Weather Forecast:

Fair and Cool

London Advertiser

HOME **EDITION**

53rd YEAR. No. 22871

THE LONDON, ONTARIO, ADVERTISER, SATURDAY EVENING, SEPTEMBER 8, 1917. 192 COLUMNS.

PRICE, TWO CENTS.

AUSTRIANS TAKEN PRISONER BY ITALIANS

RUSSIAN BATTERIES DRIVE ENEMY SHIPS FROM RIGA GULF

ITALIAN DRIVE **ADDS 30,000 TO** WARPRISONERS FROM AUSTRIA

Cadorna's Sweep Has Gathered Enemy by Whole Divisions.

FIRE SUPERIOR

Teutonic Allies Cannot Stand Before Withering Blasts of Steel.

DESPERATE RESISTANCE

Every Method Known to Austrians Used in Endeavor to Retake Ground.

Rome, Sept. 8 .- More than 30,000 prisoners have been taken during the Italian offensive, the war office nnounces today.

The Italians, says the statement, are still energetically exerting pressure upon the Austrian lines northeast of Gorizia (the San Gabriele region), keeping them under an intensive barrage fire. The Carso fighting is being mainly carried on by the artillery, the statemen indicates. The text reads:

"Yesterday we continued our energetic pressure northeast of Gorizia, eeping the enemy's lines and commincations under an intense barrage

being gathered and classified.

"They are launching terrific counterattacks, especially along the Carso
front, between Castagnavizza and the
Hermada, in an effort to bar the way
to Triest. Yesterday they supplementde their incessant infantry assaults by
clouds of gas, but these were dispersed
before they could reach the Italian
lines.

1. Jean McKinnon
2. Ted Braund
3. Mrs. Kuntz
5. Harvey Mitchell
6. Mrs. Collazo
7. District
1. Beatrice McCkinnon
2. Ted Braund
3. Mrs. Kuntz
5. Harvey Mitchell
6. Mrs. Collazo
7. District
1. Beatrice McKinnon
2. Ted Braund
3. Mrs. Kuntz
5. Harvey Mitchell
6. Mrs. Collazo
7. District
1. Jean McKinnon
2. Ted Braund
3. Mrs. Kuntz
5. Harvey Mitchell
6. Mrs. Collazo
7. District
8. Reta McLister
8. Mrs. C. B. Agar ines.

"Ternova Forest, east of San Gabriele, le bristling with guns brought up to protect the last bulwark possessed by the enemy in Isonzo valley, but the Italian batteries on Monte Santo and the Saddle of Dol check the Austrian th South of the Hermada the enemy

south of the Hermida the chemy attacked with dense columns, supported by armored cars, but were forced to retire. Prisoners declared it was impossible to resist the avalanche of Italian shells.

1. D. A. McVicar 2. John Walker 2. John Walker 4. May F. May F. London, Sept. 8.—In the Hermada sector, front northwest of Triest the Austrians have recaptured ground gained by the Italians, according to an undated official statement from the Austrian war office received here today. The statement says the Italians 5. L. D. Barrett AUSTRIANS SAY ADVANCE

can no longer boast of having gained a yard of ground. Up to the present time, according to the announcement, the Austrians have taken more than 6,000 prisoners in the Hermada region. According to the announcement the Austrians pressed back the Italians from Montes San Gabriele, northeast of Control The Hallans are said to laye District No. Gorizia. The Italians are said to have 1. Mrs. J. W. Manning

BRITISH SHIPS, UNDER

ARMED CONVOY, SUNK 5. Hilton Hunter 6. Ina Hudson District No. 8. An Atlantic Port, Sept. 8.—The Asciciated Press today carries the following:

District
1. B. C. Kuehner
2. Bessie McKnight
3. J. F. Shause ociated Press today carries the fol-wing:

The British steamship Delphic, a ves-d of 8.273 tons gross, White Star line 6. J. McCaffrey ... of 8.273 tons gross. White Star line that has been sunk by a German subine, according to word received here by in shipping circles. The sinking lirred August 15, some distance off lirish coast, and while the vessel under armed convoy. The crew saved.

Saved. was under armed convoy. The crew was saved.

Advices from the same sources also reported that the British steamer Midelesex, formerly known as the Knight
Bachelor, a vessel of 7,264 gross tons,
likewise under convoy, had been sunk about the time as was the Delphic.
The Middlesex was built in 1914 at Clasgow and was owned by the Federall Steam Navigation Company of Lonall Steam Navigation Company of Lonurer of London, did not finish their task

RUMORED RESIGNATION

WILSON'S REPLY TO POPE COVERS

THAT OF GREAT BRITAIN IN EFFECT

Washington, D. C., Sept. 8 .- Great Britain has advised the United

States that President Wilson's reply to Pope Benedict's peace proposals

is in effect Great Britain's reply, as was indicated recently in a state-

WINNERS OF FIRST PRIZES IN ADVERTISER CONTEST





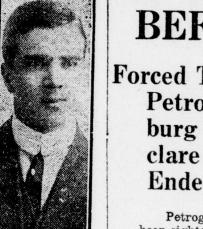












The following are the winners of the Grand Prize and the Chevrolet cars in their respective districts. Reading from left to right they are: Miss Jean McKinnon, District No. 1; Miss Beatrice McVittle, District No. 2; Mrs. Dave Louch, District No. 3; Miss Leah Lewis, District No. 1, winner of the Grand Prize and the \$1,000 in cash; Chas. Chesterman, District No. 5; John Thurlow, District No. 6; Mrs. Jas. Manning, District No. 7; B. C. Keuh ner. District No. 8. (D. A. McVicar won the first prize in District No. 4).

MISS LEWIS WINS BIG CAR IN ADVERTISER CONTEST; MISS M'VITTIE SECOND

City . Treasurer.

SMALLMAN & INGRAM,

LIMITED.

Auditors Complete Task After a Week's Work-Awards in Various Districts Now Known-Liberal Prizes To Be Given Those Who Earned Rewards and Failed to Gain One of the Regular Prizes.

AUDITOR'S REPORT.

London, Sept. 7, 1917. To The London Advertiser Limited, London:

We, the Auditors appointed by The London Advertiser Company Limited, in connection with your circulation contest, hereby certify that we have made a careful and find that it has been conducted in a fair and impartial manner, and that the following are the winners of the various prizes, together with the number of votes to which they are entitled, under the rules of the contest. (Signed) JAMES S. BELL,

A CITY CAN be judged by its in-dustrial increases and particu-\$,957,470 larly by the advances made in its busi-

1. Jean McKinnon 2. Ted Braund 3. Mrs. Kuntz 4. Gladys Gower 5. Harvey Mitchell .114,930 ness properties. London has always Estella Kingwell ... Ida McIntyre Margaret M. Gibson District No. 4.

IS AGAIN DENIED

Well Known Former London Lad Is Military Cross Winner.

A. S. McGregor of 302 Burwell street has just received word that Lieut, Boyd Little, son of R. A. Little, principal of the Collegiate at New Westminster, B. , and formerly on the staff of the Colegiate here, was admitted to No. 1 the Red Cross Hospital at Lecouquet on Ottawa, Sept. 8 .- Emphatic denial is given to rumors of the impending August 23.

retirement of the prime minister owing to serious illness. "Sir Robert is only taking a few days' rest," Canadian Press, Limited was informed, "and is expected to be at his office as usual on Monday morning."

Lieut. Little is suffering from severe gunshot wounds in the head, but as two weeks have now elapsed his recovtwo weeks have now elapsed his recovery is anticipated. The many London friends of Lieut,

Little and his parents will recall that an account of his winning the Military Cross for conspicuous bravery was recently printed in The Advertiser. He has been overseas more than two years, and has been almost constantly in ac-tion. He spent most of his life in Lon-don, and was a fine young man of unusual ability, physically and mentally,

62,000,000 Gallons in Spirits Made There in the Last Year.

STILL TO KILL HUMANS

But Product of Great Distilleries Will Do It in Form of

Peoria, Ill., Sept. 8.—At 11 o'clock to night Peoria will cease to be the whisky making centre of the United States Thousands of gallons of liquor will re main in warehouses here, but its manufacture ends today under the food con servating law.

The Government permits the distiller 6.114,930
7.5.14,040
4.373,380
4.028,890
3.891,400
3.891,400
12.224,630
The review of the Smallman & Increase of the Increase of the Smallman & Increase of the Incre The review of the Smallman & In- furnishing one-third of the nation's 0,430 gram business in today's Advertiser supply for many years.

Distillers may continue manufacturage alcohol for commercial purposes, and many of them have arranged for its work, others turning their distillers into manufacturage and many of them have arranged for its work, others turning their distillers into manufacturage. this work, others turning their distilleries into manufacturing plants for yeast, vinegar and by-products.

Stocks of whisky in the country undoubtedly are larger than they ever have been because of active preparation by distillers and dealers in anticipation of the law. Distilleries have been working at utmost capacity, and imports have been larger than ever. Officials estimate the quantity of whisky in bonded warehouses to be Officials estimate the quantity of whisky in bonded warehouses to be about 190,000,000 gallons. Stocks not in bond will bring the quantity on hand in the country up to about 230,000,000 gallons. The annual preduction lons. The annual production of whisky has been about 116,000,000 gallons.

TO OUR SUBSCRIBERS Owing to the great number of

vertiser through the contest it has not been possible yet to get them all on the list. Thousands of names have been added, and thousands more are yet to be added. It is hoped to get all of these out by the middle of next week, and in the meantime The Advertiser begs the indulgence of those who are not getting their name. Their subvertiser through the contest i the paper goes on the mail list.

Drowned Victims To Gratify Lust Of Sweethearts

U-Boat Commander's Atrocities Exposed to American Labor Men.

Minneapolis, Sept. 8 .- The local com-

mittee of the American Alliance for its big loyalty conference las, nidnight, today opened its campaign to drive pro-German propaganda from laser's tanks in Minnesota. Part of the campaign literature will be the address yesterday by Wesley Frost who drew a graphic picture of his experiences as American consul at Queenstown after the sinking of the Lusitania, the Laconia and scores of smaller craft.

"The happy hunting grounds of the German submarines stretched out in the ocean south of Ireland," he said. "Hundreds of men and women told me their pitiful tales with the voices of their

pitiful tales with the voices of their dead still ringing in their ears.

They told, too, of the grim jokes of submarine commanders who, in some cases, placed survivors on the tops of U-boats and submerged, later to reappear and permit the crews to take snapshots of the struggling victims to be sent home to relatives and sweet-These were no idle dreams. They were the statements of our weeping men and women, sworn to before Al-mighty God."

MYSTERY SHROUDS **WESTERN LEADERS NEW CONFERENCE**

Alberta and Saskatchewan

SENATE EXPECTATION Anti-Conscriptionist Bombers Being Traced Through Ontario ON C. N. R. PURCHASE

certainty.

The Government's position has been strengthened by the announcement that an amount will be fixed beyond which the arbitrators cannot go in making their award for the sixty milmaking their award for the sixty million dollars of stock which Canada to buy. As this amount has to take into account the fact that the C. F. R.

as high as \$12,000,000.

VERDUN DRIVE STARTING AGAIN

Offensive on Both Banks of Meuse Succeed.

Labor and Democracy, which concluded HAIG SCORES AT ST. JULIEN

we made successful incursions into the German lines near Epine-de-Chev-ringy and north of Hill 344, on the right bank of the Meuse. We took prisoners. There was violent artillery fighting on both banks of the Meuse. Along the Forges Brook and in the region of Avocourt patrolling operations were usually active. Everywhere els night was calm."

The French have resumed the offen sive in the Verdun region, according to today's war office statement. They attacked last night on a 20-mile front but were repulsed, it is declared. This morning the battle was renewed.

HAIG CUTS UP GERMANS. London, Sept. 8.—"In patrol fighting on the Ypres front last night the enemy

GERMAN WARSHIPS IN RIGA GULF FLEE BEFORE RUSS FIRE

Forced To Retire by Slav Gunners---Petrograd Safe From Von Hindenburg Drive---Military Critics Declare Oserations Have Practically Ended With Captured Naval Base.

Petrograd, Sept. 8.—German war craft have again been sighted in the Gulf of Riga and have been shelled by the Russian coast batteries, the war office announces. Russian torpedoboats discovered a German submarine and enemy ships, apparently trawlers, were observed in Irbinsk Sound. They were forced by the Russian batteries

No further advance by the Germans on the Riga front is reported in today's official communication. The Russian positions are being reconnoitred by German cavalry.

NAVAL ATTACK EXPECTED.

Stockholm, Sept. 8 .- It is reported by the Svenska Dagbladet that German naval forces of considerable strength have been observed in the Southern Baltic, taking a northerly course. The leading squadron, it says, consists of submarines and torpedoboats, with cruisers following them. It is believed to be the German Baltic fleet reinforced by part of the high seas fleet. A great naval attack on Russian Baltic coast towns is expected.

HINDENBURG AGAINST ADVANCE.

Copenhagen, Sept. 8. - Leading German military circles consider that, with the capture of the important naval bases at Riga and Duenamuende, operations on the Riga front have virtually been ended, says a Berlin lispatch to the National Tidende. It is considered too late in the year to advance further, as this would require the building of new roads and the establishment of depots, On this account, the dispatch says, it is unlikely that Field Marshal von Hindenburg will permit the troops to continue the advance, with Petrograd as the objective.

PROVIDED GERMANS

Argentine Office Used to Encompass Destruction of

Washington, Sept. 8 .- How Sweden's legation in Argentina, acting

"May 19, 1917. No. 32.—This Government has now released German and Austrian ships on which hitherto a guard had been placed. In consequence of the settlement of the Monte (protegio) case, there has been a great change in public feeling. Government will in future only clear Argentine ships as far as Las Palmas. I beging that the small steamers, Oran and Guazo, 31st of January (meaning which sailed 31st), 300 tons, which are (now) nearing Bordeaux, with a view to change the flag, may be spared if possible, or else sunk without a trace heing left ("guytfor versenkit").

WITH SPY SERVICE

Liberals in the review of the Smallman & Inc. (180), the Smallman in the Colonial distillers which have been allowed to the commendation of the colonial distillers which have been allowed to the colonial distillers which have been allowed to the colonial distillers which have been allowed to the colonial distillers will consider the c

TOWARDS TORONTO IN STOLEN MONTREAL CAR

in Mad Flight for Liberty.

Montreal, Sept. 8 .- Reports reaching here from various Ottawa, Sept. 8.—The C. N. R. bin points in Ontario indicate that Henri Monette and George of dynamiters. are making their way by automobile towards of probably three. Senator Curray, of Amherst, N. S. who seldom appears at Ottawa, will be on hand for the occasion to help the bill through. The two bolters from the Conservative ranks will be Senators Landry and Montplaisir. Senator Beaubien is an uncertainty.

Montreal, Sept. 8.—The number of the federal police announced that one Cyr., the south shore of Ontario, while those under arrest charge? with attribute a blacksmith living in Longueuil, and a reporter named Goyer, living on Hur-weather continues fine. Monircai, Sept. 8.—The number of

Cartierville residence was increased by tody.

Will Not Risk Advance.

The Official Army and Navy of Free Russia declares that the Riga operation has been completed by the Germans, although pursuit of the Russians probably will be continued with small forces. The Germans, it is anticipated, will not risk an advance upon Pskoff while the fortress of Dvinsk on their right remains in Russian hands. They must first make an attempt to reduce the fortress, in its view, and this they do not dare attempt by direct assault. Therefore they would be most likely to march their main forces up the Dvina with the design of outflanking the Dvinsk position. This, says the journal, would be a difficult operation in the roadless, wooded country, with its large tracts of marshlands, in which the Russians would be able to offer refertive apparent.

lands, in which the Russians would be able to offer effective opposition.

able to offer effective opposition.

GERMAN PURSUIT SLOWS DOWN.
Petrograd, Sept. 3.—The encouraging feature of the Riga stuation is the seeming firmness of the Russian tenure which has seized Riga's defenders. The German pursuit appears to be slowing up, and in military circles it is not anticipated that the enemy will risk much further penetrations while Dvinsk remains unconquered. A more likely course, it is argued, will be for the German ton entrench somewhere near their present position northwest of Riga and await the result of the Dvinsk operations.

According to information here, the spirit of the troops in the Dvinsk sector is much more favorable than on other fronts. Col. Podjoursky, a member of the Dvinsk army committee telegraphing to Col. Kuropatkin, chairman of the special council army committee here, said that the army was standing for the standing

"The following are translations of the German text:
"May 19, 1917. No. 32.—This Gov—to the west of Venden, says today's

THE WEATHER

The number of guns captured on the battlefield of Riga has increased to 316.

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 61; lowest, 37.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 54; lowest, 43.

TOMORROW-FAIR AND COOL. Toronto, Sept. 8—8 a.m.
Forecasts.
Today—Moderate winds; fair and Sunday-Quite cool and for the most part fair.

Temperatures.
The following were the highest and owest temperatures during the 24 hours west temperatures during trevious to 8 a.m. today:
Stations, High Low.
ictoria 64 50
algary 60 40
Vinnipeg 72 40
ort Arthur 56 44
ort Stanley 62 46
oronto 60 47

Weather Notes.
The disturbance which was approaching Lake Michigan yesterday has been on the shores of Lake Erie an

lover the Western Provinces.

"Older than the Dominion of Canada"

1917's Interest Bill

In the Savings Department the Huron & Erie will, during 1917, pay to its depositors, as interest, over one hundred thousand dol-

Does your account earn

the Huron & Erie rate of 3 1 % Per Annum

Huron

MARKET SQUARE BRANCH

London

he heavy rain, but the small gathering lacked nothing in heartiness of its greeting to the men. The party would have arrived in the city about noon, ut was held over in Toronto to give he men a chance to view the Toronto

You want a Clean and Happy Home?

MATCHLESS Ammonia Powder

the best on the market Refuse cheap substitutes.

We are distributors of

"BEST"

one of the largest firms on the continent.

Corn and Gloss Starch Also "KARO" Corn Syrup, manufactured by

KEENLEYSIDE

COMPANY, LONDON

FAIR WEEK **REDUCTIONS**

From now until after fall fairs we are putting our stock down to where it will please your pocketbook.

THAT ALL-LEATHER CLUB BAG. 18 or 20 inches, for\$4.79

ALL-LEATHER SUIT CASES.

FIBRE AND MATTING CASES,

any size, for

SEE OUR SPECIAL WARDROBE TRUNK, all fibre covered \$10 to \$75

DARCH'S

PHONE 542.

379-81 TALBOT STREET.

CITY HOTEL CAFE

SPECIAL ATTENTION TO FAIR VISITORS

Best Service

Best Meals

105 DUNDAS STREET

Spacious Dining Room

Regular Dinner and Midday Luncheon, 11:30 to 2 p.m. Banquets and Evening Parties.

JOHN SING, PROPRIETOR.

Breakfast 6 a.m. to 10 p.m.

Open 6 a.m. to 1 a.m.

AND DISTRICT GET
HOME LAST NIGHT

Other Londoners in the party were:
W. Adams, 727 Queen's avenue, and J.
E. Murray, 520 Richmond street; G. W.
Scheldt, 179 Delaware street; and F. H.
Vandecar, 52 From the District.

Among the Western Ontario men was Pte. G. W. Buller of Aylmer, who went overseas with the 21st Battalion and was wounded at the Sommer L. Vallance of A twood, who was returned for service in Canada, was awarded the military medal for valiant service at the front: Pte. J. Grant, Amherstburg a member of the 1st Battalion, wounded in three engagements the second battle of Ypres; and pte. J. Craition and later served with the 4th Battalion He is suffering from wounds and shell shock. His home is in Muncey. The party was in charge of Company Sergit. Major F. R. Maybee of Woodstock who went overseas with the 13st Battalion, and who was invalided home from England.

Others in Party.

Other men who returned were: M. Burns, E. Moore, W. Mycock and Pte. J.

Other men who returned were: M. Burns, E. Moore, W. Mycock and Pte. J.

Other men who returned were: M. Burns, E. Moore, W. Mycock and Pte. J.

Other, M. Market M. H. H. Guiert, 946 Queen's avenue, 201 Jene M. H. H. Guiert, 946 Queen's avenue, 201 Jene M. H. H. H. Guiert, 946 Queen's avenue, 201 Jene M. H. H. H. Guiert, 946 Queen's avenue, 201 Jene M. H. H. H. Jackson, 762 Richmond street, returned for home sevence, and J. E. Murray, 520 Richmond street, returned for discharge.

Among the Western Ontario men was coverseas with the 25 Mrs. A two discharge.

ter men who returned were: M s. E. Moore, W. Mycock and Pte White, of Woodstock; C. Dough A. M. MacAlister, D. D. Mc y, T. Whitehead and J. Warring of Guelph: W. Brockett, W. Hen n, S. Lewis, W. V. Matthews an Walter T. Westby, Manager

Thirty-four were returned as convalescents, and the remaining 26 for valescents, and the remain

AMERICAN TRAFFIC

Attractions of Western Ontario Should Be Made Known.

Lou Livingstone, special representathe Maxwell Motor Car Company anada, arrived in the city yesterday is way to Windsor, in the car used



s between Windsor and Montreal. e roads were logged and also special was were made to demonstrate the ties of getting from one place of another in cases of minitary neces-ity. Macnamara was recently drafted for service in France, where his former Maxwell racing partner, Eddie Ricken-berger, has gone, giving up prize money that has totalled as much as \$18,000 a year to act as chauffeur for General Pershing.

Pershing.

Mr. Livingstone is now located in Otawa and has been very active in the apital in motor show activities. He will spend a few days at headquarters a Windsor and Detroit, where new pecial plans will be under consideration. The possibilities for further developnent of American motor turther develop-nent of American motor traffic through Vestern Ontario have impressed him nd he believes that this section should to in to make known the beauties and ouring possibilities of the district. The famous Macnamara car attracted

GRAND TRUNK MUST DANGEROUS CROSSING

nd other cost of maintenance was ivided between the city and company.

A COMMON SENSE FARM TRACTOR

FARM IRACIUR

You can plow five acres a day setting in your Ford car or roadster with the case of the proper gear reduction the Ford will put in the case of the proper gear reduction the Ford will put in the case of the proper gear reduction the Ford will put in the case of the proper gear reduction the Ford will put in the case of the proper gear reduction the Ford will put in the case of the proper gear reduction the Ford will put in the case of the ford of the strain of the subject of the farm of A. Estimate will be cased to the complexion. The longer they remain the form of A. Estimate will be cased the property of the farm of A. Estimate will be cased to the farm of A. Estimate will be cased to the farm of the subject of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the farm of A. Estimate will be cased to the property of the property of the farm of A. Estimate will be cased to the property of the property of the property of the property of the farm of the subject of the farm of the subject of the property of t

Iravelers careful of

the water they drink. Ask for White Rock water It is the same all over the world

TORONTO WOMAN HAD SUFFERED 20 YEARS, SHE SAYS

Subject to Severe Attacks For Five Years.

DOUBTED HER RECOVERY

It Certainly Was a Lucky Day For Me When I Got Tanlac," She Says.

"I had tried in vain so long to find relief from my suffering that I had al-most lost hope of ever getting anything to help me," said Mrs. Christiana Hun-ter in an interview with the Theorem in an interview with a Tanlac representative, a few days ago. Mrs. Hun-ter is the wife of William Hunter, caretaker of the Stanley Apartments, Bloor and Sherbourne streets, Toronto. She also has a great many friends in Hamilton, Ont., where she resided for number of years before coming to

"I had one of the worst cases of stomach trouble, it seems to me, a person could have," she continued, "and there was hardly a day in twenty years but what I suffered from indigestion My appetite just seemed to leave me on recent record drives for the militial department of Canada. Mr. Livingstone is the organizer of London Lodge of Elks, No. 35, and met many of his old friends while in the city.

The car in which he traveled was driven by Ray Macnamara, a famous American stunt driver, in record jourseems to me, to keep a baby alive.
What little I did eat disagreed with me, nd I had an awful burning, heavy feel ng in the pit of my stomach nearly all he time. I would bloat up terribly from as on my stomach, and during the past five years I have had several atacks of acute indigestion, and would dmost die. I was laid up in bed two or

three weeks at a time with each attack before I could get strength enough to get up. I had fallen off until I was scarcely more than a frame, and was so weak I could hardly stand up. My erves were just completely shattered, nd I would have such dreadful nerve spells at times I thought I couldn'

"My husband had taken Tanlac with fine results, and advised me to try it. I had very little idea it would help me, ut to please him I went down to Tamblyn's and got a bottle, and it cer was a lucky day for me. I an on my second bottle, and it cer nly has done me a world of good an it has been in twenty years, my appetite is fine, too, and I can eat just anything I want without a bit of troule afterwards. Honestly, I can't re-nember the time when I enjoyed eatng like I do since I began taking Tannd. My nervousness is gone entirely and I feel stronger and better in every

way. Before I took Tanlac I was so tired and worn out all the time I never felt like going any place, and now Mr Hunter and I go out most every night.

I feel sure from my experience with Tanlac that there's nothing as good for troubles like I had, and I think it is eally wonderful how it has helped me Tanlac is sold in London by Standard Drug. Limited, under the direction of

COAL-YARD BYLAW **GOES TO ELECTORS** ON OCTOBER 6TH

Estimates of Cost of System Will Be Prepared.

The city council at a special session last evening decided to submit a bylaw DANGEROUS CROSSING

Gates Must Be Installed and Watched Day and Night.

Additional protection for the Grand Trunk crossings at Rectory, Adelaide and Burwell streets has just been ordered by the railway commission after investigation. The judgment directs the company to install gates, which are to be watched day and night. The division of cost recommended is the protection ordered for Waterloo and Colborne streets, where the company paid 60 per cent of the cost of installation. Twenty per cent was paid by the calmany and of the board. The watchmen's wages are to be paid by the company and other cost of maintenance was divided between the city and company.

Iss evening decided to submit a bylaw for the establishment of a municipal coal yard to the electors on Saturday, October 6. The bylaw was presented, its form approved of, and the necessary bylaws for taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the schools, one deputy taking the vote passed. There was little discussion.

The vote will be taken in the electors of two or more subdivisions. This will reduce the cost from \$13 a subdivision to about \$9, saving the city and subdivision to about \$9, saving the city and the utilities commission read the utilities commission will handle the project if the citizens vote favorably.

A series of meetings will also be arranged to discuss the measure.

CAMLACHIE ANNIVERSARY.

CAMLACHIE ANNIVERSARY.

CAMLACHIE ANNIVERSARY.

CAML for the establishment of a municipa

Lesson in Scientific Complexion Renewing

Everyone has a beautiful skin under-neath the one exposed to view. Bear that in mind and it will be easier to understand the correct principle in ac-ouiring a lovely complexion. Nature is

All street cars stop at the doors, enabling you to reach any part of the city from this store.

THE WEATHER

There Are Many Advantages For

Visitors to London Making Smallman &

Store Opens Every Day at 8:30 a.m. | Ingram's Store Their Headquarters | Store Closes Every Day

Conveniences of this store for free public use are such as to meet. almost every demand of the traveling public, who are invited to make free use of the same without the slightest obligation to

Restrooms and Lavatories on Second and Fourth Floors. Checkroom in Basement, where your traveling equipment, wraps, etc., are cared for free of charge.

Information Bureau on Main Floor-on train service, location and routes to points of interest in London, etc. Soda Fountain rear of Main Floor. Ice cream and fancy cooling drinks and dishes, also coffee and short lunches served continu-

ously. Restaurant on Fourth Floor. One of the finest dining-rooms in Ontario, capable of serving comfortably at one sitting 350 people. To enable visitors to reach the exhibition in good time, full course dinner, 40 cents, will commence 11 a.m. each day,

You'll Be Surprised to See Such a Large Array of Fine Linens In Fancy Pieces and by the Yard At Such Moderate Prices Too.

STALLMAN BETTERAN

Some of the New Styles and | Premier Showing of Furs-Colors for Fall in the Silk Exhibits



Be Sure

You

Visit the

Fur

Exhibit

For

Women

on the

Second

Floor.

An advance showing of beautiful silks in plain and fancy kinds, some made especially for separate skirts, some for the coat dresses, others of a fine and sheer texture for the soft, flowing gowns with draperies. The fancy silks that receive most favorable comment are the broad stripes shown in various color combinations, others in plaids of the medium-size check, but in both kinds the duller and richer autumn shades predominate, such as burgundy, beet root, vert green, dull gold, twine, twlight, copper, marine blue, prunelle, etc. These, with the new silks in plain colors, are on exhibit at Silk Department, Main Floor, Centre Aisle.

Special at Soda Fountain for the Week

In addition to serving ice cream, sodas, sundaes and cooling drinks, coffee and luncheonettes from 5c up will be served continuously.

ored Suits and Dresses SECOND FLOOR. Here are shown remarkably smart

Millinery and Ladies' Tail-

styles. It is safe to say that no matter what price you wish to pay you are almost sure to be satisfied from the large array in the various qualities and grades comprising these special fall opening displays. Best choice is always to be had right at the commencement of a new season. You are invited to inspect these whether you pur-



New Colored Dress Goods Showing

Gabardine, one of the season's most popular fabrics for ladies' suits and dresses, self color, dark green, brown, dark navy, mid navy, dark Belgian, superior values, all wool, 50 inches wide. Price\$2.25 per yard

Wool Poplin, old standard quality, very popular for young ladies' dresses; this material pleats nicely; two nice shades of navy, 50 inches wide. Price\$2.25 yard

50-inch Twill, extra good quality, nice smooth finish, light Full Range of New Fall Blouses



A number of very beautiful Blouses from which to choose for the new fall suit, showing crepe de chines and georgette crepes in many charming styles.

Crepe de Chine Blouses with convertible collars, which may be fastened high around the neck or worn low, also large square collars, and other styles showing small collars with low neck. Some

made plain with seams hemstitched, others embroidered. All styles show long sleeves, and come in maize, flesh, pink, salmon, peach, Russian green, brown, taupe, grey, also black or white. Prices range from\$4.75 to \$12.50

Georgette Crepe Blouses also show convertible collars and large square collars. These are beautifully embroidered, and others with beaded designs, adding a very pretty effect to the waist. Tucks are also shown in the plain tailored effects. Made in pink, maize, peach, flesh, rose, grey, brown, Russian green, navy, also black or white. Prices\$6.50 to \$12.50

The new fall Woolen Sweaters, in light and heavy weights, are also very attractive, showing combination color effect, sashes, belts, square or shawl collars; a splendid assortment \$6.00 to \$20.00

blue, brown and dark green, for general purpose suit or t, very serviceable. Price\$1.50 yard Gabardine weave, wool fabric for ladies' dresses, serviceable and will shed the dust, dark brown, mid brown, navy, Belgian and purple, 44 inches wide. Price........\$1.25 yard Gabardine, popular and serviceable for ladies' dresses, dark red, dark green, dark brown and Belgian blue, all wool, 44

New and Dainty Negligees and Kimonos Just Arrived

Handsome Flowered Satin Gown, made empire style in front, with deep banding of satin at neck and sleeves; comes in shades of red and gold or blue and gold. Price\$13.50 Japanese Silk Crepe Kimonos, loose flowing sleeves; back, front and sleeves beautifully embroidered in floral pattern; silk girdle; comes in cardinal lined with cardinal. Price

Another Japanese Gown, in Heliotrope Silk Crepe, handsomely embroidered in various colors to harmonize, girdle of self with embroidered spray and fringe. Price\$16.50 Very Dainty Negligee of Crepe de Chine, hangs loose from shoulder, tiny gathers at back and front, finished with satin bows, wide cream lace at sleeves and neck which gives gown a very pretty effect; made in rose or sky blue. Price \$12.50 Another Negligee of Silk Crepe, made empire style, front and back finished with rosette, deep cream lace at sleeves and neck with narrow beading; comes in heliotrope or sky blue. Price \$6.00

If you do not happen to shop in London, let Smallman & Ingram's Mail Order Department shop for you. We can please you, just the same as we are pleasing thousands through the mail. Satisfaction guaranteed or money refunded. Write for catalogue.

Chicken Salad, Brown Bread and Head Lettuce, Mayonnaise

Toasted Scone, Cup of Tea or Coffee 20c Blueberry Pie, with Ice Cream

MISS LEWIS WINS WESTERN FAIR VIA CANADIAN PACIFIC RAILWAY. The Canadian Pacific Railway will

perate the following special train ser-

Let The Children Kodak

Continued From Page One.

It's fun for them and there is a lasting pleasure for the whole family in the pictures themselves. There's nothing confus-

EXTRA GANG AT **WORK ALL NIGHT** AT FAIR GROUND

Rain Hampered Preparations and Large Force Operated Till Morning.

Twelve to Fourteen Tents Will

grounds are the scene of great Twelve to Fourteen Shows in Tents.

MAY ERECT SHELTER AT SPRINGBANK PARK FOR PICNIC PARTIES

Eclipsed in Every Phase.

year's estimates.

A letter was received from Dr. W.
H. Hill, M.O.H., stating that after every one of the recent heavy rains traces of colon baccillt had been found in the city water. Their presence, he thought, was due to surface draining.

Still be deprived of the vote under the new Dominion franchise bill. This is owing to the fact that the franchise is only extended to mothers, wives and sisters of soldiers.

People with thin blood are much more subject to headaches than full-blooded persons, and the form of anaemia that letters.

Given No Recognition

Miss Veda McLeod, who has been the guests of friends for several weeks in Seaforth, Bayfield and Grand Bend, has returned to the city accompanied by her cousin. Mr. R. S. Reid, Dominion Bank, Seaforth. CLEANSE THE

the Large Intestine often become so great as to form a serious menace to health and even to life. Through the wails of the Intestine they enter the blood and consume the healthy blood cells, impoverishing the blood, and if this process is continued long enough an acute poisoning is produced.

It is impossible under our present-day mode of living for the Intestine to day mode of living for the Intestine to itself of all waste, and it is easily oven that there is an accumulation, At the same time it regulates the sysfunction is working smoothly and naturally—and, indeed, this is so.

This letter will convey a message of good cheer to many:

Welland, Ontario.

Dr. Chas A. Tyrrell,
163 College Street, Toronto, Ont.:
Dear Sir,—We heartily indorse the J.
B. L. Cascade, as we find in our work that a loaded colon means a poisoned system, which, in turn, means ligamentous contraction of the spinal muscles, against which our work is directed.

CAPT. KEMP TO GO

TO FRONT AS PRIVAT

muscles, against which our work is directed.

Anything helping us in gaining relaxation we consider a boon, both to ourselves and our patients.

Most sincerely,
Drs. Hoxsey and Garland.
Over five hundred thousand are now enthusiastic users of the "J. B. L. Cascade," which is now being shown and explained at the Standard Drug Company, Limited, London.

Ask or write now, while you think of it, to Chas. A. Tyrrell, M.D., 163 College street, Toronto, for free and interesting booklet, "Why Man of Today Is Only 50 Per Cent Efficient."

ever, three of typhoid, five of diponeria and two of measles in the city the morning service tomorrow. full choir will be in attendance. MEMORIAL SERVICES .- Memorial services will be held in the Hamilton Road Presbyterian Church Sunday

LIVE STOCK COMING IN evening, in connection with the members of the church honor roll recently killed in action at the front. Dr. McCrae will conduct the services. AT ST. LUKE'S CHURCH.-Tomor-Be Erected to Cover

Shows.

Despite the fact that rain hampered the work toward constructing the foundations of the exhibits and shows, Secretary A. M. Hunt reports that favor-

retary A. M. Hunt reports that favor- MISS POCOCKE AT HOME.-Miss able progress was made yesterday and last night at Queen's Park in concluding preparations for Monday's opening of the Western Fair.

The wet weather forced many workmen indoors yesterday afternoon, and because of this an additional gang of workmen was put on last night to work until early this morning.

MISS POCOCKE AT HOME.—Miss Merlyn Pococke, daughter of Mr. and Mrs. Roselle Pococke of King street, this city, who has been pursuing her musical education in Chicago for the last two years, is enjoying a short holiday with her parents, Miss Pococke is contralto soloist in one of Chicago's largest churches, and is studying under the direction of Syble Sammis McDermid, who is well known to many Londoners.

CHECK FOR BELGIANS .- A check for \$136.15, sent by Mr. Fishbein, treas-urer, on behalf of Jewish war relief been received, and from twelve to teen tents, each containing a separation will be erected.

The stock in competition for the anipprizes commenced coming in today by noon almost every stall was pied.

Is morning the judges of the root vegetable exhibit examined and ded prizes to the joest types of the contact. The horses and live stock be judged Monday morning, by time every entry is expected to the post of the statement of £50 sent since the outbreak of war.

LONDON WOMEN ON WAR WORK

Many Prominent in Red Cross and D. of E. Overlooked by Proposed Bill.

MRS. BOOMER-EXAMPLE

Dr. Hill's Plans for Roofing Dean of London Women Will

Only minor business was transacted at a meeting of the public utilities commission Friday afternoon. The erection of a shelter at the rear of Springbank Park for picnic parties was discussed and will be arranged in next year's estimates.

A letter was received from Dr. W. H. Hill, M.O.H., stating that after very one of the recent heavy rains aces of colon baccilli had been all welfare movements in the fact that the feat that the fea

A letter was received from Dr. W. H. Hill. MO.All, stating that after every one of the recent heavy rains of the recent heavy rains of the recent heavy rains on the control of the heavy rains of the second the chief of the address of the second the chief of the second the chief of the headness of the

FALLS 4,000 FEET **BUT LANDS SAFELY**

cute poisoning is produced. It is impossible under our presenting impossible under our presenting for the Intestine to tself of all waste, and it is easily en that there is an accumulation, after how regular we are. Uses, if taken regularly, form at the but Internal Bathing by means to it. B. L. Cascade" cleanses the intestine its entire length with warm water and makes it clean, it and healthy. The same time it regulates the system of makes one feel that every tition is working smoothly and naturand, indeed, this is so.

crashed to the ground in our front lines. Recently he brought down nine enemy machines in two hours. His luck is phenomenal. When he came down in flames, his clothing was burning, and he was on the point of jumping, but her nose. He then found himself tail diving with the engine above him, so the machine sideslipped and crashed. By these manoeuvres, he had so reduced his speed that a wing broke the fall, and he was pulled out of the wreckage none the worse for his experience."

Capt. Kennedy further states that it is likely that Capt. iBshop will receive is likely that Capt. iBshop will receiv the Legion of Honor from the Frenc Government and a bar to his D. S. O.

TO FRONT AS PRIVATE

HEALTH STATISTICS—The weekly health report of M. O. H. Dr. Hill shows that there are eighteen cases of whooping cough, fourteen of scarlet COMMUNION AT DUNDAS CENTRE.—The first communion service under the pastorate of Rev. Walter E. Methodist Church will take place at the prestication of the communion of the communion service. OFFERS PRIZE FOR

CANADIAN PLAYWRIGHTS

Advertiser Illustrations

play written by a Canadian.

SCHOOLS ARE CROWDED

Alderman Threatens to Go to Courts If W. A. Howard, Against Whom Action Followed Raid on House, Does Not Quit—Chief D. Thomp-

son Asked to Testify.

[Special to The Advertiser.] Peterboro, Sept. 8 .- The action of the Peterboro city council in demanding the resignation of Fire Chief W. A. Howard, formerly of the London brigade, promises some lively development. Since the meeting on Monday night last, when it was decided to give the chief an opportunity of defending himself instead of taking summary action, as was proposed by Ald. Taylor and Duncan, events have transpired which it would seem can have one result and that is dismissal of the fire chief and the speedy appointment of

Will Go Before Judge. Will Go Before Judge.

Ald. Duncan who moved to have the chief dismissed without a hearing, has since stated that should the aldermen as a body fail to bring about Chief Howard's dismissal, the matter will be taken before a judge with the view of foreign the registration. taken before a judge with the view of forcing the resignation.

Ald. Duncan states that accusations against the chief involves his moral standing, as well as the administration of the department. He says that as an alderman, he will urge that the city spend some money if necessary to dislodge the chief from his office. GEORGE F. DRISCOLL, Montreal theatrical man, former London manager, lalde has offered cash and royalties for a spend so lodge the chief from his office.

Chief Means To Fight.

On the other hand, Chief Howard is not going to relinquish his position without a fight. Two meetings have FIRST WEEK OF TERM een held at which members of the

FIRST WEEK OF TERM

The opening week of the city public schools, according to reports received by Inspector C. B. Edwards, has been marked by a larger attendance than in years.

Rooms where 42 pupils have been the average in past years, accommodated as high as 56 this week. In other instances rooms have been crowded beyond capacity.

Commencing on Monday, in nine sthools equipped with household science departments, fruit will be canned for donation to Byron Sanatorium. Central Military Hospitalia. It is expected that from 20 to 30 baskets of plums will be preserved each day, the operations being conducted only in three schools each day.

The opening week of the city public where the police department is somewhere 42 pupils have been the average in past years, accommodated as high as 56 this week. In other instances rooms have been crowded beyond capacity.

Commencing on Monday, in nine sthools equipped with household science departments, fruit will be canned for donation to Byron Sanatorium. Central Military Hospitalia. It is expected that from 20 to 30 baskets of plums will be preserved each day, the operations being conducted only in three schools each day.

The fruit-jars and sugar will be provided by the Central Red Cross Society, Pupils in Aberdeen, Alexandra, Chiera, Ryerson, Riverview. Taibot over some weeks.

Frequent Headaches

Frequent Headaches

People with thin blood are much more subject to headaches than full-blooded persons, and the form of all and the received persons, and the form of all and the work of the council to the full thank was alleged by the inspector for the society, but not before the wind and the whole owned, the city on the evening that his position with the case of the fire full will be heard and the whole council to complete the proposition of the Bishop Cronyn Memorial Church last evening bade farewell to their rector, Rev. R.

Who meeting and fire department to some had the activities in so on has been asked to reveal what he move the fire the fire station, and committee of th

LITTLE BUNCH OF BOMBS DID STARTLE US FOLKS

Faces Blanched, Eyes Turned Skyward as Dull Beoms Fell

CHEW TOBACCO "Ever-lasting-ly Good"

A beautifully illustrated Fur Style Book—giving advance information on furs and fur fashions—contains 40 pages with 125 illustrations of up-to-date Furs and Fur Garments—All these illustrations are photographs of living people—thus showing how the Furs REALLY appear—it shows Furs for every member of the family.

Don't fail to send for this book TO-DAY—it is now ready for mailing and will be mailed as requests are received.

STYLE BOOK 1917-18 EDITION
1908—This Cape of Black
Welf is made in one of
the most fascinating designs. Shown for this
season if is of generaous width on the shoulders and the band collar is
just what is required
to make it one of the
worment and most conforting fur pieces. The
black and very durable
Faster and most concollar fur pieces. The
black and very durable
Faster and most concollar fur pieces. The
silk received with the
partel shape, trimmed as shown with dock
tail and paws. It is finished over soft down
hed and has silk wrise cord. If HICE OF
MUIFT DELIVERED TO YOU...
10.00
The set throughout is lined with black corded
dik poplin. This is a most desirable and
serviceable fur set. A striking example of
wonderful "HAILAM" values

sur popin. This is a most desirable serviceable fur set. A striking example wonderful "HALLAM" values. 457 HALLAM BLDG., TORONTO.

MUTUAL AFFECTION OF MINISTER AND HIS CONGREGATION

Cronyn Memorial Congregation Takes Leave of Mr.

of the aldermen accused the chief of the termination of the taking too much interest in municipal tions that have existed

In a Drug Store will be found many things that do not come under the head of medicine. Our line of

TRUSSES ABDOMINAL SUPPORTS SUSPENSORIES SILK ELASTIC STOCKINGS KNEE CAPS ANKLETS

SHOULDER BRACES etc., form an important part in our stock. During the Fair special attention will be devoted to truss fitting. If you cannot come personally, send your measurements.

How to Order a Truss

Take measurement around body on a line with rupture, state whether right side, left side, or double hernia, and if you prefer a spring truss or an elastic.

Spring Trusses \$1.50 to \$10.00 Elastic Trusses \$1.50 to \$4.00 Trusses for men, women and children.

Private Truss Room. No Charge for Fitting.

Anderson & Nelles Drug Store

268 DUNDAS STREET Cor. Wellington and Dundas CUT RATE PRICES EVERY DAY.

YOUR FILMS DEVELOPED and PRINTED CORRECTLY ROBERTSON & MORLEY, \$10 Dundas Street. Opposite Armorise

TRUBSES unless properly fitted are absolutely useless. We've had years of experience in this line. Try us. ANDERSON & NELLES 268 DUNDAS. LONDON.

Buy Screened Scranton Coal Webster Fuel Co.

before they go.

JOHN MILLS, LIMITED.
Phone 1665. 398 Richmond Street.
Covers given away with each book.

ywt (Pughe-Evans).
Solo—"Guard While Asleep" (Warrington), Mrs. W. F. Hungerford.

Mr. A. D. Jordan, organist.

ARCH. RICHARDSON The induction of Rev. Horace W. Snell, B.A., as rector of St. Paul's Church, Wingham, took place in the Evening, "Found Wanting. presence of a large and interested congregation on Thursday evening. The erable J. B. Richardson, D.C.L., arch-

erable J. B. Richardson, D.C.L., arch-deacon of London; Rev. James Robin-son, M.A., rural dean of Huron; Rev. A. L. G. Clarke, St. George's Church, Goderich; Rev. F. Cornish, Forest; Rev. Arthur Carlisie. B.A., All Saints', Church, Windsor; Rev. H. Robarts, with us.

"We ask you to accept this little token of our appreciation of your valued help and kindness to us, and as a mark of good fellowship always so much in evidence between the club and yourself. Very sincerely yours.

"The Men's Club of Cronyn Memorial Church. H. C. Simpson, secretary-treasurer. Thomas Clift, F. J. Lapthorne."

son, M.A., rural dean of Hulon, Rev. A. L. G. Clarke, St. George's Church, Goderich: Rev. F. Cornish, Forest: Rev. Arthur Carlisle, B.A. All Saints' Church, Windsor: Rev. H. Robarts, Gorrie; Rev. Percy Harding, Waterloo; Rev. John Ecclestone, Lucknow, with the rector-elect.

Archdeacon Richardson officiated in the induction ceremony, assisted by Messrs, Richard and Frank Vanstone, as church wardens. The sermon was BRITISH LINES

A VIAITOR BIlly Bishop Has Wonderful Escape.

A Viator Billy Bishop Has Wonderful Escape.

Present War Cry of Advances Physicians.

Some of the leading surgeons of the world have gone so far recently as to exceed the sound have gone so far recently as to exceed the patient to perfect health by so doing.

Some of the leading surgeons of the world have gone so far recently as to exceed the patient to perfect health by so doing.

The Comment of the full Booms Fell forms in Shape.

Faces Blanched, Eyes Turned Skyward as Dull Booms Fell forms.

Skyward as Dull Booms Fell forms.

Mr. Norwood's Reply.

wardens and presented the church the rain there was a large attendance SUNDAY NIGHT BAND CONCERT. The usual Sunday night concert will be given in Victoria Park under the suspices of the Princess Patricia Chaper. I. O. D. E., for the soldiers' compermission of Lieut -Col. By kind permission of Lieut. Lon. Spittal and officers, the 7th Regiment band, under the conductorship of Lieut. A. W. Slatter, will render the following program at 8:15 o'clock:

O Canada and The Maple Leaf. O Canada and The Mapie Leat.

March-Russe Genne
Overture-Fra Diavolo Auber
Intermezzo and March F. Rosse
Selection-Shamrock Myddleton
Song-The Better Land Cowen One-step-Sailin' Away On the Henry Fantasia—Our Soldiers Moore

God Save the King WHO OWNS THE LONDON AND PORT STANLEY RY.?

A reader sends the following:
"In the list of railways in Canada on page 176 of the Canadian Almanac reads: London and Port Stanley Railway." Owners—London . Hydro-Electric Commission."



rector. Evening service, 7. Preacher. Rev. C. W. Foreman Christ Church Corner Wellington and Hill Streets. C. R. Gunne, Rector.

Holy Communion, \$:30 a.m.

to this hour.

RELIGIOUS SERVICES.

ANGLICAN

Cathedral St. Paul's

Services as Usual. Cronyn Memorial Church Rev. Robert Norwood, Rector.
Holy Communion, 8:30 a.m.
Matins, II a.m.
Sunday school, 3 p.m.
Evensong, 7 p.m.
The rector will preach at both services.

METHODIST Askin St. Methodist Church Rev. Dr. Dougall, 'Pastor.

10 a.m.—Men's Brotherhood addressed by Sergt. Edwards.

11 a.m.—Sermon, "What Would Jesus Do?" Five-minute address to children.

7 p.m.—Sermon, "John Wesley."

After morning service important meeting of quarterly and meeting of grant properties.

neeting of quarterly and trustee board. Every member called. Centennial Methodist Church Pastor, Rev. H. T. Ferguson.
11 a.m. subject, "Jesus' Teaching
About Prayer." Anthem soloist, Mr.
Charles Hall. 7 p.m. subject, "Is It
Time That God Is Shied?" Anthem
soloists, Mrs. Brighton and Miss
Gladys Stanfield. Ladies' quartet will
sing.

Sp. M. Sp. Mew Testament." Hebrews, ix., 11-22.
The New Testament." Hebrews, ix., 11-22.
The New Testament. Hebrews, ix., 11-22.
The New Testament. Castle Hebrews, ix., 11-22.
The New Testament. Hebre

Colborne Street CHURCH. F. Louis Barber, Pd.D., Pastor.
11 a.m.—"Dare To Be a Daniel."
7 p.m.—"Truth Tells."
Mr. N. B. Adams, organist.
You are cordially invited to both services.

Dundas Centre Methodist Church Rev. W. E. Pescott. Pastor. 11 a.m.-Sacrament.

2:45 p.m.-Sunday school

7 p.m.-Subject, "The Cry of Free Music by full choir and soloist J. Parnell Morris, organist.

Empress Avenue METHODIST CHURCH. Rev. J. D. Richardson, M.A., Pastor Morning, "The Slowness of God." Evening, "A Challenge to Chose." Miss Dewey will give an organ recital from 6:45 to 7.

First Methodist Church

Rev. R. G. Peever, B.D. PREACHER.

10 a.m.—Love Feast and fellowship meeting in Wesley Hall. 11 a.m.-Quarterly meeting. Sermon-"THE COVENANT SIGN AND SEA OF THE CHRISTIAN RELIGION."

Solo-"He Shall Feed His Flock" (Handel), Miss Alice Rowe." 3 p.m.—Sunday school in

Mills--School Supplies "THE POSITIVE INFLUENCE OF CHARACTER AND PERSONALITY." Anthem - "Lead, Kindly Light"

Morning subject, "Book of Daniel."

following clergy were present: Ven- Hyatt Ave. Methodist Church H. D. Moyer, Pastor

3 p.m., church school

Services as Usual Ridout St. Methodist Church Rev. J. E. Holmes, Pasto 11-"The Test of Sincerity. 7-"The Prose and Poetry of Life

Church school at 3 p.m. Harvest home, Sept. 30 and Oct. 1 Wellington St. Meth. Church Rev. W. J. Ashton, B. A., pastor, will preach at both services. 11 a.m., "A Perfect Pattern." 7 p.m., "The Way Back." 2:45 p.m., Sunday school and adult classes. Choir and soloists.

PRESBYTERIAN First Presbyterian Church Corner Dufferin and Park Avenues. Rev. W. J. Knox, Minister.

Strangers welcome.

Hamilton Road Presbyterian Dr. McCrae, minister, will preach at both services. Morning subject, "Three Strange Visions"; evening, Memorial Visions": evening, Memorial for Members of Honor Roll
Action. Come.

Inree pupils accepted. Phone 4032.

BERT WEIR, ORGANIST CENTENNIAL Methodist Church, teaches

The minister will preach at both ser-

King St. Presbyterian Church Rev. W. R. McIntosh, Minister. The minister will conduct both ser-William Morrison, killed in action. Subject, "Mysteries of Life."

New St. James' Presbyterian Corner Oxford and Wellington Streets. Services at 11 a.m. and 7 p.m. con-Kay. Strangers cordially invited.

St. Andrew's Presbyterian Church

Minister, Rev. D. C. MacGregor, B. A. 11 a.m. subject, "A New Creation," 7 p.m. subject, "Regeneration," the Junior congregation, 11 a.m. 'Elisha." Mr. C. E. Wheeler, F. C. G. A., or-

ganist,

Adelaide Street Baptist Rev. James H. Boyd, Pastor. 11 a.m.-"Christ Our Passover." Morning service, 11. Preacher, the 7 p.m.—Memorial service for Pte Allen Phillips, killed in action. Spe

BAPTIST

RELIGIOUS SERVICES.

It is important that all changes for Church Services be handed into the office or telephoned not later than 6 p.m. each Friday. We

cannot guarantee to make the change unless the copy is sent in up

Baptist Church, South London Pastor, W. M. Walker. Services: 11 a.m. and 7 p.m. Services: 11 a.m. and 1 p.m.
The pastor expects to preside at both services. Sunday school and Bible class at 3 p.m. You are cordially welcome to

Egerton St. Baptist Church 11 o'clock-"The Salt of the Earth."

7 o'clock-"Salvation for Sinners." Talbot Street Baptist Church "The Valley of Vision."

p.m., Sunday school, men's class. p.m., "A Study in Contrasts." Seats free. All welcome. MISCELLANEOUS

Associated Bible Students Dowler Building, 176 Dundas Street

Gospel Hall, Hamilton Road

Mr. Allen Smith Missionary, of Paraguay, South Amer ca, gives a missionary address at 2:30 p.m., and preaches the gospel at 7 p.m.

YORK STREET MISSION HALL Morning, workers. Evening subjec "Thou Fool." Question: Are you this class? Come and hear Evangeli

All are welcome!

Belcher. The Lord's Supper. Baptis SCIENTIST FIRST CHURCH OF CHRIST (SCIEN TIST), corner Richmond street, Prin-cess and Park avenues. Sunday ser-vices at 11 a.m. Wednesday, testi-mondal meeting, 8 p.m. Free read-

CONGREGATIONAL

monial meeting, 8 p.m.

First Congregational

DR. SILCOOX

Morning at 11 o'clock. Sunday school at 3 p.m Evening at 7 o'clock

WAGONS AND CARRIAGES Anthem-'Come Unto Me' (Tebbs.) DELIVERY WAGONS BUILT TO Abbott's Carriage Factory. GIES. Apply 351 Talbot street.

> MUSICAL INSTRUCTION. CHARLES E. WHEELER, F.C.G.O. vocal training, harmony and opoint. Studio, 429 Waterloo. PROF. P. VENUTA-TWO MEDALS, and diplomas. Teaches all instru-ments, harmony, transposition, read-ing. Music arranged. Terms moderate. 492 Talbot

KATHERINE MOORE, TEACHER voice and piano. New studio, 24 voice and piano. New studio Queen's avenue. Open Monday. 10. Phone. INSTALLS RECTORS Hale Street Methodist Church Rev. B. Sneil, Pastor. DORINDA ABBOTT, VOCAL Phone 651 MISS JENNIE STEELE RESUMES piano lessons September 1, 61 S George street 65c-tyw George street

THOMAS MARTIN, PIANIST—STUDIO for lessons, 428 Queen's avenue and London Conservatory of Music. Lessons resumed Wednesday, September 5. Telephone 2551.

59-tf-tyw

NORA LITTLE, TEACHER SINGING, resumes Sept. 10. 261 Dundas. Phone 2757. F. L. WILLGOOSE, Mus. Bac Teacher of singing, specializing in tone color and interpretation. London Conservatory of Music

Phone 1101. PARNELL MORKIS, TEACHER OF singing in all its branches. Studio. 445 Colborne. Phone 1561. MRS. G. PENHALE HARRISON Teacher—Piano, voice, theory. Studio 166 John street. Phone. Pupils pre-pared for university exams. New term EAN WALKER. TEACHER OF ELO-CUTION—Concert engagements ac-cepted. Studio, 242 Dundas. Phone THOMAS G. SHUTER, TEACHER OF mandolin, guitar and kindred instruments.

Studio, 470 Dundas street. JAMES CRESSWELL, TEACHER OF violin, mandolin, band and orchestra instruments. Studio, 498 King street IST and accompanist. Pupil of A. D. Jordan. Concert engagements and pupils accepted. Phone 4032.

ARCHITECTS

plano, organ, theory and vocal. 492 Adelaide street.

WILLIAM G. MURRAY, ARCHITECT -Dominion Savings Building, top floor. Phones: Office 1557, house 1584. H. C. McBRIDE, MEMBER ONTA Association of Architects, etc. I Block. Phone 262. ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. ducted by the pastor, Rev. James McKay. Strangers cordially invited.

WATT & BLACKWELL, MEMBERS
Ontario Association of Architects—
Bank of Toronto Building, London;
Lister Chambers. Hamilton. JOHN M. MOORE, Architect and Civil Enginee 415 RICHMOND STREET.

> See Us At the Fair Note the large range of tires we carry, and the prices we ask. Com-

pare them with others, and then give us an order. You'll be pleased and be back for more, we know All we ask is a trial. MarkCut-RateTire Co.

Dealers in All Makes of Tires. Machinery Hall, Exhibition, or 126 Carling Street, Phone 6182. Open Evenings.

FORTY YEARS AGO -AND NOW-

London's Largest Retail Institution Nearing Half-Century Mark---Growing Greater Every Year---Remarkable Advances in Volume of Business Yearly---Present Premises Largest of the Kind In Western Ontario---Patronage From the City and Country Always On the Increase--Progress of This Retail Business Most Remarkable--Commencing With Six Employees In 1877, Now 400---Appointments and Conveniences of the Store Are Modern and Well Patronized---Diningroom a Popular Restaurant for Buying and Business Public.



J. B. SMALLMAN.

Sutherland on the south side of Dunas street, where he commenced as a gram, giving birth to the firm of Smallman & Ingram, which still continues nder that name. Mr. Smallman died February 14th, 1916.

It seems fitting that at this time, after forty years of steady progress, a review or sketch of the history of the Smallman & Ingram business shall be recorded.

Early in September (Saturday the 8th), just forty years ago, this day and date, two young men opened the door of a small store on Dundas street (No. 147) with a frontage of just 16 feet 6 inches, the picture of which is shown in illustration No. 1.

These young men, starting in a modest way, with only their boyhood savings, had visions of greater things in the future, and while at first progress may have appeared a little slow, yet it was steady and sure, and with one exception there has never been a year that has not shown a substantial increase.

The steady growth of this store will be noted by the increasing population figures, given at the different periods in the history of this store-which is evidence of the indorsement and appreciation of the store policy and modern methods by the citizens of London and vicinity.

Store Policy Founded on a Sure Foundation.

Not being over-ambitious, but satisfied to do the right thing and await results, it was decided that their business policy should be founded on the golden rule, to "do unto others as ye would," etc. This policy has been strictly adhered to for forty years in the refund of money or exchange of merchandise-a satisfied customer being ever the first consideration.

First Trip to Europe, 1882. London's Population, 20,305.

Mr. J. B. Smallman made the first purchasing trip to Europe for the firm in the year 1882, Mr. Ingram making the trip the next year and alternately until his death in 1901. Purchasing trips have continued since then by the buyers of the firm twice yearly until the year 1916, but are now suspended owing to conditions in Europe. Importations are, nevertheless, coming regularly through our purchasing and shipping agencies, established for years in London and Paris.

Newspaper Ads in 1889. London Population, 26,768.

For over ten years no newspaper space was used for advertising purposes, but in this, as in the management of other branches of the store, the firm was always ready to listen to public sentiment and to adopt modern methods. As with the beginning of the business, the advertising commenced in a very modest way, but being carefully guarded, telling the store news in a straightforward, truthful manner, advertising has become one of the most important features in the growth of this business.

First Expansion in Year 1892. London's Population, 31,615.

Having started in 1877 with six employees, the business was rapidly outgrowing itself, and the need of more room was being felt. The rear of the two adjoining stores on the west side was finally secured, which about doubled the floor space, and in 1892 the adjoining store on the east side was purchased, making a double-store frontage, which was later increased to three stores, as shown in illustration No. 2. This first purchase of real estate was the laying of the foundation for the new building, it being the west section of the present store, and the staff of six employees has grown to four hundred in number.

Cash Policy Adopted, 1897.

London's Population, 34,855.

Up until that year charge accounts were carried, and a credit as well as eash business was done. It was decided that year to do away with bookkeeping, as far as charge accounts were concerned, and that goods would be sold in



SMALLMAN & INGRAM STORE, 18 77.

future for cash only. The wisdom of this change was demonstrated by greater increase in business

during each succeeding year. Saturday Early Closing in Year

London's Population, 38,902.

Each year, as the business increased, the development became more rapid, merchandising methods were undergoing a change, and the time for waiting was past. This firm realized the necessity of keeping abreast of the day and keeping step with the quickening pace, and nothing less than a sensation was created when the announcement was made that this store in future would close at 6 o'clock on Saturdays and days preceding holidays, which policy

has been pursued up to the present time, the only exception being a few open nights during the Christmas shopping. The wisdom of Saturday early closing has been clearly demonstrated by results obtained from a more loyal staff of employees.

Change of Firm in 1901.

London's Population, 39,056.

Mr. Ingram's death in January, 901, brought about a change in the firm. The surviving partner, Mr. J. B. Smallman, under partnership agreement, bought out his late partner's share in the business, and owned and controlled the business solely until 1908. when the present limited com-

pany was formed.

store, and it was his dream to build a premises that they would be proud to call their own, and bring their friends to see. He visited many large American cities where new stores had been built, gathering ideas in modern architecture and store appointments, and after the property had been purchased in 1904-5, five stores on Dundas street, with a frontage of 95 feet, and two on Richmond street, with a frontage of 44 feet, the present building, was begun.

Incorporated Spring, 1908. London's Population, 47,759.

Mr. Smallman had the idea of co-operation as the assurance of success in all great and important undertakings, and it was his desire that the employees who had given their best efforts for years in assisting to build up

ber of years, accepted the opportunity to become shareholders in the business, and invested their earnings with the company. The increase in business may be judged by the increase in the number of employees. In 1877six, in 1907-198, and at preeent 400, an increase in the last ten years of over 100 per cent.

It is singular, too, that while many of the present staff have been in the employ of the firm from 15 to 25 years, some longer, yet not one of the original staff or member of the firm is living

Mr. J. G. Ingram succeeded Mr. J. B. Smallman as president of the company at his death in Feb.

New Store Occupied 1907-1908. in 1907 London's Population, 44,707.

The old premises were torn down and the new building occupied without the loss of one day's business; business was carried on in part of the old premises while the east section of the new store was building. The first section of the present building was occupied in the fall of 1907, and the second section completed and occupied in the fall of 1908, which was the beginning of a new era in the history of this store.

A Modern Fireproof Structure.

The new building is one of the best and finest in America, built of steel and solid brick, with cement floors and ceilings, iron stairways with stone treads and closing iron doors, making it absolutely fireproof throughout. With five floors and a basement, and a floor space measuring 96,-000 square feet, it was thought when finished that one floor would not be occupied, but reserved for future development, but with the addition of the dining-room and kitchen, the carpet department, and opening later of the basement department, all available space has already been taken, and many departments are crying for more room.

Conveniences for Free Public Use.

London's Population, 1917, 58,055. The appointments and conveniences of this store are such as meet almost every demand of the traveling public, who are invited to make free use of same. Rest Rooms and Lavatories on Second and Fourth Floors, and Check Room in the Basement, where your traveling equipment, wraps, etc., are cared for free of charge.

Restaurant, Fourth Floor, where you may lunch at any hour



and received his education in the old into the employ of John Green & Co., wholesale drygoods, where he remain ed until the year 1877, when at the age of 22, he went into partnership partnership continued until his death on January 11th, 1901.

in the day. Grill service, a la carte or table d'hotel.

Soda Fountain, Main Floor .--Ice Cream and fancy cooling drinks and dishes; also coffee and short lunches served continuously.

Visitors to the Western Fair are invited to make use of the free check room and other conveniences of the store while in the city. Make this your downtown headquarters.

Mail Order Expansion. First Catalogue, Fall Season,

The Mail Order expansion has proven to be one of the most important branches of the business, efforts being confined principally to Western Ontario up to the present time. The mailing list, which is a list of actual buyers, has increased at a rapid rate, and this season sees the beginning of an expansion list in the Western Provinces. If out-of-London people are not already Mail Order customers of this store they should write for the Fall Catalogue.

Free Delivery and Prompt Service.

The free delivery of goods was made a special feature from the start, this being the first store in Ontario to offer, without any restrictions whatever, to pay the carrying charges on all mail orders, no matter how small the purchase.

The buying public may rest assured that the same satisfactory treatment and store policy that has built this business will continue in the future.

Growing Business Demands Larger Premises.

SMALLMAN & INGRAM STORE, 1897.

Mr. Smallman often expressed himself that the people of London were worthy of a more up-to-date

and establish the business should share also in its future success. In forming the new Company, fortyfour employees who had been with the firm over a certain num-



SMALLMAN & INGRAM STORE, 1917.



CONTAINS NO ALUM

It is a pure phosphate baking powder and is guaranteed by us to be the best and purest baking powder possible to produce.

The perfect leavening qualities of "Magic" combined with its purity and wholesomeness make it the ideal baking powder.

The ingredients are plainly printed on the label and our half century reputation should be sufficient guarantee of the high quality of these ingredients.

E.W. GILLETT COMPANY LIMITED TORONTO, ONT. MONTREAL

SUNNYSIDE JOHNSTON FIRST PRESIDENT OF WESTERN FAIR

The honor of being chosen first president of the Western Fair Association in the year of Confederation was ac corded a man of outstanding promi-nence in the district, James Johnston, president at the time of the London District Horticultural and Agricultural

Owing to the name of his farm o Owing to the name of his farm on the fourth concession of London Township, Mr. Johnston was known far and wide as "Sunnyside" Johnston.

The original owner and first Western Fair president passed away many years ago, and his family is scattered far from this section of the country. But the old farm still retains the name of "Sunnyside," owned as it is by R. G. Fisher of this city, who makes his home there during the summer.

Coming from the Maritime Provinces, where the residents were known to On-

Coming from the Maritime Provinces, where the residents were known to Ontario people as "Bluenoses," there was nothing bleak nor austere about Mr. Johnston's disposition.

An unusually genial man, he took a leading part in public affairs, and his social qualities attracted to him a host of friends. He was the "gentleman farmer" of the old school, and in later years was prominently associated with the Ontario Mutual Insurance Company as manager and secretary.

the Ontario Mutual Insurance Company as manager and secretary.

Apparently the first Western Fair was exceptionally well managed. In any case, it set the pace for the long line of fairs to follow. The receipts of the first fair, including all grants, amounted to \$3,670.20. The expenditures, including \$1,530 paid in prizes, was \$2,833.45, leaving a balance to the credit of the association of \$837.75 credit of the association of \$837.75.
Associated with Mr. Johnston on Associated with Mr. Johnston of the executive were George McGee (presient of the East Middlesex Agriculturs colety), Messrs, William McBride an enry Anderson, joint secretaries, an essrs. Alex. Kerr and John Stuarist treespress.

PRESIDENT OPTIMISTIC AS JUBILEE FAIR OPENS

Lieut.-Col. Gartshore Points Pride to Past-Predicts Still More Expansion for Western,

Lieut.-Col. W. M. Gartshore, presi-

ieves that there is

in store for the Western Fair. He does not think by any means that it has reached the limit of its possibilities in its jubilee year, notwithstanding the fact every available foot of space in the grounds is crowded with exhibits, and the program of amysements one of the program of amusements one of finest ever obtained, don't know that we can expect "I don't know that we can expect the Western Fair to equal the National in size," he stated yesterday to The Advertiser, reminding of the fact that the National has behind it a city of half a million population to back it up, and from which to draw for attendance. He continued: "At the same time, so far as an agricultural exhibition is concerned, it is the biggest of its kind in the country. Our aim has been to enphasize the agricultural side, and the fame of the Western Fair has gone around the world. We are drawing special attention in our advertising this year to the fact that we have had 'half a century of success.' In all that time we have never been obliged to compromise with creditors, never slipped back, and been obliged to begin all over again.

slipped back, and been obliged to begin all over again.

"I attribute this happy condition to the fact that a more or less conservative policy has always been followed. We have only expanded as circumstances have warranted. The trouble with a good many organizations is that they get excited with success and branch out, without counting the cost. The Wastern Fair has refused to offer. branch out, without counting the cost. The Western Fair has refused to offer prizes beyond its means and improvements have only been undertaken with the money in sight to meet them. Careful management, fine co-operation and efficiency on the part of heads of departments have combined to make the Western Fair what it is in its jubilee

year. "The growth of the Western Fair "The growth of the Western Fair even some years ago raised the problem of more accommodation. Owing to the fact that this will involve in the neighborhood of half a million dollars nothing will be done until after the war. But it will have to come. "Even the lateness of the harvest has been in our favor this year. Farmers and their families who have formerly been in the habit of taking in the National Exhibition in Toronto, and been prevented this year. owing to

Stomach Cramps

These are very painful, and their city. attacks are often sudden, and sometimes fatal. The principal seat is in DRISCOLL OFFERS TO the stomach and bowels, producing severe twisting, cramping pain, and often accompanied by vomiting. If you are troubled in this way, there is only Former London Manager Endeavoring one remedy to cure you, and that one is Dr. Fowler's Extract of Wild Strawberry. It has a record of cures extending over 72 years, and we have yet to hear of a case where it has failed to either of a case where it has failed to either on the control of a case where it has failed to either on the control of a case where it has failed to either on the control of the c

The first thing I gave him was a dose of Dr. Fowler's Extract of Wild Straw-berry, and I hadn't repeated it very long until he was all right again. It is the only remedy I give my children in the summer for cholera or cramps in the stomach. I have never been without it stomach. I have never been without it froops When Victorious.

Price 35c. Put up only by The T. Milliam has arrived at Riga, a Berlin dispurn Company, Limited. Toronto, Ont.

HALF A CENTURY OF SUCCESS

This is the jubilee year of Confederation.

This is the jubilee year of the Western Fair.

The Dominion of Canada and the Western Fair have both enjoyed 50 years of success.

The Western Fair has grown up with the Dominion,

It is one of the finest achievements in the way of an exhibition of any country in the world.

For fifty years the Western Fair has paid its own way.

In all the years of its existence it has never had a deficit.

The first president of the Western Fair was James Johnston, well known as "Sunnyside" Johnston, from the name of his farm.

The present, efficient president is one of London's foremost citizens

In the years that have intervened since the pioneer days of the

Western Fair, many men of outstanding ability have occupied the presidential chair and wisely guided affairs. None held the office with more conspicuous success than the late

Capt. W. J. Reid, who, after eleven years in the position, was obliged to resign previous to the 1916 Fair owing to ill-health. His Royal Highness the Duke of Connaught, former Governor-Gen-

eral of Canada, attended the Western Fair in 1869. A three-days' fair was held in 1870 for the first time.

The fair of 1871 was still more ambitious, occupying four days.

The late Dr. William Saunders, subsequently superintendent of the Government Experimental Farm in Ottawa, was president in 1872. His Excellency the Governor-General and Lady Dufferin visited the

A provincial fair was held in London in 1873 and again in 1877.

Twelve thousand dollars offered in prize money in 1875, new stables erected, and new buildings placed around grounds.

of \$1.491.35 in 1879, the Western Fair had a balance of \$5,459.07. First mention of advertising of Western Fair is made in accounts

D. MacKenzie, treasurer of the Western Fair Association, was appointed to the office in 1882, to succeed William McBride, who was

stand erected and ring inclosed.

Western Fair Association became an incorporated institution in 1887. A nine days' fair was held in 1888.

Lord Aberdeen was a Western Fair visitor in 1889.

Grounds improved, drives and walks laid and trees planted in 1890.

In 1893, last payment was made on proberty bought by association. The sum of \$7,658.48 had been paid for construction and permanent improvements at Queen's Park, and \$3,134.10 spent on furniture and

Daily live stock parade inauguarated in 1894.

Gates and grandstand receipts in 1896 exceeded \$19,000

Ontario Government granted \$10,000 for new dairy building in 1981.

A. M. Hunt, capable secretary for past eleven years, appointed in

Sewerage system installed in grounds in 1907 Big improvements in 1908-9-10.

In 1913, one week before fair, stock barns lost by fire. Rebuilt by

Buildings used for military purposes in winters of 1914-15, 1915-16

Nineteen hundred and fifteen-New steel grandstand erected.

Nineteen hundred and sixteen-New process building erected. Nineteen hundred and seventeen-New judging rings built.

ng to the Western Fair instead. "The automobile is an important factor in the increase of our attendance. People living at a distance can arrive and leave at their own convenience, without being subject to time tables. For this reason we have made especial-For this reason we have made especially extensive arrangements this year for the parking and care of automobiles. Last year people motored in all the way from Niagara Falls for the Western Fair, coming and going the same day. Whole families are able to come now, where one or two came before.

'A further encouraging feature to the directors and an omen of success is the manner in which the citizens are getting behind the Fair.

'This year, organizations the heard getting behind the Fair.

"This year, organizations, the board of trade and the business houses, are backing up the Western Fair Association as never before, helping, in the distribution of advertising literature, and in other ways. London seems to be more fully realizing than ever before what the Western Fair means to the city."

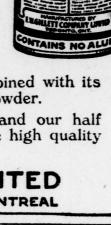
PAY FOR DRAMA BY CANADIAN WRITER

To Encourage Native Drama.

Beware of imitations and substitutes sold by unscrupulous dealers for the sake of greater profits, as these noname, no-reputation, worthless preparations may prove dangerous to your health.

Mrs. H. Miller, 735 Mark street, Fort William, Ont., writes: "Last summer my husband came home from work, and could hardly straighten up for cramps. The first thing I gave him was a discontinuous manual produce a really great Canadian play george F. Driscoll, of Edwards & Driscoll, Limited, managers and lessees of His Majesty's Theatre of Montreal, has decided to make an offer of \$500 and 2½ per cent of the gross receipts for the best play written and also a consolation prize of \$100 and 2½ per cent of the gross receipts. The contest will be open to any British subject resident in Canada, either sex. The contest will onen September 20

Mr. Driscoll was formerly manager of the Majestic Theatre in this city. KAISER AT RIGA



n any platform.

Apdale's Zoo—a real circus and mena-erie. Something the children must all Manley, the great singer, will appear twice daily with his patriotic and other songs, and various other attractive

Juvenile Pipers' Band.

features.

The International Fireworks Company of London will furnish a program. They have something entirely new and novel this year.

Speed Events—Three-year-old trot, 1/2-mile heats, best 3 in 5; purse \$200: 2:15 pace, mile heats, best 3 in 5; purse \$400.

Friday, September 7.

pected to prepare their exhibits. Every-

Saturday, September 8. Admission by turnstile only. All gate rules will be enforced Saturday morn-

ing. Judging ladies' work and agricul-

Monday, September 10.

Gates open to the public at 7 a.m. Judging fine arts at 9 o'clock. Horses,

dairy and poultry products at 1 o'clock.

All exhibits in place, all attractions

Afternoon-The attraction program

will be given before the grandstand, commencing at 2 p.m. Music to be furnished by the 7th Regiment and Luyania Pivers' Pand.

Juvenile Pipers' Band.
The following artists will appear:
Oscar V. Babcock, in his wonderful act, "Looping the Death-Trap Loop."
This is without doubt the biggest act in America today. Length of incilne, 110 feet; loop diameter, 28 feet; gap, 25 feet, with a leap of 40 feet to the platform. This was the feature act at the Panama-Pacific Exhibition in 1915.
Derenzo and LaDue in their marvelous gymnastic act and their comedy

ous gymnastic act and their comedy act, which is a real funny one. The Rose Troupe—nine people. The greatest combination of laugh producers

body busy

on hand.

ural products.

Evening-Performance of afternoon repeated, also military musical ride, presented for first time of the week. Grand fireworks program this evening and each succeeding evening of the

Tuesday, September 11. Grand military program, including military ride, physical drill, manual exercises and bayonet fighting, and platform attractions; a 2:20 trot, mile

platform attractions; a 2:20 trot, mile heats, purse \$400, and a 2:30 pace, mile heats, purse \$400. Evening—Military program, platform attractions, and complete change of fireworks program. Music furnished for day by 1st Hus-sars, 7th Regiment and Juvenile Pipers' Bands.

Dog show opens at 12 o'clock Wednesday, September 12.
rst parade of the prize live stock
o'clock, followed by military and
orm attractions program, Hunting at 1 o'clock, followed by military and platform attractions program, Hunting and jumping classes to give fine exhibitions before grandstand. Speed events—2:09 pace, mile heats, purse \$400: 3-year-old pace, mile heats, purse \$200. Evening—Military and platform attractions and special fireworks program. Music furnished by 7th Regiment, Clinton and Juvenile Pipers' Bands.

Thursday, September 13.
Second parade of live stock on the track before the grandstond. Full military and platform attractions program atternoon and evening, and fine fireworks program in evening.

Speed events—2:22 pace, mile heats, purse \$400, and 2:30 trot, mile heats.

purse \$400, and 2:30 trot, mile heats purse \$400. Music by Guelph Band, 7th Regiment and Juvenile Pipers' Bands.

Friday, September 14.

Splendid day for sightseeing. Livstock parade, complete program, after noon and evening. Fireworks as usual All exhibits to be left in position until 10 o'clock p.m. Music by Hussars, 7th Regiment and Juvenile Pipers' Bands.

McCORMACK'S BEST. After you hear it you will agree that Victroia Record 64694, "There's a Long Long Trail," sung by John McCormack is the best record you ever heard by this famous Irish tenor. You can hear it any time you like in the Victroia Parlor. of Ye Olde Firme of Heintzman & Co. Limited, 242 Dundas street.

FUNERAL DIRECTORS. OPEN DAY AND NIGHT. KING STREET. PHONES 543, 373, 2056.

N. J. GRIFFITH FUNERAL DIRECTOR AND

104 Dunda, Street, London. Private Ambulance Service. Delaware Branch, W. Acres, Mgr.

GEORGE E. LOGAN

FUNERAL DIRECTOR AND EMBALMER

418 RICHMOND ST. PHONE 1968 Finest Motor and Horse Equipment.

Smith, Son & Clarke

FUNERAL DIRECTORS. 115 DUNDAS ST. PHONE 588 Private Ambulance Service. Motor Equipment.



Underwear

THE STANDARD OF EXCELLENCE

The little, but all-important things that-after quality of material-count most with the well-dressed, are just the features that make Penmans Underwear the choice of all discriminating buyers.

Penmans, Limited



THROWN ACROSS BARN

AILSA CRAIG, Sept. 7 .- Hugh Bownan, of Denfield, while threshing for Homer Torrance this week escaped from what might have been serious in-juries. He was caught in the belt and thrown across the barn. His head was "Every Day a Big Day." cut so badly several stitches were required. The cap he wore at the time was torn into ribbons. All gates open. Exhibitors are ex-

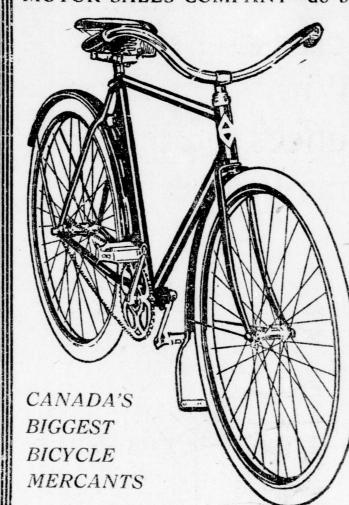
of the Standard Bank here for the past two years, has been transferred to the Markham branch, and left for that place on Wednesday. Mr. and Mrs Coulson will be greatly missed by a large circle of friends in town.

HOCKEY NOT LIKELY. INGERSOLL, Sept. 7.—It is hardly fore the opening of the puck-chasing damaged by a torpedo attack. It was

iitions that Ingersoll will make much of an effort in the direction of forming a hockey team for the coming season. A large number of the former players have donned the khaki, and are either in France or England. There are some young players here who have shown good form, but it is difficult to conjecture what turn events will take before the opening of the puck-basing.

BUYYOUR BRANTFORD RED BIRD BICYCLE WHILE THE FAIR

You have had it in mind for some time to purchase a Brantford Red Bird Bicycle. You have convinced yourself that you need one; that it will be a great help to you whether you live in city, town or country. But you have been awaiting an opportunity to reach London, where Canada's Largest Bicycle Dealers - THE BICYCLE AND MOTOR SALES COMPANY—do business, before purchasing.



Your Visit to the Fair Will Be Your Big Opportunity to Purchase a Bicycle Before the Increase in Price

Think what a help a bicycle will be to you. Saves time, saves money, promotes health. Increased prices will go into effect very soon, so it will pay you to buy your bicycle now.

By Paying a Deposit of \$5

We will reserve a Brantford Red Bird for you at the present price.

Come to Our Exhibit

In the main building at the fair. You can't miss it. It's the only real bicycle exhibit at the exhibition.

Bicycle and Motor Sales Co.

425-427 WELLINGTON STREET.

.Ortistic Ladies Wear Co. SHOP OF FASHION (211 DUNDAS ST.)



Our Great "Fair Week Sales"

Offer Exceptional Values in Women's Readyto-Wear Garments, Millinery and Furs

We have prepared what is probably the greatest assortment of Women's Ready-to-Wear Garments of all kinds that has ever been assembled in one store, and we are confident that the values offered will be unanimously declared the most remarkable ever seen.

AN UNUSUAL DISPLAY OF NEW FALL SUITS FOR WOMEN AND MISSES SPECIALLY PRICED AT \$15, \$20, \$25, \$30 TO \$50 The new styles shown in this collection are exclusive. They show the long, medium and short length so popular for the

coming fall season; stylish, dressy models and conservative tailored styles, mannish serges, oxfords, gabardines, poplins and novelties. The newest colors of burgundy, autumn green, brown, navy, black and plaids. BEAUTIFUL COATS FOR WOMEN, AT \$12.50, \$15, \$18, \$23.50, \$30 TO \$75 The new styles and materials more beautiful than ever; a remarkable variety of styles in velours, bolivias, tweeds,

CLEVER FALL DRESSES

broadcloths, beavers, plushes and fur coats, full length, plain or belted styles, some trimmed with fur, others self-trimmed;

In a wonderful array of distinctive models, showing quality without undue cost. Dresses for all occasions, belted or straight waistline, handsomely embroidered \$15 to \$35

SMART NEW FALL HATS UNUSUALLY LOW PRICED The latest creations in Hatters' Plush and Lyons Velvet. A most extraordinary variety of new fall models ...\$3.50 to \$18

ARTISTIC LADIES' WEAR CO. 211 DUNDAS STREET - LONDON

Condon Advertiser

ber Audit Bureau of Circulation. Morning Edition.
Outside City.
Week.
By Mail.
year.
\$3.00 per year.
Solo per year.
Fdition.

TELEPHONE NUMBERS. 3670—Private Branch Exchange, Connecting All Departments. From 10 p.m. to 8:30 a.m., and holidays, call 3672, 3673-Reporters.

3670—Business Department, 3671—Editors. 3671—Editors.

Toronto Representative—F. W. Thompson, 57 Mail Building.

New York, Chas. H. Eddy Co., Fifth Ave. Bidg.; U. S. Representatives—New York, Chas. H. Eddy Co., Fifth Ave. Bldg. ccago, Chas. H. Eddy Co., People's Gas Bldg.; Boston, Chas. H. Eddy Co. Old South Bldg.

The London Advertiser Company, Limited. London, Ont., Saturday, Sept. 8.

Fiftieth Anniversary Should Be Banner Year of Western Fair

The most wonderful era through which the world has ever passed finds London's great Western Fair, excelled by only one tionalist rhetoricians for years back Canadian exhibition, with a great inpouring of the products of has been towards the immigrants the country, agricultural, mechanical and commercial, and a worthy display of the domestic arts. It is the week during which stration. Upon that immigration pol-Western Ontario celebrates its harvest and its heritage, when London becomes the central attraction of the province, and when alist spokesmen never miss a chance

sunk its roots into the soil between the two forks of the Thames. two generations to advance the community to a place of importance in whatever work it is called upon to share. The war has found London ready to withstand the tempests of doubt and uncertainty that assailed the Dominion with the commencement of war. There is no more certain thing than that the city has been prosperous, but there can be no doubt that the city might have gone under had not a resolute sturdiness been revealed. It is not common to London that the early storms were weathered, but it has become a commonplace saying all over Canada that this city "stood up" when the test came. It is when a city must stand with its back to the wall that the fibre is shown.

ern Fair to be found in the vision of citizens who now see the

The Western's friends from the country are this year having broader opportunities in the way of fair week trading than ever to have before. Merchants have united to make a banner week of the period between the 10th and 15th. The best that London has on it is about time somebody asked Rus sia to get its regular heart a beating. briskily than ever and conveniences will be enhanced especially for the week of the big show.

Every eitizen should hang out the "Welcome" sign. Every citizen should attend the fair and make of its fiftieth anniversary

PLANS FOR PEACE.

ET US SHOW the people of Germany the futility of war as a peace advocate who goes on to declare

Sir Edward Carson has another theory; Let us show the Germans the

Of the two views, Carson's appears the most likely to succeed. It is all disassociate themselves from Prussiansm. If they insist upon supporting Wilhelm and his policy, the war must be fought against them as the representatives of the abhorred regime. There is little hope of reaching the masses by written propaganda to such an extent as to bring about a revoluadvocates.

So weaken the Germans, in a military way, that they cannot disregard peace another war. In the end it may be the only satisfactory method of dealing with the problem. Certainly a peace treaty now would be worse than useless.

THE ELECTIONEERING BILL

THE election bill is a measure such as might be expected from a party whose traditions go back to old country oligarchy. One section of the women of Canada are given a privilege not enjoyed by the other part. This ecalls the days of Great Britain before the reform acts.

If there is any ground for discrimination among women besides political intelligence, it should be motherhood. Male suffrage has been said to rest orimarily on the Hability of each man o bear arms. Much more, therefore ought the actual bearing of children to entitle the mothers to distinction he duty of motherhood or who shirl

trade displays its samples from a monster show case.

Most of London's institutions have endured since the city We may have been a bit slowgoing at times, but it has taken only

The city has always stood by the Western Fair, but not to so great extent as it will in the present year. There could be no doubt as to the country coming to the fair. But there were suggestions early in the war that the fair should be abandoned until the war was over. If the city has responded to the doubters, there would have been no fair today and years would have been required to build again such a work of decades.

The exhibition has prospered. London has been a great itary centre since war began. Thousands have here military centre since war began. Thousands have been attracted because of the presence of the soldiers, and London in turn has given freely of its facilities in the form of the fair buildings to Battle house the thousands who have passed through since 1914. More thousands of visitors than ever, encouraged by the success of the crops, will be on hand this year. The fair will have added attractions of many kinds. It will not be as great as the new West. tractions of many kinds. It will not be as great as the new Westtremendous possibilities. But it will be a better exhibition than

a notable milestone in its history.

diers are to be honored with full citi-But there are many other women whose patriotic sacrifices have merited an equal honor. The mothers of young families, too young for soldiering, who have also given time, in the midst of might be very happy. have also given time, in the midst of might be very happy. arduous domestic cares, to the cause

of the war, perhaps overtaxing them- He selves; the gallant band of devoted older ladies, many whose some are test. He didn't have a pile of dough, the didn't own a motor car older ladies, many whose sons are too old for active service; women whose He couldn't often travel far, He couldn't often travel far, He couldn't dress in costly style, He just possessed a kindly smile. male relatives have worked on farm or male relatives have worked on larm or finance, and who themselves have labored notably for King and country; noble women whom fate has not any country; noble women who would be an any country; noble women whom fate has not any country; not any country in the fate has not a made mothers, giving patient service in school or office or directly in pa- Because he had a kindly smile.

be found, but the exclusion of such an element and their women from the vote should not be made to exclude the vastly more numerous patriotic women as well. The section of the bill dealing with the women is a mixture The of oligarchy, sentimentalism and the sharp politics that underlie the whole measure. The disfranchisement of some na-

turalized aliens may be intended not only to hit at opponents of conscrip- HOW TO GUARD AGAINST THIS tion but at the same time to please the grand opposition of compulsory service, the Nationalist section of Quebec. This latter element, allies of the Borden party, are not to be deprived of their franchise, even though some of them are ripe for jail, and Sir Robert Borden's slackness or favor. But the peculiar antipathy of the Nabrought into Canada by the vigorous the bowels. policy of Sir Wilfrid Laurier's adminicy has been built up the prosperity new citizens of ours, most of them loyal citizens of Canada glad to be ere and to be fused with the people of this country. The Nationalists of Quebec will be the element most pleased duce Headaches and S'eeplessness. It eign-born naturalized citizens. It is another piece of obvious party politics of which Sir Robert Borden, in spite of his national government pre-tensions, seems never to tire.

Wait a Minute!

There is one thing about a row in nem. There is hardly a good set of teeth

Now that Arthur Hawkes has said that Sir Robert Borden is the only man in Canada fit to lead a government, the rest of the eight million folks here should waive their rights to express opinions, and let Arthur do it. His word now finally settles the matter. It relieves us greatly.

High heels cause corns, which is prob-

aiser.

* * *

A poem should be like a cigarette
writer guy. It does not tak

The heart of Russia is in Moscow, and it is about time somebody asked Rus-

We see that an expert has written something about teachings hogs to eat. Next thing we know somebody will be instructing fleas to hop.

John Noble pens us that a representative of the genus homo intrusted with the mail route in—(deleted by the censor)—township should be provided with a microscope to stimulate a defective

* * *

The women of Canada are placed by he new electoral law as among the alien Some of the other women are

triotic efforts, all these women, practically all the women of Canada, should have the franchise. In many of the provinces where women have been granted the provincial franchise it

You do not need a store of gold The love of real friends to hold; Be honest, boy, and kind, and true, and do the work you find to do; Win openly and not by guile, and folks will like you for your smile —E. A. Guest, in Detroit Free Press.

Ar. WINNIPEG 4.30 P. M.

THURSDAY, SATURDAY Connecting at Winnipeg for all Western Canada and Pacific Coast Points HOMESEEKERS' EXCURSIONS TO WESTERN

EVERY TUESDAY UNTIL OCT. 30th, 1917.
Low fares in effect and tickets good for two months. Time Table and all information from any Grand Trunk, Canadian Government Railways or T. & N. O. Railway Agent.

Visitors to the Fair will find a welcome seat at

WONG'S CAFE

Excellent Meals Prompt Service

RICHMOND ST., NORTH DUNDAS

eems to be indeed illegal to exclude them from the Dominion lists. Patritic Canadians have no sympathy with pro-German aliens, wherever they may

Dangerous Condition Which Produces Many Well Known Diseases.

TROUBLE

'FRUIT - A - TIVES" - The Wonderful Fruit Medicine -Will Protect You.

ng, caused by continuous or partial constipation, or insufficient action of

Instead of the refuse matter passing daily from the body, it is absorbed by the blood. As a result, the Kidneys and Skin are overworked in their efforts to rid the blood of this poisoning.

ten causes Indigestion. Loss of Appetite and Disturbed Stomach It may promay irritate the Kidneys and bring on Pain in the Back, Rheumatism, Gout, and Rheumatic Pains. It is the chief cause of Eczema-and keeps the whole system unhealthy by the constant absorption into the blood of this refuse

"Fruit-a-tives" will always cure Autointoxication or self-poisoning - as "Fruit-a-tives" acts gently on bowels, kidneys and skin, s. rengthens the bowels and tones up the nervous system. Fifty cents a box, 6 for \$2.50, trial size, 25c. At all dealers, or sent postpaid on receipt of price by Fruit-a-



Dorenwend's OF TORONTO.

Canada's greatest hair goods

A Display of Sample Hair-Goods

in private showrooms At the City Hotel London

DAYS TURING THE

degree, should certainly have no vote if absolute justice were to be done in this matter. Such women are in the same class as described and such as the same class a

A demonstration of any style, which may be had free of charge, will not obligate you in any way. Remember these dates - So tember 10 to 13, inclusive.



DORENWEND'S Head Office: 105 YONGE ST., TORONTO.

HOTEL CADILLAC

Detroit, Mich.

UNIVERSALLY KNOWN FOR ITS HOMELIKE ATMOSPHERE.

> 0 RATES:

\$1.50 and Upwards. MANAGERS: Carson.

OAKEY'S

EMERY CLOTH. GLASS, FLINT and GARNET PAPERS IN SHEETS AND ROLLS

Genuine Emery Wellington" Knife Polish

SILVERSMITHS' SOAP. PLATE POWDER, ETC. WELLINGTON MILLS London, S. E. (1), England.

WATCH FOR 9 TO 12 A.M. BARGAINS FAIR WEEK. Chapman's

Knitted Goods For the Children

KNITTED WOOLEN SUITS. in silver grey, white, scarlet and cardinal, sizes 24 to 30. Prices

......\$3.50 and \$3.75 complete BOYS' WOOL SWEATERS, Heavy knit, shawl collar, pockets, plain or combination colors. All sizes.

Prices\$2.00 to \$4.50 SMALL BOYS' SWEATERS.

Buttoned on shoulder, close knit in

navy, cardinal, copen and brown. Prices \$1.25 to \$1.75 -Infants' Brush Wool Sweaters, in silver grey or cardinal, sizes 22, 24.

Prices\$2.00 to \$3.50 -All Wool Toques. Prices .. 50c to 85c

Children's Hats -Children's Fall Hats, rowdy and hel-

met shapes, in corduroy velvet, colors are black, brown, navy and copen. Prices\$1.00, \$1.25, \$1.50 -Infants' Bonnets, in velvet or silk,

Middy Skirts

white and colored. Prices 50c to \$2.00

-Girls' Black and White Check Skirts, pleated; ages 4 to 10 years. Special 85c

-Girls Blue Serge Middy Skirts, ages 4 to 6, at \$1.75; ages 8 to 10, at \$2.00

Suitings

-Special bargains in all wool materials for fall suits.

-2 pieces Navy Blue and Black All Wool Serge, 50 and 54 inches wide. Value \$2.00. On sale, per yard ..\$1.50 -2 pieces Navy Blue or Black All Wool Serge, 54 inches wide. Value \$2.50. On sale, per yard\$1.75

-2 pieces Navy Blue or Black All Wool Serge, 54 inches wide. Value \$4.50 and \$5.50. On sale at per yard.\$3.00, \$3.50

-2 pieces Navy Blue or Black All Wool Broadcloth, 50 inches wide. Value \$4.50. On sale, per yard\$3.00 -2 pieces Self Stripe Suiting, 50 inches

wide, in deep copen and navy; \$3.00 value, at per yard\$2.00 -10 pieces English Worsted Suitings, 54 inches wide, for ladies' tailored

suits, on sale at

..\$1.75, \$2.00, \$2.50 and \$3.00 per yard

Welcome, Fair Visitors!

Our new fall goods are ready for your inspection. Every department showing a large range of seasonable merchandise.

Hosiery

Hose, extra fine quality, all sizes.

-Ladies' Black Cashmere Hose, in O. S. sizes for stout women, extra good black dye. Prices, per pair ... 75c, 85c

Ladies' Black Fleece-lined Hose

These would be splendid quality at 50c pair, but owing to an unusual buying opportunity we are enabled to offer them at 35c pair —3 pairs for\$1.00

-Children's Cashmere Hose, black, white and red, in sizes 5 to 81/2. Prices, -Children's Black Worsted Hose, sizes 61/2 to 81/2. Prices, per pair ..40c, 50c

CHILDREN'S SCHOOL HOSE -1x1 rib, all sizes, 5 to 91/2. Prices,

NEW NECKWEAR

-Ladies' New Neckwear, in georgette shoulder collars, lace and net jabots, etc., all the newest shapes. Prices50c to \$2.50 -Windsor Ties for middys, Each. . 25c

Black Waists

-Semi-Military Black Poplin Waists, long sleeves and high collar, sizes 34 to 44. Just new in for autumn wear, at\$1.50, \$1.75 -Black Gloria Waists, low collar or military high neck, all sizes, at .. \$1.25 -Fancy White Voile Waists, with new

pointed collars, advance autumn styles,

at\$1.00, \$1.25, \$1.50

Corsets

-Special for Fair Week-Corsets with four hose supporters, fronts strongly reinforced, sizes 19 to 28, at980 -Stout Women's Corsets, with antipon belt firmly stitched on front, graduating front clasp and rust-proof steels, sizes 31 to 36\$2.50 -Reducing Corsets, for stout figures, adjustable reducing straps in front and elastic sections in the back, C.C. a la Grace make. Price\$3.50

Art Fancy Work

-About 200 sample pieces of Silk Embroidered Art Goods, including Table Covers, Runners, Centre Pieces, Cushions, Laundry Bags, etc., all high class goods, all worked ready for use. Just right for gifts. Prices ... 35c to \$3.00

New Fall Coats, Suits and Dresses

-New Winter Coats, handsome brown checks, large velvet trim-\$13.00

-Girls' and Misses' Plush Coats, in green, rose and brown, show-\$14.00 ing the new large collar and belted back, lined throughout.

-Fair visitors should make it a point to see our superb range of Lades' Plush Coats, the best qualities made in new fall and winter styles, with large collar,

satin lined throughout, Prices \$24.50 to \$35.00

New Black Plush Coats | New Suits,\$12.50 to \$36.00 -Visit the garment section on the

second floor and see the new fall and winter suits and the fine serge dresses. CHILDREN'S COATS. CHILDREN'S DRESSES

RAINCOATS

J. H. CHAPMAN & Co., 239, 241, 243 Dundas St.

Frank Keenan and Robert Edeson have en engaged by Harry Raver to

CUTICURA HEALS

Relief Instantaneous. Healed With 3 Cakes of Soap and 2 Boxes of Ointment.

"I was very much annoyed by an irritation on my back. I found out I had a bad case of eczema.

My back was in a very bad shape, and my clothing irritated so that the skin became very sore. I sent for Cuticura Soap and Ointment.\ Relief was instantaneous and with the use of three cakes of Cuticura Soap and two boxes of Ointment I was healed." F. Grosch, Y. M. C. A., St. Catherines, Ont., July 4, 1917. For hair and skin health Cuticura

Soap and Ointment are supreme.

For Free Sample Each by Mail ad-

dress post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

Rheumatism

Muscular and Inflammatory-stiff and swollen joints, pains in the back, etc., promptly relieved. This potent, penetrating oil goes straight to the seat of the trouble, drives out the disease and establishes a normal condition. The standard family remedy for the trouble and the standard family remedy for the trouble of the standard family remedy for the standard family re Dr. Thomas

PASSENGER SERVICE

MONTREAL AND LONDON Calling Falmouth to Land Passengers
AND MONTREAL AND BRISTOL

For particulars of sallings and rate apply to local agents, or to The Rober Reford Company, Limited, General Reford Company, Limiton, Agents, 50 King street east, Toronto. Sept.29

Shrewd Investors demand two things

SAFETY and RETURN The Ontario Loan & Debenture Co.

IS SAFE Our DEBENTURES Yield

Term One to Five Years SAVINGS DEPOSITS YIELD 31/% Compounded Interest

A. M. Smart, Manager Corner Dundas Street and Market Lane, LONDON, CANADA

MANY THOUSAND FARM LABORERS WANTED

for Harvesting in Western Canada "GOING TRIP WEST"-\$12.00 TO WINNIPEG.

GOING DATES----SEPTEMBER 10th and 12th

"RETURN TRIP EAST"-\$18.00 FROM WINNIPEG.

SPECIAL THROUGH TRAINS

Further particulars from Canadian Pacific Ticket Agents. W. B. Howard, District Passenger Agent, Toronto, Sept. 10.

RELIEF AT LAST

your own home and without anyone's assistance, you can apply the best of all treatments.

I want to help you if you are suffering

from bleeding, itching, blind or pro-truding Piles. I can tell you how, in

PILES TREATED AT I promise to send you a FREE trial of the new absorption treatment, and references from your own locality if you will but write and ask. I assure you of immediate relief. Sand no money,

but tell others of this offer.

Traction Company

Cars between London and St. Thomas will run on summer schedule until September 15. Between St. Thomas and Port Stanley winter schedule is now in effect.

LONDON AND PORT STAN. LEY RAILWAY

Timetable Effective June 1, 1917.
To Port Stanley—*5:20, 6:20, *7:20, 8:20, *9:20, 10:20, *11:20 a.m., 12:20, *1:20, *1:20, *2:20, *3:20, 4:20, *5:20, 6:20, *7:20, 8:20, *9:20, 10:20 p.m. Saturdays only, July and August, 11:20 p.m. To St. Thomas Only-2:21, 6:21, 11:20 p.m. *Limited *Local on Sunday. Heavy type, daily, except Sunday.

2:20 and 6:20 p.m. cars are local between St. Thomas and Port Stanley.
Incline Railway, Port Stanley, operates daily, 6:30 am till 11:30 p.m.

CANADIAN . PAGIFIC

VISITORS

TO THE WORLD'S GREATEST ANNUAL EXHIBITION TORONTO

(August 25th to September 10th) WILL FIND THE Canadian Pacific The Convenient Route From All

Points in Canada. EXTRA TRAIN SERVICE To and from Parkdale Station and Exhibition Grounds. From principal points on certain

Particulars from any Canadian Pacific ticket agent, or write W. B. Howard, district passenger agent, Toronto. S. B.



VISITORS

are cordially invited to visit this store while in the city and become acquainted with the good values and qualities of our merchandise.

"Exhibition Week" will be a week of special displays and special values, so that a visit to this store will prove both profitable and interesting.

We prepay shipping charges on all purchases of \$5 or over to any station in Canada, also postal charges on any purchase mailed within a radius of twenty miles.

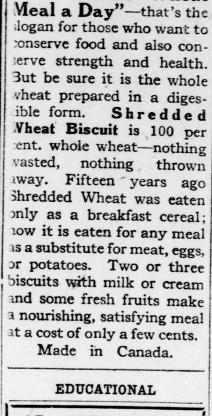
> Phones 115 and 116. 140 DUNDAS STREET.



The Select Family Hotel Centrally located—Just off Yonge Street

Rates:
American Plan - \$2.50 up per day,
sropean Plan - Single \$1.25 up per day.
Double \$1.50 up per day. Write for descriptive booklet.

71 Grenville Street, Toronto, Ontario



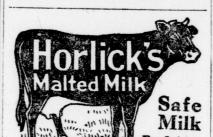
'One Whole Wheat

ST. AGNES' SCHOOL BELLEVILLE, ONTARIO.
Patron—The Lord Bishop of

Ontario.

Advisory Board — His Honor
Judge Wills, H. F. Ketcheson,
Esq., mayor: J. Elliott, manager
Standard Bank.

Junior school and preparation for
the universities. the universities.
School of Music—Ernest Wheat-ley, A.R.C.O., director. Special A. T. C. M. course. Handsome thoroughly building, beautiful, grounds, outdoor sports, swimming Miss F. E. Carroll, Principal. School reopens on Sept. 12, 1917.



A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

Ready For Service

"Compass Oil" on your medicine shelf is always ready to give instant and efficient aid when used for the many emergencies happening about the home. compass Oil" gives quick relief,

and heals, with smallest possible scar, burns, scalds, cuts, etc; takes out the inflammation and pain from bruises and sprains, requees swell-ings, and cures piles of every form. In fact, "Compass Oil" is an all-round, home remedy, pure, antisep-tic and harmless. See that your home is supplied.

35c Druggists 35c



CITIZENS AND VISITORS TO THE FAIR, THE ROYAL MILLINERY AND FEATHER COMPANY INVITES YOUR INSPECTION OF THE FIRST EX-

Fall Millinery and Fine Furs

A display of chic and authentic fall models shown today for the first time-hats which combine delicate charm and strong individuality. This new assemblage is a worthy demonstration of this store's ability for gathering millinery of rare smartness. You will be impressed with the novel styles and brilliant colorings which have been so deftly created for Autumn wear. There is an outstanding exclusiveness about them which makes a hearty appeal.

Our stocks this fall bring forth a world of smart fashions at moderate as well as the

VELVET HATS, trimmed, from\$1.95 up to \$10.00 VELVET SHAPES, in a wide range of styles, from\$1.00 to \$6.00 FELT HATS-A big showing of different shapes and colors, all ready to wear, from ..

TAMS FOR YOUNG GIRLS AND MISSES.

We specialize in this particular line. They are fashionable now and for later wear, from

FURS! FURS!

We are now showing a beautiful line of Natural Wolf, \$12.75 up; Grey Wolf, \$12.50 up; Black Russian Wolf, \$10.00 up; Fox, \$24.00 up; Cross Fox, \$30.00 up; Fitch, \$45.00 up; Civet, \$28.00 up; Mink, \$38.00 up, and all other combinations.

Also a beautiful line of children's sets in Tibets, etc from\$4.95 up Extraordinary buying facilities and low rent give us premier position in the fur business in London. A visit of inspection will convince you.

business in London. A visit of inspection will convince you. Royal Millinery and Feather Co. 294 DUNDAS STREET. OPEN EVENINGS. OPEN EVENINGS. CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 33, 34 or whatever it may be. If a skirt, give walst and length measure, 22, 24, 25, or whatever it may be. If a skirt, give walst and length measure, write only the figure representing the age, It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

A PAGE OF INTEREST TO WOMEN

Mrs. Sheldric and small son Clifford of Edmonton were guests in town atending the Skelly-Ferguson wedding. William J. Hill of Windsor has been n town attending the wedding of his

Mrs. H. H. Halliday and Miss Marye Halliday of Greensboro, N. C., are uests of the former's nice, Mrs. Wilbur

* * *

Mrs. Dane Bart of Stratford is visiting friends in town.

* * *

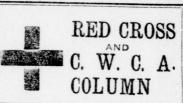
Mrs. Cody is visiting Mrs. McWhirter in Beachville for a few days.

* * *

Mr. and Mrs. William Bradley are holidaying with Mr. and Mrs. Pinch of Tillsonburg.

Mrs. Melvin Stoner and family have returned from a visit spent with Mr. and Mrs. Cascadden of Aylmer.

Mrs. F. E. Brown and children have



THE ANNUAL MEETING. n France will address the meeting, and Miss Viola Powell, an authority on he work of the C. W. C. A., will also speak. The meeting opens at 2 o'clock o.m., in the Masonic Hall, Queen's average London

THE FRENCH RED CROSS. The campaign for raising funds to help the French hospitals has come to a glorious end, and the fund is now closed. All societies interested in this women. The fall work of the Red Cross and C.W.C.A. is opening up. Every work will please note this fact. Below is a complete statement of the work. is a complete statement of the money raised since July 14, which was French Flag Day. Mrs. A. E. Cooper, treasurer of the Red Cross, has submitted the following statement of receipts and disbursements:

City contributions from Flag
Day, July 14, 1917......\$ 4,911 39
Outside circles and towns... 12,560 34 Total Disbursements.

The Advertiser Job.
London Advertiser
The Free Press.
H. T. Reason, boxes change on checks and

Additional Receipts.

\$289 70 To B. S. MacInnes, Esq......\$ 289 70

Total sent to B. S. MacInnes,
Esq\$17,062 74
Respectfully submitted,
ANNIE W. G. COOPER,
Treasurer Audited August 29, 1917, and found orrect. KATHARINE C. BROWN.

LATER CONTRIBUTIONS. Some weeks previous a list of contri-butions to the French Red Cross was published in this column. Since then

Advertiser Patterns



2137-This model is lovely for the new summer cottons and linens. It is also good for soft woolens, crepe, gabardine and silk. The sleeve may be finished in and silk. The sleeve may be finished in wrist or elbow-length.

The pattern is cue in four sizes: 4, 6, 8 and 10 years. It requires 3% yards of 36-inch material for an 8-year size.

A pattern of this filustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern as per directions given below:

Age (if child s or misses' pattern) ...

* * *

Miss Maud and Harold Linley are in
Thamesville, visiting with their grandmother, Mrs. W. J. Harmer. * * * William Martin is holidaying in Exe-

ter for a short time. in town attending the wedding of his sister, Miss Edith Hill, to Charles Nelles Young.

* * *

Mr. and Mrs. George Young are in Exeter, visiting Mrs. James Beer.
Rev. William Cluff of Stratford is in town for a few days. * * *

Miss Kathleen Martyn has returned to town. She has been visiting her parents in Wardsville.

Madame Bain Smith has returned to London after a stay of three months in California, and will be at home at 454 Adelaide street after the middle of September 15 Miss Lillian Westland is in Glencoe for a few days, visiting her aunt, Mrs.

M. Sutherland.

M. Sutherland.

* * *

Mrs. Cummings, Helimuth avenue, with her sister, has returned from a pleasant summer spent at Ipperwash Beach.

The engagement is announced of Miss Christina Armstrong, daughter of Mrs. G. W. Armstrong to Norman C. Johnson of the Bank of Montreal. The marriage is to take place the latter part of September.

Mr. and Mrs. J. K. McDermid have returned from their country home, where they have spent the last two York. Mrs. F. E. Brown and children have Mrs. H. A. Boomer has returned from town after a delightful holiday spent turned to their home in Collingwood a brief holiday spent at the Hotel in Bayfield.

the following have been received and been added to the total:

Wellburn Red Cross Circle, per Mrs. Morgan Pickell, Belton, R. R. No. 1, \$28.25; Wyoming Red Cross Circle, per Mrs. J. G. Brown, 25c; Shetland Women's Institute, per Mrs. C. E. Elliott, \$7; Central Met. Acide, Springfield, \$26; Cranpton and Avon Red Cross Circle, per Mrs. A. Cade, Springfield, \$26; Blyth Red Cross Circle, per Mrs. Leaburn Red Cross Circle, per Mrs. A. Cade, Springfield, \$26; Blyth Red Cross Circle, per Mrs. A. Cade, Springfield, \$26; Cranpton and Cross Circle, Blyth Red Cross Circle, per Mrs. A. Cade, Springfield, \$26; Cross Circle, Sel. Brucefield citizens, rer Leaburn Red Cross Workers, per Mrs. Leaburn Red Cross Workers, per Mrs. Leaburn Red Cross Circle, \$64.50; Brucefield citizens, rer Peter Bowey, \$87.70; Birr Women's Institute, per Miss Jane O'Neil, Denfield, \$26.

Brown, \$50! Bensyller Red Cross Circle, Leeburm Red Cross Workers, per Mrs.
L. Millar, Goderich branch Red Cross Suits, 30 sweaters, 12 pairs wristlets, 12 pairs kneecaps, 18 scrap books, 30 pounds prunes, 35 pounds coffee, 4 pounds R. R. 2 \$5.

To the above contributors and to all who came so generously to the help of France in her need, the grateful thanks of the London Red Cross Society and R. R. 2. \$5.

To the above contributors and to all who came so generously to the help of France in her need, the grateful thanks of the London Red Cross Society and of the committee which had charge of the work, are due. Military District No. I did its part nobly in this, as in every other charitable work it undertakes.

DAILY BIBLE **QUESTION CLUB**

18. Verses 17-21—To what extent may all men develop their ability by increasing their knowledge?

19. Why is it, or not, possible for all persons with sufficient study to become scientists, or to attain to supernatural powers like Daniel and his companions?

11.471 73

13. 16,773 04

14. 17. 17. 18. 18. Verses 17-21—To what extent may all men develop their ability by increasing the men develop the in the men to blester from my "adopted." He is well, and promises to write more later. KNOCK EYON.

P. S.—Am sending some heather from the men the to

Mail-Box Our Halifax Friend. Dear Miss Grey,-Here I am again.

Last week it rained and was foggy, but this week it is beautiful. The fall is setting in, which makes Halifax unvalled on the continent.

Cynthia Grey's

John D. Chase, United States customs officer, and Mrs. Chase have taken up their residence at 4 Ingleside Place.

Miss Hilda Tune was a recent guest in Detroit with Mrs. Irwin of this city.

Bert Culver of Fingal is a visitor in

* * *
The engagement is announced of Miss

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON.

By Rev. T. S. Linscott, D.D. (All Rights Reserved.)

"The Benefits of Total Abstinence." (Temperance Lesson). Daniel, i. Golden Text—"Daniel purposed in his heart that he would not defile himself with the king's dainties, nor with the wine which he drank." Daniel, i., 8.

18. Verses 17-21—To what extent may all men develop their ability by increasing their knowledge?

Extracts from my brother's letter, written Somewhere in France: "The weather over here has been good, but now the usual wet weather has set in. I have been up to the guns for over a month now. It is quite a change from the wagon lines It was about this time last year that I spent a month on the last year that I spent a month on the lust for leave to Blighty."

I had an answer to a letter from my "adopted." He is well, and promises to "VNOCK EVEN."

Wright Pianos Are Right Pianos.

See the

WRIGHT PIANO

In the Main Building

Visitors to the Fair should not fail to see this wonderful piece of Canadian handicraft. They should not fail to hear its wonderful tonal qualities and note the handsome finish and expert workmanship on every piano.

WRIGHT PIANOS Are Built for a Reputation

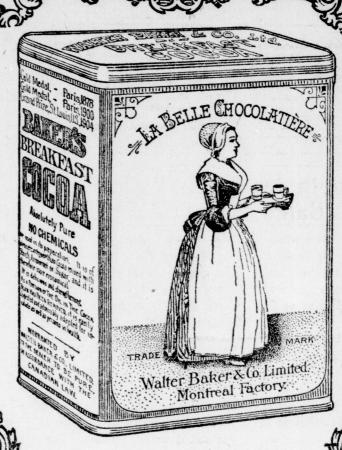
They are absolutely the last word in piano perfection. Only the finest of actions and the best of materials are used in their construction, and the men who build them are experts with years of experience in piano building. Then they are built in Western Ontario, the home of the Western

Be sure and call at the booth and ask for a demonstration, or drop into the downtown salesroom, where it will be a pleasure for us to go thoroughly into the question of piano quality with you.

WRIGHT PIANO CO.

A. M. DOUTHWRIGHT, Manager. 352 DUNDAS STREET

MADE IN CANADA



The Ideal Food Beverage BAKER'S BREAKFAST COCOA

Delicious and Strengthening

It has a delicate fragrance and flavor peculiarly its own, owing to the scientific blending of the cocoa beans and the perfect process by which it is made.

"One never tires of Baker's"

Booklet of Choice Recipes sent free.

WALTER BAKER & CO. LIMITED

Montreal, Canada · Dorchester, Mass.

MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy

CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguish-



We specialize on high-class pure wool underwear in medium and lighter weights for business men, doctors, lawyers, and others who appreciate garments of real CLASS

Mercury Underwear is made of lively, durable wool, and goes through a special process that makes it unshrinkable. The garments are cut to trace the form. The tailored seams are smooth and comfortable. The combinations require but one but-ton to close the crotch and a ribbed gusset relieves all tension here. The specially cut Mercury neck fits without a fold or wrinkle.

While soft and comfortable in texture,

Men, you'll find this underwear a real luxury at a fair price. We guarantee satisfaction. Mercury Mills, Limited

HAMILTON, ONTARIO Makers of high-class underwear for men, women and children, and seemless cashmere and lisle kosiery for men and women. 56



LIFEBUOY

UNDERCLOTHING

LEAFS AGAIN ON TOP, TAKE 2 FROM BISONS; BIRDS LOSE

GIANTS ARE AGAIN FORCED TO DIVIDE WITH PHILADELPHIA

Phillies Easily Win First Game 7 to 1, But New York Grabs Second 2 to 1.

NEW YORK, Sept. 7.—New York New York gain broke even with Philadelphia in a Philadelphia buble-header this afternoon. The St. Louis ... Cincinnati . Phillies took the first game 4 to 1 and Chicago Giants grabbed the second battle Brooklyn to 1. New York won four out of six First game: R. H. E. hiladelphia . 1 0 0 1 0 0 1 1 0 —4 10 1 ew York . . . 0 0 0 0 0 1 0 0 0 —1 11 1 Alexander and Killifer; Tesreau and Chicago 2. Pittsburg 1.

HUGHES HOLDS DODGERS TO 5 HITS; BRAVES WIN

BOSTON, Sept. 7.-Boston took both games from Brooklyn today, the first to 0, Ragan excelling Sherrod Smith, and the second game 8 to 2. Hughes holding the visitors to five hits. Scores: First game: R. H. F Brooklyn0 0 0 0 0 0 0 0 0 0 0 0 6 Boston0 0 0 0 0 2 3 0 x--5 9 Smith and Miller; Ragan and Tra-

CUBS DEFEAT PIRATES

Hughes and Meyers.

trom Pittsburg in a listless game here today 2 to 1. The only feature was a splendid catch by Wolter in the fourth inning, which headed off two runs. Singles by Deal and Merkle, with Hicks' sacrifice, scored Chicago's first run, while Wolter's double and Zeider's triple tallied the other. Score: R. H. E. Chicago0 1 1 0 0 0 0 0 0 0 2 6 2 Pittsburg0 1 0 0 0 0 0 0 0 1 2 2 New York at Pittsburg, 3 p.m. Cloudy. Brooklyn at New York, 3 p.m. Rain. Philadelphia at Boston (2); first, 1:30 p.m. Rain.

Cleveland Bicycles

YOU SEE THEM

EVERYWHERE.

September and October, with

their bright, cool days and

Cleveland Bicycles are built for the hardest work

handsome finish and trim

lines of this bicyle make it

a source of pleasure for its rider, and when tested out on

rough roads and under hard

conditions of service the

Cleveland rider discovers

that he has a bicycle that he

Men's and Women's Models

Boys' and Girls' Models, \$35

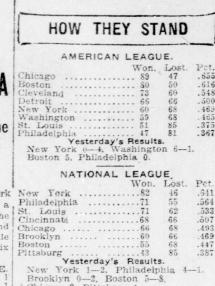
SOLD ON EASY TERMS.

Good used Bicycles \$15 to \$25!

\$40 and \$45

can always depend on.

good roads, make wheeling a



Yesterday's Results.

How the Weatherman Slants Today's Games

ore at Newark, rain, 3 p.m. Causey ond at Providence, rain (2), 1:45 Madden. Buffalo at Poronto (2), clear, 2 and BEARS TAKE THEIR FIFTH 4 p.m. ester at Montreal, (2), clear,

lie Wolter's double and Zeider's lifed the other. Score: R. H. E. lied. Leave. Cleveland at Chicago, 3 p.m. Cloudy. New York at Washington (2); first, 2 of 1 0 0 0 0 0 0 0 0 0 1 7 2 and Wilson; Steel and Unison; Steel and Wilson; Steel and W

Men's Pullover

Sweaters, \$3.00

from the best English worsted

yarn, guaranteed to keep

Guns, Double Breach-Loading

Guns, Winchester Repeating

Shotguns, 22-Calibre Rifles,

\$2.50 up; Repeating Rifles, all

sizes; Cartridges for any

Rifle, Shotgun, Loaded Shells,

Shooting Coats, Vests and

Pants. Gun and Rifle Cases,

Breech - Loading

Sweaters

PROVIDENCE, Sept. 7.—In one of the nest exhibitions of the year, Provience heat Baltimore, 2 to 1, this after-Boys Pullover

Montreal

DOUBLE DEFEAT

OF BISONS PUTS

Game, and Leafs Again

McCabe and Daly; Justin and La-

owley.

Score—Second game— R.H.E.

ochester ...0000020013-6112

fontreal400000000000-4182

Causey and Sandberg; Duffy and

STRAIGHT FROM REBELS

GREYS BEAT BALTIMORE

SPLIT WITH HUSTLERS

HOME-RUNS LET ROYALS

GOOD RACING FOR

Two Best 3 in 5 Events Set for Every Afternoon Next Week.

tertainment. Commencing Monday two best 3 in 5 heat races will be each afternoon in front of the big on the half-mile track. The pro-

Monday, September 10. mile heats.

2:15 pace, mile heats, \$400 purse.

Tuesday, September 11.

2:20 trot, mile heats, purse \$400.

2:30 pace, mile heats, purse \$400.

Wednesday, September 12.

2:09 pace, mile heats, purse \$400.

Three-year-old pace, ½-mile heats, purse \$400.

Three-year-old pace, 72-mile heats, purse \$200.

Thursday, September 13.
2:22 pace, mile heats, purse \$400.

Friday, September 14.
2:15 trot, mile heats, purse \$400.
Half-mile, open to all horses that have started at this exhibition, purse \$300.

NEW SWIMMING RECORDS. HONOLULU, Sept. 6. — Norman Ross f San Francisco and Claire Galligan of Fan Francisco and Claire Galligan (ew York broke records in swimmin ontests here today, sanction by the mateur Athletic Union. Ross clippe was seconds off Ludy Langor's behark in setting a new American record 11 minutes 27 3-5 seconds for the 81 ards. Miss Galligan set a new American record for the 440 yards

record for the 440 yards.

Butte Hale Clips His Own Record in Special Race

TORONTO ON TOP Speedy Youngster Is Sensa sation at Charter Oak Leaders Lose to Greys in Fine Closing Day.

Mainsheet (Snow) Pluck Chap, b.g. (Crosier) ..5 Alice Alfridi, b.m. (Hyde) ...2 Alie Detmore, b.g. (Mun-MONTREAL, Sept. 7.—Home runs by Madden and Kelly allowed Montreal and roe)

Rochester to split even in today's double-header, the locals winning the first game in a sensational ninth-inning rally, 4 to 3, while the Hustlers got the second contest, 6 to 4.

Score—First game—

Rochester ... 0 0 0 0 1 0 0 0 2 0—3 9 1
Montreal ... 0 0 0 1 0 0 0 0 3—4 7 1
Schacht and Sandberg; Hoyt and Howley.

Score—Second ... Allie Detmore, b.g. (Munpoly) 3 4 4 4 5
Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2:14½, 2:14½, 2:14½.

Sir Todd II, b.s. (Proctor) .4 5 5 5
High Cliffe b.h. (Murphy) 6 6 dr Time—2:13½, 2:14½, 2: (Fleming)dis Time—2:19¼, 2:16¾, 2:16½, 2:18¼, Special Pace; 2 in 3. Russell Boy, b.s. by Rustic Pat enter (Geers) Butt Hale, br.g., by Senator Hale

(Murphy) Time—2:05½, 2:02¾, 2:04½. PENNIS STARS PLAY EXHIBITION GAMES

PHILADELPHIA, Pa., Sept. 7.—The tennis stars touring the country for the benefit of the Red Cross ambulance and played three exhibition matche the Merion Cricket Club at Ruther-ord today. John R. Strachan, Califor-la, defeated Wallace F. Johnson, Philadelphia, 7—5, 6—4.
Frederick Alexander, New York, and Strachan, defeated Johnson and S. H. Voshell, Brooklyn, 5—7, 6—1, 6—3.
Miss Molla Bjurstedt, Norway, and Voshell, beat Miss Mary Browne, California, and Alexander, 7—4, 6—4.

INDOOR BOWLING The first indoor bowling of the season was played last night in the National, when the Shipping Room and the Cutstocks of Hyman's League met.

The Shipping Room won two out of the three games played. is to run fifteen games.

The teams and scores:

Shipping Room.

Steekten 138 135 193 -296

RED SOX ARE STILL ON WINNING STREAK

Athletics — Yanks and Senators Split.

Red Desires to Pitch at Toronto Against Lajoie.

Cleveland, Sept. 7.—Red Torkleson now wants to pitch the exhibition game at Toronto so he can have a chance of pitching to Nap Lajoie.

'When I was a kid," says Red, "I used to dream of pitching against Ty Cobb, Hans Wagner and Larry Lajoie. I have pitched against two of the three already and only Larry is left. Then when I join the army I can feel satisfied in having pitched against the greatest three batsmen of modern times."

Time—2:15¼, 2:13¾, 2:14¾, 2:18¼, 2:18¼, 2:18¼, 2:16¼

HEMINGWAY TO GIANTS

Infielder to New York, CINCINNATI, Ohio, Sept. 7.—Chairman Herrmann, of the National baseball commission, today awarded the services of Infielder Hemingway, late of the Houston club, to the New York National League club. The Boston Americans laid claim to Hemingway's services, claiming they had negotiated for Hemingway before the New York club did. The commission ruled that they had had ample opportunity to close their deal for Hemingway.

New York, Sept. 7—Guindot Smith resort on the tening of California, outfought Frank Moran of Pittsburg in a ten-round bout here tonight. Smith weighed 180 pounds and Moran, who was in splendid condition, had the better of the first round, and held his opponent even in the second. Smith resorted to left jabs in the third, and also landed a damaging right over Moran's left eye, which troubled him for the remainder of the bout. Smith evaded Moran's right, but was unable to bring his own across for a knockout.

FUTURITY AT BELMONT

New York, Sept. 8.—At the Belmont racetrack today the classic futurity stakes for 2-year-olds will be run over the straight six furlong course. Thirteen colts and fillies were named overnight as starters, and the value of the race this year will be about \$20,000. Of the winner. Sun Briar, an imported colt, is not eligible for today's race, and the public choice is Papp, which ran second 161 —438 public choice is Papp, which ran second 130 —368 to Sun Briar in the Hopeful Stakes at 105 —383 Saratoga. 134 134 105 -368 1 Saratoga.

134 134 105 -388 Saratoga.

134 135 -388 Saratoga.

134 105 -388 Saratoga.

135 Saratoga.

136 -406 Were rather unfavorable owing to a light rain.

137 192 Dundas St., London, Ont. ywt

JOSIE B. STARS IN DETROIT SHORTSHIP

for Helping in 2:23 Pace.

GUNBOAT SMITH BEATS FRANK MORAN 10 ROUNDS

New York, Sept. 7-"Gunboat" Smith California, outfought Frank Moran

TENNIS GOODS Rackets, Balls, Nets, etc.

Brock's Sporting Goods Store

COBB SHINING LIGHT IN AMER. AVERAGES

Take Third Straight From Driver Morrison Is Penalized Georgia Peach Apparently After All Honors.

Chicage, Sept. 8 .- Ty Cobb apparently PHILADELPHIA, Sept. 7.—Boston's DETROIT, Sept. 7.—Three cracking honors of the American League. Aver-

McInnis, Philadelphia, 300.

Leading pitchers participating in 2 or more games, rated according to earned runs per game, shows Cicotte of the second second

to the base stealers with 40. Deal of



lists of pitchers participating in 28 or more games, rated according to carned runs per game, with 9 won, 8 lost, and an average of 1.77 carned runs, while Alexander of Philadelphia is second on the list with 23 won, 12 lost, and 1.83 carned runs.

FREE TO ALL SUFFERERS THERAPION

The Western Fair

Monday's Programme

FULL PROGRAM OF ATTRACTIONS.

Military Musical Ride at Every Performance. Fireworks at Night. Juvenile Pipe Band and 7th Fusiliers Band. Tuesday Will Be the Big Military Day, Afternoon and Evening.

All Soldiers in Uniform Admitted Free at the Gates. Physical Drill and the Great Musical Ride. In the Evening of Tuesday there will be Trench Mortar Work, Bombing,

Firing of Stokes' Guns, Blowing Up a Mine, etc. Usual Price of Admission to Gates and Grandstand. THIS WILL BE THE BIG YEAR. EVERYBODY COME A. M. HUNT.

BEEMER & CO., LIMITED 131-133 Queen's Ave.

Phones 5670--5671

67c-ywt

Announce New Models of

CHALMERS, CADILLAC and GRAY-DORT **MOTOR CARS**

On exhibition at the Transportation Building (Centre Space) and at their Showrooms.

185 DUNDAS STREET SOUTH SIDE.

Automobile Accessories, Fishing Tackle, Baseball and Foot-

ball Supplies, Sporting Goods, Etc.

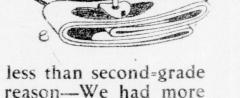
Shell Belts, etc.

Save Your Expenses to the Fair



Mail Order customers, send \$1.00 deposit for each tire ordered. Tires will be sent promptly C. O. D. with privilege of examination. The above tires can be purchased from THE CANADA AUTO DEVICES COMPANY.

BY BUYING YOUR TIRES AND TUBES AT THIS GREAT TIRE SALE



We are offering the greatest bargains on new standard guaranteed Tires or Tubes. Our prices are less than second-grade Tires can be purchased for, and are 20 per cent less than prevailing wholesale dealers' prices. Our reason—We had more than 900 Tires purchased last fall before the advance in prices, for delivery during March, April, May and June, but due to the labor situation, which all Tire manufacturers have been up against, the shipments have been delayed and the Tires have reached us much later than expected. There are absolutely no seconds in our stock.

FORD, CHEVROLET AND MAXWELL TIRES—Plain Tread, \$14.75; Non-Skid, \$16.95. Tubes, \$3.40.

Cord Type. Sizes. Ribbed Trea		Tubes.		- OTHER	SIZES -		Sizes.	Cord Type. Ribbed Tread.	Non-Skid.	Tubes.
$32x3\frac{1}{2}$ \$17.70	\$20.35	\$3.70	Sizes.	Cord Type. Ribbed Tread	Non-Skid.	Tubes.	$35x4\frac{1}{2}$	\$36.00	\$41.40	\$6.45
31x4\$23.60	\$27.15	\$4.60	33x4	\$25.40	\$29.20	\$4.95	36x4½	\$36.85	\$42.35	\$6.65
32x4\$24.10	\$27.70	\$4.75	34x4	\$26.35	\$30.25	\$5.15	37x5	\$42.50	\$48.95	\$8.00

The Canada Auto Devices Company 330 DUNDAS STREET—OPPOSITE ARMORIES—

20th Century, Bench-Tailored Society Brand, and our Dowler Special Clothes and extraordinary Clothing Values are making an extraordinary year's business. Come early. No war profits or prices at DOWLERS.

Remember the Place 176 and 178 Dundas LOOK for the Big Electric Sign and Street Streamer

The One Great Interesting Business Attraction of Exhibition Week will be at DOWLERS

Great 10-DAY EXHIBITION SALE!

of Extraordinary Fall and Winter Clothing Values

We have been noted as Plungers from the start of the war. We Plunged away deep while Plunging was good, and our immense purchasing for spot cash---when cash was scarce with many makers---brought us a big reward in sterling values which we are now going to hand out.

A Big, Bright, Enlarged Store overflowing with the choicest of the Allies' Products in woolens. Fitted out with the most modern space-saving wardrobes. To accommodate our fast-growing trade we have taken in the former stock-rooms and have added their full space to make room to properly display our magnificent array of Fall and Winter Goods for Men, Youths and Boys.

Over \$75,000 Worth of Stock for Men's and Boys' outfitting contracted for, in many cases, over a year ago. Suits, Overfection and Dowler Special, and many others of the most progressive makers, each with their buyers on the ground at the world's best markets.

VISITOIS to the Big Western Fair will do well to do their winter purchasing here during Exhibition week. Winter Overcoats at extraordinarily low prices. Fur, Fur lined and Fur Collar Coats at February prices during this Sale. Scotch and English Tweed Waterproofs in the new Swagger "Belters," "Balmaroons" (very Swagger), Palamattas and Cravenettes, Silk-Lined Fall Overcoats, Sunday Best and Everyday Trousers. Wagon loads of warm Winter Underwear, Sweater Coats and Hose. Work Goods at away below present-day factory prices, all ready for our BIG, BUSY, 10-DAY EXHIBITION SALE.

Great Overcoat Sale

275 warm, comfortable driving coats for Motor or Buggy in sizes from 35 to 44; one of our big cash plunging purchases. . Coats that are being sold in other stores at \$16.50 to \$18.00. Here's a chance to save a big chunk of cash for gasoline.

\$28.50 Tailored Blue Suits - \$22.00

These are tailored from best 20-oz. west of England Botany pure wool Serges, and acknowledged the best Blue Suit values in Canada. We contracted for enough of this cloth for twenty-one hundred suits of this particular line.

\$35.00 Blue Suits Exhibition Sale \$25.00

160 pure Indigo dye, best British Blue Serge Twill, 20 oz. pure wool; will not shine. Hand-tailored, hand made buttonholes. Equal in every particular to any \$35,00 Blue Suits tailored to order in Canada. Come in and try one on.

Travellers' "Model" O'Coat Sale \$14.95

185 Travellers' Model O'Coats in every style. New, tailored under the most exacting supervision of high-class designers and carried for only a few weeks on the road in special wardrobe trunks by careful travellers; Scotch Plaids, Self-Lined O'Coats, British Overcoatings in such makes as Crombie's, Martin's, Carsley's and Carr's. Coats for which your tailor would have to charge you up to \$30.00. Come early to this great Demonstration of Dowler value giving, \$14.95.

Our Great Exhibition "Special" Suits \$12.95

Probably never again, until after the war is over, will you be able to buy such suits as these for so little money. Travellers' models worth up to \$18.00, on sale during our Great Exhibition Sale, \$12.95.



HATS HATS Borsalino, Knox, King

and everything that is new in Hats. \$2.00 to \$5.00

HANDSOME FALL AND WINTER CAPS. The greatest range we have ever shown. Every young man should own a stylish cap. Every man should see our selection-\$3.00, \$2.50, \$2.00, \$1.75, \$1.50, \$1.25, \$1.00, to 50c. Distinctly distinctive for newness and colorings.

Over Four Tons of

Fall and Winter Underwear and Warm Winter Sox

Most of this at last season's prices. We have been piling it in in cases and bales for many moons-Penman's, Stanfield's, Cee Tee, Truknit, Jagers, and many others in fall and winter weights; two-piece and combinations. Many special bargains during our 10-Day Sale, Penman's special 22c. sox, 10-Day Sale, 3 pairs, 50c



In handsome, dark gray Chesterfields for dress, Sabbath wear and the chilly evenings; standard \$20.00 quality. \$15.00 FALL O'COATS FOR \$11.75

No matter how warm the weather it will pay you to make your selection early. When the weather is cooler you may find the prices "warmer."

SILK-LINED FALL O'COATS, \$15.75

BENCH TAILORED FALL OVERCOATS, \$16.50



Young Men's Belted and Sport Suits and Overcoats

"five-eighth" lengths. The mode's show the influence of the times, Belters being prominent among the young men's styles. Snappy style suits in Belters. The satisstyle and service are stitched into every garment. New ideas in pockets and lapels; distinctly new colorings in Shadow Lawn Greens, Cocoanut Browns, Copper Browns, Heathers in distinctive shades,

20th Century and **Society Brand**

Overcoats and Suits specially designed for our smartest young men's trade and shown only at this store in London, Scores of new masterpieces in swagger styles. Every young man with an eye for the last shot in what's new should see them-\$20.00, \$22.50, \$24.00, \$27.50, \$30.00, and \$35.00.

Exhibition

BOYS' FALL AND WINTER UNDERWEAR.

465 pairs English Hairline Tweed Trousers, regular \$4.50 value, all sizes (32 to 42) in Mid and Dark shades of grey, specially priced for Exhibition Week ...

250 pairs Men's Work Trousers-special... \$1.38 400 pairs Men's English Worsted finish, \$3,25 Trousers, specially priced for 10-Day Sale Extra quality English Worsted Trousers, \$3.50, \$4.00,

BOYS' UNTEARABLE STOCKINGS-1-1 Rib, all sizes, 3 pairs for \$1.00. BOYS' 2-1 RIB STOCKINGS, SPECIAL 29c, BOYS' SCHOOL CAPS. BOYS' SCHOOL BLOUSES.





Young Wen 20th Century and Society Brand Suits and Overcoats. The world's Top Notchers for smartly tailored clothes-shown ready for your selection.

Raincoat Special \$9.95

Handsome Plaid-lined, Scotch Bannockburn Cloth, that sells regularly for \$15.00.

19 only, Double Texture \$8.00 Coats in dark shades, Balmaroon Style. Exhibition Sale \$5.00

Boys' School Waterproofs Special \$3.90

"Bilbury," "Glengarry" and Kilmarnock Scotch Tweed Raincoats in very handsome colorings. Belted, Balmaroon and Sport Styles for the particular young men and more standard styles for their dads-\$20.00, \$18.00, \$16.50, 14.00, \$12.50 and \$10.00.

Fur, Fur-Lined and Fur Collar Coats at very Special Bargain Prices. An early selection



First Long Suits for

Specially designed for Dowler Stores, Coats, Belted and Pinch-back styles, Trousers neat with Cuffs and Belt Loops. A splendid range of assortment.

BOYS' DEPARTMENT EXHIBITION BARGAINS \$6.50 Suits for \$4.78.

Sizes 25 to 33-Handsome Dark Grey Norfolks with quiet pattern, good full bloomers, lined throughout. This is an extra special bargain.

BOYS' \$4.50 BLOOMER NORFOLK SUIT, \$3.65 STUDENTS' LARGE SIZE BLOOMER SU TS. In Scotch Heather and handsome Overcheck Tweeds, Belted. Pinch-backs and Norfolks, Mannish Suits with Patch Pockets; large full Bloomers. The handsomest range shown in Canada in our

new Boys' Department, \$15.00, \$14.00, \$12.00, \$10.00, \$8.50, to \$6.00.

BOYS' SWEATERS in Pure Wool, 3-ply yarn, in all the School Colors; usual threeyear wear garments-\$2,50 and \$3.00. Other lines 69c to \$1.50



A Shirt Tale Plainly Told

\$1.25 Fine Shirts for... Full, roomy bodies, good colorings. Shirts Made for Men's bodies, sizes 14 to 17.

WILL PAY YOU TO BUY A YEAR

Men's Sweater Coats in Abundance

\$4.50, \$5.00, \$6.00 to \$12.

Two, three and four-ply yarns, with and without collars. Check, stripe, plain, fancy weaves and ribs. From the best makers, at keen prices.

EVERY AUTOMOBILIST SHOULD HAVE ONE

Attractive Bargains in Work Goods

\$1.45 Stiffel Stripe Overalls, blue and black Denims. \$1.75 Strong Cottonade Trousers, special. Peabody's Best Union Overails, stripe, blue and black

& J. DOWLER, Limited

176 and 178 DUNDAS ST., LONDON. The Store With The Stock Where War Prices Do Not Prevail. LONDON, ST. THOMAS and WINDSOR.

NEWS OF THE FILM FAVORITES AT THE LOCAL THEATRES

Programs of Attractions at Many London Film Houses-Gossip of the Stars, the Plays and the Authors-Progress of the Photoplay Art and Conditions That Advance or Hinder the Business-Activities of the Managers, Censors and Producers.

25c--50c

Night at 8:15 25c, 50c, 75c, \$1

THE BASIL CORPORATION PRESENTS D.W. GRIFFITH'S MIGHTIEST SPECTACLE EVER PRODUCED





At the Patricia Theatre on September 20, 21, 22. This is the last picture made, in which the famous smiling star has appeared.

New York received the news of Mac-lyn Arbuckle's engagement by William Tayersham to star in "Missalliance," by George Bernard Shaw, with every manifestation of interest. Here is one

BIRTH OF A NATION' AT THE PATRICIA DURING FAIR WEEK

g the greatest screen produc-illed for early presentation at the Theatre are included the Arteraft and Goldwyn pictures. photoplays to be shown at early 'The Deemster," by Hall Caine, ring Derwent Hall Caine, Sept py Doug Fairbanks, "Down to (Arteraft production), Sept. 20, Mae Marsh, "Polly of the

Maxine Elliott in "The Modern Mag-dalene," a Goldwyn Production, at the Patricia Soon, Maxine Elliott's first picture feature production for Goldwyn pictures will be



One of the ecenes in D. W. Griffith's mammoth spectacle, "The Birth of a Nation," at the Patricia Theatre

PHOTOPIAY DIRECTORY --- WEEK OF SEPT 10

THOTOTEAT DIRECTORY WEEK OF SEI 1. 10						
	MONDAY, TUESDAY	WED., THURS.	FRIDAY, SATURDAY			
Majestic Julia Swayne Gordon IN "A SOLDIER'S CHANCE." Roy Griffin SILVER-VOICED TENOR. MATINEE ONLY. Mae Murray and Wallace Reid IN "TO HAVE AND TO HOLD."		Robert Warwick IN "FAMILY HONOR." Roy Griffin SILVER-VOICED TENOR. MATINEE ONLY. William Desmond IN "PAWS OF THE BEAR."	Madame Petrova IN "THE LAW OF THE LAND." Roy Griffin SILVER-VOICED TENOR. MATINEE ONLY. Mae Marsh IN "A CHILD OF THE PARIS STREETS."			
Star Baby Marie Osborne IN "WHEN BABY FORGOT." PATHE COMEDY AND DRAMA.		Thirteenth Episode of "THE MYSTERY OF THE DOUBLE CROSS." TOPICAL REVIEW AND PATHE WEEKLY.	Eleventh Chapter of "THE NEGLECTED WIFE." MUSTY SUFFER COMEDY. LONESOME LUKE COMEDY.			
Unique	June Caprice IN "THE RAGGED PRIN- CESS."	Kingsley Benedict IN "LONE LARRY."	Sidney Drew and John Bunny IN "THE FEUDISTS."			

Patricia

D. W. Griffith's Mammoth Spectacle "The Birth of a Nation" ALL NEXT WEEK



Helen Holmes

"A LASS OF THE LUMBER-

MME. PETROVA THE LAW OF THE LAND A Paramount Picture

At the Majestic Friday and Saturday.

inty Mae Marsh, "Polly of the S. Sept. 5, 26.

adway's favorite, Geo. M. Cohan 7 Keys to Baldpate" (Arteraft), 28, 29, 30.

At the Majestic Friday and Saturday.

"The Modern Magdalene," adapted is a story as tender and true as leftom Robert McLaughlin's play of the and romance can be pictured. The same name, which was one of the are tears and smiles, noble sacrifications of the dramatic season in the and heroic deeds of personal valor. same name, which was one of the dramatic season in the dramatic season in the metropolis a short time ago.

"Womanhood, the Glory of a Nation."
"Baby Mine," featuring Madge Kennedy (Goldwyn).
Elste Ferguson in "Barbary Sheer"
(Artcraft).

Mary Pickford in "Rebecca of Sunnybrook Farm" (Artcraft).

Mary Pickford in "The Modern Magdalene" (Goldwyn).

Douglas Fairbanks in "Wild and Woolly" (Artcraft).

Geraldine Farrar in "The Woman God Forgot" (Artcraft).

Maxine Elliott in "The Modern Magdalene" (Artcraft).

Maxine Elliott in "The Modern Magdalene" (Artcraft).

Maxine Elliott in "The Modern Magdalene" (Boddwyn) (Artcraft).

Maxine Elliott in "The Modern Magdalene" (Artcraft).

Maxine Ellio

Spectacular Production, at the Patricia All Next Week,

D. W. Griffith's mighty spectacle, "The Birth of a Nation," begins a week's engagement at the Patricia Theatre on Monday. Theatre on Monday.

Nothing like this wonderful attraction has ever been seen upon the local boards. And it is given here exactly as it was being presented in New York city, where the big drama has broken every record in the stage history of the first city in the country. In addition, the piece has piled up record engagements in Chicago, Boston, San Francisco, Los Angeles, Toronto and Montreal.

It covers a wide range of American history, and touches only the highest points of interest in the great events that led up to and terminated the civil

points of interest in the great events that led up to and terminated the civil war. The force that slavery played in producing this crisis is traced from its inception to its abolition. While the basic theme is historical in its foundation its intent is the fundamental one of true drama. The forces which make for these results have been marshaled upon a larger scale than was ever dreamed of before. Where directors of vast spectacles have dealt with hundreds in the past, Griffith employs thousands. Eighteen thousand people fill his stage, which has a vast territory for its background; 3,000 horses pass before your view in wiid dashes over miles of country roadway. The decisive battles of the civil war are reproduced in faithful detail, and you see these conflicts fought again just as they were waged 50 years ago. Cities were built up only to be destroyed to lend force and verity to the dramatic narrative. One enormus battlefield is shown stretchverity to the dramatic narrative. One enormous battlefield is shown stretching over an area of ten square miles, and upon these plains and trenches 10,000 soldiers clash in a mimic warfare that is as real as if you were the contract of the actual courseroes.

Scene from "HUMAN FLOTSAM" Sixth Episode of "THE SECRET KINGDOM" Featuring CHARLES RICHMAN and DOROTHY KELLY At the Unique Wednesday

TODAY! TODAY!

Tenth Chapter, "THE NEGLECTED WIFE," featuring Ruth Roland. Three-Reel War Drama, entitled "SONS OF FRANCE."
One-Reel "LONESOME LUKE COMEDY" and one-reel "MUSTY SUFFER

MONDAY AND TUESDAY NEXT WEEK.

garet again questions the veiled woman as to the whereabouts of Kennedy,
but the latter only shakes her head
and motions silence with her gloved
hands. Fearing for Kennedy's safety,
and feeling sure that she will be of
assistance. Margaret regains courage.
Arriving at a strange house, Margaret
is led into a strange room. First
puzzled at not seeing Kennedy, and
then finding herself locked in, Margaret realizes that she has been
trapped.

Thirteenth Chapter of "The Mystery of the Double Cross" at the Star Next Wednesday and Thursday.

The identity of the Masked Stranger who has both protected Peter Hale from The identity of the Masked Stranger, who has both protected Peter Hale from peril and thwarted him in his efforts to discover the identity of the Girl of the Double Cross, is revealed to Philippa Brewster in the thirteenth episode of Pathe's feature serial, "Mystery of the Double Cross," which will be shown Wednesday and Thursday at the Star Theatre. The story develops rapidly in this episode, entitled "The Face of the Stranger," and closes with the identity of the Girl of the Double Cross, a greater mystery than ever before.

"When Baby Forgot," at the Star,
Monday and Tuesday.
The big feature at the Star Theatre
Monday and Tuesday next will be
"When Baby Forgot," the latest Pathe
feature, starring the 5-year-old Bernhardt, Baby Marle Osborne. It is also
the first picture to be made by her own
The Bear, and Thestay and Thinstay and Sugard County and County and Thestay and Thinstay and Thi

AT THE UNIQUE

"The Feudists," at the Unique, Friday and Saturday Next.

Flora Finch, the funniest woman ever seen in a moving picture, is featured in "The Feudists," the Favorite Film Feature, appearing in the Unique Theatre next Friday and Saturday. She appears with John Bunny, the screen's greatest comedian, in a remarkable revival of John Bunny pictures. Flora Finch was co-star with Bunny in many of their most notable productions prior to his death three years ago. His pictures were withdrawn, and the present revival is in response to insistent demands by theatre managers and the public, In "The Feudists" are cast also Sidney Drew, one of the best comebig serior which entitled mounced

MAJESTIC FEATURES

"The Law of the Land," at the Majestic Theatre.

Mme. Petrova, the famous Russian actress, will appear at the Majestic Theatre film spears with Majestic Tourneur. The story is of a woman, tried beyond her strength, who shoots the brute of a man who attempts to beat her boy. The verdict of any jury, would have been against her, for the circumstantial evidence was never clearer against the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verdict of the Inspector who was sent to look up the vilest criminal—but the verd

ture: Lillian Gish in "Diana of the Follies." William S. Hart in "The Dawn Maker."
Enid Bennett in "The Mother In-Pauline Frederick in 'Double-Julian Eltinge in "Countess Charm-Marguerite Clark in "Bab's Diary." Alice Joyce in "An Alabaster Box."
Charles Ray in "The Honorable Algy."
Olive Thomas in "Madcap Madge."
Miss Thomas is called the Harrison
Fisher girl, one of the prettiest show
girls in the world.

Pickford & Huff at Majestic today in

"The Varmint."

All those who hate getting up and shutting the window on cold mornings will please raise their right hands! All those who raised their right hands will please see Jack Pickford as "The Varmint" in the photoplay of that name adapted from Owen Johnson's celebrated Lawrenceville School story. As John Humperdink Stover, overflowing with surplus energy and high spirits, he invents the most ingenious contrivance imaginable by attaching the winder of the alarm clock to the window, and also to the electric light. By this means the sleeper was awakened, the window closed and the light lit on cold winter mornings.

"The Varmint" will be shown at the mornings.

"The Varmint" will be shown at the Majestic Theatre today. "Soldlers of Chance," Featuring Julia

Swayne Gordon and Evart Overton.

A powerful but unscrupulous promoter, in love with a girl of highest character, seeks to force her to marry him by inveigling her father into a brawl, convincing him he is a murderer, and demanding her hand as the price of secrecy. The girl finds an unexpected champion in a South American adventurer, whose mission in life is vengeance on the promoter for a wrong done him on the promoter for a wrong done him years before. years before.

"Soldiers of Chance," the Greater Vitagraph Blue Ribbon Feature, which will be the attraction in the Majestic Theatre on Monday and Tuesday, narrates in a series of thrilling scenes the death struggle between these strong men for the girl. The picture is given a splendid cast, headed by Evart Overton, and Miss Miriam Fouche, one of the newest and most talented of Vitagraph's stars, and including Julia Swayne Gordon, Charles Kent, Charles Henderson and Denton Vane.

and Denton Vane. Robert Warwick at Majestic Wednesday and Thursday in "The Family Honor."

Robert Warwick and June Elvidge, in Cappenial and pleasing roles, mark "The

MAJESTIC

NEXT WEEK'S OVERTURE

Showing (Saturday) Sept. 8

A YOUTHFUL STELLAR COMBINATION. PICKFORD AND HUFF

"THE VARMINT"

"The May Queen" -

By M. von Lenz

Showing Monday and Tuesday, Sept. 10, 11,

Evart Overton, Miriam Fouche and Julia Swaynd Gordon -IN-"A SOLDIER OF CHANCE" The drama of a man's fight for love and venguance, set

in the mystic enchantment of the tropics.

THE ACTOR OF THE SCREEN

ROBERT WARWICK

Wednesday and Thursday

Sept. 12, 13.

-IN THE-"FAMILY HONOR" How can a man save his younger brother from the clutches of a designing adventuress?

Showing Fri. and Sat Sept. 14, 15.

MADAME PETROVA -IN-"LAW AND THE LANDS" A Thrilling and Spectacular Production.

Majestic The Big Time Feature

Supreme Attractions Coming Alice Joyce, in "An Alabaster Box" Pauline Frederick, in "Double Crossed" Hayakawa, in "Hashimerra Togo"

House Billy Burke, in "Mysterious Miss Terry" DOUBLE MATINEES DAILY. THE BIG SHOW AND SOME SHOW. Photopiays changed three times a week-Monday, Wednesday and Friday. Doors Open—Afternoon, 1:30; show 2:15 to 5; Evenings, 6:45; shows 7:10 to No Advance in Prices.

9, 9 to 10:30.

No Advance in Prices

MAJESTIC CONCERT ORCHESTRA AUGMENTED-10 PIECES. Leadership Mr. Joseph Tirri.

production from a scenic point of view has been given this attraction, and all those who see this latest World Picture Brady-Made at the Majestic Theatre on Wednesday and Thursday will be thoroughly delighted with it.

"Paws of the Bear," To Be Seen at the Majestic Wednesday and Thurs-day, Matinee Only. William Desmond is starred in "Paws tomboy, but when the shadow of unhappiness enters her home she shows herself to be a strong-hearted little American, and it is through her that happiness again reigns.

Olga Raminoff, who is of the Russian secret service. As the German army marches through the town, she fires a revolver from a balcony, and shoots and wounds the general in command.



"Mae Marsh," at Majestic Friday and
Saturday: Matinee Only.
In "A Child of the Paris Streets," to be shown at the Majestic Theatre, Mile. Dufrane, queen of the Apaches, pleads with a judge of the French court to spare her son, who is arraigned before the spare that the spare her son, who is arraigned before the spare that the spar spare her son, who is arraigned before in a Wild West celebration in Cheyenne, him; but he is deaf to her entreaties, Wyo.



UNIQUE

TODAY MATINEES, 5c. EVENINGS, 10c. CLARA KIMBALL YOUNG in "The Violin of M'Sleur." NORMA TALMAGE in "An Elopement at Home."

MONDAY, TUESDAY, NEXT WEEK. JUNE CAPRICE in "The Ragged Princess."
HELEN HOLMES in "A Lass of the Lumberlands." WEDNESDAY AND THURSDAY.

CHARLES RICHMAN AND DOROTHY KELLY in "The Secret Kingdom. KINGSLEY BENEDICT in "Lone Larry."

FRIDAY AND SATURDAY SIDNEY DREW AND JOHN BUNNY Some Picture This. Don't Miss It. Also an O. HENRY Story.

COMING .- THE FIGHTING TRAIL

Your Grocer will say

pleases his most discriminating customers.

Sold only in metal packets. Never in Bulk.

Special

Brings the

mornings to

overcome the languidness of dog-day heat.

freshness and

WOULD OPERATE MINE

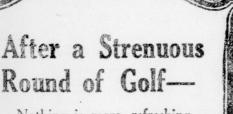
TO SECURE WAGES bey have been employed, and by which of the New York Sun says:

lictoria, B. C., Sept. 8 .- To take over operate themselves the property ey are still owed \$7,000 in wages, is lomats here that he is not discouraged lomats here that he is not discouraged to unusual suggestion made to Hon.

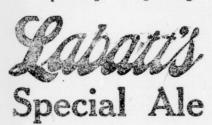
Villiam Sloan minister of mines, by the workmen of the Island Coal and oke Company, of Nicola Valley. The timers' plan is engaging the attention prevent its prolongation for another winter."

WILL TRY AGAIN

Pope to Continue Peace Proposals According to Neutral Diplomats. New York, Sept. 8 .- Telegraphing to



Nothing is more refreshing or satisfying than a cool glass of sparkling, invigorating



You can't sip it without a smack of satisfaction. Its the drink of efficiency. It makes clear heads, steady nerves, endurance and "pep" in the pinches.

Your Grocer Sells It

Order a bottle or

John Labatt, Limited, Est. 1832, London, Canada

Huge Money-Saving Shoe Sale

Now in full swing, anticipate your requirements and share in the most remarkable shoe bargains ever offered in the city of London.

Extra! Special Bargains Every Hour Every Day

The People's Shoe Store

131 Dundas St., 12 Market Square.

The Shoe Store That Saves You Money.

TELEGRAPHIC BRIEFS

CANADIAN The Hamilton Trades and Labor ouncil indorsed a resolution last night arging the Government to appoint Labor representatives to the exemption tribunals that are now being composed.

A. A. Martin, aged 46 years, time-keeper and shipping clerk for Metals-Chemical, Limited, Welland, was sent to the Royal Bank on Tuesday afternoon to draw the payroll and has not yet returned, nor has the company seen anything of the payroll. The loss involved is \$1,700.

Armed with loaded rifles and with orders to shoot on sight, five Montreal detectives spent yesterday at Kingston combing the city and district for two men who escaped from Montreal and who are wanted in connection with the recent dynamite outrages in that city. The men, so it is alleged, are making west in a grey automobile of high motor power. The detectives could get no trace of the missing men and left for Napanee.

Henry J. Brock of Buffalo, president piece of business ever perpetrated by any Government."

snap of October -

service. Emil Frank, letter-tall Hamilton, is one of those honored. Safety measures for the collieries

Salety measures for the collieries of the Crow's Nest Pass are to be estab-lished shortly following the recommen-dation by George Rice, chief engineer of the United States Bureau of Mines. Mr. Rice reported that tests showed the Crow's Nest field is among the most gaseous in the world. The chief analyst of the inland evenue department has made a report pon 228 samples of butter from de-artmental inspecters during January,

says that not a single sample of the article was obtained by the inspectors. According to reports received by the United Grain-Growers, Limited, 75 per cent of the wheat of Alberta has

The recent recount conducted by Judge J. C. Morris at Wabamun, Alta., on the election in Lac Ste. Anne, has resulted in the Conservative candidate, Barker, being confirmed in his seat, with an addition of seven votes to his previous majority of 29.

ssued a statement to the effect that Saskatchewan's crop is now assured and many men are urgently needed get the harvest off.

That the United Grain-Growers, Limited, will eventually enter both the milling and meat-packing industries, is the statement here by Cecil Rice-Jones, vice-president of the great

farmers' organization. WAR.

The body of Lieut. von Gimts, com-nander of a German underwater boat, belonging to the Flanders submarine lotilla, has been washed ashore on the torthwest coast of Denmark. The bodies of two aviators, one British and one German, also have been brought up by the tide.

Lieut, Raoul Lufbery, the American aviator flying with the Lafayette esca-drille, yesterday brought down his twelfth German airplane.

The official weekly report of French merchantmen sunk by mines or submarines during the seven days ending September 2 shows that three vessels of more than 1,600 tons were sent to the bottom. No vessels in the category of less than 1,600 tons were sunk. One vessel was unsuccessfully attacked by vessel was unsuccessfully attacked by

Nothing less than an invasion of he oil will drive Holland into the war, ac

Be Sure to See This Wonderful RANGE at the Fair

A perfect combination Coal and Gas Range, being introduced to housekeepers for the first time at our exhibit in Process Building.

Burns Coal or Gas---or Both--at the Same Time

The new Treasure Combination Range does every thing that the best coal or gas range could do, and only occupies the space of one range. If you have only a moderate coal fire going, and the oven is not hot enough to bake, just turn on the gas, and you will soon have the desired heat in the oven. It is kitchen economy and convenience of the highest

Treasure exhibit in the Stove Building at the Western Fair.

We also carry a complete line of Heaters and Baseburners. Heaters from \$10.50 Up.



FALL OF RIGA GIVES GERMANY UNEQUALLED OPPORTUNITY TO MAKE GREAT PEACE CAMPAIGN

It Adds Another Patch on Coveted Map of Mitteleuropa and Will Bolster Up Courage at Home, But It Means Little as a Military Achievement -- War Will Be Decided in France or Belgium.

By Frank H. Simonds
Author of "The Great War," "They Shall Not Pass."

1917-The Tribune Association.1

Rev. Father Leo Buchanan, a Roman Catholic priest and a native of Halifax, stationed at St. Mary's Parish, Halifax, was drowned while bathing in Bedford Basin late yesterday. The body was found effort will be made in the present year to advance to the Russian capital

The fall of Riga recalls once more how complete has been the Russian colof a New York film company, was instantly killed when his automobile turned turtle near Kingston Friday. Harry Brose of Ottawa, Ont., and Emery P. Hylamp of Buffalo were with him, but escaped with slight injuries. President J. C. Watters of the Dominother. But, as I have so often said in these columns, it is useless to count on In Trades Congress has denounced the Russia for anything on the military side, and it is necessary to be prepared for C. N. R. bill as "the most damnable any development, whether it be a separate peace or a total collapse. The Pan-Germanic Dream. tory divided between Bulgaria and

Announcement was made in the Senate yesterday that the Government would fix a maximum amount to be paid for the 600,000 shares of the Canadian Northern to be purchased by arbitration.

The Vancouver Trades and Labor Council has passed a resolution calling on Borden to give the vote to all women.

Robert W. Merryman, believed to be Christian Association will send one leader from the United States, was arrested at Lethbridge, Alta, by mounted police and is being held probably for deportation. He escaped the vigilance On the larger side, Riga is interest- Austria-Hungary. Turkey was to be

deportation. He escaped the vigilance of immigration officials at the border. drawn from Belfort to the mouth of the Somme. Calais and Antwerp were two cars. deportation. He escaped the vigilance of immigration officials at the border.

Precautionary measures to protect ships under construction in Canadian shipyards have been taken. An order-in-council makes it unlawful for any ship owner, agent or broker, who is a natural-born British subject, to enter or be on any ship under construction without permission from the minister of marine. A fine of \$500 or six months' imprisonment is provided for infractions.

At an anti-conscription meeting in Quebec, Armand Lavergne affirmed that conscription was the result of the false principle that the colonies should participate in European wars. "Only one man can save the situation," Lavergne said, "and that is Sir Lomer Gouln."

drawn from Belfort to the mouth of the mouth of the Somme. Calais and Antwerp were to be into a Character to be its naval and commercial ports of Lens and the North Sea All the coal districts of Lens and the Scheldt in France and Belgium were to be German. The iron districts of the Lorraine frontier and the Meuse were to be joined to a German state. Eastward the German line was to run from the Gulf of Riga to the mouth of the Dniester River. Riga and Libau were to be new commercial ports of Germany upon the Channel and the North Sea Alt the coal districts of Lens and the valleys of the Sambre and the Scheldt in France and Belgium were to be German state. Eastward the German line was to run from the Gulf of Riga to the mouth of the Dniester River. Riga and Libau were to be new commercial ports of Germany upon the Channel and the North Sea Alt the coal districts of Lens and the valleys of the Sambre and the Scheldt in France and Belgium were to be German and the Scheldt in France and Belgium were to be german taken and sending her troops needed in France or the Mouse were to be joined to a German state. Eastward the German line was to run from the Gulf of Riga to the mouth of the Dniester River. Riga and Libau were to be new commercial ports of German upon the Channel and the North Sea All the world was

vergne said, "and that is Sir Lomer and not an enemy. Austrian Triest and Gouin." ports upon the Adriatic and the Aegean. Greee, Bulgaria, Rumania, were to be soldiers, servants and silent partners. Serbla was to be destroyed, its terri-

cording to members of the Netherlands Mission, which arrived in America to take up the matter of food exports with Sen is feared. Civilians in Canton are the American Government.

The American Army Young Men's Chirstian Association will send one thousand secretaries to Russia in order to promote recreation work among the Russian armies. A majority of the secretaries will be recruited in the United States and the remainder in Paris,

German aviators are continuing to drop poisoned candy in the region of Mont Bellard, France. Some has been found wrapped up in paper bags. Other poisoned sweets are in the form of chocolate cherries, wrapped up in lead-coated paper. Strict orders have been issued to prevent the consumption of this candy.

Russian newspapers report that the Government has decided to release and exile abroad, as a result of the recent exposure of a counter revolutionary plot, Grand Duke Michael Alexandrovitch, Grand Duke Michael Alexandrovitch, Grand Duke Paul. Mme. Virubova. confidant of former Empress Alexandria, who lately was released from the Petroprava Tvosk fortress; former Minister of the Interior Khvostov, and the former palace commandent, General Vonyeekoff.

Former Premier Sturmer's secretary, the notorious Manssevitch-Manuilov, was sent abroad.

AMERICAN

President Wilson last night placed an exportations where, in the opin he federal reserve board, they harmful to the public interest. effect of the embargo which applies to all nations, will be to place absolute control over the export of gold, in the hands of Secretary McAdoo and the lederal reserve board.

Mayor Thom; son of Chicago has commenced wholesde libel actions against those who have made vigorous comment on the mayor's attitude toward the war. The total damages sought now totals \$1.600,000, and includes large amounts demanded from Thicago papers.

navy of a new military gove China, proclaimed by seventy

INTERPRET SPEECH TO MEAN IMPROVEMENT

fleeing to Hong Kong.

Better Russian Conditions.

GENERAL

Dr. Sun Yat Sen has been designated ommander-in-chief of the army and havy of a new military government of a little lace, authoritation in quarters only navy of a new military government of China, proclaimed by seventy members of the disbanded Chinese Parliament meeting at Canton. The military government of Eanton is supporting the chief expressions in quarters only a little less authoritative, are construe to indicate that the Entente Allies possess information that political condition in Russia are becoming better, and that there is strong probability the provi

DELCO-LIGHT

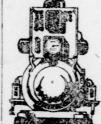
Electricity For Every Farm

See It At The Fair

You must not miss the Delco-Light exhibit. It shows more than any other exhibit the wonderful progress of modern life. Here you will see a powerful, efficient, reasonably-priced machine, lighting the home, pumping water, churning, separating, washing clothes, running fan -and all this at small cost-anywhere.

A Vitally Interesting Display To Every Rural Visitor

Everyone who lives in the country is vitally interested in Delco-Light. It means a new era of living for themelectricity for light, for power-more light, better living, less work. Visit the exhibit—see how efficient and economical Delco-Light is. Get some literature from the men



Domestic Engineering Company

Dayton, Ohio.

ALEX. POLLARD, London. E. A. BARTHOLOMEW, Woodstock.

The Biggest Sensation In The Musical World! SEE IT AT THE FAIR!

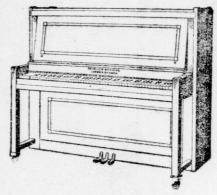
400 / STATE

Not since the advent of the Phonograph has anything created such widespread interest in musical circles as this new invention. It meets every demand for variety; it fulfills every desire of the music-loving home. It is

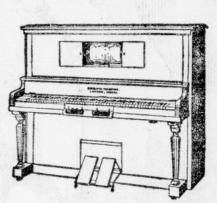
The Sherlock-Manning Combination Piano and Phonograph

(Made in London)

Yes, the piano case includes both instruments, and the piano and phonograph may be played separately or together as desired. It is operated by an electric motor, and plays any make of record. This instrument is as simple in its mechanical construction as the ordinary phonograph—anyone can operate it. You'll be glad when you see it and hear it play, that there was one Canadian manufacturer with enough originality and progressiveness to perfect such an ideal instrument. Don't miss this



WE ARE ALSO SHOWING A BEAUTIFUL LINE OF SHER-LOCK-MANNING PIANOS AND PLAYER-PIANOS



See these instruments and our Combination Piano and Phonograph at our booth in Main Building (to right of main entrance). Also see our exhibit in the Process Building, where Sherlock-Manning Pianos are being assembled and finished.

Sherlock-Manning Piano Co.

TWO EXHIBITS AT WESTERN FAIR One in Main Building-One in Process Building-See Both.

vaguely suggest the same thing.

BETTER FAIR PLANNED

According to a Vienna press dispatch, Emperor Charles has commuted to eighteen years' penal servitude the death sentence of Dr. Friedrich Adler MUNCEY, Sept. 2—The Indian people

FINED FOR CONDUCTING

eighteen years penal servitude the death sentence of Dr. Friedrich Adler for the assassination of Premier Stuergkh at Vienna last October.

Difficulties with the winter supply of fuel in Germany already are being felt. The city of Stettin already has suspended street lighting entirely on account of the lack of coal. The Germany press and public are for the moment far more keenly interested in problems of fuel and food than in politics.

Dy Departments.

By Departments.

MUNCEY. Sept. 2—The Indian people of the Oneida, Delaware and Chippawa are arranging for a grand ding, manager of the Canada Shoe Company, was fined \$1,500 today on a charge of conducting a lottery. The company sold a book of coupons to a purchaser, who sold the four coupons to another set of purchasers the original holder of the book receiving an \$8 pair of shoes, politics.

LOTTERY IN HAMILTON

HAMILTON, Sept. 7.—William Hardidates for Hamilton's thirteen didates for Hamilton's thirteen tion tribunals. They are; Judge W. H. Wardrope, K.C., George S K.C., B. F. Richardson (control of the Canada Shoe Company, was fined \$1,500 today on a charge of conducting a lottery. The company sold a book of coupons to a purchaser, sold a book of coupons to a purchaser, set of purchasers the original holder of the book receiving an \$8 pair of shoes, conservatives and Liberals.

HAMILTON'S L eputy Sheriff Zealand, Wm. Bell, K.(



By Jewelry Specials

Diamonds, Watches, Clocks, Ivory, China, Silver-Plated Ware, Cut Glass, Jewelry, Etc.

Watches



Ladies' Gold-filled Wristlet Watches with expansion bracelets \$7.00 up Soldiers' and Boys Wristlet Watches

with plain and luminous dials. From\$3.00 up Boys' London Time Watches, for \$1.00 each Gents' 18-size Waltham, nickel movement 17-jewel, in a Fortune gold-filled case Special at \$15.00 Gents' 18-size Waltham movement, 7-jewel in a gold-filled Fortune case \$10.00 Gents' 16-size Waltham, gilt movement, 17jewel, in a gold-filled Fortune case \$15.00

Rings

Baby's Signet and Stone-Set Rings, in 10k gold\$1.00 each Boys' and Girls' Set Rings, in 10k and 14k gold\$1.50 to \$6.50 Gents' Signet Rings, heavyweight, plain and fancy designs\$4.50 up Ladies' Single-Stone Pearl Rings . .\$3.00 up Ladies' 3-Stone Pearl Rings \$4.50 to \$25.00 Ladies' 5-Stone Pearl Rings \$5.00 up Birthday Rings\$1.50 and \$2.00 Cameo Rings, in pink, black, brown, green and blue; some with combination of pearls\$3.50 to \$15.00 Special-10k Solid Gold Gem-Set Ring, \$1.00 Manicuring made easy by the use of "Cutex." Complete set . . . 50c and \$1.50 Bargain Tables

Always a large assortment of various articles at special values-50c table, \$1.00 table \$2.00 table.

China Department

In the Basement we show exclusive designs in High-class China from the famous makers, Royal Crown Derby, Coalport, Minton, Paragon, Aynsley, Limoges.

Necklets and Pendants at Reduced Prices

Gold Necklet, set with a cameo and pearls. Regular \$10.00, for\$5.00 Gold Pendant and Chain Cameo, set with pearls. Regular \$10.00, for\$5.00 Pendant set with pearls. Regular \$15.00, for Necklet, set with pearls and peridots. Regular \$12.50, for\$6.25 Necklet, set with amethysts and pearls. Regular \$12.50, for\$6.25 Pendant, set with seed pearls and peridots. Regular \$17.00, for\$8.50 foral and Pearl-set Pendant, \$18.00, for \$9.00 Gold Pendants, set with diamonds and pearls with combinations of colored stones\$4.50 to \$25.00

Diamonds

Special trays of Diamond Rings\$5.00, \$10.00, \$15.00, \$25.00, \$50.00 and up to \$500 Diamond Set Lavaliers and Pendants\$10.00 to \$500.00

C. H. WARD & CO.



Diamond Merchants and Jewelers 386 Richmond Street Phone 1084



TAYLOR'S 6 DRUG STORES

invite you to take advantage of their exceptionally low prices for Fair Week. Spot

cash buying for the six busiest drug stores in Canada enables Taylor to keep down

the cost of all drug store goods, and to sell them to you at a lower price than smaller

dealers can buy them from the jobber. Taylor's guarantee of satisfaction or money

Western Fair Visitors

are invited to use Taylor's stores for their convenience. Meet your friends at his

stores. Leave your parcels there. Use them in any way that will convenience you.

They are conveniently located, and no matter where you are visiting, there is one

Prices the Same at All Six Stores.

50e Gin Pills35c; 3 for \$1.00

\$1.00 Pinkham's Compound67c

Cream24c

25c Mecca Ointment 2 for 25c

50c Emulsified Cocoanut Oil 28c

\$1.00 Beef, Iron and Wine 59c

25c Abbey's Effervescent Salt .. 14c

60c Abbey's Effervescent Salt .. 38c

75c Mary Garden Talcum 48c

35e Syrup of Figs19c

50c Syrup of Figs**29c**

\$1.00 D. D. D. Eczema Cure . . . 69c

35c Listerated Tooth Paste24c

\$1.00 Dr. Morin's Kidney Tonic . . 49c

Why Suffer From

Rheumatism?

when "Square Deal" Taylor guarantees ENGLISH RHEUMATISM CAPSULES

o relieve the worst rheumatic pains

move the uric acid from the blood; the

true cause of all forms of rheumatism.

50c Ingram's Milkweed Cream . . 28c

\$1.00 Ingram's Milkweed Cream 57c

25c Baby's Own Tablets15c

storing color to grey, faded hair

35c Best White Liniment18c

60c Dr. Chase's Ointment 38c

25c Lilas de France Talcum 2 for 25c 50e Florida Water33c

50c Peerless Hair Restorer, for re-

ently if given a fair trial?

50c Morina Peroxide Vanishing

The following bargains are for every day of next (Fair) week. Make up your



SERVICE STATION

UNEQUALLED Reliance Garage

nones: Day 5318. Night 3168. 299 DUNDAS STREET.



Diamond Merchants and Phone 1084. 386 Richmond St.

Rim Cuts Can Be Repaired Satisfactorily If Brought To Us The oldest tire repair shop in London

London Tire Repair Depot

H. M. PETERMAN

The London Loan and Savings Company of Canada

Improved farm for sale under mortgage-181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.

M. J. KENT,

On Your Way to Work

ew, at moderate cost. All Work Guaranteed. Give us a Trial. PHONE 2310-1066.

The Modern Shoe Repair Co.

> 505 Richmond Street. 142 Bruce Street.

SPECIAL! Ingersoll Picnic Hams 27clb

MILD CURE. WILSON'S PHONES 5600-5601.

The New Tire Rims In LADIES' HATS MARABOU SCARFS

BELTZ & CO. PRACTICAL FURRIERS.



showing the newest designs in DIAMOND and PRECIOUS STONE MOUNTINGS. Our stones are perfect and of the finest grade possible, mounted in white gold, platinum or 14 or 18

Brooches. Earrings. Bracelets. YOUNG'S TWO STORES.

Official Watch Inspectors for

Johnston Bros. X X X Bread

bread is the staple food of life? Give the children -'I they can eat. It is the food that builds a strong

XXX is the Best Bread



NE 2351. 233 DUNDAS ST. Two Doors East of Majestic. Your Child's Eyes

Need every care. They should be examined and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate

John S. Barnard Optician, 194 DUNDAS STREET,

Western Ontario Electric Co.

237 Dundas St. Phone 4071, 125 King St F YOU live out of reach of artists, engravers, writers and minters, you'll find mighty good

Federal Advertising Service

BACK FROM NEW YORK.

near vou.

refunded insures the quality.

list today and bring it with you.

Leave Your Films

taken at the Western Fair at Taylor's

tores for developing and printing. We

will mail them to you without extra

Any size roll film developed and

printed for 25c.

Expert Work. One-Day Service.

Films and Supplies for Any Make of

Camera.

25c Mennen's Talcum 2 for 25c

50c Dodd's Kidney Pills29c

\$1.00 Eno's Fruit Salts72c

50e Dr. Chase's Nerve Food 32c

guarantee\$1.69

\$1.50 Syr. Hypophosphites 79c

\$1.00 Nuxated Iron57c

35c Pond's Vanishing Cream 23c 25c Thomas' Eclectric Oil14c

25c Mentholatum 15c

50c Mentholatum 29c 50e Pink Pills**29c**

35e Compass Oil22c

Five Thousand

THROAT AND LUNG BALM. It is the

nly remedy absolutely guaranteed to ure the worst cough, cold or broncaial

irritation. The dose is very small, just half a teaspoonful; do not upset your

stomach by taking large doses of chetp, inferior substitutes. Throat and Lung

Balm is the only preparation that ects

on the eliminating organs of the body

as well as on the throat and lung pas-sages. This action enables the system

to throw off the worst cold more quick-

pay guarantee. Larger sizes, 50c and

Price 25 cents, on our no-cure-no-

the famous TAYLOR'S

50c Fruit-a-tives

\$2.50 Hot Water Bottles, 2-year

events held during the convention was in Cronyn Hall to make final arrange Mr. and Mrs. James McCormick, Pal- a carnival at the Grand Central Palace, ace Dancing Academy, arrived back which was attended by 5,000 dancers.

from New York yesterday, where they the dancing floor being estimated to dents of local women's organizations spent the last three weeks attending the convention of the Inner Circle American National Teachers of Dancing, held at Hotel McAlpine. The convention was considered the most successful ever held in New York city, and was attended by teachers from all the principal cities of the United States

to be made on September 17. The presi-

Kowat's 50cper pound T.A.ROWAT & CO.

St. Andrew's College AREFUL OVERSIGHT THOROUGH INSTRUCTION Autumn Term Commences Sept. 12, 1917
ARGE PLAYING FIELDS EXCELLENT SITUATION

ROSS'

A CANADIAN SCHOOL FOR BOYS

REV. D. BRUCE MACDONALD, M.A., LL.D.

The Fall Season Is Here

And with it has come an entire change in LADIES' ATTIRE For beauty in design and color this season has produced the most pleasing results. Garments are to be made in ample proportions and graceful lines. Materials, in higher grades and richer appearance, are to be in demand.

Our designers are in close touch with the leading centres of fashion, and are now producing the newest styles of the hour, which are slightly different from that shown by manufacturers some weeks ago and now on the market.

COMPARE OUR STYLES AND VALUES IN LADIES SUITS AND COATS

with others in the trade, and we will be pleased to accept your judgment in the choice.

with an entire stock of new styles in Fur Garments, Elegant Hudson Seal Coats, Serviceable Canadian Muskrat Coats. and a host of the most attractive and beautiful Fur Sets, in black fox, black lynx, cross fox, mink, Hudson seal, wolf, raccoon, beaver, sable, Persian lamb, etc., all at manufacturers' prices. We manufacture our own goods.

For Your Health's Sake stop using griping, nauseating laxative

pills and tablets. Buy a bottle of TAYLOR'S STOMACH AND LIVER CURE. It is a liquid remedy, made entirely from roots and herbs; does not contain one particle of calomel or othe mineral poison. The best remedy for constipation, indigestion, sick headacte, lyspepsia, biliousness, gas and all in-purities of the blood. It is a laxative, but, unlike pills, it does not weaken the system; it acts as a powerful system tonic. Price 25 cents a bottle, and your money back if it fails to cure. Larger

Cigar Bargains

50c Pape's Diapepsin

10c Rex. Mi Linda, Baled Havanas, Humps, Havana Perfectos, Tampa's Pride, etc.5 for 25c

10c Suns, Gaste's 1492 or Santa Claras ...4 for 25c; 9 for 50c 5c Panatelas 8 for 25c

Buy a box for your guests.

Taylor Drug Co.

6 Red Stores.

LONDON'S

GREATEST CUT-

RATE DRUGGISTS.

London's Greatest Cut-Rate Druggists.

South Branch-Corner Horton and Wellington Streets Phone 379 East Branch-652 Dundas Street Phone 663 North Branch-Corner Richmond St. and Central Ave. Hamilton Road-Corner Hamilton Road and Anderson Avenue. Phone 405 London South Branch-Corner Wortley Road and Craig Street.. Phone 1920

6 Red Stores.

A TAYLOR STORE NEAR YOU.

UNO-CRYSTAL BI-FOCAL LENSES HAVE NO ABERATION

On Sale During Month of September

at the same price you would pay for the old-style, cemented in two pieces.

eye specialists

and opticians 228 Dundas Sic Phone 1877

We Don't Repair Any Old Tires Unless They Are Worth It.



ONDON'S RUBBER MAN

The Actual Daily Sales of

NEAL'S ALOAFA and BROWNIE BREAD

Are ever on the increase----day after day, week after week, month in and month out. The bread consuming public of London and throughout Western Ontario are using more of NEAL'S

WHY?

NEAL BAKING CO., LIMITED

P.S.—Ask your grocer today for NEAL'S BROWN or WHITE

THE 9 THE 9 THE 9 THE 7

JUBILEE YEAR of WESTERN FAIR

"COMPARED with the first Western Fair, which was held on the old military grounds on Richmond street, this looks like a world's fair," declared an "oldtimer," as he stood near the general offices and surveyed with evident satisfaction the "preparation day" activities yesterday at Queen's Park. "And to think it is fifty years ago!" he continued. "Why, I remember as well as if it was yesterday, though I was just a green lad, new come to the country.

"They had their East Middlesex Society fall shows before that, but I can tell you, the first Western Fair was a grand event. You said it lasted just two days? Why, I could swear it was three, counting preparation day like we have today. And don't you call this something to see?"

He paused impressively as, with a wave of his hand, he drew attention to the processions of vehicles of every description crowding in through the gates, the bustle and industry attendant upon getting exhibits in shape, the people hurrying in and out of the spick-and-span buildings, the tents which had sprung up like mushrooms all over the grounds.

"It was a good deal smaller 50 years ago," he commented, "but I can tell you, preparation day, even then, was worth seeing. Just the same, I never dreamed the Western Fair would grow to be what it is today, with exhibitors sending in their entries from the farthest parts of Canada, and people writing from even the Antipodes to find out how we run our fair and manage to keep it getting bigger and better every year and pover going into debt



"That is some record for 50 years, coming through with head above water, whatever the adverse circumstances. There isn't a better-run fair to my knowledge than the Western, and I've been judge at a good many, big ones at that. It's something we old-timers take a good deal of pride in, the way the Western Fair has grown up from its small beginnings, always going shead, never losing ground."

Old as Confederation itself, and, in fact, a twin sister, the Western Fair has progressed with the progress and development of the Dominion, adding each year new features and to its interest and importance.

Celebrating its own jubilee, as well as the fiftieth birthday of the Dominion of Canada, the Western Fair of 1917 eclipses all previous ones that have been held in number and quality of exhibits, in educational and amusement features. The weather will determine in a measure whether or not all previous attendance records will be broken. Few citizens of London and Western Ontario who have attended the Western Fair in the past will be satisfied to miss, rain or shine, the jubilee exhibition, and, without a doubt, before the end of the week thousands of staunch new friends will be enrolled. Apart from the fact that the first Western Fair of the year 1867 was like the little acorn from which a mighty oak has grown in 1917, the present is closely bound to the past by the military link.

THE MILITARY LINK.

The first Western Fair was held on the military grounds on Richmond street, surrounding the present site of the C. P. R. station. Uniforms, more picturesque than they are today, were much in evidence at that first Western Fair, even as they will be at the jubilee anniversary.

The military was occupying the "Crystal Palace," consequently the old drill hall, where the collegiate institute now stands, furnished accommodation for such exhibits as required to be placed inside a building.

In the year of grace 1917 the military evacuated Queen's Park in ample time to afford the fair board full opportunity to get the grounds and buildings in good shape and the militia department made good for any repairs necessitated. The exhibits, in consequence, will be found in their own special buildings, as far as space permits. Where there is an overflow, the late entries have been quartered wherever accommodation could be found for them.

Through the kind permission of Col. L. W. Shannon, D.O.C. No. 1 Military District, the military is figuring prominently in the jubilee program. Monday evening, for the first time, there will be a "musical ride," which will be repeated each succeeding afternoon and evening of the week in front of the grandstand, along with exhibitions of bayonet fighting, physical drill, manual exercises, boxing and military manoeuvres. The military feature will occupy an hour or so of the program each afternoon and evening.

SO THEY LAID THE FOUNDATION.

Away back in last century, a "Provincial Exhibition" under the direction of the Provincial Government, was held annually, and passed around to various centres in Ontario. In 1865, it came to London. This aroused the ambition of a number of far-sighted men of both the city and surrounding district to hold an annual exhibition larger than had hitherto been done. The subsequent fair expansion movement resulted in the establishment of "The Western Fair," though the association did not become an incorporated institution until 1887.

From the very first, Western Ontario rallied to the support of the Western Fair. There was a most creditable array of entries in the live-stock section, and an especially fine display of poultry. There was an imposing array of the latest improvements in farm implements, such as reapers and self-rake attachments, a combined pea harvester and hayrake, hand grass seeders, seed drills and plows, not to mention ditching machines, straw cutters, wagons and carriages.

The old-timer recalled these manufacturing triumphs of 1867 and the small amount of space required to exhibit them as he wandered yesterday through the big transportation building, with the stage all set for "horseless carriages;" the long machinery halls with their multiplicity of "farming-made-easy" devices, run by motive power; "machinery row," for the exhibits impossible to house, the "self-loaders," threshers and traction engines, which will demonstrate throughout the exhibition.

Not a word did he say in disparagement of the past, and not a sigh did he give for "the good old days." Instead, he remarked in gratified tones, "Glad I am that such a good foundation was laid 50 years ago."

BUTTER FROM "SUNNY ALBERTA."

Fifty years ago, the woman's work was exhibited in the drill hall, the bread, butter, cakes and the wonderful quilts and fancywork, along with other articles that demanded shelter from the elements. In 1904, the Government dairy building was erected, and all the way from "Sunny Alberta" have come butter exhibits to find a place there this year. In 1867, Alberta belonged to the great wilds of Canada, the practically unknown far west of the Northwest territories. Butter would have been ruined many times over in transit in 1867 from the sites that were to be Edmonton, Red Deer and Calgary.

And the women's own special work. Once upon a time, it occupied a corner upstairs in the main building. Then it extended and extended till at last a whole building was dedicated to the purpose of displaying "woman's work."

Once upon a time, the upstairs of the main building was regarded as suitable for the "art gallery." Next, it was transferred to the new "annex" and a few years ago, a permanent fireproof building dedicated to art was erected, declared by an eminent judge, who was here a few years ago, to be "ideal for the purpose, so far as architecture and lighting are concerned." In any case, it has been a great acquisition to the grounds and undoubtedly added "tone" to the exhibition. This year, in addition to the competitive work in amateur and professional classes, the exhibit will include the finest art loan collection that up to the present time has been shown at a Western Fair. These pictures have been obtained from the Detroit Museum of Art, and from collections in Hamilton. Well-known

Canadian painters are represented, as well as famous old world masters. Special interest attaches to one small canvas from the fact that it was painted by the great Gerome, who was for a time the teacher in Paris of Paul Peel.

FROM A BOUNTIFUL HARVEST.

In such abundance has the earth yielded her fruits this year that probably never before have there been exhibits to equal the grains and vegetables displayed in the agricultural building. In a number of sections the fruit is of especially fine quality. In the midst of all the "greater production" and "war-time service" hurry and rush, time has been found for the flowers and the glory and luxuriance of these bear testimony to the manner in which gardening efforts have been crowned with success this year.

In no place is the evolution which the years have brought about more strikingly revealed than in the process building. In 1867, the finished product in plows, wagons and carriages, etc., was shown. A later development was the demonstration of the capabilities of the finished product. Within the past few years it has become the fashion not only to exhibit and to demonstrate, but to show each step in process of manufacture. Hence the necessity which arose a few years ago for a "process" building. Even in 1916, the first year, space was at a premium, so popular has the "process" method of exhibiting become.

"I wonder what will be next?" said the old-timer. Whatever it is he is going to extend to it a welcome.

THE GOVERNMENT EXHIBITS.

Next? Why nothing less than the multiplying of Government exhibits for the Western Fair. Last year it was a practical demonstration of poultry farming, testing and grading, and also marketing of eggs according to the most approved methods. Idea? To encourage interest in poultry-raising and to raise the standard of poultry and the poultry product called an egg.

Side by side with the "chicken farming" exhibit a year ago was the Dominion Government's demonstration of wool, from sheep to wearer. Object, to revive an interest in sheep farming and "wool gathering." This year the egg and the wool exhibits are back again to teach their practical lessons. And still there is another one, a flax process exhibit.

This is a part of the Government's educational campaign, the way the Government has of saying: "If it can be done in other countries it can be done here, and we are prepared to show you how. If greater production and right methods were ever needed, it is right here and now."

And so, in the 50 years in which the Western Fair has run its honorable course, growing stronger with age, it has become a great educational factor in Western Ontario and for many who visit it from much farther distant points

"MOVIES," TOO.

The "movies" have even invaded the Western Fair. But the movies in this case happen to be of an exceedingly dignified and high-grade variety, the kind of movies shown at world's fairs and places like that. Didn't the old-timer say something about the Western Fair of 1917 being like a world's fair? Anyway, that is how he started out.

The Western Fair board has arranged a mammoth tent not far from the grandstand (that fine, fireproof, steel stand, used the first time a year ago.) In that tent, day by day and evening by evening during the Fair, the Government is showing moving pictures illustrating the development and progress of Canada since Confederation. Since the Western Fair has progressed through 50 years with the Dominion, never dropping a step all the way, it seems eminently fitting that this Government "process" series should have a place at the Jubilee Exhibition.

Away back at that first Western Fair of 50 years ago there was music, and fine music at that, to be sure, a band, and no less. It was to the music of the band that the best young man stepped along beside the best girl and treated her to peanuts, candy and lemonade. This year, "two hearts will beat as one" to the music of several bands, not to mention hurdy-gurdys, steam pianos, calliopes, midway solos and choruses, and the musical voices of the spielers and refreshment vendors.

A special attraction for those who are stirred by that kind of music will be the Juvenile Pipe Band, which has met with so many triumphs.

The 7th Band also has been secured for the whole of the exhibition, the Hussars for Tuesday and Friday, the Clinton Band for Wednesday and the Guelph Band for Thursday—five bands all told, and never a day without two.

wo.

And the "attractions."

The old-timer chuckled with glee as he ran through this year's program.

"CAGE OF MONKEYS" TO MAMMOTH SHOW

"The Rutherford Carnival Company will fill the midway with good, clean shows," he quoted. "They wouldn't have known what a midway was in 1867, at least, I wouldn't." Then he continued: "Oscar V. Babcock, in his most wonderful and daring act, 'Looping the Death Trap Loop and Flying the Flume,' the feature attraction of the Panama-Pacific Exposition in 1915. Didn't I say this was a world's fair? 'The Rose Troupe, greatest laugh-producers in America.' 'De Renzo and Ladue in their great comedy revolving pole act.' 'Appale's Zoological Circus.' Fireworks each evening. Races every day. Well, well, well. In the early days of the Western Fair, if we had a few monkeys and a Punch and Judy show, we thought we had a grand line of attractions."

"But didn't you have horse-racing in those alys? Surely there was never a time when the Western Fair didn't have horse races?"

"Horse races," and the eyes of the old-timer twinkled. "We did so have them, and well it is I remember the race track; it would be up now, let me see, bordering on where there is now Piccadilly street. Yes, we had horse races, hit and miss and go as you please. But they were great fun just the same. But say, isn't it a caution the way this Western Fair has grown up? Fifty years, and always paid its way! Tell you I don't think there is another fair like it in the world."







NO ANNOUNCEMENT THIS WEEK ON GRAIN PRICES

here have not yet decided on a basic price for the 1917 Western Canadian wheat crop. It is said that an announcement need not be looked for until next week.

808,000 HAVE ATTENDED EX.
TORONTO, Sept. 7.—With an attendance of 808,000 to date, the exhibition closed its last day but one with a total exactly even with the figures for the same period last year. Today's crowd of 55,000 fell 2,000 short of a year ago. WINNIPEG, Sept. 7.—The Dominion oard of Grain Supervisors in session

WAR ELECTION BILL HELD TILL PRINTED IN FRENCH TONGUE

Indications Point to a Bitter Fight Over Measure.

ALL WOMEN SHOULD VOTE

Opposition Will Insist Upon Not Limiting the Franchise.

OTTAWA, Sept. 7 .- The second readng of the war-time elections act was not proceeded with today owing to the fact that the bill had not yet been printed in French.

There is every indication that there is to be a real fight over the voters' bill. The Opposition caucused the situation today, and came to the conclusion that the measure was design. dation today, and came to the con-clusion that the measure was design-ed by the Government for the purpose of winning the pending election. The limitation of women's franchise to the female relatives of soldiers, is taken as the basis of this contention, and as the basis of this contention, and there is expectation that the Opposition will ask the enfranchisement of all the women of the country. The Government holds that only women represented at the front by fighting men are entitled to the vote. The Liberals claim that all the women of the country in one way or another. Liberals claim that all the women of the country, in one way or another, are helping to win the war, and that there are many women who, while not represented at the front, are engaged actively in war work in Canada.

Will Require Closure.

The 7th of October is approaching, and the life of Parliament is expiring. If the measure is to become law, the Government holds that there is no time to lose, as it has to pass

law, the Government holds that there is no time to lose, as it has to pass all the stages of both Houses of Parliament. Therefore, it is conceded by both sides that there will be closure to get the measure through the Commons, and that there will be long hours of sitting in the Commons to achieve the passage of the measure perfora Parliament dies.

ong hours of salary of the measure of achieve the passage of the measure pefore Parliament dies.

The bill was not up for discussion today, but hereafter it will be steadily held up to the House for passage. It is stated that the Liberals will resist closure, and there has been an intimation that, as a last resort, the Liberals will leave the chamber in a body to draw attention to their protest against the application of closure. Senate Rules Suspended.

the Senate, from now on there
be three distinct sessions, each
This will help the Government

to the bill through that chamber,
will cut out the long delay red between the various legislative
se of the measure that the rules
re. The Government has given
e of suspension of the Senate
so as to prevent the possibility of
ing the measure there by anybut continuous talk. The Senis not trained for marathon ora-Senate Rules Suspended. not trained for marathon ora-

tained recently by Canadian troops at the front.

A motion of Sir Thomas White that the House concur in Senate amendments to the income tax measure was opposed by Sir Wilfrid Laurier and E.

M. MacDonald, who questioned the right of the Senate to amend a money bill, while Speaker Rhodes read from the records, showing that in 1874 the House had adopted a similar motion, with the understanding that it should not constitute a precedent.

A. K. McLean asked that consideration be deferred, and Col. J. A. Currie, agreeing with Sir Wilfrid that the House of Commons should retain its privileges, asked that the debate be adjourned, in order that the matter might be further considered.

Accepting the suggestion, Sir Thomas White moved the adjournment of the debate, and the House went into committee.

War Charitles Act.

Sir Thomas Wait

Sir Thomas White explained that the act relating to war charities was intended to prevent fraud in connection with the collection of money for war purposes. The bill, which has already been passed by the Senate, did not apply to the Red Cross, its branches, small entertainments, or churches. It was merely applicable to organizations specially designed to raise money for war purposes, and the Government wanted to know what these organizations were, so as to protect the public. F. F. Pardee feared that churches would come under the act, but the minister of finance said not. In reply to a suggestion of Frank Glass that organizations which worked under a church and associations such as the Daughters of the Empire be exempt, the minister said that it was difficult to decide what a war charity was, but any question arising on this point could be decided by the minister. The Salvation Army he assured D. D. Mcpurposes. The bill, which has already

vation Army he assured D. D. Mc-Kenzie, would be exempt.

'Objects to Word "Charity."

E. E. M. Macdonald objected to the use of the word "charity" in connecture passed.

WHY SHOULD MUNITIONS WORKS IN CANADA BE **CLOSING, ASKS ROWELL?**

United States Is Getting British Orders Because She Can Give Britain Credit, Is the Answer-Why Should Not Canada Be Able To Do Likewise?

TORONTO, Sept. 7.—"Britain is giv-ing her orders for munitions to the United States, and our works are threat-United States, and our works are threatened with closing down. For why?
Because Great Britain has now come to a point where she cannot possibly pay in gold, after the great assistance she has given to the Allies, and she must purchase on credit. The United the directors' luncheon at the Exhibition today.

"This war is the most gigantic business undertaking our humanity has ever known," said Mr. Rowell.

tion with organizations assisting soldiers.

Hon. Frank Oliver did not think the bill definite enough. He wanted to know if it would affect Colonel W. H. Merritt of St. Catharines in collecting for a supply of airplanes for the imperial authorities, and Sir George Foster said Colonel Merritt would be required to register his scheme.

Hon. William Pugsley thought the act as presented would place the church organization raising money other than at divine service in the position of a criminal. In moving that the committee rise, Sir Thomas White promised to take into consideration amendments

take into consideration amendments suggested by the Opposition members. PROTEST FROM MONTREAL. MONTREAL, Sept. 7. — At a meeting of the Equal Suffrage League, and the executive of the People's Power League, two women's organizations, last night, the new franchise bill was condemned, and a resolution demanding "Hindenburg Peace" Tabooed by Vorwaerts

AMSTERDAM, Sept. 7. - The AMSTERDAM, Sept. 7.— The overwhelming majority of the German people are for a peace by conciliation, according to an article by Philipp Scheidemann, published in the Vorwaerts. The orticle wayer the importal characteristics rticle urges the imperial chan-ellor to discredit the present pan-German manoeuvres for a "Hindenburg peace."

-Sergt.-Major Harry Edwards will ad-

"NAMING" INCIDENT CAUSE OF SECOND FLARE IN SENATE

Hansard Report Is Put Against Speaker's Word.

"Tip Top" one- Clothes

Suit or Overcoat One Price Tailored to Your Order Any Style You Prefer \$16 To Measure

'he Best "Buy" in Canada To day---and Every Day in the Year

EVERY one of our co-workers in

understands that the best way to

serve us is to serve our customers.

That makes it easy all 'round; we

know quality, style, value; we buy

with the idea of customers' service; we sell in the same way. Satisfac-

tion guaranteed or money cheerfully

refunded.

The Tip Top chain of stores



Because we enjoy such an enormous output through our chain of branch stores-charge only one small profitbuy woolens for less---sell for cash only---eliminate every cost-increasing item that has no bearing on the quality of the garment -cut out all the waste and inefficiency of the average small

shop. We match the usual \$25 to \$35 garments of other tailors and ready-to-wear stores FOR ONLY \$16.

Every garment designed and tailored in our own great shop by expert croftsmen. Hundreds of patterns to choose

MAIL ORDERS FILLED-Our patented self-measurement form, style book, and samples of cloth enables us to guarantee perfect fit by mail. Write to-day-address mail orders to Tip Top Wholesale Tailoring Plant, 256 Richmond Street W., Toronto.

CHAIN OF STORES FROM COAST TO

205 DUNDAS STREET, LONDON

Every Garment Made to Measur

The New Series CHEVROLET

The Product of Experience



SEVERAL NEW MODELS:

"FOUR=NINETY" TOURING AND ROADSTER TYPES.

BABY GRAND TOURING CAR. ROYAL MAIL ROADSTER. CHEVROLET "EIGHT" TOURING CAR. CHEVROLET "EIGHT" FOUR-PASSENGER ROADSTER.

See These Cars at Exhibition



SERVICE STATION

Ontario Garage and Motor Sales Ltd.

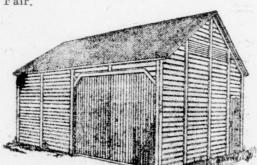
PHONE 2431. DUNDAS AND COLBORNE STS.

Wodern Buildings for the Farm

Anything that saves farm labor these days is increasing food production. When a farmer spends time building barns, driving barns and implement sheds, he is not attending to the main line of profit on the farm—the production of food.

COMBINED LIGHTNING PROTECTION AND

VENTILATION. No one should fail to provide his building with this latest safeguard against lightning. The Preston Lightning and Ventilating Ridge extends the full length of the barn, and is connected by Copper Cables with the ground. It is the most modern scientific protection. It also supplies ventilation equal to ordinary 16-inch ventilators placed every six feet along the ridge. See it at London



PRESTON SECTIONAL BUILDINGS.

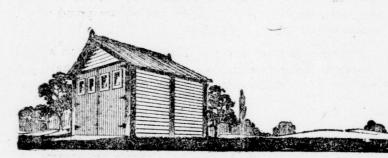
One of these wonderful 16x24 feet buildings is erected on the grounds. Any size can be supplied. Built of standard sections At Toronto Exhibition three men put up this building in one hour and eighteen minutes—complete even to the paint, ventilated. roofed with metal. Any arrangement of doors and windows may be ordered.

HE famous labor-saving idea of this company is the Preston Steel Truss Barn.

It is built on a new plan. It does away with building waste. Weeks of labor for dozens of men are saved for more profitable farm work. The worry, annoyance, and expense of keeping such a crowd about are all done away

The new idea of hiring a factory to build your barn will be made clear if you see the miniature model of the Steel Truss Barn at London Exhibition.

Make sure of seeing how these modern ideas have been worked out. See our buildings and building supplies, and let us show you how to save time and money.



PRESTON PRIVATE GARAGES

Handsome buildings shipped in sections ready to bolt together. Many styles and sizes, the one illustrated 10x14 selling at \$70. All-metal-covered garages from \$118 up. These fine, well finished buildings pay for themselves in garage rent saved. Two models are erected on the grounds for your inspection. They are worth looking up.

See the Exhibit of **PRESTON** Buildings at the London Fair

THE METAL SHINGLE & SIDING CO., Limited

PRESTON, MONTREAL, TORONTO, W INNIPEG, SASKATOON, CALGARY.



FALL OF RIGA

(Continued from Page Eleven)

garian ally was almost within sight of the ancient walls of Saloniki, and a British army was going to defeat and surrender before Bagdad.

In February, 1916, Germany came west to make the great Verdun attack, which was designed to crush the sole remaining force effectively in the field at the moment. Could the French army have been broken Mitteleuropa would have been a permanent fact, for many months were to pass before Great Britain could yet be ready for her work at the Somme. Mitteleuropa was destroyed at Verdun. Every day since has seen the slow ebb of German destroyed at Verdun. Every day has seen the slow ebb of German to preserve that empire which an armies, German statesmen learnen soldiers has

reman atmies. German statesmen at memoral atmies, German statesmen and German soldiers had created from the Baltic to the Garden of Eden, from the Dvina to the coast of Flanders, using the British Isles. In 1916 Calais, Riga, Saloniki and asra, the port of Bagdad, were all the vital details in Mitteleuropa that ad escaped the Germans, and, deside the contemporary view, all save alais were within the grasp of Germany whenever she chose to concentate the guns and men necessary to ke them. She chose rather to seek larger triumph at Verdun, which could have enabled her to gather in the prown time the remaining fruits of the great successes.

r great successes.

For the German Public,

For the German Public,

The fall of Riga now means merely
at she has chosen to take one of
ose ports because the effort was no
ger great, and the prize had a
ral value for a public which had rently faced disasters in the west and
denial of the hope of peace. It is
tessary to understand the German
rit when the nation as a whole went
war to realize how difficult it is
w to bring home to the masses of
people, and above all to their leadthe necessity of abandoning what
been won. Germany went to war
1914 believing that the campaign of
would be repeated; that a short, would be repeated; that a p struggle would give her of the land she coveted, that a in Europe she desire foundation for the attack and then enable her to be man empire beyond the seas.

Ty was not so swift; her was parried at the Marne was almost destroyed in the was almost destroyed in campaign in Galicia; and w months of delay in-aration a new German Asiatic purposes

dream that any acquires a new,

But it is still the most d

Benson-Wilcox Electric Co.

ELECTRIC and AUTOMOBILE SUPPLIES

WHOLESALE and RETAIL

We are wholesalers and retailers of all kinds of Electric Supplies. Our reputation is your guarantee of quality and satisfaction. The Benson-Wilcox Electric Company make no claims they will not back up.

FAIR VISITORS WELCOME

To Western Fair visitors we extend a cordial invitation to visit our showrooms and see the newest Electric Fixtures, Portables, Utilities, Apparatus, Motors, etc. This is an Electric Store that knows your wants.

Standard Automobile Equipment

Dominion Tires Willard Storage Batteries Westinghouse Lamps Yankee Pumps Adamson Vulcanizers Corbin & Brown Speedometers Spark Plugs

ELECTRIC AND AUTOMOBILE SUP-PLIES OF ALL KINDS.

ELECTRIC FIXTURES



In our showrooms, which we ask you to visit, we exhibit the largest stock of Lighting Fixtures in Western Ontario. Every new and up-to-date fixture for home, office, store and factory is shown. Merely tell us your needs and we will give you the most appropriate equipment.

Take Home a Decorative Lamp

In the effort to produce beautiful effects, close attention has been paid to the artistic designs of these lamps. Then, too, every one of them is well made of dependable, highgrade materials and is sure to give good service in the home. Table Lamps, Desk Lamps, Dining Domes, etc.

FOR STORES, PUBLIC BUILDINGS, HALLS AND CHURCHES we make a specialty of Nitrogen Lighting F ixtures.

Storage Batteries

Don't forget that we're on the job to help you get long life and service from your battery. This is an important part of our business.

We repair and overhaul all makes of storage batteries. Besides, we are the only official Willard service station in this section.

Our service men are experts.

A large stock of Willard Storage Batteries and parts always maintained. Also batteries for rent.

ELECTRICAL CONTRACTORS EXPERT ELECTRICIANS

Benson-Wilcox Electric Co. 264 Dundas Street

which have been absorbed so many army, has never yet signified its interest that a special considerable in the considerable in

Bassee. It is going to cost the Germans much greater casualties this winter than last because of British and French advantage in observation and superiority in heavy artillery.

But the Russian collapse has already changed the face of the war for the present year. The conference of the Allied general staffs, which has just been called, is an evidence that a new hilliary policy is probably to be formulated, and this new policy will probably mean a postponement of any considerable attacks until next year. The college of Russia has postponement of any considerable attacks until next year. The conference of the Allies it will not be accepted as a milestone, but as a warning—a warning the formulated, and this new policy will probably mean a postponement of any considerable attacks until next year. The collars as another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to victory. It is, as I have pointed out, another milestone to the present European nation of the gradual to stimulate war wearing the provided the present European nation of the present European nation of the present European nation of the present

FURNITURE

THE WAY TO SUCCESS

Is as plain as the way to the Fair Grounds. It depends chiefly on how and where you buy your furniture needs.

VISITORS TO LONDON FAIR

Are invited to drop into our showrooms. Make this your headquarters for meeting your friends. Come in and look around. You are under no obligation to buy. We'll be glad to show you our new designs in Housefurnishings.

THE OPEN DOOR AT FERGUSON'S

Open for close inspection any time.

BEAUTY IN FURNITURE HERE

As we are not showing at the Fair Grounds this year. Besides we give the biggest values in the city.

NOTES FROM THE BANK

Go a long way at our store.

A WISE HUNTER After bargains first consults the newspaper advertisements, and then investigates them.

OUR CLAIM IS NOW OPEN

And in good working order. Clearing out a lot of odds and ends of Parlor and Den Furniture.

THE FIRST DUTY

Of a married man is home protection, buying where he can get the best for the

THE FIRST THING

You should do after reading this notice is to drop around and look our goods over. Yours truly,

J. FERGUSON'S SONS

174 TO 180 KING STREET



YOUR TRIP TO THE FAIR

Will Be Made More Enjoyable By Visiting Our Display of



STARR PHONOGRAPHS

The more phonographs you have heard of other makes, the better you will appreciate the merits of the Starr. It marks an epochal advancement in the field of music, and we are proud to offer to the Canadian public this latest development in the phonographic field.

We want you to see it, and let us explain its many superior qualities. When you hear the Starr's rich, pure tone, without the usual scratching, blurring noise, you will be convinced that it is the instrument you have been waiting for. We'll gladly play your favorite selections on the Starr any time



The Starr Phonograph will play perfeetly any disc record made, but Starr Records are heavier and harder than customary, and practically indestruc-

IN ADDITION TO STARR PHONO-GRAPHS AND RECORDS WE WILL ALSO SHOW THE CELEBRATED GOURLAY PIANOS AND PLAYER-PIANOS IN OUR BOOTH TO THE LEFT OF ENTRANCE IN MAIN BUILDING.



Canadian Phonograph Supply Co.

DOWNTOWN OFFICE AND WAREROOMS

Sole Canadian Distributors for Starr Phonographs and Records.

FINAL COUNT IN THE ADVERTISER'S CONTEST

ADDIEM L	H D E M
District No. 1—City of London.	District No. 3 (Continued)
MISS BETTY BOWEN, 80 Forward avenue	MISS IDA McINTYRE, Wyoming
MISS HILDA BROWN, Bell Telephone Company	EARL McNALLY, Aivinston
TED BRAUND, 351 Oxford street 6,114,930	MISS LIZZIE STEWART, Komoka
R. CAFGWELL, 552 Hamilton road	MRS. A. CONN, Melbourne
JACK DEAN, 171 William street	GEORGE FARQUHAR, Thedford
MISS VIVIAN FERGUSON, Bell Telephone Company	MISS FLOSSIE ROBERTS, Courtright MISS ALMA WISEMAN, Thorndale
SERGT, GILBANK, 559 Piccadilly street 3,197,420	GEORGE VAN HORN, Thorndale
MISS GLADYS GOWER, 980 Lorne avenue	MISS EVA FISHER, Muncey
MRS. (CAPT.) HALLAM, 668 Queen's avenue	MISS ALICE GILLAM, Mount Brydges
MISS LEAH LEWIS, 174 Hamilton road 14,789,400	MISS MARGARET M. GIBSON, Delaware
MRS. NATRESS, 898 Dundas street	MISS ELINOR McNABB, Melbourne
MRS. S. OSBORNE, 275 Thames street	MISS MAY REDDY. Lucan
MRS. A. TELFER, 333 Wortley road	JOHN M. SADLER, Mossley R. R. No. 1
MRS, J. F. THOMPSON, 36 Riverview avenue	D. A. STIRTON, Ailsa Craig R. R. No. 1
MISS EMMA A. COLBORNE, 802 Maitland street 2,112,850	MISS GRACE BEDARD, Courtright
MRS. M. COLLAZO, 131 Waterloo street	MISS ANNIE BURNHAM, Sombra
MISS PEARL DWYER, 58 Blackfriars street	MISS VERA BANTING, Ailsa Craig
MISS L. GEACH, 471 Simcoe street	MISS MARGARET CAMPBELL, Dorchester.
WILLIAM S. PEACE, 28 Redan street 378,000	MRS. JOHN CHIVERS, Wyoming
JAS. SHILLINGTON, 408 Pall Mall street	MISS MARGARET FRASER, Bell Telephone, Petrolea
MISS LOTTIE WINDSOF, 7 St. George street 3,453,690	N. A. FLANNIGAN, London R. R. No. 6
STANLEY YOUNG, 320 Horton street 978,890 MRS. J. B. LAWRENCE, 1267 Dundas street 2,496,420	MISS JESSIE GRIFFIN, Oil Springs
MRS. J. B. LAWRENCE, 1267 Dundas street	MISS ELLA JEOFFREY, Newbury
MRS. P. KELLEHER, 720 Queen's avenue	MRS. D. LOUCH, Belton, R. R. N. 1
MISS PERSIS BRYANT, 7 Crothers avenue 400,000	ADELE W. MELLOR, Arkona
MRS. KINDALL, 219 Wellington street	EWART MacNEILL, London R. R. No. 2
MISS JEAN McKINNON, 301 Simcoe street	MISS MARGARET McLEAN, Glencoe
MRS. GEORGE N. PFAFF, 82 Anderson avenue	F. E. NICHOL, Wilton Grove
MISS IRENE DRAPER, 60 Edward street	RUSSELL PARKER, Watford R. R. No. 8
WILTON ROBINSON, 11 Charles avenue 247,000	MRS. LON SCOTT, London R. R. No. 8
GEORGE OLIVER, 402 Burwell street	MISS GLADYS FOSTER, 328 King and Clifford, Sarnia
W. J. GODWIN, 210 Wharncliffe road	MISS CATHARINE BINDNER, Alvinston
MISS GERTIE SMALLMAN, 38 York street	MISS PEARL ANDERSON, Petrolea
MISS JUDGE, 155 Ann street	JACK IRW:N, Watford
MRS. THOMAS JAMES, 12 South Wharncliffe	W. B. THOMPSON, Newbury R. R. No. 3
MISS NELLIE ANDERSON, /8 Wellington street 290,830	MISS MARION TAYLOR, Corunna
CARL McINTOSH. 255 Wellington street	R. F. TURNER, Denfield
MRS. (CHRISTINA AYERS) KUNTZ, 859 Maitland street	MRS. EDMUND VIGNEAU, 179 Christina St. N., Sarnia
MRS. WM. DRAYTON, 579 Park avenue	W. L. FRASER, Forest
	J. O'BRIEN, 276 Donald street, Sarnia
	LAWRENCE WARREN, Lambeth
District No. 2—Essex and Kent Counties.	MISS BEATRICE EDWARDS, Watford
MISS LIZZIE M. BODKIN, Croton	MISS ALMA V. BARN, Watford
MISS BERTHA BISHOP, Palmyra	MISS M. C. MILNE, Lambeth
MRS. C. MINCHEN, Merlin	MRS. HARRY KING, Mooretown
JOHN GLASSFORD, Turnerville 416,000	FRANCIS W. SHANKS, 272 Wellington street, Sarnia
MISS GRACE HAMLY, Cedar Springs 2,999,370	BASIL WATSON, Watford R. R. No. 8
H. S. ILES, Charing Cross	GORDON D. PERRY, Watford R. R. No. 2
LYLE LEAVENS, 178 Joseph street, Chatham	MISS LULU McFALLS, Lucan MISS LILLIAN GOLARMEAN, Port Lambton R. R. No. 3
EDGAR MARKHAM, Belle River	MISS FLOSSIE BEATTIE, Forest
RETA McLISTER, Bothwell 6,186,750	MRS. ANNIE GOODHILL, Forest R. R. No. 4
WILLIE VALADE, Essex R. R. No. 2	MISS BERTHA KARR, Forest
MISS HAZEL DICKMAN, Highgate	MRS. ALICE ROLSTON, Florence R. R. No. 2
MRS. C. B. AGAR, Chatham R. R. No. 1	ALEX. LANG, Sarnia
CARMAN BULLER, Ridgetown	MISS MARION BALLANTYNE, Mount Brydges
MISS EDNA CHATTERSON, Northwood	MRS. LEWIS KERRIDGE, Wilton Grove R. R. No. 1
MRS. SYDNEY COOK, Kingsville	MISS VIOLET GOULD, Glencoe
GORDON FOX, Dresden 422,600 MISS BLANCHE HICKS, Box 27, Bothwell 838,920	MISS HELEN MacDONALD, R. R. No. 1, Wyoming
MISS ETHEL HUFFMAN, Arner R. R. No. 1	MISS NELLIE LOUKS, Watford
JACOB LOUNSBERY, Ridgetown	
MRS. E. L. MOORE, Thamesville R. R. No. 1	
RUSSELL MOUNTEER, Chatham 317,000	District No. 4-Elgin and Norfolk Counties
MRS. JAS, G. McGREGOR, Ridgetown R. R. No. 2	MISS SADIE LOGAN, Courtland
DONALD McMILLAN, Ridgetown R. R. No. 2	JOHN WALKER, Port Dover
MISS MARJORIE ROSS, Bothwell	J. McCOIG, Grand Central Hotel, St. Thomas
MISS BERNICE SNARY, Dresden	J. A. ARMSTRONG, Port Burwell
MISS FREDA SHEELER, Merlin R. R. No. 3	MISS MAUDE CAMERON, Wallacetovin
ALVA P. STEVENS, 103 Emma street, Chatham	MISS NETTIE WHALLS, Shedden
MISS INA M. SAMS, Merlin	M. UNDERHILL, Aylmer MISS CARRIE HOOVER, Rodney R. R. No. 2
MISS NORMA McGUIRE, Sandwich St., Amherstburg	MISS M. J. CLARK, Dutton
MRS. THOMAS DRENNAN, Croton R. R. No. 1	MISS MARY McGREGOR, Dutton R. R. No. 2
MISS BEATRICE MCVITTIE, Blenheim	MISS BEATRICE COX, St. Thomas R. R. No. 7
MISS EUNICE WANGENHEIM, 184 Richmond, Chatham	MISS H. DRAKE, Box 131, Shedden MISS GLADYS RAMEY, Simcoe
MISS MARGARET MURPHY, Fietcher H. R. No. 1	F. L. RAVIN, Clear Creek
	There is will be both!

MISS LILLIAN V. LYALL, Essex 498,00 MRS. J. P. BOULTON, Wallaceburg 2,409,404 MISS ALICE WELLS, Tupperville 407,07
District No. 3-Lambton and Middlesex Counties.
MISS GLADYS AIKEN, Brigden
MISS ELVA HODGSON, Appin
MISS ALICE CARLET, Lambern
MISS GLADIS BARONS, Beimont
MISS HAZEL COOK, Lucan
FRED CUNNINGHAM, ilderton
LLOVE DOWEWELL Inwood B B No 4
MISS ESTELLA KINGWELL, Dorchester
MOC LAMES LEONADD Forest
MRS. JAMES LEGINARD, POPEST
MISS ANNIE MURPHY, Strathroy
MISS ADA MUNRO, Allsa Craig

MISS MARGARET MURPHY, Fletcher R. R. No. 1 3,638,280 MRS. HOWARD SETTERINGTON, Wheatley H. R. No. 3........... 2,901,260

MISS MARY FORSYTHE, Highgate 344,000

ARTHUR J. MASTER, Highgate/..... 602,500

MISS IRENE COWAN, THOURY 3,462,9/0 MRS. FRED CHANTLER, 175 Windsor avenue, Windsor 991,970 MRS. J. W. SHAW, Learnington 1,000,800 MRS. CHARLES OAKES, Highgate MISS LILLIAN V. MCARKGHER, Essex /90,000

MHS. J. J. LITTLE, 360 St. Clair street, Chatham

District No. 3 (Continued)	
District 1.5. 5 (Continued)	
MISS IDA McINTYRE, Wyoming	128,510
EARL McNALLY, Alvinston	
	996,410
MISS PEARL WILSON, Strathroy	
MRS. A. CONN, Melbourne	752,210
GEORGE FARQUHAR, Thedford,	
MISS FLOSSIE ROBERTS, Courtright	
MISS ALMA WISEMAN, Thorndale GEORGE VAN HORN, Thorndale	
MISS EVA FISHER, Muncey	
MISS ALICE GILLAM, Mount Brydges	
MISS MARGARET M. GIBSON, Delaware	
A. D. MONGER, Thedford	998,320
MISS ELINOR McNABB, Melbourne	1,868,970
MISS MAY REDDY. Lucan	
JOHN M. SADLER, Mossley R. R. No. 1	
D. A. STIRTON, Ailsa Craig R. R. No. 1	
MISS EDNA J. WATTERWORTH, Glencoe	
MISS GRACE BEDARD, Courtright MISS ANNIE BURNHAM, Sombra	
MISS VERA BANTING, Alisa Craig	
MISS MARGARET CAMPBELL, Dorchester.	
MRS. JOHN CHIVERS, Wyoming	
MISS LAWSON DODGE, Strathroy R. R. No. 3	
MISS MARGARET FRASER, Bell Telephone, Petrolea	116,000
N. A. FLANNIGAN, London R. R. No. 6	252,000
MISS JESSIE GRIFFIN, Oil Springs	1,998,250
MISS ELLA JEOFFREY, Newbury MISS MARGARET KERR, Glencoe	1 952 700
MRS. D. LOUCH, Belton, R. R. N. 1	
ADELE W. MELLOR, Arkona	
EWART MacNEILL, London R. R. No. 2	2,647,110
MISS MARGARET McLEAN, Glencoe	1,074,160
F. E. NICHOL, Wilton Grove	5,702,260
RUSSELL PARKER, Watford R. R. No. 8	1,343,550
MRS. W. E. PARSONS, Komoka	4 834 780
MISS GLADYS FOSTER, 328 King and Clifford, Sarnia	2,183,870
MISS CATHARINE BINDNER, Alvinston	3,910,100
MISS PEARL ANDERSON, Petrolea	226,000
JACK IRWIN, Watford	2,733,730
MISS MYRTLE SUTHERLAND, Komoka	2,099,660
W. B. THOMPSON, Newbury R. R. No. 3	687,000
MISS MARION TAYLOR, Corunna	
MRS. EDMUND VIGNEAU, 179 Christina St. N., Sarnia	501,000
W. L. FRASER, Forest	322,000
MISS PEARL BAILEY, Wyoming	376,000
J. O'BRIEN, 276 Donald street, Sarnia	300,400
LAWRENCE WARREN, Lambeth	
MISS BEATRICE EDWARDS, Watford	214,720 560,000
W. H. TRICKER, Sarnia	4.968.310
MISS M. C. MILNE, Lambeth	2,528,110
MRS. HARRY KING, Mooretown	
FRANCIS W. SHANKS, 272 Weilington street, Sarnia	
BASIL WATSON, Watford R. R. No. 8	1,535,360
GORDON D. PERRY, Watford R. R. No. 2	401,560
MISS LULU McFALLS, Lucan	
MISS LILLIAN GOLARMEAN, Port Lambton R. R. No. 3	
MRS. ANNIE GOODHILL, Forest R. R. No. 4	1,688,960
MISS MAMIE MCNAUGHTON, Ailsa Craig	
MISS BERTHA KARR, Forest	
MISS MYRTLE CAIRNS, Camlachie	2,289,230
ALEX. LANG, Sarnia MISS MARION BALLANTYNE, Mount Brydges	
FLORENCE BURRELL, 418 Welby street, Sarnia	201,730
MRS. LEWIS KERRIDGE, Wilton Grove R. R. No. 1	

	District No. 4—Elgin and Norfolk Counties.	
	MISS SADIE LOGAN, Courtland	2403,50
	JOHN WALKER, Port Dover	4,864,65
	J. McCOIG, Grand Central Hotel, St. Thomas	67,00
	J. A. ARMSTRONG, Port Burwell	2,269,88
	MISS MAUDE CAMERON, Wallacetovin	1,458,12
	MISS NETTIE WHALLS, Shedden	
	M. UNDERHILL, Aylmer	
	MISS CARRIE HOOVER, Rodney R. R. No. 2	
	MISS M. J. CLARK, Dutton	312,0
	MISS MARY McGREGOR, Dutton R. R. No. 2	
	MISS BEATRICE COX, St. Thomas R. R. No. 7	
	MISS H. DRAKE, Box 131, Shedden	427,2
1	MISS GLADYS RAMEY, Simcoe	
-	MRS. E. WHITE, Delhi	
	CORP. A. G. SANDERSON, Aylmer	
	D. A. McVICAR, Belmont R. R. No. 1	
	MISS MARY E. McCALLUM, Dutton R. R. No. 2	
	MISS HELENA DENT, Dutton	
	MRS. A. SHIPPEY, Rodney	
	W. GRAND WARD, Nixon R. R. No. 1	
	WESLEY LUM'LEY, Iona	
	MRS. R. MORRIS, Iona	
	MORLEY ZAVITZ, Aylmer	
	P. J. HUBER, Stoddart House, Delhi	
	MISS LIZZIE GOODLAND, 301 Talbot street, Simcoe	
	MRS. M. SAFFORD, Simcoe R. R. No. 1	
	TENNICE M. GILLETT, R. R. No. 4, Aylmer MISS IVA SMALL, Shedden	
	MRS, JOSEPH O'DELL, Wellington Street, St. Thomas	
-	mile, "OSE II O DEEL, Wellington out out of thomas	1,000,4

MISS PEARL WILSON, Strathroy MRS. A. CONN, Melbourne	4,293,890 752,210	WILLIAM MACHAN, 89 Dalhousie street, Brantford	
GEORGE FARQUHAR, Thedford	1,230,950	MRS. TURANCE PARSON, 216 Brock street, Brantford	
MISS FLOSSIE ROBERTS, Courtright		MRS. W. G. WAGNER, Lakeside R. R. No. 2	
MISS ALMA WISEMAN, Thorndale		MRS. T. WHITING, Tillsonburg	1,039,390
MISS EVA FISHER, Muncey		MISS B. CARROLL, Ingersoll	1,743,770
MISS ALICE GILLAM, Mount Brydges		PTE. GEORGE SAPER, Tillsonburg	567,860
MISS MARGARET M. GIBSON, Delaware		ROBERT SANFORD, Woodstock	816,000
MISS ELINOR McNABB, Melbourne		MISS EVA NEWTON, Woodstock	1,380,000
MISS MAY REDDY. Lucan		PERCY PELTON, Woodstock HARRY MUNN, Woodstock	3,110,870
JOHN M. SADLER, Mossley R. R. No. 1 D. A. STIRTON, Ailsa Craig R. R. No. 1		MISS DORIS GREENFIELD. 239 Nelson St., Brantford	141,000
MISS EDNA J. WATTERWORTH, Glencoe		MISS BECKY JOSEPH, Henrietta avenue, Brantford	171,000
MISS GRACE BEDARD, Courtright	216,000	MRS. J. E. LAWRENCE, Woodstock	1,231,410
MISS ANNIE BURNHAM, Sombra	4,832,370		
MISS VERA BANTING, Ailsa Craig	3,309.270	District No. 6-Waterloo and Wellington Counties.	
MRS. JOHN CHIVERS, Wyoming			
MISS LAWSON DODGE, Strathroy R. R. No. 3	1,618,700	MRS. A. AUSTIN, 21 Ann street, Guelph	
MISS MARGARET FRASER, Bell Telephone, Petrolea		WILLIAM BENNINGER, Kitchener	767,070 428,000
N. A. FLANNIGAN, London R. R. No. 6	1,998,250	FRANCIS FRERRIER, 30 Ella street, Kitchener	387,000
MISS ELLA JEOFFREY, Newbury	132,100	MISS MAY FORLER, 71 Tuerk street, Kitchener	182,000
MISS MARGARET KERR, Glencoe	1,952,700	MORRIS LOVEGROVE, 40 Beck avenue. Gait	
MRS. D. LOUCH, Belton, R. R. N. 1	3,314,240	H. F. C. RAW, 72 Snyder avenue, Kitchener	
EWART MacNEILL, London R. R. No. 2	2,647,110	F. HUBBARD, Beverly street, Galt	
MISS MARGARET McLEAN, Glencoe	1,074,160	CECIL MOORE, Walper House, Kitchener	
F. E. NICHOL, Wilton Grove	5,702,260	EDGAR WACKETT, Kitchener	141,000
MRS. W. E. PARSONS, Komoka	1,322,000	MRS. N. E. ABBOTT, 20 Norfolk street, Guelph	
MRS. LON SCOTT, London R. R. No. 8	4,834,780	F. H. C. MARTIN. 121 David street, Kitchener MISS HAZEL McMILLAN, 62 St. George Sq., Guelph	
MISS GLADYS FOSTER, 328 King and Clifford, Sarnia	2,183,870	FRED SOLOMON, 145 Wilmot street, Kitchener	1,641,255
MISS CATHARINE BINDNER, Alvinston	226,000	C. SMITH, 118 Grove street, Guelph	
JACK IRWIN. Watford	2,733,730	MISS GRACE ERB, Elmira MISS ANTOINETTE OTTO, Elmira	111,000
MISS MYRTLE SUTHERLAND, Komoka	2,099,660	WILLIAM McKENZIE, Elmira	82,000
W. B. THOMPSON, Newbury R. R. No. 3	687,000	ARTHUR LASCHINGAR, Elmira MISS DELLA WINGER, Elmira	
R. F. TURNER, Denfield	277,900	MISS BEATRICE BEHRENS, Elmira	161,000
MRS. EDMUND VIGNEAU, 179 Christina St. N., Sarnia	501,000	R. A. SHEA, agent G. T. R., Palmerston	127,000
W. L. FRASER, Forest	376.000	MISS GLADYS OSGOODE, Preston NORMAN RUSSELL, Box 43, Preston	2,474,230
J. O'BRIEN, 276 Donald street, Sarnia	300,400	MISS ROCKIE KERTCHER, Homewood Ave., Kitchener	182,000
LAWRENCE WARREN, Lambeth	887,330	JOHN W, SOUTAR, 127 Frederick street, Kitchener M. S. COPLAND, Harriston	2.136.050
MISS BEATRICE EDWARDS, Watford	214,720 560,000	WILLIAM WRAG, 26 Todd street, Galt	830,925
W. H. TRICKER, Sarnia	4,968,310	IRVING G. AUT, 70 Edward street, Kitchener	122,000
MISS M. C. MILNE, Lambeth	2,528,110	WILLIAM ROCKWELL, Waterloo MISS ROSA EMMRICK, 186 Victoria street, Kitchener	
MRS. HARRY KING, Mooretown		JACK B. BROWN, Kitchener	61,0€0
FRANCIS W. SHANKS, 272 Wellington street, Sarnia BASIL WATSON, Watford R. R. No. 8	1,700,890	The second secon	
GORDON D. PERRY, Watford R. R. No. 2	401,560	District No. 7—Huron and Perth Counties.	
MISS LULU McFALLS, Lucan	3,014,560	MISS MAY GELDART, 61 E. Gore, Stratford	107 700
MISS FLOSSIE BEATTIE, Forest		MISS VERCY GEIGER, Hensall	2,139,170
MRS. ANNIE GOODHILL, Forest R. R. No. 4 MISS MAMIE McNAUGHTON, Ailsa Craig		MISS MAY HODGERT, Exeter	
MISS BERTHA KARR, Forest	467,500	MISS ELLA HALL, 131 Dufferin street, Stratford	38,000
MRS. ALICE ROLSTON, Florence R. R. No. 2		MISS MARVEL HUMPHREY, Stratford MRS. H. H. MALLOY, Hensall ANDREW MOIR, Hensall	
ALEX. LANG. Sarnia MISS MARION BALLANTYNE, Mount Brydges	140,770	ANDREW MOIR, Hensall OSCAR MOUSLEY, Atwood	
FLORENCE BURRELL, 418 Welby street, Sarnia		MISS ULDENE ROSS, St. Marys	3,985,750
MRS. LEWIS KERRIDGE, Wilton Grove R. R. No. 1		MRS. A. G THOMPSON, Listowel	76,000
MISS HELEN MacDONALD, R. R. No. 1, Wyoming	721,320	JAMES BAIGENT, Exeter MERVYN E. CANN, Exeter	766.850
MRS. ARNOLD, Lambeth	142,872	MRS. ANDREW DOUGALL, Box 205, Hensall	1.604.430
		MRS. WALLACE HOUGH, Wingham HILTON HUNTER, Wingham	3.064.040
		MRS. J. A. JOHNSON, Queen St. E., St Marys MRS. J. LINDENFIELD, Hensall	1.774 530
District No. 4-Elgin and Norfolk Counties.		Miss B. McKAY, Wingham	141 000
MISS SADIE LOGAN, Courtland	2.403.500	STEWART ROBERTSON, Cromarty MRS. THOS. WEBSTER, Exeter	2 079 380
JOHN WALKER, Port Dover		NORMAN CARSON, Exeter R. R. No. 3 MISS GLADYS MAWHINNEY, Exeter	419 000
J. McCOIG, Grand Central Hotel, St. Thomas	67,000	KENNETH WISBY, Singer Sewing M. Co., Stratford	637,000
J. A. ARMSTRONG, Port Burwell MISS MAUDE CAMERON, Wallacetovin		MRS, H. M. LOVE, Hensall	1 000 040
MISS NETTIE WHALLS, Shedden		WILL MANSON, Exeter MRS. JAMES W. MANNING, Clinton	1 400 250
M. UNDERHILL, Aylmer	172,100	MISS MABEL MASKELL, Goderich	2 014 622
MISS M. J. CLARK, Dutton	429,000	JOHN LAMOND, St. Marys R. R. No. 3 JOSEPH HAROLD KLEIN, Seaforth	771 500
MISS MARY McGREGOR, Dutton R. R. No. 2		MISS CARRIE V. COOKE, Mitchell	4 303 000
MISS BEATRICE COX, St. Thomas R. R. No. 7	. 69,000	WISS VERA G. LATIMER, St. David street. Goderich	1 996 100
MISS H. DRAKE, Box 131, Shedden MISS GLADYS RAMEY, Simcoe	. 427,220	MISS WARRENER, Goderich	1,073,000
F. L. RAVIN, Clear Creek	. 2,909,220	MRS. W. STONE, Hensall	72000
MRS. E. WHITE, Delhi	. 1,854,330	GUNDON CAMOUN, Strattord Brass Co., Stratford	912
D. A. McVICAR, Belmont R. R. No. 1	. 6,178,450	MISS MARY MICHIELD, Hay P. U., Exeter	. 753,700
MISS HELENA DENT, Dutton	. 1,205,620	The state of the s	. 1,223,770
MRS. A. SHIPPEY, Rodney			
W. GRAND WARD, Nixon R. R. No. 1	. 1,336,650	District No. 8-Bruce and Grey Counties.	
MRS. R. MORRIS, Iona	. 326,690	MISS LORNA CAMPBELL, Lucknow	. 422,000.
MORLEY 7 AVITZ, Aylmer P. J. HUBER, Stoddart House, Delhi		JOHN C. DIETRICK, Chesley	. 394,000
MISS L'ZZIE GOODLAND, 301 Talbot street, Simcoe MRS, M. SAFFORD, Simcoe R. R. No. 1	1,012,910	MISS MARGARET N. MCKAY, Box 361, Kincardine	. 222,000
TENNICE M. GILLETT, R. R. No. 4, Aylmer	. 2,300,100	MISS SUSIE NELSON, Box 266, Kincardine	697 430
MRS JOSEPH O'DELL, Wellington Street, St. Thomas		MRS. ALFRED STEWART, Eden Grove J. F. SHAUSE, Ayton	128.060
	, ,,,,,,	MISS IDA McKAY, Leith	. 197,000
		M.S. PROUD, Walter Falls C. R. FINCH, Kincardine	91,000
District No. 5—Oxford and Brant Counties.		MR. JEAN DRUMMOND, Box 354, Kincardine MISS ANNIE KENNEDY, Lucknow R. R. No. 5	. 663,070
CECIL MURRAY, Ingersoli LORNE PHILLIP, Ingersoli		MISS GRACE HENDERSON, Walkerton	. 96,000
L. D. BARRETT, Salford	. 2,122,370	MISS MARCELLA WEILER, Box 7, Walkerton	. 140,100
CHARLES F. CHESTERMAN, Ingersoll	. 937,500	MISS BESSIE McKNIGHT, Owen Sound	3 354 820
W. E. DE FOREST, Springford MISS G. EVERETT, Tillsonburg	4 000 500	B- AM C. KUEHNER, Hanover	. 5,798,500
		HENRY HERBERT WELLS, Port Elgin	
MISS FLORENCE GREENFIELD, Embra	. 1,759,710	MISS MAUD SAUNDERS, East Linton	. 100,960
MISS FLORENCE GREENFIELD, Embro MISS EVA DANIEL, Mount Elgin MISS MABEL HICKS, Tilisonburg.	. 1,759,710 . 3,444,840 . 928,345	HENRY HERBERT WELLS, Port Elgin	. 100,960 . 708,000 . 1,922,840

The state of the s	
District No. 5 (Continued)	
MISS VERNA JOHNSTON, 19 Port street, Brantford MISS LETA PIPER. 85 Drummond street, Brantford FRANK STROWBRIDGE, 19 Colborne street, Brantford MISS CARRIE CODY, Embro R. R. No. 4 MISS RUBY FALKINS, Culloden WILLIAM MACHAN, 89 Dalhousie street, Brantford MRS. TURANCE PARSON, 216 Brock street, Brantford MISS HAZEL SMITH, Culloden MRS. W. G. WAGNER, Lakeside R. R. No. 2 MRS. T. WHITING, Tillsonburg MISS B. CARROLL, Ingersoil PTE. GEORGE SAPER, Tillsonburg LAWRENCE E. BODWELL, Burgessville ROBERT SANFORD, Woodstock MISS EVA NEWTON, Woodstock HARRY MUNN, Woodstock MISS DORIS GREENFIELD. 239 Nelson St., Brantford MISS BECKY JOSEPH, Henrietta avenue, Brantford MRS. J. E. LAWRENCE, Woodstock	950,070 101,000 1,841,020 355,000 764,600 1,039,390 1,743,770 284,000 567,860 816,000 1,380,000 116,000 3,110,870 141,000 171,000
District No. 6-Waterloo and Wellington Counties,	
MRS. A. AUSTIN, 21 Ann street, Guelph VILLIAM BENNINGER, Kitchener MISS L. M. BRUCE, Allen street, Waterloo FRANCIS FRERRIER, 30 Ella street, Kitchener MISS MAY FORLER, 71 Tuerk street, Kitchener MORRIS LOVEGROVE, 40 Beck avenue, Gait F. HOLBEIN, Kitchener H. F. C. RAW, 72 Snyder avenue, Kitchener F. HUBBARD, Beverly street, Galt CECIL MOORE, Walper Hodse, Kitchener CAMPBELL TAYLOR, 18 Main street, Gait EDGAR WACKETT, Kitchener MRS. N. E. ABBOTT, 20 Norfolk street, Guelph MRS. THOMAS GREEN, Baden F. H. C. MARTIN, 121 David street, Kitchener MISS HAZEL McMILLAN, 62 St. George, Sp. Guelph	97,009 142,000 87,000 206,000 68,000 141,000 102,000 2,225,090 1,579,770
	MISS LETA PIPER. 85 Drummong street, Brantford FRANK STROWBRIDGE, 19 Colborne street, Brantford MISS CARRIE CODY, Embro R. R. No. 4 MISS RUBY FALKINS, Culloden WILLIAM MACHAN. 39 Dalhousie street, Brantford MRS. TURANCE PARSON, 216 Brock street, Brantford MRS. HAZEL SMITH, Culloden MRS. W. G. WAGNER, Lakeside R. R. No. 2 MRS. T. WHITING, Tillsonburg MISS B. CARROLL, Ingersoil PTE. GEORGE SAPER, Tillsonburg LAWRENCE E. BODWELL, Burgessville ROBERT SANFORD, Woodstock MISS EVA NEWTON, Woodstock MISS EVA NEWTON, Woodstock MISS DORIS GREENFIELD. 239 Nelson St., Brantford. MISS BECKY JOSEPH, Henrietta avenue, Brantford MRS. J. E. LAWRENCE, Woodstock District No. 6—Waterloo and Wellington Counties, MRS. A. AUSTIN, 21 Ann street, Guelph WILLIAM BENNINGER, Kitchener MISS L. M. BRUCE, Allen street, Waterloo FRANCIS FRERRIER, 30 Ella street, Kitchener MISS MAY FORLER, 71 Tuerk street, Kitchener MISS MAY FORLER, 71 Tuerk street, Kitchener MORRIS LOVEGROVE, 40 Beck avenue, Gait F. HOLBEIN, Kitchener H. F. C. RAW, 72 Snyder avenue, Kitchener GAMPBELL TAYLOR, 18 Main street, Galt EDGAR WACKETT, Kitchener MRS. N. E. ABBOTT, 20 Norfolk street, Guelph MRS. THOMAS GREEN, Baden

/ILLIAM ROCKWELL, Waterloo	523,270
IISS ROSA EMMRICK, 186 Victoria street, Kitchener	930,110
ACK B. BROWN, Kitchener	61,0€0
Section and the control of the contr	
District No. 7—Huron and Perth Counties.	
IISS MAY GELDART, 61 E. Gore, Stratford	427,730
IISS VERCY GEIGER, Hensall	
IISS MAY HODGERT, Exeter	918,090
IISS EVA HAMILTON, Stratford	1,516,030
IISS ELLA HALL, 131 Dufferin street, Stratford	38,000
MISS MARVEL HUMPHREY, Stratford	1,665,490
IRS. H. H. MALLOY, Hensall	134,000
NDREW WOIR, Hensall	298,360
SCAR MOUSLEY, Atwood	403,995
MISS ULDENE ROSS, St. Marys	3,985,750
IRS. A. G THOMPSON, Listowel	106,000
OHN H. WILHELM, Stratford R. R. No. 1	76,000
AMES BAIGENT, Exeter	766,850
MERVYN E. CANN, Exeter	154,660
MRS. ANDREW DOUGALL, Box 205, Hensall	1,604,430
MRS. WALLACE HOUGH, Wingham	122,000
HILTON HUNTER, Wingham	3,064,040
MRS. J. A. JOHNSON, Queen St. E., St Marys	1,774,530
MRS. J. LINDENFIELD, Hensall	243,400
MISS B. McKAY, Wingham	141,000
TEWART ROBERTSON, Cromarty	895,700
MRS. THOS. WEBSTER, Exeter	2,079,380
NORMAN CARSON, Exeter R. R. No. 3	419,000
MISS GLADYS MAWHINNEY, Exeter	2,246,290
KENNETH WISBY, Singer Sewing M. Co., Stratford	637,000
INA HUDSON, Hensall	2,575,620
MRS. H. M. LOVE, Hensall	1,869,940
WILL MANSON, Exeter	1,499,250
WRS. JAMES W. MANNING, Clinton	5,711,800
WHSS MABEL MASKELL, Goderich	2,014,620
OHN LAMOND, St. Marys R. R. No. 3	2,491,940
OSEPH HAROLD KLEIN, Seaforth	771,500
wiss SADIE B. ROBINSON, Seatorth	1,707,990
WISS CARRIE V. COOKE, Mitchell	3,589,160
WISS VERA G. LATIMER, St. David street, Goderich	4,236,180
MISS WARRENER, Goderich	1,073,000
WISS THENE HOUME. 135 Ontario street, Stratford	1,748,100
WIKO, W. STONE, Hensall	730,700
wino. JAS. H. WRIGHT, Seaforth	310,140
GUNDON CAMOUN, Strattord Brass Co., Stratford	912,000
MRS. FRED BLOOMFIELD, Hay P. U., Exeter	753,700
WISS MARY MCMILLAN, Kippen	1,223,770

District No. 8-Bruce and Grey Counties.	
MISS LORNA CAMPBELL, Lucknow	422.000
MISS FLORENCE COOK, Lucknow	394,000
JOHN C. DIETRICK, Chesley	1,632,330
MISS MARGARET N. MCKAY, Box 361, Kincardine	222,000
MISS MAE McPHAIL, Box 367, Kincardine	93,000
MISS SUSIE NELSON, Box 266, Kincardine	697,430
MRS. ALFRED STEWART, Eden Grove	128.060
I. F. SHAUSE, Ayton	2 602 600
MISO IDA McKAY, Leith	197,000
M.S. PROUD, Walter Falls	39.000
C. R. FINCH, Kincardine	91,000
MR. JEAN DRUMMOND, Box 354, Kincardine	663.070
MISS ANNIE KENNEDY, Lucknow R. R. No. 5	942,710
MISS GRACE HENDERSON, Walkerton	96,000
MISS RUTH GARNER, Walkerton	140,100
MISS MARCELLA WEILER, Box 7, Walkerton	81,000
MISS BESSIE McKNIGHT, Owen Sound	3,354,820
BE AM C. KUEHNER, Hanover	5,798,500
HENRY HERBERT WELLS, Port Elgin	
MISS MAUD SAUNDERS, East Linton	
CECIL McKELLAR, Standard Bank, Tiverton P. O	
E. A. EDWARDS, Kincardine	1,922,840
DEPUTY CHIEF MACAFFERY, Fire Department, Owen Sound	

BUSINESS EXPANSION DEMANDS ENLARGEMENT OF DOWLER'S BIG STORE

Once more in the course of its successful career the firm of R. H. and J. Dowler, Limited, has been compelled to enlarge its premises in the city of London to meet the constantly increasing demands of the trade built up in a comparatively short period of eight

In order to give more floor space in the already commodious store at 176 and 178 Dundas street, the stock-rooms in the the already commodious store at 176 and 178 Dundas street, the stock-rooms in the northwest end have been removed. Further improvements have been made in the way of alterations, redecoration and changes in both the natural and artificial lighting. A new ceiling replaces the old one, beamed in weathered oak, against a background of ivory, while the same scheme has been carried out for the walls, imparting both cheeriness and quiet elegance to the interior. An abundance of daylight is admitted by a generous number of windows, affording the customers an opportunity of seeing exactly what they are getting, both in color and fabric.

An indirect electric lighting system has replaced the old one and is achieved by means of handsome ground glass lamps, suspended from the beams of the ceiling by copper chains.

The rearrangement of the store included the giving of the cash desk a raised position in the centre. Mr. Dowler's office occupies a raised position on the west side, commanding a view of the whole of the interior. Not an inch of space is lost that could be turned to better account.

The equipment of this up-to-date business house has been augmented by the latest improved system of ward-robes in antique oak.

d system of wardthe latest improved system of wardrobes in antique oak.

Obliged to increase their accommodation twice in London within eight years.
Messrs. R. H. and J. Dowler have met
with similar success is the other stores
of the chain which they have established. The first venture in the gents'
furnishing business by these progressive

to meet the demands of the public and to please even the most fastidious buyers.

An idea of the high-grade of the clothing which may be purchased there is to be gained from the fact that suits in stock at present run as high in price as \$45 and overcoats as high as \$75. The firm has customers who demand this grade of clothing, and people who want high-class clothing have learned where to go to find it "ready-to-wear." In addition to the celebrated 20th Century and Society brands of clothing which they have the exclusive right to sell in the cities where their stores are located, the Dowlers have the first choice of other leading manufacturers. A big range is always in stock of high-class sweaters, the workmanship of Jaeger's of England. By their lines of hats and caps, alone, Dowlers are widely known, these including Borsalino and Knox hats and Tree's caps.

In glove wear, Dents and Perrins are the makes with which the Dowlers conjure, while in the hosiery section, the last and best can be found in British cashmere and American silk.

If the "last shott" is wanted in collars and ties it can be found at Dowlers.

A further reason for the success of the R. H. and J. Dowler stores is to be found in the courteous attention given to every customer who enters.

"Courtesy and efficiency" are the keynotes of the Dowler service to the public.

OFFICERS LIABLE TO DRAFT IN THE BANKS

OTTAWA, Sept. 7.-The large number of senior officers in England who the issue of an order some time ago by Lieut.-Gen. Sir Richard Turner, commanding the Canadian forces in the British Isles, giving these officers the option of reverting to the rank of lieutenant or returning to Canada.

SIR JOHN EATON DENIES. TORONTO, Sept. 7 .- Sir John Eaton, honorary colonel, today emphatically denied the Ottawa story that he might become quartermaster-general in suc-cession to Major-General D. A. Mac-

The Comfort and Charm of Electric Table Cookery

BREAKFAST? Do It the Hydro Way

Ready in a Jiffy! No Trouble At All!!



Coffee and cold water in the Percolator. Put in the plug. In 7 or 8 minutes you serve it—piping hot and delicious to taste.



Connect the grill on high heat. Fry potatoes in lower dish. Bacon and eggs in upper dish. Ready to serve as soon as the



When coffee, bacon, etc., are nearly done, put bread on the toaster. Two slices a delectable brown on both sides in a couple of

LUNCHEON OR DINNER? Just as easy to prepare and just as charming. And the doing of it is real fun, because everybody likes electric food.

Exhibition Visitors:

A visit to the HYDRO EXHIBITS during your stay in London for the Western Fair will give added interest to the Exhibition trip. At every turn you will find something electrical to delight you. Hydro exhibits in the Main Building and New Progress Building. DON'T FAIL TO SEE THEM.

The Hydro Shop

238 DUNDAS STREET
(Opposite Chapman's Drygoods Store)

PATRIOTIC BALE

Generous Shipment Comes to Hyman Hall From Thamesford.

Hali From Thamesford.

THAMESFORD, Sept. 7.—The War Relief Society met in the Anglican Parish Hall on Wednesday with about twenty workers, who occupied their time in quilting. After the business meeting a dainty lunch was served by Mrs. Alex Sutherland and Mrs. (Dr.) Weir. A good collection was given, and the interest is still unabated.

A bale was sent to Hyman Hall of 12 suits of pyjamas and 42 pairs of socks, besides a box of preserved fruit for the sanatorium and a bale will be packed at the next meeting for French relief, and donations are asked for.

The annual bale for the W. M. S. of St. Andrew's Church will be pack-

ed about the 15th of September, when the friends and members of said church are asked to contribute new or good second-hand clothing and a complete outfit for a boy 12 years old. The regular meeting will be held on Monday next.

TILE IN DEMAND

Thousands Being Turned Out Daily at

Ruthven Factory.

RUTHVEN, Sept. 7.—Bruce Fox & Sons are working on rush orders for cement tile. Thousands are being turned out daily to keep pace with the demand.

Miss Uta Malott leaves here in a few days for London, where she will attend the normal school there.

Rideau Hall Coffee

is the acme of coffee goodness. Its flavor is indefinable, but it awakens, stimulates, gratifies and satisfies the most critical taste. Order a trial tin from your grocer.

Gorman, Eckert & Co., Limited
London and Winnipeg

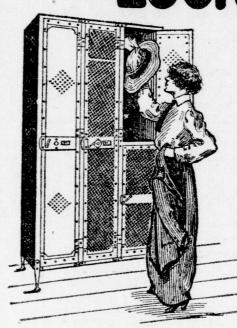


Smaller Tins 25c

DENNISTEE

MADE IN CANADA

LOCKERS AND SHELVING



SED by C. P. R., G T. R., M. C. R., T., H. and B. R., The T. Eaton Company, Limited, The Robert Simpson Company, Limited, Steel Company of Canada, Imperial Oil Company, Bell Telephone Company, Hydro-Electric Power Commission, Northern Electric Company, Limited, and hundreds of others, whose repeat-orders show satisfaction.

We are Canada's largest manufacturers of modern steel factory equipment, and produce a large range of steel stools, chairs, tools cabinets, garage lockers, stationery cabinets, foremen's desks, etc.

Let us tell you how and where DENNI STEEL Lockers and Shelving make for stricter economy, higher efficiency and greater security in your business.

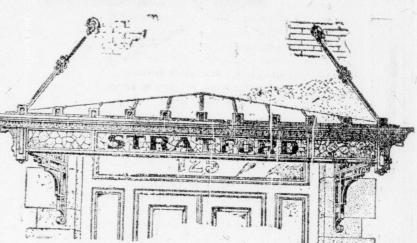
We will be glad to send very interesting illustrated matter, containing therproofs that this modern Canadian-made equipment will save you time, space and money.

Ornamental Iron and Bronze Work

We specialize in Marquises, Balconies, Fire Escapes, Window Grilles, Counter Grilles, Gates, Wickets and Railing, Elevator Cars and Inclosures, Tablets, Stairways, etc. Also

General Builders' Iron Work

including Steel Beams, Columns and Lintels, Cast-Iron Columns, Pipe Columns, Area Gratings, Sidewalk Doors, Balconies, Fire Escapes, Marquises, Iron Stairways, Spiral Stairs, Grilles, Pipe Railing, Window Guards, etc.



Also Wirework of every description, including Counter Grilles and Partitions, Cages, Window Guards, Signs, Wickets, etc.

THE DENNIS WIRE AND IRON WORKS CO. LIMITED



LONDON'S LARGEST JEWELRY STORE 234 DUNDAS STREET LONDON, ONT.

We are large buyers of Jewelry direct from the manufacturer. In this way we are able to give the best quality at the lowest possible price, when quality is considered.

We have a large stock of Ladies' Gold-Filled Separable Expansion Link Bracelet Watches, fitted with 15-jewel movements, fancy dials, for \$13.50, and \$15.00 with engraved case. These watches are exceptional values.

	with engraved case. These w	atches are exceptional values.
Gent's 16=size, high grade gold=filled case, best quality, 7=jewel, nickel movement \$11.50 Gent's Nickel Case Watch, 7=jewel nickel move= ment \$5.00 Gent's Nickel Case Watch, fair quality \$3.00 Boy's Nickel Case Watch, lever movement \$2.00 Boy's Nickel Case Watch, strong lever move= ment \$1.50 Cut Glass Berry Bowls, eight=inch \$2.50	Cut Glass Cream and Sugar, per pair \$2.25 Cut Glass Butter Dish \$2.00 Cut Glass Cheese and Cracker, rose cut \$3.00 Pierced silver=plate, on hard metal, Bonbon 65c Pierced silver=plate, on hard metal, Butter Dish \$1.25 Pierced Nickel=Plated Brown Casserole \$2.00 Lady's 10=k. Solid Gold Neck Chain \$1.50 Lady's 10=k. Solid Gold Necklace set with pearls	Lady's 19-k. Solid Gold Necklace, set with diamonds \$10.00 Lady's 10-k. Solid Gold Brooches, set with pearl \$2.00 Lady's 10-k. Solid Gold Stone-Set Birthday Ring \$1.50 Child's 10-k. Solid Gold Chain and Charm \$2.75 Gent's 10-k. Solid Gold Criff Links \$1.00 Gent's 14-k. Solid Gold Criff Links
glasses, consul	t our eve specialist Spectacles and everlages at \$1.00	ings, co. If in fact of

London's Largest Jewelry

W. J. WRAY & CO.

234 Dundas St., London, Ont.

Only \$5.00 It Is Now Possible For Every Home To Have a Phonograph Only \$5.00

Plays Emerson, Victor or Columbia records. If you buy one of these machines you could turn it in later at what you paid for it on one of our high-grade Rayola Cabinet Phonographs, which is a piece of furniture anyone would be proud to have in their home. Rayolas are finished in fumed or golden oak, also mahogany. In this way you can have music at a very small are thinking of buying a high-grade phonograph be sure to see the Rayola. If we have no agent in your town, call at our showrooms and hear them play.

234 Dundas Street LONDON PHONOGRAPH CO. W. J. Wray, Manager

A CONTRACTOR OF THE PROPERTY O





LONDON MERCHANTS SPECIAL 9 TO 12 A.M. FAIR WEEK SALES

Extraordinary Values In

Men's and Boys'

Suits and Overcoats

For Fair Week

GRAFTON & CO.

OUALITY

VALUE SERVICE

Fall Shoes for Fall Days

Ladies' Dark Brown Kid High-Cut Lace Boot, \$6.00 for...... \$4.95 Ladies' Grey Kid High-Cut Lace Boots, \$8.00, for\$6.95 Men's Black Calf, leather-lined, with double neolin sole.

171 DUNDAS STREET.

VISITORS TO LONDON!

Special Hat and Shirt Bargains

MONDAY MORNING, 9 TO 12 O'CLOCK.

15 dozen New Soft Hats, selling every day for \$3.00, on sale Monday morning for\$2.15 10 dozen \$1.50 Colored Shirts, stiff or soft cuffs, Monday morning for 90c each

John Graham & Co.



The Purdom Hardware Co

124 Dundas Street. Phones 2800-2801 SOLE AGENTS FOR

The Eureka Vacuum Cleaner

Is a necessity in the modern home. It works very rapidly and is operated with great ease.

This machine will be demonstrated in Main Building at the Western Fair.

Your choice of any

Silk Skirt or Silk Sweater

in our store, at THREE-HOUR SALE, only

YOUR CHOICE

London Ready-to-Wear

9 to 11 a.m. Monday Specials

R. H. & J. DOWLER, LIMITED.

SHIRT SALE! \$1.00 AND \$1.25 SHIRTS, 89c. 64 dozen \$1.00 and \$1.25 Shirts, full size bodies, fast colors.

Two-hour sale 89c FREE .- For two hours Monday, 9 to 11 a.m., with every Suit or Overcoat at \$15.00 to \$35.00, a pair of \$3.50 Trousers, fitted to size.

Remember Our Big 10-Day Exhibition Sale.

176 and 178 Dundas Street.

250 only, Food Choppers, family size, with four steel plates, which cut anything eatable. Regular \$1.75. On sale, 99c 50 dozen Pocket Knives. Regular 40c, 50c, 60c. On sale 25c 25 sets Socket Chisels, with leather tipped handles (5 to a set), 1/4, 1/2, 3/4, 1, 11/4-inch. Regular \$3.00.

On sale ... \$1.69

THE STORE WITH A STOCK

125-7 DUNDAS STREET. 2 PHONES: 3461-3462

SPECIALS At London's Big Shoe Store

60 WOMEN'S PATENT LACE BALS Louis heel, Regular \$5.00. Saturday\$3.48

36 WOMEN'S GUNMETAL BUTTON AND LACE Round toe, Cuban heel. Regular \$5.00. Saturday \$3.48 36 WOMEN'S GUNMETAL HIGH-CUT LACE

New walking heel. The very latest, Reg. \$7.50..\$5.89 Johnston & Murray

DUNDAS STREET.

Our Special Value Ladies' Hudson Seal Coats, sizes 36 to 42, Also the apportunity of selecting from OUR FUR STOCK,

THE LANGEST IN WESTERN ONTARIO, any article which will be reserved for you on receipt of a small deposit. We welcome you to our showrooms.

196 DUNDAS STREET.

PHONE 1319.

SPECIAL SALE

\$5,000 STOCK OF

PRICES REDUCED 10 TO 35 PER CENT. e in and see our special display for this sale. Stock is new, bright and attractive, consisting of Axminsters, Wiltons, Brussels

HERE YOU CAN SAVE MONEY-Freight paid on out-of-town shipments. A small deposit will hold any rug until wanted.

Wm. Trafford Furniture Co. COMPLETE HOUSE FURNISHERS.

C. H. WARD & CO.

DIAMOND MERCHANTS AND JEWELERS. 386 RICHMOND STREET.

Fair Week Specials!

DIAMONDS .- See the wonderful bargains that we are offering at \$5.00, \$10.00, \$15.00, \$25.00 and \$50.00. Diamond display in windows.

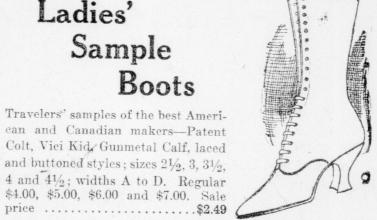
We are also offering special bargains in Watches, Jewelry, Rings, China, Clocks and Silver-Plated Ware.

CHINA DISPLAY IN BASEMENT.

Ladies'

Sample

Boots



Agnew's Boot Shop 182 Dundas Street. Eight Stores.

Read Chapman's advertisements for special selling during Fair Week. See large ad on page 3.

LADIES' SUITS

Don't miss this opportunity to buy a heavy new fall and winter or a lighter weight for present wearing. Special for Monday morn-

NEW WINTER COATS in handsome large collar models. This price

CHAPMAN'S

239, 241, 243 DUNDAS ST.,

Monday Morning Bargains

9 TO 12 O'CLOCK ONLY.

A special discount of ten per cent on all Women's Ready-to-Wear Suits, Coats, Dresses, Skirts, Blouses, Mil-

Buy your new fall outfits in the morning and save ten per cent on your purchase. The price tags will bear the regular price of each

article, but when a purchase will be made in the morning the reduction of ten per cent will be made by the clerks.

Artistic Ladies' Wear Co. 211 DUNDAS STREET, LONDON.

some received this week from New York.

TWENTY New Fall

On sale 9 to 12 a.m. Monday

\$16.50 Smart new styles in fall and winter weights.

Reduced for this special event. **BRICK & DUNDAS, Limited**

188 DUNDAS STREET.

THE BIGGEST ATTRACTION IN LONDON DURING FAIR WEEK WILL BE AT THE

Giant Clothing House A GREAT SLASHING OF PRICES ON

800 RAINCOATS

	Regular \$16.50,	Fair w	eek				.\$11.95
	Regular \$15.00	, Fair w	reek				\$9.95
	Regular \$12.50	, Fair w	veek .				\$7.95
	Regular \$10.00	, Fair w	veek				\$5.95
	By taking	advant	age of	this	sale you	will say	e your

120 DUNDAS STREET

Look for the Big Arrow Sign and name over the door before you enter. Wholesale and retail dealers in Raincoats. The largest high-class workingmen's outfitters in Western Ontario.

Whylants

Monday Morning Shoe Specials

No. 1-Ladies' All-Brown Kid 71/2-Inch Lace Boot, Plain Pointed toe, two-inch Louis heels. Reg. selling price \$7. Monday morning price \$3.98

No. 2-Ladies' Gunmetal Calf 7-inch Lace Boot, English Walking design, low heels, pointed toes, extension soles. Regular selling price \$5.00. Monday morning price

HONEY DAY

IT'S SO GOOD, A LITTLE CLOVER HONEY GOES A LONG WAY.

5 lb. Can 95c: 10 lb. Can \$1.85

Dominion Seeds Limited

Successors to Darch & Hunter Seed Company.

ONE OF OUR SPECIALS FOR FAIR WEEK. \$10.00 KITCHEN \$7.95 CABINET BASE..

White wood top, 25x48 inches, two bins, two drawers, two cutting

weekly. See our window for spe-

Peoples Outfitting Co.

JUST ARRIVED FROM NEW YORK

GEORGETTES AND WASH BLOUSES

in all styles at the lowest prices. Also One dozen Crepe de Chine in various shades\$2.98 Special line in Serge and Silk Skirts, in navy and black, at\$5.45 Ten only Serge at\$5.65 Six only Serge at\$9.90

Metropolitan Suit and Skirt Co. 232 DUNDAS STREET.

MONDAY SPECIALS

15e Water Glass10c

Strong's Drug Store

MANY BARGAINS EACH DAY OF FAIR WEEK.

184 DUNDAS STREET, LONDON, ONT.

BENSON-WILCOX ELECTRIC CO.

ELECTRIC AND AUTOMOBILE SUPPLIES

Llectric

Monday morning, between the hours of 9 and 12 o'clock, you may take your choice of all our Portable Electric Lamps Lamps at exactly twenty-five per cent off the regular price. Will it pay visitors and citizens alike to be here promptly for these bargains? Yes! It's a rare opportunity.

2 of Our Monday Specials

Women's All Kid Laced, on a neat last, plain toe, all sizes, \$5.00 value \$3.00

Men's Brown Dongola Laced, Goodyear welt soles, sizes 6 to 8 only, \$6.00 value,

for\$4.00

At our Dundas St. Store, next to Advertiser Office. ROWLAND HILL

Monday Specials, 9 to 12 a.m. FALL OVERCOATS AND RAINCOATS,

VALUES \$15.00 TO \$20.00, ON SALE..... Men's Chesterfield Coats in all wool black and dark grey cheviots. Young men's Swagger Coats in Belted Trench, Pinch-Back and SMp-On models, in smartest tweed effects. Guaranteed British Raincoats, in new tweeds and paramattas, for motorists, drivers and walkers. Genu-

ine values, \$15 to \$20. On sale Monday morning only. WOMEN'S POPLIN RAINCOATS, GENUINE \$8.00 VALUE. ON SALE \$5.45 Stylish Mercerized Poplin Raincoats, of best English cloth, in shades of fawn, olive and brown; thoroughly rainproof; raglan sleeves, belted

R. J. YOUNG & CO.

back, convertible collar, two-way style; sizes 34 to 44. On sale Monday

LONDON MERCHANTS SPECIAL 9 TO 12 A.M. FAIR WEEK SALES



TWO BIG BARGAINS

For Monday Morning's Selling Between the Hours of 9 and 12 o'Clock only.

LADIES' BLACK LISLE | 36-INCH WHITE FLAN-GLOVES, 75c VALUE, FOR 29c PAIR.

These are to be had in sizes 6 and 6½ only; some long gloves, others regular length, with two domes, perfect

NELETTE, 121/2c YARD. Nice soft quality, free from dressing, that cannot be bought wholesale today at this price. Specially priced black, as they are old dyes. for Monday morning at, per For these items we cannot take phone or mail orders, the quantity Your attention is called to Tuesday's and Wednesday's

GRAY'S, LIMITED



Many Visitors

from the splendid assortments at this popular store. The smart new styles are beautiful. Our stocks offer a wide range for choice. Come in and see the

> Special Suit Values at \$20.00, \$25.00 and \$30.00.

The Raphael-Mack Co.

"The Store of Popular Prices." 236 DUNDAS STREET.

Special Bargains in High-Class Shoes

Ladies' Black Calfskin Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$7.50. Special Fair price\$6.00
Tan Calf Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$8.00. Special Fair price ...\$6.00

25 PER CENT DISCOUNT. On any Suit Case, Club Bag, Trunk or Ladies' Hand Bag in our great stock during Tuesday and Wednesday of Fair week.

Ladies' Highest Grade, dark shade green kid lace, with white kid top. Regular \$9.00. Special Fair price\$7.00 Ladies' Brown Kid Lace Boots, with champagne kid top. Regular \$11.00. Special\$8.50

COOK'S SELECT SHOE STORE DUNDAS AND RICHMOND.

Mara's Fair Week Specials Sealette Coats

First showing of Salts' Sealetta Coats, made of best quality imported sealette. All made with large shawl collars, in two sizes, in flared coats

Ready-To-Wear Hats

MARA'S 134 Dundas Street

Oak Hall

Young Men's Suit \$12.00 Special \$5.95 Boys' Suit Special

Men's Raincoats, Special

VISITORS TO THE WESTERN FAIR:

You will save money by buying your hardware from us. We have a complete line of Cutlery, Brassware, Tools, Builders' Hardware, Cut Glass, Paints, Varnishes, etc.

TABLE CUTLERY.

Rogers' Knives and Forks\$3.00 to \$6.50 dozen Dessert Spoons\$2.00 to \$8.00 dozen Table Spoons\$3.00 to \$10.00 dozen Tea Spoons\$1.00 to \$5.00 dozen White-Handled Knives\$2.50 to \$10.00 dozen Carving Knife and Forks\$2.00 to \$3.50 per pair Carvers, in case\$3.50 to \$10.00 Pearl Knives and Forks\$10.00 to \$25.00 per set Special Casserole Dishes 0 each Special Cut Glass Bowl\$3.75 each

J. G. STEELE & CO. Hardware. Phone 750.

All-Wool Serges | Duchess Silks

See the new Millinery.

BARNARD SPECIALS

FOR MONDAY

\$3.00 Clocks for \$1.00

\$2.00 Cream Jugs, \$1.00

JOHN S. BARNARD

JEWELLER,

Fall Suits and Overcoats

Opposite "The Advertiser."

\$1.00 Yard

Complete range of colors,

almost every shade Fine

Quality Satin Duchess Pail-

lette Silks; a splendid wear-

ing soft silk that will not

cut or crush; very fashion-

able for dresses, etc. On

\$1.00 Yard

Guaranteed fast colors.

Pure Wool Old Dye Serges,

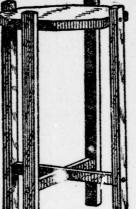
in light and dark navy,

brown, copenhagen, dark

red and black; splendid

weight for suits, dresses,

skirts, etc. On Monday ...



39c each for Solid Oak

Tabor ettes 10c extra

delivered prepaid anywhere, in Western Ontario.

For a \$15.00 SOLID OAK EXTENSION TABLE. Free delivery

Keene Pros.

ON CANADIAN FRONT

Bad Weather Again Retards

Airmen But They "Get"

Two Huns.

LONDON, Sept. 7 .- The official state-

ment from British headquarters in

France and Belgium issued tonight

"On the Lens front our line of ad vanced posts in Avion and east of

Fleu-Lauvette has been pushed for

ward slighttly. Except for the shelling

of some of our position's at La Basse

IN AVION VICINITY

LONDON'S BEST FOME FURNISHERS 125-127 KING STREET,

DISTRICT CASUALTIES LINE IS ADVANCED

KILLED IN ACTION

Pte. E. G. Patterson. CAMLACHIE Lance-Corp. George Ritchie

SARNIA.
Pte. Charles Robson Major. PAISLEY, Pte. Reuben Wiltman.

GLAMMIS. Pte. Ernest Cunningham GREENOCK TP. Pte. John McAfee.

WOODSTOCK. Pte. Harold Fraser.
OWEN SOUND.
Sergt. Fred Williams. SIMCOE. Pte. Victor Greenlund. NORWICH.

Pte. Roscoe Devitt. PRESUMED DEAD

Pte. Jack Robinson. DIED OF WOUNDS ST. WILLIAMS. Pte. Harry Masters.

WOUNDED

LONDON.
Pte. H. W. WOOSTER
Pte. J. A. Hodgkinson PRESTON.

Pte. C. Purkis. Pte. C. Young.
GODERICH.

Pte. T. W. Fry.
BRANTFORD.
Pte. J. Stephenson.
GORRIE.
Pte. J. E. Vittie.
STRATFORD.

Pte. P. WALKERTON. Pte. Samuel Leake.
OWEN SOUND.

EVALE. Burgess. HESTER.

PAISLEY. Pte. William Thomas Race. Pte. Frank Wilson. CHATHAM.

Pte. David Labombarde OWEN SOUND. Flight Lieut. Howard STRATFORD.

Sergt. Donald McTavish.
WALKERTON.
Pte. Bruce Ferguson.
LISTOWEL.
Lieut. F. E. Gray (severely).
SIMCOE.

Lieut. Hope King. Pte. Francis Groit. GALT. Pte. Percy Hill. STRATFORD. Pte. W. C. Patterson

GASSED

BRANTFORD. WOODSTOCK.
Pte. Fred W. Endall.
WALSINGHAM.
Pte. Allan Pickersgill.

INJURED PAISLEY. Flight Lieut. Reg. F. Given.

WCUNDED AND GASSED. GALT.
Pte. Irvine Puetock.
SEAFORTH.
Lance-Corp. W. McMillan.

SERIOUSLY ILL Sergt. C. H. Dugan

GOMPERS IS PRESIDENT OF DEMOCRACY ALLIANCE

MINNEAPOLIS, Sept. 7.—Samuel Gompers, president of the American Federation of Labor, today was unanimously elected president of the American Alliance for Labor and Democracy recently organized to solidify labor behind the Government and stamp out the activities of disloyalists.

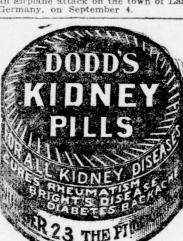
A BEFORE-CONFEDERATION PIANO.
The first Heintzman piano was made before Confederation. During this more than half a century the Heintzman & Co. piano has obtained not only Dominion-wide, but world-wide fame, as a high-class instrument. The exhibit of this firm is one of the outstanding features of the Fair. The city showroor at which all visitors are welcomed at 242 Dundas street, S.8,12

le artillery has shown less activity.
"On Thursday bad weather caused a iminution of the great aerial activity looks approximated the description of the great aerial activity looks approximated the description of the great aerial activity looks are less than the less activity looks are less activity.

London, Sept. 8.—Holland's total expenditure in connection with the war up to August 1 lost, approximated 79,-100,000 guelden. tile artillery has shown less activity. of the previous two days. A certain luring the day, over two hundred bombs being dropped on various targets. Two enemy machines and one German observation balloon were brought down. Two other hostile machines were driven down out of control. One of our mehines is missing."

Today's early statement reads:
Loss Near Frezenberg.

"Hostile raids were successfully reoulsed in the vicinity of Armentieres
and near Lens. North of Freenberg the enemy delivered two strong
counter-attacks in the course of the
overling against positions we gained in



HOLLAND'S EXPENDITURE

amount of pombing was carried out Grand Trunk Railway System

WESTERN FAIR, LONDON.

For the accommodation of visitors to the Western Fair, London, the Grand Trunk Railway System will, in addition to their regular train service, operate the following extra trains:
Leave Wingham 6:20 a.m., Sept. 11, 12 and 13, for London; returning leave London 10:50 p.m., same dates for Wingham, stopping at all intermediate stations in both directions, except Clinton and Lucan Crossing on the going journey.

ounter-attacks in the course of the vening against positions we gained in ton and Lucan Crossing on the going ocal attacks yesterday, and compelled ur detachments to withdraw to their win line.

"During the night a party of our roops rushed a hostile position west of Queant and captured a machine gunche hostile artillery was active in the light near Lens and in the neighborhood of the Ypres-Menin road."

Leave Chatham 7:40 a.m., Sept. 11 and 10:30 p.m., Sept. 11, for Chatham and Sept. 13 for Windsor, stopping at all intermediate stations in both directions, except P. M. crossing and Hyde Park Junction.

Leave Brantford 8 a.m., Sept. 11 and 13. for London; returning leave London; returning leav

Leave Brantford 8 a.m., Sept. 11 and 13, for London; returning leave London 6:35 p.m., Sept. 11, 12, 13 and 14, and 10:15 p.m., Sept. 11, 12, 13 and 14, and 10:15 p.m., Sept. 13 only, for Brantford, stopping at all intermediate stations in both directions.

Leave Brantford 8 a.m., Sept. 11 and 13, for London; returning leave London 6:35 p.m., Sept. 13, for London, via St. Marys Junction; returning leave London 10:30 p.m. same date, for Sarnia Tunnel, stopping at all intermediate stations in both directions.

tions.

Leave Sarnia Tunnel 8:40 a.m., Sept. 11 and 13, for London, via Kingscourt Junction; returning leave London 11 p.m., same dates, for Sarnia Tunnel, stopping at all intermediate stations, including Petrolea, Sept. 13, in both directions, except C. P. R. crossing and Hyde Park Junction.

Leave London ill p.m., Sept. 11, for Alvinston and all intermediate stations.

tions.

Leave Guelph 7:10 a.m., Sept. 11, for London; returning leave London 11:20 p.m. same night for Guelph, stopping at al intermediate stations in both directions, except Fairfield and Wyton on the return journey.

Leave Stratford 8:45 a.m., Sept. 11 and 13, for London; returning leave London 11:20 p.m., same dates, for Stratford, stopping at all intermediate stations in both directions, except Fairfield and Wyton on the return journey Full particulars from any Grand Trunk ticket agent. R. E. Ruse, C. P.

An Outstanding Piano Exhibit

Whatever is one's interest in a piano-whether that of the professional musician, or the home-lover who is charmed by good music-the large exhibit of

Heintzman & Co. Art Pianos Grand, Upright or Player

is sure to attract the attention of visitors to the fair. The range of Art Upright and Grand Pianos, finished in various styles, must be seen to be appreciated. Those who are interested in Player-Pianos will find an instrument entirely different from any other player-piano. A careful examination of its many special features would be time well

CITY SHOWROOMS,

Heintzman Hall

242 DUNDAS STREET.

Three-Hour Sale AT YOUR FAVORITE

STANDARD DRUG STORE

9 a.m. to 12 noon ON MONDAY

FOR THE MEN-Jap, Bachelor or Arabela Cigars..... FOR THE LADIES-Mennen's, Duchess Rose and

STANDARD DRUG LIMITED

4 Stores in London.

SAVE YOU MONEY. All Orange Fronts.

Solid Oak Dressing Tables-36 to clear, four designs. Worth from \$12.50 to \$15.00, for\$9.95 Come early if you want one. If you cannot pay cash, join the Home Lovers' Club. Club terms: \$2.00 cash, \$1.00 weekly.

> Luxurious Turkish Rocker, in Wear-Ever Bradley leather \$12.95 solid comfort

Deep spring seat and Rocker that will give you years of service. Club terms: \$2.00 cash;

The Ontario Furniture Co., Ltd.

226-28-30 DUNDAS STREET.

It Is Now Possible for Every Home To Have a Phonograph

Will buy a STEWART Phonograph which plays 7, 10 and 12-inch records. Can be exchanged later on a Rayola Cabinet, if so desired. Full purchase price will be allowed.

W. J. WRAY & CO.

London's Largest Jewelers.

194 Dundas Street.

No. 40 Potato Pots, three coat grey enamel, hold-fast

J. A. BROWNLEE

385-387 TALBOT CORET.

Suits \$18 to \$40 Overcoats \$18 to \$30 To our out-of-town customers visiting the city during

fair week we suggest that you select the cloth and style and be measured in the forenoon before going to the fair. This will give us time to prepare your try-on and give you a fitting before your train leaves. We will express your clothes (charges prepaid) right to your home as soon as you want them. Needless to say, we have everything that is new, nice and good in anything you want to wear.

SELAK, Merchant Tailor

Dundas, Corner Clarence Street.

Heintzman & Co.

Pianos and Victrolas

EXTRA SPECIAL VALUES ON THE FLOOR AT OUR PARLORS OR AT OUR EXHIBIT AT THE

Parlors, 242 Dundas St., London

We invite the inspection of visitors to the city during the Fair.

Fair Week Specials At Enticing Prices

25-quart Round Boilers, three-coat grey enamel, with cover\$1.00



Flamony Shoul

The first seed of the seed of

However, I have seen some very won-styles in furnishings. It is being done in mind is soft grey, with sprays of derfully lighted homes with nary a nowadays, and if one is in doubt, there violets and maidenhair. Among its material and in many lovely color com- all probability an illogical bouquet of progressing favorably.

Furnishings

FASHIONS IN FLOOR COVERINGS

We have had fads of all-over flowered Brussels carpet; we have vied with our next-door neighbor in having the smoothest laid matting; we have had "art squares" and denim creations. But where a housekeeper thinks of out-Midasing Midas, she contemplates, with half-shut eyes the sight of a Persian rug upon her newly-polished floors. We Canadians will never quite be able to detach from its high place this autoerat of Rugdom; though many of us who are not connoisseurs would just as lief have a Kokomo carpet (to be general) as a Kermanshah. But that as it may. The Persian rugs have deserved ly gained their title, and whenever one is able to thus cover his floors, one is indeed fortunate, and can be sure he is

Equaling in quality, and the buyers tell us, exceeding in sales, the Oriental carpets, are the rugs of Nigstia and Peking. They are indeed worth dreaming over, and are "ractically light-proof made as they are of permanently dyed wool. These rugs are loveliest in the Chinese blue, with symbols showing rose, jade-green and yellow-and nearly always a narrow border of black. Some excellent American reproductions are to be had at a small cost.

In purchasing rugs for the lived-in rooms, one should first of all consider harmonious colors and durability. This combination is easier to find in these days of studied decoration. We used to have to be content with a good green of a fadeless brown if we wanted lasting qualities. But nowadays we can be more or less predigal in selection because the r less prodigal in selection. choice of durable colors is wide.

In new colorings come our old favorite Brussels, Axminsters, also "American Orientals." There is a new rug which comes in all sizes, and the usual bedroom colors, blue, rose, gold green and amethyst. It has the appearance of a Wilton, with a heavy pile, but is silken fibre and light enough to be easily cleaned and handled, yet of sufficient body to lie smoothly on the waxiest of floors. The border is in a deeper tone than the centre.

Linen rugs, rugs of wool fibre and ras rugs are equally good for cottage or bungalow, and wear well.

For the old-fashioned room come hand-braided rugs in wool, cotton or silk. There are shops which have instructors in this art, which isn't so simple as it sounds. Unless one knows how to conjure the braids, one will have a bowl instead of a rug.

Are You Proud To Show Your Friends Through Your Home?

OR IS YOUR HOME JUST A PLACE IN WHICH TO EAT AND SLEEP?

Your home is just what you make it. You can make it either a happy haven or a dull, dreary uninviting group of rooms. Furniture plays the all important part in your home. If it is carefully selected with good taste you will be proud of your home. You will want to show your friends through the various rooms and hear their admiring comments. And just think! This pride of possession can be had without any inconvenience to yourself through our Home-Lovers' Club, that enables you to select what you desire and pay for same in weekly or monthly payments.



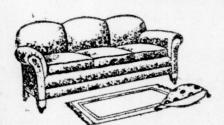
Opening the Way to Unexpected Savings In This Preliminary Fall Furniture Showing

Home vs. The Boarding House

IS THERE ANY COMPARISON BETWEEN THE TWO?

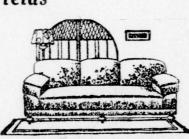
The home is the foundation of civilization. It is the natural instinct of man and woman to crave a home. Living in a boarding-house or family hotel is artificial. In your own home, around your own fireside, you have the privacy and comfort not obtainable anywhere else. Let us help you furnish a home of your own, in which you can take the same personal pride that you do in your own appearance-a home in which you will be glad to invite your friends is obtainable under our Home-Lovers' Club. Terms, payable weekly or monthly, just to suit your convenience.

These Beautiful Chesterfields



\$89.00

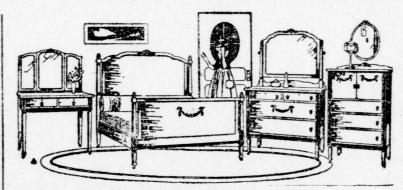
Upholstered in English Tapestry, genuine Marshall Coil Spring Cushions. These must be seen to be appreciated. Club terms, \$10 cash, \$7 monthly.



Hand-Hold 45-lb. Mattress.

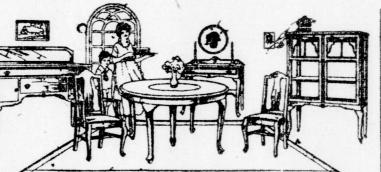
Layer Felt, \$11.95 CLUB TERMS, \$3.00 CASH, BAL-ANCE WEEKLY OR MONTHLY.

A good night's rest means a good day's work. A high-grade mattress like this, that is always soft and never lumps or mats, brings the proper rest.



A Beautiful and Practical \$99.00 Antique Ivory Finish

This is but one of dozens of handsome suites, ranging in price from \$75 to \$300. In all the latest periods and finishes. Nowhere else will you see one-half the assortment.



Nine-Piece Walnut Dining Suite

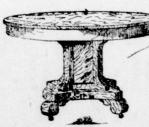
As Dainty as Only Queen Anne Furniture Can Be Many other beautiful walnut suites on display. Prices range from \$125 to \$450. Sold on Club Terms to suit your



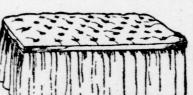
34 Brass Beds

With 2-inch posts and 2-inch fillers. These beds are splendid value at \$40 regularly. Come early if you want our Club Terms, \$5.00 Cash, \$5.00

This Massive Oak Dining-Room Table 44

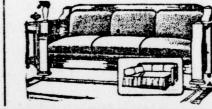


48-inch top, 8foot extension; heavy colonial design, in fumed or golden oak. Regular \$35.00 value. Ask to see our special \$15 Oak Table.



Extension Louch

In Art Cretonne. Opens to full size bed, has genuine felt mattress and best springs. Club terms, \$2.00 Cash, \$1.00



Join the Davenport Club

We are opening our annual Davenport Club; \$5.00 Cash, \$1.00 Weekly are the terms. Lowest cash prices prevail. Prices range from \$30 to \$75.

Brown or Black. Wear-Ever Imitation Leather. Deep Spring Seat. Club Terms, \$2.00 Cash, \$1.00 Weekly.

This Handsome



ONTARIO FURNITURE CO., Ltd.

Mother, Why Don't You Take Nuxated Iron

And Be Strong and Well and Have Nice Rosy Cheeks Inst ead of Being Nervous and Irritable All the Time and Look. Ing So Haggard and Old?-The Doctor Gave Some to Susie Smith's Mother and She Was Worse Off Than You Are and Now She Looks Just Fine.

NUXATED IRON WILL INCREASE THE STRENGTH AND ENDURANCE OF WEAK, NERVOUS, CAREWORN, HAGGARD LOOKING WOMEN 100 PER CENT IN TWO WEEKS' TIME "IN MANY INSTANCES.



Mother, why don't you take NUXATED IRON and be strong and well and have nice rosy cheeks instead of being so nervous and irritable all the time and looking so haggard and old-The doctor gave some to Susie Smith's mother and she was worse off than you are and now she looks just fine

You can tell the women with plenty of iron in their bloodbeautiful healthy rosy cheeked women full of Life. Vim and

Dr. Ferdinand King, New York Physician and Medical Author, tells physicians that they should prescribe more organic iron-Nuxated Iron-for their patients-Says anaenia-iron deficiency-is the greatest curse to the health, strength, vitality and beauty of the modern American Woman .- Sounds warn-

ling against use of metallic food iron which may injure the over teeth, corrode the stomach and do far more harm than good; advises use of only nuxated iron.

FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

on the market this morning in plenty. A good attendance a particularly large abundance of all produce featured, and many changes were recorded.

Newly harvested oats sold at a slightly higher price, the offering being comparatively poor. The old kind is preferable to new oats because of a mellower quality and consequently

sells at \$2 per cwt , which is 30c higher than the best quotation of new oats. Wheat and fodder advanced slightly, hay selling from \$12 to \$13 a ton, and wheat bringing from \$2 18 to \$2 0 a bushel, a jump of 3c over yesterday's prices. All kinds of vegetables were sold in some of the largest quantities of the season, and prices remained stationary, with the exception of tomatoes, which advanced 10c in all grades, selling at 50c to 70c a basket. Growers state that many tomatoes are yet on vines throughout the district. The season for the vegetable has been extremely late this year, and many tomatoes, which ordinarily would have been on the market some weeks ago, have not yet ripened. It is to be feared that some vines will suffer from frost before the tomatoes will be sufficiently ripe to pick. Should this be the case a searcity of tomatoes will likely take place during the coming year.

Peas were sparsely offered in comparison with the plenty of other vegetables and 40c a quart. Two new yegetables

"I have used Nuxated Iron widely in my own practice in most severe aggravated conditions with unfailing results. I have induced many other physicians to give it a trial, all of whom have given me most surprising reports in regard to its great power as a health and same prices as the peaches. It was me most surprising reports in regard to its great power as a health and strength builder.

"Many an athlete and prizefighter has went the day simply because he knew the secart of great strength and endur.

Appears of great strength and endure.

Appears meanined scarce at the same birth received westerday.

with its attendant ills—physical weakness, nervous irritability, melancholy,
indigestion, flabby, sagging muscles,
etc.—and in consequence
of their weakened rundown condition they are so liable
to contract serious and comp Butter and eggs remained unchanged

GRAIN. Chicago, Sept. 8.—Opening: Corn— December, \$1 14%; May, \$1 11@1 10%. Oats—September, 58% @58c; December, 57% @56%c; May, 59% @59%c.

Liverpool, Sept. 8 .- Hams-Short cut, CHICAGO PROVISION MARKET. Reported by Thomson & McKinnon.]
Pork— Open. High. Low. Close.
t. \$43 35 43 22 43 22
Lard—

LIVE STOCK.

Hogs-Receipts, 1,300; firm; heavy and yorkers, \$18.60@19; light yorkers and pigs, \$15.75@18; roughs, \$17.50@17.75; stags, \$14.@15.50.
Sheep and Lambs—Receipts, 1,400; active; yearlings, \$9@14.50; others unchanged.

NEW YORK COTTON EXCHANGE.

SORDID STORY TOLD,

WALL STREET.

New York, Sept. 8—Wall Street, 10:30

a.m.—Lack of general selling, coupled with the reputed unwieldy dimensions of the short interest, encouraged the bulls to bid up their favorites sharply in the stock market's early decline today. Most of the represented specialites scored gains of half a point or more, with the rise in some issues idicating that stocks were in scanty supply at current figures. Steel, Crucible General Motors, International Paper, Sugar, the oils and tobaccos were foremost in the rise.

Close.—Heavy selling of General Electric, Bethlehem Steel and Pullman, with further liquidation in New York Central and American Telephone, caused a sharp reaction in the stock market's dealings later today, after an initial rise. General Electric was off 3 points, Bethlehem Steel 4, Telephone 2, and other issues lost from ½ to 1 point.

Mrs. Mary A. Haines, was found not guilty in poblice court today on a charge of keeping a house of ill fame. Chung Lee, and Mrs. Haines, were acquitted on charges of being frequenters. Sergeant Lucas and Patrolmen Middaush and Rieth testified that they had entered the house about 11 o'clock last evening after they had noticed through an opening in the blind Chung Lee and Mrs. Gordon attired only in a chemise, was beneath the bed in an effort to hide. The patrolmen caused a sharp reaction in the stock market's dealings later today, after an initial rise. General Electric was off 3 points, Bethlehem Steel 4, Telephone 2, and other issues lost from ½ to 1 point.

NEW YORK STOCK EXCHANGE.

NEW YORK STOCK EXCHANGE.

Thomson & McKinnon, brokers, R yal
Bank Building, report fluctuations in
lew York stocks for The Advertiser as OVER THE BORDER

> Mac Harbin, a former soldier who was grad and Moscow. ago on a charge of having violated the Canadian immigration laws, was taken to Windsor today for deportation to the husbands. Harbin entered Canada with his wife, Ruby, after having been one deported.

... 30% 31 30% 30%

531/2 53 . 53

TORONTO STOCK EXCHANGE.

26½ Land. 2. C Land. 2. C Perm. . . . C Invest. 74 Prov. . . . 21

CASUALTY LIST KILLED

Proportion in Latest Canadian Report

Extremely High.

Ottawa, Sept. 8 .- The proportion of

killed in action and died of wounds

ontinues high in the casualty lists iven out by the records office. In the con list today 119 out of 253 Canadians re listed as having lost their lives.

The last two or three lists have been account marking a welcome decrease.

1671/2

lern Railway 27 Pacific....1291/4 1291/4 1281/4 129

CANTON TO INGERSOLL .- Canton London, No. 1, Patriarchs Militant, will go to Ingersoll on Sunday, at the invitation of Ingersoll Canton, No. 19.

The Londoners will go in full uniform, and will participate with the Ingersoll brethren and members of Samaritan Lodge, LO.O.F., of that place, in the decoration day services of the order. ecoration day services of the order.

IRISH EVANGELIST TO SPEAK.—

STANDARD STOCK AND MINING EXCHANGE.

BUT NO CONVICTION FOOD FAMINE IN RUSSIAN CITIES IS GROWING ACUTE

> Ten Days' Supply in Petrograd -Moscow Worse.

STOCKHOLM, Sept. 8 .- A food crisis dvices received here from Haparanda M. Jurenew, Russian minister of con to take further extraordinary measures to save these cities from famine, saying that the supplies on hand in Petrograd would suffice only for ten days, and that conditions in Moscow were

Morse.
All the bread in Moscow had bee distributed, and in order to provide a further amount, arrangements have been made to keep continuous com-munication by means of special train. supply centres and Petro

FALLS FROM ROOF;

PAINFULLY HURT R. Avey is in a serious condition at is home, 891 Lorne avenue, as a result f a fall from a roof at 10 o'clock today. Maryboro Place, and while working on the side of the house slipped on the wet roof and fell 20 feet to the ground, breaking three ribs and injuring his shoulder. Dr. F. L. Burdon was called and the man was taken to his home in Smith, Son & Clarke's ambulance. The shock to Mr. Avey was considerable, as he is well up in years.

GOES TO FORESTRY .- Lieut, Wal

can tell you regarding their merits, you will never properly appreciate Chamberlain's Tablets until you have tried them yourself. One dose will do more to convince you than columns of advertising.

Seed a Post Card and receive a Free Sample by return mail Chamberlain Medicine Co. Toronto

CONSTIPATION INSTANTLY RE-

ABBEY Effervescent Salts INVESTMENTS

supply and demand. These factors may bring about dollar silver in a short time. There should be a substantial advance in the shares of silver and silver-lead stocks.

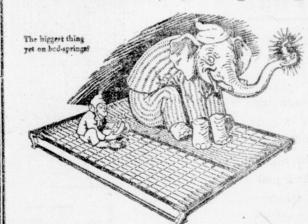
Write for our weekly market letter. It's free. Orders executed for cash or on moderate margin.

Chas. A. Stoneham

"NO PROMOTIONS.

(Established 1903) 23 MELINDA STREET, TORONTO, ONT. Head Office, 41 Broad St., New York.

You are cordially invited to visit the IDEAL exhibit at the WESTERN FAIR, comprising a representative assortment, of Brass and Steel Bedsteads, Cribs, Couches, Bedsprings and Mattresses



This exhibit will feature, among other

you will have noticed this year advertised in newspapers, billboards, street cars, etc. Come and learn more about this wonderful spring. You can identify this display by means of the Duplex elephant and monkey, featured in large size in colors. Don't miss seeing it!

The Ideal Bedding Co., Limited

MAKERS OF HIGH-GRADE METAL BEDSTEADS, CRIBS, COUCHES, SPRINGS AND MATTRESSES



TORONTO.

ON REMAND FOR SENTENCE.— Villiam Johnson, Richmond street, ntil recently employed as a driver for local coal company, was found.

It has been reported from Ottawa that bert M. Smith, merchant; Charles R. Who is it knocks and does not boost Sure it is the man who has not be dit, for Wm. Lovelock, the well-ben painter in St. Thomas, 14 Stansteet, for over 12 years, says: "Is all in with inflammatory rheuman. I went to bed in September, 1911, if the first work I was able to do was the 17th of-March, 1913.

The was swollen from head to foot; in t, my limbs were twice the ordinary in the following local men have been nominated by Judge Macbeth as members of the seven city exemption boards:

John Henry Alfred Beattle, barrister; sent to Ottawa yesterday afternoon, the chancery; Ralph H. Dignan, registrar of deeds; Stephen Grant, assessment commission; Edward E. Reid, actuary; Al-

WOMAN STOLE PURSE AFTER AWFUL STRUGGLE FOR LIFE

Went to Hospital After Arrest

"WILLIAM LOVELOCK.
"July 27, 1917."
Buy a bottle and make a guess on the pony's name at our booth, London Fair grounds, opposite grandstand; \$25 agold locket and chain, on May 9 last, was allowed to go on suspended sentence. Crown Attorney McKillop made the request for suspended sentence, in view of the pathetic circumstances surrounding the case,

gistrate in suspending sen-ned Mrs. Bailey against temptation again.

Merchants, Attention!

WAREHOUSE SOLD! The premises we have occupied for years have been sold and we must vacate by

November 1. You are coming to THE WESTERN FAIR next week. Get out your notebook and mark down RIGHT NOW, "CALL AT WRIGHT SONS."

> Hats, Caps, Furs, Horse Blankets, Robes, Rugs, Gloves, Mitts, etc.

WILL BE SOLD AT SPECIAL PRICES TO SAVE COST OF MOVING.

The Wright Sons Co.

The Western Fair

CITY AGENCIES, DOMINION SAVINGS BUILDING. Phones 5520, 1004, 1006.

THE NORTHERN LIFE

Assurance Company of Canada

HEAD OFFICE. - LONDON. ONT.

Insurance the Most Convenient Asset

without shrinkage, without expense and without trouble. This cannot absolutely be said of any other form of property. The policy involves no litigation and needs no lawyer to make the

collection.

to meet your requirements.

The insurance money will come when due without delay,

Delays are dangerous. Communicate with us at once for rates and full information as to the Policy which is best suited

September 7th to 15th, 1917 THE GREAT JUBILEE YEAR

1867 -- A Half Century of Success -- 1917 EDUCATION-INSTRUCTION-AMUSEMENT.

THE GREATEST LIVE STOCK AND AGRICULTURE EXHIBITION OF WESTERN ONTARIO. ame of attractions twice daily will be the best ever presented. MILITARY RIDE TWICE DAILY. TWO SPEED EVENTS DAILY. OSCAR Y. BABCOCK in his perilous ride of Looping the Loop.

THE JUVENILE PIPE BAND EACH DAY. MUSIC ALL THE TIME. FIREWORKS EVERY NIGHT

MIDWAY full of interesting and instructive shows. REDUCED RAILWAY RATES. Pieces. Phone 752 or 336 for any information.

Usual Prices at the Grandstand. No Tickets to Buy. Use 25c and 60c LIEUT .- COL. W. M. GARTSHORE. A. M. HUNT.

ESTABLISHED 1875

CAPITAL PAID UP \$7,000,000 RESERVE FUND \$7,000,000 PELEG HOWLAND, PRESIDENT E. HAY, GENERAL MANAGER HEAD OFFICE: TORONTO

SAVE your Money, SECURE your Future and SERVE the Country.

Interest allowed at current rate on Savings Deposits at all Branches.

LONDON BRANCH, . . A. J. GOODALL, Manager Branches also at St. Thomas and Sparts.

BROTHERS IN FRANCE ONE NOW WOUNDED

Vitality

"I have used Nuxated Iron widely in

down condition they are so liable to contract serious and even fatal diseases, that I deem it my duty to advise all such to take Nuxated Iron. I have taken it myself and given in to my patients with most surprising and taisfactory results. And those who wish cuickly to increase their strength power and endur-



LIVE STOCK.

Chicago, Sept. 8.—Cattle—Receipts, 2.000; market unsettled; beeves, \$7 500 do pfd. 02½ 91½ C Bread. 93 91 Monarch.

Pte. Lleyd Beach and his brother, Pte. Benjamin Beach, D.C.O. Pte. Lloyd was reported in last Thursday's casualty list as being gassed. He enlisted here with the 70th Battalion. Itis brother, Benjamin, enlisted in a Western sity with the A. M. C. at the beginning of the war, and has been overseas more than three years. In a received the distinguished conduct medal for bravery in the field. Mrs. W. Avey, 142 Clarence street, and Mrs. Fred Ford. of West London, are sisters of the two soldiers. Mrs. Whitehead, of Delaware, is an aunt.

LIVE STOCK.

Chicago, Sept. 8.—Cattle—Receipts, 2.000; market unsettled; beeves, \$7 500 do pfd. 02½ 91½ C Bread. 93 91 Monarch.

35 M Leaf. 190 95 Bonds—

Correctled; beeves, \$7 500 do pfd. 02½ 91½ C Bread. 93 91 Monarch.

35 M Lag. Per object.

Whosh Lag. 190 96 do pfd. 02½ 91½ C Bread. 93 91 Monarch.

35 M SCar. P. 29 27½ Penmans. ... 86 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 29 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan. ... 80 NSCar. P. 20 25 900 Rio Jan.

Delaware, is an aunt. TRACING LONDON POETS WHO SUNG IN "70'S"

Who was the writer of verse, whose ork was published in London in 1871 in volume entitled "Maple Leaves." The tle page gives only the first name, Susie," and the initial letter of the trname, "B." Dr. Solon Woolverton is implifing a book of poetry written by condoners, and is anxious to discover the identity of the writer of this volume, he doctor also wishes to obtain information regarding Fred Swire, whose doesn't were published by the Vivian ress in 1877.

until recently employed as a driver for a local coal company, was found guilty on a charge of theft, tried before Judge Judd today. According to the evidence, he drove a much-used buggy out to the home of Charles Miller, Nissouri Township, and exchanged the vehicle for a comparatively new outfit. He was remanded one week for sentence. Who is it knocks and does not boost

"I was swollen from head to foot; in fact, my limbs were twice the ordinary size, and I was in intense pain for three weeks. I was unable to feed myself, and was suffering more each day. My physician told me plainly to prepare for the worst, as about ten days was my limit. A friend of mine who was trying to cheer me up a bit after the physician had left, remarked: "Why not try Parker's Oil?" I sent to Smail's drug store and purchased a bottle, and after the first application received relief, and in three days the pain was gone, swelling greatly reduced. I used seven bottles, and here I am today, willing to testify and give praise to Parker's Black Oil, the sure cure for rheumatiem, as I found it.

"WILLIAM LOVELOCK."
"July 27, 1917."

Cash to the control of the cash to the cas

Mrs. Bailey had been forced to earn her own living by going to private homes, where she did washing and other work. Her husband is a sufferer from a mental disease that required his removal to the hospital for insane some months ago, after which she was compelled to go out and work. While engaged in doing some work at the home of Mrs. Frances Demare, she stole the purse, in the hope that the contents would assist her in her struggle for existence. She was responded to go on suspended to go on suspended to go out and work. While engaged in doing some work at the home of Mrs. Frances Demare, she stole the purse, in the hope that the contents would assist her in her struggle for existence. She was responded to Victoria Hospital before her ast, was allowed to go on suspended sentence. Crown Attorney McKillop

AMUSEMENTS, LECTURES MASONIC HALL FOUR RECITALS

England's Greatest Violinist In Aid of the Great War Veterans

Prices. \$1.00, 75 and 50 cents. Seat Sale Now Open At Heintzman & Co. Under the direction of Howard Edie. S. 5, 8, 12, 15, 19, 22, 26, 27, 28, 29.

Motors-Phone 658 Call F. B. Clarke, phone 658. Concerts

\$1 City Tours Phone 658 teach passenger for one hour. All the fly sights on our Big Touring Cars. Thone 658, or call on

F. B. CLARKE

6 Richmond Street, Next Bank of IMCOE ROLLER RINK-OPEN FOR Every evening and Satur-oon. Band Thursday and ONDON'S BEAUTY SPOT - PAL ACE Dancing Academy. Decorators till busy. Opening announcement ery soon. Watch this space, A survise for our patrons. Dayton & Mc-

dancer; pupil Pipe-Major James Hamilton, 102 Wellington, Phone 4397 ROBERT HANNAH, ELOCUTIONIST. tertainer, concert engagements. 367 incess avenue. Telephone 3735. GEORGE A. STEER, ELOCUTIONIST

ALICE DUNBAR, CANADA'S FUN-NIEST comedienne—Concert talent, dancers, pipers. Henderson's Amuse-ment Exchange, 91 Wellington street, London. Phone 2670.

FIRST-CLASS ORCHESTRA FOR garden parties, entertainments, dances. Part or whole program prosongs, recitations, comic, seri-Ask for terms. Lombardo Bro-Phone 5796. ORDINARY SWEDISH MOVEMENT MUSIC FURNISHED FOR PARTIES.
balls, banquets. Phone 1265. Tony
Vita's Italian Harpers, 122 Queen's

BUSINESS CARDS

McLEOD & GRAY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone 1277. FOR GENUINE PLUMBING REPAIRS phone 5778. S.-H. Hammond, 765 King ALLIES DRY CLEANING, PRESSING expert work, experienced tailors. 342 Dundas. Phone 5444. wvt

Dundas. Phone 5444. wvt

MORREN FOR DRY CLEANING,
pressing, repairing. 423 Wellington
street. Phone 2698. Heavy overcoat EXPERT UMBRELLA RE-COVERING and repairing. Work called for. Corunder the repairing work called for Corand repairing. Work called for Corunder the repairing work called for Corand repairing. Work called for Corunder the repairing work called for Corand repairing. Work called for Corand repairing. Work called for Corand repairing. Reward at Prottile near the factory. Reward at Prottile near the factory. Reward at Prot-

vwt TRY OUR 20c DINNERS—FISH DIN-NER Tuesday and Friday, Frank Allen Smith's Quick Launch, 101 King



PIANO TUNING merly six years with Heintzman & Co. London. Write, or phone 3511. Repairing overhauling a sulty. HARRY BOSS

(Formerly of Palace Livery, East London.) Closed, heated carriages; large, com-fortable buses. HOWARD, KIR BEN, EM-PIRE KING AND IRON

DUKE FURNACES RUTHERFORD, 172 Maple

HAVE ANY OLD PAPER All kinds, books or magazines, phone 2792 W. LEFF & CO. AND HE WILL FOR IT.

Phone 3016. 647-649 Dundas Street. The Peoples Shoe Store

REPAIR DEPARTMENT Jocseph Holland, Repair Manager. Expert work guaranteed at reasonable prices, Whether you bought your

prices. Whether you bought your shoes here or not we repair them. 131 Dundas Street. 12 Market Square. tf-zxt

LEGAL CARDS. JOHN F. FAULDS, BARRISTER, Money to loan 59 Dundas street. McKILLOP, MURPHY & GUNN—OAK HALL BUILDING PURDOM & PURDOM—
—DOMINION SAVINGS BUILDING
First Floor, Corner of Richmond and
King Streets. MACPHERSON & PERRIN, BARRIS-

TERS, solicitors. Mone Robinson Hall Chambers. Money to loan ENNENT & TENNENT, BARRIS-TERS, solicitors, notaries public. Money to loan. 78 Dundas. D. H. Tennent: Gordon H. Tennent. GRAYDON & GRAYDON. BARRIS-TERS, Bank British North America, BUCHNER, BARRISTER, corner Talbot and Carling.
9. Money to loan.

RONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas

BEONS, HARPER & GIBBONS—Barristers, etc., Imperial Bank Build-ing. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons.

GENERAL BUSINESS IN TOWN OF 700, in Essex County, cheap; reason, going to enlist. Box 88, Advertiser. S. 12. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 98

DR. E. S. DETWILER, GENERAL practice, with special attention to spinal curvature. 477 Colborne. Phone 3373.

DRS. MARIE H. HARKINS, REBEXCA Harkins—Office and residence, St. George Apartments, Wellington. Phone 1560. Rebecca Harkins, specialist catarrhal deafness.

DR. J. M. FREZELL, DENTIST—Over McLachlan's drug store, opposite old city hall.

DR. JARVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 213 Dundas street.

RNCOMB, CIVIL ENGINEER, DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Building, Phone 5650.

CONDENSED ADS. Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings — When no admission is tharred one cent per road each incharged, one cent per word each sertion. sertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

McKAY-To Mr. and Mrs. Jack McKay, 136 Mamelon street, a son, on Sep-tember 7, 1917. STEVENS—On Friday, September 1917, at St. Joseph's Hospital, to M and Mrs. C. F. Stevens of Hyma and Mrs. C. F. Stevens of Hyman street, a daughter (Doris Margaret).

QIED.

HEARN—At his late residence, Byron, Ont., on Friday, September 7, 1917, Robert P. Hearn, aged 71 years.

Funeral from above address on Sunday, September 9, at 2 o'clock. Services at 1:30 p.m. Friends and acquaintances please accept this intimation. Interment in Byron Cemetery.

tery. 70u
JOYES—In this city, on September 8, 1917, Cyrinious Joyes, aged 71 years, formerly of Kilworth.
Funeral from the residence of his brother, Albert Joyes, 518 Elizabeth street, to Byron Cemetery, on Monday, September 10, 1917. Funeral at 2:30.
Services at 2 o'clock. Friends and acquaintances please accept this intimaquaintances please accept this intima-

SMALL—At the residence of her daughter, Mrs. John Jones, 368 Horton street, London, on Thursday, Sept. 6, 1917, Agnes Small, widow of the late David Small of Mount Brydges, in her 85th year.

NONOLINE OPERATOR WANTED AT Once. State wages and experience. Funeral from her daughter's residence, Sunday, September 9, at 3 o'clock. Services at 2:30. Interment t Woodland Cemetery. Friends and ac-1917, Alice K., relict of the late Canon J. W. P. Smith. Funeral (private) from her late resi-dence, 784 Richmond street, Saturday, September 8, at 2 o'clock. 70u

IN MEMORIAM. KENNY-In loving memory of J. Kenny, who died Sept. 10, 1915. All that is mine of earth's treasures, All that to me doth remain

All that to me doth remain,
Freely I'd give for the pleasure
Only to have thee again,
Sadly the days come and go, Jack,
All life's sweet pleasures are vain
None other joy can I know, JackOnly to see thee again.

b
—Wife and Family. WALKER-In loving memory of Pte. James Walker, 2nd Battallon (for-merly of the 33rd), who fell on the battlefields of France, September 9,

We little thought when we said good-That we parted forever-and you were to die;
The grief that we felt words cannot tell,
For we could not be with you to bid you farewell.
You nolly answered your duty's call.
You gave your life for one and all;
But—the unknown is the bitterest blow— None but an aching heart can know.

b —Friends in London, Ont.

MEETINGS

THE KING NEEDS YOU AND YOU need Him in this great war with sin and the devil. No physical test re-quired. Recruiting office, 357 Rich-mond street, City Mission, nightly. Oct. 27

STRAYED—THREE STEERS AND one heifer, to premises of Gordon Herbert, lot 5, north half, 9th concession, London Township.

WANTED. by S. Boardman, 476 WANTED—LADY, WITH \$500 CASH, Dufferin avenue, for to work farm on shares. Box 182,

Poultry Wanted We require a large quantity of good live hens. It will pay you to get our prices before selling.

C. A. MANN & CO. 78 KING STREET, LONDON, ONT.

Phone 1577. WANTED TO PURCHASE. TO PURCHASE BABY BUGGY, IN good condition. Box 181, 71c WANTED - CHEAP FOR CASH -

Good second-hand bicycle. Apply E. C. P., 126 York. LIVE CATTLE, CALVES AND LAMBS Mast be A1 quality. Highest prices paid.

MARKET HOUSE. WE PAY THE HIGHEST PRICES FOR kinds of automobile tires. The ndon Waste Company. Phone 3425

BUSINESS CHANCES.

three thousand, turnover fifteen thousand yearly, town three thousand. John A. Moody, 179 Dundas, Lendon. GENERAL OR GROCERY STOCK wanted, within 50 miles London, for cash, where drugs could be added.

John A. Moody, London. b GASOLINE LAUNCH, VALUE FIVE hundred dollars, sale or exchange on dred dollars, sale or exchange on eteen seventeen Grey-Dort, Chev-tt or Ford automobile. John A. WESTERN FAIR VISITORS WISHthing, call John A. Moody, 179 Dundas, London.

1 SELL OUT BUSINESS — TAKE the only way to sell yours. Sydney Smythe, insurance agent, Talbot FIRST-CLASS BOARDING-HOUSE, filled with boarders, central. Apply Box 165, Advertiser. 69n FOR SALE, OR WILL LEASE, SMALL SKILLED MECHANICS. DOMINION

grocery store and house in good neighborhood. Write Box 290, Adver-tiser Office. 67c ywt or secure a major or call A. important business. Write or call A. important business. Write or call A. important business. Write or call A. important for call A. 65tf wt M. McEVOY, BARRISTER, SOLICIFOR, Robinson Hall Chambers. Money to loan.

BEONS, HARPER & GIBBONS—Barristers, etc., Imperial Bank Build-

DENTAL CARDS.

FEMALE HELP WANTED. TEAMSTER WANTED—APPLY JOHN
Mann & Son, 425 York street. 71c
WANTED — ARMATURE WINDLESS
WANTED — ARMATURE WINDLESS
WANTED — ARMATURE WINDLESS

work at William Jeffries' refresh-ment tents, Queen's Park. 700

WANTED - LAUNDRESS - APPLY Protestant Orphans' Home.

WANTED — GIRLS FOR POPCORN department. Apply O-Pee-Chee Gum Company. 70n WANTED — HOUSE PARLORMAID

—Mrs. Travers, Bank of Montreal
residence.

residence. 70c
WANTED—GIRL, TO ASSIST WITH

patients. Apply Home for Incurables, Dundas street east. 69c WANTED — DINING-ROOM A N D

WASHERS—Apply head waitress, Alps Cafe. 69c

bookkeeper with stenographic experience. Apply in own handwriting. Box 536, London P. O. 69c

money order. They are payable every-

CLEANING for three or four days. Apply 49 Ridout street south. 69c

ONTARIO GOVERNMENT EMPLOY-

MENT BUREAU, 108 Dundas Street. No fees.

COOK-GENERAL FOR SMALL FAM-

GIRLS

We pay from \$6.00 to \$7.50 per week.

at start, depending on the work,

become experienced. We still have

WANTED

Apply D. S. Perrin & Co., Ltd.

Finishing Room, Chocolate Room,

can earn big wages dipping chocolates. We will teach you the trade, and pay liberal wages while learning. Apply

D. S. Perrin & Co., Ltd.

WANTED-GIRLS TO LEARN TIRE

finishing; steady employment; guar-anteed best of wages, clean work, factory bright and sanitary. Apply at the Dominion Tire Factory, Kitchener, or 127 Klng street west, Kitchener.

FOR LIGHT SHOE WORK—GOOD
wages and steady work. Apply by letter or in person to the Canadian Consolidated Rubber Company, Limited,
127 King street west, Kitchener, Ont.

SITUATIONS WANTED.

EXPERIENCED TELEPHONE OPER

HORSES, CATCLE, ETC.

For Sale or Wanted.

FOR SALE-NICE FIVE-YEAR-OLD

mare, suitable dray, delivery, market garden; buggy, harness, if wanted. Bargain. 766 Waterloo. 71c

NEW MILCH COW FOR SALE. Heifer calf for sale. Geo. Thompson,

OUR-YEAR-OLD DRIVING OR SAD-

WM. MAGEE, AG ITOR, etc. 640 7 Phone 447.

a few openings.

where.

EXPERIENCED COOK-GENERAL

WANTED — ARMATURE WINDLESS motor repair men. A C and D C machines. Scott Bros., Electric Company, Detroit, Mich., Windsor, Ont. 71u HOUSEKEEPER WANTED FOR farm five miles out of city; two in family. Fred Fenton, R. 4, Thorndale. WANTED-A PLUMBER AND TWO WANTED—A PLUMBER AND TWO handy men. Apply at Hospital for In-sane. MAID WANTED—APPLY MRS. WIL-LIAM A. Martin, 304 Wolfe street. 71c handy men. Apply at Hospital 107 in sane.

Tic

WANTED PARCEL BOY, WITH BICYCLE, for all day. McLachlan's
Drug Store, 390 Richmond street. b

WANTED — COMPANION. APPLY
WANTED — COMPANION. APPLY
WANTED — COMPANION. APPLY
Mrs. P. J. Watt, 49 Riverview avenue.
71c SALERS require our services. Cash commission from \$8 to \$40 each sale. Experience unnecessary. References required. National Freight Bureau (established 25 years), Macedone, N. V. V. Watt, 49 Riverview avenue. Tic WANTED — EXPERIENCED STEN-OGRAPHER. Apply Gibbons, Harper & Gibbons, Imperial Bank Chambers. OUNG MAN WANTED FOR OFFICE OF THE WANTED FOR OFFICE

of manufacturing company; legible writer, good at figures, knowledge of double-entry bookkeeping preferable. State qualifications, age, experience of manufacturing company, legible writer, good at figures, knowledge of double-entry bookkeeping preferable; state qualifications, age, experience, if any, and wages expected. Box 175, Advertiser. if any, and wages expected. Box 176, Advertiser. WANTED-GIRLS, WITH BICYCLES, to deliver telegrams. Apply at once. G. N. W. Telegraph Company. 71c Hard-Boiled Candy Makers

If you are open for a position in one of Canada's foremost candy factories, send particulars to Box 183, Advertiser Office. APPLICATIONS FOR POSITION OF chief constable for the town of Till-sonburg will be received up to September 22. Hours 3 p.m. to 3 a.m. State previous experience and salary expected. Address A. E. Raynes, town clerk. Sept.8,12,15

ATTENTION!

MALE HELP WANTED.

HELP STILL URGENTLY

once. State wages and experience. Topic Publishing Company, Petrolea, Ont. Funeral from her daught 9, at 3 dence, Sunday, September 9, at 3 o'clock. Services at 2:30. Interment t Woodland Cemetery. Friends and acquaintances please accept this intimation.

Wadnesday. September 5, Wadnesday. September 5, Steady work. Apply Box 177, Advertiser Office. TINSMITH'S HELPERS WANTED-FIRST-CLASS COATMAKERS WANT-ED-Dambra & Walsh. 70c EXPERIENCED GROCERY CLERK

also driver. Apply E. McCormick & Son, 346 Richmond street. 70c SERGT. A. H. DAVIES

(Returned)
Cigars, Tobaccos, Candles, Stationery, etc. Mail orders promptly attended to. PHONE 2885. 3121/2 DUNDAS STREET. OPPOSITE ARMORIES.

SALESMAN WANTED - MUST BE good correspondent; capable of getting results. Good opportunity to right man. Apply Box 172, Advertiser. 70c AN APPRENTICE WITH WHEEL TO WOMAN WANTED FOR HOUSEearn photo-engraving. Good posi-tion to smart boy. Apply British and Colonial Press. 70c BOY WANTED FOR OFFICE - ONE who has passed entrance. Apply P.O. Box 580. Five FAIR GROUNDS NEXT WEEK Dominion Express money order, dollars costs three cents. WANTED - MEN TO WORK IN DYE sary. Good wages. Apply Penmans, Limited, Paris, Ont. 66c zxt ELEVEN BOYS—GOOD WAGES, AP-PLY London Box Company. ywt CIAL qualifications for religious and institutional work. Permanent position. Apply this office, stating age, references and salary expected. Box 101, Advertiser, 59butyw 5444 Sept.12-ywt

ELECTRICAL MACHINERY — WILL
pay cash for second-hand electrical
machinery. Fisher Electric Company,
of city crank for motor car Return to this office, stating age,
feet need to the factory. Reward at Protestant Orphans' Home. 70c

101, Advertiser. 59butyw

105 T — IN NORTH OR WEST PART
of city crank for motor car Return
of city crank for motor car Return. ING had publi one anxious for a good future. Box 169, Advertiser.

POSITIONS WAITING NOW FOR young men trained as station agents and telegraphers. Best business to learn today, for you get union wages to begin and have quick promotion. Free book explains. Day and mail courses. Write Dominion School Rail-roading, Dept. O, Toronto. tf-lawt BOYS AND MEN FOR OUR CANDY department. Apply at once. McCor mick Manufacturing Company. 69 MEN WANTED FOR DEPOT WORK— Apply Canadian Express Company, Dominion Savings Building. 69c

DEFICE BOY WANTED BY WHOLE- Department, Fancy Package Depart-SALE firm. Apply in own handwrit-ing, stating age. Box 168, Advertiser. TINSMITH — ONE WHO UNDER-STANDS plumbing. J. C. Park, 663 Dundas. WANTED—A FEW GOOD MEN TO sort railroad scrap. Apply G. T. R. Storekeeper, Campbell street. 69c GOOD SMART MESSENGER BOY Paper Box Room, Fancy Box Packing wanted. Apply Advertiser Job Department, corner York and Welling-WANTED-GENERAL PURPOSE MAN to help in shipping and packing de-partments. Apply Hosiery Depart-ment, Penman's, Limited, 197 Dundas

ANDERSONS, The Big Store Street. OFFICE BOY - APPLY McCONNELL BOY - APPLY MCCONNELL BOY - APPLY MCCONNELL BOY - APPLY MCCONNEL BOY - APPLY MCCONNELL BOY - APPLY MCCONNEL BOY - APPLY MCCONNEL & Fergusson, corner Dundas and Market Lane. 690 ATTENDANTS WANTED - APPLY, stating age, height, weight and experi-ence if any, to Chief Attendant, BOY FOR ERRANDS, ETC., \$5. W. E. Saunders, 352 Clarence street. 67n GLASS BEVELERS WANTED-GOOD pay. Leeks & Potts, Limited, Ham ton, Ont. MESSENGER BOYS, WITH WHEELS, wanted at G. N. W. telegraph office.

biscuit departments, several capable young men and boys, Light clean work with good wages. Apply Timekeeper, D. S. Perrin & Co., Limtied. WANTED — TIRE BUILDERS; EX-CELLENT opportunity for the right men. Apply Dominion Tire Factory, Kitchener, or 127 King street west, Kitchener. A RELIABLE SALESMAN WANTED

in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Stone & Welling-ton, the Fonthill Nurseries, Toronto, Ont. WANTED POSITION AS STENOGRA-PHER, or substitute, by young lady; experienced. Box 166, Advertiser. 69c FIREMAN WANTS PLACE WHERE Tire Factory, Kitchener, Ont. Skilled mechanics who are former residents, or others who are desirous of residing in Kitchener, are requested to write or interview us concerning positions. he can advance to engineer. 126 Bris coe street. 67i

APPLICATIONS FOR FUTURE POSI-TIONS will be received by The United Cigar Stores, Limited. Write Employ-ment Department, 284 King street west. Toronto. west. Toronto. West, Toronto.

WANTED — CLERK IN GENERAL drygoods store, with few years' experience. State age and salary. Box 162, London, Advertiser. 69a

DR. S. M. THOMAS, 252½ DUNDAS street. Phone 2085.

DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Building. Phone 5660.

MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 2037.

TO LET.

COTTAGE, PARTLY FURNISHED, IF FOR SALE—TWO-SEATED ENGLISH required for fair week or longer! Apply 376 Ontario. 71c Tic-txt COMFORTABLY-FURNISHED COT-TAGE, six rooms, partly modern; possession October 1. Apply Box 180, Advertiser. 71c house, 3 bedrooms, \$25 per month. C. D. Gowm. Also bungalow, 49 Gerrard street, \$30 High street.

DWELLINGS, HOUSES, COTTAGES, 2 to 9 rooms, \$7 to \$23; modern, semi-modern, sanitary conveniences. Spendid central factory building. Large renting and selling list. Parsons, 379 Wellington.

To DUNDAS STREET — STORE FOR rent. Apply W. H. Sanborn, 379 Dufferin.

DUNDAS STREET — STORE FOR Apply 255 Grey.

DELIVERAGE AND MICCLARY RANGE, VERY CHEAP—A bargain 215 Colborne street. 71c 7-PIECE WALNUT PARLOR SUITE in good condition; also walnut hall-rack. Apply 190 Bruce. Phone 1475.

ROYAL KITCHEN STOVE FOR WOOD or coal, large oven for baking, \$12.

Apply 255 Grey.

FOR SALE—HAPPY THOUGHT COMPETENT MAID FOR GENERAL housework; must be good plain cook. Apply evenings, Mrs. Nicholson, 408 Queen's avenue. UNFURNISHED WANTED AT ONCE-COAT, SKIRT and waist hands. Apply Dressmaking Department, Gray's, Limited. 70c OR SALE OR RENT - LARGE TWENTY GIRLS WANTED FOR TO three-story brick building, formerly occupied by Hunter & Son, livery and garage, situated 160-166 Maple street, two blocks north of postoffice. Apply Edgar Hunter, 160 Maple street, London.

modern. Apply Geo. W. Kennedy, 1073 Richmond. 67c-ywt EIGHT-ROOMED, MODERN HOUSE, directly north of Ford Building, Waterloo street. Apply 712 Waterloo street. Phone 1974. Sept.19-tyw TO RENT—STORE AND DWELLING, suitable for grocery and butcher shop, central newly decorated. Apply J. W. G. Winnett. Talbot street. ywt BUY YOUR OUT OF TOWN SUP-PLIES with Dominion Express money orders. Five dollars costs three cents.

WANTED — GENERAL SERVANT, small family. Apply Mrs. Ivey, 142 Bridgeport street, first street north of Cheapside. Phone 2655. 69c URNISHED HOUSE, MODERN, GOOD SMART GIRLS, OVER 16 years, to learn operating; guaranteed South London; cars handy; good locality. Apply 358 King street, evenwages. Also experienced operators and dressmakers. Apply Helena Costume. MODERN FURNISHED HOUSE —
Best location. Apply 361 Queen's ave67tf

S.15-tyw

GIRLS AND WOMEN TO WORK IN

knitting mills operating sewing machines, winders, etc. Attractive wages and steady work. Experience not necessary. Apply immediately, Penmans, Limited, Paris, Ont.

Sep.1,5,8,12,15,19,22,26,23

TWO WAITRESSES, ALSO DISH- WANTED-BY LADY, ROOM, ALSO breakfast and evening dinner, convenient to Ottaway car line, centra or east. Apply Box 174, Advertise Apply 288 Princess avenue. 69c
STENOGRAPHER WANTED — ALSO
bookkeeper with stenographic experibookkeeper with stenographic experiboard; superior home; convenient to Normal. Box 173, Advertiser. 70u GENTLEMAN WISHES ROOM AND

ONE OR TWO FURNISHED ROOMS in private, modern home, heated. 133
Maple street. Phone 2312. 71c
LARGE FRONT ROOM, MODERN home, for two ladies; private family, prefer Normal students; five minutes' HOUSEKEEPER WANTED, WHERE housemaid is kept. 125 St. James walk from school. Apply Box 179, Ad TO RENT-FURNISHED ROOM DO YOU WANT HELP AT THE FURNISHED OR UNFURNISHED rooms to let. Apply 438 Maitland street. DESIRABLE FURNISHED ROOMS four blocks from Fair Grounds. 697 ILY. Mrs. D. Sutherland, 82 Dewson street, Toronto. 69c Queen's. COSY, WELL-FURNISHED ROOM, All conveniences. Apply

one or two gentlemen. 361 Dundas. LARGE FRONT ROOM, FURNISHED or unfurnished, near Barracks. Box 163, Advertiser. 69c Dundas street. COUPLE, WITHOUT CHILDREN, CAN TWO NICE FRONT ROOMS—STEAM heated, with use of kitchen and bathroom, light, heat and water included; in family of two. Rent \$25 per month. Phone 2230, or 1014 Dundas.

WANTED TO RENT

WANTED BY NURSE, A COMFORTABLY-FURNISHED room, central Girls and Women for Icing Department, WANTED TO RENT AT ONCE—Medium-sized cottage, with conveniences; three in family. Apply Box 171

MOVING AND STORAGE. WE MOVE YOU CAREFULLY AND J. HENDERSON'S LARGEST

Apply D.S. Perrin & Co., Ltd. FURNITURE CAREFULLY REMOVED -\$2 up for vanload. Phone 2839. BROUGHTON THE MOVER—SPECIALTY, crating and shipping. Phone 1444. EXPERIENCED COOK-SMALL FAM-ON MOVING DAY REMEMBER "DAY the Mover." Motor vans. Fireproof storage at reasonable rates. Residence 480 Maitland, phone 2887. H. F. Day.

UP-TO-DATE MOVING VANS—FUR-NITURE and planos carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636. MUSICAL INSTRUMENTS PARTY MOVING, WILL SELL THEIR

WOOD case, overstrung scale; full iron plate, 7 1-3 octaves, good tone; full purchase price allowed in event of purchaser changing same for a new plano easy payments of \$1 per week. Sale price. \$99. Mason & Risch, Limited, 240 Dundas street, London. Sept.15

RAYOLA AND

PHONOGRAPHS

play any record. Manufactured by LONDON PHONOGRAPH COMPANY, 234 Pundas street. Double Side Par-o-ket Records, 40 cents. ywt BELL PIANO-CASED ORGAN—SIX octaves, full, rich tone; cost new \$125. Sale price, \$55, payable 50c a week. Mason & Risch, Limited, 248 Dundas street, London.

KARN ORGAN—5 OCTAVES, stops, good tone, \$29, payable 25c week. Mason & Risch, Limited, Dundas street, London. Sept.1 PERSONAL.

RETURNED SOLDIER, 35 YEARS old, temperate, physically fit, inventor, wishes to marry lady with \$10,000, no older than 35; widow accepted with no more than one child. Box 159, Advertiser. FOR SALE—GREEN BABY CAR-RIAGE, slightly used; a bargain, 725 Maitland street north. 71c AGENTS WANTED.

IF YOU HAVE RIG OR AUTO, WE can start you in business at our expense, and show you how to earn from \$75 to \$150 per month, selling Inkerman street.

The proof of the free goods and particulars. Bovel Manufacturing Company, Department To. Montreal. Que.

ACC
DERMATOLOGY.

die, harness, and small nverpasses and tollet are free good running order, back seat removable). Make me an offer. 121 Inkerman street.

GOOD GENERAL PURPOSE HORSE — Apply Frank Whetter, division court office, East London. Phone 1704. 69k

WANTED — DEAD HORSES AND Cattle. Will pay \$2 to \$5 for live animals. London Fertilizer Company, Phone 638.

ACCOUL

ACCOUNTS

Ridout Succ.

Ridout Succ.

REV. LADY JANE HOOPER, 438 PARAM Religious Research Church. 17tf
We wave the free goods and particulars. Bovel free goods and particulars.

ARTICLES FOR SALE.

A LOWER FLAT, ALL CONVENI-ENCES, 183 Ann street. Apply 813 Richmond. Richmond. Apply 813 Richmond. Richmond. Richmond Rin street—Furniture, stoves, etc., also drophead machines and furniture on market Saturday. Phone 4820. ANCONA HENS AND COCKERELS at SOLID OAK COMBINATION BED, writing desk, and bookcase or ward-robe, suitable for suite or gentleman's room. Phone 1041. HOUSE TO LET—ALL CONVENI-ENCES except furnace. 149 Central FOR SALE—BASEBURNER, NEW, will sell cheap. Apply 151 Central. b TWO-STORY BRICK—EVERY CON-VENIENCE. Apply 553 Adelaide street. J. Garratt. b FOR SALE — NEW TWO-MINUTE United States and Lakeside cylinder records. 91 Oxford street west. b BELGRAVE AVENUE - MODERN PRIVATE SALE OF FURNITURE -

Gowman, Base Line road, near per month. Apply on premises or phone 1747 after 6 o'clock. 71c tyw A bargain. 215 Colborne street. 71

range. Apply 28 Wharncliffe road west. house, 3 Johnston street. Apply 51 West. Burney West. Bur goods, Singer sewing machine, fumed-oak leather divanette, china cabinet, dishes, kitchen utensils and many FOR SALE — PORTABLE BAKE oven, cheap; nearly new. Smith Bros., plumbers, 140½ Wortley road. Phone 70c

FOR SALE-AN IMPERIAL OXFORD range, in good condition. Apply 302 Wolfe street. 69c THREE STACKS OF HAY AND ONE acre of corn. Apply lot 1, Base Line and Wharncliffe road. B. R. Jenken. BICYCLE FOR SALE—APPLY 225
Clarence. 62c
SIX DINING-ROOM CHAIRS—APPLY 1455 Dundas street. Apply evenings. 67n

GOODS store, We must clear out our stock of small drygoods for 20c on the dollar. Apply 260 Dundas street. 69c HAPPY THOUGHT RANGE, CHEAP for quick sale. Apply 786 Elias.

WICKER BABY CARRIAGE — APPLY 22 Marley Place. 69c CONFIDENTIAL CREDIT TERMS ON the newest ladies rain suits, and plush coats and furs, also men's and boys' overcoats and suits. Ger and boys' overcoats and suits. your wearing apparel in the beginning of season; no need to wait until you have all the cash. My prices are most reasonable. Call, write or phone

Wolf, 821 Lorne avenue. Phon BLE, almost new; bargain. E. O. Graves, 110 Dundas street. SALE CHEAP-GASOLINE lighting system, consisting of tank, pump, tubing, and 7 lights; suitable for church, hall or store. Mrs. C. M. Buzzard, Box 14, Blenheim, Ont. 67n GREEN TEA WILL BE HIGHER .

M. QUICK, 725 Richmond street. Phone 1479.

ELECTRICAL MACHINERY, NEW and second-hand motors, generators, transformers and equipment for all classes of current; large stock carried. Fisher Electric Company, Toronto. classes of current; large stock carried. Fisher Electric Company, Toronto.

SUPPLY YOUR CUSTOMERS WITH free air—Air compressors bring trade.

We install them. Superior Machinery Company, 151 York street.

WORGAN'S

MOULTTING
This is Moult Time. Use our Bird Tonic for your Canary, and our Lay Food is the Best Thing for your chicks grow; look like will also make your chicks grow; look provided the provided that the superior Machinery Company, 151 York street.

WORGAN'S

MOULTTING
This is Moult Time.

Will also make your chicks grow; look provided the provided that t FOR SALE-200 OAK CASKS, \$3 each delivered in city. Gorman, Eckert & Co., Limited. YOU NEED NOT WORRY HOW TO cloths and without obligation of purchasing. Write, call at M. Lerner, 502 Hill street. Phone 1267. Your business con-

NEW PIANOS—PLAYER PIANOS, ON easy payments; no interest charged for time. At C. Crawford's Piano Store, opposite armories, FOR SALE-QUANTITY OF 2-INCH-1%-inch pipe, also 4-inch and 4%-inch motor casing. Apply for particulars Box 71, new. Advertiser. Sept.17

Advertiser.

Sept.17

THOUSANDS OF FRUIT AND SHADE trees trenched in for late planting; many varieties ornamental evergreens, 50 varieties flowering shrubs, rose bushes (many varieties), peony roots and other perennial plants. Charles Baker, nurseryman. Phone 2222. MISS B. LARKIN, 158 CLARENCE

BLANCHARD'S FISH MARKET, 525 Richmond street, Phone 1510, Fresh fish every day. fish every day.

FEATHER PILLOWS, MATTRESSES, renovated. Hunt & Sons, 593 Richmond street. Phone 197.

ONN'S FISH MARKET—FISH, OYSTERS, poultry, twice daily. 143 King street. opposite market. Phone 1206.

IE YOU WANT HELD STREET, OYSTER STREET, DATE of STREET, DOUGH STREET, DOUGH STREET, LONDON ENGINE SUPPLY CO., 83-85 Dundas Street, London, Ont. 397 Talbot St.

IF YOU WANT HELP, SITUATIONS want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, Ic a word, or three consecutive insertions for 2c a word, with cash order. Subscriptions: Dally, 25c a month, \$2 yearly. Saturday edition, 50c yearly. Sample copy sent on application. CABINET PHONOGRAPHS ON EASY terms or for cash at Keene's, 342

Tired of Your Old Record? Bring it to us. We'll exchange it for new one; 15c each, two for 25c LONDON PHONOGRAPH RECORD EXCHANGE Over Dowler's Store.

SPECIAL! For Sunday dessert or Sunday afternoon tea nothing quite takes the place of ICE CREAM. Order one of our Week-End Specials. Delivery Saturday afternoon. Packed to keep until the next day.
SILVEP.WOODS, LIMITED.

Best in the city on Bicycles, Motor-cycles, Baby Carriages and Lawn Mowers. Accessories for Autos, Motor-cycles, Bicycles, etc.

SERVICE

Buys a Large-Sized Package of MATCHLESS AMMONIA

IT CAN'T BE BEATEN. ACCURACY, DISPATCH and reasonable prices for first-class machine work at

London Machinery Repair Co. CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 3884 Ridout street. Phone 2666. JEWELRY HOUSE 245 Dundas St., 1 Door East Chapman's. We can save you money in Leather Novelties, Watches, Diamonds, Jewelry Novelties, Suitcases and Trunks. Jew-

SOUTHCOTT COAL **COMPANY** GLENWOOD PRIVATE HOSPITAL— Nervous cases a specialty, 435 Ridout Phone 1083, 275 Clarence street. Prompt delivery and courteous freatment, wet

ARTICLES FOR SALE.

BINDER TWINE FOR SALE—McCOR-MICK'S, 351 Talbot street. 67-tf GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies. WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highest price. 341 Dundas.

DO IT NOW!

BICYCLE & MOTOR SALES CO

425 WELLINGTON, PHONE 3182.

Watch Our Windows

and study the Western Fair Bargain Page for next week's specials.

ROWLAND HILL

The "Reliable Footwear" Man.

CHIROPRACTIC.

CLARA KILBORNE, UNIVERSAL College of Chiropractic graduate. Office, 321 Queen's avenue. Telephone

W. MACFIE, CHIROPRACTOR-

Dominion Savings building, corner King and Richmond streets. Modern

electricity, X-ray. Phone 4710; residence 5710.

USED CARS FOR SALE

olf FORD TOURING, SPLENDID tires, good appearance. Real bargain. Phone 4953.

NE FORD DELIVERY, ONE FORD

touring car. These cars are in good condition and can be bought right. The Universal Motor Sales. 70c

916 FORD, 5-PASSENGER CAR—Used less than 14 months; in splendid condition, Must be sold by Wednesday next. J. D. Clarke, 53 Craig street.

DERS are on sale in five thousand offices throughout Canada.

FORD CAR, FIRST-CLASS CONDITION. Real bargain for cash. Apply Box 161, Advertiser.

USSELL-KNIGHT FIVE OR SEVEN

passenger touring car, fully equipped, new tires, good as new. Russell-Knight cars are recognized everywhere as the best all-round type made. 362 Duf-ferin avenue. 65m

TIRES AT REDUCED PRICES.

King Tire Carriers, \$5. Tool Boxes, \$2.75. Attachment for tilting steering-wheel on Ford cars, \$2.25, and complete line of accessories, at

H. A. WARREN'S Tire and Accessories Store, 350 Dundas St. Phone 4903. Open Evenings.

One 1917 McLaughlin Four, Touring These cars are almost new and rst-class condition.

ONTARIO GARAGE AND

MOTOR SALES, LIMITED.

DUNDAS AND COLBORNE STS.

YOU WILL FIND US AT THE EXHIBITION

Mark Cut-Rate Tire Co.

AUTOMOBILE

OWNERS---

Sept. 15:

Buy that Boy or Girl a Brantfor Bicycle To Ride to and from School.

BELITING, REPAIRING AND LEA-THER supplies. Phone 1061. Mills, belt manufacturer, 152 Carling. WINDOW AND DOOR SCREENS made to order. Chamberlain weather strip. Phone 1504. SECOND - HAND FURNITURE --Ranges, heaters and coal oil stoves bargains for everybody. 101½ King THE JOY-FUL SMOKE - SMFTH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London.

A FEW TIRES AND LEFT

LESS THAN WHOLESALE PRICES GET BUSY!

London's Rubber Man 186 KING STREET.

BIG SALE OF **ACCESSORIES**

We are offering our complete stock of Auto Accessories at less than wholesale prices. HURRY UP IF YOU WANT BARGAINS.

The Canada Auto Devices Co.

330 Dundas St Phone 3876. Opposite Armories. 70tf

BEAVER BOARD Fine thing for walls and ceilings. EXHIBITION
Decorates beautifully. Inquire about it. in the Machinery Building. Don't fair Geo. H. Belton Lumber Co., Rectory Street and G. T. R., Richmond and Pall Mall Streets. xt

WEGNER'S Buy now. Five pounds Japan, \$1.50, before it is all sold. Tyler's, 355½ alls, Sweater Coats, Gloves, Mittens Clarence. OR UPHOLSTERING TRY CHARLES LONDON'S LARGEST HIGH-CLASS WORKINGMAN'S OUTFITTERS.

> oths, Wegner's, the Heart of London 371 TALBOT STREET. PHONE 1849. MOULTING

of overalls.

Fall Millinery, Children's Suits and plushes. Also men's and boys suits and overcoats, and with a complete line of house furnishings, on easy terms. Will show goods at your home without ablient some suits and Sancy China, Combs and Novelties. Must all sell out. Souvenirs of London and Western Fair. Souvenirs of London and Western Showcases, Counters and Shelving, half-price.

Bankrupt Stock

264 DUNDAS STREET, Open nights. ELOCTROPLATING Church brass work, lighting fixtures, etc., refinished.

MISS B. LARKIN, 158 CLARENCE

-Exclusive milinery. Open Tuesday,
Thursday, Saturday evenings.

BLANCHARD'S EISH MARKET. 525

London, Ont.

FOR SALE—DIRECT CURRENT MO-TOR, 5 H.P. P. J. Watt. Phone 3760. seve or closed cars, day or night. Phone 5678. MARLEY & HEXTER TAXI GARAGE

-New cars. Open day and night.
Phone 2859.

AUTOMOBILE OWNERS — SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout. Phone 5143.

FAIR WEEK AUTO PARK - DOWN AUTO AND TRUCK REPAIRING WHEN YOUR CAR NEEDS and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond street. why not try the Forest City Garage, 346 Dundas street.

Made in Canada, \$1,185, f.o.b. factor

while you are enjoying the FAIR BARTON & RUMBLE 596 Hamilton Road.

McLAUGHLIN MOTOR CARS FOR 1918

The following new models are on our showroom floor, and await your inspection:

E-35---4-Cylinder 5-Passenger Touring E-45---6-Cylinder 5-Passenger Touring E-49---6-Cylinder 7-Passenger Touring

McLAUGHLIN CARRIAGE CO. LIMITED

COR. RICHMOND and BATHURST STREETS, CITY.

 $30x3\frac{1}{2}$ Tubes\$3.15 32x3½ Tubes\$3.25 34x4 Tubes\$4.75 36x4½ Tubes\$5.75 Other sizes at reasonably

Two weeks' sale Automo-

bile Tubes, week ending

All mail orders accompanied with remittance will be shipped by express immediately.

Ontario Garage and Motor Sales, Ltd. Dundas and Colborne Sts.

Phone 2431.

AUTOMOBILES AND TAXIS. RENWICK'S TAXI SERVICE-OPEN CHARLTON TAXI SERVICE - BY

PHONE 5993 FOR RELIABLE TAXI service. Care Brothers. Reasonable rates. All hours. Let us take care of your FORD The only car with a double-cowl body selling at less than \$1,700.

The Universal Motor Sales

Next to Ford Assembly Plant, 70n

THOS. C. KNOTT Real Estate Broker

117 DOMINION SAVINGS BUILDING-First Floor Up.

WE HAVE OPENED AN INSURANCE DEPARTMENT, SPECIALIZING IN ACCIDENT AND HEALTH, AUTOMOBILE, EMPLOYERS' AND PUBLIC LIABILITY, PLATE GLASS, FIDELITY, GUARANTEE, BURGLARY, AND FIRE INSURANCE, AND WE ARE IN A POSITION TO FURNISH YOU WITH EXPERT ADVICE ON ANY OF THE LINES OF INSURANCE WE HANDLE. MONEY TO LOAN ON REAL ESTATE AT LOWEST RATES.

CENTRAL—1%-story brick veneer, 2 bedrooms, modern, hot water heated, laundry tubs in basement, a most desirable home on car line. Call for further plan of \$5 down and \$5 a month. Call particulars.

red pressed brick, three bedrooms, modern, mantel and grate, hard and soft water, instantaneous heater. Price \$4.-

SOUTH—1½-story frame, 3 bedrooms, bath and water-closet, lot 36x118 feet. Price \$1,300, \$500 cash and balance pleased to give you a list if you will call or write.

131 ACRES—Township of Euphemia, School, three miles to village and rail-County of Lambton, soil sandy loam and chocolate loam, 1½-story frame house, two barns, drive barn, chicken house and milkhouse, 6 acres orchard, 20 acres bush, three miles to market and rail-way station. Price \$5,000, \$1,000 cash and balance easy, or will exchange on small place class to will exchange on a constant of the state of th id balance easy, or will exchange of small place close to city or for timbe

alfe, soil sandy loam, frame cottage, we barns, chicken house and hogpen, cehouse and dairy new silo, watered by creek at back of place and two wells, ten acres of bush, ten rods to

100 ACRES — Township of Dawn, County of Lambton, soil black clay loam, 1½-story log house 18x26 feet, windmi... good fences, plenty of water, 5 acres 16 h, 3 miles to market and railway station. This farm is the best of pasture land. Price \$3,700. Will accept a good automobile as part paycept a good automobile as part pay

WANTED-FARMS AND CITY PROPERTIES FOR SALE. REMEMBER HAT THERE IS NO CHARGE UNLESS THE PROPERTY IS SOLD BY OR HROUGH ME. LIST NOW AND HAVE YOUR PROPERTY WELL AD-THE PROPERTIES ON THIS LIST ARE ONLY A FEW OF THE PROPERTIES THAT I HAVE FOR SALE. CALL AND SEE ME.

EXCHANGES

mly a few of the many dozens of exchange propositions on our lists. Many ms for sale at bargain prices. Come in to see us when visiting the Fair next

ONTARIO FARMS. od 150-acre farm in Brant County, sandy loam soil and good buildings. Price, \$9,500. Exchange for 50 or 75 acres west of London. acres in Westminster Township, fair buildings and splendid land. Price

50 acres in Euphemia Township, good land and fair buildings. Price, \$4,20 change for small house in city 800-Acre stock farm, for Toronto property.

300-Acre stock farm in Euphemia, for 50 or 75 acres near London. WESTERN. FARMS. One section in Central Saskatchewan at \$18 per acre. Half section in Manitoba, at \$8,000. Splendid land.

Both of these places may be exchanged for farm property in Ontario CITY PROPERTY.

Houses in London to Exchange for Farms in Western Ontario. 2-Story white brick on Wortley road, \$4,500-for 100 acres. 2-Story white brick, North end, \$4,500—for 100 acres. 2-Story white brick modern, East end, \$4,200—for 75 acres. -Story frame, Northeast end. \$2,000-for 50 acres

Let us know what you want and we will be able to help you

Frame cottage, East end, \$1,800—for 5 or 10 acres. 1½-Story frame house, South London, \$4,000—for 50 acres. 2-Story brick house in Toronto, and 11/2-story frame house in

The Western Real Estate Exchange, Limited

FOR SALE—HOUSE NO. 71 DUCHESS

LOTS ON RICHMOND STREET AND

Epworth avenue, Broughdale, from 150 to 210 feet deep, any width. Gas, school, low taxes, street cars pass property. Prices \$8 to \$30 per foot. McConnell & Fergusson, Dundas street and Market Lane. Sept.1.8,15,22.23

ONE ACRE OF LAND, EDGE OF city, to be exchanged for house in city. Apply W. B. Reid, real estate, 419 Talbot.

farm of about 100 acres, Middlesex or Perth preferred. Apply Box 164, Advertiser.

WANTED TO RENT-FARM OF ONE

hundred acres, with buildings, well fenced and well watered. Apply T. Curtis, Ettrick, Ont. 69c

P. WALSH'S BULLETIN |

DUFFERIN AVENUE, NEAR ADE-AIDE STREET—A large 2-story brick barn, in perfect order; suitable for garage or factory; lot 85x130 feet. Call WILLIAM STREET, NORTH OF OX-ORD STREET—Frame cottage, on rick foundation, 3 bedrooms; lot 33x350 eet. Price, \$2,100. Note this down.

See North North OF OX-bell, Room 2, Carling Block. 71u FOR SALE—SEVEN-ROOMED BRICK house, modern, nice lawn and garden. Apply Mrs. J. P. Brimacombe, No. 10 Apply Mrs. J. P. Brimacombe, No. 10 S. BAKER, CATHCART STREET—New 1½-story rick house, 3 bedrooms, and den off ining-room; fully modern; front and aack veranda, lot 39x120 feet. Price

Apply Mrs. J. P. Brimacombe, No. 10 A. D Christle street. S.29-tyw beach veranda, lot 39x120 feet. Price

ST. GEORGE STREET NORTH— Two-story brick house, stone founda-tion. 4 bedrooms, fully modern, lot 60 by 130 feet. Price \$5,500. extra lot, 3 bedrooms, bathroom com-plete, 10 minutes' walk from the mar-ket, south. T. A. Faulds, Robinson ment on Briscoe street, from Wortley ottage, 7 rooms, in good order, electric ight and gas, veranda, nice lot. Price \$600 DOWN, \$30 MONTH specially assess a part of the cost upor the land abutting directly on the work in the land abutting directly on the land abutting directly of the land abut house, St. George street north, \$35 per month. We have other houses for rent.

Fire, Life and Accident Insurance Effected. Money to Loan. acres—Springbank, brick cottage, rn, fruits. Will exchange for house barn, fruits. Will exchange for house in the city.

10 acres—Springbank; brick house, barn, stable, fruit; \$2.500.

50 acres—Westminster; 40 acres cleared, 10 acres firewood, orchard 1 acre, 8-roomed house, bank barn 30x50, hogpen, etc., 7 miles from the city.

90 acres—Dorchester; brick house, bank barn, 100x44, 2 acres orchard, clay loam; first-class farm in the heart of the dairying district.

100 acres—London Township; brick house, bank barn, etc., 9 acres bush, 5 miles from the city.

50 acres—London Township; brick house, bank barn, etc., 9 acres bush, 5 miles from the city.

50 acres—London Township; brick house, bank barn, etc., 9 acres bush, 5 miles from the city.

50 acres—London Township; brick house, bank barn, etc., 9 acres bush, 5 miles from the city.

100 acres—London Township; brick house, bank barn, etc., 9 acres bush, 5 miles from the city.

STOCK: good frame house on stone foundation, bank barn, well fenced, spring water, ½-mile to school; choice sand loam; \$3.600. Would exchange on house in London. T. A. Faulds, Robinson Hall. FRUIT FARM, TWENTY ACRES—All planted and bearing; choice varieties; good buildings; close to rail-

ay and lake. A bargain. George eiveright, Winona. Oct.27-ywt SOME CHOICE FARMS WITH UP-TO-ME CHOICE FARMS WITH OF TO DATE buildings, convenient to Exeter and Hensall, Thomas Cameron, R. R. I. Kirkton, Ont. 50m xt ERN house, or heated flat, centrally located. Apply Box 167, Advertiser. 69c 50-ACRE FARM NEAR WOODSTOCK,

to be exchanged for house in London. Apply W. B. Reid, real estate, 419 Talbot. 69c farm of about 100 acres. Middlesey on 44 ACRES, 7 MILES FROM LONDON, good brick cottage, two good barns, rich clay loam and sand loam, and clean, no waste land; \$4,000. T. A. Faulds, Robinson Hall. 68u xt

175-ACRE FARM, NEAR HENSALL

ACRE FARM, NEAR HENSALL—Good buildings. Price \$9,500. Cash \$2,000, balance at 5½ per cent. This is a choice farm. W. B. Reid, real estate, 419 Talbot street.

BARGAIN FOR QUICK SALE OF farm of 112 acres, 7½ miles from London, 2 miles from Hyde Park; good roads to city. For location, description and terms of sale, write Charles Mitchell, Box 22, Strathroy, Ont. 64a

BARTER AND EXCHANGE.

FOR SALE OR EXCHANGE — 100 acres in third crop this year; 8-roomed house, barn, all wire fences, about 10 acres bush and pasture, good deep well, 1½ miles to contam and electric line. J. Mumford, Muil, Ont. 70c

Glass, Rent and Automobile Insurance. xt BARGAIN FOR QUICK SALE OF

Cooper's Auction

MONDAY SEPT. 10-77 DUNDAS STREET. Opposite D. S. Perrin Company, Ltd. Opposite D. S. Perrin Company, Ltd.
Complete contents of nicely-furnished home moved to my rooms for convenient sale. In part: Parlor chairs, rockers, settees and tables, plano, organ, easy chairs, couches, pictures, carpets, rugs, fancyware, sideboard, table and chairs, dishes, glassware, ornaments, dressers, beds, springs, mattresses, range, baseburner, heaters, gas range, kitchen goods, etc.

These goods have to be sold to clean

These goods have to be sold to clean up an estate. Sale at 10 a.m. C. N. Cooper, auctioner and valuator, Phone 1332.

City of London Debentures For Sale

Applications from citizens of London will be received at the City Treasurer's office for the purchase of City of London Debentures to mature in five years and to yield a constraint

S. 8, 10, 12, 14, 15. IN THE MATTER of the Estate of The London Motor Sales

Will be sold by public auction remises, on Monday, the 17th day of eptember, 1917, at 2 o'clock p.m., the tock of automobiles, oil tanks, pumps, ires, oils and other accessories, parts and equipment of an automobile garage, and equipment of an automobile garage, also office equipment, including type-writer and safe, amounting in all, as per inventory, to the sum of \$5,666.70.

The property will first be offered en bloc, subject to a reserve bid, at a rate on the dollar. Terms, one-fourth down, balance in two, four and six months, approved, indorsed paper, with interest at 7 per cent per annum. If no satisfactory offer is obtained, same will then be immediately offered in parcels. Terms ediately offered in parcels. Terms For further particulars apply to the ssignee in charge, or to the vendor's olicitors, Gibbons, Harper & Gibbons, ondon, Ont. S. 8, 11, 13.

Notice to Creditors

In the Matter of The London Motor Sales Company, Limited, of the City of London, in the County of Middlesex: Notice is hereby given that the aboveamed, The London Motor Sales Com-any, Limited, has made an assignt of all its creditors.

A meeting of the creditors of the said

A meeting of the creditors and will be estate is hereby convened, and will be held at the law offices of Gibbons, Har-per & Gibbons, London, on Monday, the 7th day of September, A. D. 1917, at 12 o'clock noon, for the appointment of inspectors, and the giving of directions with reference to the disposal of the

All creditors of the said estate are hereby required to file their claims with my solicitors, Gibbons, Harper & Gibbons, London (as directed by the said statute), on or before the day of such meeting. After Nov. 1, 1917, I shall proceed to distribute the said estate, having regard only to such claims as I Street, London, Ont.

City Property.

FOR SALE — TWO-STORY RED brick, 7 rooms, all complete and modern, decorated, splendid lot, paved street, close to Normal, nearly new, at a sacrifice. Reduced from \$3.300 to \$2.850 for quick sale. Sam D. Campbell, Room 2, Carling Block.

R SALE—SEVEN-Policy Revision and the control of the control o

TAKE NOTICE

H — nda-nda-ot 60 = extra lot, 3 bedrooms, bathroom com-tion of the City of London intends to \$600 DOWN, \$30 MONTH buys fine, 2-story, modern, red pressed brick house, St. George street north, \$35 per month. We have other houses for rent. We have houses and vacant lots all over the city.

P. WALSH
PHONE 358.

ANDERSON & CO.

Suite Four, Coote Block, Market Lane. Fire, Life and Accident Insurance Effected, Money to Loan.

5 acres—Springbank, brick cottage, barn, fruits. Will exchange for house

\$600 DOWN, \$30 MONTH buys fine, 2-story, modern, red pressed brick house, 198 Wharncliffe road south; buys fine, 2-story, modern, red pressed brick house, 198 Wharncliffe road south; by the corporation. The estimated cost of the work is \$5,347.83, of which \$605.23 is to be paid by the corporation. The estimated cost of the work proposession September 15. Price reduced by the corporation. The estimated cost of the work will by the corporation, and south.

SMITH, 191 Wharncliffe road south.

D. Campbell, general estate broker, rentals, loans, valuations, stock, agent for life, fire, accident, sick, auto, plate glass, etc., insurance; C. P. R. and western lands and city property. Call and look over my list of bargains in many city homes for sale or rent; also farms. Room 2, Carling Block, 435½ Richmond street. Phones 420 and 4064.

Tenders For Drain

FOR SALE—HOUSE NO. 71 DUCHESS

Sealed tenders will be received by

house, bank barn, etc., 9 acres bush, 5 miles from the city.

100 acres—Westminster; frame house, bank barn, etc., 10 minutes walk from the Fort Stanley line; \$5,000.

108 acres—98 acres cleared, 10 acres beech and maple, soil a clay loam, drained with tile, watered by wells, orchard 4 acres, 8-roomed 2-story brick house, gas passes in front of the house, corner lot, 330 maple trees surround the farm, 1½ miles from the collegiate. Price \$1,000 cash, balance 5½ per cent.

109,500—150 ACRES, SHARD, Township, good stock ris grain farm, close to school and church, spring creek, maple bush. Easy terms, Patterson, Imperial Bank Chambers.

150 ACRES, 3 MILES FROM THAMES-VILLE—Good brick house, bank barn, well drained and fenced, good maple bush, rich sand loam and clay loam, and clear; \$5,500. T. A. Faulds, Robinson Hall.

A NNAP—TWO-STORY AND ATTIC, solid brick house, on beautiful street, slate roof, front and rear stairway, side entrance, side drive, hand-carved, cherry mantel, three-piece bank and will sell at real bargain. 26 Belgrave Piace, Phone 49:3.

150 ACRES, SHARD, Township, good stock ris grain farm, close to school and church, spring creek, maple bush. Easy terms, Patterson, Imperial Bank Chambers.

150 ACRES, 3 MILES FROM THAMES-VILLE—Good brick house, bank barn, well drained and fenced, good maple bush, rich sand loam and clay loam, and clear; \$6,500. T. A. Faulds, Robinson Hall.

A NNAP—TWO-STORY AND ATTIC, solid brick house, bank barn, well drained from the collegiate. Phone 49:3.

150 ACRES, 7 MILES FROM THAMES-VILLE—Good brick house, bank barn, well drained and fenced, good maple bush, rich sand loam and clay loam, and clear; \$6,500. T. A. Faulds, Robinson Hall.

A NNAP—TWO-STORY AND ATTIC, with the prevention of the state, slate drive, hand-carved of the said street, convenient to car line, state of the said street, convenient to car line, state of the said street, convenient to car line, state of the said street, two blocks north of postofice. Apply bedgar Hunter, 160 Maple street, London.

50 ACR

Solicitor for Assignee.

Dated at London, Ontario, this 27th
day of August, 1917. Sept.1,8

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance. Automobile Insurance D. CAMPBELL & SONS

BANK OF TORONTO BUILDING. Phone 152. STANLEY J. MEREDITH, INSUR-ANCE, Dominion Savings Building. Office phone 4479, house phone 4661.

J. A. NELLES & SON Fire, Life, Accident, Marine, Plate

Glass, Rent and Automobile

MEDICAL CARDS

DR. HOLMES, 344 RICHMOND, HAS returned and resumed practice. Spe-cialty: Skin diseases, medical elec-

R. W. SHAW, M.D., L.R.C.P. ANL M.R.C.S. (England), 287 King street. Phone 839. DR. W. M. SHOEBOTHAM, 620 RICH-MOND, corner Hyman. Specialty, surgery, diseases of women. DR. WEEKES, 430 WATERLOO street. Hours, 1 to 3 and 7 to 8. DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits. DR. MEEK, 330 QUEEN'S AVENUE-

Specialty, diseases of women. Hours, 10 to 2. DR. A. A. McLEAN, CORNER OF Dundas and William. Phone 415. Sept.12 DR. J. S. SCHRAM, CORNER KENT and Talbot streets. Phone 2250.

F. L. BURDON, M.D., L.R.C.P. AND S. (Edinburgh)—Diseases women, chil-dren. 461 Waterloo. Phone 258. DR. F. P. DRAKE-SPECIALTY, DIS-NEASES of stomach and digestive sys-tem. Office, 371 Wellington street. Debentures to mature in live years to yield 6 per cent interest, payable half-yearly. For further particulars apply to the undersigned.

JAMES S. BELL, City Treasurer.

tem. Office, 371 Weilington States.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin—Eye, ear, nose and throat. DR. PINGEL, LONDON—ELECTRICAL

DR. W. J. STEVENSON, 389 DUNDAS of The London Motor Sales Company, Limited, 187 King Street, London, Ont.

street—Specialty, diseases of women and surgery. Phone 510. DR. HUGHA. STEVENSON, 391 DUN-DAS street—Special attention X-rays. DR. GEORGE McNEIL-OFFICE AND DR. EDWIN SEABORN, FELLOW OF the American College of Surgeons— J. B. CAMPBELL, M.A., M.D.—SPE-CIALTY, diseases stomach and sur-gery. Hours, 1-4, 7-8, and appoint-ment.

DR. KARN, SPECIALIST GENITO-URINARY and rectal diseases of men and women. 426 Richmond street, London. DRS. FERGUSON & FERGUSON, South London. Phone 753. Dr. R. Fer-guson, specialty, midwifery and dis-

DR. SEPTIMUS THOMPSON, PARK avenue, corner Queen's-Eye, ear, nose and throat. DR. G. L. CLARKE—EYE, EAR, NOSE and throa' 394 Dundas street.

We will be glad to see you at our exhibit in the

Transportation Building .. AT THE ..

WESTERN FAIR

THE FOREST CITY MOTOR SALES CO.

346-8 DUNDAS STREET.

C. M. STEELE, Manager ONTARIO DISTRIBUTORS.

Marion-Handley Motor Cars

Pennsylvania Tires

Distributors.

McQUAY-NORRIS LEAKPROOF RINGS.

We have parking space for 50 cars in the rear of our place of business. All articles in cars guaranteed

PARKING 50c

Silverwood's Milk Products

If the weatherman favors us with hot weather during Fair Week, there will be lots of thirsty people on the grounds. We are aiming to quench that "long thirst" by providing in our booth in the Main Building fresh sweet milk, either in bottles or by the glass; also fresh, rich buttermilk, in addition to various flavors of our

"SMOOTHER THAN VELVET" ICE CREAM

Served either in cones or dishes.

Nobody knows, except the man who manufactures them, what ingredients go towards making soft drinks, pink lemonade, etc., etc. Don't risk your health by drink= ing something about which you know absolutely nothing when all you have to do is to call at our booth and procure not only a sanitarily bottled drink, but also one that contains a high percentage of nourishment.

We invite you to use our "Palm Room" as a rest room any time during the day.

Arrange to Meet Your Friends at Silverwood's Booth

You will find SILVERWOOD'S "SMOOTHER THAN VELVET" ICE CREAM served at all the refreshment booths on the grounds. You need not be afraid to buy ice cream, either for the children or the grown-ups, as nothing but the purest ingredients are used in its manufacture.

The Words "Silverwood" and "Quality" Are Synonymous.

We are the largest manufacturers of CREAMERY BUTTER in Western Ontario. If your dealer does not handle "SILVERWOOD'S," phone our office, and we will put you in touch with the right grocer.

Order your SPECIAL ICES and ICE CREAMS during the coming fall and winter through your grocer or confectioner. Specify "SILVERWOC"

Silverwood's

The Firm That Has Made London the Home of Ice Cream

down this list and have that repair work done NOW. Every ad represents the best of workmanship and years of experience. Keep this directory. It's a money-saver.

J. FRAUMENI, Tailor

London Garment Care We call for and deliver work. Cleang, pressing and repairing. Only place London where the repairing is done expert tailors. Give us a trial.

SOUTHEAST CORNER WATERLOO

AND DUNDAS STREETS.

Why Don't You Try Us?

We are the most reasonable-priced tailors in the city. ALL WORK GUARANTEED. PHONE 4890.

Save the Pieces!

WM. M. PATTEN

Carlyle Trebilcock

HIGH - GRADE FURNITURE.

Fine upholstering and repairing.

Fine couches a
specialty. 247/2 DUNDAS STREET.

In This Space

IT WILL MEAN

MONEY TO YOU

Expert General

Machinists

Machinery of all kinds thor oughly repaired and overhaul-

ed by experienced machinists.

Bexton & Carson REAR OF 187 QUEEN'S AVE

PHONE 3079.

Oxy-Acetyline

Welding

We weld cast iron, auto parts

Dennis Wire and

Iron Works

nachinery, etc.

Vulcanizing Put Your Ad. Properly
Executed
LONDON TIRE
REPAIR DEPOT

A. WILKES. 54 Wellington Street. Phone 2334.

THOMPSON unk and Leaer Goods man-acturing and pairing. Comfacturing and

nerical work a 70 CARLING STREET

epairing.

Accurate Watch

Repairs

John S. Barnard Jeweler and Optician

NORDHEIMER'S

Planos tuned, re-paired and refin-ished. We can make your old pano look like new. Phone 1392 for estimate on

estimate

227 DUNDAS STREY.

FOOT OF DUNDAS STREET PHONE 3601. PREST-0-LITE

Storage Batteries Recharging and repairing. Exchange station for gas tanks. London Battery Repair

Company. 216 King Street. Phone 6151

You May Need Repairs

This directory of business firms will give you the information desired.

Mason & Risch Repair Dept.

Pianos, Player-Pianos tuned. Damaged Violins, Guitars, Banjos and small musical instruments made like new. Bows re-haired. All makes of Talking Machines repaired.

MASON & RISCH, Limited TELEPHONE 1268. 248 DUNDAS ST., LONDON.

MISCELLANEOUS.

TAG DAY

September 12, 1917

FOR SOLDIERS' COMFORT FUND

Overseas Chapter, I. O. D. E.

in the trenches.

CIRCULAR LETTERS, NOTICES, announcements, etc.; perfect imita-tion typewriting, done on our Flexo-type machines at short notice. The Copy Shop, 3 Dominion Bank Cham-DEBTS DUE MERCHANTS OR others collected anywhere. No collection, no charges. Rates and references

on application. Canadian Bureau Credits, Dominion Bank Chambers. NURSES PRIVATE NURSES EARN \$10 TO \$25 A week. Learn without leaving home. Booklet "R" sent free. Royal College of Science, Toronto. Sept.1,8,15,22,29

MASSAGE, SWEDISH MOVEMENT, hydro-therapeutics, rheumatic cases specialty. Graduate instructors. In-expensive. Phone 1425. VETERINARY SURGEONS.

WILLIAM J. WILSON, VETERINARY Horse and dog hospital. Have your dogs made immune to canine distemper before entering the exhibition. 84 King street. Phone 788. Sept.11 MARRIAGE LICENSES ISSUED H. J. Childs, druggist, 632 Dundas.

MARRIAGE LICENSES

EDUCATIONAL

THE MISSES WESTCOTT'S S THE COUNCIL OF HURON offers two scholarships of and fifty dollars (\$150) a competition. The candidat members of the Church of not more than twenty-two age, nor at present in attany other church college, have a matriculation stand prepared to serve in the Huron for three years aftion. They will be examine English Bible and Prayer Church Catechism and Voc

Church Catechism and Vocasion at Huron College on 28. If successful they must 28. If successful they must enter into residence at the college the following week. University graduates not more than 25 years of age are also eligible. Apply, with credentials, to Principal Waller, Huron College, London.

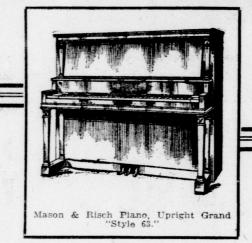
MONEY TO LOAN.

PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner. corner Talbot and Carling. PRIVATE AND TRUST MONEY TO loan on farm and city property; low est rates; terms to suit. T. W. Scan drett, 98 Dundas street.

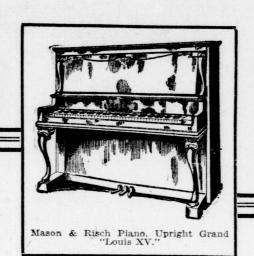
MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 117 Dominion Savings Build-ag (first floor up). ROOFING.

SLATE ROOFING OUR SPECIALTY is slate blackboards. J. Whittaker, is slate blackbox 551 King street. W. McDONALD, VETERINARY SUR-GEON-2-Riverview avenue. Phone 688. Phone 1786. Scott, 506 York street.











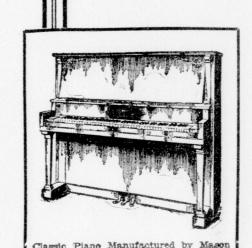
MASON & RISCH

COURT PUBLIC INSPECTION

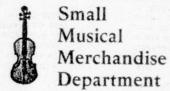
The Mason & Risch display is one of the finest and most attractive in the Exhibition. Complete with its models in variety of designs it offers an interesting, brilliant and educational attraction, and we are confident that the more intimate your inspection the more enthusiastic your praise will be.

If you are interested in GOOD pianos-instruments that have received the sincere stamp of approval, not only in every province of our proud Dominion, but from every colony in the British Empire, Australia, India, New Zealand, and other points innumerable-pianos that have proven their ability to withstand the severest extremes of climatic conditions in mountains, country-side, seashore, arid dry belts, and severe frost of our

central provinces-it will be to your interest to personally inspect these fine, unusual art-creations of Canada's leading factory. These instruments have been taken from our REGULAR stock-not one has been finished SPECIALLY for exhibition purposes—the pianos you see here today are of the splendid average merit, delivered each day from



Exhibition Stock Is EVERYDAY STOCK in the Mason & Risch Stores. EVERY Mason & Risch Piano Is An EXHIBITION PIANO.



Here you will find the most complete stock of

Violins Guitars Flutes Banjos Fifes Mouth-organs Mandolins Sheet Music.

If it's "worth while," we have it.

manufacturers' stores, saving you the factory profit which must be added to every middleman's cost.

Mason & Risch, Limited

"The Home of the Victrola" 248 DUNDAS STREET, LONDON



your choosing in our airy, sound-

DAY LABOR PLAN

WILL BE ADOPTED

hot summer months are to small chil-Cholera infantum, diarrhoea dysentry and stomach troubles are rife at this time and often a precious little life is lost after only a few hours' illness. The mother who keeps Baby's Own Tablets in the house fels safe. The occasional use of the Tablets preents stomach and bowel troubles, f trouble comes suddenly-as it generally does-the Tablets will bring baby safely through. They are sold by A box from The Dr. Williams' Medine Company, Brockville, Ont.

the G. T. R. and north of Horton between Talbot and Wellington streets. LONDONER AN OFFICER The board of works had a brief meeting last evening, and cleared the menutard for the time being.

Building Inspector Piper presented a bylaw increasing the first-class fire labor.

W. J. Boss offered to sell his paving outfit to the city for \$1,500. Mr. Brazier will prepare a report on the machinery. The trades and labor council asked Every mother knows how fatal the ot summer months are to small chil-

QUARTERLY MEETING. Next Sunday morning quarterly meet-g will be held and sacrament of the Lord's Supper administered in the First Methodist Church. The Rev. Mr. Peever will speak on "The Covenant Sign and Seal of the Christian Re-ligion." Miss Alice Rowe will sing in

MRS. LAWRASON TREASURER. Mrs. S. F. Lawrason, of this city, was resterday chosen treasurer of the Ontario Women's Citizen's Association at

OF MAIL CLERKS' ASSN

WINNIPEG, Sept. 7 .- The first annual convention of the Dominion Railway Mail Clerks' Federation will open Wednesday, September 12 next, when officers and delegates will be present from every division of the railway mail service throughout the Dominion.

The organization meeting took place in Winnipeg during January of this year, and C. E. Power of Halifax was elected president; vice-presidents, G. H. Jessop of Toronto, E. F. Griffiths of St. John, F. C. Sharman of London, Ont.; treasurer, M. H. McLellan of Moose Jaw, and secretary, C. A. Haives of Winniper, M. H. Alives of Winniper, M. Haives of Winniper, M. H. McLellan of Moose Jaw, and secretary, C. A. Haives of Winnipersidents. and secretary, C. A. Haives of Winni

eg. The convention will be in session three EVANGELIST RETURNS. Evangelist T. L. and Mrs. Belcher has returned from Bethshan. Evangelist Belcher will preach Sunday night at the York Street Mission Hall. Subject: "Thou Fool, This Night Thy Soul Shall Be Required of Thee."

FOR RECORD TRADE **DURING FAIR WEEK**

Mason & Risch Pianos are sold to you direct "From Factory to Home," throughout twenty branch

Special Bargains Will Be Offered to Early Visitors.

SACRIFICE OF PRICES

Parking Arrangements Made for Thousands of Autos in the City.

won prizes.

Misses Lorna and Josephine McGillivray of Bellevue Heights, this city, won four firsts and two second prizes published in an Ontario newspaper. It has a two-fold purpose in view, namethe Toronto fair.

Encouraging a greater attendance at the Western Fair and placing before the great and thriving population of Western Ontario an opportunity of purchasing any variety of goods at the design and the prices.

purchasing any variety of goods at sacrifice prices.

The idea is a very commendable one and the Advertising Club of London, under whose auspices the scheme developed, also deserves considerable praise.

London's retail trade is expanding normously, and next week should see greater trade than in any year of Fair's existence. Besides the newspaper advertising, circulars have been sent to five thousand automobile owners. More autos will be in London next week than the garages will be able to accommodate, but parking arrangements have been made in different parts of the city. The merchants are ready for a big

The piano exhibits at the London Fair afford a splendid opportunity to critically compare the different Canadian makes of pianos. Ye Olde Firme of Heintzman & Co., Limited, want every visitor to call at their exhibit or at their city showrooms, 242 Dundas street, and have explained to them the many different features that have given the Heintzman piano its outstanding position.

S. 8, 12

GARDEN FETE WAS MOST SUCCESSFUL IN SPITE OF RAIN

Notwithstanding the rain, the garden fete given under the auspices of the Campbell Becher Chapter, I.O.D.E., at "Thornwood," home of Mrs. Becher, was one of the most successful functions of the season. The grounds were most attractively decorated with the flags of the Allies and Japanese lanterns, but, on account of the weather, Mrs. Becher threw open the rooms of her home, and the musical program and dancing was carried out in the drawing-room. During the program a delightful tea was served. Those taking part in the program were:MissLola Stevens, solo; Miss Jean Rowe of Toronto rendered "Laper Voresti" and was received with much enthusiasm; Miss Alice Rowe, Toronto, solo; Miss Edith Barclay, Grecian dance; Miss Mona Turner, "Dance of Fairies"; Mrs. Wyatt, solo. "Happy Little Sal": Mrs. Wheeler, solo. "Home Again"; Master Walter Rennie, violin selection.

Mrs. Becher entertained returned soldiers of the 1st Battalion; Mrs. A. Becher, the returned men of the 33rd Battalion. From 4 till 7 people were coming and going, and many lingered long in the congenial atmosphere. Among those present were: Mrs. Puddicombe, Mayor Stevenson, Mrs. E. B. Smith, Mrs. F. J. Greenaway, Mrs. R. M. Graham, Mrs. Braddon, Mrs. Richardson Mrs. Clark, Mrs. A. E. Miller, Mrs. Morrison, Mrs. McLeod, 1 frs. Currle of Akron, Ohio, Mrs. Cen. Grant, Major Stuart, Capt. McGillivray, Miss Stevens, Miss Line, Mrs. Lihe, and many others.



WESTERN FAIR VISITORS:

Don't fail to visit our model plant. We extend to you a most hearty invitation to visit the home of Parnell's Bread. Just imagine a trip of inspection if you can't come. Walk in the door and enter the large, bright, airy rooms of one of the largest and most scrupulously-clean bread plants in America. You will be at once impressed with the absolute cleanliness that is everywhere evident. Master bakers, clad in pure white, move here and there over a spotlessly clean floor. Mammoth mixers run by electricity knead the dough to its proper consistency, never a hand touching it. Large, bright ovens, in front of which stand the expert bakers, who take the creamy white dough and bake it to a delicious, appetizing load with a tender, crisp, brown crust that fairly melts away in your mouth. Then there is the great electric wrapper that seals this delicious bread in a moist-proof covering. All this is done without a single hand touching the bread. In another room just as clean and spotless every ingredient of this famous bread is tested and examined for purity and quality before it is used. Then, when we give you a large, delicious slice of Freshly-Baked Bread, and it melts away in your mouth, your stomach will proclaim it as the finest bread you've tasted and your lips will smack approval.

Be Sure You Ask for PARNELL'S Bread --- "The Utmost In Bread Craft"

When you buy Parnell's you buy the most nourishing loaf that's baked. Eat more Brown Bread. Your Government demands that you save white flour. Parnell's Brown Bread is just as good as the white bread.

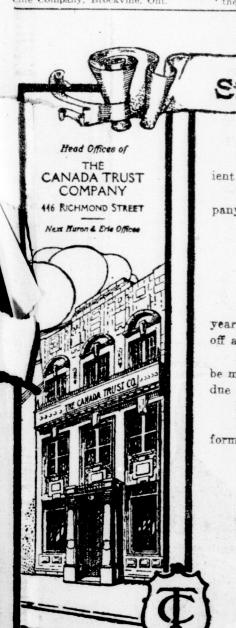
The slightly laxative effect of the coarse Graham Flour makes it an ideal food for children. Give them plenty at meal time. It's a body-builder and it's delicious. A bowl of milk and Parnell's Brown Bread makes an excellent afterfour lunch for the kiddies.

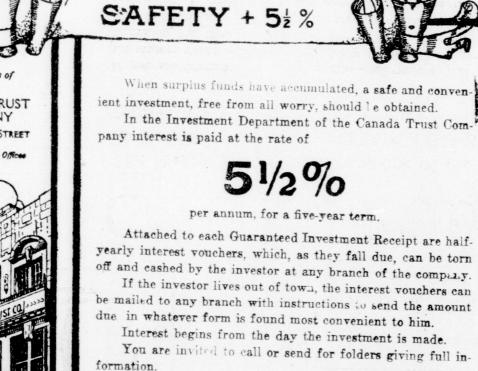
■ Don't Waste Bread

Ask for one of our recipe books containing many recipes for preparing dainty dishes from stale and left-

PARNELL, The Breadman

Phones 929---1390





'ANADA TRUST COMPANY

LONDON (Two Branches) and ST. THOMAS Huron & Erie Mortgage Corporation T. G. Meredith, K.C., President Hume Cronyn, General Manager