TYN PAGGS TO-DAT, 1 THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, TYR TEN PAGES TO-DAI, 3: THE EVENING TELEGRAM. $=$

## REID-NEWFOUNDLAND C…

## Heart's Content Branch :

The above branch will be open for traffic on Monday, July 26th. Passengers leaving St. John's on 8.45 a.m. Train will arrive Heart's Content 2.40 p.m. Relurning the Train leaves Heart's Content 330 p.m., arriving St. John's 9.15 p.m. The above service will be daily except Sundays.





Vacation Days are Here. There is no surer way of securing summer comfurt economically than huying you
needs at the Royal Stores. Friday and Saturday -The whole Sore will respond to the call for Warm Weather Goods---at Reduced Prices.
FOOTWEAR.

SECION GENTS SHIRTS.
 FANCY SoX : int in : FANCY SOX:


 GENTs TiEs.




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## The British Loan.



 and





SMALLWARES







## Ladies'



29c.
A Clearance Sale of
FANCY CUSHIONS.


## THE SHOWROOM SECTION

All aglow with Saving opportanities.
Infants


Silk and Satin Underskirts


Values Worth While in SUMMER GLOVES. Children's lisle thread gloves.
NEW CUSHION GIRDLES.

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LADIES' HOSIERY.


We have Extra Value in the HARDWARE DEPT.

## HANDKERCHIEFS

| Ladies | GENTS |
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| HANDKERCHIEFS. | HANDKERĆHIEFS. |
| Mandere | 12 dozen only Fine riris |
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## GROCERY.

A List of Good Things.



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## Good Value in CROCKERY.

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JUST RECEIVED:
PRATTS FAMOUS POULTRY panied by Cash. All gooss care-
fully packed and promptly ship-
wind red tape
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ACEND LLEDGEMENT:-

 Disasters Fun
The coolest The coolest
can have for
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of black.
 at 55 cts. A Fresh Line. White and Colored PIQUES,
Assorted Prices.

## A Most Bevitching Display of Ladies' Neckwar

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

| We draw attention to a clearing |
| :---: |
| LADI OF |
| LAT HAND BAGS, |
| Priced 40cts, to $\$ 2.50$. |

Priced 40 cts , to $\$ 2.50$.
A very rare Bargain in H. S. Pillow Cases. 5 Dozen only marked at $\mathbf{2 5}$ cts, worth 50 cts.

## Marshall Bros

## American

## Pound

 Turkish TOWELSWe still contime at prices last advertised.

## American White Qulits

Pound Turkish rowels

Ne still contiuue at fices last advertised.


 End Theatre!

## erformance

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 John. sh Butter-45.
 , ening tit Pap, John, marchint moan. rening Telegram

## At the Cottage, Camp, or on the Boat,

or wherever you and your family vacation this summer,
you can have all the music and just the kind of music you want, whenever you want, with a set of

## Columbia

DOUBLE OISC RECORDS, with either a Columbia Graphophore "Eclipse," $\$ 40.00$ or a Grafonola "Jewell," $\$ 50.00$, ore "Favorite," $\$ 65.00$. These three Columbias are al easy to move to carry and to store-just made for summer use.
U. S. Picture \& Portrait Co.
gRaphophone department.

LATEST
From the Front.



THE EVENING TEfíGRAM, ST. JOHN'S, NEWFOUNDLAND, JULY 23, 1915-7

The Standard Books on Sex Education.

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| :---: |
| TRUTHS-Talks with a boy concerning himself, 50 c CONFIDENCES-Talks with a young girl concerning herself, 50 c <br> $\$ 1.00$. |
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FALSE MODESTY-That protects vice by ignorance,



GARLAND'S Bookstores,
$17 \% 353$ Water Street.
outport cusistoners please add 2 c. for postage.
M. MOREY \& CO.

Buzeta
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Here and There.


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## SALT.

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FREW'S !
FREW'S:
Ladies' CORSETS.

Newfoundland Regiment that Sailed on the "Calgarian,"
And of Nearly all the Reservists.
THE HOLI OWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newloundland.
Phone 768.
LATEST
From the front.
Messages Received Previous 10.9 am. $=2$







 Arocin the enphrites. T J EDEMS
T. J. EDENS.

Duckworth St. and Military Road.

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## $\left\lvert\, \begin{gathered}\text { The } \\ \text { Casino } \\ \text { Then } \\ \text { Theatre. }\end{gathered}\right.$



ONLY TWO DAYS MORE.

## GREAT JOHNSON-WILLARD CONTEST.



## Ten Strong Reasons <br> Why Yous should Buy Your Furniture from us.




 kind in the country. ThPan produce 50 against 10 by hand, thus saving considerable in cost.
6h- - We erepred
 in the country. . alo .hye the COMBINATTON LATH and SPRING BED, the only thing of its kind


The C. L. MARCH Company, Ltd,,

## A Voice rom


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## Siob's Camp.

## 



## In He or oun foun ne He





## Boys' Tweed <br> Pants, 22c.  22 c <br> 22 cents.

 HOSIERY! Ladies' Lace Lisle Hosiery, 39c.
Black Lisle Hoseiry

Men's 1-2 Hose.

Amer. Ginghams.
8 1-2 cts.

 \$1.08.



American Pitlow Cases

Amer. Shirting.



## Curtain Nets.




Navy DRESS SERGE



Aluminm Drinking Cups, 5 \& 10c


49c.
A SAMPLE LINE OF
 BOYS INDIAN


Boys' Washable Tams.

Three Glove Specials of Interest
 Ladies


## S

Loves, 59.

| Ladies' | Children's |
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| Lisle Gloves | Gloves. |
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reveals the very newest New reveals the very newest New
York creations. Lots of New York creations. Lots of
arrivals since last week.
Brand New Line of American Blouses for 49 C

## Children's White Embroidery Dresses

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 Children's




## BATHING CAPS,

 $\cdots$
## Tea Cloths.

 53 c.| Kitchen Iowels. <br> Another lot of thosefstrong Diaper and Huckabuck Towels; very handy for use in the kitchen, making strong dish cloths or glass cloths; others very suitable for hand towels; assorted sizesi speelat, Fri- 8C day, Saturday \& Monday |  |
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| M EN'S GARTERS. | Boys' Khaki Blo |
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| 14 cents. | 36 cents. |

Canada's Population









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Harnessing Volcanoes.



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Dancing Shoes

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lossdale heard fron.



## "KIEANALL"


mai promies paper－THE EVENING TELEGRAM，JULY 23rd 1915－10－rean by everooma


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$\$ 2.20$ a Load delivered． Clean and dry．
ROBERT TEMPLETON．


Cabbage，Bananas，and
New Polatoes！

00 bris．NEW POTATOESS．
50 brls，NEW TURNIPS
20 bunches RIPE RANANAS．
50 cases SWEET
50 cases SWEET RRANGES． SPECTAL－Due next week：
1200 bags P．E．L．oLD POTATOES．
GITO．NHAT， Phone 264.

Let Us Fill Your Order from FRESH SUPPLIES！ ELLS \＆CO．， Limited． 203 Water St．上iviewiz



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Cash＇s Cigars，Cigarettes and Tobaceos
 expensive premiums．
They sell on their merit A customer on theeptr merits．
without hesestitation or them
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their standard reputation
guarantees their ability to guarantees their abiity to
please．
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Tre Try a Glass of our Fam－
ous Arctic Soda Water be－ JAS．P．CASB， Water street． Do It Now Ris wh，witto or end bu in Laundry

Globe Steam Laundry Co，limited．



Although you may be satis－ fied with the Teayou are using，we feel certain that if you used

you would like it better． Order a Package To－Day

## Most People

Are now Economizing in the matter of Dress


Lessen Your Living Expenses！



 UNGAR＇S LAUNDRY \＆DYE WORIS，Halilax

GET THE GENUINE， GET CONGOLEUM！

Don＇t take something reputed to be just as good．
CONGOLEUM may be imitated but cannot be equalled． CONGOLEUM will last longer and look better than most floor coverings．

## CONGOLEUM

放 neither canvas nor linoleum． COLIN CAMPBELL，Distribulor．


We As usual we lead when it comes to selecting a Ring． Diamond，also a very large and varied assortment of her gems．
After the engagement comes the wedding．
We are proud of our Rings and when We are proud of our Rings and when you need the
Ring of Rings call on us and see how easily we can
suit you． We have just
Ruit you．
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ment of Crown
Watch Bracelest
Gold filled with good moved
ments and mod－
erate in price． erate in price．
We strongly re
commend them． When in need of any article of Jewellery see the Re－
liable Jewellers stock first．We lead． T．J．DULEY \＆CO．

## In Summer

you can hardly have too many clothes．Light We have all the newest designs and are using the most popular fabrics in our

## TALLORING

 FOR MEN．Come in and let us take your measure for a suit or two that will be adapted to your needs at this season．

リ．e．Stranng，
Ladles＇and Gents＇Talloring
153 Water Street，．－St．John＇s．


[^0]:    What is Tonnage.

