## The St. John Standaro




POTATO ENQUIR HON. J.B.M REGARD
It Him have the Money o Onk for fow Dast Ity ction Unili lons At $=$
 $=$


 $x^{2}=5$



The same care and skill is used in milling PURITY OATS 8 in our more famous product
nuore bread and better br Western Canada Flour HBAD о䒑nce-TORC

WEDDINGS
Morrell-Davis



 $\qquad$ $\ldots$
FERGUSON \& PAGE

## Peerless Anti-Freeze Liquid <br> Will Prevent

Frozen Radiators
M. On draught or in sealed gallon cans.

| The Union Foundry and Machine Works, Ltd. Engineers and MachinistsIron and Brass Castings.'Phone West 15. |  |
| :---: | :---: |
|  | C. H. WARING, Man |
|  |  |
|  |  |
| FIRE ESCAPES <br> Structural Steel, Bolts and Rods WM. LEWIS \& SON, ST. JOHN. |  |
|  |  |
|  |  |
| Parallel Qualities <br> First Canadian Expeditionary Force <br> Extra C. Leather Belting the best <br> manutaotured by D. K. McLAREN, Limited |  |
|  |  |
|  |  |
|  |  |
|  |  |


| ENGRAVING AND PRINTING <br> of Best Class. | FOR STORE AND <br> WAREHOUSE <br> FLOORS |
| :---: | :---: |
| FLEWELLING PRESS <br> Market Square. | Hardwood flooring is the most economical to use. We have some 3 1-4 face that will go further than the narrower kinds. |
| OUR NEW TERM BEGINS | It is nice clear stock. 10 cents a foot. <br> We are agents |
| Thursday, January 2nd Send for Catalogue. | Beaver Brand in St. Johno. <br> The Christie Wood- |
| Sisy | working $\mathrm{C}_{\mathrm{o}}$., Ltd. 186 Erin Street |



| Canadian Government, Municipal and Pubic UUility Securities <br> Yelding $5.40 \%$ to $7 \%$ <br> Ask for our list of efferings <br> Eastern Securities Company, Limited $\qquad$ <br> ST. JOHN, N. B. HRLIFAX, N. S. |  |
| :---: | :---: |
|  |  |
|  |  |



THE STANDARD, S

We Solicit Your Order for Victory Bonds 5 1-2 Per Cent.
1923 at $1001-2$ and interes

## McDOUGALL \& COWANS

58 Prince William Street, St. John, N. B.

| EDGECOMRE \& CHAISSON |
| :---: |
| Wish all their customers and friends |
| A MERRY CHRSTMAS |
| A. HAPPY AND PROSPEROUS NEW YEAR |


| GRAVEL | Also Manufacturers of Sheet Metal |
| :---: | :---: |
| ROOFING |  |
| Jo. E. WIL | TD., 17-19 Sydn |


| SUITABLE PRESENTS FOR A MAN OR BOY |  |
| :---: | :---: |
| Ever Ready Rubber Set Shaving B |  |
|  |  |
| The Royal Pha | armacy, 47 King Street |


| FIRE INSURANCE <br> msume The British America Assurance Company nstablished 183. $\qquad$ |
| :---: |
|  |  |
|  |  |

PRINTING
We have facilities equal to any printing
office in Eastern Canada for the production
Job Printing of all kinds prompty attend
'Phone Today Main 1910 STANDARD JOB PRINTING CO., ST. JOHN, N. B.


$C$ UNARD
ANCHOR
ANGOR-DONALDSON
Regurar Patenger Service. CUNARD 4 NE


ANCHORTDONALDSON

## ANCHOR LINE

##       am <br> TRAELLLILG?

Passage Tickets By All Ocean Steamship Lines. WM. THOMSON \& CO. Royal Bank Bldg, St. Jo i

| DOMINION COALCSMPANY |
| :---: |
|  |
|  |

## COAL

 BEST QUALITY REASONABLE PRICE


AUTOMOBLIES WILAnD arootaaitiantreay 14intor storaso a Spectalty
a. . MoINTVRE $\overline{\text { BINDERS AND PRINTERS }}$

 THE McMILAN PRESS
IS Prineo Wm. St
Phone M. 2740 CONTRACTORS
KANE \& RING General Contractôrs 6. 1.8 Prince willam Strees

## W. H. ROWLEY



ROBERT M. THORNE Carpenter and Builder

 ISAAC MERCER
19) Carpenter and Jobber Telephone Main 2991-31
W. A. MUNRO

Carpenter-Contractor
34 Paradise Row
Phone 2129
 no Duke Stree

CANDY MANUFACTURER
CHOCOLATES
The Standard of Quality
in Canada.
Our Name a Guarantee of the
Finest Materiols.
NONG BROS., LTD
St. Stephen, N. B.
Stephen, N. B.
CUSTOM TALLORS



COAL AND WOOD
COLWELL FUEL CO., LTD. Coal and Kindling
UNION STREET, W.

Phone W. 17
Sev. Succesor to
EOAL AND WOOD
375 Haymarket Square
Phone 3030
DENTISTS
DR. H. P. TRAVERS Dental Surgeon
50 Waterloo Street
office Hours: 9 am. to 9 p.m.

## ELEVATORS

We manutature Electric Proienht E. S. STEPHENSON \& CO

ENGRAVERS
F.CWESLEYCO.


## ELECTRICAL GOODS

 ELECTRICAL CONTRACTORS


THE STANDARD, ST. JOHN, N. B. MONDAY, DECEMBER 30, T918.


## LESS THAN HALF PRICE FOR YOUR CHOICE OF ALL HATS

(Except Gage Models and Matteawan Velours)
Several hundred to choose from at less than half their former prices.
Every hat in our showrooms (except Gage Models and Matteawan Velours) in this pre-stock-taking sale. Seores of smart styles; all the season's favored mod
els and colorings. Street Hats, General Purpose Hats, Dress Hats, Hats for occasion and for every type of beauty.
Choose from this sale today, less than half price.
Marr Millinery Co., Limited
O-Cedar Mops and Polish


A specially constructed mop, well and substantial-
ly made, cleans and polishes at the same time; puts a
hard and lasting finish on all wither hard and lasting finish on all varnished surfaces.
The only polish mop that can be successfully The only polish mop that can be successfully
washed, cleaned and renewed.
O.Cedar Polish M
$\$ 1.50$ each
O-Cedar Polish
redient of this polish is a pure vegetable
tively will not ignite.

## - Bmerson \& fither std. -

## Fur Garments for Men

In Season's Up-to-the Minute Styles and Qualities That




SOMETHING NEW AND
PRETTY FOR
LITTLE GIRLS







Handsome Skirt Models


TWO DAYS' MARK DOWNS
ON ALL WOMEN'S MUSKRAT COATS

$\$ 225.00$ Coats
195.00 Cats
165.00 Coats
95.00 Coats
165.00 Coats
135.00 Coats
135.00 Coats
100.00 Coats Special price $\$ 195.00$
Special price
170.00

63 King Street, St. John, N. B.

