

WEATHER FORECAST. TORONTO. Noon—Fresh N. W. winds; fair and moderately cold to-day and on Sunday.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 9th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 16, 1915.

\$3.00 PER YEAR.

NUMBER 13.

Use BUFFALO FLOUR. Sold at BOWRING'S Retail Store.

Rubber Sale!



We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

LADIES' 40c., 45c., 50c., 55c., 60c., 70c., 75c., 80c., 90c. and \$1.00.

MEN'S RUBBERS, 70c., 75c., 80c., 85c., 90c., 95c., \$1.00, \$1.10, \$1.15, \$1.20, \$1.30, \$1.35, \$1.40, \$1.50.

BOYS' STORM RUBBERS, 55c., 65c., 70c., 80c., 90c., \$1.00.

YOUTHS' STORM RUBBERS, 50c., 60c., 70c., 80c., 90c.

GIRLS' STORM RUBBERS, 50c., 65c., 70c., 75c.

CHILD'S STORM RUBBERS, 40c., 42c., 44c.

All sizes and widths.

F. SMALLWOOD The Home of Good Shoes.

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When firms like these use it it must be good!

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IN NEWFOUNDLAND. Anglo-American Telegraph Co. Colonial Cordage Co. Ltd.

Send for descriptive Literature.

P. E. OUTERBRIDGE, Agent for Newfoundland, 137 WATER STREET.

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jan16,eod,tf

CEMENT!

Just landed per S.S. "Digby," 21st inst.

1500 barrels White's Portland CEMENT, British Manufacture.

H. J. Stabb & Co.

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All New Pictures, The best ever seen.

Changed Three Times Weekly.

Mainee Daily. 5 cts



"HAVE YOU FIGURED?" Figured what? We have reference to what you might have suffered in the way of

LOSS BY FIRE

if the last fire had burned your home down instead of your neighbor's. It's taking a hazard not to insure that you can't afford not to do it.

GET OUR POLICY TO-DAY.

PERCIE JOHNSON, Insurance Agent.

J. J. ST. JOHN.

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1400 lbs. of REAL IRISH BUTTER.

California Blue Raisins, 12c. lb.

Cleaned Currants, 1 lb., 7 1/2 c. pkg

Seeded Raisins, 1 lb., .13c. pkg.

Ice Sugar9c. lb.

Evaporated Apricots20c. lb.

Fresh Eggs40c. doz.

Pink, White & Chocolate Icings.

Moir's Chocolates, Cake and Candies.

Dessert Raisins, 25c. and 30c. lb.

Large assortment of JACOBS' BISCUITS.

Bird's Egg & Custard Powder.

Large bottles of Syrup22c.

3 GREAT LEADERS:

Our Eclipse Tea at40c. lb.

Our REAL Irish Butter.

Our Sloan's Liniment, .25c. btl.

(The greatest cure known.)

Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN, 136 & 138 Duckworth Street.

Grove Hill Bulletin This Week!

IN POTS: Primulas.

Radishes, Lettuce, Parsley.

Wreaths, Crosses & Floral Decorations at shortest notice.

Terms: CASH.

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jan12,eod,tf

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Make application at our Office.

Fred. J. Roil & Co.

Real Estate, SMALLWOOD BUILDING, Duckworth Street, St. John's, Newfoundland.

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No. 1 Partridge Berries,

in splendid condition.

Job's Stores, Ltd.

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The Finest Novel RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements that is no mean praise. His style throughout is strong and forceful, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling of pride as do the accounts of our heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire, are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made." RALPH CONNOR, THE PATROL OF THE SUN DANCE TRAIL. Cloth 80c., Paper 60c. See the New Magazines, the New War Pictures, the New War Papers and the New War Books.

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NOTICE.

All parties indebted to Estate of Jackman The Tailor, Ltd., are requested to make immediate payment to undersigned.

P. C. O'DRISCOLL, Liquidator.

jan12,eod,tf

24th Week of the War

No Increase in the price of the SOAP that works for you.

"Perfection."

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A residential School for boys. Twenty acres of grounds; first-class gymnasium; complete staff of graduate, trained masters; fees very reasonable; within easy distance of all stations in Maritime Provinces and Newfoundland.

Boys prepared for Universities, Royal Naval and Military Colleges or for business.

NEXT TERM BEGINS JANUARY 12th, 1915.

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dec25,91,m,w,s

CHEAPEST AND BEST.

Fresh Eggs in cases (Lion Brand), Island Blue Potatoes (good stock), Valencia Onions (splendid quality), Sweet Cluster Grapes (never better).

EDWIN MURRAY.

jan15,eod,tf

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Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effectuated.

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BAINES JOHNSTON & Co., Agents for Newfoundland.

By S. S. Carthaginian: "Camp" Coffee.

Per S. S. Florizel: WINDSOR SALT.

T. A. MACNAB & Co., Selling Agents for Newfoundland.

Telephone 444. Cabot Bldg., St. John's.

dec16,w,t,m,tf

THE POPULAR OPINION.

What?

Why JESSOP'S MILK BREAD is the best in town. Our Whole Wheat Bread recommended by leading physicians for indigestion.

W. H. Jessop,

194 Duckworth Street.

jan7,61,eod.



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Here you can obtain expert work in all branches.

Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless.

Teeth Extracted free of Pain 25c.

Best Fitting and most natural looking Artificial Sets \$12.00

Crown and Bridge Work and Filling at prices within the reach of all.

EXAMINATION FREE.

176 Water Street (Opp. M. Chaplin's) Phone 62.

dec29, tu, th, s, tf

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A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, scented Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

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Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty. At short-notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left to Janitor Board of Trade Bldg.

dec7,6m,eod

FOR SALE.

Fresh Drawn TURKEYS, GESE, DUCKS, CHICKEN, BEEF, EGGS, CANADA BUTTER

JAS. R. KNIGHT

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Valuable Property for Sale!

All that Land, about 80 acres, more or less, situate on Topsail Road, a little west of Donovan's. Has frontage of about one thousand feet and goes back almost to Horse Cove Road. Is well wooded, amongst which is some very fine timber.

For particulars apply to

GEORGE A. HUTCHINGS, care Job Bros. & Co., Ltd.

Executor Estate of late Monier Williams Hutchings.

St. John's, 16 January, 1915. jan16,1m,eod

Constabulary Notice!

Wanted immediately for Special Constabulary Guard Duty outside St. John's, fifteen strong intelligent young men. Ex-Constables and ex-members of the brigades preferred. Good pay guaranteed.

Applications to be made to me.

JOHN SULLIVAN, Inspector General

Newfld. Consthy. jan14,eod,tf

NOTICE.

Persons having claims against the insolvent estate of Jas. J. Hearn (Bell Island) are requested to render statement of claim on or before January 27th, after which date a final dividend will be paid.

R. W. MILLER, Trustee.

P. O. Box 94. jan14,31,th,s,m

TO LET—Basement of Columbus Hall; apply to P. J. SUMMERS, Renout Bldg. dec30,tf

HAY! HAY!—To arrive ex rail this week, 20 tons Choice No. 1 Hay. M. A. BASTOW. jan14,31

STRAYED—From Avondale, a White Heifer, with red about head and neck. Any person having same in their possession please communicate with D. FLYNN, Avondale. jan16,11

PICKED UP.—A Gent's Ring. Owner can have same by proving property and paying cost of ad. by applying to M. MACLEOD, Allandale Road. jan16,11

LOST—About 3 weeks ago, a Young Black Setter Dog, with white on breast. Finder will be rewarded upon giving information at this office. jan14,21,th,s

HELP WANTED.

WANTED—At Once, a General Servant; apply to MRS. E. G. HUNTER, 130 Gower St. jan15,tf

WANTED—A Washerwoman; one in the country preferred; apply at this office. jan14,31,eod

WANTED—Situation as Cook or Cook General (experienced); apply in first instance to H. M., care of this office. jan15,tf

WANTED—A Cook; apply to MRS. G. M. BARR, Circular Road. jan14,tf

WANTED—A General Servant; apply to MRS. URQUHART, 94 Military Road. jan13,tf

\$2 a Day Salary for Intelligent Married or Single Women for work around home or liberal remuneration for spare time. MRS. DAVIDSON, Brantford. jan6,121

AGENTS—"The World's Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford. jan11,241

AGENTS WANTED—Agents make \$50 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. jan15,11

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 17118 Lockport, N.Y.

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Our blood is composed of red and white corpuscles—the red to nourish the body, the white to fight disease. In Anæmia, the red corpuscles are more or less deficient. Thus the blood cannot properly sustain and nourish the body. The eyes become dull, the face white, and a feeling of intense weariness pervades the whole system. There is nothing so effective in Anæmia as "Wingarnis." Because "Wingarnis" feeds the body with new, rich, red blood, which gives a sparkle to the eyes, brings the roses into the cheeks, and gives new vigour, new vitality and new life to the whole body.

Begin to get well FREE.

"Wingarnis" is made in England and you can obtain a liberal free trial bottle—no more cost, but enough to do you good by sending 6 coins stamps (no cash) to G. J. B. MAN & CO., Ltd., Wingarnis Works, No. 10, West, England. Renewal supplies can be obtained from all leading stores, chemists, and Wine Merchants.



Messrs. MARSHALL BROS., Water Street, St. John's, Newfoundland.

Plot That Failed;

Love That Would Not Be Denied.

CHAPTER XI.

It happened that Mr. Starling was rather late in arriving at the "Blue Lion" on the evening following that of the dinner party at the Cedars.

He had been sent over to the nearest market town on some errand of his master's and had not returned until after the servants' dinner, which meal he had partaken of "warmed up," a state and condition which he declared to the cook was enough to drive a parson swearing.

Altogether Jim was not in the brightest of moods when he entered the hospitable doors of the "Blue Lion," and it did not help to disperse the gloom to find that the parlor door was locked. The room was not empty for he could hear the hum of voices inside talking in a hushed sort of undertone.

There was no one in the bar, and Mr. Starling, rendered by his early training and the influence of circumstances suspicious by anything out of the common, crept back on tiptoe into the street, and peeped through the crack of the window which was formed by the uplifting of the curtain.

There he saw that the usual number of the gentlemen was reinforced by a little old man, whom he seemed to recollect as having seen somewhere before.

He commenced whistling "Villikins and His Dinah," and re-entered the bar.

His quick ears detected the unslipping of the bolt, and he pushed open the door without any difficulty.

All the men had suddenly assumed an air of the usual indifference and sleepiness, and responded to his cheerful salutation after their various kinds.

"Bring me a pint of the very best, Miss Polly," said Mr. Starling, sink-

ing into his seat, and eyeing from under his frowning eyelids the strange little man.

"A nice night for salamanders, mates," "Yes," said Willie Sanderson, "it's mighty hot."

"No fish?" asked Jim.

"No," was the response.

"But we expect a shoal over tonight," said the little man, with an almost imperceptible glance around the room.

"Ay," said the others, in a chorus. "We may do something to-night."

"And a very pleasant little trip, too," said Mr. Starling, nodding all round over his pewter pot. "I quite envy you, and I don't mind volunteering if so be as I shouldn't be in the way."

A slight but unmistakable expression of dismay shot for one instant on his manly face, then Willie Sanderson laughed slowly.

"Better be in bed, mate. We might have it rough, for all the wind's so dead now, and if you ain't a first rate sailor the smell of the fish—if we gets any—might disagree with ye."

"Ay," said the little man. "Better stay in bed."

"Well, perhaps you're right," said Jim, thinking to himself that they were all mighty considerate on his behalf. "Yes, perhaps you're right. I like 'em when they are cooked, though, and I'll just look down in the morning and see if you've had a take."

"Do," said Willie, shortly, and then started another topic. But though many others followed, and Mr. Starling was quite as amusing as usual, the company did not seem to be in the mood for conversation or laughter, and Jim noticed that every man seemed to be watching or listening.

Once the door opened rather suddenly, and the little man rose with an ill attempt at indifference, but only Polly entered with some tobacco, and the little man sat down again.

Presently the door opened again, and Martha Pettingall entered.

She wore her yellow bandana, and as she looked round the room, Jim, who while lighting his pipe was watching her closely, saw her raise her hand and scratch her ear.

He looked round the room covertly

to see for whom the sign was intended, and was not surprised to see the little man lift his hand with a natural air and scratch his ear.

"Well, boys, what do you say, shall we be starting?" And as he spoke he went to the window and pushed the curtain aside to look out at the night.

As he did so Jim, who was watching under his eyelids with the most lynx-like intention, saw a streak of light cleave the sky seawards.

The old man dropped the curtain again immediately, but Mr. Starling's eyes were sharp ones, and he had seen the light distinctly enough to know that it was not a natural phenomenon.

"Well, come along, boys," said Willie Sanderson, and, hastily tossing down the remains of their potatoes, the boys rose and trudged out, giving Martha Pettingall and Polly a cheery "good-night" as they passed.

Jim sat for a little while in deep thought. Then he sauntered out. Outside he paused and looked up at the sky, then scratched his head, and instead of turning homeward he bent his steps toward the beach.

The tide was coming in; it was a fine night, and Jim could see every ripple upon the smiling, playful ocean.

There, far out now, were the fishing boats, looking like magnified wall nut shells, as they rose and fell on the light swell.

He waited until the boats were lost to sight, then climbed up the beach again.

As he passed through the street he peeped into the "Blue Lion."

There was no one in the bar, and he was about to peep in when he saw a light pierce the chink in the cellar flap.

He stooped and knelt down, and was rewarded, not with a sight of Polly or Martha, but of the little old man, peering on his knees into what seemed to Jim like the mouth of a well.

"Hello," he thought, "here's the old chap plumping larks with old Grunty-grump's beer," and he was about to run into the bar with the information.

But before he could get up from his knees another figure, no other than Martha Pettingall, entered the cellar, and, far from expressing alarm or indignation at the old man's presence, commenced talking with him in a low, confidential tone.

Jim would have given one of his large eyes to have heard that conversation, or for a peep into that hole over which it was held.

But the pair spoke in a faint whisper, and Jim could not catch a word. Presently the man dropped the lid of the well, spread some sawdust over it, and, taking up the candle from a cask, lighted Martha up the steps, following himself immediately after.

Jim got up, gave vent to a noiseless whistle, and, having had his curiosity sated to a most ravaging edge, determined to play spy a little longer.

Accordingly he drew back into the shadow of the house, chose a tree as an ambush, and kept a sharp watch upon cellar and door.

The light did not appear in the former, and for some time the latter was not moved, but at last Jim heard voices in the bar, and presently Martha opened the door.

She stood for a few moments looking up and down the empty street, then re-entered.

"What they call reconnoitring," muttered Jim. "Now I bet the old chap'll come out."

And so it proved.

The little old man did come out, and set off at a sharp trot up the hill.

"Well, I'm blest; that must be funny fishin' up a mountain," said Jim to himself. "He's in a mighty hurry, too. But what's my move? Do I dog him or wait here a bit longer and see what the old woman will be up to? If I sets off arter him he's safe to see me; you could see a brass farden at two miles in this light. No, I'll stop here."

And he did, but was rather disgusted at his fortune when about half an hour afterward Martha came out, banged the shutters to, and shut up the house for the night.

"The performance is over," said Jim, coming out of his ambush, "and a werry pretty play it's been, only, as the chap said at the Italian opera, it 'ud be all the better if I knowed

BATTLE

is not the only source of severe wounds and injuries. However, caused, wounds, cuts, burns, eczema, piles, skin diseases and eruptions are most quickly cured by Zam-Buk.



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what it means, which jigger me if I do."

And with a shake of the head Jim hurried his steps homeward.

He looked about him as he went, but nothing more suspicious occurred than the fitting of a rabbit across the road, at which Mr. Starling flung a stone, and as he paused within sight of the Park he wiped the perspiration from his bottle-shaped head, and sighed.

"Where's that chap gone to?" he asked himself. "Got a sweetheart in the house, I dare say. I'll ask the cook; he knows everybody, and will put me right about these ere gongs out at the 'Blue Lion'."

Somewhat cheered by that resolution he trudged on again, looking at the house, which even in his unpoetical eyes looked beautiful in the moonlight.

Then he glanced at the sky, in which a few black clouds were gathering.

"All in the dark d'rectly," he muttered.

And as he spoke the moon was obscured.

He turned his eyes up toward it, then was about to lower them, when they saw something which caused him to start, to stop and to stare.

By this time he was near that part of the Park called the "ruins."

Right before him was the facade with the oriel window.

All the way up the hill, when not thinking of the "Blue Lion" and its mysterious frequenters, he had been thinking over the various ghost stories in connection with the Park, and now, just at the moment when the moon was obscured, and he was thinking of one of the latest he had heard, he saw something white pass across the window.

He stared and waited breathlessly.

(To be Continued.)

ONTARIO WOMAN'S FORTUNE

Freed From That Weak, Languid, Always Tired Feeling, by Lydia E. Pinkham's Compound.

Thessalon, Ont.—"I cannot speak too highly of your medicine. When my appetite is poor and I have that weak, languid, always tired feeling, I get a bottle of Lydia E. Pinkham's Vegetable Compound, and it builds me up, gives me strength, and restores me to perfect health again. It is truly a blessing to women, and I cannot speak highly enough of it. I take pleasure in recommending it to others."



Mrs. ANNIE CAMERON, Thessalon, Ont. Women who are suffering from those distressing and peculiar to their sex should not lose sight of these facts or doubt the ability of Lydia E. Pinkham's Vegetable Compound to restore their health.

There are probably hundreds of thousands, perhaps millions of women in the United States who have been benefited by this famous old remedy, which was produced from roots and herbs over 30 years ago by a woman to relieve woman's suffering. If you are sick and need such a medicine, why don't you try it?

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1186-1086—A SPLENDID COAT SUIT.



Green serge with braid and bands of fur for trimming, is here shown. The suit is composed of Ladies' Coat Pattern, 1136, and Ladies' Skirt Pattern, 1086. The coat has the fronts cut in vest effect, and is dart fitted. It has added skirt sections over the hips. The low neck opening is finished with revers that meet a coat collar in notches. The skirt shows one of the new so popular tunic styles, with panel front and yoke top. The cut is cut in 6 sizes: 34, 36, 38, 40, 42, and 44 inches bust measure. The Skirt in 6 sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. It requires 8 yards of 44 inch material for a 38 inch size. The Skirt measures 2 yards at its lower edge.

This illustration calls for TWO separate patterns which will be mailed to any address on receipt of 10c. FOR EACH pattern in silver or stamps.

1189—A SIMPLE FROCK FOR MOTHER'S GIRL.



Girl's Dress with Long or Short Sleeve and with Collar or in Round Neck Outline.

Blue cashmere with trimming of soutache braid is here shown. Brown or red serge with facings of striped or plaid woven would also be effective. The waist portions are cut in one with the sleeves, and these may be in short or wrist length. The skirt is a three piece model with a lap tucked at the centre back. The Pattern is splendid for all wash materials, such as galatea, kindergarten, cloth, poplin, percale, gingham, seersucker and chambray. Also for velvet, silk, cloth or novelty woolsens. It is cut in 4 sizes: 6, 8, 10 and 12 years. It requires 2 1/2 yards of 36 inch material for an 8 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

No.

Size

Address in full:—

Name

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

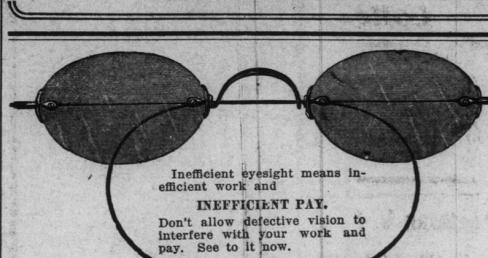
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ECONOMY in oil is necessary, also a Brilliant Light is highly desirable.

THE ALADDIN LAMP burns half the oil of the ordinary lamp and gives SIX TIMES the light. Think it over.

THREE MILLION Aladdin Lamps in use. Something in this.

CHESLEY WOODS, Sole Agent Aladdin Lamp. 140 WATER STREET.



Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

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There is no doubt that "Wilhelm" will soon have to get out and get under his machine, if he is not already there; and there is also no doubt that we are going to get out our stock of

Ladies' Felt HATS, Reduced Prices

All the balance of our stock of Ladies' Untrimmed and Ready-to-Wear Felt and Velour Hats we now offer at give-away prices to make a complete clearance. The prices are

50c., 60c., 80c. and 95c. each.

In every case price at first of season was from double to quadruple the price now made.

We are also offering some

Ladies' & Girls' Felt Hats,

in older styles at only 20c. each. The others are all this season's. GET OUT EARLY if you want to GET UNDER one of these Bargains.

HENRY BLAIR

dec30, eod, tf

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



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Postman V. C.

HEROES MODEST STORY OF DEED THAT WON FAME.

Sergeant John Hogan, of the 2nd Manchesters, who, as recorded recently, has with Second Lieut. Leach, of the same regiment, been awarded the Victoria Cross for recapturing some trenches from the Germans after two attempts by their command had failed, received the first intimation of his honor yesterday morning when the matron of Macleodfield Infirmary, where he is recovering from shrapnel wounds to his face, showed him the official announcement in the newspapers.

Hogan modestly remarked, "I have done nothing to deserve the Victoria Cross." He was very reluctant to discuss the deed which had won him fame. "The Germans surprised us early on the morning of October 23, and drove us out of the trenches. This position was important, and after two unsuccessful attempts to retake the trenches, Mr. Leach and I, at the head of ten men, crawled 100 yards amid an inferno of bullets, and then had a hand to hand fight with the occupants of the trenches. We killed eight of them, wounded two, and made sixteen prisoners."

Hogan, who is thirty years old, was a postman at Oldham until he rejoined his regiment as a reservist at the outbreak of the war.

What pleased him most about the honor was that his fiancée would be delighted. He is to be married before he returns to the front. As he put it, "It will do a bit of good to a certain young lady."

Second-Lieut. Leach, who is twenty years old, was born in the Army, his father being a color-sergeant in the King's Royal Lancasters. As a boy he lived in Manchester. Six or seven years ago his family removed, and young Leach eventually joined the Northampton Regiment. He went out to the war as a corporal, and was promoted sergeant, and a few weeks ago received a commission and was then posted to the 2nd Manchesters.

The satin blouses in white seen stunning when worn with a military suit.

CRIPPLED BY RHEUMATISM

431 N.Y. Ave., Whiting, Ind., Jan. 10th.

"Will you please send me a box of Gin Pills? When I sent for the last box, I was so badly swollen, that I could hardly see out of my eyes, but after taking about six of the pills, I felt some better, and after a few days, I had no more pain. I have recommended Gin Pills to some of my friends, and they are troubled in the same way. I never intend to be without them as I have tried so many other pills and got no results."

Wm. E. DEAN.

Gin Pills FOR THE KIDNEYS

You can readily tell if your kidneys or bladder is affected. You will have pains in the small of the back, groin or hips, your urine will be highly colored, brick dust or mucus deposits will show in the morning, your wrists or ankles may swell, all due to inactive kidneys which Gin Pills will soon put right.

Gin Pills are "Made in Canada," 25c. a box, 4 for \$2.50—at all drug stores. Send for a free trial under the name "GINO" Pills. Trial treatment free. Write National Drug & Chemical Co. of Canada, Limited, Toronto.

HENRY'S LINIMENT CURES G. SET UP COW.

Doc Scrubbing Brush Works with a rush When Old Dutch Cleanser speeds him—Prevents attacks Of aching backs And guards the hand that leads him.

Old Dutch Cleanser

MADE IN CANADA

NAVAL RESERVIST GROUPS!

THE GROUP OF THOSE THAT LEFT HERE ON THE "NIOBE".
THE GROUP OF THOSE THAT LEFT HERE ON THE "FRANCONIA".

THE GROUP OF THOSE THAT LEFT HERE ON THE "CARTHAGINIAN".
THE GROUP OF THOSE THAT LEFT HERE ON THE "MONGOLIAN".

Each of these Groups is 8 x 10, and each man can be seen distinctly. Unmounted for 40 cents. Mounted for 75 cents.

Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Royal Victoria College

McGILL UNIVERSITY MONTREAL.
For Resident and Day Students.
Students prepared for degrees in Arts, Pure Science and Music. Scholarships are awarded annually. For all information apply to the Warden.

Postman V. C.

HEROES MODEST STORY OF DEED THAT WON FAME.

Sergeant John Hogan, of the 2nd Manchester, who, as recorded recently, has with Second Lieut. Leach, of the same regiment, been awarded the Victoria Cross for recapturing some trenches from the Germans after two attempts by their comrades had failed, received the first intimation of his honor yesterday morning, when the matron of Macclesfield Infirmary, where he is recovering from shrapnel wounds to his face, showed him the official announcement in the newspapers.

Hogan modestly remarked, "I have done nothing to deserve the Victoria Cross." He was very reluctant to discuss the deed which had won him fame. "The Germans surprised us early on the morning of October 29, and drove us out of the trenches. The position was important, and after two unsuccessful attempts to retake the trenches, Mr. Leach and I, at the head of ten men, crawled 100 yards amid an inferno of bullets, and then had a hand to hand fight with the occupants of the trenches. We killed eight of them, wounded two, and made sixteen prisoners."

Hogan, who is thirty years old, was a postman at Oldham until he rejoined his regiment as a reservist at the outbreak of the war.

What pleased him most about the honor was that his fiancée would be delighted. He is to be married before he returns to the front. As he put it, "It will do a bit of good to a certain young lady."

Second Lieut. Leach, who is twenty years old, was born in the Army, his father being a colonel-sergeant in the King's Royal Lancasters. As a boy he lived in Manchester. Six or seven years ago his family removed, and young Leach eventually joined the Northampton Regiment. He went out to the war as a corporal, was soon promoted sergeant, and a few weeks ago received a commission and was then posted to the 2nd Manchester.

The satin blouses in white are stunning when worn with a military suit.

CRIPPLED BY RHEUMATISM

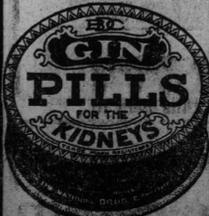
431 N.Y. Ave., Whiting, Ind., Jan. 10th.
"Will you please send me a box of Gin Pills? When I sent for the last box, I was so crippled up with Rheumatism and my face was so badly swollen, that I could hardly see out of my eyes, but after taking about six of the pills, I felt some better, and after a few days I had no more pain. I have recommended Gin Pills to some of my friends who are troubled in the same way. I never intend to be without them, and after taking so many other pills and got no results."

Wm. E. Dean.

Gin Pills FOR THE KIDNEYS

You can readily tell your kidneys or bladder is affected. You will have pains in the small of the back, groin or hips, your urine will be highly colored, brick dust or mucus deposits will show in the morning, your wrists or ankles may swell, all due to inactive kidneys which Gin Pills will soon put right.

Gin Pills are "Made in Canada," 50c a box, 4 for \$2.00—at all dealers—Sold in U. S. under the name "Gin Pills." Trial treatment free. Write National Drug & Chemical Co., 1000 Commercial Street, Toronto.



MINARD'S LINIMENT CURES CAN BEY IT COWS.

German Mass Attack Fails.

Bodies of Dead Enemy Are Used for Breastworks—German Forces Are Sacrificed.

London, Jan. 12.—The Times correspondent telegraphs from Petrograd: "During the last week the offensive action of the German forces in Poland has been continued within a narrow zone approximately ten miles wide, some thirty miles west of Warsaw. Very fierce fighting has been in progress in the vicinity of Bolinow, this position frequently has been changing hands, but despite the enormous sacrifices of men and the almost unceasing bombardment the Germans have entirely failed to make serious headway."

"A wounded officer whom I conversed with told how his regiment, holding the trenches in one of the Bolinow positions, repulsed thirteen consecutive attacks in one night. The enemy came on in close columns, but were mowed down to a man. After the tenth attack the bodies were piled so high that the Russian riflemen were unable to shoot. Men were sent out to heap the bodies in such a way as to form embankments for machine guns, and the three next attacks were repulsed from behind the shelter of the enemy's own bodies. My informant expressed admiration for their courage and pertinacity."

"Another striking illustration of the fierceness of the combat on the Rawak is afforded by statements confirmed by a Russian heavy battery on the very day when the renewed German attacks began. The enemy moved out its gun field battery into the open to shell the Russian trenches. The Russian observer was able so to direct the fire that the third salvo destroyed three of the enemy's pieces, killing every one of the men serving them."

"The remainder of the battery sought shelter, but soon afterwards brought the other three guns again into action. Then another salvo of the Russian battery smashed two more guns, destroying their crews. The survivors, after a short interval, returned to serve the sole remaining gun, until another salvo from the Russian artillery laid them low."

"VICTORY" FLOUR
Sweet, and retains its moisture while the loaf lasts. FRANKLIN'S AGENTS, Ltd.—Jan. 12, 14

Fights With Fist for Aeroplane.

Russians Win Bout With Germans Between Trenches—Propeller Kills German Airman.

Petrograd, Jan. 12.—A curious aviation incident happened a while ago between the German and Russian trenches in Poland, which were only a few hundred yards apart. A Russian aviator having completed a reconnaissance over the German positions was returning, and apparently feeling fairly safe after having got past the artillery positions, came down preparatory to landing behind his own lines. He was promptly fired at by the Germans, who put three bullets through the benzine tank. This necessitated placing down, and the aviator landed about half way between the opposing trenches.

The Germans did not continue shooting, but thinking the prize secured, rushed out empty handed to bring in the machine. The Russians did the same thing and a hearty bout of fistfights took place between the two lines for possession of the prisoner and aeroplane. The Russians finally saved the man and ran off with the aeroplane, but were then fired upon from the German trenches.

On the following day the Russians got even by bringing down a German aeroplane behind their lines. The Germans carry besides the ordinary tank a supplementary one, which can be turned either to prolong the voyage or to save themselves if the first tank is damaged. On this occasion a Russian bullet severed some of the essential connecting parts and the German aviator was compelled to plane down.

He landed a good way off in a field and pluckily repaired his connections before the Russians could come up and started the propeller. It struck him on the head, killing him instantaneously while the officer who usually accompanies the German aviator was thrown down. When the Russians ran up they caught the officer with all his notes and captured the machine.

We Advertise Facts!

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That Twenty to Forty More Loaves of Bread—and BETTER BREAD—can be made from a barrel of

Gold Medal Flour

than from any other Flour.

40 Loaves at 6c. per Loaf means \$2.40 saved on every barrel of

Gold Medal FLOUR.

Made by the largest Flour Millers in the world, in the most up to date Flour Mills in the world.

Sold wholesale, in store and to arrive,

WASHBURN-CROSBY CO.

G. I. ANDERSON, Agent, 165 Water Street

Germany's Defender Given "Half-Lie."

Seldom is a public man caught in the very act of deceiving the public as was Germany's Privy Councillor in Boston the other night. It was at a great meeting of the Boston Economic Club. The fact that a Privy Councillor in the German Ministry of the Interior, a California University Chancellor, and three distinguished Harvard professors—Dr. Kuno Francke, who is a German; Dr. Leo Weiner, who is part German and part Russian, and Dr. Bushnell Hart, the American historian—were announced to discuss the war question, drew together the largest attendance of members in the Club's history. One incident is notable as illustrating the "pedantic barbarism" everywhere and persistently manifested by the most conspicuous spokesmen of German "Kultur."

Dr. Heinrich Albert, the German Privy Councillor, who has been the official spokesman for Germany on many recent occasions in American journals, spoke in the language of scholarship and with the accent of authority. He explained and defended Germany's relation to the neutrality of Belgium. He declared Belgium's neutrality had been "practically violated by Britain, France and Belgium herself." He justified Germany's conduct by appeal to the "law of necessity," so interpreted by various authorities on international law. He put chief emphasis on the name of Dr. L. Oppenheim, Professor of International Law in Cambridge University, England, whom he described as in the front rank of the world's scholars. That name and its academic standing made an impression on the "neutral" Americans.

Immediately Dr. David Starr Jordan, himself known the world over as a non-partisan internationalist, and who had already spoken, craved the liberty of endorsing the German Privy Councillor's estimate of Professor Oppenheim, "perhaps the very greatest authority on international law," and Dr. Jordan's personal friend. "I visited him in England at the very time when these issues were trembling in the balance. Germany had not yet invaded Belgian territory. We both agreed that Britain ought not to interfere. But Dr. Oppenheim, by birth and education and citizenship is a German. He was professor in Freiburg and in Basle before going to Cambridge. He is still a German citizen. At this moment I have in my pocket a letter from him written since the war began." Dr. Jordan read the letter, as follows:

"Dear Dr. Jordan.—When we met last we did not know that Germany was perpetrating the greatest international crime which has been committed since the time of Napoleon I., namely, the violation of the permanent neutrality of Belgium.

This deliberate act has changed the face of the case entirely, and nothing can be done but to fight and try to vindicate the authority of international law.

I cannot tell you how shocked I am. I am entirely thrown out of gear. I sometimes think I shall not live to see the end of this dreadful war.

L. OPPENHEIM.

It was not a surprise to find the neutrality of that distinguished Boston audience swing very positively not only against Germany's military methods of lawlessness and brutality, but also just as emphatically against the "half-truth" and half-falsehood methods of the German intellectuals whose whole programme has been proved to be the deceiving of the people and the newspapers of the United States. Ambassador Bernstorff is utterly and irreparably discredited. If the reputation of Professor Munsterberg is more hopelessly shattered than that of his colleague, Professor Francke, it is only because he has talked more. Dr. Dernburg has proved himself more plausible than the others, but no less misleading. Dr. Albert came to his undoing in the white light of this Boston experience when his half-truth was shown to be falsehood at its base. That is the fate of every one of Germany's intellectuals who have undertaken so blunderingly to beguile American neutrality.

"And the parson made his text that week, and he said likewise, that a lie which is half the truth is ever the blackest of lies; that a lie which is all a lie may be met with and fought outright, but a lie which is part a truth is a harder matter to fight."—Toronto Globe.

MINARD'S LINIMENT CURES BURNS, Etc.

Misfit Optimism.



The sun was hid day after day; the lowering clouds were dark and gray; the world was full of gloom; the people seemed depressed and sad and looked as though they'd give up and slumber in the "Here's where." I said, "my cheer-up-creed will heal the hearts that ache and bleed, and make the people gay;" and so I, blithely stopped my friends, and said, "Don't mind the sky that bends above us, grim and gray. Dost recollect the poet's lines? 'Behind the clouds the sun still shines;' or words to that effect; remember that when you glance, remember that and sing and dance—don't let your joy be wrecked." My friends replied, "Come off your perch; a weary guy would need to search a million books of pomes, to find a comfort for his soul as through this land of doom and dole all Jismelly he roams. The sun may shine behind the clouds, but that won't help the human crowds—it ought to shine outside; we have no use for any orb that lets us suffer and absorb this moisture through the hide." I find it weary work indeed to promulgate my sunshine creed, so calloused are men's hearts; they don't respond to joyous tones, but greet my words with sighs and groans, and cuss by fits and starts.

"TIZ" EASES TIRED SORE, SWOLLEN FEET

Nothing like "TIZ" for aching, sweaty, calloused feet and corns—"TIZ" is glorious!

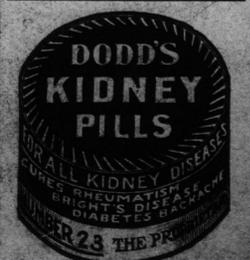


Why go limping around with aching, puffed-up feet—feet so tired, chafed, sore and swollen you can hardly get your shoes on or off? Why don't you get a 25-cent box of "TIZ" from the drug store now and gladden your tortured feet?

"TIZ" makes your feet glow with comfort; takes down swelling and draws the soreness and misery right out of feet that chafe, smart and burn. "TIZ" instantly stops pain in corns, callouses and bunions. "TIZ" is glorious for tired, aching, sore feet. No more shoe tightness—no more foot torture.

INTO THE WAVERING BALANCES.

We have screwed ourselves up to the mighty effort which in 1915 will throw a really large British Army, perfectly equipped, thoroughly trained, and composed of the best human material ever enlisted under our flag, into the wavering balances of the Continental war. He would be a shallow observer who failed to realize what this effort is meaning to us in its preparation; and a rash prophet indeed who fancied that in its maturity it would make no difference to the course of the war.—London Chronicle.



MINARD'S LINIMENT CURES DIPHTHERIA.

"STARR" HOCKEY SKATES

BEST FOR HOCKEY

THE MODERN MERCURY

Mercury, the winged messenger of the gods (according to ancient legends) had small wings on his feet to speed over the land with the ease of a bird. But Mercury had no advantage over the modern skater who uses Canadian-made "STARR" Skates.

"STARR" Skates take the place of wings—they are light, strong, comfortable—and enable the wearer to skim lightly and confidently over the ice—whether in pure fun or the swift sport of a hockey game.

The popular "STARR Mic-Mac Featherweight" Hockey Skate (trademark registered at Ottawa) shown at the bottom of this advertisement is a speedy hockey skate, and equally good for rink skating.

It is especially strong, because of the bar connecting the heel and sole plates. The specially welded and tempered steel blades retain their cutting surface longer and better. Very little sharpening is needed.

Stick yourself to a "STARR" Skate and surprise yourself and your friends.

"STARR" Skates are equally good for artificial or natural ice.

We absolutely guarantee "STARR" Skates unconditionally—if they break, take them back and get a new pair.

Manufactured by the STARR MANUFACTURING CO., LIMITED Dartmouth, N.S.

Branch: 125 Wellington Street West, Toronto. Write for Illustrated Catalogue.

See them at all Sporting Goods Stores and Hardware Dealers.

BOWRING BROTHERS, Limited, Hardware Department.

AMPE!
Brilliant Light is available.
LAMP
and gives
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something in this
WOODS,
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REET

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PNELL,
Water Street.

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will soon have to get out already here; and there out of stock of
HATS,
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Untrimmed and Ready-to-are at special way prices to
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Company, Ltd.
People
telegram

Blankets!

Eiderdown, Marcella
AND
Honeycomb Quilts.

We have just received a shipment of Blankets, etc., and can now offer
A Splendid Range of Bed Furnishings,
at our well known low prices, as follows:-

White Wool Blankets,
\$2.10. \$2.60. \$3.80.
\$4.25 to \$10.00
per pair.

WHITE COTTON BLANKETS, \$5 cts. to \$1.75 pair
WHITE COTTON CRIB BLANKETS, \$2.00 cts. each
WHITE WOOL CRIB BLANKETS, \$1.35 to \$2.40

Special Value in heavy weight White Cotton Blankets--\$1.35 & \$1.60.

WADDLED & SATEEN QUILTS, \$1.25 to \$4.25
EIDERDOWN QUILTS, \$6.50 to \$20.00
PRINTED BED QUILTS, Special \$1.20
BLUE & GREEN WOOL QUILTS, very heavy and special value,
\$2.20, \$3.10, \$4.00.

PILLOW SHAMS, etc.

G. KNOWLING.

Jan 9 41 eod

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor
SATURDAY, Jan. 16th, 1915.

Grey's Letter.

The letter of Sir Edward Grey, which is but a preliminary reply to the American complaint of delay and damage in exercising the right of search for contraband sets up a case which shows conclusively that there are abundant grounds for the exercise of the right of search, and that right is generally exercised as little oppressively as possible, and that where damage is done, it is done unavoidably and the British Government is willing to compensate for any wrong done to innocent shippers. In formulating the British preliminary case, Sir Edward Grey points out that the shipments from the States to neutral countries in Europe for the month of November 1914 was nearly two and a half times as much as during November 1913, or put in values the shipments to Denmark, Sweden, Norway, Italy and Holland in the war month of November was \$21,018,000 as against \$8,772,000 in the peace month of November 1913. This in itself is enough to excite diligent search. The United States Government, however, adopted a course which instead of facilitating the distinguishing of contraband from non-contraband, rendered it more difficult, and rendered search of ships more urgent. Here is what Sir Edward Grey says of this difficulty:-
"Since the outbreak of the war, the Government of the United States have changed their previous practice and have prohibited the publication of manifests till thirty days after the departure of vessels from the United States ports. We had no 'locus standi' for complaining of this change, and did not complain. But the effect of it must be to increase the difficulty of ascertaining the presence of contraband and to render necessary in the interests of our national safety, the examination and detention of more ships than would have been the case if the former practice had continued."
It is clear from this that the conduct of the Government of the United States has been such as to facilitate their people in exporting contraband and they have by this conduct the less ground to complain if the search is more embarrassing to innocent shippers than it would have been if they had not changed their practice in the publication of manifests. It does not of course follow that all of the extra exports to these neutrals are meant for Germany and Austria. Some of it will no doubt take the place of goods which owing to prohibition of export or a lessening of production owing to the war cannot be obtained from the belligerent countries. Some of the exports are doubtless destined for Russia and Serbia and Montenegro. But there can be little room for doubt that the bulk of the extra exports are meant for Germany and Austria. The exports to Denmark afford overwhelming evidence of this. The United States in Nov. 1913 exported a little over half a million dollars worth of goods, whereas in November, 1914, the exports exceeded \$7,000,000, and Denmark is particularly favorably situated as an entrepot for transshipment to Germany. It does not however follow that these extra shipments are in the main contraband. Britain is not stopping the shipment of cotton or of foods to her enemy, unless the latter are meant for the use of armed forces. Britain does not regard the shipment, say of food for neutrals for Germany and Austria, as contraband, and much of the cotton and non-contraband food is sent via Denmark and other neutrals to avoid the perils of mines around German ports. Moreover it should be remembered that Antwerp and Rotterdam as well as Hamburg were ports for the receipt of such articles destined for Germany in times of peace. Antwerp is practically closed, so is Hamburg, and the exports to Holland generally included Rotterdam was less in Nov. 1914, than in Nov. 1913, showing the diversion of trade owing to the perils of the Straits of Dover and the more Southern part of the North Sea.
But after making allowance for all these aspects of the case, taking into consideration the extraordinary increase in such a contraband as copper, and the conduct of the United States Customs in prohibiting the publication of manifests until 30 days after sailing, when they are useless for the purpose of watching for contraband, there remains an overwhelming case for suspicion which fully justifies Britain in keeping her eyes on these shipments. But this right of search has been exercised with great discretion, as it is felt that most of the shipments are innocent. Out of 773 steamships which left the States for neutral countries, only 45 cargoes were placed in the Prize Court. The difficulty is to distinguish between innocent and contraband shipment, and the United States Customs have had it put up to them by Sir Edward Grey that they have hindered instead of aided in freeing innocent cargoes from suspicion.

A FIRE POLICY in the

Hartford Fire Insurance Co.
Is as good as gold in your pocket.

The Hartford is famed for over a hundred years for its liberality in settling claims.

GEO. M. BARR, Agent

Sidewalk Case.

Mr. W. M. Clapp was summoned to court to-day by the Municipal Council charged with not removing snow off the sidewalk adjoining his premises twelve hours after a snowfall. The property is that strip of vacant land on the north side of Water St., where the East End cab stand is. Mr. Clapp, in his evidence, disclosed some interesting facts. He intimated that a number of years and until recently, parties had been applying to him for the land to build on to do business there, but was unable to sell or rent owing to the cab stand occupying the place, and that if the Municipality wanted their laws strictly adhered to, they should provide a place for the cabs. Mr. Clapp added that he did not for a moment wish to hamper the cabs or injure them in any way. Judge Knight expressed the opinion that the Council were standing in their own light by not providing a suitable cab stand and have the vacant land built on, thereby deriving a substantial revenue. He had to pay the cost of the summons.

Misard's Liniment Co., Limited.
Gentlemen,—Theodore Darais, a customer of mine, was completely cured of rheumatism after five years of suffering, by the judicious use of MISARD'S LINIMENT.

The above facts can be verified by writing to him, to the Parish Priest or any of his neighbours.
A. COTE, Mercant.
St. Isidore, Que., 12 May, '98.

Holy Name Society.

On Wednesday, Thursday and Friday evenings the Annual Triduum of the Holy Name Society was held in St. Patrick's Church. The services were largely attended, nearly every member of the Society being present. The respective preachers were Rev. J. J. McDermott on "The Cause of the War from a Spiritual Viewpoint," Rev. Dr. Kitchin on "The Soldier of Christ," and Rev. J. Doyle on "Death." The services concluded with Benediction of the Blessed Sacrament and the singing by the Boys' Choir of the Hymn to the Holy Name. On Sunday morning the members will receive Holy Communion, and in the afternoon at 2.30 they will attend the closing devotions, which will be conducted by the Spiritual Director, Rev. J. F. Pippy.

Patriotic Fund.

St. John's, Nfld.,
Jan. 16th, 1915.
Editor Evening Telegram.
Dear Sir,—Kindly acknowledge through the columns of your paper the following subscriptions towards the Patriotic Fund:
Amount acknowledged \$22,305.67
S.U.F. Brighton Lodge, No. 51, Salvage Bay, per W. J. Babcock, Secretary 5.00
Channel Patriotic Committee per Miss Edith Edgar 40.00
Collected by Malcolm Smith and T. Walters, Little Chance Cove 7.00
Sundry small amounts 7.00
Winterton Patriotic Committee: Proceeds of concert 30.00
Collection 20.00
S.U.F. Lodge, No. 2, Selly Cove, per Frank Pinhorn, Stephenville Patriotic Fund, per M. F. Hayse 20.00
Holy Name Society, Stephenville 5.00
Thomas Bulger 1.50
P. T. Kenny 1.50
Joseph Louvel 1.00
M. P. Hayse 1.00
Wm. H. White 1.00
Caliste White 1.00
Albert G. White 1.00
Flat Islands Patriotic Fund: Kenneth Petten 1.00
James Petten 1.00
Alan Raiph 1.00
Eli Raiph 1.06
E. A. and Mrs. Blahop 5.00
Reuben Hallett, Jr. 1.00
James Samson, sr. 1.00
Thomas Ed. Samson 1.00
William Samson of John 1.50
Mrs. Jos. F. Samson 1.00
Mrs. Jas. Samson 1.00
William Samson of Jos. 5.00
Lewis Samson 1.50
Arthur Samson 2.00
Samuel Butt 1.00
Robert Hiscock 1.00
Charles Hiscock 1.00
William Hiscock 1.00
Noah Raiph 1.00
Isaac Raiph 1.00
Job Lane 1.20
Richard J. Crocker 1.00
Sundry small amounts 29.20
\$22,305.67

Yours very truly,
JOHN S. MUNN,
Hon. Treas. P.N. Com.

Send your boy at Fort George a pair of Local Knitted Socks or Mitts. We always have the best. Men's All-Wool Underwear, \$1.00 a garment up.

Woolen Blankets, \$2.50 a pair.
THE WEST END BAZAAR,
Jan 15, 21 51 Water St. West.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind N. E., strong, weather dull; heavy string of slob ice about 2 miles off drifting S. W.; no shipping in sight. Bar. 29.15; ther. 33.

The Annual Meeting of the Newfoundland British Society will take place on Monday, Jan. 18th, 8.30 p.m. sharp, to elect officers for the coming year and to transact other important business. A full attendance is urgently requested. By order, J. M. CARBERRY, Sec'y.—Jan 16, 18

Here and There.

"VICTORY" FLOUR
Gives bread that nutty flavor so desirable. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15

PERSONAL.—Miss Stick leaves shortly by the Mongolian to purchase her usual spring goods.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan 2, 15

REIDS' SHIPS.—The Bruce is due at Port aux Basques this afternoon; the Ethie left Baine Hr. at 2.45 p.m. yesterday; the Linrose left Port aux Basques at 10 a.m. to-day; the Glencoe left Burin early this morning.

WAR OR NO WAR.—Stafford's Phorotone Cough Cure is the only preparation to kill a Cough or Cold. Price 25 cents. Postage 5c. extra.—Jan 16, 15

IS A RUSSIAN SOLDIER.—Mr. M. Swedlin here in the city had a letter yesterday from his brother Ted, who is in the Russian Army. He took part in the engagements around Warsaw. He is only 18 years of age.

Lecture, Jan. 20th, in Wesley Basement. Subject: "The Human Stampede." Lecturer, Rev. N. M. Guy, M.A. Don't miss it. Admission 10c.—Jan 15, f, m, w, 31

GOT THREE MONTHS.—The fellow Quinan, who was arrested in the early part of the week, for stealing a tub of butter from a West End store, was arraigned before Judge Knight to-day, convicted and sentenced to three months' imprisonment.

Be sure you come to George Street Sociable, which is to be held in the Basement on Thursday evening, January 21st, where a good time is assured everyone who attends. Tickets only 25c.—Jan 16, 11

PATRIOTIC CONCERT.—The tickets for Mrs. Keegan's concert on Wednesday, Jan. 20th, are selling fast. Rev. Mr. Thomas will recite The Revenge, Mrs. Squires the Ballad of East and West, Miss Morris who is an elocutionist of rare ability and culture, Belgium, while Mr. Watson's Tommy and Mr. O'Neill's Kaiser's Prayer, will delight the audience. The dramatic sketch Clusters is receiving careful attention from Mrs. Colville and Mr. M. Jackson and will be pleasing.

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder of all razors. CHEESLEY WOODS, 140 Water Street, Manufacturer's Agent.—Dec 16, 14

NOTE OF THANKS.—Mr. and Mrs. Jas. Boland and family desires to express their thanks to all kind friends who helped by assistance or sympathy, to alleviate their sorrow on the death of their beloved son, James, especially Mrs. Phelan, Mrs. Fitzgibbon, Mrs. Patrick Butler, Mrs. Duggan, Mrs. Flynn, Mrs. Abbott, Mrs. Geo. Pittman, Mr. Wm. Ivany, Miss Sadie Shanahan, Miss Beatrice Chafe, Mrs. Alma Calver, Mrs. D. McAllister, Mr. John Trelogan, and Mrs. Noah Turk and other kind friends too numerous to mention.—adv 11

Into the Lion's Pit.

To-day is the last chance you will have to see "Into the Lion's Pit." All who saw this great feature at the Crescent Picture Palace yesterday says it is one of the best pictures ever screened in the city. Edwin August, as the Roman Warrior, who rescues the Christian girl from the Lion's Pit plays the part to perfection; the other pictures are equally good, and J. O'Neill Farrell's singing of "Good Bye, Caroline" brought down the house. We advise all who can to visit the Crescent to-day and see this extra good show.



THINK OVER just what you need in the way of office equipment. Then let us give you an estimate of the widely used

GLOBE-WERNICKE Filing Cabinets, Cabinet Safes, Sectional Bookcases, and Unifiles.

We particularly want to demonstrate to you the error-preventing, labor-saving "Self-organizing" system of Indexing and Filing. When can we see you?

PERCIE JOHNSON,
Agent Globe-Wernicke Co.

Misard's Liniment Cures Diphtheria

Six Photo Post Cards
for \$1.00, at
TOOTON'S STUDIO,
The Photographer in Your Town.
Studio Open Every Night.

THE BEST IN MOVING PICTURES AT THE
Crescent To-Day!
"Into the Lions Pit,"

A great spectacular production, featuring Edwin August, the great actor. An episode of Pagan Rome. The finest production of the year in 2 reels.
"THE WOP" or "THE INJUSTICE OF JUSTICE"—A strong dramatic attraction produced by the I. M. P. Company.
"THE TENDER-HEARTED SHERIFF"—A Joker comedy, with Max Asher in the title role.
J. O'NEIL FARRELL, Baritone, singing popular songs and ballads.
THE USUAL EXTRA PICTURES AT THE SATURDAY MATINEE.

The Biggest Soldier.

The Ulster Volunteer Force, unbeaten in its record of giving recruits and money since the war began, is also unbeaten in the record for big men. Sergeant J. Bryan Stewart of the 11th (U.V.F.) Royal Inniskilling Fusiliers, thirty-two years of age, is 6ft. 14in. in height; chest 43.45in.; and weighs twenty-four stone, he is believed to be the biggest man in the whole British Army at home or abroad. Though of such great stature he is an international water-polo player, an old Varsity Rugby man a keen motorist, and a sports enthusiast. Sergeant Stewart is an Enniskillen man, and has two brothers in the army, one a veterinary surgeon, Lieutenant Charles Stewart, serving at the front, and another, Lieutenant Jack Stewart, 11

Kitchener's Army. Few regiments could beat the record of the 11th Inniskillings in the stature of their men.
The A and B Companies, which are all drawn from Donegal and Fermanagh, have several men over 6ft., some giants of 6ft. 3in. being in the ranks, and clothing contractors have had great difficulty in clothing these men. The regiment could easily furnish a Royal guard of honor of men 5ft. and over. The average height of the men of those companies is about 5ft. 10in.
PROMOTED.—Mr. W. M. Greene, brother of Miss Rose M. Greene, Postress, of Bell Island, and an ex-member of the Terra Nova Constabulary, has been promoted to the rank of Corporal with the First Newfoundland Regiment at Fort George.

SPURRELL BROS., Gent's Tailoring and Cleaning and Pressing, have now taken over the store at 174 Duckworth St. in connection with their store at 365 Water Street, and are now prepared to cater to the East End trade in High-Class Gent's Tailoring and Cleaning and Pressing, and a share of your patronage is solicited. 'Phone 574.—Jan 9, eod, 15

"VICTORY" FLOUR
Made from highest grade Manitoba wheat by latest improved machinery. There is nothing better made at any price. FRANKLIN'S AGENCIES, Ltd. Jan 12, 15
The figured sash on a gown of plain materials is the most effective.

A Few Facts About YOUR PAPER.

The Paper of the People and for the People!

In the last two years, as shown by its sworn statement, the circulation of The Evening Telegram has increased twenty per cent. In other words, over five thousand news readers have joined the "Telegram Circle" in that time.

The total weight carried under the arms of the newsboys and in the mail bags is over a half a ton each day.

If the sheets of one day's issue were placed in one line, it would make a pathway 22 inches wide to Portugal Cove, or a distance of 9 miles.

The total issue for 1914 if placed the same way would make a pathway from here to the North Pole, or if you like, it would girdle Newfoundland from Cape Spear to Cape Norman, thence to Cape Ray and Cape Race, and even then there would be enough to stretch across the Atlantic to our boys at Fort George.

All this gives you some idea of the huge family of Forty Thousand, made up of all ages, from the tiny tot, just going to school, to the grandfather who reads this every day, and who like The Evening Telegram for its Special Features—its sound Talks by Ruth Cameron—the humorous philosophy of Walt Mason—Household Notes—the News of the Day, and in these times the great advantage of knowing the exact time each War Message reaches us, and last but not least they have the always-interesting Advertisements, the value of which they have proved over and over again.

Be one of us. Don't read your neighbour's copy. Subscribe yourself, and keep posted this eventful year of 1915, and it will give you hours of enjoyment and instruction and thus help to make it A Happy New Year indeed.

Begin to-day! Subscriptions only \$3.00 per year, or one cent per copy!

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BRILLIANT ASSEMBLAGE

OF WHITE MERCHANDISE

AT THE ROYAL STORES

Great January White Sale.

A refreshing vesta of White will greet you the moment you enter this Store. As a mere sightseer you will be charmed with the many interesting displays. As a lover of economy you will be convinced of the genuineness of our offerings. For the values are here—values that are unapproachable—values that, we believe, will create a sensation this January. We advise early attendance for best selections.

Thousands of Dollars worth of Whitewear Marked down for our January White Sale

Ladies' Underwear in Lawns, Muslins, Nainsook and Flette. These goods are quite new. Their freshness is evident. Examine them closely. You will find no dinginess or soiled creases. The shapes, sizes and workmanship are excellent in every respect. The one unchallenged fact that we want you to comprehend is that our prices (quality considered) are invariably much lower than elsewhere. A look at the goods will convince you.

CAMBRIC NIGHTDRESSES.

White Cambric Nightdresses elaborately trimmed with Lace, Embroidery and Ribbon, high and low neck, long and short sleeves.

Regular 55c. garment.	Sale Price	52c.
Regular 80c. garment.	Sale Price	64c.
Regular 90c. garment.	Sale Price	72c.
Regular \$1.10 garment.	Sale Price	88c.
Regular \$1.25 garment.	Sale Price	\$1.09.
Regular \$1.50 garment.	Sale Price	\$1.47.
Regular \$2.00 garment.	Sale Price	\$1.60.
Regular \$2.50 garment.	Sale Price	\$2.05.
Regular \$1.45 garment.	Sale Price	\$1.16.
Regular \$2.25 garment.	Sale Price	\$1.50.
Regular \$2.75 garment.	Sale Price	\$2.30.

CAMBRIC CAMISOLES.

White Lawn and Cambric, daintily trimmed with Lace, Ribbon, etc.

Regular 35c. garment.	Sale Price	30c.
Regular 45c. garment.	Sale Price	38c.
Regular 55c. garment.	Sale Price	44c.
Regular 70c. garment.	Sale Price	56c.
Regular \$1.10 garment.	Sale Price	88c.
Regular 95c. garment.	Sale Price	76c.
Regular \$1.25 garment.	Sale Price	\$1.09.
Regular \$1.75 garment.	Sale Price	\$1.36.
Regular \$1.95 garment.	Sale Price	\$1.56.
Regular \$2.25 garment.	Sale Price	\$1.50.

CAMISOLES FOR EVENING WEAR.

Regular 75c. garment.	Sale Price	60c.
Regular \$1.00 garment.	Sale Price	80c.
Regular \$1.25 garment.	Sale Price	\$1.09.
Regular \$1.75 garment.	Sale Price	\$1.40.
Regular \$2.50 garment.	Sale Price	\$2.05.

LADIES' KNICKERS.
In Lawn, Cambric and Muslin, open, closed and Tango styles, all sizes, Lace and Embroidery trimmed.

Regular 65c. garment.	Sale Price	52c.
Regular 80c. garment.	Sale Price	64c.
Regular \$1.00 garment.	Sale Price	80c.
Regular \$1.20 garment.	Sale Price	96c.
Regular \$1.50 garment.	Sale Price	\$1.20.

PRINCESS UNDERSKIRTS.

In White Cotton, Lawn and Cambric, in sizes to fit ladies', Misses, and Children, Lace and Embroidery trimmed.

Regular 90c. garment.	Sale Price	72c.
Regular \$1.20 garment.	Sale Price	96c.
Regular \$1.60 garment.	Sale Price	\$1.28.
Regular \$1.80 garment.	Sale Price	\$1.44.
Regular \$2.00 garment.	Sale Price	\$1.60.
Regular \$2.30 garment.	Sale Price	\$1.90.
Regular \$2.65 garment.	Sale Price	\$2.20.
Regular \$3.25 garment.	Sale Price	\$2.60.
Regular \$3.75 garment.	Sale Price	\$3.15.

LADIES'

WHITE UNDERSKIRTS.

Regular 75c. garment.	Sale Price	60c.
Regular \$1.25 garment.	Sale Price	\$1.00.
Regular \$1.60 garment.	Sale Price	\$1.28.
Regular \$1.80 garment.	Sale Price	\$1.44.
Regular \$2.25 garment.	Sale Price	\$1.80.
Regular \$2.80 garment.	Sale Price	\$2.25.

WHITE FLETTE CHEMISES.

Regular 55c. garment.	Sale Price	44c.
Regular 80c. garment.	Sale Price	64c.
Regular \$1.25 garment.	Sale Price	\$1.09.
Regular \$1.90 garment.	Sale Price	\$1.52.

WINEYETTE FLETTE NIGHTDRESSES.

Regular \$1.75 garment.	Sale Price	\$1.40.
Regular \$1.95 garment.	Sale Price	\$1.56.
Regular \$2.00 garment.	Sale Price	\$1.60.

LADIES' BLOUSES.

White Lawn, various pretty new models.

Regular 45c. garment.	Sale Price	38c.
Regular 65c. garment.	Sale Price	52c.
Regular 75c. garment.	Sale Price	60c.
Regular \$1.10 garment.	Sale Price	88c.
Regular \$2.00 garment.	Sale Price	\$1.60.



Unmatchable Values in Fancy Linens.

There are buying opportunities here that the average man or woman cannot resist. Don't fail to come as early as possible for your share.

TRAY CLOTHS.

Linen, trimmed with Embroidery, Lace Insertion and hemstitched, assorted sizes.

Reg. 45c. ea. Sale Price	38c.
Reg. 55c. ea. Sale Price	44c.
Reg. 65c. ea. Sale Price	52c.
Reg. 85c. ea. Sale Price	68c.
Reg. 1.00 ea. Sale Price	80c.
Reg. 1.30 ea. Sale Price	\$1.04.
Reg. 1.55 ea. Sale Price	\$1.45.

TEA CLOTHS.

Assorted sizes, White Linen and Cotton, Lace trimmed.

Reg. 40c. ea. Sale Price	34c.
Reg. 45c. ea. Sale Price	36c.
Reg. 50c. ea. Sale Price	40c.
Reg. 60c. ea. Sale Price	48c.
Reg. 80c. ea. Sale Price	64c.
Reg. 95c. ea. Sale Price	76c.
Reg. 1.10 ea. Sale Price	88c.

TABLE CENTRES.

Various pretty designs in White Linen, Lace and Embroidery trimmed.

Reg. 25c. ea. Sale Price	20c.
Reg. 40c. ea. Sale Price	34c.
Reg. 50c. ea. Sale Price	40c.
Reg. 65c. ea. Sale Price	52c.
Reg. 85c. ea. Sale Price	68c.

TABLE COVERS.

Tambored, Lawn, Linen, etc., Lace trimmed.

Reg. 45c. ea. Sale Price	38c.
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DUCHESSE SETS.

4 pieces in each set. In various materials and styles.

Reg. 40c. set. S. Price	34c.
Reg. 60c. set. S. Price	48c.
Reg. 80c. set. S. Price	64c.
Reg. 1.10 set. S. Price	88c.
Reg. 1.20 set. S. Price	\$1.00.
Reg. 1.60 set. S. Price	\$1.28.
Reg. 2.00 set. S. Price	\$1.60.

CUSHION COVERS.

In White Lawn, daintily Embroidered, Frilled and Hemstitched.

Reg. 30c. each. Sale Price	24c.
Reg. 55c. each. Sale Price	44c.
Reg. 60c. each. Sale Price	48c.
Reg. 75c. each. Sale Price	60c.

Nottingham Lace Curtains

You will remember this January White Sale if for no other reason than our splendid offerings in White and Ecru Lace Curtains. Many new and attractive designs bought for this Sale.

Size 28 x 90. Reg. 55c. pair.	Sale Price	44c.
Size 40 x 90. Reg. 65c. pair.	Sale Price	52c.
Size 40 x 90. Reg. 75c. pair.	Sale Price	60c.
Size 50 x 108. Reg. 90c. pair.	Sale Price	72c.
Size 60 x 108. Reg. \$1.00 pair.	Sale Price	80c.
Size 60 x 108. Reg. \$1.20 pair.	Sale Price	\$1.00.
Size 60 x 108. Reg. \$1.40 pair.	Sale Price	\$1.12.
Size 60 x 108. Reg. \$1.65 pair.	Sale Price	\$1.32.
Size 60 x 126. Reg. \$2.25 pair.	Sale Price	\$1.80.
Size 60 x 126. Reg. \$2.75 pair.	Sale Price	\$2.20.
Size 60 x 126. Reg. \$3.25 pair.	Sale Price	\$2.60.
Size 60 x 126. Reg. \$4.25 pair.	Sale Price	\$3.40.
Size 60 x 126. Reg. \$4.75 pair.	Sale Price	\$3.80.
Size 60 x 126. Reg. \$7.25 pair.	Sale Price	\$5.80.

NET & SILK LACE INSERTIONS

ALL REDUCED IN PRICE.

VALENCIENNES and TORCHON LACES, INSERTIONS, EDGINGS, &c., AT BARGAIN PRICES.

ALL-OVER EMBROIDERY.

17 in. to 23 in. wide. Open, Eyelet and Solid designs.

Reg. 30c. yard. Sale Price	25c.
Reg. 40c. yard. Sale Price	34c.
Reg. 75c. yard. Sale Price	63c.
Reg. \$1.00 yard. Sale Price	85c.

SASH MUSLINS

A clearing line of Plain White Sash Muslins. These goods are slightly soiled from being used in window displays, otherwise they are perfect. They come in single widths, fluted frills, about 30 inches wide. Regular price 30c. yard. Our Special Clearing Price is **12c**.

WHITE DRESS GOODS.

CREAM SILK VOILES.

Regular 55c. yard. Sale Price	47c.
Regular \$1.00 yard. Sale Price	85c.

CREAM POPLINS.

Regular 75c. yard. Sale Price	64c.
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CREAM CREPE DE CHENE.

Regular 70c. yard. Sale Price	60c.
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CREAM NUN'S VEILING.

Regular 55c. yard. Sale Price	47c.
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LAURUNG SILK.

Regular \$1.20 yrd. Sale Price	\$1.00.
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SILK AND WOOL TAFFETA.

Regular 65c. yard. Sale Price	56c.
Regular 75c. yard. Sale Price	64c.

CREPE DE LUXE.

Regular \$1.50 yard. Sale Price	\$1.25.
Regular \$1.65 yard. Sale Price	\$1.50.

CREAM LUSTRE.

Regular 65c. yard. Sale Price	56c.
Regular \$1.00 yard. Sale Price	85c.

CREAM CORDUROY.

Regular \$1.10 yard. Sale Price	94c.
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CREAM CASHMERE.

Regular 45c. yard. Sale Price	39c.
Regular 70c. yard. Sale Price	60c.

CREAM EOLIENNE.

Regular 65c. yard. Sale Price	56c.
Regular \$1.65 yard. Sale Price	\$1.40.

CREAM SHANTUNG.

Regular \$1.00 yard. Sale Price	85c.
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Great Sale of Swiss Embroideries

We urge you to take immediate advantage of these offerings. All Swiss goods have advanced in price since the war started. These goods were bought before the advance in price. Over 5,000 yards Lawn and Cambric Insertions, Edgings, Beadings and Flourings.

FLOUNCING EMBROIDERIES.

1 1/2 in. to 17 inches wide. A large variety of attractive designs.

Reg. 50c. yard. Sale Price	42c.
Reg. 55c. yard. Sale Price	46c.

CAMISOLE EMBROIDERIES.

16 to 18 inches wide, assorted patterns.

Reg. 25c. yard. Sale Price	30c.
Reg. 35c. yard. Sale Price	45c.
Reg. 40c. yard. Sale Price	48c.
Reg. 50c. yard. Sale Price	60c.
Reg. 60c. yard. Sale Price	72c.
Reg. 70c. yard. Sale Price	84c.
Reg. 80c. yard. Sale Price	96c.
Reg. 90c. yard. Sale Price	108c.
Reg. \$1.00 yard. Sale Price	\$1.20.
Reg. \$1.10 yard. Sale Price	\$1.32.
Reg. \$1.20 yard. Sale Price	\$1.44.

FLOUNCING LACE.

In Shadow Silk and Oriental Bead; assorted widths.

Reg. 40c. yard. Sale Price	34c.
Reg. 60c. yard. Sale Price	52c.
Reg. 80c. yard. Sale Price	70c.
Reg. \$1.00 yard. Sale Price	88c.
Reg. \$1.20 yard. Sale Price	106c.
Reg. \$1.40 yard. Sale Price	124c.
Reg. \$1.60 yard. Sale Price	142c.
Reg. \$1.80 yard. Sale Price	160c.
Reg. \$2.00 yard. Sale Price	178c.
Reg. \$2.20 yard. Sale Price	196c.
Reg. \$2.40 yard. Sale Price	214c.
Reg. \$2.60 yard. Sale Price	232c.
Reg. \$2.80 yard. Sale Price	250c.
Reg. \$3.00 yard. Sale Price	268c.
Reg. \$3.20 yard. Sale Price	286c.
Reg. \$3.40 yard. Sale Price	304c.
Reg. \$3.60 yard. Sale Price	322c.
Reg. \$3.80 yard. Sale Price	340c.
Reg. \$4.00 yard. Sale Price	358c.
Reg. \$4.20 yard. Sale Price	376c.
Reg. \$4.40 yard. Sale Price	394c.
Reg. \$4.60 yard. Sale Price	412c.
Reg. \$4.80 yard. Sale Price	430c.
Reg. \$5.00 yard. Sale Price	448c.

CASH'S FRILLINGS.

ALL WIDTHS. 6c. to 20c. per yard.

LAWN & CAMBRIC.

Embroidery, Insertions and Beadings, 1/2 inch to 4 inches wide, assorted.

ALL REDUCED IN PRICE.

Mail Orders Promptly Attended to.

A Carnival of Economics in Household Needs

When in point of quality, price and variety has never been equalled in this or any other store.

WHITE SHEETINGS.

(Plain and Twilled).

68 ins. wide. Reg. 25c. yard. Sale Price	22c.
68 ins. wide. Reg. 30c. yard. Sale Price	26c.
68 ins. wide. Reg. 35c. yard. Sale Price	30c.
72 ins. wide. Reg. 45c. yard. Sale Price	40c.
80 ins. wide. Reg. 60c. yard. Sale Price	52c.
80 ins. wide. Reg. 70c. yard. Sale Price	60c.

LINEN SHEETINGS.

80 ins. wide. Reg. \$1.25 yard. Sale Price	\$1.10.
80 ins. wide. Reg. \$1.60 yard. Sale Price	\$1.42.

CIRCULAR PILLOW COTTON.

46 ins. wide. Reg. 22c. yard. Sale Price	19c.
44 ins. wide. Reg. 35c. yard. Sale Price	30c.
44 ins. wide. Reg. 40c. yard. Sale Price	36c.

WHITE SHEETS.

(Plain and Twilled).

Size 68 x 70. Reg. \$1.40 pair. Sale Price	\$1.20.
Size 68 x 80. Reg. \$1.75 pair. Sale Price	\$1.47.
Size 72 x 90. Reg. \$2.40 pair. Sale Price	\$2.00.
Size 72 x 90. Reg. \$2.55 pair. Sale Price	\$2.25.
Size 81 x 99. Reg. \$3.20 pair. Sale Price	\$2.70.
Size 81 x 99. Reg. \$4.00 pair. Sale Price	\$3.35.
Size 81 x 99. Reg. \$4.50 pair. Sale Price	\$3.75.

DAMASK TABLE LINENS.

TABLE CLOTHS.

Size 2 x 2 1/2. Reg. \$1.00 each. Sale Price	85c.
Size 2 x 2 1/2. Reg. \$1.25 each. Sale Price	\$1.05.
Size 2 x 2 1/2. Reg. \$1.65 each. Sale Price	\$1.40.
Size 2 x 2 1/2. Reg. \$1.80 each. Sale Price	\$1.55.
Size 2 x 2 1/2. Reg. \$2.00 each. Sale Price	\$1.65.
Size 2 x 2 1/2. Reg. \$2.60 each. Sale Price	\$2.20.
Size 2 x 2 1/2. Reg. \$3.25 each. Sale Price	\$2.75.
Size 2 x 2 1/2. Reg. \$4.75 each. Sale Price	\$4.00.
Size 2 x 2 1/2. Reg. \$5.25 each. Sale Price	\$4.50.
Size 2 x 2 1/2. Reg. \$7.00 each. Sale Price	\$5.90.

TABLE NAPKINS.

All sizes; hemmed ready for use.

Size 18 x 19. Reg. 9c. each. Sale Price	7c.
Size 18 x 19. Reg. 10c. each. Sale Price	8c.
Size 18 x 19. Reg. 12c. each. Sale Price	10c.
Size 20 x 22. Reg. 15c. each. Sale Price	12c.
Size 20 x 22. Reg. 30c. each. Sale Price	25c.

WHITE QUILTS.

In various makes: Marcella, Honeycomb, Satin, &c.

Reg. 30c. each. Sale Price	17c.
Reg. 30c. each. Sale Price	25c.
Reg. 40c. each. Sale Price	35c.
Reg. 55c. each. Sale Price	47c.

TOILET COVERS.

In various makes: Marcella, Honeycomb, Satin, &c.

Reg. 30c. each. Sale Price	17c.
Reg. 30c. each. Sale Price	25c.
Reg. 40c. each. Sale Price	35c.
Reg. 55c. each. Sale Price	47c.

The Royal Stores Ltd.

Cards
at
DIO,
our Town.
Night.

Day!
"Fit,"

JANUARY OFFERINGS

OF WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

- WHITE FLANNELETTES at special Cut Prices.
WHITE TABLE DAMASKS still offering at attractive prices.
A JOB LOT OF WHITE LAWNs. Values up to 20c. We offer at an all round price 12c.
WHITE TUCKED LAWN (Lace Insertion). Regular 27c. NOW 20c.
WHITE TUCKED LAWN (Lace Insertion). Regular 30c. NOW 22c.

- WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. NOW 22c.
WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. NOW 27c.
WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. NOW 30c.
ONE PIECE VERY FINE TUCKED LAWN. Regular 60c. NOW 45c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

The Cynic Keeps House.

By RUTH CAMERON.



RUTH CAMERON

The minute the Cynic stepped into the room everybody paused talking to ask in chorus: "Still keeping house?"

"No," laughed the Cynic. "Mother has returned to her mittens."

"Well," said Mrs. A. T. H. O. M. A. "what do you think—has the woman who keeps house a snap?"

"No," said the Cynic, promptly. "she hasn't. And she never will. But she works about twice as hard as she needs to, and it's her own fault."

"I mean just what I say. This has been called the age of efficiency. We find its spirit everywhere, except in the home. What woman, reading of how this task or that task has been systematized, or for instance, that a bricklayer can lay three times as many bricks as he used to, thinks of applying the idea to her own work?"

"You got that out of a book," interposed Molly accusingly.

"Gully," admitted the Cynic. "I bought a book on efficient housekeeping for my mother. She turned up her nose and she hasn't read it yet, but I have, and I know a lot of things about her waste of time and labor that she wouldn't believe."

The Author-Man's wife sniffed, but the Cynic went on serenely. "I know, for instance, that her kitchen is so arranged that she has to take unnecessary steps and that even as it is, she takes more than she needs to."

the grocery. Wouldn't you try to do all your shopping at each one at one time, so that you wouldn't have to keep running back and forth between them?"

"Now the average woman has the equivalent of these shops in her kitchen. When she wants a fork she goes to her hardware shop, when she wants tea she goes to the grocery, for meat to the market, and so on. What does she do in preparing a meal? Go to each one and get all she wants? No, sir, she goes to each half a dozen times."

The Kitchen Delivery Wagon.

"Furthermore, if you could arrange to have the hardware store, the grocery shop and the market so placed that they would be in a direct line of travel, away from and toward home, you would do it, wouldn't you? And if you had many things to get, you'd have a wagon carry them if you could. Very well. Yet the average woman does not try to have her shops so arranged, and does not use a tray, which is the kitchen equivalent of a wagon."

"Yes," in answer to the protest of the Author-Man's wife, "I know that every woman can't have her kitchen arranged exactly to suit her, but every woman can control these factors to some extent. And how about the woman who builds a house? How about those plans for a large, sunny kitchen in your new home, that you were showing us the other day? Do they take efficiency into consideration?"

Red C

ORGANS.—Shipment just received. We are showing two new styles of Needham Organs at our way down prices. CHESLEY WOODS, 140 Water Street (upstairs).—Jan 14/15

One Trip to the Shop, or Ten! Suppose you needed certain things at the hardware store, the market and

Now for ORANGES

1200 dozen SWEET VALENCIA ORANGES on retail at 12c. doz.

FULL STOCKS for immediate delivery, Brs. Cabbage, Cases Oranges, Cranberries, Partridge Berries, Apples, Carrots, Parsnips, Turnips, Potatoes, Beans.

Soper & Moore. Phone 488.

This Date in History.

JANUARY 16. New Moon—15th

Days Past—15 To Come—349 EDWARD GIBBON died 1794, aged 57. The celebrated historian of the "Decline and Fall of the Roman Empire," whose great work is an enduring classic.

SIR JOHN MOORE died 1809, aged 48, at the Battle of Corunna. A British General who served in Holland, Egypt and in the Peninsula, where he found himself between two great French armies, led by Napoleon and Soult, and effected one of the finest retreats recorded in history, reaching Corunna safely. Soult came up. Just as the British forces were about to embark, and a desperate battle ensued, Soult being forced back while the British troops safely took ship. But Sir John Moore was slain.

JANUARY 17. 2nd Sunday after Epiphany.

Days Past—16 To Come—348 BATTLE OF FALKIRK 1746, when Bonnie Prince Charlie lay siege to Stirling Castle and drove the English back to Edinburgh. This was the last success of the Jacobites. Culloden closed the story in April, 1746.

LLOYD GEORGE born 1863. The popular Chancellor of the Exchequer and one of the most active of Liberal politicians; a most effective speaker and strong and keen in debate. He passed the famous "Budget" of 1909 in spite of the opposition of the Lords, and the National Insurance Bill in 1911 and is at present deeply interested in Land Reform.

QUINTON HOGG died 1903, aged 58. English educationist and philanthropist who in 1882 provided a popular college at moderate rates and built up an institution of great utility.

WHO PAYS. Drum and trumpet and banner, banner and trumpet and drum!

Tramp, tramp, through the city streets the new-listed armies come. Song and laugh on the transports steaming under the stars. Wet eyes star-blind of those behind who pay for the nations' wars.—(The women who pay and have paid, dear Lord, for immemorial wars.)

Cheers and shouts greet the headlines that tell of the battles won. Who remembers the death-wrecked bodies motionless under the sun? Victory stood to our banners, only a handful lost.—(The women who pay and have paid, dear Lord, for immemorial wars.)

Only! We bore those bodies, and we know what bodies cost! (Mothers and wives of the soldiers dead who better can gauge the cost?)

Man is blinded by passion, by glory or gold or power. Shall we not see more clearly when it comes to the woman's hour? Before we loose hell's lightning that shall prove a cause through strife Shall we not weigh the price we pay when the payment's in human life?

(Dear Lord, we know by each birth-trode the value of human life.)

Counsellors, kings, and rulers, ye take what ye cannot give.

Can ye say to the things in the trenches, "Be whole, rise up and live?"

Do ye know—who have killed your thousands by a word from a death-tipped pen— One little pang of the cost to those who breed your fighting men? (Who pays, dear Lord, for their bodies and souls but the mothers and wives of men?) —Edna Valentine Trappnell.

'The Optimists Corner.'

"Opportunity," they say, "knocks once at every man's door," sooner or later. Some quickly open the door, others are too busy doing nothing to heed it, while still another class is too sound asleep to hear the knock consequently a very few comparatively speaking, ever attain the success which is written in capital letters. The meaning of the words opportunity and luck should not be confused, for their difference is as the difference between day and night. Luck doesn't mind dropping in without an invitation—but he's a mighty lukewarm friend to rest your entire weight against. But when opportunity knocks it's generally because you've given her reasons to believe that her attentions will be appreciated. In other words we make our own opportunities by paying strict attention as to what Liniment you supply your customers with.

Stafford's Liniment will give the best results of any Liniment for sale in Newfoundland. Prepared only by DR. F. STAFFORD & SONS, St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A" Stafford's Phoratoxine Cough Cure. Jan 16/15

Reserve Monday night, Jan. 25, 1915, and attend the Mechanics' Hall and see that thrilling 3 act drama, "Saved from the Wreck," or "Silence for Silence," by the Frontiers Dramatic Co., under capable management. Specialties between acts. Proceeds to buy cigarettes and tobacco for 2nd Contingent. Admission 10 and 20 cents.—Jan 16, 41, eod

MINARD'S LINIMENT CURES GARTGET IN COWS.

Pantomime Matinee

REST YET. A crowded house at Rossieys' last night to see the Pantomime, and the laughs and applause testified to the patrons enjoyment. It is the best Pantomime of all. The costumes are superb. The song the latest and prettiest ever heard. The dances original. The many specialties were encored again and again. To-day the matinee is five cents to give the children a chance. Little Red Riding Hood will be in the theatre to speak to the little one as they enter. There is another Pantomime being prepared. There are lots of the finest feature pictures to-day also. Send the children to see Robin Hood and his merry men with fifty performers taking part.

RECEIPT FOR MAKING GOOD BREAD. Take 1 quart of VICTORY flour, 1-3 cake Royal Yeast, dissolve in one cup luke warm water, pour this on flour with enough warm water to make stiff batter; in four hours this will be ready for mixing, then add 2 quarts VICTORY Flour and 2 dessert spoons table salt, and 1 pint luke warm water, knead ten minutes, then let rise over night, mould into loaves, let rise until double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. Jan 12/15

Here and There.

BIBLE CLASS.—George St. Adult Bible Class, to-morrow afternoon. Rev. D. B. Hemmen will deliver an address to the young men of this class. Service commences at 2.30 p.m. All members are asked to attend and visitors will be welcome.

DR. DEAN'S FEMALE PILLS Reliable monthly medicine for all female ailments. Sold by leading chemists. Price 2/6. Dr. Deane's Pills, 10, St. John's Street, London, E.C. 4.

POP-BEN. A new and reliable medicine for all ailments. Sold by leading chemists. Price 2/6. Pop-Ben, 10, St. John's Street, London, E.C. 4.

"OURS" IN THE WEST END. Every night sees a big house at the Rossiey West End Theatre. The pictures are splendid, and lots of them, while the music is extra special. Either of the Rossiey Theatres is the place to spend a night and see a good show.

CHILDREN LEFT ALONE.—Detectives Byrne and Tobin had occasion to go to a house in the East End the night before last where they found three infant children, sparsely clad, all by their lonesomeness. Standing on a table and in danger of being captured was a lighted lamp. The mother and father were at a dance and were quickly rounded up by the detectives and made return home to their neglected children.

THE NEW FRENCH REMEDY. THERAPION No. 1. THERAPION No. 2. THERAPION No. 3. THERAPION No. 4. THERAPION No. 5. THERAPION No. 6. THERAPION No. 7. THERAPION No. 8. THERAPION No. 9. THERAPION No. 10. THERAPION No. 11. THERAPION No. 12. THERAPION No. 13. THERAPION No. 14. THERAPION No. 15. THERAPION No. 16. THERAPION No. 17. THERAPION No. 18. THERAPION No. 19. THERAPION No. 20. THERAPION No. 21. THERAPION No. 22. THERAPION No. 23. THERAPION No. 24. THERAPION No. 25. THERAPION No. 26. THERAPION No. 27. THERAPION No. 28. THERAPION No. 29. THERAPION No. 30. THERAPION No. 31. THERAPION No. 32. THERAPION No. 33. THERAPION No. 34. THERAPION No. 35. THERAPION No. 36. THERAPION No. 37. THERAPION No. 38. THERAPION No. 39. THERAPION No. 40. THERAPION No. 41. THERAPION No. 42. THERAPION No. 43. THERAPION No. 44. THERAPION No. 45. THERAPION No. 46. THERAPION No. 47. THERAPION No. 48. THERAPION No. 49. THERAPION No. 50. THERAPION No. 51. THERAPION No. 52. THERAPION No. 53. THERAPION No. 54. 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War News.

Messages Received Previous to 9 a. m.

SIERPE OCCUPIED.

LONDON, Jan. 15. To the Governor, Newfoundland: The French Government reports the wrecking of German trenches north of Roye at Vregay. Near Soissons, the Germans obtained local success, and the French, owing to damage to bridges, caused by floods, have established themselves on the South bank of the Aisne.

In Northern Poland the Russian advance guard has occupied Sierpe. HARCOURT.

FRENCH OFFICIAL REPORT.

PARIS, Jan. 15. The French War Office this afternoon, gave out a statement which says: From the sea to the Lys there were yesterday artillery engagements some of them quite spirited. We made progress near Lombardzyde and near Beclaire. To the north of Arras a brilliant attack by Zouaves resulted in the capture at the bayonet of positions of the enemy near the road between Arras and Lille. In this same region, at Targette and at St. Laurent, as well as at a point to the north of Andechy, in the region of Roye, our artillery secured advantage over that of the enemy. The German batteries were reduced to silence, two pieces of artillery were demolished and a depot of ammunition was exploded. Field works in course of construction were destroyed at a point a mile and a quarter northeast of Soissons. The Germans, yesterday, attacked the village of St. Paul. They entered the village, but we lost no time in recapturing it. In the region of Craonne and near Rheims there were, yesterday, violent artillery engagements during the course of which the batteries of the enemy were frequently reduced to silence. In the region of Pertuis, in the Argonne, and on the heights of the Meuse, there has been nothing important to report. We have destroyed the foot bridges set up by the Germans over the River Meuse at St. Mihiel, and in the forest of Alilly we repulsed an attack upon the trenches taken by us on Jan. 8th. In the Vosges we repulsed the Germans after a spirited infantry engagement. We broke through their barbed wire entanglements and occupied their trenches. Along the rest of the front there is nothing to report.

A BRITISH VICTORY.

PARIS, Jan. 15. The Havas Agency has received a despatch from St. Omer, dated Jan. 10, which relates a British victory and advance near Le Bassee of one mile. The message follows: The British, by an impetuous attack, stormed a strongly entrenched German position near Le Bassee at 2 o'clock this afternoon, after preliminary shelling. This is an important strategic point and its capture represents an advance of one mile. The British losses were slight, but the Germans lost heavily. Many Germans were taken prisoners.

A RUSSIAN VICTORY.

LONDON, Jan. 15. The correspondent of the Daily News at Petrograd, telegraphs: The Russian New Year opens with a sweeping victory over the Turks on the Caucasian frontier. In the Olmy Valley the Turkish rearguard was completely destroyed, and simultaneously another Russian army routed the main Turkish force at Karagan. The Russians captured an entire supply of mountain guns which the Turks brought forward for the campaign together with their ammunition. They also took the Turks complete stock of field artillery, all their cattle, both for slaughter and transport, as well as a field hospital with 600 wounded Turks.

THE SOISSONS SUCCESS.

LONDON, Jan. 15. The temporary success of Germans north of Soissons cannot be maintained, military critics of London declare. They point out that British forces now on the continent are constantly augmented and that these fresh forces will be able to withstand the German assaults.

A TURKISH CLAIM.

CONSTANTINOPLE, Jan. 15. The Turks have captured two towns from the Russians in Persia.

JAPANESE VOLUNTEERS.

TOKIO, Jan. 15. Promoters in Japan of what has been called the volunteer movement, have issued a manifesto in which they announced their intention of despatching an army corps to Europe. To this end they are appealing both to Japanese and foreigners for funds. The manifesto says that Lafayette helped the United States, Garibaldi

helped France, and the Japanese will assist the Allies to terminate the misery of war and restore peace to the world.

MAI RELEASE ON BOND.

WASHINGTON, Jan. 15. Release on bond of the ships detained by the British Prize Courts will be permitted by the British Government, if the Judge of the Court is willing. According to a statement issued to-day by the British Embassy.

STORM TOSSED STEAMER.

HALIFAX, Jan. 15. The Norwegian steamer Reine, Capt. Bull, bound for Boston from Christiania, put into port to-day short of coal. She sailed from Christiania on Dec. 21st, and suffered extensive damage during the voyage. Her engines were shaken from the foundations. There were numerous breakdowns, the steam pipes bursting after the starboard bulwarks were battered in. The bridge was badly damaged. One sea swept over the bridge tearing away the canvas shield, and pulling out the rivets. The officers were nearly swept overboard. Every place in the ship was flooded, including the chart room. On January 4th she was compelled to stop her engines and drift for 24 hours as her propeller was racing out of water, and it was feared the shaft would be broken. The Reine will proceed to Boston after bunkering.

Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful studies have been made, in spite of deep-rooted prejudice. A gas fire burning with a flue, is an admirable agent for heating a room; and as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."—nov17,14

Here and There.

PILOT ILL.—Mr. Wm. Lewis, our well known veteran pilot, is seriously ill at his home in York Street.

"VICTORY" FLOUR

Sweet and fresh while the loaf lasts, FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15

READY FOR SEA.

The s.s. Jean, fish laden for Bahia, is ready for sea since yesterday, but is prevented from sailing by the ice blockade.

FURNISH BOATS.—The s.s. Durango is expected to leave Halifax today for this port and the Tabasco will call from Liverpool for here.

THE NASCOPE.—The s.s. Nascope will finish unloading her salt cargo some time to-day when she sails for Halifax and loads deal there for England.

TROUTING BEGINS.—The winter trout season opened yesterday. A number of persons visited the suburban ponds bright and early yesterday morning.

ASKED FOR SHELTER.—Last night an outport man applied at the police station for shelter, having no place to go for the night. He was accommodated.

NEW CHARTER.—As soon as she finishes landing her coal cargo, the s.s. Beaulieu will proceed to Halifax and load merchandise for the Old Country. Immediately on her return she will be fitted out for the sailing voyage.

COMING TO THE FRONT.—Another batch of young men arrived from points in Conception Bay by last night's train to join His Majesty's forces, amongst them being Messrs. Penney and Vater, who have volunteered with the second contingent and are now staying at the Seamen's Institute.

Old Friends
Old Times
Old Books
and Old

CONVI DO Port Wine

Stand the Test.
In bottles only.
At all dealers.

D. O. ROBLIN,
Agent Canada,
Toronto.

JOHN JACKSON,
Resident Agent,
St. John's.

BIG Clearing Sale

Ladies' COAT SWEATERS,

IN ALL THE MOST POPULAR COLORS.



NOTE THE REDUCTION IN PRICES.

Regular price \$1.50. Selling now for . . . \$1.30
Regular price \$2.00. Selling now for . . . \$1.70
Regular price \$2.50. Selling now for . . . \$2.20
Regular price \$3.00. Selling now for . . . \$2.50
Regular price \$3.00 (with Cap to match) . . \$2.50
Regular price \$3.00. Selling now for . . . \$2.60
Regular price \$3.25. Selling now for . . . \$2.75
Regular price \$3.25. Selling now for . . . \$2.00
Regular price \$4.00. Selling now for . . . \$3.50
Regular price \$5.00. Selling now for . . . \$4.00

FULL LENGTH COATS!

Regular price \$3.75. Selling now for . . . \$3.00
Regular price \$7.00. Selling now for . . . \$5.00
Regular price \$7.00. Selling now for . . . \$5.50
Regular price \$8.00. Selling now for . . . \$6.00
Regular price \$10.00 (Knitted Silk).
Selling now for \$8.00

Steer Brothers

Bargain Counters!

Stock-taking over, we are placing on above Counters all broken lines, odds and ends and a special lot of BARGAINS purchased specially for this Sale. 25 cts. will buy many articles hitherto sold up to \$1.00. We are very emphatic regarding the rare economizing opportunities in this our Great 25 ct. Sale. \$1.00 will do the work of \$2.00. Let nothing keep you away and prevent you from sharing in this great outpouring of 25 ct. BARGAINS.

- We list a few of the many Bargains offered.
- | | | | |
|---|------|--|--------------|
| Dress Goods, per yard | 25c. | Ladies' Scarfs, each | 25c. |
| Towelling, 3 yards | 25c. | Ladies' Camisoles | 25c. |
| Lawn, 3 yards | 25c. | Ladies' & Children's Hose | 25c. |
| Curtainette, 3 yards | 25c. | 2 pairs Misses Gloves | 25c. |
| Embroidery, 3 yards | 25c. | Ladies' Aprons | 25c. |
| Cushion Tops | 25c. | Ladies' Suspenders | 25c. |
| Table Napkins | 25c. | Ladies' Purses | 25c. |
| Sideboard Cloths | 25c. | Ladies' Collars | 25c. |
| Tray Cloths | 25c. | Ladies' Leather Belts | 25c. |
| Pillow Slips | 25c. | Ladies' Veiling | 25c. |
| Men's Ties | 25c. | Ladies' Side Combs | 25c. |
| Men's Gloves | 25c. | Children's Wool Hoods | 25c. |
| Boys' Top Shirts | 25c. | Children's Knickers | 25c. |
| Men's Suspenders | 25c. | Children's Pinafore | 25c. |
| Men's & Boys' Caps | 25c. | And a Big Assortment of Ladies' Blouses from | 50c. each up |
| Men's Half Hose | 25c. | Also Matinee Waists, Half Price. | |
| Boys' Braces | 25c. | A few Silk Blouses, slightly soiled, Half Price | |
| A Big Job Lot of Embroideries from 5c. per yard up. | | Ladies' White Skirts | 50c. each up |
| Many other things too numerous to mention. | | Ladies' Colored Skirts from | 98c. ea. up |
| | | Ladies' Knickers. Reg. \$1.20. Now. | 60c. |
| | | Ladies' Coats from | \$3.50 up |
| | | (Worth from \$5.50 up.) | |

The C. L. MARCH Co., Ltd.,

Cor. WATER & SPRINGDALE STREETS.

St. John's Meat Co., Water St. East, 'Phone 800

IMPORTANT ANNOUNCEMENT!—Britain Stands by Her Oldest Colony!—We are advised our supplies of Choice Argentine Beef and Mutton can now be shipped with regularity. We therefore intend to give the public the benefit, and sell our meats as before, without bone, at the following prices:—
Choice Sirloin Roasts, 22c. lb.; Rib Roasts, 20c. lb.; Finest Beef Steak, without bone, 22c. and 25c. per lb.; Boiling and Stewing Cuts, 16c.; Frying Beef, without bone, 20c. lb.
Mutton: Legs and Loins, 20c. lb.; Chops, 18c. and 20c. lb.; Boiling and Stewing Cuts, 14c. lb. up.
Finest LOCAL FARM FED PORK—PRICES RIGHT.
Finest Beef, Pork, Oxford and Cambridge Sausages—18c., 20c., 22c., 25c. per lb.
Bologna, 20c.; Black Puddings, 10c.; White Puddings, 12c.; Potted Head, 10c. lb.
Finest Imported Cooked Frozen Tripe, 20c. lb.; Green Crushed Bone for Poultry Feed, 3c. per lb.

Branches: Water Street East, Water Street West, Military Road.
'Phone 800a 'Phone 98

CURLING.

At the Curling Rink last night the President's and Vice-President's Trophy was played for and resulted in the Reds defeating the Greens by 17 points. The players and scores were:

Reds	Greens
C. R. Duder	W. Joyce
F. Martin	T. J. Barron
R. G. Ross	A. Macpherson
F. H. Steer (sk.)	F. Crane
—11	—8

H. Garter	T. J. Duley
S. Rodger	T. O'Neill
Substitute	S. Thompson
J. C. Heyburn (sk.)	D. M. Eaton
—7	—8

A. H. Salter	F. H. Donnelly
E. J. Horwood	W. McNeilly
Jno. Angel	J. Baxter
I. Mitchell (sk.)	A. S. Rendell
—9	—11

W. Shirran	T. Winter
R. W. Miller	E. Harvey
F. Rendell	W. Rennie
H. C. Donnelly (sk.)	Dr. Knight
—10	—16

H. E. Cowan	J. C. Jardine
J. Angel	Dr. Smith
D. McFarlane	S. J. Foote
R. G. Reid (sk.)	W. L. Donnelly
—9	—11

J. Browning	Jos. Peters
J. Dewling	C. Duley
E. Bowring	J. Kelt
J. B. Soper (sk.)	P. C. O'Driscoll
—16	—9

J. Jackson	E. J. Rowe
Jno. Taylor	J. McFarlane
Geo. Peters	M. G. Winter
J. S. Munn (sk.)	W. E. Ellis
—22	—4

The Syme trophy was competed for yesterday morning by the members of the Ladies Curling Club. Mrs. (Hon.) J. Harvey and Mrs. Rennie tied for first place. Mrs. Harvey won the play-off. Good scores were made by Mrs. R. B. Job and Mrs. Gosling.

Our Volunteers

ST. JOHN'S TO THE FORE.

The following enlisted yesterday: Wm. Jas. Simmt, St. John's; Alden N. Whiteway, St. John's; Gerald F. Ryan, St. John's; Douglas K. Snow, St. John's; Henry Gear, St. John's; Thos. Lynch, St. John's; Geo. Hussey, St. John's; M. J. Frederick, St. Pierre; Francis Fowlow, Trinity East. A portion of the contingent had a march countrywards yesterday, others were skirmishing on the Parade Grounds while one platoon was at the Rifle Range. Advance guard work is being taken up to-day.

McMurdo's Store News.

SATURDAY, Jan. 16, 1915.

The name "Sapo Carbonis Domesticus" need not frighten anybody, when it is realized that this is merely the Latin name for Wright's Household Coal Tar Soap, and a good example of a soap which is at once cleansing and purifying, and of its class, of high quality. Wright's Coal Tar Bath and Toilet Soap is well known and esteemed; the Household fills the same place in the kitchen as the other does in the Bath Room. Bars weigh 3/4 lb. net and sell for 15c.

Lately arrived: Kolynos—the Tooth Paste that is "different" 30c. a tube. Beech Nut Chewing Gum, 5c. a pkg.

Schooner Arnold

ABANDONED AT SEA—CREW SAFE

The s.s. Arnold, over the safety of which grave concern was felt, has been abandoned in mid-ocean. The crew are all safe and have been picked up and brought into St. John, N.B. A message conveying the above information was received in the city yesterday by Mr. Joseph Miller. No further particulars came. The Arnold carried a crew of seven, all Newfoundlanders. The vessel was nearly 70 days out from Oporto bound to this port when abandoned and must have been storm-tossed on the Atlantic.

HELP THE BELGIANS AND OUR SOLDIERS AT THE FRONT.—(Under the Distinguished Patronage of H. E. the Governor and Lady Davidson, and the Officers of the First Nfld. Regiment.)—Grand Patriotic Concert and Dramatic Entertainment, Casino Theatre, Wednesday, Jan. 20th, 8.30 p.m. Tickets: Reserve, 50c.; Gallery, 30c.; Pit, 20c. Plan of Hall at Atlantic Bookstore. Buy your tickets early. Programmes for sale at the Hall. Jan 15, 21

A long sleeve full at the waist and close at the shoulder is a recent comer.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Rossley



Theatre!

(Under the distinguished patronage of His Excellency the Governor, Lady Davidson and the Misses Davidson.)

Grand Pantomime, ROBIN HOOD AND HIS MERRY MEN.

BIG MATINEE SATURDAY, Children 5 cents.

Little Red Riding Hood and the Japanese Babies will be there, besides Pictures. In Preparation. Another New Pantomime.



A PRETTY FACE.

No one can be called beautiful whose countenance is marred by a defective mouth or poor teeth.

GOOD TEETH

are one of the most important and indispensable features to good looks and a pleasing countenance.

Best Quality Teeth . . . \$12.00

A. B. LEHR,

(The Senior Dentist)
203 WATER STREET.
Residence:
71 Queen's Road. Jan 9, s, tu, th

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,

203 Water St.

Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Chickens.
Fresh N. Y. Corned Beef.
Fresh New York Geese.

Scotch Beef Ham, Ayreshire Bacon

(Not Smoked).
FRESH CODFISH.
FRESH SALMON.
FRESH SMELTS.

California Oranges.
Palermo Lemons.
Desert Apples.
Cooking Apples.
Tangerines.
Bartlett Pears.
Grape Fruit.

LOCH FINE SMOKED HERRING.

English Cheddar Cheese (Prize Dairy).
Gorgonzola Cheese.
Blue Nose Butter.
N. Y. Fresh Butter.
CORNED SCOTCH HERRING (Small Kegs).

Remember Our Telephone 482 & 876

MINARD'S LINIMENT CURES COLDS, ETC.

Prices.

will be offered at
NOW 22c.
NOW 27c.
NOW 30c.
NOW 45c.

Proz

of workers in these towns are in making armament or supplies for the forces in the field and can be spared from their occupations. Sheffield, for instance a meeting for makers has just been held at the request of the Government to consider the means of expediting the production of such articles owing to the want of them in the field. An anxious suggestion has been made that people should send in old razors ground up again for use by the troops. The suggestion is considerably practicable.

Are You an Itchy Spot?

where on your body? If so, get it at once. In Eczema—and spots, whether dry and scurfy, moist and inclined to "weep," are really eczematous—delays are fatal, allowing the disease to spread and affect more of the good skin. The best chance for a cure is to use a medicine which will give almost instant relief and if used in the earlier stages of the trouble will almost certainly cure it, and in any event will soothe the habit of snuff-taking, and soothe the habit of snuff-taking, had returning to the literary society of the churches of the denomination. The delivery of the lecture was accompanied throughout by the insertion of copious quantities of "the sneezin'" into the program. At the conclusion of the lecture a somewhat important gentleman came forward to offer his congratulations, which were, however, modified by the closing remark: "I don't you think, sir, that in the presence of so many young people it is wise to take snuff so freely? It makes your nose red!"

THREE METHODS.

Some people may make their nose red by taking snuff; some make their nose red by taking drink; some others who make their nose red by poking them into other people's business!

DENTIST.—Pastor R. A. Hubbard take charge of the Sunday school service at the Cooktown Church, Sunday evening (D.V.) Wm. C. Young will assist him. His free. A welcome for all.

Chicken.

Florida Navel Oranges
California Oranges
Fruit
Apples.
Oysters
Haddies
Am. Cabbage
BRITISH.

St. & Military Road

THE LEOPARD

cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD'S eyes gleam in the darkness of the night, so clothes washed with

Sunlight Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric.

BUY IT.



Poems Worth Reading.

THE BURIAL OF THE DANE.

Blue Gulf all around us,
Blue sky overhead—
Muster all on the quarter,
We must bury the dead!

It is but a Danish sailor,
Rugged of front and form;
A common son of the forecastle,
Grizzled with sun and storm.

His name, and the strand he hailed from,
I love you to my latest breath;
We know — and there's nothing more!
But perhaps his mother is waiting
On the lonely island of Fohr.

Still, as he lay there dying,
Reason drifting a wreck,
"This my watch, he would mutter,
"I must go upon deck!"

Aye, on deck—by the foremost!
But watch and look-out are done;
The Union Jack laid o'er him,
How quiet he lies in the sun!

Slow the ponderous engine,
Stay the hurrying shaft,
Let the roll of the ocean
Cradle our giant craft—
Gather around the dying,
Carry your mesmate aft!

Stand in order and listen
To the holiest page of prayer;
Let every foot be on the deck,
Every head be bare—
The soft trade-wind is lifting
A hundred locks of hair.

Our captain reads the service,
(A little spray is on his cheeks),
The grand old words of burial,
And the trust a true heart seeks—
"We therefore commit his body
To the deep"—and, as he speaks,

Launched from the weather railing,
Swift as the eye can mark,
The ghastly, shotted hammock
Plunges away from the shark,
Down a thousand fathoms—
Down into the dark!

A thousand summers and winters
The stormy Gulf shall roll
High o'er his canvas coffin—
But, silence to doubt and dole!
There's a quiet harbor somewhere
For the poor and weary soul.

Free the fettered engine,
Speed the tireless shaft!
Loose top-gallant and top sail,
The breeze is fair about!
Blue sea all around us,
Blue sky bright o'erhead—
Every man to his duty!
We have buried our dead.

—Henry Howard Brownell.

THE BRIDE.

Weave me no wreath of orange-blossom,
No bridal white shall me adorn;
I wear a red rose in my bosom,
To-morrow I shall wear the thorn.

Bring me no gauds to deck my beauty,
Put by the jewels and the lace;
My love to honour and to duty
Was plighted ere he saw my face.

I hear his impatient charger neighing,
I hear the trumpets blow fanfare!
His comrades ride, as to a Maying,
Jesting and splendid to the war.

Why is my lady-mother weeping?
Why is my father grieving sore?
Oh, love, God have you in His keeping,
—

Nothing Endures but Quality!

THE NICKEL—RECOGNIZED HOME OF QUALITY FILMS—SHOWING FRIDAY & SATURDAY:

"The Silence of the Dead."

A Gaumont masterpiece produced in four parts—Highly dramatic—Strong heart-interest—Sensational incidents—Elaborate interiors—Powerful plot—Picturesque backgrounds—All star cast of French artists—Splendid photography.

MISS MARGARET AYER, Soprano, sings Arditi's waltz song, "LOVE AND SPRINGTIME."

EXTRA—AT THE MATINEES ONLY—JACK AND THE BEAN-STALL—In 5 Reels.

Make a Special Effort to Take in This Show at the Nickel.

Belgian Clergy

VICTIMS OF HUN BRUTALITY.

London, Jan. 8.—At the request of the Belgian Legation in London, the British Press Bureau today issued detailed allegations of the mal-treatment of Catholic clergy in Belgium and the destruction of their institutions by German troops.

This statement says that churches and religious houses were destroyed or profaned in almost every village, and in many towns, where the German troops passed. In most cases the edifices were utilized as stables and prisons, and when not placed in safe hiding the sacred vessels were stolen.

The statement makes the declaration that members of the clergy have been exposed to special indignities at the hands of German soldiers. In the dioceses of Liege, Namur, Malines and Ghent many priests and others connected with the churches were either shot or hanged.

Many other priests were carried off to Germany, where they appear to have been "subjected to abominable usage."

The following specific instances are given in the statement of the Press Bureau:

"August 27, an American and a Spanish priest, among a group of seventy civilians, were dragged about from place to place all day and molested, insulted and threatened with military execution. They were taken to the church at Campenout and shut up for the night.

"August 21, the priest of Duechene, an invalid, seventy-seven years old, suffering from disease, was accused by the Germans of having fired on a cannon, tossed into a ditch, tortured and shot.

"A witness deposes that he saw the priest Getrode brought into Aershot on August 24 with three wounded men. The Germans said he was an English spy, and took him to the town hall. The following day they beat him with rifle butts and then on the Demer bridge they shot him and cast his body into the river.

"A priest makes the following deposition:

"On August 15 German soldiers swarmed into the village of Schaffen and began to burn and pillage on the pretence that shots had been fired on them. One hundred and seventy houses were burned and twenty-seven civilians were murdered.

"The Germans maltreated me in every way. They erected a gallows on which they said they proposed to hang me. They thrust me into a house which was on fire, but dragged me out again. They sent me off, and at a distance of 200 yards they began shooting at me. I fell and pretended to be dead, and so escaped."

—Life.

JAPAN.

Imperial Island of the East,
Amid earth's mightiest lands;
The Britain of the Orient,
Impregnable, she stands.

Brood of an ancient feudal dream,
With banners late unfurled,
She met the mighty Tartar hordes,
And shook the Western world.

Enfranchised from her feudal past
Of her great sires, adame
With glorious Mukden's martial deeds,
And far Port Arthur's fame:

Earth's loftiest progress in her hands,
From light to light increased;
This splendid, wakened spirit of
The century-dreaming East.

Now ringed by flaming fleets, where
far,
Pacifist's combers ride,
To meet the world's dread menace,
she
Stands firm by Britain's side.

There is no West, there is no East,
No alien flags unfurled;
For Europe, Asia, all are one,
When God's hour strikes the world.
Ottawa, Wilfred Campbell.

NOTE OF THANKS.—Mr. J. M. Doolley wishes to thank Miss Fox, Mrs. and Miss Woodley for wreaths; Judge Oke, Mr. Grace; W. A. McKay, North Sydney; Miss White, Portugal Cove; H. A. Saunders and J. T. Meaney for letters and messages of sympathy; Mr. M. Bulger and family, Clooney family, White Hills; W. Hall, Philip Malone and family, Mrs. M. Howe and J. P. Grace for their help and assistance and all other kind friends who in any way helped during the time of his great bereavement; also Miss M. O'Reilly and N. J. Vincombe for wreaths.—adv.11

Thick, Glossy Hair Free From Dandruff

Girls! Beautify your hair! Make it soft, fluffy and luxuriant—Try the moist cloth.

Try as you will, after an application of Danderine, you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most, will be after a few weeks use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is immediate and amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all.

Revival of Religion

IS STIRRING ENGLAND.

London, Jan. 7.—The Manchester Guardian, which is published in the centre of virile Protestantism, says: "If a simple religious leader should prove himself stronger than an army of millions, it would not be the first time in the history of the world."

One indication of the grave mood in which England is preparing for continuance of the war is that the National Council of Evangelical Free Churches, representing about half the English church-going community is conducting in some churches a campaign of definite invitations at the rate of 5,000 daily, which are being issued especially to men to attend church the last two Sundays in January.

This paves the way to renewal of the lost habit of regular worship. Preachers are asked on these two Sundays to use old hymns and old tunes and give direct simple gospel addresses. The Salvation Army, Methodist Church, Brotherhood organizations, and some sections of the Church of England are co-operating.

The Bear's Onward March.

In the Eastern theatre of war the success of the Russian Bear seems assured. Winter is coming on—the Russians are prepared. They are a hardy race and cold does not affect them. We in Newfoundland consider ourselves hardy, but nevertheless we must also prepare ourselves to withstand the elements. To be comfortable during winter, dry feet are essential. You can have them wearing only the Best Rubbers, i.e., Bear Brand. You can buy them from Monroe & Co. (have you seen the bear in their window?), W. R. Goodie, Nicholls, Inkpen & Chafe, Steer Bros., Jesses Whiteway and J. M. Devine. dec5,at

CANADIANS ENTER KITCHENER'S ARMY.

Salisbury, Jan. 9.—The War Office is encouraging Canadian non-commissioned officers to accept commissions in Kitchener's army.

Twenty of these new officers were transferred today, including Lieut. G. L. Ridout, from the Canadian Engineers to the Royal Engineers, and Sergt. A. N. Allen from the civil engineering department of the Canadian Pacific Railway, London, to the Lancashire Fusiliers.

More Canadian officers will leave shortly for a short course in musketry at Haying Island.

MORE GERMAN BLUFF.

The Dutch papers lately have been full of stories of a wonderful new German naval base that is to be established at some point on the Belgian coast, where all preparations will be made for an expedition to invade Britain.

Apparently, one of the most important sections of this terrible expedition is to be the submarine, and these vessels, it is gravely announced, are to be put upon trains in sections at Kiel and thence taken by rail to the base. Such an idea is, of course, absolutely impossible. The submarine at present in use is not a toy that can be unscrewed and taken apart at will, but is a complicated machine packed tight with delicate and intricate machinery. The tonnage may be anything up to about 700 tons—the latest German vessels, the U7 and U26, indeed displace 650 tons—and its interior mechanism is such that the greatest care and skill must be observed in putting it together.

Moreover, the submarine is not the type of vessel that is easily taken to pieces or put together again. The latter operation requires almost as much time and trouble as the initial construction. Thus it is very easily seen that Great Britain has but little to fear from these submarines, as even if the German Admiralty has succeeded in transporting these vessels to the Belgian coast, several months must necessarily elapse before they can possibly be ready for use.—Answers.

MINARD'S LINIMENT CURES DIS-TRIPER.

Cold Weather COMFORTS.

Let us help make your home more comfortable this winter. Look over this list, you are sure to need some of them.



MILNER OIL HEATERS.
The best Heater made,
\$6.00 and \$8.50.
CLARE'S FOOT WARMERS.
Makes driving in cold weather a pleasure. No odor—just heat. \$2.50 each.

RED COAT WEATHER STRIP.
Stops draught, snow & sleet. 5c. ft.
HOT WATER BOTTLES.
40c. to \$1.00.
THERMOS BOTTLES.
Keeps liquid hot 24 hours without fire; all sizes. \$1.50 up to \$4.50.

ELECTRIC HEATING PADS.
No bother. Just attach to electric socket; has a switch to regulate the heat. \$5.25.

MAIL ORDERS PROMPTLY ATTENDED TO. HARDWARE DEPARTMENT.

Ayre & Sons, Ltd.

January 1915.

MILLEY'S EXTRAORDINARY

White SALE.

To-Day we announce Two Special Lines.

Bargain No. 1---Ladies' White Underskirts for 75c.,
worth \$1.00.

Bargain No. 2---Ladies' White Underskirts for \$1.75,
worth \$2.30.

See Windows!

S. MILLEY.

BEYOND CAVIL or CRITICISM

are the captivating

8, 9, 10, 12, 14 and 16 cts. a yard

Cotton Laces,

selling now at

5 and 10 cents
per yard, at

A. & S. RODGER'S

At the City Hall.

The weekly sitting of the Municipal Board took place last night.

A general discussion took place over the collecting of horse taxes. The consensus of opinion was that 7 1/2 p.c. was too high to be paying Balling Roll. The matter was deferred until a new system of collecting is being considered.

Regarding James Murphy's claim, the Solicitor needs a fuller report from the Engineer before offering his opinion.

The Engineer and West End Road Inspector reported that the damages complained of by Messrs. Murphy and Savage, were caused by the sidewalk on one side of the street being higher than the other.

The Engineer recommended that the bill for water pipes, supplied by the Council to Mt. Cashel, be paid less ten per cent for defective pipes. Mr. Withers offered the opinion that the outlay was not a fair charge on the city. A discussion began with Mr. Mullaly, which the Chairman ruled out of order.

Payment to the trustees of Cochran St. Methodist Church for hire of land in Ylavin St., was ordered.

The Chairman reported that he with the Sanitary Committee and Architect Barter visited the Sanitary Stables to select a site to build the new stables on. Fences in keeping with the plans were ordered to be put up.

A lively discussion followed between Messrs. Gosling, Mullaly, Withers, Anderson and McNamara over financial statement made last week, which the Chairman said was not official.

On motion of Messrs. Harris and Withers, it was ordered that Engineer Ryan be paid for extra services performed, though Mr. Mullaly dissented and moved as an amendment that the Engineer's salary be increased by \$200 a year, but not to get any extras.

It was ordered that an extra amount be also paid the Secretary for



The Mill Grinds

And then—

Coffee begins Its Grind, and usually turns out nervous, headache, heart flutter aches and pains.

It's caffeine in the coffee it—a poisonous drug, cumulative, too powerful for most systems to eliminate.

Perhaps coffee hasn't wouldn't it be wise to quit it, and instead use

POST

—the made from prime wheat and some molasses. It tastes like Java, yet it is absolutely drug not a harmful thing in it.

Postum comes in two Postum—must be boiled packages; Instant Postum made in the cup will instantly—30c and 50c per cup is about the kinds—sold by Grocers

With the return to better change, you'll know of a sur

"There's a Reason for

fo



RTS.
ist, you are sure

WEATHER STRIP.
ught, snow & sleet.
e. It.

WATER BOTTLES,
to \$1.00.

WINE BOTTLES,
not 24 hours
all sizes.
to \$1.50.

heat, \$5.25.

Ltd.

E.

ines.

5c.,

75,

Y.

At the City Hall.

The weekly sitting of the Municipal Board took place last night.

A general discussion took place over the collecting of horse taxes. The consensus of opinion was that the p.c. was too high to be paying Ball's Roll. The matter was deferred while a new system of collecting is being considered.

Regarding James Murphy's claim, the Solicitor needs a fuller report from the Engineer before offering his opinion.

The Engineer and West End Road Inspector reported that the damages complained of by Messrs. Murphy and Savage, were caused by the sidewalk on one side of the street being higher than the other.

The Engineer recommended that the bill for water pipes, supplied by the Council to Mt. Cashel, be paid less ten per cent for defective pipes. Mr. Withers offered the opinion that the outlay was not a fair charge on the city. A discussion began with Mr. Mullaly, which the Chairman ruled out of order.

Payment to the trustees of Cochrane St. Methodist Church for hire of land in Main St., was ordered.

The Chairman reported that he with the Sanitary Committee and Architect Barter visited the Sanitary Stables to select a site to build the new stables on. Fences in keeping with the plans were ordered to be put up.

A lively discussion followed between Messrs. Goeling, Mullaly, Withers, Anderson and McNamara over financial statement made last week, which the Chairman said was not official.

On motion of Messrs. Harris and Withers, it was ordered that Engineer Ryan be paid for extra services performed, though Mr. Mullaly dissented and moved as an amendment that the Engineer's salary be increased by \$200 a year, but not to get any extras.

It was ordered that an extra amount be also paid the Secretary for

extra services. Again Mr. Mullaly dissented.
Constable O'Neill was paid \$30 for collecting motor taxes, after which the meeting adjourned.

"VICTORY" FLOUR

You cannot get better at any price. Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15

Obituary.

MRS. J. REAY.

Yesterday the death occurred at Whitbourne of Mrs. Reay, wife of Rev. John Reay. Deceased was taken ill on Thursday and yesterday morning at ten o'clock was seized with a hemorrhage and never rallied. Mrs. Reay, who was 74 years of age, was as Mrs. Simpson and mother of Mrs. David Johnston, Gower St. To the Rev. Mr. Reay, who is spending his eventide at Whitbourne, the sympathy of the community will go out. The remains will reach the city by this afternoon's express and the funeral will take place from the railway station.

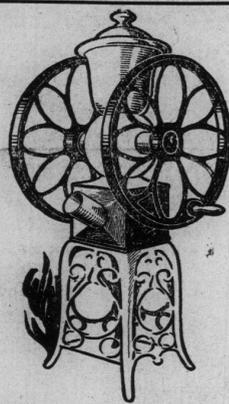
MRS. P. DALTON.

After a protracted illness, there passed away on Thursday, Mrs. Hannah Dalton, wife of Mr. Patrick Dalton of the Boot and Shoe Factory. Deceased is survived by a husband and two children, mother, sister and three brothers.

Earnings of Street Railway.

The gross earnings of the street car service for 1914, as presented by the Reid Newfoundland Company to the Municipal Board last night, was \$6,637.33, much less than the revenue for the previous year. Out of the above amount the Council were paid \$1,415.93, made up as follows—2 1/2 p.c. on the gross, plus a direct tax of \$500.

C. M. B. C.—His Excellency Sir Walter E. Davidson will give the address to the members of the C. M. B. C., on to-morrow afternoon.



The Mill Grinds the Coffee

And then—
Coffee begins Its Grind with the human system, and usually turns out nervousness, sleeplessness, headache, heart flutter or some of many other aches and pains.

It's caffeine in the coffee (also in tea) that does it—a poisonous drug, cumulative in its effects, and too powerful for most systems to thoroughly eliminate.

Perhaps coffee hasn't finished with you, but wouldn't it be wise to quit it before results are serious, and instead use

POSTUM

—the delicious food-drink,

made from prime wheat and a wee bit of wholesome molasses. It tastes much like high grade Java, yet it is absolutely drug free—no caffeine—no a harmful thing in it.

Postum comes in two forms: Regular Postum—must be boiled—15c and 25c packages; Instant Postum—soluble, made in the cup with hot water—instantly—30c and 50c tins. The cost per cup is about the same for both kinds—sold by Grocers everywhere.

With the return to better health from the change, you'll know of a surety

"There's a Reason" for POSTUM

Infant Postum Cereal Co., Ltd., Windsor, Ont.

LATEST From the Front.

10.30 P.M.

NEGROES LYNCHED.

ATLANTA, Ga., To-Day.—Dar Barber, his son Jesse, and Barber's two married daughters were taken from Jasper County jail at Monticello, Ga., last night by a mob and lynched.

AMERICANS DECORATED.

LONDON, To-Day.—The Sultan of Turkey has conferred the decoration of the Grand Order of Nichau I. Chekakat on Mrs. Henry Morgan Thau, wife of the American Ambassador to Turkey, and a decoration of the second class of same order on the three daughters of Mr. and Mrs. Morgan Thau, in recognition of the services they are rendering to philanthropic and educational institutions in Turkey. This announcement is made by the Jewish Chronicle.

NAVAL ACTIVITY IN BLACK SEA.

PARIS, To-Day.—The French Department of Marine to-day gave out an official statement which says the Russian fleet in the Black Sea fired upon the Turkish cruisers Breslau and Hamidli, causing them severe damage. The Russian fleet then proceeded along the coast and bays of Sinope, Trebizond and Platane, and set fire and destroyed a large number of the enemy's merchant ships. It also bombarded Port Hopa.

STILL PURSUING THE TURKS.

PETROGRAD, To-Day.—The General Staff of the army in the Caucasus transmitted an official communication as follows:—Fighting in the vicinity of Kara Urgan in Turkish Armenia continues. We have captured many more officers and soldiers. We are continuing the pursuit of Turkish troops, defeated at Olti, fifty miles west of Kara. We continue successfully to force Turks out of Transcheruk region. Other fronts show no important changes.

THE DACIA CASE.

LONDON, To-Day.—Sir Edward Grey, British Foreign Secretary, received a despatch from the States Department, Washington, asking if there would be any objection to the former Hamburg American line steamer Dacia, which now flies the American flag, making a trip from New Orleans to Bremen with a cargo of cotton, without establishing a precedent as to the sale of German ships to Americans. The Foreign Office is considering the situation but as yet has reached no decision on it. It can be said on high authority, however, that several high British officials at present do not look with favour on the proposition and still feel the Dacia should not enter the German trade under any conditions. The change of the vessel's destination from Bremen to Rotterdam is not regarded as altering the case materially. Should cotton be shipped by the Dacia for the German trade, it seems likely the cargo would be bought by Britain, if the Dacia were held for a prize court on the ground that her sale was not bona fide.

NEW RUSSIAN ARMY IN FIELD.

LONDON, To-Day.—The latest official reports from the Russian General Staff disclose new operations on the part of the Russian cavalry commenced a forward movement in Northern Poland on the right bank of the Lower Vistula River have reached the Skwa River, driving a small force of German cavalry and infantry before them. It is believed the Grand Duke Nicholas, Commander in Chief of the Russian forces, intends to use an entirely new army, consisting according to Petrograd despatch of from 800,000 to 1,000,000 men in this region. Operating in conjunction with an army which is advancing in East Prussia this army would place the German troops at Mlawa in a vice and at the same time threaten the Germans in front of Warsaw. The latter are still making occasional attacks on the Russian line and according to a Berlin report, have taken a Russian vantage point, Northeast of the Rawka River. Along the rest of the Eastern front nothing of importance has happened. In the West the German success in regaining in a few days French ground near Soissons which it took the soldiers of General Joffre, Commander in Chief of the French force, a fortnight to capture remains the outstanding feature, although it has been somewhat offset by the reported British success near Labasse and the capture by the Zouaves of some German trenches in the region of Arras. There have been attacks and counter attacks at other points, but generally it has been the

Headquarters for Cake JOHN B. AYRE.

artillery which has been kept busy. The Russians continue to harry the Turks who made a stand on the border of the Trans Caucasia after their recent defeat and claim to be capturing many more prisoners. The Russians also are making new dispositions in the Province of Azerbaijan Persia which the Turks have promised to evacuate as soon as the Russians leave the Province. The heir presumptive of Persia reached Tabriz, the Governorship of the Province of Azerbaijan is an appanage of the heir presumptive.

1 P.M.

MARQUIS OF TARA.

LONDON, To-Day.—In compliment to his long official relations with Ireland it is understood that the Devon Valley, Victoria, Roy, will add a historic Irish name to his title, becoming Marquis of Aberdeen and Tara.

DUTCH EMBARGO ON COTTON.

THE HAGUE, To-Day.—The Dutch Government is considering the question of removing the embargo on Devon Valley, and a decree to this effect will probably be published in a few days. Up to the present time no cotton imported by Dutch merchants had been allowed to be exported to a belligerent nation, although a cargo consigned direct to a country at war had been permitted a through transit.

CANADIAN REGIMENT AT THE FRONT DISTINGUISHES ITSELF.

LONDON, To-Day.—A Canadian regiment at the front has distinguished itself in a stirring bayonet charge at a place near Yeres, known as Deben Valley, according to a Daily Chronicle correspondent in Northeast France. The Germans, the correspondent says, had moved a great mass of men against this spot on the British front. Mud helped the thin British line to hold but the honors were barely even until a Canadian regiment hurried up from the rear. Suddenly there was heard a roar of voices and a long line of slouch-hatted men with fixed bayonets rushed forward with the battle cry, "For Canada and Old England!" The Germans broke before the charge which carried everything before it. French fell and the Canadians did not cease until the Germans brought up their artillery. The ground gained extended over a mile in front.

EARTHQUAKE CASUALTIES.

ROME, To-Day.—From 25,000 to 50,000 still remains the unofficial estimate of casualties resulting from the earthquake.

Here and There.

REACHED GLASGOW.—The Allar Liner Carthaginian arrived at Glasgow on Thursday from this port.

"VICTORY" FLOUR
You cannot buy better at any price anywhere. FRANKLIN'S AGENCIES Ltd.—Jan 12, 15

ICE BLOCKADE RAISED.—There was a change of wind this forenoon and the ice began to loosen and drift off the land. The Portia will make another effort to get away this afternoon.

"VICTORY" FLOUR

Makes sweet snowy white bread, it strong, full of life and fresh while the loaf lasts. FRANKLIN'S AGENCIES Ltd.—Jan 12, 15

CONVICTED OF BURGLARY.—The man McGrath who was on remand, charged with breaking into the store and office of Mr. J. C. Fearn, near Knight, To-day. Accused pleaded guilty and was fined \$20 or 30 days. He went down.

PROSPERO SIGHTED.—The s.s. Prospero was sighted off LaSole last evening, coming south.

DIED.

This morning, Eugene Annastatia darling child of Edward and Mary Joe Murphy, aged 5 years.

At the General Hospital this morning at 7 o'clock, fortified by the rites of the Roman Catholic Church, David Wills, aged 48 years, leaving a mother, one brother and three sisters to mourn the loss of a loving son and a kind brother; funeral on Monday, at 2.30 p.m., from his late residence, 51 Lime Street; friends will please accept this, the only, intimation. May his soul rest in peace.

This afternoon at 2 o'clock, at the General Hospital, Catherine, beloved wife of Wm. Colford, aged 34 years, leaving a husband and four children to mourn their sad loss; funeral on Monday, at 2.30 p.m., from her late residence, No. 2 Summer Street; friends and acquaintances please attend without further notice.

WANTED — By a Young Lady, a position as Nursery Governess for 1 or 2 children in the mornings; apply by letter to X.Y.Z., care of this office, Jan 16, 15

SKATES

G. KNOWLING'S Hardware Department.



Ladies' & Gent's BEAVER SKATES, \$1.80 and \$2.30 pair. Ladies' GLACIER SKATES, \$2.70.



REGAL HOCKEY SKATES, \$4.45. REGAL FEATHERWEIGHT SKATES, \$4.95.



VELOX HOCKEY SKATES, \$5.60.



MIC-MAC FEATHERWEIGHT HOCKEY SKATES, \$4.00.

Scotia Hockey Skates . . . \$2.55
Leader Hockey Skates . . . 50c.
Peerless Hockey Skates . . . 90c.
Improved Hockey Skates. \$1.35
Charm Hockey Skates . . . \$1.40
Hockey Pucks . . . 10c., 20c.
Hockey Sticks . . . 14c. to 60c.
Snow Shoes, \$2.55, \$2.80, \$3.20, \$4.00 pair.

G. Knowling.

Jan 12, 15, eod

Local Athlete Ill.

The many friends of Mr. F. C. Brien will be sorry to hear of his serious illness. He is now in hospital at Boston. When the first contingent was being formed Fred volunteered, but, through no fault of his own, could not be accepted. Soon after he was ordered to hospital here and was operated on twice, after which he was ordered to a distant clinic by his wife. Fred was a hockeyist, footballer and took a prominent part in all our sports. He occupied the position of clerk in the Auditor General's Office.

ONLY ONE "Bromo Quinine," that is Laxative Bromo Quinine Cures a Cold in One Day, Grip in 2 Days

E. W. Grove on box, 25c.

Sunday Services.

Cathedral of St. John the Baptist.—Sunday—Holy Communion at 8 a.m.; also on the first Sunday of the month at 7 and 12.15. Other services at 11 a.m. and 6.30 p.m. Thursdays—Holy Communion, 7.15 a.m. Other Days—Mornings 8 a.m.; Evensong 5.30 p.m. Fridays—7.30, with sermon. Public Catechizing—Every Sunday in the month at 3.30 p.m.

St. Michael's Mission Church, Casey Street.—Holy Communion at 8 and 11 on the 3rd Sunday of the month, and on other Sundays. Other services, 11 a.m. and 6.30 p.m.

Sunday Schools—Cathedral, at 2.45 p.m. Mission Church at 2.45 p.m. Cathedral Men's Bible Class, in the Synod Building every Sunday at 3 p.m. All men invited to attend.

St. Mary the Virgin.—Sunday—Holy Communion on the first and third Sundays in each month at noon; every other Sunday at 8 a.m. Other services at 11 a.m. and 6.30 p.m. Fridays—Evensong at 7.30 p.m. Young Women's Bible Class—Every Sunday at 2 p.m. in the Parish Room.

Brookfield School-Chapel.—Evensong every Sunday at 3 p.m. Sunday School at 4 p.m.

St. Thomas's.—Holy Communion on the third Sunday in each month, at noon; every other Sunday at 8 a.m. Morning Prayer at 11 a.m. Evensong services at 2.45 and 6.30 p.m. Daily—Morning Prayer at 8 a.m.; every Friday evening at 7.30, prayer and sermon. Holy Baptism every Sunday at 2.45 p.m. Public catechizing third Sunday in each month at 3.30 p.m.

Christ Church (Quidi Vidi)—Holy Communion second Sunday, alternate months at 8 a.m. Evening prayer third Sunday in each month, at 7 p.m.; other Sundays at 3.30 p.m.

Virginia School-Chapel.—Evening prayer every Sunday at 3.30 p.m. Public Catechizing third Sunday in each month.

Sunday Schools—At Parish Church at 2.45 p.m.; at Christ Church, Quidi Vidi, at 2.30 p.m.; at Virginia School Chapel, 2.30 p.m.

Gover Street.—11 and 6.30, Rev. D. B. Hemmison, B.A. George Street.—11 and 6.30, Rev. N. Guy, M.A. Cochrane Street (Methodist College Hall)—11 and 6.30, Rev. C. A. White-march, M.A., B.D. West—11 and 6.30, Rev. Harry Royle.

St. Andrew's (Presbyterian)—11 and 6.30, Rev. J. S. Sutherland, M.A. Congregational—11 and 6.30, Rev. W. H. Thomas. Salvation Army—S. A. Citadel, New Gower Street, 7 a.m., 11 a.m., 3 p.m., and 7 p.m.; S. A. Hall, Livingstone Street—7 a.m., 11 a.m., 3 p.m., and 7 p.m.; S. A. Hall, George Street—7 a.m., 11 a.m., 3 p.m., and 7 p.m.

DOG'S HEAD GUINNESS
THE STOUT YOU'RE USED TO

DOG'S HEAD BASS
THE ALE YOU'RE USED TO

J. C. BAIRD, Agent.

Fleeced Underwear

It Will Warm Your Heart to See the Values We Offer.

Ladies' Cream Ribbed Fleeced Vests and Knickers, now only 25c. garment.

Ladies' Cream Ribbed Fleeced Vests and Knickers. Regular 40c. garment. Now35c. garment

Ladies' White Fleeced Vests and Knickers. Regular 65c. garment. Now50c. garment

Ladies' White Fleeced Vests and Knickers, very heavy and warm make, Reg. 80c. garment. Now 65c. gar.

Men's Jaeger Fleeced Underwear. Special 50c. value. Now only43c. garment

Boys' Jaeger Fleeced Shirts and Drawers. All the sizes from 24" to 34", only 29c. garment

Girls' Cream Ribbed Fleeced Vests and Pants. Sizes—16in. 18in. 20in. 22in. 24in. 26in. 28in. 30in. 32in. 34in. Prices—12c. 14c. 16c. 18c. 20c. 23c. 26c. 29c. 32c. 35c.

CABBAGE and ONIONS.

NOW IN STOCK. We have also a few WAGNERS APPLES. Choice stock just in ex Stephano. PRICES RIGHT.

BURT & LAWRENCE,

Box 245. 14 New Gower Street. Tel. 759.

THE BIG FURNITURE STORE!

HAVE YOU DECIDED YET! Your visit to our store will enable us to give you a full description of each piece of stock that interests you. WHEN MAY WE EXPECT YOU! When in doubt as to what you wish to give for a Xmas present CONSULT US. Any of the following please: Rattan Chairs, Pictures, Coal Vases, Jardiniere, Photo Frames, Clocks, Mirrors, Bookcases, China Cabinets, Stools, Music Racks, Fern Stands, Kitchen Cabinets, Fire Irons, Card Tables, Children's Sets, Pedestals, Rocking Horses, etc., etc.

CALLAHAN, GLASS & CO

Duckworth & Gower Street

SEVERAL THIEVES.—Not many days ago several lads were rounded up for stealing sleds and are now in prison, but it appears that there are more sled thieves at large still, as yesterday afternoon a sled, belonging to some child, who was supposed to be at the Nickel show, was stolen and is now being sought by the police.

A GOOD PLACE TO COME for your Groceries, Stationery, Stamps, Picture Postcards, Papers, Soft Drinks, Candy, etc., is WALKER'S Cash Grocery, 27 Charlton St. (off Springdale). Ask for your coupons and receive premiums up to May 1st.

REID-NEWFOUNDLAND CO.

TREPASSEY BRANCH!

Commencing Monday, Jan. 18th, Train will leave St. John's at 8.30 a.m., arriving Renew's at 1.30 p.m.
Returning, will leave Renew's at 3 p.m., arriving St. John's at 8 p.m.

REID-NEWFOUNDLAND COMPANY.

CLEARING BALANCE OF

Ladies' Hats

At Half Price,
50 cents, 90 cents, \$1.20 and \$2.00.

LATEST FALL STYLES.

Liberal Reduction in Ladies' FURS.

Robert Templeton.

YOUR KING and COUNTRY WANT YOU

The above is one of the most popular of the many fine patriotic songs now being sung wherever the British flag flies. It has a sweet, pathetic melody and a tender appeal in the simple words. This song has been sung specially by Miss Maggie Teyte (the greatest British Prima Donna) for the Columbia Graphophone Company, who are paying a royalty on each record sold to the Prince of Wales' Patriotic Fund.

We have just received a shipment of 2,000 Columbia Records direct from England—the largest consignment ever received in Newfoundland at one time—consisting chiefly of Patriotic Anthems, Marches and Songs. Among these are:—

God Save the King.
La Marseillaise.
Arrival of the British troops in France.
Russian National Anthem.
Belgian National Anthem.

My Bugler Boy.
Follow the Drum.
Bravo, Territorials.
Soldiers of the King (new version).
My Volunteer.

Come and hear Miss Maggie Teyte sing "Your King and Country Want You" at the

U. S. Picture & Portrait Co.

SLATTERY'S Wholesale Dry Goods.

TO THE CITY AND OUTPORT TRADE:
We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices: CHEAPEST IN THE CITY.

NOTE—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.
SLATTERY BUILDING
Duckworth and George's Streets, St. John's.

PUBLIC NOTICE General Post Office

His Excellency the Governor in Council has been pleased to direct that all Letters and Post Cards, whether unstamped or insufficiently stamped, from Troops on Active Service, shall be delivered in Newfoundland free of charge.

It has also been ordered that Letters and Post Cards to our Troops on Active Service in Great Britain, or (through the Agency of the General Post Office in Great Britain) to our Troops on Foreign Service, be forwarded without being stamped.

Postmasters will please observe this NOTICE and govern themselves accordingly.

H. J. B. WOODS,
Postmaster General.
Jan 13, 14



LOOKS GOOD before you prepare it, and tastes better after you cook it, is the verdict of all who buy their meats here. If you want

A SAVORY ROAST let us pick you out one. 'Twill be so tender and deliciously good that you'll surely trade here regularly afterward.

That means a saving in expense, too, as our meats, although best, are lowly priced.

M. CONNOLLY,
176 Duckworth St.
Phone 420.

Just In!

LATE MAGAZINES, NEW BOOKS AND A LOT OF NEW WAR LITERATURE.

Daily Graphic War Cartoons, No. 3, 4c.
Sphere Xmas Number, 30c.
Anti-Christ in Egypt, 65c.
The Invasion of 1910 by Wm. LeQueux, 15c.

The Kaiser and His Barbarians, 18c.Winter's Ple, 30c.

France and the French People, 30c.
Germany and the German People, 30c.
Great Britain and the European Crisis, 5c.

World's Work War Manuals, 1, 2, 3, 30c. each.

Britain as Germany's Vassal, Bernhardi, 60c.
Pan-Germanism, by R. G. Usher, 60c.
My Heart's Right There, F. M. Barclay, 30c.

The Desire of His Life by Ethel M. Dell, 18c.

The German Danger by Bart Kennedy, 30c.

Lord Roberts of Kandahar, 20c.
Life of Sir John French, 30c.
General French's Despatches from the Front, 18c.

How the War will End by Ransom, 30c.
The Fleets at War by A. Hurd, 30c.
The Times' Book of the Navy, 30c.
Graphic War Weekly, 5c.
Dictionary of Naval and Military Terms, 75c.

All the latest Magazines and Illustrated Papers—Strand, Wide World, London, Royal.

New Nash's Pall Mall War Illustrated, 8c.
War Budget, 10c.; Illustrated War News, Navy & Army, Illustrated London News, Graphic War Weekly, 5c.

Something to Read, Latest Div., 35c.
The Secret of the Reef by H. Bindloss, 60c.

In Self-Defence by Silas K. Hooking, 60c.

GARLAND'S Bookstores,
177 and 353 Water Street, St. John's.

Wonderful Bargains!

We are making a special bargain offering for this week only of DRESS MATERIALS

for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

NEWFOUNDLAND is the cheapest place to buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

Windsor Patent,

AND

Royal Household,

the best on earth, and obtain all round protection and value for your money.

In barrels and 14 lb. sacks.

Sold Everywhere

New Year Goods

IN ENDLESS VARIETY.

TOBACCO, PIPES, CIGARS, CIGARETTES, and all other

Smokers Requisites

Very suitable presents for our Soldiers and Sailors abroad or in training at home.

CASH'S Tobacco Store, Water St

Furness Line Sailings!

From St. John's Halifax to St. John's
Liverpool to Halifax St. John's to Liverpool

S. S. "Durango" Jan. 2nd Jan. 14th Jan. 18th

S. S. "Queen Wilhelmina" Jan. 5th Jan. 15th Jan. 23rd Jan. 27th

For rates and other information apply to

FURNESS WITHEY & Co., Ltd.
City Chambers, Water Street.

BIG SALE OF MUSIC

SLIGHTLY SOILED,

5 cents a copy,

Usual Price—25, 30 and 50 cents.

CHARLES HUTTON,
FANCY DEPARTMENT.

Quality COUNTS



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors



A TOP COAT

should contain warmth with lightness, style with quality, neat finish with comfortable fit and fair prices with absolute satisfaction.

That's what we give you when we make to your order clothes of

OUR TAILORING.

You'll find our work exceeds your expectations. Let us take your measure.

J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, - - St. John's.
an14, cod. 17

Spare Ribs, Apples, etc.

Ex Durango and Stephano:

50 tierces SINCLAIR'S SPARE RIBS.

200 brls. No. 1 WAGNER APPLES.

50 brls. AMERICAN CABBAGE.

75 cases VALENCIA ORANGES.

50 cases SMALL ONIONS.

300 bags SMALL BEANS.

GEO. NEAL

EIGHT PAGES TO-DAY

TORONTO, Noon.—Moderate winds and mostly fair to-day.
Tuesday—Winds increasing to moderate gales with sleet or rain.
ROPER'S, Noon.—Bar. 29.85; ther. 34.

VOLUME XXXVII.

RE

Commencing

Auction Sales

AUCTION.

At the British Hall, on Friday, next, 22nd inst., at 10.30 a.m.

3 Upright Pianos and 1 Table Piano.

Parties desirous of sending furniture at above sale will please communicate with the undersigned immediately a give list of articles to be disposed. Furniture and other articles will be received at the Hall on Thursday.

P. C. O'DRISCOLL,
Auctioneer.

FOR SALE BY PUBLIC AUCTION.

At the Freight Sheds of Furness, Withy Co., Ltd., on

Wednesday next, 20th inst., at 11 a.m.

13 sacks WHITE BEANS (Marked Diamond A.)

Landed in a damaged condition from on board s.s. Durango, from Liverpool surveyed and ordered to be sold to the benefit of whom it may concern.

P. C. O'DRISCOLL,
Notary Public.

Rossley's West End Theatre.

All New Pictures.

The best ever seen.

Changed Three Times Weekly.

Matinee Daily. 5 cts

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