

# News Release

# Communiqué

Minister for  
International  
Trade



Ministre du  
Commerce  
extérieur

No. 116

May 28, 1990.

## TRADE COMMISSIONER TOUR WESTERN CANADA

International Trade Minister John C. Crosbie announced today that a group of Assistant Trade Commissioners (ATC) from External Affairs and International Trade Canada (EAITC) will travel across Western Canada from May 28 to June 22, 1990.

"I am extremely pleased that our newly recruited Assistant Trade Commissioners are visiting the four Western provinces, including the Northwest Territories and Ontario," said Mr. Crosbie. "These officers will be representing Canada abroad, so it is vital that they have first hand knowledge of Canada's regions, their industries and products."

This tour to 14 cities will enable the ATCs to acquire a better understanding of the needs of Canadian exporters by meeting with representatives of the private sector, particularly export-ready enterprises, the industry associations, and the local tourism industries. As this group of new ATCs visits Western Canada, they will educate themselves on the capabilities, the new technology and products produced by Canadian exporters.

The ATCs will be visiting manufacturing facilities and head offices of industries in the following sectors: consumer products, aerospace, high technology, resource-based products, agriculture and services. These visits will provide them with a better understanding of the diversity of economic activities in Western Canada.

They will as well be meeting with representatives of Western Economic Diversification Canada, provincial, territorial and municipal governments, thus providing them with a better understanding of the needs of each industry and province. This will result in a closer coordination between all levels of government in the promotion of Canadian exports.

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Affaires extérieures et  
Commerce extérieur Canada  
External Affairs and  
International Trade Canada

Canada

The meetings are being coordinated with International Trade Centres (ITC). Located in each province, the ITCs are operated by EAITC in conjunction with Industry, Science and Technology Canada. The attached schedule outlines the stops on the tour and contact telephone numbers at the appropriate ITC in each province.

For further information, media representatives should contact:

Media Relations Office  
External Affairs and International Trade Canada  
(613) 995-1874

## TRADE COMMISSIONERS TOUR WESTERN CANADA

The meetings are being coordinated by the International Trade Centres in each province, and are scheduled as follows:

1. Victoria/Vancouver  
(May 28 to June 3)  
Jacalin E. M. Crosfield  
I.T.C.  
900 - 650 West Georgia Street  
Vancouver, B.C.  
(604) 666-1440
2. Yellowknife  
(June 3 to June 5)  
Jeff Titherington  
I.S.T.C.  
Precambrian Building  
4922 - 52nd Street  
Yellowknife, N.W.T.  
(403) 920-8575
3. Edmonton/Calgary  
(June 5 to June 12)  
Gerald Milot  
I.T.C.  
510 - 5th Street S.W.  
Calgary, Alberta  
(403) 292-6409
4. Saskatoon/Regina  
(June 12 to June 15)  
Gloria Gallagher  
I.T.C.  
105 - 21st Street East  
Saskatoon, Saskatchewan  
(306) 975-5925
5. Winnipeg  
(June 15 to June 19)  
Gail Ksonzyna  
I.T.C.  
608 - 330 Portage Avenue  
Winnipeg, Manitoba  
(204) 983-2594
6. Thunder Bay/Windsor  
(June 19 to June 22)  
Paul Brettle  
I.T.C.  
4th Floor  
One Front Street West  
Toronto, Ontario  
(416) 973-5188