

SHELLS BURST OVER HEAD AS OPERATOR TOOK WAR PICTURES

Two Men Photographed "Battle of the Somme."

OFTEN IN GREAT DANGER

One of Them Has Done Valuable Work From Aeroplane.

For the benefit of numbers of people who have been wondering how the marvelous "Battle of the Somme" pictures were taken, the following is reprinted from the London Times:

Some of the chief officials of the war office, the ministry of munitions and the board of inventions had a private view yesterday at the Scala Theatre of the official film, "The Battle of the Somme." Among those present were Mr. Scott Moncrieff, Col. Good-Adams, Capt. Whaley and Sir Hiram and Lady Maxim. The exhibition was given for the express purpose of showing the chiefs of staff the nature of the ground over which our soldiers have to fight, and the effect of different types of artillery upon trenches and dugouts.

The demand on the part of the public to see the battle film of the Somme is greater than ever. One thousand pictures were shown at the Scala Theatre and at the Philharmonie Hall there are queues of people all day long booking seats. Wherever the picture has been shown all records for the attendance of the public have been broken. It is estimated that the tour of the picture throughout the country will not finish before the end of the year.

In a letter to the Times yesterday Sir Arthur Conan Doyle expressed the opinion that "the name and portrait of the brave operator who risked his life to secure this valuable national possession should be flashed upon the screen."

In the first place the picture, as it is now shown, was taken by two operators, Mr. J. B. McDowell, managing director of the British and Colonial Kinematograph Company, and Mr. G. H. Mallins, an operator in the service of the Gaumont Company. These two men performed their duties under the direct supervision of Capt. J. C. Fawcett, military director of kinematograph operations on the western front, and of Dr. E. D. Muddick, director of kinematograph operations acting on behalf of the war office, and of the committee of kinematograph companies called the British technical committee, which control the output of the films. Capt. Fawcett was present at Windsor Castle on Saturday night, and the pictures were shown to their majesties by Dr. D. Muddick, and with him had the honor of being presented to their majesties at the conclusion of the exhibition.

Both operators, Mr. McDowell and Mr. Mallins, are appointed by the British technical committee and paid by them at the rate of £1 per day, the war office providing traveling, transport and billets. They wear the usual uniform which war correspondents are authorized to wear, and under the orders of the field of Capt. Fawcett, who, like Dr. D. Muddick, has on many occasions since August, 1915, when the first kinematograph pictures were taken, worked under enemy fire. When the picture was completed, it was suggested to the war office that the names of the two operators and their portraits should be placed upon the screen, but it was felt that this would be invidious in view of the fact that others, including the two directors, had run equally great risks.

Mr. Mallins, who has been out at the front taking kinematograph pictures for a year, is responsible for about one-third of the Somme film. Before the opening of the offensive on July 1 he had kinematographed from an aeroplane the whole of the Belgian and British front from a height of 10,000 feet to 12,000 feet. A section of the pictures he took on this flight has been shown in the picture theatre, but the greater part has been reserved for the use of general headquarters. For a time he took pictures on the French front near the Vesges. He had a narrow escape, just before the great offensive, two bullets passing through his service cap as he was taking down his camera, which had been placed between sandbags. He then made his way back to a village into which the Germans were dropping tear-shells. Finding his car, which had been left by his chauffeur away, but both he and his chauffeur were so affected by the tear-shells that the car fell into a ditch, where they left it, carrying the camera some miles along a shell-swept road, but eventually delivering the films.

Mr. McDowell left this country to take kinematograph pictures on June 28, and the next day began to "film" the artillery preparations for the great offensive. On July 1 he filmed the leap from the trenches and other stirring pictures, often from such exposed positions that he had to be called away. While he was taking several of the pictures shrapnel burst over his head, but he struck the ground in front of the camera. Both operators used an ordinary lens.

PRESENTATION IN DENFIELD. DENFIELD, Nov. 8.—About forty members of the Baptist Church assembled at the residence of Joseph Lang and presented Mrs. Phil Grove with an address, also a table and rocking chair, prior to her removal with her family to London.

EVER FEEL "DOPY" AFTER MEALS?

At times we all feel dull and heavy, just one thing to do—relax the bowels and change the system with Dr. Hamilton's Pills. Ancient matter is flushed out, the liver is toned, blood is purified, and at once you feel better. Good health, vigor, and spirits are quickly found in this celebrated medicine. Enormous benefits follow the use of Dr. Hamilton's Pills in every case. The pills are very mild, very prompt and guaranteed by the maker. Insist on getting Dr. Hamilton's Pills, 25c per box everywhere.

To Quickly Remove Ugly Hairs From Face

(Beauty Notes.) Beauty-destroying hairs are soon banished from the skin with the aid of a one paste, made by mixing one part with a little plain powdered delf. This is spread upon the hairy place for 2 or 3 minutes, then rubbed off, and the skin washed with soap and water. This simple treatment banishes every trace of hair and leaves the skin without a blemish. It is delicate and should be used by certain delicate women. Buy—Adv.

THE SIGNALLER

The following verses are sent to The Advertiser by Signaller L. W. Sovereign, who left London with the first draft of the 3rd Battery, and is now with the 2nd Reserve Battery at Shorncliffe, England. Signaller Sovereign says he wrote the verses during the long nights.

The hot wax drips from the flares
On the scrawled pink forms that litter
The bench where he sits. The glitter
Of stars is framed by the sand bags.
Aloft of the dug-out stairs,
And the lurching watch-hands creep,
And his cloak mates murmur in sleep.
Forms he can wake with a kick.
On his ears that listen, listen,
And the candle flicker glitters
On the rounded brass of the switchboard,
Where the red wires cluster thick.

Wires from the earth, from the air,
Wires that whisper and chatter
At night when the trench rails spatter
And nibble among the rations, and
Settle back to their lair.
Wires that are never at rest,
For the line men land and tread,
And over they tremble with tone,
And he knows from a hundred signals
The buzzing call of his own,
The breaks and the vibrant stresses,
The Z and the G and the S. S.,
That call his hand to the answering key
And his mouth to the microphone.

For always the land guns fret
On the words that his mouth shall utter,
When rifle and maxim stutter,
And the rockets volley to starward,
From the sporting parapet
And always his ear must hark
To the voices out of the dark,
For the whisper over the wire,
From the bomb and the battered trenches
Where the wounded moan in the mire:
For a sound to waken the thunder,
Which shatters the night asunder,
With the flash of the bayonnet muzzles
And the heat of the battery fire.

COLLEGIATE INSTITUTE GIRLS PRACTICE FOLK DANCES UPON LAWNS AROUND THE BUILDING

Physical Culture Classes, Extended to Cover the Poetry of Motion, Prove Great Success—Gymnasium Work on Other Days, With Games To Complete Course.

Folk dances on the lawn are one of the new features of the work at the Collegiate Institute. The distinctive dances of various nations are performed in addition to gymnasium work. Much patriotic work is also being done for the soldiers.

With the music of eminent composers to give them the proper rhythm and cadence, the girls are given a floor and the clear sky for a roof, the girls of necessity respond with a careful grace of movement, and dance with a zest which would be impossible under ordinary conditions and within closed doors. A gramophone, purchased by the girls from the profits of their own concerts, furnishes the required dance-music. One of the quaintest of their efforts is an Italian folk dance, done on the grass, just as it is in sunny Italy. Cold, indeed, would be the temperament of one, who would fail to respond to the sunshine, keen air and the lifting movements of the music.

Swedish Dance. Another dance, which is a vision of daintily-arranged European lassies is a Swedish "Klapp-Dans," in which dainty gliding and skipping movements are combined with clapping. The hands and feet are the only instruments used. A "myzurkan" dance, also given by the girls, includes some clever Grecian movements. These folk dances are expected to be the traits and emotions of each distinctive people; they also represent the customs of the people at work and at play.

Six Hundred Girls Take Part. Miss Nohel, under whose direction these dances are performed, has nearly 600 girls in her charge. Each girl has her own costume, and they appear very smart in their white "middie" blouses, bloomers, black stockings and white tennis shoes. This uniformity of costume makes for pleasing effect as they march or dance. The program followed is a

SEVERELY WOUNDED, BUT IMPROVING NOW, IS PTE. DAVID GRAY

Friend Writes That He Has Undergone Operation.

UNDER LONDON DOCTORS

And London Boys of No. 10 Hospital Are With Him.

Pte. A. E. Wood of No. 10 Stationary Hospital, London's Hospital Unit in England, has written Mrs. David Gray, 333 Oxford street, telling her of the condition of her husband, Pte. David Gray, brother of James Gray of Gray's, Limited. He is severely wounded, but is making satisfactory progress. He was sent to Moore Barracks for an operation, and is doing well.

"Perhaps it will be a surprise to you to receive a letter from one of the boys who used to do sentry duty at the Gymnasium here. We often speak with gratitude of the way the folks treated us while there. We little expected that we should have such an opportunity to repay your kindness as that which fate has now placed in our hands. I was on duty last night when your husband was brought in here from France. He is severely wounded, but is doing well. After his long journey he was quite tired out, but slept sweetly and soundly for five hours. There is hope, for he is under the care of London doctors and London boys, and he has such pleasant remembrance of his family. He will soon be able to write himself. This is a glorious place for a man who is convalescing, as we are close to the sea, and he will be taken out for a ride along the shore as soon as he is able. You may rest assured that the boys of No. 10 will not be behind in showing their gratitude to you.

"Since writing the above, your husband has been removed to Moore Barracks Hospital for an operation. As soon as I am able to see him, I will write, and tell you how he is progressing."

LACKNER-BALLARD. KINCARDINE, Nov. 7.—The marriage of Dr. H. M. Lackner, Kitchener, to Mrs. M. H. Ballard was solemnized here today at the home of the bride's parents, Rev. D. B. and Mrs. McKee, Princess street. The ceremony was performed by the bride's father, Rev. D. B. McKee. Dr. Lackner is one of Kitchener's leading physicians, and the bride is one of the most popular young women in Kincardine.

CANADIAN POLITICS MUST BE PLACED ON HIGHER PLANE

World War Giving Dominion New Role to Play.

RELATIONS EVER WIDER

Fine Address by Dr. Braithwaite at Men's Club Last Night.

"We must place our politics on a higher plane. Party government is perhaps necessary, but partisanship need not be followed to the extent it is. Hundreds of men from this Dominion of all creeds and party are fighting side by side in France for our ideals, and surely because of this our politics will become greater and better than ever before," said Dr. E. E. Braithwaite, principal of the Western University, in his address to the Men's Club of St. John's Church last night on "Canada After the War."

The evening was the first of a series planned by the men of the church. Other prominent men will give addresses throughout the year, and programs of instructive entertainment will be provided. Delegations from the Men's Clubs of St. Matthew's and All Saints' churches were present last evening, making the attendance a record one.

Different Situation. Continuing, Dr. Braithwaite said: "The situation now is radically different from that of two years, or even a year ago. The rapid German march through Belgium, the small army and munition supply of England, and then a pause for alarm, but now although the difficulties and obstacles have not disappeared, and although we have not yet reached the zenith of our power, there is no uncertainty as to the outcome of the conflict.

"I do not wish to enter into the statistical side of conditions in this country after the war, but to deal rather with a general outline. The general opinion is that a period of depression will follow owing to the indebtedness which is piling up, and the vast number of men who will be out of employment when the great war machine has ceased working, but if we look at our present opportunities much could be done to offset these almost certain disadvantages. The unlimited resources which we possess, our almost complete control of the nickel supply of the world, our fisheries and our lumber wealth, if developed from a business standpoint, with politics eliminated, will help greatly.

Apathy Growing. "Our democracy is developing an apathy. There is a great indifference to public questions and affairs. Those most fitted to help are often the least willing to do so.

"There is room for intellectual advancement, both as individuals and in organized systems. It was at one time our boast that Ontario led the world in education, but the girls have lost all self-consciousness and appear perfectly at ease and oblivious to all else but their own efforts.

Working For Soldiers. The girls' classes in domestic science, in charge of Miss Macpherson, are doing an astonishing amount of work for the soldiers at the front. The girls are given of preserved peaches and plums sent to invite sampling. Nearly 400 parcels are being sent to ex-pupils of the Collegiate at the front and in England. As an example of the girls' work, the girls are giving their time and money to prepare Christmas boxes for the soldiers, one form alone, "Lower Three," gave \$16 to the fund. Each nursing sister at the front is being sent chocolates and two fine linen handkerchiefs, while the men's parcels each contain one pair of socks or a trench cap, two bars of chocolate, and two boxes of cigarettes. The socks and trench caps are knitted in girls. Each parcel also contains a dainty greeting card, done in water-colors by the pupils.

Relations Changing. "Our world relations will change after the war. We will have an entirely new role to play. The war brings us into world channels. We are even surpassing the great republic to the south in this. It has fought shy of world problems, and we cannot help but feel that the president did not represent the true feelings of the people. Election returns are showing that the people of the west are comparatively indifferent to the war. The people of the east have demonstrated that they are satisfied with the position Wilson has taken.

"We could not have taken a similar position with any sense of satisfaction. Great Britain has taken a stand that gives her a position as our nation in the world can usurp. If the United States takes the leading place in money matters of the world from England at a cost of not taking their place in regard to a critical situation of humanity,

**ONLY FIVE NURSES
HAVE VOLUNTEERED
ON IMPERIAL CALL**

Two Hundred Required at the Earliest Possible Moment.

ONE MISUNDERSTANDING
Some Think Recommendation
Rule An Obstacle, Which
It Is Not.

In spite of the fact that there are known to be hundreds of nurses on the waiting lists of Canadian overseas hospitals, only five have volunteered for service with Queen Alexandra's Imperial Nursing Service, according to Major C. E. Bell, A.D.M.S.

No reason can be assigned for the failure of the nurses to come forward except that, possibly, the regulation enforced by Ottawa to the effect that the nurses must be recommended by the matron of a hospital is hindering many graduates of other schools. These may feel that they could not ask a matron who did not know them personally for a recommendation. This, it is stated, is an erroneous idea, as the matron is in a position and is willing to recommend nurses, graduates of schools containing at least 100 beds. The pay, while not so good as in the Canadian service, figures out to about \$10 per week with allowances. This is considered reasonable, and is better than the pay in some Canadian semi-military hospitals.

At least 200 nurses are required at the earliest possible moment. Free transportation to England is provided, and a congenial companionship is assured, and there is the additional attraction of the possibility of seeing service in many parts of the world. The Queen Alexandra's nurses are sent to China, India, East Africa, as well as to the European battlefronts.

Nurses must submit to a medical examination, and when accepted, will become officers in the Canadian A. M. C.

PTE. FINCH RETURNING. Because shrapnel wounds, which he received some time ago, have proved more severe than expected, Corporal Charles Finch of Ealing, is returning home, according to letters received in the city. He went overseas in charge of a section of snipers of the 15th Bat. D. B. McKee, and was recommended for a decoration because of his work in France. It is said that he personally "bagged" 69 Germans.

Reliable Furs!

The Only Kind Worth Having

For that reason this store is the first choice of many women. They turn their time and attention to choosing the fur that is the most becoming, most fashionable; the style that will accentuate the good points of the silhouette, or to the color that will bring out the best in their complexion—the rest they leave to us.

Every fur here is the best obtainable at the price, and no information is withheld. You ask us "What is Hudson Seal, Coney, Opossum, etc.?" Are they dyed or natural furs? We tell you precisely what they are; and if dyed or natural. Hudson Seal is sheared Muskrat, dyed; Near Seal is sheared Coney; Lynx is a dyed fur; also the different Fox is dyed from the red. Any information desired may be had for the asking.

Smart Styles In Neck Pieces and Muffs

FURS—In Red Fox, Black Fox, Alaska Sable, Mole, Hudson Seal, Russian Fitch, Mink, Black and Natural Wolf, Civet Cat.

Misses' Red Fox Furs, neck piece in shaped or double fur ruff, finished with head and brush. Price.....\$22.50
Muff to match, in melon shape, trimmed with head and brush. Price.....\$26.50
Grey Wolf, neck piece in double fur ruff. Muff in melon shape, trimmed with head and brush. Price.....\$58.00 set
Civet Cat, Melon-Shape Muffs. At.....\$15.00 and \$20.00
Civet Cat Pillow Muffs. At.....\$12.50
Smart Neck Pieces to match. At.....\$5.50 and \$6.50
Hudson Seal Melon Muffs. At.....\$13.75, \$15.00 to \$27.50
Small Neck Pieces to match.....\$6.75 and \$7.50
Alaska Sable Muffs, in melon-shape. At.....\$27.50, \$29.00, \$35.00 to \$45.00
Alaska Sable Pillow Muffs. At.....\$18.50, \$20.00 to \$35.00
Alaska Sable Neck Pieces. At.....\$14.50, \$15.00, \$21.00 to \$50.00

New Fur Trimmings

Korean Wolf, 2 inches and 3 inches wide. At.....\$1.60 and \$2.40 per yard
American Opossum, 2 inches wide. At.....\$2.50 per yard
Alaska Sable, 1 inch and 2 inches wide. At.....\$3.00 and \$6.00 per yard
Black Coney. At.....75c, \$1.25, \$1.75 and \$2.25 per yard
Imitation Beaver, 2½ inches wide. At.....\$1.25 per yard
Tiger Coney, 1 inch wide. At.....30c per yard
Brown, black and white, ¼ inch cross cut edgings.....30c per yard

Dresses For All Occasions

The Fashion Mirror Just a word or two about dresses, says Mrs. Westermann, the artist who has made fashions and who draws them as they are.

A few months ago I might have been prone to prophesy, but it is rather dangerous after all in the world of fashion, even though one happens to be very much of an insider. At any rate I should have been tempted to say that dresses would be very full, as it is said in the "trade." But I rather doubt if anyone ever thought that dresses would be so universally in favor. In the first place they are popular because they are pretty; and again, because they are practical, and still again because one can wear a long graceful coat with them, be comfortable and always well dressed. Serge has become the material of popularity; satins, net and lace in the more dressy garments. One must have a dress—one, two or even more in their wardrobe, outside of evening dresses.

Dresses for afternoon, evening dance frocks, business dresses, in serge, silks, crepe de chine, taffetas, satin, net or lace. Many pretty dresses shown in lace and satin combination for evening wear.
Evening Dress, in black lace and taffeta silk, waist of lace, square-cut neck, short sleeves, underskirt of lace, with drapings of taffeta, girdle of taffeta. Price.....\$39.00

SPECIAL --- Colored Silk Umbrellas, \$6 Quality, Each \$4.00

Owing to slight imperfection in the weave, merely uneven threads, there is a reduction of \$2.00 on each of these umbrellas.

Ladies' Umbrellas, navy, green, brown and red. Special.....\$4.00 each
Ladies' Black Silk and Wool Umbrellas, strong paragon frames, plain or trimmed, director or crook handles. Special.....\$1.25

UMBRELLAS RECOVERED. Don't throw away a good handle. We will have it recovered in any quality top you desire; silk, wool or union taffeta. Prices.....\$1.25, \$1.50, \$1.75 up

New assortment of best quality boxed paperies now in stock, ranging from 25c to \$1.65 per box. All in fancy boxes, tied with ribbon.

Splendid assortment of 25c boxed note paper and envelopes, in the new long envelope, some in the square back envelope, and the small green embossed Maple Leaf design, newer than the flag design.

Holland Linen Paperies, in blue boxes, some in the long narrow envelope, also ordinary size. Price.....35c box

Holland Linen Paperies, the drawer style box, tied with ribbon.....50c, 75c and \$1.35 per box

Gilt-Edge Holland Linen Correspondence Cards, 24 cards and envelopes in each box. Price.....50c box

Plain Holland Linen Correspondence Cards, 24 cards and envelopes in box.....35c box

Cottage Cheese and Pimento Sandwiches, French Rolls, Cup of Tea or Coffee, 10 cents.

HEAD STUFFED FROM CATARRH OR COLD
Says Cream Applied in Nostrils Opens Air Passages Right Up.

Instant relief—no waiting. Your clogged-up nose open right up; the air passes freely. No more yawning, sniffling, blowing, headache, dizziness. No struggling for breath at night; your cold or catarrh disappears.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing balm through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly. It's just fine. Don't stay stuffed-up with a cold or nasty catarrh—Adv.

During the evening solos were sung

Stationery of Distinction

Women who are punctilious about their social duties will find just the right sort of stationery here for every purpose; and every woman should be particular about her correspondence. Christmas novelties in abundance at this counter.

**Have You Ordered
Your Personal
Christmas
Cards?**

Holland Linen Mourning Note Paper and Envelopes, in narrow, medium and broad borders.....18c quire, and 18c package envelopes

Art Covers, for mounting photographs in albums, in black or grey; several designs; 100 in package.....15c package; 2 for 25c

Loose Leaf Snap Shot Albums, size 8½x5½, with 25 leaves of black paper, guaranteed chemically pure and will not injure the snaps. Special.....50c

A most unique and useful album, which has a pocket in top cover for extra photographs or negatives; cover remains flat when pocket is filled. Size 11½x7½, with 50 leaves, in good leather cover bound, album. Special.....\$1.50

Loose Leaf Album. Special.....\$2.00

A number of other styles and sizes.

Soldiers' Fountain Pen Ink Tablets, in nickel boxes, 25c box

Vanilla Ice Cream, Pound cake, 15 cents.
Homemade Doughnuts, Cup of Tea or Coffee, 10 cents.

**CAPT. DR. RACEY IS
EXPECTED IN PARKHILL**

PARKHILL, Nov. 8.—Capt. G. W. Racey, M. D., of the R. A. M. C., who has been a year overseas, is expected to arrive in Parkhill this week-end or next. Steps are being taken to have a reception for him on his arrival.

The Parkhill company, C. Company, of the 13th Battalion, now overseas, has been transferred to A. Company in the 15th Brant Battalion at Bramshot camp, England.

Only One "BROMO QUININE"
To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. Grove. Cures a Cold in One Day, 25c.

**PTE. O. FARRELL BACK
TO WINGHAM FROM FRONT**

[Special to The Advertiser.] WINGHAM, Nov. 8.—Pte. O. Farrell has returned home from the front. He went away with the first contingent about two years ago. Before he went away he was employed with the Western Foundry here.

FAVOR CHURCH UNION

[Special to The Advertiser.] WINNIPEG, Nov. 8.—A report on church union, showing that conditions have improved in the west, was read by Rev. Dr. Bryce at a meeting today of Winnipeg Presbyterians.

FOUR RED CROSS MAKES SOLDIERS' RETURN TO HOME POSSIBLE

Strong Appeal Made To the
Women's Institutes.

KAISER FEARS WOMEN
Knitting of Socks and Other
Work Helps Victory, Says
Dr. Patterson.

(See page 5 for other Women's Institute convention news.)

Among all the addresses on Red Cross which have been delivered in London since the outbreak of war, no more inspired or stirring appeal has been made than the one presented this morning by Dr. Margaret Patterson, Toronto to the Women's Institutes of Western Ontario in convention in the Masonic Temple.

"I seldom ask returned men about their life at the front," said the speaker, "I want them to get away from it. But I have asked the question: 'What has the Red Cross done for you?' I asked it of a private, a lieutenant and a captain. The answer in each case was: 'It has made it possible for me to come back.' 'Red Cross work is the voluntary supplementing of the organized medical work of the military department. At the beginning of the war, after the retreat from Mons and the battle of the Marne, means were all inadequate to cope with the problem of the wounded. Men were jolted on carts and carried in cattle cars. Thanks to motor ambulances today, the Red Cross trains with their operating theatres and the Red Cross ships, it is possible to save the lives of many men and unresponsible suffering from them. When life is at low ebb, a little waste of time, a little jolting may cost a life or a limb.

Institutes Ready.

"When the call for Red Cross came in Canada, the Women's Institutes stood ready, an organized army to serve. Sixty per cent of the made-up work has been done by the Women's Institutes for the Canadian Red Cross, but even at that the Institutes might do more. 'The S. O. S. cry is always coming out from Flanders. 'Send out socks.' It is a maxim in military circles: 'A man is no stronger than his weakest foot.' The most indisputable proof to my mind of the value of the work done by the women in Canada through the Red Cross is the fact that Germany has felt the force of it, and through German sympathizers inaugurated a systematic campaign in Canada to discourage the women from knitting. Aren't you glad the Kaiser himself was afraid of your knitting needles, knowing that nothing would be able to drive the Canadian men back, while they felt there was a solid wall of sympathy behind them, formed by the women who had left behind them?

Preventing Illness.

"Being modest in its methods, the Red Cross Society devotes much attention to preventing the men from being ill, as well as looking after them when they are sick and wounded.

"In the regimental bath-houses back of the lines to which the men go when they come out of the trenches, there are inspectors who examine the feet of the men and give them the necessary to keep their feet in good condition. It is better to prevent trench foot than try to cure it after it has been contracted. Since a year ago last September all hand-knit socks have gone to the men on active service, machine-made socks being used for the men in the hospitals.

"The former waste of the long socks legs has been overcome. When the socks with the worn feet are collected in the regimental bath-houses, they are sent back to the men in France and Belgium, who darn where it is possible to do so, or re-knit the feet from wool reaveled out. In this way, the wool supply is conserved, and a means found also for providing the feet of women with money-making employment."

Pyjamas Useful.

Referring to the call for pyjamas continually sent out, the speaker stated that these are largely used with both robes as traveling suits for the wounded, who are often sent to the hospitals, must be stripped of their uniforms when they enter and the pyjamas substituted.

Dr. Patterson told of the relief from strain which bright little messages in the pockets of shirts or in toes of socks have brought to the men in the trenches. In this connection, mention was made of the custom instituted in a patriotic workshop in Toronto in charge of Miss W. J. Hobbs of forwarding comrades with these garments.

"All Toronto," she said, "has been collecting contributions, knowing of the work that these letters will do for the men as evidenced in the letters which have come back from them."

The nauseating, sentimental notes sent by girls to their boyfriends have been stopped, however, she stated had been stopped.

"Touching upon what the Red Cross Society has done in the war, 'On the lowest side,' said Mr. Patterson, 'has kept down the taxes, because of the voluntary giving.'

"Again, I wonder what the women would do if they were obliged to wait at home without this comfort of helping, if the hopeless, helpless task was theirs of being 'voluntary' to wait."

"Milk-Fed" Young Men.

An eloquent appeal was made on behalf of the returned soldiers. "Many of our young men who have been in the war, have stayed at home, while the others have been in the days that are to come with some of these," he said. "But there are others, some blind, some maimed and some blind, how long is it going to keep up in these? The danger will be that we may forget. Canada is doing less for her blind than any civilized country in the world. Ontario has one small institute in Brantford. Will it be fair to ask our blinded soldiers to go there with children from five and six years onwards? They are not asking your sympathy. They only want a square deal.

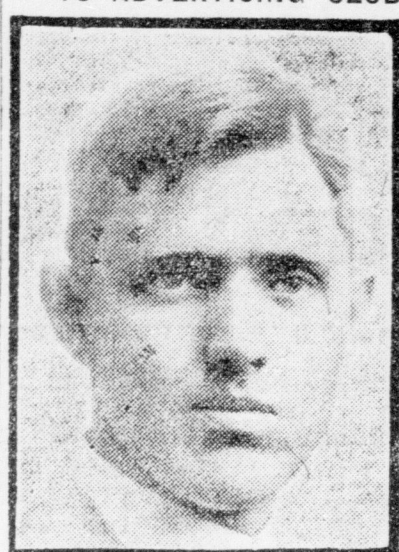
"Every blind person I have talked to has spoken of craving for books, books that can be read by themselves. The blind soldiers want to read a good history of the war and there isn't such a thing yet. The free literature for the blind in Canada has practically no support. There is another field of endeavor at the women's institutes in the days to come.

Tribute to the 'Y.'

"I asked a young man who had been gassed, and who will probably never entirely recover, if he saw anything of the Y. M. C. A. work at the front. He looked at me as if he thought I was insane, and he said: 'If it were not for the Y. M. C. A. we would all go insane. It is the one place where the men can slip, get a good cup of coffee that tastes like home, write letters, and get a little relief. There is another channel through which you can help.

"Though we sometimes grow weary with the sewing and work, let us keep on with it, so that when the boys come

TO DELIVER ADDRESS
TO ADVERTISING CLUB



Advertiser Illustration.

"FRANK CAMPBELL of the Campbell Advertising Agency, Detroit, Mich., who will give an address on 'Retail Advertising' at the first dinner of the London Advertising Club, to be held in the Tecumseh House Friday night at 6:15.

"Some, who will be able to meet them and look them in the eyes without feeling ashamed."

"At the conclusion of her address, Dr. Patterson was surrounded by questions. One of these was: 'What percentage of Red Cross funds goes to salaries, etc.'"

Small Expenses.

"About three per cent," she replied, "for transportation and office expenses, the lowest cost for operation of any international business in the world. The cost for the British Red Cross is one per cent, because none of the officials receive a cent of remuneration. Col. Noel Marshall gave up a lucrative position to organize the Canadian Red Cross, has not received a cent. When life is at low ebb, a little waste of time, a little jolting may cost a life or a limb.

Institutes Ready.

"When the call for Red Cross came in Canada, the Women's Institutes stood ready, an organized army to serve. Sixty per cent of the made-up work has been done by the Women's Institutes for the Canadian Red Cross, but even at that the Institutes might do more. 'The S. O. S. cry is always coming out from Flanders. 'Send out socks.' It is a maxim in military circles: 'A man is no stronger than his weakest foot.' The most indisputable proof to my mind of the value of the work done by the women in Canada through the Red Cross is the fact that Germany has felt the force of it, and through German sympathizers inaugurated a systematic campaign in Canada to discourage the women from knitting. Aren't you glad the Kaiser himself was afraid of your knitting needles, knowing that nothing would be able to drive the Canadian men back, while they felt there was a solid wall of sympathy behind them, formed by the women who had left behind them?

Preventing Illness.

"Being modest in its methods, the Red Cross Society devotes much attention to preventing the men from being ill, as well as looking after them when they are sick and wounded.

"In the regimental bath-houses back of the lines to which the men go when they come out of the trenches, there are inspectors who examine the feet of the men and give them the necessary to keep their feet in good condition. It is better to prevent trench foot than try to cure it after it has been contracted. Since a year ago last September all hand-knit socks have gone to the men on active service, machine-made socks being used for the men in the hospitals.

"The former waste of the long socks legs has been overcome. When the socks with the worn feet are collected in the regimental bath-houses, they are sent back to the men in France and Belgium, who darn where it is possible to do so, or re-knit the feet from wool reaveled out. In this way, the wool supply is conserved, and a means found also for providing the feet of women with money-making employment."

Pyjamas Useful.

Referring to the call for pyjamas continually sent out, the speaker stated that these are largely used with both robes as traveling suits for the wounded, who are often sent to the hospitals, must be stripped of their uniforms when they enter and the pyjamas substituted.

Dr. Patterson told of the relief from strain which bright little messages in the pockets of shirts or in toes of socks have brought to the men in the trenches. In this connection, mention was made of the custom instituted in a patriotic workshop in Toronto in charge of Miss W. J. Hobbs of forwarding comrades with these garments.

"All Toronto," she said, "has been collecting contributions, knowing of the work that these letters will do for the men as evidenced in the letters which have come back from them."

The nauseating, sentimental notes sent by girls to their boyfriends have been stopped, however, she stated had been stopped.

"Touching upon what the Red Cross Society has done in the war, 'On the lowest side,' said Mr. Patterson, 'has kept down the taxes, because of the voluntary giving.'

"Again, I wonder what the women would do if they were obliged to wait at home without this comfort of helping, if the hopeless, helpless task was theirs of being 'voluntary' to wait."

"Milk-Fed" Young Men.

An eloquent appeal was made on behalf of the returned soldiers. "Many of our young men who have been in the war, have stayed at home, while the others have been in the days that are to come with some of these," he said. "But there are others, some blind, some maimed and some blind, how long is it going to keep up in these? The danger will be that we may forget. Canada is doing less for her blind than any civilized country in the world. Ontario has one small institute in Brantford. Will it be fair to ask our blinded soldiers to go there with children from five and six years onwards? They are not asking your sympathy. They only want a square deal.

"Every blind person I have talked to has spoken of craving for books, books that can be read by themselves. The blind soldiers want to read a good history of the war and there isn't such a thing yet. The free literature for the blind in Canada has practically no support. There is another field of endeavor at the women's institutes in the days to come.

Tribute to the 'Y.'

"I asked a young man who had been gassed, and who will probably never entirely recover, if he saw anything of the Y. M. C. A. work at the front. He looked at me as if he thought I was insane, and he said: 'If it were not for the Y. M. C. A. we would all go insane. It is the one place where the men can slip, get a good cup of coffee that tastes like home, write letters, and get a little relief. There is another channel through which you can help.

"Though we sometimes grow weary with the sewing and work, let us keep on with it, so that when the boys come

Our Own Poet Bill Sees the War Pictures

Have you not seen the foto play,
About the Battle of the Somme?
Why don't you go and see it today,
And tell others of it when you go home?

I was there the other day,
And it was quite a treat
To see boys in a battle fray,
And the enemy make a retreat.

When I first went in off the street
I met a soldier in the aisle,
Who carried a light to show you a seat,
Or which is worth one's while.

I sat there for a moment,
Saw others passing by,
Whether anybody feeling for a seat,
Stuck their finger in my eye.

I didn't mind it, as I knew
That it was for,
A little thing like that, you know,
Is nothing in time of war.

The pictures they were splendid,
Admired by different crowds;
When you saw the enemy extended,
Raising smoke into the clouds.

And the soldiers how they stood it,
In the face of the enemy's fire,
Went right into the worst of it,
Cutting and falling over wire.

The Red X also showed up good,
And how they worked so hard,
With bandages and pieces of wood,
They fixed up those that were scared.

The horses, too, the noble steeds,
With their masters on their backs,
Were with them in heroic deeds,
And died also in their tracks.

The guns and ammunition too,
Which is made every day,
Used to protect me and you,
These pictures seem to say.

Some of the boys here from London
Have been seen upon the screen,
You will miss it all if you don't go down,
As they are the best that can be seen.

So when you get your supper eat,
Just go down town tonight,
A soldier will guide you to a seat,
And you will see "somme" fight.

—BILL.

WIFE ENTERS AUTO, SEIZES HER RIVAL AND PUMMELS HER

Wild Scene Witnessed in West
London.

EYEWITNESSES RETICENT
One Has Conscientious Objection
To Telling What
He Knows.

While her husband's car went through five miles of the country side, the wife of a well-known local business man clung to the hair of her husband's "affinity" yesterday afternoon. During the same period the outraged wife struck the third party in the "triangle" with a hat pin which had been seized from the hat of the aluring one.

It has been alleged for some time that the young woman and the business man were altogether too intimate, and this is not the first time trouble has occurred. Recently the wife learned that her husband was in the hands of a woman, and she was determined to give him a lesson. She waited for the coming of the car, and when it arrived, she rushed out and although he did not rush, she boarded the running board and then climbed in the back seat.

Miss Aylmer got into the car furiously, and she told the driver to stop. She then turned the car around, and she drove to the house of the man who was alleged to be having an affair with her husband. She then entered the house, and she seized the man by the hair of his head, and she pummeled him with her hat pin.

When the man was released, he rushed out of the house, and he drove to the house of his wife. He then entered the house, and he told her what had happened. She then told him that she was going to leave him, and she was going to live with the man who had seduced her.

Then the fight started. The man who was alleged to be having an affair with the wife of the business man, reached out and took the hatpin of the girl from her head. She disarmed her opponent by this masterly move, although it was because she lost her own hat and hatpin early in the fray that she grabbed for the other's pin.

Then commenced the greatest battle "a la mode" that ever occurred. The husband took no part except to pray for peace. But the combatants, especially the wife, meant to fight to victory, and every inch of the miles covered by the car saw her clinging to the hair of the fair-haired dandy.

In the words of the businessman's wife, the third party got "some pounded." Not only that but it was reported that the hat pin has penetrated her throat and that she was in a serious condition.

"Loving Pair."
The battle finally came to an end through exhaustion. The wife asked her husband if he loved the girl, and he answered that he did. The girl also professed her affection. It was the latter who was driven home in the automobile, not the wife.

The wife then stated to The Advertiser that she would never give up her fight against her husband, and seek alimony and separation.

A eyewitness of the early stages of the battle stated that the wife of the businessman did not consider it his Christian duty to tell anything of the affair. The wife supplied the missing details, and had no objection as to what might be said in the past quadrennium.

Cheers Down Speech of Russian Officer

MONTREAL, Nov. 8.—So enthusiastic did the gathering at a luncheon of the Canadian Club, in the Windsor Hotel today, become over an address by Lieut. Z. Peckhoff, a Russian officer in the French Foreign Legion, that the entire audience broke into spontaneous cheers some time before he had finished his speech, and kept cheering so long he did not rise to complete it.

A touching description of conditions at the front, as the Russian lieutenant related them, and the Allied pressure had been a fire any an alarm was turned in. The firemen opened the doors and windows to permit the escape of steam and excessive heat, which was the only effect produced.

**TWO-DOLLAR WHEAT
SOLD AT WINNIPEG**
[Canadian Press.]
Winnipeg, Man., Nov. 8.—A local grain firm sold today four thousand bushels of No. 1 hard red winter wheat at 80 cents a bushel.

TWAS NOT A FIRE.—The fire company from No. 1 fire hall had a run this forenoon at 9:15 to the Park View Apartments at the corner of Richmond street and Central avenue. The boiler in the basement had become overheated and the steam being released by the safety valve led occupants to believe there was a fire. An alarm was turned in. The firemen opened the doors and windows to permit the escape of steam and excessive heat, which was the only effect produced.

GEORGE FERGUSON'S SALE.
HIGGATE, Nov. 8.—A successful sale of farm stock and complete list of implements was held on George D. Ferguson's farm near here on Tuesday. It was one of the largest sales in this vicinity for some time.

CAR NUMBER CAUSE OF INJUSTICE DONE TO LONDON CITIZEN

Dr. McKibbin Not Owner of
Car 6631.

WAS SOLD MONTHS AGO

This Auto Nearly Ran Down
Party of Returned
Soldiers.

A combination of unusual circumstances caused The Advertiser to do a serious injustice to Dr. Paul F. McKibbin of the medical faculty of the Western University in its issue of last Monday, and, without suggestion from Dr. McKibbin, a complete retraction of the implications contained in the article was made.

As several returned soldiers were coming from the Lyric Theatre, after having attended the trial presentation of "The Battle of the Somme" pictures, a motor car dashed out of a nearby lane. The soldiers, some of whom were still inappetent by their wounds, were almost run down, and furthermore, they said the man in the car shouted foul abuse at them when they protested. They secured the number of the car which was 6631, and found that this car was entered in the police records as the property of Dr. McKibbin.

How Mistake Occurred.

They gave the number of the car and the name of Dr. McKibbin to The Advertiser, and after having failed to get in communication with the doctor by several phone calls the article was published. As all motorists are required by law to register a change of ownership when they dispose of their cars, it was felt that there was no possibility of the information being wrong.

But this was easily observed. Changes of ownership are never sent to the city, it appears, and Dr. McKibbin sold a car bearing license No. 6631 some months ago. The car was traded in on a new machine, and Dr. McKibbin never became aware of the new ownership. His name still appears on the local records, and the records at Toronto. At present no one in London has any record of the ownership of car No. 6631, but there can be little doubt that the new owner is the man against whom the soldiers registered their complaint.

Friends Knew Better.

Dr. McKibbin, in a letter to The Advertiser, and while he said his friends were aware that he could have been guilty of no such conduct, he believed the public might get the wrong impression.

"I have every admiration for the returned men and would not offend one of them," he added, "I certainly do not conduct myself while in my car in such a manner as was imputed to me. The matter has been one of good faith and justice, and for the sake of the university I shall be glad if it is set right."

It is expected that a police court charge will be laid against the present owner of the car.

NEW YORK STOCK EXCHANGE.

Thomson & McKinnon, 12 Wellington Street, Building, report fluctuations in New York stocks for The Advertiser as follows:

Trunk Lines and
Grangers— Open, High, Low, 130.

Baltimore & Ohio, 88 1/2, 89 1/2, 88 1/2, 89 1/2.
Erie, 1st pfd., 53 1/2, 54 1/2, 53 1/2, 54 1/2.
Great Northern, 119 1/2, 119 1/2, 119 1/2, 119 1/2.

Western Union, 15 1/2, 15 1/2, 15 1/2, 15 1/2.
G. Western, pfd., 45, 45, 45, 45.
N. Y. Central, 108 1/2, 108 1/2, 108 1/2, 108 1/2.

Rock Island, 35, 35, 34 1/2, 35 1/2.
St. Paul, 115 1/2, 115 1/2, 115 1/2, 115 1/2.
Wabash, com., 15 1/2, 15 1/2, 15 1/2, 15 1/2.

Pacific and
Southern—

Atchafalpa, com., 107 1/2, 107 1/2, 107 1/2, 107 1/2.
Canadian Pacific, 173, 173, 173, 173.
Southern, 28, 28, 27 1/2, 27 1/2.

Kansas & Texas, 83.
American Can., 89, 89, 88 1/2, 88 1/2.
Northern Pacific, 112 1/2, 112 1/2, 112 1/2, 112 1/2.

Southern Pacific, 101 1/2, 101 1/2, 101 1/2, 101 1/2.
Marine, com., 22 1/2, 22 1/2, 22 1/2, 22 1/2.
Union Pacific, 151 1/2, 151 1/2, 151 1/2, 151 1/2.

Coal—

Lehigh Valley, 68 1/2, 68 1/2, 68 1/2, 68 1/2.
Norfolk & West, 113, 113, 113, 113.
Reading, 109 1/2, 109 1/2, 109 1/2, 109 1/2.

Pennsylvania, 58 1/2, 58 1/2, 58 1/2, 58 1/2.
Reading Railway, 109 1/2, 109 1/2, 109 1/2, 109 1/2.
Interboro, com., 15 1/2, 15 1/2, 15 1/2, 15 1/2.

Industrials—

Allis-Chalmers, 29, 29 1/2, 29, 29 1/2.
Am. Beet Sugar, 103 1/2, 103 1/2, 103 1/2, 103 1/2.
American Can., 89, 89, 88 1/2, 88 1/2.

American Locomotive, 94, 94 1/2, 94, 94 1/2.
Baldwin Locomotive, 83 1/2, 83 1/2, 83 1/2, 83 1/2.
Am. Tel. & Tel., 134, 134, 133 1/2, 133 1/2.

Central Leather, 108 1/2, 108 1/2, 108 1/2, 108 1/2.
Fidelity Union, 108 1/2, 108 1/2, 108 1/2, 108 1/2.
Col. Fuel & Iron, 51 1/2, 51 1/2, 51 1/2, 51 1/2.

Distillers, 45 1/2, 45 1/2, 45 1/2, 45 1/2.
General Electric, 123 1/2, 123 1/2, 123 1/2, 123 1/2.
G. Northern Ore, 43, 43 1/2, 43, 43 1/2.

Inter. Nickel, 51, 51 1/2, 51, 51 1/2.
Marine, com., 22 1/2, 22 1/2, 22 1/2, 22 1/2.
Marine, pfd., 119 1/2, 119 1/2, 119 1/2, 119 1/2.

Pacific, 115 1/2, 115 1/2, 115 1/2, 115 1/2.
U. S. Rubber, 60, 60 1/2, 60, 60 1/2.
Virginia Chemical, 48, 48, 47 1/2, 47 1/2.

Westinghouse, 68 1/2, 68 1/2, 68 1/2, 68 1/2.
Copper Shares—

Anaconda Copper, 97 1/2, 97 1/2, 97 1/2, 97 1/2.
Baldwin Copper, 67 1/2, 67 1/2, 67 1/2, 67 1/2.
Chino Copper, 64, 64 1/2, 64, 64 1/2.

Consolidated Copper, 67 1/2, 67 1/2, 67 1/2, 67 1/2.
Miami Copper, 39 1/2, 39 1/2, 39 1/2, 39 1/2.
Nevada Copper, 25 1/2, 25 1/2, 25 1/2, 25 1/2.

Utah Copper, 113 1/2, 113 1/2, 113 1/2, 113 1/2.
Oil Shares—

Am. Oil, 55 1/2, 55 1/2, 55 1/2, 55 1/2.
Am. Lined Oil, 25 1/2, 25 1/2, 25 1/2, 25 1/2.
Am. Lined, pfd., 57 1/2, 57 1/2, 57 1/2, 57 1/2.

Nov. 8, 111, 111, 110 1/2, 111.
Steel Shares—

Crucible Steel, 92 1/2, 92 1/2, 92 1/2, 92 1/2.
Lockwood, 92 1/2, 92 1/2, 92 1/2, 92 1/2.
Pressed Steel Car, 75, 75, 74 1/2, 74 1/2.

Republic Steel, 79 1/2, 79 1/2, 79 1/2, 79 1/2.
Railway Steel, 54 1/2, 54 1/2, 54 1/2, 54 1/2.
Sloss-Sheffield, 80, 81, 79 1/2, 80.

Nov. 8, 122 1/2, 122 1/2, 122 1/2, 122 1/2.
U. S. Steel, pfd., 121 1/2, 121 1/2, 121 1/2, 121 1/2.

CHICAGO GRAIN MARKET.
[Reported by Thomson & McKinnon.]
Wheat— Open, High, Low, Close.
Dec. 81 1/2, 81 1/2, 81 1/2, 81 1/2.

Nov. 8, 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Dec. 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Nov. 8, 81 1/2, 81 1/2, 81 1/2, 81 1/2.

Dec. 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Nov. 8, 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Dec. 81 1/2, 81 1/2, 81 1/2, 81 1/2.

Nov. 8, 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Dec. 81 1/2, 81 1/2, 81 1/2, 81 1/2.
Nov. 8, 81 1/2, 81 1/2, 81 1/2, 8

PATRIOTIC WORK, OPEN DOOR FOR WOMEN AND FOOD VALUES PROVIDE SUBJECTS FOR ADDRESSES TO WOMEN'S INSTITUTES HERE

Extending a welcome on behalf of the Local Council of Women and affiliated societies to some 400 delegates attending the opening session of the third annual convention for Western Ontario of the Women's Institutes of Ontario, Mrs. H. A. Boomer struck what is apparently to be the keynote of the convention when she impressed the thought that patriotic service in whatever guise must be regarded the supreme duty at the present time.

"We are all alike enlisted for active service in an 'universal service campaign,'" she said, "through which to serve our country. However full our programs at our several meetings, however long our list of 'have-to-be-done's' between whiles, we can and must and will make room for the one thing more which the exigencies of this cruel war demands of us."

Woman's Place.
"It is not the rallying of our manhood only which is imperative at this crisis of our history. Our King calls out all his reserves, and there is a very definite place which women can fill."

"Touching upon the sacrifices which women are called upon to make in giving up their men, Mrs. Boomer dwelt upon the duty which falls to the lot of women workers of filling vacant niches in the ranks of bread-winners. 'A consecrated passion of patriotism,'" she emphasized, "alone can avert a world's catastrophe."

Replying to the welcome Mrs. (Dr.) Wilson of Wardsville pleaded for more and more to be done for the Red Cross in remembrance of those who have made the supreme sacrifice.

"Try to be kinder," was a motto which she urged the institute workers to take with them during the coming year.

In his address outlining plans of aggressive work for the coming year, Mr. Putnam, substituted for an annual report, G. A. Putnam expressed his gratification that institute members throughout the province had shown their loyalty to the institute through patriotic work, the work of all work is the most imperative. In this connection he referred to the way in which the institute workers of the Women's Institutes is becoming more and more appreciated, one reason for the many patriotic calls sent out to them in the past two years of war.

Continuing, Mr. Putnam touched upon problems of readjustment which must inevitably arise after the war, dwelling upon the responsibility of the rural women in this connection.

Rural Life Popular.
"Many men returning home will take up their residence in the rural districts for the first time," he said. "They will not be satisfied with office and factory life after the open, free life of soldiering. With them to the rural districts will go settlers from other parts of the Empire and from the Allied countries engaged in the war. It will be necessary in the rural life to provide social, educational and economic opportunities which will make them content with the prospects and life of the rural districts."

The better understanding which had come about between the women of the country and of the city, Mr. Putnam pointed out as one good thing which had come out of the war.

"Stand shoulder to shoulder," he admonished, "and when you deliberately ask for what is best for the youth of the nation you will get it."

In regard to the importance of the work for which the institutes were originally organized, the speaker stated that it was found that the branches giving most time and energy to Red Cross and other war relief work were the ones which were also keeping up at least a part of the regular institute program.

"You may object that you have not time to give two weeks for a special demonstration course in say domestic science," he commented. "The experience of the institutes which have taken these courses has been that the increased number in the community interested through the courses has enabled them to undertake and accomplish even more work, subsequently."

Get Girls Working.
The importance was impressed of interesting girls in the institute work. In connection with announcement of various courses which are at the present time, or will be available for the institutes, the superintendent included one which she declared would not have thought of mentioning two years ago, namely in agriculture. With the demand for women to render patriotic service in agricultural pursuits, he suggested the advisability of short courses, say from two to four weeks, of systematic instruction for women in poultry-raising, bee-keeping, vegetable and fruit-growing, canning, etc.

The problem was also touched upon of establishing closer relations between the producer and consumer, and making conditions more favorable for both, better prices for the former and lower cost of living for the latter, through elimination of "the middle man."

Mrs. Gault of Thamesville, substituting for Mrs. J. W. Testard of Chatham, presented the report of the Elgin, Essex and Kent Women's Institutes.

Chatham branch, she reported, has devoted much time to Red Cross effort, ably assisted by the young girls.

Concerning child welfare, the West Kent district has assisted the Children's Shelter in Chatham with donations of fruit, vegetables and clothing, also assisted in school fairs. From this district was sent an appeal for better protection of feeble-minded girls. The receipts of the West Kent branch for the year amounted to more than \$4,000.

Commenting upon this Mrs. Gault said: "Had it not been for the good organization through the Women's Institutes, it would have been impossible to so effectively reach the rural women with appeals for patriotic assistance. Morpeth was designated a small town with a big institute." Thamesville has successfully organized

ACTRESS TELLS SECRET

A Well-Known Actress Tells How She Darkened Her Grey Hair With a Simple Home-Made Mixture.

Miss Blanche Rose, a well-known actress, who darkened her grey hair with a simple preparation which she mixed at home, in a recent interview at Chicago, Ill., made the following statement: "Any lady or gentleman can darken their grey hair and make it soft and glossy with this simple recipe, which they can mix at home. To a half-pint of water add 1 oz. of bay rum, a small box of Orin Compound, and 1/4 oz. of glycerine. These ingredients can be bought at any drug store at very little cost. Apply to the hair twice a week until it becomes the required shade. This will make a grey-haired person look 20 years younger. It is also fine to promote the growth of hair, and relieves itching and dandruff."

a corps of Girl Guides. Bothwell, in addition to raising some \$320 in cash, contributed largely to the comfort of soldiers with socks. Falmers has a large membership of girls. Aylmer has raised \$320 and has held a demonstration course in canning of vegetables and fruits.

Welcomed by Mayor.
His Worship Mayor Stevenson was introduced by the superintendent at the close of the session. Extending a hearty civic welcome, the mayor dwelt upon the benefits derived from the teaching of domestic science in the school and the refining influence it has exerted in homes in this city, especially of people from other countries, to whom Canadian ways of housekeeping are unfamiliar.

Open Doors for Women.
It was a characteristically humorous, forcible and original address which Dr. Anna Backus of Aylmer delivered yesterday afternoon in the Normal School, on the occasion of a reception tendered the delegates attending the Western Ontario Women's Institute convention by the Women's Canadian Club. The theme which she chose was "Open Doors for Women," and in this connection she spoke as follows:

"I was reading in the paper just this morning a call for women to work on the munitions issued by Sir George Foster. It would be ludicrous if it were not so tragic the way men are screaming and yelling now for us women to come and get to work. Strange as it may seem, the likelihood between women and war is greater than the differences, and these are only coming to be recognized."

"The doors of education opened very slowly to women. There actually came a time when it became possible for women to get an education, and the discovery was made of the marvel that the female could learn. She passed examinations not disgracefully, and took her place as the comrade of man in educational institutions."

Chances for Women.
"Where there is labor, the door is now open for women. In Toronto I visited a munitions factory where 200 are employed, of whom 150 women have taken the places of men. The output of the factory has increased one-third through the entrance of women. Women work more rapidly. I was introduced to the two women who are the highest paid workers. At first the workers were paid by the day, the men \$3, and the women \$1.50 or \$2. Since the system has been changed to piecework, these women are getting \$3 a day, and the men about \$1.75."

"How many women who are busily employed now and receive adequate financial returns, are to be satisfied to drop out after the war? In Toronto I asked for a certain kind of cloak. They told me they couldn't get it any more. It had been 'made in Germany.' And stockings, why not make the same kind of stockings formerly shipped in from Germany, only a little improved? Why not turn munitions factories after the war into factories to manufacture goods formerly shipped into the country?"

War of Munitions.
"Germany has turned this into a war of munitions, and we in Canada must do what we can that munitions may go over for our men to combat the foe. It is the only way to insure the freedom of the individual and the liberty of nations."

"Women, too, are wanted in agriculture. They would be a great deal better and stronger if they did more of it. Thank goodness, the war has brought to us the knowledge that we can work and are willing to work."

Referring to work which Canadian women have been doing, Dr. Backus touched upon what has been and is being accomplished by the various women's organizations, the National Council, Imperial Order of Daughters of the Empire, the Women's Christian Temperance Union, the Women's Institute and greatest of all, the Women's Missionary Society.

"They say women don't know anything about finance," she protested. "The wonder is to me that the poor things do. The Women's Missionary Society, numbering some 200,000 women in Canada, handles more money and gets it where it is needed more promptly and at a lower percentage than any agency in the Dominion or in the world."

Effective Service.
"The Women's Canadian Club of Ottawa is doing a work which possibly would not be so successfully accomplished by an organization outside the capital. All reports of casualties come to Ottawa, and the Women's Canadian Club at once obtains the names of wounded Canadians, and sends to each a letter of sympathy, and asking him if there is any way in which the club can serve him. Many replies are received. For example, one young man wrote he had property in Northern Ontario, which he was afraid he would forfeit. The Women's Canadian Club investigated at once, and secured for him the title, thus relieving his anxiety."

"Why should women want the vote?" was a subject taboo for Women's Institute members, so institute members, please close your ears. Women are neither citizens nor persons without the vote. When a not very prominent man, imprisoned by the king of Abyssinia, an army of 20,000, under Gen. Napier, was sent to get him out. This was accomplished, the general was a lord, and the king of Abyssinia decided. It was a splendid thing of Britain to take such care of her citizen."

"If a woman was thrown into prison, if she was foolish enough to get in, she would just have to be smart enough to get out, not being a citizen. 'A young woman down east, having passed all her examinations in law, appeared before a magistrate to take an oath of office. My dear woman, said the magistrate, 'I can't swear you. You are not a person.' The next week a convict old woman was up before the magistrate. She objected to be tried. He asked her why. She told him she wasn't a person. The magistrate said that didn't do, and gave her a jail term of 30 days."

Franchise Going.
"Whether you want it or not, franchise is coming. In the hands of men, the vote has been prostituted. See that when you get it the vote is dignified and made to serve the purpose for which it was obtained."

In conclusion, Dr. Backus touched upon the subject of every woman doing her part towards bringing about a victorious end. "It would be impossible to estimate the patriotic work women have so far as we can see, the war is going on for two years more. The monster Germany will not let go till he has to. We must send men, and follow them with comforts. This is a national war for individual freedom and for liberty. British rule has been a blessing wherever it has gone. Can you realize what it would mean to women if we lost? What a catastrophe it would mean to the world? It is very important that we should be on God's side. We feel that we are, but we have got to take

a lot of punishment yet. We must just hold on and keep up our grit until the time when munitions factories are turning out plows and hoes and tools and the implements of peace instead of weapons of war."

Mrs. Donald McLean, president of the Women's Canadian Club, welcomed the guests of the day, the members of the institutes, paid a tribute to the splendid war relief work which has been accomplished by the women of the country district. She graciously extended the thanks and appreciation of the club to Dr. Backus, Miss Luta Laymon added very much to the pleasure of the afternoon by a solo. Following the program afternoon tea was served in the gymnasium.

Evening Session.
The evening session was held in the Masonic Temple. Addresses were delivered by Prof. R. Harcourt, O. A. C. of Guelph; Mrs. Gordon Wright, Major Thompson of Ottawa, Lieut.-Col. Brown of the headquarters staff and Pres. Fleming of Scarba and Jackson of Lobo, both returned soldiers.

W. Bert Roadhouse of Toronto, deputy minister of agriculture, presided.

In his opening remarks Mr. Roadhouse made reference to the splendid work done by the Red Cross.

The Women's Institutes had been instrumental in assisting in many ways the Red Cross, and also in helping the boys in the field with comforts. The work of the women had been greatly appreciated by the boys, but he believed that they could arise to even greater issues and do more if required.

Mrs. G. Mason of Exeter read the report of the work in this district. Comparative Values of Various Food Products at Present Prices."

Miss Frances Cullen followed with a solo and responded to an encore.

Prof. R. Harcourt, who has been ten years connected with the chemistry department at the Ontario Agricultural College, delivered an address on "The Comparative Values of Various Food Products at Present Prices."

He showed that it had been proven by chemistry that some of our greatest energy producing foods today were not by any means the most expensive. Rolled oats had a greater food value, he said, than either meat or eggs and was much cheaper.

Prof. Harcourt in opening his address stated he did not intend to attempt to solve the high cost of living, but to show what made up the foods that were to come under discussion.

From the small amount of carbon dioxide in the air the plants create the foods that we consume.

"What are functions of these foods we consume," he said.

"We find that the proteins are the flesh producers and are absolutely necessary."

"The most expensive foods we buy today are proteins.

"Fat and carbohydrates are fat formers and heat and energy producers. A growing person requires more proteins than a matured person. When we compare the value of foods it has been generally conceded that the actual food values are the basis on which food values are decided."

Meat for Protein.
"When we buy meats we buy them for their protein value. Rolled oats heads the list in food value, produces a food value of 25.950 calories. Milk is one of our cheapest foods considered from a protein standpoint. So that we find that cereals with milk is one of our best sources of proteins."

"Proteins procured from cereals and milk are just as good as those procured from meats, and much cheaper. Rolled oats show the greatest food value on the list, and as compared with eggs we find the oats to be sixteen times greater as a heat producer."

Prof. Harcourt here invited that questions be asked and was asked first how the amount of fuel to cook oatmeal and eggs compared.

On this point he replied that he had not gone into the matter in that respect, but thought it depended a great deal upon the person who does the cooking. Some cooked oatmeal only fifteen minutes, others cooked it for an hour or more.

Asked as to the effect of sugar as to whether or not it did affect the flavor of the oatmeal, Prof. Harcourt said his investigation found it did not, but he thought on the other hand it improved it.

"Do you think a person can eat too much porridge?" asked another.

"I would have to leave that entirely to the individual, but I believe in a balanced diet," he said.

"Is whole wheat not better than white bread?" was another question asked.

"That depends entirely upon the individual. One person requires one whereas another is better on the other kind of flour."

"Is bread made more nutritious than white bread?" was a question from another woman.

"I do not think so, and its composition does not show it."

"It does not want to be misunderstood as advocating that we get along on oatmeal, but it depends a great deal on how you want to economize."

"We could pick out many simple foods today that would be much cheaper than some we use, and at the same time we would procure the same value as from the more expensive foods."

Prof. Harcourt submitted tables to bear out his argument.

Emergency Needs.
Mrs. Gordon Wright, in her address upon the emergency needs, outlined the great need at the front of socks and shirts, but the greatest need of all she said was men to carry the great struggle through to victory.

She explained the primary object of the corps was to band women together who would agree to take up the burdens of men that they might be released in order to go to the front. She made an appeal to all women to throw their energies into the work and do all within their power to assist in the great cause.

Lady Beck sang a solo entitled "Land of Mine."

Socks Not Sold.
Lieut.-Col. Brown expressed the regrets of Col. Shannon who was unable to be present owing to the pressure of military duty. "I want to answer a question that has been frequently asked by many as whether the comfort sent over by you women were sent to this I would answer that I had never known such a thing done or had of it."

Major Thompson, of Ottawa, who recently returned from the front, dealt with the recruiting issue. He called attention to the situation in England as compared with that in Canada. He expressed the belief that the women would be an important factor in the reconstruction of the country. A great many would be coming, he thought, to Canada after the great war and Canadians must be prepared to assist them and make of them good citizens. "No one can say too much of the great work that the women have been doing in bearing their share of the burdens in

this great struggle," said the speaker. "There are others who have not yet risen to the great issue. They are yet obsessed with the idea that it is all madness. They think that when it is all over it will be forgotten that their sons or relatives had held back. 'We are fighting in the defence of everything we hold sacred. There has gone out from the Hun a challenge that we give up our moral law and all for which life stands.'"

Recruiting Address.
Major Thompson called attention to the appalling raids of England, and wondered what would happen if such were here.

"Our chief of staff tells us that we need all our men and resources in this great struggle," he said.

"There are three classes of men now in Canada—those who are preparing to go to the front, those who cannot be spared, and those who will not go, the slackers."

He closed his address with a stirring appeal to the women to interest themselves in recruiting and do all they could to help get the required numbers.

Private Fleming, of Scarba, a returned soldier, spoke briefly of the Red Cross work, and explaining to the audience the needs of the society.

Private Jackson, of Lobo, a returned soldier, spoke of conditions at the front, and how cheerfully the boys there were taking up the burdens. He spoke of how much the boxes and comforts received were appreciated and hoped all would continue to assist.

ASSOCIATED KIN PLANS TO ASSIST SOLDIERS' RELATIVES

New Organization To Hold First Meeting Friday.

TO BE DOMINION-WIDE

Everyone With Kin at the Front Is Eligible for Membership.

The "Associated Kin of Canadian Expeditionary Forces" is the name of an organization which is expected to enlist in its ranks every person who has relatives at the front. For some months past a number from London and elsewhere have been working on the matter, and they now have their organization perfected and are ready to go ahead. "We are open to enlist every relative of a soldier, who has any interest in him," said one of the men who is assisting with the work.

The organization is open to both men and women who are kin to a soldier who is, or has been, in active service in the present war. Those who are relatives of a naval man or a military man in active service are also eligible for membership. All returned men are eligible to honorary membership.

The aims of the "Associated Kin" are many and praiseworthy. It wants to assist in securing recruits to better the conditions under which men are trained and equipped, and conditions in the field, and to assist in correcting any abuses which may exist in or against the service. This is to be done only in so far as civilians may do, and there is no intention to interfere with the military authorities.

Object of Society.
It also has as an object to secure for relatives of soldiers employment, and just payment of claims for pensions, insurance, etc. It wishes to assist returned soldiers to secure suitable employment after the American civil war. Many civil war veterans were unable for some time to find suitable employment, and undue suffering was the result in many cases. The soldiers or their relatives never received their pensions or at best were without them for years. In other cases pensions were received that were based on fraudulent claims. The "Associated Kin" will try to look after such matters and thus be of great assistance to soldiers and their relatives.

For Common Good.
"We have nothing to buy and nothing to sell. We simply want to crystallize the public opinion and effect better things," said one man to The Advertiser. The organization is not for officers alone, but for everybody. There will be local kindred in each place. These people will be joined together in a union of all the kind in each military district. A provincial council will be formed, and a national council will be formed. The organization, while over all will be a Dominion board of kindred governors, whose powers will embrace the whole of Canada."

A meeting of the Associated Kin will be held on Friday evening in the Normal School, and as the movement is said to be endorsed by some of the head military men in Canada, it is expected that a large number of relatives of soldiers will be present.

Rev. Canon Tucker and Canon Willis speak. Commanders Amelung Jarvis of the Royal Canadian Volunteer Naval Reserve, accompanied by a party of Canadian "blue jackets" will also be present, and address the meeting. Principal officers of the Collegiate Institute have very kindly allowed a party of the collegiate staff to act as a bodyguard for the occasion.

HAWAIIAN QUEEN DYING.
SAN FRANCISCO. Mrs. Liliuokalani, former queen of Hawaii, is very ill at Honolulu, and her death is expected momentarily, according to information received here today.

Rheumatism Goes Quickly
Its Virus Forever Destroyed
EVERY CASE IS CURABLE

Good-bye to Rheumatism! Your aching joints, your stiff, sore muscles, those sleepless nights and suffering days—good-bye forever—your day is gone.

Sufferer, cheer up, and read the good news below.

"A man met me a month ago, and said: 'I stay crippled, quit complaining, limber up.' My answer was, 'I'm rheumatic; I can't do it.' He looked me up in a pitying sort of way and told me to go to the nearest drug store for Nerviline and Perrozene. The combination had cured him. I was convinced of his sincerity and followed his instructions. I rubbed an Nerviline three times every day—rubbed it right into my aching joints. The pain quickened, the rubbing made me feel better, I leasened, and I became more active. From my blood I took two Perrozene Tablets with every meal. I am well today, not an ache, not a pain and no sign of stiffness at all."

What if Nerviline can do in a case like this it can do for you, too. For nearly forty years Nerviline has been recommended for Rheumatism, Lumbago and Sciatica and Lame Back. It is the only remedy that never disappoints.

Saturday morning, commencing at 9 o'clock, performances will be given for school children, with a special charge of 10 cents, with 1 cent added for war tax.

Make every effort to witness these pictures—they are the most remarkable records of British organization and the resultant victory ever shown in Canada.



ONE OF THE GREAT GUNS THAT POUNDS THE GERMANS TO SUBMISSION.

Seldom has the serious-minded public of the city of London been impressed so deeply by any event as the coming of the official British motion pictures of the great July attack taken by British officers, passed on and commended to the people of the Empire by His Majesty King George, and recommended by Lloyd George as the antidote for future wars. This classic of truth and mirror of the Somme front fighting will go down in the records of the nation as something imperishable and glorifying for all time the magnificent deeds for humanity of the British soldier. The London Advertiser is more than grateful for the reception accorded the pictures.

THE Battle OF THE Somme

"THE GREATEST MOVING PICTURE IN THE WORLD"

ONLY THREE DAYS REMAIN

of the week's presentation of this living panorama of the British front and "back of the front." Ask any returned soldier if this film is genuine. He will tell you that it is wonderful in its fidelity to every condition existing in France.

The hours of performances are—1 p.m., 2:15 p.m., 3:30 p.m., 4:45 p.m., 6 p.m., 7:15 p.m., 8:30 p.m. and 9:45 p.m.

Patrons are asked to ATTEND THE AFTERNOON PERFORMANCES WHEN POSSIBLE, and to avoid as much as possible the earlier performances of the evening, which are always crowded.

At The LYRIC Theatre

A RETURNED SOLDIER WILL SELL THE NECESSARY WAR TAX OF TWO CENTS.

The Price Is 25c For All Regular Performances

Saturday morning, commencing at 9 o'clock, performances will be given for school children, with a special charge of 10 cents, with 1 cent added for war tax.

Make every effort to witness these pictures—they are the most remarkable records of British organization and the resultant victory ever shown in Canada.

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THE LONDON ADVERTISER COMPANY, LIMITED.
London, Ont., Thursday, Nov. 9.

AN UNUSUAL ELECTION.

THE SLOWNESS of the return of the United States presidential candidate has a simple explanation. In ordinary elections the margin of victory is usually so large as to give certain indications soon after the polls close as to which candidate has won. But in the contest just closed Wilson and Hughes have been so evenly matched, and the people so evenly divided, that it has been necessary to consider almost every vote before a decision has been given. The cities usually give an overwhelming majority one way or the other, but in the present election the result, at least so far as time was concerned, depended upon the slower rural vote, which is always quite as slow.

In some states the rural vote is inaccessible; in others much time is taken by the clerks. Some are said to "shut up shop" at 5 o'clock and go home, owing to the established precedent of leaving the ballots to be counted next day.

The sudden rise of Wilson showed that the announced election of Hughes was the most premature guesswork. The "barometer" states theory was upset in several instances.

EXIT HEARTS.

THE LONG-DEFERRED has at last happened. The ugly mess of about fifteen journals known as Heart's have been barred from Canada.

When a few weeks ago the British Government expelled the Heart News Service from London, for flagrant falsifications, it was inevitable that this service and the papers bound up with it should soon be shut out of Canada. In spite of the manifestly hostile activity of Heart's press, several Canadian newspapers, including the local Conservative organ, used its telegraph service. Common decency, let alone patriotism, not being sufficient to wean away some people from the lies and blackguardism of this daily, imported trickle of Anglophobic print, the Canadian Government has had to bring down the official axe and make an end of Heart's and his works in this country.

Even apart from the war and British ties, the Heart brand of newspaper has no right to live in a decent Canada. It is a blot on journalism, impairing the reputation of the newspaper everywhere it goes. A newspaper's business is to print the truth. The Heart papers dish up lies, unpleasantness and filth, and their tone is low class. Decent people in the United States will not have Heart papers in their homes. Their very name, so often The American, is a slander on the nation as a whole. Vulgar and vile at all times, the Heart papers are, besides that, particularly repulsive in these days of stress, as anti-British and anti-human. We are well rid of this speaking hyena.

MIKE TANCERADE.

WHY SHOULD Mike Tancerade, a hapless immigrant who became crazed with drink and slew his fellowman, be hanged until he is dead, while Tom Riley, a Missouri boy, who also while drunk killed a citizen, walks about his home town in a distant state a free man?

Canadian justice must not tamper with the scales she holds, alike for British-born foreigners and American citizens. The crime of Tancerade was no worse than that of Riley, and if the one escaped with his life, the other must benefit by an immutable precedent. Far better would it be that capital punishment be banished than that one man should go free while another is choked to death.

Tancerade should be punished, not freed. Some of these foreign gunmen need a stern lesson, but first of all they need to be educated. They must be made to know that they must come to be Canadians and forswear the carrying of knives and revolvers. They must be helped by society, for with liquor on their brains these primitive children become as madmen. Judge and jury have done their part: did the country which adopted Mike Tancerade do its part? Unless Canada has done her part she has no right to take his life and give life back to Tom Riley.

ASIA MINOR.

A RUSSIAN review contains an article setting forth some of the ideas among Russian Liberals respecting the settlement of Asia Minor. It is clear that this region is marked out as a sphere of Russian influence. Annexation and incorporation with Russia are not proposed, even for Armenia, but paramount influence is demanded, and apparently also a political and military administration of the northern coast and east of the Sea of Marmora.

As regards Greek claims on the Asia Minor coast, it is argued that a Greek control there would be exploited pettily for the interest of small Greek traders, and would be a nuisance to Russia and others. The trade of Saloniki is said

to have greatly fallen off under Greek occupation, though how it could have held its own since 1913 is hard to imagine. However, Greece has behaved in no way to arouse consideration for her ambitions. Russia owes her nothing. "Not a yard of Asiatic territory must belong to the Greeks."

Armenia is to have autonomy under Russian protection. The people will be guaranteed order and peace, and their various elements harmonized so far as may be, under the Russian power operating like that of Great Britain on a larger scale in India.

The various other parts of Turkey in Asia, once rid of the Turkish overseas, will be handled according to their varying circumstances. The provinces with a purely Turkish population which has been there for centuries will form a state of five or six million people, mainly agricultural. This may be left to govern itself. But the thoughtful Russians are insisting that in the government of the country by the natives, no foreign instructors be admitted except with Russia's permission. "It goes without saying that this consent will always be given to our faithful allies, and that no German will ever obtain it." These are pleasing words, at least. Further, any industrial concessions, trade and railway, must be subject to Russia's approval. Though it is argued that a customs union with Russia is out of the question "at present," as such a union would be irksome to the inhabitants of Asia Minor, while by exclusion of capital, skill and goods from other countries, Russia would not for a long time be able to gain anything herself. Russians should trust more to geographical position, the privileges of their language and their general influence, to promote their business interests.

It is urged that the Russian language shall have everywhere legal rights, and the hope is expressed that that language, with Russian literature and science, the Russian culture, so to speak, may play a unifying role in the polyglot population of the land. Natives will be encouraged to attend Russian schools and universities.

Altogether it is clear that educated Liberals in Russia, not to speak of the Government's intentions, have settled on claiming for their country a paramount position in the old dominion of Turkey in Asia, comparable to that of Great Britain in India, as a pacificator, civilizer and director. Not much, however, is said about Syria, Palestine and Mesopotamia. Here, it is felt, perhaps, is ground debatable or to be assigned to Great Britain, along with Southern Persia, already in their sphere of influence. As for any violation of the nationality principle, that hardly comes into question in most of Asia Minor, any more than in India, so miscellaneous is the congeries of peoples. The section reserved for an autonomous Turkish state would exemplify an essential regard for the rights of peoples, so far as is possible in such a territory.

PRIMOGENITURE.

SOME interesting figures published in the Literary Digest, from investigations made at the Geological Record Office at Washington, go to show that first-born children have the best chance to live to old age. At the same time, it also appears that longevity occurs more often in large families. Only children have, then, no particular reason for rejoicing. Just why should an eldest-born be more likely to live to advanced age? It is pointed out that there is also a greater mortality among them, and their health in early years is commonly below par. The high percentage of longevity is attributed largely to the fact that the feeble individuals are thus weeded out, but this does not strike one as a satisfactory explanation. Another explanation, that older children show in general a greater variability than others, may have something in it. At any rate the first-born may all hope and pray for a number of children to be added unto the family. It may divide up the parental estate, but years are better than wealth.

EDITORIAL NOTES.

Did you forget the boat that reaches Belgium in time for Christmas?

In this election Canadians were about "neutral," even in our thoughts.

The wet chorus will now rise and sing in mournful numbers, "Oh, Michigan!"

Woodrow has had the watchfullest waiting of his career in the past 28 hours.

Let us all rise and with one accord sing, "Get the Hearse for Willie Hearst."

London people have just talked the telephone company into adding another story to its building.

We have just discovered the original Boob family. They took all the straw votes on the Wilson-Hughes election.

The friends of Major Hugh Niven may now congratulate him upon his latest wound. Cupid was the marksman.

If, as alleged in a letter to The Advertiser, there are pro-Germans in London, the authorities should not be left in ignorance.

Each American party had so many cans of concentrated joy, which they opened periodically in order to clear off recurring gloom.

The death of Lieut. Eyre Dann came as a sudden blow to the legions of friends this young young Irish lad made while in London.

The Advertiser is confident that its former sporting editor, Lieut. Bert Perry, who has joined the Royal Aviation Corps, will come through with flying colors.

The Baby Told the Powerful Katrinka That You Should Knock Your Opponent's Croquet Ball as Far as You Could

BY FONTAINE FOX



The Advertiser's Daily Short Story
(Copyright, 1916, by the McClure Newspaper Syndicate.)

"Mr. Merwin Protests"

BY LOUISE OLIVER.

"A youngster like that has no business to be teaching school," Mr. Merwin, known familiarly to the mystic circle of his underlings as "Billy," looked after Margaret Baker, who was on her way to her classroom humming a little tune, jingling her keys and thinking, "Billy's a pill. He's the kind that thinks that the meanest, scrawniest, stupidest man in the world is better than the finest woman ever made." "She looks pale," Billy continued to himself. "Not enough sleep. Her idea of living is to work for enough money to buy satins and slippers so she can go to a dance every night weekdays, and spend Saturdays in a beauty parlor. Not that she needs it," he added grudgingly. "She's the prettiest girl I ever saw. When I was a kid, though, teachers all wore spectacles and black silk aprons. Which wasn't true, Billy. There was a kid a ridiculously few years before; as a matter of fact, this was his first year out of college. Margaret worked hard all day, her contagious enthusiasm never waning. She explained how to get two-thirds of ten with as much interest as she told the daily fairy story; she took off heart-broken Rachel Zugschmidt's ink-splattered dress, draped Rachel modestly in the roller towel, and put the ruin to soak in sour milk, with as much patience as she sang "Merry Sunshine." A great many things went to make up Margaret's day.

Mr. Merwin gave a few instructions to his assistant, reprimanded three delinquent pupils, interviewed the truant officer, spent ten minutes in each of the second-floor rooms, and the rest of the time talked to directors who happened in. At 4:15 he locked his desk and went to play tennis. A full day for him! Until now there has been no story, but we know that Billy disapproved of Margaret—and thought she was pretty. We know, too, that Margaret disapproved of Billy, or rather resented him, but she in turn thought that it was a shame that such splendid broad shoulders were wasted on a school principal. "I wish," growled Billy that night as he unlocked his own door and switched on the light, "that the people upstairs would keep quiet tonight and let me sleep. That baby has cried for three days, and that woman has walked the floor over my head until I'm nearly crazy. When I rented this place I was told no children, were allowed, I'll go out and have a cigar on the back porch and look at the stars awhile. Maybe they'll get settled before I turn in."

He thought of a number of things as he smoked. How he had planned to be an engineer when he went to college, and how he had been compelled to postpone his plan; how his chum, Jack Emery, had gone on and finished, and of the time Jack's sister had visited him. Margaret Baker looked something like her, he thought. Then he thought of the men he had just left, and of their game of whist. "If Alex hadn't led that spade and compelled me to trump and break up my heart suit, we'd have taken the extra trick. Another thing, I forgot the leads when Alex's wife came in that time. She has a mouth like Margaret Baker. Talks like her, too, a little." In fact, all roads in his brain seemed to lead to Margaret. His cigar went out. He tossed it impatiently into the brickyard beneath, and got up. "Guess I'll go in." But he didn't go in. He put his foot on the rail and hugged his knee and looked at the stars and thought of Jack's sister and Mrs. Alex's mouth.

There was a sudden crash. A dish of china or glass whizzed past his head and smashed on the floor. He looked up at the door, through which infantile walls were coming, and almost instantly it opened. "I would like you to see the damage you've done," he said to Margaret. "Miss Baker," she exclaimed, "I didn't know you lived here. I came to tell you that something fell off your back porch and smashed on the floor." "My girlfriend," cried Margaret in dismay, shifting the crying baby from one shoulder to the other. "Oh what will poor Mrs. Doogan do now? It's all she can eat. How could she have fallen? Billy was puzzled, but indignation was uppermost. "But my clothes, Miss Baker! It was careless of your maid to leave that where it could fall." "My maid, that's good! Hush, honey! There, that's better," cooing the baby close to her neck. "I made that gelatin myself, and put it there to harden. And I'm not half as sorry about your clothes as I am for poor Mrs. Doogan."

There was a removal of the tariff on imported foodstuffs, and asserting that the farmers wouldn't mind, because they understood that manufacturers of prepared foods were reaping the benefit. If the consumer of manufactured foodstuffs pays the duty, it is not just as true that the user of imported farm machinery, implements, tools, manufactured foodstuffs and dozens of other things on the farm pays the duty, which is a real tax? Every time in every country where duties are levied on the importation of the farmer, being a heavy user of dutyable articles, pays a big share. How many hundreds of dollars do you pay yearly in duty to protect some other fellow with thousands, where you have hundreds, or even dollars? You can depend upon it that the manufacturer duties alone will cost the Canadian farmer more than the same duties he would pay if he sold his goods to the outside manufacturer. If you know how much you are taxed, just indirectly enough to keep you quiet. Since Confederation both political parties have been up on the fence, largely at the expense of the farmer. The user pays.

WAIT A MINUTE!

—By J. H. F.

With half a dozen more states going dry, the thirsty soul will soon be like Kipling's Tommy:

"Ship me some when east of Suez, Where the best is as the worst, And there ain't no Ten Commandments, And a man can raise a thirst."

East of Suez looks about the only location for the thirsty souls.

The new American dime is said to be a work of art. The main question is how much it will buy.

The country feels like we do all the time—there is a scarcity of coal.

A New York woman has been allowed \$250 a week alimony for shoe money. She should be given \$1,000 a month to feed the canary. And yet she was given the divorce.

The 149th Battalion, many of whom come from Sarnia and vicinity, entered into the spirit of the elections in Michigan on Wednesday. The band in parading through the streets, played "The Old Oaken Bucket. Merry!

It is stated that we placed Birmingham in Alberta, not Alabama. The inspired composers had a rough voyage with that one all right.

Windsor and Sarnia will not have the attractiveness they once had for thirsty souls. Michigan has gone dry.

A gentleman named Sleeper has been elected governor of Michigan. He is no relation to the Seven Sleepers in the Provincial Legislature.

The presidency was a horse race all right. No gambler can say that he had anything but a regular run for his money.

Peeling potatoes is a crime in Germany now. Eating potatoes will soon be the same.

Folks are trying to have laws passed to make father behave himself. The women folks never get tired picking on father.

The bubonic red nose, the universal badge of booze, will soon be as extinct as the dodo, we hear. The light of a lot of folks' lives will thus be extinguished.

Some folks want to eliminate Santa Claus because he is German in origin. The spirit is not German, and that's the real difference.

Michigan has gone dry, and so will a lot more states, and countries. The sellers of liquor have nobody to blame but themselves.

If the soldiers cultivate a taste for liquor in the trenches, as some folks declare, what are they going to do with it when they get back home?

The Hughes-Wilson scramble reminded one of the Gathere-Stevenson mix-up. It was hard for some time to figure who was it, or vice versa, as the case may be.

You saw that our best little correspondent, John Noble, was back the other day. He is a wonder, and writes great stuff. In addition, he is one of life's rare souls. Good old John.

The horse that leads to the quarter pole does not always win. It's the bird that gets his nose under the wire first.

The trotting horse expert is going to see a dance some of these days. He

2906 Residents of Canada



registered at Hotel Astor during the past year.

1000 Rooms. 700 with Bath.

A cuisine which has made the Astor New York's leading Banqueting place.

Single Rooms, without bath \$2.50 and \$3.00
Double \$3.50 and \$4.00
Single Rooms, with bath \$3.50 to \$6.00
Double \$4.50 to \$7.00
Parlor, Bedroom and bath \$10.00 to \$14.00

At Broadway, 44th to 45th Streets—the center of New York's social and business activities. In close proximity to all railway terminals.

knows something about galls, and may tell us about the various kinds.

Something seems to have delayed the promotion of Col. James L. Hughes to the rank of general following his great speech praising Brother Sam.

Hash is some dish these days. We discovered a piece of meat in one the other day. Vulgar display of wealth.

The Germans is dun At old Verdun —Lyrie by Jimmy Hughes.

As the audit of the L. and P. S. appears favorable on the surface to the commissioners, we expect them to say the Big Stick did the work.

We dearly love to see women wear muffs with sport clothes. It makes the girls look just too daring for anything.

In the winter, we expect to see some of them wearing dancing pumps, and a Pavlova costume.

A singer said her voice sounded so uncanny coming from a phonograph. That's the way the boss' voice used to sound in the dim distant past when Friend Hubby was ambling home at 3 a.m.

Accidents of birth are a fine argument in politics, provided and understood all the other fellows have the accidents.

It is denied that the song of the C. P. R. men is: Strike, strike, making hay. We will strike some other day.

From Montreal. To: Scotland, Nov. 10 Glasgow; Scandinavian, Nov. 11 Liverpool; Ionian, Nov. 12 London; Sicilian, Nov. 19 London; Pretorian, Nov. 23 Glasgow; Gramplan, Nov. 25 Liverpool.

Steamers on London Service carry cabin passengers only. For full information apply local agents or THE ALLAN LINE, 95 King St. West, Toronto.

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The Car that Stands Still Costs Everybody Money

To Shippers on the Pere Marquette Railroad:

We are doing everything possible to relieve the car shortage. We need your co-operation, in fact, we must have it if we are to be successful in our efforts.

There are too many cars on Pere Marquette teamtracks.

Many of these cars are now being used as warehouses. Possibly some of you are figuring that the payment of demurrage justifies this. Such, however, is not the fact. We would far rather have the car than the demurrage, so that we can get cars to move your neighbor's freight and possibly your own freight when you put in your next order.

One of the principal causes of the coal shortage is the shortage of cars due to the inability of carriers to keep cars moving.

Please do not under any circumstances keep a car under load, or hold it for loading, a single day longer than is imperatively necessary.

Only prompt action on your part will enable us to supply you with cars when you want them.

PAUL H. KING,
OPERATING RECEIVER.

A PAGE OF GENERAL INTEREST TO WOMEN READERS

There's a Subtle Charm
about the delicious flavour of

"SALADA" B106

This flavour is unique and never found
in cheap, ordinary teas. Let us mail
you a sample. Black, Mixed or Green.

RED CROSS AND C. W. C. A.

During the month of October the Red Cross and C. W. C. A. received donations from the following: Alvinston, Maple Ridge Red Cross Society; Arkona, Presbyterian Ladies' Aid; Belgrave Patriotic Society and Red Cross; Belmont Women's Institute; Blenheim, Marlborough Chapter, I. O. D. E.; Blyth Red Cross Circle; Bothwell, Girls' Red Cross of Aulhrieh; Brownsville Women's Institute; Camlachie Red Cross Circle; Colchester Village Patriotic League; Delaware Patriotic League; Denfield, Carlisle Helpers; Denfield, Vaneck Red Cross Workers; Dorchester Station; Camlachie Red Cross, sixth line Plymouth; Camlachie, Abernethy Red Cross Circle; Strathroy, Canadian Girls' Red Cross Club of East Williams; Edy's Mills Patriotic League; Embro, Walkers school Red Cross Society; Ettrick, Ballymote Red Cross Circle; Exeter, Edinville and Sunshine Circle; Galt Women's Patriotic League; Glenora, W. M. S. S. St. Andrew's Church; Glenora Red Cross Circle; Glenora Red Cross Circle; Granton, Prospect Hill Red Cross Circle; Granton, Glenora Red Cross Workers; Granton Red Cross Auxiliary; Hyde Park Women's Institute; Ilderton Red Cross Circle; Ilderton, Coldstream Women's Institute; Ilderton, Coldstream Women's Institute; Alder Ingersoll Soldiers' League; Ingersoll, Banner and Dixon's Corners Red Cross Society; Kerwood Patriotic Circle; Kerwood, Adelaide Patriotic League; Kirkton Patriotic League; Komoka Women's Institute; Komoka, Lobo Women's Institute and Melrose Ladies' Aid; Lakeside, Brown's Corners Red Cross Circle; Lambeth, Ladies' Aid; Tempo Presbyterian Church; Leamington, Women's Patriotic League; Lucan, Whalen Red Cross Workers; Mandarvin, Union Branch Women's Institute; Mandarvin Patriotic League; Merlin

Young People's Patriotic League; Monmouth Red Cross Circle; Mooretown (sixth line of Moore, Lambton County) Patriotic Society; Mossley, Harriestown Women's Institute; Mossley Red Cross Circle; Mossley, Cramp-ton and Avon Patriotic and Red Cross League; Mount Elgin, Elenezer Red Cross League; Mull Patriotic Society; Muncey, Mount Elgin Institute; Oil Springs Red Cross Circle; Parkhill Red Cross Circle; Parkhill, Girls' Khaki Club; Parkhill Red Cross Circle; Salford Red Cross Circle; Springfield Patriotic Society; Stratford, S. S. 4, Downie Chapter, I. O. D. E.; Stratford, 28th Regiment Chapter, I. O. D. E.; Stratford, Thomas Delamere Chapter, I. O. D. E.; Stratford, Pride of Perth Chapter, I. O. D. E.; Stratford Red Cross Women; St. Marys, Anderson Patriotic League; St. Marys, Avonbank Red Cross Workers; St. Marys, Patriotic Society of S. S. No. 10, Blanchard; St. Marys, Metropolitan Patriotic League; St. Marys, Motherwell Red Cross Circle; St. Marys, North Nisour and Blanchard Circle; St. Marys, Women's Patriotic League; St. Marys, Zion Patriotic League; St. Pauls Women's Institute; St. Thomas, Elgin Branch, C. W. C. A.; Thamesford War Relief Society; Thorndale, South Nisour Presbyterian Church; Thorndale, Devizes Red Cross Circle; Thorndale, Women's Institute; Tilbury Chapter, I. O. D. E.; Verschoyle Red Cross Workers; Walkers, Bethel Red Cross Workers; Wallaceburg, St. Peter's Church Patriotic Club; Wardville Relief Society; Warwick Women's Patriotic League; Watford, Sutorville Red Cross; Watford, Tipperary Red Cross Aid; Watford Women's Institute; Watford Red Cross Workers' Union; Watford Willing Workers' Sewing Circle; Wheatley, Wilton Grove Women's Institute; Woodham, Zion Red Cross Circle; Woodham Red Cross Circle.

Donations handed in at Hyman Hall: Money donations were received from the following: Aylmer Red Cross Branch; St. Marys, Women's Patriotic League; London, East End Auxiliary; Wardville Relief Society; Thamesford War Relief Society; Bothwell Women's Institute; London, Catholic Club Guild; Brown's Corners, Frothingham Bible Class; Mulnick, Porcas Society; Salford Red Cross Workers; Duncannon Women's Institute; London, Nightingale Club; London, Farmer's Advocate; Mossley Red Cross Circle; Wilton Grove Women's Institute; Embro, Walkers School Red Cross Circle; Granton, Glenora Red Cross Workers; Wilton Grove, H. P. T. Club of Wilton; London, Junction Red Cross Auxiliary; Bluevale, Moleworth Women's Institute; Duart Women's Institute; Embro, The Braemar; Bessell, Girls' Red Cross; Women's Guild of St. James's Church; Watford Women's Institute; Lakeside Red Cross Circle; Crediton Red Cross Branch; Burwell, Junior Patriotic Society; Camlachie Red Cross Circle; Sutherland Women's Institute; Emo, Ladies' Aid of Carpenter.

On November 7 the Red Cross shipped the following articles: Eleven boxes surgical supplies, 1 box pillow-slips, 3 boxes pyjamas, 6 boxes grey flannel shirts, 3 boxes convalescent suits, 2 boxes dressing gowns, 2 boxes bed jackets, 1 box kit bags, 1 box socks, 1 box of Christmas stockings.

On the same date the C. W. C. A. shipped the following: Three boxes socks, 2 boxes stationery, 1 box day shirts, 2 boxes candy, 1 box Christmas cakes and Christmas stockings. (Signed) MARIAN KEITH, Per J. I. K.

VERSE--New and Old

THE LADIES OF ST. JAMES.

[Sent by 56th Girl.]

The ladies of St. James' go swinging to the play:

Their footmen run before them, with a "Stand by! Clear the way!"

But Phyllida, my Phyllida! She takes her busied gown

When we go a-courting beneath the harvest moon.

The ladies of St. James' wear satin on their backs:

They sit all night at Ombré with candles all of wax.

But Phyllida, my Phyllida! She dons her russet gown

And runs to gather mayweed before the world is down.

The ladies of St. James', they are so fine and fair,

You'd think a box of essences was broken in the air.

But Phyllida, my Phyllida! The breath of health and furze,

When breezes blow at morning, is not so fresh as hers.

The ladies of St. James' they're painted to the eyes:

Their white, it stays forever, their red it never dies.

But Phyllida, my Phyllida! Her color comes and goes

It trembles to a lily, it wavers to a rose.

The ladies of St. James', you scarce can understand

The half of all their speeches, their phrases are so grand.

But Phyllida, my Phyllida! Her shy and simple words

Are clear as after raindrops the music of the birds.

The ladies of St. James', they have their fits and freaks:

They smile on you for seconds—they frown on you for weeks.

But Phyllida, my Phyllida! Come either storm or shine,

From shrove-tide unto shrove-tide, is always true and mine.

My Phyllida, my Phyllida! I care not though they heap

The hearts of all St. James' and give me all to keep;

I care not whose the beauties of all the world may be.

For Phyllida, for Phyllida, is all the world to me!

—AUSTIN DOBSON.

ADVERTISER WAR PRISONER'S FUND.

I pledge myself for the sum of.....
monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose.....

Name..... Address.....

Pen-name..... Date.....

Return to Miss Grey, in care of Advertiser.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Blackening on Chair.

Dear Miss Grey,—I saw in your paper where a lady (I think it was "Chestnut") if I remember right) was asking about a Scotch costume for her little boy. If she writes to me I will give her what information I can, as I got my little boy, 3 years old, one this

fall. Miss Grey, could you or any of your readers tell me what will take shoe blackening off a silk tapestry chair?

BETSY.

Ans.—Am glad to forward your address "Chestnut" to the little costume. For the chair, if it is the black off someone's shoes that has soiled the tapestry, maybe to rub with bread crusts would help; change the crusts as they become discolored. If blackening has been spilled thereon, afraid I can make no suggestion for its removal. Should be glad of hints.

Amusement for Young Folks.

Dear Miss Grey,—I have often read your column with interest and profit, but this is my first letter and, like many others, I desire help.

The question arises how to provide an evening's entertainment for young people apart from dancing and card playing. To my mind, there are not

unpleasant to character, and we know that through their influence many a young person has been led to take the first downward step. The professional gamblers learn to play cards at the social gathering or perchance in the home, and his advice to the young would be "let cards alone." And then, too, there are a great many good people who believe that they are a great benefit to the spiritual life of the church. We like to see our young people enjoy themselves, but let it be innocent amusement, ever remembering that we are our brother's keeper. Hoping to receive suggestions that may prove helpful to us all.

CHARITY.

Ans.—Should be glad of suggestions for social evenings from our readers. Shall also try to put a few ideas for your benefit, "Charity."

Tried for Years.

Dear Miss Grey,—I am sending a stamped envelope, and will ask "Merry Mary" to send you the words of "Katie Lee and Willie Gray" for me, as I see she is sending them to "A Friend of the Mail-Box." I have tried for years to find someone who knew the piece. I knew it when I was a girl.

I like "Dollie" had a good laugh at "Biddy's" troubles, but I did not laugh at my own troubles when I had about twelve cans of elderberries work after they were done up about two weeks.

Yes, this war is a sad thing. I have no boys, so I can't see the mothers who have—neither sorry they are gone nor proud of my soldier boy.

MARKY ELLEN.

Ans.—The copy sent for "Friend" has not yet come, but I will send it as soon as I can. I hope you will also appreciate the old song. I think I shall try to print it. Sorry to hear of the fruit mishap. One hates to see a good suggestion to say nothing of time and energy wasted.

Advice From Paddy.

Miss Cynthia Grey,—Dear Mum: I read your "Page an' like it, 'avin' the letters from the guerrillas about kooons an' kushons, and oh! it tains me stummock to think they cud be taken up wid them frivolous things and have forgot the boys so soon and think in the trenches fightin' for the love of them same guerrillas an' their homes an' country. Put away the kushons till the boys come home an' they'll think more av yer than ever afore if yer think av thim an' help thim while they're away. Get out your knittin' pins an' sewin' needles an' make socks an' shawls for thim an' send thim a bonnie wance an' a while.

I read "Scribbler's" letter, an' I thought, "Well where in Lambton does she live anyhow?" That's me own country, an' I think it's the proudest an' the finest bit av land man cud set fut on, barrin' Ould Ireland, bless her!

In the part that I live they're all on their farms an' they have plenty to ate an' wear an' a bit besides for thim as made it.

I live by me lone on a bit av a farm, but the light is light, and so iz me crops, barrin' me hay crop, the loikes av which I never see on the place afore. Wid it an' the bit in the bank I've put by for toimes loike these, an' wid the care av thim who cares for all, I know there will always be a bite an' sup an' lodgin' for Pat wherever he is an' somethin' forby for thim as nades it. I see your letter ship in the paper about the prisoners over beyant, an' I cuts it out an' sez to myself, "I'll send a dollar an' a quarter, that'll last for six months."

Daily Bible Question Club

By Rev. T. S. Linscott, D. D.

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The six day studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:

1. "World's Temperance Question," Rom. xiv. 13, Rom. xv. 3.

Golden Text—"It is good not to eat flesh, nor to drink wine, nor to do anything whereby thy brother stumbleth." Rom. xiv. 21.

12. Verse 18—What are the main things which we should do in order to be well pleasing to God and to good men?

13. Verses 19-21. What are the things in the family, the community, and the nation, which make for peace, after which we should follow?

14. How does individual abstinence from strong drink help in destroying the liquor traffic?

ADVERTISER PATTERNS



A NEW JACKET SUIT FOR MOTHER'S BOY.

1310—Checked suiting is here shown with belt and collar of white corduroy. The pocket sections may be omitted, and the belt stayed by straps at the underarm seams. The trousers are cut with straight lower edge, and have a good, comfortable pocket at the side.

The pattern is good for linen, galatea, gingham, serge, chevrot, corduroy, and velvet. It is cut in four sizes: 4, 5, 6 and 8 years, and requires three yards of 44-inch material for a 5-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to include the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be.

measures 22, 24, 25 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

and this if the war isn't over bedads I'll send a bit more."

"Somethin' has been takin' me chickens for better nor a week. I forgot that it noon and think in the eagle that has been soarin' over the place, or maybe a dirty baste av a cat, but I sees a wasel on Toosday, an' I sez, 'That's the by that's takin' me chickens.' So a tharp was set wid a dead hin formin' it an' the murtherin' villen was ketch'd, but not afore half me little flock av ginnies wuz gone av me hear line. I had about thirty hins in the spring, but killed a few off for mate through the summer, an' have only sixteen left. Three hins iz owd but they count, an' I think it's the proudest an' the finest bit av land man cud set fut on, barrin' Ould Ireland, bless her!

In the part that I live they're all on their farms an' they have plenty to ate an' wear an' a bit besides for thim as made it.

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14. How does individual abstinence from strong drink help in destroying the liquor traffic?

GET RID OF HUMORS AND AVOID DISEASE

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions. They affect all the organs and functions, mar the skin and tissues, and are directly responsible for the readiness with which some people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. It is distinguished for its thoroughness in purifying the blood, which it enriches and invigorates. No other medicine acts like it, for no other medicine is like it.

Get Hood's Sarsaparilla today. Insist on having Hood's.

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HUDSON SEAL COATS

THIS season we are specially prepared to meet the requirements in Hudson Seal, having secured an ample supply of raw fur pelts of the highest grade at first hand. These skins are now daily coming from the hands of the fur dressers, and we are making them up into garments that reflect the choicest and richest quality in the trade. Being also early on the market enables us to successfully meet all competition.

These Garments

are made in box style, semi-fitted styles, flare skirts, belted flare skirt styles, with all the newest collars and cuffs, trimmed with sable, natural lynx, black lynx, natural raccoon, beaver, fox, etc.

Rich Black Lynx Sets, new round muff \$65.00
Black Fox Sets \$65.00
Beaver Sets \$45.00 and upwards
Natural Wolf Sets.
Natural Raccoon Sets.
Hudson Seal Sets, etc.
All at manufacturer's prices.

Latest Style Suits

A BARGAIN

In gabardines, serges, broadcloths and velours, colors browns, greens, black, purple, navy, etc., trimmed with genuine ermine, sable, beaver, etc.; regular \$30.00 to \$45.00. Clearing at \$22.50 to \$32.00.

SALT'S AND LISTER'S PLUSH COATS, \$19.75 TO \$45.00.

PLAIN AND FUR-TRIMMED.

New Voile Waists, special values \$2.98, \$3.50 and \$4.50

New Special Georgette Crepe Waists \$5.50 and \$6.75

Guaranteed Gloves

White Kid, Lelia Brand, in all white and white with black points \$1.50
Gray shades, in Victorine kid \$1.35
English Walking Gloves \$1.50
Wash Cape, in mastic and pearl \$1.75
Washing Chamois \$1.00
PHONE 1319. 193 DUNDAS STREET.

London Advertiser COOK-BOOK

Recipes Supplied By Cynthia Grey's Readers.

Pumpkin Preserves (Kosher Recipe)

—Cut pumpkin in small squares less than an inch in size; put in crock or granite, and cover with equal parts vinegar and water; let stand overnight. In the morning drain and throw liquid away, measure pumpkin and use 1 cup of sugar to 2 cups of pumpkin; add enough water to make a good syrup; drop in a few sticks of cinnamon, add pumpkin and boil until thick and clear. Also mighty fine.

Tomato Catsup—Scald and peel tomatoes and cook well, press through a sieve and to each 5 pints of pulp add 3 pints vinegar, 2 tablespoons salt, 2 teaspoons mustard, 1 teaspoon finely chopped onions, 1-4 teaspoon of cayenne pepper, and 5 drops each of oil of cinnamon and oil of cloves, 2 cups of granulated sugar. Boil until very thick; seal white hot; by using the oil of cinnamon and cloves the catsup does not turn dark.

"Nufashond."

The Queen of Pickles—Two quarts green tomatoes, 2 quarts cucumbers, 2 quarts onions, 2 heads cauliflower, 2 heads celery. Put all through a food chopper. Hang up the first four ingredients to drain overnight, leaving the celery to chop next day. Then make a dressing of 3 quarts vinegar, 5 cups of brown sugar, 1 cup flour, 1 1/2 cups butter, 1 egg, 2 tablespoons mustard, 1 oz.

"English Genevieve."

Teetotal Pudding—Ingredients: One pound of finely-grated breadcrumbs, a cupful of new milk, a quarter of a pound of moist sugar, a quarter of a pound of flour, half a pound of finely-shredded beef suet, half a pound of muscatel raisins, half a pound of currants, a quarter of a nutmeg (grated), quarter of a pound of mixed candied peel (chopped small), and four well-beaten eggs. Mix all the ingredients except the eggs, adding these only after thorough mixing. Boil for six hours.

In class tuition there are four in a class; the lesson lasts one hour, and each pupil has an individual lesson, and the benefit of the instruction given to the others.

In many ways it is justly superior to private instruction, and the expense is far less.

Inquiries will be welcomed.

London Conservatory of Music

354-358 DUNDAS ST. Phone 1101.

Little L. Armstrong, regis. rtr. F. L. Wilgoss, M. Jac. (Dunelm), principal. zw

LUX Washing Compound

WON'T SHRINK WOOLENS

If eyes are inflamed, one drop of

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

We Are Sole Agents for the "EMPIRE"

Line of Ranges and Heaters

Before you buy your stove make sure you see this line, as you will find it very interesting.

H. Wolf & Sons

255 DUNDAS STREET.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

Brussels Sprouts, Box 20c

Spinach, Peck 30c

Main & Collyer

TELEPHONE 2831. P. O. BOX 275

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Penman's Underwear

SLIPPING into a suit of Penman's is satisfying—the material feels good, and you feel good about it, because you know as far as underwear is concerned you are following the precedent of our best dressed women. All styles, all weights—
all right.

Penman's Limited
Paris

Also Made in
Hosiery and
Sweater Coats

Made in Canada

We Mean Just What We Say

This is a great clearance sale, the greatest that was ever held in London, of Millinery, Suits, Coats, Skirts, Furs and Dresses. We are compelled to sacrifice all our goods at any price. Here are bargains that are worth coming miles for. Thousands of dollars' worth of women's, misses' and children's smart style garments are being ruthlessly sacrificed. The best brand new merchandise London ever saw. We will mention only a few of our great bargains:

MILLINERY CLEARANCE
Regular \$4.75, for...\$1.98 Regular \$6.00, for...\$2.45
Regular \$10.00, for...\$4.75

SHAPES AND CHILDREN'S HATS HALF PRICE AND LESS.

SMART NEW SUITS
Serges, Gabardines, Poplins, Whitecoats, in all the newest shades:
Regular \$15.00, for...\$4.98 Regular \$20.00, for...\$8.90
Regular \$25.00, for...\$11.48 Regular \$35.00, for...\$18.00
Regular \$50.00, for...\$23.50

COATS
A beautiful range of cloth plush zibeline baby lamb, richly trimmed in genuine furs and all in the very newest style effects.
Reg. \$10.00, for...\$5.95 Reg. \$15.00, for...\$8.50
Reg. \$25.00, for...\$15.00 Reg. \$35.00, for...\$20.00
Reg. \$45.00, for...\$25.00

Children's Coats, Skirts, Dresses, Waists, Sweaters, Underskirts to clear at less than cost price. Children's Raincoats, regular \$6.00, for \$1.98.

FURS
All the new Furs, including natural Wolf, Black Fox, natural Coon, etc.
At a special offering of 40 cents on the dollar we bought up a big quantity of Furs from a bankrupt manufacturer, and we are selling the same out at cut prices.

Dominion Ladies' Outfitters
269 DUNDAS STREET, CORNER OF WELLINGTON.

MEDICAL CARDS.

Say you saw it in The Advertiser.

DR. HOLMES, 344 RICHMOND street—Specialty, skin diseases, X-rays. Has resumed practice.

J. P. CAMPBELL, M.A., M.D.—SPECIALTY, diseases, stomach, hours, 2-4, 7-8, and appointments.

F. L. BURDON, M.D., L.R.C.P. AND S. (Edinburgh)—Diseases, women, children 461 Waterloo. Phone 258.

DR. F. P. DRAKE—SPECIALTY, DISEASES of stomach and digestive system. Office, 271 Wellington street.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear nose and throat.

DR. PINOEL, LONDON—ELECTRICAL treatment of diseases a specialty.

DR. W. J. WEEKES, 436 WATERLOO street. Hours, 1 to 3 and 7 to 8.

DR. W. J. STEVENSON, 335 DUNDAS street—Specialty, diseases of women and surgery. Phone 210.

DR. HUGH A. STEVENSON, 331 DUNDAS street—Specialty, diseases of women.

DR. GEORGE MCNEIL—OFFICE AND residence, 244 Queen's avenue. Specialty, diseases of women and surgery.

DR. EDWIN SEABORN, FELLOW of the American College of Surgeons—Surgery, including gynaecological and major obstetrics.

DR. SEPTIMUS THOMPSON, PARK avenue, corner Queen's. Eye, ear nose and throat.

DR. G. L. CLARKE—EYE, EAR, NOSE and throat. 394 Dundas street.

R. W. SHAW, M.D., L.R.C.P. AND F.R.S. (Edinburgh), 267 King street. Phone 231.

DR. W. M. SHOOTER, REMOVED to corner Richmond and Hyman streets. Specialty, surgery, diseases of women.

DR. PERGUSON & PERGUSON, South London, Phone 734. Dr. R. Ferguson, specialty, midwifery and diseases of women. Dr. J. L. Ferguson, specialty, children's diseases. Hours 10 to 2.

DR. J. S. SCHRAM—CORNER KENT and Talbot streets. Phone 2250.

DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits.

DR. KARN
425 RICHMOND STREET.
Specialist Surgery and Genito Urinary Diseases of Men and Women. wvt

DR. E. M. COPELAND, CORNER Hamilton road and Eglinton street. Phone 534.

MUSICAL INSTRUCTION.
Say you saw it in The Advertiser.

Musical Art Society
A. D. Jordan, Musical Director.
Vacancies for a few more Basses and Tenors.
J. H. Ryan, secretary, phone 3397.

PROF. P. VENUTA—TWO MEDALS in piano, violin, mandolin, guitar, harmonica, harmony, transcription, reading, music arranged. Terms moderate. 512 Talbot.

MANDOLIN, GUITAR, INSTRUCTION. Thomas G. Shuter, 470 Dundas street. Phone.

LOLA STEVENS—VOICE CULTURE—556 Richmond. Phone 2686.

BERT WEIR, ORGANIST CENTEN NIAL Methodist Church. Organ, piano, organ, theory, all subjects 492 Adelaide street.

LUTA LAYTON, TEACHER SINGING—Salmon First Methodist Church. Piano, 264½ Dundas street. Phone 3728.

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art. Studio, 264½ Dundas street. Phone 3728.

Albert D. Jordan
Teacher of Voice Culture, Piano and Organ—Professional Coaching. Studio: 261 Dundas street. Telephone 5772. ywt

PARNELL MORRIS, CONCERT tenor; vocal instructor Alma College, St. Thomas, London studio, 45 Colborne. Phone.

THOMAS SHARRATT, ORGANIST Hyatt Avenue Methodist Church—Piano, theory, 8 Hyatt avenue. Phone 5423.

NORA LITTLE, TEACHER OF SINGING—New studio, 261 Dundas. Phone 2757.

JAMES CHESWELL, TEACHER OF violin, mandolin, band and orchestral instruments. Studio, 48 King street.

GLADYS ANDRUS, CONCERT PIANIST and accompanist. Pupil of A. D. Jordan. Concert engagements and pupils accepted. Phone 4032.

FRANCES CULLIS, CONTRALTO soloist. First Methodist Church. Teacher of singing. Studio, 177 Weymouth road. Phone 2746. Concerts accepted.

CHARLES E. WHEELER, F.C.O.—Elementary and advanced tuition, organ, piano, singing, harmony, counterpoint, etc. 425 Waterloo. Phone 218.

SURVEYORS.
Say you saw it in The Advertiser.

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Fidge Block. Phone 262.

AGENTS WANTED.
Say you saw it in The Advertiser.

AGENTS—OUR CHRISTMAS JUVENILE books, going like a whirlwind. The commission is 25 per cent. Look for us on promise to canvass. Send quarter for mailing. Bradley-Garrett, Brantford, Ont. Nov. 20.

MARRIAGE LICENSES.
Say you saw it in The Advertiser.

MARRIAGE LICENSES ISSUED BY W. C. Fitzgerald, 110 Dundas street.

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas.

TAXI SERVICE.
Say you saw it in The Advertiser.

CHARLTON TAXI SERVICE—BY hour or trip. Phone 2183.

RENWICKS TAXI SERVICE—CITY or country driving. Phone 5673.

A. MARLEY TAXI SERVICE—DAY or night, trip or hour. Phone 2350.

GARMENT CUTTING.
Say you saw it in The Advertiser.

LEARN GARMENT CUTTING and secure a first-class position. Our graduates design advanced styles to measure. 27 Dundas street. Phone 2183.

WAKELING SIGN COMPANY
Signs, showcards, scene painting and pictorial advertising. 295½ Dundas. Phone 2183.

GLIN BROS., SIGN PAINTERS
Designs and estimates furnished free. 420 Talbot street. Phone 1812.

Continued From Page One

FATE OF PRESIDENCY

dent's vote has been heavy. Both party managers claim the state.

A Dramatic Race.

In Minnesota the most dramatic race of all was being run hour by hour. During yesterday President Wilson's lead of 10,000 slowly melted down before the Hughes vote from the rural districts, until it was wiped out. Then the Wilson vote began coming in again only to be offset by a Hughes burst, and so the contest whirled—saved all night, with first one ahead and then the other. By 10 o'clock the Wilson vote was about 500 precincts unreported, Hughes was ahead with less than 1,000.

North Dakota.

Mr. Wilson had a lead of over 1,000 votes on the latest returns from North Dakota, with nearly 200 districts unreported. Both party leaders claimed the election.

With the count half in from New Mexico, Mr. Hughes had a margin of less than 200 votes over President Wilson. Returns from far outlying districts are expected to come in slowly today.

The latest returns from Washington today apparently carried the state into the Democratic column. President Wilson had a lead of over 3,000 votes on the latest figures, with about 500 districts missing.

Idaho was taken from the doubtful column at an early hour, and again given to President Wilson, who had a lead of over 13,000 votes on the last night's returns. Less than 200 districts have not reported.

Mr. Hughes has a lead of over 3,500 votes on the returns early today from West Virginia, with only about 400 districts unreported.

Will Demand Returns.

Returns from the missing districts in doubtful states were anxiously sought by the campaign managers at both Democratic and Republican headquarters today. Both sides claimed election of their respective candidates.

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METHODISTS GETTING READY FOR CHURCH UNION NOW

TORONTO, Nov. 8.—The Methodist General Conference special committee today appointed a committee to outline a policy for the foundation of union churches. Where there are two weak churches which desire to unite the weaker one must lose its identity and become merged into the stronger of the two. That would be the union church under the wing of the stronger denomination. If, however, neither of these two weak churches wants to relinquish its identity they may cooperate by having one pastor, who may be either a Presbyterian, a Methodist or a Congregationalist.

today, and 1,519 precincts are yet to report. Leaders of both parties are confident of victory.

After yesterday's rapid changes, the returns early today began to lag, and for several hours nothing was received at election headquarters.

NORTH DAKOTA FOR WILSON.
[Canadian Press.]

Fargo, N. D., Nov. 8.—After swinging first to one candidate, and then to the other, North Dakota, on the returns received early today gives Wilson a lead of 248 over Hughes with 179 precincts yet to be reported.

Leaders of both parties are claiming substantial majorities in the missing precincts.

The returns from the missing precincts are coming in slowly.

STILL DOUBTFUL.

Albuquerque, N. M., Nov. 8.—New Mexico remained in the doubtful column early today. Charles E. Hughes led President Wilson by less than 300 votes in 326 precincts with returns missing from the remaining 200.

Mr. Hughes has a lead of over 3,500 votes on the returns early today from West Virginia, with only about 400 districts unreported.

IDAHO'S CONTEST.

Boise, Idaho, Nov. 8.—President Wilson, maintained a substantial lead over Chas. E. Hughes in Idaho early today. Returns from 552 of the 743 precincts gave Wilson 53,467 votes, as against 46,255 for Hughes. The race for governor still was in doubt, although the incumbent, Moses Alexander (Democrat) was leading by 1,237 over Davis (Republican).

OREGON REPUBLICAN.

Portland, Ore., Nov. 8.—Returns representing approximately 95 per cent of the state of Oregon, today showed a lead for Hughes for president of 6,272 votes. The returns included figures from every county except one. It was estimated that the missing precincts would not materially affect the result. The figures were: Hughes, 105,598; Wilson, 99,326.

Seattle, Wash., Nov. 8.—Revised returns from 1,880 precincts of 2,385 in Washington today gave Hughes 133,225, Wilson 148,406.

STUART IS GOVERNOR.

Helena, Mont., Nov. 8.—President Wilson carried Montana by approximately 20,000 plurality, according to returns compiled today from nearly 100 per cent of the state.

Concord, N. H., Nov. 8.—With returns completely verified, Wilson led in New Hampshire this morning by 93 votes, according to Secretary of State Edwin C. Bean. Discrepancy of errors in official reports was a factor in reversing the lead which Hughes had last night, he said. Mr. Bean said returns from 120 of the 674 precincts were held under guard until further change the result.

PARIS INTERESTED.

Paris, Nov. 8.—The American election is being followed with the deepest interest. The morning paper commentators, mindful of the dramatic surprise of yesterday, when the supposedly Hughes victory was turned into a possible defeat, are reluctant to commit themselves.

The majority of the comments is similar to that of Stephen Pheon, in the Paris Journal, who expresses the belief that the victory of either candidate will have little effect on American policy as far as the big questions interesting France are concerned. It is also pointed out that the present administration will remain, in any event, in power until March 4, and that many things may happen between now and then.

Paris remarks that while a victory for Mr. Hughes might mean a more vigorous international policy it would also mean a protectionist regime. The latter is particularly true, while, while unimportant in time of war, might be awkward for French business interests in the return of peace.

FOUR MORE DRY STATES.

CHICAGO, Nov. 8.—Oliver W. Stewart, national prohibition campaign manager, in a statement on results on prohibition in the various states, today said:

"Returns indicate that the drys have won four states—Michigan, South Dakota, North Dakota and Maine. In the 'dry column,' said Mr. Stewart, 'We saved Arkansas to the array of nineteen dry states with which we entered the campaign. The election of Bannockburn as governor of Utah, a Democrat, favoring prohibition, I think, means prohibition by statute out there. There are presently pleased with the victory for woman's suffrage in South Dakota, for that means the election of officials who will make the prohibition law effective.'

READY FOR RECOUNT.

NEW YORK, Nov. 8.—Attorney-General Gregory went into conference with Chairman McAdams at Democratic headquarters this afternoon. No statement was made as to the subject of the conference, but reports were current that the question of investigating the count in New Hampshire and other doubtful states was under consideration.

300,000 SOCIALIST GAIN.

CHICAGO, Nov. 8.—Carl D. Thompson, national manager of the Socialist party, in a statement made today, said:

"In 1912 the Socialist party polled 300,000 votes. This election the returns show that we have polled about 600,000. While this gain of the party vote cast by our party is not as great as we had hoped, we are satisfied with the general result."

"We believe we have elected about 35 members of the legislature in 21 states. In Minneapolis we elected our candidate for mayor, Thomas H. Van Duyn. In Milwaukee we appointed a Socialist to the city board."

"In California we elected two members of the state legislature. In Wisconsin two Socialist candidates for state senator and five or seven members of the legislature were successful."

"In Vermont we elected one member of the legislature. This is the first time a Socialist has ever been elected to a state office in that state."

"We expected to elect seven or eight congressmen, but apparently we have elected none."

POINT REACHES GOAL.

SARINIA, Nov. 8.—The Point Edward British Red Cross committee has reached the objective in collections for the fund, namely \$500. The committee is well pleased with the results, and had little trouble in collecting same.

HE'S STILL RUNNING AND RUNNING STRONG

THE CONTRACT for the construction of the new building for the Galt Brass Company has been awarded to P. H. Secord & Sons, the Brantford contractors, who today made a start on the work. The estimated cost of the addition is placed at about \$15,000.

KINCARDINE MOTHER LOSES SECOND SON

KINCARDINE, Nov. 8.—Mrs. R. McKay Stewart has received word of the death of her son, Edward, who was killed in action in France, October 30. Mr. Stewart enlisted in British Columbia and had been fighting in France for almost a year. He was formerly a Red Cross volunteer and a feature of this news for the widow is that this is the second son that she lost within a few days, her other son, Pte. Burton Stewart, having been killed September 15.

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POINT REACH

WHAT DO YOU THINK

of a stove that you can use in your bedroom in the morning, in the nursery during the day, and in the living-room in the evening—one that you can change from place to place in a moment, and one that needs no pipes, no chimney and no matches to light it? Such is the

HYDRO ELECTRIC HEATER

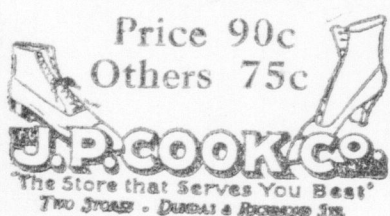
Let us send you one on trial. PHONE 3180.

The HYDRO Shop

The Rubber Weather Is Here!

Get Rubbers at Cook's and be comfortable. We have Rubbers for every shape and style of shoe. If you get Rubbers not properly fitted to your shoe they will wrinkle, crack and break. Ladies wearing high-heeled shoes should have our New Patented-Heeled Rubbers. They are made to fit the last and perfectly, and do not give the foot that clumsy appearance that attends the donning of some makes of rubbers.

Get them today and tomorrow at the Two-in-One Store.



Price 90c Others 75c

Autumn at the Shore

A few days of a week at the shore will work wonders with the busy man or woman who finds it impossible to take an extended vacation.

The St. Charles

offers every possible inducement to those seeking rest and relaxation. Write for booklet and terms.

Newlin Haines Co., Atlantic City, N. J.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers, 336 Richmond Street. Phone 1084.

PIANO TUNING

Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Ltd.

Phone 1268. 243 Dundas Street.

DRUGLESS EYE EXAMINATION

Combining that of Oculist and Optician.

Brown Optical Company

SPECIALISTS, 223 Dundas St. Phone 1877.

Phone 150 or 53

Ask for our decoration man. He will tell you new and original ways of decorating the home or the store or hall for Halloween or any festive occasion. We will do the work if you wish.

Hay's Stationery

173 DUNDAS STREET.

Delaware, Lackawanna and Western Coal Company's

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY

PHONE 348. 19 YORK STREET.

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA

Allows

4% on Deposits

5% to 5 1/2% on Debentures

609, DUNDAS AND PARK AVENUE.

GROWS RUSSIAN THISTLE.

WINGHAM, Nov. 8.—A. Deacon, a farmer here, got some Russian thistle seeds from a returned soldier and planted them for curiosity to see if they would grow in this soil. They grew and make an odd-looking plant. Some of them are now displayed in windows of the town.

The people of London have implicit faith in the integrity of CAIRNCROSS' merchandising methods.

This business and its products are blessed with a friendship probably without parallel in the history of the drug business in London.

Cairncross' the Chemists

have only one idea in the upbuilding of their business.

That idea is to build our trade so soundly and so well that the good-will which we have won will grow and endure forever.

DRAGHTS START COLDS

3 T's

STOPS THEM

Use 3 T's at home and at the office.

Use 3 T's at the first sign of Coughs, Colds or "Throat Tickle."

Sold on our money-back guarantee.

25c and 50c

Is your scalp clogged with Dandruff?

USE "ORIENTAL"

RUM AND QUININE.

Is your hair dull and colorless?

USE "ORIENTAL"

RUM AND QUININE.

Is your hair falling?

USE "ORIENTAL"

RUM AND QUININE.

50c

NERVES

A man or woman upset by trifles is a nervous woman upset by "Nervine."

Take "PENSAR"

DYNAMIC TONIC.

A combination of the mineral salts required for tissue-building and repair of waste, together with a tonic of recognized efficiency.

Useful in anemic and exhausted conditions of the system.

75c -- \$1.50

IT PAYS TO HAVE A "CAIRNCROSS SEAMLESS" HOT WATER BOTTLE IN YOUR HOME

GLADLY GUARANTEED FOR TWO YEARS.

3-Quart Size \$2.00

2-Quart Size \$1.50

We wouldn't dare guarantee the "CAIRNCROSS SEAMLESS" Bottle unless we knew absolutely that it had the Quality and the Strength to make good. Order one today and know what true Hot Water Bottle Satisfaction really is.

Bargain Extraordinary

The new "TEAL" Hot Water Bottle, made in Canada, and just received yesterday.

Guaranteed.

2-Quart Size 99c

We were only able to get three dozens of these Special Bottles, but they are yours at this price. Buy early.

Here Are Some Special Bargains in "QUALITY" Hot Water Bottles:

Order today, as our supply is limited. Phone orders will receive prompt attention, and will be filled in the order they are received. Free delivery to all parts of the city.

Mail Orders must be accompanied with necessary postage.

"C. & L." SPECIAL HOT WATER BOTTLE, A WONDERFUL BOTTLE AND ABSOLUTELY GUARANTEED.

2-Quart, regular \$1.50

3-Quart, regular \$1.85

"MCKENZIE" SPECIAL BOTTLE, ONE OF OUR BIGGEST SELLERS. ONLY A FEW LEFT.

2-Quart, regular \$1.50

3-Quart, regular \$1.75

"CAIRNCROSS" SPECIAL BOTTLE, A BOTTLE WE HAVE SOLD FOR YEARS, AND VERY RELIABLE.

2-Quart, regular \$2.00

3-Quart, regular \$2.34

HAPPY! HAPPY! Give your feet the chance they are looking for. BUY A BOTTLE OF CRON'S CORN CURE

It will remove the most stubborn Corn or Callus in quick order. Bottle, with full directions. MAILED ON RECEIPT OF PRICE.

25c

YOU HAVE ONLY UNTIL NOVEMBER 15 TO SELECT Christmas Gifts For Your Boys Overseas

Have gathered together a host of helpful suggestions, a few of which you will find listed here. We are showing a splendid assortment in a big display in our Dundas street window.

Sterno Stoves, 75c and \$1.00

Thousands of these being used in the trenches to warm food and prepare hot water for shaving.

Sterno Canned Heat, 15c.

Two for 25c

For use in Sterno Stoves. No liquid to spill.

Rubber Air Pillows, \$2.50

A wonderful comfort—can be inflated in a jiffy. Carried easily in kit, not heavy, and take up little room. He ought to have one.

Camera and Kodak Supplies

Everyone knows that we are headquarters in London for these. We have a splendid Pocket Camera, reliable and accurate, that will cost you just \$5.00, complete with Carrying Case. Our FILMS are always fresh.

Compressed Tea, 100 Tablets in Tin Box, 35c

(Two tablets make a strong cup of tea.)

This is only a partial list of suggestions, but we want you to come in and ask our advice. It will please us greatly to help you.

Chocolate Bars, 5c, 10c, 15c

Mighty good for the boys—nourishing, invigorating, and always welcome. We get a fresh supply every week.

Razors from \$1.00 to \$6.00

From the old-style RAZOR to the more modern safety kind, our stock is complete.

Razor Blades and Strops

From 50c Up

A package of blades for his razor or a new Strop would be a very welcome present. He'd be grateful for a nice keen shave on Christmas morning. How about a Shaving Brush or Soap?

Chewing Gum

"Send us more gum," that's what they all write.

Fountain Pens, \$1.00, \$2.50, \$2.75 Up

We are special agents for the famous Waterman "Dead" Fountain Pen, and can give you an excellent assortment of pens to choose from.

Soap From 10c Up

One of the hardest things to buy overseas and get good quality. A cake of good SOAP in a suitable SOAP BOX would make a dandy present.

Soldiers' Roll-Ups From \$1.75 Up

A very handy article to take care of his toilet articles. Made in suitable khaki material.

Military Mirrors, 50c and 75c

Can be carried conveniently in tin case. Greatly appreciated.

"Penslar" Treadeasy Foot Powder, 25c Tin

Don't neglect to include a tin in the first parcel you send him. A marvelous relief for sore, tired, aching feet. He'll thank you. FLASHLIGHTS AND BATTERIES, 85c UP.

Knives, 50c to \$2.00

A splendid assortment to choose from.

Chamois Vests, \$2.50

Beady needed each winter. Special quality.

Cairncross' the Chemists

216 DUNDAS STREET

PHONE 880

PLAY THE GAME.

THAMUSVILLE, Nov. 8.—The Ridgeway high school team played a friendly match here with the local team today. Neither team scored.

HOSPITAL DONATIONS

Many Gifts Have Been Received From Various Organizations.

The Central Military Hospital gratefully acknowledge the following donations:

7th Regiment Chapter, I. O. D. E.—Furnishings of sun room—Rattan couches, chairs, tables, rug, tapestries and ferns, card tables.

Furnishings of recreation hall—Fitted oak and leather davenport, chairs, table, fern stands, piano, victrola records, writing table, books, magazines and writing material.

From St. Andrew's Church, Glanworth—Twelve quart jars fruit.

From Mrs. Jackson—Two large rubber plants.

From Girls' Social Service Club—Half dozen tray cloths, half dozen cups and saucers, plates and bread and butter plates, half dozen cream and sugars.

HEAMAN & SON

York and Burwell.

Phone 312.

EVERYONE SHOULD BE FORCIBLY MADE TO SEE PICTURES

British Epic of Sacrifice Making Tremendous Impression.

MORE THAN A PLEASURE

"More Holy Than That," Says Advertiser Writer, Who Was Moved by Battle Scenes.

[BY J. H. FOWLER.]

If any man or woman doubts the majesty and divinity of human nature he or she should be taken forcibly and compelled to see the moving pictures of the Battle of the Somme, at the Lyric Theatre. If he or she does not come away thinking more highly of men and of women, too, then the case is hopeless, and one would almost say they were scarcely worth damping.

The writer had his first opportunity yesterday afternoon of seeing the pictures. He wanted to go in the evening, but he could not get near the place, owing to the press of the crowd. He did manage yesterday afternoon, and it was not a pleasure—it was more holy than that.

The Crucifixion is the record of vicarious sacrifice. It stands pre-eminently for the worthlessness of human life, when it comes to a decision between great principles, and the sacrifice of human life. It is not sacrifice to draw a comparison between the bravery, the self-sacrifice of the British soldiers, and this, the great sacrifice of the Christian era.

Here they were, the Scotsmen, the Welsh, the Irish, the English, and the Canadians, laying down their lives with a joyous abandon in the story of saving civilization. The endurance of the men, the smiling joy in bearing inconveniences and pain that would make men culturally wince, were amazing.

The pictures show all this in so real, so true a light, that it lingers with one long after he has seen them.

There has been nothing finer since civilization began than the heroic bearing of these men. It has been told often before. Here it is visualized in a vague way. The people realize it is making a big mistake. One could write for hours on this theme. To thoroughly appreciate it, one should go to the Lyric. Thousands are seeing the pictures, but the mission of those who brought them here will not be fulfilled until everyone has seen them.

Christmas Gifts.

There is another thing, just at this Christmas season—it is Christmas for the boys in the trenches, for if their gifts are not sent soon, they will be too late. Watch the joy of the boys when they get their little bundles and packages from home. If you are not deeply moved, there is little left for you. It was one of the best pieces of the display.

The pictures will restore one's faith in human kind. Here are the boys, shown to you, giving their lives, and dying the death, making as true a sacrifice as was ever made since this old world was tossed into space, to save civilization, and they are not counting the cost one minute, or second. There is the path of duty, and it is trod with as gracious a smile as ever adorned the face of humans.

There are many sides to the pictures. For instance, the mechanical side, the marvelous machinery of war, shown to you, making as true a sacrifice as was ever made since this old world was tossed into space, to save civilization, and they are not counting the cost one minute, or second. There is the path of duty, and it is trod with as gracious a smile as ever adorned the face of humans.

The writer wishes that Mrs. Armour of Georgia had seen the pictures. She might then have refrained from criticizing the sending of cigarettes and tobacco to the boys at the front.

A last word. It will be a mistake for any person to miss seeing the pictures. They are wonderful.

Your Money's Worth---

You get it every time in the purest foodstuff money can buy when you purchase a loaf of

Parnell's Bread

If you have never tried it, order some today. Twenty varieties to select from.

PARNELL The Breadman

Phones 929-1390.

Extraordinary Announcement

BRIDAL ROSE CHINA

We have received a complete shipment of the Bridal Rose Pattern, formerly made in Austria, in French china, the first of its kind to come to Canada since the war broke out.

All those who are collecting the Bridal Rose Pattern should secure their wants for Christmas. Prices very moderate.

YOUNG'S

TWO STORES: LONDON. EAST LONDON.

JOHNSTON BROS.' XXX BREAD

Contains 20 per cent more gluten than homemade bread.

It's good for workmen, who need muscle and strength. It prepares them for work and revives them after work.

Buy it from your grocer, or have it delivered at your door.

WE REPAIR

Hot Water Bottles Just as Satisfactorily as Tires.

LONDON Tire Repair Depot

A. WILKES, 354 Wellington St. Opp. McClary's. PHONE 2334.

ROWAT'S COFFEE 50c Per Pound

T. A. Rowat & Co. 250 Dundas St.—Phones 3051-3052.

EPWORTH LEAGUERS READY FOR CONVENTION

Delegates From All Over District Will Be Here Shortly.

A meeting of the joint executives of the District Epworth Leagues and Local Union of the Methodist Churches of the city was held last night at the home of President W. C. McArthur, 606 Waterloo street. Plans were completed for the convention to be held in the Centennial Methodist Church on November 20. Rev. Frank Langford of Toronto and Rev. Dr. Norman, returned missionary, and Mrs. Noxell of Chatham are on the program.

HELPING POOR BELGIANS

Donations For Relief Fund Are Coming In Steadily.

Mrs. H. A. Boomer has received the following donations for Belgian relief: Princess Mary Chapter, Strathroy, \$25; Mrs. George White, \$10; no name, city, \$2.50; Mrs. T. W. Earle, Leamington, \$2; kindergarten class, Lord Roberts school, per Miss Buttry, \$2 in coppers; Miss Hetty Skinner, \$1; Mrs. B. J. Woodhull, \$1.

Lady Beattie fund donations are: Mrs. Richardson, \$2; O. S. Soldier's Mother, Toronto, \$1.

LT. BRUCE SUTHERLAND JOINS FLYING CORPS

[Special To The Advertiser.]

INDEPENDENTLY, Nov. 8.—Friends in Ingersoll and in the vicinity of his home in North Oxford were interested in the announcement that Lieut. Bruce Sutherland, son of Donald Sutherland, M.P., and a former student of the Ingersoll Collegiate Institute, is now a member of the Royal Flying Corps. He was transferred from the 2nd field company of Canadian Engineers.

Lieut. Sutherland, who had been in France for some time, was home a few months ago on sick leave. He is now regaining his health nicely.

USE CONNELL'S COAL!

Phones 770 and 1096.

"A Stitch in Time"

It's good for workmen, who need muscle and strength. It prepares them for work and revives them after work.

Buy it from your grocer, or have it delivered at your door.

WE REPAIR

Hot Water Bottles Just as Satisfactorily as Tires.

LONDON Tire Repair Depot

A. WILKES, 354 Wellington St. Opp. McClary's. PHONE 2334.

ABOUT YOUR EYES

CONSULT US.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS. See Tuesday and Saturday Ad.

LONDON'S Rubber Man

189 KING-REAR. PHONE 6124.

ABOUT YOUR EYES

CONSULT US.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS. See Tuesday and Saturday Ad.

Seasonable Styles

—IN—

Men's, Women's and Children's Shoes

Shoe styles are the first to feel the effect of fall. Tan High Shoes have come to claim their own. We have received our full line of late models and can supply every shoe requirement of every family. You cannot be well dressed unless properly shod. This week finds us fully prepared to fill every shoe want.

Men

The clean-cut Lasts which fashion dictates for men's wear this year are here in all sizes and leathers. Every pair newly put upon our shelves must pass