




GE RESSES. it and Finish.
Child's \& Misses American Serge Dresses


s3.20, 53.30, s3.40
Chilld's and Misses' all Wool Serge Dresses. Short waist effect, platic
ik collar and fuets.
to 10 years. Prizes
$\$ 700, \$ 7.25$
Child's and Misses' all Wool Serge Dresses. Smocked front, detach
ble opeated skirt
eparate lininge made on
 nnel. front laced, crim-
silk lacing, sizes 5 to
years. Prices.
\$7.00, \$7.25 MIDDY DIESSES,

All Wool Serge.
For misses and small wo-
en; colors
nd Cardinal. Navi, Greon
Price.

$\$ 9.25$ ING, Lidd. | oirtisting |
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| derpt. |

## 

Hlies Will Occupy Country and all Arms and Mu- Reported nitions Will Be Stored Under Their Control--. Arrivals
 Garrisons.
9.30 A.M.

## 1,000 Top Shirts!

Gent's Top Shirts, in all sizes, just received
rom the famous Harry J. Stores, Gent's Fur nishers of America.
Gent's Coats.
Can be used for Fall and wet weather wear,
being waterproof. Belted all the way around, three-quarter and longer styles. The sort, gents,
you have seen and admired.
Gent's Suits. Gent's American Suits, Samples; modern
styled plain and pinch backs, with patch poek-
ets. Colors of Brown, Blue, Grey, etc., etc.

The above lines are on show and for sale in
conjunction with our lines of Ladies' Fall and conjunction with our lines of Ladies' Fall and
Winter Coats. Sweaters, Waists, Hand Bags, Millinery, Costumes, etc., each line being depart-
mentised so as to convenience both ladies and gentlemen.
The London, New York and Paris Association of Fashion,

The British Hall, St. John's.

## Removal Notice.

MR. M. O'REGAN, Meat Dealer, LeMarch ant Road, wishes to inform his many patrons and the public generally that he is about transfer his business to that store on Duck worth Street recently vacaated by the late M Connolly. On Wednesaay, October the 2nd, will be open at the new stand and prepared to cater to customers.
In soliciting a continuation of pubhe patronage, Mr. O'Regan would emphasize that the same faithful service which for so many year characterized the LeMarchant Store will be carried on in his new premises. Together with taking care of the requirements of citizens h will specialize in the supplying of ship
The new quarters are the most up-to-date in the city, having been built with a view towards the utmost cleanliness, fitted with mod ern refrigerators and other useful appliances.
With sincerest appreciation of the patronage of the past a hearty
stand is extended to all.

## M. O'REGAN. <br> 176 Duckworth Street.

Phone 457.


# LATEST FALL AND WINTER APPAREL! 

## We announce to-day our first shipment of Ladies' Fall and Winfer Apparel, confident that we have secured the latest and most fash ionable garments procurable. We anticipate a speedy clearance of the articles itemized below. An early inspection of our sfock will enable

 our patrons to make suitable selections.
## Latest American

Millinery Hats. - ust the sort tof refned, smarts styles you like a splendid combination?

Prices ranging up to 8.50 . FALL SHAPES
Ready for You to select the Trimming. II you prefer to have vour hat trimmed ess.
peeialy for you youn find ur rady with large pecially for you voun find urread.
fine of untrimmed shapes and trimings.
TRIMMING HATS A SPECIALTY.

English and American Mantles,
LATEST LONDN AND NEW YORK STYLES. $\substack{\text { It } \\ \text { herself } \\ \text { made. } \\ \text { T. }}$ Tis indeed a pleasure to show you our Manties this season. Dame fashion has outdone

## Prices Range From $\$ 10.00$ up.

## Marshall Bros

## A Remarkable Display of STYLISH FURS

 at Moderate Prices. An accurate following of authoritative designs in the most popular furs means that youcan come here and buy your furs with the absolute assurance that you are getting the newest styles in dependable quality furs at the lowest possible price.
Our showing includes Squirrel, Seal, Mink,
Marmot, Tipped Dakota Wolf, and many other Marmot, Tipped Dakota Wolf, and many other
cheaper Furs in sets, as well as Muffs and Scarfs. SEE OUR FURS AS EARLY AS POSSIBLE.
and



## 'Guiten' Meal,

etc., etc., at Lowest Prices. One Carload, 400 Sacks, GLUTEN MEAL, The Great Milk Prodncer.

One Carload, 400 Sacks, Yellow Feed Meal.

One Carload, 400 Sacks, White Cattle Feed.

## F. McNAMARA

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THE HUBBARD
for the fishing boat, and the BULLDOG
for all kinds of stationary work. Both are good Engines. Sold at fair prices. GEO. M. BARR, 6000000000000060000000000

| At The Crescent Theatre To-Day. <br> "A Masterpiece of Bara Art"-The love story which set all Paris talking, <br> "THEDA BARA," <br> In the Theda Bara Superpicture, <br> "CAMILLE," in 7 Acts. <br> "A Midnight Bell" <br> In the greatest Bit o' Fun you háve ever witnessed. 2 Parts 2. |
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## "An Autumn chilin is in the air, The Winter cold will soon be here And whilst the burning uuestions Coal And whilst the euring questions coal Still must you have warm Underwear. Men's Winter Underwear

is a specialty bf ours and we advertise it a lot as there is always, somehow or other, a lot of
winter around Newfoundland. And sometimes people say, "Are you agents for Stanfield Underwear?" And we say, "We are sorry we
aren't." We suppose the reason we are asked aren't." We suppose the reason we are asked
this is because we are always advertising that
Stanfield's Underwear
Real Good Underwear. Perhaps we stock more Stanfilds Under.
wear than any other Undervear, but we wiso carry a large stock of
Men's New Knit Underwear.
The "New Knit" is made by St. John's labor,
and many lines are good value, and that is what and many lines are good value, and that is what we are always endeavouring to get for our cus-
tomers as well as rendering them the best service possible in those strenuous times.

## Our Prices

Underwear in Winter Weights
Low as Obtainable Anywhere Perhaps even lower, and we carry a full range can always be certain of our being able to take care of your requirements. If you require Boys' Winter Wool Underwear stock it in
Stanfield Makes, and we have also CHILDREN'S STANFIELD
COMBINATION SUITS and SLEEPERS in combination Su,

## Henry Blair.

## 

Due this evening Oct. rst, 250 barrels Choice GRAVENSIIEN APPLES.

GEO. NEAL


WAR, MARINE \& FIRE INSURANCE sCottish union \& national insurance oe come shat

 P. O, Box 1236. Write or Phone us. Phone 380 NFID.LABRADOR EXPORT CO, LTD.,


The St. George's Coal Fields Itd

 Triss





 The St. Georgess Coal



Dr. A. B. Lehr, Dentist,


The Frist Principle of Modern Business is SERVICE.


Nawfoundland Clothing Co., Lto.
marb,eod,tt:
WM. WHITE, Manager.

## 

 SLATTERY'S
## Wholesale Dry Goods

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' \& Children's Hosiery, White Curtain Serims, White Dress Crepe, ${ }^{38}$ ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesate only.
SLATTERY BLDG., Duckworlit \& Georse Sti.



Sels of Teeth \$15.00.

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 OLUME XI.

## $\frac{\text { Arpe }}{2}$ sons <br>  



THE LITERARY DIGEST:
LIBERTY MAP WESTER FRONT,
5-m: showing the Battle-line of Libarty, also the lines of the far-
hest invasion of German and Allied territory, with
ndex of 11,000 names.
$\$ 3.00$, Post Paid Dieks \& Co, Lith,

