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## The Tivening Timest (Tar



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THE EVENING TIIES AND STAR, ST. JOHN, N. B. TUESDAY, FEBRUARY 20,1923


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Too heavy sales of goods on which there was little or Neglect of spots that were natural markets. Once the defects, were visualized the remedies were These are the days of scientific selling.
It pays to push the goods that show reasonable profit, and it pays particularly to cultivate markets where sales
possibilities are best. Haphazard selling is the road to red ink figures.
Newspaper advertising is the easy road to all the
people in all markets-and newspaper advertising and people in all markets-and new
scientific selling go hand in hand.
The great increase in national advertios,


## Our Dollar Day Super-Special  <br> EMERSON \& FISHER, LTD. <br> DoILAR PA



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Quality Kitchen Uiensisis and Wasit Day Supplies at Dollar Day Prices
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D. J. BARRETT 155 Union Street.
Sunbeam Pipeless Furnaces "Warm Like the Sun.".

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the evening tines and star, St. john, N. b. TUESDAY, FEBRUARY 20,1923




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THE EVENING TIMES AND STAR，ST．JOHN，N．B．TUESDAY，FEBRUARY 20， 192

Times and Star Classified Pages
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THE EVENING TIIES AND STAR, ST. JOHN, N. B., TUESDAY, FEBRUARY-20, 1923



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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDĀY, FEBRUARY 20, 1923


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