## First Vote Standing of Candidates in Standard's Contest Announced Saturday The St. John Standard



 Shining in Her Bedroom Window Any Longer.


OUR MIGHTILST LITTLE WORD NOW

ENROLL UNDER ITS FIAG AND SEE

Your attention is called to one of the most potent It is the little word NOW

The word signifies action, ambition, initiative, energy.
It stands for the militant actualities of life as opposed
the sit-back-and-taketteary possibilities
The armies of life might be divided into two camps,
the NOWS and the TOMORROWS.
The army of NOW is the army of Victory.
The army of TOMORROW is the army of defeat. Under which flag are you enrolled?
Empires have fallen and men missed fame or captur-
ed it, according as they enlisted in one army or the other.
Do you think if Napoleon had hesitated to turn his cannon on the Parisian mob he would have gone down in history as the great caplain he was?,
If Caesar had said "TOMORROW" I will cross the
Rubicon, he might have been known as the author of the Gallic , War instead of one of the world's shining geniuses. But the possibilities crowded into the little word NOW are just as potent today as they ever were.
You have an opportunity to prove this in a simple but
most convincing manner.
Are you a candidate in The Standard's $\$ 10,000.00$
If not, why not?
There is only one answer; you know what that is. If
are not already a candidate, you are enrolled under the you are not already a candidate, you are
flag of the ARMY OF TOMORROW.

But you still have time to redeem yourself. You have a chance to resign your commission under that flag and
join the army of NOW. You must not delay. The army of NOW is steadily
marching on, and you can easily join by marching a little faster to catch up with the rear guard.
If you have ambition; if you have energy; if you prefer action to indiffe
the army of NOW
The Stere is still time for every eligible person to get into
The Standard's Contest. If you are a soldier and in earn-
est, prove it by sending in the blank below. Think over your possibilities.
Read about the $\$ 10,000.00$ worth of Automobiles, Pianos, Phonographs, and Cash Prizes and remember there
are no losers in this contest.
Ask yourself whether you are enrolled under the flag
of NOW or the flag of TOMORROW. Which is worth while? Which is your choice?
One thing more: The word NOW spelled backward
ds WON.
TO JOIN THE ARMY OF "'NOW'" USE BLANK BELOW

| The St. John Standard Automobile and Piano Prize Contest APPLICATION BLANK <br> I am a resident of $\qquad$ in District No. . . . and wish to enter The St. John Standard Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest and agree to comply with same. <br> Signed:- |
| :---: |
| Name . |
| Street |
| City or Town.... |
| Business Address . |

Address All Communications To
CONTEST MANAGER,
The St. John Standard, St. John, N. B.

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THE REIGN OF THE DIAMOND




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Ready－Made Wood Hub Wheels Ready－Ironed Neck Yokes
Automobile Tires Grease，Oils，etc．
M．E．AGAR
Union Street，St．John，N．B．
QUALITY COUNTS Genuine English Oak Tanned EXTRA C．LEA THER BELTING
D．K．McLAREN，Limited

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| Glasees | A |
| Strengthen Eyes | SHORT |
| One of the many benefits of <br> glasses is that they make the | TIME |
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|  | ing at carload prices． |
|  | All good stock，free from gum，seams and pitch pockets． |
|  | $\begin{aligned} & \text { 3-4 Sheathing of Floor- } \text { ing } \\ & 7-16 \text { Sheathing } \$ 555.00 \\ & 72.00 \end{aligned}$ |
| L．L．Sharpe \＆Son <br>  | The Christie Wood－ working $\mathrm{C}_{\mathrm{o}}$ ．，Ltd． 186 Erin Stroet |
|  | A Good Variety of |
|  | ALL KINDS OF FISH |
| Engraved in the latest styles <br> Die Stamping | including Harbor Salmon． |
|  | TH＇S FISH MARKET |
| FLEWWELLING PRESS | 25 Sydney Street ＇Phone M 1704. |




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## STANDARD'S <br> SPORTING <br> SECTION



$\left|\begin{array}{l}\text { MUST STAND TRIAL } \\ \text { FOR MURDER OF } \\ \text { SISTER MARY JOHN }\end{array}\right|$


CHARLOTTI
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## [ [PERTIT]

CANADIANS ALL
HOME BY THE
END OF AUGUST
Officers, Soldiers and Dependants Now Remaining to be
Repatriated Total About Repatriat
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POPULAR PREACHER
OF BOSTON, MASS
( CHARLOTTE COUNTY SUNDAY


## Care and Responsibility.

THE responsibility attached to the preparing of a remedy for infants and children 1 is undoubtedly greater than that imposed upon the manufacturer of remedies for adults whose system is sufficiently strong to counteract, for a time at least, any injurious drug. It is well to observe that Castoria is prepared today, as it has been for the past 40 years, under the personal supervision of Mr. Chas. H. Fletcher.

What have makers of imitations and substitutes at stake? What are their responsibilities? To whom are they answerable? They spring up today, scatter their nefarious wares broadcast, and disappear tomorrow.

Could each mother see the painstaking care with which the prescription for Fletcher's Castoria is prepared: could they read the innumerable testimonials from grateful mothers, they would never listen to the subtle pleadings and false arguments of those who would offer an imitation of, or substitute for, the tried and true Fletcher's Castoria,


Children Cry For


A Word About Truth.
"Great is Truth, and mighty above all things," So says the Old
Testament, yet it is equally true to-day. Truth stows no favors,
fears no enemies. fears no enemies.
From the inception of Fietcher's Castoria, Truth has been the
watchword and to the conccientious adderence tot this motto in the
preparation of Fletcher's Castorio as well as in tits advertising is due preparation of Fletcther's Castoria as well as in its advertising is due
the secret of its popurar demand
All imitations, all substitutes, all just-as-good preparation All imitations, all substitutes, all yust-as-good preparations lack
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blance even in the words of those who would deceive.
 TIetcher's Castorial is prepared for Intants and Children. It is
Idstinctly a remed for the littleones. The BABX'S $\sec$ for a med
 was the sole thoy ght that led to its discovery. Never try to correct
BABY's
troubles with a medicine that
you would use for
yourself. genuine CASTORIA always



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Exceptional Values

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## Special Clearance

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## \$10,000

 Nova Sotia Tramways \& Power Company First Mortgage Sinking Fund Gold BondsDue Ist December, 1946 Price: to yield about
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Capitalization
 We strongly recommend

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Company Limited St. John, N. B. Halifax, N.

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This book is beautifully bound in durable red buckram.
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But the publishers recognize the big-nation-wide demand awaiting this book.
. ${ }^{\text {and }}$. They have planned an enormous edition. For a limited
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## THE STANDARD

management is convinced that throughout the length and breadth of Canada every home has been awaiting just such a book. For it records in picture and word the
true story of Canadian heroism on the fields of Flanders and of war effort at home.

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and world arena-and made history. Premier Borden has writen an
praising in flattering terms J . Castell Hopkins work. In addition to this complete prarrative there is included a magnificent epic of those last hundred days - from Amiens to Mons-written by Chaplain R. J. Renison (of Hamilton) who marched
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Clip the coupon at once and bring or send to this office. $\$ 3.00$ is the price at
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TO THE STANDARD, ST. JOHN, N. B.
Please Mail to me a copy of "Canada at War." Enclosed is $\$ 3.20$ in prepayment. Name
"CANADA AT WAR"

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## A Big Cool Breeze <br> At Trifling Cost


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Today we will offer all our Trimmed Hats at greatly reduced prices．You will find a large variety of styles to

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Pyjamas，both＂Billy Burke＂and Coat styles，also exquisite Night Gowns and all other wanted undergarments，including Bloomers，Camisoles and Envelope Chemise in va－ riety．

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