

# Great Britain Declares War On Bulgaria Defend London by Light, Says an Expert

## MAKE LONDON A BLINDING CARPET OF GLAZING LIGHT

That, Says Aviation Expert, is Proper System of Defence Against Air Raids--Zepps Violate Holland's Neutrality.

Special Wire to the Courier.  
London, Oct. 16.—London's whole system of protective darkening against Zeppelin attacks is wrong and should be replaced by a lavish system of searchlights, making the city one big carpet of light, according to C. G. Grey, a widely known aviation expert writing in the Express. The best way to prevent an air raid from doing serious work, Mr. Grey says, is to blind him with a glare of light.  
"For this reason," declares the writer, "the proposed plan of sending up aeroplanes at night to attack Zeppelins is ridiculous, because, until the Zeppelin is lit up by searchlights, the beam of the searchlight and the glare. One hears much about night aeroplane patrols over Paris, but they are there only to compose the minds of the people, and the real protection of Paris is a ring of searchlights completely enclosing the city. I submit the following scheme for the protection of London.  
FOUR LIGHTS PER HALF MILE  
"Divide the city into half-mile squares, and in the corners of each square place searchlights throwing wide beams vertically upward, the beam of each searchlight overlapping that of its neighbor. Thus London would be covered with a carpet of light so blinding that passing aircraft could see nothing below, while land

## GREAT BRITAIN NOW AT WAR WITH BULGARIA

Both France and Russia Expected to Make Same Declaration.

London, Oct. 16.—Great Britain declared war on Bulgaria to-day. France and Russia are expected to take the same step at once, but no official declarations have yet been issued by these powers. It is expected that Czar Nicholas will issue, as "chief protector of all the Slavs," a manifesto to the Bulgarians declaring that King Ferdinand is guilty of treason in joining with the Teutonic allies, the enemies of Russia. The Russian government has already let it become known that a Russian army will be sent into the Balkans as soon as the necessary troops are available. A formal declaration of war by the Czar against Bulgaria and the sending of this Russian army in all probability will follow close upon the heels of the awaited manifesto.  
That Italy will aid in defending Serbia against the Teutons and Bulgarian-Turkish allies is by no means certain. The Rome correspondent of the Morning Post says: "I am informed that the Italian Government will not send troops to Macedonia, preferring to devote itself entirely to its own national war."  
The seat of the Serbian Government has been transferred to Mitrovitz, near the Montenegrin frontier, according to a despatch to the Secolo.  
ROUMANIA NEUTRAL  
The Roumanian cabinet after again going over the war situation to-day made a pronouncement in favor of Roumania maintaining neutrality. All necessary military precautions have been taken on each of Roumania's frontiers.  
The presence of two German submarines at Varna, Bulgaria's chief seaport on the Black Sea, has been confirmed.  
The Salonica correspondent of the Milan Secolo sends the following: "Communications have been cut between Serbia and Roumania, as well as between Salonica and Russia as the result of the Austro-German offensive. The Serbians are expecting an attack by the Bulgarians between Guevgueli and Strumitza, and are object of cutting the Salonica railroad and preventing the arrival of allied troops at Nish."  
No direct news has been made public here regarding the Anglo-French forces at Salonica, and it is not known whether they have advanced or not. The lack of positive information regarding the movements of these troops is attributed to the censors. A recent report coming through German sources stated that the Entente forces were still encamped within a six-mile area at Salonica, to which the Earl of Derby, director of the British forces at the Dardanelles, has gone to Nish has not been confirmed. A Vienna despatch received by way of Amsterdam, quotes information from Salonica, under date of October 14, to the effect that the landing of Anglo-French troops continues at the Greek port under the protection of a French cruiser, and the Russian cruiser Askold.



ANOTHER SENTRY GONE

## Major Newman Wounded But Now Back at Front

Lance-Corporal C. C. Standish, Employee of J. S. Hamilton & Co., Also Wounded—Was Considered a Good Man.

The last official despatch from Ottawa as to Canadian casualties contains the names of H. J. Logan, "kill," and C. C. Standish. The Courier of last night gave this sad information.  
Major Newman is reported as wounded, but "at duty." This refers to the narrow escape which he had some time ago when a shell burst in a dugout occupied by himself and another officer. Particulars were given in a letter which appeared in this paper, sent by Corporal Patte to his father. In writing home regarding the incident, the Major stated that he had been somewhat burned, and this is no doubt the wounding to which reference is made.  
Another name appears in the Nineteenth Battalion list, that of Lance-Corporal Charles C. Standish. He was a native of the Old Country and was employed by J. S. Hamilton & Co., at the time he enlisted. Major Hamilton speaks of him in the very highest terms, and in conversation with a Courier man, said: "We never had a better man in our employ than Standish. He came to me at the time of the formation of the second contingent, and said: 'I can't stand this any longer. I feel it is up to me to go and do my bit.'"  
He is 24 years of age and has many friends here who will sincerely hope that his hurts are not serious.

## RECRUITING IN BRITAIN BY CIVILIANS

Military Authorities No Longer to Have Anything to Do With It.

London, Oct. 16.—Recruiting is to be taken entirely out of the hands of the military authorities and entrusted exclusively to civilian organizations. This, which is the scheme by which the Earl of Derby, director of recruiting for the army, hopes to secure a sufficient number of voluntary enlistments to render recourse to conscription unnecessary. He described the new system at a private conference with the Parliamentary Recruiting Committee and the joint military recruiting board yesterday afternoon.  
"The changes that I propose making," said Lord Derby, "have not been necessitated by any shortcomings on the part of the recruiting staff, but by the exigencies of the present situation which, to my mind, require entirely new methods of dealing with the subject. In the past recruits have been found by the military authorities, assisted by civilians. I propose to make civilians responsible for bringing raw material in the shape of recruits to the military authorities for them to enlist, clothe, equip and train."  
"This can only be rendered possible if some thoroughly representative civilian body be willing to make itself responsible for the work, and my most grateful thanks is due to the two bodies—the Parliamentary Recruiting Committee and the Joint Labor Recruiting Committee—who have made themselves jointly responsible."  
The much-discussed "pink-form" will be used in canvassing, but in conformity with instructions prepared by Lord Derby, which declared would result in the canvassing being "conducted with the utmost tact and discretion."  
All the existing recruiting committees.

## AUSTRIA MALE OFFERS OF PEACE TO THE SERBIANS

Very Tempting Terms, But Prince Alexander Would Not Consider Them.

Halifax, N. S., Oct. 16.—The direct-ors of the Nova Scotia Underwear Co. have declared the regular dividend on the preferred stock due November 30. This action was taken since the complete destruction by fire of the company's plant at Turcia, this week. The company was at work on a large order for the Italian Government and had a good year up to the time of the fire. There was \$165,000 insurance.  
Sarnia Citizens decided that Sarnia would make a contribution to the British Red Cross of at least \$10,000.  
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## FERDINAND OF BULGARIA EXPLAINS

Special Wire to the Courier.  
London, Oct. 16.—A copy of the manifesto of King Ferdinand to the Bulgarians, portions of which were forwarded from Sofia recently by telegraph, reached London to-day. The manifesto implies Bulgaria has no quarrel with the entente powers. It explains that they, like Germany were prepared to give Bulgaria the greater part of Macedonia.  
"Our treacherous neighbor, Serbia, alone remained inflexible in the face of the advice of our friends and allies. The manifesto continues: "Far from listening to their counsels Serbia, in animosity, stupidly attacked our territory, and our brave troops have been forced to fight for the defense of their soil."  
In concluding King Ferdinand says: "The European war is nearing a close. The victorious armies of the central empires in Serbia are advancing rapidly. I command our valiant army to drive the enemy from the limits of our kingdom and crush this common neighbor. We shall fight the Serbs at the same time as the brave armies of the Central empires."

## VENIZELOS HOPES ALLIES WILL PREVAIL

Special Wire to the Courier.  
Paris, Oct. 16.—Earnest hope for the success of the allies was expressed by former Premier Venizelos of Greece when asked by the Athens correspondent of The Matin to express his opinion of the refusal of the new Greek cabinet to send an army to the assistance of Serbia.  
"It was because I foresaw the new government would take this attitude that I made the speech I did in the chamber on the 12th. I have nothing to add to it but none hopes more ardently than I for an early and decisive success for the allies. I am more deeply convinced to-day than I was yesterday of their final triumph."  
In his speech in the chamber on the 12th M. Venizelos declared the majority in the chamber, which he controlled, would give its support to the government as long as the government did not alter the principles of its policy to which the chamber had already given a vote of approval.  
"The question is not," he said, "whether we ought to make war, but when we ought to enter the war."

## "I Need More and Still More" Says Kitchener

Thus Does He Word His Message to People of Birmingham, While Cabinet Decides to Give Voluntary System One More Chance.

Special Wire to the Courier.  
New York, Oct. 16.—A cable to the New York Times from London, dated Saturday says:  
The Birmingham Post has received the following from Lord Kitchener to the people of Birmingham with reference to the recruiting campaign in that city:  
"I need more men and still more if armies now in the field and those which will in their turn proceed forward are to be kept at proper strength. I appeal earnestly to all men who are able-bodied and can be spared to respond to the call, unless they are satisfied to allow the many lives given by their gallant fellow townsmen to have been in vain. I can only do my duty by the country, if you will do yours by me. We must have more men at once."  
CABINET MET.  
London, Oct. 16.—(In Montreal wires)—The Daily News' lobby correspondent writes:  
The cabinet met yesterday and again considered the question of compulsory military service as well as crucial matters of policy in the near future. It is understood that they have decided that Lord Derby's voluntary recruiting efforts must have a fair trial for six weeks, and in this the conscientious objectors have at least acquiesced. At the end of that time they hold themselves free to press for a compulsory system if the recruiting effort does not come up to their fullest demands.  
NOT YET DECIDED.  
"It must not be assumed that the majority of the cabinet are pledged to adopt compulsion if Lord Derby's efforts does not satisfy the demands of the conscientious objectors."  
What is the result of the recruiting campaign now inaugurated, the cabinet will have to make a firm decision in December.  
Lord Derby's speech reflects the present cabinet's policy. The cabinet met in the morning, so that when Lord Derby met the recruiting committee he was able to proceed with confidence, having been informed that the cabinet would support him.

## APPEAL MADE FOR WORK FOR SICK SOLDIER

Pte. Whitfield, Honorably Discharged, Asks for Employment.

The following letter has been received from the secretary of the Canadian Patriotic Fund, making an appeal on behalf of Pte. Whitfield, honorably discharged from the 36th Battalion owing to ill-health, and who now asks for light employment:  
To the Editor Courier,  
Dear Sir,—We beg to call your attention to the case of Pte. F. Whitfield, formerly attached to the 36th Battalion, and honorably discharged from England, owing to ill-health, and pronounced by the Medical Board at the Discharge Depot as unfit for further military service.  
Mr. Whitfield returned to Brantford last week, and is most anxious to get some kind of light employment, preferably in the open air, and if through the columns of your paper you can do anything to assist him to secure employment, it will be greatly appreciated.  
Yours truly,  
E. VAN NORMAN,  
Assistant-Secretary.

## CARRANZA TO BE RECOGNIZED AS PRESIDENT

Pan-American Peace Conference Will Meet Next Week to Settle.

VILLA KILLED BY MUTINOUS TROOPS (?)  
Chief of His General Staff Also Reported Dead. So His Faction is Much Weakened.

By Special Wire to the Courier.  
Washington, Oct. 16.—Recognition of the Carranza government in Mexico probably will be extended next week. The Pan-American peace conference will meet then to arrange the form which recognition shall take. Secretary of State Lansing will call the conference together, following the receipt of formal assurances from the government of Brazil and Chile that they are in accord with the decisions to recognize Carranza. Such assurances have been given by the other Latin-American nations. It is believed that all of them will take identical action with the United States. Eliseo Arredondo will be received by the conference next week when he probably will be presented with a communication notifying him of the recognition of Carranza.  
VILLA DEAD.  
El Paso, Texas, Oct. 16.—A report that General Francisco Villa, leader of the northern faction in Mexico had been killed, was brought to El Paso early to-day by a Mexican who just arrived from Casas Grandes.  
According to the story, Villa was shot in a fight when dissatisfaction broke out in the Villa army late yesterday. Another report brought by an American passenger, said that on Friday Villa was being tried by a court-martial, and that the trial was still in progress when he left Casas Grandes.  
TROOPS MUTINIED.  
The Mexican who reported Villa shot, declared that the trouble arose when the chief called upon one of his comrades for a forced loan. The man was ordered shot, the report continues when he refused to accede to Villa's demands. Division in the army resulted, it was said, approximately seven thousand of the nine thousand troops revolting. In a fight that followed, the Mexican said Villa suffered mortal wounds.  
CHIEF GENERAL KILLED.  
General Rodolfo Fierro, chief of Villa generals, is dead, according to information reaching here from Casas Grandes. The explanation given briefly was that Fierro fell from his horse while fording a river to-day and was drowned.  
Fierro sprang into prominence at the time of the death of William Benton, a British subject, at Juarez two years ago. Benton's death, which has never been satisfactorily explained, has been laid to Fierro.

## LONDON TIMES ATTACKS BITTERLY SIR PERCY SCOTT

Supported in This Criticism by Daily Chronicle, For Once.

HALDANE AND GREY ALSO UNDER FIRE  
Seventeen Zeppelins Have Been Destroyed Since the Beginning of the War.

New York, Oct. 16.—A cable from London to the Herald this morning says:  
Commenting on the report that during the Zeppelin raid on last Wednesday night, fifteen soldiers were killed and thirteen soldiers wounded, The Daily Telegraph says:  
"To achieve a smaller diminution of British fighting power than would be accomplished by a single effectively placed shell at the front, the attack culminated in the sheer murder of 27 men, 9 women and 5 children, and 64 men, 30 women and 7 children were wounded."  
The Telegraph adds that only those who have witnessed the frightful scenes after air raid murderers have dropped their bombs can form any conception of the character of the crimes against humanity which are being committed in the name of Germany.  
"In the interests of humanity we must not cloak the horror of such acts," it declares. The material damage accomplished in the London area was confined largely to broken windows.  
ONE ZEPPEL WINGED.  
The official statement of last night repeats the report already cabled that one of the Zeppelins was winged, but as the despatch may have been submitted to the censor, who excised the words "and the king's" from the "Captains and the king's" part from Kipling's account of his trip to the front, a fact brought out in Parliament Thursday, I am in doubt whether it reached you. However, as all the London newspapers have been allowed to publish the news that the casualty reports were much heavier than at first reported owing to the wide area covered by the raiders, and the fact that more Zeppelins were engaged than in the raid of five weeks ago, perhaps I may now be permitted to tell you there is no fear in London or among the residents of London or in the sphere of Zeppelin activity, vaguely described as the eastern counties. The only feeling aroused is one of wrath which found expression in the resolution adopted at the big meeting of business men in the Cannon Street Hotel, which demanded immediate reprisals by the organization of British aerial raids on Berlin and other important cities, so the Kaiser's subjects may be given a dose of their own "rightfulness."

## ATTACKING SIR PERCY SCOTT

Lord Northcliffe's Times, supported strangely by the Daily Chronicle, turns its battery on Rear Admiral Sir Percy Scott because the Zeppelins were not brought down and says nastily: "What Admiral Scott was named it was thought his mere appointment would frighten the Zeppelins away. Unfortunately we were mistaken."  
In addition, The Evening News has demanded the head of Lord Haldane, and the Daily Mail attacks Sir Edward Grey because treacherous Bulgaria has joined forces with the central empires.  
The Times assails Mr. Balfour because he did not reassure the public. Instead he permitted Sir John Simon,

## Brantford Soldier Home; Through Battle of Ypres

Pte. J. Robinson Was With the Fourth Battalion During the German Gas Attack, Wounded, Rushed to Boulogne and Operated Upon.

Pte. Joseph Robinson who left Brantford on Aug. 22nd, with the 1st Contingent, arrived home this morning from the front with an honorable discharge, after having sustained very severe wounds.  
He was in the second battle of Ypres under Col. Colquhoun. The fight started on the night of April 22, and as all Courier readers know was of a very fierce description. The use of the gas by the Hunns made the test all the more severe.  
Robinson came through unscathed until April 25th when at about 5:30 in the evening he was struck in the head by an explosive bullet. He was knocked unconscious and lay out on the ground for two days. The first thing he knew he was in the Hospital at Boulogne. Fortunately the bullet took an upward course, smashing a portion of the skull, but just grazing the brain. An operation was performed and the skull trepanned. For weeks his left side was paralyzed but he is now improving.  
Mr. Robinson, when he enlisted here was a moulder at the Massey-Harris work and he has a wife and two children, one a little boy born during his absence. The family reside at 125 Cayuga street, Eagle Place, and a large number of friends will be glad to welcome Pte. Robinson home again.

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TBID RIA'S AID

and with her the now intense and acute, is one and the issue is a theatre of war fight- are fighting for na- and for all who are issues arise. It is right to live, not under Prussian militarism, observe the ordinary y war, and to leave the menace of oppres- BE DEBATED. ith in the House of Edward Grey's state- situation. In the the Marquis of Crewe similar to that of etary, and concluded: on Serbia will only fiercer the deter- allies to carry the definite victory at Nothing has occurred the world to weaken and we will maintain discussion which fol- s of Crewe's state- Minter suggested the troops from Gal- transfer to some other re. ne, in reply, said it by any member of the give an undertaking would continue in the nations or would be them. It would be improper, he said, to ment to make a fuller operations in which harged. situation, he declared, critical one; there pments and new fac- to the entrance of struggle. The atti- of the present moment ite fully defined, and a factor in the calcu-

## WOMEN'S PINK PILLS

threshold of woman- into a decline in ste- attention. How often have been strong, de- suddenly weak, de- and listless. It is womanhood—a crisis in girl—and prompt be taken to keep the blood is not healthy age the body is weak. Disorders follow. Dr. Pills have saved thou- trills from what might ing invalidism or an are a blood-build- ness, strengthening producing a liberal healthy blood which to sustain her Williams' Pink Pills great value over and ung women whose Miss Minnie Qui- says: "It gives to tell you what Dr. Pills have done for approaching the age suffered greatly from anaemia. My work e. I had no appetite in the mornings, walk for five min- thought taking a rest. My severe headaches, gloomy indeed. I ng time and got but it. I was advised to Pink Pills, and did ng them for a time mitted taking the sed six boxes, when person, and was plendid health. I wise any girl, who's to try Dr. Williams' ese pills from any es or by mail at 50 ix boxes for \$2.50. Williams' Medicine Co., St. Paul, used for forbidden to speak ver the telephone.



# SOCIETY

**THE ARABIC.**  
A tender little submarine lay basking in the sun. When over the far horizon's edge there loomed a dreadful sight, a brutal liner steaming up in all its hideous might. Filled with ferocious passengers and terrifying crew, blood-thirsty women by the score and odorous babies ten. Torpedoes were the sole defence, as torpedoes had been seen. Now, who on earth would go and blame that little submarine.

Miss Frances Wood of Oakville, spent a few days in the city the guest of Mrs. Morton Paterson, Beati Ave.

Mrs. W. Creighton and Mrs. H. W. Fittou, spent a couple of days in Toronto this week.

Miss Margaret Cockshutt and Miss Muriel Bennett were visitors in Toronto this week.

Miss Grace Manchester, of Buffalo, N. Y., is spending the week-end in the city, the guest of Miss L. H. Gould, Church Street.

Mr. Wilton Hitchon, of Toronto, was a visitor in town over Thanksgiving at the parental home, Roberts Ave.

Mr. and Mrs. C. Hays, of Toronto, are spending a few days in Brantford, the guests of Mrs. Nelson Howell, William Street.

Many friends of Mr. Walter Wilkes of Winnipeg, will regret to hear that he is quite ill, at the Brantford General Hospital.

The Messrs. Puck, Dufferin Ave., entertained informally on Thanksgiving evening in honor of Lieut. Ferguson, of Niagara.

Mrs. Richard Biggs and little Miss Helen Biggs of Toronto, spent a few days in Brantford with Mrs. W. B. Preston, Dufferin Avenue.

Mr. and Mrs. E. Kaufman announce the engagement of their eldest daughter, Gladys Barrett, to Mr. Richard Singleton of Glenora, Ont. The marriage takes place the second week in November.

Dr. and Mrs. Lewis Green Woodson, announce the engagement of their daughter, Clara Lee, to Mr. Harvey Tremblay, of Brantford, Ontario, Canada, the wedding to take place on November 25—Birmingham News, (Alabama, U.S.A.)

Mr. George S. Major, of "The Clifton House," Niagara Falls, spent a few days in the city this week the guest of Mr. Lloyd Harris, Brant Avenue, leaving for Niagara Falls on Saturday.

Mr. A. E. MacDonald, who has been visiting at the parental home, returns today to Toronto, to resume his studies in medicine. Mr. MacDonald is one of sixteen final year students sent back from England to qualify for commissions in the A. B. C.

Mrs. VanAllen of Toronto, is expected to arrive in Brantford today, where she will spend a few weeks, the guest of her sister, Mrs. E. L. Gould, Darling Street, prior to sailing for England with her daughter, Miss Marjorie VanAllen to be near her son, Mr. Marsden VanAllen who is a Light Lieutenant with the aviation corps now en route for England.

Miss Mayden Stratford, Idlewild, entertained informally at the tea hour on Monday for her guests, Miss Phyllis Baker of Prince Albert, Sask., and Miss Gladys Billings of Vernon, B. C., who spent the week-end in the city, returning to Toronto on Tuesday with Miss Mayden, to resume their studies at Branksome Hall.

Mr. W. P. Cocksbutt, M. P., Mr. Charles Fisher, M. P., and Mr. Hastings Weidling, associate Editor of "The Canadian Golfer" left on Tuesday for the coast as guests of the Canadian Northern Railway, and will be present at the formal opening of the C. N. Railway.

Mrs. Philip Buck is spending a few days in Toronto this week.

Mr. Lloyd Harris has returned from a business trip to Boston, Mass.

Mrs. J. Kemp of Toronto, is visiting Mrs. J. H. Oldham, William Street.

Mr. Fritz Martin, the well known Hamilton golfer, won the city championship at the new links at Ancaster.

Mrs. Dennis of Toronto spent a few days in Brantford this week with Mrs. Arthur Kohl, Dufferin Avenue.

Mrs. Courtland Fairchild and Miss Nora Fairchild of Edmonton, Alta., are visiting in the city with friends.

Miss Marjorie VanAllen, of Toronto, is visiting in town the guest of Mrs. E. L. Gould, Darling Street.

Miss N. Bridges of St. John, N.B., is visiting Miss D. Digby, Wellington Street.

Mrs. James W. Digby spent a few days in Toronto this week, the guest of Mrs. John Langmuir.

Mr. and Mrs. Lloyd Harris are motoring to Niagara-on-the-Lake for the week end.

Miss Helen Waterous is spending the week in Buffalo, N.Y., the guest of Mrs. Fred Ballachey.

Mrs. John Ott, Darling Street, has returned from an extended trip to New York and Atlantic City, N.J.

Mr. C. L. Messecar, manager of the Brantford Cordage Co., is on a business trip to the Canadian West.

Miss Christie and J. Y. Morton are visiting in Toronto.

Mrs. Murray from Anderson is visiting Mrs. J. W. Madison, 233 Darling Street.

Elizabeth Cutcliffe, the eldest daughter of Captain and Mrs. Cutcliffe yesterday underwent an operation at the hospital for appendicitis.

Mrs. Thomson and two daughters, Miss Bessie and Miss Alice, from Woodham, are guests of Mrs. J. W. Madison, 233 Darling Street.

Mr. and Mrs. Oswald Morris, 60 Charlotte Street, are the guests of Mr. and Mrs. Farnell of London.

Mr. and Mrs. Arthur Bunnell of Toronto, spent the week end with their parents, Mr. and Mrs. A. K. Bunnell, Dufferin Avenue.

Captain Appleton who was formerly accountant in the Bank of Montreal here, and who has been paymaster at the Niagara camp, will spend the winter in Barrie with his command.

Mr. Daniel Campbell of Rookingville, Sask., is visiting his brother, Alex. Campbell of Brock Street. This is the first time in twenty-five years that these brothers have met.

Mr. and Mrs. Louis F. Heyd, Toronto, are on a motor trip through New York State, and will visit their son, Dr. Gordon Heyd, New York City, before returning.

Miss Marie Shedlock paid a visit to Bishop Strachan School this week, and told everybody some of her charming stories. One of the features of the treat was that the very small boys and girls from the kindergarten had the proud privilege of being allowed in to share the story hour with the upper school. It is interesting to know that Miss Shedlock, who comes from London, was one of the most fascinated listeners at the talk given in Massey Hall by Mrs. McClung, who is an epitome of the wide untrammelled west.

A social feature of considerable interest at the present month is the announcement of a wedding, international in character, which will take place on the 23rd of November. Dr. and Mrs. Lewis Green Woodson, of South Nineteenth Street, announce the engagement of their daughter, Clara Lee, to Mr. Harvey Tremblay, of Brantford, Canada.

Miss Woodson is the most exclusive social circles of the State. Miss Woodson was educated at the Havagill School of Toronto, Canada, and made her debut several seasons ago. She has spent much of her time at the Woodson's Summer home at Port Dover, Canada, from which place she will return about the middle of this month.

Possessed of more than the usual gift of physical charms, intellectually endowed and displaying a rare personal magnetism, she has ever been the center of a large circle of admiring and devoted friends and a leader in her set.

Mr. W. M. S. of Sydenham Street church will have charge of the services for the Sunday school which will be held in the church in the afternoon, to which parents are also invited.

The W. M. S. of Sydenham Street church will have charge of the services to-morrow, when a prominent member of the Hamilton Branch, will speak at both services. This is now recognized as an annual fixture, and the ladies always make the day a success.

Quite a number of children connected with Grandview school have measles. The school board will have to take active steps, as many of the epidemic as it is understood many of the children are returning to school as soon as the rash disappears, as are also children of the same household where the disease is prevalent.

The Epworth League of Sydenham Street Church will reorganize on Monday evening.

ALEXANDRA PRESBYTERIAN  
Rev. D. T. McClintock, Pastor.  
11 a.m.—S. S. and Bible Classes.  
7 p.m.—Rev. J. Sommerville, D.D., Toronto, will preach.  
You are invited.

THE TRANSCONTINENTAL  
New Route to Western Canada  
TORONTO—WINNIPEG  
Via North Bay, Cobalt and Cochrane  
First Equipment—Splendid Road  
Lv. Toronto 10.45 P.M.  
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Thursday, Saturday and Monday  
Connections with Winnipeg, with G. T. P. train leaving 6.00 p.m. daily for Regina, Saskatoon, Edmonton and intermediate points.  
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CONSUMPTION  
Our Booklet containing Sworn Statements from reliable people who have used NATURE'S CREATION for those conditions leading up to various forms of Tuberculosis—Lung Troubles—Bronchitis—Asthma—Coughs—Colds—Night Sweats—General Debility.

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Do You Get Pure Clean Milk?  
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Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized.

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## OLD-TIME REMEDY MAKES PURE BLOOD

Hood's Sarsaparilla has been and still is the people's medicine because of its reliable character and its wonderful success in purifying, enriching and revitalizing the blood and relieving the common diseases and ailments—scrofula, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling, general debility. Hood's Sarsaparilla purifies and enriches the blood, and in so doing renders the human system the greatest service possible. This medicine has been tested for years. It is perfectly pure, clean and absolutely safe, as well as of peculiar and unequalled medicinal merit. Get Hood's, and get it now from any drug store.

Mrs. G. H. Wilkes is a visitor in Toronto.

Mr. Robert Trotter, superintendent of the Orillia Shell Case Co., is at the Belmont.

Mr. George J. McKie of Simcoe was in town to-day on a visit to the hospital, where his wife this week underwent an operation. Friends will be glad to hear that Mrs. McKie is progressing most satisfactorily.

## Obituary

FREDERICK CUTMORE  
Mr. Frederick Cutmore died yesterday at his residence, 63 Sheridan Street, at the age of 82 years. The late Mr. Cutmore had been a valued employee of the Waterous Engine Works for 38 years, and a member holding an office in the Sons of England for 33 years, in that time only missing one meeting.

He leaves to mourn his loss a widow and one son, Mr. Edward Cutmore, 18 Sheridan Street, a well known business man. The funeral will take place Sunday afternoon at 3.30 from 63 Sheridan Street to Mt. Hope cemetery.

ROBERT LLOYD KITCHEN.  
Robert Lloyd Kitchen, manager of the Kitchen Drug Co., Limited, died yesterday at his home in Amherstburg, after a week's illness. The late Mr. Kitchen was well known in Brantford, being a brother to Messrs. C. E. and F. J. Kitchen, of the Kitchen Overall Co. He was 31 years of age. He leaves to mourn his loss a widow and one little son, his mother, one sister and six brothers also survive. The funeral will take place to-morrow afternoon at one o'clock at Amherstburg.

TERRACE HILL  
The funeral of the infant daughter of Mr. and Mrs. John Goodred, St. Paul's Avenue, took place on Wednesday afternoon at 1.30 p.m. at the home of the Howes, sent by friends was a beautiful wreath of white roses from one of the departments of the Massey-Harris Co., as a mark of sympathy to the sorrowing parents.

Mr. Pipper, for many years a valued employee of the Grand Trunk Railway, has taken up his residence on Sydenham Street, where he has bought a property.

The Ladies' Guild of St. James' Church held their annual meeting for the election of officers, the rector, Dundas Street, on Wednesday afternoon last. An encouraging report of work done and funds raised was presented by the president, Mrs. Riley. The officers appointed for the coming year were: Mrs. Sotley, president; Mrs. Riley, vice-president; Mrs. Muntz, treasurer; Mrs. Arthur Pickles, secretary.

Next Sunday is Children's Day in St. James' Church, when a special sermon to adults and parents will be given at the morning service, and a service for the Sunday school will be held in the church in the afternoon, to which parents are also invited.

The W. M. S. of Sydenham Street church will have charge of the services to-morrow, when a prominent member of the Hamilton Branch, will speak at both services. This is now recognized as an annual fixture, and the ladies always make the day a success.

Quite a number of children connected with Grandview school have measles. The school board will have to take active steps, as many of the epidemic as it is understood many of the children are returning to school as soon as the rash disappears, as are also children of the same household where the disease is prevalent.

The Epworth League of Sydenham Street Church will reorganize on Monday evening.

ALEXANDRA PRESBYTERIAN  
Rev. D. T. McClintock, Pastor.  
11 a.m.—S. S. and Bible Classes.  
7 p.m.—Rev. J. Sommerville, D.D., Toronto, will preach.  
You are invited.

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Do You Get Pure Clean Milk?  
You get nothing else from us. Pasteurization makes it as clean and pure as deep spring water.

Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized.

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**Cashmere Hose**  
Ladies' All Wool French Cashmere Hose 1/2 Worth 50c. Special at... 3 pair for \$1

**Ostrich Ruffs and Boas**  
Ostrich Ruffs and Boas, in white, black and white and black. \$3.00 TO \$8.00

**Velvet Suiting**  
Plain and corded Velvets, in black and colors, 42 to 27 in. wide. at... 50c, 75c, \$1.00 to \$1.50

**Fall and Winter Underwear**  
Ladies', Misses' and Children's Fall and Winter Underwear, in all and part wool, in white and natural, also full range of carry Penman's, Watson's, etc.

**New Suitings**  
Broadcloth Gabardines, Chevots, Serges, in green, navy, Copenhagen, browns and black, at... \$1.25, \$1.50 to \$2.50

**Annual Sale of Blankets**  
Our annual sale of Wool Blankets still continues. Buy your winter supply now and save money.

**Winter Coats**  
Ladies' Winter Coats, in tweeds, chinchilla and plain, all nobly and up-to-date styles, some velvet trimmed and partly lined. We Special at... \$7.50 and \$10.00

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**SUNDAY IN THE LOCAL CHURCHES**  
Guide to Places of Public Worship—Bright Helpful Services—Special Musical Numbers

**METHODIST**  
WELLINGTON ST. METHODIST.  
Rev. G. W. Henderson, D.D., pastor.  
55 Wellington St.  
Brotherhood, Class and Junior League meetings, 11 a.m., public preaching service; sermon by the pastor, "A Heartening Message for Troubled Times," 2.45 p.m. Sunday School for old and young, 7 p.m., public preaching service; pastor's sermon subject, "Rejoice," Music, "Hallelujahs," "The Lord is my Shepherd" (Smart) soloist, Miss A. Bloxham; solo, "Still, still with Thee" (Hawley) Mr. J. W. Stubbins. Evening anthem, "Lift up your heads O Ye Gates" (Hopkins); duet, "The Good Shepherd" (Koschat), Misses A. Bloxham and A. Crooker. Thomas Darwin, A.T.C.M., organist, and choir-master. Epworth League meeting Monday evening 8 p.m., subject, "The Good Shepherd" (Koschat). Misses A. Bloxham and A. Crooker. Thomas Darwin, A.T.C.M., organist, and choir-master.

**PARK BAPTIST.**  
George St., corner Darling, opp. Victoria Park.  
Dr. E. Hooper, pastor, will preach both morning and evening. Subjects 11 a.m.—"In Company with the Lord Jesus," 7 p.m.—"When Will Peace Come and How?" Bible School and Bible Classes at 3 p.m. Visitors and strangers in the city always cordially welcomed at all the services.

**CALVARY BAPTIST CHURCH.**  
Opp. Alexandra Park.  
Rev. W. E. Bowyer, pastor.  
The pastor will preach, 11 a.m.—Subject, "Seeing With Spiritual Eyes," 2.45 p.m.—Sunday School and Adult classes.  
7 p.m.—"The Trials of a Lonely Man."  
The choir will be assisted by soloists, Miss Pearl Sayles, Miss Margaret Sayles. A cordial welcome.

**BRANT AVENUE CHURCH—**  
Alfred E. Lavelle, Pastor.  
Clifford Higgin, organist.  
10 a.m., Senior and junior Brotherhoods.  
11 a.m., "The Test of Personal Experience."  
2.45 p.m., Sunday School.  
7 p.m., "A Message from Drake and Nelson."  
8.15 p.m., Organ recital.  
Morning music will be given, subject, "Anthem, 'Still, Still with Thee' (Spaeker).  
Solo, Miss L. Jones.  
Solo, "O Rest in the Lord" (Mendelssohn), soloist, Mrs. Pero (Blanche Teple).  
Evening Music:  
Anthem, "God to whom we Look" (Chadwick).  
Solo, "One.. Sweetly.. Solemn Thought" (Ambrose).  
Soloist, Miss Eva Grummett.  
Solo, "The Death of Nelson" (Braham), soloist, Mr. J. W. Stubbins.  
Organ Recital, 8.15 p.m.  
Fantasia in C Minor, Op. 25 (Berenz).  
Solo, Mrs. Pero, (Blanche Teple).  
Impression "Clair de Lune" (Karg-Elert).  
Tocatta in F (Francis Warb).  
Organist and choir-master, Mr. Clifford Higgin.

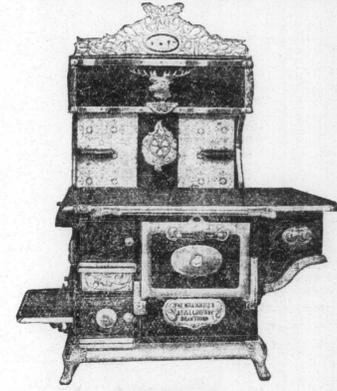
**OXFORD STREET, METHODIST.**  
Rev. A. E. Marshall, B. A., Pastor.  
10 a.m.—Teacher's training course and class meeting.  
1 a.m.—Finding Lost Ideals.  
2.45—Sunday School and Bible Classes.  
7 p.m.—Profitable Line.  
All strangers will be made welcome.

**BAPTIST**  
FIRST BAPTIST CHURCH.  
Rev. Llewellyn Brown, Pastor.  
The pastor, Rev. Llewellyn Brown will conduct all the services of the day. Morning subject, "Safeguarding the Sabbath" Rev. D. W. Smiler of Toronto, will assist the pastor. Bible School 3 p.m., Evensong and sermon 7 p.m. Subject "Five surprises after death," will be the sermon subject. Mrs. Secord will sing that beautiful song by Robert Harkness entitled "Shadows." The choir will sing "Lead Kindly Light," Mr. Harold will sing "I Hear My Cry" Strangers in the city and any without a church home are specially invited. Come, but come early. The music of the day will be as follows:

**BUCK'S**  
"Happy Thought" Ranges

are made in more than 100 styles and sizes, equal to any requirement, are always perfect, either for coal or wood. For 35 years Happy Thoughts have led all competitors for efficiency and lasting qualities. We carry a very complete stock of Happy Thought Ranges, Radiant Home Coal Heaters, Hughes Electric Ranges, Gas Ranges and Heaters, etc., all at best possible prices. We invite your inspection of our excellent stock at The Big Store on the Corner. Open evenings.

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LIMITED  
HARDWARE AND STOVE MERCHANTS  
Corner King and Colborne Streets



**Gray Hair**  
OUR TREASURES NATURAL HAIR RE-PRODUCER. Used by millions of women, it restores the natural color and texture of the hair, and prevents it from becoming thin and falling out. It is the only hair restorer that does not irritate the scalp. It is sold by all druggists and grocers. Write for a free trial bottle to The Gray Hair Restorer Co., Dept. of Toronto.

**Great for Children**  
Many mothers can't get the children to drink enough milk for their growing needs. Serve them good ice cream! They'll get the same food elements in better, purer form. Be sure, though, that it's

**Brant Ice Cream**  
We make this superb frozen delicacy from the richest pasteurized cream only, supplied from selected dairy herds of regularly inspected cows. Buying Brant Ice Cream you can rest assured of healthful conditions and scrupulously clean methods of manufacture. And the flavor is something to make you wonder. Sold in bricks or bulk. Try some to-day—for the children's sake ask for Brant Ice Cream at your dealer's.

H. B.—Brant Ice Cream bricks are carefully packed in improved sanitary cartons.  
**Brant Creamery, Brantford, Ont.**

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Our Booklet containing Sworn Statements from reliable people who have used NATURE'S CREATION for those conditions leading up to various forms of Tuberculosis—Lung Troubles—Bronchitis—Asthma—Coughs—Colds—Night Sweats—General Debility.  
Sent Free to Any Address  
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You get nothing else from us. Pasteurization makes it as clean and pure as deep spring water.  
Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized.  
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The security offered. The rate of interest. The Debentures are as to make the

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Brantford, Ont.

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FOR CHICAGO  
Leave Brantford 3.00 a.m. 6.30 p.m.  
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Equipment the best of the world.  
PANAMA-PACIFIC EXPOSURE  
Sole Agent for the  
SAN FRANCISCO, LOS ANGELES, SAN DIEGO  
Full particulars and tickets on application to Agents  
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Dep't Ticket Agent, Phone 111  
THOS. J. NELSON  
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**CANADIAN PACIFIC**  
Pacific Coast  
Via the Sea  
Canadian Rock  
See that your ticket is  
Canadian Pacific  
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The Coal That Satisfies  
We are prepared to make deliveries. Phone in your order.

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169 Albion St. Brantford, Ont.

"Charley, the Hermit," years reclusé at Avenel, leave his hut to make developments.

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SYNOPSIS OF CANADIAN NORTHWEST LAND REGULATIONS. THE sole head of a family, or any male quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta.

Unreserved Auction Sale Of Household Furniture. D. J. Wilkes, auctioneer has been instructed to sell on TUESDAY, OCTOBER 19TH, at 1.30 p.m., the following valuable goods:

Speaking under the auspices of the Historical Society of Edinburgh, Dr. Lodge pleaded for the immediate admission of overseas legislators to the councils of the government in matters relating to its foreign policy.

MARKETS BRANTFORD MARKETS.

Table listing market prices for various goods including Fruit (Grapes, Apples, Peaches), Vegetables (Pumpkins, Tomatoes, Beans), and Meats (Beef, Pork, Mutton).

Table listing market prices for Fish (Haddock, Salmon, Trout) and other items like Eggs, Butter, and Honey.

Table listing market prices for various types of Coal (Fresh Herring, Smelts, Fish, etc.).

CHICAGO LIVE STOCK. Chicago, Oct. 16.—Cattle, receipts, 7,000; market, weak; native, beef, \$10.50; western steers, \$8.60; hogs, \$6.75; cows and heifers, \$2.80; calves, \$7.75 to \$11.50.

PERSONS EXEMPT FROM JURY SERVICE

The following is a list of those persons exempt from jury service and will no doubt be of interest to many citizens of the city and surrounding country. Those assessed for less than \$600: Officers of the post office, customs Excise, Judges, Sheriffs, Coroners and men of corps of volunteers.

Ades and Pains of rheumatism are not permanent but only temporary. Persons actually employed in the management and working on any railway; all telegraph operators; also, millers, firemen, judges, customs officers, clerk of the peace, county attorney, registrar, sheriff, deputy sheriff, deputy Clerk of Crown, postmaster, excise or inland revenue officers.

Recruiting

(Continued from Page 1) At recruiting meeting in Vice-regal Lodge at Dublin, which was attended by Baron Wimborne, Lord Lieutenant of Ireland, and John Redmond, the Nationalist leader, it was decided that the Lord Lieutenant should form a department for recruiting for Ireland, and he himself take the position of director, as chief organizer, being appointed to work in co-operation with the military.

Old World Notes

Lord Halsbury, ex-Lord Chancellor has celebrated his 80th birthday. He thus exceeds the great age attained by another Chancellor, Lord Brougham, who was a few months short of 80 when he died.

After being imprisoned by masses of coal and debris for nearly three hours, while his comrades worked desperately to release him, a miner, employed at the Abernethy Colliery, Wales, was rescued recently little the worse for the ordeal through which he had passed.

A singular story of credulity was related before the Downham Market, Norfolk, magistrates, the other day, when a hawker of the tynny type was charged with obtaining a sovereign by means of false pretences from a housekeeper. The housekeeper stated that she suffered from asthma, and that the prisoner called at the house and sold her some liquid which she was to take in the cold weather.

FOR SALE

30 acres clay loam, slightly rolling, with 2 acres of bush. Farm all fenced with woven wire. Good bank barn, size 48 ft x 42 ft, also 1 1/2 storey frame house, containing kitchen, dining room and parlor, 2 bedrooms downstairs and 2 bedrooms upstairs, all in first-class condition, just newly overhauled. Also fine orchard and berry patches. The best in Brant County for the money. Only \$35.00

J. T. SLOAN Auctioneer - Real Estate Fire Insurance 75 DALHOUSIE ST. Phone 2043 - House 2192

SOLD RESIDENCE

A lady who has recently sold a beautiful home has consigned to us for sale a few articles of very nice household furniture, consisting of oak dining chairs and buffet, very fine three-piece parlor suite, two handsome armchairs, splendid quality Axminster carpet. These have to be sold immediately. Articles on view now at our exchange, 129 Colborne St.

For Sale By Tender

Splendid timber limit of 15 1/4 square miles in Ontario, valuable woods. Tenders to be received up to and including November 20th, at 3 o'clock in the afternoon. No tender necessarily accepted. See us for particulars.

S. G. READ & SON, Limited 129 Colborne Street Brantford

COAL AS USUAL AT RIGHT PRICES Ask for Double Winner Match Box When Ordering Mann's COAL 323 COLBORNE ST. PHONES: Bell 90, Mach. 45

Special Service on Industrial Securities

Owing to the heavy increase in our business in active industrial issues, we have inaugurated a special brokerage and information service for this class of stocks.

We offer to investors an unusually high character of service in the purchase and sale of these securities, as well as complete information on Ordnance Stocks, War Marine Issues, Power Securities, Standard Oil Subsidiaries and All active industrials traded in on the New York Curb Market.

Chas. A. Stoneham & Co. Established 1903 23 MELINDA ST., TORONTO - Phone 2580 Main Office, 41 Broad Street, New York. Direct private wire.

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The Present Dividend Rate is 8% Price:- 130 Yielding Over 6 1-8 % Further Particulars Gladly Given Upon Request

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\$50,000 is offered in London for the capture of the criminal known as "The Clutching Hand." Much mystery surrounded the offer, and "The Clutching Hand" recently had the front-page to advertise that \$50,000 was far too small a sum to pay for his arrest, and that the man who offered the reward would soon be numbered amongst his victims. From a subsequent advertisement it is clear that "The Clutching Hand" has carried out his threat, for Elaine, the daughter of Taylor Dodge, the man who offered the reward, declares that she will give the whole of her fortune to the man who brings about the arrest of the arch-criminal. Who is "The Clutching Hand?" So far no description has been published. He is a mystery of mysteries.

FOR SALE

Red brick cottage in Eagle Place, with hall, 3 living rooms, 2 bedrooms, clothes closets, pantry, electric lights and gas for cooking, cellar, bath house, lot 42 x 251. Price \$2300. Storey and three-quarter red brick house in Eagle Place with hall, 3 living rooms, 4 bedrooms, pantry, complete bath, electric lights, gas, cellar, veranda. Price \$3900.

S. P. Pitcher & Son Auctioneers and Real Estate Brokers—Issuers of Marriage License 43 MARKET ST. Phone: Of. 961, House 889, 815

Leaving the City

Owner wishes to sell house: full story and half; has hall, parlor, dining-room, kitchen and shed, 3 bedrooms, 2 clothes closets, gas, electric, sewer connection, nice lawn, good cellar, cement walk. Only \$13000.

L. Braund 136 Dalhousie Street Phone: Office 1533, Residence 1309 Open Wednesday and Saturday Evenings

LOOK HERE!

Full dinner pail. Where? No unemployed. Where? Big dividends. Where? On the land, only 30 minutes from the seat you have been holding down for months.

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Bargains in Farms

300 acres good sheep farm, \$6000. Will take city property part payment. 36 acres good soil, frame house, cement barn, \$3600. Will take city property. 3 acres with frame house, \$1500. 100 acres 10 miles out, good soil, splendid buildings, 12-roomed frame 2-story house with furnace, 15 to 20 acres of cedar and pine bush, owner retiring; can be bought right.

Lundy & Dimelow Real Estate and Insurance. 147 Dalhousie St. Brantford

"Everything in Real Estate" P. A. SHULTIS & Co., 7 S. Market St.

\$1500—Burs 10-acre garden, 8 miles from city, new frame house and barn, 1 acre raspberries and strawberries, all kinds young fruit, 8 acres of potatoes, onions and other vegetables now in the ground, all for this price and on easy terms.

\$1500—Burs good cottage with large lot in good location. Mr. Workington will accept \$500 cash, balance \$1000 per month. Buy your rent like your own pocket? SEE US.

\$1500—Burs 2 acres, good house, bank barn, lots of fruit and berries, quarter mile from town and station. Well worth the money. Will consider small city property in exchange.

ROTH PHONES—Of. 336, Res. 1915 OPEN: Tues., Thurs., Sat. Evenings Insurance—Money to Loan—Issuance of Marriage License.

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THE COURIER

Published by The Brantford Courier Limited, every afternoon, at Dalhousie Street, Brantford, Canada. Subscription rate: By carrier, \$5 a year; by mail to British possessions and the United States, \$2 per annum.

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Friday, October 15, 1915

The Situation.

Russia has asked permission from Roumania to send troops through that country to the aid of Serbia. This is putting matters up to the Roumanians in straight fashion. She may protest, but so did Greece, and all the same the troops of the Allies were landed at Salonika. A like thing may happen in this instance.

Sir John French has reported the strengthening of the British position, and the French have recaptured some trenches in Loraine. The Germans report two gains.

Reports show that the British submarines are masters of the situation in the Baltic. Their latest exploit is to sink a German destroyer and a German torpedo boat. Ships loaded with enemy cargoes are also scurrying for cover.

The Russians continue to keep Von Hindenburg on the defensive, and they are manifesting a sustained comeback which is little short of marvellous.

The heavy losses in the Dardanelles as given in last evening's Courier, again show the tremendous nature of the fighting there and the heavy tribute entailed for the amount of foothold thus far gained.

Prevention of Zeppelin Raids in the Old Land and reprisal raids upon German centres are still the main topics of discussion in Great Britain, and there has been much criticism. A more barbarous form of murder it would be hard to imagine, and it is only natural that reprisals should be urged.

French calculations place the expenses of Germany at the present time at about 120 million pounds a month, at the very lowest estimate, and the average since the war began at about 100 millions. The Paris correspondent of the "Standard" writes—

This is without taking into account the advances made to Austria and to Turkey, which amount to about another 150 millions. Consequently, Germany would have spent by the end of May, without reckoning the loans to Austria, about a billion pounds sterling. Therefore, by the end of November, 1916, the expenses will have reached the enormous total of £3,160,000,000, and it is scarcely conceivable that after ten Germany can stand the strain very much longer, financially.

Red Cross Work.

Particulars have already been given in these columns with reference to the scope and the activities of this splendid institution but the fact that a special and Dominion wide appeal is now before the Canadian public will make some further details opportune.

Base and general hospitals vary in size, the largest unit containing over 1,000 beds. As there are approximately 100 of these in France and England alone, they must contain at least 50,000 beds. To these must be added the hospitals in Egypt and various parts of the Mediterranean, in Mesopotamia and in every part of the world where British forces are fighting. If, therefore, the Naval and Military hospitals to be supported by the British Red Cross be alone taken into account, and the hundreds of voluntary hospitals in England be regarded merely as auxiliaries, the cost of keeping up these hospitals, in salaries for doctors, nurses and stretcher bearers, ambulances, hospital trains, etc., must be enormous. The ambulance and motor lorries require elaborate blacksmith and mechanics shops all along the way, to keep them in repair, and, in fact, the more one looks at the actual operation of the Red Cross activities the more wonderful they appear and the more remarkable is it that voluntary subscriptions can keep up such a huge and complex organization.

It is very difficult to get at the exact cost of all these activities, not because this is not reported in the British Red Cross reports, but because of the difficulty, in the time at disposal, of going through these reports for our present purpose. We know beyond doubt that the British Red Cross Society and the Order of St. John have

spent, up to date, all the money raised through the "Times" fund, namely \$8,000,000. To this must be added contributions from the British Dominions the Canadian Red Cross alone having contributed \$125,000, besides relieving the British Red Cross Society of the care of the Canadian Expeditionary Forces. These figures take no cognizance of individual gifts which have been made to the Society direct, of which we know there have been several of very large sums. We may, therefore, state, knowing quite well that the figure is far below what a detailed analysis of the reports would show, that the British Red Cross Society and the Order of St. John have spent up to date upwards of \$10,000,000, and the demands which they have to meet are just beginning, for, with the offensive movement of the Allied Forces, the casualties must increase enormously, and with these the demands made upon Red Cross agencies.

In appealing for help from the citizens of the Empire the world around, the British Red Cross Society and the Order of St. John have done the only thing that they could possibly do, and we in Canada, and particularly in the Province of Ontario, should recognize that the obligation laid upon us is particularly heavy. When we consider that the income tax in England, high before the War, has been enormously increased, we can readily recognize that the possibility of voluntary subscriptions to the Red Cross Society is thereby largely reduced. Our War taxes in Canada up to the present time are trifling compared with those in the Motherland, and our resources have as yet hardly been touched. Patriotism and humanity must together urge us to consider the debt we owe to those who are fighting our battle. To a certain extent our obligation cannot be measured in terms of money, for, when we recognize that our sailors and soldiers are fighting for our honour, for our freedom, for what we justly prize as British justice and fair play, together with all that flows from our British connection, we must feel that on the one hand is all that we hold as of absolutely first importance and on the other the comparatively few dollars which at the very utmost we would be able to give were we to give all we have. The appeal of the British Red Cross Society thus gives us an opportunity to show in a peculiar way the value which we put upon British citizenship and institutions, and while other appeals may perhaps give us an equal opportunity we should not allow this special one-day offering, to pass without seriously considering the many obligations of which it makes us mindful.

Three great dairies have just effected a merger in London. The new corporation, to be known as the United Dairies, has a capital of \$5,000,000 and will control the trade in London and the surrounding district. According to the big dairymen, the combination was made necessary by the strength of the farmers' organization, which fix the wholesale prices which the dairy companies must pay for the milk. These farmers' societies, which are banded together in a strong central body, have recently been considering radical changes in the milk contracts. It is expected that they will fix the wholesale price of milk at 29 cents to 33 cents per gallon.

Their Majesties, although spending so much time in visiting hospitals and touring the provinces, have kept their attention fixed upon the needs of individual soldiers who, when on leave, pass through London on the way to their homes in the country. Poor chaps, few, if any, of them know which way to turn. A score of these temporary waifs are now taken in nightly at the Royal Mews, and start for home next morning fortified for the often long and tiring journey by a good breakfast. And when their friends put the inevitable question "Where did ye stop over night, lad?" what pride in the ready answer, "Where? Why, at Buckingham Palace—leastwise the Royal Mews—as the King's guests."

Sir Alfred Mond, chairman of the Free Trade Union, is heading a movement against what he says is protection in the new budget. Certain of the uncompromising Free Traders in the House of Commons are disgruntled with the new import duties proposed by the Chancellor of the Exchequer, basing their opposition on "the violation of the principles of free trade" and the "infinite small returns which the taxes will yield."

A campaign for \$7,500,000 is to be instituted by the Canadian Patriotic Fund succeeded in raising \$5,350,000, year ending Sept. 1st the Patriotic Fund succeeded in raising \$5,350,000. Some 20,000 families are now being assisted.

Mr. and Mrs. J. C. Elliott of Huntington, W. Va., who hit Billy Sunday's trail in their wedding presents, are seeking divorce.

Ontario Leads in the Red Cross Campaign

Government is Active in the Empire-Wide Collection

CALL from the Motherland, an appeal from the British Red Cross Society. For the first time in history this age-old institution is in need of help and is looking to the daughter nations of the Empire for relief. Great Britain is entering upon the most serious stage of the war. The demand on the British Red Cross Society for medicine, hospital supplies, and equipment for the soldiers is taxing the resources of the Red Cross Society to the utmost, and if the noble work is to go on unimpeded more money must be available.

Lord Lansdowne, President of the British Red Cross Society and the Order of St. John has called an appeal to the Governors of all states in the British Empire, an appeal that is eloquent in its simplicity and convincing in its earnestness.

"The money from this appeal," reads the cable, "will be devoted entirely to relieving the sufferings of our wounded soldiers and sailors, from home and overseas, at the various seats of war, from all parts of the King's Dominions. We have already received generous assistance in our work, but with the increase of British Overseas forces at the front there is a corresponding increase in our expenditure, and we shall be truly grateful if you will help us by organizing an appeal and sending the proceeds to us for the objects I have named."

What will Ontario's answer be? Sir John Hendrie, Lieutenant Governor, sends this message to every man, woman, and child in the Province.

"This is the first appeal of the Motherland to Canada in this present war. It calls upon our humanity as well as our loyalty."

This collection will be made upon an historic occasion. October 21st is the anniversary of the Battle of Trafalgar, and the British navy to-day is abundantly worthy of the great traditions bequeathed to it. It is possible to know to the most remote corner of Ontario that October 21st is "OUR DAY" for Soldiers and Sailors, and the people of the banner Province of the Dominion will be able to show their appreciation for the men who are fighting for Britain's integrity on the most "far flung battle line" of all ages.

The organization of the Province for this great appeal has been carried out with commendable promptitude by the Government of Ontario. Immediately he received the cable Sir John Hendrie laid the matter before the Premier, Hon. W. H. Hearst, who summoned his colleagues to conference, and later called to the council chamber men of all political stripes and creeds. It was time for action. A general committee was struck, the Premier himself taking the chairmanship. On this committee he associated his political opponent, the leader of the opposition in the Legislature, otherwise active in the public life of the Province came forward to help, and in a short time the big movement was under way. Accommodation was found in Parliament Buildings for Dr. A. H. Abbott, who offered to act as Secretary of the Committee; a staff was procured, and Hon. T. W. McGarry, Provincial Treasurer, consented to act as Treasurer in respect to the fund. Lord Lansdowne's cable was sent to the mayor and reeve of every municipality in Ontario.

"What has been done is known, what remains to be done shall be limited only by the need," said Sir Robert Borden during that historic session of the Dominion Parliament in the fall of 1914. What has been done by Ontario is perhaps only too little known, and its recital here may stimulate the people to greater achievements for the added burdens which the future holds in store. The gift of 200,000 bags of flour to the Motherland was received with popular acclaim all through the Province, but this was supplemented by cash grants to the Belgian relief fund and the shipment of large quantities of produce to the hard-pressed sufferers of that gallant little country. Foods of all sorts were shipped to the sailors in the North Sea, and the replies that have been received are worth more than all the trouble of collecting the supplies. But while Ontario has given food in abundance the gift of 1,000 machine guns to the Canadian Overseas forces was a further evidence of the loyalty and enterprise of the Provincial Government, and this has been followed by the establishment of a base hospital with accommodation for 1,000 patients at Orpington, Kent County, England.

In a less spectacular way the Women's Institutes, organized by the Department of Agriculture, have done a noble work in collecting funds, providing comforts for the soldiers, supplies for the Red Cross, and assisting to a large extent in local charity. The various experimental farms and demonstration orchards throughout the Province are sending this year the best of their crop. For Ontario, it can truly be said, "what remains to be done shall be limited only by the need."

The weather over the Prairie Provinces and Alberta in particular, is once again unfavorable, and much of the crop may not be threshed.

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This Sample of LUX is for you, Madam!

WHAT is LUX? It is a soap of unusual purity made into the thinnest of flakes that readily dissolve in hot water. It makes a creamy, foamy lather that cannot injure the daintiest fabric or the hands. LUX is a wonderful life lengthener of all woollen and flannel garments. It absolutely prevents them from matting, thickening or shrinking in the wash. Will you let us send you a sample, free? Address LUX Dept., Lever Brothers Limited, Toronto. All grocers sell LUX 10c.

Won't shrink Woollens

MADE IN CANADA.

Do you want to earn \$10 a week or more in your own home? Reliable persons will be furnished with profitable, all-year-round employment on Auto-Knitting Machines, \$10 per week readily earned. We teach you at home, distance is no hindrance. Write for particulars, rates of pay, send no stamp. AUTO-KNITTER HOSELEY CO., Dept. 13, 257 College St., Toronto (About Leicester, England)

COLONEL LOGIE WILL PROBABLY BE PROMOTED

Sir Sam Will Raise Him to Rank of Brigadier-General.

Ottawa, Oct. 16.—Two important promotions will be announced by the Minister of Militia, it is understood, within the next few days. It is said to be Sir Sam Hughes' intention to raise Brigadier-General W. E. Hodgins, Acting Adjutant-General, to the rank of Major-General, and Col. W. A. Logie, commanding officer of the Toronto district and commandant at the Niagara camp, to the rank of Brigadier-General.

Both these promotions will be exceedingly popular in military circles, where these two officers are held in very high esteem. General Hodgins as Adjutant-General has been and is performing exceptionally heavy duties in connection with the war. He is one of the best known Canadian soldiers having been associated for years with the Queen's Own Rifles in Toronto and the Governor-General's Footguards in Ottawa. He was for a time D.O.C. in Ottawa and afterwards officer commanding in London. He left London to take up his duties here as Acting Adjutant-General. Gen. Hodgins was an A.D.C. to Lord Lansdowne and Lord Aberdeen.

Col. Logie has been in the militia of Canada since 1883 in Hamilton, and was largely instrumental in organizing the first Highlanders regiment. His work at Niagara in connection with the training of the overseas troops there has won unqualified commendation.

ENLISTMENT REGULATIONS

The orders and regulations as to enlistment in the Canadian Expeditionary force now provide that expert mechanics should be enlisted only in corps requiring their services and that in other cases their enlistment should be referred to Headquarters, Ottawa. The said provisions are in force to be carried out as follows.

(a) Upon the application for enlistment by any man who is a qualified mechanic, his enlistment should not be completed but full particulars as to such man should be forwarded to Headquarters. You will then be informed with as little delay as possible as to whether the service of such men are required for the manufacture of munitions.

(b) No men who are at present engaged in the manufacture of munitions should be allowed to enlist, but it should be pointed out to them that they are serving the country as well by carrying on their present employment and helping towards a successful issue of the war in another way.

FRENCH OFFICIAL

Paris, Oct. 16.—French forces have repulsed several counter-attacks in the Lorraine district against the trenches occupied by them yesterday, according to the official statement issued by the French war office to-day. The text of the communication follows:

"We repulsed last night in Lorraine several counter-attacks against the trenches which we occupied yesterday to the north of Reillon. In the course of these engagements we took 100 prisoners.

"In the Vosges the enemy undertook shortly after midnight an attack in force between the Lingé and the Schratzmannle. This was preceded by a severe bombardment and accompanied by a curtain of fire directed against our second lines and our communicating trenches. This attack was completely repulsed by us. There has been nothing to report from the remainder of the front since the issuing of the communication of last night."

NEWS NOTES

Waterloo, Ont., will raise money for British Red Cross work by a house to house canvass on Trafalgar Day.

William Spencer, a lineman at Niagara Falls electric light plant, was instantly killed by his foot touching a wire carrying 2,200 volts.

A man was killed on the tracks in the G. T. R. yards at Simcoe, who is believed to be James B. Hill, an Indian of the Cayuga Reserve.

LOCAL OPTION

Brantford temperance talking of having a contest next January of the Council not passing on to the people, a petition signed before November 25 per cent of the last revised voters' list.

TROUT CLUB

The annual meeting of the Brantford Trout Club was held Tuesday evening at the residence of the president, Ald. Bragg. A large number of members were present. A committee appointed to wait on the members Mr. J. H. Ham, Mr. John Fisher, M. P., is stocking the streams with trout.

PORT ELGIN ATHLETE

Port Elgin, Oct. 16.—Football of the Port Elgin Northern hockey club are not in overseas service. Bobby one of the best defence players Northern, has joined the Frank Geddes and Roy Taylor with the 22nd Highland and Earl Hendry, the age in camp at London. All born in Port Elgin, and will weaken the team for winter.

L. L. LODGE MEETING

A meeting of the L. L. Lodge held Tuesday evening at the residence of Miss Bertha Ballantyne. After the regular business transacted, the evening was given to music and games. The nature of the evening was a success, the trophy for which by the hosts. The next meeting will be held at the residence of the hostess. The next will take the form of a masquerade, the home of the secretary, Fotts, Graham Avenue.

AUCTION SALE OF HORSES

Acting under instruction Major General Sir F. Benson, British Remount Commission, Union Stock Yards Limited, Toronto, will sell by auction on Friday, October 20th, sale to be at 10 a.m., about 200 horses now army purposes. These horses sold without reserve, as the sell is imperative, and great may be looked for.

BOWLING RESULTS

Cockshutt Plover Co. Bow won two games out of three. Keystones in the Bowling League. Foulds featured for stones while Brown won for Cockshutt. After the league game the Keystones hooked up in a friendly game were unable to win from the

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The Business and Men's gymnasium classes met day afternoon at the Y. We hoped that a good attendance on hand as important concerning class organization discussed.

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LOCAL

ELECTRICAL PERMIT

Twenty-four electric have been issued since good average for one week.

SWIMMING CLASSES

The registrations for swimming classes at the coming in well.

PREPARATORY SERVICE

A well-attended preparatory service was held in Alex last evening, when those privileged to listen to the appropriate address by Rev. W. E. Baker, pastor of St. Methodist Church.

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1815 TRAFALGAR DAY 1915

NELSON'S MESSAGE:

"England Expects Every Man To Do His Duty"

IS TO-DAY THE MESSAGE OF KING GEORGE TO EVERY SON OF THE EMPIRE

A Monster Mass Meeting

Under the Auspices of the Brant Recruiting League and the British Red Cross Society

— WILL BE HELD IN THE —

Grand Opera House, Thurs., Oct. 21 (TRAFALGAR DAY)

Speakers: SIR GEORGE E. FOSTER and HON. C. P. GRAHAM

COLLECTION IN AID OF RED CROSS FUND

The chair will be taken at 8 p.m. sharp by Mr. Harry Cockshutt, president of the Brant Recruiting League

Band of Dufferin Rifles in Attendance

Wood's Peppermint Cure

The Great English Remedy

For Coughs, Croup, Whooping Cough, Sore Throat, Bronchitis, Asthma, Hay Fever, and all other ailments of the Throat, Lungs, and Chest.

Always bears the name of Dr. J. C. Wood.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the name of Dr. J. C. Wood.

NEILL'S

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NEILL'S

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LOCAL NEWS ITEMS

ELECTRICAL PERMITS.

Twenty-four electrical permits have been issued since Oct. 9th, a good average for one week.

SWIMMING CLASSES.

The registrations for the ladies' swimming classes at the Y.W.C.A. are coming in well.

PREPARATORY SERVICE.

A well-attended pre-communion service was held in Alexandra Church last evening, when those present were invited to listen to the splendid and appropriate address delivered by the Rev. W. E. Baker, pastor of Colborne Street Methodist Church.

OPTION.

Temperance workers are busy preparing a Local Option petition for the coming year. The petition is to be signed before November 1st, containing 5 per cent. of the names on the last revised voters' list.

TROUT CLUB.

The annual meeting of the Brantford Trout Club was held last night. The president, Ald. Bragg was in the chair. A large number of the members were present. A committee was appointed to wait on the two local members Mr. J. H. Ham, M.P.P., and John Fisher, M.P., in regard to fishing the streams with trout.

PORT ELGIN ATHLETES.

Port Elgin, Oct. 16.—Four members of the Port Elgin Northern League hockey club are now in training for overseas service. "Bobby" Stevenson, one of the best defence players in the Northern, has joined the artillery. Frank Geddes and Roy Thompson are in the 22nd Highland Battalion, and Earl Hendry, the goal-tender, is in camp at London. All four were born in Port Elgin, and their going will weaken the team for the coming winter.

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Cockshutt Plover Co. Bowling team won two games out of three from the Keystones in the Bowling League last night. Foulds featured for the Keystones while Broun was high man for Cockshutt. After the regular league game the Keystones and Kolts looked up in a friendly game, but they were unable to win from the Kolts.

GYM CLASSES MEET.

The Business and Professional Men's gymnasium class meet on Monday afternoon at the Y. M. C. A. It is hoped that a good attendance will be in hand as important matters concerning class organization will be discussed.

WANTS REBATE.

City Clerk Leonard has received another letter asking for rebate on taxes of the upper story of No. 51 Mulhouse street, formerly known as the City Social Club rooms, which have been vacant for the past eight months in spite of the utmost efforts of the part of the owner Mrs. Hurley. Mrs. Hurley says the former tenants slipped away before their contract expired and left the place vacant.

A UNIQUE SUBJECT.

"Five Surprises After Death" will be the sermon subject to-morrow evening at the First Baptist Church. Mr. Harold will sing "Hear My Cry" (Wooler). The choir will sing "Let's Kindly Light." Mrs. Arthur Secord will sing "Shadows."

THREE RECRUITS.

Three new recruits were signed up at the local depot yesterday: John Allen Lucas, Canadian, age 18, 11 Niagara street, driver; John Joseph Donohue, Canadian, age 18, 148 Albion street, shipper; John A. Buskard, Canadian, age 20, 32 Wellington street.

RECRUIT OFFICERS WARNED.

Complaints have been received from the Canadian Patriotic Fund stating that recruiting officers in the different parts of the country have been making promises of assistance from the patriotic fund in excess of those authorized. The only promise made by this association is that it will undertake to provide the amount to comfortably maintain a soldier's family, this amount to be varied to suit altered circumstances.

Regarding the foregoing, officers commanding units will please notify their recruiting officers that they are not to make any promises of assistance from the Canadian patriotic fund other than those specified above.

Laid to Rest

THOS. WOODYATT

The large number of citizens who paid their last respects to Mr. Thos. Woodyatt yesterday afternoon contributed a notable tribute. The funeral took place from his residence, Alfred street, Rev. Mr. Kelly conducting the services. The funeral was at the auspices of Gore lodge, I. O. O. F., and representatives of all other lodges were present.

The Board of Police Commissioners and Chief Slemm were present, as well as Chief Felker of Paris. The Mayor and practically all the aldermen, city officials, members of the board of education were also present. There was a profusion of floral tributes.



Headquarters 33rd Regiment P. R. of C. Regimental Orders by Capt. M. E. B. Cuthill Commanding

Brantford, Ont., Oct. 16th, 1915. No. 98.—Captain of the week, week ending Oct. 23rd, Capt. A. Newman, next for duty, Capt. Shultis, Subaltern of the week, Lieut. J. S. Rowe, next for duty, Lieut. Thomas.

No. 99.—Authority is granted for a Provisional School for N.C.O.'s to commence 12th October, for a period of six weeks, from 8 p.m. to 10 p.m., Monday, Tuesday, Wednesday, Thursday, Friday evenings of each week. The contract is open to any member of the 33rd Regt., on recommendation by the I.O.C. his unit, N.C.O.'s and non-coms will draw \$10 a month for each attendance, provided they are successful on the completion of the course. Those intending to take the class must report on 1st day, the 12th, at 8 p.m., at the Armories, Dress-Drill Order, No. 100.—The Regimental Parade will be discontinued until further orders.

H. J. G. McLEAN, Acting Adjutant

He who has a Life Policy has done his duty. He has discharged his responsibility and obeyed the law of equality in that he has not neglected nor refused to accept his opportunities. What is the consequence of his action? A great deal of the misery and misfortune of society comes from this one fact that people do not save the one surplus dollar which is the factor of energy they have wasted. Get a Savings Policy in the Manufacturers Life Insurance Company, J. BURBANK, GEN. AGENT, Heyd Block.

W. M. S. Held Annual Convention and Heard Interesting Addresses

The Brantford district of the Women's Missionary Society held their annual convention yesterday at Colborne St. Methodist Church. The devotional exercises were led by Mrs. George Jones of Lynden, who also gave an interesting talk on the work of the W. M. S. Prayers were offered by Mrs. Marten and the minutes of the last year's meeting were read by the secretary, Mrs. A. Shultis, and adopted. Reports of progress by auxiliaries, circles and bands were read by new circuit representatives which showed a decided increase over last year. A lecture on the W. M. S. and its importance in the history of the Empire was given by Mrs. Peters of Marlboro St. Church in a very intelligent manner, followed by the organizers report.

ORGANIZER'S REPORT.

Mrs. G. A. Chrysler, organizer, reported as follows: The last year's work proved very pleasant, especially the Sunday service for the W.M.S. at Ingersoll, Paris, New Durham, Burgessville, Salein, St. George, Transjuly, Pleasant, Hickson, Hebron, Etonia, Princeton and Echo Place addresses on the missionary department of the Chicago International S. S. convention were given.

The total addresses were 71, being given in Sunday schools, auxiliaries, circles, bands, Epworth and Junior leagues, young ladies' classes, prayer services and three Baptist Young People's societies.

We have 1675 auxiliary, circle and band members, which is an increase of 110.

Our district takes 175 Outlooks, 152 Palm Branches and 63 reports. The amount which was raised is \$2275.

I wrote 123 letters and 39 cards; 90 bouquets and 60 articles of clothing were given out and \$4 worth of pamphlets, leaflets and books were bought to be used in the new societies.

A new circle was formed at Wellington Street church consisting of 10 members and two life members. Paris and Oxford Street bands are reported to be doing fine. Marlboro church and St. Pleasant church, new circles, are also doing excellent work.

The travelling expenses amounted to \$16. The district convention held last year at Wellington Street Church was a decided success, the ladies excelling themselves by providing dinner for 150, while music by 11 of the ministers was splendid and a chorus by ministers' wives was well rendered.

In the Brantford district we have 2735 women and girls attending church and 1675 belong to auxiliaries, circles and bands. Invitations were given for the next meeting from Colborne Street, Copetown and Paris. Dinner was then served in the Sunday school, when Miss Round

and Mrs. Howell gave words of welcome to all present. A fine musical program was also given by some of the ladies during the dinner hour. After all had done justice to the good things provided, they reassembled and the good work was continued. Mrs. Chrysler, organizer, opened the session with prayer, and the minutes were read by Mrs. McPherson. Miss Hagey reported for the Brant avenue circle. Mrs. Lavell gave a talk on "The Shepherd and His Flock." Mrs. Lavell brought out some very fine things, including a picture of God's rod is not a rod of punishment but of correction.

Miss Preston, a returned missionary, was present and gave an excellent discourse on the soldiers going to the front with illustrations of the war between China and Japan, showing how the heathen on their departure for the battlefield went with all the pomp and ceremony they could command, to the temple, with gifts and sacrifices for their idols, while the Christian natives gathered humbly together in their obscure meeting houses and prayed to the Lord for success and safety. Miss Preston also had with her a doll that had been sent nearly all over the world before it came into her possession, and with it demonstrated how many a poor helpless child of to-day in foreign lands is thrown on the charity of this world and made to suffer all kinds of hardships before finally reaching a peaceful haven.

At the conclusion of Miss Preston's address, Mrs. Taylor of Brant avenue church gave a solo which was very much appreciated.

Mrs. Beckett of Wellington street church, spoke on the words, "If they only knew," telling the story of how a poor Hindoo girl, who was married to a leper, was instrumental in the conversion of a great number of Hindoo women.

Miss Marjorie Standing took as her subject gleanings "From the Child in Our Midst." It deals with the life and habits of heathen children. She told of one poor woman who was continually harping on the words, "I wish my child were dead." She was continually in difficulties with her own family, another said to her, "If you cannot make home happy, you need not sing to me of happy homes."

A Question Drawer was introduced and all questions answered in a very capable and efficient manner by Mrs. Ira D. Scruton of Sydenham Street church.

It was decided to send letters of sympathy to several members who were unable to be present through illness.

An invitation was received and accepted to hold the next conference at Copetown.

The gatherings were then brought to a close, all being solid in the opinion that much good had been accomplished as well as great progress in their noble work.

E. B. Crompton & Co. LIMITED Dress Goods Store, Ground Floor. Butterick Patterns Dress Goods Store, Ground Floor. E. B. Crompton & Co. LIMITED

Women's Smart, Practical Coats



THE MOIRE PETTICOAT Is the Favourite For Every Day Wear

Black Petticoats of beautiful soft silk moire, different styles in flounces. Prices \$2.50 to \$5.00

Black Moire Petticoats, in outside size, excellent quality; the flounce has groups of accordion pleating. Price \$2.75

Black Petticoats of serviceable moire, very soft quality, flounces tucked and pleated. Prices \$1.75 and \$2.00

Black Petticoat of fine lustrous saten, finished with a deep flounce which is shirred and pleated. Price \$1.00

We have a great collection of women's good, serviceable Coats, which look well on any occasion, and of which one will not tire with frequent wear. First in line are:

Materials are vicuna velours, velour de laine, velour, suede cloth, velvets, broadcloth, Lyons silk velour. The chin-chin collar a feature on many. Prices \$16.50 to \$20.00

Coats of conservative styles, black or navy serge vicuna. Prices \$18.50 and \$20.00

Now Ready — 100 Styles of Tweeds and Mixtures In the new street, sports and auto styles, plain or fur trimmed, new grey, brown, green and blue. Prices \$8.50, \$10.00, \$11.50 to \$19.50

—Main Store—Second Floor —Take Elevator.

E. B. CROMPTON & CO., — Empire Building, Colborne Street

Your Eyes Are Too Important to Experiment With

Real Considerate Expert Attention is What You Will Get Here.

With all the latest appliances and optical goods at my command and an experience covering many years, I can serve you to your certain satisfaction.

The New EVER-LOCT Mountings

which have been heralded as the most significant advance in the optical field in many years, are shown in Brantford only by me. Come in and let me demonstrate them to you.

"EVER-LOCT" makes your glasses as if they were one solid piece, and they will outwear several pairs of the other styles of mountings.

SEE THEM ONLY BY SEEING ME

Chas. A. Jarvis Opt. D. OPTOMETRIST Manufacturing Optician 52 MARKET STREET Just North of Bathurst Street Both phones for appointments Open Tuesday and Saturday Evenings

MAKING READY FOR GREAT RED CROSS CAMPAIGN

Women's Patriotic League Met Yesterday and Completed Preparations.

The Women's Patriotic League met yesterday at the library to make final arrangements for tag day next Saturday, October 23rd.

Arrangements were also made for the tea room to be open from Thursday (Trafalgar Day) until the close of the campaign Saturday night, at the headquarters of the British Red Cross, George street, the old hydro building. Lunch will be served at noon, and afternoon tea will also be served. The tea room will be open Saturday evening.

The Women's Patriotic League wish to use motor cars next Saturday during the tag day campaign, and any citizen wishing to donate his car for that day can notify the league at the British Red Cross headquarters, on George street.

THE APOLLO THEATRE UNDER NEW MANAGEMENT

Mr. J. T. B. Chilton has taken possession and will give the public the best of features. Mr. Chilton has been connected for several years with a film company, therefore should be in a position to know what the public demands. The big serial picture, "The Diamond From the Sky," which, without a doubt, is one of the most interesting serials that is produced to-day, will be presented on the Apollo screen next Wednesday and Thursday. It is one of the starters that Mr. Chilton has procured.

C. Battery R.C.H.A., Kingston, is to be organized on November 1 on an overseas basis.

Cook's Cotton Root Compound A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, \$1.00; No. 2, \$2.00; No. 3, \$3.00 per box. Sold by all druggists, or sent direct to the manufacturer, The Cook Medicine Co., 234 St. Paul Street, Montreal, P. Q. THE COOK MEDICINE CO. 188-170 DIST. 15-1000-10000

London Times

(Continued from Page 1)

of the Home Office, to issue the Zeppelin raid bulletin.

"The Daily Telegraph publishes the information that since the beginning of the war seventeen Zeppelins, and ten other German airships have been destroyed or captured and that 126 of the crews have been killed and 138 taken prisoners."

DEFENCE TO BE ORGANIZED The Telegraph adds that London's offensive and defensive arms against the sky murderers soon will be effectively organized and that if fair play and a reasonable chance be given to Rear Admiral Scott, the man who made his name by surmounting gunnery difficulties will not rest tamely under defeat and will not be satisfied with protecting London. More than he will forward the day when aerial reprisals will bring home to German cities a realization of the murderous brutality of the course adopted by the Kaiser's air squadron.

Joseph Harker is in the L. L. P. Pa., poorhouse; he gave his brother a farm for his own support till death and lost out.

The Liquor License Act 1915

NOTICE Notice is hereby given that the Board of License Commissioners for Ontario will hold a sitting of the said Board at the City of Brantford on Friday, the 12th day of November, at 10 o'clock in the forenoon, at the Court House, in the said City of Brantford, to hear applications for Tavern, Shop and Club licenses, which have been previously filed with the undersigned Inspector under the provisions of the Liquor License Act, to take effect within the License District of North Brant on the 1st day of May, 1916.

The number of licenses issued for the current license year is as follows: (5) Tavern; 4; Shop; 1.

The number of applications for licenses for the ensuing year is: (5) Tavern; 4; Shop; 1.

ALEX. KIRKPATRICK, License Inspector, For the District of North Brant, October 13th, 1915.

NEWS NOTES

President Wilson approved the scheme for strengthening the United States army.

Two machine guns and two field kitchens have already been promised for a proposed Simcoe County battalion.

One hundred new recruits have been enlisted at Chatham.

Stratford Normal school students will purchase a moving picture machine for soldiers in the trenches.

All world's records for grain loading went by the board when the Canadian Pacific Railway loaded 1,675 cars, or approximately 3,000,000 bushels of grain in one day.

Union Stock Yards OF TORONTO, LIMITED

ON INSTRUCTIONS FROM Major General Sir F. Benson, K.C.B. we will hold an

Unreserved Auction Sale

— of — About 200 Horses

— on — Wednesday, October 20

Useful Mares and Geldings, at present unfit for shipment and owing to the closing of several Depots. Farmers and others will find these useful horses for draughts or for breeding purposes. Nearly all are young horses and are to be sold absolutely without reserve.

This sale will commence at 10 a.m. sharp. I. A. Jenkins, Auctioneer

bombardment and curtain of fire dissonant lines and trenches. This is repulsed by us, nothing to report of the front since communication of

NOTES will raise money Cross work by a mass on Trafalgar

a lineman at the light plant, was by his foot touch 2,200 volts.

on the train in at Simcoe, 30 to 35 is es R. Hill, an In-Reserve.

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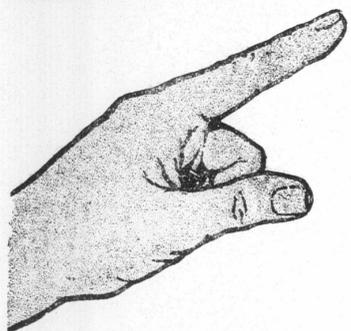
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# Y. M. C. A.

## A GREAT CIVIC CENTRE FOR THE MAKING OF MEN



**B**RANTFORD YOUNG MEN have strength that must spend itself on something. They have aspirations that can sustain them or shatter them. They have characters that require making and shaping and hardening.

**A Typical Y. M. C. A. Product**  
**DO YOU KNOW ANYTHING BETTER?**

A young man who works off physical ardor wisely and profitably—under direction, to build up muscle and tissue, heart and lungs, without hurtful excesses. A young man whose mind is instructed by manly men in manly things—in the basic things of character and scripture. A young man who grows up to serious years without handicaps of evil habits, or a diseased will, or a befogged vision as to the ways of righteousness.

*A Young Man Strong to Resist Temptation and to Walk in the Ways of Truth and Honor!*

**MEN AND WOMEN OF BRANTFORD**

**We Require \$10,000 to Aid Us Build Such Young Men**

Are our Young Men worth this investment? We rely on YOU. We cannot get this money outside of Brantford. This burden—obligation—privilege—investment, is ours. We count on you to do your part. We have Nelsonian faith—and not a misplaced one. We are confident that you will SUPPORT THE "Y."

### AN OPEN DOOR TO

**Health**  
Exercise and  
Recreation  
Gymnasium  
Baths - Swimming

**Mental  
Development**  
Reading Room  
Classes and  
Educational Clubs

**Christian Culture**  
Bible Classes  
Clubs  
Religious Meetings  
Personal Counsel

**Friends  
Fellowship**  
Personal Interest  
Brotherly Help

AN OPEN DOOR TO OUR SOLDIERS

The Door is Never Locked

**Membership Campaign NOW ON!**

CAMPAIGN CLOSSES 9 P.M. OCTOBER 16th

Members Are Renewing—New Recruits are Joining—Begin the Privileges at the Beginning of the Year.

**Join Now—Renew Now—Join Now**

Tastes bet  
**Red**  
**Tea**

INTERESTING

Second Article

I want to take you with me to an interesting article to the bears. Everybody likes to see the bears. They are safely guarded. No one would like to meet one in the wild. Well the bears in Brantford Park live in a bear's paradise. They live happily in captivity. They furnish endless enjoyment to tourists who throng to see them. There are several bear dens in the park. The ideal conditions for bears. Bears do not need as much as many other animals. Buildings are provided for them. They have dry sleeping dens, but they live in the open. They rocks and the trees and the pool of which is found in it. It is best not to feed the bears and those who do, run of being severely reprimanded by the authorities, as feeding the bears to irritate them, sets them fighting, and so spoils their tions, and thus renders them out to the keepers who have with them. So when you see bears, never throw anything at them. The bears of North America are well defined groups as follows:  
1. The Polar Bear.  
2. The Grizzly Bear.  
3. The Brown Bear.  
4. The Black Bears and Allies.  
Twenty species of bears have been discovered, but I will not tell you first of all of the most one of the finest species of the family. Of all the bears this the most showy and attractive. white coats make them catch the eye of the visitor and whether young they are generally the most playful of all captive bears. In weather, when other bears lie in or curl up in the straw of sleeping dens, the polar bear is seen sporting himself in the cold water of his swimming pool will joyously play with a cube when the very sight of it sends you fairly shiver. Although the bears inhabit practically the whole of the Arctic Ocean and its islands.

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**A lady's comment—  
Tastes better—goes farther.**

# Red Rose Tea "is good tea"

## INTERESTING PLACES ABOUT NEW YORK

Special Article For the Children Upon Bronx Park, New York.

When you go to the Bronx Park, New York, you will see the bears when they are in the dens. They are very tame and will come to you when you go to see them. They are very tame and will come to you when you go to see them. They are very tame and will come to you when you go to see them.

thing a grizzly bear like a lion or a tiger will run as soon as he discovers the presence of his only enemy—man; but if he is wounded or cornered he assumes the aggressive attitude and an instant's delay. In a wild state grizzly bears live on berries and fruits of all kinds available, roots, grubs, carrion, if it comes handy, and live game if it can be killed. In the cattle growing sections bordering on the Rockies for example, a bounty of \$12 to \$15 is paid by the government for every bear killed.

The last half of the week a great treat is promised in the showing of the popular actress Lillian Russell in her greatest play, "Wild Fire." Special vaudeville attractions will be secured to make this entire week a decided amusement resort.

Another queer named bear is the "Hairy Eared Bear." This kind is seldom found in captivity, but there are two fine specimens of this variety in Bronx Park. His home is in Central Asia. This animal is sometimes called because of his peculiar light brown color, the Isabella bear; it derives its name from its large and very hairy ears.

# MOVIES, MUSIC AND DRAMA

## THE BRANT.

The management of the Brant Theatre promise two exceptionally fine bills for next week including special feature vaudeville and photo plays. For the first half of the week the feature photo drama will be "The Builder of Bridges," a five part World Film production with the famous abietic actor C. Aubrey Smith in the leading role. This will undoubtedly prove one of the best of the superb pictures now being shown. The vaudeville will consist of two selected acts of pleasing variety. "The Bernard Trio," three classy singing and dancing girls, and "Three Saxons," an artistic musical offering.

The last half of the week a great treat is promised in the showing of the popular actress Lillian Russell in her greatest play, "Wild Fire." Special vaudeville attractions will be secured to make this entire week a decided amusement resort.

Oct. 30, The new military play "Under Orders."

Nov. 5, "It Pays to Advertise," now playing in Toronto, following with "The Birth of a Nation." The most wonderful motion picture of the present day, having finished a three weeks engagement at the Royal Alexandra theatre, Toronto. This production carries with it a special orchestra of 10 pieces, and Brantford has one of the treats of the season. Manager Whitaker, after a lot of hard work, has been fortunate in securing this attraction. Altogether, the Grand is to receive some good attractions this coming season.

**H. W. WITTON**  
Practical Plumber and Steam Fitter  
(Seven years as plumber with Howie & Feely)  
Phone 1547 - 63 St. Paul's Ave.  
Contract and Jobbing Work  
PROMPT ATTENTION

**H. B. Beckett**  
FUNERAL DIRECTOR AND  
EMBALMER  
158 DALHOUSIE ST.  
First-class Equipment and Prompt Service at Moderate Prices  
Both Phones: Bell 23, Anto. 23

**Stewart's Book Store**  
Opposite Park  
For Stationery, Books and British Papers of all kinds.  
Picture Framing  
Phone 909

**To the Man**  
who is looking for style, distinction, smartness, beauty in fabric and pattern, and WHO CARES at all times to have his garments radiate the sense of enjoyment he is actually feeling himself.

We suggest his interviewing our new line of Classy Woolen Suitings, which we assure you are just as right as right can be.

**Chris. Sutherland**  
154 COLBORNE ST.

## British News

As spoils of war after having been captured in a Cameroons African river, the German steamer, Hans Wernmann, 4,000 tons, was sold on the Baltic Exchange for \$18,000 to Elder, Dempster, Limited.

The trade unions concerned in the manufacture of munitions have given a promise of unreserved co-operation in removing the union restrictions of which Lloyd George has complained so much.

Prince Ranjitsinhji, the famous cricketer and Indian prince, who was accidentally shot by a fellow sportsman, on leaving the Leeds nursing home, handed the Lord Mayor of Leeds one hundred guineas for the fund to provide comforts for local men at the front.

A large falling off in the number of free meals supplied to necessitous children in Birmingham schools is noticeable recently, on account of the prosperity of the working classes.

**"THE TEA POT INN"**  
"TEA AS YOU LIKE IT"  
134 Dalhousie St.

**BUSINESS CHANGE**  
W. H. ORME of Toronto, a Photographer of long experience, has purchased the BAIRD STUDIO and invites the people of Brantford to try his work.  
**HOME PORTRAITS AND FLASH WORK A SPECIALTY.**  
**W. H. ORME**  
(Formerly the Baird Studio)



**CASTORIA**  
For Infants and Children.  
Mothers Know That Genuine Castoria Always Bears the Signature of *Dr. J. C. Williams* in Use For Over Thirty Years **CASTORIA**

Sincerely yours,  
Llewellyn Brown.

**Bennett & Bowden**  
Builders and Contractors  
If you are considering building a house or farm building, or having any buildings repaired, promptly write us. Your enquiries promptly attended to.  
BELL PHONES 777 OR 1611  
Residences: 2 or 4 Ontario Street

# CANADA CALLS

## The Empire Needs YOU!

**Brantford has now been made a Recruiting Centre for the City and County and a strong citizens committee representative of all classes is helping**

MONTHLY ALLOWANCES AND PENSIONS

Beneficiary	Government Allowance	Additional Family Allowance	Total Allowance	Pension in Case of Death or Disability	Sum which at 4% would yield the Pension
Wife only	\$20.00	\$10.00	\$30.00	\$22.00	\$ 6,000.00
Wife and 1 child	\$20.00	\$14.50	\$34.50	\$27.00	\$ 7,350.00
Wife and 2 children	\$20.00	\$19.00	\$39.00	\$32.00	\$ 8,650.00
Wife and 3 children	\$20.00	\$23.50	\$43.50	\$37.00	\$10,000.00
Wife and 4 children	\$20.00	\$28.00	\$48.00	\$42.00	\$11,300.00
Widowed mother	\$20.00	\$10.00	\$30.00	\$22.00	\$ 6,000.00

In case of children under 5 years of age, deduct \$1.50 per month for each child. In case of children over 10 years of age, add \$3.00 per month for one child only.

**One Examination Here Will Be Sufficient**

**Under the new order of things men passed here can rely upon this as final, for there will be no other examinations or any sending back of them.**





# In The World Of Labor

A Budget of News For Those Interested in Labor

Gleaned From the Exchanges and Other Sources

## TRADES AND LABOR CONGRESS OF CANADA

Several Very Important Matters Came Up at the Convention Recently Held in Vancouver.

Now that the full reports of the Vancouver convention are to hand, it is apparent that the meeting dealt fearlessly with the different propositions that came before it. There was no straddling the fence and the delegates were outspoken in regard to every proposition and resolution that was up for discussion.

### ATTITUDE CLEAR-CUT.

Among some of the more important resolutions passed at the following will show that a great amount of ground was covered and the standing of the Congress in regard to the great issues before the people and the nation cannot be misunderstood.

Of course, the pronouncement of Labor in regard to its stand on the question of war, showed that the Congress and Organized Labor in the Dominion were showing shoulder to shoulder with the great Labor Party in the Motherland and were unequivocally pledged to uphold the authority of the Imperial government in its struggles in the defence of the Empire.

### OPPOSED TO CONSCRIPTION.

On the question of conscription, a firm attitude was affirmed in opposition to any form of enforced military service, which was antagonistic to labor interests and at variance with the fundamental principles of constitutional freedom, the help of Labor must be free, it must be dictated by duty, not coercion; therefore unalterable opposition was voiced in any attempt to enforce conscription either in Canada or elsewhere within the British Empire.

### MORE PROVISION FOR DISABLED SOLDIERS.

Strong pronouncement was made in regard to the welfare of soldiers disabled in the war, and the pension system of the Dominion government was described as pitifully inadequate so far as the rank and file was concerned, and a better and more liberal and comprehensive system will be urged upon the government to be administered by a national pensions board.

### FAIR WAGES IN MUNITIONS FACTORIES.

John Bruce of Toronto, brought up the matter of the low rate of wages paid in many of the munitions factories in Canada, and produced affidavits and evidence to prove that the workers were being heartlessly exploited. In many clothing and shoe factories where soldiers' equipment is being made the conditions existing were a positive disgrace. Other delegates declared that Canadian manufacturers were exploiting the present national crisis to give them extortionate profits.

### REDUCE WAGES AFTER GETTING FAT CONTRACTS.

Delegate G. Bell of the Shoe Workers cited a number of cases of factories in the East where wages had been reduced though the firms involved had

received fat army contracts. It was proposed to send a special representative to Britain in an effort to have the British Government place and enforce fair wages clauses in all contracts for war supplies in Canada. Delegate Jas. Simpson of Toronto, advised that the matter be left in the hands of the Executive committee to take what action it thought best. This was carried by a vote of 128 to 5 against.

### PROVINCIAL FEDERATIONS ARE CRITICIZED.

The question of provincial federations of labor came in for considerable discussion and criticism. The Alberta Federation desired the Congress to take up the work of organizing provincial bodies in the different provinces, to the end that when so organized the Dominion legislative executive, at present represented by the Trades Congress executive, shall be changed to be the chief executive of provincial executives, and that subordinate legislative bodies within each province, such as trades and labor councils, shall be chartered from their respective provincial federations. This was non-concurred in on the recommendation of the resolutions committee; as also was another proposal from the same body to the effect that the Congress donate at least \$200 per year to each of the existing provincial federations of labor.

### PETTYPIECE DISAPPOINTED.

Later in the session a resolution was introduced by Delegate Peebles of Edmonton in favor of dissolving the Alberta Federation, as he claimed the work accomplished had not justified its existence. Delegate Welles of the British Columbia Federationist, claimed that valuable work had been accomplished by the federations in the provinces that had them.

Delegate Pettipiece, Vancouver, said he was coming to the conclusion that in many cases where unions had obtained what they wanted by legislative means they lost interest in keeping their industrial organizations up to a keen pitch of efficiency. He was not sure of the result of the recommendation of the Alberta Federation, as he claimed the federations in the provinces that had them.

### DELEGATE WELLES OF THE BRITISH COLUMBIA FEDERATIONIST, CLAIMED THAT VALUABLE WORK HAD BEEN ACCOMPLISHED BY THE FEDERATIONS IN THE PROVINCES THAT HAD THEM.

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### SUNDAY RESOLUTIONS.

Among other resolutions adopted were one favoring a working week of not more than six days for employees in the restaurant business.

That fair wage clauses in government contracts be strengthened to provide that the established unit rates in a district shall be recognized as fair rates.

The Dominion government to pass laws providing for the greater safety of trackmen and repairers working in railway yards.

Compulsory education in Quebec and Manitoba, where such a law does not at present prevail.

Half holiday to certain grades of postal employees coming under the head of letter carriers, who are not at present included in the privilege.

Abolition of private employment agencies and the substitution in their place of municipal employment bureaus where each municipality will have full control of the machinery and deal with its own unemployed problem.

A literary test for all immigrants entering the Dominion of Canada.

The adoption of the proportional representation in the Dominion Parliament and Provincial Legislatures and Municipal Councils.

Adoption of the single tax on land value approved of.

A colonization act along the lines of the one advocated by the London Trades and Labor Council in order to settle immigrant workers in the cities upon foreign land.

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## The First Appeal From the Motherland

Read This Cable From the Marquis of Lansdowne, President of the British Red Cross Society:

Sir John S. Hendrie, C.V.O., Lieut.-Governor of the Province of Ontario, Toronto.

I beg to inform you that the British Red Cross Society and the Order of St. John, in view of the great demands upon their resources, both in France and the near east, have decided to make an appeal throughout the empire, by street and other collections, upon the 21st day of October next.

The money received from this appeal will be devoted entirely to relieving the sufferings of our wounded soldiers and sailors, from home and overseas, at the various posts of war, from all parts of the King's dominions. We have already received generous assistance in our work, but with the increase of British and overseas forces at the front, there is a corresponding increase in our expenditures, and we should be truly grateful to you if you will help us by organizing an appeal and sending the proceeds to us for the objects which I have named.

I shall be greatly obliged if you will kindly communicate the foregoing to your government. Their Majesty the King and Queen and His Majesty the Governor-General are giving us their generous patronage, and I trust that you will also be able to see your way to help.

Yours faithfully,  
LANDSDOWNE,  
President of the British Red Cross Society, 33 Pall Mall, W., London, W., Sept. 27, 1915.

We shall not fail them—our stricken heroes.



sum \$10,000 is held as reserve fund in the Royal Bank of Canada at Ottawa, and \$2,014.18 is on current account. The total membership affiliated with the force of government to prevent social chaos." It was recommended that this whole question should be considered by a special committee in conjunction with immigration and the release of interned aliens.

George S. Hovey, bank president at Kansas City, refuses to leave there for a \$30,000 job in a New York bank.

# HELP!

for those who are making the Greater Sacrifice to keep the barbarians from our gates.

Lord Lansdowne has cabled that the British Red Cross Society is in dire need of funds to provide medical supplies, hospital appliances and comforts for sick and wounded soldiers and sailors from all over the King's Dominions.

His Honor the Lieutenant-Governor of Ontario has set aside as a public day of gift-giving

## "OUR DAY"

For Sailors and Soldiers

Thursday, Oct. 21st

It is literally "Our Day," when we stay-at-homes can contribute our bit by giving to the British Red Cross, and so send aid and comfort to our brave sailors and soldiers who are now languishing in their pain and illness because they saw their Duty and did it.

Ontario's Quota is \$500,000

Give liberally to this worthy cause. Not a fraction of a dollar is wasted. Even this advertising space has been contributed. Everyone is working to make "Our Day" a tremendous success. Why not give one day's pay, and induce others to do so, too?

Remember the Day, Oct. 21st

(The Anniversary of the Battle of Trafalgar)

## GIVE to THE RED CROSS!

**Industrial Canada**  
FROM COAST TO COAST  
Canadian exports have increased by fifty million dollars during the last five months.  
There was an increase in customs receipts in Hamilton, Ont., of \$220,052.75 in July last over the receipts for the same month of the previous year.  
The Railroader Telegrapher says:

"The Canadian Pacific Railway may be trying to encourage matrimony among its employees by the enlistment letters to the unmarried."  
Many of the industries, especially car, steel and coal plants, in New Glasgow and Stellarton, N.S., are rushed with work and are running three eight hour shifts per day.  
Flour mills and planing mills in Chatham, Ont., are extremely busy, the latter running without cessation day and night, and the former operating 18 hours in the 24.  
The customs revenues at the port of St. John, N.B., for the month of August amounted to \$227,618.43, an

Extracts  
From His Honor the Lieutenant-Governor's Appeal to the Mayors and Reeves of Ontario:

Government House, Toronto, Oct. 1, 1915.

I feel sure that nothing more need be said in support of this appeal, made in the interests of those who are fighting and suffering for us. It calls upon our humanity quite as much as our loyalty; our soldiers and sailors who are wounded have nobly done their bit—it remains for us at home to relieve their sufferings.

The funds collected through this appeal will be devoted to the care of sailors as well as soldiers. The Empire is justly proud of the remarkable work of its navy, and we in Canada may very well regard this Trafalgar Day collection as in a special sense a tribute to the valor of our sailors.

You may, therefore, call upon the men and women of your municipality, who have doubtless been working for the Canadian Red Cross Society, with the assurance that the Canadian society is not merely willing that they should help in this special one-day collection, but, more than that, it would urge them to give every help in the same unflinching way to it as they have given their work for the Canadian Society.

This is the first appeal of the motherland to Canadians during the present war. It is the only appeal which has come to us in a form in which the sailors of the empire are explicitly included. I would urge upon you to endeavor to make the response from your municipality worthy of the great cause to which the funds will go.

Yours faithfully,  
(Signed) JOHN S. HENDRIE,  
Lieutenant-Governor.

Ontario will give of her abundance for our Sailors and Soldiers.



## NERVE-RACKED CHILDREN

Made Bright and Well by Dr. Cassell's Tablets.

Used to Scream Terribly for no reason whatever.

Just a bundle of Nerves.

Weak, Wasting away, and Digestive Troubles.

Thought she could never recover.

Now cured and happy through DR. CASSELL'S TABLETS.

Canadian mothers of little weak or nervous children should read this testimony to Dr. Cassell's Tablets, given out at simple cost by Mrs. Worrall, 32, Adelaide Street, Toronto, Ontario. They will then see what a valuable medicine they have in their hands.

Mrs. Worrall says: "Dr. Cassell's Tablets have quite cured my little girl, Gladys, of extreme nervousness and digestive troubles, and I think it is worth your while to read the story for the benefit of other mothers whose children may be afflicted."

Gladys began to ill when she was only two years old, and steadily grew worse. Though we did all we could think of to get her well, she was very nervous, and cried continually. Sometimes she would scream for hours, and at other times she would droop and nothing would pacify her. She got a little better, but her nervousness was very persistent and natural. She got quite thin and weak, and her little cheeks fell in great folds. Her mother, who is a nurse, tried to get her to eat, but she would not. We tried a lot of different things that did no good at all. Then we had advice and treatment for Gladys, but that, too, was of very little use. She became so nervous and suffering from nervous breakdown and enlarged liver. After that we took her to an institution, where for nine months she was treated as an out-patient. Perhaps she was a little better for a time, but she soon grew worse. Next we took her to England for three months, and that seemed to help her. But almost at once she relapsed into the old weak state.

"For four years this had gone on, and the child was as far from health as ever. In fact, she was so nervous that we thought she would never recover. Then I saw Dr. Cassell's Tablets, and when she had taken a few, she became stronger and her appetite and sleep improved. She was able to eat and sleep again. Now, in her seventh year, she is completely cured. She goes to school and is as happy as any child could be."

Save the children. Do not let them suffer when the remedy that has saved the innumerable is ready to be put into their hands. Dr. Cassell's Tablets. This great medicine for the people has been most successful in the treatment of weakness and wasting, whether in old or young.

### WASTED TO A SKELETON.

"Nerves" and Bowel Trouble.

Mrs. Lewis, of 14, Lynton-road, Vernon-street, Bolton, Lancs., England, says: "Dr. Cassell's Tablets saved my baby's life when he had been given up, and I was just waiting for the end. He was a fine baby when born, but very soon he was taken with bowel weakness, and began to waste away. The food he had either returned or set up severe diarrhoea."

The Dominion government to pass laws providing for the greater safety of trackmen and repairers working in railway yards.

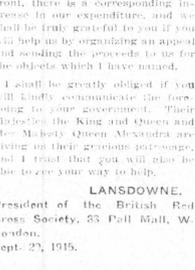
Compulsory education in Quebec and Manitoba, where such a law does not at present prevail.

Half holiday to certain grades of postal employees coming under the head of letter carriers, who are not at present included in the privilege.

Abolition of private employment agencies and the substitution in their place of municipal employment bureaus where each municipality will have full control of the machinery and deal with its own unemployed problem.

A literary test for all immigrants entering the Dominion of Canada.

The adoption of the proportional representation in the Dominion Parliament and Provincial Legislatures and Municipal Councils.



which caused the poor little thing to die. He died a skeleton. He would wake up suddenly with violent attacks of sickness, and crying in great pain, and I was at my wife's end to know what to do. Poor baby had wasted until he was only a thin skin and bones, and he could not eat a thing. We could not get any more of his food."

"Of course, I tried everything I could think of, and also took baby to an institution, but no sort of treatment did any good at all. By this time he was so weak that we were waiting for the end. One day we were told that we could not have him— that was on a Saturday. But in the end we got Dr. Cassell's Tablets, and the improvement was immediate. The diarrhoea and sickness ceased, and from that time my child never looked back. Now at thirteen months, he is a fine, healthy baby. He has set his teeth, and is just a picture of health."

Most retail and mail order, have placed Dr. Cassell's Tablets in the front of their stores, and they are very reliable. The cross-labeled bottles are the only ones to buy. The cross-labeled bottles are the only ones to buy. The cross-labeled bottles are the only ones to buy.

People in ouring districts should keep Dr. Cassell's Tablets by them as a means of emergency. A few samples will be sent to you on receipt of 5 cents for mailing and postage. For the sole agents for Canada, write to Dr. Cassell, 135, St. Michael's-street, Toronto, Ont.

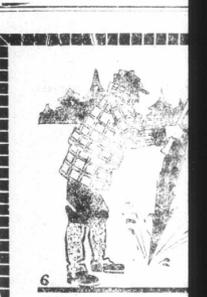
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Cream  
Delicious  
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J. S. HAN  
44 AND 46 DALHOUSIE



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\$2.50 and \$3.00.

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By Dr. Armgaard  
Note: The author of  
Kaiser's secrets. With  
details of secret history  
the present war, the  
and sensational events  
OTHERS:  
"The Anatomy of  
"The Way Home"  
"The After Hours"  
"Belgian Soldiers"  
"The Last Week"  
"The Red Cross"  
"Inside of the Camp"  
"Business of Life"  
STEDMAN  
Both Phones 569

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# SUTHERLAND'S ROYAL LINEN

## Note Paper and Envelopes

### 25c per lb.

The greatest value in Writing Paper on the market. Try a package and you will always use it.

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IS WHERE YOU GET THE VALUE FOR YOUR MONEY

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Fine Old Wines  
Creamy Ales  
Delicious Liqueurs

"QUALITY AND PRICES RIGHT"

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## Make It A point to see the splendid assortment of HATS on Saturday at Broadbent's

We will offer a very special purchase of Stiff and Soft Hats in the newest colorings. Regular values at \$2.00, \$2.50 and \$3.00.

### for \$1.00

This is cheaper than wearing your old hat.

# BROADBENT

JAEGER'S AGENT 4 MARKET ST.

Also entrance through United Cigar Stores, Colborne St.

### 49c.

## "The Secrets of the German War Office"

By Dr. Armgaard Karl Graves, (Secret Agent)  
Note: The author was for twelve years a successful spy in the German service. With characteristic frankness he exposes the secrets of secret missions that have had a startling influence upon the present war. He also reveals for the first time the intricate and successful operations of the great German spy system.

OTHERS:  
"Amateur Gentleman" by Jeffrey Farrol.  
"The Way Home" by same author of Inner Shrine—Basil King.  
"After Home" by Mary Roberts Rinehart.  
"John Island" by Harold MacGrath.  
"Lost World" by A. Conan Doyle.  
"The Red Cross Girl" by Richard Harding Davis.  
"The End of the Cup" by Churchill.  
"The Secret of Life" by Chambers, and many others, at

# STEDMAN'S BOOKSTORE

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Both Phones 569 760 COLBORNE ST.

## USE "COURIER" WANT ADS.

## "IT IS ALL IN THE WAY YOU BREATHE"

### Buffalo Doctor Tells Militia Department This in His Offer to Teach Flying.

Letters strange and fantastic are received every day in the Militia Department, which it seems is being bombarded by all the cranks in creation. Undoubtedly the gem of these efforts is a missive from one "Samuel Genner, M.D." of Buffalo, who proposes to come to the aid of the British by supernatural means. He promises to take about five or ten thousand men and by means of levitation and cohesion "make them pass through the air" as "birds".

The secret formula by which this transformation takes place is securely locked in his bosom but will be revealed for a consideration. The modest gait of 50 miles a minute for "birds" carrying fifty pounds of luggage is assured. "This should make the German army pause and wonder" is the naive comment of the doctor in this phase.

Through his "affiliation with the White Brotherhood of India," the doctor guarantees five or ten thousand men with the necessary qualifications as "birds." "It is all in the way you breathe," he confesses.

If the Militia Department considers his proposition seriously, "Doctor Genner" says he will come to Ottawa and train men for the overseas service. The spectacle of four or five thousand men twittering about from tree to tree, and building nests in the branches where they may hide their ammunition may then be afforded.

What type of bird the soldiers will be made into is not stated. Whether they will be sparrows, robins, cranes or buzzards rests with the doctor.

Once transformed into birds the Canadian army can perform prodigies of valor with their invisible means of offence, for Dr. Genner claims to be able to make them invisible, too, and would no doubt, as the doctor states, create consternation and wonderment among the enemy and others.

## GIRLS! MOISTEN A CLOTH AND DRAW IT THROUGH HAIR

Surely try a "Danderine Hair Cleanse" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

You can surely have pretty, soft, lustrous hair, and lots of it if you will just get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter and try it as directed.

Save your hair! Keep it looking charming and beautiful. You will say this was the best 25 cents you ever spent.

Edward Green, of Atlantic City, accused of desertion, says his wife's kin crowded him out of a place to sleep.

## Good Goods at Right Prices

We make a specialty of Optical Work, and Watch, Clock and Jewelry Repairing. All work guaranteed.

# A. Sheard

3 George Street

## Watch US WHEN YOUR WATCH ANTS ATCHING

Branch Store  
38 1/2 DALHOUSIE ST.

# GEO. H. CARTWRIGHT

Jeweller and Watchmaker

## Women's Institute

### MOYLE-TRANQUILITY.

An exceptionally pleasant and profitable afternoon was spent at the home of Mrs. J.P. Gregory, St. George Road on October 13th, when, the members of the Women's Institute met for their regular monthly meeting. The meeting opened by singing "The Maple Leaf" and repeating motto, Mrs. E. D. Clump, secretary-treasurer, read a letter from the Red Cross in Toronto acknowledging the barrel of jam and jellies.

The program was then proceeded with. Dr. Lovett, of Paris, gave a very instructive address on "Medical Inspection of Rural Schools." Rev. Mr. Adams, also of Paris, spoke in the interests of Red Cross, and urged all to do their utmost to help on this noble work. He pointed out very clearly that the great need at the present time was money for the purchasing of hospital supplies in drugs, etc.

At the close of this stirring appeal the program was then proceeded with. Dr. Lovett, of Paris, gave a very instructive address on "Medical Inspection of Rural Schools." Rev. Mr. Adams, also of Paris, spoke in the interests of Red Cross, and urged all to do their utmost to help on this noble work. He pointed out very clearly that the great need at the present time was money for the purchasing of hospital supplies in drugs, etc.

Two delightful numbers on the program were given by little Misses Alberta and Grace Williams of Echo Place. Dressed in quaint Irish costumes they sang an Irish song and gave a very pretty and skilful exhibition of an Irish dance, accompanied by Miss Wurtney on the piano. The young artists also gave an instrumental duet and were heartily applauded.

Miss Carr, of Paris, gave a very amusing reading of "Woman's Rights." At the closing of "God Save the King," dainty refreshments were served by the hostess.

Mrs. G. T. Wood was appointed delegate to the convention in Toronto in November.

The November meeting will be held at the home of Mrs. N.W. Clump, Brookside.

## A Dead Soldier's Noble Message

One of the most pathetic, yet significant letters yet published from the Dardanelles was that of sergeant Richard Spence, of the 8th Manchester, which was found on his dead body after a battle on the Gallipoli peninsula.

"The Trenches, Sedel Bahr—I sit here in the reserve trenches; we landed on Turkish soil yesterday. All around is beautiful country, flowers of all colors shining in the rays of the sun. The birds sing gaily, and yet to my front are men, men of whose community I belong, fighting like demons, hacking, heaving and blowing each other to eternity. Yet the flowers and the birds live on, heedless of the death struggles that exist between the nations. Such is the ambition of the human race, the stronger chooses the weaker; and such it will be until the end of the world.

To-day may be my last, but what matter to that; I am sacrificing my all for my country.

"If I fall, well, it will be my fate. Grieve not for me, for what is better than the ever-peaceful sleep. Away from all battles my soul shall rest in the blue heavens above. There I shall see my beloved sisters and brothers, who I know wait for me with outstretched arms. Rather than to raise the Lord for His mercy in accepting me in his arms, I am ready to face the foe free from fear or conscience. My one wish is that you do not grieve, otherwise you will disturb my spirit, and I will await your coming in the heaven of rest, where nought can separate us."

## Industrial Canada

(Continued from Page 10.)

totally inefficient and are a danger to those they work in proximity with, and are not qualified under the regulations of the Provincial Mining Act. This is the only district in the British Empire where Asiatics are allowed to labor underground on the Grand Trunk Railway System, as a result of long-drawn-out negotiations extending over several months, have received an increase in wages for special work, as well as material concessions in regard to rules and working conditions.

Directors of the United Farmers of Alberta, who met in session at Calgary on October 1st, estimate the wheat yield throughout the province to have been not less than between 30 and 35 bushels to the acre, a record that the claim will not be equalled anywhere else on the continent.

It is reported that nearly every member of the 25th Elgin Regiment band of St. Thomas has offered his services to the 70th Battalion for overseas service. This is a strictly union band, every member being affiliated with the local union of the American Federation of Musicians.

The Brotherhood of Bookbinders in Winnipeg report that things are looking up considerably, and that a large number of men and women are getting into the prospects for the future are declared to be encouraging.

## THE JOY OF BEING ALIVE AND WELL

### Restored To Health By "Fruit-a-tives" The Famous Fruit Medicine



Mlle. ROCHON

Rochon, P.Q. March 2nd, 1915.  
"I have received the most wonderful benefit from taking 'Fruit-a-tives'. I suffered for years from Rheumatism and change of life, and I took every remedy obtainable, without any good results. I heard of 'Fruit-a-tives' and gave it a trial and it was the only medicine that really did me good. Now I am entirely well; the Rheumatism has disappeared and the terrible pains in my body are all gone. I am exceedingly grateful to 'Fruit-a-tives' for such relief, and I hope that others who suffer from such distressing diseases will try 'Fruit-a-tives' and get well."

MADAME ISABE ROCHON.  
The marvellous work that 'Fruit-a-tives' is doing, in overcoming disease and healing the sick, is winning the admiration of thousands and thousands. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

Six were initiated at the last regular meeting.

The Flexible Metal Hose Company has been incorporated in Ottawa, capitalized at two hundred thousand dollars, the Excel Chemical Company at Montreal, one million dollars, and the Lambert Chemical Company in the same city, for a quarter million of dollars.

The machinists and machinists helpers, of Amherst, N.S., employed in the Canada Car and Foundry Company's plant, as a result of union agitation, secured an increase in wages of five cents per hour in August. The firm is working on a big order of steel box cars for the Intercolonial Railway.

It is probable that the Winnipeg Typographical Union will appoint a delegation to wait on the school board to endeavor to have text books produced in Manitoba in place of being brought in from the outside. A committee has been appointed to look into the matter. It is felt such a move would help to make things better in the city for the local types.

Letters patent have been granted to the Electro-Zinc Co., Ltd., with headquarters at Sherbrooke, Que., and a capitalization of \$24,000. The incorporators comprise Leland D. Adams of Oakland, California, mining engineer, and Charles H. Maxey of Rutherford, N.J., mining operator. The company will operate mines, smelters and refineries.

Organizer Robert Lyons of the Hotel and Restaurant Employees has been meeting with good success in his work in Edmonton, Alta. On August 13th, local union No. 55 initiated 16 new members, and two evenings later brought through 17 more, and five on the 20th, with ten affiliations. During the same period four cafes were unionized and the use of the Union shop card granted them.

Manager Doelittle of the St. Thomas Dehydration Company has announced that the firm has received a gigantic order for soups from the British War Office. The order is practically unlimited, to cover a period of eight months, and the company is now buying up all the soup ingredients, such as peas, celery, etc., that are suitable for use. New machinery will be installed to complete the order and a number of new hands will be employed upon the work.

Another large pulp and paper mill is to be built in Temiskaming. The location of the proposed mill is thirty miles west of Cochrane, and the company involved, it is said, controls the timber rights of 25 townships. Three miles of railways only are necessary to connect it with the Transcontinental line. It is estimated that two million dollars will be expended in the construction of the new mill, which will be one of the finest to be found in either Canada or the United States.

Mr. James Spelman, president of the John S. Metcalf Company, Limited, of Montreal, has been visiting Buenos Aires in connection with the proposal of that company for the construction of an extensive system of grain elevators, according to the review of River Plate. It is understood that the project provides for three terminal elevators besides a large number of district elevators which will be built at points indicated by the Argentine Government. It is probable that armored cement will be used for the construction.

State of Ohio, City of Toledo, Lucas County, ss.  
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

Signed before me and subscribed in my presence, this 6th day of December, A. D. 1886.

A. W. GLEASON,  
(Seal) Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the local and mucous surfaces of the system. Send for testimonials, free.  
F. J. CHENEY & CO., Toledo, O.  
Sold by all Druggists, etc.  
Take Hall's Family Pills for constipation.

## PUSH BRANTFORD-MADE GOODS

Show Preference and Talk for Articles Made in Brantford Factories by Brantford Workmen—Your Neighbors and Fellow-Citizens—Who Are Helping to Build Up Brantford. Keep Yourself Familiar With the Following:

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### Goold, Shapley & Muir Co. Ltd.

#### Gas and Gasoline Engines, Windmills, Tanks, Pumps, Water Boxes, Concrete Mixers, Power Sprayers, etc.

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### SMOKE

El Fair Clear Havana Cigars 10 to 25 cents  
Fair's Havana Bouquet Cigar 10 cents straight  
Manufactured by  
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### YOUR DEALER CAN SUPPLY YOU WITH

Blue Lake Brand Portland Cement  
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**Ontario Portland Cement Company Limited**  
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### Crown Brand Corn Syrup

—and—  
**Bensons Prepared Corn**

### CANADA STARCH CO

## "MADE IN KANDYLAND"

### SOME OF WHAT WE SERVE FROM OUR Ice Berg Fountain

ICE CREAM SODA, ALL FLAVORS  
EGG PHOSPHATES, ALL FLAVORS  
COCA COLA AND GRAPE JUICE

A partial list of our COMBINATION DISHES and SUNDAES is as follows:

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| Kitchener's Call.....10c   | Tommy Atkins' Smile.....10c |
| Heavenly Hash.....10c      | Coney Island Dream.....10c  |
| Banana Split.....10c       | Chop Suey.....10c           |
| Dick Smith.....10c         | David Harum.....10c         |
| Jack Canuck.....10c        | Chocolate Soldier.....10c   |
| Isle of Pines.....10c      | Lovers' Delight.....10c     |
| Allies' Peacemaker.....10c | Buster Brown.....10c        |
| Pride of Orange.....15c    | Cleopatra.....15c           |
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The Candy Man 50 Market Street

## Rebuilt Stoves

We have a good assortment of these Stoves, both in heaters and ranges. If you are needing a Stove, these are good value, as they are in first-class condition and guaranteed. If ordered and paid for before Oct. 1, 1915, the price is attractive.

McCLARY'S STOVES OUR SPECIALTY

## Howie & Feely

Temple Building Next New Post Office



"MADE IN CANADA"

### Ford Touring Car Price \$530

### Ford Runabout Price \$480

### Ford Town Car Price \$780

The above prices f. o. b. Ford, Ont., effective Aug. 2, 1915. No speedometer included in this year's equipment, otherwise cars fully equipped. Cars on display and sale at  
**C. J. MITCHELL, 55 Darling St.**  
Dealer for Brant County



