



al and

Ladies' Costume, with Sleeve in Eith-er of Two Lengths, with or Without Over Back, with Two Styles of Col-lar, and Waist Fronts.

This simple but attractive model

collar, a sleeve in wrist or short length. The fronts may be shaped in

closed at the side, or finished with revers. The skirt is cut circular and

with four gores. For linen, pique, corduroy, poplin, repp, gingham, chambrey, taffeta, serge, percale or lawn, this style is very suitable. The Detters is not is or is of the form

Pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It

tration and send with the coupor

points or in straight outline.

Hair.

leiress of Lancewood; but, if Sir A thur should have a son, that son would succeed him."

to generation."

now. Lady Neslie?"

your English customs."

amples."

self.

onel!

From that moment the one passionate desire of Lady Neslie's hear and soul was that she might have a son. A son would inherit Lancewood - and what was her child's would, o course, be hers. What a victory what a triumph for her, if she could only show Vivien a son of her ownthe heir who would take Lancewood from her!

"That's My Corn" What a Confession! Something hits a shoe. There's a flash of pain, and the victim says, "That's my corn."

"My corn," pared and coddled for years, perhaps. It's as need-less as dirty hands.

A **Bine-jay** plaster, applied in a jiffy, would end that pain instantly. And the B & B wax that's in it would terminate the corn in two days.

No pain, no soreness, no nce. The corn loosens nd comes out. It disappears

It's hard to prevent corns while having dainty feet. But it isn't hard to end them. A million corns a month are ended in this easy Blue-jay way. You do yourself injustice when you suffer from a corn.

Half your friends have proved



15 and 25 cents-at Druggists Samples Mailed Free ner & Black, Chicago and New York Makers of Physicians' Supplies

She clapped her hands with the gle of a child-such little white hands they were, all shining with costly

"Now I shall never try to be wise again; after all, I am but one of the utterflies of nature. I shall spread ny wings in the sunshine, and enjoy t while it lasts, without thinking of the coming rainy days." "Do you think of rainy days, my darling?" asked Sir Arthur.

"Not often; but I could not expect to be always as happy as I am now.' "I do not see anything that could make you less happy, Valerie." She did not say, "You have overlooked the loss of Lancewood-the fact that my rival will reign one day where I am queen now-the fact that

shall have to give way to her;" but she looked up at him with an expres sion of devotion in her brilliant face. "I should be happy enough if I might always have you. Arthur: but. if I were to lose you, what happiness could I ever know again?" "That is but a gloomy idea for butterfly," said Sir Arthur, laughingly. "My dearest Valerie, we know how uncertain life and death are; still I hope to spend many years with you yet."

It was wonderful how solicitous she became about his health. His looks were a barometer of her spirits. When he seemed perfectly well, she was gay, happy, light of heart, full of merriment; if he looked pale or ill, if he complained even in the least, she was all anxiety and solicitude. Sir Arthur thought it concern about his health, arising from her great love. Vivien understood it better: she knew what it was, and called

"Oh, if I hod but a son," exclaim ed Lady Neslie, inwardly, "there would be no more cause for anxiety or dread!"

grave, and said Lady Neslie was really going rather too far; but the gay and I have seen none so beautiful as young girls and gay young wives applauded the idea, and the masked ball was a success.

CHAPTER X. Deprived of her accustomed avoca-

ions, Vivien spent more time than usual in the library, quietly, without noise or unpleasantness. Vlerie had extract from Henna leaves, which managed to take all authority from her. The servants never went to her now for orders, having found out that, when they did so, Lady Neslie

invariably countermanded them. "Flowers always greet the rising sun," said the girl, bitterly. "They seem to forget that I am still heires of Lancewood."

Yet, though Lady Neslie asserted her authority, and Sir Arthur upheld it, Vivien was by far the best loved. Miladi gave liberally-she was generous to her servants; but, with the quick instinct of their class, they saw hat she was not a lady like their own ourteous one day, haughty and im

amiliar or too severe; she did not in

lavors

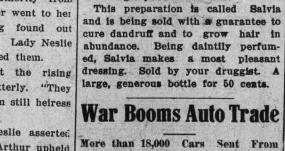
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liden

Drought out by it by its right name.

For many long years there had no cen such gayety at Lancewood.



More than 18,000 Cars Sent From New York, Valued at \$33,453,178, to France and Great Britain in Nine Months.

Have you, papa?"

How to Grow

is having a phenomenal sale.

(To be Continued.)

The French are now placing on the

market a preparation containing the

New York, July 19.—An indication offers several style variations. It may be made with a flaring or a low rolled plies from the United States since the uropean war began is given in cusrecords available here, which how that from Aug. 1, 1914, to June revers. 0, this year, automobiles, automobile parts and tires valued at \$41,000.-000 were transported to Europe

through this port. The records of the Collector of the port show that for the period, Aug. 1, 1914, to May 31, this year, 18,451 cars valued at \$35,453,178 were clear-ed, mostly for France and Great Bri-ed to any address on receipt of 10c.

in silver or stamps. tain. Official figures for June have not been completed but conservative estimates by officials in charge bring the total up to 22,051 machines with a value of \$40,953,178. Automobile parts and fires with June shipment Address in full :--imated, show a value for the elevn months of \$6,098,376. The shipments from New York have een steadily increasing. Last Augast the records show that 168 autoobiles were exported. During May its year 3674 were sent abroad. N.B.-Be sure to cut out the illus

The bretelle corsage is youthful an

arefully filled out. The pattern car retty and contributes a touch of ot reach you in less than 15 days.

rice 10c. each, in cash, postal note ick or colored piping is used on or stamps. Addresses of white handkerchief linen. tern Department. or stamps. Address: Telegram Pat-

The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dressy in Spring Coatings. Have you seen our Greys with ilk facings? Topnotchers, aren't they Also something good n Scotch suitings, Gleniris and Wha-haes; all hand made.

1363

EXCLUSIVELY MAUNDER.



## **SLATTERY'S** Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Spring order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets. ST. JOHN'S. NEWFOUNDLAND.

P. O. Box 236. 'Phone 522.

Advertise in the "Telegram."

## Too Net That's too b vousness is large and drinking. If use Postum your Postum has there's no drug in coffee beat a mile Sound advic More and m harmful effects

ANYWH

Indoors or

**KODAK** is at yo

graphy with the

Store. Special

**TOOTON'S** 

PRINTING.

Everything

Get a KODA

320

**C. C**. **C**.

**Fishery** News

Prospects are good

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The conveni a glance, but so Cereal which mu tb 25c packages. G per cup is about

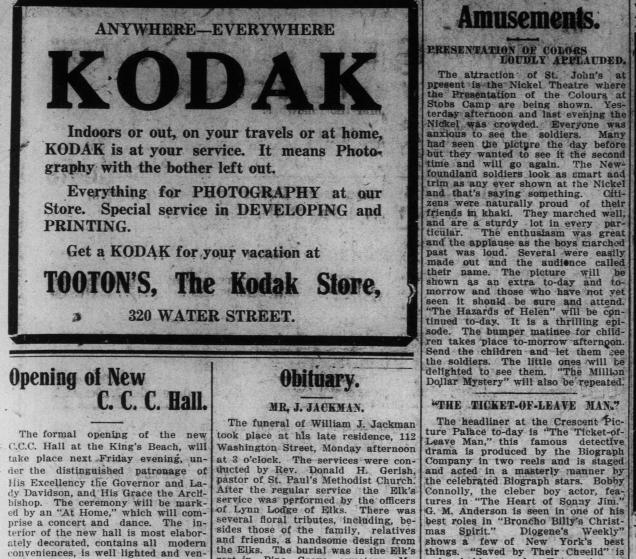
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JULY 23, 1915-3





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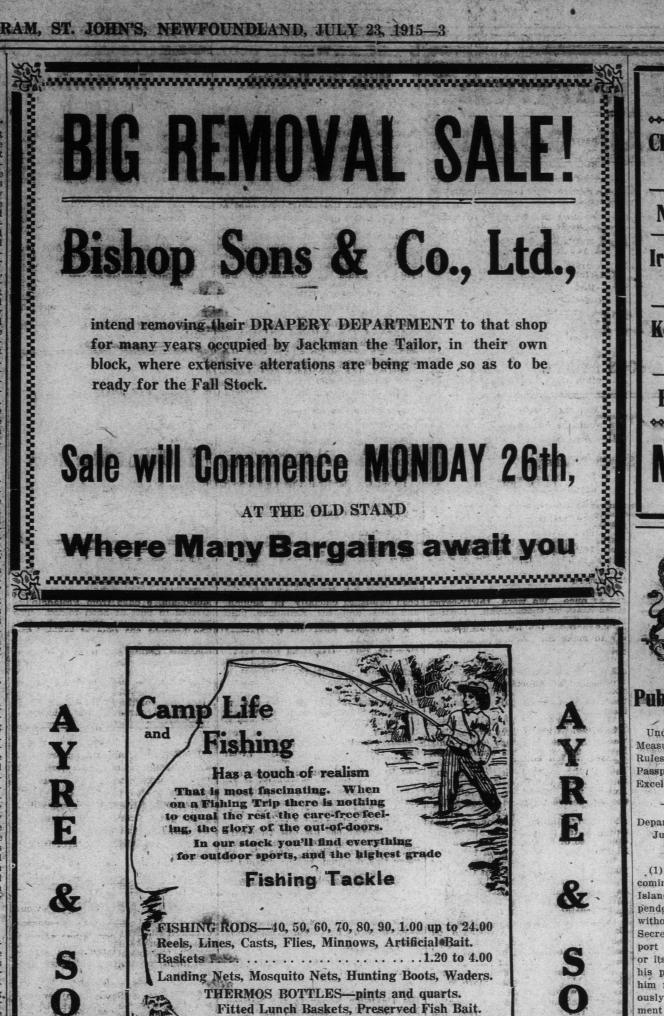
From F. Curnew, July 17th, (Belleoram to Rencontre.)-The catch to date is 15,880 qtls. with 250 for last week. Prospects are good for nets and there is sufficient bait for local

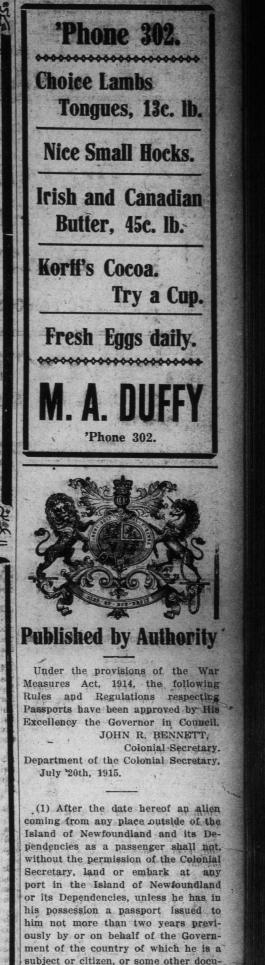
and there is sumcent bait for local use. The lobster fishery is very poor. From C. Rendell, July 17th. (Heart's Content to Winterton.)— Eighteen traps, 12 dories and skiffs and 250 boats are fishing. Hook and

After the regular service the Elk's service was performed by the officers of Lynn Lodge of Elks. There was several floral tributes, including, be-sides those of the family, relatives and friends, a handsome design from the Elks. The burial was in the Elk's rest in Pine Grove cemetery. Mr. Jackman was well known in labor circles. He was a member of the Goodyear Operators' Independent Un-ion and of the Lynn Lodge of Elks. He was born in Newfoundland, but had resided in Lynn 34 years. He leaves a daughter, Miss Margaret Jackman, one brother, Arthur K. Jackman, of Cliftondale, and three sisters, Mrs. Marion Scaplin, of Clif-tondale, Mrs. Francis Merrow and Mrs. Robert Evans of Lynn.—Lynn Ex.

(Heart's Content to Winterton.)— Eighteen traps, 12 dories and skiffs and 250 boats are fishing. Hook and liners are doing nothing to date, but caplin is plentiful. The lobster fish-ery is a blank. The majority of boats are engaged turbot fishing. There is a shortage of salt at present in this vicinity. The total catch is 470 qtls. and for last week 70. SALT AFLOAT.—There are now scveral thousand tons of salt afloat in the harbor, which presents a busy scene as several schooners and stea-mers are loading from the Nascopie and Bellerby. BACK TO THE WAR.—Capt. Gale, formerly A.D.C. to His Excellency Sir Walter Davidson, who left here in August last, and who has since been in this succeeded in persuad-ing the Army authorities to send him back to the seat of war. He is at present Adjutant at one of the Gen-eral Base Depots in France. He is looking out for the arrival of the Nfd. Regiment and is hoping to greet the war, and we predict for him a cordial welcome. BRITISH THEATRE. given your mite and you can sit and

Highly entertaining and instruc-tive photo plays will be shown at the popular "British" commencing this afternoon. The well-known actor John Inc is strongly cast in a power-ful society comedy drama consisting of two reels entitled: "Her Mother was a Lady." The balance of the programme is of the highest class. Patrons will be pleased to hear that





tilated and is the result of good work manship. No doubt the opening nigh will witness a large attendance.



## **Too Nervous** To Drive a Car?

That's too bad, old man, but you know nervousness is largely due to wrong habits of eating and drinking. If you would quit tea and coffee and use Postum your nerves would steady up.

Postum has a delicious, snappy flavour and there's no drug in it—that's where it's got tea and coffee beat a mile.

### Sound advice.

More and more, people are waking up to the harmful effects of caffeine—the drug in tea and coffee-a frequent cause of nervousness, heart flutter, dizziness, headache and other ailments.

# Instant Postum

is the soluble form of the original **Postum Cereal**. A level teaspoonful of the crystaline powder in a cup of hot water makes a delicious food-drink in-stantly. 30c and 50c tins.

The convenience of Instant Postum is seen at a glance, but some prefer the original Postum Cereal which must be thoroughly boiled—15c and 25c packages. Grocers sell both kinds and the cost per cup is about the same.

A change from tea or coffee to Postum has been a good thing for thousands.

"There's a Reason"

Canadian Postum Cercal Co., Ltd., Windsor, Ont.

She is Miss Dorothy Knowles, and comes very/highly recomended by the Eastern Manager of the United Book-Eastern Manager of the United Book-ing Offices of America (Mr. C. Wes-ley Fraser). This is the Company which supplies acts to all of the Keith-Proctor and Orpheum Circuit Houses. Mr. Cameron will thus be albe to devote all of his time at the managerial end of the business and patrons may confidently look forward to some very excellent entertain. to some very excellent entertain ments.

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Ltd.

### "OURS" IN THE WEST END.

There was a crowded house las There was a crowded nouse last night at the popular little house. The two little singers were loudly ap-plauded for their great song, "The Kiltle Lads," which they sang in great form; they are the pest that have appeared at the little house. Don't miss this, it is a treat. To-night a complete change of pictures.

## Our Volunteers.

The total number of volunteers en-rolled to date is 2,085, the following having enlisted yesterday: Richard Sellars, Western Bay. Aloysius Hynes, Bay L'Argent, F.B. Frank Hynes, Bay L'Argent, F.B. Hy. Tibbo, Grand John, F.B. Don Fisher, St. John's. Sam Luff, Campbellton, N.D.B. Leo Stapleton, Marystown. Isaac Wells, Grand Jarvis, F.B. Geo. Harridge, Anderson's Cove, B.

F. B. Yesterday was spent at indoor drill the men being instructed in the piling of arms and firing exercises. A class of 21 are preparing for the examina-tion for "stripes" which will take place about three weeks hence.

## Overcome by Heat, Five Person Die.

By the Red Cross Liner Stephano, which arrived yesterday, we learn hat the heat during the second and third week of this month at New York was intense and that thousands of people were leaving there for more congenial climes. On Friday last, the day before the Stephano left New York for here, five adults dropped dead from heat. It is not at all likely that such fatalities are going to occur that such fatalities are going to oc in St. John's on account of hot spe judging from present indications.

OCEAN CONCERT.—An enjoyabl concert was held on board the Steph and on Wednesday night last when the sum of \$19 was taken up in ai-of the Seamen's, Widows' and Orpha Find. Those who took part wer Rev. H. Uphill, Miss L. Jones, Mis Doyle and Miss Thompson, Hon. R. It Bishop presiding. The ship's orches tra supplied excellent music.

TENTS, 7x9 kept in stock. Oth-er sizes made to order. We make a Specialty of PICNIC & CAMPING SUPPLIES. AYRE & SONS, Ltd.

Fitted Lunch Baskets, Preserved Fish Bait.

Flash Lights and Batteries for same.

# RODGER'S.

It's nice to feel cool and comfie, girls, it's fine to look pretty and neat, wearing just what suits you in a

Lovely White LAWN BLOUSE.

Selling this week for

80c., 85c., 95c., \$1.00, \$1.10 and \$1.20,

A. & S. RODGER'S

Advertise in the Evening T elegram

nationality and identity, to which passport or document there must be attached a photograph of the alien to whom it relates. (2) Where any such special permis-

ment satisfactorily establishing his

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Ltd.

sion of the Colonial Secretary has been granted subject to any conditions, and the person to whom it is granted fails to comply with any such conditions, he shall be deemed to be guilty of a contravention of these Rules and Regulations

(3) For the purposes of these Rules and Regulations the expression "passenger" includes any person carried on a ship other than the master and persons employed in the service of the

(4) Any person found guilty of a breach of these Rules and Regulations shall be liable, upon summary conviction before a Stipendiary Magistrate, to a penalty not exceeding one housand dollars or imprisonment for any term not exceeding one year, or to both fine and imprisonment. jly22.2i



Head of Beck's Cove Hill and and 333 Duckworth St., St. John's, N.F.

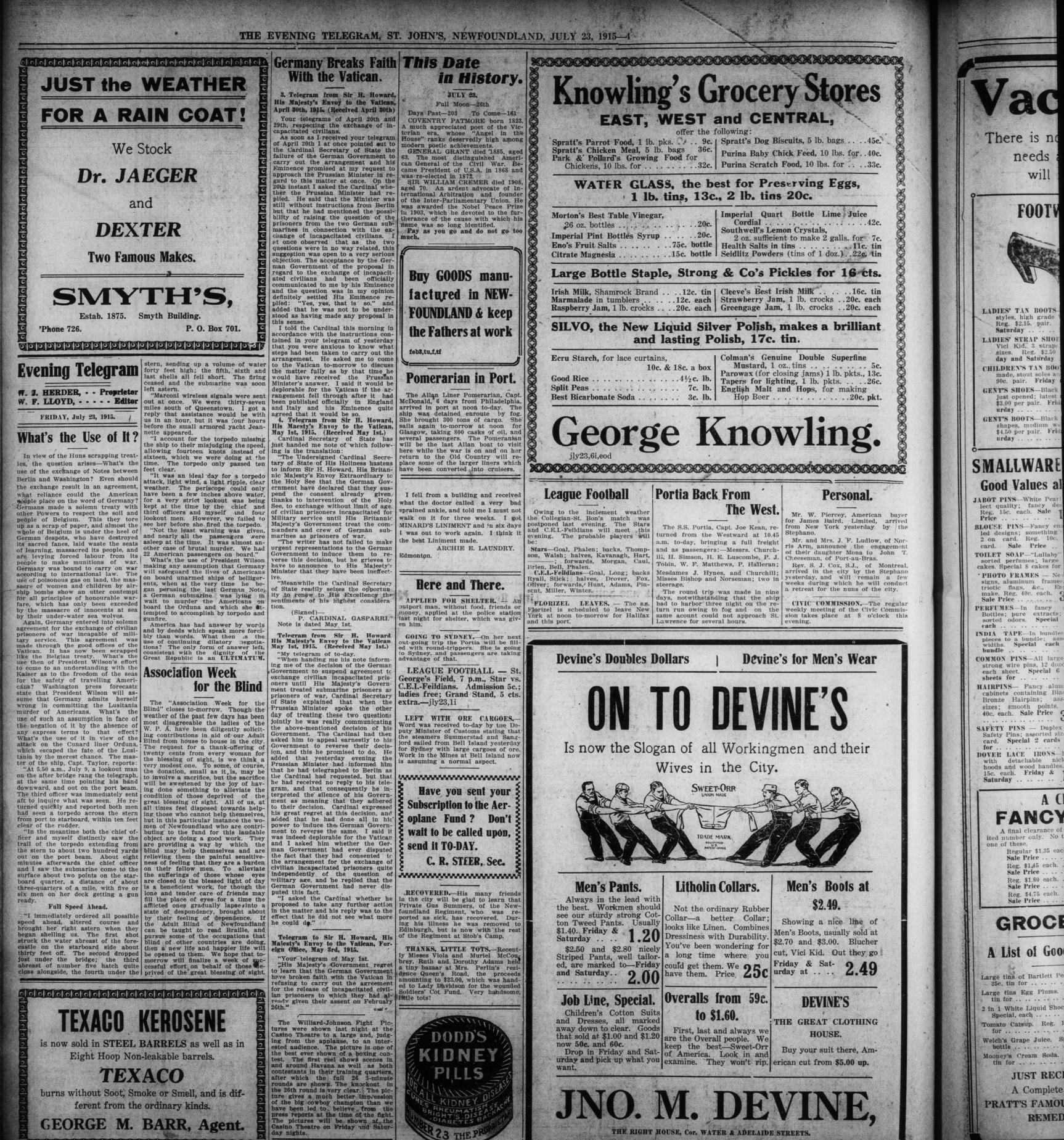


In stock a large assortment of leadstones and Monuments Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sock-ets supplied with all headstones.

JOHN SKINNER.

v16.6m.s.tu.th





each sheet. Special 6 sheets for ..... HAIRPINS- Fancy alu cabinets containing Bla Bronze Hairpins; ass points. 40c. each. Sale Price SAFETY PINS - Duplex Safety Pins; assorted siz card. Special 2 cards DOVER LACE IRONS\_ detachable hoods and wood handles 15c. each. Friday & Saturday .. .. .. .. A Cl FANCY A final clearance of ited number only. No tw Regular \$1.35 each. Sale Price .... Reg. \$1,45 each. Sale Price .... Reg. \$1.80 each. Sale Price ..... Reg. \$4.75 each. Sale Price .... GROCE A List of Good Large tins of Bartlett Pear 25c. tin for ..... Large tins Egg Plums. tin for ..... 2 in 1 White Liquid Shoe I Special, each ..... Tomato Catsup. Reg. 150 for ..... Welch's Grape Juice. Spe bottle .. .. .. .. .. Mooney's Cream Soda. tin for .. .. .. .. .. JUST RECEI A Complete I PRATT'S FAMOUS REMEDI



BED

TICKINGS.

CURTAINS.

Over 400 pairs White and Cream Lace Curtains, taped

# SMALLWARES

CHILDREN'S TAN BOOTS-Sizes 3 to 6; well

made, stout soles and heels. Reg. 90c. pair. Friday and Saturday 84c

ores

bags . . . . 45c.

lbs. for. . 40c.

Eggs,

me Juice

galls. for 7c. . . . 11c. tin

oz.)..22c. tin

or 16 cts.

s ... 20c. each

brilliant

. 5c.

KXXXX

Superfine

or making

kts.

lb. pkts., 13c.

...16c. tin s ... 20c. each

> BLOUSE PINS-Fancy enamelled designs; something new 2 on card. Reg. 10c. 8c TOILET SOAP-"Lullaby" assorted perfumes; large cakes. Special 8 cakes for 9c PHOTO FRAMES - New designs, aluminum frames, pa-triotic flags, &c., English make. Reg. 40c. each. 32c ERFUMES—In Tancy Bas-Bottles; pure extracts; as-sorted odors. Special 8c PERFUMES-In fancy glass INDIA TAPE-In bundles, 12





designs and colors; spiendid the **34c** 

BALBRIGGAN UNDERWEAR

# **Pals Think?**

You're proud of your pals in the Army, of course,. But what will your pals think of That's a blow that should beat the hot metal to shape, For it rings on the anvil of truth,

the source, And leaves him but one thing to

You're proud of your pals in the Army, of course, But what will your pals think of

-"Dagonet" in The Referee.

The New York Evening Post says: To-day's cables did not give sufficient details for determining just how far the large subscription to the new British war loan was a result of ordinary and unconditional bids of investors, and how far for the purpose of enabling subscribers to convert an equivalent amount of their old Government bonds into the 41/2 per cent. This is an interesting question, because subscribers of the last-named class have to pay up in full before



with only ten dollars in her pocket and with little education, and who. after many vicissitudes, became a successful author.

Turned Into The Streets.

opportunity to find a comfortable In the course of her adventures she berth for the protege of some wealthy having an inspector put in calls and went to Chicago without any know- patron. These are often gentlewoledge of the city, and having been men in reduced circumstances who · told of one of the homes for girls, are not trained for any other occur tried to get a room there. She had pation. Oftentimes such women are money to pay for it, but was at first hopelessly out of sympathy with the refused, because she had no written class they are supposed to serve character and knew no one in the They feel themselves creatures of ancity from whom she could get one. other world and they patronize, ir-Eventually she was admitted, but only ritate and antagonize those whom after an unpleasant controversy they are paid to help. with an official such as she described. It seems to me that people in su

duct such philanthropies need warn-

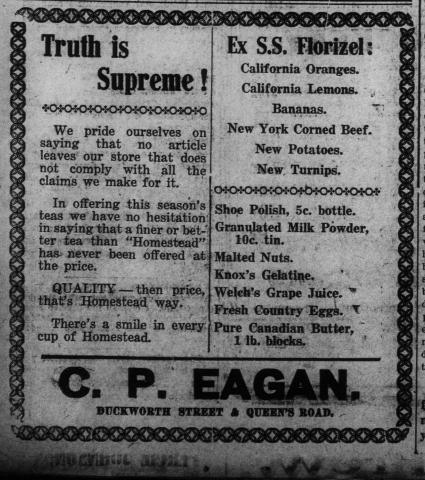
ence of such positions is used as an

ing. Altogether too often the exist-

Afterwards she saw other girls turnpositions should be carefully watched away for lack of money or cre- ed and either taught sympathy and dentials. real helpfulness or asked to find em-The story is supposed to he per- ployment where they cannot do much

fectly true. harm. I believe some system should I can well believe that her experi- be followed like that whereby the

ence with the disagreable official is telephone company makes sure of th



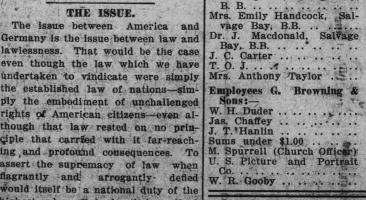
Phone 480. A. Moore 7...... Connors ....

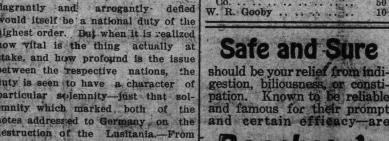
courtesy of its employees-that is by Rowsell .... see if they are answered courteously W. Lawre Of course I know that there are W H Herder H. A. Herder ..... many fine and helpful women in such M. G. Martin ..... Sums under \$1.00 positions, and they are automatically expected from this condemnation. W. J. Ford .. ....



FRIDAY, July 23, '15. Don't use "any old Talcum" on Baby. The best Talcum Powder is none too good for the purpose, and Massatta Talcum Powder certainly ranks with the best of them. Whether in fineness, softness of texture, purity of material or perfume, ft is certainly at the head of the list, as its vast and increasing popularity witnesses to Capt. Strong ... Mr. Worrall . Rev. Robt. S. Smith T. A. Pippy . . . . . Sam Peet ... Miss Nellie Tuck Miss Julia Ennis acreasing popularity witnesses to he full. If you have not yet tried fassatta, get a tin next time. The ise of a single tin will convince you. Price 25c. a tin. A glass of Lee Cream Soda fruit

A glass of Ice Cream Soda—fruit flavour—fs most refreshing on a hot lay. Why not step in and have one? Price 10c. a glass. Employees Ropewalk (De-tails to-morrow) .... Miss Mary Mackay Lewis Squires, Salvage Bay,





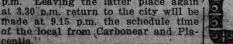


nutes before eating and enjoy Largest Sale of Any Medicina in the World. your meals.—jly12,tf

If you don't get the results from your camera that you should, we will tell you the reanebury .... son why. Catalogues sent on request. Mercer .. .. .. ..... PARSONS' Art Store, WATER STREET. EASEBALL .- The second game for 2 2 he Mt. Cashel Cup, will take place his evening. W. H. Hynes ..... McGuire's Bakery (Details RELEASED ON BONDS .- The tw inamen, who will he tried before the Supreme Court in October next on a charge of larceny, have been reeased on bonds. WERE ALLOWED ASHORE-Having produced satisfactory document-ary evidence, some of the alien toursts who came on the Stephano, were allowed ashore yesterday afternoon. Stafford's 'Prescription "A" cures Indigestion, Dyspensia, Catarrh of the Stomach and Nervous Dyspepsia.—jly12,tf GOT THREE WHALES The whal-er Cachelot, operating at Hawke's Marbor, has captured three fish to date, two of which were caught about 25 00 thirty miles away from the usual hunting grounds. Bad weather has hindered operations so Capt. Amundsen reports. TALKING MACHINES. - We are showing a nice line of Talking Ma-

-july17,tf

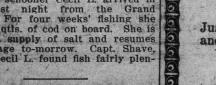






OTHER.







turing Bobby Connolly, the hoy acto "BRONCHO BILLY'S CHRISTMAS SPIRIT"-A Western drama with G. M. Anderso "DIOGENES' WEEKLY"-Being a few things Diogenes saw in New York "SAVED BY THEIR CHEE-ILD"-A Biograph comedy. GOOD MUSIC AND SINGING-A COOL AND COMFORTABLE THEATRE. THE USUAL EXTRA PICTURES AT THE BIG SATURDAY MATINEE. **Rossley's East End Theatre!** St. John's Leading Vaudeville and Picture Theatre **A Grand Performance** TOWARDS THE AEROPLANE FUND, Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson, will take place in ROSSLEY'S EAST END THEATRE ON JULY 29TH. This will be one of the finest performances ever given in this popular theatre. NOTE .- Tickets on sale in a few days and full particulars J. J. St. John. 45c.--The Real Irish Butter--45c. Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz.

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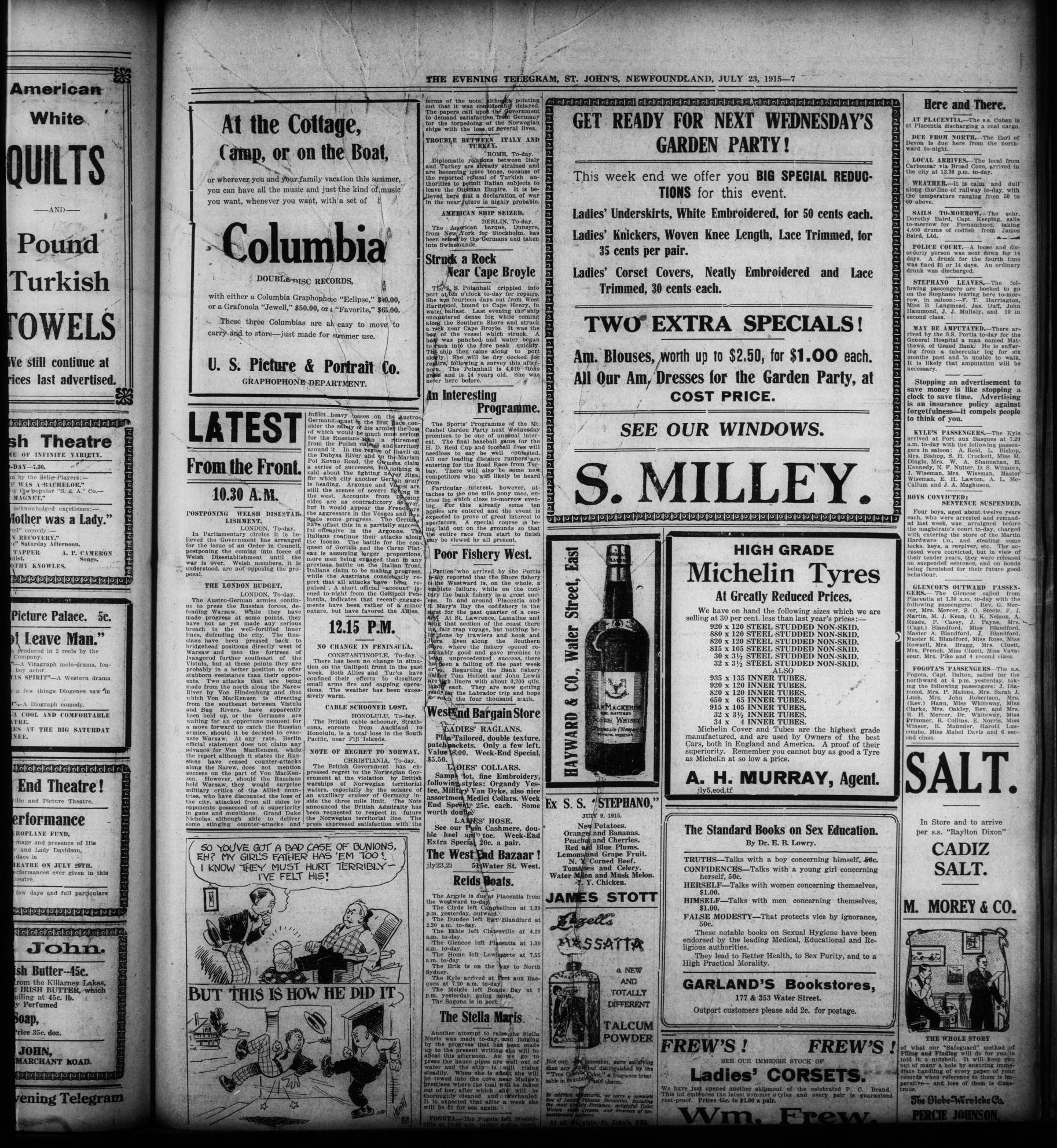
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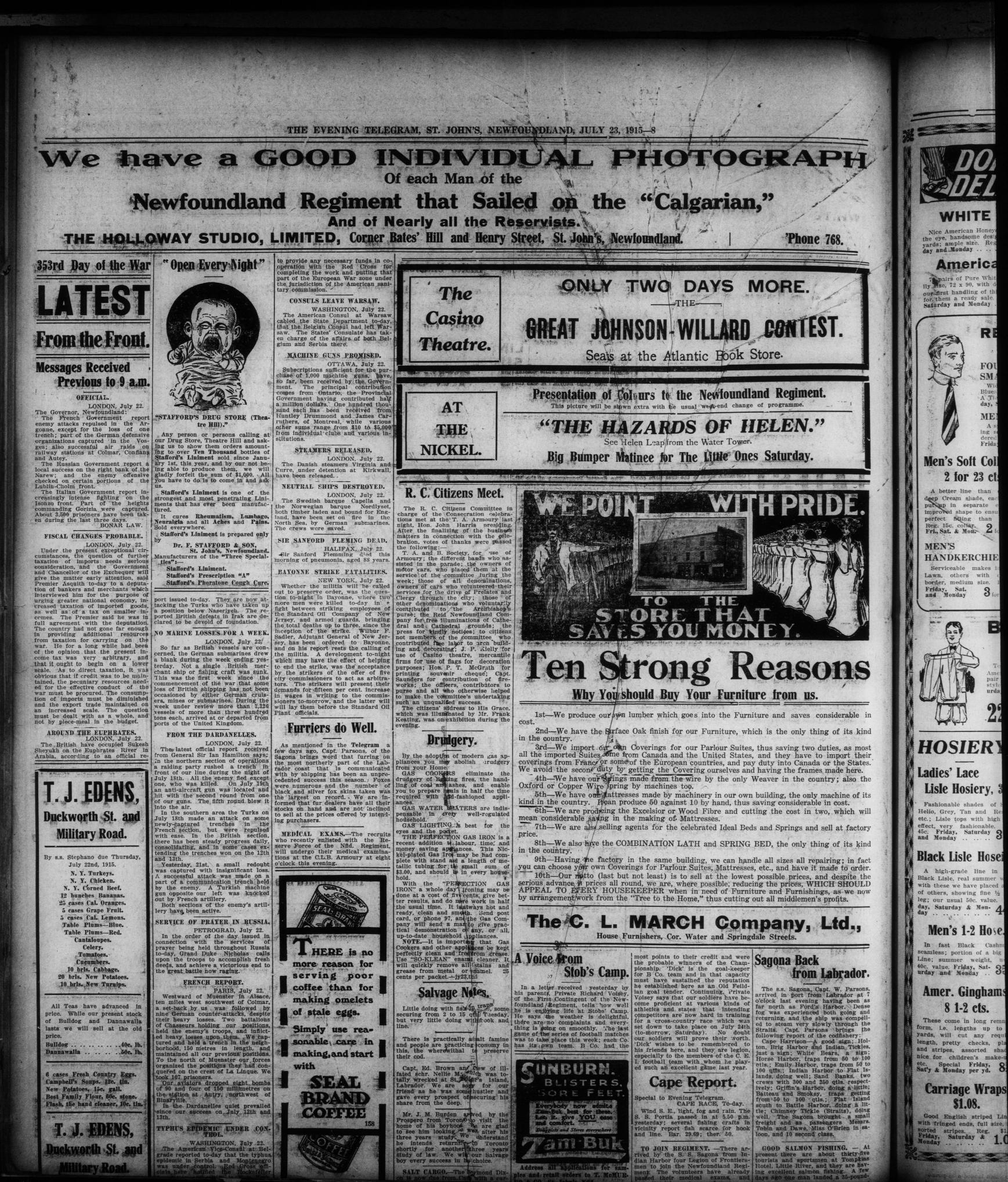
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J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT KOAD.







etc.; Lisle tops with high effect, very fashionable. 45c. Friday, Saturday 3 and Monday **Black** Lisle Hosei with these we have placed a of others, showing fine 1/2 leg; our usual 50c, value. day, Saturday & Mon- 4 Men's 1-2 Hose. In fast Black Cashn camless; portion of a big Line; summer weight, 40c. value. Friday, Sat- 35 urday and Monday ... 35 Amer. Ginghams These come in long remn

**Carriage** Wraps

with fringed ends, full size,



