



## Hockey <br> News Gossip

Hote and Comment

## FOUR R'UKS FOR HOEKEY NO OTHER IEE ATVIMSITY


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The QUALITY is MIDD, , but the VALUE
is STRONG,

## YOUR DEALER IS WILLING

## TO PAY MORE FOR THEM

 OF all the 10 edealer stocks

## davis' "PERFECTION

 COSTS HIM THE MOST.The dealer pays a high price for the "PER-
FECTION. Cigar because it ontains some FECTION" Cigar beanse it contains some
of the world's CHOICEST TOBACCOS The smoker buys "PERFECTION" of don wieh has written on its sign this legend: s. P.e. R.
(Small Profits and Quick Returns.) The dealer makes, more out of it because
.
PR and
"PERFECTION" is a 10 c Cigar of distinctive merit. It tas no equal in its class.

## It Is Mild- Yet Exquisitely Fragran

## s. davis a sons, limited, montreal



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## Beau


ste, with the hops avor of a perrly ripened, ER stands st and finest nic, a harma stimulant

I1 Liquor Dealers ding Hotele


THE TORONTO WORLD


Varying shades of browns, greys, Oxfords and fancy weave effects. A a garmen a garment. Splendidly warm and durable, heavy twill mohair linings. Many degrees superior to what you'll
The Hobberlin Chesterfields, button through and fly fronts, sacks, for dress, business and comfort. Practicability, perfection in fit, quality and durability, semi-box, full box; made 45,-48,50,54 or 56 inches long.
 Motor Coats to Measure for Owners and Chauffeurs
HOBBERLIN BROS. \& CO.
151 Yonge St.
CASH TAILORS CASH TAILIORS - 7 and 9 E. RICHMOND ST.



\section*{\section*{Soft Finish Beavers, Carr's Meltons

## \section*{Soft Finish Beavers, Carr's Meltons Real Scotch Cheviots, Irish Frieze Real Scotch Cheviots, Irish Frieze Irish Twzeds, Scotch Tweeds, Etc.}

 Irish Twzeds, Scotch Tweeds, Etc.}}

Commencing to-day and continuing for the next four days we are having a special showing of Men's Winter Overcoats to you have never in all your life looked upon. The fabrics are all from the world's best mills, and

<br>into<br>




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Beau Brummel Has Nothing to Fear From Little Jeff

 Nabmanit arritum ons ines Horad ozm, bow Ses. nitrost to Simbon cambue
 Mixh nef ewninaz:

"THE WHISKEY" POPULARIZED BY QUALITY
Has Won and Richly Deserves All the Gold and Prize Medals Bestowed Upon It.

The Toronto World


OR．ELIOT IN IOYOCIIE
OF COMMISSION RULE Presidident Emeritus of havarard Ad dresses Canadian Club on Dem－

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The Xmas Stamp


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| Canada Permanent |
| Mortgage Corporation |
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Eviot




Michie＇s valuable old European connection secures for their customers in Toronto，Wines as fine as are obtainable at the great continental centres．
Our extensive stock gives a liberal choice to meet all tastes，some of the medium－priced being： PORT－A．sound Dinner Wine of pleasing flavo and fine bouquet，and a favorite for invalids Bottle
SHERRY－A rich golden Wine of excellent CLARET－A selection of half a dozen of the Dinner Wines of the well－known Nathaniel Johnston bottling．．．．．．．．．．．．．．From .50 to 1.00 and bottled immediately on arrival
NIERSTEIN－One of the best known of the Wines of the Rhine，now extensively used 1.00 BEAUNE－From the famous Burgundy district， adjoining that of Champagne，a pleasing des－ sert wine with little alcoholic strength

For Plum Pudding and Mincemeat we
Michie \＆Co．，Ltd
5 King St．West，－TORONTO
COAL AND WOOD
W．McGILL \＆$C O$ ．



European
for their
to, Wines
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## excellent ........ 1.2

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Nathaniel From .50 to 1.00 din in wood
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## MURRAY-KAY, umited

(W. A. MURRAY \& CO., Limited)
to 31 KIng street east
Store Opens at 8.30 a.m.
Closes at 6 p.m.
Special Xmas Sale of Handsome Imported Waists Regular Price up to $\$ 15.00, \$ 7.50$
$X$ mas Sale Price
Regular Price up to $\$ 8.50$,
Xmas Sale Price
$\$ 4.75$
We recently made purchaeses of really clegant Import
ed Waists at a price which enables us to place them on sale at the astonishing recuctions here quoted-about onehalf their regular value. The fact that we are quoting special Christmas prices on our regular stock of Waists
furnishes addditional reason for a visit to Murray-Kay's Waist Department when doing your Christmas shopping.

Two special lines of Handomie Imported Waists, in chiffon and Marquisctte over Paisley, $\begin{gathered}\text { A large collection of Stunning Waists, in a }\end{gathered}$ in a wide range of tyles and colors. Regular up $\begin{aligned} & \text { wide range of colorsis including black, navy and } \\ & \text { Greem. Regular prices up to } \$ 8.50 \text {. Chister }\end{aligned}$

Mink Neck Pieces and Brussels and Parisian Lin Muffs at Special Prices

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| :---: | :---: |
|  | BRUSSELS-A notable feature of our Lingerie |
| smart and stylish appearance | Department just now is a collection of Ladies' Under- |
| ort. This year mink takes high place i |  |
| onable ettimation, and we are oppor |  |
| with a large collectiont of Neck Piec | a |
| Mufft in that fur on which we quote th | of |
| following special prices: |  |
| Extre Quality Mink Muffs - $\$ 30.00$ to \$150.00. | PARISIAN - In French Sets we show many |
| Extra Quatity Mink Neck Pieces - $\$ 18.50$ |  |
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## 17 to 31 KING STREET EAST


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## "Watch WELLAND Grow

 W ELuND hain fow and 25 large manufacturing plants either built or being built.$\underset{\substack{\text { Title } \\ \text { vested in } \\ \text { in }}}{ }$


Siza, Cut Out and Mail 8


## BLOOR STREET SNAP


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You Can Work Near a Window
 in winter when you have a Perfec-
tion Oil Heater. It is a portable
radiator which can be moved to radiator which can be moved to
any part of a room, or to any room REEEEGTION you
stove
wind
wish
dull
the
the Absolutaly smokeless and odorless you do not have to work close to the
stove, which. is usually far from the stove, which, is usually far from the
window. You can. Work where you
wish, and be warm. You can work on ull, winter dars in the can work on
e window, without being chitled to
bone. The Perfection Oil Heater quickry indicator always shows the homeunt of oill in the font. The fillercap, put in like a cork in a bottle, is attached by a chain. This The Perfection Oil Heater has an automatic--Iociding high enough to smoke, and is easy to remove and drop back, so cannot become wedged and can be unscrewed in an or installery for
rewicking. The Perfection Oil Heater rewicking. The Perfection Oit Heater is finished in japan or
nickel, is strong, durable, well-made, built for service, and yet
light and ornamental.


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A WUMAN $B A C K$.
Not Une Woman In wenty Has
Stong Back.

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A Canadian Shoe Manutacturer Invading the vmied staies markel
 We make the SL ATER SHe border with a duty of only ten per cent. hesitation the SLATER SHOE for men, and we can state withour hesitation that its many superior STYLE and SERVICE qualities Will appeal to the fastidious American as well as to the two million The SLATER SHOE
popular American lasts and made to ive werth, made over the most We have searched the world's markets for the fineft strong competition. hat money can buy. The SLATER SHOE is made to rank with the fineet shoes in the country, and will prove a successful sales-builder in any good shop are PRICESTAMPED and GUARANTEED.
We have a unique "Reason Why" Selling Plan, used in connection with the establishing of agencies for selling of this shoe, and if you
want to be THE LEADING MERCHANT in want to be THE LEADING MERCHANT in your town and cary THE LEADING LINE, only quick action is necessary to get
The SLATER SHOE will supply all that you have felt you need will give your sales an impetus and add spice to your selling -their
display is the best salesman thiey need-the style is their sales-leynot -their service their guarantee for everlasting trade.
Write for details today

Copied From the Boston Boot and Shoe Recorder.
See Page 7
Toronto only at the follow CHAS. C. CUMMINGS, LIMITED, 117 YONGE STREET Jos How hoob ,





## After La Grippe


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FARMING AND LIVE STOCK PAGE

Fluctuations Small at Chicago Wheat Holds Barely Steady
Tisible Supply, Shows Incresse, But Market Riles Dulb wiur Public Speculation Limitel--Liverpool Cables Firmes:
r selling-their
f sales-keynote

Page 7
S. POWELL,

## ATION GOSSIP

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In
H. P. KENHEDY

Live Stook Buyer
GTOOKERS and FEEDERS
We have a good stall of salos. men, and guarante satisfaction PHONE PARK 2078 Room 17, Western cattlo Warkst Maybee and Wilson
 $A$

 Corbett \& Hall


## 

C. Zeagman \& Sons
 Wom 14, Exchanse Buitidin
Western Cattle Market.

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## Wholesale Dealers in Llve and

 44-48 Paton RoadJOSHUA INOHAM,


HILTELIMS WMO NMSHRES Trethewoy Model Farm BRANTFORD PRIEST REGIGNE: ©
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 Kind





STARTLING NEWS FOR WOMEN- $\$ 10,000.00$ TO BE UNEARTHED, ${ }^{\text {THIRD }}$ WEDOQ
 Bears to be Chased by Babies
Electricity Harnessed for Xmas F Electricity Harnessed for Xmas Fun

## Titheres in on oitine more acceryaber mind

taste of the recipien
On Wednesday we will sell at 95 c each plain satin combinations, plain
On wednesday we will sell at 95 c each
clearing up a special shipinent of pictures


## 



Little Presentation Articles You Can Purchase For 50 and 98 Cents

 A few Suggestions for XmasBuying from the Brish and Fanier Goods Depts



 Feather Boas

Book Department

## Work Baskets

yumatin suanam in molata


Christmas Bells, Wreaths, Etc

Jewelry and Silverware


See Windov
See Window
Wed
Has $95 C$


## High Clàss Wöniletrs suite, s18.50 to $\$ 28.50$




## A Snap in Women's Silk Drssses



## $\$ 3.50$ Alltwool Eiderdown Dressing Sacques, $\$ 1.49$





 Rect. for Dies Bepartment, the Floor



## REIMMPSON:

250 New Trimmed Hats, in the Donlton and Wedgwood-Pass It On

the best colors; worth from $\$ 5.00$ to \$6.50, $\rightarrow$ Wedresday Wedresday ......... 2.85
75 New Fur Turbans, in long black hair, best styles, can be trimmed with
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Heres,

sterilng valuos in Artistic Pottery are a predominow Special Sale Price A Aaints, stit thile, 7 plecee Frut Set, Royal 2.98 $=2.85$

Hinglit. Dtnner Sett, beautifui assortment of deoly
300 Men's Ulsters to Clear Wednesday at 9.9

 Men's Underwear Worth 75\% More




## Men's Boots and Slippers




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