Minmen

 J. T. V. May
 larger vote in Ward 5,
outside of those elected Make his election sure by voting for him as
ALDERMAN
IN WARD 5

AS ALDERMAN WARD 2


WARD 3


Your vote and in Your vote and in-
fluence respectfully solicited for the election of


JR.

Ex-Alderman o. $\mathbf{B}$.

And possibly will repeat the same this year YOUR VOTE AND INFLUENCE
 Ward 3 ALDERMAN FOR 1909 AL'F. MAGUIRE

## Sheppard


ronto business man who is a candidate for
alderman in WARD 3

Be Sure to Vote For Him

##  <br> $\mathrm{O}^{\text {NE }}$



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## WARD 4.

To THE ELECTORS,


Wishing you all . Merry Christ
mas and Happy New Year. W. R. JAMES.

Ex.Ald.JAs. BRANDON
ALDERMAN WARD NO. 4
$1909 \quad 1909$ FOR ALDERMAN Iote and influmece reperatiul)
EX-ALD.
0. B. SHEPPARD Ward 3 Ward 3 ELECTION JANUARY 1st.



## Fight To.Das sp.m. .i. Hockey Change at .i. Bowling Winat Toronto Time

BURNS THE FAVORITE AT 2 TO 1 PROMOTER McINTOSH IS REFEREE

## A <br> Merry <br> Christmas To All

The Dominion Brewery Co. TORONTO.



## The Toronto World Expert Opinions

CHRISTMAS AND PUBLIC RIGHTS. Chisismas is Christmas, and Publice Riights are Public Rights.
Where are we this Chrismas on Puobic Righhs?
Tooday the people of Then the fight was for responible govermment, and against an
 this. and herein is the danger of the present situation: namely, that at the time of the rebellion there was in agyeresiviv newpepaper prese, and an age
gressive opposition in the legislatur to to the then exising condition of af
Tairs. The thing to be deplored in the present day is that in stead of a family compact we have an clectric and traction ring a hhousand times
more powerful than the family compact, and, further, that llis traction and clectric ring has secured the contol of moss of the nevspaper press of the cities of the province. It is equally to be deplored that we have an
opposition chloroformed, at least so far as its leader is concemed a leader whose so-called salary, it is generally believed, is largely made up by those whe are interested in the privately-owned electric propositions! Instead of the fight to-day being against iresponsible goverment, it it against the
agression of private coroporations and the establistment of a monopoly holding down the people by agreements with municiopalitice, and by a maty highly organized consolidation of private interests to defefat aublic owner-
Ship of public utibibes such as streat cars and power and light plants. ship of public utilities, such as street cars and power and light plants. Toronte ecetric and traction ring controls the majointy of the newspapers
 public and monopopy power supplied by private corporations at hish price.
The same thing applies so street railway conditions. For months now the The same ning appies so streectrailw conditions. For monhs now the Tracion and clecticic rig has tought pumbic oights in Toronto by means of ders, as a materer of fact. from their owners, who are big sharecholders in
and directors of the electric interests. It would not be soo bad if these newspapers openly admited who their owners were and what their orders
were, but they profess continually to be with the people Our special correspondent shows what ine the City of Hamilton the
Consevative organ, known as The spectare Conseivative organ, known as The Spectator, and the Liberal organ,
Known as The Times, both support the traction and tective ind known as The Times, both support the traction and dectric interests of
the Cataract Power Company, that hey both defiantly oppose all popular

 vate monopoly. Still worse is it that both thesen enspapaeps, boppreason of
their party connection, try to chlorform every effort by prominent and

 dates for aldegmen and pariament not to thut the party by making an
issue of the power question, and to to sure and hold tooceher was

 net is supposed to be the leading and reprreentative Conservative, and
whereref if in any paceef the Whimey pubbic power policy ought to be sus-
taind tion, the Conservatives showed up as friend of the power ringe. As our
 The public of this country had betiere ticket.
 label the newspapers that are in the service of mome woon 'must be found to Municipal corruption, wherever found -and it is now being exposed
the Ciity of Pittsburg in a most disgusting and dishen always preceded and accompanied by a chloroformed newspaper press.
Put no trust in the claim that the press is some kind of it may be the greatest and most devilish enemy of progress and happina And to profess a call for moral reform when public rightss are being raided ot your trrust in prices" must be re-read; "Put not your trust in papers!""
The World makes bold to say that widespread connection with the traction interests has prevareaded inunicipal corruption
ilton for a good many years now. It has so prevailed becamilon for a good many years now. It has so prevailed because Conserva-
tive and Liberal newspapers in Hamilton, so profesed, are controlled and
their policy directed by the Cataract Power Conen The same thing is occurring in some places west of Toronto, where
Tolicy directed by Cataract Power Company. unfair raids on public rights are being made and supported by professed
Conservative and Liberal journals. Toronto is in the same boat. Watch Conservaive and Liberal journals. Toronto is in the same boat. Watch
the recreant newspapers. Newspapers were once for all the people; many A New TURN IN RALLWAYS.


## Smoke <br> Old Gold

Cigarettes
Sweet and Mild
54

Moral Side of License Reduction Ques-
tion Lucidly Expressed
Professor Goldwin Smith puts himself on
record as against License Reduction. "If dis-
order prevails," said the Doctor, "let it be re-
pressed, but let us keep faith with the License
Holders. Dishonesty is at least as bad as intem-
perance. Will disorder be reduced by reducing the
number of licensed houses, and thus concentrat-
ing the trade and its gains? The result of Mayor
Howland's experiment seemed to show that it
would not. It is rather hard to deprive the labor-
ing man after his day's work of social resorts. I
hope the city will not break faith with the holders
of licenses. One result of the reducing of the
number of licenses would certainly be the up-
building of a contraband trade."
Dr. R. J. Wilson, the late chairman of the
Toronto Board of License Commissioners, said
that he did not wish to give out anything in the
way of an interview, inasmuch as the opinions of
himself and the Board have been pretty fully set
out in his letter of resignation to the Ontario
Government.
Dr. Wilson points out that the
Whitney Government came into power pledged to
rigidly enforce the License Law of the Province.
This was supplemented by the edict of the Pro-
vincial Secretary, Hon. W.J. Hanna, callig upon
the License. Holders, of TToronto especially, to
"Keep Hotel." In order to comply with this
virtual command the hotelkeepers of this city em-
barked upon improvements representing a capi-
talexpenditure of overer a million and a half of do--
lars, and while they were in the midst of it the
City Council, in the face of the expressed opinion
of the people at the polls, arbitrarily decided that
40 licenses should be cut off. It was then that Dr.


Michie's Teas are regular in their superior quality and flavor.

The English Breakfast Blends at 40 c . lb. and 50c. lb. are favorites, but there is variety to suit all tastes.

Michie \& Co., Ltd. 7 KING STREET WEST 7 KING

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 record as against License Reduction. "If dispressed, but let us keep faith with the License perance Will disorder be reduced by reducing the number of licensed houses, and thus concentrat Howland's experiment seemed to show that it would not. It is rather hard to deprive the labo hope the city will not break faith with the holders number of licenses would certainly be the upbuilding of a contraband trade.
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barked upon improvements representing a capi tal'expenditure of over a million and a half of dol
lars, and while they were in the midst lars, and while they were in the midst of it the
City Council, in the face of the expressed opinion of the people at the polls, arbitrarily decided that
40 licenses should be cut off. It was then that Dr. Wilson and his colleagues. sent in their resigna-high-handed proceedings. Dr. Wilson, while not that with all the hue and cry that had been raised the Whitney Government had not been afforded
an opportunity to demonstrate, either in Toan opportunity to demonstrate, either in flo-
ronto or the P Province, what results would flow
from a proper enforcement of an adequate Li cense Law. The Doctor felt that there was much
that could be accomplished in the way of reform Private Branch Exchange Connecting All Departments





> For the Holiday-- the Travellers-- waidifigtrin ---standing impaiiently like a fiery steed-. ready to spring forward in its race against time. Life .-. hope --- love -- peace are all on board--when all's well on the rails, and the
track's clear--but--Death-despair-fear-turmoil all lie in wait when things go wrong on the steel highway The travellers rely on the railroads to guide them safe to their journey's end -.- but on what do the roads rely?
To protect the lives--to guard the tracks--to avoid disaster from collisions--positively and sure--there is Stopping and Controlling of for Automatic ping and Controlling of Trains.
 Everybody Welcome. Exhibition Free, Universal Signal Co., Ltd. 12-14 Wellington St. East, Toronto.


THE TORONTO WORLD

JOHN GATTO \& SON


WE WISH ONE AND ALL A BRICHT AND happy christmas JOHN CATTO \& SON

| HAMILTON <br> BUSINES <br> DIRECTORY |  |
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HOTEL ROYAL

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\begin{aligned}
& \text { manship remain the same as when higher prices prevail. No man } \\
& \text { who values monev properly, and spends it carefully, and with prudence. }
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HMMITON TO APPELL
BITTON TOWMSHIP CASE




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| (Yonge and Adelaid Streets) |  |
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| Christmas Candies Delicious Chocolates and |  |
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| Japanese Tea Room. | Surit hem |
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## HOBBERLIN'S Great Semi-Annual Sale

The Most Important Ordered Clothes Event in all Canada. Thousands of Yards of the Finest Fabrics From the Most Celebrated Looms Go On Sale Saturday at Phenomenal Price Reductions.
 will overlook this great opportunity. All garments made to your meas ure on the premises by our own workpeople. Positively no work given out
buy your suit and overcoat here on saturday

Real $\$ 15$ Suitings go at

## $\$ 11.75$

A full sweep of all $\$ 15$ Suitings in stock Includes the fine English Worsteds in
plain and fancy designs. Scotch Tweeds, Irish Tweeds and Homespuns.
We stand back of every suit and guar antee fit,
satisfled.

Real $\$ 25$ Suitings go at \$18.75
Imported Worsteds in the fancy designs, light and dark patterns in greys, olives,
browns and other browns and other colorings now popular.
Scotch Cheviots, Irish Tweeds. Every popular shade and color.
We guarantee a perfect fit
or money will be returned.
Real $\$ 20$ Suitings go at
$\$ 14.75$
These Suitings comprise all the new fall
and winter designs, including fancy
Whate and winter designs, including fancy
Worsteds, Cheviots, and Irish fabrics.
They all come in a variety of neat pat:They all come in a variety of neat pat-
terns and plain textures in the greys
and 0xfords. and 0xfords. Our guarantee with every order and
money refunded if not entirely satisfactory.

Real \$30 Suitings go at $\$ 22.75$
A great variety of materials, shades and styles in these high-class goods. Made to order by our most skilled craftsmen and models of perfect fit and tailoring
The finest goods obtainable
Moey bet if not
Money back if not thoroughly satisfied
in every way.

THE OVERCOATINGS



Sale Starts Promptly at 8 o'clock Saturday Morning. Open Evenings Until 9.

## HOBBERLIN BROS. \& CO.

151 Yonge St., 7 and 9 East Richmond St.

| TWO CATES SWIIG |  |
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DECEMBER $25-1908$

## Atoution

 Matinee To-day 2.15; To-night8.15 The Imperial Opera Co.
# JACK and the BEAN STALK 

The Great Extravaganza PRINCESS rompanysi 'THE DEVIL'
 THE MAN THE BOX
 GAYETY青
 IRWIN'S MAJESTICS SHEA'S THEATRE
$\mathrm{S}^{\text {TAR FOR B FURLESOUE }}$

 Beater wion erember

Riverdale Roller Rink
 WHERE to SPEND XMAS NIGHT.

Baims Conoont \& Entortanment Massey hall, oec. 25th






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## THE BIG FUR SALE BEGINS TOMORROW

The First Scene in the Big Fur Sale-Positively the Greatest We've Undertaken in Toronto
 W $\begin{gathered}\text { E'RE away to a good start to- } \\ \text { morrow in our big fur sale. It's }\end{gathered}$ a big sale because of the immense stock and the unique quality of the goods. It's a big sale mainly because of the remarkably low prices. We couldn't sell at these figures if we did not buy right. We wouldn't sell at these prices if we had not a serious reason. We always buy right because we are large dealers-but we're taking chances on clearing up even a small profit at these selling prices. The point is- .-you need the furs, we weed the money. It's your opportunity. Every garment is but recently received from the factory --all this season's fur-.. and we're turning them over with the smallest possible margin of profit in order to keep our factory working with its old staff of employed.: Many things we have marked below cost. This sale is absolutely for cash only, and under no consideration will other terms be considered,

Natural Alaska Sable Muffs, $\$ 7.25$. Natural Alaska Sable Muffs, Empire shape, best
satin lining, eiderdown bed, regular $\$ 15.00$, for $\$ 7.25$ Coon Muffs, $\$ 6.50$.
Dark Natural Canadian Coon Muffs, eiderdown bed,
best satin lining, Empire-shaped, regular $\$ 10.000$

## Coon Ties, \$7.25.

Dark Natural Canadian Coon Ties, best satin lining,
70 inches long, regular $\$ 12.00$, for
Muskrat Muffs, $\$ 4.75$
Natural Muskrat Muffs, best satin lining, eider-
down beds, Empieeshaped, regular $\$ 8.50$, for $\$ 4.75$ Western Sable Muffs, $\$ 5.25$.
Western Sable Muffs, Empiré-shaped, best satin
lining, eiderdown bed, regular $\$ 10.00$, for .... $\$ 5.25$ Blended Squirrel Ties, $\$ 9.50$
Blended Squirrel Ties, 70 inches long, satin lined,
regular $\$ 15.00$, for
Blended Squirrel Muffs, $\$ 11.50$.
Blended Squirrel Muffs, best satin lining, eider-
down bed, Empire-shape, regular $\$ 16.50$ and $\$ 18.00$
Grey Squirrel Ties, $\$ 9.50$
Grey Squirrel Ties. 70 inches long, sati
ular $\$ 12.50$ and $\$ 15.00$ for
Grey Squirrel Muffs, $\$ 9.50$
Grey Squirrel Muffs, best satin lining, eiderdown
bed, Empire-shaped, regular $\$ 12.50$ and $\$ 15.00$
for '.................................... $\$ 9.50$
Natural Alaska Sable Tres, 70 inches long, trimmed
with six tails and two heads, satin lined, regular

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& \text { Pony Coats, } \$ 65.00
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\text { Pony Coats, } \$ 65.00
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Russian Pony Coats, in brown and back, semi or
tightfitting backs, plain or with braid trimmings, ain or fancy buttons, 24 and 26 inches long, reps,

Automobile Muskrat Coats, $\$ 90.00$. Dark Muskrat Coats, sizes 38 and 40 , lengths 48 and
50 inches, regular $\$ 140.00$, for . . . . ....... $\$ 90.00$ Muskrat Coats, $\$ 37.50$ Muskrat Blouses, Natural Canadian Muskrat, 24
and 26 inches long, sizes 32,34 and 36 only, Near-Seal Coats, \$27.75. Best Quality Near-Seal Coats, in blouse or straight-
front styles, regular $\$ 40.00$ and $\$ 45.00$, for . . $\$ 27.75$ Mink Stoles, $\$ 109.75$
Large Mink Stoles, full cape effect over shoulder, plain stripe or animal effects, long tab fronts, regu-
lar $\$ 150.00$ and $\$ 160.00$, for ........... $\$ 109.75$ Mink Ties, $\$ 28.75$. Mink Ties, four natural Canadian skins, plain or
with heads and tails, straight or shaped at neck. Mink Muffs, $\$ 34.75$. Mink Muffs, Empire and pillow shapes, 5 and 6
stripes, fine dark skins, regular $\$ 55.00$ and $\$ 06.00$

Mink Muffs, $\$ 24.75$ A few only Natural Canadian Mink Muffs, three
and four skins, Empire-shaped, regular $\$ 40.00$

Persian Lamb Coats, $\$ 128.50$. Persian Lamb Coats, No. 1 quality, cut-away fronts,
double-breasted, coat or storm collar, glossy curl Persian Lamb Coats, \$134.75.
Persian Lamb Blouse Coats, No. 1 quality, all sizes,
regular $\$ 185.00$, for Baby Lamb Coats, $\$ 149.00$
Two only Baby Lamb Coats, collarless, fancy trim-
ming, new cutaway fronts; double-breasted, bro

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$$ beaded satin lining, regular $\$ 22500$, $\$ 149.00$

ore cash, a

Remember this sale was inaugurated to secure cash, and the question of
credit cannot credit cannot be entertained. Every garment carries Dineen's guarantee
of absolute quality.

## The W. \& D. Dineen Company, Limited

Corner Yonge and Temperance Streets, Toronto

## West Toronto Merchants Say Holi-

 day Trade is Good -Odds and Ends From County.
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port st
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speak
Hackers



## -SIMPSON $=$

Store Closes Christmas, But Open Saturday, 8 adm. Till 5.30 pom.


This Store Wishes its Customers and Its Employees, One and All, Big and Little, a Hearty, Happy Christmas.


