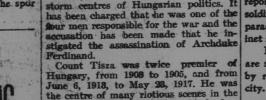


ON WHOSE ORDERS

Paris, Nov. 1-In commenting upon the receipt, by General Diaz, of a re-quest from the Austrians for an armistice, the Matin says that "it is evidently necessary, before going further, to examine carefully on whose orders the pleni-

London, Nov. 1—The British troops on the Italian front have occupied the town of Sacile, on the Livenza River, fifteen miles east of the Plave. The war office so announces. The enemy is falling back rapidly in the Grappa sector. French Front.



Tisza was twice premier of are shouting for a republic and the soldiers are replacing their imperial con from 1908 to 1905, and from by revolutionary colors. Revolutionary troops, it is added, govern the w

his leader-THE PRISONS RAIDED.

ship, and in 1918 fought at least three duels with political opponents. Within the last year he had urged peace and in a speech on October 19 de-clared he no longer had hopes for an Austro-German victory. An unsuccess-ful attempt was made to assassinate Count Tisza in Budapest on October 17. His assailant at that time was arrested. ARCHDUKE LEAVES CITY. Berne, Nov. 1—The Berlin Vossische prints a despatch from I

ries who entered the Italian lines are TOLD KAISER

A MONTH AGO. London, Oct. 31—The German papers, according to a German wireless mes-sage, says that Emperor Charles on Sep-tember 26 sent a friendly telegram to Emperor William announcing that Aus-tria-Hungary was obliged to take a de-cisive step and that the peace offer was

Amsterdam, Oct. 31—There has been a panic among the people in the Rhine provinces, arising from reports that the authorities were prepared, if necessary, to allow enemy troops to occupy Cob-lenz and Cologne, according to the Ber-lin Taeglische Rundschau, W. Pier for the second se

Annie Mullin, one sister, Miss Gertrude, and one brother, Frank T. of this city. Doctor Mullin was educated in the city schools and later went to Tufts' college in Boston, Mass, where he later gradu-ated in dentistry. <u>LOVE-WATTS</u> Miss Margaret Annie Watts, youngest in marriage in the Presbyterian manse in Fredericton on Wednesday evening. The ceremony was performed by Rev. J. S. Sutherland. The bride was at tended by Mrs. Charles Scott and the groom was supported by William Scott. Following the ceremony Mr. and Mrs. Love left on a wedding trip to St. John having at one time resided in this city. <u>-BUY-VICTORY-BONDS-</u> LAWRENCE-LUMSDEN

The wedding of Sergeant Melvin Lee Lawrence of Lower Dumfries, York county, and Miss Edna Louise Lumsden, of Newcastle, was solemnized on Thurs-day night. Corporal F. G. Northrup of the Depot Battalion supported the groom and Miss Ella Arthurs attended the bride. -BUY-VICTORY-BONDS-county, PHILLIPS

Paris, Nov. 1—Violent artilery bat-ties were in progress during last night on the French front along the Oise near Guise and in the Aisne region near St. Fergeux, northwest of Chateau Porciea, according to today's way office appointed ing to today's war office announc ment

PROWESS IN AIR Americans Busier.

With the American Army Northwest of Verdun, Nov. 1.—(By the Associated Press, 9.80 a. m.)—Greatly increased antillery fire by the American beavy and light batteries began this morning all along the front of the American first army



German Orders in Retreat to Be -BUY-VICTORY-BONDS-

Carried Out "Without The CANADA, NOT GERMANY, Slighest Consideration"

Lawrence of Lower Dumfries, York, and Miss Edia Louise Lumsder, of Newcastle, was solemined on Tures, for data for the result of common Concell for a few days as the committee in charge as the solelor. J. A. Barry, who has been confined the bride. -BUY-VICTORY-BOND8-CHUTE-PHILLIPS. On Wendsday afternoon Rev. J. A. MacKeigan united in marriage Pte for oppoind the data is connection with the mart withs go the marriage of the board of heads for the previous of the sole work in the sole of the template at the milk siding on the gov-ernment railroad today Coincident with

London, Nov. 1—After the proclamation of a republic in Budapest, Asch-duke Joseph, the representative of the emperor, left the city, according to an Exchange Telegraph Company despatch from Zurich. Emperor Charles, the despatch adds, before leaving Vienna, personally gave orders that all conflict with the population be avoided. He instructed the authorities to yield without resistance to the new power.



Son of Thomas O'Brien of this city, who left here four years ago with an army service corps under the late Captain
My Duval, has been mentioned three times in despatches for valuable services rendered in connection with the war. He was mentioned in despatches by Lieut. General C. F. Milne on July 21, 1017
Son of Thomas O'Brien of this city, who left here four years ago with an army service corps under the late Captain
The Totals.
The total for St. John city and county, including the general subscriptions received up to last night and the special amounts reported today now reaches \$1,-700,000. This represents 2,288 separate
Son of Thomas O'Brien of this city, who last night and the special amounts reported today now reaches \$1,-700,000. This represents 2,288 separate
Son of Thomas O'Brien of the plovince; R. W. Wigmore, M. P., and Mr. Luce of the U. S. Salvation Army, will address the audience. The subscriptions. Bor the count of the plovince of the U. S. Salvation Army, will address the audience. The count of the plovince o

Lower St. Lawrence, Gulf and North shore—Fresh westerly winds, fair today





clear the mine fields.

clear the mine helds. The immense possibilities following the Turkish collapse are discussed by all the newspapers, among the hopeful auguries being the rescue of Roumania and the end of Bolshevik tyranny in HAS SAVED O

Paris View of It.

Paris View of It.
Paris View of It.
Paris Nov. 1—The capitalation of Turkey, although anticipated has and more virulent is like a sympathelic germ of a more virulent type than has been on this city, and bother of the latting has been will be supreme importance.
The convention is of a purely milling to elad of Spanish influenzation of an elderly woman (participated has an elderly woman (participate

1, Sarah, widow of Thomas Burke, leav-ing two brothers to mourn. Funeral from her late residence, 113 Sheriff street, on Saturday at 2.30 o'clock. BROWN—In this city on November 1, William Brown, aged thirty-seven years, leaving his wife, four children, mother, three sisters and two brothers In the Ottawa list today in Killed in action—J. Je dress.

nine with two deaths. and two sisters to mourn.

CROZIER—At her parents' residence, S Coburg street, on October 31, Evelyn, daughter of John and Nellie Crozier, leaving her parents, two sisters and one brother to mourn. Funeral this Friday afternoon at three o'clock

McCONNELI.—In this city on the Bist day of October, James A. McCon-nell, son of the late Katherine and James McConnell. Funeral private.

POSTUM None of tea and coffee's harm

•

Delightful Flavor

INSTANT

WOODROW-In loving memory of Eugene E. Woodrow, who wounds, November 1. 1916.

IN MEMORIAM

SERGT. R. K. TUFTS KILLED IN ACTION.

HAS SAVED OTHERS

by seasoned elements will be derived by the bardanelles are opened, the Allied fleet will restore direct communication with Romannia, as it is hardly probable that the Goetem, the Breslan and the Russian fleet soil is due to this treatment. A few days go he contracted a heavy cold, which disinfectant. The lungs are opened, the Russian fleet soil is due to this treatment. A few days go he contracted a heavy cold, which disinfectant. The lungs are opened, the Allies will then hold is due to this treatment. A few days are opened, the Russian fleet soil of Dreimains and Greater Russia." That her son is living today, she said, filed rapidly, and there were soins and was thoroughly familiar and Greater Russia." Science on the system. She said chief reatored her son to health, was follows: Sliced onions half fried in lard or lard to the sites of the patient, as hot as the soil best of the patient, meas being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by replaced so soon as they would bear them. These being repeated by the patients showed signs of restore and patients the source soon of the spatients the source soon of the spatient shower signs of recovery, the bower soon so the spatient shower signs of recovery, the bowers by bould be kept open and hot beet read with hot onion ther spatient stread with hot onion ther spatient streade with

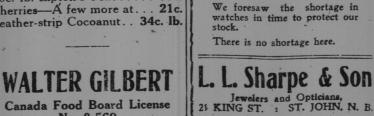
5 lb. pkgs. Lantic..... 57c. Standard Oatmeal.... 9c. lb. -BUY-VICTORY-BONDS-Cracked Wheat..... 10c. lb. OTTAWA CASUALTIES 5 lbs. Rolled Oats for 39c.

Inocher, direc sisters and two brothers, funct in define—J. Joncks, no address.
Funeral tomorrow afternoon at 3.30
Gerdrude L., infant child of John and Maude Fudge, aged three months.
Funeral this (Friday) afternoon at four o'clock.
MULLIN—At his residence, 267 Rock.
MULLIN—At his residence, 267 Rock.
Mullin, leaving his wife, mother, one brother and one sister to mourn.
Funeral notice in morning papers.
JENNINGS—In this city on the 30th inst., Hilda A., wife of Harold E. Jennings, aged twenty-two years, leaving

1 lb. pkge. Santa Claus Raisins, 14c 1 lb. pkge. Trio Raisins.... 15c 1 lb. pkge. Blue Ribbon Raisins, 15c. 160 1 lb. pkge. Seedless Raisins. 18c.

No. 8-569

You owe it to yourself to yourself to carry a good watch. 70c. lb. Lipton's Tea..... 59c Cherries-A few more at ... 21c. Feather-strip Cocoanut. . 34c. lb.



social obligations.

Sure Relief For

Tired Eyes

Eye-strain, nerve-strain and head-tches are quickly relieved by proper-y fitted glasses.

If you are troubled with your eyes, you surely can be helped if you will give us the opportunity of fitting you with the glasses you need.

Our service lacks nothing necessary to give you the very best remedy for defective or impaired vision.

D. BOYANER

111 Charlotte St.

Woman's Exchange Library You only read the New Books once. Save money by renting them from us. Special Cakes, Tea Biscuits, Preserves -Woman's Exchange, Tea and Lunch Rooms. Lunch, 20c. up. General Girls always get best places at Woman's Exchange, 158 Union St.

THE BEST QUALITY AT

HOW A WATCH

HELPS A MAN

A good watch is a distinct as-set for a man. It is a mark of efficiency, good business judg-ment, and the habit of prompt-ness. It strengthens him in the good opinion of others, and is an invaluable aid in the per-formance of his business and social obligations.

A REASONABLE PRICE

to begin training for the nu FURTHER LIST OF ARTICLES WHICH MAY NOT BE EXPORTED. Mr. and Mrs. E. W. Chase of 133 UY-VICTORY-BONDS-

Word has been received in the city that Sergeant R. K. Tufts, son of Mrs. Frank Tufts, of Medicine Hat, formerly of this city, and brother of the late Lieutenant Gordon Tufts, has been killed in action. Sergeant Tufts was well known in this city, having resided here up to about five years ago. His brother the late Lieutenant Gordon Tufts, was a partner in the firm of the Willet Fruit Hawthorne avenue have announced the

at Vouziers.

WAR NOTES

The organization of the new Czecho-Slovak state is proceeding in an orderly

territory they must divide their remain-ing forces between the western front and the back door at which we shall be tou county, where the lieutenant-governor has been campaigning. his objective will be over

Roland Garros, a famous French avi-ator, was killed on October 5 and buried William Duff. M. P., has subscribed \$50,-William Duff, M. P., has subscribed \$50,-

The government in Northern Russit, headed by Nicholas Tschaikovsky, has determined formally to recognize the all-Russian authority of the Omsk governperiod in the last campaign was be

intained. _____BUY-VICTORY-BONDS_____ CONDITION SERIOUS.

manner. Italian headquarters reports the Aus-trians continue to retire hastily in the plains, and the Allies are capturing many reported today at the General Public Hospital as being still serious.



SQUARE W. H. THORNE & CO., LTD. STREET







no better army corps on the front than that sent from Canada. The people at home must live up to that re-

NEARING THE END.

The most important and reassuring

from Versailles to the effect that the

peace. So far as the military operations

less satisfactory

A GOOD INVESTMENT.

cord They must tell the world that this Here is the case for a Victory Bond as country never does things by halves, and it appeals to the average man or woman: will not shirk the last atom of responsi-Payments for a bond may be spread bility involved in the pledge given when over a series of months long enough to the war began. Let the people of St. enable him or her to save up and meet them without hardship. John do their part now as heartily as To do this is really to put by money

they did when the war prospect was far at a high rate of interest for future use. It is a really profitable thing to do. A Victory Bond can be turned into

money at any time. Later on, when money is cheaper, there will be such a news of the day is that which comes demand for these gilt-edge securities that

There is exactly the same security for supreme war council of the Allies is in this investment as for money placed in accord in its deliberations as to the terms | a government savings bank, and the inof an armistice and the general terms of terest received is much higher.

There is also for the buyer the consciousness that he or she is not only are concerned, complete victory is as- making a profitable investment but helpsured and if the supreme war council ing Canada to do her full duty to the holds firmly to the determination that men who have been fighting and dying Germany must agree to what will that she might continue to be free and amount to an unconditional surrender the adian citizen asks?

world will be safe. There must be no over-confidence, no misplaced sympathy with an enemy who even today is killing little children by drenchnig their homes with gas fumes. We may hope that the men in whose hands now lies the destiny of Europe will not hesitate to exact such of Europe will not hesitate to exact such terms as will be a fitting retribution for the erimes of the Hun. In the meantime the Allied armies are making sure the withdrawal of Austria from the war, and depriving Germany of her last hope $\Phi = \Phi = \Phi$

of assistance from any quarter. The supreme war council has but to apply the screws a little longer and harder and save the patients from the shocking neglect of the health authorities. Nobody

responded, for nobody believes the

Standard. When the influenza epidemic

ITALY'S TRIUMPH.

Germany will surrender.

This is Italy's day of triumph. Her is over it may be possible to get a comancient enemy must yield up stolen ter- mission on lunacy to look into the ritory. Because the people of the Dual Standard's case. Monarchy failed to follow the example war-lords and were thrown into the present war to serve the unholy ambitions of Germany. Italy has suffered much at the hands of Austria, and will now make an end of it. It was a great day for Italy when she decided to join the Entente Allies and strike for the cause of freedom and of justice in the world. The government of Italy is democratic. Its king has no autocratic desires or tendencies. He is respected and loved by the people, whose dangers he freely shares. The greater Italy of the future will be a worthy member of the comity of nations. The liberated people who have been under the yoke of Austria will rejoice at their reunion with those of their own race. The ambitions of Austria will trouble them no more. We may expect industries and ommerce to expand in Italy, and she will be one of the new countries with which Canada will be able to establish friendly and mutually profitable trad relations

The independent party is now prac tically in control in Hungary, the Jugo Slavs in Croatia, Slavonia and Dalmatia the Czecho-Slavs in Bohemia and Mor avia, and the Austrian-Germans announce that they have formed a German state in other words, the Dual Mon archy, while it still nominally exists and has armies in the field is really in the threes of a complete disintegration and must inevitably collapse



Private Ross

Borrowed an Auto-

Strop from his chum

wrote home for one.

used it once and immediately

Foley's Prepared Fire Clay Ready to use. Sold in bulk by T. McAvity, W. H. Thorne, or at the



Senator Daniel, who has been largely Both songs are bright, catchy, snappy and well worth hearing. nstrumental in the rapid fitting up o he home as a hospital resents the im ng alms of, anybody. --BUY-VICTORY-BONDS--J. KERRETT, 222 Union Street 'Phone M. 1933-31. What has become of the merchanivho used to throw in a pair of suspenders with a \$7 suit? Paris Mercury. **Open Nights**.

"Goodbye, Berlin!"

Turkey has had enough!

Driven out of Egypt, chased through Palestine, his grip on Mesopotamia gone, the "unspeakable Turk" is powerless except to massacre Armenians.

His faith in Wilhelm is shattered-Wilhelm who claimed special influence with Allah!

Wilhelm who called the British soldiers a "contemptible little army";-who said the United States could never raise an effective fighting force; who promised the U-Boat campaign was going to bring England to her knees.

11-**?!!~!-

So the hopes of Turkey in Europe vanish; an inglorious chapter in history draws to a fitting close.

The men who swear by the beard of the Prophet lay down their arms to the men who swear by a real shave.

Turkey-aye, and Germany, too-should have known better than to pit their strength against ten million men who own and use Gillette Safety Razors-keen disciples of the shaven chin.

Bulgaria gone; and Turkey gone! The stoutest hearts in Germany and Austria may well quail before a combined foe which calmly whips out thousands of Gillettes and SHAVES before the charge!

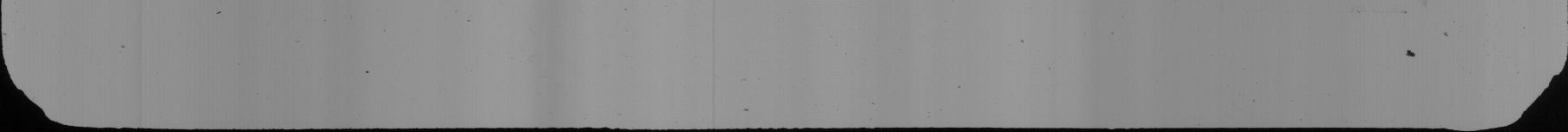


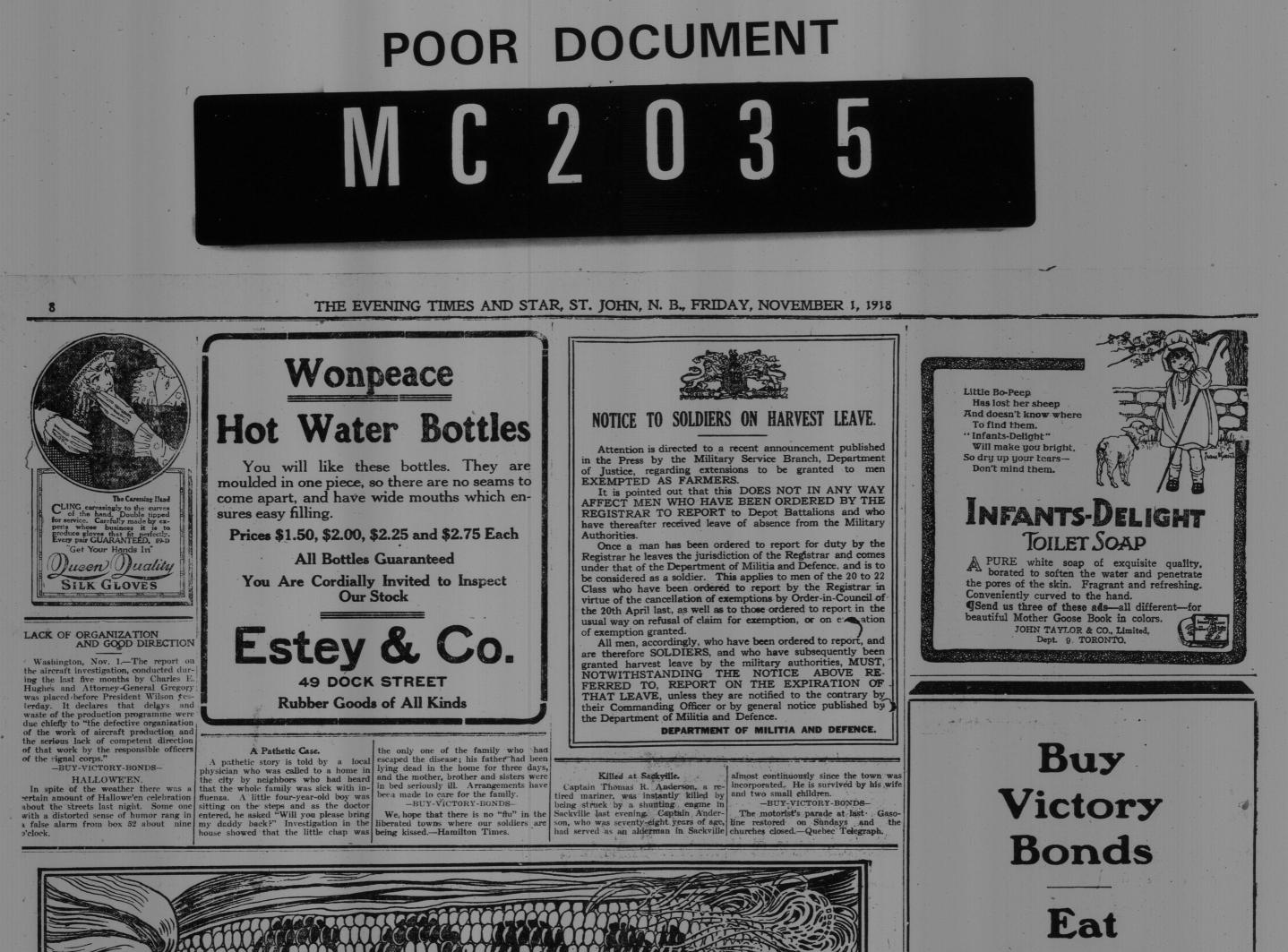


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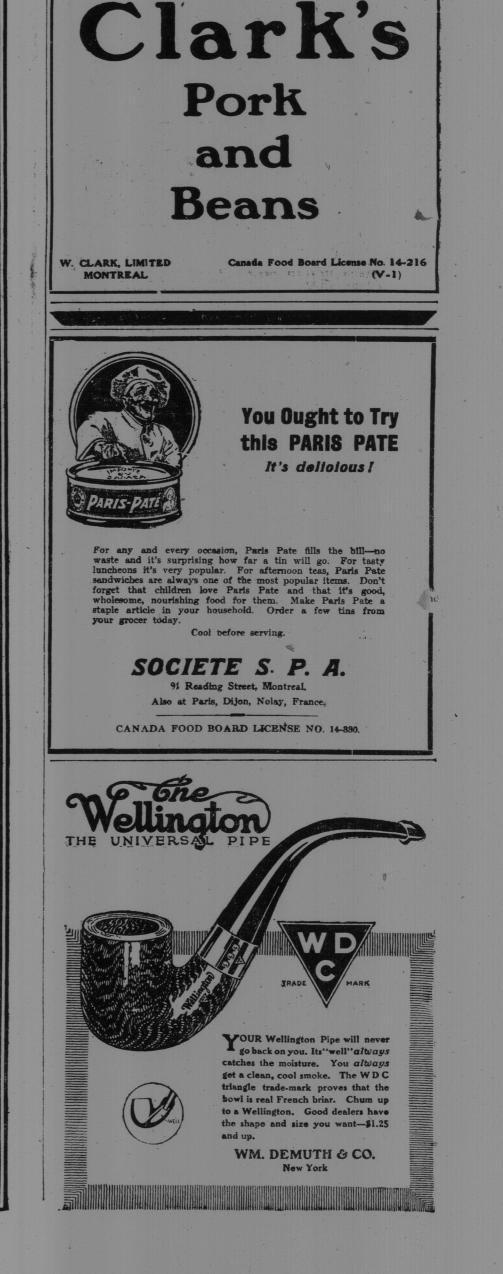
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POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, NOVEMBER 1, 1918

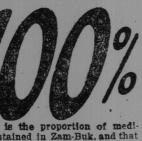
SMASHING OF THE AUSTRIAN ARMY

Enemy Blowing up Munitions and Fortresses and Burning Supplies as They Go

as They Go Italian Army Headquarters on the Have, Oct. 81—(By the Associated Press)—The Italian army on the right s rapidly extending its lines in the val-ey of the Upper Piave around Belluno, with the object of dividing the Austrian urmy and forcing a retreat of the moun-ain army along the roads from Balzano. The most notable fighting was occasion-d by the third army's frontal attack 'ong the Lower Piave, on the Austrian 'th army, which is resisting stubborn-to save itself from capture. This my is also being attacked by the tenth rmy composed of two British, one Ital-an and one American division. As the left wing of the Austrian 'position is most precarious and latest re-ports indicate that it is in flight wherever possible.

possible. The Italians are advancing rapidly, virtually at all points along the front. The outposts are reported to be within thirty miles of Udine. The Austrians are retreating from their fortified moun-tain positions, blowing up munitions and fortresses and burning supplies as they leave. It is said that the great fortresses of Col Vezzena were destroyed in three of Col Vezzena were destroyed in three

of Col Vezena were destroyted at Intalian troops arriving along the Liv-enza River were greeted with enthus-firsm by the Italians. Twenty bridges are open over which there has been a ceaseless flow of cavalry, artillery, cy-clist, supply wagons, members of the American Red Cross, Y. M. C. A. work-ers and refugees. -BUY-VICTORY-BONDS-WARNS THAT CRITICAL WARNS THAT CRITICAL



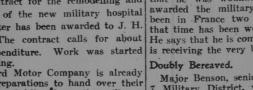
That is the proportion of medi-cine contained in Zam-Buk, and that is why Zam-Buk's healing powers are so superior to ordinary oint-ments, which contain about 5 per cent. medicine and the balance animal fat.

animal fat. Zam-Buk contains absolutely no animal fat or harsh mineral drugs, but is composed exclusively of ex-tracts of medicinal plants and herbs and vegetable oils. These are so blended, refined and concen-trated that they contain the maxi-mum amount of soothing, antisep-tic and healing power. In addition to this, Zam-Buk has marvellous powers of penetration. It thus reaches and destroys all germs in the underlying tigues, leaving no trace of disease to break out again.

Zam-Buk is best for all skin dis-eases, ulcers, blood-poisoning, and piles. All dealers, 50c. box.



MOMENT OF WAR HAS NOT YET BEEN REACHED New York, Nov. 1—Warning that the "critical moment" in the war is yet to come was sounded here last night by Sir Henry Babington Smith, acting British high commissioner to the United States. "Victory is in our grasp," he said "Central Europe is crimbling, but the word I should like to speak is not a Allied terms for an armistice are now being formulated. They will be such as



Stop the pain! Give me relief! That's what you want when you're hurt. That's what you get with Sloan's Liniment. It not only "kills pain," but does it quickly, without delay. If you're tormented by Rheumatism, Neuralgia, Sprains, Bruises, Backache, and body or nerve pain—just see how quickly a little Sloan's Liniment gives relief. The very first application rests and comforts. Seems to reach right down to the seat of the trouble, warm-

loan' KILLS PAIN The World's

down to the seat of the trouble, warm-ing and easing the nerves and tissues. You can almost feel the inflammation, swelling or stiffness subside, as the pain grows less and less. You don't even have to wait to rub in Sloan's Liniment. It penetrates, and its clear, clean liquid can be poured right on the skin without staining. Made in Canada. Get a generous size bottle from your druggist today.

Evelyn Crozier.

After an illness of a few days the death of Miss Evelyn Crozier occurred suddenly from pneumonia on Thursday, October 31, at the residence of her par-ents, 8 Coburg street. Miss Crozier had been employed as clerk in Barker's store and was very highly esteemed by her many friends. Besides her parents, Mr. and Mrs. John Crozier, she leaves two sisters, Mary and Margaret, and one bro-ther, John, to mourn her loss.

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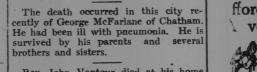


A parent troubled over a child or a fast-growing youth, could do no better than to utilize the definite help that



fords as a strengthening and nourishing factor. very little of Scott's every day, during a time

of stress, furnishes elements of nourishment essential to the blood and tends to confirm a growing child in robustness. For your boy or girl, you will not be satisfied with anything short of Scott's. Scott & Bowne, Toronto, Out.



Rev. John Vantour died at his home in Acadiaville last Saturday following an attack of influenza. Father Vantour had been assistant priest at the Church



being formulated. They will be such as to secure us against the renewal of hos-tilities on the part of the enemy. But until they are accepted and executed, we sible that Germany may gather her forces once more for a final struggle of Discussion.

Discussing peace problems. Sir Henry aid that one of the first steps should be said that one of the first steps should be the perfecting of an "economic associ-ction" of the twenty-four allied nations, which in effect already is in existence, and an agreement on economic principles o be applied in the relations of such an agreement on some steps of such an -BUY-VICTORY-BONDS-

PRAISE HEALTH DEPT.

ng of conditions at Minto and

COAL OPERATORS



ble for you to is impossible for join to them. Yet without inhaling some of them. Yet there is one sure way to avoid infec-tion—Keep your mouth and throat bathed with the pleasant but germ-destroying vapor that is liberated from a Peps pastille as it dissolves in the mouth

in the mouth. Not only as a preventive but as a cure for bronchitis, sore throat, congins and laryngitis. Peps are equally good. All dealers, 50c. box.

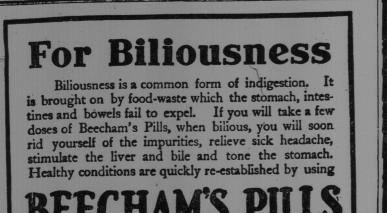


Speaking of conditions at Minto and the steps taken there to combat the epi-demic, Hammond J. Evans, vice-presi-dent of the Rothwell Coal Company, vig-erously denied the allegations made yes-terday morning in the Standard with re-mard to the attitude of the provincial department of public health. He was very emphatic in his statement that the department had lent every assistance possible and that the measures which have been taken to meet the situation have been taken to meet the situation have been largely accomplished through the agency of the department. He point-clatements made in the editorial columns. In addition to the personal interest taken by the minister of health, Mr. Evans said, the operators also appreciated most highly the painstaking efforts of Dr. Melvin and Mrs. Kuhring who have

SAGE TEA DANDY TO DARKEN HAIR It's Grandmother's Recipe to Bring Back Color and

Lustre to Hair You can turn gray, faded hair beau-ifully dark and lustrous almost over night if you'll get a bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sare Tree Regime improved

This preparation is a toilet requisite d is not intended for the cure, miti-tion or prevention of disease. Every person who has catarrh in any form, or distressing rumbling, hissing sounds in their ears, should give this recipe a trial.



Prepared only by Thomas Boscham, St. Helons, Lancashire, Sald emerychern in Canada and U.S. America. In boxes,

cial Value to Women are with Every Ben

To Relieve Catarrh Catarrhat Deafness And Head Noises

Persons suffering from catarrhal deaf-ness and head noises will be glad to know that this distressing affilition can usually be successfully treated at home by an internal medicine that in many instances has effected complete relief after other treatments have failed. Suf-ferers who could scarcely hear have had their hearing restored to such an extent that the tick of a watch was plai dy audible seven or eight inches away from either ear. Therefore, if you know of someone who is troubled with head noises or catarrhal deafness, cut out this formula and hand it to them and you may have been the means of saving

Indises or catarrhal deafness, cut out the formula and hand it to them and yo may have been the means of saving some poor sufferer perhaps from tothe the save is a wait darkens the hair so maturally and evenly that no one can tell it has been applied.
Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.
This is the age of youth. Gray-haired, mattractive folks aren't wanted around, o get busy with Wyeth's Sage and Sulphu or Compound tonight and you'l be elighted with your dark, handsome air and your youthful appearance ithin a few days.
This preparation is a toilet requisite of is not intended for the save and sectors.

BE WORTH \$

By Murray E. Williams, of the Dominion Publicity Committee For the Victory Loan

Mark Workman, president of the Dominion Steel Corporation, and Frank P. Jones, head of the War Trade Board and the Canada Cement Company, are two of the ablest business men in Canada.

They are also two of the shrewdest investors in the country.

They both say Victory Bonds will ultimately sell at a very substantial advance.

And they both intend to stand back of that belief by buying Victory Bonds to the limit.

The belief that the Bonds will rise is almost unanimous among financiers. Some go so far as to predict that the Bonds may sell over 110.

This prediction means that if you buy a Victory Bond for \$100. you will someday be able to sell it for \$110, in the meantime getting $5\frac{1}{2}$ per cent a year on your money.

Others have stated that those who predict 110 are too conservative and are under the mark.

In one way they are under the mark, because apart from the advance in their market value, Victory Bonds will ultimately have, in another way, a much greater advance than \$10 for every \$100 Bond.

A \$100 Victory Bond may be worth \$135 in a few years!

This is a startling sentence to write, but please read this argument.

For the last few years the prices of food, clothing, fuel and everything else we must buy to sustain life, have gone up enormously.

Prof. S. A. Cudmore, of Toronto University, says that articles which cost us \$100 in 1899, cost \$136 in 1914, while this year the same articles cost no less than \$245.

In other words this means that a dollar saved in 1899 was worth less than 50 cents this year by reason of its diminished purchasing power!

Prices of food, fuel and clothing have about reached the end of their rise. Sooner or later they have got to fall. The decline is inevitable.

With the ending of the war and the return of millions of soldiers to farms, mines, factories and productive channels generally, grain, cotton, coal and the thousand and one things we use and eat will be produced in vastly greater quantities. Increased production will bring the decline about.

When it comes, we will naturally be able to buy a lot more for a dollar than a dollar will buy now.

Prof. Cudmore, who advances this argument, ventures the rough estimate that goods which now cost \$245 will ultimately cost us \$160, or in other words, we will, in a few years, be able to get for 65 cents what it takes \$1.00 to pay for now.

This means, in a word, that there has never been a time when saving money was more desirable or a time when saving will be more amply rewarded.

A \$100 Victory Bond may, in a few years, sell on the market at \$110-the exact rise is problematical. It is almost certain, however, that the Canadian who lays aside a \$100 Victory Bond now, will find in a few years, that so far as purchasing power goes, he has got a bond worth somewhere in the vicinity of \$135.

The conclusion is obvious. This is the hour to save and the way to save is to buy Victory Bonds.

They are one of the greatest bargains the world has ever seen.

This space contributed to winning the war by McDougall & Cowan





THERE is no shortage of fine fabrics here! In fact, we have never before shown as large and complete assortments of suitings and coatings! Our standard prices for <u>dependable Made-to-Measure</u> Suits and <u>Overcoats</u>—considering today's extremely high prices of woollens and cost of labor—are most IMPRESSIVE and INSPIRING!

They remove much of the sting in the clamor about the high cost of living! They appeal not only to the wishes but to the needs of men's purses! To wear our Made-to-Measure Suits and Overcoats is evidence of thrift and good judgment!



Get Back to Nature

Abandon cares and business worries. The length and breadth of Canada calls you. Bury yourself in the depths of her forests and enjoy the ideal holiday for the careworn business man

Pack up the kit. Hit the trail to the silent



CUSTOM TAILORING

We have secured and will sell and make to order one special lot of All Wool Worsted Suitings at \$35.00; also one Special Blue Serge Worsted at \$40.00.

This store is located at 104 King St., one door below Charlotte St., out of the high section. That is why we sell "When you're up against a 'Un don't be afraid of 'urting 'im!"

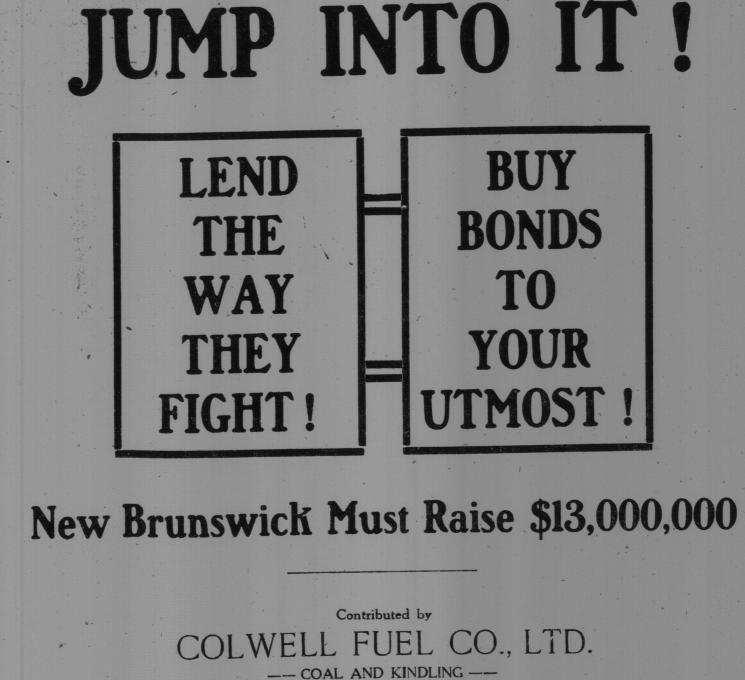
That's the way the English drill sergeants train our men for bayonet fighting.



Put every ounce of weight into your thrust ---jump into it with your whole soul---that's the way to save your own life and the only way to win.

We at home must jump into the Hun IN JUST THAT WAY, and help save the Nation's life and win the Nation's war.

Canada is up against a danger that is real, vivid, menacing. The only way to end it is "BY FORCE TO THE UTMOST."



]. Firth Brittain, Manager, Union Street, West St. John



