## MC 2035 POOR DOCUMENT

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## Closing Out the Slater Shoe Business

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TM Ne. tenats are to have possession of the store in a
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## Ten Thousand Dollars Worth

to be sold. That exceptional bargains are being offered is evi-
denced by the way customers have bought for present and denced by une way
future requirements.

The Slater Shoe is too well known to need any commendaone at $\$ 2.48$, is it any wonder that economical people are laying
side for later on. OASH ONLY. NO APPROBATTON.

## Slater Shoe Shop


 Vegethbs samp

FOR UPSET STOMACH, INOLGESTION,
GAS, HEARTBURN--PAPE'S DIIPEPSIN


A Good Wringer Is Half the Battle





W. H. Thorne $\&$ Co., Lld

THE EVENING TIMES AND STAR, ST. JOHN. N. B. WEDNESDAY JANUARY 27, I915

|  | \|STYLES THE WORD IF Y Youre ${ }^{\text {SPEAKING }}$ |
| :---: | :---: |
| BY REO CROSS |  |
| Supplies Have Not Fallen Into Hands of Germans |  |
| SALISBURY PLAIM WOOK |  |
| Re-asuring Statement as to Health |  |
| Other Matters Affecting Noble Work of the Nurses | Ant Herse the new sprin |
|  | twe |
|  |  |
| now being carried on by the Red Cross |  |
|  | cailen styew what alo The |
|  |  |
|  |  |
|  |  |
|  | NERVOUS CHILD |
|  |  |
|  | The Trouble is Offen Really St. Vitus |
|  | Dance...Do Not Neglect it |
|  |  |



New Art Needlework


Manchester
Robertson Allison, Limuted


USE ${ }^{\text {THE }} \underset{\substack{\text { W.ant } \\ \text { WAY }}}{ }$

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THE EVENING TIMES AND STAR, ST. JOHN N. B. WEDNESDAY, JANUARY Bi. 1915


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| In Literary Realms "Where have you been, my dear "To my literary club." "And what did you discuss at erson and perme and circular skirts, ing and military collars. I think all." <br> The Modern Trend |
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THE MORNING'S WAR CABLES


KINGS COUNTY FINAMCES GOOD
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COMMAND G2ND

TO THE TEA TRADE OF CANADA
The year 1914 has passed, and during it we have
sold, the largest quantity of first introduced to the
have in any year since it was fir
public in 1892 have in any year
public in 1892.
We have prepared a chart (printed below), which shows at a glance the vast business that has been
biult up on "CUALITY FOREMOST." In drawing
your attention to this your attention to this, we respectfully ask you to
specially note the record of 1914 . Notwithstanding $\frac{\text { specially note the record of 1914. Notwithstanding }}{\text { great obstacles, our output last year was above the }}$ previous yeard's record-and this in spite of the raise
in price, and the fact that part of the time we in price, and the fact that part of the time we were
without stock, and therefore unable to fill orders. without stock, and therefore unable to fill orders.
The dificulties of the te trade in 1914 were so
unique that a brief survey of the facts may prove Mne ue that
unteresting.

When the year was little more than half spent
ar broke out in Europe. Our first misfortune was war broke out in Europe. Our first misfortune was
the seizure at Gibraltar of the German steamship "Schneefels" which sailed from Colombo at the end
"Staly
of July with a large consigment of July with a large consignment of tea for us. Our
next blow was the imposition of an embargo on tea next bow was the imposition of an embargo on tea
in Great Britain, which prevented all tea from leaving that country. At that time we had in London 9,600
chests, bought at auction, paid for and ready to ship, chests, bought at auction, paid for and ready to ship,
and we could neither get our tea nor our money. A few days later word was received of the sinking of the steamships "Diplomat" and "City of Winchester by the German cruiser "Emden." These
twoo steamers had nine million pounds of tea on
board. As a result, further sailings from Ceylon board. As a result, further sailings from Ce
and India were prohibited by the Admiralty.
Under these circumstances Canada would have
been without tea in less than two months. Fortun-
ately, later on, the embargo was removed, and we
were able to get our stock in London, and after five weeks, the "Emden" having left the Bay of Bengal, the Admiralty perrmitted the resumption of sailings
from India and Ceylon. Thus we were relieved of our most apparent difficulties.
However, in the trade it is a well-known fact
Canadians have been served for years that Canadians have been served for years with a
quality of tea at prices unequaled in the world, and quality of tea at prices unequaled in the world, and
the wholesale tea business in Canada has proved dis-
astron astrous to many and unprofitable to all. During the
past five years the market has been working steadily past five years the market has been working steadily
upwards, until just before the war we had to pay
the upwards, un prices in twenty-five years. Having, in
the highest
addition, extra freights, war risks, and still higher addition, extra freights, war risks, and still higher
prices for our quality, we had only three optionsprices or our qualty, we had only wree options-
Power our quality, go out of business or advance
price prices. We chose the latter. In spite of this, and
our inability, at times, to fill orders through shortour inability, at times, to fill orders through short-
ness of stock, y yu w will note by the chart that our in-
crease in sales in crease in sales in 1914 over 1913 was 296,239
pounds, an increase in consumption of more than pounds, an increase in consumption of more than
1,000 pounds for every working day of the year.
Last year there was imported into the Dominion
37 million pounds of all kinds of tea. We.sold in "SALADA" packets nearly one-quarter of this total, viz, $8,192,063$ pounds.
We look forward to a still larger trade this year,
and solicit your valued co-operation in our mutual and solicit your valuud co-operation in our mutual
interests. We readily acknowledge that other teas
show show you'a greater profit than SALADA, but you must admit that no other tea gives anything like the
satisfaction to your customers. We are giving a satisaction to your customers. We are giving a
character of tea the consumer cannot get elsewhere
than in "SALADA" packets, and the than in "SALADA" packets, and the twenty-three
years it has been on sale proves that consumers ap-
preciate "SAL years it has been on sale proves
preciate "SALADA" quality.


## ANOTHER RECORD

The sales of "SALADA" for the first fortnight in 1915 amounted to 442,055 pounds. This eclipses all previous records and is greater than the sales for any previous fortnight in our 23 years' history.


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| The Man In The street |  | Stary of sirur |  |
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| $\begin{aligned} a-\tan \\ \mathrm{y} \end{aligned}$ |  |  | MACAULAY BROS. Q Co |
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|  | $\underline{5 z}$ |  |  |
|  |  |  | Nat |
|  |  |  | END-Of-THE-MONTH SALE |
|  | \%um |  |  |
|  |  |  |  |
| Frozen Sweetness |  |  | ping days for you. We want to start our new business year with fresh stocks and new vigor-hence all prices have taken a great tumble for the riddance of as much goods as possible dur- |
|  |  |  | Ciman |
| Bondo - 90 King street |  | TIE FINSS | Semmbe |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Only 3 Days More |
| Marabou Trimmings | ames mex in |  |  |
|  |  |  | Great Adjustment $S$ |
|  |  |  |  |
| F.S. THOMAS |  |  | mitan |
|  |  |  | C. B. PIDGEON |
|  |  |  | For Men Only-- |
|  |  |  | Raccoon Coats! |
|  |  |  |  |
|  |  |  | St. |

