# BRITISH CASUALTIES FOR THE WEEK-14,096

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CANADA—THE HOME OF UNBROKEN PROSPERITY.

53rd YEAR. No. 22903

THE LONDON, ONTARIO, ADVERTISER, TUESDAY EVENING, OCTOBER 16, 1917.

PRICE, TWO CENTS.

# EN DESTROY

# ONTINUE TO FORCE RUSSIANS BACK

United States Is Swept by Fire of Unknown Origin and TO RED CROSS B Immense Damage Done.

Kansas City, Mo., Oct. 16.—More than 63 ne-half of the Kansas City stock yards, the second largest in the country, was destroyed by fire early today. It was Half of London's Objective Is estimated after the fire had been brought under control, after raging for two hours, that several thousand head of cattle had been destroyed. Some estimates ran as high as 10,000. There were 47,000 cattle in the yards at the close of business yesterday, it was said, and while it was possible to liberate most of them, so rapidly did the flames Seven of First Subscriptions gain headway that many were caught and burned. Hundreds of cattle liberated from the burning structures reached the downtown sections of both Kansas

lessly throwing away cigarette stubs. No estimate of the loss was available early today.

By 7 o'clock the fire had been extinguished, after the firemen had been extinguished. It donation list follows:

Kill Disabled Animals.

Throughout the morning, riflemen and sledgehammer bearers under direction of Humane Society officers went about the stockyards kilding disabled animals. Very few swine were burned. The hog pens were reached by the flames, but most of the animals were liberated. Late in the morning the fire still smoldered in scores of places.

# **CAN VOLUNTEER** UNDER THE ACT, **MEWBURN RULES**

Those Wishing To Serve May Avoid Going as Conscripts.

Montreal, Oct. 16.—One of the last official acts of Major-Gen. the Hon. S. E. Mewburn as adjutant-general before becoming minister of militia was to promulgate an order whereby men wishing to serve can become volunteers under the military service act and thereby avoid being taken as conscripts.

This order was promulgated in a circular letter received yesterday by Major-Gen. E. W. Wilson from Major-Gen. Mewburn, stating that with regard to recruits under the military service act, the form to be used would be that for men who report to the depot battailons under instructions from the registrar, pursuant to the military service act in place of the attestation papers heretofore used. act in piace of the attestation papers heretofore used.

It is stated, however, that this form should not be used for men who volunteer, on being medically examined, for immediate service to the depot battalions instead of returning home to await orders from the registrar. In the case of such men, the former attestation papers would be used so that they will be considered as volunteers. This order opens the way for further volunteer recruiting under the military service act.

# TWO LEYLAND LINERS

# Second Largest Stockyards in \$24,555 PLEDGED SUBSCRIBERS

Already Secured by Central Committee.

MANY GENEROUS GIFTS

Are Ones of \$1,000 or More.

It was the third disastrous fire in the history of the Kansas City stockyards. The blaze was discovered by two patrolmen in Kansas City, Kas., and before they could summon apparatus the fire had become unmanageable. Fire departments from both Kansas cities combatted the flames.

The fire's origin was undetermined. The other two were caused by carelessly throwing away cigarette stubs. No estimate of the loss was available early today.

Later.

London's \$50,000 objective for the British Red Cross campaign has been practically half met already. The official announcement, made at noon today, by Sir George Gibbons, chairman of the committee, shows that the first 44 contributors to the fund have given \$24,565. These are subscriptions to the general committee.

With this start the canvassing teams and their captains, together with the general committee, are more than certain that Thursday's one-day campaign will bring in the balance and more to spare.

Seven of the donors around.

John Hayman
John McClary
T. H. Smallman
Georgé M. Reid
McMahen Granger & Co.
London Rolling Mills
R. J. Young & Co.
The Ontarlo Loan and Debenture Co.
Sir Adam Beck
D. S. Perrin & Co.
A. M. Smart
London Shoe Co.
Edward Adams & Co. Ltd.
James Wright & Co.
Col. Gartshore
Hunt Bros., Ltd.
Greene-Swift, Limited
The London and Western
Trusts Co., Ltd.
Parnel; Baking Company
D. H. Howden & Co.
Purdom & Purdom
Elliott, Marr & Co., Ltd.
Gorman, Eckert & Co., Ltd.
T. F. Kingsmill
V. Cronyn
John Pringle

V. Cronyn
John Pringle
M. Masuret & Co.
London Printing and Litho
graphing Co.
C. R. Somerville
W. M. Spencer
Steeling Rros.

London and Petrolea Barrel Co.

J. S. Meredith
T. G. Meredith, K.C.
Silverwoods, Limited
G. B. Harris
John Campbell & Sons
McLeod. Nolan & Co.
A. B. Greer & Son
Battle Creek Toasted Corn Flake
Company
Coates, Burns & Wanless
Brickenden & McCrimmon
London Crockery, Company
Continued on Page Eleven.

TEN THOUSAND MINERS ARE OUT IN ILLINOIS

Springfield, Ill., Oct. 16.—Because wage increases did not become effective today, 10,000 coal miners in Central Illinois did not appear for work this morning, it was admitted at the offices of the Illinois Coal Operators' Association.

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 59; lowest, 42.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 45; lowest, 34.

New York, Oct. 16.—A report that the British steamship Memphian, formerly the Cambrian, 0, 500 tons, both of the Leyland line, had been sunk, reached here today. At the offices of the International Mercantile Marine it was said that this had been heard as a rumor, but that no definite information as to the sinking of either vessel had been received. Both ships were formerly in transatiantic trade, plying between Boson and English ports.

A PECULIAR FATALITY.

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The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Toronto, Oct. 16.—8 a.m.
Forecasts.

Moderate to freesh westerly to northerly winds; fine and comparatively cool today and Wednesday.

Temperatures.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today were the highest and lowest temperatures.

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Tomorrow, Co. 16.—8 a.m.

Forecasts.

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# BRITISH BOMB

**Enormous Casualties Inflicted** by Raid on Roulers.

London, Oct. 16.—British airmen, In their recent attack on the Belgian town of Roulers, caused the destruction of an arsenal in which was quartered a newly-arrived German regiment, This information was contained in a dispatch from Amsterdam to the Central News Agency and was reported by a trustworthy correspondent on the

Dutch frontier. One of the first incendiary One of the first incendiary bombs dropped struck the arsenal, which immediately burst into flames. The confusion was added to by airmen who, descending to a low altitude, used their machine guns freely, thereby increasing the casualty roll, which the report said was enormous.

"A Thick-Headed Bungle," Is "The Monk Rasputin View of Prominent Queen City Conservative.

[Special to The Advertiser.]
Toronto, Oct. 16.—Dyed-in-the-woo Toronto Conservatives are seething over the Liberal appointments to the cabine It is said by prominent workers and even by those holding seats in the Legislature that neither Hon. N. W. Rowell nor Hon. Hugh Guthrie will be given seats by acclamation in the Queen City.

Wanted Party Fight. Toronto Conservatives wanted straight party fight. When an election was decided upon they did not believe any longer in so-called "union" gov-They cannot see what is to be gained for the Conservative party by taking in a lot of Liberals after the election was a certainty.

Mr. Rowell has no great following in Toronto, and Toronto is not enamored of the attempt at coalition. The Toronto Telegram, regarded as the foremost Tory organ in Toronto, has nothing but sneers for the Liberals who en tered the cabinet, and Mayor Church who is close to the Telegram and the regular organization Conservatives, de nounced the Government, and said it was no stronger than the old Govern-

To The Advertiser, a provincial member sitting for one of the Toronto ridings denounced the "union" Govern ment in the roundest terms. "A thick-headed bungle that will help

the Liberals more than it will help the could not understand what was to be Incidentally it might be remarked that Hon. Robert Rogers and other deposed ministers have friends in Toronto. They

# say they knew where "Bob" Rogers stood, anyway. CONDUCTORS AND CO.

Winnipeg, Man., Oct. 16.-After a two months' session of the delegates of the Canadian Pacific Rail-way conductors, western division, during which there have been ex-tended negotiations with the com-pany in connection with the pro-posed new working schedule, the representatives of the respective interests have falled to reach an agreement. agreement.
Application has been made to the minister of labor at Ottawa for the appointment of a board of arbitra-

ENGLAND IS REDUCING WHEAT CONSUMPTION

Washington, Oct. 16.—Under new war rational regulations, England has advised the United States Government it has begun the task of reducing wheat consumption for the forthcoming year to less than half the normal consumption before the war began.

### HANNA WILL NOT FIX PRICE OF POTATOES

Ottawa, Oct. 16.—In the course of an interview on Monday, W. J. Hanna, Dominion food controller, said that while it is not proposed to fix the price of potatoes, the "spread" between the price paid the producer and that paid by the consumer will be fixed. By means of fixing the spread and licensing dealers throughout the country, the food controller will be in a position to control the potato market to as great an extent as is practical.

# MANY HUNS BRITISH CASUALTIES HAIG GAINS WITH SMALL LOSS

Fourteen Thousand the Losses for Week, in Which Three Smashes Were Put Over.

London, Oct 16.—British casualties reported in the last week amount to 14.096. They are divided as follows: Killed or died of wounds: Officers, 277; men. 2,509.
Wounded or missing: Officers, 837; men, 10,473.

British casualties continue to show a declining rate. The total reported in the last week was 14,-096, as compared with 17,755 for week closing October 9, and 21,179 for the preceding week. This is despite the fact that the British have been heavily engaged in Flanders during the past three weeks, scoring some of the most notable gains of ground in this year's fighting within this period.

# GOOD RAID BY IRISH,

# --- Saint or Devil?"

Russian Princess Writes Wonder ful History-Mystery Serial for The Advertiser.

YOU have read of Raspu-tin, the Russian monk of mystery. He played with a mighty empire, with its rulers, with its nobility. His weird sixth sense captivated the czarina and held her in a spell of pious madness. He ruled the empire and the army. He played the Russians into the hands of the Germans. And then, when a stronger will came into the contest, he fell-and the Russia of the Romanoffs fell

THE ADVERTISER is to present the authentic story of Rasputin in a serial of 55,000 words, written by the Princess Catherine Radziwell, a native of Russia, who knew Rasputin and knows the czarina, also the high functionaries of the Russian and German courts. We expect the first instalment of 4,500 words to appear on Saturday next, and this will be followed by 26 other instalments. The story will be illustrated.

THE ADVERTISER is able to secure this remarkable feature through co-operation with the Philadelphia Public Ledger, published by the owners of the Saturday Evening Post.

IT will be the most wonderful romance published since the war began. Be sire to secure the opening in lal-ments and tell your friends

### THE WAR SITUATION

The situation created by the Teutonic move, however, is serious enough for the Russians in its present aspect. With advantageously under propitious weather conditions.

On Western Fronts.

Discrete the past of the past

weather in this region. In the light of his last week's experience with the handicap of the Flanders mud, it seems levelty but showed that the results are the will be and take hold of things myself, I thanked them for their confidence and levelty but showed that the results probable that Field Marshal Halg will await the settling of the ground into a somewhat more passable state, although the hope of securing even ordining the same said he would give his suparily good conditions at this late season of the year seems now to be considered small.

On the French front the activities are

German Infantry, however, came to life on the western bank of the Meuse, attacking north of Hill 304. The French found little difficulty in repulsing this assault, while on the Aisne front French parties made successful incursions into the German lines.

# **VERY GRAVE BUSINESS** DEBATED BY NAVIES

Important Conference Between Allies and U.S. at Washington.

Washington.

Washington, Oct. 16.—American naval co-operation with the Allies was further discussed today at a conference between the British ambassador. Sir Cecil Spring-Rice, the British naval attache, Commodore Gaunt, United States Secretary of Navy Daniels and Admiral Benson, chief of operations.

No announcement of the results of the conference was made, and it was generally regarded as a sequel to the discussions which have been going on between Secretary Daniels, Admiral Benson and Admiral Mayo, commander of the Atlantic fleet, who recently has returned from a naval conference with the Allies at London.

The only announcement Secretary Daniels has made of the conference so far is that they concern very grave subjects.

Paris, Oct. 15.—A German attack on the sannounced on the Verdun front last night was repulsed to mannounced the to attend had officially. The communication follows:

"On the Alsne front the artillery fighting was less intense. We made two suiccessful attacks on the German lines, one east of Rhelms, the other in the Argonne, in the region of Boureuilles.

"On the left bank of the Meuse (Verdun front last night was singht was especially severe in the sector north of Caurieres Wood.

"On the left bank of the river the artillery fighting was especially severe in the sector north of Caurieres Wood.

"On the right bank of the river the artillery fighting was especially severe in the sector north of Caurieres Wood.

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"German avlators of opped bombe last night was frequired the announcement of Nova Scotia will be called together in a session the German lines, the other in the oday the Government of the members invited to attend had not pulled to

suspended for the present This amouncement follows upon the conference recently held here between time.

Events of paramount im-

# "UNION" CABINET WAS PLANNED BY FLAVELLE - WHITE

Declares It Was Intended That Sir Thomas Should Be Premier.

"NO NEED OF COALITION"

Has Been Asked To Lead an Aggressive Win-the-War Party, But Refused.

Lindsay, Oct 16 .- That union Gov-The German operations in and around the Gulf of Riga, which have centred attention upon the northern Principles. That union Government was not necessary, and that party governments in Canada have not had a fair show in the next is the contract of the con attention upon the northern Russian front for several days past, are not likely to be extended this fall to the Gulf of Finland, on the route to Reval, Kronstadt and Petrigrad, in the opinion of Russian naval authorities. The of militia thinks the union Government lateness of the season will have the lateness of the season will have the effect of localizing the German effort, the minister of marine believes.

Serious Situation.

Sir Thomas White."

Proposed by Sia Joseph

Proposed by Sir Joseph. Sir Sam says:

"It is now more than a year since the the great naval preponderance of the movement to form a national or 'na-Germans in the Baltic there seems to tional trust' Government, as it is some-tional trust' Government, as it is some-times called, was proposed by Sir Joseph the Gulf of Riga virtually a German and his friends. It is understood that and his friends. It is understood that lake and solidifying it into a strong and his friends. It is understood that naval base from which military operations, as well, could easily be pushed the replacement of Sir Robert Borden

"The Government had done its ful duty during the past year," said Sir The military situation on the various fronts in the western war area was virtually unchanged, according to official for coalition or union." He admitted that

ment Once Election Was

Decreed.

London, Oct. 16.—"Northwest of Bullecourt early this morning, Irish troops
carried out a successful raid," says today's official announcement.

"The enemy's artillery showed considerable activity during the night in the
neighborhood of the Ypres-Staden railway."

statements.

The German reports have begin to
lay stress again upon the heaviness of
the artillery fire in Flanders, but there
are no indications that the bombardment has yet been worked up to the
point where the British find themselves
ready for a renewal of their drive.

Evidently much depends upon the
weather in this region. In the light of
out and take hold of things myself, I out and take hold of things myself, I thanked them for their confidence and loyalty, but showed that the results might be the placing of Sir Wilfrid

Sir Sam said he would give his support to Liberals or Conservatives who are advocating active, but not passive, war measures. He had himself received and refused from tens of thouscentred on the Alsne and before Verdun.

Last night's fighting in both regions was ands of sources requests and demands mostly monopolized by the artillery. The German infantry, however, came to life to come out and lead an aggressive fight

# OF ANOTHER DEFEAT FOR GERMAN FORCES

Crown Prince Continues His Futile Efforts on Verdun

Lord Reading, representing the Imperia Government, the Dominion Government and the executive officers of the Canaments and tell your frieds to subscribe to The Advertiser especially for this mystery of current history.

Events of paramount importance in the war will be given to the public in special editions, and the news of the night and day may be secured in The Advertiser's three edings the satisfactory arrangement which has been made for its financing is of the canading through the minister of finance, resulting in the official statement of today, and the satisfactory arrangement which has been made for its financing is of the canading through the minister of finance, resulting in the official statement of today, and the satisfactory arrangement which has been made for its financing is of the canading through the minister of finance, resulting in the official statement of today, and the satisfactory arrangement which has been made for its financing is of the culturists who is thus assured of the might—on sale from newsboys and at all news-stands

Thursday.

# SIR SAM SAYS TEUTONS HOLDING ALL OESEL GAINS; **POUR MORE TROOPS** INTO GULF BATTLE

Germans Are Developing Their Initial Success Over the Russians In Fight For Mastery of Riga Gulf, Additional Reinforcements Being Landed.

Petrograd, Oct. 16.—The German landing force on the Russian Island of Oesel is developing its success, the Russian war office announced today, and the Teutons are being reinforced with additional troops.

The minister of marine sees no immediate danger of a German attempt to enter the Gulf of Finland. He expresses the belief that, owing to the lateness of the season, the German operations will be localized.

The Petrograd Council of Workmen's and Soldiers Delegates has issued an appeal to the army and the fleet to obey their commanders and to fight to save the capital and repel the Germans in the Gulf of Riga.

STRIKE AT NEW POINT.

Petrograd, Oct. 16.—The Germans have instituted an offensive against the Svora Peninsula in the southwestern section of the Oesel Island, with the object of capturing the Russian batteries at Serel. These batteries cover the entrance to the Gulf of Riga.

DESPERATE RESISTANCE. Berlin, Oct. 16-Via London.-The Germans have taken full possession of the main portion of Oesel Island, at the entrance of the Gulf of Riga, the war office reports. The Russians have been isolated on Svorb Peninsula and are offering desperate resistance.

Runo and Abro islands, in the Gulf of Riga, have been

# occupied by the Germans. **DECISION TODAY AS TO CABINET**

Momentous Announcement Will Be Made at Opening of House.

FIELDING TO LEAD N. S.?

Halifax Hears That Former Finance Minister May Succeed if Murray Goes to

" Halifax, N. S., Oct. 16.—After a short session the caucus was adjourned till tonight because some of the members invited to attend had not been able to reach Halifax.

Benson and Admiral Mayo, commander of the Atlantic fleet, who recently has returned from a naval conference with the Atlantic fleet, who recently has returned from a naval conference with the Allies at London.

"German aviators dropped bombs last in the region of Dunkirk, There were no victims and no material damaging in the region of Dunkirk, There were no victims and no material damaging in the region of Dunkirk, There were no victims and no material damaging in the region of Dunkirk, There were no victims and no material damaging in the region of Dunkirk, There were no victims and no material damage was caused."

FINANCING ARRANGED OF EXPORTABLE CROPS

FINANCING ARRANGED OF

# FINISHED BY FRENCH SHIPS

Two of Them Sent Down in the

Western Mediterranean Paris, Oct. 15.-French warships destroyed two Teuton submarines in the Western Mediterranean in the last week of September, according to information received today by the French

ministry of marine. LLOYD GEORGE SECURES APOLOGY FOR STATEMENT HE FLED FROM LONDON

London, Oct. 16.—The libel actions brought recently by Premier Lloyd George against the Exchange Telegraph

# M. S. A. Information Service

Address Questions regarding Military Service to THE MILITARY SERVICE EDITOR. THE ADVERTISER,

and they will be answered promptly and correctly from of-ficial information. All answers to questions will be checked by the authorities.

### Want To Build a House?

or do you want to give you Choose a worthy goal and begin to save by depositing regularly with the Huron & Erie.

T. O. Meredith. K.C. Hume Cronyn President General Manag

CORPORATION

## **VETERANS' CANVASS** IS POSTPONED FOR BRITISH RED CROSS

Executive Holds Up Campaign Temporarily.

GOLF CLUB GIVES \$200

Thanksgiving Day Tourney Adds That Much to the Treasury Funds.

Veterans' Association has decided to put off the campaign for funds for the home for returned and the large transfer and the large transf home for returned soldiers until after the campaign for the British Red Cross which is being held on Thursday, and as soon as possible after that the work of raising money for the building fund

will be resumed. A handsome donation to the building fund has been made to the building fund committee by the London Golf Club, as a result of the golf match held at the golf club grounds on Thanksgiving Day. The receipts of the match amounted to about \$200, and this amount has been turned over to the Great War Veterans' Association.

Another gift for which the members are most grateful is a new Remington typewriter, which was presented to the association by Mrs. (Col. A. Campbell, for use of the secretary of the association. The committee in charge is preparing an excellent program for the smoker to be held in the rooms of the War Veterans on Tuesday evening next and a big crowd is expected.

# AMATEUR DRAMATICS

Amateur dramatics have become dur

most enjoys.

Because the comedy and character sketches and the dialogue are so popular, it would be worth everyone's while to know something about how to produce these entertainments in the best d most artistic form.
In view of this need Miss Newbury the London Conservatory of Music to organizing a dramatic class. It is plan for this class to give several blic performances, but it is open to yone wishing to study the principles play production.

14. Health Board: Hospital, charities, board of health and relief.

5. Education Board: Education, public library and university.

6. Finance Board: Finance, assessment and fire department.

Executive Board.

(b) An executive Board. anyone wishing to study the principles of play production.

This class will be so organized as to the scalar will be so organized as to the scalar will be so organized as to the six chairmen of the several administrative boards and the chairman of the swishing to study the technique of dramatic work.

Executive Board.

(b) An executive board composed of the six chairmen of the several administrative boards and the chairman of the civic commission or mayor, which shall have administrative functions only.

TOWNSHIP WOMEN TO USE PLEDGE CARDS

A meeting of the heads of the Red Cross circles of London Township, which include the Women's Institute, was held in the township clerk's office on Saturday to discuss the question of distributing the piedge cards and other literature on the conservation of beef, bacon and wheat throughout the township. Mesdames Shore, Durnford, McComb, Misses Robson and Scott and Reeve Brooks, Deputy Reeves Robson and Clark, and Assessor W. R. Bacon attended.

and Clark, and Assessor W. R. Bacon attended.

Mrs. (Rev.) David Williams, Bishopstowe, explained the methods adopted by the women of the city of London to accomplish the same work. After discussion and the answering of numerous questions, especially as to the current reports of the food conservation by Mrs. Williams, the meeting adjourned, each of the ladies present having decided to bring the matter before their own circles.

Regrets Severing Close Friend-ships, But Could Not Refuse.

Hon. N. W. Rowell has sent from Ottawa the following letter, dated last



THERE'S NO DOUBT **ABOUT** 

POSTUM

AS A HEALTH IMPROVEMENT OVER TEA & COFFEE

# RECRUITING OF CLASS 1 MEN STOPPED FRIDA

Camp Orders, Issued Monday, Make It Clear That It Is Over Now.

CAN REPORT IMMEDIATELY

Men Who Have Reported for Service Can Join .W. O. R.

Recruiting in Canada for men who

Very Shortly.

those wishing to study the technique of dramatic work.

Those interested in literature will also be attracted by this class, as there will be dramatic works of literary value read and discussed.

This class will be started immediately. Registration for membership may be made now by seeing either Miss Armstrong, the registrar of the London Conservatory, or Miss Newbury.

Shall have administrative functions while have administrative functions will be accomposed of nine members, consisting of one members of the ward commission and four advisory members to be elected by the five commission, and that the city solicitor be instructed to prepare whether the composed of nine members, consisting of one members of the ward commission and four advisory members to be elected by the five commission, and that the city solicitor be instructed to prepare

Hon. N. W. Rowell has sent from Ottawa the following letter, dated last Friday, to Liberal members of the Provincial Legislature, announcing his fesignation as leader of the Ontario Liberal party:

"Liberal leaders from the various provinces who support conscription"

Salvation Army Rescue From the Victoria Order of Nu Ald. Ashplant complained could not get one-quarter of coal from his dealer, and addermen agreed to secure in the provinces who support conscription.

"Liberal leaders from the various provinces who support conscription and vigorous prosecution of the war met here this week to consider the question of Union Government raised again by invitation of Sir Robert Borden to the western Liberal leaders As a result of a series of conferences the conclusion was unanimously reached that Union Government was an urgent necessity at this time to enable Canada to do her full share in the present crisis, and therefore it was our duty to accept the invitation of Sir Robert Borden to join him in forming such a Government I was asked by the leaders present to form one of the Liberal group entering the ministry.

one of the Liberal group entering the ministry.

"As I had advocated conscription and Union Government for many months I felt I could not refuse to join with other Liberal leaders in helping to form such a Government. The Union Government was formed today, and I must, therefore, relinquish my duties as leader of the Opposition in the Ontario Legislature. It is with the deepest personal regret that I find myself compelled to sever close personal relations which have existed between us in the Legislature.

"I shall always appreciate your loyal co-operation and support, and I am confident the Liberal party in the Legislature, under such new leader as you may choose, will continue to render a large public and patriotic service to the province. I shall follow with the deepest personal interest the future of my former colleagues, and I trust the warm personal relations which have existed between us may be continued in the future."

TENDERS RESIGNATION.
WOODSTOCK, Oct. 15.—N. W. Rowell today submitted to the North Oxford Reform Association, through his
secretary, his resignation as member
of the Provincial Legislature for this
relation.

# **BOARD INSTRUCTED** TO GET COAL HERE SOON AS POSSIBLE

Purchased Also.

SHORT-WEIGHT BREAD

Council Orders Inspector Mc Callum to Rigidly Enforce the Law.

The city council, at a very long-winded session last night, decided to Recruiting in Canada for men who are in class 1 and who have been called our under the military service act has ceased, according to an announcement in clamp orders Monday. The order is to date back to the 12th inst, and no recruits are to be sacretised that there was a large petition present of the council last year asking that a vote be taken, but the aldermen decided that there was a large petition present of the new military service and the subject of course, still be accepted as recruits. The order further states that such men, however, may report for immediate service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and as soon as the new military service and service, and service and service, and as soon as the new military service and service, and as soon as the new military service and servi change the management of Victoria Hospital from the trust to the sound the Controller Little introduced the stipation or Headaches—"try Fruit-a stipation, and it was passed with little tives and you will get well.

"CORINE GAUDREAU." Hospital from the trust to the council.

Controller Moore's suggestions for garding the best form of civic government were sent to No. 1 committee by the council last evening.

The motion, which is self-explanatory, is as follows:

Whereas, under the existing provisions of the municipal act, the board of education act, the public library act, the public utilities act, and other acts, the civic boards governing municipal functions have independent and exclusive control of their various activities:

And whereas it is expedient, for efficient and economic municipal government, that the several boards of management be co-ordinated and centralized;

Be it rescluded that the council of the coal dealers in the city of the condoined with information as to the assessments paid by all the coal dealers in the city of the condoined with information as to the assessments paid by all the coal dealers in the city of the condoined with the coal dealers in the city of the condoined with the coal dealers in the city of the coal dealers in the coal dealers in the city of the coal dealers in the ci

soft education and, the public library act, the civit boards governing municipal is functions have independent and establish the civit boards governing municipal is the civit boards of the civit commission. On the motion of ALA Abphana, And whereas it is expedient, for efficient and economic municipal governing and the civit commission. On the motion of ALA Abphana, And the composition of the civit of boards actually actua

Refuses to Say Anything of Action
Following Paincourt Meeting.

"I have no statement whatever to make on the matter," said Bishop Fallon, when questioned what action, if any, he would take concerning statements made by speakers at a gathering of over one thousand French-Canadians at Paincourt on Sunday.

Major Murphy, who is representing Bishop Fallon in the actions for libel arising out of the Ford City affair, stated he had not discussed the Paincourt dispatch with Bishop Fallon yet.

Another Marital Trouble C Refuses to Say Anything of Action

# EVERYBODY NEEDS

# GOOD ADVICE

Three Cars of Coke Will Be To Go On Taking "Fruit-atives" Because They Did Her Good.

> Rochon, P. Q., Jan. 14; 1915. "I suffered for many years with ter-"I suffered for many years with terrible Indigestion and Constipation. I had frequent dizzy spells and became greatly run down. A neighbor advised me to try 'Fruit-a-tives.' I did so and to the surprise of my doctor. I began to improve, and he advised me to go on with 'Fruit-a-tives.'
>
> "I consider that I owe my life to 'Fruit-a-tives,' and I want to say to those who suffer from Indigestion, Constipation or Headaches—'try Fruit-a-tives,' and you will get well.

Manness were empowered to handle the enterprise. The net cash balance of the operations to date is something over \$9.

Controller Moore's motion to introduce a commission form of government for the city was sent to the finance committee for adjustment. That body will report later.

Got Short Shrift.

Former Engineers Bennett, Greason and Tirton of the incinerator staff, complained about the treatment they had received at the institution, but the council gave them short shrift.

City Engineer, Brazier stated that he was in charge and while he was in charge, he intended to handle the staff. The men were not reinstated. Robert Angus was criticized by Mr. s, Bennett, but the former's explanation of the reasons for one portion of the machine running in reverse was satisfactory.

On the motion of Ald. Ashplant, Assessment Commissioner Grant was asked to supply the council with information as to the assessments paid by all the coal dealers in the city of London.

Ald. Moorhead's motion to refuse the renting of the basement stalls in the renting of t

TO MAKE STATEMENT

To make state

# THREATENED LIFE IN TELLING STORY

**Another Marital Trouble Case** Aired in Court.

PURE, RICH BLOOD

Another tale of domestic infelicity was toid in police cour: on Monday, when Albert Cook, 153 Dreaney avenue, the portiated because of the portion and portion and portiated because of the portion and the Hairs Vanish in the sound portion and the patients of the portion and the patients of the portion and the p

THE WEATHER

# Three Wonderful 'GOSSARD' MODELS

THEY \$2.50 LACE \$3.50 IN \$6.50 FRONT

FIRST, NEW CORSETS. The foundation of the proper-fitting

suit or gown is the corset, so before you purchase your new

outfit we suggest that you give the corset attention and have your garments fitted over the proper lines. There is a Gossard for every type of figure, and hundreds of women will

select their new corsets during the next few days-one of these models is the corset for you—the simplest gown is given grace, distinction, vogue, over the fashionable silhouette of your

Gossard, as it gently molds each figure to correct style expression, enabling you to become the ideal of your type. Our cor-

setieres are ready to serve you, to help you select, or to fit you

properly, if you desire.



Children's

Hair Cutting

A real kindergarten for

the little tots-everything

spotlessly white and fitted

and equipped to attract

the children and make

them feel it is their very

own playhouse. We make

a specialty of children's

New Parlors, Fifth Floor.

Order By Letter

We pay, the shipping

charges on all mail orders

parcel post, express or

The rural route free de-

livery and the parcel post

service, coupled with our

free delivery mail order

service, brings this store

right to your door and

into your home. Are you

a mail order customer?

freight.

hair-cutting.

## These Models Cover a Multitude Model 263 :: Model 377 :: Model 668

MODEL 263-A general purpose corset which will meet the needs of a large range of figure types; the low bust is gracefully curved to follow the contour of the bust, flat back and hip lines with an elastic section to insure perfect comfort; sizes 20 to 30. Price .....\$2.50

MODEL 377-A beautiful brocaded corset which will correctly corset both the slight and medium figure, low in the bust, lightly boned, flat back and well-contained hip lines; sizes 20 to 27. Price ......\$3.50

MODEL 668-A long corset specially designed to confine fleshy thighs; it has a flat back, medium high with sufficient fullness to permit flesh to rest inside the corset, and front cut low under the bust; made of strong figured brocade; OTHER MODELS, \$7.50 TO \$12.50.

# Kimonos, Dressing Sacques In Dainty Floral Designs

\$1.00, \$1.39, \$1.75, \$2.00, \$2.50, \$3.00 and \$3.50

Comfortable Gown of Flowered Flannelette, empire style back and front, with satin piping to harmonize, the neat high-low collar and long sleeves with fancy cuff also piped; fastens down front with satin buttons, cord and tassel at 

Neat style of Soft Flannelette in floral design, fancy pointed collar, piped, three-quarter set-in sleeve with stitched cuff. elastic band at waist, assorted colors; sizes 36 to 44. Price ...... \$1.75

Very dainty garment, fancy yoke in front, large pointed collar and turn-back cuffs with deep banding of satin ribbon, satin buttons down front, comes in rose, Copenhagen or grey. Price ......\$3.50 Another Neat Kimono, comfortable turn-down collar and

long sleeves with stitched cuff, empire style back and front with vestee effect in front, belt of self at waistline, patch pockets on right side; in dainty floral patterns. Price \$2.50 Dainty Dressing Sacque, long set-in sleeve with bell cuff finished with satin ribbon fluting, large sailor collar also ribbon trimmed, elastic at waistline; made in grey, rose or heliotrope ground with floral designs. Price .......\$2.00

Sacque of Flowered Flannelette, made empire style back and front, piped, fancy pointed collar and long set-in sleeves with banding of satin to harmonize; comes in heliotrope, Copenhagen, grey or rose. Price ......\$1.39 Neat style, made with fancy stitched-down collar and long sleeves finished with silk braid, elastic band at waist; colors are Copenhagen, navy or purple. Price ......\$1.00



### Chiropody

This parlor has been recently thoroughly equipped and furnished with the most modern type of chair and instruments for the proper treatment of the feet. Appointments may be made by phone. Newly-furnished parlor. Fifth Floor.



## Write For Catalogue

If our fall and winter catalogue is not in your home. write for it today. This mail order service is free, and your guarantee of satisfaction is the prompt refund of money on all returned goods. This is your absolute protection. Shop by letter.

AT SODA FOUNTAIN-Short lunches served continuously. Sandwiches, Coffee, Pie, Cake, Ice Cream, etc. Main Floor.

ICE CREAM-To take home-Pints-Bulk, 20c; bricks, 25c. At Soda Fountain.

### NORTH MIDDLESEX IS MECCA FOR BUYERS OF BIG PACKING HOUSES

AILSA CRAIG, Oct. 15.-Farmers hereabouts are securing fine prices for their livestock, and local representatives of the big Chicago, Montreal and Toronto packing houses are kept busy making purchases. Ten carloads of cattle were shipped from here last Wednesday and 85 carloads more will be sent out in a few days. Allsa Craig is located in the heart of the best cattle district in Western Ontario, and since the outbreak of war the cattle-raising industry has advanced rapidly until now the majority of farmers are stock raisers.

The total value of the ten carloads shipped last week and the 35 to go shortly is about \$135,000. REPORT SAYS THAT ALL

RECALLED FROM FRANCE Military Headquarters Cannot Confirm

CIVIL SERVANTS BEING

BEWARE HOW YOU DISCUSS SERVICE ACT

The chief press censor of Canada sends a warning to Canadian editors as to how they comment upon the operation of the military service act. Some weekly newspaper editor in the west has got himself in hot water for criticism.

The warning is that publications containing any such objectionable matter will be prosecuted, and through the Canadian Press Limited the big dailies are asked to passed the warning on.

PLAN HALF HOLIDAY ALL THE YEAR ROUND

The grocers in the eastern and southeastern sections of the city have decided to close their stores every Wednesday afternoon during the year.

It has been the custom to close only
during the summer months, but Aid. G.
B. Drake stated last evening that in
future the grocers in that district would
close on every Wednesday afternoon.

Autographic Kodak Jr.

Price \$12.00

The Camera that made a stir in the
photographic world not only because of
the new size picture it makes (2% by
the

LAMBETH, Oct. 15.—Miss Veda Cummings of South London spent the weekend with her aunt, Miss Martha Ballenine.

Mrs. Sharon Kelly will take part in the opening concert of the Victoria School Mothers' Club on Tuesday

School Mothers' Club on Tuesday evening.

Sandy Gordon visited with his sister, Mrs. Harvey Patrick, yesterday.

Miss Margaret Ramsey is a visitor with Miss A. B. McArthur.

Mrs. R. Grant entertained at the tea hour on Friday in honor of her mother, Mrs. McAlister of Toronto, and Mrs. Grant of Orillia.

Mr. and Mrs. G. L. Walters left on Saturday to visit Mrs. Walters' parents at Millbank.

The special meetings started on Sunday with two splendid sermons. All this week Rev. Walter Millson of St. Thomas will be present and a choir of eighty volces will be led by Mr. Oultram, cornetist.

Mr. and Mrs. Delmer Wadsworth of Byron were recent visitors with Mrs. William Pincomb.

The only sure way to get rid of dandruff is to dissolve it, then you des roy it entirely. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

# No. 2C

The Camera that made a stir in the photographic world not only because of the new size picture it makes (2% by 4% inches), but also because such generous picture proportions have been obtained in a camera so easily pocketed. Let us show you this and other new models.

Store Open Evenings. J. H. BACK & CO.,



# A Different

MAKES your Suit like a different Suit. Choose here from a splendid range - as low as \$1.49. Beautiful Georgettes and Crepes de Chine at \$5.00, \$6.50 and \$7.50, including the new "Stock" Collars and Embroidered Ef-

IN buying your New Suit, you can select just the Waists which harmonize in color and style.

## THE-RAPHAEL-MACK

Dundas St.

Handle Five Recruits in Addition as Monday's Work at Local Armories.

RUSH IS UNABATED YET

ONE OF SPEAKERS.—Rev. H. H. Bingham, pastor of the Talbot Street Baptist Church, this city, is to be one of the speakers who will deliver fifteen-minute addresses on "Evangelism" at the 29th annual convention of the Baptist churches of Ontario and Quebec. This convention opens in Woodstock

MARK'S.—Murray, the magician, presented his act. "In the Shadow of the Pyramids," before a large audience at St. Mark's Church in Pottersburg last evening. The rector, Rev. Mr. Beverley, presided, and in his introductory address mentioned the work Pte. Murray did overseas with No. 3 Stationary. Hospital. The young soliler's feats of eleight of hard were well received. Hospital. The young soldier's feats of sleight-of-hand were wall received

sleight-of-hand were will received

TWO DRUNKS FINED. — Two
drunks stood in the police court dock
Monday, one a soldier and the other
an Austrian. Each pleaded guity to
intoxication, and each paid a fine of
\$10 and costs. The soldier sat in the
dock near the other prisoner, regarding him with indifference, until Chief
Williams announced the Austrian's
nationality. The soldier's eyes fairly
snapped fire as he gingerly moved to
the far end of the box and glared at
his Tellow-prisoner. NOT FROM SWAN RIVER-Through

NOT FROM SWAN RIVER—Through an error in a telegraph dispatch from Winnipeg, it was announced early in October that D. D. McDonald, ex-M. P.P. for Swan River, had been found in a strange house in Winnipeg unconscious from gas, and that he had later died. There were two ex-M. L. A.'s in Manitoba named D. D. McDonald, and the former Swan River man was not the one who committed sulcide. The dead man was a native of Middlesex County, having been born here more than 50 years ago.

NOT A LONDONER.—Although the official casualty list announces that Pte. E. Whitehead, listed as wounded, comes from London, this information is incorrect, according to Mrs. Phoebe Whitehead, 43 Stanley street, whose son, Pte. E. Whitehead, 80298, went overseas with the 135th. Mrs. Whitehead was notified some time ago of Pte. "E. Whitehead's" wounding, but on investigation found that the telegram should have gone to Mrs. Lillian Whitehead, High Park, Toronto. Instead it had been sent to "Hyde Park," London.

SPECIAL CLASSES.—Arrangements NOT A LONDONER .- Although the

chase's Ointment, so I sent to your office for a sample box. I found it gave me such relief that I went to a drug store and purchased a full-sized box. I nave used several boxes since, and have derived more benefit from its use than any remedy I have every used."

Mrs. F. Cursons, Victoria street, Ingersol, Ont., writes: "About two years and a haif ago I was suffering from Piles. I had tried many different remained for full had to furnish a wing in the Byron Sund that I was completey cured, and have not been bothered in tis way since. I can cheerfully recommend Dr. Chase's Ointment, and after using it found that I was completely cured, and have not been bothered in tis way since. I can cheerfully recommend Dr. Chase's Ointment to anyone suffering as I did."

Dr. Chase's Ointment, 60 cents a box, at all dealers or. Edmanson, Bates & Co., Limited, Toronto. There are no rivals to Dr. Chase's Ointment as a treatment for Piles. Be sure to refuse substitutes, for they only disappoint.—

Advt.

Adv.

Utilities Body Do Not Welcome Council's Act in Handing Over Whole Scheme.

LEGALITY IS QUESTIONED

Powers Conferred by Act Do Not Permit Commissioners To Touch Fuel Supply.

charge of all remounts in this district. It is announced in camp orders. Lieut. Stewart has about 65 horses at Queen's Park at the present time, including about a dozen in the veterinary hospital along with those in the remount depot.

LONDONERS TOOK PART.—Capt. (Rev.) A. Graham of Chalmers Presbyterian Church was the speaker at a concert held in Salem Methodist Church Monday evening. Miss Dorinda Abbott, contralto, and Miss Florence Egglestone, violinist of this city, who took a prominent part in the program, had an enthusiastic reception. Miss Minnie Raymond acted as accompanist.

COMPLAIN OF SMOKE.—Residents in the vicinity of a number of the city schools have complained that the board of education should be forced to use smoke consumers to cut down the volumnes of black smoke from the school chimneys. The grade of coal, they say, is such that the smoke is as bad as that from many factories, where we had been informed that the utilities commission had no power to andle the proposition.

The commissioners are not anxious to take over the proposition under present arrangements.

"I do not think we should shirk our tarrangements.

"I do not think we should shirk our responsibilities," said Chairman Philip Pocock. "At the same time, we want to know where we are at. Has the city falled to get coal? Is there any possibility of getting a supply? Why has the council sent the whole proposition to us? There are many things we would like to know before we take the proposition as under the proposition as uncess if we go into it, provided there is any possible chance to do so. But we want to know exactly where we stand. We would like information as to the price coal was offered to the city, the quantities, the quality, and all the rest of it. We are not going into the matter b'indly." Ernest Ingles, one of the trades and labor council delegates, stated that they had been informed that the utilities commission had no power to andle the proposition. "We consider that this body should the proposition." "We consider that thi

QUERIES REGARDING

MILITARY SERVICE Send In Your Problems and They Will Be Answered From Official Information by The Advertiser.

Question.—A man was discharged from a unit before it went overseas, and then again enlisted and after getting as far as England, was honorably discharged as permanently unfit. Can he be called up under the military service act?

Answer—He will be required to fill out an application for exemption, and produce his proof that he is medically unfit, as only those who have served in a theatra, of war (in this case, France), and been honorably discharged, are not included in the call to service.

Question—Is a young man, who will become twenty years of age this month liable to gervice under the present draft, when he attains that age? If not, is he liable to be called later?

J. C. K. Answer—No. Only those who were Answer—No. Only those who were twenty years of age when the proclamation was issued on Saturday last, are ation was issued on Saturday last, ore included in the class called. There is no provision made in the act for calling up those who reach that age later, though if their services were needed the Government might decide to amend the law, making a further call possible.

A score of motor cars parked in front of the armories today and a balcony lined from one end to the other with men affected by Saturday's proclamation, testify to an increasing rush for miglical examination before the men affected by Saturday's proclamation, testify to an increasing rush for miglical examination before the men affected by Saturday's proclamation before the men affected by Saturday's proclamatical and the saturday's proclamatical and the saturday's proclamation before the men affected by Saturda

OF 6 864 MEN EXAMINED IN DISTRICT DURING PAST FOUR WEEKS, 3,314 PASS PHYSICAL TEST AS CLASS A FIGHTERS

Figures of Examinations Prior to Saturday's Call Show That 1,668 Men Were Boared in London, More Than Half of Whom Considered Fit for Front Line Service.

Total in London....1,668 848 820 In Western Ontario (Including London).

ringles. "The new development buts us in rather a bad way. However, we will look into the question, and find out where we are at."

First Replies Under M. S. A. to Local Registrar Show Poor Recruiting Prospects.

ASK EXEMPTION

TAKE CARE OF CITY

Wholesales Accorded Even
Distribution by Refiners.

To Park.

# MONTHS OF ILLNESS Mayor and Commissioner at

Western Others regiment. Of A. M. C.; A. & May Regaland, London, M. C.; A. & May Regaland, M. C.; A. & & May Regaland, M. C.; A. & & May Regaland, M. C.; A. & May Regaland, M. C.; A. & & May Regaland, M.

LAYMEN'S' LEAGUE TO AID PASTORS

district; Rev. W. H. Graham, Stratford; Rev. D. N. McCamus, Bienheim; Rev. J. A. Agnew, Clinton; Rev. W. E. Millson, St. Thomas; Rev. J. C. Reid, Strathroy; Rev. G. N. Hazen, Sarnia; Rev. W. G. H. McAllister Ridgetown, and five laymen appointed by the conference. The meeting is being continued this afternoon.

GILLAM—HONSBERGER. Vernon Gillam of St. Catharines, formerly of 554 King street, this city, was married on June 29th to Miss Marguerite Honsberger of St. Catharines.

# SUGAR STOCK SHORT, BUT AMPLE ONE TO

# **POWER CONFERENCE**

Sessions Today.

WANT EXPORTATION BAN

Representatives May Ask

ENGINEER QUITS JOB

Police Courts Today for Various Offences.

WANTON DAMAGE DONE

Damage for Pure Mischief.

day afternoon.

These ten-boys will appear for trial before Magistrate Graydon Thursday.

The informations in the cases of the six boys charged with malicious damage were laid by A. B. Greer, one of the shareholders in the Dominion Abattoir plant

## DRAFTED MEN ARE REPORTING ALREADY AT LOCAL ARMORIES

Had To Wait for New Attestation Papers.

BEING SENT TO W.O. As Soon as Particulars Filled In, Draft Recruits Go To Park.

Buy Screened Scranton Coal Webster Fuel Co.

15c---Two for 25c ENGLISH COPYRIGHT NOVELS. MILLS TELEPHONE 1665.

DANGER cold hang on to you.

KUR-A-KOF — the result is quick. Anderson & Nelles Drug Store

# FOR ADVERTISER READERS ONLY!

BE SURE TO CLIP THE COUPON AND SEND OR BRING IT TO THE ADVERTISER OFFICE TO SECURE YOUR COPY OF FRANK H. SIMONDS' BOOK

# Three Years of the Great War

BY THE AUTHOR OF THE WEEKLY WAR REVIEWS PUBLISHED IN THE ADVERTISER.

A COMPLETE AND AUTHENTIC HIS-TORY OF THE GREAT CONFLICT BY THE GREATEST MILITARY CRITIC OF THE DAY; CONDENSED INTO 58 PAGES FOR EASY READING.

25 Cents Per Copy --- 27 Cents by Mail CLIP THE COUPON

Circulation Department,
London Advertiser.
Gentlemen:
Send me at once a copy of Frank H. Simonds'
"Three Years of the Great War." I inclose 27 cents.
Name
Address

# ENO'S

FRUIT SALT The Gentle

DAIRY PRODUCTS FROM PRAIRIE DISTRICT ARE CHEAPER THAN LOCALLY

After Faying Freight Charges Londone Finds 1° Economy to Buy Out West.

Charles Brennan, barber, Richmor street, recently received from his son, John Brennan, jeweler of Prince Albert, sk., two large shipments of butter and eggs, which were secured by Mr. Brennan Jun in the Prince Albert dis-

cost to the father was five cents below the London price on both butter and Americans Leading Way To Mr. Brennan means to do his produce

buying in the west in future. Prince Albert is supposed to be in a prairie country where butter and eggs are a

TO RELIEVE CATARRHAL DEAFNESS AND HEAD NOISES

If you have Catarrhal Deafness or head noises go to your druggist and get 1 ounce of Parmint (double strength), and add to it ½ pint of hot water and 4 ounces of granulated sugar. Take 1 tablespoonful four times a day.

This will often bring quick relief from the distressing head noises. Clogged nostrils should open, breathing become easy and the mucus stop dropping into the throat. It is easy to prepare, costs little and is pleasant to take. Anyone who has Catarrhal Deafness or head noises should give this prescription a trial.—Advt.

### SAVE YOUR HAIR AND BEAUTIFY IT WITH "DANDERINE"

Spend a few cents! Dandruff disappears and hair stops coming out.

Try this! Hair gets beautiful, wavy and thick in few moments.

If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness, and is fluffy and lustrous, try Danderine.

Just one application doubles the beauty of your hair, besides it immediately applied to the property of the property ately dissolves every particle of dandruff; you cannot have nice, heavy, healthy hair if you have dandruff. This destructive scurf robs the hair of its destructive scurf robs the hair of its lustre, its strength and its very life, and if not overcome it produces a feverishness and itching of the scalp; the hair roots famish, loosen and die; then the hair falls out fast.

If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a small bottle of Knowlton's Danhouse.

derine at any drug store or toilet counter, for a few cents; apply a little

dark or control files plane-your man and no more filling plane-your man was a control that he was a control that he was a control to the control of the cont

# **ELIMINATION OF DELIVERY SYSTEM WOULD CUT PRICES**

Local Butchers Indorse the Scheme Tried Out Here.

After paying all freight charges the SAYS DEMAND IS GROWING

Cheaper Meat by Carrying Home Purchases.

A new system of business by which it is claimed the high cost of living can be reduced has been put into practice by two local butchers. All purchases must be effected at the stores, and no

Mary Position in Research as Sample of the Street at the Street at the stores, and not deliveries will be nade. The phone of meat will be recorded. Telephone of the meat will be recorded. Telephone of the meat will be recorded. The best system, and one of the meat will be recorded. Telephone of the meat will be recorded. Telephone of the meat will be recorded. Telephone of the meat will be recorded. The best system, and one of the meat will be recorded. The post system, and one of the meat will be recorded. The best system, and one of the meat will be recorded. The post system, and one of the meat will be recorded. The post system, and one of the meat will be recorded. The post system, and one of the post of the post

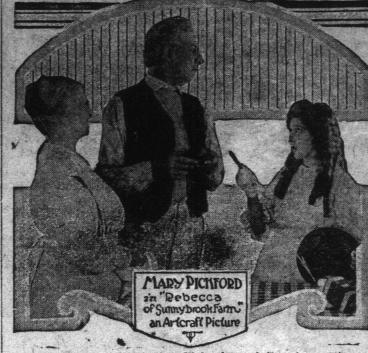
counter, for a few cents; apply a little as directed, and ten minutes after you will say this was the best investment you ever made.

We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Danderine. If eventually—why not now?

Business of unusual interest was transacted at a meeting of the Victor, and entirely transacted at a meeting of the Victor, and of the Randall children for the British well provided for. When everyone is an Order of Nurses held in the Y. W. C. A. parlors. The resignation of the scretary, Mrs. (Dr.) Moorhouse, was reperted, a resolution to that effect recorded, and a letter, expressing appreciation of her faithful services for so long, ordered to be sent to her. The nurses reported that they are being kept busy with both day and night calls, which are at all times responded to.

A Pax Comedy opens the show, and in a service for so long, ordered to be sent to her. The nurses reported that they are being kept busy with both day and night calls, which are at all times responded to.

The treasurer reported the maintenance of and all the Randall children care of and all the Randall the Randall the Randall children care of and all the Randall children care Business of unusual interest was



At the Patricia Theatre today, Wednesday and Tannight, and Friday and Saturday matiness only.

# Photoplay News

Mary Pickford in "Rebecca of Sunny brook Farm," is the screen attraction the first four days, matinee and night

Prook Farm.
Rebecca has the Simpson family taken



husband of the woman he had sought to save from the gutter.

"The Love Doctor," gives opportunity for strong acting which is taken full advantage of by the exceptionally well selected cast, and is replete with tense situations, notably the operation scenes in Dr. Brandt's hospital and the cafe scene where Rose, the derelict, is recognized and rescued by her sister.

A Mack Sennet Comedy on a Pathe Weekly complete a program that excels anything ever presented at the Majestic.

daring stunt.

Rebecca is sent to school, but by her clever verse discraces the aunt's family so they decide to send her to a hoarding school. She returns a beautiful young sirl. Adam's admiration for her has greatly increased, and the love for the child has grown into love for the young woman. One of the aunts passes away and later Rebecca learns that the railroad has purchased Sunnybrook Farm.

FIRST CONTRIBUTION.

# DAY IN FIVE YEARS

### SEE NO CHANGE OF **BUTTER REDUCTION** WHEN OLEO GOMES

Dairymen Declare Price Will, Not Come Down,

EXPECT LITTLE SALE

Local Manufacturers Say Demand Will Be Light

Commenting on the announcement of the food controller that eleomargarine would not be allowed importation into Canada so much as to have it manufactured in the country, local dairymen said that the introduction of eleo into the country would find little favor with the masses of Canadian people.

A certain element, they say, might eat eleo and derive as much satisfaction from it as from butter, but this element is represented by the foreigners of the country, who previous to coming to Canada had been accuatomed to eating eleo because it could be obtained at a lower price than butter.

"I was in the States when element as lower price than butter."

"I was in the Advertiser today. "The eleo producers experienced a great deal of trouble because of a law made prohibiting the sale of eleo as butter. This law was infringed upen time and again, the butter producers being compelled to take action against the eleo men, which involved the expenditure of hundreds of thousands of dollars in agitating against the sale of the butter substitute. "If eleo is allowed to be manufactured in Canada the manufacturers will no doubt abuse the privilege, as they did in the States. It is hard to say whether butter dealers will handle elee when it is introduced into Canada, but it is safe to say that no substantial decline in butter prices will be resultant of the move. The present price being received by the farmers for butter can be expected, for the price is not excribitant—in- fact, it is very reasonable; so if the price of butter declines the farmer will just have to discontinue making it."

No definite word regarding the manufacture of eleo in the city, or even the handling of it should it be allowed in the country, could be secured from dairymen, but it was intimated that the present dealers in hutter would also handle eleo should it become popular with the Canadian people.

# MISREPRESENTED IN REPORT OF SPEECH

Cast No Reflection Upon Army Surgeons.

NO UNNEEDED SURGERY

Government Issues Statement to Allay Fears of Relatives.

tired muscle—it nourishes bone and nerve—but it really does more. FRY'S possesses in full measure that subtle "spirit of cocoa" theobromine-which is one of the most beneficial stimulants known. So you see FRY'S is a tonic as well as a nourishing food,

"Nothing will do but FRY'S"

The nurse who is "just ready to drop" will find a wonderful stimulant in FRY'S

delicious Cocoa. Of course it feeds every

OTTAWA, Oct. 15.—In view of cernot really prepare a paper, but spoke hospital."

Let infection Die Out.

Let infection Die Out.

other tain statements credited to Lieut.-Col. Hadley Williams, while addressing a county medical association and published in Canadian newspapers, official inquiry was made, and it was found that he had been misrepresented. In order to clear up the matter, and to relieve the anxiety that the report on his remarks might have caused, to relieve the anxiety that the report on his remarks might have caused, to relative of men overseas, the following statements:

"The newspaper reports of certain would convey such an implified department:

"The newspaper reports of certain statements as detail to have been made by Lieut-Col. Hadley Williams after his return from some months of duty as the surgeon-in-chief, which the had to surgeon-in-chief as the work of the surgeons will medical officers in charge of the did not really prepare a paper, but spoke on overseas surgeon, but spoke on overseas surgeors.

"He did not really prepare a paper, but spoke on overseas surgeors.

"He had not in his mind, and therefore did not state, that he had been means of preventing large numbers of under that as each of wounds which had become septic, if necessary of months, until all infection remaining in the tissues had died out, in order that secondary of the surgeons in the case of wounds which had become septic, if necessful of ded out, in order that secondary of the surgeons in the case of wounds which had become septic, if necessful of ded out, in order that secondary of the surgeons in the case of wounds which had become septic, if necessful of ded out, in order that secondary of the surgeons in the tissues had died out, in order that secondary of the surgeons in the case of wounds which had become septic, if necessful. Col. Williams attent when we had not in his mind, and therestore wounds which had become septic, if necessful of deautiful norder that secondary of the surgeons in the total number discussion was the necessful of the surgeon surgeon in the tissues had such cases have gone through surgeon the hospital was state that o

# 367 STREET CAR ACCIDENTS 1916 ... IN LONDON DURING ... 1916

No Accid nts Among the BRANTFORD Thousands Who Rode



There are many other reasons why a bicycle is the only method of locomotion for the average city dweller.

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(RED BIRD) BICYCLES

during that time. Here is food for thought for you, Mr. and Mrs. Citizen. When you ride the street cars you place your dependence upon the human element-old-fashioned cars equipped with hand brakes.

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A MOTHER'S FIRST THOUGHT: "For their sake."

A FATHER'S FIRST DUTY: To give his child a right start in life.

Education not only gives the right start, but provides a sure foundation upon which to build.

The educational contract of the Aetna Life will secure all your fondest hopes have planned.

Ask, phone or write for complete story of HOW.

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# YOUR MONEY

should be earning more than ordinary bank interest now, because

# You Have To Pay More for **Everything You Buy**

The High Cost of Living must be met with increased income. Make your savings earn double what they have been earning. The opportunity is offered, and it is your duty to yourself and those dependent upon you to investigate. Others have invested over \$125,000, and the industry is established and in operation.

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Capital - \$250,000

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A limited amount of 8 per cent cumulative preferred stock is now being sold at par.

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This is an unusual opportunity to make your your money is earning four per cent make

8 %

## Some Reasons Why

YOU MAY SAFELY INVEST IN THE 8 PER CENT PREFERRED STOCK OF THIS COMPANY.

(1) Company carries Dominion Charter.

(2) Is not overcapitalized.

(3) Plant has already been doubled to meet requirements of steadily increasing business.

(4) It is the largest and most modern plant of its kind west of Montreal.

(5) Its products please its patrons, bringing repeat orders continuously.

(6) Present earnings are more than sufficient to cover dividend and interest requirements. (7) Its management, both mechanical

and financial, is in the hands of thoroughly practical men.

(8) In 1913 Canada imported of wool and manufactures over \$28,000,000, or nearly \$5.00 per capita.

all Checks for Stock Payable to Fidelity Trust Company, London, Ont.

ALBERT MITCHELL, President and Manager.

A. N. LYSTER. Secretary-Treasurer.

# Industry, Thrift, Banking, Insurance, Investments

# **Educational Campaign**

Association of Canada.

out on as career for service, found its first rear opportunity to do something The next work of the association was found in the suggestion that the agents in the direcent provinces should be required to secure a license before taking up the work of a life insurance solicitor. This was to sateguard the thic from being imposed upon by trresponsible agents.

The association has now reached the point where it realizes that with the of the men in the field would be greatly reduced, and the public optain real service if life insurance were better understood; and we pelieve the pest place begin this educational campaign is in the schools and colleges The facts stated in the past president's address, given at Winnipeg las August, are worthy of our consideration. He said in part:

'Considering the rapid increase of life insurance in Canada and the import ant part which as an institution it has come to play in the ousmess econor the country, it seems only reasonable that the teaching of its fundamental principles should be accorded some adequate place in our system of public education. Impued with this idea, I undertook to investigate the situation, and a occasion permitted, on my trip through the Dominion 1 conferred with the educational authorities in the several provinces, as well as with the executive neads of our leading universities and coneges. So far as I have been able to learn, it appears at the present time that, aside from an actuarial course provided by Toronto University, incidental treatment of the economic phases of the subject in the courses on economics provided by several universities and a orief expandatory text contained in the high school arithmetic authorized by the Frovince of British Columbia, no place whatever is given to instruction upon this important subject in the phone schools and universities of Canada. Obviously the Line Underwriters, in co-operation with the Line Officers. Association, should undertake to remedy this undestrable situation. Two lines of action subsest themselves.

"In the first place we should keep in close touch with the educational authorities in each province and see to it that suitable treatment of the subject of the insurance is incorporated in new editions of advanced arithmetics as they Through the courtesy of high School Inspector J. A. Houston, of Toronto, I was able to secure the insertion of a brief explanatory text, accompanied by appropriate problems, into a new high school arithmetic being issued by the Oriano Department of Education. I have also a standing promise from a text-book committee representing the departments of education of the four western provinces, to the effect that they will give suit-able place to the subject of life insurance in a new advanced arithmetic soon to be issued to them. None of the other provinces contemplate the issuance new arithmetics in the near future, but in every case the educational authorities acknowledged the importance of the subject, expressed appreciation of having their attention caned to the omission and promised to incorporate suitable treatment to life insurance in the next editions of their high school text

Another able address along the same lines was delivered by Professor Theo dore Boggs, University of British Columbia, who stated

"We may safely assume the general acceptance of the premise that instruction in such subjects of practical interest as the theory and practice of government, federal, provincial and municipal, the scientific principles underlying the computation of premium rates in life insurance, and a comparative study of rival theories of taxation must involve mental discipline. Indeed the mental discipline incident to a course in the principles of life insurance may be much more severe than that entailed by many of the traditionally so-called disciplinary studies. Accordingly on grounds of intellectual discipline there can be no logical ground against the introduction into the university curriculum of instruction in life insurance and other like subject of practical value. While according full homage to the proven worth and honored past of the humanities, the suggestion is ventured that room might be advantageously found, in the curriculum, among the elective studies in the last two years of the ordinary arts course, for instruction in subjects of practical interest to all students, whatever the subsequent career may be. Indeed courses already are being given as a matter of course in most universities on such subjects of practical application as money and banking, taxation, statistics, labor problems and corporamics. The foundational training in the more clearly cultural studies enjoys the unquestioned right of way during the first two years of the usual course in arts. It is during the last two years of the course that elective subjects in general make their appearance. Then the establishment of a course in the principles and practice of life insurance as electives in the junior and senior years would in no essential way alter or disturb the present system of higher ducation. Such courses would merely take their appropriate place in the group of elective studies."

In an address delivered by Dr. S. S. Huebner, of the University of Pennsylvania, before the New York Life Underwriters' Association on February 24. 1915, he said in part:

"Few institutions so vitally affect the average family. The very basis of our whole social structure is life insurance. . . Life insurance should constitute today a substantial item in every family budget, just like food, clothing, rent and fuel. It is the only sure means of elim. thating one of life's greatest gambles. It alone enables a breadwinner to capitalize his value as such for the benefit of those who depend upon that bread. It should do more than any other institution to eliminate the curse of worry. Not only is it a powerful agency for inculcating thrift, but even for the person who can save it furnishes the only certain method of hedging against the possibility of the saving period being cut short. Thus the public, through an intelligent appreciation of the principles of insurance may protect itself against the loss and misery occasioned by the premature death or improvidence of its productive members. For he who does not insure gambles with the greatest of all chances and, if a loser, makes those dearest to him pay the forfeit."

Pending the establishment in our Canadian universities of professional ols of business administration, which in itself would strengthen the view that the career of business is essentially a profession, it is highly desirable, in the interest of public enlightenment and welfare, that instructions in life insurance be provided in our institutions of learning. By meeting this need the Life Underwriters' Association of Canada would in no small measure serve the general welfare of the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and may I add not without each to the pation at large and general welfare of the nation at large and may I add, not without credit and advantage to that association itself.

### WHY I CARRY INSURANCE

BY ERNISTINE SCHUMANN-HEINK. Life insurance was just brought to my attention about twenty years ago. At that time my children were young and I realized that their future could best be safeguarded by adequate insurance on my life. I, therefore, took out as large a policy as I could afford. From time to time since then I have added to my insurance holdings until I now carry \$187,000,

I am a strong believer in life insurance for professional women, whose income would cease at their death. Some of the policies I carry combine the element of investment with that of protection, so that after a period of fifteen or twenty years the policies provide a fund for the years when one's earning power will have decreased. I believe every self-supporting woman should carry insurance. For a woman with children or others' dependent upon her for support, life insurance is, in my opinion, indispensable

### WALL STREET CONDITIONS.

When patriotism and shrewd business succeeded in establishing the \$200,000,000 fund to stabilize the money market during the floating of the present Liberty Loan, it was thought that Wall Street conditions would be encouraging toward a good subscription for the loan, but in many features nothing but disappointment has followed the announcement of that worthy and commendable move. Some of the money-lending shylocks did not like the prospect of 3% money, which has been in plenty for some time now, and have been seeking profits in other ways. Not the least despicable has been the aiding of unpatriotic and ultraselfish bears in raiding the market with large blocks of the choicest dividend-paying securities at daily receding prices. That they have made money, and, in some cases, big money, goes without saying, but it will always have the taint of "ill-gotten gains" to mar the pleasure of but it will always have the taint of "ill-gotten gains" to mar the pleasure of possession. There is absolutely no basic reason for the low price of some of the best railway and industrial stocks. In fact, so well assured are the banks of the continuance of profitable operation of the industrials even under Government price-fixing that little or no discrimination is made between rails and industrials in the loaning of money for carrying purposes. Now that prices of commodities have been officially fixed, attention is being given to the labor situation. High prices obtain, and still higher are urged by some lines, but the employers are recognizing the high cost of living and adjusting other conditions to meet necessitated advances in the cost of production. The United States Steel Company, after digesting the fixed prices for steel see their way to conditions to meet necessitated advances in the cost of production. The United States Steel Company, after digesting the fixed prices for steel, see their way to making a good profit on the finished product, and have led off with a wage advance of 10 per cent, while other companies are about ready to follow. The coal miners are insisting on another readjustment, but cannot establish that the cost of living is any higher than it was last April, when the last settlement was effected to their satisfaction. The railways are handling more traffic than ever before, while operating and maintenance charges will not go much, if any, higher. Present prices look unusually attractive, but, for the buyer who believes in the basic worth of the issue of his choice Chesapeake and Ohlo and Missouri Pacific, among the rails, are worthy of more than passing attention at present prices, while General Motors and some of the other industrials which have suffered unwarranted depreciation offer opportunity for reasonably safe and profitable investment. For those whose pet investment is bonds there are many wonderful bargains.

# INVESTMENT BONDS

Yielding Six Per Cent Per Annum and Over.

We issue periodically Booklets and Circulars descriptive of sound, high-grade Investment Securities. We shall be pleased to mail these to you as issued if you will send us your name and address.

# Royal Securities Corporation

164 ST. JAMES STREET, MONTREAL

# War Time Economy

The food controller has asked the people of Canada to economize on food

not be economical in your expenditures and save part of your earnings? Open a savings account at once and a dd a little to it every pay day. One dollar opens an account.

# THE PEOPLES LOAN & SAVINGS CORPORATION

Head Office: 428 RICHMOND STREE T, LONDON, ONTARIO. Branch Office: 6 SANDWICH STREET, WEST, WINDSOR, ONTARIO.

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GEO. G. McCORMICK, - President R. G. FISHER, 2nd Vice-President

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Office - - London Loan Block, 220 Dundas Street

M. J. KENT, Manager.

# COULD YOUR WIFE PAY THAT MORTGAGE?

Not very well. If it is hard for you, how could she pay it without your earnings,

Let us protect her for you. We will guarantee the payment of your mortgage in the event of your death.

If you live to the end of the term of our guarantee your money will be returned to you. Write us for our special proposition.

## THE NORTHERN LIFE ASSURANCE COMPANY

London

Tear off this coupon and mail it today. NORTHERN LIFE ASSURANCE CO. Gentlemen,—Please send me your bookiet, "What the Northern Offers"

My age is .....

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THE LONDON ADVERTISER COMPANY, LIMITED.

### London, Ont., Tuesday, October 16. LAURIER OR BOURASSA?

HETHER or not they agree with his published views on the conscription situasave Quebec from a position far worse than anti- ister of finance.

to the House of Commons. As a factor bearing The silver came in a perfect flood. He did not weight on either of the two parties in the house, stop to count it. He continued to throw the such a representation would come close to con- boots into it. And as long as the jingle controlling the situation, as did the Irish party in the tinued, he punched and pounded that dear old

He was worried about it as he sat down in these men fight for their protection.

### ARISE, QUEBEC!

Ah, Drummond, could you speak, I know, The French would raily to the cause. You knew them as no other knew, If you should call, they would no pause.

Oh, for your rousing wine of words To fire the blood that drives the spruce Oh, for the spirit of the Sault To rush to France's noble use.

We've seen them fight with pole and hook, And dare death in the creaking crush; We've seen them battle through the night, n rivers running logs and slush.

The river and the woodmen's breed Needs but a word to couch the lance. That pierces now the elm's bark. To thrust a telling blow—for France!

the big imitation leather chair. He started on a journey with Stewart Edward White into the heart of Africa via the S. E. P. As he came to an exciting chapter, he heard a tinkle. The mystery was solved. In these days of skimped trousers pockets, which are of the shallowness of a vest pocket, the small change leaks when one assumes a reclining position and twists and turns. And a big leather chair is an affair of realize that Sir Wilfrid Laurier's attitude may many secret passages and recesses. It could

Our hero seized the chair eagerly, turned it Quebec has the power to elect 65 members over, and commenced to throw the hooks into it.

division, according to their hopes, is to be over a point already settled, conscription.

Should not the Conservatives of North Toronto, devout followers of Premier Borden, be delighted to be represented by a minister appointed by Sir Robert? N. W. Rowell is a conscriptionist, so what more could they ask in a scriptionist, so what more could they ask in a representative? Surely they are not quietly preparing to vote party irrespective of any other considerations, as in the past!

There is room for suspicion that it would please some of these Toronto Tories mightly if any or all of the Liberals who have consented to join the Borden cabinet were defeated at the elections. Perhaps it is not fair especially to

nothing to show that they are averse to having to be saved for her return he mu nothing to show that they are averse to having to save way of watering them, thought that Susie's well-cared-figures.



THE TOONERVILLE TROLLY THAT MEETS ALL THE

THE PASSENGERS

HELD UP BY A HOSE

ACROSS THE TRACK

DURING THE DINKY

FIRE AT PLUNKVILLE.

REFUSE TO ALLOW

THE CAR TO BE

please some of these Procus Tories might with a present of the common of the source of these procus of the common of the common

garden" McGill asked, by way of de-aining her a moment longer.

"I saw the long rubber pipe and watering can out of your window," she promptly replied; then, throwing con-vention to the proper place for silly convention, she said: "I will cook the vegetables for you, and you may come down and have dinner with me tonight— if you like. I see you are a wounded soldier, and all women should do all they can for the men who have fought for them."

# by Luke McLuke COPYRIGHT, 1917

Police!
The cost of living in this land
Is certainly surprising;
Things go up, and I understand
That even yeast is rising. "Laugh and grow fat," quoted the Sage.
"Yes," commented the Fool, "and then you'll find that the laugh is on

Our Daily Special. Every Man Imagines That He Is Car-ying The Heavy End Of The Load.

Luke McLuke Says:

If a woman can't find anything else to scrap about she can always get mad at her husband because some other woman in the neighborhood dresses better than she does.

When Lovey is content to occupy a whole chair all by himself and lets bovey sit in another chair, the Honeymoon goes down in the cellar and swallows a handful of poison tablets. The worst floppers we ever knew were men who spent a lot of their time bragging about their consistency. What makes women hate one another so? A woman will always shove along and make room for a man in a crowded car, but they won't budge an inch for another woman.

There is something human about a

will win the series."
This is a fact.

Jingle.

I've written verse for quite a time, And found," said Poet Pringle,
"While gold and sliver do not rhyme, They make a dandy jingle."

The Adventurous Leightonians.
The Leighton (Ky.) correspondent the Irvine (Ky.) Sun recently sent in the following item:

"Rev. J. A. Canter married W. G.

The won't budge an inch for another to know what another dog much dog. He will fight anot

# Wait a Minute!

When the Germans are going badly hey go out and take a rise out o dustile. Just like rubbing paint of thorus girl's cheek.

One has the greatest faith in man kind these days until he takes a sian at the he-dolls in the chorus of a musical show. Then he goes out and hollen at the wind.

At the risk of being slightly personal just what is your figure, monumental moderate, or—but surely not—average As together, let's cheer for J. H. figure. Then let's co—quick!

P.S.—Sad world, isn't it, J. H.1—S. P.

On the Italian from it is either mid winter or just the beginning of winter snow matter. Pass the hatchet. There is one thing about the Rus There is one thing about the Russian navy—it can't run 'ar without bumping into something.

German saliors are being shot for refusing duty in U-boats. It seems that they prefer to be shot than buried he briny deep. Looking better.

They are making motor fuel out traw. We can contribute our lear's bonnet to the cause.



# Will Class One Provide The One Hundred Thousand Men?

It will be greatly to the advantage of Canada if the entire quota of 100,000 men to be raised under the Military Service Act can be secured from the first class; that is, from the men between the ages of 20 and 34 who were unmarried or widowers without children on July 6th, 1917.

This is almost self-evident for the following reasons:

it is admitted that, between the ages of 20 and 34, the average man is at the height of his physical strength and is most adaptable to the change of conditions from civilian life; the military Service of unmarried men and widowers without children would occasion less distress than that of most others, since they are largely without dependents. Also, it would entail less financial burden for Canada, through separation allowances, etc.

Authorities estimate that, after all proper examinations have been allowed, Canada should be able to produce from the first class 100,000 men fit for service, so the drain upon the man power of the country will not be severe.

Members of Class One will be well advised to present themselves for examination immediately to the Medical Board in their district. Upon examination as to their physical fitness, they will be placed in one of the following categories:

Category A—if fit for service in overseas fighting units.
Category B—if fit for service overseas in Army Medical Corps, Forestry Battalion, etc.
Category C—if fit for service in Canada only.

Category E—if unfit for military service of any nature.

If not placed in category A, the applicant will know that he is not liable for immediate service, but will go to the and send in a claim for exemption with his Medical Certificate attached, when he will receive in due course a certificate until those in his medical category are summoned for service. Where a man, who is placed in category A, feels that exemption should be allowed, an application form can be seen to postmaster. This form, when filled in, will be forwarded by the postmaster to the registrar of the district, and at will be informed by mail as to the time and place for the consideration of his application by the Exemption Box

> Issued By The Military Service Council

A PAGE OF INTEREST TO WOMEN



of the Assam teas of Northern India, the strongest and richest in the world, less Red Rose is required in the tea pot.

Where four or five spoonfuls of ordinary tea are

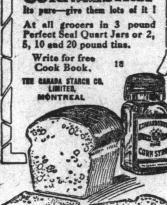
required just use three of Red Rose. And Red Rose

tastes better. Kept Good by the Sealed Package



Thanks for "Juanita. Dear Miss Grey,—I see that "Juanita" has been kind enough to send directions for my wee girl's mite. Many thanks, "Juanita." I guess I can manage them all right now. Would any reader like inclosed recipe for green tomato pickle? This keeps and eats good. I will give you two lonely soldiers' addresses. If any reader would like to send either of

> A wholesome spread, for a slice of Bread. The Kiddies "just love" CROWN BRAND



DAILY BIBLE
QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE
SUNDAY SCHOOL LESSON.
By Rev. T. S. Linscott, D.D.
[All Rights Reserved.]
"The Temple Rebuilt and Dedicated."
Ezra, iii., 8-13; vl., 14-18.
Golden Text—"Enter Into His Gates With Thanksgiving, and Into His Courts With Praise." Ps., c., 4.
4. Verse 2—Why is there a special obligation upon intellectually and financially strong men, to take a leading part in church work?

5. Verses 3-6—What was the spiritual effect in those days, of the observance of the ceremonial law of Moses?
6. Would God have planned for so much ceremony and ritual for an educated and spiritually enlightened people? (See Isa., i., 11-16.)

Mr. E. Brown is visiting his parents in Lyons for a few days.

Mr. A. Colthart of Rodney is spending the week in town with friends and relatives.

Miss Una Saunders has returned to her home in Toronto, after taking a prominent part in the girls' work conference held in this city last week.

Miss Olive Zeigler, secretary of the girls' work in connection with Y. W. C. A., Toronto, who has been staying with her aunt, Mrs. (Dr.) Zeigler, Wolfe street, has returned to Toronto.

Mr. and Mrs. W. A. Bleuthner have returned from a week-end visit with friends in Toronto.

Rev. B. Francis and Mrs. Byers, Stirling, Ont., announce the engagement of their eldest' daughter, Kathleen Moore, to Capt. Clair Bring, C. A. M. C., of this city, the marriage to take place quietly in St. John's Church early in November.

Walter Nivos of Weiter Control of the city of the week-end with friends.

Walter Nixon of Winnipeg, who was formerly tenor soloist in St. Andrew's Presoyterian Church, and well known Elizabeth street, for a few days.

SOCIAL AND PERSONAL

them a box it would be gratefully received, as they are serving our Kings and country under particularly trying and country under particularly trying in the conditions. These boys are well known in the conditions of the serving out the conditions. These boys are well known in the conditions of the serving of the conditions. These boys are well known in the conditions of the serving of the conditions. These boys are well known in the conditions of the conditions of the conditions. These boys are well known in the conditions of the conditions. These boys are well known in the conditions of the condi

For Andrew's Mother.

Will the mother who wrote me concerning her son Andrew (recently taken as a prisoner of war) please send me her address again? I am in receipt of a letter from the Prisoners-of-War Department, Red Cross Society, London, England, giving the information she desires re contributing to the support of her boy. And unfortunately the mother's address seems to have been mislaid.



Eating for Health and Strength calls for intelligent food selection. It is easy to keep in top-notch vigor of mind and body at low cost if you know Shredded Wheat Biscuit. It is 100 per cent. whole wheatnothing wasted, nothing thrown away - contains more real body-building nutriment than meat, eggs or

milk a few hours, then wash in it; don't was would be very glad of the loan of it. If you wish we will return some of our patterns.

2. How would you advise us to wash a georgette crepe blouse, with colored collar and cuffs?

3. We should also like the address of two or three lonely soldiers. We would love to cheer them up with a little news from Canada.

4. Do you think conscription will take the boys away from the farms? We sincerely hope they don't, as we have only one brother, who is doing his bit producing?

Ans.—I. There are none at hand just now, but it's possible some reader may note your request and send a designalong.

2. Believe a gasoline wash would be most satisfactory; it does not seem to take the "crinkle" out of the crepe like water does—or at least that has been my experience,

3. Addresses have been sent.

A Number of Querles.

Old-Fashioned Remedy.

3. In ascending, the lady precedes, in descending, the gentleman.
4. Know of nothing which will correct the condition you speak of.

Cannot Print it.

"Northbrook."—It is impossible for me to print your letter offering the "butter-saver" solely for advertising reasons. Sorry to disappoint you, but "rules is rules."

# It not only softens the water but doubles the cleans-ing power of seap, and makes everything sanitary and



may I have some more Jersey Cream Sodas? They're awfully good."

No wonder the little tots like these delicious biscuits—they're made from rich creamery butter, sweet milk, high-grade flour and pure shortening. You'll appetizing flavor, too.

Always Fresh and Crisp Sold Everywhere in Different Sized

**Packages** 



# does stop coughs

IT'S YOUR LIVER! YOU'RE BILIOUS.

or a cold.

Enjoy life! Liven your liver and bowels tonight and feel fine.



potatoes and costs much less. Full of nutriment, tasty and toothsome. Most people like the nutty aroma of the baked wheat, especially when served with hot milk. Delicious with sliced peaches, bananas and other fresh fruits.

Made in Canada.

"rules is rules."

Liquid Should Churn.

Dear Miss Grey,—I noticed a letter from an "interested City Reader." ask ming me if I worked all the liquid into butter—said the liquid into butter. Yes, "Reader." I do, or rather my husband does, for if is generally he who does the churning. He works in every drop of the liquid, hand it takes him just about three-quarters of an hour. The gentleman who told us how to make the butter said that he could not be made to make the butter said that he could go and help you make it. We just mix fresh fruits.

Made in Canada.

"rules is rules."

Liquid Should Churn.

Dear Miss Grey,—I noticed a letter from an "interested City Reader." ask miss comach sour. Don't stay billous, sick, headachy, constipated and dizzy, your tongue coated, breath offendizing, wour tongue coated, breath offendizing the bouter, will of cold. Why don't you get a box of Cascarets from the drug store now? Eat one or two tonight and enjoy the one or two tonight and enjoy the constitution of the butter is an end of the constant of the country for get and the house. The country for get all the liquid into butter. Yes, "Reader." I do, or rather whose cleants, or two tonight and enjoy the constant of the country for get all t

# Roberts CUTICURA HEALS BURNING ITCHI Le a scientific arrest of a scientific arrest of the sci

Pimples on Back and Scalp. Hair Came Out. Healed at Very Trifling Cost.

"I found red pimples coming out be-low my right shoulder blade. The pimples festered and then spread on my back. This had a burning itching feel-ing. Then as eruption broke out on my scalp in a patch and hair came out.
"I used Cuticura Soap and Ointment, and after I

HEADACHY, SICK!

HEADACHY, SICK!

Ointment with three cakes of Soap I was healed."

(Signed) Geo. J. Jones, Edmonds, British Columbia, July 4, 1917.

Cuticura Soap daily and Cuticura Ointment occasionally prevent pimples and other eruptions. Nothing better.

For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

# CEETEE

UNDERCLOTHING Guaranteed Not To Shrink.



A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

### LIFEBUOY HEALTH SOAP

Lifebuoy for the nands, the bath, the clothes, and the home.



# \$50.00 REWARD!

For the best title to this advertisement we offer \$50.00

CONDITIONS:-

1. Your answer must contain not more than 5 words but may be less than 5 works.

2. Mail your answer on a plain sheet of paper with your name and address at the bottom of the page to the Advertising Department, Cowan Company, Limited, Sterling Rd., Toronto, Ont.

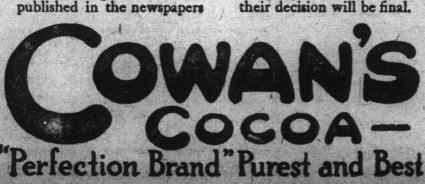
3. Your answer must be in before November 1st.

· 4. The winning title will be

throughout the Dominion, with the successful competitor's name and address, during the first two weeks in November.

The successful competitor will have a cheque for \$50.00 mailed to him or her on November 5th, 1917.

The Cowan Company, Ltd. reserves the right to be the sole judge in this contest, and their decision will be final.



Look for this advertisement and look for this



# WHITE SOX TAKE T

MUTT'S ALL POFFED UP LIKE A POISONED PUP JUST BECAUSE MEGRAW'S GIVING HIM A TRY- OUT M THE MORIDS SERVES HE'LL BE SURPRISED WHEN HE LEARN'S I'M GOING TO PLAY A GAINST HIM TODAY









# HARRIERS DRAW UP BASKETBALL SCHEDULE



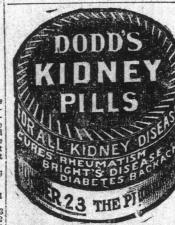
# HOW THEY DID IT STANDING. Won, Lost, Pct. Chicago Amer..... 4 2 .667 New York Nat... 2 4 .333 RESULTS. FIRST GAME. Innings. R.H.E.

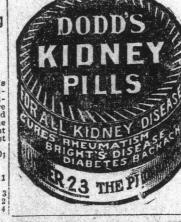
# WHITE SOX NAB WORLD'S SERIES WHEN cago, when he was hurt, was sent in to bat for Perritt. He grounded out to be Collins to Gandill, and the Chicago arches of the baseball world. GIANTS COLLAPSE IN FOURTH INNING; RECORDS BROKEN AT

THE COLLAPSE IN FOURTH IN STATE OF THE COLLAPSE IN STATE OF T



## The Business End of the Final Game







## FAST ENTRIES FOR TILLSONBURG RACES

Tillsonburg Driving Club Will Hold Big Meet on Wednesday.

TILLSONBURG, Oct. 15 .- The following excellent entries comprising some of the best horses in Canada have been entered for the race meet on Wednesday afternoon under the auspices of the Tillsonburg Driving 2:16 Pace for \$200.

1 Bertha Walsh, S. N. Walsh, Tillsonburg; 2 Toneko, J. Darch, London; 3 Dustless McKinney. Porter, Burling-

ton; 4 Hal H., Everett, Simcoe; 5 Chester Mitchell. Porter, Burlington. 2:20 Trot, \$200. 1 All Ablaze, G. N. Walsh, Tillsonburg; 2 Wik Bruno, J. Johnson, Springfield; 3 Sanatel, S. McBride, Toronto; 4 Connie Mack, G. Walsh, Tillsonburg.

4 Connie Mack, G. Walsh, Tillsonburg.
2:20 Pace, \$200.

1 Jack Powers, G Walsh, Tillsonburg; 2 Dan Elger, Chas Farrell, Toronto; 3 Emily Deforest, Ashton, Hamilton; 4 Roele Winters, Gifford, New Hamburg: 5 Sid H., McIntosh, London, Hal Boy, by Hal H., will go against time in effort to reduce record of 2:25½, Millie Hal will try to beat her record of 2:30. Starter, B. B. McCortley, Thamesford, Judges, R Reid, R. A. Skinner, Ingersoll; Dr. McLaughlin, Tillsohburg.

### ROBINSON TROPHY TODAY

Ingersoli Bowlers May Meet London Rowing Club This Afternoon

If arrangements can be made in time Sumner's Ingersoll rink will meet the Rowing Club this afternoon at the Rowing Club greens in another game for the Robinson challenge trophy. It is not known yet what men will be on the Rowing Club rink.

### "GLAD" GRANEY HOME

St. Thomas Boy With Indians Home

ST. THOMAS, Oct. 15.—Jack "Glad" Graney, the St. Thomas boy who plays in the outfield of the Cleveland American League club, arrived at his home here today. He has had a splendid season. He secured the most walks to first in the league, getting transportation 102 times, which stamps him as the best watter in the Johnson circuit. Mrs. Graney accompanied her husband.

# **TractionCompany**

Winter service in effect Sun-Fares from London as follows:

To St. Thomas, single 25c; re-To Port Stanley, single, 35c; re-

Return tickets good 30 days. Book lickets at lower rates. LONDON AND PORT STAN.

LEY RAILWAY Timetable Effective September 20. TO ST. THOMAS—†5:20, †\*6:20, 7:20\*
\*8:20, 9:20, \*10:20, 11:20 a.m., 12:20, \*1:20, 220, \*5:20, 6:20, \*7:20, 8:20, 9:20, \*10:20, †11:20 p.m. TO PORT STANLEY—1\*6:20, \*8:20, \*10:20 a.m., \*1:20, \*3:20, \*5:20, \*7:20, \*10:20 p.m.

\*Limited trains, London

PASSENGER SERVICE MONTREAL AND LONDON alling Falmouth to Land Passengers, MONTREAL AND BRISTOL For particulars of sailings and rates apply to local agents, or to The Robert Reford Company, Limited, General Agents, 50 King street east, Toronto.

Oct.31

### GRAND TRUNK SYSTEM HIGHLANDS OF ONTARIO,

The Home of the Red Deer and the

### OPEN SEASONS:

DEER-November 1 to November 15 DEER—November 1 to November 15 inclusive.

MOOSE—November 1 to November 15 inclusive. In some of the northern districts of Ontario, including Temagami, the open season is from November 1 to November 30 inclusive. In that part of the Province of Ontario lying north of the Canadian Government Railway from the Quebec to the Manitoba boundary, the open season for Moose is from October 10 to November 30. October 10 to November 30.

Full particulars and literature giving Game Laws, Hunting Regulations, etc., on application to R. E. Ruse, C. P. and T. A., "Clock Corner," Dundas and Richmond streets, London, Ont. Phone 80.

### Smith, Son & Clarke FUNERAL DIRECTORS. 115 DUNDAS ST. PHONE 588 Private Ambulance Service. Motor Equipment.

J. FERGUSON'S SONS FUNERAL DIRECTORS.

## OPEN DAY AND NIGHT. 180 KING STREET. PHONES 543, 373, 2086.

N. J. GRIFFITH FUNERAL DIRECTOR AND 104 Dundas Street, London.
Residence on premises. Phone 459.
Private Ambulance Service.
Delaware Branch. W. Acres. Mgr.

### GEORGE E. LOGAN FUNERAL DIRECTOR

418 RICHMOND ST. PHONE 1968 Finest Motor and Horse Equipmen

AND EMBALMER

is all pure, clean young leaves rich with an unsurpassed fragrance of extreme delicacy. Every sealed packet DOMINION IS STAKED is uniform in quality and possesses the unique flavour that has made 'Salada' famous for a quarter of a century.

### DISTRICT SCHOOL FAIRS

S. S. NO. 12. WESTMINSTER.

The school part of S. S. No. 18, held at the school parts, was a great success. Much credit is due to the teacher, Mrs. R. Cornell. The people of the ection were well represented, and the

display of fruit, vegetables and pastry compared favorably with any of the township fairs.
Following are the prize-winners;
Vegetables.
Collection—I Millyard Schram, 2
Theima Deadman, 3 Manuel Foreman.
Largest sunash—I Theima Deadman, Largest turnip—I Tommy Mickleborough.

Largest carbage—1 Minyard Schman Largest turnip—1 Tommy Mickleborough.
Potatoes—1 Susie Wood, 2 Ernest Adair, 3 Theima Deadman.
Beans, special—Susie Wood.
Carrots—1 Murray Scott.
Races.
Girls under 10—1 Annie Laurie, 2 Florence Mickleborough, 3 Susie Wood.
Boys under 10—1 Douglas Lang, 2 Frances Foreman, 3 Murray Scott.
Girls over 10—1 Chace Schram, 2 Ruby Cornell, 3 Anna Mickleborough.
Boys over 10—1 Chester Branston, 2 Manuel Foreman, 3 Millyard Schram.
Cooking.
Two-story cake—1 Marion Winter, 2 Grace Schram, 3 Susie Wood.
Buns—1 Grace Schram.
Cookies—1 Grace Schram.
Cookies—1 Grace Schram.
Class IV.—1 Chester Branston, 2 Grace Schram, 3 Anna Mickleborough.
Class III.—1 Albert Foreman.
Class II.—1 Ernest Adair, 2 Marion Winter, 3 Annie Laurie.
Drawing.
Class IV.—1 Manuel Foreman, 2 Tommy Mickleborough, 3 Millyard Schram.
Class III.—1 Albert Foreman.
Class III.—1 Albert Foreman.

Cats—1 Millyard Schram, 2 Thelma Deadman. Kitten—1 Annie Laurie, 2 Chester

is completely cured of the terrible disease.

Mrs. Adams writes: "The eruption started on my little son's neck and spread zam-Buk. This balm was so highly spoken of that I determined to give it a trial, and a few was entirely covered. It was terrible to see decided improvement. This was so encourage.

weeks after commencing its use I noticed a decided improvement. This was so encouraging that I continued. Gradually my boy got better and better until after four months of Zam-Buk treatment he was entirely cured and his skin absolutely clear.

"Although it is now six years since this wonderful cure was effected, there has not been the slightest trace of the disease returning."

Zam-Buk is unsurpassed for eczema, chronic sores, ringworm, bad legs, blood-poisoning, pimples, boils and piles, as well as for cuts, burns, scalds and all skin injuries. All dealers, or Zam-Buk Co., Toronto. 50c. box, 3 for \$1.25.

# OHERTY SAYS PARTY DAY IS GONE WITH REVISED CABINET

Canada Now in Position To Do Her Share.

By Entering War Canada Became Lawful Prize of the Conqueror.

Cata—I Millyard Schram, 2 Theims Deadman, 2 Chester Branston, 1 Largest family on ground—Theims Set Lang, 3 Theims Deadman, 2 Douglas Lang, 3 Theims Deadman, 2 Cushion cover—I Grace Schram, 2 Douglas Lang, 3 Theims Deadman, 2 Cushion cover—I Grace Schram, 2 Douglas Lang, 3 Theims Deadman, 2 Chester Branston, 2 Cushion cover—I Grace Schram, 2 Douglas Lang, 3 Theims Deadman, 2 Chester Branston, 2 Cushion cover—I Grace Schram, 2 Douglas Lang, 3 Theims Deadman, 2 Ernest Adair, Grain, 2 Ernest Adair, Calves—I Trancias Foreman, 2 Albert Foreman, 2 Albert Foreman, 2 Albert Foreman, 2 Ernest Adair, Calves—I Francis Foreman, 2 Albert Foreman, 2 Ernest Adair, Calves—I Francis Foreman, 2 Ernest Adair, Espy—I Manuel Foreman, 2 Ernest Adair, Petrophy — Ernest Adair, Espy—I Manuel Foreman, 2 Ernest Adair, Petrophy — Ernest Espy—I Manuel Foreman, 2 Ernest Adair, Petrophy — Ernest Espy—I Ernest Espy—

Clase III— Gallett Formani, A John Str. Control, The Control of th

# SAUCE The World's Appetiser

H.P. tempts the appetite, it makes you want to eat.

-it sells so freely.

DR. W. J. HOLMES

DIES AT GODERICH

GODERICH. Oct. 15.—Dr. W. J. R. Holmes, for 34 years treasurer of the county of Huron, is dead at his home, after an illness of two months. He was one of the best-known men in the county. His father, the late John Holmes, was at one time a member of the Legislature of Upper Canada for the Huron tract. comprising the counties of Huron, Perth and Bruce, and the village of Holmesville, where the doctor was born, was named after the family. He attended the Goderich Grammar School under the late John Haldane, the first principal of the school, and afterwards graduated from Upper Canada College and the Toronto Wedical College.

Shortly after completing his studies he accepted a commission in the Northern army, with which he served until he end of the American civil war, when he returned to Canada and began the mactice of medicine at Bluevale, and afterwards at what is now the village of Rrussels in this county. In 1887 he was married to Janet Burns of Oshawa, who predeceased him some three-years ago. Three sons survive—Dudley, hardstern of Wincham: Hilton, of Fort William, and Fred Barlow of Toronto, The late Dr. Holmes was a Conservative, and on two occasions contested the Huron ridings in the interests of his party. He also had held the office



# For Your Sons and My Sons

The noble work of the British Red Cross knows neither race, creed nor colour. Its "Quality of Mercy" is not strained.

But its financial burden has become more than the Motherland alone can bear. That is why October 18th has been set aside as a day to receive generous offerings to enable the British Red Cross to "carry on."

Sons and Daughters of the Empire, wherever they may be, are once again urged to give generously to this cause.

And it is most earnestly hoped that, as was the case last year, the contributions from Ontario will set a standard in generosity that will be a pattern to the World.

# Give Nobly and Generously "Our Day", October 18

of the British Red Cross The British Red Cross Society is

A Few Facts about the Work

the only institution which carries voluntary aid to the Sick and Wounded of the British forces on land and sea in every region of the War. Its work is therefore the concern

of all classes of British subjects, whether living in the British Isles, in the Dominions and Colonies beyond the seas, or in foreign countries.

SENT OUT OF GREAT BRITAIN \$5,500,000 for purchase and upkeep of

2.500 Motor Ambulances, cars, cycles, wagons and soup-kitchens sent abroad. 4 Hospital Trains running in France, each carrying 450 wound-

ed, have cost over \$300,000 to build and run. \$2,800,000 spent on British Red Cross work in France and Belgium.

\$3,750,000 spent on work in Mesopo-tamia, India, Egypt, Salonika, Malta and Near East. The Hospital Ship "Nabha" sent; to Mesopotamia.

65 Motor Launches sent to Mesopotamia, Egypt, East Africa and Malta. 22 Hospitals and Convalescent Homes in France, Egypt, Malta

and Salonika. \$125,000 to French Red Cross Society.

SIR GEO. C. GIBBONS, Hon. Chairman A. D. McLEAN, Hon. Treasurer

Campaign Headquarters-Canadian Bank of Commerce.

am-Buk

how he suffered with the burning and

tritation. I took him to a hospital for treatment of the skin, but instead of getting better the sores became worse. I then took him to another hospital, where he remained for some time, and although at first he seemed to be getting better, the improvement was only temporary, and the doctors finally pronounced the disease incurable.

"Five years had now elapsed since the sores first appeared, and I was beginning to fear the doctors were right, when I was advised to use

FREE.

MUNITIONS AND 250

PASSENGERS ARE LOST

LONDON, Oct. 15.—Two hundred and fifty lives were lost when the steamer and fifty lives were lost when the steamer

# **PATRICIA**

Today, Tuesday, Wednesday, Thui Matine and Night. MARY PICKFORD REBECCA OF SUNNYBR FARM." A Harvest of Laughte FRIDAY AND SATURDAY. IUNE CAPRICE "EVERY GIRL'S DREAM."

# . THE THEATRE . ·THE SHOW-THE ORCHESTRA-

TODAY. EARL WILLIAMS in "The Love WEDNESDAY AND THURSDAY. CHARLES RAY in "SUDDEN JIM." STANLEY MEREDITH & CO. in "Keep It Dark."

Big Return on \$1,000 \$1,000 invested in a bond of the United Kingdom of Great Britain secured war loan—safest security in the world—will net you in INTEREST EACH YEAR \$67.20. Call for particulars F. B. CLARKE, 416 Richmond street, next Bank of Commerce, London, Ontario.

### KHAKI DANCE MASONIC HALL TONY CORTES ORCHESTRA.

Ladies admitted by ticket only. b RUMMAGE SALE ASKIN ST. METHODIST CHURCH GYMNASIUM. October 18 and 19, at 2 p.m. BARGAINS. COME.

# COMING

# ANDREW D. URSHAN

Returned Persian Missionary.

ESCAPED MASSACRE FIVE TIMES. Y. M. C. A. AUDITORIUM SUNDAY, OCT. 21 10:30, 3 and 7:30.

Woman's Music Club Opening Recital. Normal School. Wednesday, Oct. 17, at 4 p.m. Artists: Mrs. Charles Ivey, Miss Kennedy, Miss Abbott, Miss Cochrill.
Also First Evening Concert, Masonic Temple, Monday, Nov. 5, at 8:15 p.m. Mr. George Carrie, New York, tenor soloist; Mr. Thomas Martin, pianist;
All tickets 50 cents. Proceeds given Byron Sanatorium, Tuberculosis wing.

# TECHNICAL SCHOOL

Classes Opening Tonight HOME NURSING CLASSES IN THE ALEXANDRA SCHOOL. DRESSMAKING CLASSES IN NORMAL SCHOOL.

Registration for Dressmaking Classes in the Normal School, South London. Registration for the Home Nursing Class in the Alexandra School, King and Colborne streets.

BUSINESS CARDS

RUSHAGE SALE — THURSDAY AND Friday, 18th and 19th, at 10 a.m. Ladges Guild or the Church of St. John the Evangelist. King street, south side, two doors west of Talbot.

BUSINESS CARDS

DRESSMAKING DONE — 669 LORNE avenue.

2c
LADIES AND GENTLEMEN'S SUITS sponged, cleaned and pressed; hand work; prices reasonable. 119 York street.

FOR GENUINE PLUMBING REPAIRS DRESSMAKING CLASSES IN THE NORMAL SCHOOL

Lessons any time. Five expert in-structors. Phone. Dayton & McCor-RUMMAGE SALE—ASKIN STREET Church Gymnasium Thursday, Oct. 18, at 2 p.m. Bargains. Come. 1u-ty ORDINARY SWEDISH MOVEMENT and electric massage at London Mineral Baths. Lady and gentleman attendants. Phone 2198. SCHOOL -- MODERN BALLROOM dances, 214 Dundas, Jack Cortese, in-structor, Phone 1570.

MUSIC FURNISHED FOR PARTIES, bails, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's GLADYS COMBER, PIPER AND dancer; pupil Pipe-Major James Hamilton. 102 Wellington. Phone 4397.

ROBERT HANNAH. ELOCUTIONIST, entertainer, concert engagement, 367 Princess avenue. Telephone 3785. GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagement ac-cepted. Care The Purdom Hardware Company, London. ALICE DUNBAR, CANADA'S FUN-NIEST comedienne—Concert talent, dancers, pipers. Henderson's Amuse-ment Exchange, 91 Wellington street, London. Phone 2670.

FIRST-CLASS ORCHESTRA FOR garden parties, entertainments, dances. Part or whole program pro-vided, songs, recitations, comic, seri-ous. Ask for terms. Lombardo Bro-thers. Phone 5796.

### LOST AND FOUND.

STRAYED OR STOLEN FROM LOST — ENGLISH BULL BITCH — White and brindle, Name Judy, Notif white and brindle. Name Judy. Not 1407 Dundas, or Heighway, Asylu Reward.

### LEGAL CARDS

GIBBONS, HARPER & JIBBONS— Barristers, etc., Imperial Bank Build-ing, Sir George G'bbons, K.C.; Fred F. Harper: George S. Gibbons. T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. % Dundas street. JOHN F. FAULDS BARRISTER. Money to loan. 59 Dundas street. Phone 907.

McKILLOP, MURPHY & GUNN-OAK HALL BUILDING PURDOM & PURDOM—
—DOMINION SAVINGS BUILDING
First Floor, Corner of Richmond and
King Streets.

MACPHERSON & PERRIN, BARRIS-TERS, solicitors. Money to loan. Robinson Hall Chambers. TENNENT, & TENNENT, BARRIS-TERS, solicitors, notaries public. Money to loan. 78 Dundas. D. H. Tennent; Gordon H. Tennent. GRAYDON & GRAYDON, BARRIS-TERS, Bank British North America, U. A. BUCHNER, BARRISTER, SOL-ICITOR, corner Talbot and Carling. Phone 99. Money to loan. W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street.

CRONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas

J. M. McEVOY, BARRISTER, SOLICI TOR, Robinson Hall Chambers, Money DERMATOLOGY.

MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattle, corner Talbot and Fullarion. Phone

CONDENSED ADS.

tion.

Birts, Marriages and Deaths—One insertion, 50 cents. Each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED. MARRIED. BENSON—CAMPBELL—On Oct. 15, 1917, at the Talbot Street Baptist Church, Adele Campbell, to George Challoner Benson, by Rev. H. H. Bingham.

OIED. WEBBER—At Victoria Hospital, on Tuesday, October 16, 1917, Alva G. (Webber, beloved husband of Leta E. Webber, aged 24 years and 8 months. Funeral from his late residence, 709 Grey street, on Thursday at 3:30 p.m. Services at 3 o'clock. Interment at Woodland Cemetery. Toronto papers please copy.

WOODBURNE—At the residence of her son, Dr. Arthur Woodburne, Has-tings, Mich., on Sunday, October 14, 1917, Annie E. Woodburne, widow of the late Thomas Woodburne of this city. city.
Funeral from C. P. R. station to
Woodland on arrival of train at 1:20
p.m. Tuesday, October 16.

MEETINGS

I. O. O. F.—EUREKA LODGE, NO. 30, meets tonight. Every member re-quested to attend. Visitors welcome. H. Bolton, N. G. P LONDON ROYAL ARCH CHAPTER meets this (Tuesday) evening at 7:45 in chapter rooms, Masonic Hall Visitors welcome. Official visit of Rt. Ex. Comp. Whit Lancaster, grand superintendent of London district. R. Syme, Z.; C. C. Reed, Scribe E. P

THE LONDON AND MIDDLESEX
HISTORICAL SOCIETY.
Opening Meeting. Normal School.
TUESDAY, OCT. 16, 8 P.M.
Bishop Fallon will speed. Bishop Fallon will speak on "Canada's Interest in a World Problem." The public are invited to attend. THE KING NEEDS YOU AND YOU need Him in this great war with sin and the devil. No physical test required. Recruiting office, 357 Richmond street. City Mission, nightly.

Oct.27

PERSONAL.

MR. A. STINCHCOMBE, TEAMSTER, 74 Rectory street, wishes to make it known that he knows nothing whatever about the coal that was lifted from the Grand Trunk yards. REV. LADY JEAN HOOPER, 438 Park avenue, London. Phone 4989. Park avenue, London. Phone 4939.
SCIENTIFIC PA L M I S T R Y AND
Phrenology—Accurate, scientific and
reliable advice on business, health,
love, marriage, travel, investments,
changes, choice of occupation, etc.
When in doubt consult Mrs. Morris,
910 Dundas street, opposite Fair
Grounds gates. Hours of consultation,
10 a.m. to 10 p.m.; Saturday to 5 p.m. LENWOOD PRIVATE HOSPITAL Nervous cases a specialty. 425 Ridout street. Phone 1705. ANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 388½ Ridout street. Phone 2666.

BUSINESS CHANCES.

JENTS' FURNISHINGS, CONFEC-TIONERY, hardware stock, rooming house, restaurant, milk route, drug stock, general store, Sydney Smythe, Talbot street.

DANCING — PALACE ACADEMY —
Three big nights every week, Monday,
Wednesday and Saturday. Best dance
orchestra in London. Latest music.
Excellent floor. Everything popular.

Excellent floor. Everything popular.

MORREN FOR DRY CLEANING,

MORREN FOR DRY CLEANING, pressing, repairing. 423 Wellington street. Phone 2698. Heavy overcoat for sale. McLEOD & GRAY, REAR ADVERTISER—First-class livery and boarding. Bus parties our specialty. Phone 1277. ELECTRICAL MACHINERY-WILL

pay cash for second-hand electrical machinery. Fisher Electric Company, Toronto. ywt TRY OUR 20c DINNERS—FISH DINNER Tuesday and Friday. Frank Allen Smith's Quick Lunch, 101 King street.

HOWARD, KIR BEN, EM-PIRE KING AND IRON DUKE FURNACES

RUTHERFORD, 172 Maple HARRY BOSS

(Formerly of Palace Livery, East London.) Closed, heated carriages; large, com-cortable 'buses. ywt Piano Tuning



Pianos carefully tuned, repaired or overhauled by S. Boardman Formerly six year with Heintzman Co., London. 476 Dufferin avenue, or phone 3511. ywt

USED CARS FOR SALE HUPP 32 TOURING CAR, RECENTLY overhauled and repainted; reasonable offer accepted. Box 139, Advertiser. 3c ywt.

OR SALE - 1917 MODEL 90 OVER-LAND touring car, practically new. Box 141, Advertiser. 3c Box 141, Advertiser. 3c

AUTOMOBILE ACCESSORIES.
Guaranteed tires, 35x4, \$32. Large size tubes at reduced prices. Also a fresh supply of Columbia Batteries, Mc-Kee Headlight Lenses and complete line of accessories at Warren's Accessories' Store, 350 Dundas Street. Phone 4943.

Columb Russian Tires 5,000-MILE GUARANTEE.
olumb, non-skid
olumb, non-skid
Columb, non-skid MARK CUT RATE TIRE CO.,

126 CARLING. PHONE 6182 Open Evenings. 3u One Chevrolet Touring car, 1916 model; one Clinton Roadster; one Ford Touring, 1917 model; one Hudson Tour-ing. All in first-class running order. See them at See them at ONTARIO GARAGE AND MOTOR SALES, LIMITED.
Phone 2431. Dundas and Colborne Sts.

Studebaker 6-Cylinder Car Fully equipped, in good condition; will be sold cheap. Some bargains in small cars. Last year's models, fully equipped. Prices reduced.

BARTON & RUMBLE 596 Hamilton Road.

VETERINARY SURGEONS. W. McDONALD, VETERINARY SUR-GEON, 2 Riverview avenue. Phone 688. Phone 1786. WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital. 84 King
street. Phone 788.

MALE HELP WANTED. VANTED—FIRST-CLASS OUTSOL cutter. Apply Scott-Chamberlai Limited, Richmond and Bathur

CARPENTER WANTED—A GOOI man, at reasonable pay, to do jobbing look after this branch of business Will give a commission on results. Apply Park Garage, 529 Richmond street. street.
VANTED—BRUSH HANDS. APPLY
G. A. Burdick & Son, 634 Dundas
3c-ywt VANTED — EXPERIENCED SAD-DLER of military age, Apply to of-ficer commanding 63rd Battery, Car-ling Heights.

# **MACHINISTS**

highest wages, best working conditions. Apply in person or by phone. G. W. McFARLANE

**Engineering Company** PARIS, ONTARIO.

WANTED — A MAN AND TWO boys to take up roots. One block east of Adelaide and Huron streets. W. W. Harrison.

WANTED—LOG AND WOOD CUT-TERS; experienced men only. Apply J. F. Beck, Beck Manufacturing Com-WANTED-SINGLE MAN, TO WORK on farm by month or year, near city. Box 131, Advertiser. WANTED—BY WHOLESALE HOUSE, a bright young man, to learn the shoe business. Apply Box 130, Advertiser.

COULD USE ONE GOOD MAN ON selling force; good contract to right party. Singer Company, 16 Dominion Savings Building, King street. 1c GREAT CHANCES NOW FOR YOUNG men trained as station agents, tele-graphers, freight and ticket clerks. We train you quickly and guarantee you positions. Particulars free. Dominion School Railroading, Dept. O, Toronto. 1aw-y-tf

FIREMEN AND BRAKEMEN, \$125 monthly; experience unnecessary. Railway, care Advertiser. zy-Oct 30 EXPERIENCED FARM HELP WANTED immediately; six married men;
good wages, including house, garden,
etc. Ontario Government Employment Bureau, 108 Dundas. 100tf

LINOTYPE OPERATOR to work on Morning Advertiser; wages \$22; steady position; seven hours. Apply Foreman Composing Room. London Advertiser. 99-th

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TAKE YOUR FAMILY AND FRIENDS. Home comforts. Beautiful dining-noms, music, and excellent cuisine. ROOFING. SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street.

SLATE, GRAVEL AND CEMENT roofer, Paint for iron roofs. Walter Scott. 506 York street. AUTOMOBILES AND TAXIS. AUTOMOBILE OWNERS — SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout. Phone 5143. MARLEY & HEXTER TAXI GARAGE
—New cars. Open day and night.
Phone 2859. AUTO AND TRUCK and painting by experts. Prices right, John R. Munro & Son, corner Albert and Richmond streets. RENWICK'S TAXI SERVICE—OPEN or closed cars, day or night. Phone 5678. OPEN EVENINGS UNTIL 9 PHONE 5993 FOR RELIABLE TAXI service. Clare Brothers. Reasonable rates. All hours.

CHARLTON TAXI SERVICE - BY hour or trip. Phone 5886. Executors' Sale BY PUBLIC AUCTION, OF Residential Property

on which is erected a detached two-story, solid brick residence in good repair, with 8 rooms and bath, cellar, electric light, and all conveniences. Lot about 35x112 feet. which is rected a detached two ry, solid brick residence in good re r. with 10 rooms and bath, cellar

in the City of London, being NO. 678 TALBOT STREET,

NO. 123 MILL STREET, on which is erected a detached two-story, solid brick residence in good repair, with 7 rooms and bath, ceilar, electric light, and all conveniences. Lo Sale at No. 680 Talbot Street at 3:30 o'Clock, p.m., THURSDAY, OCTOBER 18, 1917. Terms—Ten per cent down, balance in thirty days. For further particulars and conditions of sale, apply to

Solicitors for Executors, London, Onto Auctioneer. Oct. 6,13,16 Cooper's Auction WEDNESDAY, OCT. 17.

26 BELGRAVE AVE. cialty: Skin diseases, medical ejectricity.

R. W. SHAW, M.D., L.R.C.P. AND M.R.C.S. (Fingland), 287 King street. Phone 839.

DR. W. M. SHOEBOTHAM, 620 RICHMOND, corner Hyman. Specialty, surgery, diseases of women.

DR. WEEKES, 426 WATERLOO street. Hours, 1 to 3 and 7 to 8.

DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits. table and bed, McClarys cabinet gas range, gas plate, linoleum, tubs, lawn mower, kitchen table, chairs and effects, etc. This is one of those large, clean up-to-date sales you have been waiting for, so try and attend. Take Ridout car south to Grand avenue. SALE AT 10 A.M. C. N. COOPER, auctioner and valuator, 258 Dundas street. Phone 1332.

Cooper's Auction

THURSDAY, OCT. 18. 555 Colborne Street Mr. A. G. Brown has instructed me o dispose of the complete contents of its well-furnished home, in part: Beauhis well-furnished home, in part: Beautiful Emerson mahogany jupright grand
plano, oval quartered oak library table,
mahogany and oak rockers, chairs and
tables, parlor cabinet, lady's desk, leather couch, pedestal, large rocker, new
Axminster and Brussels rugs, curtains,
blinds, just new drophead Singer machine, pictures, paintings, portleres,
mission clock, books, veranda rockers,
massive quartered oak buffet, chine
cabinet, round table and diners, dishes,
lassware, table linen, linoleum, princess dressers, matnesses, spreads, sheets, guilts, gas range, heater, table cabinet tubs, boiler, kitchen table and goods etc. This is one of those nice, clean etc. This is one of the common of the common clean section. London.

DRS. FERGUSON & FERGUSON, AT 10 A.M. C. N. COOPER, auctioneer South London. Phone 753. Dr. R. Ferand valuator, 258 Dundas street. Phone 753.

> Dispersion Sale of Farm Stock Implements, Etc. at Poplar Hill, ON THURSDAY, OCT, 18 at 12 o'clock sharp.

# CONSIGNMENT OF **GOVERNMENT FISH** BRINGS BIG SALE W. L. Mara Hyatt Bros.

Ton Lot Arrives Unexpectedly Today.

The city received an 1,800-pound

ceived.

There were 200 pounds of herring, retailed at 3 pounds for 25c, and it was speedily disposed of. The mullets brought the same price, and there was not quite so heavy a demand for them. The rest sold at 13 cents a pound.

Few citizens knew of the shipment, Ald. Manness and Mayor Stevenson not being notified of the shipment. However the news soon got around and ever the news soon got around, and at noon about half the shipment was

at noon about has the simplicate sold.

This afternoon there, were larger crowds, and it is expected that the whole lot will be disposed of.

Ald. Manness announced this afternoon that official advice had been received of another large shipment on Thursday.

JOINS CANADIAN FORCES

of Board of Education Secretary Enlists With C. E. F. Unit. Secretary R. M. McElheran of the

Secretary R. M. McElheran of the board of education, was notified today that his son Jack, a Flint, Mich., had enlisted with the Canadian forces, and would be in London shortly to start training. He was formerly connected with the Union Pacific Railway offices in Detroit, but of late has been secretary to the president of a large automobile factory in Flint.

Sergt. Archie McElheran, another son, has been in France for nearly two years.

DENTAL CARDS.

DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Build-ing. Phone 5660. DR. HOCKEN. CORNER ADELAIDE and Dundas streets. Phone 2463. Con-sultation by appointment.

DR. JARVIS, SPECIALIST—EXTRAC-TION and pyorrhea. Painless method. 213 Dundas street.

VHTACCETSO DR. BARKLIE, OSTEOPATH AND

Chiropractor, electro-therapeutics, etc. Thirteenth year drugless methods. 226 Central avenue. Phone 2565.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY H. T Childs, druggist, 632 Dundas. MARFIAGE LICENSES ISSUED BY W. G. L. Bartram, 59 Dundas. INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

Automobile Insurance D. CAMPBELL & SONS BANK OF TORONTO BUILDING. Phone 152. ywt

STANLEY J. MEREDITH, INSUR-ANCE, Dominion Savings Building. Office phone 4479, house phone 4661.

ARCHITECTS WATT & BLACKWELL, MEMBERS

Lister Chambers. Hamilton JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET. WILLIAM G. MURRAY, ARCHITECT

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 556.

SIGNS

GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free. 420 Talbot street. Phone 1842. and showcards, honor rolls designed. Phone 2183, 256% Dundas street.

> Thursday P.M.

\$24,555 PLEDGED

INSURANCE BUSINESS consignment of fish this morning from Lake Nipigon, and it was offered for SHOWS BIG INCREASE signment consisted of herring, mullet, whitefish, pickerel and salmon trout. It was one of the best lots yet re-DESPITE THE STRUGGLE

> The Annual Report Says War Claims 20.3 Per Cent of Total Incurred.

Ottawa, Oct. 16.—That' life insurance companies in Canada were affected by war mortality to a much greater extent than previously is shown in the annual report of the superintendent of insurance just issued by the department of finance. During the year 1916 the forty-five insurance companies doing business in Canada experienced war claims to the amount of \$4,560,938, as compared with total war ckaims in the preceding two years of \$1,571,150. The comparative importance of these claims will be realized when it is observed that the total death claims incurred during the war amounted to \$17,395,816, so that the war claims have been approximately 20.3 per cent of the total claims incurred.

so that the war claims have been approximately 20.3 per cent of the total claims incurred.

More Policies Taken.

Notwithstanding the difficulties arising out of the war, the total amount of policies in Canada taken during the year 1916 was \$231,101,625, which is greater than the amount taken in 1915 by \$9.982,667. The Canadian companies, which number 26, show an increase in 1916 of \$17,167,971, as compared with a decerase of \$4.74,6830, whilst in 1915 they had a decrease of \$4.76,680, whilst in 1915 they had a decrease of \$3,567,277. The ten American companies operating in this country, on the other hand, show a decrease in the amount of policies taken of \$6,709,224. In 1915 they had an increase of \$12,452,333.

The amount of new fife insurance taken by Canadian companies exceeds that taken by British, colonial and United States companies by \$45,300,937. The detailed figures are as follows:

Canadian companies, \$138,201,231;
British and colonials, \$5,250,633; United States, \$87,649,711.

The total amount of insurance in force in Canada, according to the report is \$1,422,179,632. Claims terminated by death, etc., during 1916 totalled \$27,292,903, and by surrender or lapse \$104,172,-247 or a decrease of \$32,209,582 as compared with the previous year.

# MASSAGE. SWEDISH MOVEMENT. hydro-therapeutics, rheumatic cases specialty. Graduate instructors. Inexpensive. Phone 1425.

carried out on the following objectives:
"The Bruges docks, Varssenere airdrome and Houttaye airdrome. Large
quantities of explosives were dropped
with good effect, all of our machines
returning safely."

-Dominion Savings Building, top floor. Phones: Office 1557, house 1584. GERMAN TRADES UNIONS C. McBRIDE, MEMBER ONTARIO PROTEST TO ARMY HEADS OVER THE REGULATIONS Montreal Pastor Asked To Take Pulpit

by department heads of the army limit-ing, or in some cases paralyzing the freedom of action of the unions. The outcome of the conference has not been announced, but the Vorwaerts of Bec-lin believes that the grievances of the unions will be investigated.

A delegation of members from the Toronto church heard Mr. Williams preach on Sunday, and were favorably impressed. The salary offered is be-lieved to be \$5,000, while an assistant will be provided.

### MICHAELIS IS VAGUE IN STATING TERMS AND CAUSES CLASH POTATOES SCARGE WITH COUNT CZERNII

Austrian Foreign Minister Urges Concessions From Germany in West.

tively necessary.

These statements of the Tages Zeitung are not denied, the dispatch says, and have made a great sensation, being particularly illustrative of the fervent desire for peace on the part of Austria.

## MALVY IS CLEARED OF TREASON CHARGE BY FRENCH PREMIER

Investigation Proved Innocence of Member of French Chamber.

Chief interest centred in the prospect that the Government will take advantage of the opportunity to announce the general policy of its air service, a subject which has been brought into the foreground by the recent raids over London.

Montreal, Oct. 16.—Rev. C. A. Wil-iams, pastor of St. James' Methodist Church, and chief recruiting officer of this district, may become minister of

# FINANCIAL AND COMMERCIAL

ON LOGAL MARKET

Big Producers Have Not Yet Started To Harvest Crops.

first time in two weeks the supply of peaches has been smail, and inaucquate for the demand. The season for this fruit has been extraordinarily long, but a good demand has featured every offering.

Flums and other kinds of fruit have suddenry become scarce, although the demand is not brisk and higher prices than those now prevailing will not likely occur.

Apples remain scarce at \$1.50 per bushel. The yield of apples has been so small, and the quality poor that the apple has practically been eliminated from the bill-of-fare of all citizens except to be used for apple pies and sauce.

ferable to the imported kind, being of a better quality.

The ofterings of grapes peaches, pears, citron and cantaioupe will soon be discontinued owing to the near conclusion of the fruit season.

Hay is coming in at a fair rate, but no decreased price is expected for some time at least. The majority of sellers demanded as high as \$12 for their loads to to the feather of purchasters, notwithstanding that the demand is not as brisk as it has been previously in the season.

As soon as the present busy season of the farmer abates a larger offering of hay and grain is anticipated, and the values now current will no doubt decline.

East Buffalo, N., Oct. 16.—Cattle—Receipts, 1,000 head; steady. Veals—Receipts, 500 head; slow, at \$50,550. No. 3 local Barley—X \$1.30@1.31.

Hogs—Receip's, 4,500 head; slow; heavy, \$18 40@ 8 75; mixed, \$18@18 50; rorkers, \$18@18 10; light yorkers, \$17@ 7 25; pigs, \$16 75@17; roughs, \$16 85@ 7 10; stags, \$1.2016.

Sheep and 'ambs—Receipts, 4.800 head; slow; lam, s, \$12@17 25; yearlings, \$11@15; wethers, \$11 50@11 75; ewes, \$6 201; mixed sheep, \$11 25@11 50. GRAIN.

Chicago, Oct. 16.—Opening: Corn— December, \$1 131/6/21 121/6: May, \$1 081/4 021 081/4. Oats—December, 5 4 @581/6; May,

alone purchased more than 1,000,000 bushels within half an hour. The buyers professed to believe that liquidation had run its course, and that short selling had been overdone.

Opening figures, which ranged from a shade off to ½c advance, with December at \$1 12%@1 13%, and May at \$1 08% @1 08%, were followed by material gains all around. Toronto, Oct. 15.—Flour—Manitoba. Listed quotations at Toronto are: First-patents, \$11.50; second patents, \$11; strong bakers, \$10.60; Ontarlo, winter, 90 per cent patents, \$5.55, seaboard. Millfeed—Manitoba bran, \$35 per ton; shorts, \$42 per ton on track, Toronto.

shorts, \$42 per ton on track, Toronto.

Montreal, Oct. 15.—There continues to be a good demand for spring wheat flour, but the trade in winter wheat grades is rather quiet again, with no change in prices to note. An active trade continues to be done in millfeed.

Flour—Manitoba spring wheat patents. firsts, \$11.60; seconds, \$11.10; strong bakers, \$10.90; winter patents, choice, \$47.25; streight rollers, \$10.70@
11; do. bags, \$5.20@5.35.

Rolled Oats—Barrels, \$8.30; bags, 90
lbs. \$4.

Bran—\$35.

Shorts—\$40@42.

Middlings—\$48@55.

Moullie—\$55@60.

cept to be used for appearance.

Grapes are plentiful at 35c to 40c a basket. Home-grown grapes are preferable to the imported kind, being of a patents, \$10.80@11.45; winter patents, \$10.80@11.45; winter patents, \$10.65@10.90; winter straights, \$10.35@10.65; Kansas straights, \$11.15@ 11.40. Rye Flour—Steady; fair to good, \$10 @10.25; choice to fancy, \$10.25@10.50. HAY

Toronto, Oct. 15.—Hay—Baled, track, Toronto, carlots; No. 1, \$12@13; No. 2, \$11@11.50; mixed. \$\$@11; straw, carlots, per ton, \$7@7.50.

Montreal, Oct. 15.—Hay—No. 2, per ton, carlots, \$11.50@12.

NEW YORK STOCK EXCHANGE.
Thomson & McKinnon, brokers, Royal
Bank Building, report fluctuations in
New York stocks for The Advertiser as
follows:

New York Oct. 18

were partially regained on supporting orders and short covering. Liberty bonds were active. Anglo-French fives fell half a point to 91.

Noon.—The rapid pace of the first hour, in which sales exceeded 350,000 shares, was succeeded by a decided half. Gains in one quarter were met by further declines elsewhere, the buying power at no time matching the sell-ing. Coalers, Bethlehem Steel. Texas Erie, 1st pfd.

Ounsols, for money ... 56½ ary, 19.30d; March, 18.95d; April, 18.84d; Anaconda Copper ... £14 58
Alaction, com. ... 97
Baltimore & Ohio ... 58½
Canadian Pacific ... 166½ and prices): October, 19.17d; October and December, 18.75d; November and December, 18.75d; November and January and February. 18.20d; January and February. 18.10d; February and March, 18.01d; March, 18.95d; April, and March, 18.95d; April, and March, 18.20d; January and February. 18.10d; February and March, 18.01d; March, 18.95d; April, and March, 18.95d; April, and Size and

TORONTO STOCK EXCHANGE.

[Reported by Edward Cronyn & Co.]

Toronto, Oct. 16.

Asked. Bid. Asked. Bid.

Am Cy. 27 ... Rogers. ... 40

Ames, c. 14½ ... Russell., 55 50

do pfd. 48 ... do pfd. 75 70

Barcel. ... 5½ 9 Sawyer. 11 8

Barzellian 37½ 37 do pfd. ... 41

Emilian 37½ 37 do pfd. ... 41 American Sugar. 1014 Am. Locomotive. 5214 American Sugar. 1014 American Sugar. 10314 American Sugar 103½ 1
Am. Smelters... 83¼
Am. Tel. & Tel. 115 1
American Wool... 41%
Baldwin Loco... 50½
Central Leather... 71
Corn Products... 26½
Col. Fuel & Iron... 35½
Distillers..... 32
General Electric... 135¼ 1
General Motors... 91¼
Goodrich Rubber... 41½
Go. Northern Ore... 26¾
Inter. Nickel.... 29¼
Maxwell Motor... 31½
Marine, com..... 21½ Stand . 204
Loans, etc.
106 C Land .52
800 C Perm. 169
55½ C Invest: 74
42 H Prov.
42 H & E. 210
75½ 20% pd.196
62 L Bank.
95 L & C. 126
92 T Trust. 206
. T Mort. .135
. Bonds
5 M L & P 40

Westinghouse ... 46 ... 40 ...

Grangers—Open. High. Low. 1:30.

Baltimore & Ohio. 54½ 55 54½ 55
Erie, com... 18 18½ 17¾ 18½
Erie, 1st pfd... 26½ 26% 26% 26½ 26%
Great Northern... 100 100½ 99½ 99½
Illimois Central... 98% 98% 98½ 98½ 98½
New York Central 70% 72 70½ 72
Rock Island... 20½ 21 20% 20%
St. Paul....... 46 47 45% 47
Wabash, com... 20½ 21 20½ 21
Pacifics and
Southerns—

DOMINION SEEDS, LIMITED

GRAVENSTEINS, RIBSTON, PIPPIN.

**GRIMSBY PEACHES NIAGARA GRAPES** 

BULBS---AUTUMN BULBS FOR INDOOR AND OUTDOOR PLANTING

DOMINION SEEDS, LIMITED

FORMERLY DARCH & HUNTER SEED CO., LIMITED. PHONE 550. 119 DUNDAS STREET.

# City Physicians Explain Why They Prescribe Nuxated Iron

To Make Beautiful, Healthy Women and Strong, Vigorous Men NOW BEING USED BY OVER THREE MILLION PEOPLE ANNUALLY.

Quickly Transforms the Flabby Flesh, Toneless Tissues, and Pallid Cheeks of Weak, Anaemic, Men and Women Into a Perfect Glow of Health and Beauty—Often Increases the Strength of Delicate, Nervous, Rundown Folks 100 Per cent in Two Weeks' Time.

FFICE HOURS DR. FERDING

STANDARD STOCK AND MINING

 Apex
 6 %

 Dome Extension
 10½

 Dome Lake
 15

 Dome Mines
 810

 Foley-O'Brien
 Imperial
 2

 McIntyre
 135

 New Holly
 486

 May Ray
 50

Adanac .....

New Ray ..... Porcupine Crown Porcupine Vipond

tively estimated that over three million people annually in this country alone are taking Nuxated Iron. Such astonishing results have been reported from its use both by doctors and laymen, that a number of physicians in various parts

a number of physicians in various parts of the country have been asked to explain why they prescribe it so extensively, and why it apparently produces so much better results than were obtained from the old forms of inorganic iron. Extracts from some of the letters received are given below:

Dr. Ferdinand King, a New York physician and Medical Author, says: "Inere can be no sturdy iron men without iron. Pallor means anaemia. Anaemia means iron deficiency. The skin of anaemic men and women is pale. The flesh flabby. The muscles lack tone, the brain fags and the memory ialis and they often become weak, nervous, irritable, despondent and melancholy. When the iron goes from the blood of women, the roses go from their cheeks.

themselves with habit-forming drugs, stimulants and alcoholic beverages, I am convinced that in this way they could ward off disease, preventing it becoming of disease, preventing it becoming organic in thousands and thereby the lives of thousands might be saved who now die every year from pneumonia, grippe, kidney, liver, heart trouble and other dangerous maladies.

Dr. Schuyler C. Jaques, visiting surgeon of St. Elizabeth's Hospital, New York City, said: "I have never before given out any medical information or advice for publication as I ofdinarily to not believe in it. But in the case of Nuxated Iron I feel I would be remiss in my duty not to mention it. I have Campbell of the control production of the co not to mention it. I have taken it myself and given it to my patients with most

stimulants and alcoholic beverages, I am convinced that in this way they could ward off disease, preventing it becoming organic in thousands of cases and thereby the lives of thousands might be saved who now die every year from pneumonia, grippe, kidney, liver, heart has won the day simply because he trouble and other dangerous maladies. The real and true cause which started their diseases was nothing more nor less than a weakened condition brought on by lack of iron in the blood.

Nature for the red coloring matter in remedy in nearly all forms of indrestion who lacks in a form that can be easily absorbed any any good, otherwise it may prove worse than use-terminate in the who lacks and increase their strength and incre

MONEY. London, Oct. 16.—Money was in fair supply, and discount rates were steady

London, Oct. 16 .- Bar silver, 43%d per

PROVISIONS.
Liverpool, Oct. 16.—Beef—Extra India Liverpool, Oct. 16.—Beef—Extra India mess, 295s.
Pork—Prime mess western, 225s.
Hams—Short cut, 137s.
Bacon—Cumberland cut, 152s; clear bellies, 160s; long clear middles, light, 160s; do, heavy, 159s; short clear backs, 157s; shoulders, square, 128s.
Lard—Prime western, in tierces, 122s; American refined, in pails, 125s 3d; do, in boxes, 124s.

OILS.
Liverpool, Oct. 16.—Talow—Australian (in London), 71s 9d.
Turpentine Spirits—73s 6d.
Rosin—Common, 31s 6d.
Petroleum—Refined, 1s 8%d.
War Kerosene—No. 2, 1s 2%d.

CHICAGO GRAIN MARKET. [Reported by Thomson & McKinnon.]

Chicago, Oct. 16.

Corn— Chen. High. Low. Close.

Dec. \$1.34 \$1.144 \$1.123 \$1.14

May 108% 109% 108% 109%

Oats—

Dec. 5814 5816 5776 5776

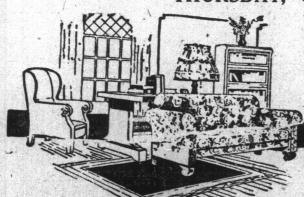
FUNERAL OF MRS. MCKEVER. The funeral of Mrs. Hanorah Mc-Kever, who died at St. Joseph's Hos-pital, was held from her late residence, 501 Elizabeth street Monday morning. 501 Elizabeth street Monday morning.
Requiem high mass was sung by Rev.
Father Richards at St. Mary's Church,
the service at St. Peter's Cemetery
being conducted by Rev. Father Corcoran, where interment was made.
Mrs. McKever is survived by two
daughters, Bessie and Annie,
both of
this city.

-READ!!——CONSIDER!!!

Retiring From Furniture Business.

# AUCTION SALE

ENTIRE STOCK OF H. WOLF & SONS, 265 DUNDAS ST. SALE OPENS THURSDAY, OCT. 18, 3 AND 8 P.M.



# Stock Must Be Sold

Beautiful Bed THURSDAY, OCT. 18, 3 and 8 P.M. Given Away

H. WOLF & SONS, 265 Dundas Street

Geo. W. Wisnom & Co., Auctioneers.

Wisnom, the auctioneer, will not wait for many bids, as we want to empty the floors quickly before our lease expires. Take it from us, it's going to be the fastest, biggest and greatest selling race of High-Grade Furniture, Stoves, Rugs ever seen in this city.

AUCTION SALE

## **GERMANY CALLS OUT** MEN UP TO 47 YEARS

COPENHAGEN, Oct. 15.—Germany has extended military service to men 47 years old, and is calling up those who have heretofore escaped service owing to military unfitness. The new regulation calls to the colors all exempts born after Sectamber 1, 1870.

### URUGUAY OPENS ARMS TO ENTENTE ALLIES

MONTEVIDEO, Oct. 15.-A presi that the rules of neutrality will not be applied to the Governments of th

Uruguay severed diplomatic relationship with Germany on October 7.

We Have "Come-Backs"





\$350.00, including lingle Diamond Rings, three and five diamonds and many fancy settings in the newe.; designs. Exclusive designs in Neck lets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

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RICHMOND STREET.



Western Ontario Electric Co 237 Dundas Hireet. Phone 4071.
Inspect our new line of Fixtures and
Lamps before purchasing. Estimates
given on wiring free. A full stock of
Flashlights.



SERVICE STATION UNEQUALLED

Reliance Garage Phones: Day 5318. Night 3168. 299 DUNDAS STREET.

PETERMAN'S High-Class, "Hand-Tailored," Made-To-Measure Suits, \$22.50, \$25.00 and upwards .

ON SALE TOMORROW. Sirloin Steak, 30c lb. SPARERIBS AND TENDERLOINS. WILSON'S PHONES 5600-5601.



Good evesight means good knitting-Poor eyesight poor knitting-Good Glasses good eyesight.

See us now



TAYLOR'S STOMACH AND LIVER CURE TAYLOR'S 6 CUT-RATE DRUG STORES

SHELL GLASSES

Are both stylish and comfortable. We have them in a variety prices.

John S. Barnard Optician. 194 DUNDAS STREET.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED Bank 4 Per Cent to 53 Per Cent

# Make It

When next you order bread at your grocer's demand

# Parnell's

It's no trouble for you. After you have tasted it you'll wonder why you did not take our advice before.

Parnell The Breadman

Phones 929, 1390.



You were going to get yourself a nice STRING OF INDE-STRUCTIBLE PEARL BEADS, or a nice GOLD - FILLED WRIST WATCH, or a PEARL SUNBURST, or perhaps a nice WATCH AND CHAIN, or a DIAMOND RING or TIEPIN. We have exactly what you want, and at the price you want to pay, only you haven't seen it, Come in now and you will be pleased.

DIAMOND HALL YOUNG'S



BREAD IS PROCLAIMED IN ITS WHOLESOMENESS.

Johnston Bros' X Bread

PHONES 2310-1066 FOR QUICK SERVICE. uperior shoe repairing. Orders called and delivered the same day. MODERN SHOE REPAIR

**NEWSPAPERS** Federal

Advertising

Building.

### **FURS** Of Superior Quality.

Exclusive in Design. BELTZ & CO.

BRITISH ARMORED MERCHANT CRUISER SUNK BY TORPEDO

Mine-Sweeper Sloop Long Overdue and Recorded as Lost.

LONDON, Oct. 15 .- The British armored mercantile cruiser Cham-pagne has been sunk, and the mineeping sloop Begonia is overdue

sweeping sloop Begonia is overdue and regarded as lost, says an official statement issued tonight.

The text reads:

"H. M. S. mine-sweeper Begonia, Lieut.-Commander Noak, R.N., is now considerably overdue, and must be considered lost with all hands.

"H. M. S. armed mercantile cruiser Champagne, Acting Captain Percy G. Brown, R.N., in command, has been torpedoed and sunk. Five officers and 51 men were lost."

MONTREAL JUDGE ORDERS DISCHARGE OF SOLDIER

MONTREAL, Oct. 15.—The Canadian overseas forces are not subject to the rules of the British army act before going to England, so Mr. Justice Demers of the superior court has decided in the case of Emile Therrien, who was declared by a military medical board here unfit to go overseas, but was transferred to the composite battalion against his will, and whose petition for a writ of habeas corpus has been held by the judge as well taken, and Therrien's discharge from military duty ordered.

GREEK OFFICIALS ARE LOST ON ITALIAN SHIP

Athens is Pained at Receipt of the News. ATHENS, Oct. 15.—A painful impression has been created here by the torpedoing of the Italian steamer Bari, on which were a number of Greek officials from Turkey, whose names do not appear on the list of 50 survivors who were landed at Corfu. One hundred and twenty are said to have been landed on the Gallipoli Peninsula (Turkish territory).

According to advices reaching here, the lifeboats of the Bari were sunk by the Germans who torpedoed the steamer.

JUDGE PHIPPEN IS G.N.R. CHOICE ON ARBITRATION BOARD

le and Sir William Meredith Are to Choose Third.

M. & M. STILL IN CHARGE

Stock Ten or Fifteen Millions.

OTTAWA, Oct. 15.—It is learne that MacKenzie and Mann will appoint

head.

After the valuation of stock has been made and MacKenzie and Mann have been paid the Government will re organize the board, appointing a number of new men.

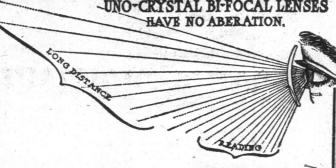
At present the Government is represented on the Canadian Northern by three men, namely Senator Richardson, E. R. Woods, of Toronto, and Mr. Christie, of Winnipeg

The operating management of the Canadian Northern will be continued undisturbed in the management of the road.

SCOTTISH TROOPS MAKE

HAUL IN MACEDONIA

UNO-CRYSTAL BI-FOCAL LENSES



DOUBLE-VISION GLASSES, GROUND ON ONE SOLID GLASS: NO LINES OR CEMENT

EYE SPECIALISTS AND OPTICIANS 223 Dundas Št. - Phone 1877

# The Celebrated LOTUS SHOE

# For Children

Made in New York, built on nature lasts, giving full expansion to the growing foot; in sizes for girls from 5 to 71/2, in tan calf, patent, gunmetal, button and laced ......\$3.00 Tan, sizes 8 to 10½ .....\$3.25

Sizes, 11 to 2 .....\$4.00

These lines also come in boys' and youths' shoes. of new shapes at very moderate They are just what is needed for the growing boy or girl. Investigate today and give your children foot comfort for life.

> JOHNSTON & MURRAY

LONDON.

ST. THOMAS.



# ASK GOVERNMEN TO STOP EXPORT

Government's Valuation of Councils Urge That Supply Is Needed Badly at

OF HYDRO POWER

SARNIA, Oct. 15.-At tonight's meetfrom the Mackenzie and Mann will appoint F. H. Phippen as their member of the board of arbitration which is to fix the value of the \$60,000,000 Canadian Northern stock that the Government is acquiring under the legislation of last session. Some time ago the Government is named Sir William Meredith as its representative in the arbitration. Sir William and Judge Phippen are to choose a third arbitrator. If they fail to agree upon a man the third arbitrator. If they fail to agree upon a man the third arbitrator will be named by Chief Justice Cassels of the exchequer court.

Judge Phippen practiced law in Winnipeg, and was appointed to the bench by the Laurier Government. He left the bench to become solicitor for the Canadian Northern, a position hat a slary of \$1,000 per annum, with traveling expenses and hotel bills. He will visit Sarnia at intervals, and keep track of the audits in various departments, and inaugurate a system for a general civic audit.

No action was taken on a recommendation of the railway committee that warning signboards be erected at the corner of Christina and Wellington streets, where several accidents have or placing Hon. Frank Cochrane at its head.

After the valuation of stock has been made and MacKenzie and Mann have

streets, where several accidents have occurred.

The license committee reported favorably on allowing Mike Harris to add two more alleys to his bowling alley. No action was taken on a petition from residents of the west side of South Mitton street objecting to the erection of a stable by John Curran.

Council adjourned for two weeks. INGERSOLL IS IN LINE.
INGERSOLL, Oct. 15.—At a meeting of the council tonight, a resolution was passed urging the Government to forbid the export of hydro power. The view was expressed that as there is a shortage now in the district, the supply should be conserved.

Only One Enlists of 175 Applying for Examination

WINDSOR, Oct. 15. - Of 175 un-34 who reported to Postmaster Wigle today, to either file exemption claims or declare themselves ready for mili-tary service, 174 filled out exemption

tary service, 174 filled out exemption blanks. The lone eligible preferred immediate service to appearing before an exemption tribunal was Alfred Napoleon Leclair, 21 years old, a French-Canadian youth.

Until late in the afternoon, when Leclair arrived, it seemed as if the first day's enforcement of the military service act would result in not a single draftee filling out a declaration that he was ready to join the colors, but the unexpected happened.

"Do you want an exemption blank, too?" asked the postmoster.

"No, sir, not with a name like mine. I want to get back at the Prussians for the part that Blucher took in Napoleon's defeat at Waterloo," replied Leclair.

H. WOLF & SONS TO RETIRE FROM THE FURNITURE BUSINESS.

After many years in the retail furniture and house-furnishing business in the city of London, Wolf & Sons, 265 Dundas street, have decided to retire from this line of business owing to being tied up to other businesses in and out of town.

Wolf & Sons announce that their entire stock of high-class furniture, carpets rugs, draperies, electric fixures, stoves and crockery will be offered by special sale to make a quick clearance. They have engaged Mr. Go, W. Wisnom, the famous Wisconsin sales manager, who will be in London for the next two weeks to dispose of the entire stock. THE FURNITURE BUSINESS.

# \$2,000 IN CASH PRIZES

for the best patchwork advertisements, composed by amateurs, of quotations from the articles which America's leading music critics have

# The NEW EDISON

"The Phonograph With a Soul"

Look at the sample patchwork advertisement above. Then come to our store and get full instructions.

It costs you nothing to compete. The first prize is \$1,000. The total prizes aggregate \$2,000. Professional ad writers and all persons in any way connected with the manufacture or sale of phonographs are barred.

### The Contest Closes October 27

Don't wait. Come today. Instructions and information will be gladly given. We furnish a booklet containing a reprint of what the music critics have said about the New Edison, and also provide you with a sample advertisement, pasted up in the proper form.

# WM. McPHILLIPS

189 DUNDAS STREET.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.

Rebuilding and Repairing of Your Tires and Real Service You Get at



LONDON'S RUBBER MAN Phone 5124.

# **DRESS** GOODS

-Ten pieces Serviceable Winter Dress Goods, good strong materials for cool wear, 38 and 40 inches wide; values from 75c to \$1.00. A special bargain for these lines. Per

-Two pieces Shepherd Check Dress Goods, 36 inches wide, good value at 40c. On sale, per yard ...... 25c

Two piece. Shepherd Check Dress Goods, 50 inches wide, value 85c. On sale, per yard

# COATINGS

-10 pieces Winter Coatings, including curls, Scotch tweed mixtures, chinehillas, etc., 54 inches wide. Beyond a doubt these are remarkable values at, per yard ..... ..... \$2.75, \$3.50 and \$3.75

CORSETS FOR STOUT WOMEN -Antipon Belt Corsets are

especially designed for stout women; four hose-supporters attached. Sizes 22 to 30 ..... \$2.25 Sizes 31 to 36 ..... \$2.50

### SWEATER COATS

-Men's and Boys' Sweater Coats, high-buttoned neck, full sizes, in grey only. Special ..... \$1.19

MEN'S SOCKS

Heavy Grey Wool Socks for soldiers and out-door workers. Extra value, per pair ..... 60c

# **Chapman's**

NEW IDEA FASHION PATTERNS ...... 15c EACH Save Your Sales Checks and Get a

MEDALLION PICTURE FREE! -From any good photograph you bring us we will make an absolutely faithful likeness in a medallion-size picture. This is free of charge when your purchases in the store amount to

OCTOBER BEDDING SPECIALS

FLANNELETTE BI ANKETS | WHITE WOOL BLANKETS. -Warm and fleecy, firstquality Flannelette Blankets, bed size. At ....\$4.50 pair white or grey, in 11-4 size. Special, per pair .....\$1.95

—Grey Blankets, fileecy flannelette, 11-4 size, slightly imperfect. At, per pair. \$1.75 at, per pair, \$7.75, \$9.00, perfect. At, per pair. \$1.75

SUITINGS

-Four pieces Imported Serge Suiting, all pure wool, in navy blue, burgundy, green and black, 50 and 54 inches wide, value \$2.00. At, per yard ...... \$1.50 ...... 65c

**VELVETS** 

-With blue borders, single

-Double bed size at, per pair

-Colored Corduroy Velvet, 27 inches wide, in navy blue, dark brown, dark grey, my tle, copen and ivory, value 85c. On sale, per yard

### Women's Underwear WARMER UND WEAR NEEDED NOW.

-Women's Vests and Drawers, heavy rib, brushed finish, white or natural. At, per garment ..... 45c -Women's Underwear, vests with high neck and long sleeves or V neck and short sleeves, ankle-length drawers, medium weight present

### ..... \$1,25 Flannelette

wear. At, per garment, \$1.00

-Flannelette Nig.tgowns,

soft fleecy white flannelette.

square or V necks, tucked

yoke, long sleeves. Special at

-Loch Lomond ---ing, dark checks for men's winter work shirts, 28 inches wide. Per yard ..... 15c -White Flannelette, fine cas twill, 27 inches wide. Per yard ......121/2c

### LADIES' WINTER COATS

Warm Motor Coats and General Utility Coats for winter wear, in a splendid range of materials—tweeds, velours, beavers, curls, che viots, etc. Large plush and velvet-trimmed collars, belted styles. Ranging in prices from \$12.50, \$13.00, \$15.00, \$16.00, \$17.50, \$20.00

-Ladies' New Beaver Coats, in green, blue and black; plush-trimmed collar, entirely new model for dressy wear. Special ..... \$20.00

SUITS, \$22.50

-Special sale of Ladies' Fall Tailored Suits at this price. Regular \$25.00.

**SKIRTS**, \$3.95

-Ladies' Separate Skirts, including blue and black serges. Pockets trimmed.

# INDIA SILK WAISTS, \$2.49

-In rose, pink, maise and sea foam green; new India Silk Waists in these dainty shades; large sailor collar, cluster tucking on fronts, sizes 36 to 44.

J. H. Chapman & Co., 239, 241, 243 Dundas St.