# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL NW ADVOCATE. <br> Official Organ of The Fishermen's Protective Union of Nervfoundland. 

FIERCE BATTLES RAGED ALL THRU XMAS SEASON
And Great Numbers of Wounded Have Been Sent to the Rear-Successful Operations of the Belgians-Con-
flicting Reports From the Eastern Field-British Pride flicting Reports From
in Exploits of Airmen


## 15



TR00PS DEFY WHOLEARMY
Got Cut Off in General Retreat in August and
Surrounded Have Escaped Capture Ever Since


CLASS BRITISH WITH WORLD'S BEST FIGHTERS

Portuguese Observer Grows Enthusiastic in His Praise
of Officers and Men Who, of Officers and Men Who,
he Says, Are Splendid Types, Physically and Are
Cool and Daring in Battle Even to a Fault (By DR. CUNHA E. Costa.) (The following artcle by the well

 $\pm$



## Anderson's Great Removal Sale.

$\int_{\text {OME Bargains here that will make thoughtful Women sit up and }}^{\text {reason, and tell their friends that our Removal Sale is in full }}$


It started last week with great vigor and thousands have already made their purchase, and are thoroughly pleased with our splendid offerings.

Removal Sale 2000 Women's Stylish Blouses $\$ 1.25$ for $\$ 2$ values. handsome, White Silk Blouses,
richly embroidered fronts, long sleeves, good values-truly a wonderful bargain.
$\$ 1.5 \mathrm{f}$ for $\$ 2.40$ values, perfectly
made, White Silk Blouses, made, White Silk Blouses, hig
and low necks, Peter Pan and and low ryeccs,
others style collars, trimmed lace and padded silk-worked embroidery, like hand-work, latest style-genuine gift bargains. We have hundreds of fash-
ionable Blouses, various fabrics, suitable for any occa
all manufacturers samples. See them and lay in a stock at Sale Prices.


Removal Sale Women's Coats W $\begin{aligned} & \text { OMEN'S Colored Coats, manufacturers' Samples no } \\ & \text { two alike, all the leading colors, some with straps, }\end{aligned}$ belts, pockets. Newest Styles, neatly trimmed. Worth from five to six dollars each-Wonderful bargains.

Removal Sale Price $\$ 3.25$.
Anoter Lot or manufacturers Semples, worth from ten
fourteen dollars each: Colors-Tan, Saxe, Roval. Helio Reds, Navy, etc., with belts, straps and pockets. All imported this season.

Removal Sale Price $\$ 6.25$.
All our Black Coats for Women are at Sale Prices. We have Handsome Fur like Coats at greatly reduced
prices. You"ll find Coats here to suit every figure and every prices. Youll find Coats here to
purse.
Come and see them to-day

Electric Seal Fur Coats $\$ 25.00$ and $\$ 30.00$ each.

NEW MODERN STORE in the WEST-can you wonder then why we are giving-not a few cents off, but liberally cut prices, ca
you wonder why we are offering such exceilent Bargains-befor that great Removal day comes.
We invite you to come, write, or send a friend, and derive Full benefits of this great Removal Sale.

| Removal Sale | REMOVAL SALE <br> FASHIONABLE FURS |
| :---: | :---: |
| Colored Blouses | $H^{\text {ERE you will find we can }}$ save money for you on |
| 55 c . for $\$ 1.00$ values. $\$ 1.15$ for $\$ 1.80$ values $\$ 1.70$ for $\$ 2.50$ values. | Furs. We can give you a rich well-furred, stylish, Brown Ma mot real Fur Stole, trimme |
| These few examples of genuine reductions in Blouses-truthfully stated, is what will make thoughtful buyers ponder, and then act quickly to secure these splendid bargains. | lined with sunny brown satin Length when folded as worn 35 inches-exact copy of a nine dollar Fur. Sale price $\$ 1.45$. Remember all Furs go at Re- Saval Sale prices. See them. moval Sale prices. See them. |
| Some of the daintiest Blouses that you have 'ever seen, are amongst our manufacturers latest style Samples. | (Removal Sale $\begin{aligned} & \text { Wee Tots Knobby Coats } \\ & \text { Wer }\end{aligned}$ |
| You will surely aim to buy | of various fabrics such Velvet. Cordurove |
| , fors |  |
| Ner May ste remo to | ${ }^{20}$ and 24 |
| New Modern Store and cut the | Niso White Serge Pelisses. |

Removal Sale Women's and Children's Hats $\mathrm{T}^{\text {HIS year's imported, high-class Millinery and Ready- }}$ to-wear Hats are marked at prices to remove them quickly - -no better styles, nor richer fabrics, can be found

Each are trimmed by expert foreign milliners that know how to twist, turn, bend, and shape the fabrics to give an artistic appearance
For Women

For Children we have similar fabrics, including Teddy Bear and Plush.

Here are a few prices
Regular prices, $\$ 1.20$. Sale price, 9 . 9 c
Regular price, $\$ 2.30$. Sale price, $\$ 175$.
Regular price, \$2.30. Sale price, $\$ 1.75$.
And many at HALF PRICE
And many at HALF PRICE
and judge for yourself

## Rattan Chairs

 for every use$D^{A}$





 ture is a deep pream tint sading io tritit sum-
brown tones; which forms a very efrective combination, you are arranging your roms for the


 make ar eal nest for seres by the fresedic

U.S. Picture \& Portrait Co.

man with eyes wide open can fail to appreciate the fine points of St. Lawrence Construction."

The s. Lavercere fay and Boten Four Cole the price is right. the engine is right.


## ALLIANCE ASSURANCE C0., LTD.

 TOTAL ASSETS Exceed $\$ 120,000,000$.LEONARD ASH, Carbonear,
BAINE, JOHNSTON \& CO.
Agents for Newioundland.


## Boy's and Girl's Sell the Latest

## War Budgets! <br> Published in London every week con-

 taining 75 to 100 War Pictures taken on the Battlefield, at the Volunteer Camps and the Navy. They sell at 12 c . and 14c. one every week. We pay you cash or give you valuable prizes for selling them.Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint one or two boys in each
town as agents. Boys wanted in town every Thursday, Friday and Saturday to sell The Daily wirmo ( weaky eation
J. M. RYAN SUPPLY CO.,

227 THEATRE HILL, ST. JOHN'S, N.F. WAR NEWS AGENCY.

## THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 29, 1914-3

## The S. S. Portia

will leave the wharf of Bowring Brothers, Ltd. WEDNESDAY, 30th December, at 10 a.m. alling at the following places:

| Cape Broyle | Ferryland | Fermeuse, |
| :--- | :--- | :--- |
| Trepassey | St. Mary's | Salmonier |
| Placentia | Marystown | Burin |
| St. Lawrense | Lamaline | Fortune |
| Grand Bank | Belleoram | St. Jacques |
| Harbor Breton | Pass Island | Hermitage, |
| Gaultois | Pushthrough. | Richards Hr. |
| Francois | Cape LaHune | Ramea |
| Burgeo | Rose Blanche | Channel |
| Bay of Islands | Bonne Bay |  |
| Freight received until 1 p.m. on THURSDAY. |  |  |
| freight or passage apply to the Coastal Office of |  |  |

## Bowring Brothers, Ltd.

Write For 0ur Low Prices Ham Butt Pork

Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins \& Currants All Lines of General Provisions. HEARN \& COMPANY

## KEROSENE ENGINES! FERRO KEROSENE ENGINES H.P. Engine with Reverse $\begin{gathered}\text { Regular Price } \\ \$ 312.80\end{gathered}$ H.P. Engine without Reverse $\$ 213.00 \quad \$ 160.00$ EVINRUDE DETACHABLE DORY MOTORS <br> A. H. MURRAY <br> Bowring's Cove

## Due to Arrive!

A Shipment of Climax Diary Meal Climax Molasses Feed Meal Get our Prices for Delivery from Ships Job's Stores Limited.

A STRONG MAN'S TRIUMPH


## SOME CHALLENGE: $\underset{\text { TITEE }}{\text { TRIED }}$ CAILLE PERFECTION $\underset{\text { TESTED }}{\text { TETE }}$



The Trouble-Proof Engine PERFECTION WATERPROO No Coils-No Batteries-No Timer Only $\theta^{2}$ ne Wire on the Whole System.
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## ONLY ONE MORE WEEK

## We Must Vacale Our Store

All our goods are marked regardless of cost. Don't lose this golden opportunity. Buy Your Xmas goods from us and save money.

## TheSample BargainStore

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Another Lot

(To Eivery Man Hie Own.) The Mail and Advocate


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Ask

Destitution

## Just Received

Ex S.S. Morwenna,
500 Sacks Black Oats

Colin Campbell
85 Water Street.
Don't Delay.

## Riverside Blankets

The demadn for these famous Blankets is increasing rapidly, and later on you might ex perience great difficulty in getting them.

FORGING AHEAD

$$
\begin{aligned}
& \text { That is the position of The Mail } \\
& \text { nad Advocte, ea each issue sees } \\
& \text { a larger sale, what about that } \\
& \text { wavT ADV? }
\end{aligned}
$$



Our Brave Firemen may save your life should flames en-
velop your home or place of business, velop your home or place of business,
but he cannot prevent some damage
by either fire or water from injuring your property.
Why not take out a policy with one

Insurance Companies I represent, and be sure of prompt re
imbursement in imbursement in
your possessions? PERCIE JOHNSON Insurance Agen

Just in Time

A New Shipment of

## "CONGRESS" PLAYINGCARDS

Newest Designs
50c. pk.
MARTIN HARDW ARE CO.
Next Door West.



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DOITNOW:
msAll persons having claims
against the St. John's Muni-
signed not later tha
day of December.

By order,
JNO. L. SLATTERY, Secretary-Treasure

## Robt. Templeton.



## A Special Offering Of Table Linens.

Wc have made tremendous reductions in all Table Linens. Our splendid stock of these was never bigger signs, and of exceptionally good quality
White Table Damask
Reg. Price 40c. Now 32c. Reg. Price 95c. Now 75c.
Reg. Price 50c. Now 40 c . Reg. Price $\$ 1.00$. Now 80 c . Reg. Price 50c. Now 40c. Reg. Price $\$ 1.00$. Now $\$ 80 \mathrm{c}$ Reg. Price 55c. Now 48c. Reg. Price $\$ 1.20$. Now $\$ 1.15$
 Reg. Price 65c. Now 55c. Reg. Price \$1.50. Now $\$ 1.25$ 5 Pieces 72 inches American Special, 60c. yard. 10 Dozen White Mercerized Table Napkins.

Dozen White Mercerized Table Napkins. Reg. 14c Now 10c.
White Linen Table Cloths as Follows Regular 90c. Now 75c. Regular $\$ 1.50$. Now $\$ 1.20$. Regular $\$ 1.20$. Now 90c. Regular $\$ 2.40$. Now $\$ 2.10$ Regular $\$ 1.30$. Now $\$ 1.00$. Regular $\$ 3.80$. Now $\$ 3.00$. A Lot of White Twilled Sheeting Reg. 35c. yard. Now 28c. Regular 60c. yard. Now 50c. Reg. 50c. yard. Now 40c. Regular 65c. yard. Now 55 c .



[^0]:    Sole Agents and Distributors.

