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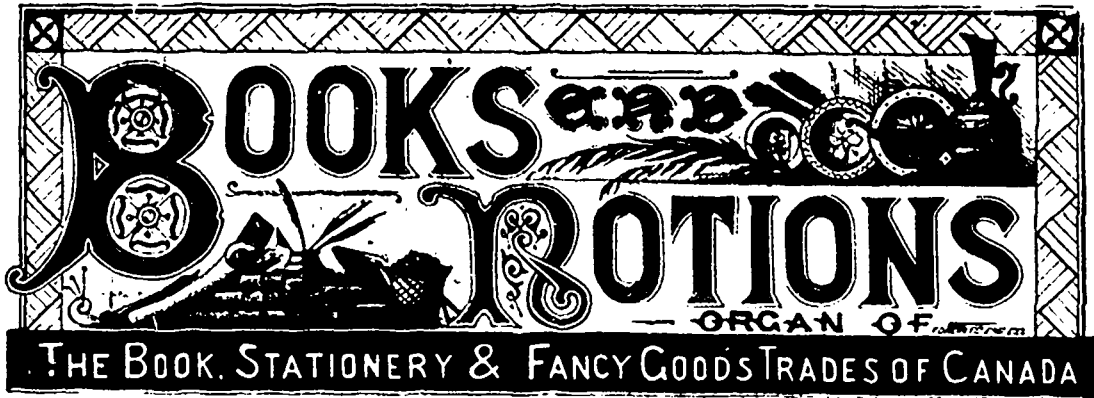
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JANUARY, 1889



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— ORGAN OF —

THE BOOK, STATIONERY & FANCY GOODS TRADES OF CANADA

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Stationers, Blank Book Makers and Printers,
1755 & 1757 NOTRE DAME STREET, MONTREAL.

W. H. Bleasdel & Co.

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1889

Our Travellers will shortly be on the road with an extensive and varied range of seasonable lines.

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President.

P. T. PERROTT,

Vice-President.

JNO. P. ELLIS,

Treasurer and Man Director.

THE BARBER & ELLIS CO.

Take this opportunity of wishing the Stationery Trade throughout
the Dominion

A HAPPY AND PROSPEROUS NEW YEAR.



WE congratulate the Trade on the progress that has attended their business during the past year, as evidenced by the few failures and the healthy state of this line of business throughout the Dominion. We hope this favorable position may be still more improved by the trade of 1889.



Our business during the past year has exceeded that of all former years, and we hope by fair dealings and careful attention to the wants of our customers to deserve a continuance of the patronage that has been extended to us so liberally in the past.

We are issuing our second Stationery Catalogue in January, which will be the most complete of any ever issued, and we can safely recommend it as a valuable reference in buying.



Our travellers leave for all parts of the Dominion early in the year, and we bespeak for them that pleasant reception that has been accorded them in the past.



WAREHOUSE AND FACTORY:

43, 45, 47, 49 BAY STREET, - TORONTO

Books and Notions

PUBLISHED THE FIRST OF EACH MONTH

Office: 5 Jordan Street, Toronto

ANNUAL SUBSCRIPTION, 60 CENTS

Official Organ of the Booksellers and Stationers' Association of Ontario

VOL. V. JANUARY No. 6

RATES OF ADVERTISING

Column	1 month	12 months
.....	10 00	100 00
.....	6 00	60 00
.....	3 00	30 00
.....	1 50	15 00

All communications intended for publication must be sent in not later than the 2nd of the month. Address

BOOKS AND NOTIONS, TORONTO.

WE promised a change in shape and in the general make-up of BOOKS AND NOTIONS for this number, but find at the last moment that we will have to postpone the alteration for another month. Our new type and general outfit did not arrive in time. In next and future numbers we propose to double the amount of reading matter and add several new departments.

ONE of the principal reasons for the change is the necessity for more space for the correspondence department. Every one of our subscribers can aid us here. We want news of the trade, suggestions and practical hints, pleasant, chatty letters, etc., and surely you can spare half an hour once a month to write to us. The correspondence department should be a meeting place for the trade, where the various members may discuss matters of general interest and make one another's acquaintance. Why should not Hibben, of Victoria, B.C., know McKinlay, of Halifax, N.S.? Even though the width of a continent does separate them they have the common meeting ground of BOOKS AND NOTIONS, and we will all be pleased to see them meet there, and will probably reap much benefit from their discourses. Step in gentlemen, and make yourselves at home.

THE best work yet done by the united action of the Booksellers and by the special exertion of Messrs. Sharpe and Rothwell has now been brought to a conclusion by the acceptance by the large Toronto daily newspapers of the new schedule of news agents' rates for daily papers. At last it will be possible to make a little money out of handling newspapers, and it will be our own fault if we do not gain further profits on other news matter through the present changes. If it

takes one cent per copy to sell, deliver and collect for each copy of a daily paper, it costs just as much to do the same work for a literary, an evening, or a weekly, and that margin will come through our continued united action.

THE main features of the new schedule of rates issued by the *Mail, Globe* and *Empire* and which come into effect on the first of January are as follows:

News agents will pay 1½ cents per copy, or \$1.15 by the quarter, or \$2.25 by the half year, or \$4 by the year. They will charge the public on "called for" papers 12½ cents a week, 55 cents a month, \$1.50 a quarter, \$2.75 for six months and \$5 a year. All except the weekly rate to be payable in advance. On delivered papers the price is to be 15 cents a week.

This difference in price between delivered and called for papers is one of the most desirable features in the new schedule. We all know that the news business is principally advantageous as a leader to bring people into the store, and that if we deliver the papers the advantage is lost and must be made up for by an extra price. The publishers are unanimous in their determination to hold up these rates, and they declare that any news agent cutting on them will have his supplies stopped the next day. We hope there will be no necessity for this action. The Association has had sufficient labor in securing this profitable arrangement, and does not want its labors nullified by the action of individual slashers. The schedule winds up with this clause, to which we call your special attention:-

"These rates are made at the request of the news agents of Canada, expressed individually and collectively, and upon their assurance that they represent the minimum profits per copy at which daily newspapers can be handled, and they are given with the distinct understanding that any agent who can and does sell any other morning newspaper for any less profit per copy, such news agent shall be expected to handle *The Mail, The Globe* and *The Empire* at the same reduced rate of profit and shall have his wholesale price increased accordingly."

THE Canadian Christmas numbers were a great success this year, financially as well as artistically, although we think that at least one publisher will change his methods next year, if he is then a publisher. Too many return copies make the heart sick of "on sale" business.

A report is current concerning one of the best of the Christmas numbers to the effect that the composition, engraving, press-work, and even the folding, was done in New York, and the paper made in one of the Eastern States; in fact that there was nothing Canadian about it, and, worst of all, that the publisher

stood in so well with the Government, or the Collector of Customs, that he succeeded in passing this completed publication through the Custom House free, as a work of art.

How is that for protection to the long-suffering printer, engraver and paper-maker? We may be misinformed, but the hint comes from a very reliable source. What say you, Messrs. Publishers? If any of you desire to clear your skirts of the imputation we will be pleased to record your denial. Speak now.

LAST month we enclosed in BOOKS AND NOTIONS return envelopes and circulars for subscription remittances, and have had shoals of replies. And the replies were very pleasant ones, not only because they each contained a dollar, but that they were almost unanimously couched in terms of the highest praise of BOOKS AND NOTIONS. "Go right on as you have been doing, and every Bookseller in Canada will support you," says one subscriber in a western city. Another says: "I cannot praise BOOKS AND NOTIONS too highly. It has been doing yeoman's service for the retailer. The trade of this section are with you to a man. You are their organ not only in name but in reality." "I take great pleasure," says an eastern dealer, "in sending you two dollars; this pays up to the end of 1891. I do this to show how heartily I approve of your course throughout." Another large dealer says: "I watch your advertising columns regularly, and the drummer whose house is not advertised there gets a very sharp No when he asks me to look at his samples."

We might go on for columns with such quotations, but the above give a general idea of the lot. We thank our subscribers cordially for their good words and their prompt remittances. Those who have not as yet replied will do us a favor by responding this month. Some few subscribers who had already paid their subscriptions for next year objected to receiving the circular, and thought they were being asked for more money. Not so. We could not, in filling in the blanks and envelopes, discriminate, so everybody got them.

We have now on our list of paid-up subscribers over nine-tenths of the Booksellers, News Agents and Stationers of Canada, and if we may judge by the letters received, they are not only paying subscribers but our very good friends.

THE value of trade exhibitions in centres where members of the branch regularly come together is being better recognized every day. Our friends of the paper, printing and stationery branches are invited by the Middle German Paper Union to send contributions to the trade exhibitions which are now held in Leipzig at Easter and Michaelmas on the occasion of

the celebrated Leipzig fairs. As Leipzig is the recognized centre of the continental book and paper trades, there can be no better opportunity for bringing our productions immediately before the eyes of our continental friends. Mr. G. Fledeler, of Leipzig, who is a member of the Exhibition Committee of the Union, has undertaken to furnish information and assistance to intending exhibitors from this country.

A CIRCULAR has been issued to collectors of Customs, apprising them that all advertising pictures, chromos, chromotypes, or illustrations imported in connection with such journals as the *Graphic*, *Illustrated London News*, *Figaro*, etc., are dutiable under item 33 of the tariff. Considerable laxity has heretofore taken place in charging duty on this class of importations, but the Board of Customs rules that the duty must in all cases be charged hereafter. The duty will amount to five to ten cents per copy, according to the weight. Fortunately the order was not issued until after nearly all the Christmas papers had been passed. Action will shortly be taken by the trade with the object of having this order rescinded, on the ground that these pictures would not be manufactured in Canada.

WE wish to draw the special attention of our readers to the "Want" column which makes its first appearance in BOOKS AND NOTIONS this issue.

As this paper is read by every newsdealer, bookseller, stationer and fancy goods man in Canada, there is no such medium through which to advertise a business of any of these classes for sale, or a special book or article for sale or wanted. Such an advertisement is sure to bring a reply and the expense is very light— one cent a word each insertion.

Be sure, in answering these or any other advertisement, to mention BOOKS AND NOTIONS; it will help us and do you no harm.

"WHY don't you attack this order system?" queried a dealer on Yonge Street the other day. "What order system do you refer to?" "Employees' orders, I suppose you call them. The employer or friend of the wholesale merchant with whom we deal wants to buy some goods which we handle. The wholesale man either will not sell to the consumer, which is right, or he will not break a package, or he has not just the article wanted, so he sits down and writes out an order to me to supply the article to the individual, and to charge it to his (the wholesale man's) account." "Is there much of this kind of thing going on?" "Much! I should say there was; I am sick of it. Of course, I have to charge for the goods at wholesale prices, and I am really, unwittingly it is true, injuring the trade. Ask the wholesale men to stop it; I am sure that the greater part of it is done unwittingly." So here we leave it for their consideration.

WANT ADVERTISING.

Under the headings "Books Wanted," "Books for Sale," "Business Chances," "Situations Vacant," "Situations Wanted," or "rent a world is charged for each insertion. Initials and figures are each counted as one word. If it is not desirable to give the advertiser's address, replies may be sent to Box - , care of BOOKS AND NOTIONS.

BUSINESS CHANCES

A CHANCE IN A LIFETIME—POST-OFFICE BOOK STORE for sale—a choice new stock, consisting of school books, wall paper, picture frames, moulding, fancy goods, postage stamp stand, etc. A personal inspection will satisfy anyone that this is a bargain. Stock about \$300. Askness the cause of sale. Apply or address **JOSEPH GIBSON, Postmaster, Ingersoll, Ont.**

A FIRST CLASS LIVE REFORM PAPER with large circulation, located in growing village, in the heart of splendid agricultural country, large advertising and jobbing patronage, a rare chance, good reasons for selling. Box 595 (Globe office).

COUNTRY GENERAL STORE FOR SALE with option of stock in County of Grey, established three years, opposition light; turnover this year between nine and ten thousand, principally cash and produce, satisfactory reasons for selling. Box 488, Owen Sound.

DRUG BUSINESS IN TORONTO—one of the finest and best paying in the city; the proprietor being compelled to retire, owing to ill-health, offers this valuable business for sale, price six thousand dollars; terms, half cash, balance on time to suit purchaser; or will accept good, productive property for balance. Only principals who mean prompt business address **W. WHITE & COMPANY, Business Brokers, Toronto.**

FOR SALE—AN OLD ESTABLISHED GENERAL BUSINESS—with stock and fixtures; in the thriving town of Orillia, the largest and best furnished store, and doing the largest cash trade of any house north of Toronto; location best in town. For particulars apply to **THOS. MURPHY, Orillia, Ont.**

FOR SALE IN BUSINESS PART OF THE TOWN OF MILTON, eight valuable lots, on which are erected three dwellings, one stone store and bakery, outhouses and all conveniences. For full particulars apply to **JOHN P. ROYER, Milton West, Ont.**

STOCK OF FANCY GOODS, BOOKS AND STATIONERY for sale in Arthur—stock about \$2,000; has C.P.R. telegraph office in connection, good reasons for selling. Apply to Box 147, Arthur.

A GOOD CHANGE IS OFFERED IN LONDON, ONTARIO, to commence business—large Church of England connection—stand, the most central; rent low; stock, say \$3,000; periodical list about \$3,000 per year. Address **E. A. TAYLOR, London, Ont.**

FOR SALE—BOOK, STATIONERY AND WALL PAPER business, in a good western town; business well established and doing the leading trade; stock bought at lowest prices and well assorted, amount about \$5,000, store handsomely fitted for the business. Telephone business in connection worth \$200 yearly. This is a bona-fide chance to secure a good paying business. Apply to Stationer, Box 3, **BOOKS AND NOTIONS, Toronto.**

SITUATIONS VACANT

TRAVELLER—WITH CONNECTION AMONGST BOOK-SELLERS and Stationers, wanted to represent well-known firm on commission. Samples small and will not conflict with other line of goods. Address **ALPHA, 29 Gloucester St., City.**

BOOKS WANTED.

In answering, please state edition, condition, and price, including postage or express charges.

It is desirable to receive copy in shape ready for the printer, viz. first, headline—name and address—then titles in separate lines (see below), all written on a separate sheet, or at the bottom of letter, or on postal card. Compliance with this request will secure accurate and prompt insertion.

AMERICAN MAGAZINE EXCHANGE, SCHENKEL, N.Y.
Overland Monthly, new ser., v. 1, no. 6; v. 2, nos. 3 and 6; v. 3, no. 4; v. 4, no. 1; v. 5, no. 2; v. 6, nos. 3, 4, 6; v. 7, no. 6, and any or all later.
Cosmopolitan, v. 1, nos. 1, 3, 4, 5; v. 2, no. 5; and v. 3.

BRENTANO'S, 5 UNION SQUARE, N.Y.

- On Change.
 Wonders of the World, pub. by Cassell & Co.
 American Code of Manners, by Sherwood.
Babyhood, v. 1, bound.
 Philothea, by Child.
 Whympor's Travels and Adventures in Alaska.
 Ben Franklin's Autobiography.
 Motherwell's Poems.
St. Nicholas, Nov. 25, Jan. '86.
 Colman's Broad Grins.
 Genealogical Tables of the Leo Family, by Hill.
 W. B. CLARK & Co., BOSTON, MASS.
 Macaulay's England, v. 3. Boston. Phillips, Sampson & Co., 1854.
 Prescott's Ferdinand and Isabella, v. 1. Harper, 1848.
 Pater Mundu, or, Modern Science Testifying to the Heavenly Father, v. 2. Boston. Nichols, Noyes & Co., 1870.
 Barth's Travels in Central Africa, v. 1 and 5.
 The Old World in its New Faces, H. W. Holloway, v. 2.
 History of the Navy During the Rebellion, C. B. Boynton, v. 1. Appleton, 1869.
 History of the Restoration of Monarchy in France, A. De Lamartine, v. 1. Harper, 1851-2.
 History of Turkey, A. De Lamartine, v. 2 and 3. Appleton, 1855.
 History of the Girondists, A. De Lamartine, v. 3. Harper 1848-9.
 Literary Criticism, H. B. Wallace.
 Mrs Putnam's Receipt Book and Young Housekeepers' Assistant, new and enlarged ed. New York. Blakeeman and Mason, 1862.
 Life of M. de la Mothe, Guyon, 2 v. F. C. Upham, N. Y., 1847.
First ed. only
 Morgan's Ancient Society.

BOOKS FOR SALE.

- F. TILDEN BROWN, 40 E. 31ST ST., N.Y.**
 Audubon's Quadrupeds, E.V., original ed. \$800.
H. A. BROWN, 139 ESSEX ST., SALEM, MASS.
 A complete set of *Harper's Magazine*, 77 v., in Nos. uncut and perfect.
GEORGE P. HUMPHREY, ROCHESTER, N.Y.
 Complete, uncut sets of *Harper's Monthly, Atlantic, Scribner, and Century*

Geyer's Reference Directory

Contains the Name, Address, and Estimated Financial Ability of every Dealer in

Books, Stationery, Toys, Fancy Goods and Notions, in the UNITED STATES and CANADA

Together with a comprehensive list of American Manufacturers of Stationers' Specialties, and including all Paper Mills in the United States and Canada, giving daily capacity and kind of goods manufactured

Published Annually Price \$10.00.
 Special Edition for Travellers.

Geyer's Stationer

Semi-Monthly. Subscription Price \$2.00 per year.

Containing Illustrations and descriptions of all new goods novelties, etc., pertaining to the Stationery, and kindred trades, manufactured in the United States

M. SHIRLEY GEYER, Publisher
 63 Duane St., New York City, N.Y.

BOOK NOTES.

The Religious Tract Society has been getting out some very saleable works, among which may be mentioned "Walks in Palestine," illustrated from photographs; bevelled boards, gilt edges, quarto, 25 shillings. A handsome table book, "Irish Pictures," drawn with pen and pencil by Richard Lovett, M.A. Over 100 illustrations, imperial 8vo, cloth boards, gilt edges, 8 shillings. Also "English Pictures," "Norwegian Pictures," etc., in the same style. Their illustrated catalogue, which is printed in colors, should be in the hands of all Booksellers.

The Baker and Taylor Co., New York, have issued Madame de Gasparin's book, "Under French Skies."

M. W. Watt & Co., Victoria, B.C., send us a copy of their "Views of British Columbia." It contains 63 views, large and small, which are well selected, and give a good idea of the special features of our western province.

"Ireland," by Hon. Emily Lawless, and published by T. Fisher Unwin, London and New York, is one of the very excellent series of hardbooks known as "The Story of the Nations," crown 8vo, illustrated and furnished with maps and indexes at 5s. Thirteen of the series are now ready.

J. Theo. Robinson, Montreal, has added to his list of publications "The Mystery of Martha Warne," a tale of Montreal, by Arthur Campbell. The Montreal *Gazette* in speaking of it says: "It is a tale of the supernatural, having no connection with any religion. It relates the actual experience of a prominent Montreal physician (now deceased) - experiences of a most startling character - which puzzle the skeptical reader to account for. Those who don't accept it as a fact will relish it as a fiction."

Our old stand-by, the Canadian Almanac, in its 42nd year of publication, comes to us in a new dress, full up to the brim as usual with useful information. The Copp, Clark Co. have made this almanac a standard, without which no country home, or in fact any other home, is complete. Their illustrated almanac, which they issue for the first time this year, is by no means so decided a success.

The latest addition to Unwin's novel series is "Concerning Oliver Knox," a novel by G. Colmore. In type, presswork and shape Unwin's novel series is everything that could be desired. Cloth limp, 2s.

Jarrold & Sons, antiquarian book merchants, London, Eng., announce "In and About Ancient Ipswich," 50 full-page illustrations by Percy E. Stimpson, and letter-press by Dr. J. E. Taylor, F.L.S., F.G.S. The edition will be limited to 425 copies.

Kegan Paul, French & Co. announce "The Music of the Waters," a collection of sailors' chancies or working songs on the sea of all maritime nations, boatmen's, fishermen's and rowing songs and water legends, by Laura A. Smith. Demy, 8vo, 12s. Also ten biographical studies of eminent actors, edited by William

---THE

"WILLARD" GOODS TAKE THE LEAD.



So writes a successful and prominent Bookseller in one of the cities of Ontario.

The Trade will do well to note this and govern themselves accordingly for the season of 1889.



Wishing all our Customers the

COMPLIMENTS OF THE SEASON

we are, yours respectfully,

A. G. WATSON, Manager,

Toronto Willard Tract Depository, - Toronto, Canada.

THE

-Gerrard Street Mystery-

AND OTHER WEIRD TALES

---BY---

JOHN CHARLES DENT

IN HANDSOME CLOTH BINDING, \$1.00

The proceeds derived from the sale of this volume will be presented to the author's widow

ROSE PUBLISHING CO.,

TORONTO

Archer. Crown 8vo, 2 6 each. The list contains Betteuton, Cibber, Garrick, the Kembles, the Keans, Macready, Macklin, Elliston, the Dibbins, the Mathews.

The National Publishing Company have issued "A Witch of the Hills," by Florence Warden, author of "Scheherazade," a bright and entertaining novel, which retains the interest throughout. They have also reprinted "The Curse of Marriage," by Walter Hubbell.

William Bryce has added to Bryce's Library, "Gallop-ing Days at the Deanery," by Charles James, and "The Silent Witness," by Mrs. J. H. Walworth, to the Home Series.

There is one thing that we like about William Bryce and that is that he is so very Canadian. He is constantly publishing something which brings the name, the resources, or the beauties of Canada to the front. His new book, "Canada from Sea to Sea," is in line with this idea and should receive hearty support. The historical and descriptive matter is from the pen of G. Mercer Adam, and the 60 illustrations are lithographed in monotone.

Swan, Sonnenschein & Co. have issued a work by Harry Quilter, M.A., on that topic so much discussed at present in the newspapers, "Is Marriage a Failure?" A full account of the laws of marriage and divorce in the various countries is given as well as a chapter on the Philosophy of Marriage.

W. B. Horner & Son, of London and Dublin, send us specimens of their penny novels. Just think of it! Colored paper cover and large numbers of illustrations and sold at a penny. Sensational, of course.

Morton, Phillips and Bulmer, of Montreal, have issued one of the best calendars of the season, a good practical one. Send to them for a copy.

Mr. William Tallack's new work entitled "Penological and Preventive Principles" (London: Wertheimer, Lea & Co.), in one of its sections, on Russian Prisons, thus refers to Mr. George Kennan's recent and continuing papers in the *New York Century Magazine*—"One of the most impartial writers on this subject, Mr. George Kennan, who has travelled extensively in Russia and has personally inspected many of its prisons, has published, in the *New York Century Magazine*, his observations and conclusions thus obtained. They are expressed in a very temperate and unsensational manner; but they confirm abundantly many of the terrible descriptions of Russian prison administration previously given to the world by such writers as Prince Krapotkin, Stepniak, and other exiles. He went to Siberia under a belief that the current general complaints of abuses in Russian prisons were incredible. But he reports (April, 1888) in *The Century* 'My views have been changed by an overwhelming mass of evidence.' Mr. Kennan, however, denies the infliction of torture in Russia, and gives credit to some of the Imperial officials for sincere efforts to reform."

Two features make the Christmas number of the *Book Buyer* noteworthy—a delightful paper of reminiscences, by Donald G. Mitchell, called up by some old

The Religious Tract Society

55 Paternoster Row, London, Eng.

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This is the tenth year of this favorite, and all who have seen their lustrations and ktter-press declare, without hesitation, that the new book is the best of the lot.

The old price of 10 cents, with a better than usual discount to the Trade.

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THE TORONTO NEWS CO., Toronto.

THE MONTREAL NEWS CO., Montreal.

Christmas pictures, and a characteristic poem, bright and tender in feeling, by James Whitcomb Riley "Little John's Christmas." The number is bigger than ever, having 144 pages, and presents a complete review of holiday literature in the form of many papers by distinguished writers, and scores of illustrations of much intrinsic interest. The leading illustrated holiday books, from publishers in all parts of the country, are reviewed in entertaining articles by Octave Thanet, Ripley Hitchcock, Sarah Orne Jewett, George Parsons Lathrop, Hamilton W. Mabie, Mrs. Burton Harrison, Professor James Baldwin, W. C. Brownell, and Rosseter Johnston. There are in the number more than sixty handsome illustrations from the latest holiday books, many of them full page, over thirty of the most artistic being printed in colors. In the brilliant array of illustrators are, among others, Howard Pyle, Edwin A. Abbey, W. Hamilton Gibson, F. S. Church, F. Clude Hassam, W. L. Taylor, St. John Harper, Walter Crane, F. T. Merrill, Frederick Remington, E. H. Garrett, and J. D. Woodward. The bold and novel design of the cover, which is printed in gold and crimson on tinted paper, unites with the other features to make it altogether an uncommonly rich and brilliantly attractive holiday publication. Published by Charles Scribner's Sons, New York.

It may not be generally known that last summer the artist Mr. T. de Thulstrup was tendered the Russian mission not to represent the United States at St. Petersburg, but to illustrate a brilliant series of articles on Russia, which are to appear in *Harper's Magazine* during the coming year. Mr. Thulstrup accepted the appointment. He spent several months travelling in Russia with Mr. Theodore Child, who will prepare one or two of the articles in the series.

William Briggs has just issued a nice little booklet called "The Kindly Yoke." It contains a text for every week in the year. The lithographed cover and colored illustrations are an entirely Canadian work, and reflect credit on the publishers. It is a book that should find ready sale.

CATALOGUES RECEIVED.

In writing to publishers for copies of Catalogues always mention BOOKS AND NOTIONS.

WARD, LOCK & CO., London, Eng. Catalogue of standard reference volumes, illustrated gift books and popular works of fiction.

RELIGIOUS TRACT SOCIETY, 56 Paternoster Row, London, Eng. List of books for presentation, printed in colors.

JARROLD & SONS, 3 Paternoster Buildings, London. Clearance catalogue.

DAVID NUTT, 270 Strand, W.C., London. List of publications and importations in the departments of theology, philosophy, the Greek and Latin classics, history, belles lettres, etc. Also list of publications for the study of foreign languages.

I. PRANG & Co., Boston. Illustrated Catalogue of Christmas and New Year cards and novelties.

DICKINSON TYPE FOUNDRY. The "Pony Specimen." A beautifully printed little specimen book of their new types.

THE ROCHDALE CATALOGUE of second-hand books, many exceedingly scarce. James Clegg, Wet Rake, Rochdale, Eng.

TO THE Book ❖ and ❖ Stationery ❖ Trade OF CANADA.

GENTLEMEN :

We respectfully request our numerous customers in the Dominion to place their orders with us for SCHOOL BOOKS for the re-opening of the Schools in January.

Our arrangements and system in this department are such as to ensure the strictest promptness.

Our stock of

School Stationery and School Requisites

this season is of Superior Excellence and in the extent and variety of our

GENERAL STATIONERY STOCK

we have made ample provision to meet the demands of our rapidly increasing business.

We confidently solicit a continuance of your much esteemed trade, and heartily wish you a prosperous New Year.

We remain, yours truly,

C. M. TAYLOR & CO.

CHAT OF THE TRADE.

F. J. Day & Co. have bought out W. H. Roberts, of Stratford. Mr. Day is a new man to the business, but proposes to make things hum.

H. G. Shaver and C. C. McPhee (Shaver & McPhee) have opened up a new book store in Stratford. McPhee owns a business in St. Marys.

E. A. Bailey has opened a book store in Rapid City, Man.

Rowell & Hutchison, King St., report a good Christmas trade in all lines. They have just issued a very fine work, handsomely bound in cloth, entitled "Lives of the Judges of Upper Canada and Ontario from 1791 to the present time," by David B. Read; price, \$3. They have also republished the lecture, "What is Political Science?" by W. J. Ashley, M.A.; price, 15c.

Mr. E. H. Scott, formerly a bookseller and fancy goods dealer at Stratford, is now practising medicine at Moosejaw, N.W.T.

Every dry goods store in the city laid in a stock of plush goods for the holiday trade.

B. F. Warraker, formerly of Ottawa, has purchased John Osborne's business at 184½ Queen West.

W. Harkness, an old Meaford bookseller, has joined hands with Mr. E. E. Smith, of Parkdale. The new firm will be Harkness, Smith & Co, 208 Queen West, Parkdale.

Toronto has scarcely ever seen more attractive window displays than this Christmas season. The stationers vied with the jewellers and drapers in making a tempting display of holiday gifts.

Prices of annuals were well maintained this year, principally on account of the small supply over from advance orders.

One dry goods firm cut "Sunday at Home" to \$1.65 each, but the Boys' and Girls' Own Annuals were generally sold at \$2.

Bisque ornaments have sold readily, and bisque dolls and kid-bodied dolls are cutting a swathe in the old time wax doll trade.

Robertson's Library, which has been jobbed off in quantities to the retail trade, is now offered to the novel reading classes in some stores at half prices, in others at the tempting rate of "three for a quarter."

Suppose the booksellers should go into hosiery and haberdashery as well as dry goods, small wares in general, as a mode of retaliation on the drapers? Pins, needles, etc., would not be out of place along side of stationery.

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BOOKS.

"The Astonishing History of Troy Town." By Q. Wm. Bryce, Toronto, 3rd November, 1888.

"Manuel de droit Parlementaire, ou Cours Elementaire de droit Constitutionnel." Par P. B. Mignault. P. B. Mignault et Ameloe Porlard, Montreal, 3 November.

"Practical Exercises in English Composition." By H. I. Strang, B.A. The Copp, Clark Co., Toronto, 5th November.

"Promissory Notes and Drafts." John Wesley Johnson, Belleville, 6th November.

"The Rogue." By W. E. Norris. The National Publishing Co., Toronto, 6th November.

"Le Rosaire Sans Distractions." Une pensee pour chaque Ave. Congregation de Notre Dame. Maisson More. Jannou A. Sallier, Montreal, 7th November.

Brown Bros.

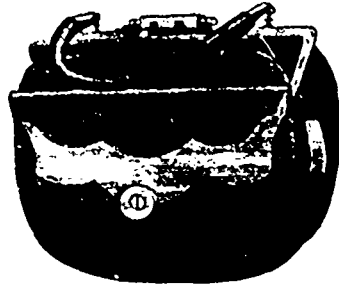
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- PORTFOLIOS - Fine Assortment, New Patterns
- LETTER AND CARD CASES
- WALLETS, PURSES, POCKET BOOKS
- MUSIC ROLLS AND FOLIOS
- PHOTOGRAPH ALBUMS
- AUTOGRAPH AND SCRAP ALBUMS
- INK STANDS - Wonderful Variety
- STATIONERY CABINETS
- FOUNTAIN PENS—Best Made
- GOLD PENS
- STYLOGRAPHIC PENS -Choice Make
- PENCIL CASES
- STATIONERY NOVELTIES, Great variety
- FINE MEMO. AND POCKET BOOKS

POCKET DIARIES FOR 1889

150 different varieties - Greatly improved on former editions

New, Fresh Goods Constantly Arriving.

HEADQUARTERS FOR

Account Books, Stationery, Leather Goods, etc.

Brown Bros. (Establis'd) Toronto
(32 YEARS)

"Le Calendrier du Diocèse de Québec pour 1890." J. A. Langlate, Québec, 7th November.

"The Mercantile Test and Legal Record, November 7th, 1888." Dunn, Wiman & Co., Toronto, 9th November.

"The kindly Yoke, or, His Commandments are not Grievous." A Text for every week in the year. Wm. Briggs, Toronto, 14th November.

"The Bond Street Pulpit" Being a series of discourses delivered by Rev. Joseph Wild, M.A., D.D. Yeigh & Co., Toronto, 14th November.

"Editha's Burglar" By Francis Hodgson Burnett. Wm. Bryce, Toronto, 16th November.

"Public School Temperance." By Benjamin Ward Richardson. G. W. Ross, Minister of Education for the Province of Ontario, 17th November.

"The Ontario Reports, Volume XV." Containing Reports of Cases decided in the Queen's Bench, Chancery and Common Pleas Division of the High Court Justice for Ontario. The Law Society of Upper Canada, Toronto, 19th November.

"Stirring Incidents in the Life of a British Soldier." An Autobiography By Thomas Faughnan, late Color Sergeant, 2nd Battalion, 4th Royal Regiment Enlarged and Illustrated. Thos. Faughnan, Picton, Ont. 21st November.

"The Dairying Industry Its Influence in Canada." Which is now being preliminarily published in separate articles, simultaneously in the various newspapers of the different Provinces of the Dominion. (Temporary Copyright.) Wm. H. Lynch, Danville, Que. 23rd November.

"Cable Quakerisms." Charles Henry Binks, Montreal, 26th November.

"Canada's Christmas, 1888." Wm. Bryce, Toronto, 26th Nov.

"Record." The Mercantile and Reporting Association, St. Catharines, 28th November.

"Agreement Report." The Mercantile and Reporting Association, St. Catharines, 28th November.

"The High School Drawing Course, in five books. By Arthur J. Rowing. The Grip Printing and Publishing Co., Toronto, 30th Nov.

"The Mercantile Test and Legal Record, Nov. 29th, 1888." Dunn, Wiman & Co., Toronto, 30th November

MUSIC.

A New and Original Opera, in two Acts, entitled "The Yeomen of the Guard, or the Merryman and his Maid." Written by W. S. Gilbert. Composed by Arthur Sullivan. Libretto. The Anglo-Canadian Music Publishers' Association, London, Eng., 3rd November.

"Lightly, Lightly." Boat Song and Chorus, from the Opera of "Nadgy." Words by Alfred Murray. Music by F. Chassaigne. The A. C. M. P. A., London, Eng., 5th November.

"We are the Deities Dramatic." Song from the Opera of "Nadgy." Words by Alfred Murray. Music by F. Chassaigne. The A. C. M. P. A., London, Eng., 5th November.

"Papa, What would you Take for Me?" Composed and Sung by H. F. Crossley. Wm. Briggs, Toronto, 5th November.

"Send Out Thy Light." An Anthem adapted to music of Ch. Gounod. Sydney Ashdown, Toronto, 7th November.

"Feuille d'Album" Op. 15 "Reverie" Op. 46. No. 27. "Tarantelle." Op. 91. No. 22 "Anxiete" Op. 91. No. 14.

"Fenecce." Op. 47. No. 23 "Esquise" Op. 16. No. 24 "Eulalia" Op. 93. No. 3. Etude. "Jaghdoh" Op. 50. No. 7. By Stephen Heller. Sydney Ashdown, Toronto, 12th November.

"The Land of No-where" Words by Ella Wheeler Wilcox. Music by John M. Whyte. John Marchant Whyte, Fenwick County, Welland, Ont. 12th November.

"A Summer Night in Munich." Waltz. By Alfred Cellier. The A. C. M. P. A., London, Eng., 12th November.

"Pastorella." Waltz. By F. Buraloss. "Pick-a-Back." Polka. By F. Buraloss. "Dollie." Rustic Dance. By Seymour Smith. Chappell & Co., London, Eng., 21th November.

"A Grave in the Sunshine." Words by Tho. Khan. Music by Dr. J. Max Mueller. Winnifred Ann Battle, Ottawa, 29th Nov.

PHOTOGRAPHS AND ENGRAVINGS.

Photographic Representant l'Accident Arrive au Parc Lansdowne, le 26 Septembre, 1888. Durant l'Ascension du Balloon. Edouard Aube, Ottawa, 12th November.

"L'Interieur de l'Eglise St. Roch de Quebec." Marc A. Montminy, Quebec, 12 Novembre.

ADVERTISING MATTER.

"The Creeping Baby." Pugsley, Dingman & Co., Toronto, 19th November.

"Circular Referring to Dingman's Electric Soap." Pugsley, Dingman & Co., Toronto, 21st November.

CORRESPONDENCE.

Editor Books and Notions:

DEAR SIR,--I beg, in reply to your letter of the 24th, to say that "The Canadian Idyls" were not published by me for sale, but were printed at my own expense, and given away to my friends. Not very business-like; you will say; but the first loss is the

JANUARY ATLANTIC

Now ready, contains

The Tragic Muse. I-III.

The first chapters of a noteworthy Serial Story By HENRY JAMES

Mr. Tommy Dove,

A charming Short Story by MARGARET DELAND, author of "John Ward, Preacher"

Alec Yeaton's Son,

A touching ballad by Mr. ALDRICH

Washington's Great Campaign of 1776.

Anchor of Mr. FISKE'S singularly luminous and interesting historical papers

Passé Rose. XIII-XVI

Four more chapters of Professor HARDY'S Serial Story which has excited so much interest and admiration

The Athletic Problem in Education,

A wise and sympathetic treatment of an important subject by Professor N. S. SHALER

Palm Sunday in Puebla de Los Angeles,

A bright travel sketch by F. HOPKINSON SMITH.

A Difficult Problem in Politics,

How to secure uniformity of legislation on important subjects in all the States. BY FRANK GAYLORD COOK

Studies of Factory Life,

The American and the Mill, by LILLIE B. CHACE WYMAN

Some Characteristics of Von Moltke,

By PHILIP DYMOND

The Solitaire,

Another engaging bird-study by OLIVE THORNE MILLER

Poems,

By LOUISE CHANDLER MOUTON and JAS. B. KENYON.

A Fine New Steel Portrait of

JOHN G. WHITTIER

N. B. This January number begins a volume.

35 cents a number; \$4.00 a year.

HOUGHTON, MIFFLIN & CO, Boston.

... MUSIC ...

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Catalogue of over 2000 different pieces of Sheet Music, and over 500 different Music Books. Methods for all instruments.

Piano and Vocal Folios of all kinds, Band Stands, Blank Music Books and Music Rolls, Spring Back Folios, Paper, etc., etc.

Publishers of

Bellak's Improved Piano Method No. 2, Improved Royal Songs of Scotland, and New 110 Songs of Scotland.

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5 JOHNSON STREET,

TORONTO, ONT.

least, and it saves trouble. I had the volume registered to secure copyright.

Whenever we can get a reasonable Canadian Copyright Law and Canadian publishers see their way to publishing the works of Canadians, except at the risk and expense of the authors, I may hope for an edition of those Idyls to be published for the general public, and not before.

So you see, dear editor, there is no need to advertise my books at present.

The pirated New York edition of my "Chien d'or" has an immense sale in Quebec. I could give any Canadian publisher Canadian Copyright for it, and shut out the pirated edition. But our publishers lack courage in regard to Canadian books. You may think it a strange assertion, but it is true, fifty years ago it was easier to print, publish and sell a book in Upper Canada than it is now.

I am, dear sir, with respect, yours,
Niagara, 27th Nov., 1888.

W. KIRBY.

Editor Books and Notions :

DEAR SIR,—Trade is quiet, but steady. The fall having been an open one farmers were slow in marketing, and merchants complain. We look for a good holiday trade. Import orders were judiciously given, and stocks are not as unwieldy as in former years. No changes of any importance have taken place in business houses here.

WINNIPEG.

Winnipeg, Nov. 27th, 1888.

Editor Books and Notions :

DEAR SIR,—Following are a few notes of the doings of the trade here :

Mr. M. T. Hensworth has retired from business. He carries with him the good wishes of every member of the trade. His stock was purchased by Horne & Jones, who have opened out in a new stand on Dalhousie Street.

A new tariff of newspaper rates has been in operation here since 1st September, and has so far proved satisfactory. Among other changes, a charge for delivering evening papers has been adopted, and terms made strictly payable in advance.

Business this fall has been reasonably good and the outlook is cheering. Yours truly,

J. R. SALMOND.

Brantford, 29th Nov. 1888.

To the Editor of Books and Notions.

DEAR SIR,—Enclosed find the sum of one dollar to pay for BOOKS AND NOTIONS for two years. I look regularly for your spicy little paper, to keep me posted on what is going on in the trade, and if it did not come to hand I certainly would miss it. Christmas trade was a little slow this year, until the last two or three days; then it came with a rush, on the whole, just about the same as last year, which was better than I expected, considering the want of sleighing. Christmas cards, cheap lines and booklets sold well this year, also low priced plush goods. Wishing you a successful year in 1889, I am, yours truly,

Mitchell, 28th Dec., 1888.

R. O. SMITH.

To the Editor of Books and Notions.

DEAR SIR,—Under the ruling of Superintendent Crawford our printed matter now ranks as merchan-

Season

1889

NET TRADE PRICE-LIST

OF THE

STANDARD BASE-BALLS

No.	Name of Ball.	Price per doz.
1.	LEAGUE *†	\$12.00
2.	PROFESSIONAL.. *†	9.60
3.	AMATEUR *†	7.50
4.	OXFORD *† (Trade Mark)	6.00
5.	PRIZE *† (Trade Mark)	4.80
6.	CLUB *†	4.00
7.	STAR REGULATION †	3.25
13.	BOYS' LEAGUE †	2.00
8.	DAISY † (Trade Mark)	2.40
9.	IXL †	1.50
14.	BOYS' DEAD †	1.20
10.	YOUNG AMERICA..	1.00
11.	FLASH..... (Trade Mark).	.54
12.	YOUNGSTER..... (Trade Mark).	.42
15.	LITTLE PET..... (Trade Mark).	.35

* Each Ball wrapped in tin foil.

† Each of these balls put up in a separate box of nice appearance.

The "Standard" Balls were first placed on the market in 1885, they proved a success at once; whenever placed in comparison with other makers balls, their superiority was promptly recognized, and orders for them came in, far beyond our ability to supply them. We have now placed ourselves in a position that we feel sure enables us to fill without delay any orders which you may favor us with during the coming season. Knowing the goods we are presenting this year to be far ahead of all our previous efforts, we expect the demand will be correspondingly great, and are now ready and prepared for it

In place of any elaboration on the merits of our goods, we ask the favor of your order for a **sample box** (containing **16 kinds**, amounting to **\$5.00**), and which you may return at our expense, if, on prompt examination, the goods do not meet your fullest approval.

Our stock of

Bats, Caps, Belts, Gloves, Catchers' Masks, Score Books, etc., etc.,

is large, varied and complete, which we offer at very lowest current prices.

Our order for Rubber Balls is now in the manufacturer's hands, and are guaranteed to be No. 1 goods.

The Toronto News Co.,

42 Yonge St., Toronto.

dise, and, as such, is of course excluded from Canadian mails.

The nature of our business, time being an important object, will not admit of Custom House delays, nor will our prices bear the strain of protective imposts.

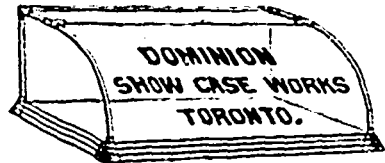
Should the time ever come when our respective Governments will remit to the people the privilege of determining where they ought to buy or sell we shall be most happy to resume our past relations, but in the meantime we have no choice but to close up and discontinue our Canadian trade. Regretting which, we remain,

Yours truly,
CUNSONS, MAW & Co.

A red-headed young man, named Henry Hennessy, who last spring swindled a number of stationers and paper dealers in this town, is again at his old tricks. His plan of operating was to order stationery, asking that it be sent to a fictitious address which he gave, and stating that as his firm was in a hurry he would take a portion of the goods along. On receiving the goods he would disappear, and his victim would find, when too late, that he had been swindled. This young man tried the game on Henry Gade, paper dealer, 349 Broome street. Mr. Gade recognized his visitor, and calling in a policeman caused his arrest, the result being that Mr. Hennessy spent the warm weather on Blackwell's Island. Since his release from the island he has resumed his old business, and is again on the lookout for victims. He has been heard of in the saddlery, crockery and lamp trades, and the police are now on his tracks. *American Stationer.*

P. Hartmann, inventor and manufacturer of Hartmann's Patent Inkstands, 36 Maiden Lane, New York, in writing of his inkstands says, "Inkstands as heretofore made, if closed, protect the ink; but in that condition the pen cannot be dipped, if the inkstand is opened to permit dipping, the ink being exposed evaporates, and the ink not only wastes but deteriorates, and what may be left becomes useless. A durably black color is requisite if writing is to remain legible for the future to see, but if kept exposed and evaporating such ink having this quality loses it, and the ingredients are converted and fall to the bottom. Thus the mud in these inkstands plainly shows and will be further proved by testing the ink when fresh; also, after $\frac{1}{2}$ or $\frac{3}{4}$ of it has evaporated. The latter turns yellow in time, as the iron rusts; the former remains black, as the tangle of iron has not been converted in a metallic state and therefore cannot rust. On this its color permanence depends. My inkstand differs from others in this, as ink remains under an airtight enclosure; thereby it is perfectly kept. The pen can be dipped, obtains ink and no ink is kept exposed. Not evaporating its liquid, the ingredients, which compose any kind of ink, will remain dissolved, and the original quality is thereby retained until the ink is ready for use. For fine legible writing, ink free from dust and its fibrous scum is required; perfect penmanship is impossible without using for it absolutely clear ink. By dipping the pen into exposed ink it gathers the ink's scum, and the consequence in writing is self-evident it bears. My inkstand supplies the clear ink from under its scum; as this constantly clears itself inkstands stand still the writer obtains that which he requires, an absolutely clear fluid, and he is equipped for the finest as well as all other penwork. The pen is dipped into a transparent funnel, through its tube

WAGNER, ZEIDLER & CO.



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Toronto Office and Showrooms—40 Yonge Street

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OFFICE CABINETS, DESKS, Etc.

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Georgetown, - - - - Ontario

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JOHN R. BARBER

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WHITE CANVAS PAPER

GREY CALICO PAPER

BROWN HOLLAND PAPER

In flat folio 21 x 33, very suitable for printing attractive Circulars in one or more colors, or very suitable for handsome Covers for Pamphlets.

Rich New Cover Paper

ROYAL RED

ROYAL BLUE

PERSIAN YELLOW

In flat folio 17 x 22.

SEND FOR SAMPLES AND PRICES.

HART & COMPANY

WHOLESALE AND COMMERCIAL STATIONERS,

31 AND 33 KING ST. WEST, TORONTO

the ink from under the scum is seen as it comes up to supply the pen, which being lifted retains the ink, and as the funnel springs up it withdraws the ink from exposure. The transparent funnel is placed centrally in a white stopper, the ink by color contrast is plainly shown, the clipping is in perfect control, the pen perfectly supplied with ink, and cleanliness assured. For further perfection my inkstand is entirely plain and smooth outside; thereby dust is easily wiped off and out of the dip-funnel; for keeping it clean it is also desirable, that it gives the least trouble." Mr. Hartmann is desirous of finding a general agent for Canada.

THE PRESS.

THE PRINTER, LITHOGRAPHER, AND NEWS-PAPER PUBLISHER.

American poster printing was a revelation to the English printer when first the travelling showman brought it over there and displayed it on the "boardings." It was really art work as compared with the home article. Now the English public complain that the American show poster is too much of a revelation altogether. They don't want quite so much of "the human form divine" revealed to the public gaze, and they don't want so many and such vivid blood curdling scenes to rouse the imitative cockney. Punch makes fun over them in this way: -

WALL-PAPER MONEY.

Not a bad idea, that of taxing certain kinds of mural posters, which was lately started in the House of Commons. The Chancellor of the Exchequer was advised to turn his attention to pictorial mural atrocities - not being pictures by Murillo - and so find a possible substitute for the Weal and 'Am Tax (since deceased). The name "Posters," it was observed, naturally suggested the idea of a "stamp" being attached to them. George Jokim didn't see the exact force of the suggestion at first; requiring posting up in the details before approving; but admitted there might be something in it.

Here is a sort of Poster (not Postal) Tariff, which ought to find a place in any new edition of the old Stamp Act: -

For any Pictorial Advertisement of extra large size - a sort of four-poster - exhibited on any wall, boarding, scaffolding, or other public place, £5.

Additional stamp required, if the design and coloring fail to meet with the enthusiastic approbation of the Lord Chamberlain, Prof. Ruskin, and the President of the Royal Academy. £10.

For every advertisement which, after careful examination by a committee, composed of leading "realistic" Novelists and Playwrights, with the assistance of a picked body of nervous invalids, is pronounced to be "distinctly blood-curdling," £20.

N.B. - Solitary confinement in a cell, the walls of which are papered with the posters, may, in the discretion of the Magistrate or Judge, be substituted for a pecuniary penalty.

The future will determine whether a newspaper is to be an immense advertising sheet to be given away or a newspaper without any advertising whatever.

B. MARCUSE, MONTREAL

**M
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HEADQUARTERS FOR

CHRISTMAS CARDS

FINE ART NOVELTIES

Chromos and Oleographs

PLUSH AND LEATHER GOODS

823

LATEST NOVELTIES FROM

CRAIG: Paris, Berlin, Vienna, London, etc. St.

THE EXHIBITION SHOW CASE COMP'Y

ERIE, PA., U.S.A.

The Exclusive Manufacturers of

Henrich's Patent Upright Swinging Sectional SHOW CASES AND CABINETS

The most successful and important invention ever made in Show Cases.



FOR DEALERS IN

Fancy Goods, Notions, Toys, Stationery, Druggists' Goods, Jewelry, Silverware, Cutlery, Fancy Hardware And in fact for everything for which Show Cases can be used.

PRESCOTT, Ont., April 13, 1886.

Exhibition Show Case Co., Erie - GENTS, Find enclosed draft for \$600, being amount to balance account. Show cases to hand in good order, and they are perfection. Have given your address to two parties who want similar ones. Yours respectfully,

CARMAN & MACDONALD,

Agents in Canada. Geo. Fenwick, Guelph, Parsons Bell & Co., Quebec; Lyman Bros & Co., Toronto. Of whom or of the manufacturers full information may be had. Can be seen in the Permanent Exhibition, Toronto.

J. S. RUSSELL

IMPORTER OF

FINE FANCY GOODS

ALL THE NEWEST LINES IN

Plush, Brass and Leather Novelties

Walking Sticks of Every Description

Gold, Silver, and Steel Laces, Fringes, etc., for Regalia and Dress Trimmings

Natural Indian Goods, Moccasins, Snowshoes, Tobogans, Etc.

120 and 122 Bay Street, Toronto.

FANCY GOODS.
PLUSH FANCY GOODS

The sale of plush goods in Toronto during the week preceding Xmas was phenomenal. Everybody seemed to want something made of plush, from the poorest to the richest in the land. Notwithstanding this great demand however, the supply was far too large. Judging by the record of previous years, the Druggist and Fancy Goods Dealers laid in large and well-assorted stocks, expecting to have the bulk of the trade to themselves. In fact many of the storekeepers ordered their goods on the condition that the maker from whom they were buying should not sell to any of the dry goods trade. It will not be difficult, therefore, to judge of their righteous indignation when they discovered about a week after they had priced their goods a fair advance, that all large dry goods houses in the city were filling their windows with enormous displays of plush goods, all ticketed bottom prices, many of which figures were even lower than their smaller competitors had bought the same goods at. On being appealed to we are told the manufacturers said that some wholesale houses had been buying the goods and selling them to the dry goods men. This we do not feel inclined to credit, for the reason that the wholesalers could not make a profit and sell the goods to sell again at such low prices. In more than one notable instance where very large displays were made, the goods were not sold at all, but placed on consignment, an injustice to those who took a risk on their goods too manifest to need comment. There is a demoralization about all this that cannot but injure trade in general, and the plush trade in particular. The only remedy we can see for it is for the retailers to form an association and assert their rights. It will then be in order for the manufacturers to decide whether they can serve two masters.

Notwithstanding the mild weather the Xmas trade throughout the Dominion, from what report we have been able to gather, has been ahead of last year. Toronto was far ahead, Ottawa dealers place it at 50 per cent better, and St. John, N. B. telegrams say it was double any previous year. Winnipeg started its trade a month earlier than any of the eastern cities and seems to have kept it up too. We hear of quite a number of repeat orders from the prairie city. Remittances and collections are reported excellent, and altogether "the goose hangs high."

Xmas cards have had their death-knell tolled. A few cheap lines sold, but when a man spends forty or fifty cents nowadays he wants at least ten pounds avoirdupois in return.

Very few failures of any note are to be chronicled this month. In the jewelry trade, E. M. Trowern, of Yonge Street, Toronto, succumbed to too much real estate, settling at 33 1/2 on the 5, but no large Druggist, Stationer or Fancy Goods Dealer has met with difficulty. May they keep out of it too.

The report that ladies satchels had gone out of fashion is not borne out by facts, but on the other hand they appear to be more popular than ever. And why should they not be. In this common sense age they are almost indispensable. Speaking on this subject Julian Sale, of Julian Sale & Co., said he had sold nearly double the quantity this season as last. He

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etc., etc.

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noticed, however, that the demand ran on more expensive styles.

On the 4th inst. a fire broke out in the premises of The Hemming Bros. Co., damaging some \$2,000 or \$3,000 worth of stock and machinery. With creditable energy they were in full working order four days after their factory was gutted, thereby losing very little of their Xmas trade.

Auction sales of fancy goods were very prevalent this year all over the country; one wholesale house, we are told, having sent parcels to a dozen or more towns in Ontario to be sold under the hammer. It is, perhaps, but a grim consolation to the retailer, but we have yet to hear of a single profitable sale made in this way. People at auctions are in quest of bargains and will not pay full prices for anything. The practice, therefore, does no good to the owner of the goods; while it does great injury to his legitimate customers, most of whom would gladly buy the goods at auction prices less the cost of selling.

A GREAT PAPER.

The Montreal Winter Carnival, which takes place at the beginning of February, is attracting influential people from all parts of the world. The Governor-General, Lieut.-Governors, State Governors and a host of distinguished people are to be there. The Carnival this year has new features, and new ideas on old features. The fancy dress drive will be a tremendous hit, worth going a thousand miles to see. This year's carnival will be the greatest week of side-splitting merriment and thrilling spectacular events of the year 1889. So great is the demand for lodging during the carnival, that the hotels are nearly all filled in advance, and tens of thousands of visitors will be the guests of private citizens. It is safe to say that the coming Montreal Carnival will be the grandest event of the kind this continent has ever witnessed. Those who go to see it will get a tremendous treat. Those who cannot go will find the whole Festival, to the very life, in the carnival number of the Montreal Star, a superb paper, for which there is sure to be an enormous demand. It is brimful of gems. There are colored 3-page supplements, perfectly screaming things, that will attract attention all over the civilized world. The Christmas Star was a pronounced success. The Carnival Star will be on a scale of similar magnificence. The trade demands are entered in the exact order in which they are received. The knowing ones are already booking their orders.

The Rose Publishing Co. has made arrangements with Goupil & Co., Paris, for the reproduction of Patterson's portrait of Sir John A. Macdonald. They intend to issue only 250 copies, each of which shall bear his autograph. It is printed in photo-gravure, which art Goupil has brought to perfection. It will be 30 x 18 inches. It is not known when it will be ready or what the price will be.

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