## The Tinion Adracu多

Devote Your Vote for Value

## Our October Campaign

FOR
GREATER VALUES to THE
People of Northumberland
Saturday October 4th will mark the opening day of this unprecedented campaign for greater values to the people. It will continue f tweniy-five days of relentless efforts to present to the people, New Fall $\mathcal{E}$ Winter merchandise at new
low prices. Watch for further announcements

## Our Platform

To offer our customers better merchandise at Lower Priccs Our Highest Aim is to Please Customers
First in Style! First in Quality! First in Service!
A. D. Farrah \& Company
newcastle


## What Is Doing At Mitchell's

Catering to the satisfaction of the buying public we are kept always busy
Butter, Country, per lb
Butter, Sussex, per lb
Bran Kelloga 2 pkg
400 Biscuits, M. Lunch 2 lb for
50c Catsup 24 oz. bottle .... 25c Fruit Jar Rings 2 boxe

## Preserving Fruit

The season is nearly over, and prices are the lowest at the present time, don't postpone your buying-BUY NOW

Fresh and Smoked Meats
This is our specialty and we derive much pleasure in being able to satisfy our customers and will continue to do so


Have you tried marketing hefe, if you want cols treas Meats and Groceries of the best Quality at Lowest prices we have them
$\underset{\text { FLOUR }}{\substack{\text { FLEDS }}}$
Always At Your Service

## fire last night

The Fire Dopartment, was called


man namped Breau. as a boardilig tempts being mate in one night



## ENCOURAGING RE- PORTS FROM ALL <br> COUNTY PARISHES

 SBy This Letter

| and |  |
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|  | Political joint |
| nmas | MEETING TO BE HELD |
|  | at neGuac |



Liberals Upset At in Nomataon nay

tended until the 2 ary. We wish to state that in
our opinion your department does
not carry on its affairs in a
very businesst:kc. manner or
very businessstike manner or
in the interests of the coun-
try. You establ'sh a legal fish
ing season and then you change
ing season and then you change
the seasor from year to year.
You might as well have no le-
gal fshing season. You make
-3 very tired. The sooner
Department of Marine and Fish
eries $\begin{aligned} & \text { Ts managed on business }\end{aligned}$
Department or Marine men
lines, the better for all concern
ed. $I$ have the fortune or misfortune to be a Liberal. I think It must be a mistortune. Your politicians, we presume, are en
deavoring to save the gov $=r n$ deavoring to save
ment by granting such unwarment by granung sucu ulua ranted concessions as
tension of the smelt fishing sea son, but they are attempting an impossible task, for your government is doomed to destruc tion and den

## lacks backbone.

Yours truly,
(sgd.) w. S LogGIE co. LTD (sga) W.S LogGIE CO. LTD
$\qquad$
$\qquad$ the sensation of the day and for
time the Liberals were in a pants and the house was in an uproar The excitement was intense whe
Mr. Kerr Loggie, who had apparen ly been sent for, appeared in the ly been sent for. appeared in the
hall and asked Mr. Hickey to ro-
W. owiemes narar poonte seyng

 meeting and it is proty dant music to Isten to sev ral spaters Nino all pound one or the ofhas
Theee people seem to thak that ${ }^{4}$. would he more spley if joine meetings were hela, at which boit sater of the arsument conta bo
heard frie Posalisy they aro correct and to zive theoe people an opportuanty to atend a meeting of tuis kind. wo

 The poast are in exeelloten condil. tuan and Negmac tue not to very tar wary that tho velecorn or bo mantio to atema
The spaterer mill bo two mem trat ot tho Fedeanl Parilament ot

 and viry nueat tin spead, booth ir Ens. member for Kent and Mr. John
 Both thase gentemen popko on
 that timo they haro, benan amatitisy
 common palatom.
 math arrasements to hold a joimt
 one and al. regardeeses of party at.

 at preant are deenily interestes io io


 Try to
teresting

## Townt Tapit <br> Tid-bits on the Tp of Everybodys Tonsue

## New Zealand

Responds
Reoenty, as sou know, or samples of Moirs Chocolates.
Apparenty, they were found good, tor already ten cases
have been
have been ordered, the de
mind coming as soon as the
mand couming as soon as thate
mamplees were recelved.

And heres news that means much to all with means tooth: four new lines of Marshmallow have been plac-
ed on the market: Pink White, Toaster and Moss. Dealers are getting them in
nve pound boxes. Some homes will find the full box
none too litthe for none too little for
ing's entertaimment.

WISSTON CHURCHILL ALLEGED CAUSE OF RETURNS TO FOLD MACLAREN'S FIILURE


Say "Bayer"- Insist! For Pain Headache Neuralgia Rheumatism Lumbago Colds Safe $\frac{\text { Accept only } \frac{\text { a }}{\text { Bayer package }}}{\text { Dat }}$



## RED ROSE C0 줗훈

Fre Prevention
Week Oct. 5-11th
Roasted and packed same
day in airtight cans


Dr. Chase's Nerve Fodd

## Deal with the dealer

 who sells Quaker FlourHe sells high quality goods; He sells the best flour-Quaker
Flour;
He is reliable;
He gives you the best service.
Your baking will never disap-
point if you use Quaker Flour The finest wheat, accurate milling and daily baking te Every sack guaranteed to give absolute satisfaction.

## Quaker Flour

Always the Same-Always the Best
ttie union advocats, tiesdat, sept 30TH T024


## Taylor's Grocery

Choice Western Steer Beef, Fresh Pork and Lamb, Hams and Bacon, Bologna, Luncheon Loaf.

Cooked Ham, Spare Rkiss, No. 1 Corm Beef
A Full Line of Choice Groceties
All kinds of Fresh Vegetables and Fruits.

## H. A. TAYLOR

PHONE 48
THE RITCHIE STORE

YOUR COAL TROUBLES
Would it not be a good plan to place your orders for
Old Mine Sydney or other Coals for the fall and winter months nowe I am in a position to make immediate delivery of wants in Coal and Wood.
ALso A CHOICE LINE OF
Grocerles, Hay, Feeds and Flour
E. E. BENSON: Newcaste, N, B.

## ELECTORS of NORTHUMBERLAND

## Your Hopes, Your Aspirations, Your Prosperity Depend on A Moderate Protection Tariff

## Support A Liberal Conservative Party



Reasons Why you should Vote for HICKEY

Northumberland Has Been Ignored and Neglected
Hark ye Electors of Northumberiand! not one of the liberal orators with all their eloquence was able to point out in a concrete manner what the liberal party has done for the welfare and prosperity of Northumberland County. Fair Northumberiand that has given the liberal party a big majority in the last general election, has been neglected, ig ored and seat receivd more is your to m thand now is your bopors betwen East and West; a government that neglects its supporters ment that barters betw government and does not deserve to be in office Northumberland support the Liberal Conservative Party-VOTE FOR HICKEY.

Reasons Why
you should Vote for HICKEY

## The Liberal Conservative Party Stands for the Protection of Industries

## For the Prosperity and Welfare of Workmen \&Farmers

## Our Wharves

The attention of the Federal sovernment has been called on many and many occasions to the ruineus and dangerous conditions of the Strathadam, Mullin's, Douglastown and many other wharves. But alas! alas! no response to such requests. The Liberal goverament does not know of Northumberland, exoept in time of an election. Then a flock of flowery orators come along with their "planks" A few hundred dollare would have put these wharves in excellent repairs. No! No! money cannot be spared for Northumberland county. But millions can be spent to keep our friends the Progressives in humor. Electors of Northumberland, it is time to have a government that will recognize Northumberland County

> Vote for the
> Liberal-Conservative Party

Vote for Hickey

c. P. HICKEY

TAXATION and SURPLUS At every occasion the Liberal orators used the most glowing language in talking about the surplus that has been shown in this year's budget. But considering the increased amount or caxation since che Liberal sovernment has been in power, this surplus, if any, should have been three times as much. Any overus is shat from the people throus urplus is exaciey the people through all mannaers of taxation
No wonder people are crying hard times. A big
parte of their hard earnings is going through taxapart of their hard earnings is zoing through taxaElectors of Northumberland it is time for a change in government, a Liberal Conservative Government is needed - --VOTE FOR HICKEY

## Newcastle a Flag Station

 Chatham a SidingThis is the prediction, if the Liberal party continues in power. Since the Liberal party has been in office there has been a systematic depriviation in train service, which if kept up. Newcastle will be nothing but a flag station and Chatham a siding.
The "Whooper" a train that has been originated and made to give service to all the points between Boiestown, Newcastle and Chatham and which ran daily has been changed to three times a week in the first place; but they were not satisfied until they changed the time table in such a way as rendered the train useless for all concerned. Protest has been made from all points but it was of no avail. Other trains have been taken off altogether, men in work shops have been removed to other points. This is one of the instances how Northumberland has bee rewarded. However, it is never too late to mend

Electors of Northumberland County
Vote For Hickey

## MARITIME RIGHTS

Mr, McKenna a Liberal speaker said "that the Maritime Provinces are geographically cut off from Upper Canada and for this reason the people of the Maritimes have noright to comploin" but Mr. McKenna omits to mention the fact that at the time of Confederation this drawback was known and provisions were made to rectify this isolation by giving the Maritime Provinces the Intercolonial Railway and other provisions that, would unable the maritime manufacturers and industrial concerng to be on equal footing as those of Upper Canada. Allof which rights have been ignored and neglected
The Maritime Provinces leg and plead for reduction in freight rates to transport their goods to the central market, but this is denied. Northumberland County sent delegation after.delegation beseeching for a fifty mile of railway from Newcastle to Tracadie that wou'd pass through the richest part of its forests and thickly populated area. A railway that mould pay for itself in freight and traffic within a fei years and this is pigeon holed with-

The Maritime Provincese can suffer but the government would eppend millions for buving property in Parie. Prance. This is whar Mr. McKenaz wants; however this gentleman's "amb--

Vote For HICKEY The Liberal Conservative Party

## Editorial

$\qquad$ Trone ail over Canada, inctuding
Premier King., to address the elec tory of Northumberland in the oral candidate in the byeelechas never been heard tell of be bably in no other constituency. all the Liberal very little difference
$\qquad$

right now to nourish the system and to build up strength and resistance.


EDITORS MAIL
 expressed by writers under this head Tritus (not necessarily for pubitcation aust always be sent. Correspondenci hould be as concise as possible. Ed. Note:-We have received large number of letters bearing o the following mater, but are un-
able to publish them in their en ireity. We, howevin publish ex reeelved.

## Blackville, N.B., Sept. 251924

Editor Advocate,
"Liberals in this parish conside hat Chas. J. Morisssy, m.L.A. entitled to recognition by theif
party, for the grand and noble stand he is taking in this byeele tond This recognitton should be shown at onec. If not tweognized before election day, I fear the résults.

Nelson, N.B., Sept 25192

## Advocate,

## Noweastle,

## Dear Sir:

Teniot and the snowball, Copp beral polttear mer of this Provine

charlie is doing his share id thp
stryle, but his triends, reseit the

## BIG WARM

## Overcoats

Built for comfort, with that style and 'smart ness assured by the irreproachable correctness of the Creaghan Clothes. Warm, room nis, tailored from all-wol Iabicts, weather and keep you locking your best In blues, browns, grays, stripes and plaids. Whatever your taste may be, you'll find it at Creaghans.

## FALL FURNISHINGS

That Make Homes more Comfortable
Now that your evenings are spent indoors you will want to make the living room as comfortable as possible
or real solid comfort w Fith Suites. Built on a webb construction with spring back, edge while the seat is practically allsprings, and upholstered in plain gured or combination mohair makes a most comfortable and hand ome pieces of furniture
For odd pieces we have a very good range of
Reed, Sea-grass, or Leather Chairs and Rockers nice Floor or Table Lamp would brighten and make the living room more comfy
Call and visit our department and see the fine range of up-to-date
THE LOUNSBURY CO'Y. LTD.
Editor "Union Advocat
Editor "Union Advocat
Near sir
Near sir
"Rogersville is in a polltical fo-
entation. Meny are the reason
for this condition of affairs. Things
hen this parish
Liberal. That day hat
altogether aifferunt stor
hing which the electors here
atisfied of, is that Mr. Chas
Morrissy, ML.A. is not respon
for the difflculties, which have
isen in this parish. It would be
very easy matter to say wh
But what I want to point ou
n
Corrissy to the appointing
Department at Fredcricton. Hi
much to see him given this appotnt
ment. It would greatly strengthen
$\mathrm{Mr} . \mathrm{V}$ en
county."
CASTORIA In Use For Over 30 Years


## Here is Two Real Bargains

that will make this new store a lively place for the next two weeks
100 p. c. all Wool Underwear $\mathbf{\$ 1 . 3 5}$ Por Gument
12 different weights of reliable Wool Underwear-Stanfield's See O'Brien's Specialat $\mathbf{\$ 1 . 5 0}$ the best bargain ever offered in the County
O. V.SWEATER COATS $\$ 1.95$ (SECONDS) Iy d?

NEWCASTLE
O'BRIEN'S
Chatham

THE UNION ADVOCATE, TUESDAY, SEPTं 30TH 1924

Important New Facts About Furnaces

Don't get married to a furnace for life---for better, for worse-without reading the importantfacts about furnacef set forth in
a circular t
send you.

It tells the five situations in which the Pipeless Furnace is at its best-and where a Pipe model is to be preferred It also tells the importanse of such factors as weight, quality of casing, heating stages, etc. With
it as a guide, aided by your own good judgment - you are sure to good judgment-you are sure to
get more for your furnace money. Send for the circular.
Amherst Foundry Co. Lud
Makers of the most rugged furnaces

IMPROVED CUMBERLAND FURNACES Pipe and Pipeless, Coal and Wood
B. F. MALTBY, Dealer Newcastle, N. B

Vote for the Liberal-Conselvative Party
Vote For HickeyLib.-"Yes! and you know it to
Con.-"What makes you think Lib.-"Everything is against us. Snowball should never have beers
given the nomination in the first place. It was a mistake to give
it to him. There is no more unpopular man in the county than Snowball, and he, justly or unjustly
has many sins to answer for. Labor is against him, his own esoism and bumptiousness is another great draw
back. In short, there is nothing to it,-he is the hardest man in the county to-day to elect, ith him."
imposibility to win with Con.-"That is rather a hard ad mission to make." it more than I do, but it is the case, and there is no use of my refusing tô recognize
Con.-"A feeling like



A RICH FINE FLAVOR

PERSONALS

|  |  |  |
| :---: | :---: | :---: | Rev. K.W Brown and son, Arthur

returned Saturday returned Saturday from Englan
where they spent the summer where they spent the summer wit
Mr Brown's parents.
 town, the guest of Mr few days Mrs.
H.B. Cassidy Clarence Russell and Evere Stewart attended the
tropotian Life Insurance Con
held in Halifax last week held in Halifax last week
Misses Patricia Keating an
Anto Casitidy rotured trom Frederictop and Covere Brom Fredericton and Covered
Bride, where they spent zdoligh
ful two weeks' vacation with friends ful two weeks' vacation with friends
Miss Lena Russell, who for some time was the suest of her siste
Mrs. Guy, Lapralke, Outremon Mrs, Guy, Lapraike, Outrem
Montreal has returned home. Cecil E. McWillam arrived home
on Saturday to spend a three week's on Saturday to spend a three week
vacation with his parents, Mr am vacation with his parents,
Mrs̀. Geo. F. McWillam Mr and Mrs. W.M Sinclair let
last week for los Angeles, Cal
laving been having been called ,there owing
the illiness of the tormer's moth the illness of the former's mothe
Mrs. Edward Sinclair. Mr. Clarence B $\begin{gathered}\text { Jones of } \\ \text { tharst is spending his } \\ \text { vacation } \\ \text { with Mr. and }\end{gathered}$
 she spent the past six months
Mr. and Mrs. A.H Mackay ar enjoying an extended visit to the
Pacific Coast Michaet Mucholl has returred
from a pleasant vacation spent friends in Magdalen Islands.
In Mr. Jas Stables was in Moncto
on Wednessday attending the a nual convention of the New arans
wick Branch of the Fietail Merchants' Assiociatitine Men. Mrail Mer-
proposed the toast to proposed the toast to "Our Pro
vince". which was responded to by

## KING AND PARTY

BADLY SCARED IN
LeBALL For HOSIERY
All kinds of Kiitting done for: Men,
Women and Children in pure wool Women and Children in pure wool
orr silk Also old, socks's refooted. Mitts of all Kinds - Your
LeBAIL Newcastle, N. B.
umberiand by private car attachee umberland by private car attachee
to the Ocean Limited Tuesday
$\qquad$

Snowbalk, The Premier aind
others addressed, fyo oig meatings
in the Opera Houses at Newcastl


As evidence of the fear the Lt this contest. Premier King nas
taken tog the lumber nillis, whith addribsed them.
addrassed them.
The meeting in Chatham was ad
Aressed by Premier King. Premier
Veniot; Hon A. B. Copp and Iyan
Veniot; Hon A.B. Copp and lyan

Vote For Hidkey and show Northumberland's resentment of the King





DUKE OFALBA TO MAKE RETURN VISIT The Duke of Alba has become so
enamored of Western canada on enamored of Western Canada on
his first visit to the North ameri
can continent that he has decided to
make a return visit to the
make a return visit to the Do
minion next fall for
minion next fall for the purpose of
an extended hunting trip in the Canadian Pacific Rockies. With him will cone his brother, the Duke of Berananba, and his father-fn-law.
the Marquis of Viand, this was the statement made by His Royal His
ness on his arrival in Calgary Friday evening aboard two Cana-
dian Pacific Railway special cars The Duke, who has hunted ex
tensively in Africa, Russia; India pensively in Africa, Russia; India
and Europe, wishes to add to his
collection of specimens at $\begin{array}{lllll}\text { collection of } & \text { specimens } & \text { of th } \\ \text { American } & \text { elks, } & \text { Rocky } & \text { Mountain }\end{array}$ sheep and caribou. The Marquis of Diana may leave the royal part,
on the present trip to Bant for short hunt in the mountains, cate somewhere on the Pacific coast. The young Duchesses exprcasee
heir Intention of returning heir intention of returning wit time visiting the various bungalow
camps in the vicinity of camps in the vicinity of Bani an Like Louise. Io the meantime maids and butlers instructed he art of torseback riding for the
will make all their journeys mourn HEAT CUTTING IS NEARLY COMPLETED

Excellent harvest weather during the erst portion of the week enapb work according to the weekly crop report of the agricultural depart-
mint of the Canadian Pectic Rallment of the Canadian Pectic Rall-
way. Heavy rains towards the way. Heavy rains
latter end, however, almost the entire suspension operations throughout the went.
The weather at present is mors settled. Wheat cutting op praqtic ally completed and courtier stating are just approaching that stage
Comparatively lute threshing he Comparatively little threshing
been accomplished so far, but re
turns available reveal yields turns available reveal yields and
grades generally exceeding earlygrades generally exceeding early-
or expectations. In some district where crepe were late, farmers
taring : frost cut the, wheat too tearing frost cut it he, whet then which will of course, hui the sample
Except for some local shortage
 orr and ava
tor demand.

HON. J. A. KOB WILL SUCCED MR. FiELDING?

Nothing can take the place of MORES TEAS

$\qquad$



What Will Tass be Worth ct Sixty-Five? 1 Should be an easy matter for you 65 , according to your earning capacity. Spending all you earn, relying on one Spending all you earn, relying on one
day "Striking it rich," can bring only an old age governed by poverty and rule by dependence. There is a saner, safer way of ensuring a com Our booklet, "The Measure of Your Income, will show you how to accomplish this.

The Rolf Bank

## of Canada <br>  <br> E:- of getting a divorce, sa

"You must remember, w.E
nat you promised to take King to " .ier or for worse." will rejoin wi. -
han 1 took him tor,
her

The Advocate $\$ 2.00$ yr.

## 

## CARD

## To Northumberland County Electors

Having been chosen at the Convention of the Conservative party as their Candidate to contest the county in the coming byelection, I am now an applicant for your votes and support. I am aware that I am quite unknown to many of your, as it is my first attempt into higher politics, but it is my hope to personally visit every parish in the county and to meet all the people.

The issues as they effect you and me are of great importance and until we meet, be assured that your interests are my interests and our common goal is the-welfare of Canada and the Maritimer.

Respectfully yours,
C. P. HICKEY



## Liberal Conservative Meetings

29th Sept to Oct. 7th.
Monday Sept. 29th
Loggieiville
Mayor Hckey, Hon. J. B. M. Baxter, K. C., A. J. Dou, M. P., A. J. Brooks, Prov. Organizer
Tuesday Sept. 30rd.
 Fish
Wednesday Oct. Ist.
Doaktown Mayo Hiciee, Senato Rctertan ctawa, Hon. J. B. Blacliville M. Raniter, K. C. Ciias. E. Fist, A.J. Erocke, Prov. Thursday Oct. 2 nd .

Friday Oct. 3 rd .
St. Wifrels, Fair Iciel
$y^{3}$ afterico
Maycr Fickey, A.J. Legre, Mention, J.T
 In Everins

## Sat. Oct. 4th.

Trout Brook
Beaverbrook
Maple Clen

Monday Oct. 6 th.
Chatham Nelson
Rogersville Mascr Fickey, A. J. Deucet, M. P., Hen. J. B. M. Baxter, K. C., Hon. Dr. Landry, R. B. Hanson, M. P. C. E. Fish, Maycr Creashan, Alcerman E. W. Wat
ling, F. E. Neale.
$\qquad$ county now than there ever respon
fore. Is $\mathrm{W} . \mathrm{B}$. Snowbal rent
sible. and is the King Government sible ansble for the present state
responsible for
of affairs? Your answer will be recorded on Oct. $\tau$ th at the polling
booth.




