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THE TORONTO WORLD.

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\section*{Tennis Varsity <br> Tourney <br> Rugby $\underset{\text { Cossip }}{\text { Neus }}$ <br> Cricket | League |
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| Note and Comment | Phillies Forfeit <br> The Second Game To the Giants |  |
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FAIRWEATHERS LIMITED


ELTFACTOHIES MERGIMG WITH S2,000,000 CAPTTLL
 hree of the Biggest of the Kind
in Canada-D. L. McGibbon, Proident.



tUESDAY MCRNING
The Toronto World


THE TORONTO WORLD

EATON'S DAILY STORE NEWS
Men's Suits : Low Figures on
Pure Woollens

All-wool Winter weight tweed suit, 5.20. Stylish mixtures of gray
and brown---medium and dark shades with and brown--medium and dark shased and checked patterns; fashionable single and double breasted sack styles; good quality linings and trimmings; sizes 36 to 44 chest. These suits are carefully tailored
throughout and offer buying excep- 5.20
tionally good at each ... ... ... ... Navy Blue Worsted Suit, 8.69 A fine twill, pure botany yarn, 20 ounces to the yard (a)
desirable fall weight). Threc-buttoned, double-breasted
wher coats with long lapels; choice linings. A suit that is tailored and finished in the best of manner. Sizes 36 to
44. Through special buying of material, this $\mathbf{8 . 6 9}$
500 Men's Fur Felt Hats, Each 59c


LIVES AND PROPERTY ARE SAVED BY USINO Eddy's Silent Safety. Parlor Matches

## P. BURNS \& CO.

Coal and Wood-Merchants





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## Peace River Trade and Navigation Co．，Limited

\＄500，000 7\％<br>\section*{AUTHORIZED CAPITAL，$\$ 1,000,000$}

 DAMH SLETART，Montreal，Direetor British Cotumbia Timbers，
ELANK
FRANK



The Company offers for Public Subscription，at par， 2,500 shares 7 p．c．pre－ ference stock，with a bonus of 50 p．c．of Common Stock of the Company． Payments -25 p．c．on allotment， 25 p．c．December 1st， 1909 ，and the balance in two equal yments at call of the Company，at intervals of not less than three monthe
Subscription lists close Wednesday，October 27 th， 1909.
MONTREAL TRUST COMPANY，
Place d＇Armes，Montreal




 MANAGEMENT of the Company is placed in the hands or F．S．Lawrence，with headquarters at Edmonton，from which he will work
under dreetions from Montreal．Mr．Lawrence is itdel known for his integrity and ability，and investors are assured，in the personnel or

 opportunity of secu
Prospectus，Maps，

PEACE RIVER TRADE AND NAVIGATION CO．，LTD． 03 MERCHANTS＇BANK BUILDING， 205 sT．JAMES STREET，MONTREAL

## bisco－gowganda route Eastbourne Cobalt Mines，

$\square$

Gowganda may be reached with heary freight at once by navigation．
But shippers may be sure that our first sleigh road will be six to eight weeks
quicker than any other line．
L．O．ARMSTRONG，MONTREAL


We offer a small block of this stock at 15 cents per share．Considerable develop－ ment work has been done on this proper－ ty．It lies in the Kerr Lake section，shaft is down 116 feet，and cross－cutting will soon start．They have uncovered three strong veins．For fuller particulars，wire

WALLACE \＆EASTW0OD

## $7 \%$ Toronto Industrial Stock

NO ELEMENT OF RISK． WILL EXCHANGE
For a Good Mining Stock BOX 81，WORLD．

A．M．S．Stewart \＆ Co

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OUR ADVICE
CooALT OVivesos．
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ing Comp＇y，Limited

| Good Mining Stock BOX 81，WORLD． |  |
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| OUR ADVICE <br> A．J．BARR $Q$ CO． | INVESTORS |
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Wallace \＆Eastwood stock brokers Members of stananaerd stook Stooks buyght and sole． pireot privite wire to cooalt
and Hew Yorke anh inone Malit 3445－344e． 42 KING ST．WEST

## COBALTS

 ON MARGIN
 PATRIARCHE \＆CO．， R．L．COWAN \＆CO． COBALT STOCKS Correspondence Solicited
36 King street East，－TORONTO

## COBALT STOCKS




 Cobalt Stocks on Margin
 A．E．OLERER \＆CO．＇Y， Cobalt Stocks， WALSH，NEILLE \＆OOMPY

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## FOX \＆ROSS

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$\qquad$ frank s．evans a co Speocialists in Cobalto Phone M． $5286-7.1$ a 14 Melind 5 st．


## H. MADDOCK, <br> STOCK BROKER AND FINANCIAL AGENT,

205 YONGE STREET,

## TORONTO

I Am Offering for Sale at 15 c Per Share a Limited Number of Fully Paid Non-Assessable Shares in the California-Alberta Oil Co. and Submit the Following Information in Regard to the Company and of the Territory in Which the Company's Holdings

## Are Situated <br> THE CALIFORNIA-ALBERTA OIL <br> DIRECTORS

President-FRED.L.KING, of Seattle and San Francisco President Keystone Oii Co, of Seattle, Wash. ice-Presi. Vice-President-DR. A. R. BAKER, of Vancouver,
Capitalist. General Manager-H. MADDOCK, of Vancouver
and Toronto Broker. ecretary
Frany-W. P. WHITLEY, of Seattle and San Francisco, Director of the Seattle Commercial Club
Treasurer-A. G. McGREGOR, of Vancouver, B.C.,
Managing Director of Canadian Pipe Co., of Vancouver.
Solicitors for Canada-MESSRS. MARTIN, CRAIG,
Solicitors for Canada-MESSRS. MA.
BOURNE AND HAY, Vancouver, B.C.

## Oil is King

Manv, peorple at the present day can remember the time when the first strike of crude oil was made on the
American continent. To-day OIL ranks as the source of the greatest wealth of the United States. Twenty years ago oil was a practically un-
known ouantity in California: last known quantity in Californai,
year she sold her output of crude oil fear \$20,000,000, Iowa, Virginia, Penn-
fsylvania, Kansas, Texas, California, sylvania, Kansas, Texas, California,
Mexico, all have Had their oil boom,
Men Mexico, all have had their oil boom,
and many of their citizens have made
mitions from investing in them. Now is Canada's turn, and the chance for YOU to share in the golden stream
that will flow into this country from that will fow
ther oil fields.

The Company's Property The property of the Company is located 20 miles from Edmonton, and about that vast underlying beds of crude pethat vast exist in this territory has
troleum been amply proved by the survey
made by Director D. M. . Dawson of
the Geologieal Survey of Canada for the Geologieal survey of anada for
the Canadian Government in this disthe
trict in 1897 and 1898 .
The Canadian Government Helps the Canadian Oil Producer The Government of Canada helps and encourages the Canadian on Pro-
ducer in a way which no other government in the world does. By the,
"PETROLEUM BOUNTY "PETROLEUM BOUNTY ACT",
the Canadian Government agrees to the Canadian Government agrees to
pay a bounty of $11-2$ cents per gallon
anon all upan all eryude oil produced in Can-
adai Think what this would mean to
California producers, if they could ada. Think what this would mean to
California provucers. if the could
get 11-2 cents per gallon for their oil
in addition to 60 cents it addition cents per gallon for their oil
which ther barrel , ot
whe now selling it at the hich they are now selling it at the
olls. We in Canada could sell our
udde iol at the wells in Alberta for
cents per barrel, and with the $11-2$
cents per gallon bounty still be get-
ting a far better price than any Cati-
fornia podicer.

## Both Canadian Transcontinental

 Railways Drilling for Oil The Canadian Pacific Railway and the Ganadian Jorthern Railway are commencing operations in the dis-trict A clipping from The Edmonton Journal of last February 14th reads as follows:
C. N. R. BORING FOR OIL. "W. R. Martin, Oil Expert of the Canadian Northern Railway, arrived in this city yesterday to look into the question of commencing oil boring
operations for the C.N.R. near Morinoperations for the C.N.R. near Morin-
ville. He has gone out to Morinville ville. He has gone out to Morinime
to-day to look over the land. The Canadian Northern has for some time been considering the question of commencing oil boring operations niear Morinville, and have gone so far as to purchase a $\$ 40,000$ plant and bring it
to the city ready for work at Morinto the city ready for work at Morin
ville. It is understood, however, that
the they have experienced some difticuty
in getting sutficient land. They tried to buy some land from the AmericanCanadian Oil Company, who are con
ducting oil boring operations there, ducting oin bor the entered upon ne-
but failing this the
potiations with the C.P.R. for the purgotiations with the C.P.R. for the pur-
chase of some of their land in this chase of , some of their land in trins
district." Cutting from Vanc
dated May 13, 1909:

> P. R. WILL DRILL FOR PETROLEUM IN ALBERTA. troleum in alberta.
Operations. Will Be Started Near
Rocky Mountains This Summer Operations Mountains This Summer Expert. Has Been Retain
ed-District Expected to ed-District Expected to
Become Large Producer of oine in a-
Few Years.
The exective of the Canadian Pa cific Railway has nade a large appro-
priation for the purpose of drilling ilway has made a large appro-
for the purpose of drilling
roleum. Operations will be oil field in Canada will give the
British Admiralty what they have
started shortly. The company has
secured the services of Mr. Eugene
Coser Coste, a well-known Toronto mining engineer, who is regarded as a world-
wide authority in regard to natural
 Mr. Coste, who is a brother of Mr. Louis Coste, a civil engineer who, in a consulting capacity, is now making
a report on the feasibility of deepena report on the easiving between New
ing the Fraser River Westeminster and the sea, feels conVinced that Alberta a few, years hence
will be famed as one of the greatest will be famed as one of the greatest
oil-producing sections of the globe Oil-proaucang sectiolected two locations where the drills will be utilizzed. Mr. Coste made his locations a few
weeks ago after a thorough examinaweeks ago after a thorough examina-
tion of the geological formation throughout the district.
The influence exerted py the Rocky Mountains in a past geologic upheaval. it is premised, will be more favor-
able to drilling operations than at the centre of the basin, where gas has
alreadr been found.
Mr. Coste, who is absolutely confi dent of the outcome of the work he
has just undertaken is a past-presi has iust undertaken, is a past-pressi-
dent of the Canadian Mining Asso ciation, and loamed valuable oil-spo-
ducing fields in Kent Countr, Ontario ducing, fields in Kent County, Ontario,
opposite Detroit.

Demand for Crude Oil Enormous Never before was the oil outlook
better than at the present time, and better than at the present time, and
notwithstanding the enormous increase in the output each year, consumption is keeping ahead. During 1907, a total of $18,850,000$ barrels of oil were consumed as
roads of the United States alone. On roads of the United states alone. On
sea the Japanese are taking readily sea the Japanese are takng readiy
to oil. Their great trans-Pacific steamers burn it regularly, and it is giving entire satisfaction. The Japanese are also large buyers of ćrude pe troleum for their refineries in Japan, also for fuel purposes.
hoped for for years, viz, an oil fuel
supply for the British Navy from oil supply for the British Nayy from oil
fields within the British Empire. Great Fortunes Made Quickly in 0il
Joe Chanslor, now several times a millionaire, was not so long ago a clerk in Los Angeles. He borrowed some money for the purpose of oper
ating in California oil. The result was ating in Caifornio ne of the wealthiest that it made him one of the State. John A: Bunting formerly a brakeman on the Southern Pacific Railway, through the investment of $\$ 170$ in California oil, became a millionaire. And so it was with
many others. Why were Bunting and many others. Why were Bunting and
Chanslor, investing in oil, successful? Because they were shrewd, levelheaded, observing men, posssesing unbounded confidence in the great fu-

Can Real Estate Offer You Such an Opportunity?
There is NO INVESTMENT in the world that brings the huge returns that an oil-drilling company does to
its shareholders, as the following will show:

 $\begin{array}{llll}\text { The Aloase } & .50 & 150.00 & 30,000.00\end{array}$
 $\begin{array}{llllll} & \text { san Joaquin } & .50 & 13.00 & 2,600.00\end{array}$ Land in the vicinity of oil fields brings fabulous prices. Land in the Spindle Top district of Texas was
sold for over $\$ 100,000$ per acre. In sold for over $\$ 100,000$ per acre. In
many districts in California land sells many districts in California land seliss
for from $\$ 5000$ to $\$ 10,000$ per acre, and, with its large holdings, this comand, with its large hoillgs,
pany's land alone will bring in huge pany sund its shareholders as soon as
returns to
ast oil is struck in the district, as it un-
doubtedly will be this year.

## It's Now Up to You

 I cannot guarantee that they will strike oil, but I say this to you: Their expert, Mr. R. Bradley, personally inspected this territory and selected the land, and he reports that the con-ditions are identical with those in ditions are identical with and all the officers of the company believe there is oil underlying the district in which they are operating, and that its hold-
ings are in a favorable locality for ings are in a favorable locality for
drilling
Reports show that the foldowing indications are present in the district: Large quantities of tar sand,
thick beds of asphaltum heavy flow thick beds of asphaltum, heavy flow of oil gas (found by the Canadian
Government Gover reasonably sure. of success, and
feel
I strongly believe that the opportunI strongly believe that the opportun-
ity of investing in this company is jty of investing in this com.
one that you should not lose.
I sincerely believe that this I sincerely believe that this company is destined to pay erican compa-
surely as the great Amer nies have done. Do not delay, but buy nies while I am offering a limited number of shares at 15 cents per share (par value $\$ 1.00$ ), payable one-quar-
ter cash and one-quarter monthly. 200 shares for $\$ 30$; pay $\$ 7.50$ down, $\$ 7.50$ per mont
500 shares for $\$ 75$; pay, $\$ 18.75$ down, $18 .{ }^{2}$
1000 shares for $\$ 150$; pay $\$ 37.50 \mathrm{down}$, $\$ 37.50$ per month
The stock of the California-Alberta Oil Company is the best buy on the Canadian market to-day, as it is oper-
ated bv OIL MEN WHO KNOW. THE BUSIIESSS, and who have made it their business; not by, me
who know nothing about oil. All the directors of the company. are men of good standing, severail be-
ing at the head of other companies of ing at the head of otrer compa,
the highest commercial rating.
For further information or particulars, etc., of the company, or as to
the situation in the oil fields near $E d$ monton, apply to me either person-
ally or bv letters, and I shall be only, ally or bv letter, and I shall be only,
too glad to answer you.

If You Have Ever Speculated, Do Not Miss This Chance. It May Bring You Big Returns, But Remember it is a Speculation.

## H. MADDOCK,

BROKER AND FINANCIAL AGENT, SUITE $9,10,10,205$ Yonae street, toronto

## OPPOSITE <br> EATON'S

OFFICE OPEN UNTIL 7 EVERY EVENING, AND UNTIL 9 ON SATURDAY
BANK OF TORONTO, Yonge st. Branch

# SIMPSON $=$ 

When You Buy Dress Goods at Simpson


T
HIS is the store which has been termed for a generation.

At the time when bustles were the fashion Simpson's Dress Goods were fa mous. Toronto people have grown from childhood to maturity with the knowledege that Simpson's
was the place for Dress Goods. And we have founded the
 day we have many departments, and all-embracing mer-
chandise interests, but we still consider Dress Goods the "corner-stone," and to that te wilding sights of Toronte of Dress Goods and Silks is one of the sishtor to the city, exclaims in surprise. Do not overlook done where you have unlimited choice, a plenitude of daycomes with a knowledge of the Dress Goods history of
store.
Cloths of Fashionable Emphasis This Season
 self and ombre stripe bro
French novelty suitings.

Corded Silks and Velvets


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 abe for more. New York stores
are advertising strongly. The As a matter of course, this store has the fullest assort-
ment of corded silks and velvets in Canada. We say that



Sample $\$ 13.50$ to $\$ 17.00$ Over coats for $\$ 9.95$

0E of the best makers on our list has just sold us his samples very cheap. will You want a Hew overooat This Wnter? Xou ought to see these Samples before they are all gone. They'll be gone about 8.30 if they meet with their deserts.


## A Clearing Sale of Princess Dresses

Marked Till Now at Prices Ranging from $\$ 12.50$ to \$16.50. Reduced to clear on Wedinssay to 99.95

## Simpson's Dollar-per-Garment Underwear



## Choose Fall Footwear Now

## W HeN youn bur shoes you 



## ?











The Life of a Rug Our Brussels Rugs at \$11.95 Will Stand the Test A RUG in a museum might last a thousand years if
the moths were kept out of it. But the interest
ing point is: "How long would it last on the floor of ing point is: Hoom?", It is always worth while to pay a little more and
get a genuine Brussels, because it wears so much longrecuires certain colors to disappear it means that those particular woolen strands he between the warp
threads and form a cushion to thicken and soften the
carpet, helping to ease the wear and lengthen the life. Our $\$ 11.95$ Rug is a noteworthy example of Brus-

sels wear. It is a "nine-by-ten-six" Rug, the most useful of all sizes. We contracted for so man the | 4-frame and 4 colors. |  |
| :--- | :--- |
| Grounds of | Chintzed with ree |


$\qquad$ back, black and colors, fieece and
ancy lining, and


## Gentlemen's Gloves




Our Wealth of Casement Curtainings


Cloths. The beaut a of these go ods is their chief attraction. Th prely utilitarian abe the " Br omidic, While the material purety utilitarian.
price of 25c a yard.

