## PAGES

MISSING

PUBLICATION OFFICE: TORONTO, JUNE 9th, 1916
Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations.
Copy of report will be sent on request to anyone interested.


Phone our Toronto Branch at 75 WELLINGTON STREET, WEST, or Write Direct to HULL, P. Q., for Prices, Etc.

## CANADIAN GROCER



Customers who buy KNOX SPARKLING GELATINE (No. 1 package) will also buy KNOX ACIDULATED GELATINE (No. 3 package) if you'll tell them the No. 3 package contains an envelope of lemon flavor which saves the bother of using lemons.

It's easy for you and your clerks to get both kinds into an order. Either package of KNOX GELATINE is a big value for the consumer because it makes four pints of delicious jelly, and a good sale for the grocer because it pays a splendid profit.

Push KNOX GELATINE and tell your clerks to do so.
"Make KNOX Your Gelatine Leader."

## CHARLES B. KNOX CO., INC., Johnstown, N.Y.

Branch Factory : Montreal, Canada



## ORLANDO

(INVINCIBLE)

## Mr. Grocer:

We would respectfully call your attention to our ORLANDO Cigar in the above cut. If you have not already added this cigar to your other lines, we would respectfully request that you give it a trial.

We are also still producing the WEBSTER CLEAR HAVANA CIGAR (in ten sizes), and can assure you that they are being kept up to their wellknown quality of excellence. If you cennot get these goods from your regular jobber, write us direct.

## W.R.WEBSTER \& COMPANY', LIMITED SHERBROOKE, CANADA




For the Camper, the Cottager, the Picnicker, on that weekly canoe or fishing trip, Borden's Milk.Products are just the thing. They are absolutely pure and deliciously palatable and can be prepared without the slightest worry or inconvenience.

## Don't forget BORDEN'S

Cut this advertisement out, paste it on a piece of cardboard and place it in your window with a representative display of Borden's. Bigger summer sales of these popular milk products will result.

## Borden Milk Co.,Ltd.

"Leaders of Quality" MONTREAL

Branch Office: No. 2 Arcade Building
Vancouver, B.C.

If any advertisement interests you, tear it out now and place with letlers to be answered.

## A package full of quality

-the superior quality that wins the approval of the most critical tea drinker, the quality that makes steady customers of every first purchaser-that's Minto Quality.

We carry on no consumer advertising of Minto Tea, hence there is no bolstered up demand for this delicious Ceylon product-the big demand for it is a splendid testimony of unequalled superiority.

Included in each package ( $1 / 2$ and 1 lb .) is the amount of money it would cost to advertise it to the consumer. Here's an additional talking point for you.

Push Minto Tea. You will find it worth while.

## Minto Bros.

## 284 Church St.



If any advertisement interests you, tea $r$ it out now and place with letters to be anewered.


The strength and purity of E. D. Smith Grape Juice make dilution necessary for it to be palatable-most economical-goes further.

The Natural Concord Grape flavor is fully conserved by a special process, giving the E.D.S. Grape Juice a delicate flavor that has won favor. A heavy demand is expected, the supply is limited. Place your orders early.

## E. D. Smith and Son, Limited WINONA, ONT.

AGENTS: Newton A. Hill, Toronto ; W. H. Dunn, Montreal; Nicholson \& Bain, Calgary, Alta., Edmonton, Alta.; Watson \& Truesdale, Winnipeg; G. H. Laidlaw, Halifax, N.S.; B. C. Merchandise Brokerage Co., Vancouver, B.C.

## Supply The Demand

 which advertising in magazines read by many of youk customers has created forSani-Flush Cleans Water-Closet Bowls


You will see that housewives are acquainted with its merits when you display it in your store. Women know the drudgery of cleaning toilet bowls-they are glad to find an easy and inexpensive way to do this work. Sani-Flush solves a serious problem in the modern home.

You can open a new source of profit by making it accessible to your customers.

Harold F. Ritchie \& Co., Limited 10-12-14 McCaul St., Toronto





## When Quality and Prices are right big sales are the rule

And the fact that the sales of MALCOLM's MILK PRODUCTS are constantly increasing is mighty convincing testimony that these Canadian-made leaders suit the public taste in quality and price.
Here's our offer to you, Mr. Dealer.
Send for a supply of these quick sellers to-lay

## The Malcolm Condensing Co.

St. George, Ont.



the brilliant waterproof shoe polish that dealers everywhere are finding worth while.
Pure materials manufactured by experts have produced in "StopOn" a quality shoe polish that is unaffected by rain, snow or frost.

## "Stop-On" White

is a liquid white dressing of great permanency, and one which will not rub off.
"Stop-On" polishes are made in black, tan, oxblood and nut brown.

Order a stock to-day.
Strang Brothers, Winnipeg

If any advertisement interests you, tear it out now and place with letters to be answered.

## TEA

# Ceylons, Indians, Japans, Chinas, Formosas AT FIRST-HAND COSTS 

 Specially selected for the Canadian trade. Large selection from Stock or Afloat Teas.IMPORT ORDERS A SPECIALTY.
Write for samples and quotations, or send us your samples to match. We are Tea Experts with over 40 years' successful trading with Canadian Merchants.

## John Duncan \& Co., Limited <br> Established 1866 MONTREAL

## The touch that adds deliciousness

> Not only does Royal Salad Dressing add the touch of deliciousness to the customer's salad, but to the dealer who insists on carrying "quality" lines its quick-selling propensities mean a liberal touch of profit.
> Your wholesaler can supply you -send for a trial order to-day.

## The Horton-Cato Manufacturing Co. Windsor, Ont.

A condensed ad. in this paper will bring results from all parts of Canada : : : :

If any advertisement interests you, tea $r$ it out now and place with letters to be answered.

## St. Lawrence Diamond Icing

 is the finest Icing Sugar on themarket, never cakes, and always
gives entire satisfaction to your customers.

TO

## SHIPPERS and MANUFACTURERS in

## CANADA, the UNITED STATES and EUROPE

Dear Sirs:
Owing to ill-health and acting under my physician's advice, I have disposed of my interest in the firm of NICHOLSON \& BAIN, and intend to withdraw from active participation in business during the next year. If, at the end of that time, my health is restored, it is my intention to engage again in the Wholesale Commission and Brokerage Business in the Provinces of Manitoba, Saskatchewan and Alberta, and I trust that the cordial relations which have existed in the past between the trade and myself will be resumed.

I am,
Yours truly, E. NICHOLSON.

Winnipeg, Man.,

$$
\text { May 29th, } 1916 . \quad \text { Formerly of }
$$

## NICHOLSON \& BAIN

Winnipeg Regina Saskation Calgary Edmonton Vancouver


The sales of Keating's Powder in Canada continue to grow steadily. Grocers everywhere report that it is coming into their business as a regular article of trade.
Remember, Keating's Powder is an universal insecticide. It will kill any form of insect lifebut Keating's has this unusual property:-It is harmless to animal or human life. It may be used in the pantry, or elsewhere around the house, without fear.
Place your orders early. Keating's Powder comes in sealed and wrapped air-tight tins.

Sole Agents for Canada.

## Harold F. Ritchie \& Co., Ltd.

 10-12-14 McCaul St., Toronto

Of all the pure foods made or sold in Canada, there is none that holds a higher place in the Grocer's esteem than


It has been his standard of purity for years -and has always maintained its wellearned reputation as the "Canadian Salt without a fault."

THE CANADIAN SALT CO. LIMITED


Oldest and Largest Manufacturers of Shoe Polishes in the World
"GILT EDGE" Black On Polish. The only Ladies Shoe Dressing that positively contains oll. Softens and preserves, Imparts a beautiful Black lustre. Always ready to use. Largest quartity. Finest quality. Polishes without rubbing. Retalls 25 c .
"QUICK WHITE" (Liquid) makes dirty Canvas shoes clean and white. A sponge in every package, so always ready to use. Retails for 10 c . and 20 c ,
"gUPERB" (a paste) for polishing Patent and Shiny Leather Boots and all Shiny Leather Articles. Cover remover attached to each box. (See cut.) Retalls 10 .
"DANDY" RUSsET COMBINATION. For cleaning and polishing all kinds of russet, brown or yellow boots, shoes, saddles, bridies, etc. Retalls 25 c . "Star" russet combination (ioc size). Russet, Brown and Ox Blood l'astes (5 sizes of each celor).
"ELITE" BLACK COMBINATION. For those who take pride in having their shoes look Al. Restores color and lustre to all black shoes. Retails 25 c . "BABY ELITE" COMBINATION ( 10 c size.) "RLITIG" PASTE in 5 sizes.
"ROYAL GLOss" self-shining dressing, for ladies' and children's black shoes. (See cut.) Retails for 10c.

## Ask Your Jobber's Salesman For

Be good to your best customerssell them the high quality
OCEAN BLUE in 5 c . packets. It always satisfies. "It's not so much how much they pay as what they get for what they pay," and Ocean Blue is the best that money can buy.
Order from your Wholesaler.


## We've Waked Up Raisins

We've put life into this department of the grocery business, with the only brand of raisins that has ever been nationally advertised.

## SUN-MAID Raisins

Thousands of dollars every month are going into advertising in fuil pages in The Saturday Evening Post, colored
pages in The Ladies' pages in The Ladies'
Home Journal, and local Home Journal, and local
newspapers. This is maknewspapers. This is making a demand for this ed before for any raisin.
Take Advantage of This
Make up your mind that the raisin demazd is
waking up, or you are going to bijss s lot of rich businuss. We have stabilized tite raisin market for you by eliminnting speculation. Get the ful benefit of this national prestige.

## Three Varieties

Sun-Mald Raisins come in three varieties: Seeded (seeds extracted), seedless (from seedless grapes). and eluster (on stem, not seeded.)

## Get Them From Your Jobber

CALIFORNIA ASSOCIATED RAISIN CO.
Membership 8000 Growers
FRESNO, CALIFORNIA

## Manufacturers' Agents and Brokers' Directory

The Canadian market is over three thousand miles long and extends from the peach belt to the Arctic Ocean. Manufacturers and merchants can not hope to cover this market satisfactorily or get the best out of their Canadian opportunities without the assistance of local agents. The following firms in all parts of Canada are prepared to act as agents for good lines. The service department of the Canadian Grocer is at the disposal of firms wanting agents or agents wanting agencies.

MACKENZIE \& MORRIS Lиatred brokers<br>Groceriso, Provisions and Prodace C.P.R. Building, TORONTO

## W. G. A. LAMBE \& CO. TORONTO <br> Established 1885 <br> SUGARS <br> FRUITS

W. G. PATRICK \& CO. Limited<br>Manufacturers' Agents and Importers<br>51-53 Welliagton St. W., Toronto

Maclure \& Langley, Limited Manafacturers Agents Grocers, Confectioners and Drug Specialties
12 FRONT STREET EAST TORONTO

Can quote you low prices on evaporated apples and gallon apples, both first-class quality, subject to market changing, ex Toronto.

## W. H. Millman \& Sons Wholesale Grocery Brokers <br> Toronto <br> Ontario

## MEN WITH SALES ABILITY.

We have a few desirable openings for men of this type to call on Grocers in connection with Star Egg Carriers and Trays. $63 \%$ of the grocers of the country are aiready using Star equipment. To men With proven seling abinty we caa position.

For partieulars, apply
STAR EGG CARRIER A TRAY MFG. COMPANY
1113 JAY STREET ROCHESTER, N.Y.

## Mann, Laurie \& Co.

 78 King St., London, Ont. Quality provisions and produce. Write or phone.If you want the market on
NEW BRUNSWICK POTATOES Wire or phone HARRY WEBB, TORONTO We speciallze on potatoes, have warehouses at all buying points in the potato belt. Cars always loaded. New Brunswick, Montreal, Toronto, waiting orders.

WESTERN PROVINCES
H. P. PENNOCK \& CO., Wholepale Grocery, Brokers HNA Man uffeturers Agente.
REGINA We sollelt accounts of large and proWe solicit accounts of large and pro-
gressive manufacturers wanting iive representatives.

## O. F. LIGHTCAP

Wholesale Grocery Broker and Manufacturers' Agent. Domestic and Forelgn Agencies Solicited.
o. f. hightcap.

179 Bannatyne Ave. - Winnipeg, Man.
This space would cost you only $\$ 1.00$ per issue for one year.

British firm having a large connection among best buyers in Great Britain invites correspondence and offers from Shippers and Packers of
Pork, Frozen and other
Meats, Dairy Produce,
Canned Goods, etc.
CIF, FOB, and landed terms. Advances against consignments.
References exchanged.
WM. THOMAS \& CO.
General Provision Commission Merchants
29 Tooley Street, London, Eng.
Telegraphic and Cable Address:-Prodairos. Tooley fondon, A.B.C. Code, 5 th Eaition.


An ideal scale for the grocer. In fact for general commercial purposes it is unexcelled.
1 Built to weigh accurately and quickly both large and small parcels; will stand constant use every day of the year and considerable rough treatment.

Satisfy your customers by using a Fairbanks Scale. It has a world-wide reputation for honesty and a square deal.

Write our nearest branch for catalogue.

## The Canadian Fairbanks-Morse Co. Limited

It is making
a hit.

If any advertisement interests you, tear it out now and place with letters to be answered.


THE SIGN OF PURITY
Phone Orders at our Expense
Phone Nos.
3595, 3596, 3597, 3598, 4656

## We Sell only Goods of Guaranteed Quality <br> -Satisfied Customers are our Best Testimonial

TARTAN BRAND are the most attractively packed goods on the Canadian Market.
We are always ready to meet your requirements in Canned Vegetables, Fruits, Salmon, Tea, Coffee, Spices, Extracts, Jelly Powder and Grocers Sundries of our own manufacture, the quality of which is backed by our guarantee.
We have a full line of Fancy Groceries, Foreign and Domestic. Mail orders our specialty. Write us to-day.

BALFOUR, SMYE \& COMPANY HAMILTON, ONTARIO



## Have No Hesitation

in recommending to your best customer

## 'Bluenose' Butter

It always opens up in excellent shape, and its quality and flavor are remarkably fine. Taste "Bluenose" yourself! Then you'll feel more enthusiastic about recommending it.

## SMITH AND PROCTOR

SOLE PACKERS
Halifax - N.S.

## Satisfy Your Customers and Profits Take Care of Themselves

And the protits have a way of multiplying that is pretty pleasing when your customer sees what sparkling, beautiful jellies they can make with

# Shirriffs <br> <br> Jelly <br> <br> Jelly Powders 

 Powders}

There's a good, round list of choices - that counts-lemon, orange, raspberry, pineapple, strawberry, wild cherry and more besides. Fruit flavors everyone of them, high quality, ful? and rich.

That is the kind of jelly powders to stir up business with-the kind
that makes women proud to see the jellies on their tables.

Quick turnovers can be made with these quality powders. If you haven't prepared yourself for the demand, why not get a case or two and let the folks know you have it-we will send you window display materials.

## The Wonder:Lamp


is the latest and handiest ever placed on the market.
It produces a clear, bright, white light of 500 -Candle Power for less than 1-3 of a cent per hour.
Mr. Grocer, get this lamp now and have your store lighted as well as the best of city places. Can be installed by anyone.
A child can operate it. Absolutely safe and odorless. Lights with a match. Very convenient. Fully guaranteed.
Local Merchant Agents wanted Everywhere.
Write now and get an independent plant at cost.

## MacLaren Light Oo.

Merrickville - Ontario


When a woman asks for a corn broom, place a "Nugget" Broom in her hands. The light weight will appeal to her instantly, and you can give an unqualified recommendation as to quality.

## THE "NUGGET" BROOM

is made of the best green corn, no stems or seeds, and corn will not come out or turn over at the ends.

Write for prices, etc., to

## STEVENS-HEPNER $\mathbf{C O}$.

LIMITED
PORT ELGIIM, ONT.
The "Nugget" Brooun is
only one of the famous Keystone Brand Brooms and Brushes.

## Made to wear best where the wear is hardest

The long-wearing service which distinguishes the New All-Canadian, All-Wooden Washboard is largely due to the fact that the rubbing surface is made of specially selected Canadian hardwood.


This insures your customer a board that's most satisfac-tory-long-wearing, serviceable.
The fact that zine and aluminum boards have almost doubled in price (owing to the price of these materials) will make the "New AllCanadian," retailing at 20 c , a splendid selling line in every store in Canada.
Don't let your store be an exception. Order a supply to-day.
The Wm. Cane \& Sons Company Limited
Newmarket, Ont.

## How much of your stock goes to waste every summer?

You can avold this unnecessary waste and loss by putting a EUREKA REFRIGERATOR in your store. The saving that this most practical refrigerator will effect in one or two seasons will more than pay for the cost of installing. THE EUREKA embodies the most practical principles of dry, cold air circulation. No zinc or galvanized iron lining to rust or corrode.


Our catalogue will
 EUREKA model that would just suit
your store nicely. your store nicely.
Write for it to-day. REPRESENTATIVES
James Rutledge, 2508 James Rutledge, 2808
Waverley St. Montreal. Waverley St, Montreal,
P.Q.: James Lonergan, P.Q.; Jamee Lonergan, W. Mcallister, 98 Bank W. Ottawa, Ont.
Sink
Woods \& Co. WiniWoods ${ }^{\kappa}{ }^{\kappa}$ Co., Winni-
peg., Man., and Hamilpeg, Man., and Hamil-
ton, Ont.; EE. Dore, 35 Caroline $\mathrm{N} ., \mathrm{Hamilton}$
 Ont., etc., etc.

## Eureka

Refrigerator Company 27-31 Brock Ave. 54-56 Noble St. 21-33 Earnbridge St. TORONTO, ONT.

## It's a constant sales producer

And when you think of it you cannot wonder at the fact that sales are quick and easy where the

## Arctic Silent Salesman

is installed.
How cool and inviting to the weary, heat-tired summer shopper is a case full of dainty produce, fresh ripe fruits or cookedi meats, kept fresh and clean by a circulation of dry, cold air from a central cage flled with blocks of clear-as-crystal ice!
And besides, the superior facilities for sales-getting displays that the Arctic offers, it preserves a stock of perishable goods in absolute security.

Our catalog explains all about this and several other models of Arctic Refrigerators and refrigerator show cases. Send a card for it to-day.

## John Hillock \& Co., Ltd., TORONTO

## Freeman's Dry Air Refrigerator

We have enlarged the air circulating capacity and multiplied many times the air-drying and ice-saving efriciency of present day Butcher Refrigerators duced a Refrigerator measuring inch for inch more air circulating capacity than anyother made during the past or present.
This Interior
View
shows our warm alt flue arranged along the celling, where the largest volume of warm air rises to in all cold rooms. It is placed where warm air fues are flues form a hollow recess for receiving recess for recelving discharge the air discharge the air from both ends and ice.


Price list and catalogue free and mailed to any address.

## Manufactured by the

## W. A. FREEMAN CO., LIMITED HAMILTON. <br> canada



Autoista have long ago learned that a Bowser "Sentry" Pump is THE SIGN OF A PROGRESSIVE GROCERY STORE
the same as a clock, out in front, calls attention to the jewelers, or the striped pole signalizes the location of a barber shop.

In addition to their advertising value,

## BOWSER

outfits are money-makers. You make a profit on gasolene and on other sales made to those who wonld not otherwise stop.

Buy gasolene in any quantities you want, store it safely underground where it can't evaporate or deteriorate, then pump any amount desired directly into your cnstomers' cars, quickly, accurately measured and filtered.

The "Red Sentry" Equipment illustrated above is only one of many selfmeasuring pumps and storage systems we manufacture. We make outfits for handling kerosene, paint, lubricating and volatile oils of all kinds, and a request for descriptive matter and information concerning anything along this line won't obligate you in the least.
S. F. BOWSER \& COMPANY, Inc., FORT WAYNE.

Sales Offices in All Centres and Representatives Every where.

Do You Believe That There is a BEST?
of, COURSE, and you want it, too, if the price is right.
The Electrie Daylight
Egg Tester is the
BEST EGG
CANDLER
on the market.
It will test 300
dozen eggs an hour. and it will do the
 job perfectly. The
operator needs no particular experience. The Electric Daylight Tester is

## Neat, Durable and Inexpensive

It will add to the appearance of a counter and will enable the dealer to absolutely guarantee the freshness of the eggs he sells. A guarantee with eggs means money and satisfled customers. Write to-day for our special offer on all orders received during the next sixty days.

## A. E. Jennings Company 535 Detroit St.

ANN ARBOR,
MICHIGAN

# Lost-5 lbs. of tea 

Mysteriously vanished from a 100 lb . chest of bulk tea.

Grocer's clerks carefully weighed each order put up in $\frac{1}{4} \mathrm{~s}$, $\frac{1}{2} \mathrm{~s}$ and 1 lb . parcels, but only 95 lbs. have been sold and the chest is empty.
Where did the missing 5 lbs . go?
Our travellers have very frequently got merchants to put 10 lbs . of bulk tea that they had weighed up on their scales and always the total weight overruns the 10 lbs . Sometimes by as much as 11 ounces and on tests when weighing out a 100 lb . chest in $1 / 4, \frac{1}{8}$ and 1 lb . parcels, the loss from overweight runs from 2 to 7 lbs. on different scales.

If a grocer is fortunate enough to only lose in this way about, say, 5 lbs . on a chest of bulk tea, he loses on tea costing 30 c . per lb . $\$ 1.50$ equal to $1 \frac{1}{2} c$. per 1 b . On the better grades he loses correspondingly more money.
This is one fact about bulk tea that grocers have probably not fully realized before. Others, more important still, will be given later,

No tea vanishes from the sealed packages of Red Rose Tea. When a grocer buys 100 lbs. he sells 100 lbs . No shortage worry to think about on package tea. Your profit is net.

## T.H. Estabrooks Co.,Limited



You will find KEEN'S quality reputation a mighty big asset in the securing of the steady repeat sales that go to make up a worth-while turnover.
Keep KEEN'S always well to the front in your window and counter displays. Suggest it to every housewife. You cannot sell her a more satisfactory blue than the world famous KEEN'S.

Stock up tò-day.

## Magor, Son and Company, Limited

 191 St. Paul St. West, MONTREAL 30 Church Street, TORONTO

If any advertisement interests you, tear it out now and place with letters to be answered.

# CANADIAN GROCER 

VOL. XXX

# Majority Favor Weekly Half Holiday 

"All Work and No Play Makes Jack a Dull Boy"'Says One-The Farm Trade is a Problem for Would-be Early Closers-Most Grocers Take View That Help Needs Rest-Some Favor Early Closing But Not Half-Holiday.

A Synopsis of Opinions from Grocers Across Canada.

THE question of the weekly halfholiday is a burning one with the grocery trade. There are a multitude of opinions and as many reasons for and against. With the idea of getting a many-sided expression on the point Canadian Grocer recently asked a number of grocers, from coast to coast, to give their opinions as to whether they favored the weekly half-holiday or no. Here are the opinions:
M. R. Ottley, Port Moodie, B.C.-I certainly do believe in half-holidays. The stores here close at 7 ; Saturday at 9 , except for one who closes at 10 or 11 and opens all day Sunday. I have a standing arrangement with my small staff to pay them for all holidays and expect them to put in any overtime which may at any time be necessary; they get the best of the deal; they know it, and they appreciate it. It works well and can be relied on.

Chas. Spencer, Fernie Co-operative Oo., Fernie - Yes, I favor weekly halfholiday. We do as much business, with it as without it. We close Wednesday afternoon, and it provides a break in the week that the staff look forward to. It keeps the boys on edge all the time.
The stores in Fernie with the exceptions of fruit and tobacco stores, and a few small ones open at 8 a.m. and close at 6 p.m. except Saturday. Early closing has the long hours skinned a mile. The early closer is on the job all the time, while the other bas a tendency to take his leisure, when he should be working, thereby often giving poor service. More work is actually accomplished during the short hours.

John T. Bell, Duncan, B.C. - I am very much in favor of the weekly halfholiday, and think it a great benefit to all concerned. Employer and employees both, also the public are in favor of the

On another page of this issue is given list of towns and cities in Ontario, indicating whether the merchants will this year. have a weekly half holiday or not. This information will come in very handy to traveling salesmen in that province.
clerks having same. We have half-day closing at one o'clock every Thursday. except when other Dominion holidays, such as 24 th of May come in. Then we cut it out. Also it is cut out in December, for Christmas trade. But we have it every other month in the year, by city by-law, and it is quite a success. We close every evening at 6 o'clock, except Saturday, then at 9.30 , and practically every business house in town follows this same rule. I might add that Canadia, Grocer is very much appreciated by myself. And I find lots of useful information therein.
F. P. Cook, Princeton, B.C.-We are in favor of half-holiday in the week. Being in the country, a Saturday halfholiday would not suit us, but any day in the middle of the week would do. A holiday rests a fellow and he can start in with renewed vigor, the day after.
O. Wheeler, Rock Oreek Trading Co., Rock Creek, B.O.-We are quite in favor of the movement. Dealing with the second question of your letter, "How early do stores close in your district ${ }^{9}$ " A1though the time for closing is eight in the evening, it has become the habit to keep open while people are around and this means that often it is nine or ten before we can close and when one opens at seven in the morning, our reasons for a weekly half-holidav are apparent and need no further explanation.

Excel Cash Store, Excel, Alta.-For
the town, or rather trading post of one store, I think it impractical to have a weekly half-holiday, or even observe the usual regular holidays of the year. We are here as a convenience to the people, and for the store that draws its trade from 10 to 20 miles, and has little or no accommodation for them when they come in, it is not fair to close down. We try to close early each evening about 6.30 p.m.
B. J. Sherard, Dauphin, Man.-I am not in favor of a mid-week half-holiday for this district and town, because there is no unity among the merchants, and owing to the number of farmers who forget and must have their goods. I believe in early closing even for Saturday nights, as late working on Saturday night is bad for the clerks, morally and physically and spiritually. In the long run it is a money losing scheme for the employer as science is proving it out. The stores here close at 6 o'clock every night except Saturday and on that night any time from 10 to 12 . I am writing this from a clerk's point of view being an employee, not an employer.
H. Stanbridge, Horizon, Sask.-I am in favor of a weekly half-holiday for all merehants and clerks. While this would cause considerable inconvenience to farmers, who are the chief customers of the village merchant, until they become accustomed to the new order, it would on the other hand confer a great boon on us, to be able to call half a day a week our own. A man whose time is taken up in a store from 7 a.m. till very often 9 p.m., and sometimes $10 \mathrm{p} . \mathrm{m}$. (in country places, where the early closing does not apply), is certainly entitled to a half day a week. Any step taken to line the merchants un to make it a general thing to close their stores and take advantage of a half-holiday each week,
to get fresh air and recreation, which at present in the majority of cases is denied them, is entitled to the support of the merchants thronghout the country.

The Chambers Co., Hamiota, Man.As far as our town is concerned, I am not in favor of a half-holiday, it being the ordinary small Manitoba town, and the number of persons to be benefited is too small to seriously consider the question of a weekly half-holiday.
We are quite in favor of early closing. All the general stores close at 7 o'clock. Would close earlier but our mail service prevents it.
W. H. McLeod, Neepawa, Man.-Am in favor of weekly half-holidays for retail stores. One reason is that it gives the staff a chance for sports or to take an outing if desired.

It also gives the proprietor a chance to take some recreation without feeling that he is neglecting business. Am also in favor of early closing, have always been used to it.

The stores in Neepawa cose at six o'elock p.m., every day except Saturday, when they close at ten o'clock, taking half-holiday every Wednesday from 1s: of June to middle of August.

## A. A. McCormick, Pelee Island, Ont.-

 We are most certainly in favor of early closing also of the weekly half-holiday. We open here at 7 p.m., and close at 9 or 10 p.m., with the exception of $t w o$ days in the week that we close at $6 \mathrm{p} . \mathrm{m}$. We know that the same work and business could be done in eight or nine hours easily that we use up 13 to 15 hours per day to accomplish.We think shorter hours in all business places would not only be beneficial to employers and employees but also to the general public. If clerks in stores and offices were relieved from the grinding monotony of long hours, we believe they would be better fitted mentally and physically to give customers better and more attentive service - and the business would improve by such service.

Hector Poisson, Cobalt, Ont.-Yes, I would like a weekly half-holiday so that we could go out and have a rest.
Early closing is good but bere we have no by-law to force us to close at a certain hour, but we close twice a week at 7 p.m., and the other nights from nine to ten.
M. Breland, Perkins \& Co., Cochrane,
Ont.-I am in favor of a weekly half-Ont.-I am in favor of a weekly halfholiday and think it a very good idea. I think that Friday would be the best day for Cochrane on account of there being no shipping that day. In reference to early closing we have three nights a week here, Monday, Wednesday, Friday,
and it does not interfere with our business at all.
J. E. Cholette, Cobalt, Ont.-All stores here close three nights per week. I am in favor of it, and would be for every night except pay-day night, or Saturday night. Further, I am in favor of one half-holiday per week, which I suggest should be every Thursday afternoon.
R. W. Ferrier, Kenora, Ont.-I am in favor of a half-holiday. We had Wednesday afternoon during June, July and August last year, closing at 1 p.m., and it worked out very well. We have secured the signatures of all the dealers agreeing to close again this year beginning 7th June. Our sister town Keewatin is under the same agreement.

Regarding early closing, we have closed our places of business at six o'clock for about four years. This is governed under a town by-law, which is the only satisfactory plan, as we find there are always some who will break it if otherwise. Personally, I am very strong on six o'clock closing as we have found business can be done just as well when customers get used to it.

## Morin \& Frere, Cobalt, Ont.-In Cobalt

 we have three early elosing nights, and we do not favor a half-holiday; we close Tuesday, Thursday and Friday. It seems quite satisfactory for the public and even to employers and employees. The more spare time given to employees we find the more they spend and the less they seem satisfied with their salary; and even less they save for themselves.Harry C. Marlatt, Simcoe. Ont.-I am certainly in favor of a weeklv half-holiday as it is a relief from the steady grind. I am also in favor of six o'elock closing. We close at 6.30 . There are other) grocers who close from 7 till midniglyt. The stores that are doing the best business close early.
M. E. Carey, Aurora, Ont.-Yes, I am in favor of a weekly half-holiday, also of closing at 6 p.m. every evening excepting nights before holidays and Saturdav. nights.

## W. H. Byam \& Son, Millbrook.-We

 have been holding Thursday afternoons as a half-holiday during June, July and August for three years now, and like it very much. We think we could just about as well have May too. When the customers plan for it, they can just as well leave us that half-day free as not. That gives us time for recreation without encroaching on the Sabbath day for motoring, etc.L. J. Wildfang, Moorefield, Ont. Would say that early closing, say 6
o'clock, is all right, but in regard to a weekly half-holiday, I don't know how it would work out. I am in a small town depending on a farm trade and we have to take business as it comes. I don't think ${ }^{\circ} \mathrm{my}$ business would stand a halfholiday unless all neighboring stores would close. No doubt every merchant needs it to rest up.
J. Carmichael \& Co., Hillsburg, Ont.We are in favor of a weekly half-holiday for retail stores during the summer months, say, June, July and August. Our trade which is principally done with farmers would not be caused inconvenience by having a half-holiday that it would by ear!y closing. We find from experience that farmers are always busy through the day and do most of their shopping in the evenings during the summer. And on account of so many autos traveling the country roads now, farmers' wives and daughters will not drive alone as in former years. They wait until the evening when they can be accompanied by a man. A few years ago we tried early closing and from the many complaints we got from farmers in general, we abandoned same. Although we have no half-holiday at present we would not have any hesitation in saying that we would much prefer it to early closing. We do not close at any particudar time.

Graham Bros \& Johnston, Grand Valley, Ont.-We are quite in favor of the weekly half-holiday during June, July and August. Last year was the first that this holiday was cbserved bere, and this year all merchants, except three that were opposed to the holiday a year ago, endorsed the movement and are closing again regardless of them. We claim that all business can be transacted in five and a half days when the stores remain oben on Saturday evenings. We also close every evening except Saturday at 6 p.m. as the evening business during mid-week would zot compensate one for the light used.

C Southon \& Sons, Lakeport, Ont.We would like to see all retail stores close up Thursday afternoon and close early ( 6 o'clock) on Tuesdays. In this district different classes of stores have different closing hours.
W. R. Theakston, Sharon, Ont.-I am an individual housed up six days a week, year after year, and don't get enough fresh air to keep me healthy. But in our village my opposition keeps the post office, and he wont observe a half-holiday for he doesn't keep the national holidays now and he has the inside track of us as it is. I should like very much to close at six o'clock but it cannot be worked that way in a country store. The farmers
have to do their chores and it takes a lot of time to get through them: they will go to the store after dark to save time. We always have closed promptly at nine and then we have to let business in many times after we have closed, and of course in a small place we are anxious to get all we can.
G. H. Thompson, Oil Springs, Ont.-I am in favor of weekly half-holiday because it is an incentive to both clerks and proprietor to give better service. I also think as much business can be done in the $51 / 2$ days as the 6 . Though in a village of this size where we are depending for 75 per cent. or more of our trade on the farmer, the half-holiday should be well advertised before starting it. I also think that in a district like this where the different villages are competing for business in very much the same territory, they should arrange if possible the same day of week for their half-holiday, so that sports could be arranged to make the half-holidays interesting. We had a half-holiday in 1913 and 1914, but have not been able to arrange one since, as some of our merchants object till the surrounding villages drop in line. which we hope will be soon. For the last 14 years we have closed at 6 each night, except Wednesday and Saturday, and nights before holidays. We have a town by-law for early closing. We are now considering closing Wednesday night also.
S. L. Squire, Waterford, Ont.-Personally, I am in favor of a weekly half-holiday during the summer months. We have learned from experience that same does not interfere with business and certainly is much favored by the clerks. The advantages outweigh any disadvantages and it seems to be the modern idea in merchandising.
I also, favor six o'elock closing. In this district, we close five nights in the week at six o'elock, remaining open, Saturday, only. We have reached this stage by evolution. Our first effort was to close two nights a week at seven o'clock.
Gradually, this we extended to cover the five nights and the extra hour was also clipped off. When we first instituted six o'elock closing, we heard considerable objection, but since the people in this district have become accustomed to trading in the day time, the six o'clock closing is taken as a matter of fact and no criticism is offered. We succeeded in increasing our business the first year, after we instituted early elosing, as compared with previous years, when stores were open every night. Thus, for business, economic and humanitarian standpoints we certainly favor, both early closing and half holiday.
A. Hammond, Stirling, Ont.-I am certainly in favor of a weekly half-holiday
during the summer months, because it gives one an opportunity of getting away from business going fishing or boating which will refresh you for the next day's business. "All work and no play makes Jack a dull boy," is the old and true saying.
Early closing is a good idea where they all will close and stay closed. The stores close here every night at 6.15 , except Tuesday and Thursday night at 9.30 , and Saturdays $11 \mathrm{p} . \mathrm{m}$. But during January, February and Mareh they close évery night except Saturday night. We have a half-holiday during July and August (Wednesday).

Thomson \& Lloyd, Silver Water, Ont. -We are running a store in a country place and it seems very hard to have any particular closing up time here. The farmers (especially at this time of year and during the summer months) work all day on the farms and then after supper and after they have all their chores done they go to the store to do their shopping. This is very bard on the merchants and clerks as they have to be in the store all day and until late at night. There certainly should be some particular time for closing in all stores, as a person who is inside all day needs the evening to him or herself. I also think that a half-holiday would be a splendid thing, especiallv during the summer months. It is just as easy for even farmers to come to the store on certain evenings as it is to come at any old time at all if they were on'y sa minded, and the clerks would be more pleased to see them and be more courteous. If the store was closed for onehalf day every week it would not really be necessary to close at six every evening. We mioht sav that we could close at six. four evenines and be onen the other two. This would give the farmers a chance to come to the store in the evenings if thev could not eanveniently get away during the day. I am of course speaking of the country stores and as a matter of fact they have to be dealt with separately on account of the farm trade. With earlv closing and an oceasional half-holiday, it would make a merchant's life worth living and without them it is not. Of course they must be arranced to suit each narticular class of trade but we should see that we have them, as a merchant has no time that he can call his own as long as he is open to do business. We cannot rush oar work through and get off early in the evenings as most other people can do and if we do not have particular times to have the store closed we are neglecting our business if we take any time off.

Levi Blsley, Nassageweya, Ont.-In the country farmers are usually busy and come to do their buying in the evenings. I think country merehants should have a weekly half-holiday, say from 12 o'elock
to 6 o'elock p.m., and open up for the evenings. This would give one a halfday off for any purpose he wished.
A. H. McLaughlin, South Bay, Ont.I am not in favor of a half-holiday for retail stores, because I am located in va farming section, and I wish to be ready to wait on my farmer customers at ali hours.

Porter S. White, Peterboro, Ont.-W.e are in favor of the half-holiday for various reasons. Clerks like it, which is a great consideration. It gives a much better business day Friday. Regarding the loss of business we cannot admit we lose anything by the half-holiday. In fact the dry goods merchants put on big sales and therefore we get a large number of people out these half-days. The grocers in the main part of the city close from six to six thirty, and have done so for the last ten years. Therefore, it must be a success; as none of them want to go back to the old way.

Jas. Murphy \& Sons, Placentia, Nfid.We are not in favor of either early closing or weekly half-holidays. Re halfholidays, the most of our trade in our store comes from outside the town, and if we were to close for half-holidays it would be very inconvenient for our outside customers.

Re early closing: we have three stores and town has a population of 1,500 . In this store we let the help off every evening at six, and as one of our branches is situated in the centre of the town we keep open every night throughout the year except during February. The other branch only opens Saturday nights, an 1 nights in the fall, when there is any trade to be done.

We do not keen headquarters open for the trade we get in the night as we do not get any night trade; hut we do all our office work in the night, and write all our orders at night.

There are two brothers of us and we do most of the work. We only employ female heln. and a man to do outside work, therefore we have to do the work at night time.

## HAVE INSTALLED AUTO DELIVERY

Treleaven \& Camphell, 328 St. Marvs Ave. Winniper have recently inaugurated an anto delivery. They were compelled to do this becanse their customers were spreading ont and wished to continue trading with the same firm. Quality of goods and service they claim, have been the outstanding features since they started in business fifteen years ago, and the addition of an auto truck to their delivery system, is an effort to continue good service over a wider area. This firm makes four or five deliveries per day.

## Cashing In On Camp Business

Location of Summer Camp Makes Big Turnover Possible- $\$ 2,500$ a Week Extra is a Result Worth While-Military Precision a Great Factor in Delivery-A Historic Store, Once Fired by Troops, Now Feeds Them.

Special to Canadian Grocer by Traveling Staff writer.


SOME grocers were inclíned to blame the war in the first year because it had hampered business to a marked extent. Men had been taken away, business was bad, money was scarce, customers were fewer, orders were less in number. There is, however, another side to it, and an example of the other side is to be found in the effect of the location of the Niagara-on-the-Lake camp on the trade in the town of that name. All the grocers there found that the location of the camp in their town last year was distinctly beneficial, and it is probably not exaggerating at all to say that in most cases there was an increase in business for each grocer of at least 75 per cent. One of the outstanding cases is that of McClelland Bros.

## Links With the Past

Incidentally so far as the store of McClelland Bros. is concerned it is singularly fitting that they should be doing such a big business in things military. It is fitting that soldiers should be coming into their store every hour of the day. One hundred years ago, in the troublous times of the war of 1812-14, the store which is now housing McClelland Bros., was the scene of an exciting incident in the war. On the left of the store there is a frame part, the rear portion of which is a relie of the thrilling times of 100 years ago.

The manner of it was in this wise. Early one afternoon the proprietor, then a Mr. Clement, was preparing to make prompt deliveries of the orders sent him when up came the United States troops and the old store which had weathered the first two campaigns was ordered to be fired. Mr. Clement, thinking, even under the stress of these extraordinary circumstances, of the needs of his patrons, asked that he might have sufficient time to get out the orders for his customers because they would be needing them for their meal; after this he
would surrender his store to the flames. The officer commanding the troops granted his request, and Clement made up his parcels and got them out to his customers. Late in the afternoon the store was set on fire. The back portion stood, charred but erect and iron stanchions around the heavy beams bear silent witness to-day. That part is used now as a warehouse by McClelland Bros.

## Soldiers With a Different Mission

But for what different reasons are the soldiers coming to this store to-day! One hundred years ago they came to fire it; to-day they come to buy their provisions there. In conversation with Canadian Grocer recently, one of the partners said that the turnover from military business alone was probably something like $\$ 2,500$ per week. This had reference to last summer's trade, as so far this year one is unable to judge exactly how trade will pan out. The camp at Niagara last year was several thousand strong. This is no mean amount and in a town where there are several other grocery stores, many of which are good ones it is no slight achievement. By the way, it would appear that this year the same opportunity will not be there as in all probability only one brigade will remain at Niagara, the others going to Camp Borden. However, this does not alter the tradition of last year.
"I based my method of attack for getting this military business," said Mr. W. MeClelland to Canadian Grocer; "upon handling orders from the camp on positively military precision. The minute an order is phoned in here from any mess, I put someone on it and that order is gotten out right away, in as few minutes as possible. I have proved the value of this. Frequently the soldiers would not telephone until the very last minute wlien they needed the goods and it is simply a question of leaving everybody else to it. If you get a reputation
for promptness in handling goods you will find the benefits accruing therefrom in increased business. This has been my experience.
"I have a man up at the tent of the president of each mess every morning. He goes to see what orders are forthcoming. At about eight o'clock he is there to suggest and to call to the sergeant's mind what might be useful in the grocery line for the day. Very often the sergeant, when 'phoning in on his own account, might overlook things which are suggested to him by the messenger sent up to him to secure the order for the day. This messenger makes a round of all the messes and brings back a bunch of orders. These are then filled and sent out with the military precision and promptitude of which I spoke.

## One Motor: Three Rigs

"To ensure delivery we have a motor and three horses and rigs. This automobile and these three horses are kept busy from early in the morning until late in the evening, filling for the most part military orders. Of course a good deal of the delivery is done by the soldiers themselves who drive down in their own truck or car. On the other hand goods have to be rushed up there at any moment, at any hour of the day, and we made it a point last year to see that, no matter when we were called, our service was immediate.
"Just how we shall do this year I do not know as yet. It is certain that there is not going to be as large a camp at Niagara-on-the-Lake. It is rumored at the present that only three battalions will remain, all the rest going north."

## A City of Frame Houses

Judging from the appearance of Niagara-on-the-Lake itself, one would not suppose that there was any question or possibility of the majorify of the soldiers going away. Niagara-on-the-Lake
is a city of frame stores, many hurriedly put up. There are all sorts of stores from shooting galleries to shops which sell knick-knacks. One gets the impression of newness as though someone had come along, determined to take advantage of every possible opportunity to sell 5e worth of goods to a soldier. The main street presents a peculiar appearance. The regular stores in the town, which have been there for some time merely alternate with hurriedly put up wooden buildings, yellow and white in their newness. It doesn't look from the num-
ber as though the camp were going to be any smaller this year than last.

To revert to the history of the McClelland Bros. store, after the fire described earlier on in this article, the store was rebuilt by Mr. Clement, who continued the business for several years. In 1851 Mr. W. McClelland entered the business and for fifty years carried it on vigorously until just before his death, four years ago. His two sons are now running it, W. R. McClelland and James McClelland, proud of the honored name established by their veteran father. The business has been extended until now it
includes groceries, meats, hardware and ice, with gasoline for the numerous cars which visit the historic district. The grocery is carried on in the left, and the meats on the right, with the hardware between the two, in the centre. The addition of the ice business was an enterprising stroke of business on the part of the owners. The current of the Niagara River made the supply from this channel rather uncertain so an excavation was made on the lake shore and built in like a skating rink, and in this natural factory most of the ice in Niagara-on-the-Lake is manufactured.

## Why Condensed Milk Is Up

## Cheese Factories Big Competitors For Milk Now That Cheese Prices Are So High-Increased Cost of Sugar Also Big Factor-Advances Too in Shooks, Tin, etc.-Good Export Demand But Abundant Stocks Are Not Available.

Written from interview with sales manager of large condensed milk firm.

ANUMBER of causes contribute to the recent advances in evaporated milk, but the chief one is undoubtedly the fact that high winter prices prevail at this, the flush season for fresh milk, when prices should be at their lowest. This in turn is caused chiefly by the big demand for milk on the part of the cheese industry as a result of the extremely high cheese prices prevailing. This, of course, is in consequence of the heavy export demand. Until just recently cheese was selling for 19 c a lb . on the Montreal market, and there appears to be no limit to the demand on part of the cheese manufacturers for milk, which means not only a shortage, but a higher price in milk for the condensery.

Even when the two were on an equal basis, the dairy man preferred to supply the cheese manufacturer, because there were no restrictions on the latter's purchases; everything in the way of milk was accepted withont eavil once the price was agreed upon. But the condenseries must maintain sanitary measures and precautions, which not only increase the cost of their product, but tend to discourage the dairyman from offering his milk. This is especially so when another such market as the present cheese one develops.

In addition to all this, the production of milk is much less than normal as a result of dairymen, attracted by high beef prices, going into beef-raising. The supply of milch stock is, therefore, being materially reduced. War has accentuated this condition, as recruiting has so severely affected the labor supply of the farms that women are beginning to replace the men to such an extent in the dairying industry that the herds are being reduced in consequence.

The recruiting problem, of course, applies to all branches of the industry, notably amongst the skilled labor of the factories.
In the past, June has been the month in which, because of cans coming in fresh and milk being so abundant, reserves have been accumulated for later use. The accumulation is being made this year as usual, but at such an unprecedented cost that a proportionate advance has occurred in the product.

High Sugar Also Big Factor
The sugar situation has also been a contributing cause of the advance, for a one-cent advance in sugar means an added cost to the product of 28 c a case. Tinplate is also higher, and, more important still, so hard to get that manafacturers are months behind on filling orders and buyers are paying premiums for delivery. The increased cost of labels, shooks and other small materials individually has not been serious, but in the aggregate they all tend to increase the cost of the finished product.

At the present time there is a good demand for evanorated milk abroad, but owing to the limited supplies here, Canada is not sharing to any large extent in the trade, as the entire output is required for domestic demand.

## EXPLANATION OF COMMERCIAL TERMS

C.F. or C.A.F. (Cost and Freight) means that the seller furnishes the goods and pays the freight-no other expenses, to place of delivery as agreed, all risks while goods are in transit being for account of the buyer.
C.i.f. (Cost. Insurance and Freight) means that the seller furnishes the goods, pays the freight and insurance to
point of delivery, all other risks while goods are in transit being for account of the buyer.
F.o.b. destination, means that the seller pays all costs and assumes all risks until the goods reach the place of delivery as agreed.
F.o.b. steamer, means that the seller is to deliver the goods aboard the steamer in proper shipping condition, all subsequent risks and expenses being for account of the buyer.
F.a.s. steamer, means that the seller is to deliver the goods alongside steamer on lighter, or on the receiving pier of the steamship company in proper shipping condition, all subsequent risks and expenses are for account of the buyer.

## MANITOBA R.M A. CONVENES By Wire.

Winnipeg, June 7.-There are about one hundred and fifty in attendance at the annual convention of the Manitoba Branch of the Retail Merchants' Association, which opened here yesterday. Dominion Secretary E. M. Trowern is present, and in an address attacked strongly misleading advertising. He cited an instance where a large department store had deceived the general public. but by alleged Ottawa influence had escaped punishment. He demanded a law that would treat rich and poor alike. He also urged dealers to support the Price Maintenance Plan-that is, the Contract Selling Plan-of manufacturers marketing their goods, but that association should take care not to get behind inferior quality goods.

The Dominion secretary also read a paper on fighting mail order houses.

Editorial Note.-Full report of convention will appear in next week's issue.

## : CANADIAN GROCER:

# ESTABLISHED 1886 <br> The Only Weekly Grocery Paper Published in Canada. THE MACLEAN PUBLISHING COMPANY LIMITED. <br> JOHN BAYNE MACLEAN, President. <br> H. T. HUNTER, Vice-President. <br> H. V. TYRRELL, General Manager. 

Pubiishers of Canadian Grocer, Hardware and Metal, The Financial Post, MacLean's Magazine, Farmer's Magazine, Dry Goods Review, Men's Wear Review, Printer and Publisher, Bookseller and Stationer, Canadian Machinery and Manufacturing News, The Power House, The Sanitary Engineer, Canadian Foundryman, Marine Engineering of Canada - Trade Newspapers and Magazines which circulate in the Provinces of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland.

OFFICES:
CANADA-
Montreal - Rooms 701-702 Eastern Townships Bank Building : Telephone Main 1255. Toronto-143-153 University Ave.; Tele phone Main 7324. Winnipeg-22 Royal Bank Buflding; Phone Garry 2313.
UNITED STATES-
New York-R. H. Huestis, 115 Broadway, New York; Telephone 8971 Rector. Chicago-A. H. Byrne, 1104-5-6-7 Fort Dearborn Bldg., 105 West Monroe St., Phone Randolph 3234. BostonC. L.: Morton, Room 733, Old South Bldg.; Phone Main 1024.

## GREAT BRITAIN-

London-The MacLean Company of Great Britain, Limited, 88 Fleet Street, E.C. E. J. Dodd, Director. Telephone Central 129600. Cable Address: Atabek, London, England.

Subscription: Canada, $\$ 2.00$; United States, $\$ 3.00$.
Great Britain, the Colonies and Eisewhere, 12s.
PUBLISHED EVERY FRIDAY.

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations. Copy of report will be sent to anyone interested.

## BUSINESS IN SUMMER CAMPS

ON another page of this issue, under the caption, "Cashing In On Camp Business" will be found an article which embodies the experience of a grocer in Niagara-on-the-Lake, where was located last year one of Canada's biggest summer camps. This article is well worth perusing because it is actual and not fanciful in what information it presents.

Every trade in the country is doing its best to utilize the opportunity which the boom in things military offers. Grocers should not neglect to do the same. There have been many and heavy disadvantages resultant from Canada's being in a state of war. Here, however, is a chance to turn the medal round and see the silvered side. If you are located near a camp see to it that you cash in on the location.

## RENNET SHORTAGE MAY BE SERIOUS

JUST what exact effect the shortage of rennet is going to have on the cheese supply this year cannot yet be gauged, but at present time it is causing considerable apprehension in cheese circles.

Authorities at Guelph, Kingston, Ottawa and Toronto are investigating the situation, not only to discover the amount of supplies available, but to find out ways and means of producing rennet in this country, of suitable quality and on a satisfactory scale.

According to authorities, the Canadian supply is limited. Notices from across the line, where some of the rennet our factories use is made, are to the effect that available supplies there are scarce. Meanwhile, the European source of supply is practically cut off.,

Rennet has been made by domestic factories. Probably the chief difficulty is the limited supplies of calves' stomachs, from which rennet is manufactured. The Ontario Department of Agriculture is sending out new circulars urging farmers and all country butchers to save all calves' stomachs, and thus help to avert a grave situation in the cheese industry,
involving millions of dollars lose or gain for the country. If cheese manufacture is curtailed farmers will secure less for their milk, cream and butter, as more will be available for the market.

There is a substitute for rennet, known as tepsin, which serves very well. It is a chemical. Experiments are being carried on by Government authorities, and a favorable announcements as to results is expected shortly. Toronto packers are taking a direct interest in the problem, with a view to making rennet. The normal price of rennet is around $\$ 1$ a gallon, but as high as $\$ 5$, and even $\$ 10$, has been asked.

## AN IGNORANT INSINUATION

AS Canadian Grocer has frequently stated in the past, when a daily paper makes an observation about business conditions in the retail trade it usually displays such gross ignorance that makes one wonder if all its statements are based on similar flimsy foundations. For instance, the following brief editorial note was clipped from the last Saturday's edition of Toronto Daily Star, a paper usually considered as one of our best and and brightest:

At the outset of the war the Prime Minister declared that the Government would see to it that there was no undue increase in the price of any article of food. How about sugar? Is the rising price of it wholly due to unavoidable causes?
What we would like to know here, is how carr the Prime Minister and the Government regulate the price of raw sugar in Cuba, for instance. Premier Borden would simply have to be a world dictator to say at what price the Cuban planter or the planter in any other West Indies Island, or even the grower of sugar beets in the various countries of the world, should sell the raw material. If the United States is
willing to pay a certain price for raw sugar, how in the world can a Canadian refinery purchase it at any less.

Certainly the rising price of sugar might have been avoided. It was caused by the war and it could have been avoided had Germany listened to reason prior to August 1st, 1914. The cause was avoidable all right but it was not avoided. We have the war with us, which together with its many-sided complications, has advanced the price of sugar. The Canadian Premier would have about the same chance of removing the real causes of the rising cost of sugar as would the proverbial snow-ball have of existing for many minutes on the other side the Stygian Flood.

## the question of fire insurance

$\mathrm{A}^{\mathrm{T}}$
T the annual meeting of the Canadian Credit Men's Trust Association, held in Winnipeg, the attention of the meeting was drawn to the fact that a certain dealer had recently been burned out, suffering a loss of $\$ 20,000$. This merchant did not carry any insurance whatever. It was suggested that when it was discovered that no insurance was being carried, a meeting of creditors be called, and all credit from such a man be cut off.

It was decided to defer this matter for the consideration of the incoming board. Whether such action would be fair or not, is a moot question, but it is important to the retail trade as showing the importance attached by manufacturers and wholesalers to the cuestion of insurance. One cannot overlook the fact that a large percentage of the stock carried by some retailers is really the property of the firms who supplied the goods. To a certain extent whether a man carries insurance or not is a gauge of his reliability, for few merchants in good standing would allow their property to go very long not covered by insurance.

## GOOD PRICE AND GOOD REASON

WHY is the price-cutter? This is not a conundrum or a Chinese saw, or anything like that. It is a question as to the reason why the price-cutter euts prices. Very often, one is compelled to admit, he has but scant reason. The mere securing of an extra customer or two, for the moment, is no good reason why prices should be lowered. A customer with steady purchasing power is worth two at the end of a bargain ticket. Frequently a grocer cuts his price on a certain line and gets a few new people in. But they come to buy that bargain, and often that alone. They go to their regular man for the rest of their goods. Therefore the bargain-maker injures the regular man, and for little good to himself, since he only gets incidental and not very regular trade. A low price with a poor reason is penny-wise tactics.

A good price with a good reason will sell far more goods; and more, it will build up a permanent business structure. Good quality is the best of all reasons. Good-price-for-good-quality will beat out low-price-for-poor-reason every time. Why? Because the former is business for always; the latter, business for a day. It is better to charge a fair price when your article is worth it, than lower the price to cost without full and adequate reason. Build for to-morrow as well as today.

## THIS WAS "SOME" OMELET

Ten tons of imported eggs, valued at more than $\$ 4,000$, were mashed into a huge omelet Wednesday and burned under the direction of Prof. E. J. Lea, head of the State. Food and drug laboratory, maintained at Berkeley by the State Board of Health, says the California Grocer's Advocate. Included in this monster omelet are several tons of Finnan Haddie catsup and Chile peppers, all of which has been condemned.

The eggs which were shipped here from China by E. Block, an importer with offices in Shanghai and this city, were condemned by the State Board of Health as unfit for human consumption. They had been held in cold storage in this city for eight months. Block consented to the destruction of the eggs.

The majority of the other ingredients of the, "omelet" had been condemned at various times dur: ing the year and were destroyed with the consent of their owners.

In "cooking the omelet" the State health officials used forty gallons of coal oil and two and a half cords of wood. The eggs, which had been broken from their shells and placed in five-gallon cans, were heaped upon an immense pyre, which was built early this morning in an abandoned quarry at the foot of Sansome street. The process of destruction occupied more than an hour.

## PRIZE THE NEW CUSTOMER

EVERY new customer may turn out to be the goose which shall lay golden eggs. Why, in the name of good business, should the goose be killed. A case came to our notice recently, which shows that the merchant concerned did not sufficiently prize the opportunity he had for developing trade through a new customer. Many customers are touchy. Merchants appreciate that, and a policy of constant watchfulness is the only way in which this touchiness can be offset. The new customer in question was somewhat dissatisfied with her present grocer, and seeing an attractive looking store in the vicinity she went in and gave a long order. Now this store is a crackerjack, so far as looks go. Its equipment is of the finest. It is scruplously clean. It is modern in its convenience. It is enterprising in its display and advertising and general appeal. So it had made good this far in inducing the woman who was looking for a grocer to try it.

But when the goods came home the charcoal and the bacon were missing. One lemon out of the half dozen was-well, a lemon! It would appear to have been the first of that fruit imported to Canada, if its hardness is any criterion. Lastly, forty-cent instead of fifty-cent tea was sent. The woman called up and the grocer obligingly made good all his errors. But the woman has not given him another order. She feels she can't be confident of faultless service. "And yet it was such a nice store," she said. "And I'd liked to have gone on shopping there, but they mussed up my first order."

Perhaps some clerk was at fault. Perhaps the chapter of accidents was easily explained. But the mischief was done; on the first order from a new customer, the store had fallen down. Prize the new enstomer.

## Weekly Half Holiday in Ontario

## Towns and Cities Where It is Being Observed-The List Grows From Year to Year-Merchants Closing Practically Wherever Possible-Early Closing in Many Centres Where No Half Holiday Exists-Information for the Traveler.

FOLLOWING is a list of Ontario towns where there is a weekly half holiday, or immediate prospect of one being observed this year. These replies show that as a whole Ontario merchants are as keen for the welfare of their clerks and selves, from a health point of view, as from that of business. The half holiday a week certainly enables employer and employee alike to perform allotted duties during working days all the more easily and to better advantage. Canadian Grocer would be glad to hear from merchants in any town not herein represented and where a half holiday is observed.

ALMONTE-No half holiday, but 6 p.m. daily closing from May till September.

AURORA-Wednesday p.m., June, July and August.
AMHERSTBURG-No half holiday, but six p.m. closing daily except Saturday.

BRANTFORD-Wednesday p.m., June, July and Aug.
BALLANTYNE and JACKSON-No half holiday; 6 p.m. closing, 3 days a week.

BALA-No half holiday. 7 p.m. closing four nights a
BELLEVILLE-Wednesday afternoon, June, July and August.

BOTHWELL-Wednesday p.m., June, July and Aug.
BONFIELD-No half holiday, Close 6 p.m. Monday, Wednesday and Friday, year round.

BRACEBRIDGE-Half day a week, June, July, August and September. Day not stated.

BROCKVILLE-Wednesday p.m., June, July and Aug. BOWMANVILLE-Wednesday afternoon, June, July and August.

BLIND RIVER-Thursday afternoon, May, June, July and August.

CARLETON PLACE-No half holiday. Some drygoods firms close at 5 p.m. in July and August, except Saturdays.

CHATHAM-Thursday afternoon, June, July and August.

CHELMSFORD-No half holiday, 6 p.m. closing Tuesday and Thursday.

CHAPLEAU-Wednesday afternoon June and July up to September 15.

COPPER CLIFF-No half holiday, stores close 6 p.m. with usual exceptions.

CORNWALL-No half holiday, 6 p.m. closing daily, except Saturday, June, July and August.

DRYDEN-Thursday afternoon.
DUNNVILLE-Wednesday afternoon, June, July and August.

DESERONTO-Expect to close Wednesday afternoon during July and August, early closing by by-law at 7 p.m. daily except Mondays and Saturdays.

ENGLEHART-No half holiday, 7 p.m. closing Mondays, Wednesdays and Fridays.

## TO WHOLESALERS AND MAUFACTURERS

This list of towns and cities where half holidays are being observed this year is published chiefly for the travelers. This will give them an opportunity to see where the half holiday is observed and the day of the week. This paper will be pleased to forward to any wholesale house or manufacturing firm a number of reprints of this article upon request for distribution among their travelers. Please advise immediately how many are required.

ESSEX-Thursday afternoon, June, July, August and September.

FOREST-Thursday afternoon, June, July and August.

FORT FRANCES-No half holiday. Early elosing at 7 o'clock; Saturday's 10 p.m.

FORT WILLIAM-Wednesday afternoon, July and August.

GANANOQUE-Wednesday afternoon, June, July and August.

GALT-Thursday afternoon, June, July and August.

GRAVENHURST-No half holiday. Early closing not uniform.

GRAFTON-Wednesday afternoon, June, July and August.

GUELPH-Thursday afternoon, July and August. Grocery and some other stores during June as well.
HAILEYBURY - No half holiday.
HAMILTON-Grocers and jewelers, Wednesday afternoon and one dry goods store.

HANOVER-None.
HARRISTON-None.
HESPELER-Wednesday afternoon, June, July, August and September.

INGERSOLL-Wednesday afternoon, July and August. KENORA-Wednesday afternoon, June, July and August.

KEARNEY-None.
KEEWATIN-Wednesday, June to September, inclusive.

KINCARDINE-None, except banks, barbers and printing offlees which close on Friday afternoon.

KINGSTON-Stores close at 5 p.m. during July and August.

KINGSVILLE-Thursday afternoon, June 1 to Sept. 1.
LEAMINGTON-Friday 12.30, May, June, July, August and September.

LONDON-Wednesday afternoon May, June, July, August. Grocers and butchers also have half holiday in May.

MASSEY-None.
MATHESON-None.
MEAFORD-Thursday 12.30, May 15 to Sept. 15.
MITCHELL-None.
MT. FOREST-None.
NAPANEE-No decision yet. May be Wednesday afternoon during July and August.

NEWMARKET-Wednesday afternoon June, July and August.

NIAGARA FALLS, ONT-None.
NIAGARA-ON-THE-LAKE-None.
NORTH BAY-Wednesday afternoon June, July and August.

ORANGEVILLE-Wednesday afternoon July and August.

OSHAWA-Wednesday during June, July, August and half of September.

OTTAWA-Some on Saturday afternoon.
OWEN SOUND-Wednesday afternoon July and August.

PALMERSTON-None.
PARIS-Wednesday, July and August. Hardware merchants, tailors, men's wear, grocers, furniture, barbers also during May.

PARKHILL-None.
PARRY SOUND-None.
PERTH-None.
PRESTON-Dry goods, fancy stores, shoe stores, jewelry stores, Thursday afternoon during June, July, August and September. Hardware dealers do not observe.

PICTON-All business places close at 12 o'clock from June 1 to August 31 on Thursday afternoons.

POWASSAN-No half holiday observed. Five nights a week stores close at 6 p.m. Saturday night at 8 p.m.

LONDON-Half holiday during June, July and Augast in all stores on Wednesday afternoon.

PRESCOTT-Half holiday on Wednesday general ex-- cept fruit and cigar stores for past two years. Nothing done as yet for this year. Stores close at 6 p.m. year round, except on Saturday.

PORT ARTHUR-Only dry goods stores close on half holiday during July to September. Day not stated.

PORT HOPE-Dry goods and groceries every Wednesday afternoon during June, July and August. Hardware stores do not close. Clerks will divide the holiday, taking different days.

SIMCOE-All stores close Thursday afternoon during June, July and August.

STIRLING-Wednesday afternoon, July and August.
ST. MARYS-Wednesday afternoon, June, July and August.

SIOUX-LOOKOUT-All stores close Thursday afternoon, May, June, July and August.

ST. THOMAS.-All stores close Wednesday 1 p.m. during July and August. Grocers close same day during May, June, July and Angust.

ST. CATHARINES-All stores. Wednesdays 12 p.m. during June, July, August hardware stores include Sep-
tember also. Butchers observe Wednesday afternoon throughout year.

STAYNER-No half holiday. All stores close at 6 p.m.

STRATHROY-All merchants. Wednesday afternoon. July, August and September.

SEAFORTH.-Dry goods stores only. Wednesday afternono, July and August.

TILLSONBURG-All stores. Wednesday afternoon, June, July and August. Close at 6.15 p.m. every night except Saturday.

TILBURY-All stores, except implement men. June 15 to September 14. Day not stated. Close every evening at 6 p.m. with exception of Wednesdays and Saturdays.

THESSALON-Half holiday not observed. Stores close at 6 p.m. year round, except Saturday and evenings before public holidays.

TRENTON-All stores, Wednesday afternoon, June, July, August.

TROUT CREEK-Half holiday not observed. Close every evening at 6 p.m. except Saturday, 10 p.m.

TORONTO-Many grocers close Wednesday afternoon year round.

WHITBY-Petition in circulation for Thursday afternoons during June, July and August. Expected to go into force June 8.

WIARTON-Not observed. Close 6 p.m. every evening except Saturday.

WINGHAM-All stores. Wednesday afternoon. July and August.

WEBBWOOD-Not observed.
WINDSOR-Grocers and butchers observe May to September. Some Wednesday afternoon and some Thursday. Hardware stores close at 6 p.m.

WATERLOO-All stores. Wednesday afternoon. June, July and August.

WOODSTOCK-Jewelers, dentists, butchers and barbers observe Thursday afternoon. Hardware stores do not observe. Latter close 6 p.m. every evening. Months not stated.

WEST TORONTO-Stores, generally, close Wednesday afternoon year round.

## Prairie Branch of C.M.A.

## This Was Formed Recently, as Manufacturers in West Believe There is Need For Same-W. R. Ingram, of SwiftCanadian, Chairman at Annual Meeting.

Winnipeg, June 7-(Special).-Western manufacturers have for a long time considered that the Canadian Manufacturers' Association was not fulfilling its functions properly as far as the West was concerned, and there has been an agitation either for a separate organization in the West, or for a branch of the parent body, with headquarters in Winnipeg.

On a recent visit of vice-president Parsons and the gencral secretary to Winnipeg, arrangements were completed whereby the scope of the work will be considerably enlarged in Western Canada. A branch to be known as the Prairie Provinces Branch was formed, with head office in Winnipeg. This branch will deal with purely local matters affecting members in the West, and
while questions of general policy will be decided by the Association as a whole, Western members will take a larger part in the determination of same.

In determining to enlarge the sphere of the Association in the West, the necessity of securing a man of experience in Western business conditions was considered of supreme importance, if the efforts of the Association in this direction were to be realized, and the services of C. E. Carpenter to fill the position of Secretary of the Prairie Provinces Branch have been secured.

The first annual meeting of the Prairie Provinces Branch was held in the new offices, 503 Northern Crown Bank Bldg., on Tuesday, May 30. W. R. Ingram, of Swift Canadian Co., occupied the chair.

The following well known Western men connected with the grocery trade were elected officers and members of committees:-L. C. MeIntyre, Paulin Chambers Co., viee-president; W. R. Ingram, Swift Canadian Co., chairman; D. J. Dyson, Dyson Co., vice-chairman; W. A. Matheson, Lake of the Woods Milling Co., executive council; members of Executive Committee, H. Bruce Gordon Codville Co., W. G. Fraser, Beaver Soap Co. Industrial Bureau Directors, H. B. Gordon, I. C. MeIntyre. Membership Committee, J. Ryan, Ryan Bros. Transportation Committee, F. W. Drewry, E. I. Drewry, Ltd., G. V. Dingle, Dingle \& Stewart, W. A. McKay, Codville Co., A. Cameron, Gordon Ironsides. Legislative Committee, L. C. MeIntyre, Paulin Chambers Co. War Purchases Committee, H. Bruce Gordon, Codville Co., W. A. Matheson, Lake of Woods Milling, W. J. Boyd, Boyd Candy Co., D. J. Dyson, Dyson Co., C. R. Gordon, Gordon Ironside \& Fares, R. R. Dobell, Ogilvie Flour Mills.

## More Daylight an Advantage

## Movement Has Been Adopted by Many Towns in Canada-Four Cities in Maritime Provinces and a Number in West Have Decided to Have One Hour More Sunlight in Evening-Will Help Sale of Seeds.

## Suggested Form of Petition for Use in Your Town

"We, the undersigned citizens are of the opinion that it will be advantageous to adopt the "Daylight Saving Scheme." We believe by rising one hour earlier in the morning and having an hour more daylight in the evening during the summer months that it will be greatly to our advantage.
"We hereby petition the Mayor and Council to take the initiative in proclaiming and asking that the people set their clocks forward one hour on. . . . . . . . . . . . . . . . . . . . . . and that the clocks be turned back one hour on the first Sunday in October:

Names.
Names.

TS your town or city conserving daylight 9 Do your realize that it will be of financial benefit to your business to have more daylight in which people can indulge in outdoor sports? Do you realize that the man who wishes to have a garden of his own will embrace the opportunity when he has more daylight at his disposal in which to take care of it?

Many towns in Canada have adopted the system and are greatly pleased with the results. Halifax, St. John, Sussex and Moncton in the Maritime Provinces have already adopted it. Dartmouth, N. S., has also probably adopted it. In the West, Pegina has had it in force for two years, and would not change. It is expected that Winnipeg, Saskatoon, Calgary, Edmonton and other Western cities will adopt the system this year. Toronto has taken up the matter, where it has been given considerable support.

## What It Means

It is proposed to utilize during the summer months some of the early morning sunlight which is now often wasted while we sleep and thereby add an hour's sunlight at the end of the day.
This is to be accomplished by moving the hands of the clock forward one hour on the first Sunday in April, and backward one hour on the first Sunday in October.

This will entail no earlier rising than at present, because we shall continue to rise at the same hour by the clock.

It means no loss of sleep, for people will go to bed an hour earlier, althougb by the clock the time will be the same as under the present system. In point of time people will go to bed an hour earlier after the sun goes down.
The chief advantage to be gained is that people will have daylight for an hour later every evening during the


IN FUTURE IF ADOPTED


Graphic chart showing the way a day is divided under the present system and the way it would be divided if the Daylight Saving Scheme were put in operation in your town. It will be noted that the difference lies in giving one hour more daylight for recreation.
summer months. This would be valuable in April, May, June*, July, August and September. It would be particularly appreciated by those who take their holidays in the summer months as the evenings would be longer in which to engage in pastimes of various kinds.

## Initiative With Individual Towns

It is not necessary for the Dominion or province to take the matter in hand in order that it might be carried through. Every town, city or village can decide to undertake it on its own initiative. Under the leadership of the town council, board of trade or some other public body a petition can be cireulated by which it
can be agreed to put the system in operation. If the town council or city council will take the leadership and proclaim on behalf of the citizens that the clocks should be moved forward it will assist the movement greatly.

If the council fails to take the initiative private citizens can do so. A majority in any community would be sufficient to put the scheme into operation. A petition circulated among the business houses and manufacturers would effectively start the movement. Are you interested enough to see that the movement is started in your town 9 It will benefit you as a retail merchant. It will benefit the people of your town as well.

## Quebec and Maritime Provinces

R. Fournier of 251 Gatineau St., has sold to J. LeTourneau.
N. Dore of St. Urbair, P.Q., was a Montical caller this week.
J. A. Archambault has bought the grocery business of L. A. Pauze, of 140 Ville Neuve W. Montreal.
A. Pare, of Verdun, is erecting a store building in St. Lambert Annex, Montreal, and stocking with groceries.
P. E. Dery, of 473 Ontario east, Montreal, has moved to his new store which is equipped with modern bins and other improved equipment.
Fred Hughes, a traveler for Chaput Fils et Cie, Montreal, has moved his family out to Hudson Heights near Montreal for the summer season.

Walter Paul, Montreal grocer, leaves this week for Winnipeg, to attend the Presbyterian Assembly at that place and will be absent two weeks.
J. A. Marven, biscuit manufacturers, of Moncton, N.B., have taken over the Moncton plant of the Dominion Textile Company, comprising five or six acres of land and a large brick building.

The total receipts of the Montreal Custom House for May established a new high record, totalling $\$ 3,245,750$, as compared to $\$ 1,855,000$ for last year.
J. C. Hecon, manager of the Canadian Milling Agency, flour and cereal jobbers of Vietoriaville, P.Q., called on the milling trade of Montreal on his way to Ottawa last week.

The Mennen Chemical Co. have removed from 254 St. Paul street, Montreal, where they have been for a number of years, to 565 St . Paul, W., where they have taken up larger quarters with five times the floor space.

Provost \& Motard, are building a thoroughly modern store on their premises on the Cote des Neiges Road, Montreal, with a complete refrigeration and storage plant, bin fixtures, etc. The store will be open for business next September.
A. F. Bryden, of A. F. Bryden \& Son, of Barbadoes, and S. DeCaires, of Webb Bros., Georgetown, Demerara, manufacturers' agents, are on a trip to New York and Canada, and are expected in Montreal before their return to the West Indies.

John Stetson, of Montreal, has registered a new style of firm name for his business at 264 Hibernia, which is now known as the Point Grocery store and has in addition opened up a new store
at 109 Mountain street, under his own name to carry on a fruit business in connection with grocery and liquors.
The following were introduced in the Montreal Board of Trade during the week: Douglas Donald, New York; J. M. Riddle, Portland, Me.; W. T. Fawcett, Port Colborne; W. S. Moore, Chicago; J. L. Coffee, Toronto; L. B. Beale, Toronto; J. S. Hamilton, Brantford; W A.. Burger, Chicago and S. T. Leavy, New York.

The death of Charles E. McMichael, of St. John, N.B., occurred this morning as the result of an attack of typhoid. He was born in England 63 years ago, and came to St. John as a young man to enter the employ of Stephens \& Figures, prominent wholesale grocers. After the great fire the business was continued by Mr . McMichael and his brother, as C . \& E. McMichael. In recent years he has been engaged as manufacturers' agent.
Paul Seurot, secretary of the Chambre de Commerce Francaise, of Montreal, has been appointed to represent this body in Paris at the "Reconstruction Exposition," and to visit the principal Chambers of Commerce, as well as the large manufacturing centres in France. This is in connection with the development of our trade abroad and better relations with France. L. N. Patenaude, chief clerk of the Legislative Council of the Province of Quebec, and associate member of the Chambre de Commerce Francaise, will accompany Mr. Seurot. Sir Geo. Foster has asked the above named gentlemen to join the Canadian delegation headed by Hon. T. Chase Casgrain on the same general mission.

## Ontario

Contracts with farmers are being entered into by the Sarnia plant of the Ontario Canning Company.

The Mint Products Co., of 545 West 20th street, New York, will open a new factory at Preseott, Ont., next month.
The Quaker Oats Co., Peterborough, Ont., are contemplating the building of an office building, warehouse, corn mea! mill and increased grain storage.

Travelers for Ontario wholesale grocery houses will as usual take their holidays the first two weeks in August this year. They begin with July 31.
After a lingering illness of two years, William McDonald died suddenly at his, late residence, 457 Shaw street, Toronto. Mr. MeDonald was born in the town of Barrie, and was numbered among the
oldest residents, having resided there for 52 years. He conducted a grocery business during the greater part of his life, and was a member of the School Board for several years. Mr. McDonald later retired in Toronto.
C. van Berkel, of the van Berkel's, manufacturers of meat slicers, Rotterdam, Holland, is in Toronto this week calling on the agents here, the Hobart Manufacturing Co. Mr. van Berkel has been in the United States for some time, and was accompanied to Toronto by Mr. Hughs, sales manager for the United States. Together with C. L. Broun, the Canadian manager of the Hobart Manufacturing Co., they leave on Saturday to spend a week in Montreal. Mr. van Berkel sails for Holland in about three weeks' time.

It is understood that the retail merchants of Kingston are to take action as once to urge upon the city council that the second-hand dealers of the city shall be compelled to close their shops at 6.30 at night, the same as other merchants; and that no matter what the closing hour these second-hand places shall not be allowed to deal in or sell new goods. Their licenses provide that they shall deal only in second-hand goods and it is contended they are violating the law when they sell new goods. The feeling in the city is very strong in the matter and it is felt that in justice to the retail merchants the council should act in the matter without delay.

## Western Canada

Dadson Bros., of Watrous, Sask., have disposed of stock of their general store to A. M. Boegel.
D. H. Moore, Rouleau, Sask., has arrived in Moose Jaw, and has accepted a position with J. R. Kelly, grocer.
A new grocery store will very shortly be opened on the corner of Twentieth street and Avenue $C$, in Saskatoon, Sask., by Mr. H. O. Jones, formerly Jones Bros., of First avenue.

Tomlinson \& O'Brien, 141 Bannatyne avenue, Winnipeg, have been appointed representatives of the Salem Fruit Union, packers of Forest prunes and evaporated logan berries:
R. J. Campbell, president of Campbell Bros. \& Wilson, Winnipeg, who has been in this country for some time in connection with the annual meeting of this concern, will return to England next week.


A new era for you, Mr. Grocer, as well as for ourselves. Because the coming of Catelli's Milk Macaroni means a great awakening among the Canadian people. They are going to eat more Macaroni -and you grocers are going to sell more, and more, and more.
And why not? There is every good reason why you should -every sound, substantial, economical reason why Catelli's Milk Macaroni should become one of the big sellers in every grocery store-in daily demand with sugar and breakfast foods-and far more profitable than either, to the grocer.

## A Dinner for 6 for 10c.

The Girl at CATELLI'S

Just think of that, Mr. Grocer! One 10c package of this new Milk Macaroni will furnish a dinner for six-and supply more body-building nourishment than fresh eggs, spring chicken or home-made bread.

## People Are Going to Eat Less Meat and More Macaroni

And you are going to sell more Milk Macaroni, as our advertisements educate the people to try it-and our beautifully illustrated Cook Book shows them how to prepare Catelli's Milk Macaroni in more than a hundred different ways for lunch, dinner and supper.

Catelli's Milk Macaroni is made in the oldest and most modern Macaroni plant in the Dominion. The building is 150 feet by 120 feet and five stories of brightness and cleanliness-built on high ground and well away from the manufacturing section of Montreal.
Everything is here that can save time
Won't you give us your co-operation?
and labor-reduce the cost (and therefore the selling price)-and enable us to produce Macaroni and other Alimentary Pastes that are absolutely perfect in every way.
We give you the best Macaroni there is -the only Macaroni that is advertised nationally in Canada-and a good profit on every package.
Order through your jobber to-day.

## The C. H. CATELLI CO., Limited MONTREAL



is actually made of Milk, and the very hardest of the choicest Canadian Hard Wheat. That's why it's different and better than any other Macaroni that even WE have made. As you grocers know, we manufacture about four-fifths of all the Macaroni made in the Dominion.

If your wholesaler cannot supply you, write us and we will see that your order is filled promptly and properly.

The advertising in 52 of the leading daily and weekly papers and magazines starts shortly, and will run steadily.

Stock Catelli's Milk Macaroni and get the benefit of all this advertising.

## The <br> C. H. Catelli Co. Limited Montreal

## The Price is on the PACKAGE

and it is one of the big things of each of our advertisements. So there is every reason why every grocer should get the full retail price for it.
Catelli's Milk Macaroni-at 10 c-pays you an excellent profit. And it is certainly to your advantage to stock the well-advertised, quality brands that bend every effort to give you the full retail price.

How to Cook
MACARONI MACARONI
There are more than a hundred recipes in our beautiful Cook Book, "The Girl At Catelli's', enough to lend a happy variety to every meal. We send this book, free, on request, so that all your customers may have copies. This will teach them more about macaroni and induce them to buy more at your store.


If any advertisement interests you, tear it out now and place with letters to be answered.

# Canned Vegetables Tending Upwards 

Firmer Tone to Tomatoes, Peas and Corn-Beans and Evaporated Apples Firm-More Molasses in Eastern Centres-Teas to Remain High?-More Activity in Spices.

Office of Publication, Toronto, June 8, 1916.

TWHERE are advances in a number of small lines this week. Winnipeg reports an advance in the price of stuffed olives. It is important to notice that this increase is not duplicated in Eastern Canada and also that it applies to stuffed varieties. The reason for the advance is that the crop of pimentos is very short. There cannot be much money in stuffed olives at prices which have been obtaining. Hence the advance on the ones concerned, which may be followed by others.

The lemon situation is tense. There is a distinct shortage of Messina varieties, due to a short crop in Messina and inadequate freight facilities. A healthy demand coming up against these conditions means firm and higher prices. Oranges are also on the upward grade. Valencia Sweets and Navels are all short, and advancing from day to day.

These are the days when all sorts of deciduous fruits are arriving on various markets. Such lines as apricots, peaches, etc., from California, are making their appearance. Also watermelons and canteloupes are coming. Prices so far are necessarily high, but will come down of course as larger crops come forward.

The position of butter is somewhat interesting. There has been a slight firmness in the market tone for the last two weeks, but this should be understood to be a temporary condition. Exports to England have been going on as usual and in addition, butter has been shipped West. This latter left Ontario shippers high and dry without butter and their purchasing to cover meant an advance of one cent in different markets last week. This is now settled again and as a good index on the market, which is undoubtedly inordinately high, the fact may be cited that Western Ontario buyers are not storing at present prices. Butter will likely go down before it goes up.

Chicago is short on new-laid eggs. This may have a bearing on our own market at a later date. So far as we in Canada are concerned, deliveries of eggs are short during spring months, but ample production is promised for summer and fall. If this is realized we should see fairly normal prices for storage after the turn of the year. The market this week is steady, with good heavy deliveries, fairly well taken care of by demand.

## Quebec Markets

Montreal, June 8.-Continuance of cool and rainy weather has upset ealculations in many lines, restricting arrival and sale of some and extending the life of others long past their usual time, as in the case of rolled oats. Excess of rain has become a matter of serious concern, as it is reported in some quarters low lying land is under water two weeks later than is usual, so that seeding operations have been held up in districts so affected. Business continues satisfactory both in volume occurring and in state of credits, and predictions are freely made of this being the banner year of the last
three. A general feeling of confidence permeates the trade, so that as conditions become more abnormal and upset the people become less so.

Some lines of cocoanut have advanced 1e per lb ., and a firm feeling rules in this line. Sugar market is in a stationary position awaiting action on part of refiners. An easier feeling rules in molasses market, with small-sized supplies coming forward now and a full cargo reported on the way. Dried fruit lines are quiet and beans are arousing new interest by added firmness as scarcity becomes more pronounced. Canned vegetable lines have advanced $21 / 2 \mathrm{e}$ to trade. Fluctuations in coffee market have ceased and tea market is awaiting trend of newly-opened markets for indieation of probable range of this season's prices. California deciduons fruits are

## MARKETS IN BRIEF

QUEBEC MARKETS.
FRUIT AND VEGETABLESUranges higher.
Tomatoes firm and high.
Lettuce and potatoes down.
FISH AND OYSTERis
Declines and large stoc Halibut scarce.
FLOUR ANITCEREALSRolled oats firm.
Flour inactive.
Feeds decline.
PRODUCE AND PROVISIONSHams up 1c. Hogs and lard easler. Barrelled pork up $\$ 1$. Cheese and butter decline.
GENERAL MARKETS-
Canned goods up $21 / 2 \mathrm{c}$ doz. Evaporated apples and beans firmer. Cocoanut up 1c. Molasses coming forward.

## ONTARIO MARKETS.

FLOUR AND CEREALS-
No change in flour.
All markets quiet.
Feeds seasonably dull.
FISH AND OYSTERS-
Lake trout ample.
Whitefish still scarce.
Big demand for mackerel.
FRLITS AND VEGETAABLASA
Watermelons on market.
Apricots and peaches too.
Plums from California.
Declines in many lines.
New potatoes down.
PRODUCE AND PROVISIONS-
Hogs slightly easier.
Butter too high to store.
Eggs short in Chicago
Cheese levels down.
GENERAL GROCERIES-
No change in sugar No change in sugar. Teas firm in London Beans very scarre. Demand for peppers Glass going up.

## MANITOBA MABKETS.

FLOUR AND CEREALSFeeds still in demand. Eastern quotations higher. Wheat market very quiet. Flour business fair. PRODUCE AND PROVISIONSFurther decline in hogs. Meat quotations unchanged.
Hogs expected up again. Fggs jump to 25e per dozen. Cheaper eggs coming. Butter declines again. No. 1 creamery, 20 e ; No. 2, 29e. Cheese considerably higher. FRUIT AND VEGETABLES: Strawberries still at $\$ 4$. Florida plneapples coming. Local rhubarb now on market. No caullflowers available. Valencla oranges jump. Both lemons and oranges high. FISH AND POITRYWhitefish this week.
Salmon scarce, up to 18 c . Lets of fresh fish arriving. Poultry unknown quantity.
GENERAL, GROCERIES New prices on soap. Matches and fruit jars up. Seedless raisins advance. New ammonia quotations. Chloride of lime so case. Bean market exclien. Sugar golng up again. Tapion apples ap sago higher. New currant prices announced
beginning to appear on market; fish are plentiful and low; feeds have deelined sharply, and flour lines are quiet; hog products and lard are easier, and hams are up.

SUGAR.-Prices remain unchanged in New York sugar market, which continues to be in condition of waiting on possible action on part of refiners who are stated to be in position which will necessitate early buying on their part. Such action might be expected to act on price of refined. It is pointed out that raws are now in such strong hands that refiners by holding off buying can no longer adversely affect price of same, as in previous years, so that tone of market develops additional strength with each added day of inactivity. Feeling is one of firmness for future. Cooperage strike has been settled and export demand has declined. Raws are quiet and steady, with all offerings firmly held at $53 / 8 \mathrm{e}$, and Cuba reports only 32 centrals still grinding and number steadily decreasing. The steady reduction of the crop in Cuba continues, and receipts for May were only 49,000 tons, as against 83,000 exported.

Local demand is dull. In some quarters this condition is blamed on price of sugar, which has checked demand to remarkable degree; whilst other opinion is that dullness is caused by fact that retailers' needs were largely covered ahead of advances, thus making present purchases unnecessary. Condition of fruit crop is eagerly awaited for indications of cheap fruit to stimulate this demand.


MOLASSES AND SYRUPS.-Prices remain unchanged, but a more optimistic tone prevails in market as to arrival of stoeks with shipments of single puncheons beginning to arrive in sufficient' quantity to care for most pressing demands and a full cargo reported on the way and expected to determine range of prices. New Orleans molasses and various syrups continue to profit by shortage of Barbadoes stocks.

Prices on corn and cane syrups continue unchanged, with firmness well maintained by good demand and relative, position of molasses market.
 changed, with firmness of currant lines feature of quiet, steady market. Stock and price conditions of prunes are unchanged; Santa Claras are offering at 5 c on bulk basis, with premium of $1 / 2 \mathrm{c}$ on 40 's to 50 's and $11 / 2 \mathrm{c}$ on 30 's to 40 's. Crop conditions are unchanged on apricots and market higher. European buyers are showing only slight interest at Coast, although outlook is for fair demand and light crop. Peach association is expected to control 80 per cent. of crop, but is not yet in strong enough position to guarantee prices, although it guarantees growers at least 5 c on bulk basis for futures. and outlook is said to be for higher prices. Raisins are quiet, and condition of import trade is expected to determine prices, but is as yet an unknown quantity.


Dates- Dromedary, package stock, old, 1-lb.


SPICES.-Prices remain unchanged to trade, but nominal condition of market continues to be maintained in principal jobbing centres, where an easier feeling predominates on an inaetive market. Local conditions tend to maintain more strength in feeling of local market.



RICE AND TAPIOCA.-Prices are unchanged and well maintained, in spite of appearance of less active demand in keeping with season of year. Freights continue to be factor of first importance, together with shortage in spot stocks, and combine with the latter to make firmness a permanent feature that is maintained, regardless of minor and opposing influences.
 developed additional strength, and handpicked are now going at $\$ 4.50$ per bushel to jobbers, and advances to trade of from 10 c to 20 c are occurring, and good beans so scarce that prices show great differences. They are determined by urgency of need and very irregular, although poor quality stuff is present in ample quantities, with but few takers. Excitement of local market has resulted from speculation on part of Michigan buyers in available stocks of good quality beans following scarcity that tas developed since Government stewed beef contracts absorbed surplus stocks.

## Beans- Canadian, 3-1b. pickers, per bushel. <br> Canadian, Canadian, hand-picked, Canadian, 5-b. pickers Yellow eyes, per bushel Lima, per ib. <br> Peas, white soup. per bushel Peas, split, bag. 98 lbs. .................. <br> Peas, split, bag. 98 lbs. Barley. pot., per bag .. <br> 480 <br> Barley, not. per bag Barley, pearl, 1 lb .

TEA.-Volume of trade passing continues to be satisfactory, more especially in this province as compared to Ontario, which local dealers state is beginning to show signs of being overstocked. Prices remain unchanged, and are largely awaiting trend of new erop on primary markets before taking definite direction. Caleutta market opens this week; quality is stated to be irregular, but prices on same basis as closing are expected by trade. Cables on Japan market continue favorable, and quality good. with market for blseks as strong as ever. Increase of
stocks in Formosa has caused easier feeling there; good Ceylons are firmer and poor stuff easier, and Colombo reports are strong. It is estimated that the army will absorb $50,000,000$ lbs. this year-a fact that largely determines strong feeling of market.

COFFEE.-Prices are unchanged, and with cessation of fluctuations on New York market, that caused advances there of $1 / 8 \mathrm{c}$. Market there has dropped back slightly below Brazil level, and a better feeling of steadiness prevails in consequence. Local trade continues to report.
Coffee, Roasted-

| Bogotas, 1b, <br> Jamaica, lb. <br> Java, lb, <br> Maracaibo, lb. <br> Mexican, 1 b . <br> Mocha, 1 b . <br> Rio, 16. <br> Santos, lb . <br> Chicory, lb. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

NUTS.-Prices remain unchanged and firm, with no features of interest in market occurring. Good sales of shelled walnuts at advanced prices are passing, with firmness well maintained. Large stocks of peanuts are reported from Japan, but movement is held up by lack of shipping space.
Almonds, Tara, new
Grenobles
Marbots
Marbots
Shelled wainuts, new. per ib.
Shelled almonds, $28-1 \mathrm{~b}$. bexes, per ib
Sicily filberts.
Filberts, shelle
Pecans, large
Brazils, new
Peanits, American. roasted


CANNED GOODS--Prices on tomatoes, corn, peas and string beans have been advanced $21 / 2 \mathrm{c}$ doz. to trade, and spot market is strong in sympathy with general strong position of whole line, which has been added to by reports of delay in seeding and planting, as result of wet ground. Canners are sold out on several lines as result of general low condition of stocks.
Norwegian sardines are practically off import market as result of heavy British purchases at, it is said, $\mathbf{1 0 0}$ per cent. advance over last year. Herrings are high and firm, and several lines of salmon are reported to have been sold out.

## Ontario Markets

Toronte, June 8.-Despatch from Winnipeg announces an advance in the price of olives amounting to 10 per cent. Concerns handling olives here have not advanced nor do they think of doing so at the moment. On the other hand they conclude that, so far as stuffed olives at any rate are concerned, an advance would be abundantly justifiel. There is a great searcity of pimentos, and stuffed olives are being sold at present, if not at a loss, at any rate at no considerable profit. Unstuffed olives, however, are certainly not advanced nor does there appear to local
packers at this juncture, any reason why they should be.

Glasseo jams are higher. Last week aother concern was reported in these columns as having advanced and it was pointed out that glass prices were a factor. Glass has advanced more than most materials during wartime and it is impossible to put out products in sealers and glass jars to-day, at pre-war prices, without incurring loss. Belgium was the great glass country of the world and it, of course, is exporting none at all, nor has been doing for the past year and a half.

There is a distinct shortage in lemons noticeable, and reference to our fruit columns will show advances in price. It is difficult to get lemons from Messina. This is one more result of the awkward freight situation. Oranges are also short. Valencias and navels are both way up. There is a big demand and supplies are light.
SUGAR.-The market is distinctly a waiting one, Locally, the trade seems to have stored up fairly well, and is not in a buying mood at the moment. There is, however, a latent firmness and general opinion seems to be in favor of higher prices just as soon as trade is active in purchasing. It is unwise to predict with any positiveness however. So far as New York is concerned, the situation alters little from day to day. Raws are steady in tone, heavy rains in Cuba are a bullish influence. It is reported that countries other than the Allies are enquiring with a view to placing large orders for refined.
 MOLASSES.-Apparently this market is not sharing in the bear movement in molasses reported at Eastern points. As far as regards low grades, sales were made this week at 5 e in advance of our low price of 35 cents; such sale was made after reported heavy shipments got to Canada. Of course, Toronto is no index to the general condition of molasses; so little is handled here. Fancy grades, which have dropped as low as 57 e in St. John, hold up firmly here and we have made no change in our price of 65 e as high point. There
has been no indication by houses here of sales lower than 58 c , which has been low point with good demand.

Syrups show no disposition to advance or decline. Steady volume of trade is passing.
 Indian auction. as firm, though not actually higher. No cable is to hand re the Ceylon auction on Tuesday as yet. It is, by all accounts, a waiting market. The tendency is to await developments in the East. Formosas are easier, and that makes for conservation.

Colombo is steady, is strong in advances while London opinion is very well reflected in the following view of a U.S. authority :
"We do not consider the present stock at all excessive, and see no reason to doubt that a high level of prices will continue to rule on this market during the summer.
"Should the shipments from Ceylon to this country reach $16,000,000 \mathrm{lbs}$. during May, as estimated, the shipments for the eight months, October, 1915, to May 1916. after making allowance for the loss on the steamer Clan Campbell, will still show a net loss of about 11 ,$000,000 \mathrm{lbs}$. compared with the previous corresponding period. This, in our opinion, will be sufficient to keep this market firm, and ensure that the Indian surplus coming to this country is easily absorbed.
"The probability of a further duty payment rush in June . v must be kept in mind, as well as the increasing demand for the supply of forces. We estimate that the forces must require at least $50,000,000 \mathrm{lbs}$. this year."

DRIED FRUITS.-Prices on seedless raisins are up $11 / 2 \mathrm{c}$, and are firm at that. The reason is simply shortage. Old erop stuff is scarce everywhere. New crop, at the Coast, is at a stand still.
There is a firm feeling in future prunes and active buying. This is a contrast with last week, when trouble at the Coast seemed to have pulled up any activity quite short. Old prunes are held firmly, though buying is weak, fresh fruits being so much in demand.

Apricots, which by the way are especially early this year, are firm and high, futures being held in New York as high as $113 / 4 \mathrm{e}$. The Coast seems to think it has the situation well in hand, because there is likely to be a crop of not more than 10,000 tons. Last year it was 18 ,000 , and even that was below normal.

Currants remain firm and high. Stoeks in New York and this market are slender
and growing is poor in Greece this year. Add to those conditions a poor freight service, and a strong market may well be augured.

All dates are very firm, and there is some disparity in quotations. Average is struck, however, about the figures given below, which may be high or low, according to where you buy.


NUTS.-There is little to report ; market is somewhat featureless as far as present conditions are concerned. Future walnuts are firm, shelled varieties being particularly strong. No prices are stable as yet. Almonds are quiet. Other lines experience hand-to-mouth demand only.
In Shell-


Shelled


Almonds
Fiberts
Finberts
Peanuts
Peanuts
Pecans
Wealnnts,
Braken new, halves
RICE AND TAPIOCA.-Better demand is apparent in rice, which comes up against continued scarcity, making additional strength. The freight situation does not c'ear much; stocks are slight in all markets. Principally better grade lines are in demand.
Tapioca is firm; stocks, as in case of rice, are slender. As to futures, news is bad rather than good from point of view of price. Demand is better than usual.


SPICES.-It is reported that the Lampong erop of peppers will be much lower than last year. Black and white peppers
are both firm, though not up from our old figures. Cloves are much more active, and trade is beginning to buy. The all-round condition seems to be that the trade is but lightly stocked and must fill up shortly.
 strength to this market. Few cars are in sight. This has probably been the worst season for beans in years. Prices are higher and demand is greater proportionate to stocks on hand than for я long, long time. This is particularly true with regard to good quality stuff, and of late years the purchaser has shown that he wants prime stuff. This latter is not so scarce, though, at that, short enough. Split peas continue to get good business. There is a good healthy demand and near-shortage keeps up a strong tone.

CANNED GOODS.-All canned vegetables remain very firm, and the market is regarded as an advancing one. Different prices are quoted by wholesale trade, though, of course. there is one standard price to them. One or two men on the street are in strong position with regard to tomatoes, and are selling at attractive figures. Peas and corn remain firm, with consistently good call from trade, which evidently realizes the fact that present prices will not be bettered, and in all probability will be left behind in a month or two.

## Manitoba Markets

Winnipeg, June 8.-Olives are again showing advancing tendencies, and future prices are running about 10 per cent. above present quotations. Both
matches and fruit jars show an upward tendency. Royal Crown Soaps announce a number of price changes, but the chief of these is in their transparent lines. The following are being offered now at $\$ 1$ per dozen less 20 per cent.:-Rose Geranium, Crown Violet, Tar of Glycerine, and Tango. They also announce an advance in-sal soda, amounting to 100 per cent. This line was formerly quoted at 60 c per $50-\mathrm{lb}$. sack; to-day's quotations are $\$ 1.20$.

Glassco's announce new prices on jams. Some of their best sellers now run as follows :

## Strawberry

Red raspberry Black raspberry Black currant

| $4-1 \mathrm{~b}$ | $2-1 \mathrm{l} . \mathrm{tins}$, |
| :---: | :---: |
| tins | per doz. |
| $661 / 2 \mathrm{c}$ | $\$ 370$ |
| $601 / 2 \mathrm{c}$ | 365 |
| $601 / 2 \mathrm{c}$ | 3 f 5 |
| $601 / 2 \mathrm{c}$ | 365 | $16-0 z$.

glass
$\$ 245$
245
245
245
Seedless raisins are up, and are now quoted $103 / 4$ e per 12 -oz. packages. Seidlitz powders have advanced to $\$ 2.60$ per doz. Ammonia, in one pint bottles, is now 85 e per dozen. Nestle's Food has gone away up, and is $\$ 5.25$ per doz. for 1 's. Wilson fly pads advanced on June 1st to $\$ 3.25$ per box of 50 packets. An advance of $1 / 8 \mathrm{e}$ per lb . has gone into effect on currants; quotations now on dry cleaned, $121 / 4 \mathrm{c}$; wet cleaned, $123 / 4 \mathrm{c}$. Chloride of lime has advanced to $\$ 5$ per case. As was expected, tapioca has gone up again, and is offered now at 9 c , and sago $83 / 4$ c. New quotations on lobsters are: Halves, $\$ 3.20$; quarters, $\$ 2$.

SUGAR.-The decline announced recently in Atlantic and B. C. sugar was short-lived. The raw market continued firm, and the Atlantic Sugar Refinery has returned to the former level. On May 30 th, the B. C. Sugar Refinery Co. also advanced 15 c , bringing them back to where they were. Other refiners did not change in the first instance, and are still quoting on a basis of $\$ 8.80$. The demand has been little affected; stocks held are good. Strikes continue in Cuba, but when these are settled, raws will probably advance again. Refiners should soon be going into the market, as the weather will soon favor consumption.

## Sugar, Eastern-

 cane and corn syrup, nor in molasses.

The market on the latter is still firm, and brokers state that if there is any change at all, it will probably be upward. On the other hand, a schooner arrived in St. John, N.B., last week with a cargo, which eased off the situation there.

## Corn 2 s, 5 s, 10 10 s 20 s $1 / 2$



DRIED VEGETABLES.-The Michigan bean market is excited on account of shortage, and higher prices are prevailing in primary market. Local stocks are not exceptionally heavy, and there is possibility of an advance to the dea'er in the future. as a high-grade bean is practically unobtainable now in primary market. There is nothing startling as regards peas. Splits continue comparatively easy. The reason for the advance in whole peas is said to be the fact that Government rations for soldiers contain whole peas; thus the market has been pretty well cleaned up. .eaving fairly good stocks of splits on the market.


BICE.-Market is still firm with possibilities of higher prices. For a long time we have drawn the attention of the trade to fact that tapioca and sago primary markets have been advancing right along, and it was only to be expected that eventually prices to the trade would have to co up. Quotations to-day are much higher, tapioca being 9 c per lb . and sago $83 / 4$ c.


SPICES.-The market remains about the same, with no particular feature.


COFFEE--Offers have been received on new crop Santos for delivery AugustSeptember at prices ranging $11 / 2 \mathrm{e}$ per lb . above those of last year. Mexican coffees continue scarce and hard to secure.

tracting considerable attention just now, as it is well known that the canners are cleaned up; as the new pack will not be ready before October, there is a possibility of a scarcity and high prices. Fair stocks are held by Winnipeg jobbers, but this is a line which sells well the whole year round. If buying this summer is up to average, there is a possibility of stocks running low before the new pack comes in. Quotations on Hawaiian pineapple, new pack, which are gradually growing in favor in Canada, have advanced about 5 per cent. over opening prices, which were only announced a few weeks ago. Some packers, it is stated. Fave withdrawn from the market, as they have already sold entire estimated pack for the coming season. An advance has taken place in the local market $0: 1$ gallon apples, amounting to 5 e per case; quotations to-day are $\$ 1.70$.

## BRITISH COLUMBIA MARKETS

By Wire
Vancouver, June 7.-Southern vegetables are scarce on this market on account of California shipping trouble; lemons $\$ 4.50$ and $\$ 5$. Oranges are $\$ 3.50$ and $\$ 4.25$. Potatoes twenty dollars to thirty dollars; dried fruit, apples apricots, peaches are firm, butter and cheese is firm; fresh eggs thirty-four cents.


## ALBERTA MARKETS (EDMONTON) By Wire.

Edmonton, June 7.-Edmonton business continues good through city and district. Considerable fluctuation in tea market is causing several staple lines to advance 1 c to 4 c per package of tea. Sugar advanced 15e. Granulated now $\$ 9.35$ a hundred: this increase covers decline which took place a few days ago.

## CANADIAN GROCER

35

Domestic fish increases; prices now ruling on fall shipment.


## ALBERTA MARKETS (CALGARY)

 By Wire.Calgary, June 7.-Small white beans up to $81 / 2$ c. Rolled oats, 80 's, are $\$ 2.65$. Sago and tapioca now quoted at 10c. Ontario cheese is easy and offering at 20 $211 / 2$ c. Prunes firm; ninety-hundreds are now $81 / 2 \mathrm{c}$. Evaporated apples are cheaper at $10-101 / 2 \mathrm{c}$. Thread cocoanut will be higher; present quotations 20 c to 22c. Manchurian shelled walnuts (halves), $38 c$ for fresh arrivals. Market bare of all old vegetables. Onions very scarce.





## SASKATCHEWAN MARKETS

## By Wire

Regina, June 7.-Sugar declined fifteen cents but advance leaves price at \$9.14. Good demand for eggs and receipts are heavier here than elsewhere in the west owing to better price of 27 c . Castile soap is up on account of shortage of oils. Raisins are cheaper and evaporated apples lower. Strawberries $\$ 5$. Celery 10 cents, rhubarb $\$ 1.25$; potatoes 85 , and 95 c ; lemons $\$ 4.50$; cucumbers $\$ 2.25$ a dozen:


# New Goods Department 

This is new department opened for reference to new lines on market, new packages, or packages with new brand names. Manufacturers will please bear in mind that goods. packages or brands referred to in this column new will be

GLASS CANISTER HOME COFFEE MILL
A. one-pound glass canister coffee mill has recently been introduced on the market, made by the Jacobs Bros. Co., Inc., 78 Warren Street, New York. This is for use in the home, so that the customer may grind her own coffee. The Jacobs Co. states that because of a new patent grinding device this mill will pulverize ef-
ficientiy. Each mill is packed in a carton so that it can be easily shipped or reshipped anywhere, if necessary. The accompanying cut will give a good idea of the appearance of this mill.

## REFER TO CANADIAN GROCER ARTICLE

The Sales Managers' Association held their regular monthly meeting in the Board Room of The Credit Men's Association, Winnipeg, on Tuesday, 11th inst. The president, C. H. Bamford, of the J. H. Ashdown Hardware Company, occupied the chair, and nearly every member was present.

An article appearing in The Canadian Grocer, asking that the retailers should give the trave'.er a square deal and make a friend of him, was submitted and the secretary was instructed to call the attention of the various retail associations to the article, with the object of establishing more co-operation between the traveler and the customer. -From Credit Men's Journal.


# New Peaches, Plums and Apricots In 

## Watermelons Also Make First Appearance-New Potatoes Lower; Old Ones Higher in Toronto and Lower in Montreal-Several Declines in Fruits-More Produce Coming In.

## MONTREAL

FRUIT.-California deciduous fruits are beginning to appear on the market and finding a ready sale for apricots at $\$ 3$, plums $\$ 3.50$, peaches $\$ 3.50$, and cherries $\$ 2.50$ to $\$ 3$. Business in general continues fair but has been adversely affected by a continuance of the cold and rainy weather. Orange market has made further advances; small size late valencias continue to fetch highest prices and are now selling at $\$ 4.50$ with large at $\$ 4.25$. Lemons are firmer and fancy Messinas are bringing $\$ 3.75$ a crate. Apples continue to show dulness with Ben Davis Nos. 1 and 2 at $\$ 5$ and $\$ 4$ respectively. Bananas are firm, and are offered at unchanged prices. Grape fruit is being cleared out of market, and tone is one of weakness.

> Ben Davis, No
> Ben Davis, No. 2
> Baldwins
Bananas, bunches
> Cherries
> Grapefruit, $46-54-64-80-96$
> Lemons-
> Calffornia
> Messina, soo size, box
> Oranges-
> Jamaica. $196-2 n 0$ -
> Porto Rico, 136-15n -25n-288
> Plums, 4 basket crate Peaches
> Pineapples, $18-24$ and $30-36$ Strawberries, Carolina, bo
> Limes, per box

VEGETABLES.-Volume of trade passing continues to be satisfactory with further increases in variety of new supplies coming forward. The arrival of the first car of Mississipi flat tomatoes which are selling at unusually high prices has been the feature of the week. Four basket crates are selling at from $\$ 2.00$ to $\$ 2.50$ each, although a much lower price is expected to rule later in the week with the arrival of greater quantities. All tomato lines are very firm. Floridas have practically disappeared from the market and hot house are inactive at from 25 c to 30 c per lb . Canadian open ground lettuce is now anpearing in greater quantities and displacing Boston head lettuce on local market, and all varieties have suffered a sharp decline. Boston is $\$ 2.50$ and Montreal $\$ 1.25$ per two doz. box and
curly lettuce 40 c per doz. Potatoes continue to feel the effect of increased supplies of new stuff which is now selling at $\$ 7$ per barrel. Old potatoes are coming forward freely so that there has been a slightly easier feeling the past week. Montreal reds are selling at $\$ 1.50$ and New Brunswick at $\$ 1.90$ per 80 lb . bag. Radishes are down to 10 c , and rhubarb to 30 c per dozen. Very little trade is passing in celery except in green tops; mushrooms are not coming for ward very freely; beans are showing better quality and cabbage is coming forward more freely and is easier in consequence with new at $\$ 3.50$, and Norfolk at $\$ 2.50$ per barrel.


FRUIT.-All sorts and conditions of new fruits are arriving. A car of watermelons, the first of the season, came in this week, and sold rapidly at 75 to \$1. Apricots. plums and peaches, all
from California are now arriving. Apricots sell for $\$ 2.50$ per four-basket carrier. Peaches are the same figure per case. Plums are as high as $\$ 2.90$. There are very few lemons on the market at present and they fetch a good price: lots of buyers makes a firm market. Cherries are coming down in price as shipments become more frequent. Spies are selling by the box now; there is only a fair to middling demand but stocks are slight.
Late Valencia oranges are much higher at $\$ 5$, and are searce. Business all round is good. Buying is very active, and prices are, week by week, more and more accommodating.


VEGETABLES.-New potatoes are getting cheaper. Some which arrived sold at $\$ 6.75$ and $\$ 7$, but $\$ 8$ is average price for new Bermudas, while Louisianas sell at $\$ 2$ or thereabouts. Meanwhile old potatoes are firmer and higher again, $\$ 2.15$ being asked for Delawares. B.C. stuff is a little lower. Asparagus took on a firmer mood and some sold up to $\$ 1.50$. Cuenmbers are also up half a dollar or so on limited stocks, particularly hot-house stuff. Texas Bermuda onions are up to $\$ 2.75$ as high water mark. Parsley is much cheaper at 40c. Radishes appear once more to be a glut on the market. They are much lower at $121 / 2$ e to 20 c. Mushrooms are coming in more plentifully, and sold down this week. Carrots are up a trifle. A firm tone shows in most root stuff. Vegetables are all coming in much better; roads are more negotiable and (Continued on page 42.)


## Lower Prices for Gaspe Salmon

River Fish, Eels, Carp and Perch Coming in Ample Quantities-Whitefish Continues ScarceBrook Trout Scarcer, But Lake Trout Plentiful.

## MONTREAL

FISH.-A good demand and low prices continues to be feature of local fish market, so that complaints are heard of too small a margin of profit in view of high eosts prevailing. Fair supplies of most kinds of fish are coming forward in sufficient quantities to care for requirements although there is a scarcity in a few lines. It is pointed out that the trade can no longer depend upon regular supplies in many lines owing to diversion of trade as result of war as well as the abnormal weather conditions that have prevailed this season to such an extent as to materially interfere with the fishing along the Atlantic coast. Distributors are preparing to lay in a larger stock than usual in anticipation of the increased demand that is, expected as a result of there being two fast days this week and three next.

Halibut which had previously been reported as being present in large quantities is now stated as likely to be scarce on the market for a few weeks. Haddock is arriving in sufficient quantities to care for the needs of the moment but without developing any surplus. Some fair-sized shipments of Gaspe salmon are on the way and prices are expected to be low, some sales having been reported at 15 c per lb . Lake fish is in good demand and at steady prices. Brook trout are scarcer and it is reported that the Laurentian Lakes are pretty well depleted. River fish lines such as eels, earp and perch supplies are ample and prices declining. Bulk and shell oysters, clams, brawns, shrimps and scallops are steady in price and fair demand.

## TORONTO

FISH AND OYSTERS.-There is a good demand for mackerel, and stocks are getting more plentiful. The heavy demand, however, keeps price pretty well up and 50 c is about the level still. Some sells under, of course. Halibut and haddock show no change. Stocks are heavy, but adequately taken care of by the demand which is also very heavy.

There was a slight scarcity apparent last week, but this has been remedied. Western halibut is also coming along now in nice shape. There is a good sale for flounders, and domestic stuff gets equal showing with that imported from New York. Trout is very plentiful and demand is healthy. Whitefish is still lagging behind a little. New York competition is still urged as the reason. Lobsters are to be lower in price, it is said, better shipments having been promised. Trade is in healthy condition. Feature continues to better and larger buying. The public is certainly eating lots of fish. Warm weather will help along this line, it is to be supposed, and all views support a good season for fish men.


FROZE LAKE AND RIVER

$$
.09-10
$$

FROTEN FISH-SEA
ake troit, large and medium, ib.
Dore. तress or round, $\mathbf{l b}$.
Pike, Ireased and headless, ib.

| .09-091/2 .09-. 10 |  |
| :---: | :---: |
| .07-071/2 | 06 |
| . 10 | 10 |
| .081/2-.09 | 99-13 |
| .07-.071/2 |  |
| .061/2-.07 | . 17 |

## WINNIPEG

FISH AND POULTRY.-White fish, which was expected last week, was rather late in coming in, as fishing only started on Lake Winnipeg last week. Everything is fairly plentiful except fresh salmon, quotations on which jumped to 18 c this week. Frozen salmon is all cleaned up. Poultry is still scarce, and commanding high prices.

## Fish-

Poultry. Live-
Fowl
01701
Poultry, Dressed-
Dowl, No, ${ }^{1}$
Turkeys, No,
Geese, No. 1

## BULK OYSTERS, OLAMS, ETC



3 30

OLAMS, MUGSELS AND BHELL FISH, ORUSTACEANS, ETC.

FRESH LAKE FISH


| 0 | 06 |  |
| :--- | :--- | :--- |
| 0 | $071 / 2$ | 0 |
| 0 | 04 | 0 |
| 0 | 05 | 0 |
| 0 | 13 | 0 |
| $\cdots$ | 0 |  |
| 0 | 0 |  |
| $n$ | 0 |  |
| 0 | $021 / 2$ | 0 |
| 0 | 12 | 0 |
| 0 | 08 | 0 |
| $11-12$ | 0 |  |

$\begin{array}{ll}107 \\ 0 & 07 \\ 0 & 07 \\ 0 & 10 \\ 0 & 17 \\ 0 & 27 \\ 0 & 02 \\ 0 & 08 \\ 0 & 12 \\ 0 & 08 \\ 0 & 13\end{array}$
Halibut ........... express, io
Halibut ........... express, io
Mackerel, medium, each
Mackerel, medium, each
Ateak, cod, fancy, express, ib
Ateak, cod, fancy, express, ib
errings, each
errings, each
Flounders, New York
Flounders, New York
almon, Western
almon, Western
pen.
 DRIED AND PREPARED FISH.


> Fresh salmon
> Fresh whitibut
> Steak, cod, per
> Lake Winniper whiteflsh
> Fresh flanan haddie
> $\begin{aligned} & \text { Kippers, per box } \ldots \ldots . . . \\ & \text { Fresh lake trout, per ib. }\end{aligned}$
> Blosters, per
> $\begin{aligned} & \text { Blalt mackered, } 20-\mathrm{lb} \text {. kit }\end{aligned}$
> Smoked gold-eyes, doz.
onto

# Flour and Wheat Markets Dull 

Weakness Pervading All Grains at the Moment-Even Rolled Oats Only Slightly in DemandOntario Flour Easier-Export Demand Lighter.


#### Abstract

MONTREAL FLOUR.-Local flour market is without any feature of importance to record with unchanged prices on an inactive market in which buying is restricted to actual requirements and but very litt!e trade passing for future delivery except some bakers' purchases for July and August de'ivery. Millers are kept fairly busy on old contracts but there is little new business passing and general undertone of market is easy as a result of decline in wheat values.

Winter wheat lines continue to show dulness and all buying is of a hand to mouth variety with purely nominal prices prevailing, a condition that has been accentuated by the decline in wheat values. 

CEREALS.-Following decline in raw


 oat market firmness of rolled oat lines' is less evident but is still active feature of the market as result of high leve! of raw market and heavy consumption for the time of year because of backward spring, together with limited supplies coming forward from millers. Export trade continues fairly active.[^0]

## TORONTO

FLOUR.-There is no price change to announce, for the market is a quiet one, and advances or declines are not in evidence these days. The on'y buving which is going on is for immediate needs. Trade, not fearful of higher levels for some time at any rate, is not in a spending mood. There is a fundamental weakness at the moment, moreover, in wheat values. No. 1 Northern has dropped three cents from last week. making present quotation $\$ 1.16$ track bay ports, and that has sympathetically affected flour market. Ontario flour shows no change, except that it is weaker. It was the strong spot last week, it will be remembered, but it too has doclined with wheat.

$$
\begin{aligned}
& \text { First patents ... } \\
& \text { Second natents } \\
& \text { Strong hakers } \\
& \text { Ontarin winter wh }
\end{aligned}
$$

Ontarin winter wheat flonr. go per cent (Roam of Trade quotation)

CEREALS.-Rolled oats are going the way of other cereals and slowing down in volume of trade passing. This is due to the little warmer weather, it is argued. Demand was good all last week, but so far has shown a slackness this week. Split neas are about the only live line, and nice business is doing in them right along. There are no price changes to record.


FEEDS. Pasture feed is the arent which is making all lines very auiet. Even Ontario oats. hitherto a strone spot, are weaker. Feed flour is easy at
quotation obtaining for last month. Declines in these major feeds failed in their mission, apparently, since no more business has accrued from downward move. Feeds are very quite all round.


## WINNIPEG

FLOUR AND CEREALS.-Quotations in all lines remain the same as last week. Domestic flour business is about the same as it was in our last report-that is. slightly improved; export business is inclined to be quiet. Wheat has been fluetuating s.ightly, and the tendency last week-end was downward. Rolled oats business has been very quiet, and will remain so during the warm months. Feeds are still in good demand, with a reduction of $\$ 1$ per ton in Eastern Canada on bran and shorts. Western prices are still on the same basis, and a decline at the moment is doubtful.
Flour-


## MacLean Publishing Co.

Dear Sirs-Canadian Grocer is very much appreciated. I find lots of useful information in it.


## The MacLean Pub. Co.

Dear Sirs:-I have much pleasure in renewing my subscription to "CANADIAN GROCER."

## JOHN HILLS,

Midnight Lake, Sask.,
May 18, 1916.


## RAINBOW FLOUR

is made especially for bread baking. It is made of the best Western Canadian hard wheat; is noted for its uniformity of moisture, fermentation and baking. Rainbow Flour means perfect bread.

## GOLD SEAL FLOUR

is as uniformly perfect in its results in pastry baking as Rainbow is for bread. It is the last word in a perfect pastry flour, especially blended for use in making pies, buns, cakes and pastry.

We carry a full line of all bulk and package cereals, all of which we take especial care in milling to keep them up to our high standard.

Order from us direct.

> Canadian Cereal \& Flour Mills Co., Ltd., Toronto



An attractive provision display shown by J. Heald, a Fort Willam dealer. Note well-written show and price cards.

## Uses Window in Newspaper Ad.

A Mouth-Watering Provision Window - Bacon, Hams, Butter, Eggs, Shortening, Cheese, etc., Featured - Neatly Written Show Cards-Suggestions For Summer Meat Display.

JOSEPH HEALD, of the Excel Stores, Fort William, Ont., has struck an idea that is somewhat novel. He uses a cut of his window displays in his advertising space in the daily newspaper. A copy of the newspaper containing Mr. Heald's advertisement came to our desk, and the display looked so good that Canadian Grocer asked for the photograph. Here is the window reproduced.

Mr. Heald gives five good rules anent window display: 1 . Windows scrupulously clean ; 2. Goods artistically arranged; 3 . Prices and showcards neatly made; 4. Choice goods only on display and lots of variety $; 5$. Abundance of electric light.

Certainly Mr. Heald practises what he preaches. All his five guides were followed in the accompanying provision display. There are two or three unusual features, and they are worth remarking. One is the use of the pointing hand; it is very effective; an extra touch which distinguishes the display. Another is the centralizing of the phone number. No one could miss it. The bank of vegetables in one corner helps, too, to set off the main display, provisions.

While this particular trim was used prior to Easter, yet it is one from which suggestions can well be taken for a summer trim during June, July or August.
proble and provisors

## Cheese Prices Declining

## U. S. Short on New Laids-Heavy Deliveries of Eggs Here-Butter Too High for StoringHams Higher in Eastern Markets-Hog Market Easier in Winnipeg.

## MONTREAL

PROVISIONS.-Hams have advanced 1 c all round and are now 22 c to 23 e for small and others in proportion. Other quotations remain unchanged with the exception of live hogs which are down $1 / 4 \mathrm{c}$ and are offered at 16 c per lb . but tone of lard and compound market is decidedly easier. Arrivals of hogs during past week have been heavy, and it is expected that the spring crop of hogs will last two or three weeks longer after which a firmer feeling is predicted in some quarters. Short eut clear pork has advanced $\$ 1$ and is now $\$ 32$ per bbl., but other barrelled lines and smoked meats remain unchanged in price with the latter maintaining a firm tone on a steady market.


BUTTER.-Market retained its firmness until early part of this week when it declined from $1 / 4 \mathrm{e}$ to 1 le at country boards in sympathy with the weakness in the cheese market. Cowansville offerings on Monday were the largest of the season and resulted in the largest declines of any of the boards. Spot stocks are none too large and market is in an
unsettled condition as result of conflicting influences.

## Butter-


CHEESE. - Market has declined sharply following an increase in offerings and a smaller export demand so that in some cases sales have been recorded at $31 / 2 \mathrm{e}$ lower prices than prevailed last week. Following break in the market more interest was shown by exporters but domestic demand continues to be dull and market is in a thorough!y unsettled condition and marked by a lack of definite trend to prices.

## Cheese-

$$
\begin{aligned}
& 1915 \text { make } \\
& \text { Stilton } \text {.. } \\
& 1916 \text { make } \\
& \begin{array}{ll}
0171 / 4 & 0181 / 4 \\
\cdots & 024
\end{array}
\end{aligned}
$$

FGGS Tone of rule easy with unchanged prices with no difficulty in buying at 22 e in country although "loss-off", buying has governed all transactions since June 1. Local consumption continues to be as good as last year and all surplus stocks are going into storage. Supplies are chiefly coming from the States and export demand is chief factor in demand.

## Esers: case lots New laid, stamped

$025 \quad 026$
POULTRY.-Frozen turkeys are up to 29 c to 31 c ; all other prices remain unchanged with no developments of importance to report. There is a good demand for all kinds of poaltry, bnt there is very little of frozen stock on hand, particularly in fowls. Trade depends on fresh supplies and there is very little of that coming forward. Firm feeling for continuance of prevailing high prices continues to rule as high price of eggs prevents any increase in supplies of fresh fowl and no relief is anticipated until laying ceases and spring chickens begin to arrive.

## l'oultry-




HONEY.-Market is without feature of interest to report with a demand that continues to be in keeping with the season of the year and a steady market in which prices are we.l maintained.

## Honey -



MAPLE SYRUP.-Market shows increased firmness as result of some scarcity of supplies in face of good demand but prices remain unchanged and market in general offers no changes of importance to note.
Maple Sugar-

> In bloeks, bright, per lb.
> In blocks, dark, per 1 lb .
> In tubs, per lb.
> Maple Symp-
> $\begin{array}{lll}\text { In } 81 / 2 & \mathrm{lb} \text {. tins, each } \\ \text { In } 131 / 4 \mathrm{lb} \text {, tina, }\end{array}$
> $\begin{array}{llll}0 & 14 & 0 & 15 \\ 0 & 10 & 0 & 12 \\ 0 & 09 & 0 & 10\end{array}$
> In $131 / \mathrm{lb}$. tins, each

## TORONTO

PROVISIONS.-After further fluc tuations on the market prices on hogs eventually settled to some extent, and ended lower, both live and dressed. All meats and lard are easier in feeling, sympathetically, but there is no weakness; all levels are maintained. Hogs are coming along more nlentifully and export demand has not been so heavy.


Lard, Pure-
Tierces, 400 lbs., per 1 b .
Tubs, 60 lbs .
Tubs,
Pails
Bricks, il lb., per ib.
Lard, Compound-
Tierces, the lbs., per 1 lb .
Tubs, 50 lbs , per 1 b . Pails, ${ }^{20} \mathrm{lbs}$., per lb .
Hogs-
Live
Dressed, abattoir killed
BUTTER.-There is no quotable change in butter. All leve's still remain strong on temporary conditions only. Export and shipments ${ }^{\circ}$ to western points are the reasons. Regarding the latter, shippers were caught short after parting with their butter to western purchasers: hence the firmness. But an index to the fundamental condition is found in the fact that Western Ontario buyers won't buy for storing at present levels. Repeating last week's prediction we shall probably see lower levels before higher.

In the States butter is short $7,254,000$ lbs. compared with a year ago. Creamery prints, $\mathrm{to} . \ldots .$.
Creamery, solids
Dairy prints, ehoice, ib.
Dairy prints,
lb. Creamery, soilds $\ldots \ldots . . .$.
Dairy prints, choice, ib.
Dairy prints, ib, ........ Dairy prints,
Dairy prints, 1 lb
Bakers

CHEESE.-Market is steadying on a lower price basis, continuing last week's downward trend, though the boards are a trifle higher, just a fraction. Country boards are around 16 to $16 \frac{1}{2}$. We quote 18 to 19 for new large. 0!d, what there is, is very firm indeed.

## Cheese-

Cheese-
New. large, per lb .
New, twins, per lb.
Rept, large, per lb.
Sept., twins, per $\mathrm{lb} . \ldots$
Sept, triplets, per lb...
EGGS.-There has been a new firmness added to the market by a report which has just come from Chicago, as we write. May receipts in warehouses there show a shortage of 526,000 cases. That is a very big shortage and has done much to firm up the market there.

Here we are getting a very unusual quantity of eggs. Spring days were shy on them but the summer and fall wil: probably show heavy receipts. Market is fairly firm without quotable change.

## ce-


POULTRY.-Deliveries of broilers and chickens are heavy, and demand is a little off. Consequently there is an easier feeling apparent. Old fowl are also plentiful.
Poultry-
Spring broiless ( $1 / 2 / \mathrm{Tbs}$. and over) 0040 Live 0 Lir Dressed Spring bruiler
Od fowl, lb .

## Chickens

HONEY.-There is no change in markets. Buying and selling is average.


## WINNIPEG

PRODUCE AND PROVISIONS.-
There has been a further deeline in hogs.
due to weak export market. Another factor, which had a ${ }^{a}$ tendency to bring about this decline, was an increase in receipts, the farmers now being through with their seeding and in a position to attend to other matters. Quotations on live hogs dropped to 10 c , but this had no effect on meat quotations, and none is expected, as this is said to be only a temporary weakening. Packers believe that live hogs will begin to go up again; but everything depends on the export market. There has been a big outside demand for eggs, mainly for B. C. trads. This has had the tendency of sending the market up to 25 c, but just as soon as the warm weather arrives, there should be a decline from these high values. Receipts have been fairly liberal during this week, but by no means equal to those of last year at this time. There have been further declines in butter quotations, No. 1 creamery being now quoted at 30 c ; No. 2,29 e ; best dairy is down to 25 e, and cooking 16-18c. We look for a still further decline, although our butter ḿarket will be regu'ated by Eastern conditions, which in turn are on an export basis. Owing to a heavy export demand, the cheese market is firm, and local quotations are up, Ontario large being offered at 21 c , and twins at $211 / 2 \mathrm{c}$. This is second advance inside of two weeks.

## 

stocks are heavier. Tone of market is very healthy.



## WINNIPEG

FRUIT AND VEGETABLES.-Feature of this market is remarkable firmness in both oranges and lemons, said to be due to crop shortage. Local quotations on Valencia oranges advanced to $\$ 5$. There are said to be 1,500 cars short of last year's supply. California lemons are now offered at $\$ 5.50-6$. Missouri strawberries are all done, and supplies are now coming in from Hood River at \$4 case. Cuban pineapples are practically through, and their place will now be taken by those from Florida; they are quoted higher than the Cubans- $\$ 5-$ but are of superior quality. Local rhubarb is offered now at $21 / 2 \mathrm{c}$ per lb . Mississippi tomatoes are now coming in at $\$ 2.50$ for crate for four baskets. Cauliflowers are a scarce article.


Arthur Drummond, general manager of the Canada Sugar Refining Co., Montreal, died last week, as a result of typhoid fever contracted on a recent visit to Florida. He is survived by a widow, who is also ill of the same disease, four children, a sister, and Huntley Drummond, a brother, who is president of the company. The late Mr. Drummond was forty-eight years of age, and the son of Sir George Drummond, who died in 1910, and a half-brother of Capt. Guy Drummond, who was killed at Ypres.
After receiving his education at Fawcett's school, Montreal, at Rugby in England and later at McGill College, Mr. Drummond went through the Grand Trunk shops and those of the Canadian General Electric Co, at Peterborough, Ont., in various capacities before entering the works of the Canada Sugar Co., at Montreal, after which he developed into a world-wide sugar expert.


## FOOD PROBLEMS

## From London Daily Mail.

Lord Beresford deserves the tnanks of the country for ralsing the question of the submarine campaign and the British shipping losses. There has been a distinct tendency to deprecate discussion of this matter, but it seems to us highly important that it should be discussed and that its bearings should be made familiar to the public.
In the first place it will show our Allies what British shipping is doing for them at the very time when the British nation is preparing to stint itself; and secondly, it is necessary for the British people to realize the cessary for the British people to realize the
situation in order that proper measures may be taken in time.
Already, since the beginning of the war, sugar has risen 130 per cent., fish 90 per cent., tea 50 per cent., imported meat about 70 per cent., and bread 50 per cent. The average advance of the important articles of food consumed by the poor has been 49 per cent., which means that the peor man's $\mathrm{f1}$ is now only worth about 13s. To meet the increase in prices and the danger, which will grow, of running short of food, two measures are re-quired-the rationing of the country in certain important commodities and economy enforced by law and not by feeble little posters and circulars. Germany and Austria have rationed their peoples with an intelligent foresight, and they have also enforced economy by statute. Sooner or later we shall probably have to do the same. If In this instance the Goverament wait until it is "too late," then this country will never have a chance of being "too late" again. There must be action before the peril becomes acute. It will spell national sulcide if a rationing law is passed only after a shortage of food has actually arrived.
Action In other directions is required. The German and Austrian Governments have taken steps to plough and sow huge areas in Belsteps to plough and sow huge areas in Bel-
ginm and Poland whtch were not previously ginm and Poland which were not previously
used for growing grain. The British Government has throughout this war remained inert so far as farming in this country is concerned, though with a little energy, as that well-known authority on intensive farming, Mr. Turnor, has shown. it would be very easy to increase our output of food at home. Does the Government itself really understand how grave the situation is? For this is a perll which is gosituation is? For this is a peril which is go-
ing to grow with every future year. The ing to grow with every future year. The command of the sea is a factor which no
longer possesses its former value. As Lord Montagn, of Beaulieu. has put it, "We are supreme on the sea but not under or over it." In those words is summed up the most prodigious revolution that any generation of man has ever witnessed. We have to recognize that it is a revolution and to adapt ourselves to it without delay.

## CO-OPERATIVES PROVING FAILURES

From North Sydney, N.S., Herald.
The day of the co-operative store in Cape Breton, as elsewhere, seems to be short-lived. Last week the store operated on this prineiple at Whitney Pier followed in the wake of many other one-time "money-saving" institutions, and the official assignee disposed of the stoek and fixtures in order to demand the satisfaction of its creditors. All of which causes the ordinary finvestor in similar institutions to be wary.
In its last lissue the Canadtan Grocer, the only Journal devoted to grocers published in

Canada, and a publication naturally of considerable weight to the trade, says that "the co-operative socleties in Nova Scotla are gradually disappearing, and it looks as if the era of those trade organizations in Nova Scotia is comparatively near an end. The Union Association, Limited, of Stellarton, is now in process of liquidation by F. G. McDonald, of that town, who is advertising for Donald, of that town, who is advertising for
tenders for the association's stock of general tenders for the association's stock of general
merchandise. The time was when these comerchandise. The time was when these co-
operative socleties were important and numerous, particularly in the mining centres of Cape Breton. The number of them has been so reduced that now there are not more than two or at most three.
"The desire for Individuality among our people, and the latest. antipathy to what may be considered too much community of interest, is probably one reason for the fallure in est, is probably one reason for the fallure in
the main of the co-operative soclety movethe ma m

## JOHN BULL SAVES HIS DAYLIGHT

## From London (Ont.) Free Press.

Great Britain has moved on the clock by an hour, and while the Assoclated Press dispatch. states that the hour was lost, the fact is that the country gained many hours of daylight and hence has saved directly in various ways such as in artificial lighting. There are now about 15 hours of daylight. The sun was up at 4.45 here yesterday, and did not go down until 7.44. The longest normal working day is 10 hours, and the workers began at 7 o'clock and were through at 6 . The sun golng down and were through at 6 . The sun going down at 7.44, this gave them one hour and forty-
four minutes of daylight for recreation. By the simple process of moving the clock forward, however, Britain will send her workers to their tasks at 6 o'elock and will liberate them at 5 , thus giving them in one lump two hours and forty four minutes of daylight. There is hence no loss of working time, no loss of sleeping hours, and a gain of one bour of freedom in the sunlight.
London, Ontario, would have been in full enjoyment of this boon but for the quite needless intervention of two or three aldermen, who blocked the passage of the measure in the first instancè. Thereafter there arose the question whether the hotel bars would gain an hour, and the Council once again showed an hour, and the Council once again showed
its incompetence by going to the Provinclal Commission with a case that did not exist, with the natural result that the Commission would accept no responsibility in the matter. Had the Councll adopted daylight saving, and then gone to the Commission with a request that the will of the Government that the bars close at 8 o'clock be observed on the new time card, the commission would have recognized the situation and would have prevented any unfair advantage being taken by the hotelmen.
The notherland has shown Canada the way, and it is to be hoped that the Dominion Government will recede from its attitude that the matter is oue for muntipal action.

## SELLING PRICES PREFERRED

(From New England Grocer and Tradesman.)
The Canadian Grocer recently published two questions, asking for expressions of opinton from retall grocers. These questions were:
Which article do you prefer to sell and why-one costing you $\$ 1$ per dozen, which retails at 10 cents, or one costing $\$ 1.35$ per dozen, retalling at 15 cents?

Which would you prefer to sell, an article costing $\$ 3.90$ per case of 100 and retailing at 5 cents each, or the same quality article in a similar package, with same net weight, cost ing $\$ 3.60$ per case of 48 , and retalling at 10 cents each?
Out of 34 replies to the first question, 29 retall grocers favored the 15 -cent article, cost ing $\$ 1.35$ per dozen; 5 were favorable to the 10 -cent article, and 1 was neutral. The maJority gave as a reason for their decision that the 15 -cent line gave them a better profl. The majority of the votes pertaining to the second question favored the 10 -cent line, for the reason that they belleved it would give them a better profit.
The editor of the publication, in writing to the American Consul on this subject, said: "Of course, there is a question of pricecutting to be considered here. While many ignored this, yet it is a fact that an article costing $\$ 3.60$ per case of 48 and retalling 10 cents each io very liable to be cut to 3 for 25 cents by the larger or by the cut-rate stores, thus reducing the margin of profit considerably and making the line unprofitable for anybody. There is niot the same inducement, apparently to sell 6 for 25 cents of a line costing $\$ 3.90$ per case of 100 and retailing regularly at 5 cents each. Nevertheless, the majority favored the 10 -cent line in this particular case."-U.S. Consul Fred C. Slater, Sarnia, Ontario, March 7, 1916.

## DEPLETION OF FISHERIES

From "Conservation"
Reference is frequently made to the extent, variety and value of Canada's fisheries, but it is rarely pointed out that fishing grounds are a very readily exhaustible form of natural resource. To a great degree fish is a crop. requiring considerable cultivation; a large annual output of commerelal fish can be maintained only through careful husbandry, 1914-15 the Dominion Fisheries Branch spent $\$ 370,000$-the largest single item in its ex. penditure-upon fish culture. Although artifictal breeding of fish has been carried on by the Dominion Government for nearly 50 years, the great growth and development of this branch of fisheries administration has been accomplished in the last decade. During the latest year for which statistics are available, 64 hatcherlies were conducted and the aggregate of fry and fingerlings distributed reached $1,440,000,000$ in round numbers.
The Dominion Fisheries Branch is concerned chiefly with the production of commercial species, leaving the propagation of game fish largely in the hands of the provincial authorities. While lobsters and whitefish are distributed in much the largest numbers, considerable attention is pald also to Pacific and Atlantic salmon, salmon trout, pickerel and other fish.
Except with regard to such marine species as the cod and mackerel, extensive artificial as the cod and mackerel, extensive artincial cutions are necessary to ensure fisheries against ations are necessary to ensure fisheries against
depletion. The history of the whitefish production of the Great Lakes furnishes the best example in Canadian experience of the manner in which a valuable fishery can be elther depleted in a very short time or maintained at a high level of production accordingly as artificial culture is neglected or efficiently proseeuted. Smaller fisberies, such as the prosecuted. oyster, shad and sturgeon, are to-day in a
depleted state, while the two most valuable depleted state, while the two most valuable
fisheries of the Dominion, the lobster and Pafisheries of the Dominion, the lobster and Pa-
cific salmon, will require continuous breeding operations on a very extensive scale to maintaln their maximum productivity.


It is being printed in a great many papers throughout the West, and it will pay you well to keep your stock up and suggest Sold Standand products to your customers.

The Codville Company,Limited<br>Brandon Mosse Jaw Winnipeg Saskatoon

## QUOTATIONS FOR PROPRIETARY ARTICLES

SPACE IN THIS DEPARTMENT IS $\$ 56$ PER INCH PER YEAR

## BAKING POWDER

WHITE SWAN SPICES ANI) CERTALS, LTD

Per doz.
${ }^{5} \mathrm{c} \begin{gathered}\text { Tins, } \\ \text { welght } \\ 10\end{gathered} \mathrm{l}_{\text {dos. }}^{\text {dos. }}$ to case.
weight Tins, 4 doz to case,
weight 20 lbs. ............. 0 is
$6 \begin{gathered}\text { oz. Tins, } \\ \text { weight } 25 \\ \text { ibs. doz. to case, }\end{gathered}$
0
8 oz. Ting, $\begin{gathered}\text { of dos. to case, } \\ \text { weight } 35 \\ \text { lbs, }\end{gathered}$
12 os. Tins, 4 doz. to case,
weight 48 lbs. ...........
16 oz. Tins,
weight 65 doz. to case,
weight 65 lbs. ............
lb. Tins. 2 doz. to case,
$3 \begin{aligned} & \text { lb. Tins. } \\ & \text { welght } 85 \\ & \\ & 2\end{aligned}{ }^{2}$ dos. ........... 500
 ROYAL BAKING POWDER


## CATSUPS

In Glass Bottles
Per doz.
$1 / 2$ Pts. Delht Epleure ..... $\$ 12$ $1 / 2$ Pts., Red Seal, screw
 1/2 Pts., Red Seal, crown
Pts., Delhi Epicure
Pts., Red Seal
Ots., Delh1 Epicure
gits., Red Seal $\qquad$ Ots., Rynn Valley ............. $\frac{1}{15}$
BAKED BEANS WITH PORK.
Brands-Aylmer, Simeoe, Quaker, Little Chlef, Log Cabin.

Per dox,
Individual Baked Beans,
Plain or with Sauce, 4, $41 / 2$

1's Baked Beans, Plain, o 70
1's Baked Beans, Tomato
1's Baked Beans, Tomato
Sauce. 4 Aoz. to case.. 0
1's Baked Feans, Chill 70

2's Baked Beans, Plain, tall, 2 doz. to case .......... 105 2's. Baked Beans, Tomato 2tauce, tall, 2 doz. to case 105
-s Baked Beans, Chill Family, Plain, 21.20 doz, 105 Tomato Slain, $\$ 1.20$ doz. ; Family 11 y Chill Sauce, $\$ 1.30$ doz.; FamPlain, Flats, Aylmer only, $\$ 1.40$ doz.; 3's, Tats, Aylmer only, \$1.40 Aylmer only, $\$ 1 . \delta 0$ doz.; 2's, Chill Sance, Flats, Aylmer only $\$ 1.50$ doz. : $21 / 2 ' s$. Plain, $\$ 1.45$ dloz. ; 3's, Plain, Tall, $\$ 1.60$ doz. 3's, Tomato Sauce, $\$ 1.75$ doz, 3's, Chill Sauce, $\$ 1.75$ doz. The above 2 doz. to case. 10 's, $1 / 2$ doz. per case. for hotel and restaurant use (gals.), $\$ 5.25$ doz.
Terms net-no discount.
Prices subject to change with. out notice. This cancels all pre vious lists.
Frelght prepald on 10 case lots to Windsor, Montreal, North Bav Sudbury and intervening points. To all other points 25 c per ewt freight allowance.
"AYLMER" PTRE $\cap$ IN: MARMALADE
$101 / 2$ oz. Gross Jars ......... $\$ 0$ © 0 Tumblers, Vacuum Top, 2 doz. in case
12 oz . Glass, Screw Top, 2
doz. in case..............
14 ez . Glass, Screw Top, 2
doz. in case. ..............
16 oz. Glass, Serew Top,
16 oz. Glass, Serew Top, 2
doz. in case ..............
doz. in case................
Top, 2 doz. in case....... 2's Glass. Vacuum Top.... 2's Tin, 2 doz. per case...... 4's Tin, 12 palls in erate,
 5's Tin, 8 pails in crate,
per pail $\ldots \ldots \ldots \ldots \ldots \ldots$ T's Tin or wood, e pails 14's Tin or Wood, 4 pails 14 's crate, per lb. ..........
In 30's Tin or Wood, one paii
only, per 1 b . ............. 0 BLUE
Keen's Oxford, per lb... In 10-1b. lots or case..

## CEREALS

WHITE SWAN Per caso Pancake Flour (Self-rising), ${ }_{2}^{2}$ doz. to case, weight 50 ................................ Bisenit Fiour (Selif-rising) 2 dos. to case, weight 60 Buckwheat Flour (self-rising), 2 dos. to case, welght 50 ibs. ......................... 2 Tu Dlet Flour, 5 lb . bags, per
 case, welght 85 lhe......... 36 Health Flour, 5 lb. bags,
per doz. ........................
King's Food, 2 duz., to case, King's Food ${ }^{2}{ }^{2}$ duz, to case,
Welght 05 ibs. ............... Wheat Kernels, 2 do........ to Wheat Kernels, 2 dog. to Barley Crisps 3 doz, to case, Frelght 50 lbs. ................ Fiaked Rice, Flaked Peas, 8 doz. to ca...... wheight 50 ibs. .............. $3^{\text {in }}$ in

If any advertisement interests you, tear it out now and place with letters to be answered.

# GRIFFIN \& SKELLEY'S Dried Fruits <br> <br> are appealing to all discrim <br> <br> are appealing to all discriminating buyers. 

If you have not tried them-place A TRIAL ORDER and

## BE CONVINCED

You can talk across the continent for two cents per word with a WANT AD. in this paper


Ontario-MacLaren Imperial Cheese Co., Ltd., Toronto. Montreal H. S. Sllcock, St. John, N.B.-Mactaren Imperial Cheese Co. Halifax, N.S - MacLaren 1 mperial Cheese Co. Sydney, N.S.A. E. Sheppard. Mamilton-R. M. Grifrin. Winnipeg, Man,-W. L. Co., Ltd. Edmonton, Atla.-Central Brokerage Co.

Your customers will appreciate the full, rich Havor of these pure jams-a flavor obtained only by carefully selecting the pick of the season's fruit crop and using only the purest cane sugar.

Suggest Furnivall's to the honsewife. She will appreciate your thoughtfulness.
$\underset{\text { Hamilton }}{\text { FURNLLSNEW, }} \underset{\text { Canada }}{\text { Limited }}$

## Brooms of Quality

may always be had by ordering our brands. We have them at $\$ 3.00, \quad \$ 3.25, \quad \$ 3.50, \quad \$ 3.75$, $\$ 4.00, \quad \$ 4.25, \quad \$ 4.50, \quad \$ 4.75$, $\$ 5.00, \quad \$ 5.50, \quad \$ 5.75, \quad \$ 6.00$ per dozen.

FACTORY and MILL Brooms \$3.75, \$4.25, \$4.75 per dozen.

## Walter Woods \& Co.

Hamilton

## Winnipeg

## Every Day Is Pay Day

THAT'S right-every day you work our plan, your pay is given you. "Pay yourself first" that's the idea of our representative plan. When you devote ten hours daily acting as our rep-resentative-your pay is sure and certain.

We need a hustling representative right in your district. A young man capable of producing good business, preferably one with salesmanship experience. The position will pay big money to one with enthusiasm, energy and ability. Do you know, or are you such a man 9

If you are and are willing to exchange your spare time, representing our publications, we will show you how that same spare time, properly uised, will produce for you as much cash as your regular income.

Does this interest you, if so write us TO-DAY and we will tell you all about it.

## The MacLean Publishing Co. umited

143-153 University Avenue, Toronto, Ont.

## COCOA AND CHOCOLATE

THE COWAN CO., LTD.

## Cocoa-

Perfection, 1-1b. tins, doz... 450 Perfection, $1 / 2-\mathrm{lb}$. tins, doz... 240 Perfection, $1 / 6-1 \mathrm{~b}$. tins, doz.. 125 Perfection, 10c sise, doz.... 090 Perfection, 5-1b. tins, per lb. 037 Soluble bulk, No. 1, lb. .... 022 Soluble bulk, No. 2, lb. .... 020 London Pearl, per 1b. ....... 024
spectal quotations for Cocos in barrels, kegs, etc.

## (Unsweetened Chocolate)

Supreme chocolate, $1 / 1 / \mathrm{s}$, 12 Ib. boxes, per 1 l . ${ }^{2}$...... 037 Perfection chocolate, 20 c size, 2 doz, in box, doz... 180
Perfection chocolate, 10c size, 2 and 4 doz. in box, size, doz. .................... 090 Sweet Chocolate Perlb.
Queen's Dessert, $1 / 4$ 's and $1 / 2 \cdot \mathrm{~s}, 12$-lb. boxes .......... 040 Queen's Dessert, 6's, $12-\mathrm{lb}$. boxes …..................... 040 Vanilla, $1 / 4-1 \mathrm{~b}$., 6 and $12-1 \mathrm{~b}$. boxes ........... ..........
Diamond, 8 's, 6 and 12-lb.
boxes
boxes ..................... 030
Diamond, 6 's and 7 's, 6 and 12-lb. boxes …............ 028
Diamond, $1 / 4 / \mathrm{s}, 6$ and $12-\mathrm{lb}$. boxes $\ldots \ldots$ Cake ................ 0 Icings for Cake-
Chocolate. white, dink. lemon, orange, maple, almond, cocoanut, cream, doz. in bnx, per doz. ..... 100 Chocolate Confections. Per doz. Maple buds, $5-1 \mathrm{~b}$. boxes .... 039 Milk medallions, $8-1 \mathrm{~b}$. boxes 039 Chocolate wafers, No. 1, 5 lb, boxes ... ............ 0 з Chocolate wafers, No. 2, 5-
1b. boxes .................. 028 1b. boxes ................. 0 lb. boxes ... ..............
Nonparell wafers, No. 2, 5 . lb. boxes ......... .......... 028 Chocolate ginger, $5-1 \mathrm{~b}$. boxes 036 Milk chocolate wafers, $5-1 \mathrm{lb}$. boxes .................... 039 Coffee drops, 5-1b, boxes.... 039 Lunch bars, $5-1 \mathrm{lb}$. boxes..... 039 Milk ehocolate, 5 c bundles, 3 doz, in box, per box ….. 140 Royal Milk. Chocolate, ${ }^{5} \mathrm{c}$ cakes, 2doz. in box, per box ....... ................ 050 Nut milk chocolate, $1 / 2$ 's 6 , lb. boxes, 1b. ............. 039
Nut milk chocolate, $1 / 4 / \mathrm{s}, 6$. 9 lb. boxes, lb. ...............
Nut milk chocolate, $\delta \mathrm{c}$ bars 24 bars, per box …..... 090 Almond nut bars, 24 bars. per box ..................... 090

## BORDEN MILK CO., LTD.

 CONDENSED MIKKTerms net 30 days.
5 Box lots and upward-Freight prepald up to 50 cents. Any excess will be charged on involce.
Eagle Brand, each 48 cans. $\$ 695$ Reindeer Brand, each 48 cans 670 Sllver Cow, each 48 cans... 615 Gold Seal, Purity, each 48 cans .................. 600 Mayflower Brand, each 48
cans .............. ....... 600
Challenge, Clover Brand,
each 48 cans .............. 550

## EVAPORATED MILK

St. Charles Brand, Hotel, each 24 cans ............... 4
Jersey Brand, Hotel, each 24 cans ...... ............. 4
Peerless Brand, Hotel, each
24 cans ....... ............. 460
St. Charles Brand, Tall, eaeh 48 cans .... ................ 470 Jersey Brand, Tall, each, 48 cans .... ................ Peerless Brand, Tall, each, 48 cans .... ................ 4
St. Charles Brand, Famlly, each, 48 cans ...... .......
Jersey Brand, Family, each, 48 cans Peerless Brand, Family, each 48 cans ............... 4
St. Charles Brand; small, each 48 cans ............... 200 Jersey Brand, small, each 48 cans ......... .......... 200 Peerless Brand, small, each, 48 cans ......... .......... 2 vo

CONDENSED COFFER
Reindeer Brand, "Large," each 24 cans …........... 8480 Reindeer Brand, "Small"" each 48 cans …........... 550 Regal Brand, each 24 cans. . 450
COCOA, Relndeer Brand, each 24 cans .............. 480
corfers.
WHITE SWAN sPICES AND Cerbals, lTD. WHITE SWAN
1 lb . square this, 4 doz, to
case, weight 70 lbs..... 036
1 lb . round tins, 4 doz. to case, weight 70 lbs..... 0 \%4/6

ENGLISH BRBAKFAST COFFEE.
1/2 lb. tins, 2 dos. to case,
weight 22 lbs. ........... 028
1 lb. tins, 2 doz to case, weight $35 \mathrm{lbs} . . . . . . . . . .020$

MOJA
1/2 1 lb . tins, 2 doz, to case, weight 22 lbs........... of 31
1 lb . tins, 2 doz, to case, weight 35 lbs. ........... 0
2 lb . tins, 1 doz, to case, weight $40 \mathrm{lbs} . . . . . . . .$. • 30 PRESENTATION COFFEE.
A Handsome Tumbler in Back Tin.
1 lb. tins, 2 doz. to case,
welght $45 \mathrm{lbs} .$, per lb... 027
FLAVORING EXTRACTB
WHITE SWAN FLAVORING DXTRACTS-ALL FLAVORS.
1 oz. bottles, per doz.,
weight 3 lbs. ............ 1 os
2 oz. bottles, per dez.,
weight 4 lbs . .............. 200
$21 / 4$ oz, bottles, per doz., 220
welght 6 lbs. .............
4 oz. bottles, per doz., weight 7 lbs. ...............
8 oz bottles, per doz., weight 14 lbs. ............. 659
16 oz . bottles, per doz., weight 23 lbs. ............ 1200
32 oz bottles, per dos., weight 40 lbs. ............. 2200 Bulk, per gallon, weight 16
lbs. .............................. 1000

## California

## Late Valencia

## Oranges

Desirable Sizes. Very Fine Quality.

## Order

Golden Orange Brand

## The Very Best

from

The House of Quality
HUGH WALKER \& SON GUELPH - ONTARIO

## Mississippi Tomatoes

 4 Basket Crates now arriving.
## California

Apricots
Plums Peaches Cherries

WHITE \& CO., LIMITED Wholesale Fruits TORONTO

## THERE'S NO OTHER flavor like MAPLEINE

That's why it continues to grow in popular favor. ORDER FROM :
FrederickE.Robson\&Co. 25 Front St. E. Toronto, Ont.

Mason \& Hickey 287 Stanley St. Winnipeg, Man.
Crescent Mfg. Co. Seattle, Wash.

$$
\text { SEE PAGE } 53 \text { OF THIS ISSUE. }
$$

IT WILL interest you.

## Fruits

Bananas
Lemons
Oranges and also

All Early
Vegetables

Lemon Bros. OWEN SOUND, ONT.

## LEMONS

Looks like any brand will sell this summer, but the man who orders ahead and gets
"St.Nicholas"
will be infinitely better served.
$\qquad$
J. J. McCabe

Agent
TORONTO

If any advertisement interests you, tea $r$ it out now and place with letters to be answered.

## A Winnne Conaluation

Arthur Stringer's latest success, "The Anatomy of Love," scheduled to first appear in the June issue of MacLean's, and Arthur MacFarlane's newest mystery story, "Behind the Bolted Door," supply a winning combination for our representatives to "roll up" a big bonus and commissions during the next few weeks.

These two splendid stories will appear in MacLean's first-probably in book form later. These are but two of the many fine features that go to make up entertainment for our readers. This means that hundreds of people will subscribe to MacLean's during the next few weeks. There are dozens of subscriptions to be had in your district. Let us tell you how to secure them and how to become an authorized representative.

To take care of the increased demand for MacLean's we must have at once an active representative in every district in Canada. To those who can qualify, big money will be paid. The work is light and pleasant -your spare time is all that's needed for a start. It interferes in no way with your regular duties; in fact, the more you work our plan the greater your efficiency in your regular work will be noted.

If the extra $\$ 5.00$ or $\$ 10.00$ a week in exchange for your spare time means anything to you, write us today for full particulars. No obligation, you know-simply say, "Send me all particulars concerning your money-making plan."

## The MacLean Publishing Co., Ltd.

TORONTO, CANADA

JELLY POWDERS WHITE SWAN SPTCEAS AND CEREALS, LTD.
 CEREALS, TORONTO

| 5 c | 10c |
| :---: | :---: |
| Round 0 | Oval lith. |
| litho. | dredge. |
| redge. | 21/ 0 os. |
| doz | er doz. |
| . $\$ 045$ | \$0 90 |
|  |  |
| 1045 | 090 |
| .... .... |  |
|  |  | Celery pepper 045

990
Cinnamon $\quad$ whole, 5 c .
pkgs., w 1 ndow
front, $45 \mathrm{c} \ldots . .$.
 Cloves
 pkgs., wind ow
front, $45 \mathrm{c} . . .$. front, powder
Curr
Ging
Mace
Nutmegs Nutmegs, whil
5 c pkgs., window
450nt

Plekling spice,
window front, 90 c
Dozens to case...
Shipping weight
per case...... .10 lbs .15 lbs. We pay freight on 5 cases or orders welghing 250 lbs.
THE CANADA STARCH CO., UTD., EDWARDSBURG BRANDS and BRANTFORD BRANDS
Laundry Starches-
Boxes Cents
40 lbs:, Caneda Laundry.. 40 lbs., Canada White Gloss,
1 lb. pkg. Wh................
48 lbs., No. 1 white or Blue
Starch, 3 lb , cartons.....
100 lbs. kegs No. 1 White .063
200 lbs. bbis., No, 1 White
30 lbs ., Edwardsburg Silver
48 (Gloss, 1 lb . chromo pkgs.
48 lbs. tin canisters
36 lbs., Sllver Gloss, in 6
100 lbs., kegs Silver Gloss,
100 las., kegs silver Gloss,
28 lbs., Benson's Satin, 1
40 ibs., Benson's Enamel,
(cold water), per case...
20 lbs. Chsco Refined Potato
Flour, 1 1b. pkgs.
Celluloid
Boxes containing 45 car-
tons, per case ..........
Culinary Starch
40 lbs., W. T. Benson \& Co.'s Celehrated Prepared Corn
40 lbs., Canada Pure Corn . $0 \mathrm{H}_{1 / 2}$ (20 lb. boxes $1 / 4 \mathrm{e}$ higher) BRANTFORD STARCH Ontario and Quebec
Laundry Starehes-
Canada Laundry -
Boxes about 40 lbs .
Acme Gloss Starch-
1-1b. cartons, boxes of 40
lbs.
First Quality White Laundry -
$3-1 \mathrm{~b}$. canlsters, cs. of $48 \mathrm{lbs} .071 / 4$ Barrels, $200 \mathrm{lbs} . . . . . . . . .$. . . $06 \% / 4$

Kegs, 100 lbs.
Gloss-
Lily White Gloss-
1-1b. fancy carton cases 30
8 in case ........ .......... . 08
$6-1 b$. toy trunks, lgck and
key, 6-1b. toy drum, with
drumsticks, 8 in case ... .081/4
Kegs, extra large crystals,
100 lbs. ................... $07 / 4$
Boxes, containing 40 fancy
Boxes, containing 40 fancy
pkgs., per case....... .300
Celluloid Starches-
Boxes containing 45 cartons,
per case $\begin{gathered}\text { culinary starches-......... } 360\end{gathered}$ Culinary Starches-
Challenge Prepared Corn-
1-1b. pkts., boxes of 40 lbs. . $061 / 2$ Brantford Prepared Corn-
1-1b. pkts., boxes of $40 \mathrm{lbs} . .07 \%$ "Crystal Maize" Corn Starch-$1-1 \mathrm{~b}$. pkts., boxes of $40 \mathrm{lbs} . .07 \mathrm{~s} / 4$ ( $20-\mathrm{ib}$. boxes $1 / 4 \mathrm{c}$ higher than 40 s ) COW BRAND BAKING SODA In boxes only.
Packed as follows:
5e packages (96) $(60 \ldots \ldots$. . 320

| 1 |  |
| :--- | :--- |
| 1 | lb. packages $(60)$ |
| $\cdots \cdots \cdots$ | 320 | $1 / 2 \mathrm{lb}$. packages $(120) \cdots \cdots .$. . 3 to $\left.\begin{array}{r}1 / 2 \\ 1 \mathrm{lb} .60 \\ 1 \text { lb. } 30\end{array}\right\}$ Packages Mixed $\mathbf{3} \mathbf{3 0}$ SYRUP

THE CANADA STARCH CO., LTD., CROWN BRAND CORN LTD., CROWN BR
Perfect Seal Jars-3 lbs.
1 doz. in case
2 bb . thns, 2 doz. in case....
5 lb . tins, 1 doz. in case... 315
$\begin{array}{ll}10 \mathrm{mb} \text {. tins, } 1 / 2 \text { doz, in case.. } & 305 \\ 20 \mathrm{lb} . \text { tins, } 1 / 40 z \text { di case.. } & 300\end{array}$
20 lb . tins, $1 / 4 \mathrm{doz}$. In case. . 300
( 5,10 and 20 lb, tins have wire
handles.)
Barrels, about 700 lbs
Half tbis.., abont $350 \mathrm{ibs} . . \quad .041 / 4$
Half tols., abont 350 lbs.,
Quarter bbls., about 175
2 Gai, wooden pails, 25 ibs................. $1 / 2$
2 Gal, wooden pails, 25 lbs.
3 Gach. Wooden Pails, $381 / 2$
 150

LILY WHITE CORN SYRUI
2 lb. tins, 2 doz. in case.. $\$ 325$
5 lb . tins, 1 doz. in case... ${ }^{2} \frac{3}{2}$ 25 10 lb . tins, $1 / 2$ doz. in case 3 ks 20 lb . tins, $1 / 4 \mathrm{doz}$. in case 350 ( 5,10 and $20-1 \mathrm{~b}$, tins have wire handles.)
ST. LAWRENCE SUGAR
REFINING CO.
Crystal Diamond Brand Cane Syrup


# SERVICE AND VALUE 

A large clientele, repeating orders year after year, and satisfied with our judgment, justify the claim that we are excelled by none as

## "Tea and Coffee Specialists."

 We have a reputation 42 years old. KEARNEY BROS., LIMITEDWholesale Tea and Coffee Merchants
33 St. Peter St.
"Withowt exception the ablest book ever puhlished on the subject of Cuffee."-Mexican Investor.
New and Illustrated Edition

## Coffee; Its History, Classification and Description By JOSEPH M. WALSH

A book of useful and accurate information, and everything pertaining to Coffee, being, at the same time, the fullest and most complete work of the kind ever published. It should be in the hands of every grocer and dealer.


#### Abstract

CONTENTS: Early History and Introduetion, Geographical Distribution; Botanical Characteristics and Form; Oultivation and Preparation; Commercial Classification and Description; Roasting, Glazing and Grinding; Adulteration and Detection; Chemical, Medical and Dietical Properties; Art of Blending and Preparing; World's Production and Consumption.

\section*{12 mo .}

Cloth Extra, Net, $\$ 2.00$ By Mail, $\$ 2.10$ "A marvelous work, great in conception and great in execu-tion."-Texas Grocers' Review. "The most exhaustive, interesting and instructive work ever published on Coffee."-Brooklyn Grocers' Gazette. "An interesting and instructive work, of the greatest value to every Coffee roaster and dealer in general."-Trade Magazine. "An attractive volume of useful material to the Coffee trade, clear, concise and comprehensive."-Philadelphia Ledger. "We cordially recommend the work to all interested in this indispensable product. Every dealer in Coffee should possess a copy of this valuable book.-Grocers' Owiterion. "The work is of excertional interest and instruction, being attractively written and richly illustrated, and should be read by all who deal in or use Coffee."-Indianapolis Trade Journal.

The work contains a vast amount of valuable information, condensed into a small compass, and is simply invaluable to the planter, dealer and consumer alike,"-Mexico Two Republics. "The author, Mr. Joseph M. Walsh, is, without doubt, the greatest authority in America upon the subjects of Tea and Coffee. The book before us is a repetition of his former achievetrade demand."-Maritime Grocer. "An excellent and exhaustive work, containing a complete history as well as all necessary information on the cultivation and preparation of the Coffee berry. The volume will be found especially useful to the growers of this valuable rlant on the Central and South American Coasts."-Panama Star and Herald.


Send your order to Book Department
MacLean Publishing Co., 143 University Avenue, Toronto, Canada

## Agnes C. Laut

In "Give America the Whole Truth," startles us with revelation after revelation of Germany's dirty work in the United States and Mexico-to breed strife, make America her vassal, gain a friend at the peace conference, inspire and muzzle the public press, interfere with the manufacture of munitions, and in other ways make America her dupe and fool. Miss Laut writes out of inside knowledge. She amazes us with her aceess to hidden things. "Give the facts to the public," she concludes, "the American voter will do the rest."

Miss Laut is a Canadian living in New York. Her genius, her vivid, virile style, her intimate acquaintance with those in
high places, her mental breadth-these and other qualifications
make publishers everywhere keen for her work. It is a verit
able triumph for MACLEAN'S to have secured the series of
war articles which she is now contributing to this magazine.

## Arthur Stringer

Begins in the June number a humorous, whimsical and wholesome romance, "The Anatomy of Love," Never has this versatile Canadian excelled this new story of his. MACLEAN'S is fortunate in securing the first rights to this superlatively good story for Canadians.
Have regard also for these other distinguished Canadian writers whose work appears in the June MACLEAN'S.

## Arthur E. McFarlane

contributes a mystifying detective story, "Behind the Bolted Door p". -the best detective story since Sherlock Holmes.

Robt. W. Service provides two poems written at the front TMT "The Odyssey of Crbert "The Convalescent"
Alan Sullivan
supplies a timely sketch, "The Romance of Cobalt" past, present and future.


MAGAZINE is getting the best Canadian writers to put their best work into articles and stories of particular Canadian interest. This is a deliberate policy on the part of MACLEAN'S publishers. Other Canadian writers of note whose work appears in MacLean's are:

Stephen Leacock Nellie McClung
L. M. Montgomery H. F. Gadsby

Arnot Cralek Rohert E. Pinkerton
Not the least appreciated feature of MACLEAN' S is its popular Review of Reviews Department, which condenses for busy readers the cream of the world's best periodical literature.

MACLEAN'S MAGAZINE maintains a clean and wholesome
tone. Its advertising pages are censored to exclude all objectionable advertising. MACLEAN'S can be taken into your home without any hesitancy, to be read by any member of your family.

## 

# Buyprsi Guicle 

## CLLSSIFIED ADVERTISIME

Advertisements under this beading 2e per word for first insertion, 1c for each subsequent insertion.

Where replies come to our care to be iorwarded, five cents must be added to cost to cover postage, etc.
Contractions count as one word, but five figures (as $\$ 1,000$ ) are allowed as one word.
Cash remittances to cover cost must accompany all advertisements. In no case can this without remittance cannot be acknowledged.

## WANTED

sALIESMAN LIVING IN VICTORIA, B.C., with good cannection throughout Province is open for position with either wholesale is open for position with either wholesale
grocery or manufacturer. Can furnish best of references. Bus 145, Canadian Grocer.

A BRITISH REFINING COMPANY MAKING butter substitutes, beef lard, vegetable lard, beef suet, ete., need agent or purchasing disbeef suet, ete., need agent or purchasing Casadian Grocer, University Avenue. Toronto.

WANTED-WHAT ARE YOU WANTING? A clerk, a business, a salesman, a partner? Ah outlay at the rate of two cents a word will minion to just the men who can satisfy yon. See our rates above and send along your ad. to-day.

WANTED-A SET OF GROCERY FIXTURES consisting of wall shelving, bins and drawers, display counters with glass fronts, etc., would prefer hardwood in dark oak finish, about 35 pret long. Can use a quantity of hardwace
feet
fixtures such as boxes, drawers, ete. Box 144 , fixtures such as box
Canadian Grocer.

WANTED, MEN-YOUNG MEN AND BOYS in every town to represent our publications. A liberal commission and bonus on all nrders. As a whole or spare time "money maker" the opportunity is unexrelled. Write to-liay for full particulars. The MacLean Puhlishing Co.. Dept. F, 143-153 University Ave., Toronto, Ont.

WANTED - MEN. ARE YOU CAPABLE OF organizing and controlling a subscription sales force? If $y$ ou are, you are the man we want to get in tonch with. We have a plan that will make you "real money." Part or whole time accepted. Drop us a card for full particulars. The Maclean Publishing Co., 143 153 University Ave.. Dept. F, Toronto, Ont.

## FOR SALE

FOR SALE GROCERY AND FISH BUSIness in goot manufacturing town, centrally located, dolng excellent trade. Store furnished with up-to-date fittings, tilting bins, meat cutter: excellent windows. This is an exceptionally good opportunity. Ill-health reason for seling. A. Norman, Central Market, Hamilton, Ont.

EVERY MERCHANT WHO SEEKS MAXImum effictency should ask himself whether a Gipe-Hazard Cash Carrier, as a time and labor saver, is not worth more than the high-priced labor which it liberates. Are you willing to learn more about our carrlers? If so, send for our new catalogue J. Glpe-Hazard Store Service Co., Limited, 97 Ontario St., Toronto.

# 3 TANGLEFOOT The Non-Poisonous Fly Destroyer 

 Safe, Sanitary, Sure. Catches $\mathbf{5 0 , 0 0 0 , 0 0 0 , 0 0 0}$ Flies Each Year
## Toronto Butchers' Supply Co. LIMITED

Cleaners, Importers, and Exporters of Sausage Casings. Packers and Butchers' Supplies. Outfitters of Meat Markets. Pure Spices a Specialty. Butchers' Coats and Aprons.
49 DUNDAS STREET. . . TORONTO

## EGG FILLERS

Our capacity is three times the total Filler requirements of Canada PROMPT DELIVERIES
by us are therefore certain.
THE TRENT MFG. CO., LIMITED
TRENTON, ONTARIO, CANADA

## ASSIGNEES AGENTS LIMITED

154 Simcoe St., Toronto
COLLECTIONS - ASSIGNMENTS
Book-debts are monies in the other man's pocket. Use our special colleclection, no charge. Phone Adelaide 919.

## CHIVER'S

Geo. B. Jenkinson, 43 Queen St. East, Toronto, and J. E. Huxley \& Co., 220 McDermid St., Winnipeg.

## THE "WANT" AD.

The "want ad." has grown from a little used force in business life into one of the great necessities of the present day.
Business men nowadays turn to the "want ad." as a matter of course for a hundred small services.
The "want ad." gets work. for workers and workers for work.
It gets clerks for employers and finds employers for clerks. It brings together buyer and seller, and euables them to do business though they may be thousands of miles apart.

The "want ad:" is the great force in the small affairs and incldents of daily life.

We are now located in our new and more spacious warehouse at 60-62 JARVIS ST. TORONTO SALT WORKS

GEO. J. CLIFF

## W. GEO. VARTY 29 Melinda Street - TORONTO Agent for G. WASHINGTON'S COFFEE Phone M. 7089

## Is the Money Always There?

WHEN you have wanted a certain thing that would have added to the pleasures of life, was the money always there? when you figured up to see if "Cash on hand" would warrant you to make the purchase. Have you ever felt the need of a good vacation or wanted some little extra luxury, but simply could not afford it because your regular income was not sufficient?

W$E$ have a plan that will enable you to add these extra luxuries without interference in any way with your regular'occupation; a plan from which you may derive sufficient income to warrant your having all the added pleasures of life. This plan may be worked during spare time without interference with your regular duties. One hour in the evening spent among your acquaintances-a half-hour after lunch in the office or factory will give you an additional $\$ 5.00$ or $\$ 10.00$ weekly.
$\mathbf{W}^{\text {E have hundreds of subscriptions }}$ in your locality ready to be taken. A representative on the spot could secure these orders, saving these people the trouble incidental to mailing. These orders, together with the many other subscriptions which may be added from the friends of our old subscribers whom they will recommend to you, will give you an income that with the same amount of work will double your earnings each year. The work is both pleasant and profitable. No previous experience required.

This plan will interest you, so write us to-day for full particulars.
The MacLean Publishing Co.
Division $B$.
143-153 University Avenue TORONTO

ONTARIO

INDEX TO ADVERTISERS



## HOBART COFFEE MILL

The only straight road to larger coffee profits lies in grinding it yourself, fresh for every customer. But there is a broad distinction between mills that accomplish this only indifferently and those that perform it effectively and profitably. With the Hobart Mill you have the successful experiences of thousands of other grocers to back up your selection. Ask any user what he thinks of the Hobart and he will tell you (as hundreds of others have told us) you could find no better economizer or profit-producer. Mills to suit every need. Write to-day for full particulars and beautifully illustrated booklet, without obligation.

## Van Berkel's

 Patent Slicing Machines-The World's Best Meat Slicer increases your business and profits by bringing your cured meat business up-to-date. Write to-day for information as to how to make more money from your cured meat department.

## The7Hobart Mfg. Co. 105 Church Street TORONTO

Ryan Bros., 110 James St. E., Winnipeg, Agents for Manitoba, Sask. and Alberta




## Brunswick Brand Sea Foods

will win for you a larger and more profitable fish trade. The superior quality of these wellknown sea foods has produced an ever-increasing demand which Brunswick Brand dealers are finding asplendid source of profit.
Selling Brunswick Brand lines is not experimenting in the least-their popularity is well established, and their selling value is unquestioned.
The ideal location and modern equipment of our plant enables us to produce sea foods that are leaders in their respective lines. Brunswick Brand brings the flavor of old Atlantic right to your customers' tables.
Replenish your stock from the following. Every one is a proven seller:
$1 / 4$ Oil Sardines
1/4 Mustard Sardines
Finnan Haddies
(Oval and round tins)
Kippered Herring
Herring in Tomato Sauce
Clams
Scallops

## Connors Bros., Limited BLACK'S HARBOR, N.B.



> The old-fashioned remedy for Coughs and Colds

For sale by leading Wholesale Grocers, Druggists and Confectioners throughout the Dominion.
NATIONAL LICORICE COMPANY MONTREAL

## FROM COAST TO COAST

You can now obtain fresh supplies of
McVitie \& Price's HIGH-CLASS BISCUITS
from the following appointed Agents:-
Nova Scotia: C. E. Choat \& Co., Halifax, N.S.
$\overline{\text { Ontario: } \mathbf{C} .}$ H. Cole, 33 Front St. East, Toronto (Selling Agent).
Manitoba and Saskatchewan: Richards \& Brown, Ltd., James Street, Winnipeg.
Alberta: Campbell, Wilson \& Horne, Itd., Calgary;
Campbell, Wilson \& Horne, Ltd., Lethbridge ;
Campbell, Wilson \& Horne, Ltd., Edmonton.
British Columbia and Yukon: Kelly, Douglas \& Co.,
Ltd.; Vancouver; Kelly, Douglas \& Co., Ltd.,
Victoria; Kelly, Douglas \& Co., Ltd., New
Westminster; Kelly, Douglas \& Co., Ltd., Prince Rupert.

## McVitie \& Price, Limited EDINBURGH and London

McVitie \& Price of Canada, Limited Vaudreuil St., St. Paul St. E., Montreal



Gold Dust makes pans look so new, That they gleam as mirrors do, -THE GOLD DUST TWINS

## GOLD DUST for a quick ""urn-over"

Gold Dust, the Active Cleaner, has become a recognized household necessity. Millions of housewives order it as regularly as they order their supplies for the table.

The use of Gold Dust increases daily, because it is recognized as being superior for cleaning and brightening everything all over the house. It does not scratch or mar.
Gold Dust sells steadily. It gives thorough satisfaction-it repeats. It is indispensable in the modern household.

USED THE YEAR ROUND.
ORDER OF YOUR JOBBER.
Tum. . . FAIRBANK companv
LIMITED
MONTREAL
"Let the GOLD DUST TWINS do your work."

## LARGEST MAKERS IN THE WORLD

> TIn Fol/-all/descriptions
> Tea Lead-all gauges and sizes
> Metal Bottle Capsules-any size, color or stamping

Collaps/ble Tubes-plain or colored

ALL BRITISH MADE

Send specification of yourneeds or samples of what you now use-stating QUANTITIES -We will give you BEST QUALITY-BEST DELIVERY-BEST PRICES

BETTS \& COMPANY, LIMITED<br>Chief Office:-1 Wharf Road<br>LONDON N., ENGLAND

## MR. GROCER:

## Cut this out and stick it on your door--

## Madam Housewife

 Take Home a jar of Aylmer Orange Marmalade. It adds zest to the morning appetite when spread on toast.It is good for the children when spread on bread.
Delicious with crackers and coffee.
Madam-won't you try it to-
day? For Sale Here.

Aylmer Orange Marmalade is Pure Cane Sugar and Or-anges-Made in Canada for Canadians.

DOMINION CANNERS LIMITED


[^0]:    
    FEED.-General weakness has ocweek; bran and shorts are down $\$ 2$ and $\$ 3$ respectively, middlings $\$ 1$, wheat moulee $\$ 2$ and feed flour $\$ 2$ per bag. Demand for shorts is very good as is a'so that for flour middlings, but in case of other lines affected pasture feed has materially reduced the call for all classes. No increase in volume of trade passing has occurred yet as a result of lower prices and general features remain unchanged.

