## FOR SALE 

 Victory Rests With Italians in Big Battle on Isonzo RUSSIAN SUCCESS NEAR SOKAL HAS CHECKED GERMAN ADVANCECOURTEOUS, BUT PEREMPTORY

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| an Positions on |  |  |
|  |  | Von Mackensen Directs Endeavors Against Villages South of Railway |
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|  | Von Mackensen and VonHindenburg Yet Unable toMake Much Impression. | Battes Also Rage West of |
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|  | anotier natural defence of the Rus- sian triangle behind the Polish capi- tal. In fact, all along this front the |  |
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|  | a plunder prof today. Store open till 10. \|Brown will be among the speakers. |  |

REPETHION OF SUCH WANTON ACT AS Sinking lusitania to be held "DELIBERATELY UNFRIENDLY"BYU.S.
FIRM STAND OF UNITED STATES Strongest Note Sent to Germany by President Wilson in Present Controversy Despatched to Berlin Yesterday-Claims of Germany of Right to Resort to Inhuman Acts on Plea of Reprisal Not Admitted by Washington.
WASHINGGTON, July 23. The text of the American note on


 mpromise and at any cost."













 regard as "imerelevan" in the present negotiations the co


 neutral nation afected. TO MAKE ALLOWANCES.
$\qquad$




FRENCH AERAL FIEET ICROPS AROUND REGINA VISTS CONFLANS AGAN SUFFERNG FROM HALL

| $\begin{aligned} & \text { Twenty-Eight Shells Dropped- } \\ & \text { Two German Airmen Driven } \\ & \text { to Earth. } \end{aligned}$ |  |
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HONE RUN IN TENTH
SETTLED TORONTO
Jack Flynn Turned the Tide
Jack Flynn Turned the Tide
With Two Out and Two

## H.



## EATON'S

ON SALE 1 ODAY.

## Great Clearance of Men's

 Two-Piece Suits, Saturday at $\$ 5.00, \$ 10.00, \$ 15.00$ Homespuns, Kool Kloths, Navy Blue Serges,Cheviot Finished Tweeds and Palm Beach heviot Finished Tweeds and Palm Bec
Cloths in a Splendid Assortment


HIS CLEARANCE OF MENSS TWO-PIECE SUITS IS
AN ANNUAL EVENT THAT OCCURS JUST Place BEFORE STOCK-TAKING, AND AS this takes place in the very middle of the summer, when the desire for
cool, two-piece suits is greateet, it's always a clearance of
unusuat interest. Saturday morning, out these go

At $\$ 5.00, \$ 10.00, \$ 15.00$ AT $\$ 5.00$-Stylish outing suits of homespuns, loose,
open woven materials that admit free circulation and give
excellent wear. They are in excellent wear. They are in light and medium gray
stripes and mixtures, also in heather and brawn
singe and single--breasted, 3 -button style, half lined. Trown mixtures;
cuffs and belts. Sizes 34 to curfs and belts. Sizes 34 to 44 . Saturday special.. $\$ 5.00$
FOR $\$ 10.00$ Good choosing at this popular price Two-piece suits, half fined, and specially tailored for hot
weather comfort. In the selection weather comfort. In the selection are light gray Koot twill serges, and several broken check patterns, navy blue ings, and nice weaves, and Palm Beach cloths in narrow,
dark stripes and medium shades in pin Saturday for choice. $\$ 15.00$-Many of those, high-class American suits, the
choicest productions of the season. Homespuns and cheviots, in light and medium stay, in mixtures and small
ond checks; black and white shepherd's check, and fawn
shades in mixed patterns. Single shades in mixed patterns. Single--breasted, 2 and 3 and $\begin{aligned} & \text { but. } \\ & \text { ton, soft roll sack, } \\ & \text { menarter lined with fine lustre. }\end{aligned}$ Stout ton, soft roll sack, quarter lined with fine lustre. . S
men's and regular sizes.

## Men's Hot Weather Underwear \$1.48; and Colored Shirts

 at 33cIT IS ADVISABLE, PRIOR TO STOCK-TAKING, TO We are grouping the following for a big rush selling Come OF MEN'S SUMMER WEİGHT UNDERWEAR MADE and ankle-length drawers. Cashmere in cream: long sleeves and ankle drawers. Coshmere in cream; long
brand, fine weave elastic and three-quarter length leg; flesh color in long sleeves and three-quarter leg. Sizes in the lot, 34 to to 44 . Sleeves and
drawers, sale price, per and suit $\ldots \ldots \ldots \ldots$, sale price, per garment, $\$ 1.48$; combinations, per Mrounds with stripes of black, mauve, blue, mostly light grounds with stripes of black, mauve, blue. Sizes 14 to
$16 \mathrm{t} / 2$. Sale price, Saturday, each $\ldots \ldots . . . . \begin{aligned} & \text { che }\end{aligned}$



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 TICKETS Har parits LE-DAVIS Touring Co. Lidd ADQUARTERSTO STREET

 MERICA LINE Ornionion

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N.Y. To Bordeaux
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| TARONFOOD PRICES <br> Despite Boast That Potatoes Are Plentiful, They Are. Luxury. <br> alienate civilians | SUCKLING \& CO. <br> Special sale to the trade by Auction a our salesrooms, 76 Wellington St. W. Toronto, on <br> WEDNESDAY, JULY 28 $\qquad$ $\qquad$ $\qquad$ $\begin{array}{r}\$ 3500.00 \\ \text { Li } \\ \hline\end{array}$ <br> BERAAL TERIMS. |  |  |  |
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|  | SUCKLING \& CO. |  |  |  |
| Meat Will Be Forbidden for Two Days a Week, and Butchers Face Ruin. | We have received instructions from N. L. MARTIN, |  |  |  |
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| Butchers Face Ruin. BY GORDON GORDON SMITH. <br>  | Wednesclay, July 28 th, I. ORENSTEIN, |  |  |  |
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|  | MUST PLACE COTION ON CONTRABANO LIST |  |  |  |
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|  |  | C. M. HENDERSOON \& CO. |  |  |
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|  | Feeling in Britain andatance <br> at Last Strongly <br> Roused. |  |  |  |
|  |  | 128 King St. East, Toronto EXECUTOR'S SALEE OF TORONTO There will $\qquad$ |  |  |
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|  |  |  | IMPORTANT SALE <br>  OF THE CITY. |  |
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|  |  |  | ATM Limiter |  |
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|  |  | Oreme | EDNESDAY, JULY 28ih |  |
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|  |  | and the balance without interest in thirty days thereafter. For further particulars and conditions |  |  |
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| Claim Made That Only MineLayer Was Sunk in Baltic. |  | CHAS. M. HENDERSON \& CO land titles act |  |  |
|  | JINK ALL, SPARE NUNE GERMANS' SEA POLLCY |  |  |  |
|  |  |  |  |  |
|  | Admiral Kirchoff Says Protests of "Sanctimonious Britons" Are Useless. |  | $\qquad$ | $14 \pm 80$ |
|  | LONDON, July 23.-The Hague cor- respondent of The Evening News says: "The Tagliche Rundschau publish- es a violent tirade by Admiral Kirctoff |  | BIG AUSTRIA LOSSES NEAR CARSO PLATEAU $\qquad$ $\qquad$ <br> Twelve Thousand Fell, Says Report by Way of Switzerland. | U-WL_(0) |
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|  |  | FRENCH SUBMARINE IS REPORTED LOST <br> Joule Has Not Been Heard From |  |  |
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By G. H. Wellington
That Son-in-Law of Pa's




## Unusual Morning Values at Simpson's Todat



## CLEARING "TUB" WEAR


 printed musings or linens.
English rep; flared, pocket and bets AT 95
Regular $\$ 8.50$, for $\$ 5.95$; regular $\$ 1$
; regular $\$ 12.50$,
 White chinchillans AND MISSES' Cerges or tweeds, belted, pleated or or
tar 8.50 to

## Middy Blouses 79c


Smart Gloves and Hosiery
10. Women' stark Ankle Hose; colors, black and white; sizes $81 / 2$ to

 White: sizes's 5 Litle Thread Gloves, mouscuetaire, dome fasteners,


White Satin Ribbons
Women's Neckwear 25c


Half Day Specials in Corsets and Women's Underwear






 Gingham House Dresses 65c
 finished with pipings; mizeds 34 to 4 2? Reque Rullarly
si:oo. Saturday

## Men's 8.30 a.m. Suit Sale at $\$ 8.30$

## There's more than a coincidence in the price, for the values are sut, to get your pick of these $\$ 13.50, \$ 15.00, \$ 18.00$ and $\$ 20.00$ suits.

Broken stock lines of our best selling grades to clear up before stock-taking.
Plain and fancy worsteds, English and Scotch tweeds, and a few Irish Donegal tweeds.
150 . ............ ...... ............................................ ........... 8.30

## and for the Boys--

patterns, singede-biteasted yoke Noorfolks, bloomer pants; sizes 7 to 14 years or or 25 to and fancy


## Men's "Poros Knit" Combinations

 White only, "shorts" and "Iongs," also athletic, combinations of white check nainsookmade B.V.D. style. Regular $\$ 1.00$.Half price Saturday ...... ............... 5 Plain and Striped Outing Shirts, with reversible collar; "Free Neck," "Sport" and "Gym-
khana," with convertible collar; some separate collars to match; all sizes; double and single soft cuffs. Saturday


## 220 Men's Straw Hats

Newest English and American styles; fine split or rough sennit braids. Regular $\$ 1.50$,
2.00 and $\$ 2.50$. Saturday .......... ..... ...................... . 89 Men's and Boys' Straw Bo
100 Panama Hats, South American make. Regular $\$ 4.50$ and $\$ 5.00$. Saturday ..... 1.95

## A SATURDAY SALE OF SHOES



Half-price and less on many of these stockclearing lots this morning


| and | Boys boots |
| :---: | :---: |
|  | "Boy Scout" and "Act |
| and patent leathe |  |
| ral width |  |
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| turday ... ...... 1.9 | Blucher, button |
|  | styles; sizes 11 to 131/2 a |
| 300 PAIRS WOMEN'S | $51 / 2$. Saturday |
| BOOTS AT \$1.99 |  |
| White Sea 1 |  |
| Canvas Button Boots, | Box Calf a |
| year welt soles, Cu | Kid Lace and |
| 21/2 to |  |
| 50. Satur |  |
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## Two 8.30 Items in Millinery

100 Trimmed Hats $\$ 3.25$, Regular $\$ 6.50-$ Mid-summer trimmed Panamas, leghorns,
black or white tagels and fine bleached Milans, with rich satin ribbons, in white, or flowers
and fancy feathers. and fancy feathers.
$\$ 3.50$ to $\$ 6.75$ Sport Hats for $\$ 1.75$-Pleated silk, with hemp brims, fur felts with
leghorn brims, cane with hemp, etc. Most of them just out of their boxes.


Coin and Vanity Cases $\$ 1$



Toilet Requisites


 special Apored Roose Violet and Arbutus Taloum
Powder. Ster


Hand Bags at $\$ 1.48$

Real Rose Beads 25c

Stencilled Japanese Mats and Rugs

 200 Stencilled Mats, 90 c - Closely wover prairie gr
plain centre, large variety of borders, in greens, blues, tans browns; size $36 \times 7$ 2 inches. Regular $\$ 1.25$. Saturday. Brussels and tapestry carpet, - Made from remmants of velvet,
patterns and colors. Saturday. round; big, range of Remnants of Stair Oicloth at 9 c - Painted and canivas back,
widths $18,221 / 2$ and 27 inches; lengths up to 6 yards. Saturf.


## \section*{Suit Cases} <br> 

Camera Supplies


| All-Linen Brown Turkish Bath Towelo, Hemmed Turkish Bath Towels. Saturday, 3 or White Turkish Towels, soft, close pile. <br>  Towols, all inen, width 17 inches; $21 / 2$ |
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Extraordinary Values in the Drapery Department

printed cotton ticking
Regular price toc per yard. SAxturdy, yard

$\$ 21$ Cabinet of Silver $\$ 10$
${ }^{8} 8$ Only, Mahogany . Cationest with draver, containing 30
Mer' 15 Jowel Watche.. Reguar 57.50 . Saturray. . 475
Bundle Sale of Wall Papers


## Electric Fixtures

Reglearing of sample fixtures and odd lots gas and difctic
Clean-Up Book Sale


Groceries

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