

ESTABLISHED 1894

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Djer Kiss Talcum Powder Regand's Lilac Talcum Hudnut's Talcum

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When you are thinking of a good eyeglass mounting, one that the glasses cannot get loose, one that is neat and comfortable, think of

KeeLock the mounting of distinction. You don't know what eyeglass comfort is intil you've tried the Kee-Lock.

Come in and see it.

Arting that battalion, which experiments and is now actively the medical barbard of the Royal Milling that battalion, which experiments are actively successful to a discover and was adjutted with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. until he was adjutted by the shell committee with the McGill C. O. T. C. Smith H. Exercised by Mrs. Leona the shell committee with the McGill C. O. C. Smith H. Exercised by Mrs. Leona the shell committee with the McGill C. D. C. Smith H. S. Whith the McGill C. C. With the McGill C. C. C. Smith H. Exercised by Mrs. Leona the shell committee with the McGill C. C. Smith H. S. Whith the McGill C. Smith H D. BOYANER TWO STORES: 38 Dock Street. 111 Charlotte Str THE BEST QUALITY AT A REASONABLE PRICE **Good Medium Priced Watches** The man who wants a good watch and doesn't want to pay much for it. will be well suited at

Sharpe's. By good we mean a watch the timekeeping performance of which will be satisfactory through years of hard service-and a good-looking watch-one you can be proud of.

We are speaking about watches priced from \$13 to \$26.

Jewelers and Opticians, KING STREET. ST. JOHN, N.B.

L. L. Sharpe & Son,

the
F. W. Manata is for minimum at the is dead, no an anound die better. He and his compared at the is doed, no an could die better. He and his compared to the heavy rains.
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In DOG'S LONG JOURNEY
The Marry Bayntun, of Delhi street, is the is dead, no an could die better. He and his compared to the heavy rains.
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They found the roads very bad, partly due to the heavy rains.
A DOG'S LONG JOURNEY
Mrs. Harry Baynun, of Delhi street, has two dogs which she prizes very highly. They are two black field span; les and may be termed "military dogs or "trampers." The dogs have been the pote of the Royal Canadian Regiment, but more recently they have been the pote of the Royal Canadian Regiment, but more recently they have been the this pote of the Royal Canadian Regiment, but more recently they have been the started back to Sussex to see her hus band, and on coming home she brough the pets with her. However, when shi cane home, one of the dogs was wond started back to Sussex, after arriving the started back to Sussex, after arriving the started back to Sussex, a ster arriving the the dog's "intelligence."
News of Maritime Montreal Caucation and has been promotion to the rank is another triumph for the seach to the dog's "intelligence."
News of Maritime Menne the which the started back to Sussex, a ditarter of 44 miles, can be attributed only to the dog's "intelligence."
News of Maritime Montreal Guardian and sold his unsets. The the dog's "intelligence."
News of Maritime Military Chipman.
Net a dog's "intelligence."
News of Maritime Montreal Guardiant the started as a lieutenant by Col. Fowling that hattalion, which expects a stileter's 104th Battalion and has been promotion in order to ealist in the ranks with the 58th. He was later attached as a lieutenant by Col. Fowling the the staft of the Royal Military Cores, was former and molecular started form the staft clear and while attached as a graduate of the Royal Military Cores, was former and and the started started of the Royal Military Cores. The work the off the continuation while the staft clear and while at the staft of the Royal Military Cores. The work the dot the machine sum section while the staft clear the sta

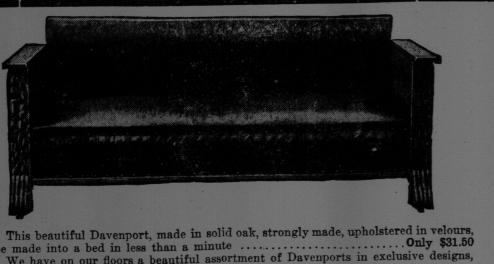


Types.
Won the D. C. Medal.
In a letter received by Mrs. Lecured ince, Hampton, \$50, Mrs. H. B. White \$2; J. Hunter White, \$5; John O'Regan (2 months), \$40; R. B. Paterson, \$10; J. R. McFarlane, \$5; H. D. Gandy, \$1; Mrs. W. C. Smith, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$1; d. C. R. Bealey, \$1; W. S. 'Edgar, \$2; d. C. C. Statt, \$2; Fred Hargrove, \$2.
Stephen police force, had served for some times with the British regulars and as a reservist left at the outbreak of the war to rejoin his regulars on the field. Sergt, Mires was ato one time reported killed in action, which fortunately proved to burnts.
Arathburn, Weished statement that free of Howard Brook had been wounde, too and the address of welcome was given by Mrs, O. N. Chipman, the children's part in missions was excomplified by an exercise presented by monten, who states that the been wounde, the address of protein missions was to ave one delivered by Mise Harrison that her place was taken by Rev, R. E. Guillison and Miss Lockhart. Miss Hatel and "Bard for arm by shraphent, that he so strong of Joseph Hall aton in France and the inform the sk stored for the sang "Whore, J. P. McAuley, Mrs. Thoms and Miss Lockhart. Miss Hatel and While Go Futh." Miss Hatel ator was taken by Rev, R. E. Guillison and Miss Lockhart. Miss Hatel Cark presented the claims of systematic wing. J. Will Go Forth." Miss Hatel Cark presented the claims of systematic wing. J. Will Go Forth." Miss Hatel Cark presented the claims of systematic wing. J. Will Go Forth." Miss Hate





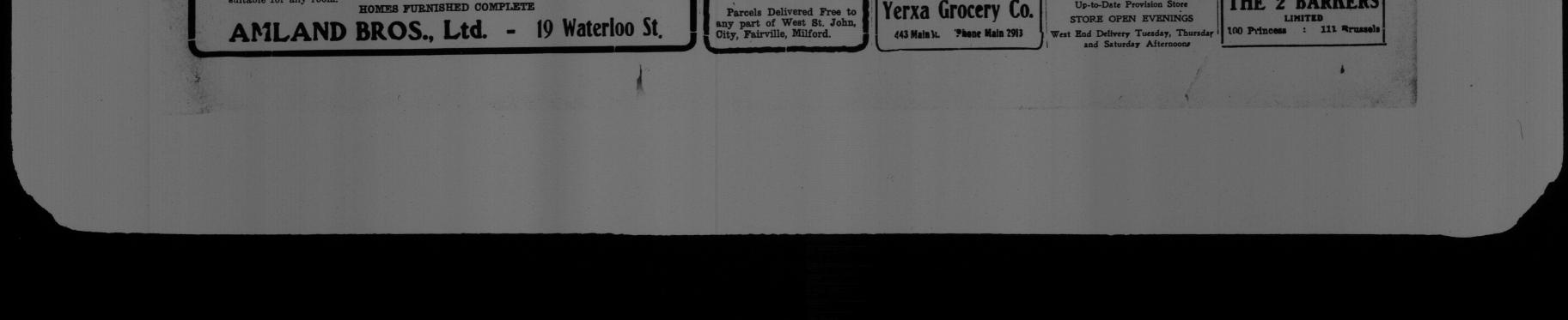




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Up-to-Date Provision Store





but it is sure, and last night's cables were of a most encouraging nature. Ger-man counter-attacks are beaten back, and the initiative is with the Allies. They have taken large numbers of pris-oners, captured many guns, and pushed forward their lines until they may be said to have overcome the heaviest dif-ficulties in the path of their further ad-vance. The French have been strikingly successful in the region of Peronne, car-

liantly begun. The Matin, of Paris, estimates that the The Matin, of Paris, estimates that the Austrians and Germans have lost half a million men in the last month. This Young Women's Patriotic Association on HAVE APPENDIC

The source of the capture of a number of prisoners and machine guns. Very heavy fighting is reported, but here as in the west the initiative remains with the Allies. The news from Roumania leads some will soon be in the field on the side of the Allies. They have been greatly im-

essed by the Allied advance on both The Toronto Star says:-"From the pressed by the Allied advance on both eastern and western fronts. Their entry into the conflict would be of immense advantage at this time. At Saloniki, while no movements of the Allies in that quarter are reported, it may be taken for granted that more and more guns and munitions are being got in readiness for an advance that will not be thrown

gains, has been heard of very little of It is reported that the blockade of late."

Germany is to be made more effective by the British, increasing the economic pressure, and reducing the quantity of supplies from neutral countries entering 6th C. M. R. "The soil of France is Germany. An effective blockade, with ime as a factor is better than an army in the field, and Germany fully realizes the field of the f

he fact. The whole war outlook grows more word to march to the train, Capt. Kuh satisfactory each day. The wearing-idown process is doing its work with deadly effect.

the fact.

inces, worthy of all honor and equal to PROVINCIAL POLITICS. any task. How well they have proved Charlotte county friends of good gov-the truth of his words, the graves in Finders and the cots in French and

randent nave taken the first step in or randets and the cots in French and space better men in  $\circledast \circledast \circledast \circledast$ svery constituency the opposition should change says:----"At Galena, Kan., where not only be well organized but should a rest room is operated, visitors are ask-tee to it that the candidates chosen are do to register and at frequent intervals ected on merit, and are men who will reports of the registration are published tommand the confidence of the people. In the local papers. A remarkable fact in the local papers. A remarkable fact disclosed by these reports is that many of the visitors are from other towns and not be depended on to reform the adnot be depended on to reform the ad-ministration and bring honor back to public life. If the opposition cannot win with good men, and without money, it should accept defeat, and wait until the public conscience is more fully aroused. This province has made such an unen-viable record in recent years, in the mat-ter of provincial administration, that no-very best class of immigrants to it for

that St. John is not pinched by the war. feulties in the path of their further ad-fruities in the path of their further ad-fruities in the path of their further ad-feulties in the region of Peronne, car-rying one position after another in a series of brilliant assaults until at one point they have pierced the third German line. They have but little farther to go when they will be in a position to cut an important line of German communi-cations. While they have taken 10,000 prisoners the British have taken 6,000, and there is no indication of inability to continue the forward drive so bril-liantly begun

terday." A substantial check followed in due

Australis and contains and contains a month. This a million men in the last month. This may be an exaggeration, but the losses have certainly been enormous, for nearly a quarter of a million have been taken prisoners, and the killed and wounded would figure up another very large total. There is perhaps some truth in one re-gort which says that to meet the Brit-ish and French drive the Germans are compelled to bring up "the very dregs" of their human resources. The success of the Russians in the east continues. The fall of Lemberg seems only a matter of days, while at no point on the whole eastern front has

Bathing

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Sizes 11 to 2.....55c. Sizes 3 to 7.....60c.

You will need a pair of these f you intend to enjoy this summer pleasure. Let us supply

During July and August our

tore will be open Friday nights

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Foot-Fitters - 50 King St.

There comes a time in the

lives of seven people out of ten

when glasses are needed. The

The careless, the thoughtless,

try to get on without glasses.

Eyestrain makes you inefficient.

Consult us about your Eye

THE OPTICAL SHOP

107 Charlotte Street

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people who know get glasses.

**Duck with White Rubber Soles** 

Shoes



GUNNER JIM POWER

The PHILPS' STORES, Douglas Ave. and Main MAIN 886 **Quaint Pictures** 

> of Home Life in Colonial Days Showing Massive Fire Places With Braided Rug Mats and Splendid Examples of Antique Furniture. Titled and Autographed by The Artist, Wallace Nutting. THE KODAK STORE

J. M. ROCHE & CO., LTD. - 94-96 King Street

These Low Prices, Coupled With Philps' Quality and Philps' Service, Gives You the Maximum Value for Your Money.

Gunner James J. Power of No. 7 Siege Battery, son of Mr. and Mrs. John T. Powers, St. Andrew's street, sends his mo-ther the following letter of interest from Roffey Camp, Horsham, England, under date of June 18: A few lines to let you know how things are. We have started training her and the work is very easy. Wei also get fed well, Jimmy Butler from Broad tere work is very easy. Wei also get fed well, Jimmy Butler from Broad tere work is very easy. Wei also get fed well, Jimmy Butler from Broad tites there but not much in the line of amusements like the Brighton Beach ner Cong Island. I forgot to mention in my hast letter that I got your parcel al right from Larry McLaren. The socka-exer very god. I guess we will be in England a long time yet by the looks of things now. The pool assess as it is the beat much longer. I am going to London again on my next pass as it is the brake the American beaches. I the boys of the 4th Battery are were such dualk the war won't has much longer. I am going to London as at the American beaches. I the boys of the 4th Battery are were such longer to thing the there were such longer. I am going to London as at the American beaches. I the boys of the 4th Battery are were such longer. I am going to London as at the American beaches. I the boys of the 4th Battery are were were found hardly think it was more to still was overything. We sleep in Some is the ware cond from the top. They are the date the top. They are very comfortable to sleep in. Some

**FLOUR** 

AT MILL PRICES

\$7.00 per barrel

\$3.40 per 98 lb. bag

90c. per 24 lb. bag

LaTour

Flour

PURE MANITOBA

Every Package Guaranteed

Delivered to all parts of the

St. John Milling Co., Limited



Cold

sogb

### Gunner James J. Power 167 Canadian Siege Battery, Army Post Office London, England. Reg. Number 1261976. Hurled Turks Over Precipice

Petrograd, July 6—A Russian official announcement reports successes on the Gaucasus front. East of Plantana a train of mountains which had been strongly fortified by the Turks was captured in a billiant attack. The Russians also drove be energy beyond the river Samsoon Darassi. The abandoned positions were found full of Turk corpses. In the direction of Gumischlor the furks in an attempt to advance to the north were repulsed and driven back of the trenches. In the direction of Balburi the Russian advance took the Turks in the reas during the night on a heigh in the region of Vartanis, and in a bay-onet charge hurled them over a precipice. The Russians returned safely. The sum by important enemy forces is reported in the Kering region in the di-rection of Bagdad.



WHEN live stock is tormented it cannot be profitable. You can prevent this annoyance and have more profitable stock by using Cre-onoid. Think this over. It means money for you.



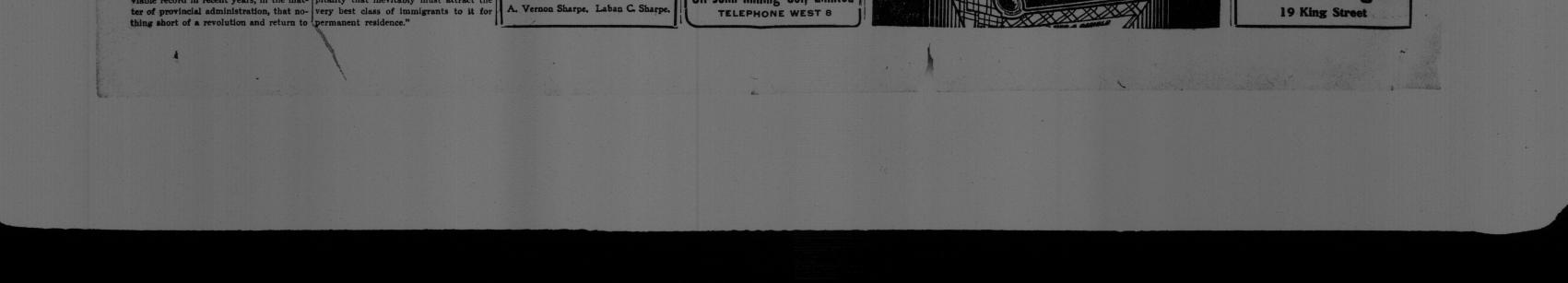
ig that a little goes very far. G

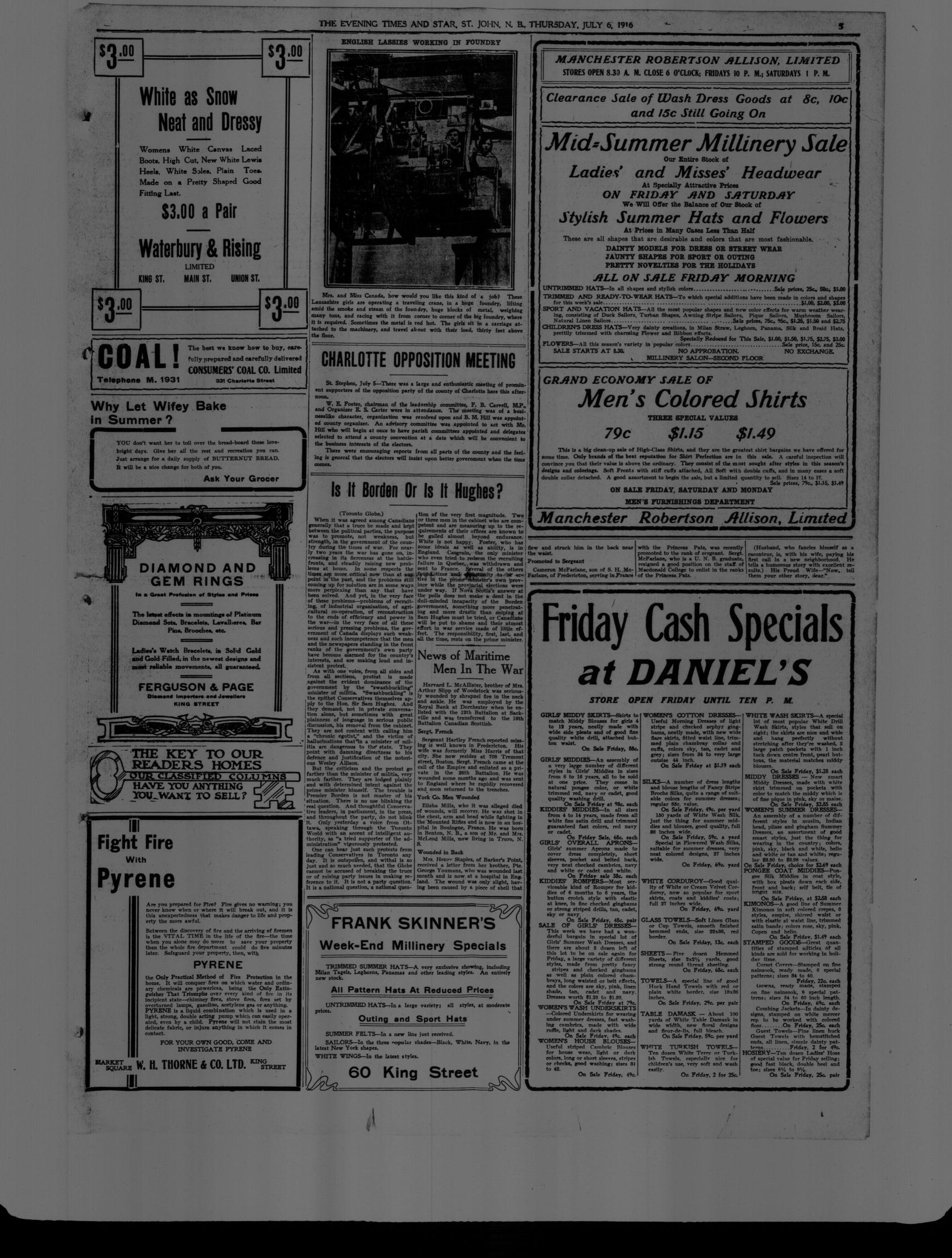
Carritte-Paterson Mfg. Co., Limited Halifax, N. S. St. John, N. B. Sydney, N. S.



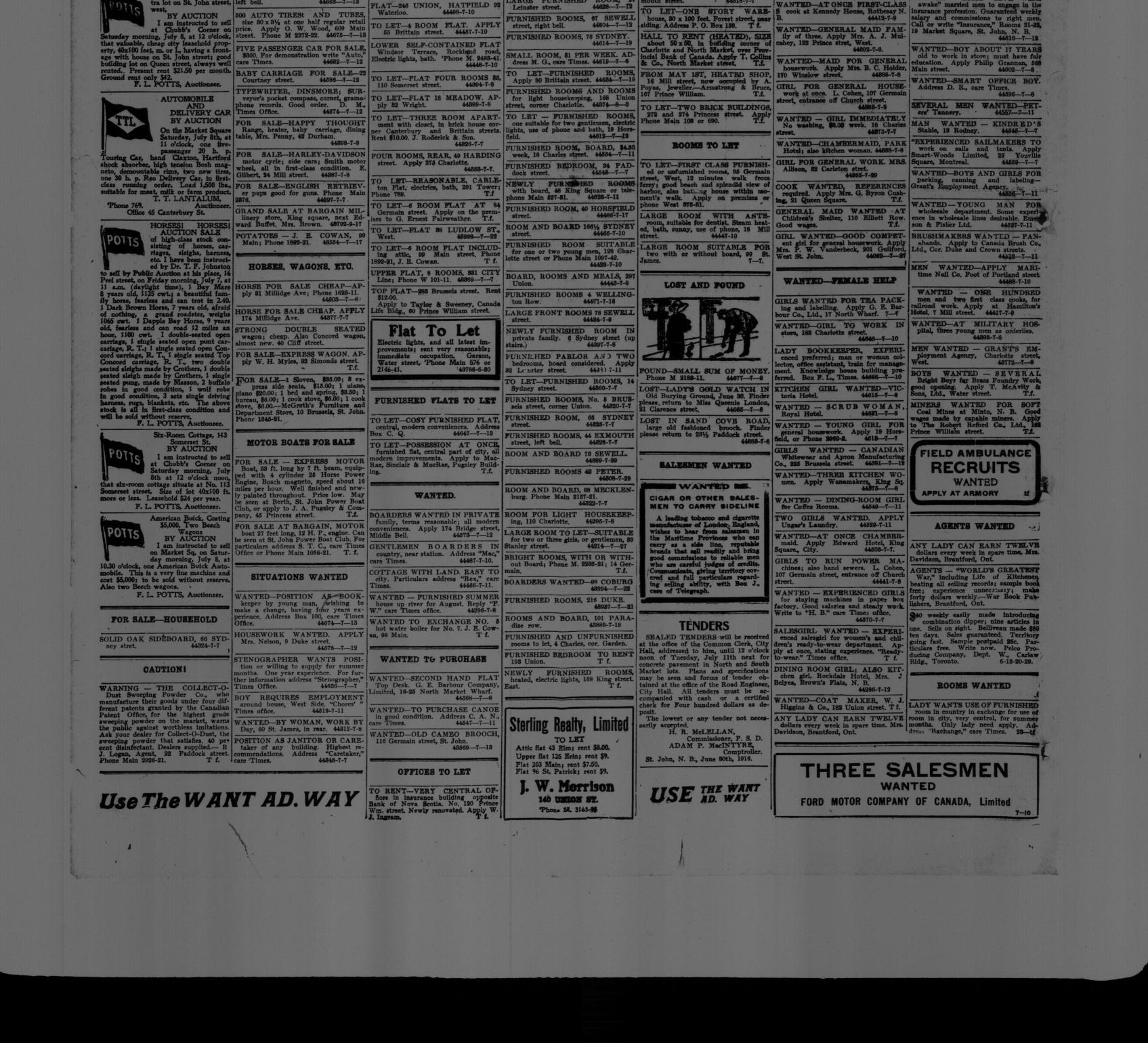
Misses' and Children's Outing Shoes from .... 60c to \$1.75 Open Friday Evenings and all day Saturdays until 10.30 p. m.

Francis & Vaughan



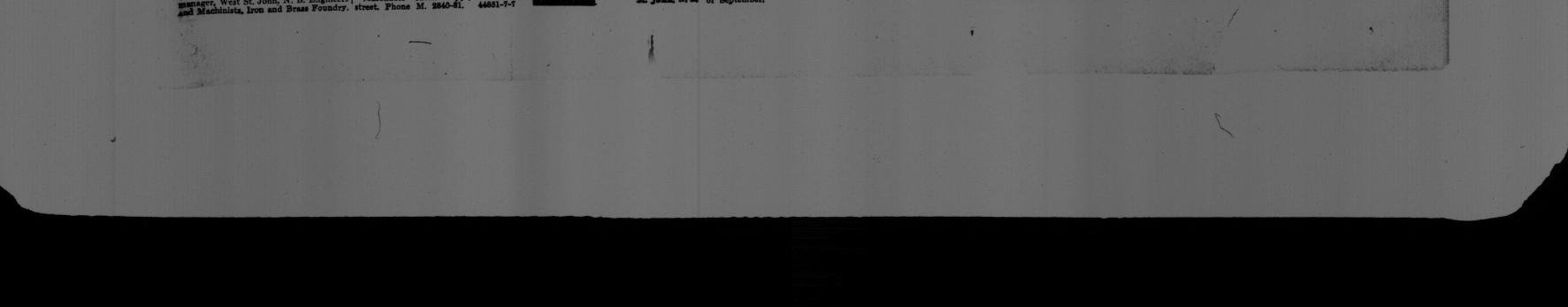


Send in The Cash With The Ad. No Gredit For This Class of Advertising		HE		S A		STAF
REAL EST		Knox Electr 34 Dook Str	ic Co.	Quick Repairs at ht Phone 1818-31		WANTED-MALE HELP
Park Avenue East St. John ad less than five minutes' walk will the you to choice, high, dry building ta, now selling for only \$75, par- ble \$5 down and \$5 a month. Some of these lots are 120 feet deep, on Grou	FOR SALE-150 ACRES, buse and barn, four and half in Apohaqui. George Bick- Metcalf street, City. 44586-7-11 LE-TWO FAMILY HOUSE rds. Ave., East St. John, En-	HOUS This page of the TIM	NG TO MOVE; OF E OR FLAT TO F ES is the city directory the landlord who wants	ENT? for the home secker:	WANTED-GIRL FOR GENERAL housework, 139 Sydney. 44676-7-13 GENERAL GIRL WANTED, 101 Paradise Row. 44670-7-18 WANTED-GIRL FOR HOUSE- work, small family, no washing. To sleep at home. Apply 9 Gooderich St. left bell. 44649-4-10 GENERAL SERVANT, - GOOD	L WANTED-MAN TO WORK Creamery. Apply Standard Crean 159 Main. 44678-7. WANTED-DELIVERY BOYS morning routes. Apply to Circul Dept. of The Daily Telegraph. 7 WANTED-YOUNG MAN OR C to work in store, Main street. A City Dairy. 44687-7-
The healthful location, proximity street cars and McAvity's new ant, together with free water from restan wells, have caused the larg- t number of sales ever made in the lands of St John	A. McHugh on premises. 44589-7-19 C STREET CARS PASS er Avenue and Harding street, ninutes' walk will take you to building lots in Fairville	street 44645-7-18	facing King Square, furnished room; heating, electric light. 48742-7-16	HOUSES TO LET EIGHT ROM SELF CONTAINED house, 185 Carmarthen street, suitable boarding house. Ellen Bourke, 6 Court- ney street. T. 1. TO LET - SELF-CONTAINED house Brookrille 9 rooms Stephen	WANTED-A GIRL WHO CAN DO plain cooking. Apply Mrs. Bruckoff 21 Baddock struct	ford & Co., 169 Union street, S GROCERY CLERK AND TI ster. Apply Yerxa Grocery, street. 44611-
As the street car conductor to let 574 lots 1 u off at Fred R. Fawcett's store, at St. John, and arrange to see the phone We	appointment to see lots, tele-	modern improvements, hot water heat- ing, \$80 per month. Apply H. E. Wheaton, 22 Crown street. Telephone 1580-42. 44669-8-7 TO LET-LOWER FLAT OPPOSITE One Mile House, three minutes from	FURNISHED ROOMS, 6 PETERS 8-7 FURNISHED ROOMS TO RENT, 100 Coburg street. 44662-7-13 WANTED-TABLE BOARDERS, 10 Sydney street. 44671-7-13 ROOM AND BOARD, 68 MECKLEN- burg; Phone Main 2157-21.	house, Brookville, 9 rooms. Stephen B. Bustin, Solicitor, 62 Princess street. 44465-7-10 TO RENT — SELF-CONTAINED House, No. 50 Queen street, next to Germain street. Inquire 242 Germain street. T.I. TO LET — SELF-CONTAINED House, 75 Orange street, from 1st of May next. Apply to P. J. Mooney, 77	for housework. References required 96 Sydney. 44520-7-11 WANTED-MAID, GOOD WAGES Apply to St. John County Hospital. 44548-7-11 PASTRY COOK WANTED. APPLY	FIVE DELIVERY MEN WANT Good opportunity for making m Paid salary and commission. Prim Farms, Primecrest, N. B. 44625- BARBER WANTED AT O Will pay good wages. Apply Parker, 40 Princess street. 44677-
FOR SA	SALE_GENERAL	McAvity's new plant, modern, five large rooms. Apply premises. Phone M 696-81 44590-7-12 FLAT TO LET, CHEAP, SMALL family preferred. Apply Frank Gar- son, 8 St. Paul street. 44546-7-18 SELF CONTAINED, 6 ROOM FLAT, 307 Rockland road, hardwood floors,	44667-7-18 WANTED-BOARDER. APPLY 128 Prince street, West; use of phone and bath. Phone West 98-12. 44650-7-18 TO LET-FURNISHED OR UN- furnished rooms, 1 Elliott Row. 44648-7-20 FURNISHED ROOM, 29 PADDOCK	Orange street, city. T.f. <b>STORES AND BUILDINGS</b> TO LET-MEAT SHOP, CORNER Queen and Union, West St. John. Ap- ply on premises. 44664-7-18	WANTED-COMPETENT GENER- al maid. Small family. Good wages. Apply 92 Princess street. 44518-7-9 WANTED-MAID FOR GENERAL housework; one to go home nights. references. Mrs. A. E. Logie, 57 Wat	TWO YOUNG MEN FOR DE cry team, also ice cream maker, capable girl to wait on counter. A ; at once, St. John Creamery, 90 street. 44618-7- WANTED - ENGINEER, GL





First class shoe repairing, 166 Union	Multigraph Office. Expert work. Sat- sfaction guaranteed. Tel M. 121.		1049/ 1001/ 1	Dr. Elisabeth C. Second, the first duly ualified and registered practising lady hysician in New Brunswick, if not in all canada, passed away at her home, Far-
CARPENTERS AND BUILDERS	PRODUCE	Ends Corns	Union Pacific	The death took place on Wednesday in ay evening at the age of 72 years. Dr. Amherst of Miss Annie M. Blenkhorn, CRUEL AND HEARTLESS
calfe street. Phone M 504. Jobbing	VHERE TO BUY HAY. OATS, AND Feed. C. P. Hamm, West St. John. Phone West 287-21. 44399-7-8	An LASY WAY LOUGH	United Fruit	ome years, but her indomitable spirit and vigorous constitution stood her in pood stead and the inroads of disease, and was a general favorite with all. It is well known that for some time
9—1 N	NOW LANDING-ONE CAR CAR- leton County Hay, one car Manitoba JatsO. S. Dykeman, Phone 1524.	The trouble with most thin folks who wish to gain weight is that they insist	DECENT WEDDINGS	Dr. Second is survived by two sisters, Dr. Martin Miss Olive M
A A A A A A A A A A A A A A A A A A A	ARRIVING DAILY, MIDDLINGS, oats, bran, flour, at lowest market prices. R. G. & F. W. Dykeman, 68	on drugging their stomach or stuffing it with greasy foods; rubbing on useless "thack greams' 'or following some fool-	Courtney-Gilbert.	Smith, of Carleton county, and two prothers, Daniel E. and William Dell, of for the death of their infant son, which Bissrille Mrs. L. R. Webb and Mrs.
E. Ryerse, 106 Queen street. Phone M.	Adelaide street. 44310-7-6 DELEWARE POTATOES, DAIRY ButterElmore & Mullin, 21 and 22	accimilates the tood you cal.	Mrs. Melvina Courtney was united in n	The Daily Telegraph, is a nephew of de- Mrs. Mary J. Drillon, widow of Henry tracted, and is now reeing much better.
	South Wharf.	Thanks to a remarkable new scientific discovery, it is now possible to combine into simple form the very elements	was performed by the Rev. F. H. Went- o	fille, N. B. She taught school Henry of Houlton, and Fred with the tion, while his activity in the making of rille, N. B. She taught school Henry of Houlton, and Fred with the tion, while his activity in the making of recruiting speeches is sneered at. The recruiting speeches is sneered at. The canadian Expeditionary Force in Eng-
DLD MINE SYDNEY AND BER- mudie, also hard coal. Just received,	1 3 3 4	needed by the digestive organs to help them convert food into rich, fat-laden blood. This master-stroke of modern chemistry is called Sargol and has been	reside in St. John.	John Secord of Norton and after herbus- band's death studied medicine in Keo- Willis and Mrs. Samuel Cameron of St. with Mr. Bourassa, although their views on public questions are as wide apart as
asenger.	Union street is now open for busies of Meals served to ladies and gentlemen in which and comfortable	termed the greatest of flesh builders. Sargol aims through its re-generative, reconstructive powers to coax the stom- ach and intestines to literally soak up	Willow avenue, Queen's county (N. B.),	New Brunswick in 1664 and in Broderic Une Memory Sanford H Faw no attention to appears made to min by
End. McNamara Bros., Thome Man	first-class style, that will make you	are carried to every starved, broken-	Waterloo street United Baptist church, t St. John, officiating, when their daughter, Alice Alleta was united in marriage to t	ton Junction, Norton and Farmerstown, cett, is dead. He is survived by ms She was an active member of the Bap- Hist church. Her only son died soon after
COAL		can readily picture the result when this amazing transformation has taken place and you notice how your cheeks fill out,	bride was becomingly atired in white silk and lace trimmings, and carried a	The funeral was held this morning his birthday, July 2, aged thirty-one tive province to offer themselves for ac- at Blissville at 10.80 o'clock; interment to children be Bertist contrast to this, when
T. M. WISTED & CO., 142 ST. PAT- rick street. American Anthricite, and	WANTED TO PURCHASE GENTLE-	bust disappear and you take on from 10 to 20 pounds of solid, healthy fiesh.	given in marriage by her father. The groom was supported by Stanley Vail	George E. Thompson, who has for the Mrs. Theorem Buck of Upper Dor-
Reserve Sydney soft coal also in stock. Broad Cove tc arrive. Delivery in bags	in atministry level v. Dicy cics, guild, it	John and vicinity have it and will re-	ding march was played by Miss Maida Hout of St John the bridegroom's	the threshold of his residence, 85 Union fred C., aged 26 years, had died suddenly HIS MOTHER'S LIFE
moved promptly.	WANTED-TO PURCHASE GEN-	If you find a druggist who is unable	being prettily decorated in red, white i	health. His wife, who is assistant chef at health. His wife, who is assistant chef at Mrs. George Ferguson, of Lynn, structor William Poole, of the 120th health. His wife, who is assistant chef at Mass., and Mrs. Henry Tower of Up- Battalion, yesterday gave a pint of his the same restaurant, was on duty yester-
	tiemen's cast off clothing-ut coars, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, re- volvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street. Phone	and a complete ten days' treatment will	cash. Other out-of-town guests were	ing discovery and hurried to inform her. liam E., of the 145th Battanon, now at some time. they was taken to the hospital and a success-
DRINK HABIT OURE	SNAPSHOTS FINISHED	NOTE:-Sargol is recommended only as a flesh builder and while excellent results in cases of nervous indigestion, etc. have been reported, care should be	Miss Lole Mersereau, Hoyt Station, and Mrs. S. Vail, St. John. Mr. and Mrs. Hoyt will spend their honeymoon in the	In the meantime another tchair of and Pouce Coupe, B. C. I ful transfusion was made today.
WE GUARANTEE A POSITIVE harmless 8 to 5 day liquor cure or money refunded. Write Gatlin Insti- tute, 46 Crown street, or phone M. 1685.	PRE DEVELOPING_WHEN ONE	taken about using it unless a gain of weight is desired.	1 Coburg street, St. John. Richards-Everett	
The, to crown sheet, or print T.f.	Doz. prints are made from a roll of Film. Send or mail to Wasson's, 711 Main street.	THE NEW GOVERNOR GENERAL	The wedding of T. M. Richards, Jr., of Kingsclear, and Miss Lena Everett, daughter of Coun. Tabor C. Everett of Kingsclear, took place Wednesday at the	Hot Biscuits for Breakfast
ENGRAVERS	TRUCKING	The present Duke of Devonshire has not taken any important part in pub-	Kingsclear, took place Wednesday at the residence of the bride. Rev. W. J. Wil- kinson of Springhill, performed the cere- mony. Mr. and Mrs. J. W. Hall of Edmundston, and Mr. and Mrs. T. M. Richards, Sr., arrived to attend the	
Engravers, 59 Water street, Telephone	GENERAL TRUCKING, FURNI- ture and plano moving, country mov- ing at reasonable prices, ashes and refuse removed promptly. Phone Main 2437-11	miralty in the Coalition Ministry but as a great landlord his sympa- thies are with the Unionist rather	- wedding.	Only a few minutes to make and bake with the use of Royal
FEATHER, BENG		the Asquith government. The gov-	f At the Brunswick street Baptist church parsonage, Fredericton, on Tues- day, Miss A. Rebecca Higgins of New-	Baking Powder, which insures superior quality and wholesome-
FEATHER BLDS MADE INTO Folding Feather Mattresses and Puffs, also down puffs, cleaned and made over. Canadian Feather Mattress Co., 247	UMBRELLA REPAIRING	doubtless because he is a son-in-law of	E. Nathaniel Branscombe of Minto.	ness.
	covered and for sale.—J. Stekolskfly, 625 Main street. 8—5	Lady Evelyn Fitsmaurice, when in the period between 1888 and 1888—her fa-		Till and flater with orign
HATS BLOCKED		ther was governor-general, knows Otta	daughter of Samuel Buchanan of Stan-	Light and flaky, with crisp,
	WATCH REPAIRERS	wa and its customs well, and may be disposed to exchange the seclusion of Chatsworth or the princely magnifi- cence of Devonshire House for the sim-	e daughter of Samuel Buchanan of Stan- ley was united in marriage to Jean Ma- lone, also of Stanley. Beek-Bell	brown crust, broken apart and spread with butter, marmalade
LADIES' PANAMA, STRAW, CHIP and tagle hats blocked over in latest styles. Mrs. M. R. James, 280 Main	WATCH AND CLOCK REPAIRING a specialty. Watches, rings and chains for sale. G. D. Perkins, 46 Princess street. T f.	wa and its customs well, and may be disposed to exchange the seclusion of Chatsworth or the princely magnifi- cence of Devonshire House for the sim- ple life as it is to be found in Rideau Hall. To the Devonshires with palaces castles and halls at their disposal in	aughter of Samuel Buchanan of Stan- ley was united in marriage to Jean Ma- lone, also of Stanley. Beek-Bell At the residence of Mr. and Mrs. Murray Hoyt of Gibson, Tuesday, Miss Pearl Bell of Taymouth was united in	brown crust, broken apart and spread with butter, marmalade or jam, they are delicious and
	TOT THE TARE OF OCK AND	) : _ the Wice Regal residence a	In St. Anthony's church at St. Marys on Wednesday, Miss Etta Buchanan, daughter of Samuel Buchanan of Stan- ley was united in marriage to Jean Ma- lone, also of Stanley. Beek-Bell At the residence of Mr. and Mrs. Murray Hoyt of Gibson, Tuesday, Miss Pearl Bell of Taymouth was united in marriage to Harold E. Beek. of St. Ste- phen. Morrison-McKnight	
	TOT THE TARE OF OCK AND	) : _ the Wice Regal residence a	+ marriage to Harolu L. Deck. of De. Dec	
	TOT THE TARE OF OCK AND	) : _ the Wice Regal residence a	+ marriage to Harolu L. Deck. of De. Dec	
HAY CHOICE CARLETON COUNTY hay now landing. Lowest prices. J. W. Carleton, 9 Rodney street. Phone W 39-21, W. 37-11. T f. HAIRDRESSING	FOR RELIABLE CLOCK AND watch repairs go to Huggard, 60 Peters street (7 years in Waltham Watch factory.) T.f. W. BAILEY, THE ENGLISH, AM- erican and Swiss expert watch repair er, 188 Mill street( next to Hygieni Bakery). For reliable and lasting repair come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.	sojourn in the Vice-Regal residence a Ottawa will be like taking a cottage a the seaside. The new governor-genera has behind him centuries of great tradi- tions, and may be relied on to live up t them. He will be the strictly constitu- tional representative of the King at Ot tawa.	the marriage to Haron 12. Security of the order the phen. al Morrison-McKnight At Dunstaffnage, Chatham, on June 28, Miss Annie M., daughter of the late Alexander McKnight of Lower Napan, was united in marriage to Robert Mor- rison of Burnt Church. Cole-Hodge	ROYAL
HAY CHOICE CARLETON COUNTY hay now landing. Lowest prices. J. W. Carleton, 9 Rodney street. Phone W 39-21, W. 37-11. T f. HAIRDRESSING	FOR RELIABLE CLOCK AND watch repairs go to Huggard, 67 Peters street (7 years in Waltham Watch factory.) T.f. W. BAILEY, THE ENGLISH, AM- erican and Swiss expert watch repair er, 188 Mill street (next to Hygieni Bakery). For reliable and lasting repair come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized. MISCELLANEOUS HELP	sojourn in the Vice-Regal residence a Ottawa will be like taking a cottage a the seaside. The new governor-genera has behind him centuries of great tradi- tions, and may be relied on to live up t them. He will be the strictly constitu- tional representative of the King at Ot tawa. THE NEW TWO PANEL	at marriage to Haron in Decision of School and School a	ROYAL
HAY CHOICE CARLETON COUNTY hay now landing. Lowest prices. J. W. Carleton, 9 Rodney street. Phone W 39-21, W. 37-11. T f. HAIRDRESSING	FOR RELIABLE CLOCK AND watch repairs go to Huggard, 67 Peters street (7 years in Walthan Watch factory.) T.f. W. BAILEY, THE ENGLISH, AM- erican and Swiss expert watch repair er, 188 Mill street (next to Hygieni Bakery). For reliable and lasting repair come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.	sojourn in the Vice-Regal residence a Ottawa will be like taking a cottage a the seaside. The new governor-general has behind him centuries of great tradi- tions, and may be relied on to live up t them. He will be the strictly constitu- tional representative of the King at Ot tawa. THE NEW TWO PANEL FIR DOOR Distinctive and	At the residence of Rev. B. H. Thomas, Dorchester, on last Wednesday morning, Wm. Henry Cole of the 145th Regimental Band, C.E.F., and Miss Della Hodge of Moncton were married by Rev. Mr. Thomas.	Absolutely Pure Made from Cream of Tartar
HAY CHOICE CARLETON COUNTY hay now landing. Lowest prices. J. W. Carleton, 9 Rodney street. Phone W 39-21, W. 37-11. T f. HAIRDRESSING MISS McGRATH, NEW YORK PAR- lors, Imperial Theatre building. Hair- dressing, Facial Massage, Scalp Treat- ment (Electrical); Shampooing, Beauti- ring, Hair Work a Specialty." General Langering, Door 2. Phone M 2696-33.	FOR RELIABLE CLOCK AND watch repairs go to Huggard, 67 Peters street (7 years in Waltham Watch factory.) T.f. W. BAILEY, THE ENGLISH, AM- erican and Swiss expert watch repair er, 188 Mill street (next to Hygieni Bakery). For reliable and lasting repair come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized. MISCELLANEOUS HELP	sojourn in the Vice-Regal residence a Ottawa will be like taking a cottage a the seaside. The new governor-genera has behind him centuries of great tradi- tions, and may be relied on to live up t them. He will be the strictly constitu- tional representative of the King at Ot tawa. THE NEW TWO PANEL FIR DOOR Distinctive and Pleasing	the marriage to Haron 12. Deck of Dir Ord phen. Morrison-McKnight At Dunstaffnage, Chatham, on June 28, Miss Annie M., daughter of the late Alexander McKnight of Lower Napan, was united in marriage to Robert Mor- rison of Burnt Church. Cole-Hodge At the residence of Rev. B. H. Thomas, Dorchester, on last Wednesday morning, Wm. Henry Cole of the 145th Regimental Band, C.E.F., and Miss Della Hodge of Moncton were married by Rev. Mr. Thomas. HOME FOR VACATION Miss Grace L Bowes, daughter of Mr.	Absolutely Pure Made from Cream of Tartar



THE EVENING TIMES AND STAR, ST. JOHN, N. B. THURSDAY, JULY 6, 1916



Mr. Advertiser, Suppose We Consider This Saint John Market and Its **Great Home Paper** 

You want to increase your business here if a manufacturer---and your sales if a retailer. Are you exerting every legitimate means toward this end? St. John is a city of some 50,000 population, or 12,000 homes. Every week approximately \$75,000 is spent for groceries (retail); \$35,000 a week for dry goods and sundries; \$9,000 a week goes towards keeping the family shod; Little Willie needs at least \$5,000 a week to keep him in school clothes and school supplies; and the monthly bill for the rest of the family totals possibly some \$15,000. To say nothing of the thousands spent weekly for furniture, hardware, jewelry, drugs, candy, etc.

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By making the blood rich and red Dr. Chase's Nerve

Nerve Food

InWeight

dy men with hot drinks and restora-as required. i find that two things the men are grateful for are first to get off boots, puttees and socks, which are d and caked with mud and their wrapped in a blanket; and second a —it puts new life into them. ing the winter months, when com-wely speaking, there is not much we have mostly to deal with sick still at the part of the line where re we had our daily wounded also rdly a night passed but one of us ulfed up either for some urgent wounded case. other special point—viz., cleanli-re endeavor to secure by burning se such as tins, papers, dressings, r we could light our incinerator the day digging latrines, laying lown to keep men out of the b) cents and thisdes and nerves back to health and vigor. By noting your in-crease in weight while using it you can prove positively the benefit being derived from this great food cure. b) cents a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

Dr. Chase's

IISF THE WANT

The total number of families in St. John corresponds to the total city circulation of the Times. In other words, you can reach all these families by talking to them through the one paper. Do you take advantage of this and spread your wares on the common counter with sufficient regularity to influence their consideration of Your Goods, Prices and Service?

How about You, Mr. Manufacturer? Reaching hard after that green-field trade---the distant market? Or are you cultivating to the full the market that lies at your own door --- the Local Market? The circulation figures published below will show how simple it is to cover at one expenditure

this field. The net circulation for the period covered is some 14,900--- and 93% of this is within the city limits. Note that the street sales alone are more than 10,000. Years ago the old Gazette smashed all local records by printing 7,000 copies in one day---a wonderful achievement for that period. The ordinary day's run of the Times today is more than double that amount!

No city on the continent is more effectively covered by one paper than is St. John by the Times, and our advertising rate is lower per thousand of circulation than any paper in the east.

Let's get together, Mr. Local and Mr. National Advertiser and get the maximum of business from this field!

### The Times Is a Member of the A.B.C.

### Times Circulation for Period of May 29 to June 10

	Total.	Street
	Circulation.	Sales.
May 29	13,938	9,533
May 30		9,690
May 31		9,934
June 1		9,915
June 2	10 100	12,114
June 3	10 000	8,567
June 5	15,945	11,590
June 6	17,645	13,100
June 7		11,436
June 8		10,540
June 9		10,149
June 10		9,283
	179,811	125,851
Average	14,984	10,488

### A Few Words About Cooperation

Unfortunately too many newspapers are satisfied with merely disposing of ir white space and feel that their obligation ceases with the selling of the ace. In other words they sell SPACE instead of a MARKET. The Times long ago foresaw that the trend of things was towards CO-PERATION and that the signing of the contract was in reality the beginning d not the end of the obligation. That to make that space PAY the adver-

and not the end of the obligation. That to make that space TAT the advert tiser was the main thing. In this connection a free cut service was installed and every assistance pos-sible rendered the nerchant in the preparation of his copy. This was the first and bravest step ever made in the history of local space selling in the direction of co-operation. And the gain in advertising volume in The Times during the last few years shows the idea to be a winner.

That the National buyers of space are appreciative of our endeavor to more than go half-way is evidenced by the following excerpts from letters received. A national advertiser had started a big campaign in the Times when we found that his distribution was faulty. We told him so. He replied: "We believe there is a good supply of X.— in St. John now as the wholesalers have their ship-ment there. We certainly appreciate your action in writing us."

us." Conditions in a certain staple market were furnished to a Montreal Agent and he writes: "Thanks very much for your information regarding A — in your market. This will be of considerable assistance." A little out of the ordinary co-operation brought this from an American Agent with Toronto office: "We appreciate the trouble you have taken in the D— orders." And a later one from the same agent in connection with another client: "Thank you very much for your letter which is very helpful and which we appreciate."

Agents-and the Sellers of space-the publishers of periodicals. Its office is in Chicago and it has a staff of some thirty auditors covering the continent from coast to coast.

death knell of circulation falsifiers and has made the small minded juggler of circulation figures either produce evidence or drop from the running.

Membership in the A. B. C. means that the member has sub-mitted to the exacting audit of the organization, has stood the acid test of its rigid examination and that the books of that member are always open to the inspection of all advertisers interested. The Times, together with The Daily Telegraph, is a member of the A. B. C. and early this year submitted to an audit. And it is significant that The Times is the only Evening paper between Mont-real and Halifax, with the exception of Sherbrooke, that is an A. B. C. member C. member.

### The following unsolicited remarks from careful buyers of advertising is of interest:

The Toronto office of an International Agency writes: "Fine showing in your A. B. C. Report. Fine Showing. More success to you."

From an expert in the Toronto field: "I am mighty glad to know that you have had an A. B. C. audit. This is some-thing that can be passed on to a client with considerable pleasure. Wish all the papers would fall into line." Here's Hoping He Gets His Wish!

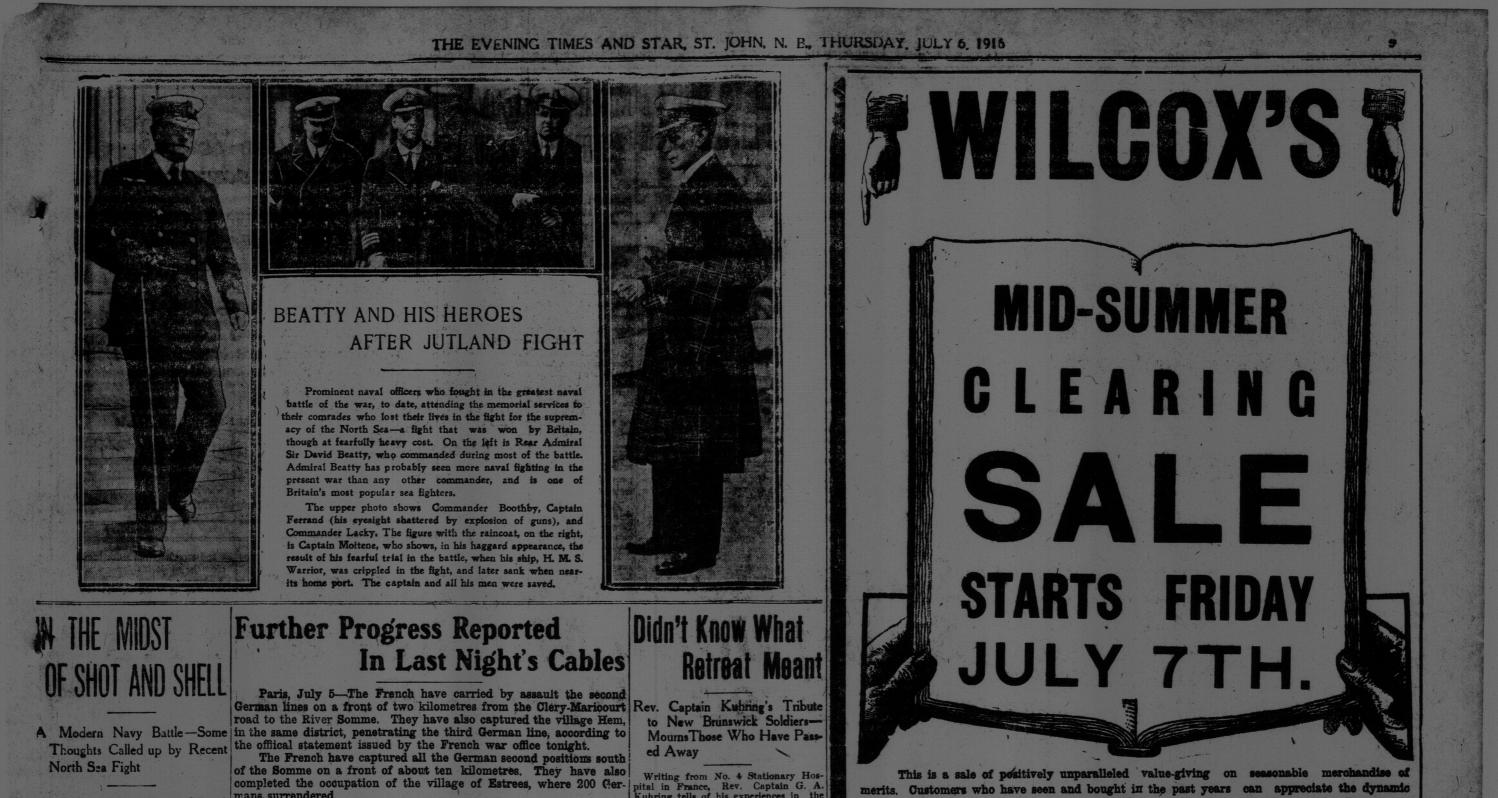
A Montreal agent who also publishes a newspaper direc-tory of international use writes in part: "We are very pleased indeed to receive this (A. B. C. Report) and TO NOTE THE VERY COMPLETE CIRCULATION WHICH YOU HAVE IN YOUR DISTRICT." The Caps are Ours.

These are only straws which show which way the wind lists in this field, and the cooperation and assistance given above is open to any advertiser --- present or prospective --- in St. John, in the Province or in the Dominion.

What Is This A.B.C.?

The A. B. C .- the Audit Bureau of Circulations-is the one independent and authentic audit of newspaper circulation and is the outcome of the demands of buyers of advertising space that true circulation figures be procurable. Its membership consists of the buyers of space-the National Advertisers, and the Advertising It is an organization that in its short life so far has sounded the





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force behind this sale, which is much larger than those in the past. Every day will have its new surprises, for there are thousands of dollars worth of small lots, odd lines and broken sizes that must be cleared out to make room for fall goods. This is not a sale on our part to make money, but to clear out stock, as we need your cash and you need the goods. Now is the time and this is the place for you to save money and do your shopping for the next ten days.

Our Entire Stock of Men's, Women's and Children's

Clothing of All Kinds Must Go Regardless of Cost,

So, Don't Miss This Sale !

Store Closed All Day Today To Mark Down Goods !

HERE ARE A FEW OF OUR MANY BARGAINS!

LADIES' DEPARTMENT

LADIES' SUITS From \$10.00 to \$33.00 All on Sale at Special Out Prices From 10 to 20 per cent. Less Than Regular Prices LADIES' SPORT COATS

LADIES' SILK DRESSES Worth \$15.00....For \$10.98

Worth \$12.00.....For \$7.98

Don't Fail To Do Your Shopping At

WILCOX'S

Sale Starts Sharp 8.30 A. M. Friday

DRESSESWorth \$12.00....For \$7.98WORKING SHIRTS Only 43c.ILEDLADIES' SILK DRESSESWORTH \$10.50....For \$7.48ILEDWorth \$10.50....For \$7.48BOYS' SUITSRTWAISTSLADIES' SERGE DRESSES....For 69c.From \$5.0 to \$10.00SLADIES' PONGEE....For \$1.00SILK MIDDY SUITSENOnly \$4.98DERSKIRTSMIDDY SUITS IN DUOKENWith Fancy Collar and<br/>Pocket in Skirt, Only \$2.49LADIES' RAINCOATSWorth \$15.00ERSKIRTSWorth \$15.00LADIES' RAINCOATSWorth \$12.00For \$20.00JERSKIRTSWorth \$12.00LADIES' RAINCOATSWorth \$12.00For \$8.98Worth \$12.00For \$20.00JERSKIRTSWorth \$12.00LADIES' RAINCOATSWorth \$12.00For \$8.98Worth \$12.00For \$8.98

LADIES' SUITS

For \$2.98 LADIES' SILK DRESSES

LADIES' MIDDY BLOUSES Worth \$1.25.....For 89c. LADIES' CLOTH AND VOILE SKIRTS

LADIES' DEPARTMENT

LADIES' WHITE AND COLORED DRESSES Worth from \$3.50 to \$5.00

LADIES' HOUSE DRESSES Worth \$1.25.....For 890

LADIES' HOUSE DRESSES Worth \$1.50......For 98c.

LADIES' HOUSE DRESSES

LADIES' WHITE VOILE AND LAWN DRESSES

Worth from \$4.50 to \$6.00

GIRLS' WASH DRESSES

SHIRTWAISTS Worth \$1.25..... For 69c.

UNDERSKIRTS Worth \$1.50.....For \$1.00

UNDERSKIRTS Worth \$1.00.....For 69c.

**Charlotte St.** 

Worth \$1.50..... For \$1.00

SLIGHTLY SOILED

SHIRTSWAISTS

LADIES' SATEEN

LADIES' SATEEN

OVER APRONS

LADIES' PULL.

For \$1.89

Only 49c.

MEN'S DEPARTMENT

MEN'S SUMMER UNDER WEAR At Special Cut Price

MEN'S POLICE BRACES Only 19c. MEN'S GOOD

Cor. Union St.

WORKING SHIRTS Only 43c

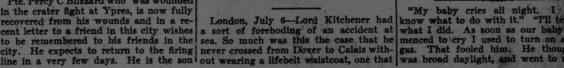
ADIES' CLOTH AND VOILE SKIRTS Worth from \$3.75 to \$6.50 For \$2.49 MEN'S PANTS From \$1.50 to \$5.50 At Special Cut Prices ODD VESTS IN SMALL SIZES Worth from \$1.25 to \$2.50...For 69c.

n Regular Prices SPORT COATS From \$6.50 to \$13.00 MEN'S SILK HOSE, 3 pairs for \$1.00 MEN'S SILK HOSE, 3 pairs for \$1.00





WRIGLEYS



When there is no head to the top of the Flour barrel, what do

you know about the contents? Nothing!

But when you see that the top bears the "REGAL" label, you

are sure you are get-ting good flour, which carries a

ST. LAWRENCE FLOUR MILLS CO.

FETTER

Nine More Signed on Yesterday; Appointment of Officers; News of the Soldiers

More Freely

**Recruits Come** 

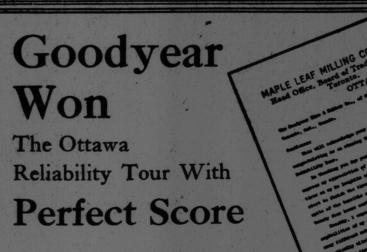
### **Friends**!

The Wrigley Spears are constant friends to teeth, breath, appetite and digestion.

Women workers relish the refreshing, comforting influence of this toothsome, long-lasting confection.

Its benefits are many-its cost small. That's why it's used around the world. Nothing else can take its place.





10 and 11 the Ottawa Free Press I run under the most trying road condit had swamped roads that were bad en Yet Mr. Geo. B. McKay wen with a

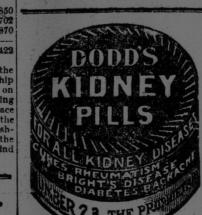
Tires alone did not win the trophy for Mr. McKay. thest tire trouble would have spoiled his chances of the perfect score.

Mr. McKay was not the only experienced motorist who chose Goodyears. The cars which finished third, fourth, fifth and eventh all rode on Goodyear Tires.

### A Severe Test

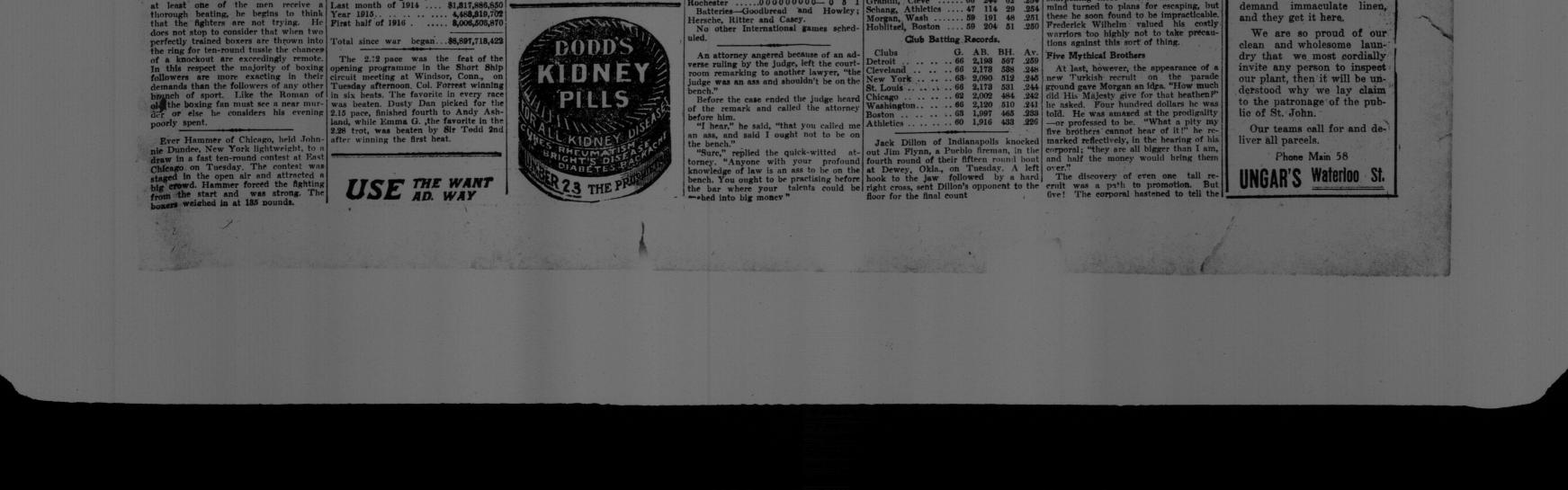






orney angered because of an ad-ing by the judge, left the court-narking to another lawyer, "the Cleveland New Yor







HATS D. MAGEE'S SONS, LTD. - 63 King Street

