GERMANY TALKS SO MUCH OF PEAEE: NEW YORK TRBINE CONCLUDES SHE IS BEATEN

Compares German Successes to Those of the Confederacy in Civil WarGermany is Being Bled..


OFFICIAL ANOTHER EFFORT IS NOW BEING MADE

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Places Must Soon be Taken.
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New Premier Will be Foreign Minister as Well as Premier-Gallieni, Governor of Paris, is Minister_ of War.

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| CITY TO REGI. | TER NAMES |
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At Meeting of Special Committee to Look After These
Men, It Was Decided to Ask Them to Register in the City Clerk's Office in Book Provided For Purpose.







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THE COURIER, BRANTFORD, CANADA, THURSDAY, OCTOBER 28,1915


Brown's Victrola Store
9 George Street

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| Scial an Pessenal | $\begin{aligned} & \text { LEAD RUSSAM NS } \\ & \text { TROOPS AGAMST } \\ & \text { HSS COUNRY } \end{aligned}$ | DAILY STORE NEWS OF |  |
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## BRANTFORD'S GREAT NEW STORE--Dedicated to the Service of the Citizens of the City and Surrounding Country



SATURDAY MORNING OCTOBER 30th, ushers in a new era in merchandising in Brantford-for on that day the doors of this great, new stor swing open with a hearty invitation to all to come and enjoy its many advantages and conveniences.
This epoch-making event holds promise to you of great things-great in the sense that its wider purchasing power and greater distribution---lessening overhead costs and eliminating waste--will bring new buying power to your dollars.

The more this store sells, the less it will cost you. As business grows upward, prices will grow downward. Every effort in the world of science to day is concentrated on finding ways and means of accomplishing the day's work in a quicker and more efficient mamer. The new building, while it embraces every moderi improvement, with ventilating system--providing an abundance of fresh air--broad, spacious aisles, plenty of sunlight--as well s many other advantages, all of which add to your pleasure and convenience, and while it covers almost 11-4 acres of floor space, the cost per square foot of space is less than in our old store. The heating and ventilating system, which is of the newest type, will effect a considerable saving in fuel. The automatic fire protection system will resuit in a saving of $80 \%$ in the cost of insurance, and we might enumerate other savings in overhead cost, all of which ultimately go to reduce the cost of goods to you.
The same care and forethought used in building the new store have been employed in selecting the splendid stocks for every department in the house and so you can come with every expectation of finding just what you want at prices in most cases, lower than you will find elsewhere.

> So Come and Help to Celebrate the Opening of Your New Store, Saturday, October 30th and Following Days !

E. B. CROMPTON \& CO., LIMITED

THE HOUSE OF QUALITY AND GOOD VALUE,
$\longrightarrow$ SEE TO-MORROW'S PAPERS FOR GENERAL ANNOUNCEMEN'




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Time and Trial Provie $=5$

## Beecham's Pills


An Invaluable Aid to Health

MATCH SPECIALTIES We have been making Matches for 64 year Somomestic Matches and every other kind
Some of our specialtiess are "THE GAS LIGHTER" with a ${ }^{4} 4$-inch Stick; THE "EDDY Stone Torch" for outdoor use (burns 35
seconds in any weather) ; WAX VESTAS for the moker, and many other varieties. THE "SILENT But For Every Use Ask Your Grocer For BUCK'S Radiant Home


TURNBULL \& CUTCLIFFE
HARDWARE AND STOVE MERCHANTS

|  | SUTHERLAND'S |
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| Mrs. Nellie L. Mc Clung's NEW BOOK |  |
| "In Times Like These" |  |
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| JAMES L. SUTHERLAND <br> BOOKSELLER AND STATIONER |  |
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| J. S. HAMILTON \& CO. <br> 44 AND 46 DALHOUSIE ST. BRANTFORD IS WHERE YOU GET THE VALUE FOR YOUR MONEY |  |
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| Smooth Old Whiskies Fine Old Wines Creamy Ales Delicious Liqueurs <br> QUALITY AND PRICES RIGHT" |  |
| J. S. HAMILTON \& CO. <br> 44 AND 46 DALHOUSIE ST. <br> BRANTFORD |  |




BROADBENT


| "In Times Like These" By Nellii L. McClung |
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| \$1.00 |
| STEDMANS BOOKSTORE |

USE "COURIER" WANT ADS.

Make It A thesplendid assortment of HATS on Saturdayat Broadbent's

$\left|\begin{array}{c}\text { THE GREAT BLOOD } \\ \text { PURIFIIER } \\ \text { "Fuili-a:tives" Cleans, } \\ \text { Purfies, Eniches }\end{array}\right|$




PUSH BRANTFORD-MADE COODS

| Show Preference and Talk for Articles Made in Brantford Factories by Brantford Workmen-Your Neighbors and Fellow-Citizens-Who Are Helping to Build Up Brantford. Keep Yourself Familiar With the Following: |
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SMOKE
El Failear Havana Cigar
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 T. J. FARI \& CO., Limited YOUR DEALER CAN SUPPL. Blue Lake Brand Portland Cemen
 We manufacture the most complete
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We have a good assortment of these Stoves, both in heaters and ranges. If you are needing a Stove, these are good value, as
they are in first-class contition and guarantec. If ordered and Howie \& Feely




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$-\Phi=$ Financial, Commercial and Real Estate $=-\$=$


