





## On the Threshold of Summer -- at The Royal Stores-

The beginning of June is the time when the call of the "Great Outdoors" becomes more insistent, when the eneeds for the right Values for FRIDAY and SATURDAY Sill Hondlichts "Three Flowers" Slik fanuikelis face powder
 satrive neme 32 .
 $\pm \begin{array}{ll}\text { Shaped Vells } & \text { Prelly Ribbon } \\ \text { Values in } \\ \text { Furnishings }\end{array}$

## Stamped Linens

 Ifme cite Hize sen sult pres
 Centres




|  |
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New Glove Modes at Sale
Prices

Farric Gaumtest

Lide Glove
 Misses' Gloves.



## Man's Every Need for Summer



## New Dress Materials

Dress Velveteen.


 Pretty Skirting.
 The Royal Stores, Ltd.

## for the Home

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 Trayc iohs



## New Summer Footwear

## at sale Prices

Womerts shos
Womes soes tix Laced Stoes
 Mers Oxtords

## 

Patent Oxtordsi


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SIDE TALKS.
By Ruth Cameron


Football Boots for Men


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MAY $20,1925-9$

## Knowling's Rubber Soles and Heels

CREPE RUBBER SOLES AND HEELS. Women's Best Quality Rubber Heels- 18 c . and 23 c . pair. Men's Best Quality Rubber Heels- 25 c . and 28c. pair. Men's Best Quality Rubber Heels (Phillips)Women's Crepe Soles, 35 c . Heels. $\begin{gathered}60 \mathrm{c}, \text { pair. } \\ 35 \mathrm{c} \text { pair. }\end{gathered}$ Men's Crepe Soles, 75 c . Heels.... .35 c . pair
PHILLIP' MILITARY SOLES \& HEELS. Men's Light Weight .. . . . . . . . . . . . 1.25 set
 PHLLIPS' PRESIDENT ONE-PIECE Properly cemented as per instructions supo
with each pair, will never come off. with each pair, will never come Men's, all sizes, with tube of cement . 1.10 pair. pair.
Will outwear any three pairs of Leather soles.
Green's Sole Leather Preserver .. .... 35 c . tin If used as instructed the soles will outwear
G. Knowling, Ltd.




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Don't Fail to Take Advantage of the Wonderful Values Offered During Our Great

## MAYTTIME

 SALE OF HOSIERY Wonderful Assoirtments Wonderful Values

For one week we offer our complete stock or seas iuce prices
due offering we ever made was more timely, for just as the hot weather is
No No offering we ever made was more timely, for just as the hot weather at quite positive reductions-the Hosiery for hot weather comfort.

Women's Women's Lisle Hose Silk Hose
 - Womens Cotton Hose xawaywiow $=5$

 18c, 32c, 41c, 59c 50c,54c,59c,68c,77e 45c and 59c

## White Silk Hosiery <br> Colored Silk Hosiery


$2.34 \quad 2.57$
 1.98
2.34

Art Silk and Wool Hose. Women's Cashmere Hose


86c, 1.04, 1.13, 1.31

Black Silk Art Silk Hose

Hose

Cashmere Worsted Hose Hose reoys

1.982 .34 Boys' Sport Hose
 $77 \mathrm{c}, 81 \mathrm{c}, 86 \mathrm{c}, 90 \mathrm{c}$ $95 \mathrm{c}, 99 \mathrm{c}, 1.04$ 1.13 Children's Cotton Socks
$\qquad$

## Children's Children's

 Cotton Hose Cashmere Hose 18 c , $27 \mathrm{c}, 29 \mathrm{c}, 31 \mathrm{c}, 33 \mathrm{c} 59 \mathrm{c}, 63 \mathrm{c}, 68 \mathrm{c}, 72 \mathrm{c}, 77 \mathrm{c} 45 \mathrm{c}, 5 \mathrm{c} \mathrm{c}, 5 \mathrm{cc}, 58 \mathrm{c}, 63 \mathrm{c}$
 THE ROYAL STORES, LTD.




| Motorists and Dangerous Driving | whom we get the most consideration The Gentleman of the Road. |
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| hogs, fools-and others: | ${ }_{\substack{\text { partuel } \\ \text { roads ar } \\ \text { ar }}}$ |
|  |  |
| (o) Major f. A. C. Forbes-Leith, Author of "By Road to India.") |  |
| ot | laties. I take ofi my hat to this hard |
|  |  |
|  | example. He will always give way to |
| metrior receation or or bsinins, are |  |
| Unfortunately, there are a number-fppily relatively small-who have no onsideration for anyone but them |  |
|  | generally be sure of a courteous salute of acknowledgment. If you driv behind him, he never falls in a sign, fome from him |
| dites These $I$ divide into two distinct faterories-hogs and fools. |  |
|  | e do not always realise the ardu |
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| mantrant to him. matter that is atl |  |
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| analyse, briefly, the diff if drivers. The hogs ca |  |
| the type of velicie thes -r |  |
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## Knowling's

 Sport Shoes.BLACK and BROWN DUCK RUBBER SOLE
SHOESChild's Sizes, 8 and 9 .. .. .. .. .. 70c. Misses' and Youths' 10 to 2. Girls' and Boys' 3 to 5 . Women's and Men's 6 to 8 . MEN'S FOOTBALL BOOTS
Standard League Boots, such Standard League Boots, such as are used by
Professionals.............. BOYS' FOOTBALL BOOTSF00tball boot laces, per pair .. 10c. MENS SPIKED RUNNING SHOES . . 5.00
 6. Kouling, Luth


Thursday - Friday and Saturday

## The Final Bill of Your Popular Favourites ARLIE MARKS PLAYERS

 "THE GAME"A Big Powerful Political Drama with Full Company--20--PEOPLE-20.
FAREWFLL MATINEE SATURDAY AFTERNOON
PARKER \& MONROE
Timely Offerings in Seasonable
FOOTWEAR


## MISSES' BARGAIN SHOES

In Black Kid, Mary Jane strap, rubber heels; sizes $111 / 2$ to 2 , A snap while they last. Special Price the Pair . $\$ 1.75$

## LADIES' SHOES



## Sizes 3 to 6 .



## MEN'S LoW SHOES

 spet.50, $5.00,5.50,6.00$ up MENS BOOT VALUES Men's Mahogany shade Boots,
Bucher style, all solid leather,
rubber heels. Special Prices:

CHILDRENS SANDALS
Other styles in lace and strap
designs at $\$ 2.75 \cdot 3.00,3.30,3.50$ styn ng and durable, extension sole; 5 to $2 \ldots . . \$ 1.35 \quad \$ 1.20, \$ 1.40, \$ 1.50$

## Parker \& Monroe, mintive



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BEADED NECKLACES and NECKLETS


40c. 55 c c.70c. $1.00,1.10$,
1.25, $1.55,4.30,6.00$

65 c. ${ }^{\text {NEERLBTS }} 90$ c. 1.10


Lathrop and Fairbanks Morse Marine Engines.

the best value in engines. In Stock: All Motor Boat Fittings. A. H. Murray \& Co., Lid.,

ST. JOHN'S.

## TO YOUNG MEN!

This is speeially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bot tom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the siraight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and hottom.


## A Special Announcement

## of Interest to all Women

Miss Jenkins a special Butterick representative of the De-
lineator, has arrived at The Royal Stores for a limited period. Miss Jenkins brings with her a

## Special Delineator Ofier

tion tor the nexe Delineatork for two you can secure a yearly subscrip-

## Half Price

s1.20 a year insteac of $\$ 8.40$ the regular price, Deilivered
panthly at our pattern counter. Outport subseriptions including postage \$1.68. Miss Jenkins will be blad to receive your subscription and to explain the man
Home Magazine.
To our Outport friends and customers we would advige imme-
diate action as this special offer will be in force for a limited time

## The Royal Stores, Limited

Sole Agents for Butterick Patterns
WAIT! dont commit yourself until you have seen STRANGS
After all it's QUALITY that brings your customers back. To ge customers coming to you-not once-but again and again-you must offer them something better and more tangible than LOW
PRICES. The thing that impresses them most is the PRICES. The thing that impresses them most is the
QUALITY of the SUIT, SHIRT, COLLAR, HAT, CAP or TIE

## STRANG HRST




## Orphans Entertained



MURPHY'S GOOD THIIGS! Money-Saving Specials! Every day is money saving day in our stope. Here are a few notahle examples that we take pleasure
in submitting to you at this time. Remember these are quality goods sold at prices lower than the ordinary.



## BOWRING'S

GROCERY DEPARTMENT

## RING 1870

"PHONE FOR FOOD" ITS THE BETTER WAY.


HAVE COFFEE FOR BREAKFAST


## ESSENCE


GEO. WASHINGTON COFFEE
NO
instant postum

 ..Small, 35c. tin. Large, 70c.

BOWRING'S DRAPERY DEPT.
HOLIDAY AND TRAVELLING REQUISTES
 SUIT CASES.
 trave and show extra strong workmanhio
$\mathbf{t 1 . 9 5 , ~ 2 . 3 0 , ~ 2 . 4 0 , ~ 3 . 0 0 , ~} 3.40,4.00,5.80^{\circ}$ LEATHER SUIT CASES $\$ 13.00,15.00,15.75,32.00,36.00$
LD LEATHER CLUB and KIT BAGS

 9.80, 11.00

TRUNKS


 amourine a aionining and are buit to stand the hardest
knocking about.


 LUNCH BAGS 55c. 80 c. $\$ 1.20$ each
TRAVELLING OR MOTOR RUGS Very comfortable fags with fringed ends, plain and
$\$ 6.50, \$ 8.70, \$ 10.00, \$ 11.00, \$ 11.25$ each.


CARPETS, RUGS and LINOLEUMS. We have almysy been ammous for the gplendid lines and
dependable wearing uanlty of these goods. Make it a


 "Axminster" Velvei Pile stair Carpets, in rich oriental
 HEARTH RUGS Carpet Hearth Rugs, a big assortment, vers attractive,

 - you want sidefaite shade to match, your room CARPET SQUARES


FLOOR CANVAS and LINOLEUMS



## BOWRING'S

HARDWARE DEPARTMENT.

## WEDDING PRESENTS The Jun bride will soon be malicigs her npperanee Have you seepeted the Gift you spropese givng her, yet?

 OUR CHORE and CUTLERY offerar you the opportunity to give amething gerviceabloand appropriate, and which will be a bappy remembrance for yearr after

Silver Teepors Sillver Teepote. | Sathd Bowls |
| :--- |
| Popper $\$$ Sait shakies |





Cheese Distes
Silteef Water Pith
Hot Water Juss ...
CUTLERY and TABLE WARE
 Desert Knives ístiaiess)
Deser Knive
Diner Deseer Fivive
Diner
Desert Forks

TEA SPOONS


DESSERT SPOONS

 MAKE A SEELECTION FROM THE
 BOMVRING BROTHERS, LTD.

## $45+\frac{10}{4}$



memommmen Don't Say Paper, Say "EVENING TELEGRAM."

# No Ground for Complaints <br>  <br> <br> WHEN THE COFFEE IS MADE WITH <br> <br> WHEN THE COFFEE IS MADE WITH Lipton's Celbbrated Essence 

Coffee \& Chicory

You are almays certain of oftaining 'a eup of good One you have used this ESSENCE you will almays
use ity for thie the price is lower than some, the the
quality is the beth. quality is the best.
Ask your grocer for a Botte of LIPTONS CoFFEE
ESSENCE today.
 INSURANCE COMPANY, LTD.

 thet is why we lead
BOWRING BROTHERS, LIMITED. agents for newfoundland.
00000000000000000000000

## REDUCED PRICES

Acadia Marine Engines
SIZES 3 H.P. and 4 H.P. ONLY.
On account of being overstocked in three and
four horse power Marine Engines, we have decided to reduce the price on these Engines
until July 1st, 1925, after which date they will until July 1st, 1925, after
be sold at the regular price.
Fishermen requiring new tnree and four horse power Marine Engines, with complete
equipments, should communicate with us immeequipment
diately.
Acadia Gas Engines, Limited 00000000000000000000000000


DULEY'S
ELECTRIC TABLE LANPS
STANDARD READING LAMPS.



 PRICE ONLY $\$ 35.00$.

T. J. DULEY \& CO, Ltd.


## - <br> Marshall's Garage

Showrom: Prescott and Duckworth Streets.
0100000000000000000000000000


Lighter Day RANGE


Blue Enamel Finish, Steel Polished Top. Fitted with Hot Water Back. $\$ 160^{00}$
Wm. J.Clouston
Limite 1
184 WATER STREET
Cadizsalt!
Afloat and ex. Store: Beck's Cove.
COAI! $\begin{array}{r}\text { SCRE } \\ \text { RNSIDE } \\ \hline\end{array}$
WELSH ANTHRACITE
. $\$ 22.000$

## A. H. Murray \& Co. Ltd <br> Can oneme when res?




Farquhar Steamship Comp anl



