

## NORFOLK NEWS

 Now divimilitit
## cone suar SWEEP-OUT SALE come zentr COMMENCES TO-MORROW AT NINE O'CLOCK.

Entire Stock of Ladies
Ready-to-Wear and Furs to Go.

This season has been a backward one; the epidemic and warm weather combined have put a crimp in business. We are away overstocked and the manufacturers want their money. Our entire stock of furs, ladies' ready-to-wear and men's clothing must be sold, otherwise, we are in cost. Here is your chance to secure a winter overcoat, suit or furs at ridiculous prices.

The Manufacturers De mand Our Money-We Are Oucrstocked.

Smashing Prices on Ladies' Coats

 Rexuider esp.00: Sweep out sale
Prote
$\$ 14.75$
 Stice: Sweep out Sale
a special purchase


## Ladies' Sweater Coats A very special purthase of ladies sweater Coats, all colorss, during sweep-out sale 25 Per Cent. OH

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## Men's Suits and Overcoats

18 OVERCOATS at $\$ 12.48$ 22 OVERCOATS at $\$ 15.49$

## Wondertul Bargains in Furs

$\$ 67.49$

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Our Entire Stook of Purniture, including Bedroom, Dining-Room and Parlor Sets, at 25 to 35 Per Gent: Oft During Sweep-Out Sale Come in qud Make Your Selection. 4 Sntall
Deposit win Hold ar Order.

## Boys' Clothing

## HENKLE BROS., 79 COLBORNE ST:

## THE WIFE

 BY JANE PHELPS, AUTHOR OF "MARGARET GARRETTS HUS

| Three Point | arm owing to ill health <br> AUCTIONSALE OF FARM STOCK, |
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| EYEGLASSES |  |
| Comfort | 10 o'clock sharp, the following: |
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| Efficiency <br> Coupled with our pro |  |
| and accurate service, our | heifer, 2 y 2 years old |
| many years' experience in |  |
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| AUCCION SALE |  |
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| It's Hard to Choose a |  |
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| To help you solve theprobem we would suggest |  |
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| Erony Military Hair |  |
| Brushes and Mirrors orhow about a box of clearHavana Civars in boxes of |  |
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| Havana Cigars, in boxes of$25 \text { or } 50$ |  |
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| Driggist Optician 28 MARKET ST. |  |
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| Dr. Martel's Female Pills |  |
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> Christmas Eve (Kiddies' Patrol)-and-Christmas
Morn (Kiddies' Frolic)
Miro's Band 216042 Nazareth-and-First Noel Lyric Quartet 17647 Adeste Fidelis-and-Lead Kindly Light and Neare My cod thee Smiles-and-Rose Room-Fox Trot Sos. C. Smith's Orchestra 18473 Oh Lady! Lady!-and-Sinbad-Medley Fox Trot

> 1847
> s1.5O FOR I2-INCH, DOUBLE'SIDED
> Amoureuse Waltz-and-Village Swallows Waltz
Vichor Concert Orchestra 35655 Gems from "Jack O'Lantern"-and-Gems from
"Leavelt to Jane"
Victor Light Opera.Co. 35666
> red séal, recordis
> Star of Bethiehem
> Evan Williams 7418

90 CENTS FOR $10-$ INCH, DOUBLE-SIDED Holy City
Hear them at any "His Master's Voice" dealer's

Will There be a Victrola in Your Home This Christmas?


THE COURIER, BRANTFORD, CANADA, FRIDAY, DEC. 6, 1918. 7

## Local News

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| NEILLSHOE CO.158 COLBORNE ST. |  |  |  |
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## ROBES

For Resting Hours







PRICES That Will PRend Women'sNew COATS Out With a Rush SATURDAY!

## Women's Warm

 Winter Coats $\underset{\substack{\text { Extraordin } \\ \text { ary Value }}}{\substack{\text { N }}}$




Women's and Misses'

## Plush Coats

## Regular $\$ 30$ \$ $\$ 23.75$

Black Plush Coats-Made 置om good quality Lister's plush, full lined; large convertible collars
all round belt. Sizes tron all round belt. Sizes strom 36 to 44 ( $\$ 23.75$
bust. Today's price $\$ 30: 00$. Saturday


Most Beautiful Lot of New Dresses REqGLIAR s.s.00 $\$ 18.75$

Women's and Misses' Silk and Serge DressesMade from fine quality English Serge; silk braid trimmed, and touches of embroidery. Materials are taffeta, crepe de chine, silk poplin and Duchess satin, with double skirts, panel effect and
tucks. Colors are navy, black, brown, green, tucks. Colors are navy, black, brown, green,
grey and rose. Values up to
$\$ 28.00$. Specially priced at ..... $\$ 18.75$

Gift Parasols
FOR MEN AND WOMEN




In the China Section


Rich Furs

## ATM <br> 

## Practical Furs <br> Moderately Priced



## Hand Bags


Men's Ties


The Gift of a Waist
 Special Sale of $\$ 5$ Hats Handsome Turban Hats, in many combinaornaments and feathers. No two alike. Specornaments and feathers. No two alike. Spec
ial Saturdoy Price


OGILVIE, LOCHEAD \& CO.

Gloves


Neckwear
 Gifts

Fancy Striped Habutai Silk that makes up well for
Ladies' Waists or Men's Shirts. Priced $\$ 125$
at $\$ 2.25, \$ 1.50, \$ 1$

Fancy Brocaded Kimona Siks, in a good range of dainty colors, in pink, sky,
coral, old rose and coral, old rose and
tuscan, $366^{\prime \prime}$ at yd. 95 c

A nice Wool Shawl makes a nice gift for a baby, and we have a very complete stock. Priced from $\$ 5.50$, $\begin{array}{ll}\$ 2.50, \$ 2.00 \\ \text { and } \ldots . . . . . . . & \$ 1.35\end{array}$


## Now For Another Saturday!

## Ladies' Serge Dresses



KIMONAS Make Nice Xmas Gifts

 ..... | and 8.50 |
| :---: |
| and |

 ..... $\$ 5.00$
 ..... 
 ..... $\$ 3.00$
Children's Kimonas 98c


## Dress Goods

DELAINES, 65c Delaines-In dainty patterns or rose buds,
etc., in light and dark colors, suitable for Children's wear or dressing sacques, etc. Special at ..........65C WOOL SERGE, $\$ 1.50$ Wool Serges-In navy, wine and brown;
40 inches wide. Special $\$ 1.50$


## Children's Coats $\$ 2.98$ <br>  <br>  $\$ 2.98$

Dainty 'silk Camidole--Tace trimmed, in Chidren's and Miseses Brushed Woil Tam


## $\underset{\text { Funeral Directors and }}{\text { REID }}$ 

## H. B. BECKETT

Funeral Director
and Embalmer


## 

Silk Specials for Saturday


36 inches wide Black TAFFETA SLLK, $\$ 2.75$

Children's gauntlets
Mitts of wool-In white, cardinal, brown, black,
navy and grey. All sizes. Selling at 85 c to $\ldots . .45 \mathrm{C}$
Double Wool Mitits - And Chilick and white - Al



Ladies Cashmere Hose-Extra good yalue, Comes in black
only All sizes. Specilly priced at
per pair


Blanket Special for Saturday
heavy woolnap blankets, 55.95

flannelette blankets, s3.75 Pair
 wool anp cotron blankets s, 3.95


HEATY WOOL BLANKETS, 88.95

fine mercerrzed cloth, 53.55 Each
 fine mercerized napkins, 83.95 doz


## Shop Early!

## Mid-Winter Millinery

 For wat with Frus- There are some lovily modid hate


## Towels and Toweling

 Special for Saturday HEAVY WHITR BATH Yowels, fo PAR FANCY COLORED BATH TOWELS , 5 © EACH white fancy bath towels, 90c Pair
 heavy white crash toweling, 25c yard
 CROCHET DOYLIES 19 EACH



To Prove Our Claims A Tea-Pot Test is better than a page
of Advertisement "SATADA" Is the Purest $\& 2$ Finest Flavored Tea your money can purchase $\qquad$
"I'll Praise it the LongestDay I Live" Mrs. Robinis. Restroed by
Taniac AAter Suffering Tanlac After Sufferin


BROADBENTS
4 Market St.

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## Free Advice ON YOUR FOOT TROUBLES

7o-day and Saturday Por Mr. Case of Chicazo will he bet this store






Phone 21 for an Appointment Headquarters For Practical Christmas Gifts

## JOHN AGNEW, Ltd.



IT IS YOUR PATRIOTIC PRIVILEGE to save and conserve. When you eat wheat be sure it is the whole wheat Dont waste any of it. It is all food ShreddedWheat is the whole wheatnothing wasted or thrown away. It is a nourishing wholesome substitute formeat.egis and other expensive foods. No sugar is required-simply milk and a dash of salt.

## BHile bre iraxt.


 $\qquad$

As long as men smoke, cigars will be the gift eternal. Give the kind you'd like to get. We have yours and his by the box. Specially prepared for Christmas giving. Cigarets in Packages of 100 with Christmas wrapping, pipes, cigarette cases and all Smokers Supplies
FRED COYELL
56 Market Street


UNWISE TO SPECULATE
 Remain in Force Subjec

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on







CHRISTMAS CANDIES For Every Taste and Fancy Iry Us for Your CHRISTMAS GANDY


Artemis Sweets
148 COLBORNE STREET.
PHONE 149.

BANG!-A Thunderbolt from the Bargain Sky D)CETADISS THE Beginning Saturday, Dec. 7, at 9 a.m. sharp

1 HE BALANCE of the stock of the Dominion Cut Rate Store, Brantford, consisting of high grade Ladies
 be remodeled soon, consequently our stock must be removed within the next few days, thereby giving opportunity to the buying public of securing seas onable merchandise at less than cost of raw material. what this fire sale event offers to the people of Brant ford and vicinity is goods of any kind, the value of andise of all kinds have been steadily increasing in p rices and is still advancing daily marvelous. Merchfore advise you to stock up in clothes for yourself and family while this big fire sale is in progress. Stock consists as follows: Ladies' and Misses' Suits, made in the newest creation of the season artistically cut and trimmed, lined with silk and brocaded poplins; C loth and Plush Coats; Ladies' and Misses' Skirts made of all wool serges, gabardines, silks and popins; are sses also of the above materials, made in the latest fall and winter modes; Furs, grey wolf, black siberian woif, badger and genuine fox; Waists, voiles, silks georgette crepe, crepe de chine, messaline and taffe tas and lingerie; Petticoats, made up in black and colored satin, sik and wash materizs; House Dresses, giris and misses Wash Dresses; Ladies and Children's Underwear, Corset Covers of silks, crepe de chines and embroidery; Sweaters, Handkerchiefs and and you will realize that you save from 30 to 50 per cent. on all our merchandise. Seeing is beliee. Come we maintain that you will find in this fire sale the biggest moeny-saving opportunity that ever occurred in Brantford.

## DOMINION CUT-RATE STORE 52 MARKET STREET

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 Tonich Tomaitigh a 25 e, Brantford, ont. MAS IES
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$\left.\begin{aligned} & \text { THT CAURIER, BRANTFORD, CANADA, FRIDAY, DEC. } 6, \text {, } 1918 \text {. } \\ & \text { ALIES AGREE ON URGE CAREFUL } \\ & \text { DEMOBLIZATION }\end{aligned} \right\rvert\, \begin{aligned} & \text { RICH RED BLOOD } \\ & \text { RESISTS IDFLUEN }\end{aligned}$



The Want Ad To－day $\begin{gathered}\text { is one of the } \\ \text { Things That }\end{gathered}$ Tends Most to Success：


## Male Help Wanted








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Applu

## Men Wanted

machine molders
and MEN to LEARN
Good Wates Prad while
MACHINE and VISE HANDS of tool Deferartment
AWGecockstivit plow co．Lta







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Articles For Sale



The illustration in the left torp corner shows a ball
ointed Sapohire Needle used by the Pathe Phonograph pointed Sapphire Needle used by the Pathe Phonograph
and an ordinary steel needle used by some other ma－
chines． chines．
One costs One Dollar，and plays fifteen thousand selections without scratching or damaging the records．
The other ocsts less than one cent and plays two records before it becomes blunt． If you are looking for a phonograph with a smooth
agreeable tone，see the Pathe， mark．The roostor in the lower corner is

S．G．READ \＆SON Limited 129 Colborne Street，Brantford．


Holland and But ${ }^{\text {W }}$ zollern | By Courier |
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FOR SALE



 S．P．PITCHER \＆SON


For Sale M，Moo Patan Amen 1 ta Red Bratat A．ss－w．whituin sin 1.12 m




