

REGENT'S PARK
This property is just outside the city limits, and adjoining PARKK.," It is just north of Danforth Road, and city cars
run within fifteen minutes' walk of its boundary. But the DANFORTH ROAD CIVIC CAR LINE expected to be completed this year, will link up this prop-
erty to the city and make it as accessible as any other point. On every side of Regent's Park, property is being held at
a higher price than $\$ 16.00$ a foot, at which Regent's Park lots are now selling. That means that $\$ 16$ IS A SNAP PRICE Already, and without advertising, half of the entire num-
ber of lots have been sold. It is a straight tip to those ber of lots have been sold. It is a straight tip to those
having a little idla money to put it in Regent's Park lots.
Investing now, is to GET IN ON THE INTRODUCTORY PRICE So rapid will be the sales of this property that the first
buyers will be the ones to make the monev, by re-selling to those who purchase later. This is your chance to get in right, and buy property that is certain to advarce in price without long waiting.

SEE THE PROPERTY
Our cars are at your service to take you out if you will
telephone or write, stating the most convenient time for

## $\$ 16$...0 nifryooriors

 PER FOOT TERMS: ${ }^{\$ 25}$ (10ash MonthTHE DOVERCOURT LAND, BUILDING AND SAVINGS CO., LIIITED w.s. Diminck, President Tolephono Main 728024 AdelaideStreet East


T. G. RICE Cheaper than Wood MANUFACTURING CO.


Activity


Greenmount

McEachrens
63 Victoria Adel. 42




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 but by relisious and political sentiment. The Belifin electoral systen
was designed to favor the Conservativ






## O'KEEFE'S BREWERY CO., LIMITED, - TORONTO

Your Dealer knows that the O'Keefe brands of Beer are the best. He rands which cost him less money. If he will not supply you, do not brands which oost him less money. If he will not supply you, do not
ancept substitutes. Telephone us and we will see that your order is
filled at once.

## O'KEEFE'S <br> SPECIAL Extra Mild Ale is the Beer of proven quality rich, creamy, delicious, $\overline{b u t}_{\text {but extra }}^{\text {richeamy, de delicious, }}$ ous. <br> "The Beer that," is always <br> O'KEEFE'S <br> O'KEEFE'S <br> Pilsener Lager Gold Label Ale <br> "The Light Beer in the Light <br> A Stock Ale fully matured, rich in flavor and quality. <br> "The Beer with a Repu- <br> $\qquad$ from filtered water, malt and it is , brewed and pasteur ized."

Buy Matches as you would any other household necessity
EDDY'S MATCHES
$\qquad$
"Always, Everywhere
fin Canada, ask for
for
for all demands

## GLENERNAN <br> Scotch Whisky

A blend of pure Highland malts bottled in Scotland, exclusively fo. MICHIE \& CO., Le
toronto

|  | RAILWAYS REFUSE DEMANDS OF MEN NEW york, May 1-॥can. Preas |
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Have you the right illumination for your store?

Light is a tool.
Its efficiency is determined altogether by the manner in which it is used.

Light distribution is as important as choosing the right light. Inadequate or improperly distributed illumination in the store

It ahould be remembered that illumination is the thing, and light is merely part of it.
to conserve not to consume-to concentrate not to scatterate principles of modern scientific illuminatione are some of the

> In order to help you, as a merchant, to get better illumination, we offer you free of charge the services of our illuminating engineers for consultation. Youlll be surprised at the results it is possible to obtain when the matter is oncee takken up in a thorough and systematic manner. Write or Telephone

The Toronto Electric Light Company, Limited


| PLATER'S SLOW TIME | $\ddots$ | LOCAL PRO LACROSSE |  | HORSES GO TO PIMLICO |
| :---: | :---: | :---: | :---: | :---: |
| IS FASTEST OF YEAR | $\ddots$ | CLUBS SIGN UP PLAYERS | $\ddots$ | FROM HAVRE DE GRACE |

HORSES NOT YET IN GOOD SEASON FORM


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| TO ELIMINATE | $\begin{array}{l}\text { GOOD STICK WORK } \\ \text { HAMMER THROW }\end{array}$ |
| :---: | :---: |
| BEAT THE TIGERS |  |


| Varsity Athletic Directorate |  |
| :---: | :---: |
| Bars the Number From | Lord Led White Sox Batters on to <br> Fray - Cobb Got His <br> Share. |
| Their Field. |  |



## LITLL

EATON'S
Extraordinary Offer of Men's Suits

Suits of English Cloth
If the meaning of this offer is fully real-
zed, these 80 suits should go out with a rush, for it's one of the most remarkable would not cover the cost of the cloth and trimmings. They are navy blue suits, made
of English materials, in fine twill worsted of English materials, in inne fabrics, per shrunk; made up in the latest three-button
sac style, extra well tailored and finished and lined throughout with a fine black silk. Sizes 34 to 44 . Clearing Saturday morn-

## Young Men's Suits

mixtures, grays, browns, fawns and new ish tints; young men's single-breasted diswith peaked or slightly rounded lapels and well built shoulders; vests button high, with finished with belt loops and cuff bottoms sizes 33 to 38 chest. Reduced for Saturday morning:
Raincoats, in English Paramattas, in the Raglan shoulder styles or with ordinary seting close to neck with military collar; in
shades of fawn, olives, and reseda. sizes 34 shades of fawn, olives, and reseda; sizes 34
to 46 chest. Price from ... 12.50 to 18.00
Men's Suits, Smooth Surface Worsteds, in neat small weaves with thread stripes on mid-gray and brown grounds, single-breasted "EATON" models, smartly tailored
with fine lustre body liningss sizes 36 to 44 . Price ................. 15.00


## Cosgraves Pale Ale

Here is an ale without sediment---a bright amber-shaded blended ale that pours with a brilliant effervescing sparkle, as clear and cloudless as crystal.


## 




| Always the Same Old Story Kelley's Klan Trimmed Again | Reds Trounce the Leaders Alexander Does It Again | Highlanders In Leafs' Class Red Sox Win From Senators |
| :---: | :---: | :---: |




# C.P.R. Jumps Six Points---Brazilian Recovers Its Dividend? 

Weod, Gundy \& Co.
toronto.

| Toronto. saskatoon. |
| :---: |
| London, enc. |
| dealers in the |
| Highest Grade |
| only or |
| Investment Bonds |

## $\overbrace{\text { TERONTO STOC }}^{\text {EXCHANGE }}$ <br> HERON \& CO.

Stock \& Bond Brokers

16 King St. West, Toronto



## SPE <br> 

 Brought Sharp Rally in Toronto Market. BRAZILIAN IN THE LEAD Shares Easily Made Up Thei
Dividend-Winnipeg Elec-Dividend-Winnipeg Elec-
Uric Offered Down.

THE BUYING SIDE IN LONDON MARKET NEW YORK STOCKS IN MINING MARKET

## SUDDEN RALLY IN NEW YORK STOCKS NEW LOW RECORDS IN MINING MARKET



## C. P. R. FEATURE AT MONTREAL




W. T. CHAMBERS \& SON

| UPS AND DOWNS IN N. Y. MARKET |
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RUBBER COMPANY'S HUGE DIVIDEND
BANK CLEARINGS
BELOW LAST YEARTrade Reaction Is Apparent From
Recoro of Toronto- Figures
For Other Cities.FUT

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A estate a thorough knoweredence in ockying ond ond oelling real
Daditnal Trust Compary, Sintited

IMPERIAL BANK OF CANADA


Koehring Misers produce more good concrete in a given
ime at less cost. Equipped with either Steam, Gasoline or Electric Motor. Let us convince you that a Koehring Mixer will save
ou time and money.

## CANADA FOUNDRY COMPANY

 LIMITED

## $\pi$



Bringing $U_{p}$ Father


## The Robert Simpson Company, Limited

## Saturday's Sale of Men's Suits $\$ 9.95$

A day of big savings on Men's New Spring Suits. The materials are reliable English tweeds and worsteds, in the new shades of gray and brown, of stripe patterns. The coat is of smart single-breasted three-button cut, and perfect fitting; the linings are strong; the workmanship is the very best. Special price
9.95

## New Durward's Overcoats



180 Double-Breasted Sack and Single and Double-Breast Fancy Norfolk Suits, with full cut bloomer pants; broken


Women's Hand Bags 600 Genuine Leather Hand Bags, a grand as sortment of frames. ranging from 7 to 9
inches, every bag is inches, every bag is
leather lined, and conleather lined, and con-
tains change purse. Regularly $\$ 1.50$ to $\$ 2.00$. Little Girls' Purses, all colors, cord and chain all colors, cord and chain

## Fresh Candy

 1000 lbs. Simpson's Special =an assortinent and bon-bons-a verydainty mixture for a | week - end treat. Per |
| :--- |
| pound $\ldots . . . . . .$. | 1000 lbs. of Fresh Lily Caramels. Regular-

ly 40c. Per pound. . 30 500 lbs. After-Dinaler Mints. Regularly 15 c .

Watch and Chain Complete, 92c

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Yeatures of ihe watch-
it has an inside plate
covering the movenuent,
and preventiry the boy
from tamperine with
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the wateh. Your choice the wath. Your choice
of engraved pat te r ra
case, as is illustroted ane engine design. We have only 300 for satur-
day at this price. Com-


Gloves Women's Two-Dome Fastener Glace Lamb Gloves, soft and pliable, perfect finish aud fit ting, limited quantity in black or tan. Sizes $11 / 2$ to $71 / 2$. Specially
priced Saturday
W. 55 Fomen's Choice or 16 -button length, mousquetaire, skins are
soft and pliable, finish soft and pliable, finish and fit perfect, white or
black. Sizes $51 / 2$ to $71 / 2$.
Specially priced Satur Specially priced Satur-
day $\ldots . .1 . . .1 .59$ 8 and $10-\mathrm{button}$
length $\ldots \ldots . . . .1 .09$

Wall Paper
Will heo suaturay. you papers to suit any of your rooms. Call and see them for yourselves. No trouble to show
them. Ask at the desk or one of our expert FOR THE PARI,OR Tekkas, Silkettes, clothettes, parlor tops, in delicate and medium
hades. Per roll. 25,35 $50, .75,1.00$ to 3.50 , en, living-rooms, hatal den, living-rooms,metal.
lics,
taps, leathers, cloths, corks, velours,
scenics, in grays, tans, browns, blues, greens.
Per roll, $.25, .35, .50, .75$ er roll, $.25, .35, .50, .75$
and $\ldots \ldots \ldots .00$ ordinary rooms, up-
tairs or down, full line stairs or down, full line
of colorings, Canadian make, good designs. Per nd $\ldots \ldots \ldots . . .35$
Bedroom Papers Bedroom Papers, in
florals, stripes, linens etc., in f u 11 e color
schemes. Per roll, $.6, .8$
$.10, .121 / 2, .15, .20, .25$

The OLea Weak Week

## NG SALE OF ENGLIS

 dafretas, 89c Yard $\$ 2.00$ English the Great 98e Sale o lengths up to 25 yards. We haver hundreds of yards of it, and now come to the last 250 yards. On cream, linen jaspe, and black grounds, with pretty color combinations. Suitable for liv ing-room curtains, slip covers, etc., 50 inches wide, fast colors. Clearing at,per yard ...... .......... ENGLISH CHINTZ, UP TO UES FOR 28
$\qquad$ We have added to this English
Chintz table a number of beautiful cretonnes and printed taffetas as special attraction for the last day Some of these taffetas sell regularly as high as 60c yard, 36 inches wide; a
superb display of colors and designs any and every room easily suited either for curtains, slip covers, uphol
stering, etc. Saturday, special, per
yard

Toilet Needs Eau de Cologne, in wicker bottle London. Regular price $\$ 1.00$. Satur-

Perfumes, without alcohol, wonderul natural odors-violet, rose, he valley, lilac and heliotrope. Regu-
Dainty Silk Sachet Bags, beauti nd violet; specially made for ladies $o$ wear in corselet. Regular price 25 c . Wolff's Imported Transparent Glycerine Toilet Soap. Regular price
Wilbert's Meadow Violet Talcum Powder, 1-lb. tin. Regular price 25c Roger \& Gallet's Veloute Face Powder, in flesh, white and cream.
Regular price 35 c . Special ...... 29 75 only Sample Hair Brushes, in Third Off Regular Prices.


Boots, Oxfords and Pumps
All the newest styles in dainty and serviceable Shoes fo Spring will be shown in wonderful profusion tomorrow. Bette individual attention is obtainable in the early hours. Shop in the morning

MEN'S $\$ 3.00$ McCREADY BOOTS, $\$ 1.99$
Just 300 pairs, made on a neat laced Blucher last of strong Rox kip leather, solid leather soles and heels. Sizes 6 to 11 WOMEN'S BOOTS AND OXFORDS, $\$ 1.99$
1360 pairs of "Empress," "Cleo," and Other High-Grade Boots and Oxfords, in all leathers and styles (ineluding 200 pairs of "Queen Quality" samples). All sizes from 2 to 7 in the o'clock.

FOUR-BUTTON OXFORDS, $\$ 3.50$
Russiassic Shoes for Women, in white, nu-buck, gunmetal ton Russia calf, fine vici kid, and patent colt, with dull matt cal and black cloth tops, short creased vamps, Goodyear welted oles, Cuban or low heels. Sizes $21 / 2$ to 7, C and D widtlis.
Saturday ........................................ 3.50

THREE-BUTTON OXFORDS, $\$ 2.49$
Patent Colt, Gunmetal and Tan Russia Calf Oxfords for omen, made in three-button style, on a neat, easy-itting last,
uedium weight soles and Cuban heels; sizes $21 / 2$ to 7 . , sizes $21 / 2$ to 7. Satur-
ainty Sh OXFORD SHOES, $\$ 2.39$
Dainty dium weight soles and Cuban heels. Sizes 21 vamp last, me

PUMPS AND OXFORDS, $\$ 1$
tent Colt Pumps and O

## Patent Colt Pumps and Oxfords for Women, on the popula

 short vamp last, medium weight soles and New York heels. Sizes$21 / 2$ to 7 . Saturday ....... ...... .......... ....... 1.99
(Second Floor)
The Grocery List

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