

## MERCHANTS,--We Challenge Competition with Imported Goods.

Los. Place your Summer and Fall order with us and be convinced. नह⿸广




\section*{Beauty Hintyfor Women <br> 

## 

$\frac{\text { THE EVENNG TELE }}{20}$

## 

 Daughter. or

## RICHARD HUDNUT

Three Flowers Toilet Specialties

of three sweet and reTo gratify the pre for individuality in perfume, a complete line of Toilet Specialties possessing the Three Flowers odor has been produced.

Dramas of the Derby.


## 

The lingering exquisite charm of this de- lightful scent has, from the first, made these RICHARD
HUDNUT Beauty Aids the popular choice of fastidious women
 the country over. Women take

pride, also, in displaying the attractive Three Flowers boxes, frosted bottles and crystalline containers on their dainty dress-
ing tables.
Are you preparing to enter the Testimonial Contest for Three Flowers Talcum? Twenty Dollars in Gold given away. Write for particulars.

## GERALD S. DOYLE

317 Water Street
St. John's


Skin Eruptions






Nujol

##  <br> 

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& \text { Evelyn once more. Do you remember } \\
& \text { the charades and the thateanx, Inen? } \\
& \text { If Bertie Bohun were here we might }
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the evening telegram, st. Joans, newfoundiand, June 29,1923 - 3


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GREY KID BOOTS


EVANGELINE the perfect Shoe for Women
Evangeline Grey Kid Migh Gut's only $\$ 6.99$ the pair

## Our Ladies Department

## F. SMALLVOOD

The Home of Good Shoes
2188220 WATER STREET

$\qquad$

The finest cow's milk in the land
--made double rich!

| Why have so many splendid cooks chosen Libby's Milk as the one best milk for cooking? Because it contributes a quality to their cooking which is |  |
| :---: | :---: |
|  |  |
| For Libby's Milk, you see, is the finest cow's milk obtainable, made double rich by removingmore than half the moisture! Nothing is added; none of its food values taken away. But of but- |  |
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| at, that great entiching substaceet ther a |  |
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| richness in your cooking; try a can of Libby's Milk to-day-wherever you use ordinary milk. |  |
| Write for free recipe folder . |  |
| Write us to-day for new recipe folder telling how good cooks everywhere are getting fine results- |  |
|  |  |


$71 / 2$ teaspons of it in erent can of Libbys Milkt

LIBBY, MCNELL \& LIBBY
88 duckworth street,
MILK

The milk that good cooks use

| London, New York \&Paris Association of Fashion | $\begin{gathered} \text { Ladies' } \\ \text { Summer Waists } \\ 98 \mathrm{oc} \end{gathered}$ |  | $\begin{array}{\|c} \text { While } \\ \text { Sport Skirts } \\ \text { S1.28 } \end{array}$ | London, New York \& Paris Association of Fashion |
| :---: | :---: | :---: | :---: | :---: |

## FUR CHOKERS <br> JUST OPENED <br> Beautiful new Beige and Platinum Fur Scarfs that regularly sell at $\$ 22.00$, <br> at $\$ 14.98$

Small Boys' Wash Suils $\begin{array}{lll}\$ 1.35 & \$ 1.65 & \$ 1.98\end{array}$

Could'nt crowd all the JUNE BARGAIN OFFERINGS for this week in any one newspaper advertisement, so in addition to the items featured here, bear in mind their are hunderds of other specials that space prevents us from advertising. So if you do not find what you are looking for here, COME TO THE STORE and you will find hundreds of OTHER ITEMS at BARGAIN PRICES. We have prepared for a record week-and if you want to SAVE MONEY for the WHOLE FAMILY, do your buying at the London, Now Yori and Paris Association of Fashion this week.

JUNE IS DRESS MONTH
This is the monh that St. John's women come to this Store by the hundreds to fill their Dress needs for any difference what kind of a dress you want. You are sure to find it here. Whether it is a dress for the Junior or Miss- whether it is for Mother, who wears a regular size or extra large size-whether it is a Wash Dress or Silk Dres, Street Dr
and YOULL BUY IT FOR LESS!
To effect a sweeping clearance of our stocks we are sacrificing profts and offering these garments at ALL THIS WEEK
Hundreds of Garments-the Season's Best Selling, Modeds! You wouldn't buy the materials in them for
what they are now offered for.

SUITSIN FOUR GROUPS GROUP NO. 1- GROUP NO. $2-$ Up to \$18. Now \$10.98 Up to \$27. Now \$18.00 GROUP NO. 3- GROUP NO. $4-$ Up to $\$ 35$. Now $\$ 26.00$ Up to $\$ 40$. Now $\$ 31.00$

## COATS

All \$15.00 Coats, $\$ 12.98$
All 25.00 Coats, 16.67
All 35.00 Coats, 21.00
All 45.00 Coats, 25.00 ALL SIZES- 14 UP TO 52 INCH
All Higher Priced Models 1-3 OFF

## Sale 1200 Wash Dresses "

$1.45,3.48,5.50,7.98$

MATERIALS.
Dotted Swisses-Tissue Ginghams, Normandy Voiles, Checked Ginghams, Woven Tissues, Figured Lawns, French Ginghams, Woven Voiles.

COLORS $\begin{array}{ll}\text { WHITE } & \text { TAN } \\ \text { NAVY } & \text { PINK } \\ \text { BROWN } & \text { BLUE } \\ \text { LAVENDER } & \text { ROSE }\end{array}$ GREEN.

SIZES. MISSES- 16 to 20. WOMENS- 36 to 46 . STOUT SIZE WOMENSizes 48 up to 52.
Hundreds of New Silk Dresses
THE MOST WONDERFUL COLLECTION OF FINE DRESSES EVER EXHIBITED IN THIS CITY AND AT EXTRAORDINARY SAVINGS.

for this week:

## Price Range

$\frac{12.75: 43.50}{\text { unvs mossens }}$ They're $\$ 4.00$ to $\$ 4.50$ kind

ALL MEN'S SPRING COATS
 15 P.C. OFF ON ALL BOYS' SUITS-KNICKER SUITS, JUVENILE SUITS, TOP COATSTHIS WEEK ONLY-15 P.C. OFF.
New Blouses You'll need for holiday wear. Beautiful Batik and
Egyptian Prints and Georgette, in newest colors and $\$ 2.48{ }^{\text {up to }} \$ 5.00$ Hundreds of SPORT SKIRTS ALL COLORS AND ALL SPORT MATERIALS. 41.28 up to \&3.98

## The Bankrupt Boot and Shoe Sale--New Arrivals 6000 Pairs of Boots and Shoes Recently Purchased from a bankrupt concern in Haveo Hill, Mass

The BARGAINS you were expecting in BOOTS and SHOES are now on display for your inspection, consisting of Ladies', Misses, Ghildren's Men's and Boys, in the latest styles and POSITIVELY THE LOWEST PRICES. SEE OUR WINDOW FOR DISPLAY OF SAMPLE SHOES
Three Specials for Friday, Saturday and Monday

| Ladies' 1 -strap Comfort Shoe 1.98 | Ladies' White Canvas Boots 89c. | Boys Blk \& Tan Call Bluehers sill 2.99 |
| :--- | :--- | :--- |

THE AMERICAN BOOT \& SHOE STORE 10 New Gowe Street 10








## FRESH FRUIT, etc.

## new green cabbage. RED PLUMS, FRESH TOMATOES. winesap table arplegs, bananas. CALFORNT TAMENE <br> EX. ENGLISH STEAMER EX. ENGLISH STEAMER: Lazenby's CHOW CHOW \& MIXED PICKLES Lazenby's WHITE ONIONS. Lazenby's WHITE ONION. Lazenby's WALNUTS \& GURKINS. trazenby's LUCA OIL. <br> Lazenby's PORT WINE, ASPCC, CEAMPAGNE and CALVES FOOT JELLIES, Etc. <br> C. P. EAGAN,

## Duckworth Streef \& Queen's Road

 0000000000000000000000000Public Opinion.



## MURPHY's GOOO THIIIGS <br> pinSweaters  <br> $\$ 2.79, \$ 2.98$ and $\$ 6.4$ <br> | Mail Orders Filled. Satistaction suaranteed out-otown customers given every at- ontion. When ordering kindy send sumicent amount for malling of package. |
| :---: | <br> WE CANT DO IT EVERY WEEK! <br> But this week we are going to sell just 50 Sil Blouses, priced at $\$ 1.98$ worth at least $\$ 4.00$. <br> TWO OTHER BIG BARGAINS in Ladies' and Children's Hats <br> Special showing of Ladies' and Children's Hats in silk and straws. Each 980. to \$3.98. <br> See our basement offering of Hats, including silk and straws. Special to clear at $\mathbf{5 0 0}$.

Look What 98e. Will Buy. Trull thastoned silk, Hose, wondertul
range ot colors.


2 Quart Gray Enamel Lipped Saucepan, rivited handle Outing and Tennis Shoes. heiris, Boyst Ladies' and dentes.

Per Pair 98c. to $\$ 1.49$

House Dress Aprons.



## Girl's Middies


Each $\$ 1.79$ to $\$ 1.98$

## SENSATIONAL SALE OF ENAMELWARE




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the evening telegram. St. John's. NEWFOUNDL AND, JUNE $29,1923-12$
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## Lunenburg Catch Less Than Half of 1922.

Harbor Grace Notes.





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Mmicipal Comeri. PUBLIC NOTICE.

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## Council. PUBLIC NOTICE.

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 PETER OMARA mit biseasr


## Our Weekly Market Report.

## London, New York \& Paris

 Association of FashionJust in time for the holiday
New Shipment

# Ladies hats 

Sports Hats--Vacation Hats--Dress Hats-Hats for every and any occasion.

Just out of their Tissue Wrappings--and Awaiting Your Inspection : :

All Magnificent Models and Values

## Avoid Dlsappointment by

 SHOPPING EARLYLondon, New York \& Paris Assoc. of Fashion

000000000100000510000001000000000000000 Per "Silvia" Yesterday:

## 100 Brls. N. Y. Boneless

'Phone 1200 for quotations
Harvey \& Co., Ltd.


HERE AGAIN
Crown Porter.
Crown Lager. 2
Royal Ale,
BARD \& CO,
"It'll pay you to shop on the other side of the street."

## Friday, Sat. \& Tuesday \#MARK-DOWNSALE

Will be in full swing--and will be a real eye-opener in price-cutting for th people of St. John's. In order to make room for the many cases of new goods now on their way for our "July Drive", we are marking down our presen stock to a startlingly low fisure. Everywhere there has been "mark-downs" and anyone looking for high quality and low price will find both right here in our well-filled store.

## 500 to choose from <br> 

No two alike Hats We've got some wonderful Hats this time-Even if you've got a new hat for the Sum-
mer, youll feel you really MUST have one of these new arrivals, Dozens were sold before we could even mark them off, they had such a "come-hither", look in their dainty
styles. Some very "chic" close models for windy days are among the selection.

HATS!
All the new shades \& Black
Large and small shapes

We're commencing a Big "July Drive" very
shortly. Don't miss this page for a list of
shortly. Don't miss this page for a list of
some of the wonderful bargains we're some of the
"driving out."

COATS
MISSES' TWEED COATS in plain shades and Heather mixtures; sizes up to 16. Prices $\$ 3.90, \$ 4.60$ up.

POLO SPORTS COATS, the newest Coat for country wear, in sizes up to 16 years; plain shades and Heather Mixtures, \$7.50.

## COATS

polo coats, in Fawn, Blue Brown and Heather Mixtures; all sizes. From $\$ 9.00$ to 22.00

BLACK BOLIVIA COATS-Handsome designs for full figures; sizes 36 to 44. Prices $\$ 29.00$ to 34.00 .

## COSTUMES!

Poiret Twill and Tricotine, in Navy and Black only. These handsome Costumes are made with the fashionable box back : sizes 16 to 42 .

Prices 27.50 to 32.00

## Boys' Suits

Fine Tweeds and Heather Mixtures, to fit 8 to 17 years. Larger sizes have 2 pairs of pants. All prices,

"REMEMBERE-OuT Store is on the other side of the street"


Autcm solle Protection!


 U.S. FIDELTTY \& GUARANTY CO


## OFFICE DESKS.

 must have correct equipment in every
detail-The frrst and foremost its解 Here we offer our services with
the very newest and most complete the very newest
Desks ever built.
Of finest quality Oak, light com-
mercial finish, very massively made, mercial finish, very massively made, mum of convenience to the user, lend
an air of solid dignity to the most an air of solid dignity to
severely furnished office. Get Our Prices on Office Desks.

## U. S.Picture \& Portrait Co. Water St., St. John's.

## HOWARD'S <br> Edinburgh Borax SOAP!

Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by,
day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

K00000000000000000000000 In Stock, Best Grades of
North Sydney Screened, Scotch Hoase. hold and Anthracite COAL.
M. MOREY \& Co., Ltd. 0000000000000000000000000 ?

ADVERTISE IN THE EVENING TELEGRAM.

## Potatoes and Ribs!

IN STOCK
Finest Quality P.E.I. POTATOES, $90-\mathrm{lb}$. sacks CHOICE SPARE RIBS-Half Sheets, Bright Red Color. The kind that sells rapidly. New Shipment BUTTER-1-lb. Blocks \& Bulk. tWIN CHEESE. P.EI. PARSNIPS.
CALIFORNIA ORANGES-176s, 200s, 216 s .
GEORGE NEAL, Ltd.,

POWER! POWER! Acadia Marine Engines,

 bin
 ACADIA GAS ENGINES,Ltd.


## New Color. New Charm <br>  <br> MAJC SOAP DYES!

once tried always used Washes and Des at the same time. IIght and renew your blouse for ten cents. It is remarkably cheap and well. worth giving a
trial onty Ten Cents a Packaze. Cheapest on the
market. Special Prices to the Wholesale Trade. SEE OUR WINDOW.
ROBERT TEMPLETON.


Headquarters for Bargains

Nime

 BON MARCHE SPECIALS


Beautiful Silverware
REASONABLE PRICES.
BEST QUALITY ENGLISH SLLVERWARE which we offer at remarkable LOW PRICES
R. H. TRAPNELL, Ltd

Jewellers and $0_{0}$

CONTINENTAL LMITED


Hoon from Martime Proovines. Points it
"CEAR LImitemp an

Board of Tra
WHTREALSTIOHIS
Inter-Continental Transports, Limited.
he S.S. MANOA leaves Montreal on June 23rd for
hn's, via Charlottetown. Returning steamer will
ve St. John's on June 30 .
HARVEY \& CO., Limited,

## 

## RED CROSS LINE!

 Schedule of Sailings for June

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FARNHAR STEAMSHP COMPANIES
FARQUHAR STEAMSHIP COMPANIES
PASSENGER AND FREIGHT SERVIC


 | Norrt svoney berr saturay |
| :--- |
| ST. JonNs... Every | arver \& Co, ltin, Agems. St. John's Nad.


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