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# BRTTAIN SENDS ULTIMATUM TO RUSSIAN SOVIET 



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RATES FROM CANADA
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Railway Commissıners Will
Apply to Make International Traffic Equalized

## DESTROVERPTITROL TOSTOP LANOMM OF GABE IIU. S .

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U. S. PULP COMPANY GETS ONTARIO TIMBER
 Be of Great Benefit to Kapuskasing District.



WILSON ISSUES ORDERS

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PLANS FOR STATION FOR TORONTO LINES

## LLOYD GEORGE WARNS DELEGATES OF SOVIET ADVANCE MUST STOP


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IMPORTANCE OF MINING



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FETE U．S．FLYERS
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THE TORONTO WORLD

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## LOOK FOR INCREASE

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## Recollections of

 Kootenai Brownwhich will appear in the next issue of The

## Toronto Sunday World

gives a graphic description of a buffalo hunt when the

## AMERICAN BISON

roamed the prairies in herds of thousands.

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## to Niagara-Memben Lamhert's Services. on August 14 to Niagar decided upon by somme 200 of the anser  hast exening in the Contrin The plenic wull bo unioue cot  ut will be suppleted ob not obelly anged for the alisabled ment anged for the aisabiled me mmitteo in charge. sisnation of President     Obarrod From offioe    REAL TRAMWAY MEN RECEIVE HIGHER PA    | E. |
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## THE TORONTO WORLD



CANADA anticipates a period of growth.

Her raw materials remain the envy of her competitors.

She commands capital and skilled workmanship.

Her position in the British Empire gives her prestige and opportunity.

But whether she realizes her hopes fully or only partially rests to no small degree upon her steam railways.

LOSER to Orient or Europe than is any other part of the New World, Canada would lose this advantage if her railways proved unable to carry her goods quickly to these well-placed ports.

She must be prepared for any development of traffic eastbound or west-or south.
$\mathrm{H}_{\text {ER rail service must be }}$ elastic and dependable. It must have reserve oapacity. whether to roll a bumper wheat crop east, or some other Canadian product westbound for Siberia or the Antipodes.

Elasticity, dependability and reserve capacity are profoundly affected by the over. whelming increase in operating expenses as compared to revenue.

This is another reason why increased freight rates are necessary in the public interest !

## This is the seontit of o serter of adortsement, publushed under the outhortiy of The Railway Association of Canada

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 vice ere imadesuatate The rvenaue is insufficient to pay our operating expenses and secure the fair return required to attract new capital for extensions ana additions to the syotem.

It is not strange that this ahould be the case. Our sevenues are not keepin up with our expenses. All telephon materiale and supplies have increased enormously in cost; wages have gone up; during the twelve months ending 30 th June, 1920, our payrolls increased ov $\$ 3,100,000$.
To meet the greatest demand for tele phone service in our history, we hav made extensive additions to the system which, undes preacn. day cone have involve an proreme calle Ous 1920 edper of $\$ 10,000,000$, and an expendie ornin demand for to meet the increasing demand for tele-
 the next few years.

The continued development of telephone service depends upon adequate phone service depends upon adequate revenue. Inadequate reverue mese repetition in the to the American railwhat happened to the American rail roads., You quate rates othed their ciffing as a consequence. Inadequate

Tafephone rate $\overline{\text { will }}$ produce imilitar se ulto in the telephone field. It is un hinkable that this will be permitted. Adequate telephee to the businese and social interests of every cominunity must suffes.

The plain fact is we have reached a point where we cannot maintain a satisfactory and comprehensive telephone ser additional revenue.

It will be necessary to establiah new rates ior telephone.arvice, and schecuue which we hope will furnish the needo relief, will be filed within a few day with the Dominion Board of Railway Commissioners. These schedules will yield only reasonable assistance. Th facts regarding the necessity for the new. rates will be given to the public through the advertising columns of the papers and through other channels.
Public sentiment and public neceasity demand the maintenance of adequate telephone service. Business men pas in
ticularly realize the fact that increases in ticuarly realze the fact hesesary in these alephol tase to inaure a continuance and extension of service.

We desire to keep our business upon a sound financial basis and we believe support us in this endeavous.

> The Bell Telephone Company of Canada


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