

GILLETT'S
THE Standard Article
SOLD EVERYWHERE

Ready for use in any quantity.
Useful for five hundred purposes.
A can equals 20 lbs. SAL SODA.
Use only the Best.

For Making Soap.
For Softening Water.
For Removing Paint.
For Disinfecting Sinks, Closets, Drains, etc.

LYE

POTATOES, OATS, etc.

Now due: P. E. Island Potatoes, Black and White Oats, Bananas and Cabbage.

In stock: Seed Potatoes—Early Rose and Beauty of Hebron. No. 1 Prime Hay.

Prices Right

Burt & Lawrence, 14 New Gower St.
P. O. Box, 245. Telephone, 759.

OUR OWN MAKE
"ROVER BOOT" FOR BOYS.

'Tis false economy to buy cheap shoddy Boots for your boy. The live boy needs a little better than the best in footwear.

The "ROVER BOOT" is made to wear and hold its shape, it has all the appearance of the finest American make Boot. The only difference is that the "ROVER" is all solid leather, insole, counter and outsole.

Made in Blucher and Lace Styles.
Box Calf, Vici Kid and Tan Leathers.

Parker & Monroe, Ltd.

THE BIG FURNITURE STORE.

We are now showing the biggest line of **Baby Carriages and Go-Carts** we ever had, and for style, elegance and price cannot be surpassed. To intending purchasers we would advise you seeing our stock before buying elsewhere as we are confident that we can please you.

See Our Special Folding GO-CART with Rubber-Tired Wheels that we are giving away at \$2.80.

CALLAHAN, GLASS & Co.,
may5,eod Duckworth Street.

REAL BARGAINS IN THE AMERICAN GIRL LADIES' SHOES

The "AMERICAN GIRL" and Mary Stuart Brands.
Regular \$3.50 to \$5.00 Values. Your Choice for \$2.50.

SEE WINDOW.

U. S. PICTURE & PORTRAIT Co.

Tale of Mystery

CHAPTER XIX.
DESSIE'S VISITOR.

'How?' asked Dessie, with a bright smile—her thoughts were all away from her troubles for the moment, and all with her lover.

'Ah, that's the smile Tom raves about,' said Mrs. Davenant, smiling in turn. 'And I'm not surprised either, my dear. Let Robert feel the warmth of one of those looks, and his opposition will melt as surely as the snow melts snow. But he could always beat me, as I said, because he would turn on me and say, "If you think so much of the girl, why don't you have her to stay with you?" and had no answer. I came to town once, resolved to see you, but my courage failed me, and I went back, having only met you in the street, after waiting about outside here for some hours. I thought that a girl who could fight the plucky fight you had fought, and be so strong as to win your way to independence alone and friendless in this big, cold, hard Babylon might be so confident of her own strength as to despise the weakness which I showed in the moment which threw us together.'

'And now?' asked Dessie, with another smile, a mingling of happiness and love.

'Now I think I am the harder of the two. Then came the news of all this trouble—that you had fallen miserably into the power of a Count de Montalt, an unknown Frenchman, whose description by Tom made me recognise him at once. I felt that my hour for strength had indeed come. I was to have a glorious revenge on you, Dessie—kissing her.

'You have saved me and might think harshly of my weakness, but I could at any rate save you, and we could both be strong together. If two such women as you and I are not a match for even that villain Lespard—well, we'll call in a certain English barrister that I know to help us.'

She finished with a laugh that was sweet music in Dessie's ears; but the girl's fears and grief were too fresh and too heavy not to reassert themselves soon.

'I am very glad you have come; I felt like starving for a little friendship; but even you cannot guess how infinite the trouble is.'

'Guess it? No, not all of it. I can certainly guess some of it though, and you must tell me the rest.'

Dessie shook her head slowly and smiled.

'I cannot. I could not tell Tom, this was an unanswerable reason for'

HERE'S a HOME DYE That ANYONE Can Use.

HOME DYING has always been more of a difficult undertaking—Not so when you use **DYOLA** for ALL KINDS of Wool, Cotton, Silk or Linen. Perfectly safe. No staining. No fading. No shrinking. No loss of color. No damage to the fabric. No loss of luster. No loss of softness. No loss of strength. No loss of elasticity. No loss of durability. No loss of beauty. No loss of value. No loss of time. No loss of money. No loss of patience. No loss of hope. No loss of faith. No loss of love. No loss of life.

DYOLA is the only dye that will dye all kinds of wool, cotton, silk or linen perfectly safe and without loss of color, luster, softness, strength, elasticity, durability, beauty, value, time, money, patience, hope, faith, love, life.

'Will what?' asked Mrs. Davenant, when Dessie paused.

'It will ruin me. Don't go to him, don't please, Mrs. Davenant,' sobbed again, in a tone of great distress, taking her companion's hand and kissing it. 'If I could tell you—and would to God I could—you and Tom would see that only trouble and misery and ruin can come of this interference. Don't see him, and don't speak a word to Dora—Mrs. Markham. Go back and leave me to bear this load alone. I can bear it indeed, I must. But I cannot bear what will follow from your interference. I know your mean to do what is kind and loving, and I know that Tom hasn't a thought that isn't loving and sincere. But this is stronger than us all. It is, indeed. It is hopeless; and only misery can come of any effort to help me. Please, please believe I know what I am saying. Nothing can help me but silence. Nothing on earth, 'til I was almost hysterical in her agitation.'

'You must let me be the judge of that, Dessie. I can only promise to do nothing if you tell me everything, and I see for myself that you are right.'

'I cannot tell you; I cannot; I must not. If I were to say even a word to you, I should only be bringing down the ruin that I dread more than death. Mrs. Davenant, I give you my word that there is a bar between Tom and me which must at all times keep us apart—always. If I told it to you and to him, you would both see it as plainly as I do—and I am pledged not to speak—pledged under the penalty that is absolute and utter ruin.'

Dessie's profound distress pained and embarrassed her companion.

'What is this barrier?'

'I cannot tell you. Please ask me no more.'

'Dessie, my dear, I cannot leave it like this. Tom loves you like the true honorable fellow he is, and his happiness is bound up in this hope of making you his wife.'

'I can never marry him. I am not fit.'

SAVED FROM AN OPERATION

By Lydia E. Pinkham's Vegetable Compound

Peoria, Ill.—'I wish to let every one know what Lydia E. Pinkham's Vegetable Compound has done for me. For two years I suffered. The doctors said I had tumors, and the only remedy was the surgeon's knife. My mother bought me Lydia E. Pinkham's Vegetable Compound, and today I am a healthy woman. For months I suffered from inflammation, and your Sanative Wash relieved me. Your Liver Pills have no equal as a cathartic. Any one wishing proof of what your medicines have done for me can get it from any druggist or by writing to me. You can use my testimonial in any way you wish, and I will be glad to answer letters.'

Mrs. CHRISTINA REED, 105 Mound St., Peoria, Ill.

Another Operation Avoided.

New Orleans, La.—'For years I suffered from severe female troubles. Finally I was confined to my bed and the doctor said an operation was necessary. I gave Lydia E. Pinkham's Vegetable Compound a trial first, and was saved from an operation.'

Mrs. LILY PEYROUX, 1111 Kerlerec St., New Orleans, La.

The great volume of unsolicited testimony constantly pouring in proves conclusively that Lydia E. Pinkham's Vegetable Compound is a remarkable remedy for those distressing feminine ills from which so many women suffer.

'He told me you had said this, and that it is the only thing you ever told him that he does not believe; and I agree with him. I cannot, therefore, let things rest where they are. I believe, and so does he, that we are acting in that way for some cause which has quite upset your balance of judgment—and I must interfere to save you from yourself.'

Dessie sighed, and withdrawing her hands from her companion's clasp, let them fall on her lap, with a movement of despair.

'As you will,' she said, in a low tone of sorrow; 'as you will. But some day, when you know all and when the ruin has come, you will be sorry indeed that you have been so merciless in your friendship.'

'No; on the contrary,' said Mrs. Davenant, firmly, as she got up. 'I shall save you from a ruin which, I am sure, you have done nothing to deserve.'

Dessie made no answer, and watched Mrs. Davenant put on her bonnet.

'Are you going? Where?' she asked, dreading the answer.

'I am going straight to Mrs. Markham, and to face this villain who calls himself de Montalt—to unmask him. And kissing Dessie lovingly, she whispered: 'Keep heart and hope, for Tom's sake.'

The next moment the door closed behind her, and Dessie felt chilled with the knowledge that the ruin she dreaded was now brought close at hand.

CHAPTER XX.
DAPHNE AGAIN.

Mrs. DAVENANT was much disturbed and profoundly perplexed by the interview with Dessie, and on her way to South Kensington to see Mrs. Markham, she turned over and over in her thoughts all that the girl had said, trying vainly to guess the key to the mystery which had caused the sudden rupture between the two lovers.

She had long accustomed herself to think of Dessie in a strain of somewhat exaggerated admiration. The service which the girl had rendered her at the critical moment of her life, had developed and grown as the result of constant thankful remembrance until Dessie had become in a manner idealized in her thoughts. All that Tom Cheriton had ever said had seemed to confirm and strengthen her feelings until they were almost passionate.

As a consequence, it was impossible for her to interpret the secret as involving anything disgraceful to Dessie herself. But at the same time the knowledge that there was some secret which as Dessie herself declared might mean ruin, that it was in some way connected with the man de Montalt, and that it was something more serious than the possession of the jewels, formed a problem which baffled her.

She was convinced, however, that the key was in the holding of the man who called himself the Count de Montalt, and she meant to have a hard struggle to get it.

When she reached Mrs. Markham's house in Edgemoor Square, the widow was not at home, so that she could do no more than leave her name and say that she would call again. When she called the second time, she was shown in at once, but

Agricultural Tools!

Spading Forks, Manure Forks, Garden Rakes, Garden Hoes, Garden Trowels, Garden Hose, Hose, Pipes and Sprinklers.

LAWN MOWERS—3, 4 and 5 Cutter, \$3.40 to \$5.50 each.

All No. 1 Quality Goods.

MARTIN HARDWARE CO.

A. J. Herder, B.A.,
Barrister-at-Law.

OFFICES:
Renouf Building.

EUROPEAN AGENCY.

WHOLESALE Agents promptly executing orders for all kinds of British and Continental goods, including—

Books and Stationery, Boots, Shoes and Leather, China, Earthenware and Glassware, Clocks, Motors and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perumery, Hardware, Machine and Metals, Jewellery, Plate and Wares, Photographic and Optical Goods, Provisions and Groceries Stores, etc., etc.

Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from £10 upwards. Consignments of Produce Sold on Account (Established 1814.)

WILLIAM WILSON & SONS
Cable Address: ANNATER LONDON
25 Abchurch Lane, London, E.C.

Said "She had no Blood."

Girls with an unhealthy pasty look are greatly to be pitied. The dark look underneath the eyes which accompanies this paleness, is a sure sign of an unhealthy body with anaemic conditions of the system. The healthy girl has a fresh rosy complexion which is much admired. In the pale and sallow complexioned girls the blood is weak and impoverished and the body anaemic.

Dr. Boveil's Iron Tonic Pills make Rich Red Blood. Read what a grateful mother writes us:

Whitby, Ont.

Dear Sirs:— Three years ago my daughter came home from college, and was in a very bad state of health. I took her to the doctor, and he said she had no blood. After using six boxes of your pills, I am glad to tell you the change in her was wonderful. I will always be loud in their praise. You can use this as a testimonial if you wish! You can forward me six boxes by return mail.

MRS. R. AGUSTUS.

For sale by all Druggists or Dealers at 25c per box. If your Dealer cannot supply you send 25c. (in stamps) to us direct.

BOVEIL MANFG. CO'Y.
St. John's, Nfld., or Montreal, Can.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

8924—A NEAT WORK APRON.

No woman can have too many of these useful aprons that cover the whole dress. The usual apron materials, such as percale, linen, cambric and Holland are all suitable for the making. The front is in Princess effect and the side panels over the shoulders are always becoming. The pattern is cut in two sizes: Small, Medium and Large. The Medium size requires 3 1/2 yards of 36 inch material.

A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

Suitable materials for any of these patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

8944—A MOST BECOMING SUMMER STYLE.

Spading Forks, Manure Forks, Garden Rakes, Garden Hoes, Garden Trowels, Garden Hose, Hose, Pipes and Sprinklers.

LAWN MOWERS—3, 4 and 5 Cutter, \$3.40 to \$5.50 each.

All No. 1 Quality Goods.

MARTIN HARDWARE CO.

WALKED FROM SAN FRANCISCO.

By yesterday's arrival here a man, Parry and a companion, other men, walked Bay, Labrador, to Straits, a distance of about 400 miles, and covered the distance in 117 days. On arrival of the party carrying the packs returned. The men on the 17th March, carried heavy packs, and travelled in very cold. They had great snow drifts of the woods, and of destination were followed up after they saw a very rugged mountain range. The two who came from Red Bay nearly a year ago, could get further along on the S. S. F. lands. Parry says winter was the worst in about 400 miles, but years past. He says there there was salt the coast from San Harbor, covering about 400 miles, in cases of actual situation was not of could not be copied authorities.

Big Lumber

The schr. Gerlie master, arrived here N.B., yesterday with 500 feet of lumber. Owing to the deluge, the lumber cannot reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, Coughs & Colds and all Aches and Pains. Can be used external and internally. Price 14c. a bottle. Post 6c. extra.—ml:ff

CHEAPER.

YOU
BS,
.....10c. lb.
ESS BEEF,
.....8c. lb.
PORK,
.....10c. lb.
JR,
et.....43c. stone.

Howling

Here and There.

BE DOCKED.—The s.s. Fiona was docked next week to receive annual overhauling.

PLIES FOR RAILWAY.—The May is loading with supplies for the railway. She will discharge by Bull's.

CUT IN TWO.—In order to get a salmon net set off Portugal yesterday, Mat. Churchill cut it in two and let the iceberg pass.

H AT BAY BULLS.—There was no sign of fish at Bay Bulls yesterday. Fishermen who tried the nets with the jigger got about half a net each.

SALES ARE SCARCE.—The s.s. Hump was at Rose Blanche yesterday. The Portia was spg. west, and the fish very scarce. She has only fish to date.

LARGE TRAP.—Mr. Louis Mulvey will put out his trap to-morrow. It is 24 x 20 fathoms long, 17 ft. deep, with 150 fathom leader. Cost is said to be \$1,200.

PATIENT FOR HOSPITAL.—Mrs. P. Patton, of Kelligrow's, came in to-day and was taken to the hospital. There is also a patient at St. John's who wants to get in.

ROOM CARRIED AWAY.—The May Ellen, J. Sullivan, master, going across to the South Side today for salt, ran into the s.s.enburg and had her jibboom carried away.

SERVE A TERM.—Const. O'Farlane along by the Portia from the Portia with Levi Heller, is to spend 30 days in jail on being convicted of smuggling. He was \$25 or 30 days, and J. King was \$75 but paid the money.

PROPERTY CONFISCATED.—By the Portia we learn that it is not true that Gus James had returned some \$60 to Trepassy. All his property here, we learn by the ship, has been confiscated to pay for the loss of the Portia.

FIONA RETURNS.—The s.s. Fiona, English, arrived here at yesterday from the West Coast on a voyage of 2 months up there and down and fishery service. In the Portia she came on her and she has considerable delay here.

OR SALE AT A BARGAIN.—**LADY BRAHAM, 40 years; well found; fast.** Apply to **G. KNOWLING,** m.25,31,41,51.

RIVER INJURED.—Will Angel, sergeant, going along with a and cart over the Long Bridge today afternoon, fell under the wheel and injured his leg so that he had to get the services of a doctor.

HOSPITAL APPLICANTS.—Mrs. Garland, of Lower Island Cove, is admitted to the hospital. Mrs. Annie Collier came in to the hospital. Mrs. Annie Collier came in to the hospital. Mrs. Annie Collier came in to the hospital.

Tired and Aching Feet

walking a misery to many who do not know of Dr. Chase's Ointment. How far can you walk without suffering in one way or another from tired or aching feet? If your feet are tired, if your shoes are tight, if your feet are chafed, scalded, inflamed, or if you have corns, bunions, or any other ailment of the feet, you can get a world of comfort by using Dr. A. W. Chase's Ointment. This ointment is so delightfully soothing and cooling that helps you at once. It is made of the finest ingredients and contains no unsanitary powders which irritate the pores. Dr. Chase's Ointment is soft and smooth and fits on the feet and is so effective in the treatment of all ailments of the feet, and burning and itching of the skin. It also affords relief and relief from chills and frost bites. It never there is itching of the feet, it is a sore that refuses to heal. You can get Dr. Chase's Ointment at all dealers, or Edmansons, & Co., Toronto.

A HOST OF EAGER BUYERS!

Crowds! Satisfied Crowds! PLEASED CROWDS!

THE ENORMOUS SACRIFICE

Now Being Made on C. L. MARCH Co., Ltd., \$100,000 stock of Furniture, Dry Goods and Complete Home Outfits.

C. L. March, Co. Ltd.

Alteration Building Sale NOW GOING On!

Unheard of Bargains! TERRIFIC SELLING!

All Profits Sacrificed Direct to the Public.

Is attracting the people of St. John's and adjacent territory from all sides. Never in the history of Newfoundland were so many people seen at any sale before. C. L. MARCH CO., LTD., big establishment has been packed to the capacity with eager buyers since the opening of this big Alteration Building Sale last Saturday morning. Their many extra salespeople have been literally taken off their feet by the tremendous throngs of buyers which has filled C. L. MARCH CO., LTD., Big West End Store since their opening day—of this—the biggest Furniture and Dry Goods Sale that was ever inaugurated in Newfoundland. Many people are actually attending this great Sale from a distance of 75 to 300 miles. C. L. MARCH CO., LTD., were compelled to again double their large force of salespeople in order to wait upon the tremendous crowds that are attending this Sale daily. This great stock consists of \$100,000 worth of good quality Furniture, Dry Goods, Clothing and Household Goods—awaiting your selection—at prices about one-half actual value. The crowds attending this Sale daily are something terrific, but we look for the biggest crowds in attendance to-morrow, Friday, and on big Saturday, May 27, this day will no doubt witness the biggest crowd of buyers in attendance at C. L. MARCH CO., LTD., Alteration Building Sale that was ever seen at any sale heretofore. Read carefully every word of this announcement—it states absolute facts—the truth, without question of a doubt, it is the greatest sale of Furniture, Dry Goods, Clothing and complete home outfits that has ever been offered to the public in Newfoundland. This certainly is the time to make your money do double duty—and you owe it to yourself and family to attend C. L. MARCH CO., LTD., Alteration Building Sale—once and secure your share of the many wonderful bargains now being offered. Terrific selling Thursday, and on Friday, May 26, and big Saturday, May 27, when Furniture, Dry Goods and home outfits will be cut to the core. We are determined to clear our entire stock of our \$100,000 stock in specified time for Building Alterations. You can expect Furniture and Dry Goods bargains out of the ordinary, therefore we advise you to get to the Sale as quick as you can and you will SAVE MANY DOLLARS ON YOUR FURNITURE, DRY GOODS, CLOTHING AND HOUSEHOLD NEEDS.

If You
Value
Money,
Then
Don't
Miss
C. L. March,
Company, Ltd.,
Alteration
Building
Sale.

On account of Extensive Building Alterations that we have Arranged for,

We have but a limited time in which to convert our \$100,000 stock of Furniture, Dry Goods, Household Goods, etc. Our floors must be cleared in the remaining days of the sale, therefore—its an opportunity of a lifetime for you to—now—buy Dry Goods and Furniture at a saving of many dollars.

ALL PROFITS HAVE BEEN SWEEP AWAY.



THIS IS THE REASON!

C. L. March Co., Ltd., \$100,000 Distribution

of Furniture, Dry Goods, Clothing and House Furnishings all to be Sacrificed on account of Building Alterations during this sale—which is now going on—and is proving to be a Bargain Feast that is attracting the people from every direction. Hurry in—don't delay—and secure your share of the many grand bargains to be had, as this is a sale of Furniture, Dry Goods, etc., such as seldom occurs in Newfoundland.

YOU SAVE MANY DOLLARS BUYING NOW.

The
Door
of
Opportunity
Opens
Wide.
Read!
Reflect!
Act
Quickly.

Down! Down! Down! Go the Prices With a Thundering Crash.

- | | | | | | | |
|---|---|--|--|---|--|--|
| <p>MEN'S SUITS.
One lot good Tweed Suits, sizes 28 to 32, striped and mixed patterns. A durable and serviceable Suit, during this Alteration Sale for only \$3.75</p> <p>One lot Extra Wool Mixture Tweed Suits, sizes 28 to 32. These suits are very remarkable good values and worth much more than our Alteration Sale Price. You can buy this Suit during this Sale for only \$4.95</p> <p>One lot all Wool Serge Suits in Navy and Black. These suits are of fine texture and finish and worth double the price. Our Alteration Rebuilding Sale Price will be only \$5.25</p> <p>MEN'S PANTS.
One lot of good strong Serviceable Pants in assorted patterns. This lot contains an assortment of American Fabrics, styles and fashion cuts. They are good \$1.50 values and up. For this Rebuilding Sale you can take your pick while they last for only 80c.</p> <p>One lot of Extra Good Pants, worth \$2.00. We make the most phenomenal price cut for to close out the goods, to make room for alterations in</p> | <p>Building. Our remedy is to cut the price square in two. While they last the price is only \$1.00</p> <p>MACKINTOSH RAIN COATS.
We have just opened a lot of Men's fine Rain Coats in various qualities, and as these coats, owing to "tie up" of freight shipments, have arrived late for the Spring trade, we must sacrifice the entire lot at less than factory cost to close them out quickly for our building alterations to proceed. This is a garment you have use for the year round, as you know.
We will now give you a \$7.00 Rain Coat for \$4.10
You can buy here at once get a \$9.00 Rain Coat for \$5.15
An elegant \$10.50 Rain Coat we now offer at only \$6.85</p> <p>We have in the lot some very extra high grades and qualities in Rain Coats which we are now closing out at equally immense reductions in price. The buying of one of these Rain Coats now is absolutely the biggest investment you can make.</p> <p>MEN'S HATS, CAPS.
One lot of the celebrated American</p> | <p>Stetson and Dunlop Shape Hats, \$3 to \$5 values will be sold out at only \$1.50</p> <p>BOYS' SUITS.
One lot of Boys' "men of war" Navy Serge Suits, sizes 000 to 2. To make room for our Building Alterations you can take your pick of the lot at only \$1.10</p> <p>One lot of Norfolk Boys' Suits, varied range of patterns. Your choice of the lot at only \$1.25</p> <p>LADIES' COSTUMES.
One lot of Ladies' fine Cloth Costumes, very latest American productions, artistically tailored and handsomely finished. These Costumes are excellent \$13.50 values. To make room for Building Alterations they will be sacrificed for only \$7.50</p> <p>One elegant lot of specially Tailored American Ladies' Costumes in Beautiful Fabrics and up-to-date patterns and fashions. They are positive big \$16.50 values. This is the chance of your life to buy a direct American imported Costume of high class for only \$9.50</p> <p>One lot of Exquisitely American</p> | <p>hand tailored Ladies' Costumes of very latest fashion and material. A guaranteed \$20.00 Costume sacrificed for only \$11.50</p> <p>LADIES' SKIRTS.
One lot Exceptional values in Ladies' Skirts for \$1.65</p> <p>One lot of fine \$5.00 Ladies' Voile Dress Skirts for only \$2.75</p> <p>One lot of Handsome Embroidered trimmed Ladies' Cambric Skirts, will be sacrificed for \$2.30</p> <p>LADIES' BLOUSES.
A lot of special American imported Lawn Blouses, very newest patterns and designs, and warranted perfect fitting. Your choice of this handsome line at the unheard of low price of only 70c.</p> <p>One lot of High Art American Shirt Waists, most elegant in design, and up-to-the minute style. Full form cut and a handsome choice of rich patterns. These are the biggest \$1.50 qualities which we will close out at 95c.</p> | <p>One lot of very high class American Imported Shirt Waists, an absolutely perfectly made, finished and fitting Blouse, most handsomely embroidered and rich in design. A thorough \$2.25 garment for only \$1.40</p> <p>BOOTS AND SHOES.
Ladies' and Men's.
An American made, perfect fitting and durable Boot (for men or women) worth near double the price, for this Sale only \$1.75</p> <p>A high grade American Boot, a correct fitting and stylish Boot for men or women. This is a fine \$3.50 Boot which will be sold during this Building Alteration Sale for only \$2.35</p> <p>A very fine \$4.00 quality Goodyear welt American made Boot, either men's or women's, at the big cut price of \$2.60</p> <p>An easy, comfortable Woman's Boot, American foot form make, for only \$1.50</p> <p>PARLOR SUITES.
5 piece Parlor Suite covered with Silk Tapestry, strong spring cushioned, best oil tempered springs. Dur-</p> | <p>ing this Sale the price is only \$31.00</p> <p>5 piece Parlor Suite covered with high grade Velour and Flush, spring cushioned seat and Roll Spring Edge. The Sale Price for the 5 pieces is only \$35.75</p> <p>DRESSERS.
3 drawer Hardwood Golden Oak finish Dresser for only \$7.75
Stand to match for only \$5.00
3 drawer Surface Oak Dresser with German Bevelled and Polish Glass, for only \$10.75
Stand to match for only \$4.50</p> <p>DINING TABLES.
All Hardwood 6 ft. Extension Dining Table for only \$8.95
Colonial Post, heavy leg Dining Table, in Surface Oak, 6 ft. Extension, for only \$9.95
An St. Round Top Surface Oak Extension Dining Table, with 6 in. Colonial Post leg for only \$15.25</p> <p>CHAIRS.
A good Chair for only 35c.</p> | <p>A good strong Hardwood Chair for only 50c.</p> <p>A strongly made and well finished double rung Chair, all Hardwood, for only 80c</p> <p>BEDS, BEDS.
Combination Spring and Lath White Enameled Beds all sizes, at only \$4.75
White Enameled Full Brass trimmed Bed for \$5.95
A Heavy White Enameled Continuous Post Bed, To close out the Sale Price is only \$9.75
A Handsome Heavy Continuous Post Scroll Pattern Enameled Bed for only 12.00</p> <p>MATTRESSES.
All Fibre Mattresses, according to size, up from \$1.85
Colonial Soft Top Mattress, all 6 ft. long and according to width up from \$3.10</p> <p>SPRINGS.
Single Woven Wire Springs up from \$2.25</p> |
|---|---|--|--|---|--|--|

DON'T DELAY! HURRY and SECURE YOUR SHARE of THE STOCK

This Big Sale Now
Going On
The Stock is Selling Rapidly.

You cannot afford to miss this stupendous sale of C. L. MARCH Co's. entire stock. On account of building alterations you save many dollars purchasing Furniture, Dry Goods, Clothing and Household Goods during this sale now in process, don't fail to secure your share of these bargains.

C. L. MARCH Co.,
Big West End Store--Corner Springdale and Water Street
ALTERATION BUILDING SALE NOW GOING ON
ALL PROFITS SWEEP AWAY ON
Furniture, Dry Goods, Men & Women's Clothing, etc., etc.
CORNER SPRINGDALE and WATER ST., WEST END, ST. JOHN'S.

TERRIFIC SELLING!
WONDERFUL
BARGAINS

If saving money means anything to you, then don't miss C. L. MARCH Co. alteration building sale now going on. Furniture, Dry Goods, Clothing and Household Goods are now selling at this sale for a fraction of their real value.

ST. ANDREW'S 20 Mile Walking Competition

will be held over the usual course
ON JUNE 28th.
Conditions as before. Race open to all amateurs. ON ENTRANCE FEE. Intending competitors are requested to send in their names as soon as possible to
J. J. McKAY, Secretary.
Gr. Messrs. Campbell & McKay, Water St.
May 25, 11

HAVE YOU TRIED

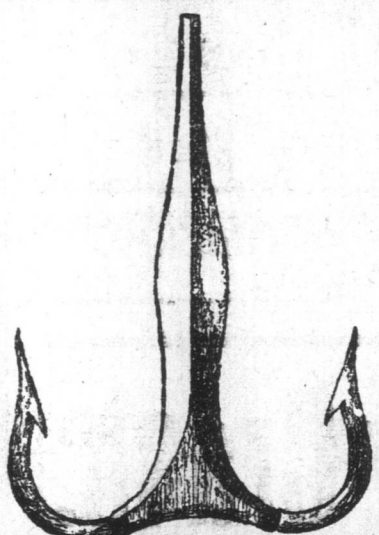
Cleaning, Pressing and Repairing Service Yet?
If not give us a Trial Order To-day.
Let us demonstrate to you what Perfect Cleaning and Pressing Service means.
Goods called for and delivered.
PHONE-727.

WILLIAM SPURRELL,
The Reliable Tailoring, Cleaning and Pressing House,
174 Duckworth Street, - - - On the Beach.

FREIGHT FOR BELL ISLAND.

S. S. "Euphrates" will leave Crosbie & Co.'s Wharf at Midnight, Friday, 26th inst.
Freight will be received up to 6 p.m. on day of sailing.
EUPHRATES STEAMSHIP Co., LTD.
May 24, 11

Mustad's FISH JIGGER



as used in Norway. Greatest Fish-killer ever invented.—Made of Tin and Aluminium always keeps bright, acts as a minnow and every fish hooked by the head.
Sample of this Celebrated Jigger, rigged exactly as used in Norway, now on exhibition in Bowring Bros. window.
For Sale by Bowring Bros. Ltd., J. Pennock, G. Knowling, Ayre & Sons, Ltd., John Barron & Co., Royal Stores, Ltd., Rd. Neyle, and other dealers.

SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleeced Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere.

W. A. SLATTERY, Slattery Build'g,
Duckworth and George's Street—near City Hall.

LATEST STYLES

Just Arrived ex S. S. Florizel.
THE LATEST AMERICAN STYLES IN
BOOTS and SHOES.
Patent Leather, Tan and Wine Colour.
Come and get your choice at our usual Low Prices.
Also, Ladies' and Gents' Douglas Boots and Shoes.

S. B. KESNER, Proprietor.
WHITE SHOE STORE 304 and 306 Water Street.

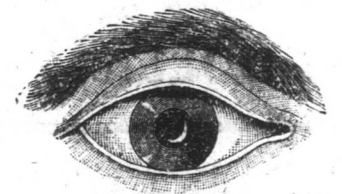
Advertise in the TELEGRAM

THE NICKEL.

Wednesday & Thursday.
A collection of high-class Motion Picture Novelties.
Featuring,
MISS RAY HOPE,
in Film Lectures.
GEORGE IRVING,
In Love Ballad.
GEORGIE FAIRBAIRN,
In catchy Patter Song.
OUR OWN ORCHESTRA,
In Southern Melodies.
FOUR MOVING PICTURES.

THE CASINO.

Thursday, Friday and Saturday.
The Rossleys will present the very funniest act ever given. Clean, clever and refined. Nothing but one solid laugh. This is the Rossleys' twelfth change of programme, and each change—better than the one before, and lots to follow. Nuf sed. This screaming funny act, entitled
"ALL FOR LOVE."
Pete, a colored whitewasher—Mr. Jack Rossley.
Charlie Randall, a desperate lover—Mr. J. J. O'Grady.
Dr. Wiseman, a German surgeon—Mr. O'Neill Farrell.
Gretchen Wiseman, a dishevelled daughter—Marie Rossley.
BONNIE ROSSLEY, by special request, will again appear in her flying machine. Away up in the Air, singing her songs with electrical effects. She will also appear in a novel costume and sing a beautiful song, entitled "Winter," with electrical effects. These acts are beautifully staged and costumed.
Follow the Crowd.



THE EYE
Is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.
If wisdom guides your choice, we will be pleased to meet you in our Optical Department.
It costs you nothing to have your Eyes tested.
If the services of a Physician is needed we will tell you so.

R. H. TRAPNELL,
Eyesight Specialist,
St. John's.

A Royal Smoke

BENGAL
Little Cigars

Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.

CASH'S
TOBACCO STORES.

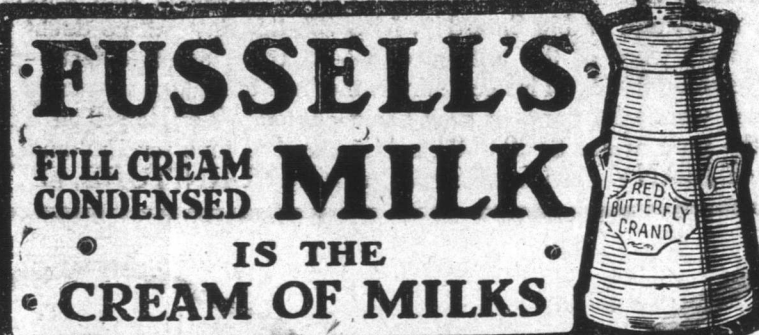
Job Printing of all kinds.

Arrived To-day!

May 25th
50 Bunches BANANAS,
75 Cases Val. ORANGES,
50 Cases Val. ONIONS.
CHEESE, POTATOES, CABBAGE.
50 Canadian CHEESE, 200 Sacks P. E. I. POTATOES, 50 Crates CABBAGE.

Lang's FANCY BISCUITS.
100 Boxes just in from Montreal. Splendid assortment. See them and get our price.
Don't forget to keep well stocked with SURPRISE JELLIES. We have all flavors now in stock.

THOS. SMYTH CO., Limited.



FUSSELL'S
FULL CREAM CONDENSED MILK
IS THE
CREAM OF MILKS

Molassine Meal

FOR POULTRY

The most wonderful Food for poultry. Makes chickens into fowls quickly. Superior to food double the price for making hens lay.

FEEDING DIRECTIONS:
Give one third or one quarter of Molassine Meal per day instead of the same quantity of usual food, and mix thoroughly therewith.

REID NEWFOUNDLAND COMPANY.

Sunday Excursion Train!

Commencing Sunday, May 28th, and until further advised, an Excursion Train will leave St. John's at 2.30 p.m. every Sunday, going as far as Kelligrews, stopping at intermediate stations.

Returning, will leave Kelligrews at 8.07 p.m., due St. John's 9.15 p.m.

Excursion Return Tickets will be issued at ONE WAY FIRST-CLASS FARE.

Reid Newfoundland Company



The Hartford Fire Insurance Co.,
Hartford, Conn.
Estb. 1794; Insp. 1810.
Assets \$25,000,000.00
LOSSES PAID \$140,000,000.00
The Hartford Fire Insurance Company, the oldest and largest Company in the United States, is no stranger in St. John's. It was established in St. John's prior to 1846, and paid losses of \$100,000.00 on account of the 9th June Fire, 1846. It is famed for its liberality and promptness in settling claims. It has paid largest loss ever paid by any Company, viz: Ten Millions in the San Francisco Disaster.
Moderate Rates.

GEO. M. BARR, Agt.


FRESH SALMON

By S.S. Portia To-Day, May 25th,
30 Fresh SALMON,
15c. lb.
400 lbs. Fresh Halibut
8c. lb.

T. J. EDENS, Duckworth St. and Military Road.

LOOK HERE!

We have in stock now the Biggest Variety the Best of Goods, at the Lowest Prices, in Footwear, for Men and Women, Boys and Girls ever shown in town.



Ladies' Fine Boots, made of the best Viel Kid, Gun Metal Calf, Box Metal Calf, etc. Prices: \$1.70, \$1.80, \$1.90, \$2.00, \$2.20, \$2.50 and \$3.00. These are the best Boots for such prices as we have ever seen.
Here are our Ladies' Low Shoes, Black and Tan, Lace and Blucher and Strap. Prices: \$1.20, \$1.30, \$1.50, \$1.70, \$2.00, \$2.50, \$3.00.
Our Men's Fine Boots at \$1.80, \$2.00, \$2.20, \$2.50, \$3.00, \$3.50 and \$5.00 can't be beaten.
Men's Lace Shoes, Elastic Shoes, at \$1.50, \$1.70, \$2.00, \$2.50 and \$3.00.
Send along the Boys and Girls. We have the Boots for Boys and Girls; have you seen them. Prices: \$1.25, \$1.30, \$1.35, \$1.40, \$1.50 and \$2.00 up.
Childs' and Infants' Boots, all colors and styles at 35c, 50c, 70c, and 80c up.

Our Prices are Right. Get these goods. Every Shoe you get here is a GENUINE BARGAIN.

(Mail Orders Carefully Attended to.)

F. SMALLWOOD, The Home of FINE MEASURING SHOES.

P.E.I. Blue POTATOES!

May 13th. Just Landed.
500 brls. Best P.E.I. BLUE POTATOES.
All in First-Class Order.
Both for Eating and Seed Purposes.

George NEAL

Men's and Boys' Readymade Clothing!

Little Boys' Sailor Suits from \$1.00 up. Men's Stylish Tweed Suits from \$1.50 up.
Boys' Tweed Suits from \$1.20 up. Men's Tweed Pants from \$1.00 up.
Boys' Tweed Pants from 60c up. Men's Tweed Pants from \$1.00 up.
Also a full line of Men's and Boys Hats and Caps. Outport orders receive careful and prompt attention.

WILLIAM FREW, WATER STREET

CHOICE SEED & EATING POTATOES.

500 Sacks P. E. I. Blue Potatoes, 50 Small New Cheese, 100 Sacks P. E. I. Red Potatoes, 50 Crates Fine Green Cabbage, 300 Sacks Black P. E. I. Oats, 20,000 Canadian Cabbage Plants. Now booking orders for our famous plants, supply limited.

Edwin Murray

Job Printing Neatly Executed.

WEATHER TORONTO, pretty cloudy on Saturday.

US A S SHIP Just arrival ment of A and Stiff Fro SHI

These were Boston Firm too late in be ed and thro maker's hand a snap in the going to give the benefit of

Bowring Limited Drapery Dep

Sa Just reced 3500 Best Gad Lowest Marke M. MOREY Office—Queen TO BE SOLD

That splendidly bu first-class V. L. L. measuring 45 x 45. John's most charming triet, the Waterford residence is des fornt and convenience Basement, kitchen, with electric motor; vegetable and coal eory. First Floor.—Drawn 18, dining room, 22 x 22, fitted with drawing ing doors, and combi large room of over 40 17 x 14, reception hall, fire place, mantle and pantry, and china clos. 17 x 9 x 12. Second Floor.—Prio 22 x 20, with dressing and clothes closet; 19 x 18, with dressing and clothes closet; th x 14, and clothes cl and lavatory (square) which could be conver ing room. Third Floor.—Four with fine and airy dr attached. The house is in and heated throughout and fitted with elect first-class plumbing w water to all fixtures. 7 coach houses, garage, the premises. The hold and measures 2 abuts on both Waterfo and road leading South \$ 1 d e R o a trances to both roads being well wooded an Waterford River. Th recent views of the W Valley and neighbour erty is conveniently within five minutes Watford Bridge. Ra and 20 minutes walk terminus at the Cross The property is exce for a first-class residen hotel. For further particu

may 26, 11 A. A.