

MONDAY MORNING THE TORONTO WORLD


MONDAY MORNING




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## TRIMMINGS

WELIER \& LÉSIIE



## MADE of NORMAL-CALF


 If you subject that tender top to the rough ravages of hard, stiff,
lifeless calflicki, ypur se sending a helpless, tender weakling to ignomimious defeat at the hands of a rubbing, pinching, blistering
foe whose battle scars can be seen on nine feet out of every ten. Normal-Calt is a new leather invention, devised, patented and ex-
clusively controlled by the Foo-rite makers. No matter what retailers clusvely controuled by the Foot-nte makers. No matter what retiailers
may tell you, "Nomat-C.af" can be found only in Foot-rite Shoos
This leather is tanned and curried by a new process which preserves nealy a ather is tanned and curried by a new process which preserves
of the soft, clothy suppleneess of the live calf's skin. Well explain: Tanning is merely rendering animal skin undecayable. This is
sccomplished by soaking the skin in tannic acid. The tannic acid Chemically combines with the skin's chief eomponent part-gelatine--
forming tanno-gelation, or leather which is insoluble and unputefiable. Trming tanno-gelation, or leather which is imsoluble and unputrefiable.
The tannic acid is secired from various tree barks. Hempock is uned
principally because its.cheapest, but it fills up the pores detrent ihe principally because its, cheapest, but it itils up the pores, destroys the
fibre and deadess the skin, forming leather as siffif and hard as tin.
This is the foot-rubbine for
 Normatcalf is rendered unde tanic acid extracted from oaktree bark, so accurately and scien-
tifically adminitered that the pores and fibre remain natural; stiffen-
 . Then its putt through a new and special Foot-nte process of shaving, What are you going to do about it? There's a Foot-rite retele in you tow. Hois names sbow. You'll fnd his doort swingier
inward but never outward to find a more welcome store. Anywhere in America, Canada or Great Britain- $\$ 4.00$ and $\$ 5.00$.
Every pair Goodyear Welted.

## THE Foot-rite SHOE

 THE SHOE WITH TWENTY IMPROVEMENTSWootite Shoes to be hac in the Dolly Varde
Boot

|  |  | Spring Fatigue <br> From Weak Nerves $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
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## MONDAY MORNING <br> CASTORIA

for Infants and Children. The Kind You Hare Almays Bugght





ENGLAND'S MOST POPULAR ALE AND STOUT BULL DOG BRAND


BASS \& CO.'s || THE FINEST QUALITY. || CUINNESS' SON EX \& CO.'

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| DEBENTURES <br> COUPONS ATTACHED |  |
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MONDAY MORNING


Dineen's
Recent
Millinery
Importations
We have quite satisfied
visitors to our showrooms
with the exclusive styl-
with the exclusive sty
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Ladies' Hats have been
selected with especial care ductions imported from
Paris, London and New



YORK COUTYY MIN SUUURBS

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 That's the Way Montreal Unionist
Looks Upon Industrial Work-
ers' Proposal.

THE TORONTO WORLD


