# WC 2035 

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HE EVENING TIMES AND STAR ST JOHN N B FRIDAY JUE 30,122


## Tents for the Summer Camping Season



SAY, BOYS-- Jusa Likg the


It Happens Often Here



MAGEES SONS, LITHE
D. MAGEE'S SONS, Limited

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|  | Hundreds of "live wires" of St. John "listened in" on the opening selections of this big "broadcasting" event and went away satisfied that they had greatly benefited by the "live" bargains that they had shared in. Put on your "head piece" and listen in on these "special" items listed below. |
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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 30, 1922


| New Salad Bowls and Plates $\qquad$ <br> W. H. HAYWARD CO., LMIIEO 85-93 Princess Street | For The Holiday ! <br>  $\qquad$ $\qquad$ $\square$ $\qquad$ An mity $\qquad$ <br>  as. $\qquad$ <br>  $\qquad$ <br>  <br> Manchester.Robentson tleluon-Liwn <br> PROMOTERS ARE <br> FOUNO GUULIT |  |
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THE EVENING TIMES AIND STAR, ST. JOHN, N. B., FRIDAY, JUNE 30, 1922

## 87.6 per cent. of jurors agree on verdict

A CUSTOMER comes into your store where two similar articles are for sale at the same price. One of them is a nationally adver tised article, the other is not. Which does he buy?
The National Retailers' Association found the answer to be

> 87.6 times he buys the advertived goods. 3. 6 times he buys the unadvertised goods 8.8 times he does not have a preference.

When the unadvertised article is the lower priced of the two, which does the customer buy? On the same authority the answer is:
60.6 times he buys the advertived good.
24.2 times he buys madvertived goode.
24.2 wind

Branded and trade-marked, goods, nationally advertised in the columns of your Daily Newspaper, are most quickly turned over and most profitable. That is because manufacturing prestige has been tied up to local friendship and reputation for honest merchandising.




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50,000 More
Starving Russian Children


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 Hroust the summer.
Will
you give omething?


SAVE THE CHILDREN FUND


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Harmless Laxative to Clean Little Bowels and Sweeten Sour; Colic Stomach-Babies Love It





|  | friends for kind remembrance and pressing his pleasure in could for his Alma Mater. |
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wARNINGI Say "Bayer" when you buy Aspirin Unless you see the name "Bayer" on tablets, you are not get "Bayer Tablets of Aspirin,", which contains directions and dos worked out by physicians during 22 years and proved safe by
millions for $\begin{array}{lll}\text { Colds } & \text { Headache } & \text { Rheumatis } \\ \text { Toothache } & \text { Neuralgia } & \text { Neuritits }\end{array}$ Earache Lumbag Neurritis
Pain, Pain


## FEELING FINE

 Dr. Wilson's Herbine Bitters

 THE BRAYIE DRUG CO., LTMITED

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THE EVENING TINES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 30,1922


Mid-Summer Sale Children's Straw Hats! All Children's Straw Hats at Reduced Prices.
$\$ 2.00$ buye a $\$ 3.00$ Hat $\$ 2.50$ Buys a $\$ 3.50$ Hat $\$ 3.00$ Buys a $\$ 2.00$ Hat
LADIES' SUEDE LIKE SPORT HATS, $\$ 3.50$, NOW $\$ 1.50$ Colors, Taupe, Henna, Pink and Faw
wool sport CAPES
Ladies' $\$ 15.00$, now $\$ 7.50$ Children's $\$ 12.00$, now $\$ 6.0$ These Capes have large Angora collars
Fronts in contrast colors.
F. S. THOMAS

Ready for the Holiday?

 TURNER, 440 Main Stı, Cor, Sherifif

## Hasty Lunch

for the Hurried Man
 Garden Cafe--Royal Hotel

"PYREX"
"Showers" are Quite the Thing






W. H. THORNE \& Co., Ltd.



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$\frac{\text { Dependable }}{\text { For Every Engine Everywhere }}$
Take You There

Champions make you ab-
Champions make you ab-
solutely confident of satissolutely confident of satis-
factory ignition even under factoryergency conditions.
Ask your dealer for a full set,
no matter what engine you have. Champion Spark Plug Co of Canada, Limite
Windsor, Ontario


EASTERN MOTORS, LTD
166 Union Street, St. John
DURANT
Just a Real, st



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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 30, 1922
$\square$ Times and Star Classified Pages

2 Months End Sep 30, 1921, Was 14,780
The Average Daily Net Paid Circulation of The Times-Star for the No Dieceunt Minimum Charge 25 Cents.

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 FOR SALE-GENERAL




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| Phone Main 1893. <br> The Christio Woodworking Co. 65 Erin Street. |
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| FIRE \& ÁUTOMNOBLIE INSURANCE CAMPBEILEDAVIDSON |
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THE EVENING TIMES AND STAR, ST. JOHN, N. B, FRIDAY, JUNE 30,1922


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## Goodyear Tires

of 3 different types and prices now available for Fords,Chevrolets \& Overlands
More people can own Fords, Chevrolets \& Overlands Those who own them can afford to drive them more BECAUSE - these Goodyear Tires at today's prices provide a cost-per-mile lower than heretofore possible


The Goodyear Tire \& Rubber Company of Canada, Limited

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 30,1922


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Change your diet today!


Every day this summer more men, women and children are cutting down on the heavy,
greasy foods and turning to a lighter diet for health's sake. They can think and work and
play better and get more enjoyment out of the hot days.
Kellogg's "WAXTITE" Corn Flakes are
ideal for a light diet for breakfast; for lunch, ideal for a light diet for breakfast; for lunch,
for any meal or between-times nibbles because for any meal or betwien,
they not out are noure sasy to dogest nourith, Wld mile
Kellogg's " WAXTITE" Kellogg's "WAXTITE" are
wonderfully delicious-but for
a taste-delight, eat Kellogg's a taste-delight, eat Kellogg's
"WAXTIT", with the lus-
"ious fresh fruit now in $\log 99^{90}$ WAKATUTE

CORN FLAKES




\$200,000 RUM
FLEET TAKEN

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You'VE A
PRECIOUS RUG
In your home at
the present moment.
You may not recog.

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For Sale by
MACGOWAN \& COMPANY
57 Prince Edward Street. \& COMPANY S. John, N. K. A. BROWN

17 Prince William Strect. $\quad$ Rt. John, I GIRLS WHO ACCUSED $\mid$ a nurse for the society, and an





## THOROBREA

 FLOURMilled by Hunt Bros Limited London.Cana



A New Boning
In D \& A style 23i a new exclusive black boning,
"Durabone" is used. Even after long wear the corset which is filled with Durabone will preserve its line and assure the contour which the corset is designed to give D \& A.style 23 is made to suit figures ranging from
slight tof tairly stout, and is sold by up-to-date corsetieres. slight to fairly stout, and is sold by up-todate corsetieres.
The price is moderate and makes this D \& A The price is moderate and makes this $D \& A$
like all ohher $D \& A$ models most excellent value. Akk your dealer to show you this new style.


