
aHE EVENING FLEGRAM, ST. JOHNT', NEWFOUNDL AND, JULY 13, 1917-2


the evening telegram, st. John's, nèffoundland, July 13, 1917


## TO SUPPLY EVERY WANT TO THE BEST ADVANTAGE DO YOUR SHOPPING AT THE ROYAL STORES

| he Sale of Oddments, Remnants, Etc. |
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| many fer aiko have iond it out Those on |
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A little indulgence in careful, critical comparisons, will establish
the fact that the best valucs in thoroughly dependable merchandise It would be the sheerest extravagence for the economically inclined person to disregard this list of

## FRIDAY and SATURDAY BARGAINS



Headwear and Footwear for Men.
men's Soft felt hats.

 MENS VELVET KID
BLUCHER OXFORS.

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\begin{aligned}
& \text { MEN'S } \\
& \text { VICID KOOTS Kide boors. }
\end{aligned}
$$


 Grocery Bargains




Blouse Bargains
for Friday \& Saturday Shoppers


 SILK blouses.
 Children's gingham dresses
 HSSES' and CHIL DREN MISSES ${ }^{\text {and }}$ CHILE EMBROIDERY DRESSES.



Stylish Summer HATS for Women E Children.
 WOMEN'S \& MISSES' LINEN HATS.
 JERSEY ESTS

 CAMBRIC CORSET COVERS
 tea aprons.
 Prday sand saturday
BLACK TAFETALINE
UNDERSKIRTS.

 BLACK \& NAVY CLOTH Š SKirts.



Smart, Seasonable Haberdashery
 at Friday and Saturday Prices. MATT SHIRTS.

MEN'S BRACES



MENS MEN'S FANCY VESTS

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$\qquad$ 85 c
$\mathbf{8} .05$ Criat ${ }^{\text {CATN }}$ BATH DRAWERS
 Value-giving
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CURTAIN MATERIALS
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## Presentation

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$\qquad$foundland. Following is the
ADPress:ADDRESS:
To Alfred H. Allen, Es
Dear Siri,-We hesture from our midst to of your depar-
sinere regrets at the severance ourthe ties that hate the beoverance of
toand us for the
paten years
During the period of your connec-tion with our Cathedral you have
en yourself whole heartedy to
cause that is dear both to you anhave been unt
widespread.
pe ask you to acce
panying git from the
gation and other trien
token of ow her feen
$\qquad$
CONRAD H. BARTT,
JACOB BRINON,
1st AssistantW. H. HORWOOD,
GEORGE A. Dhef Justic
Chareh Ward



## New American Goods!

~~~JUST ARRIVED, A SHIPMENT OF SEASONABLE GOODS. へ~~~

Ladies white Hose Ladies American Collars

Plain White Cotton Hose, 28 and 30c. per pair. Wt. Mercerized Cotton Hose, 45 and 55c. per pair. White Lisle Hose, 55c. pair.

\section*{60 Dozen of Dainty} As the quantity of White Co ton Hose is limited, we advis you to purchase early:

\section*{\# Job Collars 䲞}

The Latest Novelties in Neckwear, White and Coloured.
PRICES: 17c., 20c., 25c., 30 c., 35 c ., 40 c ., 45 c . and 50 c . each.
Marshall Bros
2e.

Curtain Odds.
White and Cream Lace Curtain Corners, 11-2 to 2 yds. in length, 45, 50 and 55c. each.

White and Cream Lace Curtain Odds, Regular size, 2 1-2 to 31-2 yard lengths, \(\$ 1.00\) and \(\$ 1.10\) each.


GET ONE TO-DAY! Enormous Reductions in Ladies' and Girls' RATIME HATS

Former Prices up to \(\$ \mathbf{1 . 2 0}\). Your choice to-day,

\section*{60c. Each.}

SEE OUR WINDOW.

\section*{S. MILLEY}



\section*{AYRE \& SONS,}

ELECTRIC DEPT.


blown off the coast some being your motor boast some day in weak battery by having a Columbia.

Columbia Batteries take first place for reliability, and the immense quantity used certainly is a proof of this statement.

\section*{NO. 6 KWIK-LITE POCKET LAMPS.}

No. 6 and Batteries for same, have just been received, and we No. 6实


The Quality of Our BLOUSES!
Our White Lawn Blouses are neat, natty, trim, and really very chic, while being of English make are perfect in fit; the extra special value o their texture giving the best of results, as regards their wearing an
lasting powers.

\section*{White Lawn Biouses.}

Prices: 85c. to \(\$ 1.50\) each. We are also showing a very tempting assortment of WHITE EMBROIDERED LAWN COLLARS at 25c. each, just now at A.\&S. RODGER'S


\section*{No Eggs, Millk or Butter}

The following recipe shows how an appetizing,
wholesome cake can be made without expensive ingredients.
In many other recipes the number of eggs may be reduced one-half or more by using an ad-
ditional quantity of ROYAL Baking Powder, ditional quantity of ROYAL Baking Powder,
about a teaspoon, in place of each egg omitted.

登: ROYAL BAKING POWDER

Made from Cream of Tartar, derived from grapes,
adds none but healthful qualities to the food.
```
Made in Canada Absolutely Pure No Alum
```


DECIDE now to master your corn forever. Let today's corn be the last. Blue-jay wil A most painul corn. Apply \(P\) of ends. In 48 hours the corn disappears. Only Blue-jay gives this insurance. Paring is temporary. Harsh liquids are dangerous.

Millions of corns are ended the Blue-jay way. Most corns require but
one application. An occasional stubborn one, two or three. Try the gentle, simple Blue-jay wway tonight. You will never be the victim of corns again.
BAUER \& BLACK, Limited, Toronto, Cannada
\(\square\)



\section*{War News.}

Messages Received


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\section*{TheStore With the Helping Hand}

Ready to Help YOU in the Day's Problem -- ECONOMY.
One glance through this page of profit-pared prices is sufficiently convincing of
material assistance it affords to the family shopper, those to whom the spending the material assistance it affords to the family shopper, those to whom the spending
of ever-so-little must bring ever-so-much. In a word, these values offer the HELPING
HAND to all economy-wise shoppers FRIDAY, SATURDAY and MONDAY. of ever-so-lit
HAND to all
AST CLOTHS.


Fresh Shipments to Complete our stocks of DESIRABLE WASH GOODS "MacLEAN" GINGHAMS
 "Tobralco" Cloths.


 SILK MUSLINS.



\section*{Pause and} Read Awhile!
Economy Prices are Quoted Here :

Pansy Gives in aid of Orphanage. The Hon. Secereary of the Church of










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\(\qquad\)

\section*{s Boudoir.}


VALUES Hard to Beat. On SCRIMS AND .




Don't Roast
Don't Roast
With the Heat.
Try lighter Underwear. Special men's "balbriggan MEN'S "BALBR
UNDERWEAR.

\(\qquad\)

 AEN'S SEIGHT IN MEN'S SUMMER UNDERWEAR.

 Something particularlity good-1ooking




\section*{}
 DRESSING JACKETS. KNICKERS.

 FRILLED FRILLED
EMBROIDE MBROIDERIES.

 dress shields.

 LADIES' UNDERWEAR.



\section*{SHOWROOM OFFERS \\ Fittingly-Priced These Economical Times.}

 UNDEREEAR

 DR. PARKER'S WAIST FOR GRIRLS \& BOYS.

 CHILDREN'S White dresses.




\(\square\)
 PILLOW SHAMS.
 rriaj, saturiay and
PILLOW CASES PILLOW CASES.

For the Children "MIDDY" BLOUSES.
\begin{tabular}{|c|c|}
\hline Pronounced Savings on Home Needs. &  \\
\hline \multicolumn{2}{|l|}{TABLE DAMASKS.} \\
\hline \multicolumn{2}{|l|}{TABLE DAMASK.} \\
\hline  & \\
\hline \multicolumn{2}{|l|}{Son, per y yrd Priday, Sat. \& Honday .. 42 C
TICKINGS.} \\
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\hline \multicolumn{2}{|l|}{PILLOW SHAMS.} \\
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\hline \multicolumn{2}{|l|}{pillow cases.} \\
\hline & \\
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\end{tabular}
CARRIAGE WRAPS.

and BOYS'

 BOOTS \& SHOES GIRLS' BoOTS

 Fri, sat Mon. \$1.25
LADIES' HIGH LADIES' HIGH



 Sturdy Boots
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\checkmark
\]

Little Items
You Need Every Day at
Paltry Prices. Paltry :Prices.

\section*{\begin{tabular}{c} 
Lanalis \\
Lears \\
Velvet \\
Velvet \\
\hline
\end{tabular}}







 BATH INEG PANTS
 CANVAS GLOVES.

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STUD SCARVES AND OTHERS.





Placentia Notes.



 The frmot \(\mathrm{G} . \mathrm{c}\).














MeMurdo's Store News
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\section*{Obituary.}

\section*{It is with the deenest regret. trat
to reoord the deatio or Mrs. Mary E .}
\(\qquad\)
\(\qquad\)
man humbes pence DONT SAY PAPER, SAY "EVENING TELEGRAM." -rand in mukrone


To-day ex Steamer :
50 Barrels Green, Long Island CABBAGE.
50 Crates Long Island CABBAGE.
60 Boxes Calitiornia Oranges, \(200{ }^{\circ}\) s, \(216{ }^{\circ}\), \(20^{\circ} \mathrm{s}\) s.

\section*{PRIME TIMOTHY HAY.}
F.McNAMARA, Queen Street.
 ORANGFSS, FIC.
80 cases California Oranges-all counts. 30 crates Choiee Green Cabbage. 60 crates Texas Silver Peel Onions.

\author{
BURT \& LAWRENCE,
}

Good Eating Potatoes :
Pork and Beans, with Tomato Sauce; Evaporated Peaches, Prumes, etc. ; Raisins, loose and seedless; Sunlight Soap. All at Lowest Prices.


00000030000000020000000203 Arrived to-day, June 26th Another cargo of
\(\left.\begin{array}{l}\text { Best } \\ \text { Screened } \\ \text { Sydney }\end{array} \bigcirc 00\right]\)
A. H. MURRAY, beck's cove.
-000000000020000000000000


\section*{SLATTERY'S \\ Wholesale Dry Goods House.}

\section*{50 DOZEN}

\section*{Men's Balbriggan Underwear}

\section*{AT LOWEST POSSIBLE PRICES.}

Phone 52.
P. 0. Box 236.

0. Mustad E Sons PILK HOOK.
Fishermen :



\section*{9th July!}

Best Sereened North Sydney
COAI. A Mal size.
M. MORII ico

The Newfounoland Year Book.

 without one
portaga, GARLAND'S Bookstores



\section*{TEMPLETON'S for}

\section*{Herring Nets!}

We have over 800 Nets in stock ready to send out
on receipt of your order. A full stock in \(30,35,40\), on receipt of your order. A full stock in 30, 35, 40,
50 and 60 ran nets in both Anchor and Advance, Brand Nets.
Our Prices are the Lowest Obtainable.
write us for a price Lists.
Robert Templeton, 333 Weter-st. चन

Establishied 1824. Scottish Union and National Insurance Company of Edinburgh Seotland. The Largest Fire Insurance Company in the World Authorised Capital . . .......... \(\$ 30,000,000,00\)
Total Amount Subscribed . . \(\$ 26,000,000.00\) Authorised Capital .......... \(\$ 06,000,000.00\)
Total Amount Subsribed ........
"We represent the largest Fire Insurance Company "We represent the largest Fire Insurance Company
in the world. Are you safely insured? If not we can protect you, Outport insurance also effected. Write
or phone us for our rates. Newloundland-Labrador Export Co., Ltd. Offices: Board of Trade Building. (JOSPE June15, \(13 i\),eod
J. J. ST. JOHN.

250 Brls. Choice Table Potatoes ECLIPSE TEA, 50 c lb., is good 20 Bris. New York Corned Bee! 10 Bris. Ribbed Pori
50 Bags Small Beans, 10c. 1b.
J. J. ST. JOMN, Dickworth Street and LeMarchant Road.


\section*{ALL SOLID!}


900 pairs MEN'S WORKING BOOTS, Solid Leather soles, with Tan Split Uppers. Worth

Now Only \(\$ 2.75\)
at. SMALLWOOD'S BIG SHOE SALE. We are showing a big assortment of WOMEN'S SHOES at Half Price.
F. SMALLWOOD,

STYLISH READYMADEES
Men's and Boys' Readymade Clothing. A large and carefully selected stock of Men's and Boys' Suits, Pants, etce, to choose from. Quality and William \({ }^{\text {Fromos. }}\)~~~

