THE "PEQPLE'S PAPER" is A LIVE dally in a busy centre - study our newsy advertising.
ten pages thnat. Over 40,000 People, Daily, Read the Evening Telegram, The People's Paper.

## VOLUME XXXV. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, FRIDAY, SEPTEMBER $5,1913$. <br> RSOI PGR YEAR <br> NOYBER 206.



## A Batch of Biscuits



Mother's make
$M-m-m!$
What biscuit-what flavor-what tantalizing flakiness!
Broken into snow-white halves, could ever
anything be more inviting! Screcly, anything be more inviting! Scarcely It wasn't a happenstance, either. Experience has taught mother just how to heat her oven and ing jost how to choose her floul. And she always picks Rainbow Flour, because she's never found another brand that
could make biscuits quite so flaky, so delicate in texture, or so digestible.
Rainbow Flour will help your reputation as

## RAINBOW FLOUR



## A Mililonairess;




## CHESLEY WOODS, <br> Retail Goods <br> 15 to 25 per cent. <br> PIANOS and ORGANS <br> Cash Down <br> Advar Ladie Winte

## CHESLEY WOODS.

Our stock of Winchester Rifles
comprise the following






MARTIN HARDWARE COMPAN
GOING OUT OF BUSINESS.

## tumblers

Quart glass jugs
high stand cake dishes
GLASS SUGAR\& BUTTER DISHES, 10c. each
Plates, dishes and Cups \& saucers, se.
LARACY'S.

Summer FOOTWEAR.
$\$ 2.00$
Shoes.

two dollar shoes The eenhers are hatat, the Me werer
What Women, who have worn our Two Dolurs Shen
Parker \& Monroo, Ltt.
the shoe men.
Nfld. Employment Bureau.
WANTED, AT ONCE,
3 Girls for Show Room, with some experience.
1 Junior Office Hand,
W. H. HYNES.

Costume Ski
HENR

Now showing the $=$

Black only, fro
$\$ 1.60$ to $\$ 6.00$.
HENR

DINNA' FOR
ery year. Why
poicicy with on
very low rate?
$\frac{\substack{\text { Fince: } \\ \text { OTrare Duckworth } \\ \text { Presoott streets. }}}{\text { W E}}$
THE HAYMA
Rose's Fort
50c. pe
$=\frac{D}{5}$
IRISH HA:

Orange syrup.
100 Baskets $p$
Tin

Haywa

## Advance Show

 Ladies' Fall and
Winter COATS,

Costume Skirts and Golf Jerseys,
HENRY BLAIR'S.




Cable NeWS.


## FOR THE PEOPLE!

There will be five hundred pairs Men's, Women's Boys' a
sot day, at 11 o'clock. No approbation. Goods in perfect condition. Devine C 1 The Evering Telegram.



MORRIS-Cheer up, old horse, don't loo
earted or our few backers will desert us.
SELLING OUT Here and There.

## Bargans

in
Crockeryware.
JOHN B. AYRE.
C. P. EAGAN,

Duckworth St. and Queen's Road.

## The Store of Satisfaction <br> FMOAL SORESE

THE ROYAL STORES, Limited.
Every Item Here Means a
Money-saving Opportunity UROVAL SORES
 $\square$ To You Friday \& Saturday. $\mid= \pm$


## Lace Curtain Specials.



华
pillow cases

Glass \& tea cloths.
 SIDEBOARD COVERS
 TABLE LINEN.

TABLE DAMASK.

- Matat from Preve Linen, heary weight, beautifut
 WHITE SHIRTIN
 indian lawn

TAKE ADUANTAGE OF THESE Remarkable



SMALLUARES $S=z^{\text {EvERY DAY WANTS AT PRICES }}$ MUCH BELOW VALUE.



TheRoyal Stores Itd


Sale of Fancy Neckwear.



 Ansenternimped CUSHON TOPS.




FOR MORE THAN 25 YEARS THE NAME OF MARSHALL HAS MARKED IN NEWFOUNDLAND THE FINE WALL-PAPER STANDARD,
and this Falls's assortments are particularly deserving of such fame. They
terns than can be shown elsewhere in St. John's; also 3 Canadian Specials.

| 7 cents. <br> The lowest price ever known in for Canadian WallPapers; Halls and Bedrooms. Every piaranteed perfect. |
| :---: |
|  |  |


| 10 cents. |
| :---: |
| Gilt Patterns. |
| A special lot suitabe |
| for any room in the |
| hous. |
| gyaranteed perf iect. |


| 15 cents. |
| :---: |
| Beautiful parlour and <br> sitting - room papers; <br> good value at 30e. per <br> piece. Every piece guar- <br> anteed perfect. |

15 cents Beautiful parlour and
sitting - room papers; good value at. 30 c. per
piece. Every piece guarpiece. Every pie
anteed perfect.




## THE VERY LATEST

Barrette's Turban Hair Pins and Combs.

Chas. Hutton, Fancy Department.


## JOB CURTAIN ENDS.

You who know Gurtain values will be quick to see and grasp the many saving chances of timely sale. Most of the ends are full lengh, 3 to ana yards long, are finer than
kind sold in the past and which can be halved to make a pair of short curtains.

## 30 cent Lot.

one price. Your choice for 30 cents.

## Half Pairs.

It will be our pleasure to show them and yours to see
have made two prices, namely, 50 cents and 60 cents.


This Date in History.
$\qquad$



 1

## Cable News.





The St. John's Meat Co.

## SOMETHING NEW.


BEEF, MUTTTN And SALSAGES at our usaal keen prices.
EAST-WATER STREET-WEST

## Morris

That is What

more Nuts<br>for Patsy.

<br>











## Morris Must Go.

That is What the People Say
nore Nuts for Pats.

Pointers.

$$
5
$$

Eating With
His Stomach

##   <br> Grape-Nuts


terest than its scientifiei food qualities, it is its remark-
atbe practical Ahe practical adaptability too qual weakened conditions of
the digestive organs and its power to build them upquickly.
"There's a Reason"

Intertown Baseball.


## Season 1913-1914.

We have always been noted for the exclusive style and finish of all our Ready-mades, but ur advance fashions in Ladies' Coats for Fall nd Winter wear surpass any of our previous showings.

॥These Coats are built on the newest lines, any are of the modish two-toned tweeds and blanket cloths; large, roomy and mannish looking. The popular style for coming fall-they have large shawl, sailor and storm collars, deep cuffs, trimmed, buttons, etc


## U. S. Picture \& Portriat Co,

## The Nickel Theatre!

None but the Brave Deserve the \(\begin{gathered}The Sprite of the Ranch-W<br>Fern.<br>Fair-Comedy.<br>Gentleman Joe-Social drama.\end{gathered}\) Pathe Weekly-World's events.

The ever popular JOHN W. MYERS sings "The Sands of the Desert."
Monday-ARTHUR P. CAMERON-English Comedy Singer.
NEXT WEEK MR. MYERS' FAREWELL. day "The Bridge"; Wednesday, "Twickenham Ferry"; Thursday and Friday, "Ampourers' Song From Rodin Hool."

## EXTRA SPECIIL LINES

## A. \& S. RODGER'S.

rais BIG VALUES THIS WEEK.
Boys' Jersey Suits, Cap to Match, in Brown, - Green, Navy and Saxe Blue, \$2.20 up. Special Line Men's Negligee Shirts, worth \$1.40, now \$1.00.
Real Snap in Gents' TIES.

## A. \& S. RODGER.











Here and There What's the Matter


Dicks \& Coo., Ltd.

stad's Celebrated
Brand Fish Hooks. that 0 . Mustad \& Sonss name is
 EVERYWHERE,
nie praples paper- THE EVENING TELEGRAM, Sept. 5th 1913-10. - maid bi everioure

## A Popular Plan

as results already show
Many letters are arriving from widelys-satitered sections
of Canada and Newfoundland asking for copies of our Pr Canaad and Newtroundiand asking for copies of our
Partial Payment Plan booklet. These bear out our be-
 pophlari

Some orders have been entered, but of course it's too early to expect more, as its only during the past ten
the booklet.
It is the strong interest as manifested in these letters that is especially gratitying, containing, as they do, as-
suranees that our Partial Payment Plan is something the surances that our Pa-
public really wanted.

|  |
| :---: |

J. C. Mackintosh \& Co.

Members Montreal Slock Exchange
Haliiax-SI. Jothu-Montreal-New Glasgow-Frederi cton
NEW GOODS at FREW'S!
LADIES' MANTLES, COSTUMES, HATS, FURS, DRESS MATERIALS, BLOUSE CLOTHS,
RIBBON, FEATHERS, Ete, Etc.
All very newest and most up-to-date goods. Quality and priees
WILLIAM FREW.

## "Molassine" Mead

is as useful in Summer as in Winter. "MOLASSINE" MEAL helps all animals to get greater noun
and digest them.
Worms cannot exist in animals fed on
"MOLASSINE" MEAL. It is therefore a necessity during the grazing season. Good for: ${ }^{\text {HORSES }}$

SHEEP $\begin{array}{ll}\text { COWS CALVES } \\ \text { OXEN } & \text { LAMBS }\end{array}$
OXEN
PIGS
POULITRY Try "MOLASSINE" DOG CAKES on your

Harvey \& Co'y.
Wholesale.

Apples, Cabbage, Potatoes, Eic.

150 barrels NEW POTATOES, roo barrels NEW APPLES, 60 barrles GREEN CABBAGE, 40 bunches BANANAS,

Ioo tierces SINCLAIR'S SPARE RIBS.
George NEAL.
 Fre:h Poultry, $\frac{\text { New Vegetables. }}{\overline{\text { ELLIS \& CO., }}}$
 his viluable timepieee to the
hands of a tinker
OUR EXPERT WATCH RE PAIRINNG means best wrikt, best
springs, etce, used springs, ete,., used alll-round dat.
isfaction for prices that explain isfaction for prices that explai
why were always busy,
D. A. MCRAE,
 EUROPEAN AGENCY.
 Wutan anina ousin!





WILIAM WILSON \& SONS


## GRANULATED SUEAR <br> Fine Grain Granulated SUGAR,


Good Iol Egilisis lalaty



## FREE!



The Typewriter Bard, Buster Brown,
Is mimbter thant then pen
so



A Buster Brown School Bag.
Simplex Razor Stropping Machine. WILL STEOP ANY SAFETY OR ORDINARY RAZOR.

BISHOP, SONS \& CO., Limited,

HARDWARE.
PHONE 679.
F. SMALLWOOD, AGENT
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And North American Style In our Tailoring we couple the smarler style of the
Western Hemisphere with the sterling quality of the Western Hemi
English Cloth.
English Cloth.
Good judges say that the "thoroughbred lookCHAPLIN Clothes is intuitively recognized.
This season we have the real high-stepper most aristocratic curves and designs in our Summer
Suit Models.
CHAPLIN,


| "SCOTIA" |
| :---: |
| DAIRY MEAT. |
| We heve reeived another large estiv |
|  "Sotia" Diry Meal is consumed in thonsands o of tous is so balanced as to keep up the condition of the cor wivicit. Creasing the flow of mik, at the same time audint |
| mircmioss for |
| mands per |
| COLIN CAMPBELL, |
| Sole Agert. | N. We - are the the kindness of Buster Brown and his little dor

A buster brown school bag h every pair of Buster Brown Shoes purchased from us dur gir of Buster brown shoes purchased. from us dur $-\quad$ -

## D $\circ$ <br> Princes.

## This superior and guaraited brand costs the consumer no higher rrice than other brad

 itty. Dort price than other brands of indifierent qualcert Wher. Sold by all reputathe gro

GEO. M. BARR, Agent.

TEN PAGES TO-DAY


## VOLUME XXXV

White

Of $F$
500 Barre 100 Barre 150 Barre 150 Barre 50 Tierces 50 Barrel
Caref
 NOTICE.
'Prospero'
Bowring Bros., Ltd.
Wednesday, Sept. 10th,


