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SELLERS－GOUGH FUR CO．，LIMITED MANUFACTURERS＇SALE


EVERY DAY SHOWS GREATER EVI－ DENCE OF ENTHUSIASM FOR THIS SALE

## The fact that we are the largest exclusive fur manufacturers in Canada，and that our

 garments are of the highest quality known to furdom，has no doubt served to create a Theat deal of enthusiasmThe shoppers of this store have repeeatedly told us that our price reductions are very， much greater than their fondest anticipations．This sale is one that will be rememberced
in Toronto for y ears to came，and will continue with unabated interest during every
俍 day of this month．The prices in to－day＇s ad．tell a tale of unprecedented value．


GRAND OPENING SAEE 97 King St．East

during Janyary on all lines．
SOLE LEATHER TRUNKS CASES
BASKET TRUNKS
VALISES
CANVAS TRUNKS BALIS
WRITING CASES SATCHELS EBONY BRUSHES
TILET CASES PURSES FANCYCASES TOILET CASES PLL BOOKS BASKETS，Etc．，Etc．
Trunk and Leather Goods Co．
$\qquad$



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dufferin driving club








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Pittsburg Gets Smith and Hall

## EdwardHanlan.




 Nond \%i. ,


##  <br> 213 Yonge Street

Will Continue Until Jan. 31 The Sale of
High-Grade Suilts and Overcoats for Men at S18. $\underline{\underline{\mathrm{og}}}$

## Formerly $\mathbf{\$ 2 0}, \mathbf{\$ 2 2}, \mathbf{\$ 2 5}, \mathbf{\$ 2 7}$ and $\mathbf{\$ 3 0}$

Beginning with an ample assortment, comprising our complete range of fabrics in Halifax Tweeds,
Scotch Tweeds, English Worsteds, Cheviots, Meltons, Beavers, etc., the sale affords most excellent opportunities for satisfactory choice.
Any Suit or Overcoat in the store (without any reserve) made to your order by my own coips of trained designers and Union tailors.
31


FRED ARCHER
ED. hanlan
TOM CANNON




IRE HILH OMIY FWIVATE IIFFROTITITFIRGRBOUMS Long Shots Carry off the Honors







WILL TALK HERE THIS MONTH WITH THE IRRESISTIBLE POWER OF A TIDAL WAVE

WHY?
 FACTORIESCASH CLEAR-UP SALE will answer the puestion

TO.DAY we start the ball a-rolling on the most mammoth merchandizing event in the history of Toronto retailing.
The brilliance of all past sales in their bigness and money-saving value to the people will be as the flicker of a "tallow dip" to a thousand candle power arc light.

## CASH IS KING-AND WILL BE!

A chain of extraordinary circumstances have made this great bargain cycle possible, and when you know that 17 of the largest factories and manufacturers are actually making us the "dumping ground for goods in things for the home and things to wear, and that we were able to buy all we liked and anything we liked at our goods in things for the home and things ond over-stocks, you'll readily realize how we are able to turn about and
ONE-THIRD TO ONE-HALF OFF REAL VALUES



## YOU WILL BE ABLE TO BUY FOR CASH

 MENS AND BOYS' CLOTHING for half what it cost the tailor to make them.LADIES' COATS, SUITS, WAISTS, SKIRTS, AND UNDER. LADIRTS AND MILLINERY at less than the cost of the

LADIES', MISSES', AND CHILDREN'S FURS at the cost
the fur pelts.
FURNTURE, CARPETS, OILCLOTHS, Curtains and Draper-
ies, Heaters, Ranges, Dinner Solts, Tea Selt, at half value Imatem Remsen omen som OPENING DAY EMPHASIS GOES TO THE BEDROOM NEEDS But don't stay awav if your needs do not lie in the
will carty with it it-Come early - and come often.

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|  | Mattresses at 1.89 | Mantel Folding Beds |  |
| Genuine Bsass Beds | \%ex |  | Dresers and Stands |
| 19.35 |  | Pillows | Dressers and Stands |
| Brass and Iron Beds <br>  |  |  |  |

CASH AND CASH ONLY IS THE SALES SLOGAN
WHO'LL BE THE FIRST TO SAVE A PURSE FULL OF MONEY?
THE J. F. BROWN COMPANY, LIMITED

Turf Info Company
$\qquad$



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WEDNESD: - Y MORNING

## Dineen's

JANUARY CLEARANCE

WE'RE setting a new pace for retail business in Toronto. The news f our January sale is spreading all over Canada. We're getting any number of mail orders and bringing people here past all the other stores. Our aim is to turn goods into money quickly We're after the ready cash and this i how we go about it
ARGE MINK EMPIRE MUFFS, \$19.75
Large Natural Canadian Mink Empire-Shape Muffs, best quality satin lining,
PERSIAN LAMB MUFFS, $\$ 9.75$
Large Empire-Shape Persian Lamb Muffs, best quality satin lining, eider-
GREY SQUIRREL TIES, $\$ 5.25$
Genuine Russian Squirrel Satin - linel Ties, full length, diamond-shaped ends, FUR-LINED COATS, \$29.75
Fur-Lined Coats, shells of best brown and black beaver cloth, lined with bes quality of Hamster Squirrel, collar and revers of Alaska Sable, regular

OUT OF TOWN PEOPLE CAN ORDER SATISFACTORILY BY MAIL IN THE ABSOlute assurance that everything is pregisely as represented.
THE W. \& D. DINEEN CO.
Cor. Yonge and Temperance Sts., Toronto


##  It cured ine and it will cure YoU




DR. McLAUGHLIN'S ELECTRIC BELT
 treatim foinitem

 and

PAY WHEN CURED.

Wrto To-day for My Froo Illuatratod Book and Full information.
Call To-day. on. m. o. molnuamm, 112 yonge st, Toronta, can. Free ${ }^{\text {condenskitration }}$


THE TORONTO WORUD

## York County and Suburbs

 JUNGTION MAN MEETS DETHH AT CARIETONPLLEE

## Peter Steele, Chairman of Griev ance Committee, Was on to Ottawa-Notes. <br> To Conn aven octo octa Ota nis <br>  <br>  <br>  <br>  <br> 






> Ladies Have Adopted solendid tor Raising Fininaces.





HAGERMAN'S CORNERS.
Venerable Resident of Markham To



## ternoon at 2 o clock. NORTH TORONTO

W. F. M. s.o of Deer Park Preaby




