## 




## Bringing Up Father



## WAKE UP! ST. JOHN Two Days Left in Which To Invest In The World's Greatest Investment VICTORY BONDS

Never has St. John had a better opportunity to show her fighting spinit than today. With the $\$ 5,000$, 000 goal ahead and a trifle over half a million to be raised in order to reach the goal this grand old patriotic city looks with confidence to her citizens to put her in the list of loyal places that have met and passed their quota.

Two short days remain. Two days only in which you have the opportunity toget in on the best investment ever offered. Monday will be too late. The simple, safe and easy Bond Buying method of saving money will be a thing of history-a a subject of sorry conversation and sad regrets. NO redblooded person can afford to let the opportunity slip and it is safe to say none will.

## Three Ways In Which You May Invest:

1. The denominations are $\$ 50, \$ 100, \$ 500$ and $\$ 1,000$. You may pay cash for your bond and theree will be no interest charge. In other words the bond will cost you the par value of the bond.
2. The govermment has made it possible for you to buy a bond on a monthly payment plan which will be explained by the canvasser. This plan is: Ten per cent. with application, twenty per cent. in December, twenty in January, twenty in February and thirty odd per cent. in March.
3. Chartered banks and many other financial institutions will buy the bond for you and you may pay them back on a monthly payment plan which spreads the total amount over ten months.

Now: The terms make it easy for you to own a Bond. The Security offered is the Best and the Interest high. There is therefore no reason why you should not own a Bond if you sincerely want to.

## A SUGGESTION TO THOSE WHO HAVE ALREADY BOUGHT A BOND.

Many who have purchased Bonds on the Cash or Government's monthly pay* ment plan will find in the Bank's ten month payment plan an easy way in which to carry another $\$ 50$ or $\$ 100$ Bond. The payment for these falls around the middle of each month; and as the Government's monthly plan of payment falls on the first week of the month the additional bond can be carried without undue financial obligation.

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## Start The Winter Right－ With New Rubbers．

Of course，we all want to economize－and there＇s no truer economy than wearing Rubbers．They protect the health and the shoes of every member of the family， especially the children．But there＇s no economy in wearing old Rubbers that are worn through at sole， toe or heel．
Start the winter right－with new Rubbers．Not a simgle pair ；but a pair of Rubbers for each style of shoes－fitted to

A new pair of Rubbers on an old pair of shoes，makes the old shoes as serviceable as new ones－at a small pari of the cost of new shoes．
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There is a style and shape for every shoe－－ or men，women and children－
＂Jacques Cartier＂
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In Use For Over 30 Years
The Kind You Have Always Bought


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We have facilities equal to any printing of fice in Eastern high－s：ade work．

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IHE STANDARD, ST, JOHN, N. B, FRIDAY, NOVEMBER 15. 1910


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## ARE YOU PREPARED?









## Waterbury <br> 61 King St. $\quad 212$ Union St. 677 Main St.



## "PLEASE BRING MY DADDY HOME SOON"

"Daddy is in France-he fought in the war. He risked life and limb. He toiled and battled for yours in the reeking filth and perilous hell of war-away from home and wife and children.
"Now he wants to come home, and his dear ones want him too.
"Let us all help to bring him home."
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All Sizes
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FIFTY-FIVE YEARS
A LOCAL CURLER John White Joined St. Andrew's Club in 1863-Officers Elected at Annual Meeting Last Evening.
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OBITUARY.




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More About

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Stomach Acts Fine, № Indigestion!
Eat without Fear of Upset Stomach


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> Civil Enginerer and Crown Lend Surreqo

GRIP NECESSITIES-Hot Water Bottles Fountain Syringes Nasal Syringes At The Royal Pharmacy, 47 King Street

## Electríc Gril/s $\begin{gathered}\text { lor Light } \\ \text { housekoep }\end{gathered}$

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HIRAM WEBB \& SON. Electrical Contractore
NEW ENGLISH CLOTHS Just Received Direct. For Fall and Winter Overcoats and Suitings EDGECOMBE \& CHALSSON

The Union Foundry and Machine Works, Ltd.
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## A BUSINESS PROPOSITION:

Canada looks to YOU for help in making this great Victory Loan a success. Every working man and woman in this Dominion-Canada looks to you for help.

Canada needs your MONEY.
Ours is a country whose individual citizens, are more prosperous than those of any other country in the world.

Canada has come to YOU-her citizens-with a straight business proposition.

That proposition in a nutshell is this:
"We need Five Hundred Million Dollars to help finish up our business over in Europe. Lend us the money for a short time at $51-2$ per cent. interest, payable hal ${ }^{*}$ - yearly, and we pledge the return of every cent of your loan."

Plan to take ALL the Bonds you can possibly pay for. The payments are as follows:

10 per cent. on application. 20 per cent. December 6th, 1918 20 per cent. January 6th, 1919 20 per cent. February 6th, 1919 31.16 per cent. March 6th, 1919

On $\$ 50, \$ 100$ and $\$ 500$ Bonds any chartered bank will loan you to ninety per cent. of the face value at bond interest of 51-2 per cent. The loan may be repaid at 10 per cent. each month.

## Buy Victory Bonds

\author{

## This space donated to the Victory Loan 1918 Campaign by THE STEEL CO. OF CANADA LIMITED <br> <br> H. G. Rogers, Ltd., St. John, N. B. <br> <br> hamilon <br> <br> Mar. Prov. Sales Agents.

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GERMANS LEAVING ALSACE-LORRANE Thounand of Them Hooted

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amirrican lines Russian Polish and Italian Soldiers Set Free in Lorraine and Food.

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$331-3$ per cent. on advertisements running one week or longer if paid in advance. Minimum

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