## - <br>  <br> T WEEK <br> $0002000^{\circ}$

C. P. R. BUILDING
 $=-\sin$

The Toronto World
10,000 Square feet SouTheas TE CORNERNVENGE AND
 $\xrightarrow{\mathbf{3 6} \text { King street tast. }}$

Two Cerman Patrol Ships Sunk---Small British Destroyer Believed Lost RUSSIA.NS ADVANCE IN BIG BATTLE * 102 MISSING FROM THE SUSSEX SUSSEX CAPTAIN SAW TORPEDO
U. S. AGAIN FACES GRAVE CRISIS

Many Women and Childre
Lost Lives in Explosion
and Panic. Lost Lives in Explosion
and Panic.
WIRELESS MAN ERRED "Sussex's Position Wrongl
Reported-Americans Are Among Missing.

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craft of which the fleet was said 'to be starved in a measure during
the first reign of Lord Fisher at the admiralty,











 General Kuropatkin with reinforcements to thls front, it che be been that
he situation










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## Official WarStatements



MARCH 271916 LOSS OF AMERECAN
LIES ESTABLSHEDED
 RAD ON SALONIKI

Not Reach City,
Being Kept Beyon
rrencn Lines

## IN FRE WI BI BEENHEIM

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In Chintzes at 16 c , Curtain Voiles at 16 c and Casement Cloths at 10c a Yard The Drapery Department $\mathbf{N}^{\text {EW CURTAINS, new cha }}$ covers, new cushions, wha is it that your rooms lac
bring them into line with th to bring them into line with the asenal dee
With such inducements as are olfered by the hage display of apecially priced new Chintzes
that are spread out in the Drapery Department it should be an easy task to remedy any deficiencies in the dress that your furnitu wears. heading are particularly to in the heading are particularly attractive are quaint old-world tapeatry fects, foliage designs, the inevit able trailing roses, big handsome English floral effects, tropical floral designs, and designs that are entirely modern, such as the
mingling of thistles and laburnum. These in a variety of rich, glowing eolors are 30 inches wide and 160 - yard.

Astonishingly good value are the
bordered Curtain Voiles. These ardered clortain Voiles. These
arm weave - white and ivory with double woven band edges and floral border, and are
prettily colored rose, blue, mauve, prettily celored rose, blue, manve,
etc. There are many light, dainty designs, most of them floral, but
some conventional. Price, 16c a
yard The The Casement Cloth is no less
strikingly good value, and is pro-
curable both in all-over fow curable both in alle-over flowered
and latticed designs and in bordered effects, in a host of dainty
pinks, blues, pinks, blues, greens, yellows and
maunes. The designs are particu-
larly effective and such ans are larly effective, and such as are
usually only found on very much
more expensive more expensive weaves-for in-
stance, a fruit and flower lattice, a Marie Antoinette border, ete.
Widths 36 inches. yard:
-Fourth Floor

## The Second Day of the Festival of Special Values in the "Brighten-the-Home" Sale

Carries on the Slogan of Unrivalled Prices for New Furniture, New Wall Papers, New Rugs and Carpets, New Curtains and Draperies, New Oilcoths and Linoleums, New Electric Fixtures, New Stoves and New Crockery
$A^{\text {LREADY YOU MAY hear the gay, glad song of Spring, with its promise of burgeoning trees and green-clad earth, within and with- }}$ $\mathbf{A}_{\text {out calling for brightness. The sun shines in at the windows and pieks out the shabby, worn spots in furniture and furrishings, so }}$ it behooves the thrifty housekeperer to note and take advanatage of the unequaled values in absoutey new meereanase wita Department in the Store devoted to the display of House furnishings and Household neeessities has made unpreedented efforts to obtain.

For the adequate disp'ay of these olferings a series of rooms has been arransed immediately opposite the A. bert Street ete-


## Below Are Some of the Special Features for Tuesday

## Perfectly Astounding Values in the Carpet Department

## Featuring Seamless Axminster Rugs at Less Than Their Present Mill Cost

$T \mathrm{HE}$ VALUES are such as to surprise you even in normal times for not for many a long day have we sold Axminster Squares of路 Madam Houserive who
 The colors are most harmonious, and the rugs have been chosen with due regard to their serviceability. Included are a Kazak design with blue ground and handen shows the delicate tracery characteristic of its shades, picked out with black, a delightful Kermanshah design with blue and rose border on an ivory ground,
Artistic Living-room Furniture and a Charming Bedroom Suite at Almost Incredoffered in the "Brighten-the-Home" Sale


Prohibition Much Discussed
From Many Points and Angles and Som From Many Points and Angles and
Severe Criticism...-But the Hearst Bill Will Likely Go Thru.


\$12.75.
ibly Low Prices
HAPPILY AT AN END is the day of inartistic furniture, but who would have imagined that it was Hh possible for so small a sum to buy such beautifully proportioned, exquisititly designed curniture as





T. EATON C immico

$\$ 28.60$.

Some of the Tuesday Bargains Women's Suits, $\$ 11.75$,
 women's yolle Blouses, Tuesder.


 Nikht Gowns, of fine cotton. Res.



 Men's Underwear. Silzes 34 to 42
 Mon s silk Nec
25c, pair
Men's
Misc.

 Women's Lisele Thread Gloves, white
only, pair
Men's $\$$ Fieshable
Sape Gloves, osstor













News in The Sunday World


 French oftiche War.











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## Young Men, There's Real Style in Hickey Suits


$\mathrm{T}_{\text {style that spells good taste and "live }}^{\text {HERES }}$ appearance so unmistakabably-that unde finable degree of style that means "pep" and "ginger" $t$ the styles young men like.
$\mathrm{B}^{\text {EAUTY }}$ isn't their only advantagethey're as splendid suits in service as in looks-they'll give you better wear than

Suits $\$ 15$ to $\$ 25$ Overcoats $\$ 15$ to $\$ 35$
English Haberdashery for Men
HICKEY'S


## MARSCASSOY WINNER FEAUURE AT HOTSPRNGS

THE CANAOENS LEAD TORONTO BOWLERSROLL :FOR THE STANEY CUP HGH AT A.B.C. TOURNEY

> Hot Sprincs. Ark. March







隹Ten Minutes Overtime





## DAILY MAGAZINE PAGE FOR EVERYBODY

8 of aundry. ce

Secrets of Health and Happiness YOUR BABY
How to Make Its Bottle Dangerless and Nourishing BY DR. LEONARD KEENE HIRSHBERG


The Amateur Gardener A suin when ind







RECIPES FOR THE CARD INDEX COOK BOOK
Baking Powder

## INGREDIENTS

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Beauty a Real Possibility for Everyone Wbo Stribes




## "THE RRON CLAW"

look!
If you enjoy exceptional motion picture plays-if you and never lets go till you finish-take our tip. Don't miss

PATHE'S GREATEST SERIAL
 Creighton Hale and Sheldon Lewis
The pick of the greatest aggregation of moving picture
stars in America-the original "Elaine" cast-heading it with Pearl White. Yes-Pearl White of "The Perils of Pauline"-the "Peerless Fearless Girl.
Creighton Hale, the inimitable Jameson of "The Exploits of Elaine," whose careless swagger and dashing buoyancy have made him the target of marriage proposals in-
numerable, is cast in the role of a clever and courageous secretary.
Sheldon Lewis, famous wherever motion pictures are shown as "The Clutching Hand," he whose forceful perhim the reputation of "the most fascinating villain on the screen," is cast in a sinister role
The Feature Film Corporation was instructed to make The iron Claw pictures regardless of expense, and they of Reney expended The thrills tloat made the "Elaine" pictures the sensation of two continents have been out done in "The Iron Claw."
The reputation of Arthur Stringer as a virile writer o unusual fiction is the interest-guarantee of "The Iron Claw" stories, which will appear in this newspaper simul theatres.
Everyone of our readers will be interested in knowing that Arthur Stringer is a Canadian and living in Chatham, Ontario, and his story must be tremendously appeaing when five hundred American newspapers are publishing it.
Do not forget the date of the first instalment, Sunday, the 2nd of April, and every Sunday thereafter for fourteen weeks, in "The Sumday World."

## Tim SMPSONowner ROBERT NIMPSON LIMITED

 Today's Values Begin a Week of Buying OpportunitiesThe House Furnishing Department under the influence of spring offer to householders also under the influence, marked opportunities for rejuvenating and beautitying the home. This Spring Renewal Sale is worthy of your attention.
The Famous Templeton Seamless Axminster Rugs 50 SCOTCH SEAMLESS AXMINSTER RUGS This well-known make cannot be purchased today
from the manufacturers at the price we are quoting be-
fow. Two sizes and a splendid range of colors: fawn ground trollis design, withlendes and green floral border,
green with mauve and green border tieht green with mauve and green border, light gray with rose
and green border, blue ground Chinese design, also light ground Chinese design, with blue and gold colorings, and
blue ground, rich Oriental design. Size 9 ft x 12 ft ., regue gra 8 \$2.50, Morday $\$ 33.75$;
regular $\$ 37.75$, Monday $\$ 29.75$.
With Housecleaning Comes New Carpeting
Today's prograam covers almost every want of the season. from rich carpets to light mattings. Every one with
large slices taken from the price. Buy Today and you the omides your money will pricc.

A MOST EXTRAORDINARY QFFER IN ENGLISH AXMINSTER CARPETS Regular $\$ 2.35$ and $\$ 2.50$, Monday, for $\$ 1.17$ per Yard. Most of the for drawing-rooms, parlors or bedrooms. All with borders to match; rich col orings of old rose, greens, gray and fawn shades; less than half price. Mon day,

New Scotch Tapestry Stair Carpet at 49c. Five hundred yards of new Scotch Carpet for stairs and runners; two widths only, 18 and $221 / 2$ inches;
good range of Oriental and floral designs. Extra value at, yard $. . \ldots \ldots . .49$

Three Hundred Yards of Three-quarter Tapestry Stair Carpet, floral and conventional patterns; green and tan colorings. Regular 85 c and $\$ 1.00$.
Monday, yard...................................$~$

Special Purchase of One Thousand Imported Cocoa Mats, closely wove and revarsible; plain centres and stencilled green borders; three sizes. Phone
orders taken. Size 14 in $\times 24$ in. ₹ 30 in ., 49c.

Two Thousand Yards of Canvas-Back Stair Oilcloth at 15c. Splendid tange of floral, hardwood and block effects; light and dark colorings; 18 inchss
wide only. Yard

SPECIAL PURCHASE 1,500 AXMINSTER HEARTH RUGS. Heavy quality, mottled design; green, reds, brown, blue, etc.; various
Eancy borders at the ends; size 27 in. $\times 54 \mathrm{in}$. Worth $\$ 2.25$. Monday $\mathbf{1 . 7 5}$

Today in the Basement



COME AND SEE THE DE MONSTRATION OF ELECTRIC STOVES
ABLE PRICES. Main Floor, Centre

## Good Furniture at Low Prices

Dresser, selected elm, golden finish, has three large drawers; shaped top; Dresser, rich mahogany finish; neat design; large case; three long and Dresser, rich mahogany finish; neat design; large case; three long and
short drawers; shaped British bevel mirror. Regular $\$ 24.50$. MonBrass Bed, 2 -inch posts, heavy turned caps; evenly divided fillers; satin,
ht or polette finishes; standard sizes. Regular $\$ 10.00$. Monday. .. 7.45 Brass Bed, 2 -inch posts; double top rails; heavy fillers; neatly designed
unts; satin, bright or polette finishes; standard sizes. Regular price $\$ 34.00$. Brass Bed, very massive design; fitted with the latest mounts; satin,
ght Bed Spring, heavy steel tube frame; strong woven steel coil wire springs,
orted by steel bands; standard sizes. Regular $\$ 3.50$. Monday .... 2.50







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## Curtains and Drapery Fabrics







 purchased before the extraordinary advance in cost, and, according to present
market, would be good value at 35 c to 40 c yard. Special sale price, yard .24

English and American Cretonnes at 21c Yard. Five hundred yards of
etonnes, in dark and medium colorings; beautifully blended, and printed on



 with hemstitched border one side and bottom; also a a few with neat lace edging;
all ready to hang, with double hem top for rod. Special sale price, pair . . 39
Wall Papers, Burlaps For Your Linen Chest and Mouldings

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Men's Rubberized Work Coats


$\$ 2.50$ to $\$ 3.00$ Sweater Coats at \$1.95
All wool, samples and overmakes; sizes 34 to
Regular $\$ 2.50$ and $\$ 3.00$. Monday . 1.95
69c AND 75c NEGLIGEE SHIRTS AT 55c. Broken ranges of our regular stock, hairline
and fancy stripes; sizes 14 to 17. Regular 69 c and
75 c.

Each
BOYS' PYJAMAS, 89c.
Monoplane flannelette; sizes 20 to
MEN'..........................

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& \text { FIRST } \\
& \text { HUNDRED } \\
& \text { THOUSAND } \\
& \text { IAN HAY }
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& \$ 1.25
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Pink, blue and brown stripes, collar attached Handlkerchiefs
style, large roomy bodies; sizes 14 to $20 \ldots . .59$. MEN'S WORK SHIRTS.

Two Good Boys' Items
SPRING NORFOLK SUITS AT $\$ 3.95$
150 Dark Gray English Tweed Suits, made up on snappy, single-breasted yoke models, with knife-pleats and belt; full-cut bloomers. These suits are exceptional values and suitable for either school or best wear. The gray is of
a rich shade and woven in a solid plain weave. Sizes 26 to 34 , at .... 3.95 BOYS' ODD BLOOMERS FOR SCHOOL AT 79c:


## Excellent Boots on Sale Today

 540 PAIRS WOMEN'S BOOTS.
Made by leading mapuracturers leathers selected from superior klta colt ad to yout
personal comfort and appearance;
with


 MEN'S HOUSE SLIPPERS

## THE NEW MARKET



