# The Si. John Standard 





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France Shaping
For Olympic Games
Elimination Contest Bagin
in the Regis $V$
Select a Team.

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 COUVCI DECIES

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COMMFRCIIL MISSION TO VISTT WASHNGGTQ

MEXICAN BOAT

## St. John's Greatest Mercantile Event OAK HALL'S ANNUAL MID-SUMMER SALE

People kept cominigy yesterday, the opening day, in great numbers, because
they know Oak Hall, they know that the merchandise is right, that values at reg. they know Oak Hall, they know that the merchandiss is right, that values at reg.
ular prices are iright, that when we announce Oalk Halls Annual Mid-summer
Sale. it
 reductions are made ficm orizinal prices that were very low; they represent the
narrowest margin of profit on which this business ever operated-and this innarrowest margin of profit on which this business ever operated-and creases the measure of value you get at these sale prices-and remember-

| BLOUSES and MIDDIES <br> \$1.59-White Voile Blouses, trimmed with <br> Val. Lace, V-neck, buttons on side. A big special <br> $\$ 2.50$-Voile Blouses, white and colored Peter Pan collar; some have turned back cuffs and panel front. Easily worth $\$ 3.75$. <br> Every Blouse in the store at a radical reduction Georgette, Crepe-de-Chine, Organdie, Batiste <br> Voiles. <br> Regular price $\$ 2.50 . \$ 6, \$ 9, \$ 15, \$ 27.50$. <br> Sale price $\$ 2.12, \$ 5.10, \$ 7.65, \$ 12.65, \$ 23.30$ <br> Jack Tar Middies here exclusively. <br> Many other Middies in numerous styles. <br> Now $\$ 1.97$ to $\$ 4.38$ |
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| WHITEWEAR |  |
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| Underwear of Sikk. Wool. <br> Cotton, etc. Night. <br> Cowns, Pyjamas, Chemise, Step-ins, <br> ethoomers, <br> Sale prices iests than todays' wholesale prices. |  |



## DRESSES

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\begin{aligned}
& \begin{array}{l}
\text { One very specially selected } \\
\text { range of Street Dresses in }
\end{array} \\
& \begin{array}{l}
\text { range of Street Dresses in } \\
\text { Serge. of navy, black, brown; } \\
\text { and Jersey Clooh in tin tave }
\end{array}
\end{aligned}
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\begin{aligned}
& \begin{array}{c}
\text { signed and of superior work } \\
\text { mananhip. Regular prices } \$ 29 \\
\text { to } \$ 40 \text {. Sale gut }
\end{array} \\
& \text { Frocks for price } \$ 22.85 \text {. }
\end{aligned}
$$

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\begin{aligned}
& \begin{array}{l}
\text { Sile orice } \$ 31.20, \text {, } \$ 35.85, \\
\$ 38.85, \$ 51.40, \$ 53.95
\end{array} \\
& \begin{array}{l}
\text { Sale price } \$ 31.20, \$ 35.8 \text {, } \\
\$ 38.85, \$ 51.40, \$ 33.85 . \\
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\end{array} \\
& \begin{array}{c}
\text { House Dreses } \mathrm{A} \text { charm- } \\
\text { ing array of GGinhhams and } \\
\text { Chambrays in }
\end{array} \\
& \begin{array}{l}
\text { ing array of Cinghams and } \\
\text { Chambrays in plaids, hecks } \\
\text { and stripes }
\end{array}
\end{aligned}
$$

Regular price $\$ 3.25 . \$ 4.50, \$ 8.75, \$ 10, \$ 1$.
Sale price $\$ 2.60, \$ 3.60, \$ 6.55, \$ 7.95, \$ 8.85$ Cirrs' Wash Dresses-Pretty Chambrays and Ginghams, in blues, pinks, greens, browns,
whites; plain colors, stripes or plaids. Sizes 2 to 14 years.
Revular $\$ 3.45, \$ 5, \$ 5.25, \$ 8, \$ 12$
Sale $\$ 2.76, \$ 3.95, \$ 4.60, \$ 6.40, \$ 9.85$.

## WOMEN'S SHOP

 Everything at Unusual Pri Everything at Unusual Prices. | $\substack{\text { Kimonos, } \\ \text { lars, etc. }}$ |
| :--- | -

Boys' Suits in prevailing that will stand boyish usage and workmanship that is of he best.
Reg. price $\$ 13.50, \$ 18$,
$\$ 20$, $\$ 25$ Sale price $\$ 11$.
$\$ 16.95, \$ 21.25$
Reefers of navy blue with brass buttons and sleove
emblems. emblems.
Reg. price $\$ 9, \$ 12, \$ 15, \$ 18$
Sale Sale price $\$ 7.65$,
$\$ 12.75, \$ 15.30$.

> Boys' Separate Pants-Khaki Long Pants. D. P . Reg. $\$ 3.50$, now
$\$ 2.00$, now $\$ 1.69$.
All lines of Boys' Bloomers at drastic reductions. Jersey Suits. Sizes 2 to 8 years, $\$ 3.85$. Regu-
lar $\$ 5$ to $\$ 6$. An exceptional opportunity.

| Everything In The Boys' Shop Radically Reduced <br> Balbriggan Underwear, Porous Knit Underwear Sweaters, Jerseys, Outing Shirts, Bathing Suito, Sweaters, Belts, Hats. Caps, Hosiery, Neckwear, Braces, Be Collara, Garters, Underwaists, Overalls, Coveralls, etc. |
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|  |  |

Now In Full Swing---and is a Straight, Simple Business Proposition That "Rings True"

Our Entire Stock of Wearing Apparel for Men, Women and Children is in. cluded at these lowered prices, nothing is held back $k$ - and furthermore, - many
lines have been procured especially for this event at rock fottom prices and lines have been procured especially for this event at rock bottom prices and
are offered at a very close price, estimating a large volume of business at a very minimum of profit. Following is listed only a few of
must really be seen to be appreciated Drastic reductions
m all lines of Furnish in all lines of FurnishNEGLIGEE SHIRTS Regular $\$ 2.50$ Shirts Regular $\$ 3.00$ Shirts Regular $\$ 4.50$ Shirts

BIG SPECIAL- $\$ 2.00$ Black and White Chamay Shirts, Many other prices not mentioned here, includ ing our entire stock of Silk Shirts.

## MENS HOSIERY

600 pairs Lisle Hose. Regular 75c., 3 pairs for $\$ 1.40$ Fine Silk Hose, extraordinary value, 98 c . All plain colors.
Interwoven Lisle Thread Hose. Regular 85c. Now 69.
Black Cashmere I Hosiery. Regular 85 c
Now 69c.
 or white shade. Reg. $\$ 1.00$
and $\$ 1.25$..... . Now 84c.

Nightshirts and Pyjamas
White Twill Cotton Nightshirts,
Regular $\$ 1.75$. Now $\$ 1.39$ Regular $\$ 2.25$.. Now $\$ 1.39$ Cotton Pyjamas, military collar. Regular $\$ 3.00$. . Now $\$ 2.39$ Mercerized Pyjamas, plain colors, Regular $\$ 4.50$. . Now $\$ 3.69$ Shäker Pyjamas, silk frogs,

Regular $\$ 4.50$ Now $\$ 3.48$
Many other lines not mentioned here.

Everything Reduced in Our Haberdashery Shop
Neckwear, Collars, Blaces, Sweaters, Bathing Suits, Umbrellas, Hats, Caps, Suit Cases, Club Bags, Trunks, Motor Rugs, etc.
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shipe.

TODAY THIS OS. WorldTo
UNDER AUSP Exhibitio

20 Railroad 35 P
12-Bigs
$3-\mathrm{RI}$ MERRY-C FERRIS THE

Clean Refined Old an

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## THE STANDARD'S SPORTING SECTION

| Athletes Secured | The City League | Everything Ready | Grand Circuit |
| :--- | :--- | :--- | :--- |

 real Tomorow on Their Way to Belgium to Compete for
shipe

## TODAY AND ALL THIS WEEK

 Jos. G. Ferari Wordidoured ShowsUNDER AUSPICES G. W. V. A. Exhibition Grounds

20 Railroad Cars 35 Parade Wagons
12-Big Shows - 12
3 - RIDES - 3
MERRY-GO-ROUND FERRIS WHEEL THE WHIP

Clean Refined Attractions for Old and Young

ONE BIG WEEK LETS ALL GO

$1 / 12$ ll. Package- 15 Cents


##  JULY CIEARANCE, SALES

Are Offering Extraordinary Economies-Every Member of the Family Can Profit by Buying Now!



Slightly Mussed Blouses of Georgette and Crepe-de-Chine Sharply Reduced



Summer Voile Blouses in a Host of Attractive Styles Also Reduced to Clear



 and wanted can be found in thts grouptng July sales, s 7.25


An Umbrella Bargain

Women's Handkerchiefs at 28 c Worth 400. and 50
 plain or hemstitched. Be sure and see these.
Laced Edged Table Centers and Runners Some are embroidered; all have wide cream lace
edges ... .. ............. July sales, Only $\$ 1.15$

Reliable, Good-Looking Hosiery Very Specially Priced
A Special Range of Silk Hose in black, champagne sand, pearl, taupe, mid. and dark greys, $\begin{aligned} & \text { July Sales, } \$ 2.00\end{aligned}$ Pure Silk Hose in champagne and gun metal shades. ToPure Silk Boot Hose-Black only, 17 in. boot. Fibre Silk Hose-Grey and white only. Regular value Fine Grey Lisle Hose-Very fine quality. A bargain at Lisle Finish Summer Hose--Three special lines, in white, tan, Palm Beach and brown. Nice summer
weight .... ................ Only 35c. pair
Children's Fancy Topped Socks-Splendid qualities, in white and colors. Made of very fine yarns. $\quad$ July Sales, 45 c. pair

## CHILDREN'S WEAR

That Demonds Your Attention
It won't be long until all these things will be needed to wear to school.


White Dresses for Tota 1 to 6 year sires. Pres.
linene, pique, dotted muslin, dimity and lawn.

IN THE EDITOR'S MAII




[^0]Macaulay Bros. 8 C Co, ILU.

## Big Values

 For friday and SaturdayFriday and Saturday. Some of these wonderful on gains we will mention below

## BARGAINS FOR LADIES

 Ladies' Cotton Jersey Bathing Suits-Navy blue withcolored borders. Reg. $\$ 2.00 \ldots$.... Now $\$ 1.59$ Ladies' Wool Sweaters-Coat and slipover styles in Figured Cotton Taffeta Underskints - Just like silk, correct styles. Reg. $\$ 4.50$......... Now $\$ 3.00$ Reg. $\$ 6.00$. Now $\$ 5.00$

SPECIALS FOR MEN




The ever-ready, twenty-four-hour a-day Dictaphone will record your thoughts at the touch of a Button.
ST. JOHN TYPEWRTTER \& SPECLILTY CO., LTO.

The Chocolate Shop Management has been fortu
nate in securing the services of four competent lady nate in securing the services of four competent lady
cooks, and the dishes they are turning out cannot be
Our Menu comprises dishes, which when properly prepared and served by uur specialists, will tempt and

THE CHOCOLATE SHOP

$$
90 \text { KING STREET }
$$



## FOR WOMEN

## AMUSEMENTS





Toronto's Nabobs Use Veterans Cremy Flavors
When the manufacture of Non-Alooholic Tube Extracts was begun in St. John in December, the promoters promised they would take the name of St. John througho the Above is shown a photograph of the
are MAKING COOD
ROSEDALE GOLF CLUB ROSEDALE GOLF CLUB
oronto's most exclusive sport organization. Members. of this club are now using the new PROHIBITION Flavors in their cakes and ices. One of the first orders placed in Toronto was for a Gross of Assorted Flavors going to this Clul.
We are happy to announce, also, that St. John Wholesalers have recognized Veterans' Cremy Flavors as an established household commodity and are prepared to supply all retailers who prefer not to handie the bow classed as "Liquor" under the interpretation of the Prohibiflavors, now classed ape the Court of New Brunsswick.
tion Act

Stocked By Hall \& Fairweather, Ltd.
G. S. DeForest \& Sons Thomas Gorman Northrup \& Co.
Baird \& Peters Baird \& Peters
Puddington, We Puddington, Wetm
Morrison, Ltd.
St. John Mercantile St. John Mercan
St. John. N. B. St. John,
Reed Co., Ltc
Toombs \& S Toombs \& Son
Moncton, N. B. Monctan, N. B. Kitd.en Bros., Ltd. Kitchen Bros., Ltd
Fredericton, N.
Carvell Bros.

Wholesalers ur Aim Io faver the food of Canadis willions Without Alcohol Flavors and Provisions, Ltd.

Our Flavors
Fourteen In All
Lemon
anilla
aple
Almond
Pineappl
Wintergreen
Coffee
Cinnamo
Cherry
Peppermint
Orange
Rose
Raspberry 82 Water Street, St. John, N. B.
 A Picture Drenched In The Golden Sunlight of Old Seville and Threaded By a Rich Vein of Hot-Blooded Romance. GERALDINE FARRAR Supported By Lou Tellegen And Big Cas "The Woman and the Puppet"


Outing Chester Sport and Travel


| FIVE ACTS OF HIGH CLASS VAUDEVILLE Serial Photo Drama and Orchestra | TODAY <br> Matinee at 2.30 <br> Evening 7.30 and 9 |
| :---: | :---: |
| $L Y R \\| C=-$ TODAY, FRI., SATA <br> D. W. Griffiths' Stupendous Spectacle |  |
| ${ }^{66 / N T O L E R A N C E 99}$ |  |
| Mat at 2.30. Only one Evening Performance at 7.30 . |  |
| NEXT WEEK-"THE VIRGIN OF STAMBOUL! |  |

"Dollars and the Woman"
Featuring Alice jorce
UNIQUE -- ALL THIS WEEK
vanchurians JON BATILE NEAR PEKIN General Chan $H_{o}=$ Lin roops Drive Militaris
Forces Back Toward Capital.
ALLIED FLEET WILL PROTECT NEUTRALS Powers Have Warned Chinese Government That Boxer aror he bor
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## THE STANDARD'S FINANCIAL SECTION



## Gagetown






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