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London, Ont., Tuesday, Jan. 23.

PRESIDENT WILSON'S SPEECH.

IT MAY BE TAKEN as certain that President Wilson, in his speech to the United States Senate yesterday, came nearer to a candid, truthful statement of his beliefs and wishes than in any of his notes to belligerents. He announced that he was "seeking only to face realities, and to face them without self-concealment," but it must be confessed that in this he failed.

As an instance, President Wilson says: "The statesmen of both of the groups of nations now arrayed against one another have said, in terms that could not be misinterpreted, that it was no part of the purpose they had in mind to crush their antagonists." So much for their words, but what of their actions? Why does not President Wilson, "in seeking to face realities," remark upon the absolutely evident desire of the Teutons to crush Belgium, Serbia, Rumania, France and Britain, too, if it were possible? Why does he not take notice of the German military heads, who are Germany's typical statesmen, in their expressed intent to stamp out entirely the Belgian nation, the Serbian and the Rumanian? Both their deeds and words have left no possibility of misinterpreting their intentions. Is there not "self-concealment" in these omissions by the president?

It is hard for Allied sympathizers to go the length President Wilson goes in declaring that the only possible lasting peace must come without victory. He professes to believe that a victor's terms "would be accepted in humiliation, under duress, at an intolerable sacrifice, and would leave a sting, a resentment, a bitter memory, upon which terms of peace would rest not permanently, but only as upon quicksand." Fighting though they are for humanity and civilization, it must not be supposed that the Belgians, the Serbs, the Armenians, the British and French are armies of angels strident from heaven. The American president does not surely dream that, even if a peace based upon his idealistic ideas were consummated, the bitterness engendered in the hearts of the Allies by the fierceness of the Teutons would disappear in one generation. President Wilson knows that this rankling sense of deepest injury, caused by Hun brutality towards women and children, will last longer than the humiliation of a defeated nation. Why, then, not really face realities?

In his determination that peace must be founded on the equality of nations, he is merely joining forces with the Entente Allies. For the equality of nations, the integrity of neutrals, and the sacredness of treaties, they are fighting, while he is talking. To the future President Wilson is willing to commit the United States to active participation in maintaining this equality. It is rather sad that neither by word nor deed has he committed his country while this very cause is being assailed by the Teutons and defended by the Entente.

There is one other important omission in this candid speech: mention of the necessity of the crushing of Prussian militarism. This has been declared by the Entente as an essential and, since President Wilson is determined that the United States can only act after the war is ended towards forming its international policy of nations, it is apparent that the crushing of this militarism must be accomplished by the Allies. When Prussianism is crushed, Germany, as we know her today, will be defeated. Therefore, it is unlikely that peace will come without definite victory.

CANADA'S TRADE.

THREE years ago the United States was Canada's great commercial rival. She had the advantage of population and wealth, and still the blood of progressive forbears flowed in a tiny stream through her national life. Then came the war, into which Canada plunged, along with the rest of the British Empire and her allies. It seemed as though the United States in the neutral position which she assumed would establish her supremacy in all the markets of the world. But the United States relied too implicitly on the weakness of other nations, and failed to realize the need of renewing her own strength. While she appears today big with commercial enterprise and bowed under the burden of her newly-acquired gold, in reality her national vigor is being exhausted and her progressive spirit diminished. Her success today is due to chance and not to her own endeavor, and when chance ceases to favor her, she will realize that her constructive ability has been impoverished.

How different is the position of Canada! For her, the war has brought about an industrial revolution. She has been stimulated by adversity to unlearn all the starchy methods of peace times. Waste, which was so common in the midst of a land of abundance, has given way to thrift.

And actually, today, although the foreign trade of the United States is considered the wonder of the world, the foreign commerce of Canada is going on at a rate equal to about two and one-half times that of the United States, in proportion to the population.

Surely this is convincing evidence that Canada has great possibilities and a wonderful future before her. Canadian commerce has made stupendous strides amid the stress of war, but only because Canadian men and women have expended every effort to meet the need of the existing conditions. Profits have been eaten up by the war, but poverty has taught Canada to economize, and her national life has become the harder and healthier for it.

If Canada (and this conditional "if" is all-important), if Canada continues in the same industry and economy after the war, there is no doubt but that her position in the world of commerce will grow to very great importance. The door is open for her on the east and on the west. On the east, with her transportation facilities increased, she may enter European markets, where her goods will be received as those of a preferred ally. On the west, a great new trade route is being established. Vancouver is destined to be the gateway to Russia and the Orient. The Canadian Pacific Railway and the Vancouver corporation, realizing this, have set aside \$1,300,000 for the purpose of extending the wharves in the immediate future. Vladivostok has also seized the opportunity to improve her harbor, so that the largest ships can enter without difficulty, and so bring their wares to Russia.

In connection with after-the-war commercial enterprises, Canada must pay greater attention to the universal instruction of foreign languages. French, Russian and Italian should be studied by young Canadians, so that later they may enter into foreign negotiations laboring under no disadvantages. Lastly, but by no means least important, Canada must have immigrants. She needs them. Her territory is vast and her workers must be many. How is she to attract the best kind of immigrants? After the war northern Europe will do all in her power to keep down emigration, and it is from the countries of northern Europe that our best immigrants come. Canada must therefore make herself as industrially and financially strong that she will attract these best immigrants.

A DOUBLE LOSS.

THE tragic death of Col. William T. C. Macdonald at Toronto on Sunday evening, brings a distinct loss, not only to the military forces of Canada, but to the insurance business. He was one of the most efficient and most enthusiastic soldiers the country has produced, and was one of the foremost authorities on life insurance, to which he had given forty years of his life. From the moment he joined the staff of the Confederation Life Association at the age of 24 he gave to his business affairs his best efforts, resulting in his steady advancement until in 1914 he became managing director and actuary.

As a soldier he saw service in the Northwest Rebellion with the Queen's Own Rifles, of which later he became commanding officer. He was vice-president of the Dominion and Ontario Rifle Associations, and past president of the Canadian Military Institute. Since the beginning of the war he has been active in organization work, serving as brigadier of the first military district since last summer.

EDITORIAL NOTES.

Quebec need not blow about its blizzard. This district has some fair samples to show.

It would not be surprising if that Morgan employee accused of dickerings with the Germans should be found seeking a job.

Holland reports a number of desertions in the German army. Hope to longer buoy up the flagging spirits of the Hun. "Safety first" has become the slogan of the German trenches.

German ships delight in flying the flag of other nations. No doubt they feel a certain amount of safety when sailing under a foreign ensign, especially that of "the mistress of the seas."

The spirit of hate in the German mind, a by-product of Prussianism, which is finding its expression in the various atrocities of the war, will soon be deprived of its outlet into foreign lands, and of necessity will turn upon itself. Then Germany will be torn by the teeth of a hate she has herself nurtured.

DOUBTFUL ATTENTIONS



KAISER BILL—"I'll take care of yer, Miss! Yer can trust me—I wouldn't 'urt yer for the world—I loves yer!"—Westminster Gazette.

The Advertiser's Daily Short Story

(Copyright, 1916, by the McClure Newspaper Syndicate.)

Short Heroes For Tall

By Jane Osborn.

Although Betty possessed no very great literary genius herself, she felt quite sure of gaining the audience of almost any magazine editor, she went to see, for she was the grand-daughter of one of the greatest of our men of letters, and his very unusual full name used as her middle and last name on her card served as a wedge into the editor's sanctum, especially when she wrote at the foot of the card a line to indicate her exact relationship to the editor. When Betty decided to write short stories as a means of earning her living she was rather wise in going personally to see the editors with her wares—not only because her little explanation that she was the great man's only living grandchild aroused interest, but also because there was something in her open, soft brown eyes that appealed to men and made them take an interest in her.

When Betty went to the office of the Black and White magazine with a portfolio full of mediocre love stories she was ushered right into the inner sanctum, and the spectacled, brown-eyed, stocky young man at the desk offered her a chair and forgot to mention the pile of manuscripts, two yards high, that was his task to read before the day was over. Betty knew she interested him, and she knew that the man with spectacles would accept her stories if there were any possible excuse in the body of the stories for their acceptance.

"They talked for five minutes, touched lightly on the weather, on Betty's distinguished grandparents and on story-writing as a vocation. Then as they rose Betty saw that with her own only man with spectacles she could see over the head of the young man in spectacles, she paused a minute.

"Please pardon me for being so stupid," she said, "but before you read these stories I want to make a little correction. It's simply a matter of self-protection. I mean to tell you that I must have forgotten. I'll just keep the stories a day and then send them in." And the man in spectacles gave back the manuscript, and Betty, smiling, left the office of the Black and White.

The trouble was that Betty had fallen into the very usual fault of describing in these heroes in all these stories all the men of unusual height. The first was "a great big overgrown boy of a man whose six-foot-two of height made him tower above the Amazonian heroines and gave her that delicious sense, so rare to women of her height, of actually being petite." Then in the next story there was an Englishman, "whose height was six feet six inches, his noble line of ancestors and the Norman blood that coursed through his veins." And finally there was the Italian count who was six feet six inches tall, and whose different in appearance from the usual immigrant type of Italian, as his high nose and excited grin were different from "Johns." Betty saw her mistake and her heroes were going to be passed on by a man who was perceptibly shorter than she was, they would have to be dwarfed considerably, and she decided she had better have to cease being an Amazon and begin to be "a doll-like creature" to go with him.

So the overgrown boy turned into "the stocky young man, whose intensity of thought and action was expressed in an absence of superfluous inches." And the English gentleman turned into "a blonde, graceful young man, who, like the reigning family, was somewhat below middle height," and the Italian turned into "a stalwart, well-proportioned athlete, a splendid character, an Amazon and begin to be 'a doll-like creature' to go with him."

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ANOTHER FULL WEEK'S SELLING IN THE JANUARY SALES

Ribbons —15 pieces Wide Corded Silk Ribbons, in colors and black, also a few pieces Plain Taffetas and Fancy Silks; were 35c and 50c. On sale, per yard ..... 25c

Corsets \$1.50 for \$1.19 —Best Canadian-made Corsets in favorite medium bust model, all sizes 18 to 29. January sale special.

Scotch Tweeds, 85c Yard —We couldn't replace these on our shelves today at less than \$1.25 per yard. Heavy Scotch Tweed Suiting, well adapted for either dresses or suits, 45 inches wide, in several different mixtures; 200 yards in the January sale. At, per yard..... 85c

NAVY BLUE AND BLACK SERGE SUITING, warranted all pure wool and old dye, 50 inches wide, \$2.00 value, a big number for spring suits. At, per yard.....\$1.50

New 1917 Petticoats —A revival of the stripes, foulard and pompadour patterns worn a century or more ago. In this shipment of petticoats from New York these fetching old-time patterns are shown in several different styles. Prices ..... \$1.50, \$2.50

Fancy Goods —110 pieces Stamped Goods, including Silk Crepe Tea Aprons and Boudoir Caps, Whit Lawn and Dimity Tea Aprons. All these are stamped to embroider. Mostly 25c pieces. Choice Wednesday ..... 10c

Long Kid Gloves, \$1.00 —50 pairs Women's Long Kid Gloves, in white or black only, all sizes 5 3/4 to 7 1/4; a rush special Wednesday. At, per pair ..... \$1.00

Winter Underwear —WOMEN'S AND MISSES' VELVA COMBINATION SUITS, ribbed, medium weight, cream color, high neck and long sleeve vests, ankle-length drawers. At, per suit..... 89c

WOMEN'S HEAVY RIBBED MERINO VESTS, white or grey, a good warm garment. Each ..... 59c

Oversizes in Winter Vests for stout women. At..... 75c

Something will happen for this, we know. The Germans say that slavery is good for the Belgians. The latter, however, do not seem to appreciate slavery. Funny, is it not?

A lot of folks are signing the petition for woman's suffrage. There will be so many women after the war that most men and politicians will have to be mighty civil.

Woodrow Wilson says he is speaking for the silent masses of mankind. We did not know the silent masses had so much to say as that.

Sausages look like a string of pearls to us every time we meet the butcher. Every pearl's a tear, too. Help, help!

It is grand to step on a nice little rink the kiddies have built on the sidewalk, and hear the little ones rejoice at your discomfiture. Makes you laugh, does it not? It is a great thing to be young!

THE MEN I LIKE TO MEET. (Whom one would like to know) Editors and barbers. And the men who shovel snow; There are laymen, there are draymen; But the ones I like to meet Are the men who put the horses. When they pass them on the street, It's jolly, on the avenue.

To low and raised the hat To someone so distinguished "Who's that?" But the man I really honor When the stinging north wind blows Is the one who always stops to stroke Some horse's mane. —Christopher Morley in Life.

Justice as the True Peace Basis

[The Literary Digest.] At the moment crises for peace are variously heard throughout the world. Dr. George Brandes, the eminent Danish philosopher and reformer, with a peace-treaty is that it does not at all guarantee peace. In support of this he points to the fruitless Crusades of the Vandy Fair (New York) the celebration of Victor Charbonnet, showing that the fruitless Crusades were of so-called religion. "We no longer declare war for the sake of religion, and it is inconceivable in our day that Philip II. should have ravaged Flanders because its inhabitants were Protestants, yet Dr. Brandes observes parenthetically, "this does not, of course, necessarily imply that Flanders of today is any better off." We read then: "As we all know, religious fanaticism has only given way to national madness. But if we have finally succeeded in knocking the teeth out of the religious lunatics, we may at least conceive of the possibility of eventually knocking the teeth out of the fanatics who go to war merely because of national hatreds. "Among certain races and in certain countries we have seen the most stubborn and deep-rooted convictions of honor entirely overcome. Few institutions, for instance, were as soundly entrenched in the world as the finest in humanity: on hatred to injustice, on honor, on aristocracy, on tradition, and personal pride. The nineteenth century the duel still flourished among Anglo-Saxon nations, as well as among the Latins, Germans, and Slavs. It is still ineradicable in Germany and France, but in Great Britain and in the United States it is as dead as it is in the Scandinavian countries. "And if dueling could die a natural death, why can't we predict the death of war? But just as the duel would not be eradicated by decapitating duellists, so Richeieu attempted to do, so militarism cannot be uprooted by mutilations and amputations. "What a multitude of prejudices had to be removed before the duel disappeared! Such scorn and derision as met the man who refused to challenge one who had insulted him! What a school for courage, honor, and personal dignity the duel was said to be—for thousands of years! And yet, quietly, unobtrusively, it has been smothered and forgotten by the most civilized nations of the world. "According to its partisans, its disappearance should have weakened the moral fibre of men; generated cowardice

Advertisement for CHAPMAN'S Corsets, Saxony Flannel, and Special Linen Sale. Includes details on various clothing items and their prices.

Advertisement for LONDON AND PORT STANLEY RAILWAY, listing train schedules and fares.

Advertisement for CUNARD LINE, listing routes and services.

Advertisement for EXCELSIOR INSURANCE LIFE COMPANY, listing policies and contact information.

Advertisement for Wait a Minute! featuring a list of names and a small illustration.

Advertisement for a Pennsylvania brewer, featuring a list of names and a small illustration.



A PAGE OF GENERAL INTEREST TO WOMEN READERS

Fresh from the Gardens

of the finest Tea-producing country in the world.

"SALADA" TEA

Sealed Packets Only. Try it—it's delicious. BLACK GREEN or MIXED.

Mrs. Brown's Change and Rest

[Continued from Friday.] "You have lots of machines," the...

- 4 Points. 1. So strengthening and invigorating as a hot drink in cold weather.



Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side...

What D. V. Means. Dear Miss Grey,—I read a book about "Nothing from the curse of ruin."

Three Helpers. Dear Miss Grey,—We have been silent and interested readers of your page for some time, and we now venture to write.

Dear Miss Grey,—I have been a silent reader for a long while, but have come to you for help. Will you please answer these few questions.

Dear Miss Grey,—I have not read your page for some time, but I have been away from home, so I do not know whether this question has been asked before.

Dear Miss Grey,—I have been thinking of writing to you, but I'm very busy. Now, will you kindly answer a few questions.

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Advertiser Patterns

1857



AN ATTRACTIVE UNDER GARMENT 1857—Ladies' Corset Cover and Drawers.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per directions given below, to:

Name: Province: Age (if child's or miss's pattern):

Measurements: Bust: Waist: Length: Hip: Neck: Sleeve: Cuff: Ankle: Hem: Length of skirt: Length of trousers: Length of coat: Length of dress: Length of jacket: Length of blouse: Length of vest: Length of skirt: Length of trousers: Length of coat: Length of dress: Length of jacket: Length of blouse: Length of vest:

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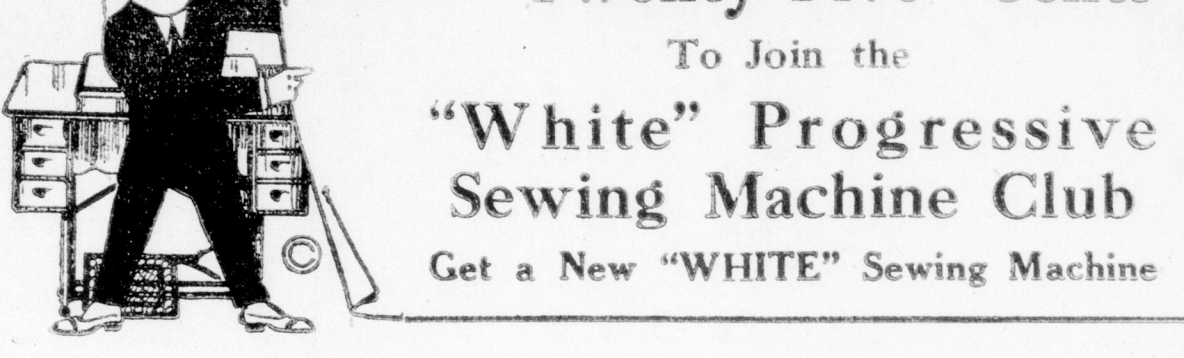
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25¢ Initial Payment of Twenty-Five Cents

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This payment method is proving wonderfully popular—not many more machines left. No matter what else you do to be sure and buy yourself an active membership in the "WHITE" Progressive Club...

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By joining the "White" Progressive Club you are endorsing Canadian products, and in turn are putting in your home the best sewing machine money can buy. White Rotary attachments include the latest Five-Stitch Buffer, the Edge-Stitcher and Foot-Gatherer. Club price of this model is \$49.20

10c is what you will earn if you make any one final payment in advance. Save as much as you like.

The Ontario Furniture Company, Ltd.

226-228-230 DUNDAS STREET. LONDON LARGEST HOMEFURNISHERS

Have you planted your garden yet? Now don't look mad and gain the idea that I'm trying to be "fresh."

Just now we're especially strong on a graveled path, with all sorts of hardy annuals and perennials bordering one side, and some viney things clambering over the fence at the other.

There are many imitations of this great treatment for coughs, colds, croup, bronchitis and whooping cough. They usually have some sale on the merits of the original, but it should be remembered that they are like it in name only.

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EDDY'S MATCHES

Although somewhat increased in price owing to the continued high cost of potash, glue and other raw material, are of the usual high standard of quality which has made them famous for two-thirds of a century.

EDDY'S MATCHES

INFANTS-DELIGHT TOILET SOAP

Why Pay for Water When You Ask for Soap? Some soaps used for the toilet contain as much as 35% of moisture.

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PURITY FLOUR

"Mother, that's the flour Mrs. B.K.D. said was so good. Let's try it."

More Bread and Better Bread

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Lincovert, D.D. The six daily studies for this week constitute the International B. S. Lesson for next Sunday.

"The Perfect Day" is the day when you work in harmony with law. Health comes from Harmony. Get in harmony with Nature's laws by eating Shredded Wheat, a simple, natural, elemental food which supplies the greatest nutriment with the least tax upon the digestion.

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Surprisingly Good Cough Syrup Made at Home.

Costs Very Little and is Easily Made. But is Remarkably Effective.

You'll never really know what a fine cough syrup you can make until you prepare this famous, home-made remedy. You not only save \$2.00 as compared with the ready-made kind, but you overcome the usual coughs, throat or chest colds in 24 hours—relieves even whooping cough quickly.

Get 2½ ounces of Pinex (50 cents worth) from any good drug store, pour it into a 15-oz. bottle and fill the bottle with plain granulated sugar syrup. Here you have the outcome—a family supply of the most effective cough syrup that money can buy—at a cost of only 5¢ cents or less. It never spoils.

The prompt and positive results given by this pleasant tasting cough syrup have caused it to be used in more homes than any other remedy. It quickly loosens a dry, hoarse or tight cough, soothes the inflamed membranes that line the throat and bronchial tubes, and relief comes almost immediately. Splendid for throat, tickle, hoarseness, bronchitis, croup and bronchial asthma.

Sunlight Soap

The best and purest household soap made

HORLICK'S Malted Milk for Invalids

A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.

Robert's 35¢ Abbot's Cod Liver Oil & Tar

does stop coughs









DO NOT LET YOUR SOLDIER LACK ZAM-BUK. Scores of men at the front have written home to friends...

PREACHING THRIFT AS MILLIONS PILE UP ON SCRAP HEAP

Tories' False Economy Scored by Sir Wilfrid.

SIR ROBERT REVIEWS WAR

Canada Has Given a Force Twice as Large as Britain's Armies in 1914.

[Special to The Advertiser.] OTTAWA, Jan. 22.—Parliament swung into its seasonal stride this afternoon...

One Decisive Victory. He declared that while the progress of arms in the present, had not definitely favored the Allies...

Less Glorious Record at Home. The record of Canadian administration at home...

Confusion From Delay. Sir Wilfrid declared that he would have been glad to see the government...

Gen. Hughes, who, throughout the afternoon, had attentively listened to all the speakers...

APPLES, ORANGES, FIGS AND PRUNES Are the Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh, ripe fruits.

EOPP SENTENCED TO TWO YEARS IN PEN, PLUS FINE

Convicted German Consul and His Aide Sent to Prison. SAN FRANCISCO, Jan. 22.—For the first time in the history of the United States...

SAILORS' RELIEF FUND AMOUNTS TO \$553,488

More Than 100,000 Men. MONTREAL, Jan. 22.—The total amount of the British sailors' relief fund...

EX-REEVE GLEN DEAD

Moved to Clinton From Stanley Township Only Last Month. CLINTON, Jan. 22.—William Glen, ex-reeve of Stanley Township...

Gen. Hughes, who, throughout the afternoon, had attentively listened to all the speakers...

KNECHTEL & CO.'S GREAT MAGNET SHOE SALE

GAINING IMPETUS EACH DAY---ESTABLISHES NEW STANDARDS OF VALUES!

The interest in this great sale keeps up at fever heat. It is gaining greater recognition each day from city and out-of-town buyers.

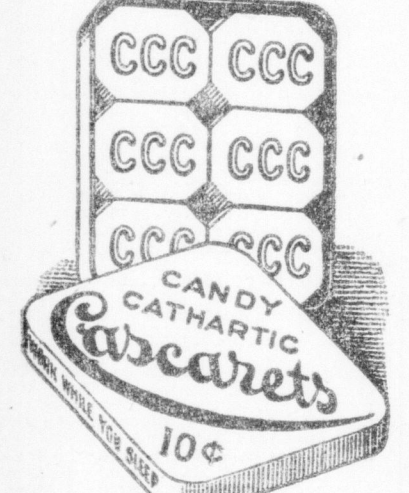
This Is An Opportunity Which Hundreds Have Been Waiting For!

In case you were unable to attend this great shoe sale on the opening days, come tomorrow and see what great quantities of the season's best bargains...

- Big lot Infants' Shoes go 29c. Big lot Women's Shoes in fine kid, Patent, Gummeta, Tan Calf and two-tone effects...

IT'S YOUR LIVER! YOU'RE BILIOUS, HEADACHY, SICK!

Don't stay constipated with breath bad, stomach sour or a cold. Enjoy life! Live your liver and bowels tight and feel fine.



Tonight's cure remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, your appetite and stomach sour.

Good Health good appetite, good spirits—mean no discord in the body.

Doctor Tells How to Strengthen Eyesight 50 Per Cent in One Week's Time in Many Instances. A Free Prescription You Can Have Filled and Use at Home.

KNECHTEL & COMPANY ECONOMISTS FOR THE PEOPLE

238 DUNDAS STREET. A. D. Holland, Manager. OPPOSITE MAJESTIC THEATRE. LOOK FOR THE BIG RED, WHITE AND BLUE SIGN OVER THE DOOR.

ENTENTE MUST "CARRY ON," SAYS BRITISH PRESS, COMMENTING ON WILSON SPEECH--VICTORY NEEDED

Editors of Old Land Praise President's Earnestness, but Quote Lincoln to Show How Impossible Are Aims Set Forth by His Successor in American White House.

LONDON, Jan. 22.—The Daily Chronicle, in an editorial this morning, describes President Wilson's statement...

BURIED AT SOMBR. DORCHESTER, Jan. 22.—The funeral of Mrs. Louise Rivers, mother of Rev. G. W. Rivers, D.D., pastor of the Dorchester Methodist Church...

Laudruff Surely Destroys the Hair. Girls—if you want plenty of thick, beautiful, glossy, silky hair, do by all means get rid of dandruff...

THIN PEOPLE CAN INCREASE WEIGHT. Thin men and women who would like to increase their weight with 10 or 15 pounds of healthy "stay" fat...

HON. W. D. McPHERSON RETURNED IN TORONTO. Majority for Minister is 10/8 in Light Vote. TORONTO, Jan. 22.—The by-election in the Ontario Legislature rendered vacant by the elevation of Hon. W. D. McPherson to the cabinet...











Sturdy Shoes for Sturdy Boys At the Two-in-One Shoe Store

For years we have been paying a great deal of attention to our Boys' and Girls' Department, and we know the shoes they want for the activities they indulge in. The manufacturers from whom we purchase our stock of boots and shoes for this department have standardized the specifications for their output of boys' and girls' shoes, and you get the benefit of their skill and judgment when you buy here.

COOK'S The Two-in-One Shoe Store

DIAMOND RINGS, \$5.00 TO \$500.00 C. H. WARD & CO. D'Amour Merchants and Jewelers. 386 Richmond Street. Phone 1064.

BROWN OPTICAL CO. EYES EXAMINED GLASSES GROUND AND FITTED

At very moderate cost. DR. MORIN'S KIDNEY TONIC A liquid remedy for all Kidney and Bladder Affections - \$1.00 bottles for 49 cents.

J. FERGUSON'S SONS FUNERAL DIRECTORS. OPEN DAY AND NIGHT.

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER

SMITH, SON & CLARKE UNDERTAKERS.

GEORGE E. LOGAN FUNERAL DIRECTOR AND EMBALMER

WE REPAIR Hot Water Bottles Just as Satisfactorily as Tires.

LONDON Tire Repair Depot

D., L. & W. COAL We sell dependable coal, and give quality and service.

HEAMAN & SON Routine business occupied the remainder of the time at its meeting.

THE McLAUGHLIN OPENING STILL ON.

Scranton Coal The most satisfactory coal for furnace or range.

JOHN M. DALY

Office To Let STEAM HEATED Only \$8 a Month

Federal Advertising Service

Form Letters that win orders.

Only \$8 a Month LONDON LOAN AND SAVINGS COMPANY

ROWAT'S COFFEE

Pure as Virgin Snow PARNELL'S SNOWDRIFT BREAD

THE BREADMAN. PHONES 929-1390.

Handsome Electric Lamps

Our display of Portable Electric Lamps will impress those who admire beauty, expertise in design, and unexcelled workmanship.

YOUNG'S DIAMOND HALL TWO STORES:

170 Dundas St. 674 Dundas St.

Johnston Bros. XXX BREAD

Returned Soldiers WILL MEET TONIGHT

WANT PATRIOTIC MONEY FOR SOLDIERS' FAMILIES

THE McLAUGHLIN OPENING STILL ON.

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PHRASES AND PROBLEMS WERE DISCUSSED AT BAPTIST INSTITUTE

Good Literature an Essential for Young People's Work. HOME TRAINING NEEDED Bible Study Being Neglected by Many Families.

An illuminating illustrated address on the history and aims of the Sunday school was given by Rev. J. K. Dayton, superintendent of Baptist Sunday schools in Ontario, at the annual meeting of the Baptist Institute at the Hotel Windsor in Toronto.

Efficient Work. Various phases of the work of the efficiently equipped modern school were shown by slides and word pictures.

Call For Work. Mr. Mackay first pointed out that Christ calls, but does not force anyone to service.

Attention was also drawn to the place which a vineyard, the place that belongs to himself.

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CLEANS AND DISINFECTS GILLET'S LIFE

MADE IN CANADA SOME OF ITS USES: For making soap. For washing dishes. For cleaning and disinfecting refrigerators.

Sunday School took up the subject of the place of the Sunday school in the church. The function of the church, she stated, is to lead the people to God.

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STOP WASTE AND DEVELOP RESOURCES CANADA'S PROBLEM

Dr. Braithwaite's Patriotic Address at Liberal Club. TRADE OPPORTUNITIES Markets Formerly Held by Germans Will Be Open to Dominion.

"Our Empire and Our Dominion as World Leaders," was the subject of an address delivered at Hyman Hall last night by Dr. E. B. Braithwaite, president of Western University.

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City Physicians Explain Why They Prescribe Nuxated Iron

To Make Beautiful, Healthy Women and Strong, Vigorous Men NOW BEING USED BY OVER THREE MILLION PEOPLE ANNUALLY.

New York, N. Y.—It is conservatively estimated that over three million people annually in this country alone are taking Nuxated Iron.

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POPULAR HILL BOY GIVEN HIGH POSITION IN STATES

Lorne W. Barclay Becomes Director of Department of Education of Boy Scouts.

A tribute to the genius and natural leadership of Lorne W. Barclay, son of Earl Barclay, general merchant and postmaster at Poplar Hill for nearly fifty years, was paid by the executive board of the Boy Scouts of America at a recent meeting in New York.

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Eye Talk

Particular People like to know and should insist on being shown how eyes are tested for glasses and why.

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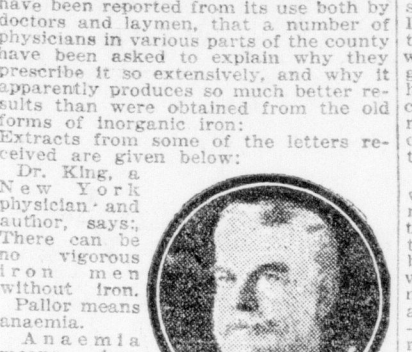
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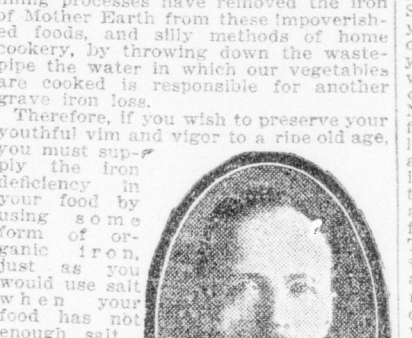
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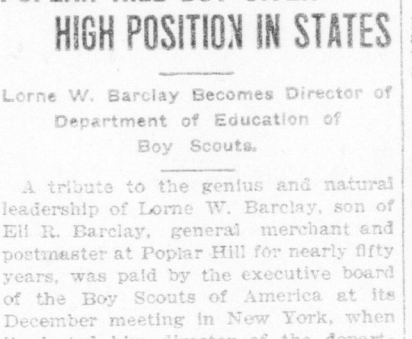
LONDON LOAN AND SAVINGS COMPANY



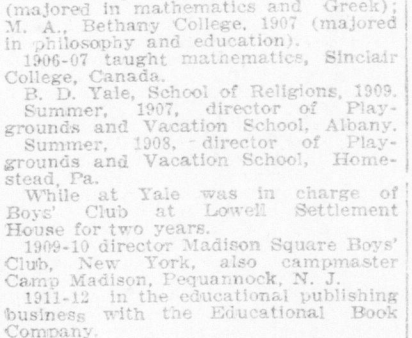
Dr. King, a New York physician and oculist, says: "There can be no vigorous iron in men without iron. Pallor means anemia."



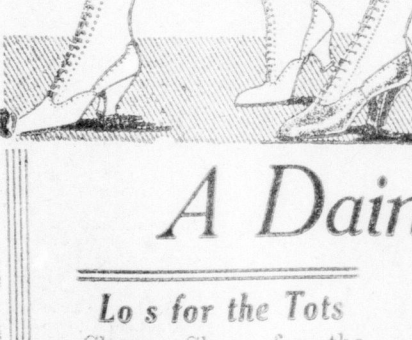
Dr. Sauer, a Boston physician, who has studied both in this country and in the great European Medical Institutions.



Dr. Von Unruh, Medical Director in Chief of the New York City Clinic said: "I have given a few bottles of Nuxated Iron to my patients and have seen more than pleased with results, and will continue its use."

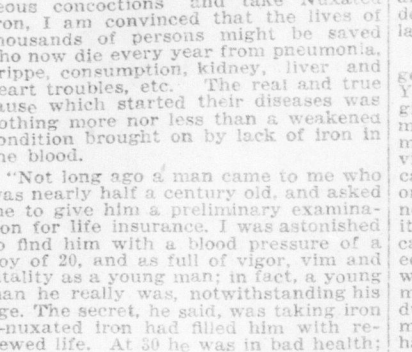


Dr. James, late of the United States Public Health Service, says: "Patients in an anorectic state of health, or instance convalescing from protracted illness, those suffering from anemia, or those who are suffering from a general debility, in my opinion need Nuxated Iron."

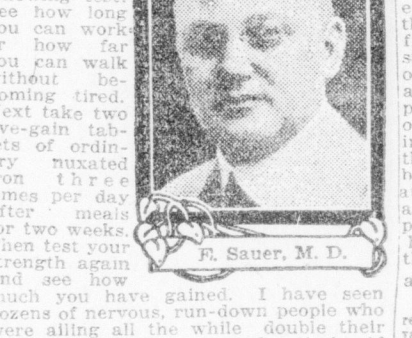


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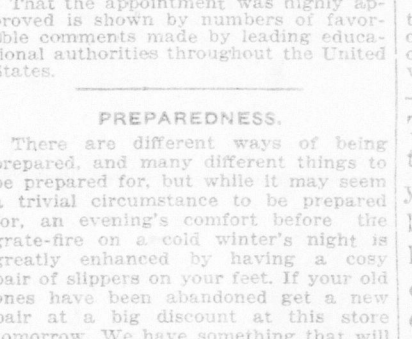
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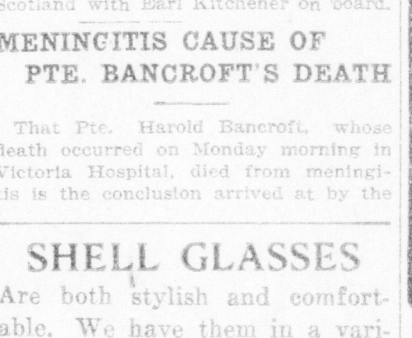
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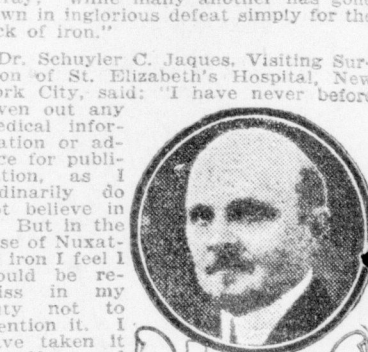


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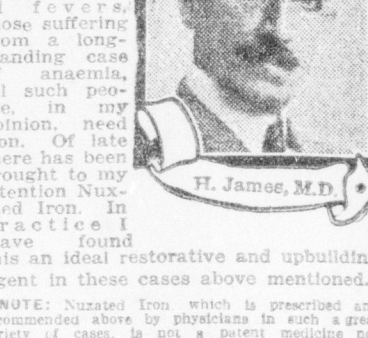


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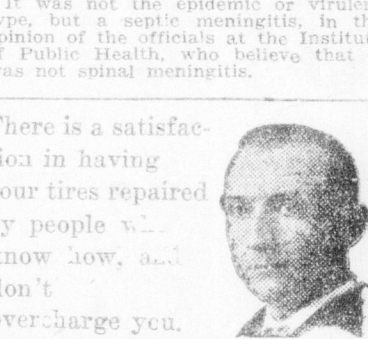
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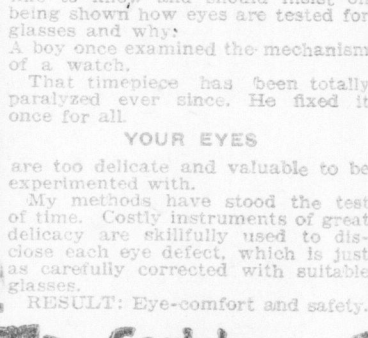
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