



A Message

From the outdoor world, our flowers take. No matter what the season, no matter what the weather, everybody enjoys the exquisite beauty, delicacy and fragrance of

Our Fresh Cut Flowers.

Corsage Bouquets. House Decorations.

Floral Designs given our prompt attention.

London's Flower Phones, 90-5313.

Gammage

FOR MILITIA USE

Princess Avenue School Ready at Moment's Notice.

The board of education has notified the militia authorities that the old Princess Avenue school is available for military purposes. It can be turned over at a moment's notice. It is in first-class condition. It is probable that it will be used for housing a portion of one of the battalions here.

HIGHGATE PARTY IN UPSET.
HIGHGATE, Oct. 12.—An automobile containing Mrs. George H. Bury of Highgate turned turtle when the party was on the way to Windsor. Fortunately, all escaped with a shaking up save Mrs. Bury, who was slightly injured and received several bad bruises.

NATIVE SONS OF WALKERTON ARE OFFICERS OF 160TH

Seven of Them Hold Commissions in Bruce Unit.

FAMILIES ARE PROMINENT

County Town's Best Known Men of Second Generation in Important Commands.

The town of Walkerton boasts seven native sons prominent among the officers of the 160th Battalion. All are sons of well-known Walkerton citizens. Major Andrew McLean Moffat, second in command of the unit, is the son of the Rev. Dr. Moffat, the first resident Presbyterian minister in the town of Walkerton, and a prominent divine. Major Moffat has had many years' experience in military affairs, not only in Canada, but as inspector of the State Militia in the State of Kentucky, U.S.A. Shortly after the outbreak of war he went to England in connection with a munition enterprise, returning to Canada to accept his majority in the 160th Battalion.

Major Moffat's work with the Bruce Battalion has been of an unusually efficient character. Working in close harmony with his commanding officer, Lieut.-Col. Weir, he has been of the greatest assistance to that officer in the training of the 160th. It is due not a little to his energy and enthusiasm that the men from Bruce have been so rapidly prepared for the front.

Capt. Roy Whitehead, the adjutant of the 160th, is the son of a prominent businessman in Walkerton, James Whitehead. To him falls the duty of keeping the records of the unit in good shape. It is a tribute to his handling of the battalion orderly room when it is said that the records of the battalion are in as good shape as were those of the 11th Battalion, which were said to be in the best shape of any unit leaving London up to that time.

Lieut. Robert Rowland, late of the Princess Pals, is the son of John Rowland, one of the most active recruits for the 160th. He and Major McNally are the only two who have already seen service in the present war.

Lieut. V. A. McKeechie is the son of the governor of the county jail. He is a brother of Capt. M. McKeechie, medical officer of the 17th Cameron Highlanders of Winnipeg.

Lieut. H. Henderson is the son of a fighting father, Major John Henderson of the 2nd Regiment, a veteran of the Fenian raid.

Capt. F. Shaw is probably one of the most popular of the officers of the unit. He is a paymaster, who may explain his popularity in part. He is the son of the late Alex. Shaw, county solicitor for many years, and also the representative of the Bruce in the Dominion House for some time.

Capt. Allan Todd is the seventh of the Walkerton men. He is the son of the late Peter Todd, for a long time assessor for the town of Walkerton.

SACRIFICES RANK AS WELL AS BUSINESS TO GET TO FRONT

Capt. Fred Taylor Going as Junior Officer of Draft.

IS LEAVING SHORTLY

Gives Up Captain's Star in Order to Reach Firing Line Sooner.

Sacrificing not only his captaincy, but his large business as a retail druggist in the city, Capt. Fred Taylor of the Taylor drug stores, goes overseas shortly. He will go as a lieutenant with a Mounted Rifle draft from Hamilton, becoming a junior officer to reach the firing line sooner.

His departure overseas will prevent



CAPT. TAYLOR.

his active interest in the business for some time, and when it is considered that under conscription men in similar positions are exempted from service, his sacrifice can be fully appreciated.

Although a Watford boy, he has carried on business in the city for eight years, and during that time has built up a business which has become one of the leading ones in the city. A chain of six drug stores supplying all parts of the city is evidence of his ability as a business manager.

For five years he has been connected with the 1st Hussars. He enlisted with the Mounted Rifles at Hamilton last October as a lieutenant, and gained captaincy in December.

MAJOR SMITH TO SPEAK AT SUNDAY BAND CONCERT

A. M. C. Depot Commander Giving Address at Armories.

An address by Major David Smith, O. C. Army Medical Corps training Depot No. 1, will be given at a band concert to be held in the armories Sunday evening, under the auspices of the most recently organized chapter of the Daughters of the Empire, the "Harriet Boomer," composed of collegiate girls, and named after the dean of London women workers.

By kind consent of Lieut.-Col. Pritchard music will be furnished by the band of the 153rd Battalion, and Miss Luta Layman, the popular contralto, will sing, recruiting some.

Since organization was effected early in the summer the collegiate chapter has devoted its energies to providing delicacies for the sick in the military hospital at Carling Heights and as far as possible, making their lot happier. Under these circumstances it is especially fitting that the commanding officer, Major Smith, should be the speaker.

CAPT. SCANDRETT RETURNS TO CITY

Back From England Again and is Now Awaiting Further Orders.

Capt. Herbert Scandrett, Military Cross, late of the 12th (formerly 6th) Field Battery, arrived in London again on Thursday night. Four weeks ago he left for the old country, and was returned to Canada on orders of the military department. What his new appointment is to be will not be known for several days. In the meantime he is awaiting orders.

Capt. Scandrett, after his first return to Canada to convalesce after being injured through the fall of an aeroplane in which he was acting as an artillery observer, was attached as an instructor to the artillery school at Kingston, but was ordered to return to England more than a month ago. He was anxious to return to more active service at the front, but apparently his services as an instructor are desired in Canada again.

MILITARY HONORS WILL BE GIVEN DEAD SOLDIER

London Soldier, Previously Wounded, Listed as Such.

Full military honors will be accorded Corp. Archibald J. Finch, a returned soldier who died in the city on Thursday.

The funeral will be held from his late residence, 821 Talbot street. The coffin will be borne on a gun carriage and will be draped with a flag. A firing squad from the Special Service Company will accompany it with the band of the 153rd Battalion. Buglers from the 153rd Battalion will sound the last post at the grave.

The pallbearers will be four returned non-commissioned officers and Corp. Bishop and Lance-Corn. McDonald. Interment will be made at Woodland Cemetery.

The services will be held at the house and will be conducted by Rev. Dr. Gustavus Munro.

Corp. Finch is survived by his parents, his wife and two small children. A brother is at present on the firing line in France.

REPORTED MISSING

Corp. J. R. McComb, 5354, whose name appeared in Wednesday's casualty list as "missing," enlisted in this city almost two years ago. He was a young Irishman who had been in the city for some years, and who lived with his uncle, Joseph Carson, of 889 Colborne street. He was employed here at Scandrett Bros.

Corp. McComb was wounded some months ago, and won his stripes on the return to the front. His mother, named as his next of kin, still lives in Ireland.

GOVERNMENT WILL PAY FOR HELP IN FINDING DESERTERS

Will Deduct Expenses From Captured Soldiers.

HUGHES REVIEW TODAY

22,000 Men Will Parade at Camp Borden—142nd Inspected.

[Special to The Advertiser.] CAMP BORDEN, Oct. 12.—Lieut.-Gen. Sir Sam Hughes, minister of militia, will arrive tomorrow morning from Ottawa, and will take the salute in the divisional ceremonial review, which has been arranged.

Twenty-five battalions or approximately 22,000 men will parade, and they will march in brigades in numerical order.

Lieut.-Col. E. S. Wigle, brigadier of the eighth brigade, returned tonight, and will lead his brigade, and Lieut.-Col. G. C. Royce, brigadier of the ninth brigade, will command the balance of the Western Ontario battalions.

Arrangements and dates have been announced for the movements of the battalions in camp here to winter quarters. The battalions left homeless are the 118th North Waterloo and the 122nd Muskoka.

Kitchener's May Go Home.
In the original schedule the former was mentioned to be quartered in London. Since then considerable agitation has been raised in Kitchener to have the unit return to that town this winter. Mr. Welch, M.P. for North Waterloo, was in Ottawa the other day conferring with Hon. P. B. McCurdy, and it is expected that this unit, as a result of the conference will return home.

The 14th Lambtons will leave October 16 for London, as will also the 118th to quarters to be selected later.

The 215th Brant Battalion will leave tomorrow to take out to Kitchener the balance of the units will leave for their destinations the next day.

London's Own Inspected.
The 1st London's Own Battalion was inspected by Major-Gen. F. L. Lessard, C. B., today, and he reported very favorably to headquarters on their appearance and efficiency.

Quite an epidemic of measles has broken out in camp. Sixteen cases were admitted to hospital yesterday and fourteen today bring the total up to 80. There are 150 patients in hospital tonight.

Corp. Robert Notman Ball of the 168th Battalion is discharged in today's orders to take out a commission in the active militia.

Lieut. S. P. Griffin, 19th Regiment, is attached for training to the 180th Battalion.

The deputy of the governor-general-in-council has ordered that in future all persons assisting in or incurring expense in apprehending illegal soldier absentees, will be reimbursed by deductions from the soldier's pay and allowances.

A.M.C. DRAFT OFF TO HALIFAX; GIVEN HEARTY APPLAUSE

Soldiers Cheered as They Pass Through Streets.

A special coach attached to Grand Trunk train No. 16 carried the Halifax draft of the A. M. C. out of London last night. The train pulled out of the station at 7:15 p.m., to the strains of the pipe band of the 241st Battalion.

The men fell in on the parade ground at the A. M. C. camp at Carling Heights at 6:15 p.m., and headed by the kiltie band, they were escorted by the men who are soon to leave on a second draft for overseas, the party headed down-town. At various points along the route of march the men were heartily applauded.

A large crowd, including the usual number of the fair sex, was at the station to see the men off. As is usual, the men traveled in day coats, most men, it is claimed, preferring this accommodation to colonist sleepers. No. 16 coming in, the special coach was attached, and in a few minutes the hundreds of soldiers and citizens.

The party was composed of one sergeant and thirty men, in charge of Capt. O'Keefe. While they are supposed to remain in Halifax for some time, it is stated that they will probably form part of a draft overseas very shortly.

The names of the men are as follows: Sergt. Sinden, Ptes. Beck, Brentlinger, Beresford, Carroll, Campbell, Clincher, Doerr, Dufresne, Fox, Forrest, Caton, Givrin, Gardiner, Fisher, Bussler, Lewis, Keven, Pellyblank, Prince, Swindall, Shoemith, Martin, Wade, McPhee, Raine, A. E. Reid Ridler, Mathieson, Taylor.

LIEUT. SOMERVILLE IN MONTREAL UNIT

Former Officer of 33rd Serving in 60th Battalion on Somme Front.

Lieut. Kenneth Somerville, son of C. R. Somerville of this city, is with the 60th Battalion of Montreal on the Somme front, under the command of Lieut.-Col. Gascoigne. When the 33rd Battalion was broken up among various other units in England, Lieut. Somerville was the only officer who received a commission in the 60th, originally a Montreal battalion. Lieut. Somerville, stated that at the time of writing he was feeling in splendid condition. He frequently meets Canadian friends attached to the various Canadian units located in the region where the 60th is stationed.

In a letter received a few days ago by his parents, Lieut. Somerville, stated that at the time of writing he was feeling in splendid condition. He frequently meets Canadian friends attached to the various Canadian units located in the region where the 60th is stationed.

GOING TO FRANCE

John Cottam received a cablegram yesterday from his son, Lieut. Bert Cottam, stating that he had left for France.

DIZZINESS, CONSTIPATION

bad taste in the mouth, despondency or "the blues," and other miserable ailments call attention to the liver. It is torpid. Take Hood's Pills—they rouse the liver and relieve all liver ills. They are the old and favorite family cathartic. Purely vegetable. Gentle and thorough. 25c. All druggists.

New Autumn Fashions With Charm and Beauty Making This Store Very Wonderful

We are surely on the threshold of a season of wonderful activity. We have gathered immense stocks, now here and pouring in every day, and are confident that we have read the signs aright—confident that the demand for reliable goods will be greater than for several years. As declared in the headline above, the high standards of quality maintained, the assurance of best value, and the bountiful stocks on hand, are real advantages to the public—to say nothing of the innumerable specific advantages of special purchases of merchandise which come to us in the course of the season, some of which are listed below for Saturday's selling.

Special Trimmed Millinery Saturday, \$4.95

As an event of the season none could be of greater interest than this first special Saturday sale, not even the opening display as shown in this store.

A superb collection of new hats has been prepared for display, and all will be shown on one table. Your choice of the entire group at above price, in which you will find a great variety and with exceptional originality and individuality of treatment. Some of the smartest ideas shown this season—copies of the best models from famous Paris milliners. Saturday your choice \$4.95

SATEEN PETTICOATS, \$1.50
Five dozen only splendid quality Sateen Petticoats, with accordion pleated flounce and tucks at bottom, draw tape at waist and fitting neatly over hips; in copen, purple, green, rose and black. Special \$1.50 each

\$2.25 Satin Stripe Crepe de Chine for \$1.43 Yard, \$1.75 Satin Stripe Habutai Silks for 98c Yard, \$1.00 Cord Stripe Habutai Silks for 68c Yard

If you ever had an opportunity of buying smart silks at a big reduction and of such good, reliable quality that would warrant you laying aside for awhile without impairing the wearing qualities, then, this opportunity comes to you Saturday morning. A great lot of newest styles was cleared at a sacrifice price from a jobber overloaded with many broken ranges. Every piece on sale Saturday is of the best make of high-grade crepe de chine and habutai silks at such low prices as to make it worth while securing a good supply of waist lengths for next summer or for Christmas gifts.

\$1.00 CORDED-STRIPE HABUTAI SILKS FOR 68c YARD
These are the popular washable silks with heavy cord effects woven in stripe contrasting colors; three styles in pink, sky and dark grey grounds with clusters of six white stripes; \$1.00 value. Saturday for 68c yard

SATURDAY SOAP SPECIALS

Large Square Cake Clear English Glycerine Soap, .3 for 25c
Pears Unscented Transparent Soap 2 for 25c
"Vinolia" Baby Soap, healing and soothing 3 for 25c
"Master Mechanic," a vegetable oil soap, lathers freely in hard water; will heal chapped hands and remove tar or grease. Large cakes 2 for 15c

Basement Sale of Clothes Lines Saturday

50 only 40-foot Galvanized Clotheslines, regular 30. Saturday 19c each
Also 50 only 100-foot, same as above, regular 55c. Saturday 39c each
Three dozen Clothespegs with each line.

35 Men's Fall Weight Overcoats Saturday \$8.75

Tomorrow (Saturday) morning we will make a clearance of 35 Fall-Weight Overcoats to make room for regular winter stocks. This will be your opportunity, and any man who needs a fall-weight coat will find a great bargain in any coat in this group. All are fashionable tweeds in good color mixtures, just the coat for street or motor. Come early for your choice; size 35 to 42. Rush sale Saturday, 8:30 \$8.75

MEN'S NAVY SERGE SUITS, \$15.00 TO \$25.00.
Reliable Navy Blue Serge Suits, men's and young men's models, suits that will stand the sun, fashioned in the very best styles and made from imported British serges, purchased at a year-ago prices, which cannot be equalled today for value; a full range of sizes, 32 to 44 in all lines. See our special \$15.00 Serge Suit. Others \$18.00, \$20.00 to \$25.00

28 Boys' Buster Brown Suits \$1.95 FOR AGES 3 TO 5 YEARS.

28 only to clear at this price Saturday morning, Buster styles, in fine navy serges, tweeds and worsteds, all are regular \$5.00 and \$6.00 suits, small sizes only, which have been left in the different ranges and accumulated, making odd lines. To be cleared with a rush Saturday morning \$1.95

Suits for Big Boys

SIZES 33 TO 37.
Two-Piece Bloomer Knicker Suits, a full range of extra large sizes for big boys, in excellent quality tweeds and worsteds, a fine assortment of these large sizes now in stock. Prices \$10.00 to \$13.50

Men's Underwear--Saturday

Elastic-Ribbed Combination Suits, winter weight, closed crotch, comfortable fitting \$2.50 suit
Natural Wool Combination Suits, medium weight, unshrinkable. Price \$2.00 suit
Heavy Cotton Combinations (natural), fleece finish, winter weight. Price \$1.50 suit
Men's Heavy Ribbed Shirts and Drawers, all wool and unshrinkable. Price \$1.50 each

Men's Sweater Coats \$5.00

All-Wool Sweaters in grey, maroon, brown, navy and green, trimmed with red; good strong coats, with collar and pockets; sizes 36 to 44. Special \$5.00

CORTESE ORCHESTRA SATURDAY AFTERNOON.

ROAST CHICKEN DINNER SATURDAY IN RESTAURANT.

Great Interest Shown in These New Suits.

In this special Saturday display you will find the leading materials as well as styles, and new fur trimmings.

Ladies' Suits of Purple Broad, with new cape collar edged with seal trimming of fur, buttons, ripple style, slightly fitted, silk lined; skirt two-piece model. Price \$60.00

Worsted Suit in novelty green and brown, cheek sport style, with new monk collar, belted coat, with patch pockets; skirt two-piece model finished with belt. Price \$45.00

Nigger Brown Broadcloth Suit, coat full, ripple style, with cape collar and patch pockets, trimmed with sable banding; two-piece skirt with yoke. Price \$50.00

Also another suit in same material and color, trimmed with sable-opossum banding. Price \$62.00

Suit of Brown Velvet, belted coat, silk lined, patch pockets, collar and sleeves edged with seal; skirt four-piece model, gathered at waist. Price \$45.00



Sale of Toilet Paper Saturday, 4 rolls 25c

The satisfactory brand, regular 16c rolls, or three for 25c. Saturday we will sell ten cases only, 1,000 rolls, four rolls 25c AT TOILET COUNTER

\$1.75 SATIN-STRIPE HABUTAI SILKS FOR 98c YARD

Thirteen pieces in this lot, comprising the season's smartest blouse stripes of the very best Jap makes, all are extra heavy Habutai Silks with various stripe designs of satin in colors of white grounds with pale blue, turquoise, helio, copen, also pale blue grounds with white stripe; three patterns in all white silks with satin stripes, three patterns in white grounds with neat stripe styles in black; all are 36 to 42 inches wide; \$1.75 values. Saturday for 98c yard

\$2.25 SATIN-STRIPE CREPE DE CHINE FOR \$1.48 YARD

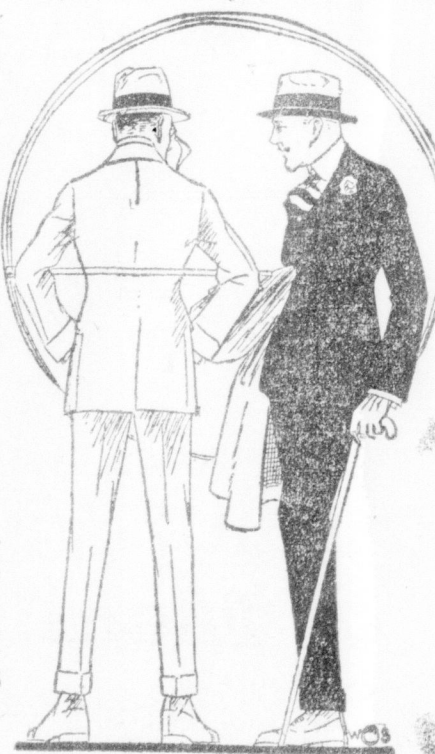
Guaranteed first choice quality, extra heavy firm crepe weave, pure washable silk, pattern is shown in white grounds with clusters of three fine stripes; a choice of three to select from—Copenhagen blue, helio and black; all are full yard wide; regular \$2.25 values. Saturday \$1.48 yard

JEWELRY SPECIAL 59c

The new Jinney Mesh Purse, a smart little mesh purse with fancy oxidized top, for misses and young girls; six dozen only. Saturday 59c each

AT NOTION COUNTER

Steel Knitting Needles, No. 12, 13 and 14 8c set
Rubber Knitting Pins, 9, 12 and 15 inch, all sizes 25c, 30c and 35c set
Shoe Laces for high boots, 72 inches 8c pair
Shoe Laces, mohair, 36 and 45 inches 5c pair
The Korreet Waist and Hose Supporter combined, does not encourage stooped shoulders, three sizes 25c each
Elastic Curlers, waves the hair without heat in a few minutes 25c card
Dome Fasteners on tape, black only 19c yard
The Kantopen Hooks and Eyes, white only 1c card



Men's Cashmere Socks 50c Pair

All-Wool Black Cashmere, 50 dozen, extra quality. .50c pair

BOYS' WINTER OVERCOATS \$4.95 to \$10.00

Chinchilla, Tweeds and Mackinaw Coats for winter wear, fine warm coats, made up in fancy styles for boys 3 to 9 years, in navy, grey and brown shades. Now is the best time to fit the boys out for winter while stocks and sizes are complete. Bring the boys Saturday. See this range in sizes 21 to 27. Prices \$4.95, \$5.95, \$7.50 to \$10.00

Boys' Natural Wool Combinations \$1.50 Suit

These are priced the same as last year. Get your supply while they last; sizes for ages 6 to 15 years. Special \$1.50 suit

Watch Your Step

Many people fail to realize that the common habit of tea and coffee drinking may, sooner or later, handicap ability and hinder progress.

It is a scientific fact that tea and coffee contain a harmful drug, caffeine, which with many, through regular use, causes nervousness, headache, heart flutter, or other annoying ills.

The wise move is to quit both tea and coffee and use

POSTUM

Made of wheat and a bit of wholesome molasses, this famous pure food-drink has a delicious, snappy flavor, yet contains no drug nor other harmful element.

Postum comes in two forms. The original Postum Cereal must be boiled; Instant Postum, a soluble form, is made in the cup with boiling water—the same delicious drink—instantly.

A look to health now smooths and brightens the path of the future.

"There's a Reason" for POSTUM

Made in Canada. Sold by Grocers.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

BRITISH RED CROSS CAMPAIGN WILL BE ARRANGED TONIGHT

Representative Workers Holding 6 O'clock Meeting.

WILL COVER WHOLE CITY

House-to-house Canvass of Residential Districts Part of Plan.

Definite plans in regard to the British Red Cross campaign to be held in London next week will be made at a meeting this evening of the central committee and representatives of various organizations assisting, to be held in the "Cromwell House" at 6 o'clock.

George H. Bolton (chairman), Col. Cartwright, Philip Pocock, F. E. Leonard, A. T. Little, A. B. Greer and W. M. Spencer compose the central committee, while teams will be provided by the Shriners, Elks, Foresters, Advertising Club, Rotary Club, Canadian Club, Builders Exchange, Salvation Army, Educational Institute, the board of trade being responsible for securing the remainder of the twelve teams.

Just a year ago on Trafalgar Day, the last great British Red Cross campaign was held in Canada, when Ontario alone raised \$1,500,000 to aid in the relief work for sick and wounded soldiers carried on by the motherland.

London citizens were asked for \$50,000, and they gave more than \$75,000. It is the pride of the British Red Cross Society that in every crisis of the campaigns of the Allies, it has been able to bring prompt and efficient aid to supplement the untiring work of the official service. It is the only institution that carries voluntary aid to the sick and wounded of the British forces on land and sea in every region of the war.

Premier Hoadley's endorsement of the British Red Cross appeal is as follows: "My visit to England and France has aroused deeper appreciation than ever of the splendid work of the Red Cross. It deserves every support, and I trust the people of Ontario will respond with their usual generosity to the British Red Cross appeal for October 13."

The British Red Cross has provided more than 2,000 motor ambulances for the transportation of the sick and wounded. There are now 1,100 behind the British army in France available for the London men who meet with disaster from the attentions of Fritz while serving there. For the Mesopotamia expedition, a special fleet of motor ambulances have been supplied for work on the Tigris.

House-to-house Canvass. The campaign in this city next week will have two phases. On Thursday, the business section will be thoroughly canvassed by the various teams. On Friday and Saturday, this will be followed up by house-to-house visits in the residential districts, in order that no one may be overlooked who wishes to contribute something, however small.

BRANTFORD TEACHERS TOUR LONDON TODAY

Big Party From County and City On Inspection Visit.

Nearly 200 teachers from the city of Brantford and county of Brant arrived in the city at 9:30 o'clock this morning to visit the city schools. They were under the leadership of Inspectors Kilmer and Standing. They were met at the station by Trustees Silverwood, Rowe, Hayman, and others and divided into parties. They visited the various schools, and at noon were entertained at lunch at Shulman & Hearn's. The visitors expressed themselves as most delighted with the new schools, and the entertainment provided for them. They will leave the city at 6 o'clock this evening.

DOES YOUR SCALP ITCH?

And hair fall out because of dandruff or eczema. Use Cuticura Soap and Ointment. Samples free with 32-page book. Address: Cuticura, Boston, U. S. A.

CITY BREVITIES

TWO MORE PERMITS.—Permits have been issued by Building Inspector A. W. Piper to Hyatt Bros. for a two-story house on Ridout street, one to cost \$3,200 and the other \$2,800.

FOUR BICYCLISTS FINED.—Four bicyclists, who pleaded guilty in police court today to riding on the sidewalk against a large iron roller to the city treasury for the privilege.

RUSHING PAVEMENT.—Work on the Grand Avenue pavement is being rushed as speedily as weather conditions permit. The grading through to Ridout street south has been completed and a portion of the base already laid. It is expected that the work will be completed before the end of the month.

FIRST NON-JURY CASE.—The first case for the non-jury sittings of the fall assizes to open next Monday has been entered at the county court. The action is brought by John Taylor against Abraham Lending and Alfred Westman, executors of the estate of the late Richmond Hammond, claiming \$1,116 as duties performed covering the period of six years in the employ of Richard Hammond.

ASKS BIGGER TILE.—City Engineer H. A. Brazier suggested to the board of control today that the C. S. Hyman Company should be requested to increase the size of the tile on Carleton street from 12 inches to 14 inches in diameter to take care of the water there. The C. P. R. will also be asked to do the same under its right-of-way.

HAVE MANY TO REMOVE.—Although Queen's Avenue is technically the only street in London where the citizens have their leaves removed from the road to such an extent that the falling leaves for the most part come to rest on the pavement. This automatically forces the city to cart away the bulk of them.

DELIVERING ADDRESS.—Mrs. Jonathan Goforth of North Hanan, China, is delivering an address this evening at a public meeting at 8 o'clock in the First Presbyterian Church Lecture Hall on "The Victorious Life in Christ." Rev. Jonathan Goforth and Mrs. Goforth, prominent missionaries of the Canadian Presbyterian Church, have been closely associated for several years with the great revival movement in China. In their work, they have been associated with mission workers representing many societies and denominations. Mrs. Goforth is a most able speaker.

DEATHS AND FUNERALS. FUNERAL AT RODNEY. The funeral of Charles Wing, who died Wednesday in this city, was held today at Rodney. The remains were forwarded Thursday afternoon by Smith, Son & Clarke and arrived at Rodney this morning. Mr. Wing had been ill for some time and was taken to London when he died.

DEATH OF YOUNG BOY. The death of the nine-year-old son of Louis Gleason of 173 Maitland street, occurred this morning. The funeral will be held on Saturday morning, taking place at St. Peter's Cemetery.

ADDING TO SCHOOL. Another Room for Overcrowded Ealing Building.

The board of education will erect an additional room at Ealing to accommodate 40 pupils. The present building is filled to capacity, and a tent had to be erected in the yard to accommodate the overflow. It will be necessary to start at work at once on the new building so that it will be ready after the first of the year.

MORE CASUALTIES. A casualty list issued early this morning contained the following:

Wounded—William Burns, Alvinston; F. H. V. Cook, London; W. K. Eldridge, Parkhill; F. S. Harkness, Alvinston; E. A. Kelly, Searforth; S. H. McComb, Palmerston; Roy D. Murphy, Strathroy; Corp. T. W. Page, Collingwood; J. E. Savage, Northwood; Geo. Reynolds, Waverly.

CITY WILL REPAIR PAVEMENT; CHARGE GOES TO COMPANY

Engineer Ordered to Proceed With Work.

DEMANDS HIGHER RENTS

R.E.O.A. Representative Says Federal Square Property Not Paying Enough.

The Warren Paving Company did not acknowledge the letter sent by City Engineer H. A. Brazier in September, instructing it to repair the pavement on Richmond street, according to its agreement, and the board of control today authorized Mr. Brazier to have the necessary repairs made and charge the amount against the Warrens. He will do the work at once.

Three horses from the fire department will be transferred to the garage department, as they are no longer needed. The values placed on them was as follows: Percy \$140, Jerry \$115, and Hydro \$100.

John M. Parsons, on behalf of the Real Estate Owners' Association, protested against the low rental received by the city for houses on the Federal Square, and asked that it either be increased or the houses be allowed to remain vacant. The board of works will deal with this question.

City Clerk S. Baker will go to Philadelphia in November to attend the annual convention of the Municipal League of America.

J. C. Dodd & Son were awarded the contract for repairing Sewer Foreman Sid Lovelock's house on Thames street, at an estimated cost of \$16. The property is owned by the city.

Mayor H. A. Stevenson wanted the board to send a representative of the trades and labor council to Ottawa to the meeting of the cabinet, relative to the high cost of living, but this was not agreed to.

The utilities commission notified the board that the commission was perfectly willing to have the streets around Victoria Park paved next year. The matter was referred to next year's council.

REV. WILLIAM GODWIN BURIED AT KINGSVILLE

KINGSVILLE, Oct. 12.—The funeral services of Rev. William Godwin were held yesterday afternoon in the Methodist Church and were in charge of Rev. J. E. Holmes of London. Tributes to his memory were paid by Revs. W. E. Millson, R. Hicks, William H. Graft, and others. The Rev. Godwin was a minister of the Windsor district and was present, and took part in the service. Rev. William Godwin was one of the best known ministers of the Methodist Church in the London conference, and was held in high esteem by all.

The choir of the church sang several selections, and Rev. Walter Millson sang a solo.

The funeral was one of the largest ever seen in this locality, and was attended by many who were members of the late minister's congregation 25 years ago. Interment took place in Greenhill Cemetery.

FALLS OFF WAGON BREAKING HIS HIP

James Christie Victim of a Serious Accident.

James Christie, of 224 Horton street, met with an accident at 4 o'clock Thursday afternoon, which resulted in his left hip being broken and his face badly lacerated, in addition to cuts about the head.

He was seated on a load of lumber, and when crossing the G. T. R. tracks at the corner of Bathurst street and Wellington, fell. He was picked up in a semi-conscious condition, and rushed to Victoria Hospital in the police ambulance.

At 2 o'clock this afternoon Christie's condition was reported as satisfactory as could be expected but still regarded as critical.

The hospital authorities state that he spent a very good night considering his injuries.

LOCAL RED CROSS "SALARIES" ARE FURNISHING TOPICS FOR SCANDAL-WAGGING TONGUES

Malicious Reports of Money Paid Officers Who Have Done So Much for Cause, Cause Injury by Their Circulation and Are Proven Absolutely False.

While scores of London women continue to work like slaves in the interests of Red Cross work and to "keep the home fires burning" in a manner that abouts all other ways, there are wagging tongues of other women busy.

Although it has been made apparent on numerous occasions that the service given to the Red Cross Society by women from all stations in the city was the service of love and devotion that could not be and was not paid in cash, extravagant stories continue to circulate that certain officials of the Red Cross have been receiving large salaries for their work in lieu of the additional expense put upon them by the necessity of securing more servants and in general.

Since the war broke out, it may be stated with authority that cannot be questioned, the only way out for the Red Cross Society has been for occasional stenographic work performed by professional stenographers. Most of the time the typewriting has been done by Mrs. Bowker, Mrs. Macgregor, and now Miss Ruth Robinson, daughter of Superintendent Robinson of the Hospital for the Insane, who is devoting her time to the society after having taken a stenographer's course. This is, of course, without one cent of remuneration. Hundreds of letters are typed during the week, and the society is saved the small sum it was formerly required to spend for the services of special stenographers.

Two Years' Work. Everyone knows of the work done for the Red Cross by Mrs. E. C. Bowker, until recently the active secretary of the organization. For two years she devoted practically all of her time to the work, and was expected to be drawing \$4,000, and the secretary's salary could not be larger than the president's.

An Absolute Denial. "At our last convention one of our workers from the country, and a good friend of mine, came to me and said she wished to ask a personal question. I agreed and she asked me if it were true that all of the officers and the prominent workers received salaries, or the equivalent. I asked her if she thought we took the socks and shirts home and let our husbands wear them, for that was the only equivalent I could think of. It was true that on one occasion I used the Red Cross typewriter to write a personal note, but that is as far as my guilt goes. You can give these stories the most absolute denial. Not one cent, or the equivalent has ever gone to the officers. In denying these stories you will be doing the Red Cross a service far greater than any money. In getting recruits here has been the cause for my removal from the standpoint of German sympathizers and this second attempt on Sunday night was a most successful if the perpetrators had been a little less chary of their skins.

Was Followed There. "I was at the home of Levi Wright in Malden Township for dinner when the second attempt was made. From inquiries since made, I have come to the conclusion that I was followed there. At all events an auto passed the house then backed up. Mr. Wright believed it might be some one coming to see me, but he did not get out. Later we heard the dog barking a little. A few moments later we heard the auto door slam and at the same time heard a shot. It passed through the window of the room where we were sitting. Apparently Left Car. "Apparently whoever fired it had first left the car and looked into the room where we were sitting. Thinking that a get-away might be difficult they apparently went back to the auto before firing the shot. That saved us. My wife and two children were with me at the time and it is sure that some of us would have been hit if the shot had been fired at closer range.

"By the time I got to the door the car was 200 yards down the road. There was no tail light nor license number and absolutely nothing to identify it or its occupants. After I got home I found that inquiries had been made by strangers, driving a licenseless car about me and the roads to Wright's which is in the same town.

Shot Passed Head. "The first attempt was made on August 23 when a bullet passed close to my head as I sat in my office in the barracks here. I had just leaned back after signing a check and a bullet passed between my stenographer and myself. At that time I turned out what men we had in the barracks and scoured the country but found no one.

"This shot came from the direction of the railway track and at the time I thought possibly it might have been boys but the second shot has convinced me that it was otherwise."

COMMANDERS NOW CONSTITUTING SOLE BATTERY STRENGTH

Oct's of 63rd and 64th Alone Left Behind.

Pressure of Business at Ottawa Forces Return.

PLEASED WITH STAY HERE

Success of Federation Meeting and Banquet Gratifying to Party Leader.

Sir Wilfrid Laurier, leader of the Liberal party in the Canadian House of Commons, was today forced to cut short his visit in London, and left at 1:25 o'clock this afternoon, via C. P. R., for Ottawa. He was accompanied by Hon. George P. Graham, Hon. Charles G. D. Brown, and other members of his party who came to London with the Liberal chieftain on Wednesday to attend the fourth annual banquet of the Liberal Club, Federation of Ontario, held that evening in the Princess Winter Garden.

Sir Wilfrid, who has been the guest of Sir George Grey since his arrival in London, intended to remain over the week-end in the city and district, but pressure of business at the Liberal Club necessitated his immediate return.

The party leader is feeling in good health and spirits, and is more than pleased with his visit to this city, and with the success that attended, not only the Federation banquet, but the annual convention which preceded it.

Sir Wilfrid expressed a desire that his departure should be quiet, with the result that a very few were present at the C. P. R. when he went away.

Sir George Gribbons, George S. Gibson, Philip Pocock, J. C. Duffield, and a few others went to the station, and bade the chieftain an revoir.

URGES MORE MISSIONS IN WESTERN HEMISPHERE

War Gives Anglicans Splendid Opportunity, Says Arthur Lloyd.

St. Louis, Mo., Oct. 13.—This is the day of American missionary opportunity in the western hemisphere, the Right Rev. Arthur Lloyd of New York president of the board of missions of the Protestant Episcopal Church, told delegates to the church's triennial convention today.

He said the catastrophe which has thrown Europe into chaos has brought North and South America together in a way not hitherto deemed possible. For this reason, he asserted, the convention should adopt a recommendation of the board of missions, that a bishop be consecrated for Panama.

His chance now may be indicated by the distressing conditions in Mexico," Bishop Lloyd continued. "One might say that the mission of the church in Mexico today might have been averted if fifty years ago when our brethren there came asking for help the church had been able to avail itself of the opportunity."

Dr. Lloyd urged the Church of England, that of Canada, and the American Episcopalians to join missionary work in the western hemisphere as parts of the universal church.

NEW LEAMINGTON TEACHER. LEAMINGTON, Oct. 12.—Miss Edith Stenton of Hull has been engaged as teacher of the Ridge School here to succeed D. M. Craig, who has been posted immigration inspector at Windsor.

SAYS ATTEMPTS ON LIFE WERE THOSE BY GERMAN AGENTS

Amherstburg Recruiter, Fired at Twice, Blames Hunts.

ESCAPED BOTH TIMES

Bullets Passed Close to Major Balfour, But No One Was Hit.

Major T. B. Balfour, recruiting officer at Amherstburg, against whose life two attempts have been made within the past few weeks, the last one having been Sunday night, declared to The Advertiser today that he is absolutely convinced that the attempts were those made by German agents and directly inspired by his recruiting activity for more than 2,000 recruits stand as the record of the Amherstburg officer since the commencement of the war.

Major Balfour is well known in this city. Before the war he was one of the most popular officers of the 1st Hussars. He was a squadron commander of the 7th Mounted Rifles when that unit was formed and raised his men from his home district in Amherstburg. After going over with the 7th C. M. R. to the old country Major Balfour returned to Canada and recruited another squadron of Mounted Rifles here that later became part of the 2nd Depot Regiment, C. M. R. at Hamilton. Since his appointment as recruiting officer at Amherstburg hundreds of men have been signed on by the popular major.

News Just Public. The news of the attempts on the major's life, which only became public today through the publication of news dispatches from Amherstburg, came as a surprise to district militia headquarters. Major Balfour, however, confirmed the stories in a long distance telephone conversation with The Advertiser and declared emphatically that he was convinced they were the work of German agents.

Amherstburg district has many residents of German descent and it has been claimed that there is no adequate check on the comings and goings of certain suspicious persons who are believed to be pro-German in thought, intent or action.

Were German Attempts. "The attempts were clearly those of German agents," declared Major Balfour. "I am absolutely convinced of this. We have clues to work on and for that reason I have not reported the case to headquarters at London for it really is a civil and not a military case. I suppose that my success in getting recruits here has been the cause for my removal from the standpoint of German sympathizers and this second attempt on Sunday night was a most successful if the perpetrators had been a little less chary of their skins."

Was Followed There. "I was at the home of Levi Wright in Malden Township for dinner when the second attempt was made. From inquiries since made, I have come to the conclusion that I was followed there. At all events an auto passed the house then backed up. Mr. Wright believed it might be some one coming to see me, but he did not get out. Later we heard the dog barking a little. A few moments later we heard the auto door slam and at the same time heard a shot. It passed through the window of the room where we were sitting. Apparently Left Car. "Apparently whoever fired it had first left the car and looked into the room where we were sitting. Thinking that a get-away might be difficult they apparently went back to the auto before firing the shot. That saved us. My wife and two children were with me at the time and it is sure that some of us would have been hit if the shot had been fired at closer range."

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"This shot came from the direction of the railway track and at the time I thought possibly it might have been boys but the second shot has convinced me that it was otherwise."

SAYS CITY MUST ABANDON ITS 1917 PUBLIC WORKS

Controller Claims Scarcity of Labor and Fair Deal to Manufacturers Demand It.

Controller Frank White is of the opinion that all construction work for the municipality will have to be abandoned next year, owing to the scarcity of men.

"If the manufacturers are to be given any kind of a chance to keep up with their work, no public works should be undertaken," he declared.

DYSPEPTICS SHOULD AVOID DRUGS AND MEDICINES

Try a Little Magnesia Instead.

Some people instinctively shut their eyes to danger and it may mean the difference between a healthy and a diseased system. But closing the eyes does not banish dyspepsia. It is a disease, and it must be treated by drugs and medicines. But closing the eyes does not banish dyspepsia. It is a disease, and it must be treated by drugs and medicines. But closing the eyes does not banish dyspepsia. It is a disease, and it must be treated by drugs and medicines.

Physicians know this, and that is why their advice so often to sufferers from digestive and stomach trouble is "Just get about an ounce of pure bismuth magnesium sub-carbonate, and take a teaspoonful in a little water. Immediately after every meal. This will instantly neutralize all the harmful acid in the stomach and stop all food fermentation, thus enabling you to enjoy hearty meals without experiencing the heart pain or unpleasantness afterward.—Advt.

SAMPLE SHOE SALE \$1.95

BIG BARGAINS, IN SIZES 3, 3½, 4.

Friday and Saturday we will clear the balance of samples of Ladies' Boots at \$1.95 per pair.

To the lucky wearers of sizes 3, 3½ or 4 this is a real opportunity to save \$1.50 on a pair of shoes.

Button and Lace styles, in Patent, Kid and Gunmetal.

Regular values at \$3.50 and \$4.00.

Kid Button Boots, Velvet Boots, \$1.95

We have all sizes in these two lines at \$1.95 per pair.

Made in up-to-the-minute shapes, good height of leg, flexible soles and latest half-Louis heels.

Worth double our price.

Patent Button and Lace Boots, \$1.95

In this lot we can give you a choice of high or low heel patterns.

Some with plain toes, pointed, cloth tops and half-Louis heels.

Some with broad, round toes, extension soles, low heels and cloth tops.

We have all sizes to start the sale with on Friday morning.

Regular values at \$3.50.

When Passing

Come in and look over our stock of "ROGERS 1847 PLATED WARE." We have it in either Plain, Old Colony, Beauty Rose, Cromwell or Vintage patterns.

Teaspoons, Pattern, per dozen \$4.75. Dessertspoons, Pattern, per dozen \$4.75. Dessert Knives and Forks, Pattern, per set \$6.50.

Table Knives and Forks, Pattern, per set \$7.00. Berry Spoons, Pattern, each \$2.00. Tomato Servers, Pattern, each \$2.00. Cold Meat Forks, Pattern, each \$1.25. Cheese Servers, Pattern, each \$1.25.

UNIVERSAL ELECTRIC TOASTERS.....\$4.00 and \$5.00. UNIVERSAL ELECTRIC GRILLS.....\$6.50 and \$7.50. UNIVERSAL ELECTRIC PERCOLATORS.....\$7.50 to \$15.00. UNIVERSAL ELECTRIC IRONS.....\$4.00 and \$12.50. PERCOLATORS.....\$4.50 to \$12.00. FLASHLIGHTS.....\$3.50 to \$2.50. DOOR MATS, RUBBER.....\$1.50. DOOR MATS, COCOA.....\$1.00 to \$1.25. DOOR MATS, STEEL.....\$1.00 to \$1.25. COAL HODS.....\$3.50 to \$1.00. STOVE BOARDS.....\$5.00 to \$1.75. ASHTRAYS.....\$2.50 to \$5.50. COMBINATION STORM DOORS, for use winter or summer, complete with glass, hinges, etc.....\$5.00.

Cowan's Colossal Hardware

125-127 Dundas St. The Store With a Stock 2 Phones: 3461, 3462.

PERSONAL MENTION

Mrs. George Burdick (nee Miss McLeod) will receive informal from 4 to 6 on 18th and 19th of October at her home, 516 Queen's Avenue.

WEDDING BELLS

MAY-BELL. Miss Georgina Bell, daughter of Geo. Bell, Grafton street, this city, was married recently in Waterloo to Bert May, of East London. They will reside in Waterloo.

BRUNSKILL-WHALEY.

The marriage took place quietly at Talbot Street Baptist parsonage on Wednesday, October 11, at 2 o'clock, Rev. H. H. Bingham officiating, of Ella May, daughter of Mr. and Mrs. Thomas Whaley of North Dorchester, and Richard Brunskill of the same place. The young people, who were unattended, left at the close of the ceremony for Toronto, where they will spend their honeymoon.

Military Goods

Cap Covers, Chevrons, Cap and Collar Badges, Haversacks, Etc. PEEL'S, Richmond Street

OLD FALSE TEETH

ACTUAL VALUE PAID. bought in any condition, full or broken, also bridges, crowns, etc. Mail or bring direct to DOMINION TOOTH CO. Room 12, Dominion Bank Bldg., Corner Dundas and Richmond Streets.

THE GEO. H. DAVIS Insurance Agency

206 Royal Bank Building. PHONES 2922, 776.

Men's Soft Fleece Shirts and Drawers

ALL SIZES...50c GARMENTS. GRAHAM BROS.

LOST \$5,000.00

During War On Account of Members Enlisting Y.M.C.A.

Work Is Greater On Account of Taking Care of Soldiers.

All Privileges Free to Men in Uniform

Swimming Pool, Baths, Writing Room, Billiard Room, Reading Room and Gymnasium.

\$500.00 extra last year for heating, water and extra help in connection with bathing pool.

IT IS THE DUTY of Every Citizen to Contribute to This Work

52,000 soldiers bathed last year; 30,000 sheets of writing paper and envelopes given away—used by soldiers writing to folks at home.

\$7,000 must be raised today to continue this work.

Send your subscriptions today to J. E. Magee, Honorary Treasurer Y. M. C. A., or Phone A. T. Taylor, 51.

JERSEY SWEET POTATOES

The kind with the flavor; nice, even size. A pound, 5c.

SPANISH ONIONS. Mild and sweet. Three pounds, 25c.

SAUSAGE. Fine quality; very tasty for Sunday breakfast. A pound, 15c.

BREAKFAST AND BONELESS BACK BACON. With That Sweet Mild Flavor. Also Headcheese, New England Ham, Pressed Corned Beef and Cooked Ham.

SNOW-WHITE CAULIFLOWERS. Crisp Celery and Tender Hothouse Lettuce.

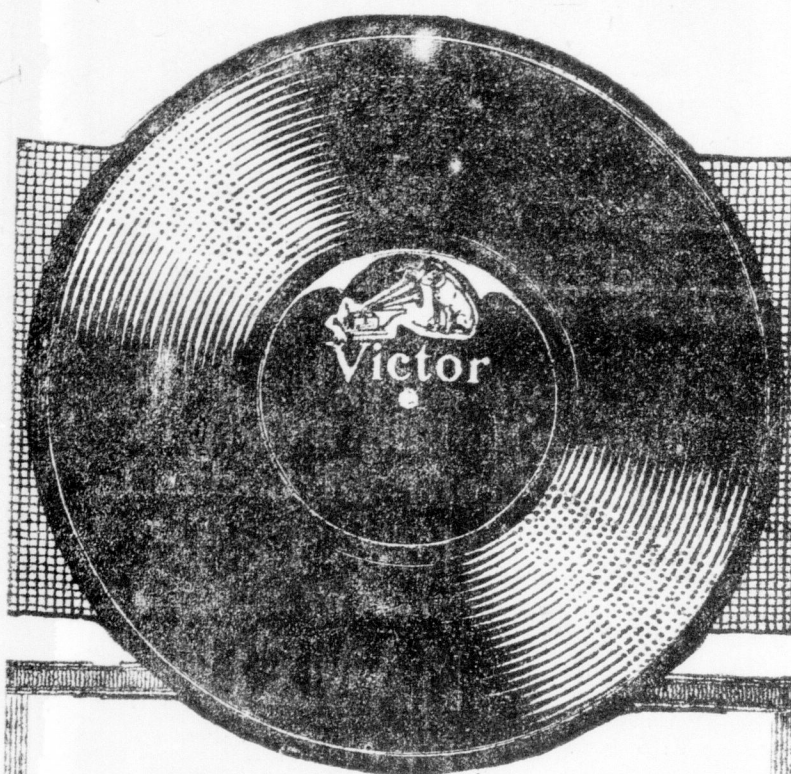
BLUE AND WHITE GRAPES. A basket, 25c.

Aunt Jemima's Pancake Flour makes delicious pancakes. A package, 15c.

PHONE 3950.

Wyckoff & Gafney DUNDAS STREET, AT RIDOUT.

The Largest Stock of
Victrolas and Records
Backed by the
"BEST SERVICE"
A PLEASURE TO PLAY THEM FOR YOU.
HEINTZMAN & CO.
242 DUNDAS STREET



October Victor Records

Instrumental Selections

Instrumental renderings of charming tonal effects and rhythm at 90c for two selections—include "Serenade Fale" and "Toreador d'Andalous" by the Imperial Russian Balalaika Orchestra; and Beethoven's "Fifth Symphony," which is played in two parts by the Victor Concert Orchestra.

Current Song Successes

are sung by a galaxy of popular artists, and include among many others on the 90c list

She is the Sunshine of Virginia Campbell-Burr
Turn Back the Universe and Give Me Yesterday 18112
Harry Macdonough-Orpheus Quartet
Songs of Yesterday Avon Comedy Four 18126
When the Black Sheep Comes Home

Hits from "Pom Pom"

Two song hits by Mizzi Hajos, the Dresden China singer in the latest operetta successes.

Evelyn (From "Pom Pom") Mizzi Hajos 49091
In the Dark (From "Pom Pom") Mizzi Hajos

Red Seal Artists

Geraldine Farrar sings "Thy Dear Eyes," Kreisler plays "Adagio," Caruso presents "Santa Lucia." Over 70 others

Made in Canada One Price from Coast to Coast Played Everywhere Dealers in Every Town and City

Hear them at any "His Master's Voice" dealer's

Write for free copy of our 450 page Musical Encyclopedia listing over 6000 Victor Records

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"THE HOME OF THE VICTROLA"
248 DUNDAS ST.

Nordheimer's
127 DUNDAS STREET. TWO DOORS WEST MAJESTIC.

London's Leather Store

Imitation Leather Club Bags, 10 to 18 inches.....75c to \$3.00
Genuine Leather Club Bags, 16 to 20 inches.....\$2.50 to \$16.00
Imitation Leather Suit Cases, 12 to 26 inches.....65c to \$4.00
Genuine Leather Suit Cases, 24 and 26 inches.....\$4.50 to \$14.00

Complete stock of Ladies' Hand Bags, Purses, Gent's Purses and everything in leather.

JAMES McCORMICK

395 TALBOT STREET. PHONE 2038

SEVENTH FIRE THIS WEEK.

CHATHAM, Oct. 12.—The seventh fire since Sunday broke out late tonight in the tobacco warehouse of Jerry O'Brien. Considerable stock was destroyed, though as yet the damage has not been estimated.

JUDGE COGHLIN GUEST.

CHATHAM, Oct. 12.—At the annual banquet at the Knights of Columbus held tonight, Judge Coghlin, recently appointed to the junior judgeship of Kent County and former Stratford lawyer, was the guest of honor.

MILLIONS ARE EXEMPT FROM BRITISH ARMY SAYS LLOYD GEORGE

Declares the Figures Would
Startle House if Given.

COUNTRY HAS THE MEN

Only Necessary To Get At
Them, He Tells the
Commons.

LONDON, Oct. 12.—That the exemptions from army service in Britain run into millions, and are too numerous, was the statement made in the House of Commons today by Lloyd George.

Replying to Sir Edward Carson, who again raised the question of manpower and Ireland's contribution, the war minister, Mr. Lloyd George, said there was no doubt whatever about the country's available man power and reserves, but it was necessary to get at them. The exemptions, he declared, had been too numerous. If he gave the figures he would startle the House. The exemptions had run into millions. The minister believed the Government had power to deal with the exemptions, but if not, they would consult the House on needful measures.

"We must lay the foundations for a war extending over a prolonged period," said Mr. Lloyd George. "That is the only way to insure victory."

John Dillon complained that Premier Asquith in his speech yesterday had given no assurance that the utmost resources would be employed to help Russia in the hour of her trial to save her from the fate of Belgium and Serbia.

Anxious About Rumania.
"If we allow Rumania to be overrun," said Mr. Dillon, "maybe we will never beat Germany. There have been sinister rumors that the British Government regards the Saloniki expedition with evil eye."

He expressed the belief that the war would be decided in the Balkans, and asked for a plain assurance from the war secretary that the Allies would strain every nerve to assist Rumania by a strong counter offensive in Macedonia.

Mr. Lloyd George said that obviously he could not enter into details but he could assure Mr. Dillon that the Allies were doing their utmost to support the brave Rumanian armies against vicious attacks.

"We have not the least doubt," said the minister, "that Germany is concentrating her strength in order to crush Rumania, merely in her own interest, but in a spirit of vengeance because a brave people dared challenge her power."

Credit For the "Tanks."
The British public has displayed unabated interest in the doings of the "tanks" at the front and curiosity regarding their history. The subject was raised in the House of Commons to night when the war secretary again gave primary credit to Colonel Winston Spencer Churchill, former first lord of the admiralty, whose energy and enthusiasm, he said, was mainly responsible for bringing the idea into practical operation when he was head of the admiralty by making the necessary experiments and appointing a committee to carry out suggestions.

Mr. Lloyd George said he hoped that with further experience the efficacy of the "tanks" would become even greater. Among the admiralty experts and others deserving of credit, he mentioned Eustace H. W. Tennyson-D'Eyncourt, director of armaments, Mr. Maurice Hankey, secretary of the committee, and Colonel Swinton and Stern, who had previously been named in this connection. Nevertheless, he added, the suggestions would need to be added, but for Col. Churchill's enthusiasm.

NO. 1 CONSTRUCTION
BATTALION HAS LANDED

[Special to The Advertiser.]
ST. THOMAS, Oct. 12.—Recruiting Officer Lieut. York Hardy is in receipt of a letter from Pte. Daniel Dziel, of No. 1 Construction Battalion, who was in St. Thomas recruiting for that unit last summer, stating that the battalion had safely arrived in England, and that all of the 50 St. Thomas men in the regiment were well.

ST. THOMAS, Oct. 12.—One man was killed and at least a score wounded, two fatally, in a pitched battle here today between the police and a mob of striking Standard Oil employees, who were terrorizing the city by looting and burning.

Although the rioters were finally dispersed, they reformed later in the evening, and another pitched battle ensued shortly before midnight. Many shots were exchanged, and the crowd scattered, leaving behind one of their number with wounds in his left side and right leg. None of the police was hurt.

MINISTER HANDS OVER
CHECK TO SOLDIERS

INGERSOLL, Oct. 12.—The patriotic spirit of the Rev. P. R. Ross of Ingersoll, N. Y., who 25 years ago was the minister in charge of St. Paul's Presbyterian Church, has asserted itself in the generous gift of \$100 to the fund raised by the Daughters of the Empire on behalf of the B Company of the 168th Battalion. For four Sundays recently Mr. Ross occupied the pulpit of St. Paul's Church, and for his services was handsomely rewarded. He promptly turned the money over to the Daughters of the Empire for B Company of this town.

WEATHER PROPHET HICKS
DEAD AT ST. LOUIS, MO.

[Canadian Press.]
St. Louis, Mo., Oct. 12.—Rev. I. R. Hicks, astronomer and prophet, died here last night from pneumonia. He was 71 years old.

ADRIATIC SETS SAIL WITH ALL LIGHTS EXTINGUISHED AND OVER A NEW COURSE

NEW YORK, Oct. 12.—With all lights extinguished the steamship Adriatic of the White Star Line, carrying 353 passengers and 18,000 tons of war munitions, was believed tonight to be speeding south from this port well within the three-mile zone of safety off the coast. Her announced destination was Liverpool and her course to Hook. She apparently followed in the wake of the freight-laden Pannonia and Minnehaha. The Danish vessel Helle Olay, more venturesome than the British steamers, took the easterly course after clearing the bar. They were the first vessels to leave New York for European ports since the submarine raid of Sunday.

The Adriatic left her dock this afternoon, but after reaching Sandy Hook dropped anchor outside the bar. Her captain evidently intended to get away under cover of darkness. At night fell no lights flashed aboard the big liner and Sandy Hook observers were unable to watch her movements. It was believed, however, that she headed south soon after 7 o'clock. No British or French cruisers which might act as convoys were sighted, although it was believed they might pick up the liner after she was forced to leave the three-mile limit. It was thought the almost simultaneous departure of the Adriatic and the two British freighters might be significant.

There were four Americans among the 353 passengers in the Adriatic's first cabin. Two other American citizens, Filipinos, also were aboard. There were 100 passengers in the second cabin and 100 steerage.

All the lifeboats of the upper tier were uncovered as the big steamer east off and their ropes were loosened so that the boats could be lowered instantly.

STEAMER CANOPIC ARRIVES.
BOSTON, Oct. 12.—The White Star Line steamer Canopic, for which some anxiety had been felt in shipping circles, because of the presence in North Atlantic waters of a German submarine, arrived today from Mediterranean ports. Her officers reported that they had not seen the U-boat. Captain Metcalf said the Canopic had been informed by wireless of the submarine raid off Nantucket and that he avoided the usual course in his run for Massachusetts Bay. At night the steamer ran without lights and every preparation was made to care for the 1,200 passengers, he said, in the event of an attack.

Casualties of Canadian Force Are Now 52,026

Over Twelve Thousand Have
Made the Supreme
Sacrifice.

OTTAWA, Oct. 12.—Up till October 11, the total number of casualties among officers and men of the Canadian expeditionary forces was 52,026, according to figures compiled by the casualty record office. The number is made up as follows:

Killed in action 8,134
Died of wounds 3,120
Died of sickness 452
Presumed dead 1,009
Missing 1,372
Wounded 37,939

DEMANDS ON GREECE NIPPED GREAT PLOT AGAINST THE ALLIES

Conspiracy To Use Greek Fleet
For Central Powers.

LONDON, Oct. 12.—According to the Times' Athens correspondent a conspiracy existed in Greece to officer the Greek fleet with anti-Entente sympathizers, and to concentrate in Thessaly, in the rear of the Allied armies, troops, guns, stores and material from Athens and elsewhere. The correspondent adds that the precautions taken by the Allies through an ultimatum to counteract these schemes caused no surprise in Athens.

The newspapers today publish an interview granted Ward Price, the official British press representative, by Eutheros Venizelos at Saloniki, in which the former premier denounced King Constantine as responsible for the present state of affairs in Greece, and outlined further plans for the provisional government, which include the raising of an army corps to fight on the side of the Entente Allies against the Bulgarians.

In the interview M. Venizelos declared that it was the intention of himself and his collaborators to set up a formal government in Saloniki, exercising all powers of state, levying existing taxes to maintain the military service and raise and equip troops. M. Venizelos said that when in September, 1915, he urged upon the king the necessity of fulfilling Greece's treaty obligations with Serbia, King Constantine replied: "I am prepared to leave the internal affairs of Greece to the Government, but in international relations I consider myself alone responsible before God for their direction."

THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC

The traveling public are directed to the excellent train service between London and Toronto, particularly the Queen City Special, leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Guelph Junction, West Toronto and Parkdale. The equipment is first-class in every way, consisting of first-class coaches and parlor car.

Particulars from Canadian Pacific ticket agents, H. J. McCallum, C. P. A., corner Dundas and Richmond streets. 37-37-17.

TO CURE CATARRHAL DEAFNESS
and Head Noises

Persons suffering from catarrhal deafness and head noises will be glad to know that this distressing condition can be successfully treated at home by an internal remedy that in many instances has effected a complete cure after all else has failed. Sufferers who could scarcely hear a watch tick have had their hearing restored to such an extent that the tick of a watch was plainly audible seven or eight inches away from either ear.

Therefore, if you know someone who is troubled with head noises or catarrhal deafness, cut out this formula and hand to them, and you will have been the means of saving some internal remedy from total defeat. The prescription can be prepared at home, and is made as follows:

Take this home and add to it 1 pint of hot water and 4 oz. of granulated sugar; stir until dissolved. Take the first dose should begin to relieve the distressing head noises, head-aches, dullness, etc., thinking, etc., while the hearing rapidly returns as the system is invigorated by the tonic action of the treatment. The mucous droppings in the back of the throat are often entirely overcome by this efficacious treatment. Nine out of ten persons who are troubled with hearing can be restored by this simple home treatment.

Every person who is troubled with head noises, catarrhal deafness or catarrhal rhinitis, should give this prescription a trial.

Important Note.—In ordering Parmit, always specify that you want Double Strength. Your druggist has it or he can easily get it for you. If not, send 75c. postal note or money order, to the International Laboratories, 74 St. Anne street, Montreal, Que., Can., and they will supply you.

BLIND AND DEAF, ENDS
LIFE BY STRANGLING

MONTREAL, Oct. 12.—Raphael Verrecchia, an Italian contractor, of a letter bidding his relatives good-bye, Chicago, was discovered in bed this morning at his father's residence, 481 Cadieux street, strangled with the string from his bathrobe. He was president of the Italian Society of Chicago. He was blind and deaf, and left a letter bidding his relatives good-bye, brother about him, as he would soon be dead.

R. J. YOUNG & CO.

Millinery Announcement of Importance

Our Buyer has just returned from her Mid-Season buying. Our Department is now replete with the SEASON'S LATEST MODES



Now is a good time to buy Worthy Ready-to-Wear moderately priced.

Here Is a Snap in Ladies' Sample Suits for \$15.00

There is only a limited number of these suits, but all sizes. They are made of serge and all wool poplin, with high buttoning collar, also cape collar, button and fur trimmed, in navy, brown or green. Skirts are high waistline, gathered and belted. \$20.00 suits for \$15.00

SPECIAL PRICED SELETTE COAT made of Lister's silk seal plush, belted all round, with large collar. Extraordinary value for \$20.00

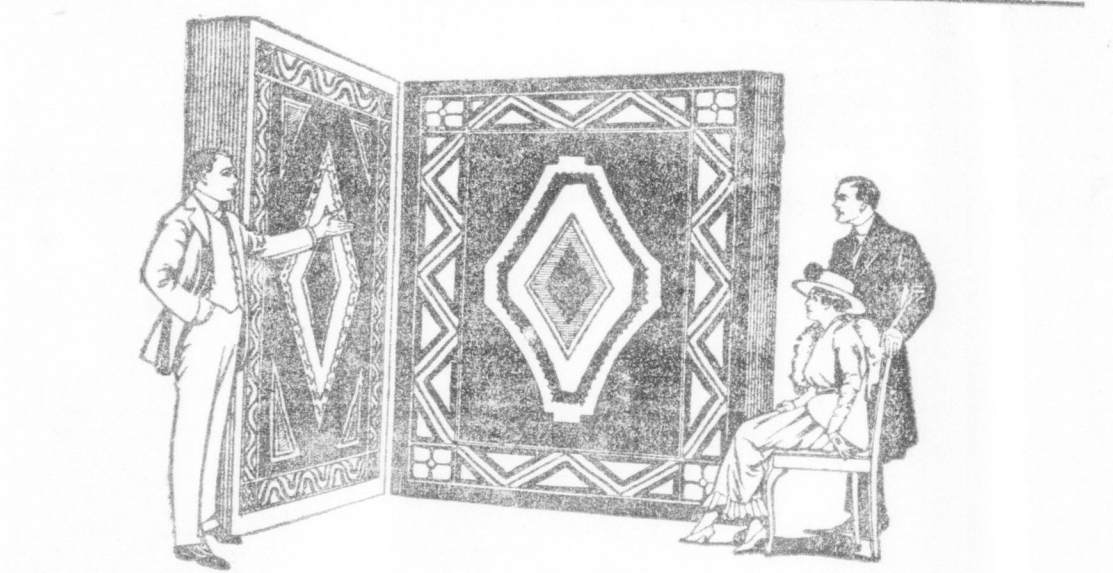
Just to hand 200 Pairs Saxony Cotton Blankets in grey or white, soft fluffy finish, in pink and blue border; large size \$1.50
25 Pieces White Flannel-ette, 36 inches wide, special quality. Our leader 15c

Ladies' Fast Dye Cashmere Hose, full fashioned, seamless feet, good for hard wear. Special 2 for 75c
Penman's Fine Cashmere Hose, double soles, heels and toes, fast dye. Only 50c

Ladies' Fall Weight Vests and Drawers in natural or white; very nice quality. Only 50c Garment
Ladies' Natural All Wool Vests with drawers to match. Non-irritating \$1.25 Garment

Hard Wear Serge for School Children's Dresses in navy, copen and brown, 50c yard
Our Special Suiting Serge in navy and black, 50 inches wide, good weight \$1.25

RUGS AND LINOLEUMS



We are showing the largest variety of Rugs and Linoleums this season that we have ever shown. Our prices on Rugs and Linoleums were always the lowest; this year they are much lower than you will find elsewhere. We will be pleased to demonstrate this fact to you. Our stock comprises all qualities in their different sizes; you are always cordially invited to visit our Rug Department, whether you purchase or not.

Tapestry Rugs

Size 7.6 x 9, from \$7.50 to \$10.50
Size 9 x 9, from \$14.00 to \$20.00
Size 9 x 10.6, from \$15.00 to \$25.00
Size 9 x 12, from \$18.00 to \$25.00

Brussels Squares

Size 6.9 x 9, from \$12.50 to \$15.00
Size 9 x 9, from \$15.00 to \$20.00
Size 9 x 10.6, from \$20.00 to \$30.00
Size 9 x 12, from \$21.50 to \$40.00
Size 11.3 x 13.6, from \$30.00 to \$35.00

Linoleums

Best printed quality, in 12-foot widths, from 65c to 85c per square yard
6-foot widths, from 55c to 75c per square yard

Axminster Squares

Size 6.9 x 9, from \$20.00 to \$22.50
Size 9 x 9, from \$28.00 to \$38.00
Size 9 x 10.6, from \$30.00 to \$35.00
Size 9 x 12, from \$35.00 to \$40.00

Wilton Squares

Size 6.9 x 9, from \$21.00 to \$30.00
Size 9 x 9, from \$30.00 to \$38.00
Size 9 x 10.6, from \$32.00 to \$39.00
Size 9 x 12, from \$40.00 to \$46.00

Rag Mats with Fancy Borders

A new lot of Rag Mats just arrived, in many new colors, including old rose, grey, blue, green, etc.

OILCLOTHS

In 6-foot widths, from 40c to 45c per square yard

LET US GIVE YOU OUR PRICES ON RECOVERING YOUR FLOORS. WE CAN SAVE YOU MONEY.

Wm. Trafford Furniture Co.
129 Dundas St. LONDON'S OLDEST HOMEFURNISHERS 11 Market Sq.

London Advertiser

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THE LONDON ADVERTISER
 COMPANY, LIMITED.
 London, Ont., Friday, October 13.

TIME FOR A CHANGE.

HON. GEORGE P. GRAHAM, seconded by an indignant protest that has been locked in the Liberal benches at the Liberal banquet of Wednesday night, he censured the present premier for the latter's failure to call Sir Wilfrid Laurier into his cabinet for the duration of the war. No Liberal in hearing of Mr. Graham's voice was so poor-spirited as to think that the former minister's protest was born of a desire to acquire place and consideration for the Liberal leader. From a partisan viewpoint the Government, if it were honest and unwilling to play the hole-in-corner game it has played, would have strengthened its hand and lengthened its term of office by inviting Sir Wilfrid to join its ministry. But Premier Borden has none of the size of an Asquith; he could not see that a summons to his cabinet in the country to serve in his best men in war time would have shown capacity and strength. He kept his opportunity as a miser. Keeping his gold, unwilling that others should assist him and make him appear great and generous.

Surrounded by advisers containing some of the poorest specimens of statesmen that ever formed a cabinet, Rogers, Hughes, Cochrane, Blain, Crothers, et al.—he has afforded a spectacle of weakness and inaction, which has been a force for harm at the present time in all parts of the Dominion. In the power of Hughes, with his Camp Borden, his Allison, his bragging and his bullying, permitting Rogers to flaunt his cheap transparent tricks in the face of the public, appointing Nationalists to cabinet rank, permitting Quebec to go unasked for recruits for almost two years, failing to cast off the dragging anchors that have held back the nation, it is time that he should ask the people of Canada in the face of all these and many other disgusting conditions, if they approve of him.

A trace in politics? It requires two to observe a trace. The Ishmaelites of the Conservative press have never ceased to deal in treacherous attack. They have attempted to slander every Liberal in public life by methods that well match the methods of the Germans. When the Liberals revealed the extent of rottenness in war contracts, treason of the most despicable character, and insisted upon the showing up of incompetence, they were told to obliterate themselves and hold their tongues. But for the Liberals Canada would still be wallowing in graft and sacrificing the lives of native sons for the enrichment of those in high favor. Puse contracts come to Canada today: Foster, Gardiner, Follier and Allison are no more.

The defeat of the present administration is conceded at Ottawa. But why should a government guilty of the squandering of millions be permitted to hold office longer? It is time that the country should express itself against all of the dastardly practices in "tones of thunder."

WHAT HUGHES KNOWS.

RETURNING to Canada in a subdued frame of mind, it would seem apparent that Sir Sam Hughes knows this:

That his bosom friend ex-Col. J. Wesley Allison was removed in disgrace from the Canadian army and can never again regain his opportunity to make hundreds of thousands of dollars at the expense of the British people.

And this:

That the conditions under which troops were sent to Camp Borden were such as to induce recruiting prospects and to drive thousands of men away from the army and that Hughes parents are not tolerated by the Canadian people.

Also this:

That P. B. Carvell, K. P., gave to the Canadian people the measure of Sir Sam Hughes and that at the next session the fate of J. Wesley Allison will be decided for the benefit of the minister of militia.

THE KINGS.

IT HAS BEEN a popular cry with more or less pro-German Americans that the war is the work of "the kings." This superficial view is calculated to go down with the ordinary American Tom, Dick and Harry, who know no more about European affairs than, say, Mr. Ford, whose time has been taken up more with machinery and money-making than with geography, history and foreign politics.

"Yes," said a naturalized Portuguese-American barber, flourishing his razor, "it's all them — kings doing." "Oh, but," answered his pro-Ally patient, "Portugal is in the war, and it was not of its king years ago."

It is fairly clear that the one sovereign who made the war was his Imperial and estate majesty of Germany. He may deny this, but he certainly has never himself accused his cousin, George of England, or his old friend, the Czar, or the last king of France, who died a long time ago, of "attacking" him. Americans who in their simple-mindedness or Hebertian pro-Germanism affect to fix the responsibility for everything on "the kings" should ask Wilhelm

about it. Neither he nor any of his subjects entertains such a theory. The hate chorus is directed against England, Grey, Churchill, Kitchener, Lloyd George, any decent, well-bred, effective and prominent British subject rather than against king or czar. The Germans know very well that no sovereign other than their own, the Austrian Emperor as auxiliary, made the war, but while the hyperbates in the United States lend some fostering assistance to the king theory in general, their friends in Europe pretend that the British, French and other nations have "attacked" them. They don't blame "the kings."

It is plain that the people of Great Britain, France and Italy resisted a king's aggression. Many Americans have trouble in ever getting through their heads that George III. does not yet reign in England, that France has forgotten all about kings, and is more democratic than the United States or even Great Britain, and that Italy is virtually a republic. As for Bulgaria, a king there doubtless dragged his people into the war to help the German kings, his friends. But the people of Greece are kept out of the war, where their honor has long called them, by a traitor sovereign. No general theory of a king-made war will stand a moment's investigation, and yet it is true that great masses of the American people still think that but for "the kings" all would be well. The one correction necessary to make to their view is that the Tenth kings with their militarist cliques forced this war on the self-governing nations. Insert in "the kings" the word Tenth and an essentially pro-German lie becomes the truth.

GERMANY'S WEAKNESS.

"What I saw there (at Potsdam) would, if it were known to the German people, shake the very foundation of the empire."

S O SAYS D. THOMAS CURTAIN of Boston, who witnessed the arrival of the shattered Prussian Guard after it had been cut to pieces by the British at Contalmaison. But that little word "if" is the key to Germany's present attitude of faith in her armies.

The Kaiser's hordes may be beaten, they may retreat, they may even flee in disorder, but the people must not know of it, and so long as the knowledge of disasters is kept from the nation at large, so long will confidence remain in ultimate victory.

Nevertheless, the fact that the authorities at Berlin are afraid to have the truth known is one of the most encouraging signs of the times. They realize that the boasted unity of the people depends on success and that the national morale is not strong enough to withstand the shock of reverses.

How different is the spirit of the British. Throughout the long dark days of the winter of 1914 and the whole of 1915, they never faltered and only grumbled when they had reason to suspect that the worst was not being told them. The more serious the news, the more steadfast was the determination to carry the struggle through to a glorious victory. Losses have only spurred on to greater effort, and brutalities in the shape of zepplin raids, have steeled the heart.

In Germany it will not always be possible to conceal the truth, but artistic lying may keep the people in good heart for many months. It matters not the mere fact that it is necessary to hide the reverses from the nation proclaims its unit and unable to win.

EDITORIAL NOTES.

The day of the political grafter is drawing near to a close.

The Allies might next take over the Greek army and ignore Constantinople in future.

Irish Unionists want conscription in Ireland. How would it be to give them their desire in Ulster?

Berlin says the Germans are pursuing the Rumanians. They'll be awfully sorry if they accidentally catch up to them.

Ask and ye shall receive is the British people's message to Asquith when he wants war credits. The sky is the limit.

Sir Sam is losing no time. He has arranged a ceremonial review of Camp Borden troops already. He cannot take a hint.

Notice that Hon. Rupert Guinness takes it for granted Canada will have "her own navy." He does not talk of contributions.

The American public is so inconsiderate. It will keep asking President Wilson to prevent submarine piracy off the coast when he is too busy electioneering.

Who can say there is unity in Germany, when political leaders agree that Britain is the most formidable enemy, and the Kaiser declares she is a mere nothing?

No wonder German Socialists want to know what value was received for forty million marks spent on German propaganda in the American papers. No value; they were easy marks.

It should not be overlooked that Washington protested against British warships patrolling near the American coast, and thus cleared the way, unintentionally, for the German submarines. It looks as if it should be Washington's duty to warn off the subs at the least.

ECONOMY.

"Pop, what do we mean by economy?"

"Spending money in such a way as not to get any fun out of it, my son."

SPOILED EVERYTHING.

Henry—it was a case of love at first sight with me.

Richard—Then why didn't you marry her?

Henry—I saw her again on several occasions.

The Advertiser's Daily Short Story

(Copyright, 1916, by McClure Newspaper Syndicate)

Her Wedding Day

BY ELIZABETH SHIELDS.

For fifteen minutes Cecilia O'Malley, cashier, had tried to count one package of dimes. She pushed the money aside, petulantly and dubbed it, her face with a speck of handkerchief, then sent a dimpled smile at Murray Kent, who, seated directly before her, was devouring a 10-cent lunch.

In the crowd of messy laborers and factory hands, eating with hats on, sprawling all over the tables, Murray stood out conspicuously. His fair, wavy hair, tanned skin and slenderly made body radiated health against the background of unwashed, hopeless faces. He ate his soup quietly, sitting upright. Cecilia thrilled at the sight of him. She noted the easy grace with which he handled a fork.

She looked at him through curled lashes and followed his gaze to his yellow automobile, standing outside. Each day he came in just such splendor, leaving the car to tempt and tantalize her. She wanted to run away from the repugnant smells of the Third Avenue restaurant.

The day was uncomfortably hot. Just across the street, beyond the yellow taxi was a strip of green grass and trees.

Elaborately nonchalant, Murray Kent finished his meal and came toward the cash desk. With hands in his pockets today he came further into the restaurant, till Cecilia clasped her hands in joy.

"In so glad! It's so much nicer not to be rich," he said. "It's yours for the afternoon, little bird. You're welcome to everything I own."

"I shall come back for you later with the car," he said. "It's yours for the afternoon, little bird. You're welcome to everything I own."

"If you had the same clothes and setting of the rich girls in town—say, what's the use of telling you all over again. Run away from your job for the afternoon. Come with me in the car, won't you?"

"Yes, when I'm through with the lunch hour crowd," she whispered. She turned on him adoring grey eyes. The mystery of something not understood but divinely thrilling, veiled them and trembled in her voice. Leaning toward Murray she exclaimed: "I have beautiful clothes—I bought a lovely pink gown—all lace and tulle and beads. You said you'd get your dad's box at the opera some night. I bought it for that."

A flush mounted the man's temples. Cecilia opened her eyes in the summer, but you can wear the dress, girlie," he said. "I have Caruso open up for a night on Broadway. His eyes twinkled. Cecilia's lips blushed with the irresponsible gayer of the man's laugh. "Maybe we'd better go to the movies," she suggested quickly.

"I'll go anywhere with you, child. I'm crazy about you." "I'm always laughing at na," she pouted. "I'll return for you at four," he assured her.

When Murray crawled into the low seat of the car, Julia Schmitt, proprietor, seated herself in the open doorway. "The ladies," she smiled at her well-tailored back. "Pays 10 cents for his lunch and spends the afternoon here."

Cecilia felt too wilted with the heat to reply. Suddenly Julia demanded: "Did he tell you how he happens to have 'S' on the door of his dad's car? If his right name is Kent? She laughed at her own shrewdness.

Cecilia stopped sorting the blue cash checks. A seriously worried look crept into her eyes.

The hot afternoon droned on. Julia was quickly snoring when Murray drove his yellow car to the restaurant at 4 o'clock. Cecilia jumped in beside him.

They turned into Fifth Avenue, straight up to Central Park, crossing to Riverside drive. They dashed past blocks and blocks of apartment houses, but if Murray remembered anything about looting a flat he was trying to forget it in the speed of the car. Cecilia sat in breathless anticipation till the car slowed down on a rusted road, little more than a lane, leading to a narrow passage. Murray leaned forward to lift her from the car and the warmth of his face burned into hers as he whispered: "My, you're pretty!" His lips touched her throat.

"Kiss me, sweetheart," he begged, as he held her.

"No," Cecilia answered sharply. "Take me back—to Julia."

He ran his fingers through his half-witted collar and took off his hat. "You don't care for me after all, do you?" Cecilia crouched back afraid, not so much of Murray as of herself. Her face flamed as an overpowering impulse came to put her arms about him and press her lips to his. However, she ventured timidly to say, "We forgot to look at apartments, didn't we?" Murray bit his lips and then sent a dazzling smile at her.

"Why live cooped up in a ten-room flat? Wouldn't you rather have a country house, darling? That's it—we'll live in the country!"

"That would be wonderful," Cecilia tried to adjust her puzzled mind, with the nimbleness of Murray's, to a country house and garden. A mist filled her eyes. Her head slipped down and she pressed her lips to his. He kissed her and painted in words a rose-covered cottage on the edge of a stream that they were to occupy as soon as he could find it. The moon was shining on the little strip of park opposite the restaurant when Cecilia crept up the first steps and into the house.

At 5 the next morning Cecilia was out of bed. This was her wedding day! On a card inscribed, "Murray Kent," was scribbled in lead pencil, "Tomorrow morning at 2."

At 6 o'clock Cecilia was at the cash desk and when at 8 o'clock the restaurant was empty, Cecilia threw aside forever the little black apron she wore and she arranged for the last time the blue cash checks of her lifetime. Cecilia appeared in her softest little summer dress and a sunbunny hat at 9 o'clock and a happy smile in her eyes. She surveyed the crowded Third Avenue block for Murray's blonde head. The hot sun beat down on the pavements and the summer populace mopped its dripping brow. The hands of the clock outside Kranz's jewelry shop slipped slowly toward 10 o'clock.

Julia Schmitt was busy in the big kitchen when at 11, Cecilia, her face white as the marble table tops, tucked her hat under the cash desk. With trembling fingers she tied the black apron strings about her slim waist.

Dejected and miserable, she climbed up on the high stool behind the cash desk. Tense with excitement, Cecilia sat opening packages of money, her grey eyes turned to the street watching automobiles of every color pass by, but no car painted yellow stopped before the door.

"He'll soon be here," she sobbed, as the usual noon-hour rush began. White and forlorn, dumbly she doled out change to the customers.

"Say, Cis, stop day-dreaming," sang the energetic voice of Julia Schmitt. "Hurry your work. These men have to get back to work."

Cecilia's slender fingers grasped blue checks alight, swiftly handing them. "He was only jollying me," Cecilia bent her head low on the desk. "I didn't understand."

Her eyes bright with unshed tears, Cecilia raised her head and turned to meet the much-battered face and bandaged head of Murray Kent standing hesitatingly in the restaurant door.

She hurriedly turned and hurried shamefacedly, "Bumped the boss' car into another fellow's and just came from the hospital."

"Your dad's yellow car?" cried Cecilia.

"Let's talk honest, girlie. 'That car belonged to Schaffer, the millionaire. I'm one of the chauffeurs.' He refused to come further into the restaurant, till Cecilia clasped her hands in joy.

"In so glad! It's so much nicer not to be rich," he said. "It's yours for the afternoon, little bird. You're welcome to everything I own."

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BRITISH ENGAGE IN BATTLE FOR A NEW POSITION

Attack Heights on Bapaume-Peronne Road.

PROGRESS ALREADY MADE

Enemy Shells Trenches In the Neighborhood of Courcellette.

LONDON, Oct. 12.—The British official communication issued tonight reads:

"This afternoon we delivered an attack on the low heights which intervene between our front and the Bapaume-Peronne road. We have already secured successes and captured a number of prisoners during the course of the fighting, which still continues."

"During the day the enemy shell heavily our trenches northeast of Le Sars and north of Courcellette."

"Though the weather is unfavorable for aircraft, there has been bombing activity during the last two days by our aeroplanes against enemy lines of communication, aerodromes and infantry on the march. One of our machines has not returned."

PARIS, Oct. 12.—10:45 p.m.—The French forces fighting to the north of the Somme River in France made progress today in fighting west of Sailly-Saillies, according to the official communication issued tonight. South of the river there was great activity by the artillery of both the French and the Germans.

"North of the Somme we progressed to west of Sailly-Saillies. South of the Somme there was an active artillery duel, but no infantry action."

"In the Vosges by a successful surprise attack we captured eleven prisoners. Our artillery bombarded an aerodrome and a manufacturing plant near Mulhouse, starting a great fire."

Word was also received that Capt. Broder McTaggart of the 3rd Artillery.

How To Make a Good Hair Tonic at Home

If you have been using hair tonics purchased ready-made at the drug stores, you can probably save some money and get a great deal better results by using the following recipe, which has been remarkably successful in stopping loss of hair and making new hair grow on bald and thin spots. Anyone can easily make it at home. Simply mix 2 oz. of Lavona De Compose with 16 oz. of pure Bay Rum and then add one-half gram of menthol crystals and a little perfume if desired. The preparation should be well shaken and then allowed to stand a few hours before using. All these ingredients can be obtained from any well-stocked drug store. In applying be sure to not merely wet the hair, but rub the tonic right into the scalp as its ability to grow new hair depends entirely upon its nourishment being absorbed by your hair roots. This preparation has been widely used for years, and is entirely harmless and will not make the hair greasy or sticky. Ladies should be careful not to apply to face or where hair is not desired. G. L. B., Birmingham, N. Y.—Advt.

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If you have been using hair tonics purchased ready-made at the drug stores, you can probably save some money and get a great deal better results by using the following recipe, which has been remarkably successful in stopping loss of hair and making new hair grow on bald and thin spots. Anyone can easily make it at home. Simply mix 2 oz. of Lavona De Compose with 16 oz. of pure Bay Rum and then add one-half gram of menthol crystals and a little perfume if desired. The preparation should be well shaken and then allowed to stand a few hours before using. All these ingredients can be obtained from any well-stocked drug store. In applying be sure to not merely wet the hair, but rub the tonic right into the scalp as its ability to grow new hair depends entirely upon its nourishment being absorbed by your hair roots. This preparation has been widely used for years, and is entirely harmless and will not make the hair greasy or sticky. Ladies should be careful not to apply to face or where hair is not desired. G. L. B., Birmingham, N. Y.—Advt.

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29

AT ALL GROCERS 45c

VEGETABLES
DIRECT TO CONSUMER.

LETTUCE, HEAD, EACH	25c
Cauliflowers, fine, white, each	25c
Spinach, fresh, handpicked, pk.	40c
Celery, fine bunch	15c
Celery, fine bunch	5c
Tomatoes, selected, pound	10c
Tomatoes, 10-pound baskets,	50c
Tomatoes, Green, 10-lb. basket	40c
Endive, excellent in salads	10c
Lettuce, Mint, Parsley, Radishes 5c	
Corn, per dozen	20c

**PUMPKINS, CITRONS, HUBBARD
SQUASH, VEGETABLE MAR-
ROWS, EGG PLANTS.**

Potatoes.	Carrots.	Onions.
Cabbage, 5c.	Sprouts, box. 10c.	

MAIN & COLLYER

STRAIGHT NEWS AND SIDE SLANTS ON SPORT

MUTT AND JEFF--Some Husbands Are Certainly Strict With Their Wives

(Copyright, 1916, by H. C. Fisher. Trade Mark Register in Canada.)

By "Bud" Fisher



Boston Red Sox Are World's Champions

Defeat Brooklyn 4 to 1 in the Fifth and Final Game of Series.

Receipts and Attendance Establish a New Record

BOSTON, Oct. 12.—The Boston Americans firmly clamped the baseball laurels of the universe upon their brows here this afternoon when they defeated the Brooklyn Nationals by a score of 4 to 1, in the fifth and final game of the world's series of 1916. The greatest gathering in the history of the American national sport, witnessed the gathering, 42,620 persons departing after the contest, convinced that the Boston Americans were the baseball machine par excellence of recent years.

As a result of the four games to one conquest over the standard-bearers of the National League, Boston is tonight celebrating its fifth victory in world's series since 1918, and there is added joy in the fact that never in its history has a Boston team been forced to bow to the superior prowess of a rival in such combat.

No Room for Argument. The victory over the Superbas in the final meeting of the teams was so clean-cut and decisive that there was left no ground for argument. That the better team won the championship despite the determined battles put up by Brooklyn in the earlier games of the series was obvious. Before the game and during the game, the Superbas were well nigh helpless, while Jeff Pfeffer, the last hope of Brooklyn, proved unequal to the task of holding the Red Sox in check.

Although the National League champions were first to score, their advantage was short-lived and once the Bostonians unleashed their heavy batting artillery any doubt regarding the outcome of the game was dissipated. So closely did Shore hold the Brooklyn team in the mystery of his deceptive delivery. The invaders were able to score but three hits for a similar total of bases and the solitary run scored was unearned. It was the result of a pass, a sacrifice, an out and a passed ball. Boston, on the other hand, collected ten bases on seven hits, and two of its four runs were earned.

Too Easy For Thrills. Although the contest was played before a record crowd of fans, there was only a moderate amount of enthusiasm, the chilling weather and the ease with which the Sox disposed of their opponents dulling the edge of such outbursts as sprang from grandstands and bleachers at the more thrilling points of the game.

Aside from Shore's clever coddle, whether hurling and a sensational running

BOSTON, Oct. 12.—The attendance and receipts for today's game established a new record in this department of world series history, supplanting the figures made in the same park October 11 a year ago, when the amounts were a few hundred less. The attendance for the five games this season aggregated 162,359 and the receipts \$385,590.50. Of this sum the players received \$162,927.40, each club \$92,652.02 and the National Commission \$35,590.09. The Boston club, as winners, divided \$97,756.47, on a basis of 25 shares, which the players are understood to have agreed upon as the method of apportionment. This would allow \$3,910.26 a share. The twenty-three Brooklyn players divided \$65,976.16 into equal shares. Owing to the fact that there are more players to share in the winners' money this year the individual shares are not a record.

shoe-top catch by Wheat of the Superbas off Shore in the fifth, and its mate by Lewis in the eighth when he robbed Merkle, batting for Pfeffer, of an apparently sure double, the game was devoid of feature plays.

Immediately after Scott had clinched the championship by gobbling Mowrey's short fly for the final out of the game the younger element among the spectators rushed upon the field and fell in behind the royal rosters and their band for a parade. On the first circuit of the diamond they captured President J. J. Lanning of the Boston club, and then crossed the field, after President C. H. Ebbets of Brooklyn. Amid the cheers of the fans, the rival club executives joined arms and led the march. Many of the fans shook hands with the Red Sox players and with Manager Carrigan, who said again that he had retired from professional baseball with today's game.

Brooklyn's Only Rally. As was the case in yesterday's game Brooklyn was the first to score. Its only tally came in the second, when Shore issued his only pass of the day, sending Cutshaw to first. Mowrey sacrificed him to second, from which point he moved to third on Olson's infield out, and scored when Shore uncovered the plate with a passed ball. Boston immediately tied the score in their half of the inning when Lewis tripped to left and came home as Wheat threw the ball recovered from Gardner's hit. Hooper walked and Cady's effort to get him at the plate. The Red Sox added two more in the next inning. Cady hit a bouncer over Daubert's head. Hooper walked and Cady scored when Olson threw Janvrin's grounder into center field in an attempted double play. Hooper rounded home from third on Shorten's hit over second. The fourth and final run was gathered in the fifth on Janvrin's single and Janvrin's double. After that the Red Sox, aided by Shore's air-tight twirling, played defensive ball and the Superbas never threatened.

Brooklyn's Finish

First Inning. Brooklyn—Meyers, first up for Brooklyn, fanned on three pitched balls, without offering at any of them. Cady threw out Daubert at first on an easy roller. Shorten, c.f., fanned. Scott got Stengel's grounder and threw wildly to first. Stengel, however, being held there. Wheat fouled out to Hoblitzel. Boston—Hooper out, Cutshaw to Daubert, Mowrey threw out Janvrin. Shorten flied to Wheat.

Second Inning. Brooklyn—Cutshaw walked on four straight balls, and Mowrey sacrificed him to second. Gardner threw out Olson to first. Cutshaw going to third, whence he scored on a passed ball. Scott retired Meyers at first. One run.

Boston—Pfeffer got Hoblitzel at first base. Lewis shot the ball to the left field fence for a three-base hit. Wheat flied the ball badly, and it bounded over his head. Gardner sacrificed neatly, scoring Lewis. Wheat's throw to the plate was very wide. Scott flied out to Meyers.

Third Inning. Brooklyn—Pfeffer struck out. Gardner took Meyer's easy roller, and threw him out. Daubert was nailed at first on an easy one to Shore.

Boston—Cady singled over Daubert's head. Shore fouled out to Meyers, trying to bunt. Hooper walked, Cady going to second. Cady scored when Olson fumbled Janvrin's grounder and then threw wildly past Cutshaw. Hooper went from first to third on the play, and Janvrin went out stealing. Meyers to Olson. Hooper scored on Shorten's pop single to center. Shorten out stealing. Meyers to Olson. Two runs.

Fourth Inning. Brooklyn—Stengel sent up a lofty fly to Shorten. Wheat struck out. Shore took Cutshaw's feeble effort, and threw him out at first. Shore was absolutely unshakable.

Boston—Hoblitzel walked on four straight balls, and Lewis sacrificed him to second. Cutshaw to Daubert. Cutshaw threw out Gardner. Hoblitzel taking third. Olson threw out Scott.

Fifth Inning. Brooklyn—Gardner took Mowrey's puzzling smash, and threw him out. Olson flied to Short. Meyers got an infield single when the ball bounced off Shore's glove. It was Brooklyn's first hit of the game. Gardner retired Pfeffer.

Boston—Olson disposed of Cady after a good play on his grounder. Wheat made a clever running catch of Shore's line drive, which was labelled for three bases, had it gone safe. Hooper singled to right, and scored on Janvrin's two-base hit to left. Janvrin went to third on a wild pitch. Shorten struck out. One run.

Sixth Inning. Brooklyn—Meyers flied to short. Gardner cleverly fielded Daubert's bouncer, and got him at first base. Stengel popped to Scott.

Boston—Hoblitzel went out to Daubert unassisted. Lewis shot a single over Mowrey's head, but was forced by Gardner, who went to second on a wild pitch. Scott was retired by Mowrey.

Seventh Inning. Brooklyn—Wheat flied to Hooper. Shore tossed out Cutshaw. Mowrey singled past Scott, for Brooklyn's first clean hit. Scott fumbled Olson's grounder, and then threw wildly over Hoblitzel's head. Mowrey going to third and Olson second. It was Scott's first error of the series. Scott saved the situation by throwing out Meyers.

Boston—Cady fouled out to Mowrey. Shore struck out. Hooper went out. Cutshaw to Daubert.

Eighth Inning. Brooklyn—Merkle batted for Pfeffer and flied to Lewis, who made a shoe-string catch. Meyers tried to bunt, and popped to Stengel. Daubert went out. Scott to Hoblitzel.

Boston—Dell took the mound for Brooklyn. Janvrin singled to left on Dell's first pitch. Shorten sacrificed. Janvrin to second. Hoblitzel flied to Wheat, as also did Lewis.

Ninth Inning. Brooklyn—Stengel singled to left.

The Score Which Clinched the Title

The Official Box Score.	
Brooklyn.....	A. R. H. O. A. E.
Meyers, c.f.....	4 0 0 0 0 0
Daubert, 1b.....	4 0 0 10 1 0
Stengel, r.f.....	4 0 1 0 0 0
Wheat, 1.f.....	4 0 0 0 0 0
Cutshaw, 2b.....	3 1 0 2 3 0
Mowrey, 3b.....	3 0 1 1 3 1
Olson, s.s.....	3 0 0 2 3 2
Meyers, c.....	3 0 1 4 2 0
Pfeffer, p.....	2 0 0 0 1 0
xMerkle.....	1 0 0 0 0 0
Dell, p.....	0 0 0 0 0 0
Totals.....	31 1 3 24 13 3

Batted for Pfeffer in eighth.	
Boston.....	A. R. H. O. A. E.
Hooper, r.f.....	3 2 1 1 0 0
Janvrin, 2b.....	4 0 2 0 1 0
Shorten, c.f.....	3 0 1 3 0 0
Hoblitzel, 1b.....	3 0 0 19 1 0
Lewis, 1.f.....	3 1 2 1 0 0
Gardner, 2b.....	3 0 0 0 5 0
Scott, s.s.....	3 0 0 2 3 2
Cady, c.....	3 1 1 4 1 0
Shore, p.....	3 0 0 2 3 0
Totals.....	27 4 7 27 14 2

Batted for Pfeffer in eighth.	
Brooklyn.....	A. R. H. O. A. E.
Boston.....	0 1 0 0 0 0 0 0 1
Two-base hit—Janvrin.	
Three-base hit—Lewis.	
Sacrifice hits—Mowrey, Lewis, Shorten.	
Sacrifice fly—Gardner.	
Left on bases—Brooklyn, 5; Boston, 4.	
First on errors—Brooklyn, 2; Boston, 1.	
Bases on balls—Off Pfeffer, 2; off Shore, 1.	
Hits and earned runs—Off Pfeffer, 6 hits, 2 runs in 7 innings; off Dell, 1 hit, no runs in 1 inning; off Shore, 3 hits, no runs in 9 innings.	
Struck out—By Pfeffer, 2; by Shore, 4.	
Passed ball—Cady.	
Umpires—Plate, Connolly; bases, O'Day; left field, Quigley; right field, Dineen.	
Time—1:43.	

Wheat struck out. Janvrin got Cutshaw's bouncer and whipped it to first ahead of the runner. Mowrey popped weakly to Scott.

His Ambition Realized Rucker Quits Baseball

NEW YORK, Oct. 12.—Nap Rucker, who, according to McGraw, is the greatest outpunch that ever curved a ball over the plate, has pitched his last game for the Robins. The famous knuckle ball wonder stated in the clubhouse after his game that he was not coming back to Brooklyn next year. Rucker had his greatest wish satisfied yesterday when he replaced Cheney on the mound in the eighth inning.

Nap has always longed to pitch in a world series game and after Marquard left the box and Cheney took his place in the fifth, Robbie sent his once famous pitcher out into center field to warm up.

As Nap came in to take Cheney's place in the eighth inning the crowd gave him a mighty ovation. He was their idol of former days and they wanted to see him in this world series, even if he only pitched one ball, so that he could get his name in the box score.

Rucker finished his long and brilliant career by fanning Janvrin for the third out in the ninth.

DEER HUNTERS Can Obtain Their Complete Outfits Here

22 Savage Hi Power Rifles. 250-3000 Savage Rifles. Winchester Rifles. Marlin Rifles. Cartridges in any size. Hunting Knives. Safety Pocket Axes. Compasses. Safety Match Boxes. Flashlights. Red Caps. Rifle Cases and Covers. Duxbak Waterproof Coats. Vests and Pants. Rifles to Rent for Deer Hunting.

Deer Hunters' Licenses. GUN, BICYCLE AND GENERAL REPAIRING.

WM. GURD & CO. 185 DUNDAS STREET, SOUTH SIDE.

One Record Broken By O. A. C. Athlete

O. C. Evans, '17, Smashes Hop, Step and Jump Figure at Twenty-Fifth Annual Field Day—Tie for Grand Championship.

[Special to The Advertiser.] GUELPH, Oct. 12.—Ideal weather conditions drew a big field to the O. A. C. 25th annual field and track day this afternoon at the college campus. One record that has stood for a long time was broken by O. C. Evans of the '17 class, who cleared 42 feet 1 inch in the running hop-step, which was 7 inches over the record. D. W. Wallace came within half an inch of equaling the running broad jump mark, which has stood for 24 years at 19 feet 4 1/2 inches. This was made by S. Curzon in 1892. He was in attendance at the games today. D. W. Wallace and O. C. Evans tied for the grand championship, with 35 points each. The results were:

One-mile walk—B. W. Maxwell, '18; E. G. Bois, '20; J. McGuigan, '20. Time, 3:25 3/5. Three-mile run—W. R. Peters, '19; A. M. Porter, '20; W. Scutten, '18. Time, 18:19 4/5. Half-mile run—A. H. White, '17; G. R. Mason, '19; D. W. Wallace, '18. Time, 5:13 seconds. Pole vault—O. C. Evans, '17; A. Misen, '20; L. H. Toole, '19. Height, 9 feet 4 inches. Inter-year relay race—Won by third year, with second year second. D. W. Wallace won the cup for the short race for the third time in succession, and it becomes his property.

100-yards dash—D. W. Wallace, '18; R. D. Allan, '19; G. Newton, '18. Time, 19 1/2 seconds. Standing broad jump—Evans, '17; Wallace, '18; Gunn, '19; 9 feet 4 inches. Half-mile run—White, '17; Grant, '19; Porter, '20. Time, 5:13 2/5. Throwing 16-pound hammer—Michael, '18; Evans, '17; Caldwell, '19; 62 feet 8 inches. Standing high jump—Wallace, '18; Toole, '19; James, '18; Maxwell, '18; 26 feet 4 inches. 220-yards dash—D. W. Wallace, '18; A. H. White, '17; D. Allan, '19. Time, 24 seconds. Running hop-step and jump—Evans, '17; White, '18; Toole, '19; 42 feet 1 inch. A new record. 16-pound shot, over 140 pounds—R. D. Allan, '19; James, '18; Maxwell, '18; 26 feet 4 inches. 100-yards dash—D. W. Wallace, '18; A. H. White, '17; J. L. Way, '19. Height, 5 feet. Throwing discus—O. C. Evans, '17; G. W. Michael, '19; W. R. Peters, '18. Time, 5:17 3/5 minutes. Running broad jump—D. W. Wallace, '18; O. C. Evans, '17; Michael, '18. Distance, 19 feet 4 inches.

TWO FEATURES AT LEXINGTON CLOSING

Lee Axworthy Makes New Record for Stallions.

LEXINGTON, Ky., Oct. 12.—Lee Axworthy, champion trotting stallion of the world, driven to a wagon by one of his owners, Harry K. Devereaux, of Cleveland, lowered the wagon record of 2:05 1/2 for trotting stallions, to 2:02 1/2, on the final day of the 44th annual meeting of the Kentucky Horse Breeders' Association here today. Volza, champion 3-year-old mare, started to beat her mark of 2:04 1/2, but tired in the stretch after trotting the third quarter in 30 1/2 seconds, and completed the mile in 2:05 1/2. These two exhibitions featured the final program, the three races on the card being won in straight heats. Lee Axworthy took the 2:20 trot, Little Frank D. the 2:10 pace, and Binville the 2:12 trot. Though the official program was completed today, the meeting will be continued tomorrow to permit horsemen to start 30 horses for records.

Summary: 2:20 Trot, 3 in 5, \$1,000, Three Heats. Locust Bug, b.g., by Sidney Prince (Valentine)..... 1 1 1

Zoe Dillon, gr. m. (McDonald)..... 2 2 2

Marie Constant, b. m. (Green)..... 3 3 3

Alvy Coffman, br. h. (Chandler)..... 4 4 4

Bernice Moore, br. m. (Bean)..... 4 4 4

Alto Chimes, b. h. (Keagan)..... dis

Roy, b. g. (Weston)..... dis

Peter Patchen, br. h. (Willis)..... dis

Time—2:08 3/4, 2:11 1/2, 2:09 3/4.

2:10 Pace, 3 in 5, \$1,000, Three Heats. Little Frank D. b. g. by Little

Frank (Valentine)..... 1 1 1

Hal Leaf, b. h. (Whitehead)..... 2 2 2

Lady Venus, br. m. (Stout)..... 2 2 2

Major A. b. g. (Crossman)..... 4 4 4

xThe Deputy Sheriff, b. g. (Thoma)..... 5 5 5

Dick Sentinel, b. g. (Brown)..... 6 6 6

xDivided fourth money. Time—2:08 3/4, 2:09 3/4, 2:09 3/4.

2:12 Trot, 2 in 3, \$1,000, Two Heats. Binville, blk. s., by Binolia (Tip-ling)..... 1 1

The Proof, b. h. (Sommer)..... 2 2

Henry Todd, b. g. (Rodney)..... 3 3

xVanco, b. g. (Murphy)..... 5 4

xVirginia Barnette, b. m. (Durfee)..... 6 6

American Girl, ch. m. (Tyson)..... 4 4

xDivided fourth money. Time—2:10 3/4, 2:09 3/4.

To beat 2:15 trotting—Tacita (2), ch. f., by Atlantic Express (Dickerson), won. Time 2:07 3/4.

To beat 2:10 1/4 trotting—Barbara King (1), ch. m., by King Bellini (Dickerson), won. Time 2:07 1/4.

To beat 2:13 1/4 trotting—Sudline (3), b. c., by Worthy McKinney (Traynor), won. Time 2:08 1/4.

To beat 2:07 pacing—Ashlock, ch. g., by Ashland A. (Crossman), won. Time 2:05 1/4.

To beat 2:15 pacing—The Aul, gr. h., by The El (Morris), won. Time 2:08 1/4.

To beat 2:10 1/4 trotting—John Garver (3), ch. s., by Guy Axworthy (Roberts), won. Time 2:07 3/4.

LEVINSKY WINS. NEW YORK, Oct. 12.—"Battling" Levinsky of this city, outpointed Billy Miske of St. Paul, in a ten-round boxing match in Brooklyn tonight. Levinsky weighed 180 pounds, and Miske 172.

EXCURSION TO DETROIT VIA GRAND TRUNK RAILWAY. SATURDAY, OCTOBER 14.

On the above date the Grand Trunk will run an excursion to Detroit and return, leaving London 6:35 a.m., arriving Detroit 10:50 a.m. Returning tickets will be good on any train leaving Detroit not later than midnight Monday, October 16. Fare, \$2.75, including war tax. Take the Double Track Highway for safety and comfort. Tickets and all information at Clock Corner, R. E. Ruse, C. P. and T. A.

GRAFTON & CO., LIMITED

Featuring Tomorrow a Boys' Overcoat and Suit Sale

Mothers of Boys! It will certainly interest you. If your boy needs a new Suit or Overcoat you cannot do better than select one of our special lines offered for Saturday. These prices are much lower than you might expect. See the quality—it is the leading reason why you should buy. The low price will convince you to buy tomorrow.

Boys' Suits and Overcoats Worth \$5.00

Fit ages 3 to 10 years. Made from strong wearing tweeds in light and dark patterns. Suit coats in Norfolk and Pinch-Back styles. Overcoats plain and belted, single and double-breasted.

\$3.50

Boys' Suits and Overcoats Worth \$6.00

Ages up to 12 years. Suits in Tweeds of seasonable shades of grey and browns, striped and checked patterns. Norfolk styles Overcoats, in plain grey and blue chinchilla, and dark or light tweed cloths, Russian style button to neck, belt all around \$4.50

Boys' Suits and Overcoats Worth \$7.00

These suits are made of splendid all-wool tweeds, good fall patterns; full bloomers and wonderful values at the price. Overcoats in new styles and materials, cut in smart Russian or convertible collar style from wool, Chinchilla or Tweed \$4.95

Cloths, patch pockets.

A big sale of Boys' Wool Jersey Sweaters and Sweater Coats.

Grafton & Co., Limited Manufacturers of High-Grade Clothing.



The Mirror of Fashion

The Unseen Factors

In any suit, there are certain unseen parts; invisible items like lining, padding, canvas, stiffening, etc., that influence to a great extent how that suit is going to look six months after you put it on.

If these unseen factors are inferior, you have an inferior suit—no matter if the cloth itself is worth \$10 a yard.

See how important it is to be sure that those inner materials are RIGHT! How can you be sure? Well, you can't, always—unless

You buy your suit at SELAK'S. THEN, you can forget all about the unseen materials and think only of how well your suit looks and how well it keeps its good looks.

Suits--- \$18.00 to \$35.00

SELAKE THE TAILOR 217 Dundas Street, Corner Clarence

ANDREW'S TOGGERY LIMITED.

FORD COUNTY WILL GIVE \$10,000 TO FUND

Grant Adopted by Councilors Instead of Local Levies.

WOODSTOCK, Oct. 12.—At a meeting of prominent businessmen in the hall tonight, a unanimous resolution was adopted calling upon the city council to provide one mill on the dollar on the total city assessment, an approximate total of \$5,000 towards British Red Cross fund, and set a minimum of \$10,000 to be levied by voluntary contributions. The county council this afternoon adopted a grant of \$10,000 to the British Red Cross fund. Last year the district municipalities in the county subscribed separately, and the total, including the contributions from the city of Woodstock and the town of Ingersoll, was about \$10,000.

CHILD GETS SICK, CROSS, FEVERISH, IF CONSTIPATED

ok at tongue! Then give fruit laxative for stomach, liver, bowels.

'California Syrup of Figs' can't harm children, and they love it.

Laxative today saves a sick child tomorrow. Children simply will not be the time from play to empty their bowels, which become clogged up with bile, liver gets sluggish; stomach sour; look at the tongue, mother! If red, or your child is listless, cross, erish, breath bad, restless, doesn't eat, or any other children's ailments, a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours this constipation, sour bile, and fermenting waste will gently move out of the bowels, and you have a well, useful child again. A thorough "inside cleaning" is oftentimes all that is necessary. It should be the first treatment in any sickness. Beware of counterfeit fig syrups. Ask for a druggist for a bottle of California Syrup of Figs, which has directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see it is made by the "California Fig Syrup Company."

NOW IS THE TIME TO HELP THE BOY TO HELP HIMSELF.

BY CONTRIBUTING TO THE

Y.M.C.A. \$15.00

CAMPAIGN



ROGERS MAKES AN EFFORT TO ESCAPE THE PROBE

Says He Has No Interest in Agricultural College Inquiry.

WINNIPEG, Oct. 12.—Hon. Robert Rogers has been invited by the Galt commission to have counsel represent him in the argument of the Carter-Halls-Adinger contracts in respect to the agricultural college investigation and has wired the commission declining.

Mr. Rogers replied in the following terms:

"(Montreal, October 11, 1916.)

"To F. A. MacDonald, Registrar,

Winnipeg:

"I have your letter of the 5th to say that Commissioner Galt will hear arguments on behalf of all persons interested in his investigation. In so far as I am concerned, the facts have been given clearly and fully by me, and it is only with the facts that I am concerned."

"I have no interest whatever in what the commissioner may choose to find. Even had I such interest, I cannot see that it would be of any value now to have counsel present who could only add to the facts with an argument already, and before the evidence was heard, announced his verdict."

(Signed) "R. ROGERS."

CANADIAN CASUALTIES

10:30 P.M. LIST

INFANTRY.

Killed in Action—40625 Raymond E. Mays, Bagley, Sask., via Melfort; 178033 Gordon E. Moore, South Porcupine, Ont.; 177170 Robert Moore, 1329 Cadieux street, Montreal; 412779 Roy G. Morrison, Bend street, Toronto; 22775 Barnard Murray, 40 Queen street, Charlottetown, P. E. I.; 410683 Edward Norris, Pittsburg, Pa.; 469933 Ernest E. O'Day, Birch La Hayre, N. S.; 427020 Harry Phillips, England; 178011 Charles J. Phillipot, 1901 Clark street, Montreal; 25830 Alfred Pimblett, 305 Main street east, Toronto; 425700 Lance-Corp. Alfred Randall, Fort Vermilion, Peace River Crossing, Alta.; 193359 Robert J. Ross, 34 Bishop street, Toronto; 469591 Arthur Scamman, 1010 St. S.; 20737 Corp. H. E. Smith, Smithtown, N. S.; 75087 Walter Stevenson, 3235 Sophia street, Vancouver, B. C.; 467243 Anson Morley Thomson, Red Deer, Alta.; 70632 R. S. Warren, Brockton, P. E. I.; 177857 Lance-Corp. Robert James Watson, 11511 95 A street, Edmonton; 419133 Joseph Westwood, 228 West street, Chatham, Ont.; 177091 Cuthbert Wilkinson, 2582 Park avenue, Montreal.

Died of Wounds—Nos. 47156 Daniel A. Brown, Bruce Mines, Ont.; 43823 A. Corp. J. S. Cluff, Gravenhurst, Ont.; 432407 Wm. Curtis, 201 Clarence street, Brantford, Ont.; 436975 Elvas W. Elithorp, 240 James street, Edmonton, Alta.; 192097 Elbert King, 127 H. Levey, 872 Water street, Peterboro, Ont.; 417081 Albert McDonald, 64 Allan street, St. Johns, Que.; 192878 Andrew Milligan, 121 McPherson avenue, Toronto.

Died—No. 412250 Frank Kinlock, Madoc, Ont.

Previously Reported Killed in Action: Now Officially Reported Died of Wounds—No. 101693 Thomas A. Reynolds, 1612 W. Harrison street, Chicago.

Missing—Nos. 156370 George Blair, Pilot Mount, Man.; 469229 Claude Blois, Halifax, N. S.; 186029 Ralph Bouchard, 716 Dudley avenue, Winnipeg, Man.; 621339 Wm. F. Burns, Winnipeg, Man.; 429663 Roderick Cameron, Kenora, Ont.; 62895 Archie W. Bushnell, England; 7027 Horace M. Gundry, England.

Missing—46627 J. B. Stapleford, England; 46449 George Mitchell, Scotland; 418187 T. H. Stinson, England; 429542 E. G. Smith, England; 436911 H. B. Gibbs, England.

Missing, Rejoined Unit—312877 Wm. Gray, Scotland; 69455 Hugh Ingle, England.

Previously Reported Missing, Believed Wounded; Now Wounded—416493 Leonard Vincent, England.

MOUNTED RIFLES.

Wounded—105275 Corp. Herbert C. Sunley, England.

INFANTRY.

Wounded—12345 John Batterbury, England; 405122 P. J. Bell, England; 405192 F. J. Bell, England; 44673 Axel Berglund, Sweden; 73588 Sergt. Jos. Dopfer, England; 465255 Jas. Dunn, Ireland; 126213 Chas. Edwards, England; 192687 T. J. Gould, England; 457613 J. Grant, Scotland; 70227 Thomas Green, England; 22572 Harry Griffin, England; 464036 Peter Griffin, England; 63821 C. A.

Hooper, England; 69455 Hugh Ingle, England; 77325 E. M. Irvine, England; 410514 J. T. Johnson, England; 20841 Lance-Corp. W. W. Keene, England; 457228 William Laing, Scotland; 127081 J. Lloyd, Wales; 128647 Wm. McClelland, Ireland; 467567 Wm. J. Mathew, England; 417832 Gregory Mazouze, Russia; 212921 Aratun Nosovsk, Russia; 27113 Thomas Preston, England; 463892 Joseph Reid, Scotland; 104851 Herbert Rowley, England; 412420 L. F. Russell, England; 40623 Robert Spier, Scotland; 426474 William Simpson, England; 457077 G. P. Stanmore, England; 412427 Lance-Corp. W. H. Steer, England; 180565 George Thompson, England; 417919 John Tinsell, Scotland; 18094 Charles H. Tompsett, England; 171231 Geo. Wadsworth, England; Lieut. Frederick Cyril John Whigham, England; 77787 Alex. G. Wilson, unknown.

Wounded—Nos. 33555 Bombardier Wm. G. Groves Cooper, England; 33556 Gunner A. S. Green, England; 33551 Corp. Reginald R. Paul, England.

1 A.M. LIST.

INFANTRY.

Killed in Action—Nos. 427213 Charles Bailey, Calabogie, Ont.; 17678 T. E. Bels, Dundas, Ont.; 40416 Henry G. Bish, Waterloo, Ont.; 417520 R. B. Boudie, Hopple Stantoin, Montreal; 42488 F. Colden, 2nd Contingent, Winnipeg, Man.; 457119 A. Craswell, 12 Sebastopol street, Montreal; 186551 H. E. Davidson, 500 Gertrude avenue, Winnipeg; 42232 T. Galloway, Edmonton, Alta.; 45188 J. Hachey, Midville, N. B.; 47036 Thomas E. Hammond, Scarborough, N. S.; 17225 Burns Henry, 165 Mory street, Montreal; 406723 Sergt. M. M. Hopkinson, Port Burwell, Ont.; Lieut. L. H. Johnston, 158 George street, Sydney, N. S.; 45019 H. A. Langridge, 459 Sherbrooke, Winnipeg, Man.; 177064 G. P. Lilly, 113 Brewster avenue, St. Henri, Montreal; 125351 F. E. Lindsay, Vancouver, B. C.; 75451 M. P. Lindsay, 284 Toronto street, Winnipeg; 142359 J. A. Alexander, Medicine Hat, Alta.; 184140 Charles H. Alford, Red Deer, Alta.; 169243 L. B. Allan, 217 Centre street, N. Calgary, Alta.; 40270 A. Angell, C. P. R. shops, Montreal; 464198 E. T. Aves, England; 29429 Corp. D. Campbell, 12 McNeil, Hamilton, Ont.; 47029 J. Clark, 1112 Second street east, Calgary, Alta.; 74019 Sergt. H. Crompton, Hawarden, Sask.; 160955 W. C. Connolly, MacLeod, Alta.; 13727 R. F. Fleury, de Lagorandier, Prince Albert, Sask.; 41418 A. MacAulay, Cardigan, P. E. I.; 427528 William H. McDonald, 355 First street, Brandon, Man.; 487540 James McDonald, Entwistle, Alta.; 469340 Alex. Park, 1234 Seventh avenue, N. Lethbridge, Alta.; 67556 Eugene Pulk, St. Stephen, N. B.

Previously Reported Missing; Now Killed in Action—Nos. 25655 Mc-Cracken, 42 Fenwick avenue, Toronto.

Killed in Action—Nos. 42563 Ernest Long, Havelock street, Toronto; 424186 Corp. J. M. McIntyre, Clearwater, Man.; 71459 Andrew Maitland, 438 Marmora avenue, Winnipeg, Man.; 178034 Bert Mansfield, South Porcupine, Ont.

Previously Reported Missing, now Killed in Action—40835 William F. Ridgell, Lethbridge, Alta.

Missing—461111 Joseph Turmaine, Steelton, Ont.; 415833 Lyle Fox, Bridgeport, N. S.

Previously Reported Missing, now Wounded—469106 Irving H. Brown, Windsor, N. S.; 124718 Robert W. Gray, St. Louis.

Wounded—429013 Acting Corp. Robt. G. Anderson, 727 Sixth avenue, New Westminster, B. C.; 44848 Arthur Aubrey, Lewis, 1245 F. H. Bailey, 558 Ontario street, London, Ont.

Killed in Action—467086 J. A. Bishop, Anley, Neb.; 414236 Acting Lance-Corp. J. J. Clarke, Carbonara, N.D.; 164040 G. L. Perdus, 321 Cato avenue south, Lethbridge, Alta.

Missing—414923 A. Blais, Metropellin, Que.; 46929 E. W. Miller, Lethbridge, Alta.; 466210 M. E. Poddie, 948 Fifth street, Medicine Hat, Alta.

Wounded—47312 H. J. Aulenback, Maitland Park, N. S.; 420921 Joseph T. Bernard, Gaspliere, Que.; 69184 Edward Carroll, Esquimaux, N. B.; 77602 Sergt. G. Mackenzie, 2731 Piquet street, Victoria, B. C.; 405343 Wm. Maxwell, 12 Bridgeham street, Toronto; 470253 John A. Melanson, Yarmouth, N. S.; 57098 Lance-Corp. J. T. Monzie, 56 St. Lawrence street, Toronto; 120852 Chas. Hubert Morrison, 74 Suzanne street, Montreal; 213217 George Pallister, Erie street, Leamington, Ont.

Missing—42020 Ernest Colter, Balcarres, Sask.; 71552 Arthur Coulour, Rue St. Louis, Pointe-Levis, Que.; 622932 William Crossland, 384 Wellington Crescent, Winnipeg; 71283 W. Hardman, 416 Alexander avenue, Winnipeg; 71270 Lance-Corp. A. W. House, 493 Bowman street, Toronto; 420921 Joseph T. Bernard, Gaspliere, Que.; 69184 Edward Carroll, Esquimaux, N. B.; 77602 Sergt. G. Mackenzie, 2731 Piquet street, Victoria, B. C.; 405343 Wm. Maxwell, 12 Bridgeham street, Toronto; 470253 John A. Melanson, Yarmouth, N. S.; 57098 Lance-Corp. J. T. Monzie, 56 St. Lawrence street, Toronto; 120852 Chas. Hubert Morrison, 74 Suzanne street, Montreal; 213217 George Pallister, Erie street, Leamington, Ont.

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Judge This Store by the Clothing It Offers Now

"The smartest and best-fitting coats we've seen

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tried Zam-Buk for those disgusting pimples and blackheads? Others have used it with great success, and we are confident you will not be disappointed.

Mr. J. B. Wagner of New Canada, N.S., writes: "For a considerable time I suffered with pimples and blackheads on my face. They were very unsightly and I suffered a good deal. Someone recommended Zam-Buk and I commenced using it. To my delight the pimples and blackheads gradually began to disappear, until now my face is entirely cleared of them. I am, indeed, grateful for what Zam-Buk has done for me, and should like all others who are troubled as I was, to know of this wonderful ointment."

Zam-Buk is just as good for eczema, salt rheum, ulcers, abscesses, old wounds, blood-poisoning, boils, piles, burns, cuts, scalds, etc. 50c. box, 2 for \$1.25, all druggists or Zam-Buk Co., Toronto. Send 1c. stamp for postage on free trial box.

ZAM-BUK

PRESBYTERIAN W. M. S.
TO MEET IN KOMOKA

KOMOKA, Oct. 22.—Sunday evening next the W. M. S. will hold a meeting in the Presbyterian Church, which will be addressed by Mrs. Menzies, a returned missionary from Honan, China. A cordial invitation is extended to all. The anniversary of the Presbyterian Church was observed Sunday and was a great success, both services being largely attended. Rev. Dr. Martin of Stratford conducted both services, and his sermons were thoroughly enjoyed. The choir was assisted by Miss Robina Mowat, soloist, of London, also by the Presbyterian Church choir of Delaware.

CANADIAN WOMEN HAVE EARNED VOTE SAYS SIR WILFRID

Liberal Statesman, Addressing Women's Canadian Club, Gives First Public Utterance on the Question of Suffrage—Tribute to Royal Family.

[BY ISOBEL C. ARMSTRONG.]

The cat is out of the bag. The great Canadian Liberal leader and statesman, Sir Wilfrid Laurier, acclaimed "the foremost Canadian of his time," has expressed himself openly and publicly in favor of women's suffrage under certain conditions.

Henceforth, London, Canada, apart from all other distinguishing features, will be known as the city in which Sir Wilfrid Laurier, in a public gathering, first gave utterance to his opinion on the great question of the franchise for women.

The occasion was the first meeting of the season of the Women's Canadian Club yesterday afternoon in the Normal School, and the most auspicious opening in all the history of the club. Hundreds were present, including many new members, who had made a point of securing their season tickets early, in order to share in the treat offered, an address by such an orator as the distinguished guest of honor, Sir Wilfrid Laurier.

Subject Was Suggested. "Women's Suffrage" was not the speaker's own particular choice of subject. A few days before coming to London he had received a letter from a London woman, asking him to say something on the question. Gathering that the topic would be one of interest here, the most courteous and gracious of men complied with the request.

A fanatical conversion to "votes for women" on the part of such a far-sighted statesman as the Liberal leader could not be expected by even the most extreme zealot of the cause. Sir Wilfrid Laurier stated that he believes the privilege of the ballot will very soon be extended to the women of Ontario. He prophesies that the first British parliament after the war will grant to the franchise, won through distinguished service to the country in the war.

At the same time, he recognizes conditions under which the extension of the franchise would be neither advisable nor acceptable at the present.

Audience Is Curious. Curiosity, mingled with intense interest, held the audience almost breathlessly silent when Sir Wilfrid announced that in compliance with a request he proposed to say something about his views on suffrage. His words were an echo of the thought in the minds of several when he continued: "The subject seems rather a debatable one for a man in active politics. But in Canada, party politics have never been divided on the subject. It is not a partisan question at Ottawa, because it is not within the province of the Federal Government. The question is one for each Legislature to decide for its own province."

"Suffrage is largely a matter of local conditions, to be governed by circumstances of the country in which it is applied. In some communities there would be almost insuperable objections."

"But I do not think that woman's suffrage would produce all the good effects which its friends expect. Public opinion is largely produced in the family, around the family table, where the father, mother and children gather. Generally, the opinion of one member of the family is the opinion of all. If suffrage were given, there would not be an appreciable difference. There would be more votes cast, but in about the same proportion. There would be in Ontario 60 per cent of votes in favor of prohibition and 40 per cent against, as at the present time."

"The advantage of suffrage, nevertheless, would be two-fold. It would remove a grievance from a class in the community who believe they have a grievance, because they are not allowed as men to express an opinion on public matters. The moment a class is dissatisfied with its lot, it ought to be the object of the state to make such readjustment that the man or woman citizen will be satisfied with his or her allegiance. In the second place, the woman looking for suffrage, having her grievance removed would dedicate to the state her abilities, ability and energy in public life."

Has Changed His Mind. At this point the speaker made the greatest confession that he had in his career changed his mind not once, but even twice and three times in regard to the question of the franchise for women.

"Five years ago, as premier of Canada, I was in London, England, for the coronation of King George V. I witnessed the great women's suffrage demonstration in which 40,000 women marched from the terrace to Albert Hall. Some of the best minds of England ran in the veins of the women in that parade. There were women there who traced their lineage to William the Conqueror, and who had worked very hard for a precious living. On the faces of all was an intense sentiment of earnestness. I said, 'If I were a member of the English Parliament, I would vote for women's suffrage.' I will say, when the women subsequently turned from the constitutional methods which they had followed to unconstitutional, I changed my mind at once."

Won By Service. "But during the war, much to their credit, the suffragists of England have ceased their agitation and devoted their whole attention to the work in which England is engaged at the present time. By service the women of England have won what they failed to achieve by agitation. At the next Parliament in England, the women will have the suffrage."

"Also in France there is a movement in favor of suffrage. I have in my hand the letter of the president of a French Union of Women's Suffrage, the grand-daughter of the great historian of the civilization of Europe."

"At the opening of the war this woman had five sons and one son-in-law, all of whom have gone to the front. One son is dead, another, perhaps worse, a prisoner in Germany. This woman, who has made a great sacrifice to the cause of civilization, has written a letter in reply to a manifesto purporting to come from a French section of the League for Permanent Peace."

Backache, Lumbago and Rheumatic Troubles. "Dear Mr. Editor—I wish to state that I suffered greatly from backache, lumbago and rheumatic troubles. I used 'Anuric,' the latest discovery of Doctor Pierce for backache and kidney troubles, and I recommend it to anyone suffering from any of these maladies. Yours truly, J. F. BARBER."

Note: It is now asserted with confidence that these painful effects due to uric acid in the system are entirely eradicated. A new remedy, called "Anuric," has been discovered by Dr. Pierce, and is the cause of a drainage outward of the uric acid with which it comes in contact within the body. It will ward off backache, headache, and the darting pains and aches of articular or muscular rheumatism—of those diseases which are caused by too much uric acid, such as gout, asthma, sciatica, renal calculus. "Anuric" prolongs life because old people usually suffer from hardening and thickening of the walls of the arteries, due to the excess of uric acid in the blood and tissues.

Dr. Pierce, who is director and chief physician at the Invalids' Hotel and Surgical Institute, Buffalo, N. Y., has been testing this wonderful medicine for the relief of overworked and weakened kidneys. The relief obtained by suffering from backache, lumbago, and kidney troubles, has been so satisfactory that he determined to place "Anuric" with the principal druggists in town where people could get this ready-to-use medicine. "Anuric" is not harmful or poisonous, but aids nature in throwing out those poisons within the body which cause so much suffering, pain and misery. Scientists assert this remedy is 27 times more potent than lithia. Send 10 cents for large trial package.

"Anuric" is building up a reputation as good as Dr. Pierce's other well-known medicines which have been proved reliable during nearly fifty years, such as Doctor Pierce's Favorite Prescription for the ills of women, Doctor Pierce's Pleasant Pellets for the liver, regulator, and Doctor Pierce's Golden Medical Discovery for red blood.

PRESIDED AT MEETING WHERE SIR WILFRID SPOKE ON SUFFRAGE



MRS. DONALD McLEAN,
President of Women's Canadian Club.

In Manitoba there are no such objections. But in the province of Quebec, the attitude would be very much that of England and France in the past. The franchise would be extended to the women of Ontario at no distant date.

Depends Upon Conditions. "It is my personal conviction that suffrage should be dependent upon local conditions. If a class in the community, equal to the voters in education and intelligence, wants franchise, this class should have it. There is no reason why Canadian women, equal in training and intelligence to the voters, should not have suffrage if they want it."

Where Public Opinion Is Made. "But I do not think that woman's suffrage would produce all the good effects which its friends expect. Public opinion is largely produced in the family, around the family table, where the father, mother and children gather. Generally, the opinion of one member of the family is the opinion of all. If suffrage were given, there would not be an appreciable difference. There would be more votes cast, but in about the same proportion. There would be in Ontario 60 per cent of votes in favor of prohibition and 40 per cent against, as at the present time."

"The advantage of suffrage, nevertheless, would be two-fold. It would remove a grievance from a class in the community who believe they have a grievance, because they are not allowed as men to express an opinion on public matters. The moment a class is dissatisfied with its lot, it ought to be the object of the state to make such readjustment that the man or woman citizen will be satisfied with his or her allegiance. In the second place, the woman looking for suffrage, having her grievance removed would dedicate to the state her abilities, ability and energy in public life."

Has Changed His Mind. At this point the speaker made the greatest confession that he had in his career changed his mind not once, but even twice and three times in regard to the question of the franchise for women.

"Five years ago, as premier of Canada, I was in London, England, for the coronation of King George V. I witnessed the great women's suffrage demonstration in which 40,000 women marched from the terrace to Albert Hall. Some of the best minds of England ran in the veins of the women in that parade. There were women there who traced their lineage to William the Conqueror, and who had worked very hard for a precious living. On the faces of all was an intense sentiment of earnestness. I said, 'If I were a member of the English Parliament, I would vote for women's suffrage.' I will say, when the women subsequently turned from the constitutional methods which they had followed to unconstitutional, I changed my mind at once."

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Corduroy Skirts, \$6.50

Wide-Wale Corduroy Velvet Skirts, in brown, taupe and green, sport style, with belt and pockets.

Second Floor.

HATS

Second Floor.

Untrimmed Silk Velvet Hats, large and medium sailors, also high turned-up shapes, a group of the newest modes for Saturday. At \$3.00

A table of Large, Medium and Small Black Velvet Hats for Saturday's selling at \$1, \$1.25, \$1.50, \$2, \$2.50 to \$4

Misses' Cord Velvet Tams, in brown, navy and black. At \$1.25

Children's Cord Velvet Hats, trimmed with rosette and band of silk, in white, navy and saxe. At \$1.25

Children's Velour Hats, with band, brown only. At \$1.50

Silk Dresses

Black or Blue Paillette Silk Dresses, with white crepe collar and cuffs, square collar of silk and bretteles, nice wide skirt. Special \$12.50

Kimonos

Long Kimonos made of warm velour flannel, fitted at the waist on an elastic band, pretty colors of copen, sand, black and mauve, etc. At \$1.50

Cut Glass

Cut Glass Water Jugs at \$1.75

Tumblers to match at 25c each

Individual Cut Glass Vases, each 50c

Cut Glass Jelly Comports \$1.50

Dress Goods

200 yards All-Wool Herringbone Serge, in navy, grey and black, 40 inches wide; our regular selling price is 85c. On sale Saturday only, per yard 69c

of the Women's League for Permanent Peace, with headquarters in New York. The manifesto has suggested that victory for either side in the war is impossible, that the battle of necessity must be a drawn one, and that the sooner peace is declared the better.

French Woman's Sentiments. "Shame on those who can write and spread such words," says the president of the French Suffrage Union. "Would you class the invaders with those who defend their country? The future peace is not to be spoken of at this moment. Not one of us thinks so. Peace when it comes must insure deliverance for the future from such horrors of war as are the present. But what are such sufferings of the war besides the bitterness of an insufficient peace? There can be no peace until victory."

"Such sentiments as these were expressed no later than yesterday by Mr. Asquith. These are the sentiments which animate every Canadian man and woman whose heart beats true. We hate war, but if there is war, it must be fought to an issue which will insure no recurrence of the horror of the past two years."

"If the women of France are animated by the spirit of this woman whom I have quoted, and the women of France have proved themselves, I think everybody will agree that the public life of France would be elevated if women had a right to take part in public life."

Turning his attention again to Canada, "We have evidence every day," continued Sir Wilfrid, "of the work of the women of Canada to alleviate the fatigues and sufferings of the men at the front. All honor to them for it!"

Tribute to Connaughts. Following, a fervent tribute of loyalty and admiration was paid their royal highnesses the Duke and Duchess of Connaught and the Princess Patricia on the eve of their departure from Canada.

"We have had the example," he said, "of the first lady of the land, the Duchess of Connaught. We in Ottawa know with what noble fortitude she has borne since the outbreak of war the trials her position, origin and life have placed upon her. By her example, devotion to duty and dignity of life, she has made the royal family of England a model for Canada than ever before. The Princess Patricia has endeavored herself to the Canadian people to such an extent that when the first regiment crossed the seas, it took the name of the young princess and put itself under her patronage. At Ypres and on other battlefields where these gallant Canadians distinguished themselves I must believe that their inspiration was not only their native bravery but the feeling as well that they must be equal to the name of the lady under whose patronage they had enlisted."

Debt to the Duke. "What of his royal highness the Duke of Connaught? I have known all the governor-generals since confederation with the exception of one, some of them intimately. They have been men of marked ability. Of all of whom he has been a successor, none has more earnestly or ably discharged the duties of the high office than the Duke of Connaught. No one who has left the office has carried back to England more than his royal highness. Very few appreciate fully the debt of gratitude we owe him for his service under the existing conditions. As a professional soldier, he would no doubt have preferred to be at the front in staying in Ottawa, to give the benefit of his advice. No doubt we will hear of him at the front very soon along with the brave men in Flanders."

"We are always shadowed by the thought as to what subject we turn our attention. Thank God, conditions are different from what they were some time ago. The offensive now no longer belongs to the Germans, but to the Allied army. The end is certainly very far, but the end is in sight. The end will of a certainty be a vindication of the cause of the Allies. The return of peace will forever banish from Europe the war cloud which has shadowed it for many years. Our hats to the men who have been at the front. When victory comes, we hope for a better world than ever has been known."

Warm Welcome From Women. When Sir Wilfrid Laurier entered the auditorium yesterday afternoon at a

J. H. Chapman & Co.

THE SATISFACTORY STORE 239, 241, 243 DUNDAS STREET.

FUR-TRIMMED WINTER SUITS \$20

Handsome Blue Cheviot Suit, trimmed with fur. Distinctive style and excellent taste are displayed in every line of this new Russian-style suit; bottom of coat cuff and collar trimmed with black coney fur; the coat has becoming fullness gathered into belt effect; below the belt the coat flares as seen in this season's newest models; girdle-top skirt gathered at the back. This suit is faultlessly tailored and perfect fitting.

HANDSOME BLUE AND BLACK SERGE SUITS, \$15.00. New long coat models with becoming fullness and flare, belted and lined with silk serge, made of finest quality all-wool serge, blue and black. Choice of several different styles.

PLUSH COATS AT \$15.75, \$23.75 AND \$30.00. Now at its best, our showing of Women's Silk Seal Plush Coats, 46 to 50 inch lengths, in ripple effects, with large, square and high choker collars; beautiful rich materials, with silk linings. Garment Section, Second Floor.

FLANNELETTE NIGHTGOWNS. Women's White Flannelette Nightgowns, high V neck and long sleeves. Special at 75c

Slipover Flannelette Nightgowns, white only, trimmed with embroidery or lace edging. At \$1.00

Full range of Children's Flannelette Nightgowns.

WARMLY-LINED PETTICOATS. Women's Black Sateen Petticoats with warm lining of red fleece, just in. At \$1.50

SERGE MIDDY SKIRTS. Girls' Middy Skirts of blue serge, full pleated 4 to 6 years at \$1.75

8 to 10 years at \$2.00

LISTER'S SILK SEAL PLUSH

Fine qualities of Glossy Silk Seal Plush that has the appearance of real seal, splendid wearing with a rich, luxuriant pile, makes up beautifully. Note the fact that these are the genuine Lister make and were secured at old prices, which are much below the present-day value. \$5.00, \$6.50, \$8.00 and \$10.00 per yard

Women's and Children's Underwear

Women's Wool Vests and Drawers, soft and fine, splendid quality for winter wear, Watson's well-known make. At, per garment 75c and 85c

Zenith Brand Vests and Drawers, finest quality ribbed wool, white or natural. Per garment \$1.00

Women's Combinations, full range of winter weights \$1.00 upwards

SCOTCH TWEEDS. In splendid wearing quality and most desirable effects for winter wear, 45 inches wide, \$1.00 value. At, per yard 85c

SATURDAY SPECIALS IN ALL DEPARTMENTS.

Women's Vests and Drawers, merino wool, winter weight. Per garment 50c

Women's Vests and Drawers, heavy ribbed fleece-lined garments. Each 50c, 35c, and 29c

Infants' Button-Front Vests, all wool. At 50c and 75c

Silk and Wool at 50c and 75c

Union at 35c



The Ontario Furniture Company Homelovers' Club.

Your Wife and You

YOUR wife and you are partners in a business of your own, a business as old as the hills, but with no competition—the business of home-making. It is a business from which the good partners draw dividends that are far beyond and above the dreams of avarice. The more successful homes a country has the richer that country. Like other businesses, home-making demands understanding, tact, foresight and economy.

The Homelovers' Club organized by this store stands ready to help homelovers to make the most of their resources. By enrolling in the Homelovers' List you can take full advantage of our cash prices and arrange with the Secretary of the Club for spreading your payments over a certain number of months.

If you and your wife will apply for fuller particulars to the Secretary at our store we think that you—as a business firm—will realize the advantages of this Homelovers' Club.

Watch this store's advertising pages closely—they are indices to opportunities.

The Ontario Furniture Company, Limited

226-28-30 Dundas St. London's Largest Home Furnishers



THE FINEST BREW—DIRECT TO YOU.

Send your Orders for Regal to Montreal. Prompt delivery will be made from Hamilton.

NO DELAY.

\$1.70 a case (2 doz.) reputed pints.

\$2.50 a case (2 doz.) reputed quarts.

and express charges from Hamilton.

50c additional for each case of pints, or 72c for each case of quarts WITH FIRST ORDER ONLY, to cover cost of case and bottles.

It will pay you to order two cases, as express charges are only slightly higher than on one.

GEO. SORGIUS, 35 Rivard Street, Montreal

Don't Suffer Longer

and allow yourself to become grouchy, upset, nervous and depressed. These conditions usually indicate a disordered digestive system, which, if neglected, may be hard to remedy. Remove the disturbing element and put your digestive organs in good working order by taking

BEECHAM'S PILLS

They gently stimulate the liver, act on the bowels, tone the stomach—purify the blood and regulate the system. These benefits are particularly marked by women at such times when nature makes special demands upon their vitality. They act promptly and safely.

The next time you feel low-spirited and out of sorts, take Beecham's Pills. Their sure, mild, thorough action will

Give Quick Relief

Worth a Guinea a Box
Prepared only by Thomas Beecham, St. Helens, Lancashire, England
Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

dian Club." Following the meeting, afternoon tea was served in the gymnasium, where a very large number had the honor of being presented to Sir Wilfrid Laurier, serving.

ITALIANS CAPTURED THIRTY THOUSAND IN THE DRIVE ON TRIEST

Prisoners Taken on the Carso Plateau Since August 6.

AUSTRIAN ATTACKS FAIL

Compelled To Take Flight After Vigorous Italian Counter-Attacks.

ROME, Oct. 12.—Via London, Oct. 12.—The Italian army has been taken by the Austrians in their offensive on the Carso plateau, bringing the total captured on the front of the Julian Alps from August 6 to date to a total of 30,851, the war office announced today.

The official report says: "In the valley of the Adige our batteries directed an effective fire against military depots at Rovereto and against the railway station at Calliano. An attempt of the enemy to attack our positions in the first valley was frustrated immediately. Fresh enemy counter-attacks on the northern slopes of Monte Pasubio were repulsed by our troops.

Enormous Losses.

"The enemy suffered enormous losses and left in our hands one cannon and a quantity of parts and ammunition.

"On the Asiago plateau a few Italian detachments penetrated enemy trenches in the Casera Zebio region, wrecked the positions and returned to their own lines. In the direction of the source of the Vento on Tuesday evening, after intense artillery preparation, the enemy launched four successive attacks of ever-increasing violence against our new positions on Buss Alti (Belmonte), Bersaglieri and Alpine troops, repulsing each other in courage, each time were inspired by the impetuosity of the enemy and counter-attacked them at the point of the bayonet, compelling them to flee and capturing 37 prisoners.

Enemy Always Repulsed.

"On the front of the Julian Alps there was artillery duels, which were hindered during the morning by the density of the fog. The enemy with fresh troops launched a series of attacks upon the most important points in the line which we had captured east of Vertebizza on the Carso. Attacked by the fire of our artillery, they were repulsed each time, incurring very serious losses.

"During the afternoon our infantry, by new and vigorous assaults, enlarged and completed the conquest of the previous day, especially in the zone of Sober, Gorizia, and on the slopes of Hills 343 and 141, to the east of the village of Novavilla. On the Carso we have taken an additional 1,771 prisoners, including 45 officers.

"In all we captured on the front of the Julian Alps from August 6 to the present time a total of 30,851 prisoners.

Solicit in Canada For German Relief

[Special to The Advertiser.] STRATFORD, Oct. 12.—That the German-Americans are sending out requests for war relief money in Canada, under the noses of the Canadian postoffice authorities, was evident today when a local merchant received a letter from the Toronto war relief committee, Broadway, N.Y., containing German war relief stamps, with a return envelope for remittance. No doubt hundreds of these have been received in Canada, and it is humiliating that appeals from this source should be permitted to circulate in Canada.

of whom 726 were officers. "Enemy aviators dropped bombs on the Carso plateau, causing damage. One of our squadrons repeated the attack on the enemy's position on Col Santo and returned undamaged."

KOENIG GETTING READY FOR A SECOND TRIP

[Canadian Press.]

Amsterdam, via London, Oct. 12.—10:42 a.m. According to the Hamburger Nachrichten, Captain Paul Koenig of the German submarine Deutschland, replying to telegram of congratulations from his native town, on his voyage to the United States and return, said he was busy with preparations for a second trip across the ocean which would soon begin.

21 SWEDISH VESSELS RELEASED BY RUSSIA

[Canadian Press.]

London, Oct. 12.—The Russian Government has released 21 Swedish vessels which have been held in Russian harbors, according to a Copenhagen dispatch to the Exchange Telegraph Company. The release of the ships is the result of negotiations which have been in progress between the two Governments for the last two years.

RAILWAY SHOPS BURNED.

Pittsburg, Pa., Oct. 12.—Prompt arrival of firemen from Pittsburg and nearby towns prevented a serious conflagration at McKees Rocks, a suburb, early today, when fire destroyed the pattern and coach-erecting departments of the shops of the Pittsburgh and Lake Erie Railroad, together with valuable rolling stock, causing a loss estimated by railroad officials to be \$225,000. The flames destroyed a portion of the company's high-tension wires and all of the great shops are crippled for lack of power.

Tells Reichstag Germany Cannot Realize Dream

BERLIN, Oct. 12.—According to the Koelnische Volkszeitung, Hugo Haas, the Radical Socialist, speaking in the Reichstag, said:

"Millions are looking to the Reichstag for a glimmer of peace. We see everywhere an undecided battle. We wish to save what is possible from the wreck of international law. Our dream of democracy in this war will never be realized. An agreement must be sought without hesitation in order to save the people from the worst."

U. S. DESTROYER CALLS BRITISH STEAMER BACK

Vessel Halted by Warship, After Ignoring Signal.

NEW YORK, Oct. 12.—The British steamship City of Madras was overhauled off Ambrose Channel lightship tonight by the United States torpedo-boat destroyer Sterrett and brought back to Clifton, Staten Island, after it had ignored the war vessel's signal to stop when it left Quarantine. The City of Madras, a vessel of 3,043 tons, cleared from this port Monday for Singapore, Manila and Hong Kong, but anchored above Quarantine, apparently fearful of submarine attack if she ventured out to sea.

As the ship passed Quarantine tonight on her way out she was signaled by the Sterrett to stop. Ignoring the order, the steamer raced down the harbor at full speed, and was not overtaken by the Sterrett until she had passed through Ambrose Channel and was abreast the channel lightship.

The Sterrett returned up the harbor with its captive and anchored off Clifton, Staten Island.

VATICAN IS CHARGED WITH ESPIONAGE ACTS

Therefore Holy See Refuses to Handle Letters of War Prisoners.

[Canadian Press.]

Rome, via Paris, Oct. 12.—The Holy See will no longer be responsible for the transit of letters of prisoners of war, says the Corriere d'Italia. This step has been taken, the newspaper adds, so as to give no ground "for the calumnious accusations of espionage which are being directed against the Vatican by certain newspapers."

TORY LEGISLATORS LIKELY TO REFUSE TO CONTEST SEATS

Three in Toronto Said To Have So Decided.

DISAGREE WITH HEARST

Premier Also Said To Have Declined To Go to the Bench.

TORONTO, Oct. 12.—Because they do not agree with Hearst policies, George H. Gooderham, Mark Irish and E. W. J. Owens, Tory members of the Ontario Legislature for Toronto, will not be candidates at the next provincial election.

That was the information which reached The Advertiser's correspondent today from a political worker. "I am informed," he said, "that Premier Hearst has made it plain to the Central Conservative Association executive committee that he will, on no account, accept a position on the bench. My informant added that the attitude taken by the premier caused Mr. James A. Norris, the defeated Conservative candidate in the southwest Toronto by-election, and other members of the executive committee, to resign. Also he said Messrs. Gooderham, Irish and Owens would not run as Hearst candidates at the next election."

Mr. Norris, when interviewed, admitted that Mr. Irish had remarked to him that he would not again be a candidate for the Legislature. "But that," he said, "was some time before the prohibition bill was passed by the House."

As to the report that he and other members of the Central Conservative executive had resigned owing to disagreement with Hearst policies, Mr. Norris declared that the Central Conservative Association had not held a meeting since July 21 last, and that the report was untrue. Mr. Owens said that so far as he was aware there was not much in the report. Gooderham and Irish could not be reached.

STORM IN SCOTLAND DOES GREAT DAMAGE

[Canadian Press.]

London, Oct. 12.—The most violent rainstorm in many years has paralyzed railroads, destroyed bridges and damaged crops over a large portion of Scotland. Traffic between Glasgow, Fort William and many places along the coast has been completely stopped. Five inches of rain fell during the twelve hours preceding noon on Tuesday.

MURDER IS CHARGE AGAINST McDONALDS, ALLEGED WRECKERS

Ridgetown Men Plead Not Guilty and Crave Jury.

REMANDED FOR WEEK

Frank McDonald Is Said To Have Deserted From the 186th.

[Special to The Advertiser.] CHATHAM, Oct. 12.—Murder charges were preferred against Henry McDonald and his brother Frank, two Ridgetown men, who were recently arrested in connection with the derailing of the M. C. R. train on the night of May 31, 1911, near Ridgetown, during a strike of laborers, which resulted in the death of Stephen Quinlan, the engineer, and Russell Oakes, a fireman, when they were arraigned in the county police court this afternoon. The prisoners were also charged with removing a rail in the track, which resulted in the train wreck. Both men pleaded not guilty, but Frank admitted having helped to remove some of the spikes from the ties. On the murder charges they were not asked to plead. Both prisoners election to be tried by a jury in the criminal court.

Remand was granted for a week to enable further evidence to be secured.

Woman's Arrest.

The arrest of the two brothers was brought about, it is reported, as a result of disclosures made by the wife of Frank McDonald, who is alleged to have told the story of the wreck to the wife of a Ridgetown soldier, following the disappearance of her husband, who is alleged to have deserted her.

GERMAN SOCIALIST SAYS ALL NATIONS WANT PEACE NOW

Contends Germany Would Give Up Territory.

COUNT WESTARP DISSENTS

Conservative Leader Declares All Occupied Land Must Be Held.

Berlin, Oct. 11.—Via Wireless to the Associated Press via Sayville, Oct. 12.—In the Reichstag today Major Ernst Bassermann, leader of the National Liberals, read a written report saying that the budget committee was unable to reach a decision on the submarine question, but had voted, 24 to 4, against a discussion of the subject in open session.

Philipp Scheidemann, Socialist, embarked upon a vigorous denunciation of the elements hostile to Chancellor von Bethmann-Hollweg, which, for months, he declared, had shrunk from no methods, however base, to overthrow the chancellor and prevent the reforms which he had promised.

Peace Chances Poor.

"Chances for peace today are poor," Herr Scheidemann continued. "Since Briand and Lloyd George preached war to the utter end, the chancellor is unable to talk peace. But we are free to do so. The nations want peace. If the contrary be said in any country, then it is absolutely untrue."

"The French nation is kept ignorant by censorial prohibition of the fact that it could see its country, as well as Belgium, still free today of German troops without shedding one more drop of blood and without losing one more square foot of soil. What do these nations still fight for? That the French shall stay in France. That the Belgians shall stay in Belgium. That the Germans shall stay in Germany. This is the main basis upon which the coming peace will be constructed."

His Story Distorted.

"Distorted rumors in all countries. The prices in English markets speak a clear language. Bread in England is dearer than it is with us. More than one million children in England are underfed so greatly that they are unable to follow instructions in the schools. From France the most pitiful complaints are heard. Italy suffers from famine already. Russia had better not be mentioned."

Count Westarp, the Conservative leader, stated that the object of the war, as proclaimed by the Socialist party, were acceptable to him.

"We must have territorial integrity, political independence and free economic evolution for Germany," declared Count Westarp. He then protested against Herr Scheidemann's declaration that the French could have peace without losing one square foot of territory.

"No," the Conservative leader declared. "What we conquered at the cost of our blood we will hold as long as necessary in order to assure the future of the German nation."

WIMBORNE WARNS AGAINST IRISH CONSCRIPTION

[Canadian Press.]

London, Oct. 11.—Lord Wimborne, lord-lieutenant of Ireland, has informed the Government that conscription in Ireland is neither feasible nor prudent at present, according to the Dublin political correspondent of the Daily News. The lord-lieutenant's opinion has been concurred in by Henry Edward Duke, chief secretary for Ireland, and the military authorities of Dublin.

Lord Wimborne is said to have reported that the Irish Nationalists were loyal, but that they claim that Ireland should be treated on the basis of the colonies in the matter of military service.

ONTARIO DELEGATES SEE HOW BILINGUALISM WORKS

SHERBROOKE, P.Q., Oct. 12.—The Quebec tour of the Ontario Entente envoys was brought to a close here today with a round of instructive visits to places of interest in the city and vicinity. Bilingualism in actual working operation was demonstrated to the delegates at St. Charles Seminary and the Convent Mont Notre Dame.

At the seminary the French students, whose ages varied from 12 to 19, sang

New Arrivals of New York Models in COATS AND DRESSES

The Coats Range from
\$15.00 to \$85.00

The Dresses Range from
\$15.00 to \$50.00

Beautiful new garments, selected by Mr. Lazarus in New York this week, and expressed immediately. They show the latest style thoughts of America's leading designers. All the new materials and colors are included, and the styles of most are exclusive—only one of each being purchased for London.



SAMPLE SUIT SALE

A Sale of Importance to Women and Misses Who Desire Garments of Unusual Style, Beauty and Quality

We are very enthusiastic about this splendid purchase. To be able to buy Suits at such savings in price is a great opportunity in itself, but such Suits as these, at such prices, are real bargains which you cannot afford to overlook.

Sample Suits at \$15.75

Which are Regular
\$18.00 and \$20.00 Values

Sample Suits at \$19.50

Which are Regular
\$22.50 and \$25.00 Values

Sample Suits at \$22.75

Which are Regular
\$26.50 to \$30.00 Values

ALMOST AS MANY DIFFERENT STYLES AS THERE ARE SUITS.

How can we give you such values? Months ago we arranged with three of our best manufacturers to send us their Showroom Samples as soon as they were released. Here they are! To save disappointing any who came we added Suits of equal value to complete sizes. The gain goes to you, the satisfaction to you and to us for having been able to present you such an offer.

All Goods Marked in Plain Figures. One Price to All

THE STEWART STORES
236 DUNDAS STREET.

We Buy and Sell Strictly for Cash. The Saving is Yours.

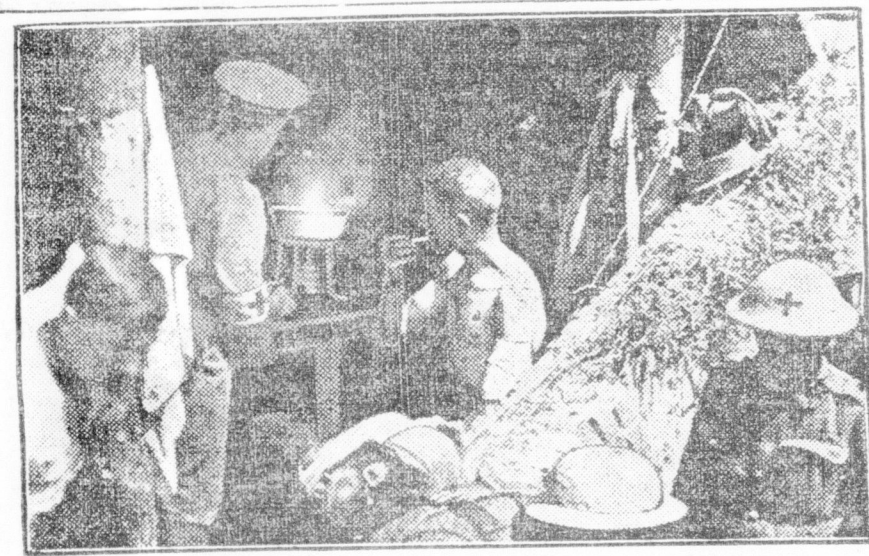
NON RUSTABLE D & A CORSETS

New corsets must precede new costumes—See the D & A and the La Diva models, which give the best foundation for correct style dresses.

Despite the excellence of their material and workmanship, these corsets, which are made in Canada, sell at from \$1.00 to \$3.00 less than similar imported models. They are sold by most of the progressive corset departments.

Dominion Corset Co., Quebec, Montreal and Toronto

the national anthem in French and translated it into English, part of it with a Scottish and part with an Irish accent. At the convent, Miss McCaffrey, a pupil, the 11-year-old child of English parents, at Thedford Mines, delivered an address in French, and then

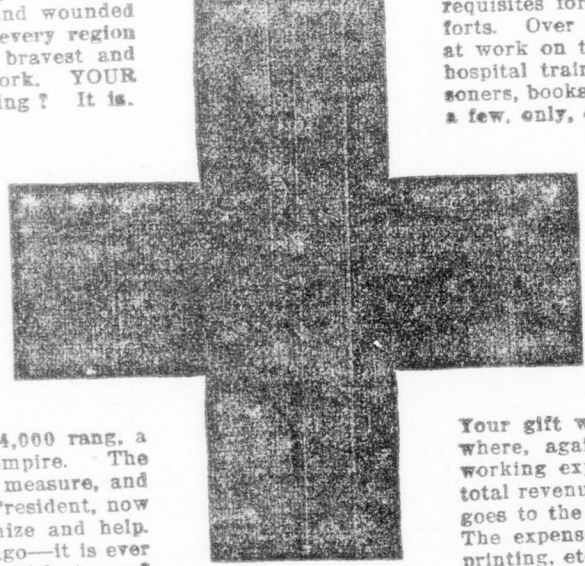


Dressing Station, Firing Line—Official Film, "Battle of the Somme."

An urgent call for help again goes forth from the Motherland's mighty life-saving agency—the British Red Cross. The Empire is called upon to give greatly, give lovingly, give quickly, that the sick, wounded and suffering on all the battle fronts may not languish and perish in their hours of deepest need.

Here is a great work in which all can share. The Joint War Committee of the British Red Cross Society and Order of St. John is the only institution which carries voluntary aid to the sick and wounded of the British forces on land and sea in every region of the war. Thousands of lives of our bravest and best are saved through this splendid work. YOUR gift may save a life. Isn't it worth doing? It is. GIVE!

Make "Our Day" Your
Red Cross Gift Day
Give on October 19th



The Sick and Wounded
Call For Your Help
Give on October 19th

Ontario's princely gift in 1915 of \$1,514,000 rang, a clarion mercy call, throughout the Empire. The British Red Cross were grateful beyond measure, and their appeal through Lord Lansdowne, President, now comes to us as to friends who sympathize and help. The need is greater to-day than a year ago—it is ever growing. Will Ontario do less than she did last year? No! GIVE—give a day's pay, give all you can, GIVE!

Premier Hearst Has Seen the Work

"My visit to England and France has aroused deeper appreciation than ever of the splendid work of the Red Cross. It deserves every support, and I trust the people of Ontario will respond with their usual generosity to the British Red Cross Appeal for October 19th."

HON. W. H. HEARST,
Prime Minister of Ontario.

He gives twice who gives quickly.
Your help is needed NOW!

The Motherland's only direct appeal to us for help in this great war is her great Red Cross mercy work. Ontario's response must and will be quick and generous. Give through the Treasurer of your Local Committee—or, send your subscription to the Clerk of your municipality—or, make it payable to Hon. T. W. McGarry, Treasurer British Red Cross Fund for Ontario, Parliament Buildings, Toronto.

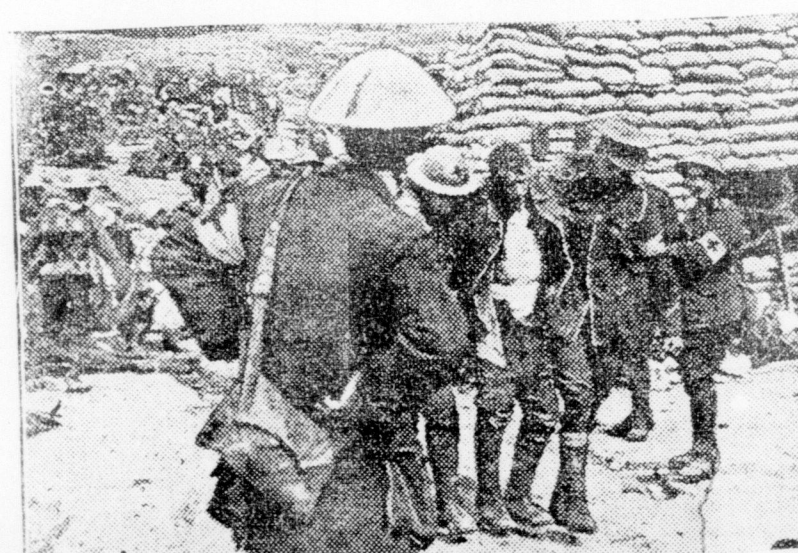
Don't Let Your Stricken Defenders
Call in Vain, but

Give and heal!

Mr. N. W. Rowell, K.C., Brings a Red Cross Message

"I bring a message of cheer to those who have relatives at the front and who fear they may be wounded. I believe everything human skill can do, that human care and sympathy can provide, is being done and provided each day and each night throughout the year by the Army Medical Corps and the Red Cross. It is a perfect marvel of efficiency."

MR. N. W. ROWELL, K.C.,
Leader of the Opposition.



Wounded in the Trenches—Official Film, "Battle of the Somme."

AMUSEMENTS, LECTURES.

LYRIC
Friday-Saturday, 8:30, 7:15, 9:00.
A Bluebird Photoplay.

WARREN KERRIGAN
—IN—
'A Son of the Immortals'

PATRICIA
Delight your friends by entertaining them at the Patricia.
Miss Margaret Hicky will sing with the orchestra, Friday evening. Dancing every evening, 8:30 to 11:30.

Rummage Sale

231 DUNDAS STREET.
Next to Victoria Theatre.
OPEN TONIGHT 7:30 AND SATURDAY 10 A.M.

SEA TRIPS

to the old country. The salt water will do you good. Ships now looking full. Agency all neutral and British lines.

F. B. CLARKE

416 Richmond Street, Next Bank of Commerce, London, Ont.

MRS. JONATHAN GORTON OF HONAN, China, will speak in First Presbyterian Church, London, Friday evening, Oct. 13, at 8 p.m. Subject, "The Victorious Life in Christ."

RUMMAGE SALE, 231 DUNDAS street, next door to Majestic Theatre, Saturday, Oct. 14, at 10 a.m. 8c

SATURDAY NIGHT DANCE — PALACE Academy. New music; excellent floor; everything popular. Our patrons invited. Lessons any time. All the modern dances by expert instructors. Popular prices. Phone, Dayton & McCormick.

RUMMAGE SALE — EAST LONDON Town Hall, upstairs, Oct. 13 and 14, under the auspices of the Girls' Social Service Club.

GEORGE A. STEER, ELOCUTIONIST and soloist. Concert engagements accepted. Care The Pardon Hardware Company, London.

MODERN BALROOM DANCES—NOW HERE. 1500. Jack Cortese, Phone 1570.

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engagements accepted. Address 367 Princess Avenue. Telephone 375.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1252. Tony Vito's Italian Harpers, 122 Queen's Avenue.

ELITE ORCHESTRA—MUSIC FURNISHED for all occasions. Particulars phone 3137. Evenings 8:30.

PATRONIZE THE SULPHUR BATHS — All rooms warm and comfortable. Dundas street west, at river. Phone 1128.

TONY CORRIE & SON, ORCHESTRATORS, original 161 Maple. Phone 1570. Violins and wood instruments repaired. Bows re-haired.

PERSONAL.
Say you saw it in The Advertiser.

GLENWOOD PRIVATE HOSPITAL—Nervous cases a specialty. 435 Ridout street. Phone 1765.

MISS EVANS, MANICURIST, SHAMPOO and hairdressing specialist. Rooms 435 Park Avenue. Hours, 2 to 5:30, 7:30 to 11 p.m.

SCIENTIFIC PALMISTRY AND PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 1624 Queen's Avenue. Hours of consultation, 10 a.m. to 10 p.m.

CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards, 1624 Queen's Avenue, 383 1/2 Ridout street. Phone 2666.

WANTED.
Say you saw it in The Advertiser.

WANTED TO PURCHASE—2,000 USED white bricks. Apply phone 2493, v.

WANTED TO RENT—MODERN house, furnished or unfurnished, central. Give full particulars. Apply Box 156, Advertiser.

WANTED — THREE HEATED, FURNISHED or unfurnished rooms, central. Box 135, Advertiser.

YOUNG MAN WANTS BOARD in private family. Phone 1570, Advertiser.

WIDOWER WOULD LIKE GOOD home with widow lady for winter; would accept small remuneration. Box 176, Advertiser.

DESIRE TO RENT BARN, CENTRAL, York street.

WANTED TO GET \$5,000 TO \$20,000; will grow wheat for it. Box 175, Advertiser.

WANTED—THREE OR FOUR HEATED, unfurnished rooms in private home, for light housekeeping, central or in north end. Box 174, Advertiser.

WANTED — BOSS COOK HEATER, for garage; second-hand; Townsville. Apply Box 170, Advertiser.

WANTED TO PURCHASE — A QUANTITY of milk to be delivered daily. Apply Box 163, Advertiser.

WANTED DEAD HORSES AND cattle. Write 638, W. J. to twelve miles. No animal removed without his hide on. London Fertilizer Company.

WANTED—ANYTHING YOU DON'T WANT.
clothing, shoes, bicycles, tools—anything. Highest prices paid. Call or phone 5288. Silverman, 211 King street, 74-75-zxy

HELP WANTED.
Say you saw it in The Advertiser.

WANTED—WOMEN AND BOYS for poultry department. Apply Silverwoods, Limited, Bathurst street.

\$180 FOR SIXTY DAYS WORK, for men or women representatives, with extra. Lincolnton Company, Brantford, Ontario.

BUSINESS CHANCES.
Say you saw it in The Advertiser.

FOR SALE — FIRST-CLASS MILK route, 151 quarts. Box 182, Advertiser.

GROCERY STORE AND DWELLING to rent; now vacant; North End. W. Reid, real estate, 110 Dundas street.

BOTTLING WORKS, ROOMING house, carpet cleaning, grocery, manufacturing plant, general store, restaurant, Sydney Smythe, insurance agent, Talbot street.

CHURCH STORE AND BILLIARD PARLOR, 275 Clarence. Apply owner.

AUCTIONEERS.
JAMES JOHNSTON, AUCTIONEER—At Columbia Hotel, corner King and Talbot, every Saturday.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set off.
Meetings—When no admission is charged, one cent per word each insertion.
Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents.
Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.
All charges of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

DIED.
FINCH—At 551 Talbot street, Mr. Archibald Finch, dearly beloved husband of Anna Montgomery.

Service at 2:30 o'clock Saturday afternoon at residence in the Military Cemetery. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation.

GLEASON—In this city, on Oct. 12, 1916, Thomas Hubert, dearly beloved and youngest son of Louis and Lydia Gleason, aged 9 months and 14 days.

Funeral (private) from parents' residence, 172 Maitland street, on Saturday at 1:30 p.m. to St. Peter's Church, seventh line concession, Middlesex. Friends are invited to attend.

LACEY—At the residence of his son, James Lacey, Dunwich, John Lacey, aged 83 years. No service. Funeral Saturday morning at 9:45 o'clock, thence to Thameford; services at 1:30 p.m. in the Methodist Church, seventh line concession, Middlesex. Friends are invited to attend.

SHOEBOTHAM—At the family residence, St. Johns, London Township, Oct. 12, 1916, Susan Jane Jackson, beloved wife of T. Alfred Shoebottom, aged 57 years.

Funeral service above residence on Sunday, Oct. 15, to St. Johns Church at 1 o'clock. Interment at St. Johns Cemetery.

WELLS—On Thursday, Oct. 12, 1916, at Delaware, Ont., William Stephen Wells, eldest son of the late William Wells, aged 34 years.

Funeral from Christ Church, Delaware, Ont., on Saturday, Oct. 14, at 2:30 p.m.

MEETINGS
Say you saw it in The Advertiser.

HEAR ABOUT THE NAVY
TONIGHT
CAPTAIN HON. RUPERT GUNNESS

Of the Royal Navy, will speak at open meetings in London

Tonight, 8 p.m.
MASONIC HALL.

SATURDAY at NOON
ON MARKET SQUARE.

Everybody Welcome!

"Rule Britannia."

"God Save the King."

H. A. STEVENSON, Mayor.

A REGULAR COMMUNICATION OF the Royal Canadian Mounted Police, Imperial Bank Chambers, 100 Dundas street, London, Ont., Oct. 13, 1916. Conferred degrees. E. J. Graves, W. H. P. J., J. Staples, scribe.

REGULAR ASSEMBLY — RICHARD Cour de Lion Preceptor. Knights Templar quarters, Masonic Hall, this Friday evening, 7:30. Ben Noble, P. Preceptor; S. Baker, registrar.

LONDON COUNCIL, NO. 233, ROYAL Arcanum, meets tonight, 8 o'clock. R. of P. Hall, corner Dundas and Clarence streets. Samuel M. Jepson, secretary.

AN EMERGENCY MEETING OF St. John's Lodge, 293A, F. and A. M., will be held in the Masonic Temple, this (Friday) evening, at 7:30 o'clock. Second degree will be conferred. Visitors welcome. Address, W. M. J. E. Keenleyside, secretary.

LOST AND FOUND.
Say you saw it in The Advertiser.

LOST—LAST FRIDAY NIGHT, PLATINUM diamond cluster ring. Finder please phone 4487 or this office. Reward.

STRAYED OR STOLEN FROM LOT 15, con. 11, London Township, eight calves. Notify William Golding, R. 2, London.

LOST—SATURDAY NIGHT, \$30 IN bills (three \$10 bills), somewhere on market. Reward at Advertiser office.

LOST—HOUND; NAME ON FRONT. Return to 189 Richmond street, or phone 3442.

STRAYED—EIGHT SPRING CALVES, to lot 15, con. 11, London Township. Owner can have same by proving property. Henry Scott, 370.

THE PARTY WHO TOOK RAINCOAT supposedly by mistake at Patricia Dance last night, Sept. 29, is known to the owner. Return coat and no questions will be asked. Owner Box 122, Advertiser.

TAXI SERVICE.
Say you saw it in The Advertiser.

OVERLAND CAR BY THE HOUR or trip; 20c mile; \$2.50 hour. G. L. Wells, 351 Eva street. Phone 567.

A MARLEY TAXI SERVICE—DAY OR night; trip or hour. Phone 2833.

TAXI SERVICE BY TRIP OR HOUR. Sundays inclusive. Phone 420 and 404.

RENWICK'S TAXI SERVICE—CITY or country driving. Phone 5678.

A MARLEY TAXI SERVICE—DAY OR night; trip or hour. Phone 2833.

CHARLTON TAXI SERVICE—BY hour or trip. Phone 2189.

PHONE 5337.

LAUGHTON'S TAXI SERVICE
LARGE AND SMALL CARS TO HIRE. Also a Car to handle your TRUNKS AND BAGGAGE.

Light Auto Dray To Move Furniture, Stoves, etc. zxy

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

CAPABLE GENERAL MAID WANTED by Oct. 1. Apply 571 George's avenue. Phone 1470.

WANTED—QUICK HAND SEWERS; those accustomed to line sewing preferred. Ross, Limited, 156 Dundas street.

WANTED—DINING-ROOM GIRL, APPLY Clyde Hotel.

Steady Work and Big Wages for Girls
Dipping Chocolates and Bon Bons, Packing Biscuits and Candy, and Paper Box Making. See Timekeeper, PEARMAN, Carling street.

WOMAN WANTED TO WORK BY THE DAY. Apply 375 York street.

TWO BRIGHT GIRLS WANTED—APPLY Holeproof Hosiery Company.

WOMAN WANTED TO WASH ONE day each week. Permanent position. Mrs. M. M. Ferguson, 363 Waterloo street.

MAID WANTED TO ASSIST WITH general housework; no washing. Apply to Mrs. A. A. Sabine, 46 South Ridout street.

YOUNG WOMAN OR SOLDIER'S wife, to assist with housework; good wages. Apply 192 Oxford street.

WANTED—GOOD GENERAL. APPLY Miss Glass, 16 Hayman Court, Phone 427.

EXPERIENCED GENERAL MAID, to do housework. Apply Mrs. Wishart, 138 Dufferin avenue.

EXPERIENCED GENERAL MAID—Apply to three references required. Apply 192 Wootton road.

EXPERIENCED PIE MAKER WANTED—Apply Alexandra Cafe.

HOUSEMAID WANTED—APPLY TILGEMAN House.

Girls Wanted
In our Biscuit and Candy Department. Good pay, nice work, fresh air, rooms light, hot dinners at cost. Apply employment Department, McCormick MFG. COMPANY.

Married Women
who can do their housework and spare a few hours each day can have employment in our special department. Hours to suit. Apply Employment Department, McCormick Manufacturing Company.

WANTED — ONE OR TWO EXPERT salesladies to take up the profession of life insurance for one of the best established companies on the continent. Salary and commission will be paid to the interested party. Apply, stating qualifications to Box 144, London Advertiser, London, Ont. Oct. 17.

BUSINESS CARDS.
Say you saw it in The Advertiser.

PHONOGRAPH REPAIRING (Edison a specialty)
Expert, Long Experience, ENGINEER GLEE

Victoria Apartments, Queen's Avenue.

BROWN & HENSHAW, PRACTICAL horse-shoers. Quality work living repair trade. 640 Richmond street. Phone 1551.

CARBON PAPERS FOR ALL PURPOSES. 5517 for samples. H. O. Graves, 110 Dundas street.

AUTOMOBILE OWNERS — SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Dundas. Phone 5143.

AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond streets.

LADIES' AND GENTLEMEN'S GARMENTS cleaned, pressed, repaired. Phone 2938. E. L. Morrell, 223 Wellington street.

McLEOD & GRAY, REAR ADVERTISERS—First-class livery and board. This parties our specialty. Phone 1277.

MUSICAL INSTRUCTION.
Say you saw it in The Advertiser.

Musical Art Society
A. D. JORDAN, MUS. DIR.

Vacancies for tenors and basses in the chorus. Old country singers invited. P. N. Super, chairman, phone 2726; N. J. Wilson, secretary of the chorus committee, phone 3297.

PARNELL MORRIS, CONCERT tenor solo instructor. Alma College, St. Thomas, London station, 415 Colborne, Phone.

THOMAS SHARRATT, ORGANIST and piano and theory, 5 Hyatt avenue. Phone 5123.

NORA LITTLE, TEACHER OF SINGING—New studio, 261 Dundas. Phone 884.

LITA LAYMON, TEACHER SINGING—Soloist First Methodist Church. Pupils A. D. Jordan, 144 Waterloo. Phone 3726.

London Conservatory of Music
Tuition in all branches, faculty unsurpassed, valuable free scholarship. Reopens September 5. Write or phone the registrar for your book. P. Linforth, 1122 Dundas street, A. E. C. C. Principal, 354 Dundas. Phone 1101, 48-49-zxy

GEORGE C. LETHBRIDGE, ORGANIST, First Presbyterian Church, French School, Organ, piano, vocal, theory, 230 Princess. Phone 5214. Engagements accepted.

JAMES CRISWELL, TEACHER OF Violoncello, band and orchestral instruments. Studio, 498 King street.

GLADYS ANDRUS, CONCERT PIANIST and accompanist. Pupils of A. D. Jordan. Concert engagements and recitals accepted. Phone 4932.

FRANCES COLLIS, CONTRALTO soloist, First Presbyterian Church, vocal, piano, organ, theory, 177 Wootton road. Phone 2746. Concerts accepted.

CHARLES E. WHEELER, F.C.G.O., Organ, piano, singing, harmony, counterpoint, etc. Teaching resumed Sept. 12, 12 Talbot. Telephone.

PROP. P. VENUTA—TWO MEDALS in piano, violin, harp, etc. Instruction. Music arranged. Terms moderate. Phone 538.

MANDOLIN, GUITAR, INSTRUCTION. Terms moderate. Instruments loaned. Thomas G. Shuter, 470 Dundas street. Phone.

BERT WILK, ORGANIST CENTENNIAL, organ, theory, all subjects, 492 Adelaide street. Phone 538.

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art. Studio, 264 1/2 Dundas street. Concerts.

MALE HELP WANTED.

Say you saw it in The Advertiser.

BAKER WANTED, IMPROVER OR apprentice immediately. Brighton's Bakery, Emery street.

CARPENTERS WANTED—R. G. WILSON & Son, Phone 1013.

SALESMAN TO SELL preferred stock in first-class industries. Apply with references and experience to J. H. T. Smith, 1115 Traders' Bank Building, Toronto.

WANTED — FLAT-BED PRESSMAN. Apply to Lithographic Company, 115 Sterling road, Toronto.

BOY AND YOUNG MAN FOR MAILING room. Apply Circulation Manager, Advertiser.

STRONG LAD FOR DELIVERY wagon. Apply Biggs, 161 Wootton road.

Four Good Men Wanted
to operate wood-working machinery. Also for bench work. Apply London Foundry Company, Limited.

MAN OR LARGE BOY—APPLY A. M. Hamilton & Son, 373 Talbot street.

BOY WANTED—APPLY HOLEPROOF Hosiery Company.

PLUMBERS AND PIPE FITTERS WANTED. Apply 467 Dundas street.

BELLFLOWERS WANTED, ALSO WINDOW washer. Apply Tecumseh street.

PLUMBERS, CARPENTERS, PIPE Fitters, wanted for home service; Engineers' Camp, Carling Heights, London, Ont.

BOY WANTED—SANTA CLARA Cigar Company, 257 Wellington street.

WANTED—SMART BOY FOR ENTRY clerk must be good penman and accurate at figures. Apply John MacCall & Co., 68 Dundas street.

POSITIONS WAITING NOW for young men trained as station agents and telegraphers. Best business to learn today, for you get union membership, to begin and have quick promotion. Free booklet. Write Dominion School Railroad, Dept. O, Toronto.

WANTED—SMART BOY FOR WHOLESALE SALE dry goods. Apply 351 Richmond street.

BOY WANTED FOR SHIPPING DEPARTMENT. Apply Geo. Gate Company, 19 King street.

SHOEMAKER WANTED — APPLY Modern Shoe Repair Company, 555 Richmond street. Phone 2313.

WANTED — A DRIVER BY DOWNTOWN grocery store. We want a clean, intelligent man who will take an interest in his work. Apply, stating qualifications to Box 144, London Advertiser, London, Ont. Oct. 17.

A LARGE MANUFACTURING CONCERN in Windsor, Ont., requires the services of an expert, experienced photographer. Address Box 168, Advertiser. Salary and satisfactory naming qualifications.

BOYS TO LEARN THE BUSINESS
Boys and young men can make good wages as messengers and place themselves in line for well-paid positions. Operators, accountants and junior clerks. Frequent opportunities for advancement. Boys learning now will find it worth while to investigate. References required. From applicants previously employed. Call at G. N. W. Telegraph Office.

WANTED—BOLLMARKERS, RIVETERS, heaters and holders-on. Apply to the Imperial Oil Company, Limited, Sarnia, Ont.

MEN WANTED — LOWEST WAGES paid 22 cents per hour. Good prospects for advancement and higher wages. Apply to the Imperial Oil Company, Limited, Sarnia, Ont.

RETURNED SOLDIERS AND OTHERS making money selling the only out-and-out Canadian War Book. Proved by Government contract. Free literature. War Book Publishers, Brantford, Ontario.

THE MONARCH LIFE ASSURANCE Company have openings throughout Ontario for general agents; those desiring to sell life insurance policies are invited to communicate with H. Wilson, branch manager, 11 London Loan Block, London, Ont. Oct. 17.

MONEY TO LOAN.
Say you saw it in The Advertiser.

PRIVATE AND TRUST MONEY to loan on farm and city property; lowest rates; terms to suit. T. W. Scandrett, 85 Dundas street.

MONEY TO LOAN ON REAL ESTATE — Lowest rates; private funds. Gibbons, Harper & Gibbons.

MONEY TO LOAN — AT LOWEST rates. Thomas C. Knott, real estate broker, 171 Dominion Savings Building (first floor) London.

PRIVATE FUNDS TO LOAN—LOWEST rates. U. A. Buchner, corner Talbot and Carling.

ACCOUNTANTS.
Say you saw it in The Advertiser.

WILLIS & DOUGHERTY, PUBLIC accountants, Audits, investigations and systems. 776 Wellington street. Phone 1440.

ROOFING.
Say you saw it in The Advertiser.

SLATE, GRAVEL AND CEMENT roofing. Paint for iron roofs. Walter Scott, 306 York street.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whitaker, 511 King street.

OSTEOPATHIC PHYSICIANS.
Say you saw it in The Advertiser.

DRS. MARIE H. HARKINS, REBECCA HARKINS—Office and residence, St. George's Apartments, 177 Wootton road. Phone 1560. Rebecca Harkins, specialty catarrhal deafness.

DR. E. S. DETWILER, GENERAL physician, with special attention to spinal curvature. 477 Colborne, Phone 3273.

AGENTS WANTED.
Say you saw it in The Advertiser.

\$5 PRIVATE CHRISTMAS GREETING card sample book free; representative wanted. Apply to the Bradbury Company, Brantford, Ontario.

IT PAYS TO WRITE LIFE INSURANCE in your spare time. The Monarch Life Assurance Company offers a very attractive contract for spare-time agents. Apply for particulars to H. Wilson, branch manager, 11 London Loan Block, London, Ont. Oct. 17.

SURVEYOR.
F. W. FARMCOCK, CIVIL ENGINEER, Surveyor—Edge Block. Phone 292.

REAL ESTATE FOR SALE.

Say you saw it in The Advertiser.

FOR SALE—RED PRESSED BRICK house, fully modern, one lawn and garden, No. 28 Rogers' avenue, Take Dundas car and see this place. Owner leaving city at once. Apply on premises.

150 ACRES—CLAY LOAM, GOOD buildings, close to cheese factory, lot 122, concession 1, Dorchester. \$2,000 cash, balance on time. Patterson, Imperial Bank Building.

FRAME COTTAGE.
Near corner of Central avenue and Adelaide street. Contains six rooms and kitchen, electric light, 300 Cook stove, \$200 cash down; balance easy payments.

A. A. CAMPBELL, 4

FOR COOL DAYS AND FROSTY NIGHTS THERE'S NOTHING LIKE

A Hydro Electric Heater

With it your room is always comfortably warmed—and you can use it in any room that is wired.

Prices From \$4.50 Up

PHONE 3180.
The HYDRO Shop

LISTEN!

Flour is Advancing All the Time

A good time to buy is now. We handle all kinds.

Grapefruit

We have extra choice Grapefruit now, 3 for 25c.

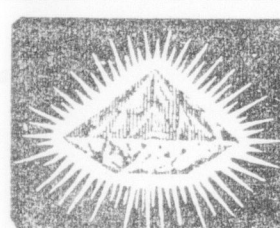
The finest Jersey Sweet Potatoes, 4 pounds for 25c.

Order your Oysters from us. They will please you.

WILLIS & CO.
565 Richmond Street. Phone 3279

USE CONNELL'S COAL!

Phones 770 and 1096.



DIAMOND RINGS, \$5.00 TO \$500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers,
386 Richmond Street. Phone 1084.

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.
Brown Optical Co.
223 Dundas Street. Phone 1877.

English Rheumatism Capsules

are guaranteed to relieve the worst rheumatic pains inside of six hours.
Taylor's 6 Cut-Rate Drug Stores

TO COMPLETE AUDIT AND GET GOVERNMENT CHECK

Finance Committee instructs City Treasurer to Meet Demand.

At a brief session of the finance committee of the city council last evening it was decided to instruct City Treasurer Bell to comply with the requirements of the Ontario Municipal Act by having the city audit completed up to December 30, 1916, in order that the city may receive a check for \$3,935 that has been withheld for some months.

The check, which is the provincial grant for the city public schools, has been withheld because of the failure of the utilities commission to submit a statement of expenditures and receipts up until December 30, as required by the municipal act.

The utilities commission had its statement completed until November 30, 1916, only, and maintained that it was not under provincial jurisdiction and the statement to the treasury department at Ottawa was not necessary.

When the statement is completed and submitted to the department as required the check so long withheld will be forthcoming.

ARMENIAN MASSACRES ARE PORTRAYED BY MISSIONARY

Richard Hill Speaks to Large Audience in First Congregational Church.

All the horrors of the Armenian massacres were vividly put before the eyes of a large congregation in the First Congregational Church Thursday night by Richard Hill, a returned missionary from that country. Mr. Hill, who speaks both Turkish and Russian, spoke graphically of the suffering, misery and want that the Armenians have gone through owing to the ferocity of the Turks. He illustrated his lecture with views projected on screens. It is expected that a local committee will be formed to look after the money received at the meeting will take care of any subscriptions.

Over one million dollars has already been sent to Armenia by the Armenian relief commission, but five millions are needed. The expenses of bringing Mr. Hill from New York were borne privately, thus the connection of \$17.50 will go straight to the Armenians. Mr. Hill stated at the close of his lecture that one dollar would keep ten Armenians alive for a week, and that the money received at the meeting would go towards the re-establishing of Armenian homes.

WILL WASH FOR KILTIES.
ST. THOMAS, Oct. 12.—The New Method Laundry today was awarded the contract of looking after the wash for the 21st Kiltie Battalion, which will go into winter quarters here in a few days.

Quality Store

Buy your groceries at this store. Every article is fresh and of the best quality that can be bought. You can save a great deal by taking prompt advantage of our specials.

ROQUEFORT CHEESE.
CREAM CHEESE.
OLD WHITE CHEESE.

For Breakfast Bacon try this store. Your phone orders will receive careful attention.

PHONES 1024 AND 3232.
Harry Ranahan
515 RICHMOND STREET.

IMPROVEMENTS FOR MEDICAL BUILDING NOW BEING MADE

\$3,000 Expended for Adding to Efficiency.

RECORD FRESHIE CLASS

1916 One Largest in History of School Despite War Conditions.

Extensive improvements are being made on the Western Medical College building at the present time, involving an expenditure of about \$3,000, exclusive of the most up-to-date new equipment which is being installed.

A new and much improved heating system is in use and important necessary changes have been made in the lighting system. In the anatomy room, ceiling lighting has taken the place of the old, imperfect method, giving the value of clear daylight.

A larger room than has hitherto been devoted for the purpose is being fitted up as a library and extensive additions made.

With a view to maintaining in every respect the high standard of the school, which stands in the ranks of the foremost medical colleges in the Dominion, the last word in improved equipment is being added.

Even with war conditions, the Western Medical College has never had a brighter outlook than at the present.

This year's freshman class is the largest in the history of the college. While in the advanced years, some have dropped out to enlist, the classes are large, and made up of students seriously intent upon equipping themselves for such service as is being rendered by a long honor roll of graduates of former years in various parts of the world immediately affected by the war.

NEW VICTROLA RECORDS.
You will always find a complete stock of Victrola Records—new and old—in the Victrola Parlors of Ye Olde Firm of Heintzman & Co., Limited, 242 Dundas street. Any time you want to hear any records, drop in, and they will play them over for you. Ask about their Easy-Payment Plan on Victrolas.

SOPHS AND FRESHIES WILL CLASH SOON

There is a strenuous time in store for the freshmen at Western Medical College this year, and the much-feared and dreaded annual initiation is liable to happen any day. Plenty of tar, shellac, paint and other accessories have already been imported by the sophomores and are now being held in readiness for "the big day."

This year's freshman class is a large one, but the sophs are quite sure that with the aid of a certain new appliance there will be little doubt the new men will be given a right royal reception.

HOMESEKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway system issue round-trip homeseekers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta each Tuesday until Oct. 31, inclusive via North Bay, Cochrane and Transcontinental Route or via Chicago, St. Paul and Duluth and are good returning two months from date of issue.

Through tourist sleeping cars are operated each Tuesday for Winnipeg, leaving Toronto 10:45 p.m. via Transcontinental route without change. Reservations in tourist sleepers may be obtained at nominal charge on application to any Grand Trunk ticket office. The Grand Trunk Pacific Railway is the shortest and quickest route between Winnipeg, Saskatoon and Edmonton, with smooth roadbed, electric-lighted sleeping cars, through the most picturesque and most rapidly-developing section of Western Canada. Before deciding on your trip, ask Grand Trunk agents to furnish full particulars or write C. E. Hornung, district passenger agent, Toronto, Ont. Oct. 5, 10, 15, 20, 25, 30.

DETROIT EXCURSION, SATURDAY, OCTOBER 14, VIA CANADIAN PACIFIC.

The Canadian Pacific is running an excursion to Detroit and return on Saturday, October 14, via special train to leave Richmond street depot at 8:50 a.m., making fast run to Detroit. Tickets \$2.75 for the round trip, good going on special train only, returning on any regular train up to and including Monday, October 16. Tickets and information at City Ticket Office, corner of Richmond and Dundas streets. Oct. 11, 12, 13.

Shoes For All Weathers—Seasonable Shoes

It is now the time of year when quick and violent changes of weather may be expected. The man or woman who is giving due attention to the care of health will be prepared for any kind of weather with shoes that keep the feet comfortable, dry and warm, and yet look well. Safety First applies to the care of the feet as well as to many other things, and it is no extravagance to be prepared.

Our prices for such shoes range from \$4.50 to \$6.50. See our Shoes for Fall and Winter Wear.

UP COOK CO.
The Best That Serves You Best!
Two Stores - Dundas & Richmond Sts.

VOICE OF THE PEOPLE

Street Crossings.

To the Editor of The Advertiser:
There is a right and a wrong way of doing things, no one will question that fact. Now in the construction of sidewalk crossings have we reached perfection yet? I would say far from it. One reason is because the men who plan and construct them are strong abled-bodied men and therefore, never consider the weak and frail class that are taxed by this mode of construction.

Perhaps the sidewalk men may say like one said one time, this world has no time for invalids. If the world had not heretofore, will not true patriotism demand it after the war, out of sheer respect if nothing greater for the heroes who have sacrificed themselves for us as there may be those no better than some we see when they return and then is the time to stand by them and do your part. Then it makes a great difference from what view point you look at an object. Let the sidewalk men get out and look at it from an invalid's position there would be a great change take place, there is no doubt.

How much more strength is expended by having the 4 to 6-inch raise from the crossing on to the sidewalk when it could be arranged with no more than a little gradual raise as it is coming down the river up and in most cases not as much, so that an invalid or the most delicate pedestrian could make it without a struggle. Then take the amount of strength expended in one year by all who pass over them and you have enough energy to remodel a city. Then much more might be said, but it is said a hint to the wise is sufficient. I might say that the city is like some people's houses with two or three steps to go down into the kitchen of the main part so that the women have to go up and down these steps dozens of times a day.

CITIZEN.
The Case of ex-Mayor Schmalz.
To the Editor of The Advertiser:
In the newspaper press there appeared on October 4 a report that ex-Mayor Schmalz of Kitchener (Berlin) was convicted of disturbing a public meeting by turning out the lights before the ladies present had left.

The details of the case are as follows:
The meeting was advertised specifically "for the purpose of organizing a Ladies' Citizens' League" and the president of the men's league and executive, were present to assist in organizing the women voters of the city, by words and with the aid of voters' lists, for the municipal elections in January.

About fourteen women attended to share in the organization and about twelve other women came in two groups of five or six, led by well-known opponents of the league, who testified in court that they went "not to organize a league" but "to hear what was going on," "simply as spectators" to "satisfy their curiosity" and "not intending to become part of the meeting or to be considered part of it."

The situation thereby created was the same as if fourteen Conservatives, who were present to discuss and plan the details of their party organization for a parliamentary election under the eyes of twelve Liberals, or vice versa—a manifest absurdity.

Twelve of the fourteen supporting ladies at the suggestion of the president left with him to go to the hall of the men's league across the street. Mr. Schmalz, then standing at the door, said to the two remaining supporters and to the twelve opponents who were all facing him and looking at him at the time, "Ladies, you had better come."

The twelve did not move, and when the two reached the door Mr. Schmalz turned on the light in the room. The light was still burning in the corridor. The owner, who gave the hall free of charge, testified in court that she requested Mr. Schmalz to leave the lights in this condition when he left the hall.

The room is only 35 by 31 feet, and the corridor light casts through the open doorway a sheet of direct illumination for half the length of the room, so that a person standing at the centre can count every chair in the body of the hall with ease.

The meeting occurred on Monday, September 25.

On Thursday, the 25th, Mr. Schmalz's only son and only child, Major W. H. E. Schmalz, whose services were placed at the disposal of the Government more than a year ago, left this city to join the Royal Canadian Horse Artillery at Petawawa.

Late on Friday evening, the 26th, Mr. Schmalz was served with notice of complaint by six of the twelve ladies who dispossessed the fourteen of their own hall.

On Saturday morning, the 30th, according to the leading lady complainant, "Mr. Schmalz offered a full and complete apology, which she would have accepted a day or two earlier, but she would not accept it then and he must settle with the British League."

The president of the British League has not given to the nation an only

Your Money's Worth

You are assured of full value when you buy here. We sell only goods we know will satisfy.

Bovril—Buy It Here
Concentrated nourishment, good for children, invalids, convalescents and everyone.
25c, 45c, 50c, 85c, \$1.40, per bottle.

Ri ey's Toffee
That delicious confection that pleases because the flavor is different—and better.
40c per pound.

Finnan Hadd e
These delicious, thick meat Finnan Haddies that give satisfaction. Order early.
17c per pound.

Known for Quality
Brown & Polson's preparations are recognized leaders throughout Great Britain. You can buy them here. Good at breakfast or for custards or puddings.

SEMOLINA, GROUND RICE, 15c BY THE PACKAGE.
CORN FLOUR, or THE PACKAGE.
Paisley Flour, 25c per package.

Fresh Biscuits
Do you wish some Old Country Biscuits? We have them. Always a supply of Fresh Domestic Biscuits. From 20c to \$1.25 a pound.

Phone Orders
Receive the same care and attention as though personally given.
T. A. Rowat & Co.
250 Dundas St. Phones 3051, 3052

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BUY YOUR FALL NECESSITIES AT THE PURDOM HARDWARE

Sole Agents for
Lowe Bros'. Paint. Hoover Suction Sweeper. Chi-Namel.

Curtain Stretchers.
All made of best quality wood, with brass pins. Price . \$1.10 up

Granite Pails.
3 dozen 12-quart granite pails. Worth 75c, for 29c

Garbage and Ash Cans.
Price \$1.15 up

Stepladders.
Very handy to have about the house. Cost only 75c

Alarm Clocks.
Repeating alarm clocks, worth \$1.50, at 98c
Others worth \$1 at 63c

Perfection Oil Heaters.
No smoke, no smell, no trouble. Guaranteed. Price \$4.50 up

Coal Hods.
Japanned 35c up
Galvanized 85c up

Ash Sifters.
Now is the time to sift the ashes. Get yours now. Price 25c up to \$6.00.

Electric Irons
The Canadian Beauty Electric Iron. Absolutely guaranteed, also made in Canada. Price only \$3.75

Bissell Vacuum Cleaner.
This hand vacuum cleaner has the largest sale and the best reputation of any cleaner on the market. Price \$7.50 and \$9.50

Grain With Chi-Namel
This complete set contains enough material to grain 100 square feet at the small cost of only ...\$3.50

THE PURDOM HARDWARE CO.

124 DUNDAS—123 CARLING STREETS. PHONES, 2800—2801

THE CLOTHING SENSATION AT Wegner's

Is the only money-saving proposition offered to the public of London.

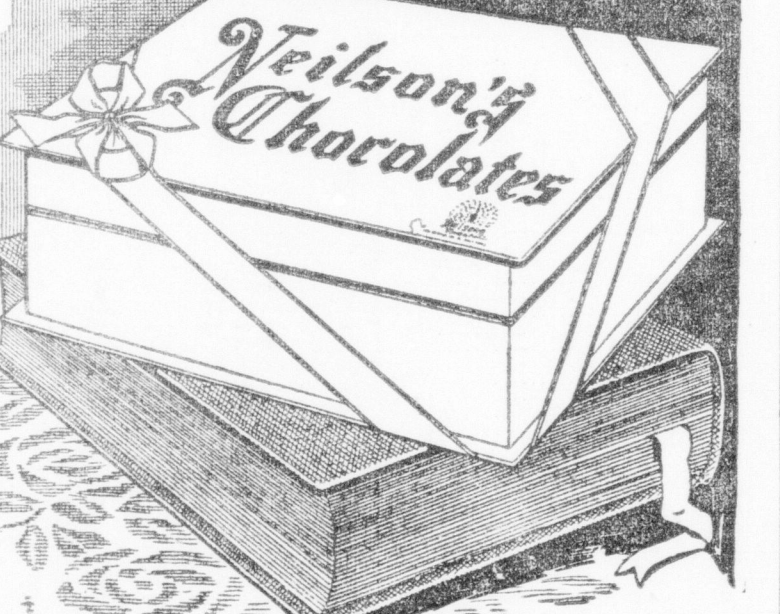
BOYS' SUITS—Regular \$9.00 to \$10.00 value, with two pairs of bloomer pants, also one Boy's Felt Hat. Suit sizes, 29 to 35. Saturday only \$6.95

MEN'S SUITS—\$25.00 value, in worsteds, serges and tweeds, at the sensational low price of \$13.50. Saturday only.

—A small charge will be made for alteration.—

The Heart of London Giant Clothing House
371 Talbot Street. 120 Dundas Street.
Opposite the Market. West of Kingsmill's.
Open Evenings. Out of the High Rent District.

WE SAVE YOU MONEY.
Danish language spoken here.



The Best Sellers

Neilson's Chocolates are like good books—They never pall

That is why they are known to the trade as the "Best Sellers" and known to the public as "The Chocolates That Are Different."

FOR SALE BY ALL

Standard Drug Stores

THE HOME OF 'THE VICTROLA'

We cordially invite you to come and hear the Victrola. Such a personal investigation will convey to you much more clearly than any words of ours could, what pleasure the Victrola will bring into your home—what aid to the children's musical education it will provide, what cultural knowledge of good music it will impart to all—what unlimited utility and adaptability the Victrola has in furthering home enjoyment.

We carry Victrolas in all styles and prices. A small cash payment takes any Victrola you may wish to own to your Home any time you may direct.

v-oct-31

Mason & Risch, Limited
248 DUNDAS STREET, LONDON.

CANDY DAY
YOUR OPPORTUNITY DAY

To pay up your Social obligation, to remember a friend or please a child.

It is a continent-wide movement. You might as well GET IN LINE, the second Saturday in October has been decreed "CANDY DAY" for years to come.

Come in and look over our stock. We have lots of suggestions, beautiful boxes to suit every purse. Besides on Saturday we are offering A DELICIOUS NEW CARMEL.

ONYX CARMELS
Vanilla and Chocolate, at 29c lb.
Regular 40c.

PETERS LONDON

FRAIL, SICKLY CHILD
St. Thomas, Ont., Father Tells How Child Was Restored To Health.

We have always told the people of London that Vinol is a wonderful body builder for ailing children. Here is more proof of the fact:

Robert J. Miller, of St. Thomas, Ontario, says: "The measles left my little daughter in a very weakened, rundown condition. She had a very poor appetite and was much below normal weight. On the advice of a friend I gave her Vinol and she has gained rapidly in weight and strength. I consider Vinol a valuable medicine for such conditions." Vinol is especially efficient in building up puny, weak, ailing children, because of the beef and cod liver peptones, iron and manganese peptones and glycerophosphates which it contains, and as it is without oil or grease, children love to take it.

Taylor Drug Company, Limited, London, Ont.

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