Circulation Last Week 273,910

Daily Average, 45 652

he Yondon Advertiser

55TH YEAR. No. 22212

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, OCTOBER 11, 1918. 128 COLUMNS

PRICE TWO CENTS.

Foe Resistance Weakens As Allies Administer Blow Upon Blow On All Enemy Fronts

SERBIAN TROOPS CAPTURE MORE THAN 3,000 PRISONERS

THE DAY OF RECKONING

Viscount Grey, in First Speech in Two Years, Declares That Peace Is Within Sight, But Not Within Reach-Maintains That Germany Must Be Included in a League of

Urges Great Caution.

BILL'S ABDICATION

They try to tell us Kaiser Bill has given up his throne,
But, we are from Missouri, boys, and until we are shown
That German troops have crossed the Rhine and given up

AT ST. JOHNS ARE

Ottawa, Oct. 11.-Complete exonera

tion of the charge of perjury made by

GENERAL STRIKE OF

RY. BROTHERHOOD

[Special to The Advertiser.]

NOW THREATENED

FOUND NOT GUILTY

their arms,

London, Oct. 10.—Viscount Grey, the former secretary of foreign affairs, in the first speech he has made in two fears, said he thought peace was within sight, but not within reach. He praised the wisdom of President Wilson's reply to the German note. A league of nations, he urged, must include Germany. There could be no thought of disarmament until Germany had disarmed.

Viscount Grey spoke in support of President Wilson's policy of a league of free nations. The hall was packed and hundreds were unable to obtain admission.

Viscount Grey began his speech by saying that one of the objects of the meeting was to assure the Government of their support in the actual conduct though pot in reach and any leak of the comment. Peace was in sight, though pot in reach and any leak of the comment. Peace was in sight, though pot in reach and any leak of the comment.

of their support in the actual conduct of their support in the actual conduct of the war. The main object of the meeting, he went on, arose out of the rery remarkable speech of the president of the United States on September 27 least in which a meet heir teleproper. ast, in which a most pointed appeal was made to the Allies with regard to the interpretation of the issues of the war and regarding the means whereby settlement could be reached.

Object of Meeting.

A little later, he said, Mr. Balfour moke in the same sense, and Mr. Barnes had just spoken. Those were in some legree answers to President Wilson. The object of the meeting was to make clear that all were agreed that the statement

SAXONY WANTS **BROADER BASIS** FOR FRANCHISE

Landtag of German Province Summoned for October 26.

Copenhagen, Oct. 11 .- The working of the new leaven in Germany is illustrated by a decree of the crown council of Saxony summoning the Landtag to convene on October 26. The decree directs the minister of the interior to draft a measure "which shall substitute for the franchise now obtaining for the Landtag's second chamber, a franchise based on a broader foundation." on a broader foundation Saxony has today a franchise system of four complete classifications. Prussia's system has three classifications.

KING GEORGE SENDS HAIG CONGRATULATIONS

London, Oct. 10.—The King has sent the following message to Field Marshal Haig:
"The magnificent advance of the armies under your command, powerfully supported by our American comrades, and opposed by a retreating but stub-born foe, and against the most formidable defences which human ingenuity and strength could devise, fills me with admiration, pride and gratitude.

"These sentiments are shared by the people of the Empire. In their name I from my heart congratulte you and all the ranks."

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last Dressed hogs, cwt...20 50.. to 25 00 The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 60; lowest, 47.

TOMORROW-FAIR AND WARM. Toronto, Oct. 11—6 a.m.
Forecasts.
Light to moderate winds, fair an warm today and on Saturday.
Temperatures.
The following were the backets.

The following were the highest and all over Canada is threatened for Monhours day next. The brotherhood, which was owest temperatures for the Parry Sound 64
Port Stanley 64
Buffalo 62
Kingston 62
Ottawa 68
Toronto 78

Quebec60 42 Cloudy Father Point ...52 40 Cloudy Way war board. This they decline to way war board. This they decline to do on the ground that they have no representation on the board. To this the counter-contention is advanced that not all of the recognized brotherhood are

1,900,000 BOYS FROM U. S. A. ARE

Government Getting 2,000,000 More Ready for Fray.

Urges That Maximum Resources Be Hurled at

Washington, Oct. 11.-American troop sent overseas have passed the 1,900,000 mark, Gen. March, chief of staff, announced today, coupling his statement of the Government. Peace was in sight, though not in reach, and any lack of support or any disunion among the Allies, or anything giving to Germany hope of a stalemate, would cause peace to recede. Gen. March said, for the maximum resources of the nation in men and money must be "hurled at the Hun" to make victory certain, and while the movement

"While no real chance of securing a really good and secure peace must be neglected," said Viscount Grey, "think what a nightmare it would be if, after reaching a peace conference, believing the war had ended, we found that the military rulers of Germany were still the people of real authority, and that while peace was being cussed, it was being undermined by the man who made the (Continued on Page Fifteen.) of soldiers across the water is continued ing. the war department is preparing another 2,000,000 men to follow the first two million. "God Heip the Huns If Germany's Fleet Ventures Out Again'

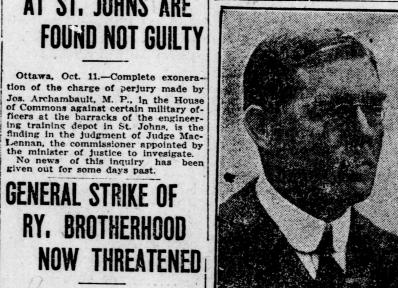
Sir Arthur Yapp at Toronto Intimates New Naval

We shall put this abdication stuff amongst the false [Special to The Advertiser.] Toronto, Oct. 11 .- "At home we feel It's up to Germany light low to throw away her sword.

For no one this side Pots-dam's gates gives one hoot for her word;

And if we let the fool us now about that empty throne,

We're entitled to no sympathy, the fault will be our own. that it will be the case of God Help the Huns if the German fleet turns up again," said Sir Arthur Yapp, secretary of the British National Council of the Y. M. C. A., at the Canadian Club luncheon yesterday. "We have some delightful surprises in store for the German sea fighters," he said. Sir Arthur FRED YOUNG, Late 18th Battalion. paid more than one tribute to Canada. "We in the old country admire what Canada has done." said Sir Arthur 'Conditions are different here from those MILITARY OFFICERS in the old land. At home we have a food shortage. We have enough to keep body and soul together, but there are



SIR ARTHUR YAPP.

Ottawa, Oct. 11 .- A general strike of the Brotherhood of Railway Employees things we have to do without. Such is all over Canada is threatened for Monot the case here, and this fact emphasizes your enthusiasm. In Montreal, I sizes your enthusiasm. In Montreal, I brilliantly. formed some years ago, comprises noticed, the streets were brilliantly lighted. With us across the Atlantic,

formed some years ago, comprises, clerks, freight handlers and others not included in the regular railway unions, of all the railways, with the exception of the Intercolonial, to recognize the union. Recognition together with certain other concessions are demanded. It has been suggested to the union that they submit their grievances to labor adjustment committee of the palls. A young Englishman and a young Labor adjustment committee of the palls. It is they decline to do not he ground that they have no representation on the board. To this the candidan burst into sobs. We tried to contensor the contension in the content of the recontention is advanced that not call of the recontention is advanced that not call of the recontention is advanced that not all of the recontention is advanced that not call of the recontention of the recontention of the recontention of the recontention of the part of the represented, either, where the shifted interests are billiantly. Brain of the Canadian lay in their cots, the English lady's mother was with him, and be was happy. The Canadian boy was settless, and his eyes were selded on the ground that they have no representation on the board. To this the counter-contention is advanced that not call of the recognized brotherhood are represented, either,



A SERIES OF GADSBY ARTICLES ON OVERSEAS TRIP

The first of a series of articles on overseas experiences, written for The Advertiser by H. F. Gadsby, will appear in editions of tomorrow.

Mr. Gadsby went to England and France at the same time as the Canadian press party. Mr. Gadsby paid his own expenses, however, and will write his experiences from the standpoint of the free lance journalist rather than as a propagandist.

His first article describes the voyage over, including a submarine attack, and he gives a simple but powerful picture of the manner in which everyone on board stood up to the real danger when it came, although all had been trembling over imaginary ones during the whole voyage. Gadsby is a master of satire, humor and description. His articles will not be tame or commonplace.

KAISER SUMMONS GERMAN KINGS FOR A CONSULTATION BEFORE REPLYING TO WILSON

Cologne Dispatch States That Conference Has Been Called at Berlin-Such a Gathering Is Unique in German History.

Amsterdam, Oct. 11.—Emperor William has summoned the sovereigns of all the German federal states to Berlin for a consultation before answering President's Wilson's note, according to a Cologne dispatch. Such a conference is unique in the history of

GERMAN EMPEROR, ACCORDING TO REPORT, OPPOSED PEACE PROPOSAL OF MAXIMILIAN

London, Oct. 11.—Chancellor Maximilian's peace proposal to President Wilson was made in direct opposition to the views of Emperor William, according to a report brought to London by a neutral who left Germany a few days ago. It is suggested that this may be the reason for the summoning of the German sovereigns for a conference. No official confirmation of this can be obtained here.

REPLY TO WILSON IS AWAITED WITH ANXIETY

London, Oct. 11.—Germany's answers to President Wilson's message are awaited with great anxiety in Germany, according to a Copenhagen dispatch to the Central News. Mr. Wilson's reply to the German peace proposals was published in the newspapers of Berlin Wednesday evening. The official North German Gazette says:

"We have reason to believe that the peace step which has been commenced will be continued."

SENSELESS DEVASTATION BY THE HUNS

Paris, Oct. 11.—When the Belgian troops broke through the formidable enemy defences and occupied the famous forest of Houthoulst they found that great wooded area had been destroyed, not a single tree remained standing throughout the vast domain. Houthoulst Forest dates historically from the ninth century. It extended from Dixmude to Ypres, and covers 200 square miles. Throughout the entire region utter desolation prevalls, the charred stumps of trees extending for miles over the blackened landscape.

ALLIES DRIVE DEEP INTO GERMAN LINES ON A 30-MILE FRONT; FOE TO QUIT DOUAI

FOE IS BEING **COMPELLED TO** EVACUATE ST. GOBAIN WOODS

Germans Quitting Chemin-des-Dames on Account of the Allied Pressure.

the battlefront indicate it is virtually certain the Germans will have to evacuate the St. Gobain forests almost im-

nediately. The Germans are evacuating the Chemin-des-Dames under the pressure

The Hun line behind Laon, between the Rivers Serre and Sissone, has been Grand Pre gap, have occupied the Grand Pre station, while patrols are said to Pre station, while patrois are said to have entered that town itself.

On the River Meuse, northwest of Verdun, the Americans have cleared out a little pocket in the direction of Sivry, which has held them up a long time.

Cambrai

INFLUENZA CLAIMS NINE VICTIMS AT TORONTO HOSPITALS

Abatement At Niagara Camp.

BANS ALL CONVENTIONS. Toronto, Oct. 11.—Owing to the prevalence here of Spanish influenza, Dr. Hastings, M. O. H., has put the ban on all conventions here for one month. This will interfere with the Ontario Sunday School Association convention on October 22, the hydro-electric convention on October 29, and several other roposed gatherings.

Toronto, Oct. 11.—There have been no fewer than nine deaths in city hospitals, exclusive of military patients, from pneumonia, following influenza, since yesterday afternoon, and no hope is held out for five other cases. All the institutions are hardicapped even more tutions are handicapped even more seriously owing to the lack of nurses. In one hospital there are 23 influenza patients and 24 nurses afflicted with the same malady, and in another hospital 93 patients and 41 nurses are under treatment.

ABATING AT NIAGARA.

Niagara Camp, Ont., Oct. 11.—With
the total death list from Spanish influenza standing at eighteen in the Polish camp, and three in the Canadian
camp, and the hospital cases at 100 in
the Polish camp and about 250 in the
Canadian camp, the epidemic continues
to run its course here.

The signs are encouraging, however,
and no deaths have been reported for
two or three days.

Capt. Grisdale, Army Medical Corp,
is very low from influenza at present.

ABATING AT NIAGARA.

DEATHS AT MONTREAL. Montreal, Oct. 11.—Eleven fresh deaths from Spanish influenza among soldiers sick with this disease were reported to Major-Gen. Wilson, officer commanding this district, this morning. Eighteen new cases were also reported.

British Forces North of Le Cateau Have Crossed the River Selle---Cambrai Is Left Far Behind by Advancing Allies---French Capture Strong Positions on West Front of Argonne Forest---Serbian Troops Take 3,000 Prisoners.

With the Anglo-American Forces Southeast of Cambrai, Oct. 11.—(By the Associated Press).—The great battle now being fought in this region is on a front of nearly 30 miles today, it having been extended to the north. The British are gaining everywhere. There is virtually no enemy infantry opposition.

The only resistance worth mentioning is coming from the enemy machine gunners. The bulk of the enemy artillery seems of the converging attacks west and to have fled so far east of the battleground as to be out of range. The high ground on the eight-mile front between St. Hilaire and Le Cateau to the southeast was found to be alive with machine

turned, making the German situation in the Laon most difficult. In the Champagne the French and Americans, joining hands north of the Argonne in the Grand Pre year have considered.

North of Le Cateau-St. Hilaire line the Germans are in the Grand Pre year have considered. North of Le Cateau-St. Hilaire line the Germans are in headlong flight, according to the last reports from airplane observers. The Douai salient has been made still deeper, and the news that

the Germans are beginning to evacuate that city may be expected Cambrai is being rapidly left behind in the battle area. As

the armies push forward there are nowhere any signs that the Germans intend making a determined stand, but the British are going a little slower now, as it is impossible for the vast organizations in the rear of the armies to keep pace with the advance, although what has been done so far will sound almost incredible when it may be told.

East of Bohain, the British are approaching Mannevret and the Andigny Forest, while east of Vaux-Andigny they are drawing The Epidemic Shows Signs of closer to Wassigny. From Le Cateau, which was taken after a struggle, the troops are striking in the direction of Bazuel, 21/2 miles southeast of Le Cateau.

FRENCH ADVANCE IN REGION TO NORTH OF RIVER AISNE

Paris, Oct. 11.—French troops last night advanced in the region north of the Aisne and captured the towns of Chivy and Moulins, and then pushed on beyond, the French war office announced today. Italian troops reached a point south of Courtecon on the

Chemin-des-Dames, which highway the French have gained possession of as far as the heights at Cerny-en-Laonnois. In the Champagne French troops crossed the River Suippe

and gained a footing between St. Eitenne and Boult-sur-Suippe, as well as at Warmeriville, Vandetre and St. Masnes. Further east the French are pursuing the Germans, who are

On the front west of the Argonne Forest, French infantry

has captured Semide and Mont St. Martin. The French also stormed Corbon and Brieres

BRITISH CONTINUE ADVANCE BETWEEN CAMBRAI AND LENS

London, Oct. 11.-American troops, operating with the Britsh on the front southeast of Cambrai, completed last night the capture of Vaux-Andigny and St. Souplet, Field Marshal Haig announced in his official statement today.

The River Selle has been crossed by the British north of Le Fighting is going on in the eastern section of that town.

In the region immediately east of Cambrai the British have eached the outskirts of the villages of St. Vaast and St. Aubert. The British are continuing to push forward at the front between Cambrai and Lens. They made progress during the night in the direction of Izel-lez-Equerchin, five miles west of Douai. They are also progressing east of Sallaumines and along the northerly bank of the Haute Deule Canal, east of Lens.

SERBIAN TROOPS CAPTURE 3,000 AND THE TOWN OF LESKOVATZ

London, Oct. 11.—Serbian troops, after capturing Leskovatz, again advanced, and on October 8 had reached a line ten miles to the north of that town, says an official statement issued by the Ser-

Fashion's Fairest Flowers in Beautiful Apparel

LONDON EXPECTED TO BUY HEAVILY OF VICTORY BONDS

and Then Some.

CAMPAIGN PREPARING

Preliminary Details Under Discussion by Managers of Drive.

London's citizens will not only do their share in the coming Victory Loan Campaign, but they will subscribe their allotted quota, and then take several hundred dollars worth of bonds above this, just to show that their hearts are in the right place. This was made clear at the meeting held in the Tecumseh House last evening, which was called for the purpose of discussing some preliminary details in connection with the campaign.

Londoners Will Buy.

committee.

Arthur White suggested that a special committee and special canvassers be appointed to look after the sale of bonds among the factory employees. He thought that in this way much more efficient work could be accomplished. It was decided by the meeting that this suggestion should be adopted. Mr. White stated that the industrial committee, which it was decided should look after this course of the Canadian troops. The message reads:

"People of Ontario are rejoicing over Canadians' glorious advance at Cambrai. The dogged determination, dauntless courage and heroic achievements of your wonderful troops inspire our deepest mittee, which it was decided should look after this, would ask for the assistance of all the employers of labor by the direction of the direction of the decided should look after this, would ask for the assistance of all the employers of labor by the direction of the decided should look after the industrial course and provided and nerote achievements of your wonderful troops inspire our deepest admiration and gratitude. God speed you to final victory."

sistance of all the employers of labor in the city.

Big Publicity Campaign.

Major Gordon Ingram, publicity chairman, outlined the plan which he thought would be the most successful. Various committees will be chosen to look after the different branches of publicity. One will have charge of the advertising and press notices, Another will see that the posters and other outside advertising matter is placed in advantageous positions. The school kiddies will be supplied with literature regarding the loan by another committee. Special features of the publicity campaign such as parades, sandwich men and similar advertising stunts, will be under the direction of yet another committee. It is the intention of Major Ingram to obtain the co-operation of some of the bodies in the city, including the Ministerial Association, for the publicity end of the campaign. The meeting left the details in the hands of Major Ingram to be worked out to the best interest of the campaign.

It was decided to hold a meeting some time during the first week of the campaign, at which some of the best speakers obtainable will deliver addresses. The question of speakers and a suitable hall was left with the genance of the publicity can be considered as a suitable hall was left with the genance of the publicity can be considered as a suitable hall was left with the genance of the plant is so lazy it lets the skin do part of its work. The skin turns yellow doing it. Such a liver upsets the whole system. Take Hood's Pills, they put the liver to work; best for billousness, yellowness, constipation. Do not irritate of its work. The skin turns yellow doing it. Such a liver upsets the whole system. Take Hood's Pills, they put the liver to work; best for billousness, yellowness, constipation. Do not irritate nor gripe. Price 25c, of druggists or C. I. Hood Company, Lowell, Mass.

FOLLOW IT UP!

You probably have used many kinds of tooth pastes, powders and washes. In an effort to cure your sore, bleeding, receding gums and tighten your looken. The skin

dresses. The question of speakers and a suitable hall was left with the general publicity committee.

The city was divided up into four districts, and the following were appointed as chairmen of the districts. Controller E. S. Little, J. K. McDermid, A. T. McMahen and R. D. McDonald. John J. Foote was appointed manager of the campaign teams.

of the campaign teams.
Following are the names of those present and who comprise the advisory committee of the campaign: George M. Reid, T. H. Purdom, Lieut, Col. W. G. Coles, J. E. Magee, Major Gordon Ingram, Arthur White, R. D. McDonald, J. J. Foote, John Bridge, Controller E. S. Little, G. Pearson, H. F. Skey, J. K. McDermid, W. F. D. Jarvis, George T. Brown, A. T. McMahen, F. E. Leonard, Frank Jewell, Col. W. J. Brown.

Dr. A. W. Macfie, chiropractor whose office is in the Dominion Savings Building, is seriously ill with pneumonia. Dr. English, a qualified chiropractor, will have charge of Dr. Macfie's practice until his recovery. 12c

Heart Troubles

Hacking's Heart and Nerve Remedy contains no Digitalis, Strophanthus or Nitroglycerin. The curative, healing Nitroglycerin. The curative, healing and soothing qualities are remarkable, and many sufferers are deriving great benefit from its use. Great for High Blood Pressure, Kidney Trouble, Impure Blood, Faintings, Dizziness and for Shooting Pains through the Breast. Price 50c a box, 6 for \$2.50. Sold by all dealers or by mail. C. B. Hacking, Phm.B., Listowel.

A MODERN BUSINESS NECESSITY National Cash Registers

JULIUS MADDI, Sales Agent, The N. C. R. Co. of Can., Limited, 350 DUNDAS STREET, LONDON, ONT.

SAVE MONEY!

Come and visit our new FUR STORE, where you can get good quality and smart style at very reasonable prices. The Empre Fur Co.



READING RECITAL ENTERTAINS COUNTY

and Help E. Middlesex Ladies.

INSTRUCTIVE PAPERS

Inspector Thompson Addresses Convention on General. Work of School.

A reading recital, featuring modern day poetry, was given at the evening session of the East Middlesex Women

Campaign, but they will subscribe their allotted quota, and then take several hundred dollars worth of bonds awore this, just to show that the save made in the relim eacting held in the Tecurs of the meeting held in the Tecurs of the meeting held in the Tecurs of the meeting held in the Tecurs of the purpose of discussing some preliminary details in connection with the campaign.

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Umbrellas Big Discount

These beautiful silk and wool top, gold-filled and silver-mounted parasols and umbrellas are most suitable for gift giving. Why not select one now for Christmas -the prices are ridiculous considering the high quality.

LADIES'.

MEN'S.
Fine gold-filled mounts.
Regular \$11.00 for \$8.90
Regular \$10.00 for \$7.65
Regular \$7.50 for \$5.10
Heavy silver mounts. Regu-
lar \$6.50 for \$5.00
Regular \$6.00 for \$4.95
Regular \$5.00 for \$3.85
A great many at half price.

194 DUNDAS STREET. Opp. Advertiser.

TEACHERS' MEETING

Forest City Will Do Its Share, Music and Recitations Amuse

for Saturday selling, wonderful in outline, simple in effect and extremely stylish. Each of these Hats has the unobtrusive charm one asks of the hat which is to be donned with suits and street frocks, yet each is sufficiently elegant to be appropriately worn at any hour of the day. We submit for the holiday wear this special collection at prices most reasonable \$5.00 to \$12.50 Four Silk Oppor-

Thanksgiving Millinery Display—Hats |

With Rich Simplicity

We have prepared an unlimited choice of select Millinery

Sale 23c Stationery

A limited quantity of Folding Linen Correspondence Writing Pads, about 50 sheets each, linen paper with package of envelopes. Special Saturday, outfit for 23c

New Magazines

These in the latest publications now on sale at Magazine Counter - Satarday Evening Post, Literary Digest, Blue Book, Motion Picture, Breezy Stories, Cosmopolitan, Parisienne, etc.

the price for quick clearance of the lot\$1.25 yard BLACK TAFFETA DRESS SILK, \$2.00 YARD. One of those rich all-silk taffetas, soft in finish, strong in

tunities Saturday

The prices of these well-

known silks indicate a rare opportunity for Saturday. If

you can do with an extra

Black Taffeta Skirt or a

Navy Blue Messaline Paillette, a Poplin Dress or a

good quality Ivory Habutai

Wash Silk, come early to-

95c YARD HEAVY QUAL-

ITY IVORY HABUTAI

WASH SILK.

Extra heavy make Japanese Pure Silk Washable Habutai,

full yard wide. On sale to-

morrow only for ... 95c yard

\$1.25 YARD COLORED

CREPE POPLINS.

Just three odd pieces in light

burgundy, light copen, and

plum, of 36-inch Crepe Pop-

lin, a line that has had a suc-

cessful sale the past season.

The stock is sold down to the

above three shades. Saturday

texture, smart for separate skirt or the dress; just one piece to sell at this price\$2.00 yard NAVY BLUE MESSALINE PAILLETTE DRESS SILK,

\$2.00 YARD. A scarce make of silk today in yard-wide weave, at a popular price, rich soft messaline finish for dresses. Navy is one of the most popular colors for this season; just one piece to sell tomorrow for\$2.00 yard

Newest Neckfixings for the Holiday

The New Cowboy Collar, made of pleated georgette frilling with soft satin or georgette roll, fastening at back. One of the newest novelties and very

Dainty Georgette Collars with the deep, square back, hemstitched, with tucks or lace

Coat Collars, smart tailored effects, in wool gabardines, wash satin or pique. Prices 50c, 75c, \$1.00 and \$1.50 each Frillings of all kinds for the round neck, or fichu style in pleated georgette, net or organdy, also the fichu frilling with the pleated frills in net, georgette or organdy. Prices, per yard 75c to \$2.00

MEN'S FLANNELETTE PYJAMAS, \$2.75 AND

\$3.50 SUIT.

A splendid lot of Flannelette Pyjamas for men,

American make, in neat assorted patterns, blue,

pink and mauve stripes, in sizes small, medium or

large. These are worth an effort to secure. Satur-

day prices\$2.75 and \$3.50 per suit

Smallman & Ingram Corsets; Then the New Apparel

For Thanksgiving Holiday Wear

They say Paris and Landon are responding to the elation of the past few weeks with a resultant inspiration all along the lines of costumiers. And this surely

applies to American designers as well-at any rate the models we are showing and the displays of holiday apparel for Thanksgiving are delightful enough to have

To those who desire the comfort and individuality of superior Corsets at a moderate price; these Corsets will



new fall Corset will give the proper style lines to the new garments and show off their smart, fashionable designs to the best advantage. Style and fit depend upon getting a model exactly right for your type of figure. New models are here for all figure types among the following well-known lines: Gossard Front-Laced Corsets \$2.50 to \$12.50 Bon-Ton Corsets . . \$4.00 to \$10.00 Royal Worcester Corsets \$1.50 to \$5.00

American Lady Corsets \$1.50 to \$10.00 Nemo Model Corsets from \$3.00 to \$7.50

C-C a la Grace Corsets \$1.25 to \$4.00 Treo Elastic Corsets \$3.50 and \$4.50

Sale 98c WHITE VOILE BLOUSES.

One table of Pretty White Voile Blouses, V-shape and high neck, some lace and embroidery trimmed, others with fine tucks in clusters, long sleeves, sizes 34 to 42. To clear Saturday, 98c each

neck and arms finished with white binding. Special Saturday 39c 'English Lady'' Apron, the perfect-fitting housemaid's apron, made of good quality white lawn, trimmed with pretty embroideries and insertions, finished with long tie strings. Special65c, 75c, 85c, \$1.00, \$1.25 and \$1.50 Rubber Work Aprons, made of white rubber sheeting, the best apron made for protecting the clothing from water or grease. Special 50e Rubber Work Aprons, made of fine rubber-coated, black and white check print, made with gored skirt and large bib. Special \$1.50

Combinations, \$1.39

Five dozen Envelope Combinations, made of soft-finished white cotton, with yoke of pretty embroidery insertion and lace, size 36 to 42. Special Saturday \$1.39 Cream Combinations, light fleeced, V neck, long sleeves. drawers ankle length, closed crotch. Outsize\$2.50 Cream Union Combinations, low neck, elbow sleeves, drawers ankle length, open style. Outsize\$2.50

been inspired by any amount of French ingenuity. The object of this section to embody the spirit of buoyancy and youth in the selection of frocks, coats, suits, skirts, etc., has surely been attained, for the Thanksgiving displays of fashionable apparel were never more attractive. Suits That Suggest the New Fall Season

Modes that are correct as to every little detail. Fabrics have been selected for their beauty and practical wear, strict attention paid to tailoring, linings and trimmings, colors to harmonize with the fall season.

Smart Tailored and Fur-Trimmed Suits, in brown, taupe, reindeer, purple, navy; collars of seal, beaver, nutria, wolf and coney; styles are belted; some uneven lines shown; buttons forming trimming on many.

Suit of Purple Broadcloth; coat in belted style, cape collar of Hudson seal, pin cordings trimming sides of coat, which are uneven at bottom, silk lined; skirt two-piece, slashed pockets, belt finishing waist. Price\$85.00 Suit of Brown Gabardine; coat has shawl collar of Hudson seal, semi-belt, cording and buttons trimming sleeves and back of coat, satin lined; skirt two-piece, pockets and cording finishing skirt. Price \$73.00 Suit of Taupe Broadcloth, belted model, cape collar, banding of kit coney on collar, silk lined; skirt two-piece, gathered. Price \$70.00

Earrings and Necklets

SMART NEW STYLES IN BUTTON AND DROP EARRINGS. Extra Fine Oriental Pearl

Earrings in three sizes. At 50c, 75c and 85c pair Smart Pearl Drops, connect-

ed with fine gold or silver Pearl Button-Style Earrings with fancy cut drops in jade,

amber, amethyst, ruby, turquoise, coral, etc.....\$1.25 pair Dainty Opalescent Drop Earrings, in rose, green and jade shadings\$1.75 pair Pearl Necklace, 15-inch, graduated pearls, with gold tor-

pedo clasp \$1.50 each

BRUSHED WOOL SWEATERS, COATS

Five dozen only in each line, in colors of grey, brown, khaki and cardinal; sizes for ages 2 to 4 years. Sale price 98c

AND OVERALLS.

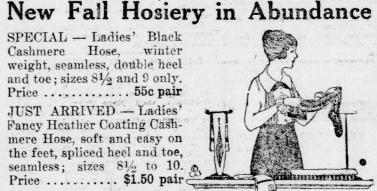
In Infants' Wear Section, Second Floor.

Sale of Aprons Saturday

SPECIAL - Ladies' Black Cashmere Hose, winter Ten dozen Large Coverall weight, seamless, double heel Aprons, which may be and toe; sizes 81/2 and 9 only. worn as a dress, made of Price 55c pair splendid quality print, JUST ARRIVED - Ladies' fastens down front, square Fancy Heather Coating Cashneck, belt, and kimono mere Hose, soft and easy on sleeves, finished with bindthe feet, spliced heel and toe, seamless; sizes 8½ to 10. ing, Special Saturday, 98c Price \$1.50 pair Ten dozen Work Aprons, made of good firm print,

Ladies' Fleece-Lined Cotton Hose, black, made specially

for those who cannot wear cashmere, seamless, spliced feet; sizes 81/2 to 10. Prices 35c and 55c pair Children's Black or White Pure Cashmere Hose, fine 1-1 rib, neat and comfortable on the feet, seamless; sizes 61/2 to 81/2. Priced, according to size 65c to 85c pair



Sale \$1.39 Five dozen Taffetine Underskirts, made with deep flounce of clusters of accordion pleating, with tiny tucks at bottom, draw

tape regulates fullness at

waist; lengths 34 to 40. Price \$1.39 Cream Vests, light fleeced, V neck, long sleeves. Outsize \$1,50 Drawers ankle length, open or closed to match. Price \$1.50 White Cotton Combinations, light fleeced, high neck, long sleeves, drawers ankle length; size 36 only. Special ... \$1.75 Abdominal Bands, "Jaegar Brand" wool, natural color.

Bed Slippers, made of white eiderdown. Per pair 40c



Men's and Boys' Overcoats, Ready For Service

in light and dark colors,

There was once a time in men's clothes, and not long ago, when the issue was so sharply defined between the different styles that almost anything could change the looks of a suit or overcoat. War is changing the face of the earth, and men's clothes are losing their feminist tendencies in the process. The combination of beauty of tailoring, with simplicity of line, is mirrored in our present stock of suits and overcoats for both men and boys.

Men's Overcoats, \$20.00

Men's Winter-Weight Overcoats of choice Melton cloth, self or velvet collar, the best of linings, smartly tailored and coats that are always serviceable, medium and dark grey shades, also black. form-fitting and regular styles, single and double breasted. The price is very low for these coats. See them on Saturday. Sizes

Men's Overcoats, \$12.50

Fall Overcoats in light and dark grey and mixed shades of tweed, shield lined and some lined throughout. Anyone wanting a medium-weight topcoat will find these very special value Saturday.

Sale of Men's and Boys' Underwear Saturday

A big pile of Choice Winter Underwear for men and boys will be on sale here Saturday. Shirts and drawers and also combinations; all our broken lines and any soiled garments have been brought forward. The prices are less than formerly, winter-weight cotton, wool and cotton mixtures and all-wool lines that we cannot duplicate, hence the clean-up; all sizes are represented. Something for

Boys' Overcoats

Now is the time to prepare for the cold weather. Our stock of Boys' Overcoats is very complete and the prices reasonable. It is no economy to buy a cheap overcoat for the boy. Look these coats over. You will be sure to find just what you want. All wool, in grey and brown checks, tweeds and whitneys in plain colors. The styles for the little fellows are close-fitting or convertible collars, belt back or belt all around. For the big boys double and single breasted, convertible collar, belt back or all-around belt; smart mannish styles. belt back or all-around belt; smart mannish styles.

For 3 to 8 years. Prices......\$8.00, \$8.75 and \$12.50 For 9 to 18 years. Prices\$12.50, \$13.50 and \$18.50



Night Robes For Men

Just a few dozen Flannelette Night Robes, in plain white, good roomy shirts, well made of flannelette that will give service. Secure yours now. Sizes 15, 16 and 17 neckband. Price \$1.75 each

SUPPER-UP TO 5:30. Fried Lamb or Pork Chops. Fried Potatoes, Bread and Butter.

CORTESE ORCHESTRA SATURDAY AFTERNOON.



CORTESE ORCHESTRA SATURDAY AFTERNOON.

Apple Pie, Cup of Tea 50c

JOIN THE

And make someone happier by sending them a boquet of happy flowers for Thanks-giving. -

Flowers are to the spirit what heat is to the body. The spirit is more important than the body, better save some coal in your furnace and put the money into flowers that will make your children happy, bring spiritual light into your household and give your wife one less cause for regret that she married you.

Dicks' Flower Shop Headquarters of the

MANY SUGGESTIONS

NEW HOSPITAL NAME Mayor Somerville Read List

of Control. Mayor C. R. Somerville has received for the Insane. quite a number of suggestions for a name for the new military hospital. He read the list off to the board of control this morning. It is as follows: Great War Veterans' Memorial.

Great War Veterans' Memorial.
Strathcurrie
The Lloyd George.
The Haig.
The Florence Nightingale.
The Memorial Hospital.
Queen Mary (the suggestor of this name pointed to the fact that London already has Victoria and Queen Alexandra Hospitals after two queens).
Passchendaele Military Hospital.
Controller Moore submitted "London Military Hospital." This is the name that the militia officers rejected with the "View" missing. e "View" missing. Controller Saunders suggested that it build be called after one of the city's

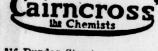
ex-mayors.

Mayor Somerville said that if it was

ERFECT **PICTURES**

From EVERY Negative

That's your guarantee when oring or mail your films to



216 Dundas Street.

med after an individual he should b

wounded, according to information received by his wife, Mrs. J. S. Rankin. Lieut. Rankin enlisted with the Canadian Mounted Rifles and went overseas with that unit. He has been away three years and six months. His brother, Leslie Rankin, was killed in action two years ago.

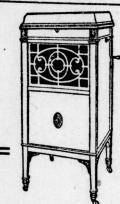
Before enlisting, Lieut. Rankin was employed at the Fashion Craft shop, Richmond street.

DEATHS AND FUNERALS

The funeral of Marguerite Maud, eldest daughter of Nelson and Maud Wichman, took place from the residence of her parents, 658 Grey street, on Thursday afternoon, at 2:30 o'clock. pneumonia. The deceased was a bright girl of 14 years and her parents have the sympathy of innumerable friends. The floral contributions were many and beautiful. The pallbearers were Charlie Barrows, Harold Pink, Clifford Parsons, Harold Slade, Neil Bailley, Fred Hill.

Anyone With Good Idea Should Submit It.

BUILDING TOTAL SOARS.—Thirtynine building permits have been issued
by the building inspector so far this
month for a total value of \$265,580. Mr.
Trimbell, 668 Dufferin avenue, this
morning secured a permit to erect a
\$3.350 two-story residence. R. Lowther
will put a new foundation under his
home on Glenwood avenue, to cost \$500;
T. H. Janes will erect a one-story
dwelling on Wortley road, cost \$1,800.
The Bell Telephone Company will repair 123-5 Bathurst street, to cost \$950.



If we could induce everyone who wanted a Phonograph to listen to The New Edison, no other kind would ever be sold!

HE New Edison is so immeasurably superior to any other instrument that there's no room for argument. We believe that the only reason anyone ever buys any other kind is because they never happened

The NEW EDISON

"The Phonograph with a Soul"

Other devices merely imitate; this wonderful instrument Re-Creates. No human ear can detect a shade of distinction between an artist's living voice and a Re-Creation of it on the New

Edison.

This is a startling assertion but it has been proved more than 1,500 times by the famous tone tests in which the artists sang in direct comparison with the instrument. More than 2,000,000 people have attended these tone tests; more than 1,500

newspaper critics have reported them. And the verdict was unanimous; artist and instru-ment were indistinguishable. Call at our store and satisfy yourself about the New Edison. Edison Re-Creations should Edison Re-Creations should not be played and cannot be played properly on any other instrument. If they could be, the manufacturers who seek to profit by Mr. Edison's research work would be able to make tone tests comparisons, such as we have made with the New Edison before two million music lovers.

W. McPHILLIPS

THE EDISON SHOP. 189 Dundas Street.

COMPARES METHOD OF TEACHING HERE AND IN KAISERLAND

P. Sandiford, Ph.D., Addresses Middlesex Teachers.

ONTARIO'S PLAN BETTER

Prussianism Evident In Treatment of German Pupils At Early Age.

"Germany may give a very efficient education in her schools; she is renowned throughout the world for her education system, but the whole world recomplete the colored for the world recomplete ognizes the colossal failure of Germany today," said Peter Sandiford, Ph.D., speaking at the fourth session of the East Middlesex Women Teachers' Institute held in the country council cham-

tute held in the country council chambers this morning.

Mr. Sandiford compared the education of Germany with that of Ontario. "In Germany the teachers cannot teach any subject they like, as a teacher in Ontario would, when she wished to give the pupils a change from the general routine. They are instructed just what knowledge to impart to the pupil, and the pupil must take this and not ask any question. The aim in the schools of Germany, is to make the pupils docile, obedient, and to put a firm belief in the kaiser and his rule, and to teach the children that they are the patriotic subjects of imperial Germany," said Mr. Sandiford.

"They must attend school at the age of 6 years, and they may leave to work at 14 years, but it is compulsory that

of 6 years, and they may leave to work at 14 years, but it is compulsory that they attend continuation schools. Also in Germany there is no lmit to the num-her in a class come altered the numin Germany there is no lmit to the number in a class, some classes with only one teacher have as many as 212 pupils. In Ontario many of the things concerning the child's studies are left to the judgment of the teacher, to teach him in the way that will be easiest for him to understand. He may ask questions and it is not compulsory for him to attend school at the age of 6 years. His parents have the right to judge in this matter. In Germany the children have a special hour to be in bed; this again is left to the judgment of the parents here. "I think that we all prefer the Canadian mode of educating our children," said Dr. Sandiford. "In Germany Prussianism predominates."

Advocates Teeth Inspection.

Dr. Colin Smith gave a short talk on the care of the teath as a smart and a short talk on the care of the teath as a short talk on the care of the teath as a short talk on the care of the teath as a smart as a short talk on the care of the teath as a short talk on the care of the teath as a smart as a short talk on the care of the teath as a short ta

named after an individual he should be a Canadian.

Controller Merryfield asked what was more important than London.

Controller Little suggested that a name should be chosen that would stick even in years to come, when the hospital may be turned over to the Hospital for the Insane.

LIEUT. J. S. RANKIN

IS REPORTED WOUNDED

Lieut. J. Sidney Rankin of 117 Langarth street, is officially reported wounded, according to information rethat he liked to be a friend to the teachers in every possible way, but that it was his duty to inspect the children, and many times when he would like to have a friendly chat with the teacher, time would not allow him to

do so.

The last session of the institute is being held this afternoon in the council

"LUSITANIA" OFFERED AS SUGGESTION FOR MILITARY HOSPITAL

Many more suggestions are coming to The Advertiser for the name of the new military hospital. Perhaps the Many more suggestions are coming to The Advertiser for the name of the new military hospital. Perhaps the most striking received today is from Mrs. J. W. Shaw, 475 Talbot street, who would have the institution known forever as Lusitania Military f spital. The moral of such a name, reca ing as it does the Hunnish frightfull ss to combat which so many London and Western Ontario men have given their lives, need hardly be suggested.

W. G. Clements, of 659 Princess avenue, has two suggestions for a name. He advances "The Warriors' Military Hospital" as an inclusive term which would prevent jealousy that might arise in case the hospital were named after a single individual, and writes that such a name would honor for all time the men who have fallen or suffered. It would also be broader than a local name, the hospital being the home for some time of men from all over the military district.

Mr. Clements also suggests the Royal some time of men from all over the military district.

Mr. Clements also suggests the Royal George Military Hospital, in honor of Britain's King, who has proven himself a man ready to share the dangers of his soldiers, as well as to look after their comforts when sick or wounded. Mayor Somerville and the editors of the London newspapers have been asked to choose the name, and suggestions the London newspapers have been asked to choose the name, and suggestions should be sent in to The Advertiser as soon as possible. The council "passed the buck" to the editors after considerable criticism of the first name had been chosen. The Advertiser can assure its readers that the new name will not be on the "London View" or "Shady Nook" order, and it is up to citizens to co-operate and choose a name which will be appropriate and enduring.

GOOTSON APPEALS.—Maurice Gootson has entered an appeal from the judgment which was given against him in favor of the Merchants Bank last Tuesday by Mr. Justice Lennox. The amount of the judgment is over \$4,000. amount of the judgment is over \$4,000.

FLAG AT HALF MAST.—The flag at the G. W. V. A. headquarters is at half mast today for Pte. Bert Heath, a member of the G. W. V. A., who died at Guelph today. A military funeral will be held tomorrow afternoon in honor of the veteran.

honor of the veteran.

ONE VOLUNTEER.—Only one volunteer was examined by the medical board at the local mobilization centre on Friday. The man, F. Vatcher, was forwarded to this city by the British and Canadian recruiting mission at Detroit and attached to the Canadian Engineers with category A2. with category A2. BURGLARY ON DUNDAS.—The Western Ontario Electric Company, 237 Dundas street, was broken into early this morning and a number of flash-lights and about \$5 in silver stolen. Entrance to the store was gained by a rear window. No arrests have been made.

GETTING ACQUAINTED. — The Empress Avenue Mothers' Club held a very successful meeting on Tuesday. Mrs. Treadwell gave a reading, and there were readings by Miss Macpherson, a solo by Mrs. Stinchcombe. A get acquainted social was held and games of various kinds were indulged in Fruit was served.

GOING BACK TO FRONT.—Sergt.—Major P. H. Bartlett is rapidly recovering from the effects of having been gassed, and expects to be able to proceed to the front line again soon. This is the word a cablegram which his father, P. H. Bartlett, received yesterday contained. Sergt.-Major Bartlett is out of the hospital, and he is convalescing in a rest camp.

POPULAR LONDONER KILLED IN ACTION



Pte. ARTHUR B. AITKEN, son of Fire Chief John Aitken, who has given his life for the cause of freedom.

FIRE CHIEF AITKEN **LOSES SECOND SON** IN EMPIRE'S CAUSE

Pte. Arthur B. Aitken Killed In Action.

ENLISTED AS MERE BOY

Was Once Wounded in Zeppelin Raid on English Town.

Fire Chief John Aitken this morning Fire Chief John Aitken this morning received word of the death of a second son in action at the front. Pte. Arthur Bailey Aitken laid down his life for the cause on September 27, about eighteen months after his brother, Corp. Herman Aitken, had been killed in action. Both boys were known to thousands of Londoners by whom they were held in the highest regard, and the sympathy of the whole community again goes forth to the parents and family.

Arthur Aitken enlisted with the Scottish Borderers, when barely 18 years of age, and after going to England, was wounded in a zeppelin raid on Folkestone. After recovering from his wounds, he was attached to a boys' battalion, and later on volunteered for active service, going to France on August 19. He has been in the front line since that time and his last letter told of participation in a heavy engagement. He wrote: "If you see my name in the casualty lists, don't be surprised." It was tragic portent of what was to come. Pte. Aitken had a chance to return to

was tragic portent of what was to come. Pte. Altken had a chance to return to Canada because of his age, but wrote his father saying that if any efforts were made to get him home he would regret it. "I am in this thing to the finish," said the young soldier in his letter, asking not to be interfered with. The spirit shown by these two young Londoners is typical of that shown by those native sons who have here the those native sons who have been such a

those native sons who have been such a loss to their city, and at the same time such an honor.

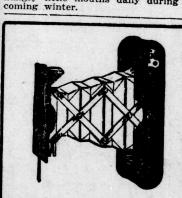
Pte. Aitken was educated at Victoria School, and had not entered business life before enlisting. Like his brother, Herman, he was seized with the desire to serve his country, and went forth gladly and happily. Herman enlisted with the Mounted Riffes, and was transferred later on to a well-known Western Ontario battalion. He served many Ontario battalion. He served many months before making the ultimate sac-

WHAT ABOUT VEGETABLE SHOWER FOR CHILDREN?

Suggestion Made For Helping Aid Sc clety in This Way.

Suggestion Made For Helping Ald Society in This Way.

What about a Thanksgiving shower of exectables of the Children's Ald Society able for the Society and which has been raised to an question tiser today by a man who is deeply interested in the welfare of neglected, dependent and delinguage thildren, and discovered the state of the



"FLU" AND "PNEU" IN CITY ON INCREASE; JUMP IS REPORTED

Two Days Bring to Light 186 ANOTHER DEATH OCCURS

Many Children Away From

School, But Some Not

Infected.

Despite the fine weather and the pre-cautionary measures people are taking, Spanish influenza figures for London have made a big jump again. The ma-jority of cases are reported to the board of health in the afternoon, during the office hours of doctors. After the big falling off in numbers reported on Wednesday and Thursday forenoon, the recunesday and Thursday forenoon, the figures have shot up again until the total number from October 2nd to 5 o'clock Thursday afternoon reached 611. Of this number 186 were reported since Tuesday noon.

Tuesday noon.

Another Death.

Some doctors reporting today state that their patients are very sick, and another death from pneumonia developing from influenza is announced, that of a man named Welch, living at 55 Hydro avenue. Three more pneumonia cases have been reported today.

A good many children are away from school, but it is not known in all cases whether this is due to sickness, or because parents are keeping them at home, fearing infection. The larger factories, strange to say, have not been hit to any appreciable extent.

The McCormick Manufacturing Company, which has a roll of employees running well up in the hundreds, has no more cases of sickness than usual at this time of the year.

Sunlight Helps.

"We have a sanitary, sunshiny factory, and we are finding it pays in keeping our employees in good condition," was the statement made by a members of the firm today. "We have plenty of sunlight and fresh air and so far we have been remarkably free from the epidemic."

Only a few slight cases are reported Another Death.

far we have been remarkably free from the epidemic."

Only a few slight cases are reported from the McClary foundry, and sickness is not prevalent to any greater extent than in other years at this time.

Institutions Escaping.

The various institutions of the city have also been remarkably free from the epidemic. At the Hospital for the Insane, which has a population of about 1,400, including nurses, doctors, and other officials, as well as patients, there are very few people sick, the cases of influenza occurring mostly among the nurses. All cases are being isolated, and every precaution taken to prevent the "flu" from making headway.

The suddenness with which the malady may be contracted is illustrated in the case of a young girl, a member of a downtown office staff. She was taken ill on the short trip home on the street car last evening, though she had complained of no symptoms before leaving her place of business.

CTRATIINOV

STRATHROY MAN

IS CRUSHED TO DEATH BENEATH

[Special to The Advertiser.] Strathroy, Oct. 11.—George Nichol, foreman of the Strathroy branch of the Dominion Canners, was crushed to death beneath 15 tons of canned peas at 2 o'clock this afternoon while attempting to prop up a floor.

Mr. Nichol noticed that the floor of the factory was sagging at a point that was loaded with canned goods. He went into the cellar to place supports beneath the flooring, and while he was at the work the floor collapsed Mr. Nichol was buried beneath the canned goods and the flooring. When his body was extricated life was extinct.

He had been foreman of the plant for some time, and leaves a wife and one

NEW YORK STOCK EXCHANGE. Thomson & McKinnon, brokers, Royal Bank Building, report fluctuations in New York stocks for The Advertiser as

WOUNDED IN FOOT



Idvertiser Illustrations
PTE. FRED S. HARKNESS was ad-PTE. FRED S. HARKNESS was admitted to General Hospital, Dannis Comiers, on September 30, with a gunshot wound in the left foot. He is a son of S. F. Harkness, 863 Stedwell street, city, and enlisted in Saskatchewan, going overseas in 1916 with the 46th Battalion. He was later transferred to a machine gun company.

BELGIANS IN ENGLAND ARE ORDERED HOME

Must Return to Their Native Land, Is Report.

Automobile owners must keep the license numbers on the cars free from dirt. The police department will start to enforce this law rigidly, as many numbers on the cars are invisible.

A person moving articles for another party in an automobile and receiving pay for the same must also have a chauffeur's license. can, at 25c.

200 TO BE CALLED.—H. F. Beresford, deputy registrar, announces that 200 men in Military District No. 1 will be called up early in November. The men that will be called up will be those whose exemptions are expiring, and the cases that have been reviewed lately. The deputy registrar states that he has received no word regarding the calling up of the 19-20 year class.

George Nichol, Forman in the Dominion Canners' Factory, Instantly Killed.

year class.

WOULD MEAN \$10,000,000.—Representatives of the civil service, with about 500 members in London, have placed a request before the federal cabinet for a war bonus of \$350. They also asked that for a limited period a minister of the Government be assigned to deal with civil service matters. Hon. A. K. McLean will likely be appointed immediately. The increase would cost Canada about \$10,000,000.

GOOD NEWS FOR BEE KEEPERS; SUGAR NOW

Carload For Them, But Not For Others.

The "little busy bees," which during the past summer have worked industriously filling up honeycomb, have reason for genuine Thanksgiving rejoicing. So have the owners of the said little busy bees. Announcement is made that son for genuine Thanksgiving rejoicing. So have the owners of the said little busy bees. Announcement is made that a whole carload of granulated sugar is now on its way to London to be used exclusively for the fall feeding of bees. On its arrival, it will be distributed to the local wholesale grocers, and beakeepers, who have not already done so, should file, in each case, their sugar certificates with the wholesale grocers, from whom they purchase their requirements. On the arrival of the shipment, the orders will receive immediate attention. The car is expected to arrive about Wednesday, next week.

So far as sugar for household purposes is concerned, the situation is un-

changed, and no great improvement can be expected until the arrival of the new crop the beginning of the year. This means that the public will require to go lightly on holiday sweets, either for the Thanksgiving or Christmas season.

ON ITS WAY TO CITY

While chocolate, fruits and nuts are largely used as sugar substitutes in making bonbons now, the difference between the confectioner's window today and a year ago even is striking.

Candy is arranged or displayed with a view to obtaining the best artistic effects with the quantity available for such purpose. "No more taffy until such and such day" is a sign that has been hung out more than once, because confectioners cannot exceed their sugar allotment without incurring the penalty of the law.

Pack Your Box of Soldiers' Treats Now!

It is the right time to have your Christmas Box of Treats packed—even if you do not mail it until later. Our assortment is large and varied. Choose now, while the assortment is complete, as later, when the rush commences, some articles will be sold out, and probably cannot be replaced.

There is a certain joy in picking out the many nice things go into your box; but if you prefer one of our assortments ready made up, it will save you a lot of time and trouble.

Assortment No. 1

PACKED AND READY WRAP. PED FOR MAILING, \$1.95. 1 package Biscuits, 1 can Choco King, 1 can Vienna Sausage, 1 can Lobster, 3 packages Gum, 1 large can Oxo, 3 packages Mints, 3 bars Chocolate, 1 package Dates, 1 cake Maple Sugar.

Vlenna Sausage-Very tasty, can, 20c. Creamery Butter—Sealed in cans, that open up fresh and delicious. Can you imagine your boy "over there," enjoying this treat? Be sure and put a can in your next box. A can, 70c. Full Cooked Dinner-Several kinds

Biscuits—In special packages. Several kinds at 18c. Biscuits in Tins—A selection of the best varieties for overseas can be sent separately, at 35c up to \$1.25. Gift Box of Chocolate—A specially designed tin box, containing several bars of best Chocolate, inclosed in a box, ready for mailing, at 45c. Sugar Cubes—Sugar is a real treat and a luxury in France and Eng-land. Specially packed box at 15c. Choco King—Chocolate with Sugar and Milk, in a powdered form. Just add hot water for a drink of real chocolate. It's different from any other form of chocolate powder. A

ASSORTMENT

No. 3---\$3.45

Carefully packed and wrapped to

insure safe arrival.

Half pound Chocolate, 1 box
Biscuits, 1 rich Fruit Cake, 1 can
Butter, 4 packages Gum, 1 package Creamy Toffee, 1 can Choco
King, 1 can Tongue, 1 can K. O.
Sardines, 3 packages Mints, 1 box
Sugar Cubes, 1 tin Bouillon Cubes

Pure Maple Sugar—They all like it. Deviled Tongue — Some of this spread on that hardtack biscuit would be a real treat. A can, 25c.

Maple Walnut Cream—This was a big favorite last year. We have just a limited amount. A cake, 35c. Crystallized Ginger-A can, 40c. Boullion Cubes-Twelve cubes in a handy tin box. A cube makes a cup of invigorating Bouillon. At 30c. Fruit Cake-In special boxes and tins, at 45c, 50c and 75c. Plum Pudding-In tins, at 50c.

DON'T FORGET that you must have every article in your box listed on the Customs Declaration, otherwise the postoffice will not accept

We pack and wrap your parcel, including Customs Declaration and Address Label, ready for mailing.

DUNDAS STREET, Wyckoff & Gafeny PHONE 3950. AT RIDOUT. WE DELIVER. Canada Food Board License No. 8-5992.

"Wear-Ever"

WEEK AT Cowan's Colossal Hardware



\$2.35 Six=Quart "Wear=Ever" Aluminum Kettle

FOR ONLY

And Coupon, if Presented

Cook Your Foods in "Wear-Ever" Aluminum Utensils and

Eliminate the Waste of Burning Aluminum utensils are NOT "all the same." That's why so many women prefer "Wear-Ever." Get this Kettle and see for yourself the difference. Refuse substitutes.



CLIP THE COUPON TODAY

-bring it to us during the DEMONSTRATION NOW IN PROGRESS under the personal direction of a factory expert, who will demonstrate the timesaving, labor saving and money-saving merits of "Wear-Ever" Aluminum

Cowan's Colossal Hardware

125-127 Dundas Street

London, Ontario

Two Phones-Nos. 3461 and 3462

PERMANENCY ONE OF PRINCIPAL FEATURES OF BOARD OF TRADE

Genuine Democracy of New Body a Guarantee.

Men who are actively backing the

and it has also been told how the mem-bers' forum will serve as a means of checking up the work of the commit-es and keeping the membership as a whole informed on the progress being

"In a city like London, it is easy to "In a city like London, it is easy to conceive that enough things will be found to do to employ the time and service of a considerable number of the members of the board. It will be found that when a man has served on a committee which has accomplished some specific thing for the good of the community, he will have a sense of pride in the accomplishment. His enthusiasm will spread to others, and within a surprisingly short time service on the special committees will be regarded both as a duty and a pleasure.

Keep Members Informed.

"As new projects are brought for-

communities. "There is ample evidence that the plan of organization of the modern board of trade is such as to insure its permanency, under wise management, just as any other good business organization may be assured of steady growth." EXPLOSION SATURDAY

MISSION CIRCLE OF

METHODIST CHURCH

HAS THANKSGIVING

Conserve fuel and are

real economy in the home.

They save money as well as helping you help your coun-

Banner Sifter \$4.50

(Guaranteed dustless. See It.)

Common Sifter 35c

COAL OIL HEATERS.

Perfection .. \$6.50 and \$7.25

READY ROOFING.

special-but you must order

\$1.75 PER ROLL.

G. STEELE & CO.

204 Dundas St. Phone 750.

DROPS OF MAGIC!

CORNS LIFT OUT

So simple! Drop a little

Freezone on a touchy corn,

instantly that corn stops hurt-

ing, then you lift it off with

A few cents buys a tiny bottle of Freezone at any drug store. This is sufficient to rid your feet of every hard corn, soft corn, or corn between the toes, also all calluses, and without the slightest soreness or irritation. It doesn't hurt at all! Freezone is the much talked of, magic ether discovery of the Cincinnati genius. So easy.

the fingers. No pain! Try it.

Inquiry Held Into the Death of Stephen Snider.

WOULD STOP PERMITS

NOTHING BASHFUL IN U. S. WAY OF SELLING

The manner in which the Liberty Loan proposition, the equivalent of the Victory Loan in Canada, is put up to the

going into it hard over there, and in a regular businesslike manner."

Regular Assessment.

A meeting was called in the town in which I was visiting last Monday night. Every ratepayer was notified to attend, and told how much his or her share in the Liberty Loan should be. This was based on assessments, the amount the individual had in the bank, and so on. Of course, no one was obliged to pay it, but when it was put up to them in that manner, few people would like to earn the reputation of being unpatriotic by refusing to pay up. If a man had three 6,000-acre farms, he was told he should take so many Liberty bonds.

Could Borrow.

"Supposing the property-owner didn't have cash?" was a question asked of Mr. Hunt.

"He would be expected to raise the money in some way, borrow it if he couldn't do any better, in order to buy Liberty bonds," was the reply.

On his return trip, Mr. Hunt motored 150 miles yesterday, finding the roads excellent and the weather ideal, conditions better for a motor trip than for five or six weeks previous.

LINSEED OIL CHEAPER AND MAY GO LOWER

Hardware and Metal, October 12, will

rices would be surprise.

The first change in many months on leather beiting has been made this week. New discounts issued provide for an advance of about five per cent. The question of supplies is assuming uncertain proportions, and no guarantee as to the future is held out in respect to getting THE HOBBS HARDWARE CO. WHOLESALE DISTRIBUTORS OF FOR WESTERN ONTARIO.

LONDON Is Confronted With An Opportunity — and — A Duty

-An opportunity to secure as permanent citizens those "splendid men" who will return from the front when the war is won. Fifty thousand were mobilized here. They will be brought here for demobilization. When that takes place they will have to consider where to locate and re-enter peaceful pursuits. London has

-An opportunity to throw open her arms to these men, give them a future, offer them permanent homes, take them into her citizenship. London has -An opportunity to almost double her population,

starting in upon a new era of prosperity and prestige, influence and progress, and

-An opportunity to pre-empt for herself, once for all, that leading place in the life of Western Ontario to which she is naturally, geographically and

-A duty to be ready for the responsibilities of peace.

-A duty to realize to the full her manifest destiny, to rise to the measure of her potential greatness. -A duty to make homes and provide employment for her men who

are coming back from the war. -A duty to posterity, those future citizens, now unable to act for themselves, in the upbuilding of a bigger, better London.

-A duty, RIGHT NOW, to organize a body of its citizens that will insure the fulfilment of all its duty, and the fruition of all its oppor-

Join the Board of Trade

CAMPAIGN HEADQUARTERS, 363 RICHMOND STREET. Telephones, 6600-6601.

THE CAMPAIGN COMMITTEE

DR. E. E. BRAITHWAITE

JOHN J. FOOT - - - Chairman. F. E. LEONARD E. S. LITTLE, Controller T. W. McFARLAND FRANK G. JEWELL

PHILIP POCOCK C. R. SOMERVILLE, Mayor ARTHUR W. WHITE



MILLINERY FOR YOUR THANKSGIVING OUTFIT. The hat is the crowning glory to your suit or coat. In our show room you will find just the becoming hat you are look-

London Ready-to-Wear 256 DUNDAS STREET.

SATURDAY ONLY

Solid Quarter-Cut Oak Armchairs and Rockers

Big, massive, roomy fellows, very comfortable, make you enjoy the long winter evenings. Spring seat, imitation upholstered in leather A small deposit will hold one till Christmas.

A Solid Quarter-Cut Oak Dining-Room Suite To Be Sold on Saturday for \$73

Heis's a wonderful opportunity for anyone who wants a ood Dining-room Suite at a big saving. In the face of adancing prices we are going to let this suite go at a price that SOLID QUARTER-CUT OAK BUFFET, 2 small drawers, lined; one long linen drawer, large cupboard, British plate SOLID QUARTER-CUT OAK DINERS, 5 small, 1 arm,

BRUSSELS RUGS

ends six feet, non-dividing pedestal\$21.00

AT MANUFACTURER'S PRICES

Think of it! Selling Brussels Rugs at such low prices. Be

3x3 YARDS \$17.50 \$14.50 3 ONLY: 3x3 YARDS AXMINSTER RUGS, TO CLEAR AT \$33.33.

A Great Nation's

Tribute

The United States Govern-

ment has conscripted the

factories in order to supply the "Yanks" with Auto-

Strop Razors as part of

This tribute is worthy of

your consideration when

next you send a package Overseas — your soldier's

comfort is your first thought—the AutoStrop,

use of its autom

self-stropping device, is the ideal razor for his use.

Price \$5.00

At leading stores everywhere

22c. postage will deliver an AutoStrop Overseas by first class registered mail.

AutoStrop'

Safety Razor Co.,

23-87 Duke St.,

their regular equipment.

Mr. Mitchell told Mr. McKillop that Mr. Mitchell told Mr. McKillop that he was unable to suggest any other source from which the gas might have come. He said that each cylinder contained 30 to 40 feet of gas, enough to cause the explosion if ignited. He said the gas was light would rise to the top of the building. The electric switch was located half-way up the wall, but he did not think that Snider's first act would be to throw it in, he would likely start the generating of gas first.

LIBERTY LOAN BONDS

Hot Blast \$3.00 Victory Loan in Canada, is put up to the citizens in the great democracy across the border was demonstrated in a striking manner to one of London's citizens, A. M. Hunt, secretary of the Western Fair board, this week. Mr. Hunt returned home last night from the town of Marlette, Mich., where he has been spending his holidays with friends.

"They are so much taken up with war activities over there, that I didn't hear much about the Spanish influenza," he said. "In any case, it hadn't struck the town I was in, though, according to reports, it was heading that way. The whole topic of interest over there seemed to be the Liberty Loan. They are going into it hard over there, and in a regular businesslike manner."

Regular Assessment.

IN FUTURE QUOTATIONS

Hardware and Metal, October 12, whissay:

Linseed oil again features the markets this week in a decline of 8 cents per gallon in some quarters. This is the second decline in a week's time, late advices last week providing for a 10-cent drop, which means a total-decline of 18 cents. The improved crop harvesting conditions, along with better war news and peace talk, have influenced the cash flaxseed market to a level 39 cents below that of last Wednesday. Even lower prices would not come as any great surprise.



When You Pay Cash

for Housefurnishings you get a full dollar's worth, providing you buy from a cash store.

KEENE BROS.

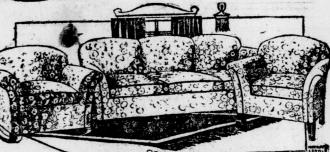
King Street

are the only complete housefurnishers in London that sell for cash only.

Get our prices and be convinced. You'll profit.

Luxurious Chesterfield Suite

is upholstered in best English verdure tapestry of exquisite pattern and fine texture; deep cushions, spring construction. Our



price, complete ... \$98.50 UGS All Sizes.
All Qualities.

Assortment at



choice of these

and walnut.

White Table, 3 mirrors, and the two side Enamel ones swing. You table and the slides Dresser can get a fine work nice and drawers, exactly

pedestal Extension Fumed Table, in golden or Buffet leaves with each

sign.

portieres. This goods

sells regularly at \$1 per

curtains or

Buy Oilcloth and Linoleums Early

more for sale in a few months. Take heavy construction this tip. Prices and of neat de-75c a yard and up.

Lace Curtains, 21/2 yards

long, 45 inches wide, sev-

eral different patterns.

Saturday

THE LARGEST ASSORTMENT OF DRAPERIES IS NOW SHOWING. COLORED MADRAS, MADRAS, 1 yard wide, MUSLINS and Serims, 50 inches wide, suitable finest quality, assorted suitable for bedroom and

designs, in floral, striped kitchen, spotted or and block patterns. Regustriped. While lar 50c, for 43 1-2c NET

as illustrated: mir-

ror 22x28 inches.

CURTAINS Of good, double woven net, in that diamond mesh which wears plain centres and handsome borders. Our prices ..\$3.75, \$4.50 and \$5.50 a pair.

Keene Bros. 125-127 KING ST.

easy. These tables

well worth

are well \$18.00 each.

London's Best Homefurnishers



ROBUST SINGING MARKS

THE COMMUNITY CHORUS The fear of coming in contact with the dreaded Spanish "flu" kept many away from the regular weekly meeting of the London Community Chorus last evening. Nevertheless those that were present responded to the music with vim. and at the conclusion of the meeting Conductor A. D. Jordan stated that the singing was improving greatly, and that the chorus was progressing in leaps and bounds.

Unlike former meetings there was none of the usual bashfuiness displayed at the beginning, and everyone sang out from the start to the finish, bringing the meeting to a close as one of the most successful yet held. The National Anthem, in addition to "God Save Our Splendid Men" and "America," were sung at the start, after which those present were given a choice of the songs, some of the favorites being, "My Old Kentucky Home," "Tenting On the Old Camp Ground," "Battle Hymn of the Republic," "The Star-Spangled Banner," "Santa Lucia." "Nancy Lee," and several from the new song sheet that was first introduced at the meeting held lest week. The feature of the evening was a

YOU CAN'T GO WRONG MEN, BY BUYING YOUR

The Big Victory Shoe Sale

Men's Tan Grain Work Shoes, solid soles. Spe-\$3.98

BARGAINS HERE FOR EVERYBODY.

PEOPLES SHOE STORE

wiolin solo by Mrs. Charles Ivey, jun. Jordan to be progressing very favor-Mrs. Ivey played several selections of ably, and many instruments are target of classical music, which was greatly appreciated by the audience, which clearly displayed its appreciation by hearty by the boys.

The next meeting will be held on

""Santa Lucia."
several from the was first introheld last week.
evening was a carling Heights was reported by Mr.

The next meeting will be held
The next meeting will be held
Thursday evening of next week,
an extra large attendance is being staged instruments for the boys in khaki at looked for, owing to the rapidly creasing efficiency of the chorus.



HOTELNew

SOUTHERN

Michigan Boulevard at 13th St. CHICAGO

One and one-half blocks from Central Station, Terminal of Illinois Central, Lig Four, and Michigan Central Lines

Efficient, hospitable service, without

ping and theatre district

show) luxur). Within easy reach of "The Loop," Chicago's business, shop-

Moderate rates: Room with detached shower \$1.00 a day; room with private bath \$1.50 to \$2.50 a day; for two per

sons \$2.50 to \$5.00 a day. 300 rooms. Excellent cuisine. Moderate prices. Meals in Cafe, Grill and Coffee Shop.

L. C. PRANZ, Pres and Mar. Old Southern Hospitality 'n New Southern Hotel

To build yourself up when you feel run down-to

bring back health, appetite

and strength—take

WOMEN OF LONDON ARE INTERESTED IN **EXPANSION DRIVE**

Officers of Several Organizations Meet With Director.

BE ON BOARD

Resolution Passed To Have Clubs Represented on Trade Board.

Women of London are taking an active interest in the expansion and reorganization campaign of the board of trade. There was evidence of this at the meeting yesterday afternoon in the pariors of the Tecumseh House. Those present, the officers of the several women's organizations of the city, met at the call of Mrs. John Stevely.

J. C. R. Foster, the director of the campaign, addressed the gathering. He said the board of trade welcomed the co-operation of the women. "I do not think anyone will deny the assertion,"

TO RELIEVE CATARRH, CATARRHAL DEAFNESS AND HEAD NOISES

Persons suffering from catarrhal deafress, or who are growing hard of hearing and have head noises will be glad to know that this distressing affliction can usually be successfully treated at home by an internal medicine that in many instances has effected complete relief after other treatments have failed. Sufferers who could scarcely hear have had their hearing restored to such an extent that the tick of a watch was plainly audible seven or eight inches away from either ear. Therefore, if you know of someone who is troubled with head noises or catarrhal deafness, cut out this formula and hand it to them and you may have been the means of saving some poor sufferer perhaps from total deafness. The prescription can be prepared at home and is made as follows: % Secure from your druggist 1 oz. Parmint (Double Strength). Take this home and add to it % pint of hot water and a little granulated sugar; stir until dissolved. Take one tablespoonful four times a day.

Parmint is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian tion and swelling in the Eustachian Tubes, and thus to equalize the air pressure on the drum, but to correct any excess of secretions in the middle ear, and the results it gives are nearly always quick and effective.

Every person who has catarrh in any form, or distressing rumbling, hissing sounds in their ears, should give this recipe a trial.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

There is no remedy on the market like this French discovery. Do not accept anything else.

Sold at all first-class drug stores, or mailed anywhere on receipt of price.

Tonal-Iron Company, Box 184, London.

Make Dull Days Bright-

Gladden your Home with Music-

-get a-

WITH the Pathephone playing,

rages or how heavy the fall of snow? Merry

laugh and exuberant spirit will be in everyday

evidence. It is a possession that will bring

pleasure to man, woman and child. Your

Home will be your Opera and Theatre. It will

prove a greater addition than any other single

article it is possible to buy; it will make you

forget for awhile your cares and anxieties, and

you will go singing into each day's work and

Within the Pathephone is truly all the Music of all the world, the music of any opera you

have ever listened to, of any concert selection, of any waltz, of any song that gives so much comfort and courage to our boys "over there"-ALL the interesting Music

for generations past and ALL the bright,

into each evening's rest!

what will it matter how the gale

he said, "that women have haif-won this war, and when the final peace comes and the cold analysis of the fact is made. I believe it will be found that women are to be credited with considerably more than half the victories. Certain it is that no community movement of the character that has been undertaken here can have its fullest success unless it has the active assistance of the thinking women."

Women as Directors.

In speaking of the work of women in the various boards of trade of this country and the United States, Mr. Foster quoted specific instances.

In Port Huron, Mich., a woman is serving as vice-president on the board of directors. She is in the insurance business. Port Huron is a city of about 20,000 and has an active civic-commercial organization of more than 900 members.

cial organization of more than 900 members.

In Riverside, Cal., there is a woman on the board of directors. In Bethlehem. Pa., the wife of a superintendent in one of the steel mills was captain of a membership team and brought into the organization 176 members, leading by a good margin the other 20 teams. The Niagara Falls (N.Y.) Chamber of Commerce has more than 100 women members. In Bangor, Me., each of the clubs which form the local federation of women's clubs sends its president to the chamber of commerce as a member.

to the chamber of commerce as a member.

The first member enrolled in the Flint (Mich.) Chamber of Commerce when it was reorganized was a woman. When she was asked to fill the line on the card indicating her business, she wrote, "Being the mother of four boys." "But I am not too busy to be interested in the welfare of this city," she added.

In the Fall River (Mass.) reorganization campaign a few weeks ago two teams were captained by women. These teams showed an efficiency considerably above the average.

Mr. Foster closed with an expression of hope that a large number of the women of London will be enrolled as members of the new board of trade. After several of the women had voiced their approval of the board's plans, it was the unanimous decision that all the clubs of women have one or more members in the new organization.

NEVER GIVE UP.

GARDEN ASSN. HAS **MADE FINE PROGRESS DURING LAST YEAR**

Prizes Awarded To Those Who Made Best Showing.

WORK OF GIRLS

Reports of the Officials Most Encouraging—Executive Elevated.

Election of officers for the coming year, presentation of most encouraging reports, and also the presentation of prizes to the women and children members of the association whose gardens made the best showing in this year's competition, constituted the interesting program of the second annual meeting yesterday of the Women's Gardening Association. In the absence, owing to illness, of the president and founder of the Women's Gardening Association, Miss Carling, the first vice-president, Mrs. George S. Gibbons, president, Mrs. George S. Gibbons, presided. Mrs. Gibbons, by the way, being elected to the office of president to succeed Miss Carling.

Praise From President.

In her presidential address, which was read by Mrs. Gibbons, Miss Carling referred to the fine work accomplished in a comparatively short time by the association, the first of the kind to be organized in Canada.

"Perhaps," said the address," if war food production had not been so necessary, we should not have made such rapid strides. Still, we have given women and girls a push in e right direction, and hope that, war or no war, they may never depart from the good habit."

Special mention was made of the

NEVER GIVE UP.

Until You Have Tried TonalIron Capsules.

TONAL-IRON CAPSULES have cured others, and they will cure you, if surfering and they will cure you in the garden stole of the second spirit was suffered to a surfering and they work in the surfering work in the surfering and they work in the surfering work in the surfering work in the surfering and they work in the surfering work in t

\$21.64. She suggested that after the war the upkeep of the society might be earned through the sale of donations from the gardens.

Miss Mary Campbell, secretary, referred to the appreciation of the members of the association and others who attended a lecture given by W. E. Saunders on "Birds," and the course of lectures of Professor McLennan in March on "Vegetable Culture," the moving pictures with which they were illustrated proving very instructive.

The New Executive.

The result of the election was as follows: Honorary president, Miss Carlling; first vice-president, Mrs. Williams; president, Mrs. George S. Gibbons; vice-presidents, Mrs. Bowker, Miss Christie, Mrs. Santo, Mrs. Beck, Miss Meredith; secretary, Mrs. John Gunn, and tre surer, Miss Stockwell, Miss Meredith presented to the following the prizes won in the gardening competition, Dr. Tucker, Mr. Gibbert and Mr. Glass having acted as judges:

Women's Gardens.

Belvidere—1 Miss Hylton, 2 Miss Simpson.

Ann street—1 Mrs. Minhinnick, 2

Simpson.
Ann street—1 Mrs. Minhinnick, 2 Ann street—1 Mrs. Minhinnick, 2
Mrs. Scott.
Regent street—1 Miss Jean Johnston
and Miss Dell Harlton, 2 Miss Ella Upshall and Miss Rose McIlvenna.
North end—1 Mrs. Shot. 2 Miss
Dandy.
Springwood Danks

Dandy.

Springwood Park—1 Mrs. Schlimme, 2
Miss Eggleton.

Adelaide—1 Mrs. Grant Harris, 2
Mrs. Glennie and Mrs. J. F. Clarke.
Dillabough—1 Mrs. Pellow.

Special prize for best individual plot among all the gardens, Mrs. John Gunn.

This prize, donated by Col. Hobbs, onsists of gladioli bulbs to be delivered next spring.

Children's Gardens.

garden—1 Dor







Be Ready To Greet Them With a Home That Reflects Your Welcome

There Is Genuine Comfort

In Every Piece

Brighten Your Room With a New

Dining Room Suite

H UNDREDS of homes are looking forward to that day "when the boys come home." It will be a glorious occasion, for with victory behind them, our men will come, their hearts filled with the eager anticipations of home com-

I T behooves us all to make ready now for that eventful day because we would not disappoint them. It is their right and our privilege to have the home atmosphere reflect our joy at their safe return. Let us not delay for the day may not be far distant.



S UCH a small thing as a new dresser will help. Our convenient credit plan enables you to select a dresser now and even at the low prices found here, pay for it a little at a time as you are able. Prices start at \$15.00 up

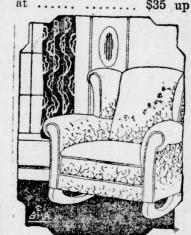
EVERY home can own one of these beautiful upholstered suites. Liberal credit terms and prices that represent a saving make it possible without any sacrifice on your part. Furniture like this, because of its dur-

ability, is a lasting economy.

IT PHOLSTERED in beautiful tapestry, in harmonious shades of velour or silk damask these pieces will make a pleasing picture in your living-room. Deep, soft, upholstering adds a touch of luxury and prices on complete suites are as low as \$150.00 up



BUFFETS whose character is self-evident are now on exhibition here. You may choose from a magnificent array of styles and designs and select a buffet to suit in beautiful brown mahogany, oak or American walnut. matchless values are priced



Now Is the Time To Buy a Tapestry Rocker

W HILE you are preparing for the return of the boys "over there," remember that nothing equals a good tapestry rocker for comfort. Our stock was never larger and includes many new designs just received in late shipments. Prices are mounting so take advantage of these pricesaving values which start

Library Tables of Real Worth



OUR library tables are built with the same care that enters the construction of the very finest furniture. The wood used is carefully selected, fully seasoned and exquisitely finished. In oak and mahogany

Prices start at .. \$19.00 up

Irene Broderick.
Ann street—1 Lucille Scott, 2 Gladys

Regent—1 Irene Putherbough, 2 Evelyn Putherbough.

WHEN the boys get back a new dining-room suite will add much to the attractive appearance of the home. You, too, will appreciate and enjoy the beauty

VALUES such as you will find prevailing here are rare in these days of furniture scarcity and higher prices. Not only are we showing the newest period styles in William and Mary, of the dining-room furniture Tudor, Queen Anne and now on display on our great others, but they are priced also as low as ... \$125.00 up

at \$27.00 up

ONTARIO FURNITURE

LONDON'S LARGEST HOME FURNISHERS.

228-230 DUNDAS STREET

happy Music of to-day-it's ALL there, and the RECORDS OF ANY MAKE WILL BRING IT OUT! The Pathephone is equipped to play ALL makes of disc records —gloriously and well—BETTER than their OWN machines! Visit the Pathe' Dealer. HEAR the Pathephone, get a glimpse of the glories within! Learn about its many exclusive features such as the sapphire reproducing ball. The Pathe' Dealer will show you how easy it is to own a Pathe-phone, how a small cash payment—probably less than you expected to pay—will bring to your Home the GREATEST PATHÉ FRERES PHONOGRAPH CO. TORONTO, Ont.



miserable when I began taking the 'Prescription.' I noticed ished one bottle. I kept up its use and it built me up in a good healthy state. Favorite Prescription is one of the best tonics for women."—Mrs. Geo. Hill, 210 Weilington street east.

INDIANS DOING THEIR BIT.

With beating of tom-toms and typical indian shouting, the song, "Indianoka," tells of how the red man is preparing to do his "bit." This is but one of the many tuneful and description is one of the best two Victor selections that Mason & CADET MOORHEAD ILL.

Adderman C. G. Moorhead has received word that his son, Cadet Edwin two Victor selections that Mason & Toronto, has been admitted to the hospital there, having contracted pneumonia.

Dillabough—1 Roy Tutt, 2 Della Moyer and Verna Moore. Egerton street—1 Annie Cross, 2 Aleta Jarvis. Belvidere — 1 J. Cadwallader, 2 M. Richmond. Egerton street—1 FIRST CONTINGENT FIRST CONTINGENT Cavendish street—1 Lucy Robson, 2 KILLED IN ACTION

Returned Man Charged With Seditious Statements.

Many of the brave women who attend our wounded heroes in this war are women who have used Doctor Pierce's Favorite Prescription, or who recommend it. The hospital, with its work adip on a woman's strength. Every women who attend obtain a book call and one or abroad. She should obtain a book call deferred the finding of the brave women in Canada have been call at loom of the brave hard-adviser." either at her nearest drug store or by sending 50 one-cent stamps to Dr. Pierce, Courtwright street, Eridgeburs. Ont. for this book, which tells about Nursing, Bandaging, Anatomy Physiology, Marriage.

The manufactor of the brave have been cured of women in Canada have

Chatham, Ont.—"I am very glad indeed to add my recommendation to the many others that have found relief in Favorite Prescription." After mother-hood I could not properly regain my strength. I was very weak and nervous, also had a terrible cough. I was very miserable when I began taking the 'Prescription' I noticed a marked improvement before I had finished one bottle. I kept up its use and was completely cured of my cough and the light of how the red to the hospital on october of the light of the hospital on October 6. Pte. Bissell went overseas with the C. M. R. When here he was employed with Charles Jones & Co., as jewel engraver.

INDIANS DOING THEIR BIT.

With beating of tom-toms and typical indian shouting, the song, "Indianola," tells of how the red to the hospital on October 6. Pte. Bissell went overseas with the light through the light of the was admitted to the hospital on October 6. Pte. Bissell went overseas with the C. M. R. When here he was employed with Charles Jones & Co., as jewel engraver.

INDIANS DOING THEIR BIT.

With beating of tom-toms and typical Indian shouting, the song, "Indianola," tells of how the red with the light that her husband, Pte. Frederick Stokes has cable today stating that her husband, Pte. Frederick Stokes in factly, had been officially reported killed in action on Sept. 27. He went overseas with the light her husband, Pte. Frederick Stokes has a son overseas also. Mrs. Catherine Redfern also received a cable today stating that her husband, Pte. Frederick Stokes has a son overseas with the light has a son overseas with the light had been officially reported killed in action on Sept. 27. Pte. Redfern went overseas with the 161st Hurons.

Alex McLean received a cable also, stating that her husband, Pte. Frederick Stokes has a son overseas also.

Mrs. Catherine Redfern also received a cable also, stokes has a son overseas with the light had had a cable stating that her husband, Pte. Clifford Bissell, St. James street, that her husband, Pte. Clifford Bissell, St. James at the



shopping district You Will Enjoy Your

Stay at the Plaza HERE is an air of dignity and home-likeness about the Plaza that has won a warm place in the hearts of many of Michi-

gan's best people. A place to stay that is free from com-mercial activities, a place that instantly ap-peals to seekers of simplicity and quiet en-

The Plaza is famed for its splendid din-ners, cheerful rooms and convenient location. For Business and Professional men and ladies traveling unattended, the Plaza is an ideal place to stop for a day, a week or a year.

Rooms with Bath-\$1.50 per day Parlor, Bedroom and Bath-\$2.50 per day

Table d'Hote Cafe Breakfast and Luncheon-65 cents



the nearest Pathe' Dealer is located: Ontario Furniture Company, London SEE OUR COMPLETE DISPLAY OF THE

Delivered to your home on club terms, \$5.00 cash, balance in small weekly or month-The Ontario Furniture Co.

4-6-8 Clifford St.

228, 230 DUNDAS STREET.

PHONE 1175.

London Advertiser

Member Audit Bureau of Circulation. MORNING EDITION.

\$4.00 per year. \$6.00 per year NOON EDITION.

EVENING EDITION. Outside City. City. 12c per week, \$6.00 per year. \$4.00 per year.

TELEPHONE NUMBERS. Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holidays, call 3670, Business Department; 3671, Editors; 3672, Reporters; 3673, News Room.

Toronto Pepresentative-F. W. Thompson, 57 U. S. Representatives-New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY.

London, Ont., Friday, Oct. 11.

CANADA AND CAMBRAI.

AMBRAI was besieged and recaptured without a single shell being thrown into the city by the British or French forces. The Allies must have accepted a long delay in its taking in order that the destruction of the city might not be laid at their doors, and at the same time make beyond cavil the certainty that the Germans are continuing to destroy French cities while their government makes sweet glances at the United States in the hope of saving its tottering power.

Canada again shares in one of the decisive just been taken out of the mothballs. actions of the war, and when Currie's men were permitted to enter the city first it is conceded that they are entitled to be known as the captors of a point that for weeks has been a chief objective of the Foch plan. Canadians have been steadily battling toward the goal, suffering sanguinary losses, no doubt, but taking a lion's share in the offensive fighting, which, in one sense, they may be said to ward. have successfully initiated at Vimy Ridge, and proved to the world that so-called impregnable points are quickly placed within the lines when soldiers at this time is a great event in the lives of ment are required.

measure of the German fighting man since war began. Overswept, but not broken down in the battling of 1915, the newly-made soldiers of the Dominion set an example to those who were yet to pour into France from the provinces of this country, which has served to inspire and to strengthen all the successive reinforcements that have gone forward. The men of the first contingent had to wait a long, long time before they could meet the Boche at anything like equal terms. The desire of most of the men was to have a chance to "go after him." Few of those who have survived will now ask for any further opportunity. Any Canadian who has not had his fair bag of Huns by this time has an insatiable appetite for slaughter. Letters recently received from the front make it clear that the corps that wears the Maple Leaf has met and disposed of some of the most violent attacks of the war. For days and days and even weeks the Canadians have been killing Germans and taking them prisoner until they were literally strong m tired through constant killing. One young man who enlisted on August 12, 1914, writing to a brother in this city, said that for fourteen days Knighted, anointed, ennobled, uplifted, he had been "piling up Huns." He and his comrades (they were of the mounted forces) had Little she recks of the blood that is in you, fought the Germans for fourteen days at the time of writing. They had attacked them mounted with sabres, with bayonets on foot, and they had | Ye have drunken your fill at the breast of her power; laid them in immense heaps with machine gun fire, until the novelty of stopping them wore off By birth-right or breast-right, ye stand at this hour and the game developed simply into a hard day's work. There was no desire in the breast of this Her creed is your creed through all symbols and letters; man to kill anyone before the war broke out. But who shatters the thrones and unrivets the fetters after passing through more than four years of hell on earth, with only a few days' leave, he Her vow is your vow that unborn generations recognized that the war could not be won until the Germans had been slaughtered in such numbers as would make the blood run in rivers. This kind of work has fallen to the whole Canadian

They have adapted themselves to every style of warfare. They learned to raid from trenches. They carried Vimy Ridge by constant practice and close team work in attack. They have played the game as a mobile football organization, with definite signals and plans, but always ready to change tactics. The goose-stepping Germans have been powerless to exert the initiative shown by all the British troops, and the flavor of Canadianism has been of signal value in speeding up

the great game. Cambrai may be a climax of Canadian enterprise for some time. Such a decisive and hardfought battle would in an ordinary war rank with the greatest of history. The richest pages of all Canada's annals have been written since the great alliance commenced to strike with the Of the mystery hid in our Mother's desire, force that free and inspired men alone can de-

NEED OF ORGANIZATION.

DOTH AS TO ITS activities and usefulness, the movement to expand the London Board of Trade is a movement in the right direction. World events have forced home to leaders of thought and business that the most effective means of successful accomplishment lies in united

effort toward one end. So forcefully has it been impressed on the men charged with the responsibility of directing the empire's destiny at this crucial time that they have in public speech and written words told cities organization is necessary to meet the organization which is battling to destroy all that we

hold dear. Our cities by organization are doing not only something for self-protection, but are performing a patriotic service, in taking the first steps in Dominion unification. If London had no other reason for organizing her citizens in the biggest the first time I've seen the royal standard flying on the possible board of trade than those here stated, the Grand Fleet." effort to accomplish that end would be a worthy

By joining the board of trade and working for the good of London, he can in part pay that debt.

The best wish that can be expressed for the board of trade is in the words of the United States secretary of commerce, W. C. Redfield, who said: "I hope it will become so lonesome outside of your organization that every one will come in. One and all, you are doing your duty, not alone to your community, but to your pation, when your organization, when your community, but to your pation, when your community, but to your pation that carrier.

A REGULAR PANTRY.

[Exchange.]

Sometimes a really good laugh strays overseas from the grim field hospitals. This one comes from No. 1, founded by Mrs. Vanderbilt, near Paris. "Nurse," said the soldier when the slowly swinging hammock and ensconce her lovely, happy self beside by Mrs. Vanderbilt, near Paris. "Nurse," said the soldier when the slowly swinging hammock and their silent appeal to make her go over took their silent specific took when the grim field hospitals. This one comes from No. 1, founded by Mrs. Vanderbilt, near Paris. "Nurse," said the

in relation to his country who cannot see that the board of trade will be able to speak the voice of the business world."

> WHAT LICENSE TO KICK? [Edmonton Bulletin.]

TNIONIST papers are kicking vigorously because the paper manufacturers are profiteering them. What right have they to com-

plain? They have refused to protest-under pretense that it was necessary to win the war-when ed a balcony. And perhaps Nan was their readers have been profiteering on food prices. the only American among the tenants, Food is more important than paper. If it is right all of whom earned their daily rations for the readers to be profiteered on food, why not by means of one of the arts. Nan for the Unionist press to be profiteered on paper? Moore herself was a writer and sent back stories to America and conducted Or if food profiteering must be submitted to as a column on how to prepare food in part of the "win the war" policy, why not paper war times. Nan's small typewriter profiteering? Neither, of course, really helps to clicked at almost any hour of the day win the war; but what license have papers which or night. tolerate food profiteering, on pretense that it does For a few weeks past Nan's alert help, to object to being profiteered on the price of characters that came and went into the news print?

EDITORIAL NOTES.

Victory Loan workers at home.

Fritz may have read that peace was coming and decided that it couldn't come too quickly.

Kaiser Bill has not abdicated. But arrangenents for a convenient get-away might suit him to

To Germany the peace situation must seem a tragedy, but to the rest of the world it suggests comedy of a high order.

Most people in this vicinity at the present time suggest to the olfactory sense that they have

There will be a constant series of epidemics in Canada if the Government establishes a precedent for the relaxing of prohibition regulations.

The Germans know how to advance only in massed formation. But they can spread themselves and travel fast when they are advancing back-The coming home of hundreds of Canadian

boldness and dash and willingness to take punish- themselves and their relatives. They are responsible for much of the buoyancy that prevails in Canadians have certainly learned to take the their country at the present time.

London physicians have been loud in their demand that people take precaution during the epidemic of Spanish influenza. It is probably as a result of this that London has fewer cases of the disease than any city of similar size in Canada.

It seems a pity that military red tape gets tangled all about the men who are coming home after long service. For instance if a man lives at Halifax, but happened to enlist in Vancouver, it is necessary for him to return to Vancouver beis necessary for him to return to his home on the fore being permitted to return to his home on the opposite coast. Surely the various military districts could co-operate in such a manner as to throughout the building where so tricts could co-operate in such a manner as to many lived alone, to get up appetizeliminate the necessity of this, especially in the ing meals. "This way," ended Nan, "one of us cases of men who are home for a brief furlough.

TO THE MEN OF THE DRAFT. [By William Samuel Johnson in the New York Times.] Men of the Draft!—The great Mother has spoken: Ye & e her chosen, her Sons of the Quest, ong m I hec strongest, unaged and unbroken, Sorted and sifted from out of her best,— Out of her worthiest sorted and sifted, Probed to the cores of you, meted and weighed, Men of the Draft! for the Great Crusade.

Latin or Teuton, English or Pole-Your blood is her spirit in muscle and sinew; Your blood is her freedom in body and soul! Ye were weaned into life as a man she ha

Her God is your God of the common man's right, And captains His freemen wherever they fight, Shall live by that right as they will, undismayed, Till the Peace of the Lord is the Peace of the Nations,

By your work and His will in the Great Crusade. But we, the Unchosen, your comrades, your brothers, How shall we speak to you? How shall we say The word that shall be as our wonderful Mother's

Aflame 'n the souls of us men that must stay?-The word that is quick with her meaning and teaching From our hearts overworn to your youth unafraid, The word that shall image her groping and reaching Toward the hope of the world in the Great Crusade?

No mortal has uttered the infinite yearning That urges her sons to eternal unrest, The dumb thought that lives as an ache and a burning, Though we drank its white truth with the milk of

Though we look on its face in the youth you are giving, Though we throb with its joy in her banner displayed, the deaths of her mighty, the lives of her living, In her clarion call to the Great Crusade.

Flinging its flame o'er the leagues of the strife, There's a light that shines clear to the eyes of the dying; There's a promise in death that is sweeter than life; There's a dream of an earth ever freer and higher; There's a vision beyond it undarkened by shade

The soul and the goal of the Great Crusade. Men of the Draft!-Ye go forth to the wresting, To prove to the Mother the thing ye are worth,-Ye will meet it as men do, half praying, half jesting,

The highest adventure of man upon earth! Ye will face it as men do, half jesting, half praying, As a job to be done, or a game to be played. Through the blood and the dirt and the wounds and the

slaving.

Right through to the end of the Great Crusade. Yet ever the will of our Mother within you Shall be iron and flame as you fight toward the goal The blood of her spirit in muscle and sinew. The blood of her freedom in body and soul! And the strength that ye drank from the breast

Her faith, and your faith, and the vow that ye made, Shall captain you on to the ultimate hour, Her triumph and yours, in the Great Crusade!

A BAD BULL.

[Boston News Bureau.]

How an American naval officer, new to British waters, istook a meat ship flag for the royal standard forms the subject of a good story told at the Naval Exhibition by Sir Eric Geddes, first lord of the British Admiralty. The American had just boarded the flagship of an admiral, and remarked to Admiral Beatty of the British navy: "That is

"Where?" asked Admiral Beatty. "That is impossible.

For answer the American pointed to a flag with a white background with a blue buil on it, denoting that the ship that the war.

And Nan. because she was Nan Moore and always to know just what

One and all, you are doing your duty, not alone to your community, but to your nation, when you organize yourselves. He must be strangely placed things at my feet?" "Sait bags; you were badly frost-bit-ten." At this point up spoke a convalescing Tommy on the next cot: "Hang a pepper-box on his nose, nurse, and he'll had we not been rationed," Bobby organize yourselves. He must be strangely placed be a cruet."

The Advertiser's Daily Short Story (Copyright, 1918, by the McClure Newspaper Syndicate.)

RATIONED.

Nan's was the only studio in the old building down in Chelsea that possess-

other studios in the building on the Thames. For the most part they lived alone, each pursuing his craft in his

Victory on the west front should tune up the own way. "Do you know," she said to Charlotte Manor, who at that moment was help-ing herself to a second cup of fragrant coffee from Nan's percolator that stood always on the wicker tea cart, "this rationing business is the limit. All these rationing business is the limit. All these poor artists who live alone, like me, can hardly get up a decent meal more than once a week. About twelve ounces of meat for a good husky person is not on meat to stretch over seven days. I honestly think some of these men get their weekly rations and eat it all up in one meal and go without the other

in one meal and go without the other six days."

"It's bad enough to get a meal for two with such a tiny bit of joint," added Charlotte, who had a husband; "we are so tired of beef, and that's the only thing it pays to get. I think we would get about a chop and a half if we took mutton. Fancy! But I manage to get up pretty fair meals."

"Oh, so do I!" exclaimed Nan, "but it's these artists I feel sorry for. They all begin to look half fed. Artists always do have a soul hunger radiating from them, but I just can't stand seeing them look really hungry." Her big human eyes gazed down at a fellow reter they was even then making his

human eyes gazed down at a fellow artist who was even then making his way along the embankment carrying his violin. "Bobby Druce is positively white today," she lamented. "I wish I could cook a great him steek and arise could cook a great big steak and onions and invite the whole building in to

Then an idea came to her so sudden-Then an idea came to her so suddenly that with the expression of it she
nearly dumped Charlotte, coffee and
all, from the great hammock that
swung across the balcony.
"Charlotte!" she cried happily, "I
am going to get every artist in the
building to pool his rations and we can
all have dandy meals. If there are
twelve of us we shall be able to get a
fine big joint of the best cut every
week—perhaps about twelve pounds. week-perhaps about twelve pounds.
And you know we could make that go
so much further and taste so much
better than twelve individual bits of meat cut from most any part of the cow. Isn't it great?" She jumped up, wanting then and there to go to each studio door and unfold the plan which was secondarily developing in her fer-

Charlotte had a good many drops of dio. Almost without exception it was met with joy. It had been difficult the building where

who likes to do the buying can do it all, and I love to cook, as it is in my-line. We can use that old room on the ground floor for our dining-room and ground floor for our dining-room and get a little char girl to wash our dishes. I think it will be a perfectly heavenly and sociable time."

So the Billy Wrights, Bobby Druce, Helen McLean little Samuel Research Helen McLean, little Sammy Twain and all the Chelsea building's artists held a meeting in Nan's studio to plan and pool ration cards. Little Sammy, who though he was a poster artist, knew something about weights and measures, added up and weights and measures, added up and made the grand discovery that, pooled, their meat rations would allow of nearly fifteen pounds of meat a week. "Which will go beautifully through seven days if judiciously carved, and with fish to break the monotony," put in Nan. "Whoever can cut the thinnest slices of meat to look like his one will be the official carver." big ones will be the official carver." So the sugar and butter, bacon and meat rations cards were all handed over to Nan. Fortunately they, one and all, had taken out their cards with

and all, had taken out their cards with the nearest grocer and butcher, so that the trouble of various stores was done away with.

Perhaps it was because Nan was American and one of Britain's allies, or perhaps it was because she chatted with her trades people and asked about their babies and what they fed them and tall them about America and the and told them about America and the great army in khaki over thereanyway, whatever the reason, Nan always found the best of joints, the finest of bacon and the best English butter for the artists. She was a

butter for the artists. She was a splendid buyer.

Their first family dinner was a great success. There had not been so pleasant an evening in Chelsea building since the last raid and there was no since the last raid and there was no less excitement. On that night, arrayed in various quaint garbs hastily put on, they had met in the big attic where a splendid view of the air-fight was possible, and when the raiders were driven off and the "all-clear" signal had sounded. Nan had invited them all into her studio for a cup of coffee and apple pie. It was 2 o'clock in the morning, but that was a small matter in studio life.

Conversation ran high and deep at that dinner table. Brains long used to

that dinner table. Brains long used to sparkling thoughts, vivid bits of grim war and the wonderful inspiring ex-change of art talk tripped about the table and made everybody bless Nan for her big idea. The cooking was a treher big idea. The cooking was a tre-mendous success and created much comment. It would seem from the abundant table that war was a thing of the past. Nan had cooked every-thing with the help of the girl artist. The cartaker's little girl was given four shillings a week to clear up and wash dishes. Altogether the arrange-ment was splendid

ment was splendid.

Bobby Druce brought up his violin to Nan's studio, where they all trailed for coffee in the famous percolator. Helen McLean's music-mad fingers plunged up and down the keyboard and Little Semmy last a grim views will have Sammy lent a grim visage while he re-cited a Service poem or two.

Nan did nothing but make coffee and look perfectly charming while she made every one comfortable with a cushion nere and a footstool there, and many a womanly lure radiated from her as she moved about. Bobby Druce, but recently back from

the tragedy of war and with still painful wound, drank in her charm and wondered why he had not found her A slim wedge of moon filtered across

the old Thames. Bobby was swinging slowly in Nan's hammock and drawing in the odor of the sweet peas and panstes that she had planted in long boxes around her balcony. His long white fingers were caressing his violin and he wished it were Nan's hair they were touching. Bobby knew with artistic suddenness that Nan was someone whom he had been on the verge of looking for now that he was home from

Paw Knows Everything. Willie-Paw, what are prejudices? Paw-Prejudices are the opinions expressed by the man you are arguing with, my son. begin at the bottom," advised the busi-

Women. All women puzzle me. The dears Are gigglingsome and flirty; But it takes them just forty years To reach the age of thirty.

Do not get mad at what I say, Read it with smiles. I pray: The man who wants the right of way Will want it right away.

The Wise Fool. "Every failure is a step toward suc ess," observed the sage. "Yes." agreed the fool. "The oftene

rould not give up the fight until he ad gotten his Hun.

You have often heard the old saying "Physician, heal thyself!" But what we started to say was that M. D. Cure

The old-fashioned fool who used to burn his bridges behind him now has a fool son who burns his bridges in front of him. s the county health physician in Lewis A princess doesn't think that a fel-low love; her unless he spend all of his coin on her to prove it. County, W. Va. Is That So? "Easy come and easy go,"

The careless fellow chants: "It is a good plan for a young man to | And that's what puts the fringes The bottom of his pants. -Luke McLuke.

"But suppose he's learning to swim? Perhaps he likes it, by some chance, sked the fresh youth. For it may seem to him That wearing fringes on his pants

There is a bright side to everything. If it wasn't for his rheumatism an old man would be a whole lot more lonesome than he is.

"Boo, hoo!" bawled Tommy Tard,
As he rubbed at a welt;
"I've found a slipper can be hard
And yet it can be felt."

Atta Boy!

[Brighton, Ill., News]

When Donald Kramer's little black and white dog attacked a skunk in the chicken house at 5:30 a.m. on Friday, the canine was badly gassed, but he

That wearing fringes on his pants

Just puts him in good trim.

—Newark Advocate.

Our Dally Special.

Think As Others Think And They Will Respect Your Opinion.

Well, Well!

There are three bookkeepers in the bookkeeping department of the Reimers who has had a fuss with his wife and is trying to fix his own breakfast.

they work in one office in peace and

harmony, in spite of the fact that their

Luke McLuke Says:

This would be a nicer world if our good deeds got found out the way our

Any old-timer can tell you that there

is more talking done nowaday than there was 50 years ago, but there isn't as much said.

names are Cross, Fuss and Fite.

CHAPMAN'S

Wilson's Short Answer to the Germans Attracts the Attention of the Whole World

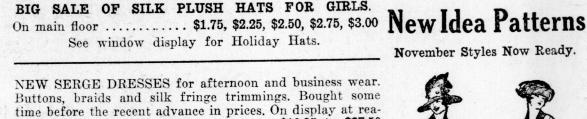
Pre-Holiday October Offerings

"Lister's" and "Salt's" Silk Seal Plush Coats

for women, much in demand; made from our own material, linings, and trimmings, securing the best quality and prices for the mutual interest of seller and buyer \$35.00 to \$45.00 Many new numbers in Winter Coats arriving. Fur trimmed and fur fabric trimmed.

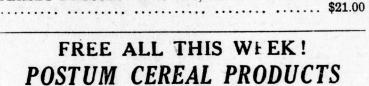
NOVELTY COATS FOR MISSES AND CHILDREN in all the leading colors and styles.

LADIES' LOVELY



sonable prices \$10.95 to \$27.50 MESSALINE DRESSES-NEW ARRIVALS-in black and navy \$14.95 to \$23.75 shades. Popular prices \$15.00 to \$16.50

JERSEY DRESSES—Alice blue, wistaria and other colors



Demonstration on Main Floor. Try the foods. Grape-Nuts served in several ways, in puddings, etc. Also the new Post Toasties, the best in Corn Flakes and Instant Postum, the food-drink, ready to serve in the cup.

Dress Goods, Heavy Winter Coatings and Silks

Three Pieces Dress Goods, 36 inches wide, in shades of grey, ful cutting diagram. blue and fawn, a very nice material for dresses or waists.

Three Pieces Dress Goods, 36 inches wide, in neat little checks of dark blue and grey, light blue and grey, and black and grey, a good strong material for dresses. Present

Five Pieces Tweed Dress Goods, 37 inches wide, in fine mix- week, 55c for twelve months' tures of red and grey, blue and grey, brown and grey, magazines-one Quarterly Style green and grey, and black and grey, a good serviceable ma- Book and one Fall Pattern. We terial for dresses or skirts. Worth \$1.00 a yard as values expect an increase in price any

Three Pieces Scotch Tweed, 37 inches wide, a good strong heavy weight, splendidly adapted for a good dress or skirt.

Three Pieces Shepherd's Check, 50 inches wide, a good strong washable material for a good dress. Good value at

Two Pieces Heavy Shepherd's Check, 54 inches wide, an exceptionally good cloth for suits or skirts. Present value \$2.00 a yard. On sale at\$1.25 yard One Piece Serge, 48 inches wide, all pure wool and old dye,

in copenhagen blue. Good value at \$4.00 a yard. On sale at\$2.50 yard



The using of these patterns means the most up-to-date styles and perfect-fitting

Each pattern has a seam allowance and a most help-

the Old Price, 15c Each

One Piece Black Serge, 40 inches wide, all wool and old dye. Worth \$2.50 a yard. On sale at\$1.75 yard

Five Pieces Heavy Fall and Winter Coatings, 58 inches wide. These are all wool and beautiful in quality and colors of Oxford grey and fox grey, brown tinted with green, dark brown tinted with burgundy, African brown, and taupe. Present value \$7.50 and \$8.00 a yard. On sale at\$4.75 and \$5.50 yard

Silk Poplins, a full yard wide, with a beautiful deep rich silk finish and highly satisfactory in the wearing, in all of the newest shades and also in black and ivory. Worth \$2.25 a yard. On sale at.....\$1.69 yard

Women's New Fall Underwear and Perfect-Fitting Corsets

Ladies' Vests (Union), good quality, in grey or white, high neck, long sleeves, drawers to match\$1.00 garment Ladies' Fine Knit Cotton Vests, high neck and long sleeves, V-neck and elbow sleeves, drawers to match79c

Ladies' Medium Weight White Cotton Combination Suits, high neck, ankle length. Special\$1.50 suit Children's Fine Ribbed Wool Vests and Drawers to match, warm and cosy; sizes 1 to 14 years. Priced according to size\$1.00 to \$1.50

Children's Black Fast-Color (Turnbull) Drawers, band or elastic top, ankle length, size 2 to 14 years. Priced acCORSETS D. & P. C. RUSTPROOF AND A LA GRACE

An excellent model for the stout figure, with double steels throughout, low bust, reinforced front, elastic strap at back, good value \$3.25 A new model for the average figure in good quality coutil. low and medium bust, four hose supporters\$1.75 Front-laced models with elastic at back, made in fine imported coutil. Special\$2.50 and \$3.00 A dainty model, free hip, elastic top, suitable for the slight

and average figures\$2.00 A special model for the average figure, good quality of coutil, low bust, wide front steels, four hose supporters

THE POPULAR CENTRAL STORE 239, 241, 243 Dundas St.

J. H. CHAPMAN & CO.



Jaeger Fine **Wool Spencers**

In two shades of rose,

Price \$2.00

All-Wool Pullovers

All sizes, Tuxedo and sailor collars, colors nile, peacock blue, rose, paddy, sap and green. Prices\$5.50, \$5.95, \$6.50



Smartest of New Suits and Coats

Reflecting the latest whim of fashion in regard to both cut and materials. Suits in cheviots, serges, gabardines, navy, brown, green, bufftan and black, from ...\$32.50 to \$100.00 COATS Some of them received only yesterday, in chin-

BRICK & DUNDAS, LTD.

188 DUNDAS STREET.

Patriotic Western Ontario

Address All News For This Column to the Editor of the Women's Page.

WOODSTOCK RED CROSS RECEIVES
\$15,062.13.

The fourth annual meeting of the Woodstock Red Cross Society and War Auxiliary was held on October 7, 1918, the following officers being re-elected:
President. Miss E. Hood: first vice-Woodstock Red Cross Society and War Auxiliary was held on October 7, 1918, the following officers being re-elected: President, Mrs. M. Douglas; second vice-president, Mrs. M. Douglas; second vice-president, Mrs. P. Poole; third vice-president, Mrs. P. Poole; third vice-president, Mrs. P. Poole; third vice-president, Mrs. A. Richards; treasurer, Mrs. Holland; secretary, Mrs. T. L. Hay; assistant secretary, Mrs. J. T. Pepper, and buyer, Mrs. Barrie. During the year \$15,062.13 was received, \$225 from life memberships, \$120 from the 5,000 Club, and the rest in donations. The balance in the bank is \$683.97. Forty societies work for this Red Cross branch, while fifteen of these use Red Cross material. Among other articles this branch has shipped to the Red Cross and the C. W. C. A.

JIMMY COON STORIES

Copyright, 1917, by George Matthew Adams.

SNAPPER'S FRIENDS DISAPPEAR.

SNAPPER'S FRIEN DS DISAPPEAR.

When Jimmy Coon spoke so crossly to little Peter, he scared him to death, and Peter answered. "I wasn't saying anything, except that it was a nice day."

"Well, you'd better not," said Jimmy Coon, "for this pantry business is very serious."

If you have ever been in at railroad station and seen the telephone booths, seven of them all side by side, but some feet sate—said, of course, it took a very careful eye; to find the right one.

Snapper had that careful eye, and he looked at each pantry very carefully, and after a while he found Aunt Patlence's pantry. Sure enough, there was a little mark, what in the best families you might call a "hal mark' cos shows a furn Patlence by that one shows a families you might call a "hal mark' good and not species are especially good and not species are especially good and not species are especially good and not species of the complete of the patrices of the complete of the patrices are specially good and not species of the complete of the patrices of the patrice of the patrice of the patrices of the patrice of the patrice, patrice of the patrice o

Tomorrow-Snapper Finds His Friends.

Daily Bible Question Club

SUGGESTIVE QUESTIONS ON THE Thomas. UNIFORM LESSON FOR SUNDAY, OCT. 13, 1918.

Page of Interest to Women

REFUSE TO CLOSE CHURCHES WHILE MOVIES ARE OPEN

Stratford Epworth Leagues Pass Resolution To This Effect.

The following resolution was passed by Stratford District Epworth League of the Methodist Church: "Whereas, during the past winter there was a tendency on the part of churches, Epworth leagues, Sunday schools and kindred religious organizations to combine, unite, or even withdraw their religious meetings to economize fuel, while poolrooms, moving picture shows, dance halls and kindred places of amusement continued their regular fuel consumption day and night, and, whereas, the religious organizations are more essential to the social, intellectual and spiritual life of the intellectual and spiritual life of the community than are the above-mentioned places of amusement, and, whereas, the religious organizations are less prodigal of fuel than places of amusement, we, the Stratford District Epworth Leagues, recommend, first, that our churches, leagues and Sunday schools continue their regular work this winter, and, secondly, that in the event of fuel scarcity the fuel controller begin the economy by ordering closed all pool, billiard and dance halls, together with all movies and other kindred places of amusement unnecessary to our social, intellectual or religious life."

Moved by J. F. Knight, B. A., Milverton, Ont.

Victoria Mothers' Club to Make Xmas Bags For Sailors

Successful Reopening Held-Address by Rev. J. T. Morris.

The Mothers' Club of Victoria School had a very successful recpening, with a good attendance. It was decided to continue the special work for the Red Town Cross and to keep up the prisoners' fund, also to respond to a request from the Navy League for Christmas bags for the sailors at Halifax. A number of these bags will be made and filled.
Mr. E. Crawford sang a much-appreciated patriotic number and encore, and Mrs. Nash Hourd, accompanied on the piano by Master Fred Kreitzer, gave saveral humorous readings, which were

Axford.
Mr. and Mrs. Stonehouse were born in the township of Lobo, where they were married October 6, 1868, residing there continuously until ten years ago, when they removed to Westminster. Mr. C. E. Johnson of Denfield is spending a few days in the city. Mr. G. A. Black is visiting in



Advertiser Patterns

A Smart Spring Suit. 2423—This excellent model has blouse finished with surplice fronts. The skirt is a two-piece model. As here illustrated, white serge was used, with trimming of black and checked satin. Gingham, chambray, linen and shantung would also be nice for this style. Skirt and blouse may be used separately.

The pattern is cut in seven sizes, 34, 36, 38, 40, 42, 44 and 46 inches, bust measure. Size 38 requires 5½ yards of 44-inch material. The skirt measures about 1% yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

n silver or stamps.

Name

Age (if child's or misses' pattern)..... Measurement: Bust..... Walst..... Caution: Be careful to inclose the

Caution: Be careful to inclose the above illustration, and send size of patern wanted. When the patten is bust measure, you need only mark 33, 34, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist, and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of application.

DAILY FISH BULLETIN



(Issued by Canada Food Board.)
"Hullo, my finny friends! I have your number now. I know you're down there in strength. You're needed on land and I'm going to usher you into a new world where you'll be more useful than you can possibly be in the water. ful than you can possibly be in the water.

"There's a host of housekeepers waiting for you. They have got it into their heads at last that you are mighty good little food savers and that the more they have of you the more Europe will get of Canada's beef and pork "So long. Next time I talk to you, you won't be listening."

DAUGHTERS OF THE EMPIRE



Saturday's Specials

Last Shopping Day Before Thanksgiving

Millinery

Fourth Floor. A SPECIAL SHOWING OF NEW HATS for the holiday in pretty Dress Hats, with colored facings and smart Ready-to-Wears.

Ladies' Ready-to-Wear

SILK POPLIN DRESSES, collar of white wash silk, broad belt, with fancy stitching, fullgathered skirt; colors, nile, rose. grey, brown, burgundy and black, sizes 16 to 42. Specially priced for Saturday only

\$12.95

FINE BLACK SERGE DRESSES, new panel drape style, fringe and braid trimmings, round neck with white collar.

Price reasonable ... \$28.50 MISSES' NAVY SERGE DRESSES, sailor collar and silk tie, cuffs and pockets, trimmed with braid, full skirt, sizes 14, 16 and 18. P1

LADIES' ALL-WOOL SWEATERS, brushed or plain knit, popular shades. Priced up to \$14.50 BRUSHED WOOL SWEAT-ERS. Special price.....\$8.50 NEW PULLOVERS colors canary and burnt orange only, striped and grey brushed wool collars. Big value.....\$10.50

THE LONDON BOARD OF TRADE.

This is the age of service. Join the board of trade. Serve London and Western Ontario.

Underwear and Hosiery

Main Floor.

LADIES' FINE KNIT WOOL VESTS, with flat-locked seams, high neck, long and elbow sleeves or sleeveless. LADIES' FINE KNIT COTTON VESTS, Harvey make, high neck, long or elbow sleeves, or sleeveless; sizes 36 to WOMEN'S KNITTED BLOOMERS, wool and cotton mix-

ture, winter weight; sizes 34 to 44. Price......\$1.75 HARVEY COMBINATIONS, silk and wool, flat seams, high neck, long sleeves. Special\$4.00

HOSIERY

LADIES' FINE BLACK CASHMERE HOSE, Penman's, full fashioned, seamless; sizes 8½ to 10. Price \$1.00 pair LADIES' SILK LISLE GORDON HOSE, four-thread heels and toes; colors, grey, pearl, tan, khaki and champagne. Price 75c pair BOYS' HEAVY RIBBED COTTON HOSE, seamless, spliced heels and toes; sizes 5½ to 9. Special......39c

Dainty Waists

Third Floor.

WASH SATIN BLOUSES, in white, flesh and peach. Price \$4.75 HABUTAI BLOUSES, tailored

in ivory or grey. Price..\$5.50 GEORGETTE BLOUSES, in embroidered or tucked fronts; white, maize, flesh, grey, nile and navy. Prices \$5.00 to \$8.00

style, with high or low collars,

Staple Dept.

READY - MADE PILLOW CASES, 40c, 42 and 44. Only 59c pair

READY - MADE PILLOW CASES, 40c, 42 and 44, good

HEMSTITCHED PILLOW CASES, suitable for embroidering. Good value....50c each

FINE LAWN HEMSTITCHED BABY PILLOW CASES, each 35c

EMBROIDERED PIQUE BABY PILLOW CASES, each 95c

EMBROIDERED PIQUE BABY CARRIAGE COVERS. each \$1.25

HONEYCOMB KNIT TOWELS (large size), of good wearing quality and very absorbent. Price 75c pair

HUCK AND HONEYCOMB TOWELS, excellent value, each

MILL ENDS OF STRIPED FLANNELETTES, one to eight yard lengths. Prices, per yard 20c, 22c and 25c

FREY FLANNELS - Present prices good buying. Per yard 40c, 50c and 60c



Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET

Phones 115, 116.

CYNTHIA GREY'S MAIL-BOX

Dear Miss Grey,-Having received so much help from your Mail-Box column, closing three receipts for cooking egg-

plant, and hope they will be in time to be of some service to "The Girl in the Apron."

If "Pernickety" will invest 10c or 25c in a package of "mendets" she can continue using her old granite-ware for years. I have a dishpan that has seven matches on now and will has

Comfortable—because they help the figure by gently supporting it. D & A Corsets are fashioned on Canadian women and help to increase the beauty of the figure without harsh pressures. The D & A embody the latest and most fashionable designs and sell at half the price of imported corsets. Made by the Dominion Corset Co., makers also of the La Diva Corsets and the D & A "Good Shape" Brassières. Sald by best dealers, everywhere.



to moisten, as the hot water is all that is needed, and they will keep for months.

Ans.—What a budget of help "Sunny South" brings! We'll hope for anothe call from her when pickling and canning days are over. Folks wanting to send something "from home" in their Christmas overseas box will be glass. WHEN You Want Christmas overseas box will be gla to try the nut cookies recipe, I'm sure

Y'SAY YOWE SOLD A) TILLELUE HUNDRED THOUSAND TO BET Victory EXACT!







Ba—Ba-a!

Dear Miss Grey,—I hope you will not think I am one too many, for I would hate to think such a cosy corner could not but spare a nook for one more lone lamb. Could you or any of the readers tell me what will take inkstains out of white linen and cotton?

I remain will take inkstains out of white linen and cotton?

I remain,

Ans.—Poor lamb, we could not leave you out in the cold; the Mail-Box is a cosy fold, and I'll try to keep the rest from coveting your woolly coat. Get a box of salts of lemon at any drug store, and follow the directions on the box. The inkstains should vanish like magic.

Re the remainder of your letter, I have asked the advertising department to inform you of the address if such is available.

Accertain age?

Kindly pass your opinion on my scribbling. I remain,

JUST SEVENTEEN.

Ans.—All copies of the recitation have passed out of my hands, but perhaps someone may see your plea and be kind enough to copy the verses for you. There are certain requirements to be filled before you can enter the service of the Bell Telephone Company. Send in your application, and you will receive all particulars.

A Green Tomato Dish.

Dear Miss Grey —I say where one

Flowers, Think of WEST FLORAL COMPANY Phone 2187. 249 Dundas Street.

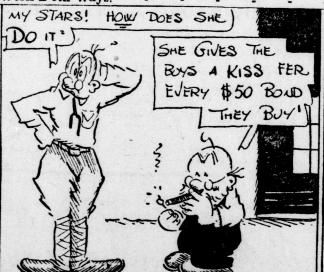
ment to inform you of the address if such is available.

Face on the Floor.

Dear Miss Grey,—I would like very much if you could supply me with the recitation called "The Face on the Bar-Room Floor," as I have tried to get if for some time now. I thought perhaps you or some reader could help me. If you think it would take up too much space in your column, you could mail it to me. You will find a stamp inclosed for same.

Also could you tell me if a person not living in Toronto could secure a position as telephone operator by writing to them, and do you have to have









ATTRACTIVE SPORTS PROGRAM ARRANGED BY THE HUNT CLUB

Tennis, Golf, Bridge and **Dancing Among Events** on Monday's Card.

Everything possible has been done make the big Red Cross drive of London Hunt and Country Club a ess. One of the most complete orting programs that has ever been put on by that club will be enjoyed by its members on Thanksgiving Day. A charge is made for each contestant every event. In the golf items the will be \$1 or more, with the exception of the approaching and putting competition, entrance into which

can be made for 25 cents. The whole proceeds of the affair will go to the credit of the local branch of the Canadian Red Cross, Although a substantial sum will be obtained from club members who compete in the various events, a large portion of the total will be made up of ladividual subscriptions. A prize for the club having the largest amount for the Red Cross, in proportion to its membership, will be given by the Royal Canadian Golf dation. If the local club fails to grab the award it will only be by a small margin, judging by the extensive preparations made to secure a magnifi-

small margin, Judging by the extensive proparations made to secure a magnificant sum.

The program will provide for every member and non-member of the club wishing to attend. Those whose tendencies do not lean toward golf may play tennis, and those not wishing to play tennis, and those not bridge. The day will come to a suitable ending with a dance, admission for which will be \$1.

The men's program follows:

9:30 a.m. to 12:30 p.m.—Mixed fourgone (two-ball), handicap. Entrance fee, \$1. First prize, a banner donated to the London Hunt Club by the R. C. G. A.; second prize, a club or golf balls; third prize, three balls.

9:30 a.m. to 7 p.m.—Approaching and putting competition. Entrance fee, 25 cents. This will be in the form of a handicap, a man being allowed a yard for every stroke in his club handicap for each drive. First prize, a club or golf balls; second prize, four balls.

9:30 a.m. to 7 p.m.—Driving competition. Entrance fee, 25 cents. This will be in the form of a handicap, a man being allowed a yard for every stroke in his club handicap for each drive. First prize, a club or golf balls; second prize, four balls.

9:30 a.m. to 12:30 p.m.—Mixed fourgone.

palls,
9:30 a.m. to 7 p.m.—Approaching and
putting competition. First and second
prizes.

October 10 dails,
9:30 a.m. to 7 p.m.—Approaching and
putting competition. First and second
The booting will be attended to by
Weld, Gillies and McLean.

The fourteen is probably the heaviest
The fourteen is probably the heaviest

MUTT AND JEFF.—That's Asking a Lot of a Jersey Mosquito.



YOU SIMP, YOU'LL GET COURT-MARTIALLED NOT THESE ARE BAD ENOUGH, BUT SKEEFERS, JERSEY MOSQUITORS . MUTT. TM THEY'LL DRIVE THE GONNA TRAIN BOYS FRANTIC. THESE JERSEY DRILLERS" 50 THEY'LL HELP US WIN THE

(Copyright, 1918, by H. C. Fisher. Trade mark registered in Canada.) WHEN THE GERMANS WAD MEA.FF 80 SEND ONE OF THEIR ZEP" BALOONS UP UP AND PUNCTURE THE OLD THING-OVER OUR TOWNS, AND GOOD MIGHT I'LL TURN LOOSE FRITZ! A FLOCK OF MY JERSEY SKEETER AND-

THE OLD "FLU" PUTS A CRIMP IN O.R.F.U.

Knocks Niagara Camp Team Out of Opener.

TORONTO, Oct. 10.-The senior O. R. F. U. is up against it again. Today comes the announcement that the day comes the announcement that the Niagara camp team will be unable to play Beaches in Hamilton on Thanksgiving as scheduled because the camp is under quarantine. There was some talk of Beaches hooking up with Dentals that day to open the senior series, but Secretary Hewitson decided to let the game go, continue the schedule as originally laid out, and play the postponed game at the end of the season. That suits Beaches, and anyway Dentals would be playing short handed on the holiday because some of the boys are going home for the holiday. The Niagara camp team will positively stick unless the influenza quarantine continues.

unless the influenza quarantine continues.

Beaches senior city rugby team will hold a pratcice at Kew Gardens tonight at 6:30 p.m. As we have a hard game on Saturday the following players are requested to be out early and in uniform: Tait, Coutie, Haskings, Martin McIlroy, Smith, Welinsky, Menies, Dibble, Kay, G. Martin, Sproule, Rorebank, Nugent, Oakley, Pearce, Stewart, Purcell, Withers, Pennock, Halliwell.

STRONG COLLEGIATE TEAM LINES UP AGAINST ST. THOMAS TODAY

Exhibition Match at Tecumseh Park This Afternoon Promises To Be Fast One-Captain Ernest Dennis on Sick List.

bition match with St. Thomas this afternoon were carried out by the collegiate football team at the school grounds last evening. Last-minute casualties threatened to weaken the team considerably. However, Bryant, who suffered in the line-up. Capt. Ernest Dennis is out of the game for some weeks. Dennis has all the symptoms of the celebrated "flu." He is convalescing at his home and will not be on deck again to lead his men on the gridiron for a month or more.

"Dunc" McLean, the speedy halfback of the collegiate aggregation, will call the signals. Lauton has been placed S:30 a.m. to 12:30 p.m.—Mixed four-some (two-ball), handicap. First prize, half-dozen balls; second prize, three

Final signal practices for their exhibition match with St. Thomas this afternoon were carried out by the collegiate football team at the school grounds last evening. Last-minute casualties threatened to weaken the team considerably. However, Bryant, who suffered from a severe thumb-sprain, is back in the line-up. Capt. Ernest Dennis is out of the game for some weeks. Den-Quarterback—Lauton. Left half—Gillies. Centre half—Weld. ving wing—Hicks. bstitutes—Lewis, Banks, Cowley

DEFEND ELLIOT TROPHY

TILLSONBURG RINKS CAPTURE TWO CUPS IN A SINGLE DAY

Asylum Quartets.

TILLSONBURG, Oct. 10.-A few weeks ago a Norwich rink challenged

Norwich.

M. Rice,
J. D. Hogarth,
S. Kinsey, sk...26
The local bowlers added another cup to their long list by capturing the Robinson challtnge trophy from the London Asylum by a score of 17—14.

QUOITERS TO PLAY FOR MEET TO ORGANIZE SOCCER LEAGUE IN WESTERN ONTARIO

Defeat Norwich and London Clubs Asked To Send Representatives to Galt on Monday.

BATTALION ORDERLY ROOM

sills.

9:30 a.m. to 7 p.m.—Approaching and putting competition. First and second prizes.

9:80 a.m. to 7 p.m.—Driving competition. First and second prizes.

The booting will be attended to by Weld, Gillies andff McLean.

The fourteen is probably the heaviest tat has yet represented the local high sohool on the gridien. With approximate of the club all afternoon.

The hunt committee has arrangements in the sports committee comprises: H. F. Skey, chairman; J. G. Boucher, for the unusual strength of the team arrangements; T. Baker, to look after house arrangements; T. Baker, to look after Defeat Number Two Team at Carling

which is now held by Harry Storie, last

Advertiser Donates Handsome Trophy for Event. On Monday (Than Siving Day) the quoiters of the Forest City Club will

which is now held by Harry Storie, last year's winner. The Advertiser is also donating a handsome prize. Charles Ray, who has not lost a game this year, will be one of the competitors in the event. The games will start at 9:30 in the morning on the King street grounds. Everybody is welcome to witness the matcher.

THE LOGICAL TREATMENT Direct—Quick—Effective FOR THE MOST OBSTINATE CASES Sold by All Druggists.

play for the Johnston-Murray cup

BY "BUD" PISHER

BOWLING TONIGHT! Every-Come Everything New! The Finest Alleys in Western Ontario Bowling Is the Most Healthful Sport in the World

NATIONAL BOWLING ALLE

The Real Home of the Overcoat

OUR BIG OVERCOAT SALE NOW

Now, at the very beginning of the season, in one fell swoop, we con-We Are Down On High Prices Now, at the very beginning of the season, in one fell swoop, we consummate our greatest of all efforts, and instantly, while they are barely out of the cases, the Overcoats go before you for your instant benefit.

TREMENDOUS SALE

The result of determination, plus the facilities to carry out our plans—namely, our own big factory, which eliminates the necessity of the middleman's profit, and the immense buying power attached thereto. We realize the necessity of economizing at present,, and we've done our best to bring you exceptional Overcoats at exceptional prices, and we have succeeded beyond even our own expectations.

GRAFTON'S OVERCOATS

Are the BEST MADE and BEST VALUES in Canada today. ALL OUR OVERCOATINGS AND LININGS WERE BOUGHT BEFORE THE HEAVY ADVANCE IN PRICES, and now we are offering you these overcoats at prices that defy competition. WE HAVE MADE THE CLAIM. PUT US TO THE TEST.

Young Men's Belters and Trench Overcoats

Made from choicest fancy overcoatngs, beautifully lired, skilled designing has produced the correct styles. \$15, \$18, \$20, \$25, \$30

Canada's Largest Clothing Manufacturers

Men's Fine Ulsters

During this big Overcoat Sale you can buy heavy Ulsters, long length, big collars and button close to neck, some with heavy tweed lining, at prices less than you would have paid two or three years ago.

\$12.98, \$14.98, \$15.98 \$18.00, \$20.00, \$25.00

OVERCOATS To fit the little fellows from 2½ to 10 years of age. The choicest and cheapest lot of natty Juvenile Overcoats in Canada.

Coats that will please the boy as well as the parent.

BOYS' AND KIDDIES'

\$3.98, \$4.98, \$6.98

Men's Dress Overcoats

Made from Meltons and Beavers, impossible to procure elsewhere; in greys, blues and blacks. Very choice, and guaranteed all-wool linings.

We assure our customers that they can save from ten to fifteen dollars on every one of these coats.

Youths' and Boys' Overcoats

We again wish to emphasize that we are the best equipped store in the city to fit up that boy of yours with his Overcoat. Our entire second floor, devoted to boys' and kiddies' wear, is the largest and most complete boys' department in Canada. Youths' Overcoats, in Belters and Ulsters. The warmest, cheapest and best overcoats in Canada, Fit boys from 14 to 18 years

\$6.98, \$7.98, \$9.98, \$12.98 and \$13.98

Men's Dress Overcoats

Form-fitting or loose-fitting sacks, made in the most up-todate styles of today. Tailored as perfectly as can be, and representing everything the guarantee of this store brings its cus-

\$16, \$18, \$20, \$22, \$25, \$28, \$30

BOYS' OVERCOATS

IN BELTERS AND ULSTERS

For boys 10 to 14 years of age. Made by ourselves from tough, warm tweeds. Just the thing school boys require.

\$5.98, \$7.98, \$9.98

GRAFTON & CO., Ltd.

PRO-HOCKEY MEN TO BE SCARCE

Many of Last Season's Veterans Likely To Be Out of the Game-Census Shows About Twenty-Five Av ailable.

OTTAWA, Oct. 19.—While only three hockey teams operated in the east for the greater part of last season, and the callibre of the players we very good, that there is enough material for foun good teams this winter in an open question unless a number of the best amateurs can be induced to jump to the program of the test amateurs can be induced to jump to the program of program of the program of program of the program of the

NEBRASKA JUDGE NOW INDORSES IT

Hon. B. F. Whittington Has Gained Twenty Pounds By Taking Tanlac.

One of the distinguishing features of the introduction of Tanlac throughout the country is the large number of prominent men who have feit it their duty to disregard precedent and come forward with their unqualified indorsement of the medicine because of the benefits they have derived from its

The latest addition to the list of Indorsers is the name of Hon. Benjamin F. Whittington, judge of the Ro. ton Court, South Omaha, Neb. In relating his experience with Tanlac, Judge Whittington said:

"The results of Tanlac in my cas certainly seem wonderful to me. Before I began taking it my health was broken in many ways, and I did not know which way to turn for relief. My liver was all out of fix. I was habitually constipated, and bilious. I was so frightfully dizzy most of the time that I could not stoop over for fear of falling. My kidneys were all out of order, and in bad shape, and I had fearful pains in the to be fairly good; that is, I could eat, but my food did not seem to be properly assimilated. Sleep failed to rest me, and I felt tired, languid and wornout all the time. I was pale, and not only felt badly, but looked that way. I had been in this condition for a year, and was becoming badly worried because small of my back. My appetite seemed was becoming badly worried, because nothing seemed to reach my case.

"I had fallen off twenty pounds in veight, as a result of my troubles, but I have gained it all back by using Tan-lac, and have never felt better in my life. I decided from what I read in the papers about it to try it, and I felt like new man before I finished my first bottle. So I went right back for another, and so on until I took five bottles, and now I haven't an ache or pain and am feeling great. And eat, my gracious! I eat like a farmhand, all I can get; I never saw anything like it. I sleep like oughly refreshed and feel brimful of energy all day long. All the time I was taking Tanlac I was doing three men's work, and improving at the same time. Now, this is just what Tanlac has done for me, and I gladly give this statement for what it may be worth to others who are trying to find relief."

The medical board will place him in category A2.

2. No; he will receive a searching examination for any disability before being sent overseas. However, if he is suffering from any allment he would receive attention if he provided himself with a certificate to this effect signed by his family physician on reporting for re-examination.

ard Drug, Limited, and by an estab-

PAINT SALE

English Paints away below

cost. Get your next spring's

supply. It will pay you; 16

Half pints, regular 40c, for 28c

Pints, regular 75c, for ..52c

Quarts, regular \$1.40, for 93c

JAMIESON'S FLOOR

ENAMEL

Dries with a high gloss.

Pints, regular 80c, for .. 58c

.....\$1.03

TUNGSTEN LAMPS

High grade 25 and 40-watt.

Regular 40c, for35c

SHAVEWELL RAZORS

Cut the high cost of shaves.

MOFFAT'S STOVES AND

RANGES

See them in our showroom.

Get our prices. We can save

cost, to clear quickly.

Quarts, regular \$1.50, for

Wears like iron.

you money.

house colors, 9 floor colors.

Address Your Problems to the Milltary Editor of The Advertiser and They Will Be Answered From Official Information.

ANXIOUS READER. Q.-I came to Canada in 1903, and am not yet 24 years of age. I never took out any papers in Canada, but registered June 22. Will I have to register again?

2. If so, where? 3. I was examined last fall and received exemption as long as I remained a farmer. I was in category C1, and have not been examined since. Am I liable to be called up for re-examination?

up for re-examination?

4. If I changed my occupation would I be given exemption until my class is called, or would I be requested to don the uniform immediately?

A.—1 and 2. Since you received exemption you must have registered for service under the military service act, and consequently it is unnecessary for you to register again.

3. You are liable to be ordered for re-examination at any time.

4. It would not be advisable for you to change your occupation unless permission is first received from the deputy registrar to do so; otherwise your expenses the strength of the service of the service was a service and the service of the service of

registrar to do so; otherwise your ex-emption is liable to be cancelled. Write Deputy Registrar, Royal Bank Build-ing, London, Ont., for this permission.

C. L. S. Q.—I am exempted until November 20. How long before that date should I apply for an extension

2. Write to the Deputy Registrar, Royal Bank Building, London, Ont., requesting that your exemption be extended, giving all grounds for same with proof, and if your case is a worthy one he will refer it to a tribunal for consideration. READER. Q.-1. Will a farmer's

son who was placed in category C3 a year ago be called this fall and placed in category A2?

2. If so, can I appeal against the examination?

A.—1. If he is ordered for examination, as he most likely will be in the near future, and he is found at that time to be medically fit for service, the medical board will place him in

SOLDIER. Q.—1. I was drafted into the army in May, trained until August 10, and then received har-

Alta Steel Range, regular

\$25, for \$21.75

Canada Steel Range, with

high closet, reservoir, pol-

ished top and thermometer;

regular price \$90, for ...\$78

Nelson Steel Range, regular

\$30, for \$25.80

Laundry Stoves, regular \$6,

for\$4.25

Heaters \$10 to \$56

All Reduced.

COAL HODS.

Regular 65c, for49c

Regular \$1, for79c

Regular \$1.50, for\$1.19

ASH SIFTERS.

Regular 35c, for27c

Regular 40c, for31c

GARBAGE OR ASH CANS.

Regular 80c, for67c Regular \$1.50, for\$1.33

Regular \$2, for\$1.79

Regular \$2.50, for\$2.19

Big Hardware Sale

Continues

Everything Reduced

UNLESS AMATEURS TAKE JUMP Dowler's Great Victory Loan Thanksgiving Clothing Sale

R. H. & J. DOWLER, CANADA'S MOST PROGRESSIVE CLOTHIERS



Society Brand Clothes

This will be an occasion without parallel in the buying of high-class clothes at such extraordinary keen prices until many seasons after the war, and clothing that is without a par today in any one firm on this continent for quality. Every dollar of sales here Saturday for overcoats, suits, trousers, furnishings and work goods will be paid in for Victory Bonds, and we have extraordinary values to make it a hummer. The kaiser's first whine has been heard whimpering all down his lines. Let us back up the boys from Canada with Victory Bonds that will strengthen their arms to give him the "count out" punch!

Canada's Greatest Overcoat and Suit Values

Clothing travellers, customers and competitors alike are amazed at the endless variety of pure wool fabrics shown—the magnificent array of overcoats in every wanted style, from the snappy Strand to the comfortable big Ulster-values that will not be equalled by any other firm in Canada.

REMARKABLE VALUES IN DRESS AND DRIVING OVERCOATS.

\$13.50 to \$85

Scotch, English, Irish and Canadian fabrics, pure wool and fast dyes.

YOUNG MEN'S ULTRA STYLISH OVERCOATS. \$19.50, \$22.50, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$45.00, \$47.50 and \$50.00.

In our Society Brand 20th Century Brand, New Era Brand and Style Craft you have the assurance that every best fabric and style is here. New double breasted. smart styled Ulsters of medium lengths, have belt and two-way collar, with many special novelty features, body-fitting, close waist, full hip coats, for medium slims; also the dressy Chesterfields, always correct. Many other correct and striking models are in this great showing. MOST BEAUTIFUL CHOICE OF NEW AUTUMN AND

MEN'S and YOUNG MEN'S SUITS

\$16.50, \$19.50, \$21.75, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$40.00.

These suits represent the highest point in clothes excel lence. A genuine value demonstration; a variety that gives you plenty of choice in fabric, weave, pattern and style, featuring the very new Welt Seam Waist Line, D. B. and S. B. Coats, long lapel Coats, S. B. and D. B., with slash or patch pockets; also many other novelty features better appreciated by seeing the garments.

NEW FALL NECKWEAR.

A magnificent showing of rich, exclusive silk Neckwear, 50c, 75c, \$1.00, \$1.50 and \$2.00

Chamois-Lined Ulsters \$35.00

A special line worth fully ten dollars

MOTORING ULSTERS \$9.50 and \$13.50

We have been fortunate in securing over three hundred heavy Driving Ulsters at a Try where you like; pay what you please-we defy the highest class tailors fraction of their value. Sizes 36 to 44; assorted

DOWLER'STORES FOR **GOOD SHIRTS**

Choice patterns, lots of style; Cluetts, W. G. & R., De Luxe, Forsythe, Star, Regal, and

Cambrics, madras, near silk and pure silk. Stay-In-Night Pyjamas; flannelette, cotton, Men's Nightgowns. All the best makes, cheaper than you can make them ... \$1.00 to \$2.00 that you cannot duplicate elsewhere.

Early Fall Overcoats and Raincoats English Melton Overcoats for Men and Young Men Our showing for this season includes many striking patterns

and attractive values; the new vulcanized raincoats with their heavy Scotch tweed coverings are very smart. We show many excellent values in raincoats, \$13.50, \$16.50, \$19.50, \$22.50 and

HIGHEST GRADE OVERCOATS ON THE CONTINENT. Sold in all big American cities at from \$150.00 to \$200.00. Featured by the Dowler stores at \$45.00 to \$85.00

on the continent to produce fabrics like we show here, in beautifully blended colors; great big boxy ulsters, satin lined, exceptionally well tailored. Mr. 50c Silk Soft Collars, special each

A NEW FEATURE! STOUT MEN'S OVERCOATS

BRITISH BLUE SUITS. \$22.50, \$25.00, \$27.50, \$30.00, \$32.50, \$35.00, \$37.50, \$40.00 and \$45.00. Pure wool, fast dye, blue or black suits may be scarce in most stores, but you'll find us well prepared to serve with better values than you really expected to see. These values cannot be duplicated. Early buyers will be the wise fellows this year. We show all the latest models, including the new welt seam waist line, S. B. and D. B. models, plenty of dressers, also stouts, stubs and longs.

Men's Black Cashmerette Socks, 25c, 35c, 50c Men's English Cashmere Socks, all wool ...

65c, 75c, 85c and \$1.10

MEN'S ENGLISH TWEED SUITS \$13.50, \$16.50. nainsook and slik. We show them all. Per we have a splendid showing of these heavy tweeds, dark shades, well made suit \$1.50 and up to \$7.00 suits, very much underpriced; sizes run from 36 to 44. Suits, very much underpriced; sizes run from 30 to 44.

Suits for stout men, short men, men of regular build. We invite you to visit any of our stores. You'll find us well prepared to serve you with values

UNDERWEAR

Carloads of Men's and Boys' Underwear of

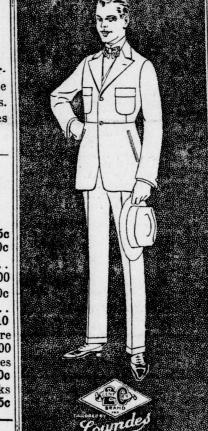
the Best Makes.

\$20,00, \$25.00, \$27.50, \$30.00 and \$35.00

Cut raw edge or lapped seams, in a varety of conservative models, single and double breasted, velvet, self or two-way collars. Come in mid, oxford and dark shades; sizes from 36 to 48.

Over a Thousand Dozen MEN'S SOCKS

Men's Union Socks, medium weight 25c, 35c Men's Grey Fine Rib Wool Socks, pair 50c Men's Lisle and Silk Socks, all colors ... Men's Black Cashmerette Socks, 25c, 35c, 50c 65c, 75c, 85c and \$1.10 Men's extra quality Trench Socks, grey pure wool, heavy, per pair, 60c, 75c, 85c, 90c, \$1.00 Men's Heavy Grey Rib Socks, extra values at 35c and 50c Men's Black and Grey Scotch Worsted Socks 50c and 75c



8.000 Pairs Men's Trousers \$1.68, \$3.00, \$3.29, \$3.50, \$3.75, \$4.00, \$4.50,

\$5.00, \$6.00, \$6.50 and \$7.50.

Save a good suit. Buy an extra pair now while our stocks last. You cannot equal these values anywhere else.

New Fall Hats All the Best Known Makes. BORSALINO. BENNETT.

Sheep-Lined Coats, etc.

Men's Merino Shirts and Drawers, all sizes. Per garment 85c Men's fine natural wool Shirts and Drawers, all sizes, several ranges....\$1.65, \$2.00, \$2.50 Men's Fleece Lined Shirts and Drawers, several ranges 85c, \$1.00 and \$1.50 Men's heavy rib Shirts and Drawers union and all wool \$1.25 and up to \$3.00 Men's fall weight Combinations, union or

pure wool; garments of excellent quality; Stanfield's, Wolseley, Mercury, Penman's, Tru-Knit.

SALE OF MEN'S SWEATER COATS. \$4.55 buys a \$6.50 Sweater Coat. \$3.59 buys a \$5.00 Sweater Coat.

Hundreds of Sweaters and Sweater Coats to select from \$1.00 to \$13.50 DOWLER STORES' EXTRAORDINARY SEASON OPENING SALE

2,000 Boys' Stylish Suits

Mothers and buyers of boys' Clothes-Here is your opportunity to save money on boys' apparel. You can take advantage of our great four stores' purchasing power. We pass on to our thousands of patrons Suits, Overcoats, S weater Coats, Underwear, Sweaters, Hose, Extra Bloomers, etc., at ten to twenty per cent less than elsewhere.

Buys a Boy's Suit worth fully \$6.50; fit ages 2 to 15. \$11.50 Buys a Boy's Suit worth fully \$14.50; fit ages 7 to 18. \$4.65 \$6.50

\$11.50; fit ages 8 to 18.

Buys a Boy's Suit worth fully

We've hit the style trail with these new suits. Some style here sure for Ontario's best-

dressed boys.

BOYS' SKATER COATS. We are well equipped with full stocks of these useful smart warm coats for romping boys.

Buys a Boy's Suit worth fully \$13.50 Buys a Boy's Suit, full value at \$8.50; fit ages 3 to 16.

\$16.50 Buys a Boy's Suit, full value at \$20.00; fit ages 8 to 18.

3,000 PAIRS BOYS' BLOOM-ERS-Sizes 21 to 36.

quality. Lower prices.

BOYS' STYLISH OVER-COATS

We're piling in a great stock of You will find Dowler Stores the Boys' Overcoats in smart manbest place to buy Boys' Bloom- nish styles; sizes to fit ages 2 ers. Greater selections, better to 17. Prices-\$3.65 and up to \$25.00, according to quality

R. H. & J. DOWLER, Limited

London

Mr. Workingman, be economical. See our values before you buy. We save you ten to twenty per cent on your work goods. Better investigate. We carry all the best makes of

Overalls, Work Shirts, Mitts, Socks, Caps, Hats, Trousers, Union-Alls, Dusters, Work Coats,

St. Thomas

Windsor

Our prices are much lower than

you will be quoted at other

stores. See us before you buy.

vest leave. My mother received a letter from Ottawa, stating that she would receive separation allowance, but none came. What is the delay?

2. You cannot receive a further ex

BLENHEIM. Q.—My exemption reads, "exempt while farming." Is it necessary to apply for extension of same when there is no date mentioned on certificate?

A.—No. Your exemption is an indefinite one, with no time limit.

CUB. Q.—What is the difference between a district and a general court-martial?

2. Can they both impose sentence of death upon the accused if found guilty?

A.—L. A district court-martial is as-

uld the military act prevent him returning to the United from returning to the United States?
A.—He should register with the immigration officer at the border, and he will encounter no trouble in Canada.

SUBSCRIBER. Q.—Would you please inform me if a boy of 18 years of age, who was married before his 19th birthday, is required to register when he becomes 19 years of age?

A.—No, he does not have to a grawhen he becomes 19.

All goods cash and carry. Rememoer the place. London Hardware Co. WESTMAN'S OLD STAND.

Machinists, we have a nice stock of Machinists' Tools. It will

pay you to add some of them to your supply at our prices. Our entire stock is marked at cost, and many articles below

but none came. What is the delay?

2. I am on leave until October 31.
Will there be any chance of me getting further extension, as my father is 73 years of age, and unable to work the farm? I have a brother serving in France.

3. I handed my appeal in to Major Black and he said I would receive word from Ottawa. What should I do now?

tension, as all harvest leave expires October 31. However, on parading before your commanding officer with full facts regarding your brother in France and conditions at your home, you will likely receive indefinite leave of absence.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING

THE HOUSEKEEPERS' BUYING GUIDE

MONDAY WILL BE THANKSGIVING!

Burbanks' Special Rib Roasts

They have won unbounded praise with others.. They will please your palate and your purse, because they have the QUALITY, and our prices are always in keeping with QUALITY MEATS.

Prime Rib Roast Beef (rolled Choice Corned Beef28c Choice Leg of Spring Lamb ..38c Choice Shoulder Spring Lamb 35c free), Saturday only28c Choice Shoulder Roast (bones removed) 25c, 28c Choice Boneless Pot Roast28c Choice Boneless Pot Roast28c Choice Leg Roast of Pork40c

Special Fresh Side Pork (boneless) Special Pickled Side Pork (Bone-

Choice Supply of Specially Selected Chickens and Ducks

Tenderloins, Spareribs, Oxtails, Livers, Veal, Pork and Beans, GREEN GROUND BONE, Homemade Sausages, Catsup, Pickles, Celery, Vegetables, etc.

BURBANKS' MEAT MARKET

613 DUNDAS STREET.

PHONE 2986. Canada Food Board License 9-5418.

STOCK AND POULTRY

Boost your business and make it a success. Others ARE DOING IT. Why not YOU? By working along RIGHT LINES you CAN DO IT. A gentle hint may help you on

1. Secure a pen where you have plenty of sunshine and fresh air. 2. Select one of the best breeds of poultry or stock for your business to get eggs, bacon, beef or milk, and be sure to get the best strain in this breed.

3. Then keep culling out the inferior individuals till you get the best. 4. FEEDING RIGNEY'S FEEDS. We have laying foods, flattening foods and milk

producing foods that are giving splendid results. By following these lines with patience and stick-to-itive-ness you cannot fail. On Saturday we will give free a package of good Poultry Food with every purchase

IGNEY BROTHERS

100 KING STREET PHONE 425.

MACDONALD'S MEAT MARKET

142 Wortley Road South London

Be sure of having a good dinner on Thanksgiving Day (Monday) by buying your Meat Supplies at this market. We call your special attention to the following good things and prices:

Corn any brand Tomatoes (large tins)23c Easyfirst 31c Pickled Bacon Campbell's Soup16c Stewing Beef20c All Pork Sausage Raisins, 2 cartons25c Crisco, 3-lb. pails92c Pot Roast25c Crisco, 6-lb. pails\$1.80 Rib Roast, something choice ..30c Hamburger, fresh ground 23c

I take this opportunity of thanking each and every one of my patrons for the generous and growing patronage accorded me since I purchased this business a year ago, and trust by fair dealing, reasonable prices for quality meat, coupled with courteous service and prompt deliveries, to retain every customer and make many new friends for this store.

JOHN A. MACDONALD

142 WORTLEY ROAD.

Canada Food Board License 9-10712.

LONDON SOUTH.

2,000 Pounds Thanksgiving Poultry

Thanksgiving being early this year, and tur reys and geese not being ready for market. we have taken great pains in selecting the choicest of poultry for the holiday trade.

Let us suggest that you give your order to your grocer as early as possible, so he can order from us and get the choice of the stocks. Our trade in Choice Graded Poultry is increasing every month, and we take this opportunity of thanking our many friends for their generous patronage during the past year. It is our aim to render the grocery trade of London a good reliable poultry and egg service, and we have every reason to believe we are succeeding in this endeavor.

C. A. MANN & CO., 78 King St. Phone 1577

Canada Food Board License No. 7-078.

Saturday will be a bumper day here, and this is how we are going to do it Pot Roasts Beef, lb...... 22c Breasts Spring Lambs, lb...... 23c Choice Oven Roasts Beef, lb.... 25c Shoulders Spring Lambs, lb..... 28c Boneless Rolled Roasts, lb.......25c Lamb Chops, lb................. 35c Lean Beef Cuttings; lb....... 20c Stewing Veal, lb........... 20c

BEEF HEARTS....15c Choice Dairy Butter, Creamery Butter, Crisco, small and large cans. Fresh Spareribs, Tenderloin, Calves' Liver, Ox Tails, Small Hearts, Tripe, etc

CLIFF ROBINSON'S

QUALITY MEAT AND FISH SHOP

If you are particular about quality of meats, shop here. We guarantee every pound to be the choicest

206 DUNDAS STREET.

Canada Food Board License No. 9-6364.

VEGETABLES

Pie Pumpkins 10c and 15c Hubbard Squash, each, 10c, 15c, 20c Vegetable Marrow5c and 10c Cauliflower 20c and 30 Celery, white 5c and 10 Celery Hearts, per bunch15 Beets, per bunch ... 5c and 10c
Carrots, per bunch ... 5c and 10c
Cabbage, each ... 5c and 10c
Onions, Yellow, per lb. ... 5c
Leaf Lettuce, crisp ... 5c, 10c
Head Lettuce ... 15c Radishes, red ... Radishes, Fed 5c Endive, green, curled 15c Tomatoes, Red and Green. Rhubarb, per bunch, 8c, 2 for 15c Cucumbers, hothouse 5c and 10c Parsley, Watercress and Mint 5c

MAIN & COLLYER

"THE CASH AND CARRY STORE"

aple Leaf Salmon, ½-lb. tin24c	CRISCO.
m, 4-lb. pail	1-Pound Tins
rn Syrup, 5-lb. tins	CRISCO, @1
eded Raisins, 2 packages for 25c	6 Pound Ting
nkist Seedless Raisins 15c dry Butter, per lb50c	Campbell's Soups

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

A Well Baby Clinic

But it isn't because it is diminishing in importance—far from it. As the world grows wiser, more and more it recognizes the importance of conserving child life, the world's most valuable asset. It recognizes further the supreme importance of physical fitness, not only to serve in the army and demolish, but also to do the world's work and build up. Canada is going to need strong men and women, men and women strong physically, mentally and morally, hence the importance of starting them out in the right direction.

For several months London has had a sick children's clinic held once a week under the auspices of the London Child Welfare Association, at Victoria Hospistal, three of the leading doctors of the city giving freely of their time for

Do you remember when you used to play that game at school, "Open the gates as high as the sky"?

Then you were given your choice of two wishes. It frequently ran something like this if you were a girl, "Which would you rather have, a room furnished in blue and silver, or a room furnished in crimson and gold?" The choice was pretty gaudy, but your taste ran to gaudiness in those blessed days when wishes

"Crimson and gold," you replied, then immediately the captain, who had chosen that gay color scheme, announced triumphantly, "You are on my side." Supposing you were playing such a game today, and when you were the one that was caught as the "gates opened high as the sky" lowered, and the question was asked, "Which would you rather have an attack of Spanish influenza prevented, or to get influenza and then be cured?" Now what would you say? Would you, for a moment, want to endure the headache, nausea, chills, fever, aches and pains, and after-weakness attendant upon influenza, if you could possibly avoid it?

Not even to cash a casualty policy would any sane person choose to contract any disease likely to lead to anything so fraught with dread possibilities as

When it came to the tug-of-war, after all the king's army had made a choice, isn't it more than probable the honors would go to prevention, because there was no one but the captain to stand up for cure?

Does it look as if the writer has wandered far into a by-path miles from the subject of child welfare? No so at all. All this talk about "London Bridge" or "Open the gates as high as the sky," or whatever you like to call the game, has been for the purpose of making plain, by a concrete example, the fact that prevention is better than cure. If it is better for grownups, then, surely, surely it is better for tender little children.

And now we are right back at Child Welfare, and the latest plans of the London Child Welfare Association for extending its work. A special committee h's been intrusted with arrangements for "Well Baby Clinics," to be held in addition to the sick baby clinic. "Baby," in terms of the London Child Welfare

MAPLETON COMMUNITY CANNING CENTRE



Just the Wing of a Cheese Factory Transfigured by Red Cross Service.

Association, means all children of pre-school age, up to six years old. After thoroughly studying the situation, the doctors who have especially interested themselves in the child welfare movement, the child welfare nurse and public health nurse, have arrived at the conclusion that the establishment of at least three well baby clinics is necessary in the immediate future to properly look after the well-being of little future citizens.

The clinic will involve a place to house it, a place where the scales to weigh the little ones can be kept, where records can be filed carefully away, literature stored to give out to mothers, etc. No very elaborate furnishings are required, just enough equipment to carry on the fine public service of keeping future citi-zens of the country and empire well, preventing a run on their bank of vitality by disease, and drawing attention to physical weaknesses and defects which, if left uncorrected, may handicap all through life.

'What is the difference' between a sick baby clinic and a well baby clinic?" is a question which is frequently raised. The sick baby clinic is for the little one who is actually and obviously sick. As a rule, the chief trouble is improper feeding. The doctor prescribes the necessary change in diet, and the welfare nurse goes to the house to show the

mother how to prepare the food properly. The well baby clinic is for babies that are apparently well. The mother has the privilege of taking the little one there to have it weighed and examined, to have her belief confirmed it is getting along all right. Among the five hundred and more babies taken to the well baby clinic in connection with the child welfare exhibit held in the Y. M. C. A. building last year, there were very, very few who received the "perfect" mark. There were very few mothers who did not carry away instructions calculated to improve King Baby's physical condition

and make him sound enough to measure up to army requirements. In other cities mothers take their babes back again and again and again. week after week, to the well baby clinic to see there is no falling off in development. Each week a new record is added to baby's own score card.

The establishment of a sick baby clinic for London has been a great big step in the right direction. But the well baby clinic is still a much farther step. It is both preventive and educational work of a high order. The mothers' clubs are already much interested, and shouldn't a work which stands for child saving in the broadest sense of the term, have the hearty support of every citizen? It isn't to just one or two classes that this form of child saving applies. It is for all classes and conditions of children.

When Spanish irfluenza strikes a city or community it isn't any respecter of persons. A healthier, therefore, happier and more efficient community is going to be a better community for the child of the rich man to live in, and get along in, just as it is going to be a better community for the child of the poor man to live in and advance in. Child welfare is every child's welfare, and should be supported accordingly.

THE BABY IT SAVED.

Every Tuesday forenoon it has been going on at Victoria Hospital for months now, though the public, that is the "general" public, hasn't heard very much about the "Sick Baby Clinic." The doctors know who snatch the time from their busy lives and big practices to give a lift to the road to health to hapless tots who might otherwise perish by the wayside, Victoria Hospital nurses also have proved good Samaritans in this respect, and since the appointment of the public health nurse the beginning of July, and the assuming of duty by the child welfare nurse the 1st of September, it has been possible to greatly increase

Before leaving for her present home in St. Paul, Mrs. H. W. Hill, then first vice-president of the London Child Welfare Association, was on duty bright and early clinic mornings, to give every possible assistance to mothers with their children, and in interpreting the prescriptions of the doctors.

Instead of climbing up on a pedestal and overawing mothers by demonstrating the proper preparation of foods prescribed with the assistance of the equipment of a highly organized laboratory, the child welfare nurse and public health nurse go right into the homes of the mothers and show them how to prepare foods with the resources in the way of utensils at their command. In an especially serious case the nurse pays daily visits, and takes practical supervision of the feeding of the baby. Is all this "nonsense" and "just a fad"?

Three weeks ago on Tuesday, an almost despairing mother took her babe to the clinic. No Belgian waif or famine victim ever more nearly resembled living skeleton than the 7-weeks-old tot. The parents had been told there was no hope for it. The doctor who examined the frail mite prescribed a protein diet, giving special instructions to the welfare nurse. Every day she visited the mother and the little one, modifying and regulating the food to meet the needs of the baby. The first week baby didn't gain anything, but held his own. A week ago Tuesday when he was brought to the clinic, it was found he had gained two ounces. This last Tuesday great was the joy of doctors and nurses, as well as the mother, when it was found that baby had put on 22 ounces in seven days. Is cheating the little white hearse a worth while work, worthy of support? Of course, work like this cannot be done without some financial outlay, and even the most simply furnished well baby clinics don't equip themselves and pay for the rent of the room. Burying bables costs a lot, too, in heartache in loss to the world, as well as in cash.

Down With the Profiteers!

matter how they try to "camouflage," whether they go under the name of "Cash and Carry" or not, we can undersell them all when it comes to Groceries, by our enormous volume of business. Just look how



Special

What are the others ask-

25c Lb.

Tomorrow, With Another Purchase You Can Buy 1-lb. Pkg. McCormick's
Jersey Cream Sodas 16c 2 Packages 3-lb. Pall Domestic Shortening 1-lb, Rideau 45c

1-lb. Package Shortening29c Crisco, pound 30c 2 packages Shredded Wheat .. 27c 1/4-lb. Salada, Red Rose or Grand Mogul Tea 32c ½-lb. Lipton Tea 30c ½-lb. Maple Leaf Salmon24c 2 cans Clarke's Tomato Soup, 25c Home Jam, 4-lb. pail65c 24-lb. bag Five Roses or Hunt's Diamond Flour\$1.65 Pancake Flour, package15c

Reindeer Coffee 15c

Peace Rumors! Drop the Bottom Out of the Cattle Market. The cattle market is the first to feel the effects of Germany's sudden collapse. Meat has taken a mighty slump. It's altogether likely that the prices will go up again, so why not take this opportunity of having a real old-fashioned pre-war Sunday dinner?

2-Ib. Can

Fresh Side Bacon38c lb.

CUT OUT THIS LIST OF MEAT PRICES AND COMPARE THEM WITH WHERE YOU ARE DEALING NOW. Also White Pudding, Black Pud-

LONDON'S BIG PURE FOOD STORE. , 1644. Stalls 1, 2, 3, 4, 5 Market House Canada Food Board License 9684.

ANDERSONS Phones 1643, 1644,

Are You Helping ? The Food Controller

The Canada Food Board indorses the use of fish. Fish when properly prepared makes a most palatable meal. It costs only about one-half the price of meat, of which you will be fully convinced when you read the prices listed below:

Finnan Haddie, per lb. .. 18c

Kippers, per pair18c Salmon Steaks, per lb. ..20c Herring, per lb.121/20 Poultry, Oleo, Shortening, Halibut, per lb.25c Shrimps, Winkles, Dulce.

Codfish Steaks, per lb. .. 18c Ciscoes, per lb.22c Whitefish, per lb.18c

ONN'S UP-TO-DATE FISH AND POUL- ONN'S 143 King Street.

Choice Porter-

Roasts

Roasts

Steak

Choice Sirloin

Prime Rib

Best Rump

Best Round

house Roasts ...

Phone 1296.

SAVE REAL MONEY HERE Bigsest Sale of Choice Heifer Beef and Spring Lamb in London

SPRING LAMB PRIME HEIFER BEEF Prime Rib Lamb Loins Lamb Roasts Beef Shoulders 25c Lamb Breasts Lamb

OTHER CHOICE CUTS AT EQUALLY LOW PRICES DELIVERIES TO ALL PARTS OF CITY FAULDS & DAWES MARKET HOUSE.

Canada Food Board License No. 9-5914.

This is the age of service. Join the Board of Trade. Serve London and Western Ontario.

To Table Supply Houses of London:

One of the advertisers on this page says it is a frequent occurrence for people to come to his store with his ad cut out, and the goods they intend to buy marked. He adds: "This plan saves my time and the purchasers' as well." The

A Happy Future Is Assured

To those who commence their married life with a Savings Account at the STRONG OLD BANK. It provides for emergencies which are bound to arise at times in every life. for these emergencies by putting by a portion of your income regularly. YOUNG MAN, be frank with your wife: tell her exactly the amount of your salary or income, and ask her to help to set aside a certain sum to be saved each month. The time will come when a Savings Account will enable you to take advantage of an exceptional

opportunity or help you to meet trouble bravely. Open an Interest-Bearing Joint Savings Account in the names of your wife and yourself. Either of you may draw or deposit. You will find this a very convenient account for a man and his wife. WE ADD INTEREST EVERY SIX MONTHS.

Cor. King and Richmond Streets. Cor. Richmond and John Streets.

ad is the friend of both.

Cor. Dundas and Adelaide Streets.

FOUR OFFICES IN LONDON:

DAILY PAGE FOR EVERYBODY

Secrets of Health and Happiness

Correct Food the Cure For a

By DR. LEONARD KEENE HIRSHBERG, A. B., M. A., M. D., (Jo hn Hopkins University.)



monest causes of marssmus is wrong food. Simple feeding is the most successful way to avoid this malady.

Whenever a baby ceases to gain weight, no matter what the food is, or how excellent and correct you know it to be for other children, you must quickly change its daily fare and accept the realization that this child is peculiar to respect to food, and must have a special diet. If it is intolerant to milk, you must discover whether it is the fat, the sugar or the albumen which is at tault.

old, and require applications of heat same.

Iring, bathing and change of clothes Stra

Iring that it is a same.

Iring the same of clothes braide in the same. even in the summer.

Answers to Health Questions

same.

Strands of different-colored wood braided with gold thread make a very rich and beautiful braid trimming which can be used either as a belt, an

Camphor ½ dram
Green soap 1
Lanolin 1
Vasalis

shaken well before using, and applie at least once a week:

Distilled water ... 8 ounces Lilac water ... 1 ounce
Tincture chlorophyl ¼ ounce
Bicarbonate of soda ... ½ ounce
Borax ... ¼ ounce
Spirits of chloroform ... ½ ounce

Baby Sick With Marasmus

J. F. K.: Q.—Please advise me what to do for a ringworm.

A.—A little ammoniated mercury ointment applied to the ringworm helps.

Most skins often dispose of it. When the appears on the scalp massage and igorous treatments are necessary.

MRS. M. B.: Q .- Please tell me how to MRS. M. B.: Q.—Pease ten me now to get rid of superfluous flesh.

A.—Eat sparingly of cereals and fats.
Eat generously of ruits and succulent vegetables. Eat lean meat, eggs and legumes in moderation. Exclude all sweets, candles, confections, creams and desserts. Go hungry from meal to meal.

Green soap ... 1 dram
Lanolin ... ½ ounce
Vaseline ... ½ ounce

E. M. Q.—Please give me something
for oily hair.

A.—Brush your hair night and morning and be sure your brushes are positively clean. If necessary, wash them each time after brushing the hair. To prevent the oiliness of your hair try a little of the following, which should be

DIARY OF A FASHION MODEL

She Learns How Wool Embroidery May Be Effectively Used.

She Learns How Wool Embroidery May Be Effectively Used.

She Learns How Wool Embroidery May Be Effectively Used.

Wool promises to be one of the most popular or trimmings for the fall fault.

Although a well baby needs 40 to 50 theat units—calories—of food per pound, or 500 for a 10-pound baby, a wasting, or 500 for a 10-pound baby, a wasting that region is something simple about it which makes it possible to use wool in the many bright colors without the effect of over-ornateness.

The more under weight a child is, the more water it needs. A healthy child scalls for 2½ ounces of water per pound of its weight each day after it is 6 months old. If it has marasmus it demands three to four ounces for each pound of its weight. Seven feedings a day are enough. These should be given at three-hour intervals, and never less. Wool also makes an interesting basic trimming, because it can be used in so many vays. You may use the same groups of colors for wool embroidery in the blouse or skirt, then have buttons of wool, fringes or braided belts of the same.

Children afflicted with marasmus are cold, and require applications of heat.

Alting, bathing and change of clothes



Gown of Midnight-Blue Serge Made

Perfectly plain lines in the blouse make it appear almost tight-fitting. Like several other advanced style cos-tumes, this gown is collarless, finishing at the neck with a narrow strip of wool There are instances of famous men who had a positive antipathy to music, but they were rare exceptions to the rule. Whoever does not respond to To contrast with the vivid shade of

Let us help you find your better self. The musical instruments we sell are the recognized leaders-the best possible. And here you'll find the Player Rolls or Victor Records that you desire-any and all of

good music is generally mentally under par.

Find Your Better

There is something very human about good music

when you once come to know it. It seems like your



248 DUNDAS STREET, LONDON. 119 ONTARIO STREET, STRATFORD.



SATURDAY, OCTOBER 12.

Those whose birthday it is may have an active and interesting year, but must curb a tendency to extravagance. A child born on this day should be trained in thift, economy and in the value of cool and deliberate demeanor. It will succeed best in employment.

The Origin of

Which Cuff Looks The Neater?

YOU can't tell-neither can anyone else, because either side of the new W.G. & R. Double Wear Cuff is the right side.

Our picture shows one cuff turned in—the other turned out.

The old style cuff can be turned, of course, but-"you can tell they are turned"—that's the difference.

The Double Wear Cuff turns easily and quickly and lies smooth and flat whichever side is up.

As the cuff of the shirt always gets soiled first, the new Double Wear Cuff enables you to wear the shirt longer and save laundry bills.



"the cuff that doubles the life of the shirt"

ADELE GARRISON'S NEW

REVELATIONS OF A WIFE

How the Trap Was Sprung-What Happened to Mrs. Allis and Faithful William.

Then through the dreadful darkness and there came to my ears the sound of overturned chairs, of heaving bodies, of slipping feet, of clicking steel. A single bullet whizzed through the heavy curtains at my side. There was a sudden flood of light in the room, and Allen Drake, his hand upon the electric walls select. His hair was unruffled, his clothing showed no signs of disarrangement.

"For once in your life, my friend, you have spoken the truth." he drawled, bowing to the owner of the Eutonic voice, who stood handcuffed in the grasp of one of the burly guards Lillian had chosen from the ones outside. "This was a trap, a fairly effective one, we flatter ourselves. And as for the precious formula I see you still tenderly in a most valuable recipe which I pro
Is a most valuable recipe which I pro
A breathless second's darkness and sallended's words. He had shut off his electric flashling anticipation of something yet to come. From down the hall there came the sound of a man's voice, excited, earnest: "No," y don't git past me, you wild-cat." Then a snarl, almost like that of an animal's, and then a sound that made my flesh creep, the agonized shriek of something done to death, while flying, light steps came through the hall and into the lighted room.

With a thrill of fear I recognized Mrs. Allist through the clever disguise she had adopted. With uncanny prescience she wasted no time in looking around the room, but dashed straight for the curtains behind which I was hidden, something flashling in her hand, which was already wet with dreadful red drops. But Allen Drake's sinewy hands caught hers even as she thrust aside the curtains, and twisted the curtains, and twisted the curtains, and twisted the curtains, she had gone to death, while flying, light steps came through the na sound that made my flesh creep, the agonized shriek of animal's, and then a sound that made my flesh creep, the agonized shriek of something done to death, while flying, light teps came through the name that there came the sound of a m

clothing showed no signs of disarrangement.

"For once in your life, my friend, you have spoken the truth," he drawled, bowing to the owner of the Teutonic voice, who stood handcuffed in the grasp of one of the burly guards Lillian had chosen from the ones outside. "This was a trap, a fairly effective one, we flatter ourselves. And as for the precious formula I see you still tenderly hold in your hand, let me assure you it is a most valuable recipe which I procured from a most excellent Chinese cook——"

minute later.

I swept aside the curtains, disregarding the express command Lillian had given me, and started toward the open door leading into the corridor. The horror of the drug-crazed women's self-destruction was dwarfed in my brain and heart by the agonized cry I had heard. I feared that somewhere beyond those doors a soul must be passing. "Bah!" fairly spat the other man, opening his clenched fingers and letting fall the piece of rice paper with the recipe for chop suev Allen Drake had substituted for the real thing. He twisted around and looked at Grace Draper with a venom that made me

fall the piece of rice paper with the recipe for chop suey Allen Drake had substituted for the real thing. He twisted around and looked at Grace Draper with a venom that made me shiver.

"And as for you, you———"

"And as for you, you———"

He started to hurl a string of epithets at her, but he never finished the sentence, Allen Drake fairly bounded across the room toward him. I saw the maximate of the expected a blow.

"We don't strike bound men here in America," Drake said contemptuously, "but we do muzzle foul mouths."

He deftly twisted open the other's mouth and inserted an improvised gag. When he had fastened it he returned to his first position.

"Now, Miss Draper," he bowed to her in a most courtly manner, "if you wish to reply to the gentleman who has just spoken you have the opportunity.

Schemage of the agonized cry I had heart by the agonized cry I had heard. I feared that somewhere beyond those doors a soul must be passing.

"Madge, come back," I heard Lillian command, then, "Doctor, stop her! She added something in a rapid undertone, and I heard Dr. Pettit give a low exclamation, knew he was coming toward me. But there was no need for me to go. That which I dreaded was coming toward me, in the tortured form of poor William, crawling painfully, slowly across the threshold, great drops of perspiration standing upon his forehead—other drops, of a more dread-full hue, marking his progress.

I dropped to my knees beside him, for I saw that his strength was exhausted. He put out his hand and clutched my arm.

"All—ye—sure—ve're—all—right, Mis' Gramle?" he asked anxiously, every

In a most courtly manner, "if you wish to reply to the gentleman who has just spoken you have the opportunity.

She vouchsafed him no answer. She didn't even turn her eyes toward him. From the moment the light had switched on my fascinated eyes had watched her from behind the heavy curtains screening the alcove. She was marvellously beautiful as she stood, also handcuffed, between Lillian and Dr. Pettit. I guessed that those two, knowing her capture was most necessary to my safety, had taken this duty upon themselves.

"No, Y' Don't—"

Her eyes had swept the room searchingly watchfully when Allen Drake had it was indeed eternally "all right" with the gallant soul that had been imprisoned in poor old William's twisted,

Her eyes had swept the room searchingly, watchfully, when Allen Drake had switched on the light, then had rested switched on the ingul, then had rested puzzled upon the equally watchful, but more rage-contorted face of the man with the scarred hand, the third member of the group ushered in by Kato.

The Asiatic, also handcuffed, in order to The Asiatic, also handcuffed, in order to lull the suspicions of the others, was guarded by my father.

I had the sudden conviction that both Grace Draper and the man at whom she was gazing were waiting, watching, listening for something outside the room, that their own plight, desperate as it was, was dwarfed in their minds by the

ugly shape.

Good Night

To contrast with the vivid shade of blue, grey wool in many tints is used. The tunic, falling in long, loose folds considerably below the hipline, has a considerably with the small piece of embroidery at the end of the sash, and the embroidery used on this costume. At the end of the sash is a deep fringe of grey wool in the many tints to match the embroidery.

Solid color grey good buttons give a double-breasted effect to the blouse, and a long row of these same buttons is used on both sleeves.

In order to give fullness and sweep to the frock the skirt is pleated in very narrow folds, and makes an exceedingly graceful contrast to the loose-flowing folds of the deep tunic.

This frock is worn with a small close-fitting, round turban of the draped blue to match the gown, and as its sole ornament has a small emblem of embroidered grey wool in the front.

The frock is worn with a small close-fitting, round turban of the draped blue to match the gown, and as its sole ornament has a small emblem of embroidered grey wool in the front.

The frock is worn with a small close-fitting, round turban of the draped blue to match the gown, and as its sole ornament has a small emblem of embroidered grey wool in the front.

There the prince in his jewel-bedecked robe and glistening crown sat upon a splendid throne. On either side of him stood dark-skinned attendants waving ans, which Gocomeback told Betty were nade of horse hair.



Betty and Gocomeback were given chairs to sit on, but the other guests seated themselves on the beautiful car-Famous Sayings

Count Lyof Nikolayevitch Tolstol.

1823—1910.

All happy families resemble one another; every unhappy family is unhappy in its own way.—Anna Karenina, Part I., Chapter I.

Error is the force that welds men together truth is communicated to men only by deeds of truth.—My Religion, Chapter xii.

The properse of men consists in life.

Henry ibsen. 1828—1906.

Only the spirit of rebellion craves for the happiness in this life. What right have we human beings to happiness.—
Ghosts.

Over."

Bowing before the throne, Betty and Gocomeback followed the crowd ever the palace.

After dark they went out on the tergence in watch the condendal district. Ghosts.

The hardest carbon steel can be cut with a soft steel circular saw without teeth revolving at great speed. The saw actually melts the steel.

After dark they went out on the terrace to watch the onderful display of fireworks. As the rockets, great globes of color, fountains of golden fire, leaped into the air, Betty could see the outlines of the palaee with its pavilions, forts and balconies reflected in the

Bees are good weather guides, being blaze.

Somewhere a sannon boomed, and suggish and inactive in the morning if the day is going to be wet, and active in the hammock in her own front yard. Palace, prince, Gocomeback and all had right and fine,

The happiness of men consists in life.
And life is in labor.—What is to be Done? Chapter xxxvii.

The vocation of every man and woman is to serve other people.—My Religion.

The vocation of every man and woman is to serve other people.—My Religion.

The vocation of every man and woman is to serve other people.—My Religion.

The vocation of every man and woman is to serve other people.—My Religion.

The easy fit and foot comfort provided by this broad toe last appeal to a large class of men. Straight-laced or Blucher, black or brown leather. \$6.00 to \$10.00.

Your Safest Guide to Value

N buying shoes, unless you yourself are an expert, you must take somebody's word for value in them. Price alone is not a safe guide, for prices today are determined by such a broad sweep of abnormal conditions. The "looks" of the shoe will not assure you of value, for its wearing qualities are mostly invisible.

You will seldom be led astray if you will go to a reliable dealer and benefit by his advice based on knowledge and experience. If in addition you will see that the manufacturer's trade-mark is on the shoes you buy, you will have double assurance of service and satisfaction.

The manufacturer's trade-mark is a direct guarantee to you of shoe quality at fair prices, and it is the strongest possible endorsement of your dealer's judgment of values. It is your safest guide to service and economy.

A.H.M. War-Time Selections offer special Service Value for Men, Women and Children. Ask your dealer dor them.

AMES HOLDEN McCREADY

"Shoemakers to the Nation"

MONTREAL TORONTO

ST. JOHN

WINNIPEG EDMONTON VANCOUVER



The All-Highest Now Sees The Beginning of the End

The most cheerful word Wilhelm seems to have for his people just now is his "confident hope" that "in these most serious times" they will "resolutely gather around me and give their blood and wealth until the last breath''-much like the late czar's defiant pro clamation that he would fight to his "last muzhik"and some think that when the German people "gather around" as requested, a fate such as befell the one ruler may await the other.

"It is the beginning of the end," declares the prime minister of Great Britain, with whom the press in all Allied lands agrees, though mindful that it is not the end-only the beginning thereof. And we are admonished on all sides that although "we have passed over the crest and are now going down hill," we should in no sense slacken our war efforts. All Pershing has promised, the Atlanta Journal points out, is: "Send us men, guns, and supplies quickly, and we'll win in 1919." The news of victory must make us "speed up, not slacken," continues this journal, for "all hopes of crushing the enemy by the beginning of 1920 are based upon gigantic performances by the United States."

Do not miss reading THE LITERARY DIGEST this week-October 12. The leading article, which is graphically illustrated with maps and half-tone reproductions, covers the war situation for the past seven days from every angle. Other news-stories of timely interest in this number of The Digest are:

Shall the Peace League Include Germany?

European and American Newspaper Comment on President Wilson's Speech Endorsing a League of Nations After the War is Won,

Woman's Cause Halted by Two Men Save Paper and Save Soldiers' Lives Greece's First Year of War The Reconstruction of the Race The Good Old Table d'Hote Forcing Coal Economy P.T. Barnum Dramatized The Army To Redeem the Convict The New Kind of Conscience

Events How To Fight Spanish Influenza

ances-patriotic, humorous, and thrilling-selected

Personal Glimpses of Men and

Germans Scenting Defeat Ulster's Case Against Home Rule German Army Engineers Are Inferior

Chemicals After the War French Girls Here for Education Additions to the Condemned Books

How Germany Gets Church Bells Columbus Day

(Prepared by the U. S. Bureau of Education) News of Finance and Commerce

A Fine Collection of Illustrations, Including Humorous Cartoons.

The Digest Is On the "Movie" Screen !

From Maine to California in many of the highclass motion picture theatres millions of men and women are being joyously entertained by the Literary Digest's "TOPICS OF THE DAY" feature. This consists of a series of "punch" editorial utter-

paper press of the world. The Digest is the first great news-magazine to introduce this novelty and it is meeting with the widest popularity, If you have not yet seen THE LITERARY DIGEST'S "TOPICS OF THE DAY" feature at your favorite "movie" theatre, you should write to the manager about it.

by THE LITERARY DIGEST from the news-October 12th Number On Sale Today — All Newsdealers — 10 Cents



FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

of a rash or sore, apply Zam-Buk. This antiseptic balm will protect the sore place from infection, prevent it from spreading and healing soon follows.

Careful mothers always keep

Zam-Buk on hand for their chil-dren's injuries—it ends pain so quickly and prevents any possibility of festering. Best for cuts, burns, scalds, bruises, ringworm, sores, eczema and teething All dealers 50c box.



BREAK A CHILD'S COLD BY GIVING

Look. Mother! Is tongue coated, breath feverish and stomach sour?

Cleanse the little liver and bowels and they get well quickly.

When your child suffers from a cold don't wait; give the little stomach, liver and bowels a gentle, thorough cleansing at once. When cross, peevish, listless, pale, doesn't sleep, eat or act naturally; if breath is bad, stomach sour, give a teaspoonful of "California Syrup of Figs." and in a few hours all the clog-Figs," and in a few hours all the clog-gei-up, constipated waste, sour bile and undigested food will gently move

they know its action on the stomach, liver and bowels is prompt and sure. They a.so know a little given today gaves a sick child tomorrow.

Ask your druggist for a bottle of "California Syrup of Figs," which cortains directions for babies, children

Ask your druggist for a bottle of "California Syrup of Figs," which contains directions for babies, children n the bottle. Beware of counterfeits old here. Get the genuine, made by California Fig Syrup Company."

Wallet.

Have Entered Vaux-Andigny.

"Our troops, approaching the large woods east of Bohain, have entered Vaux-Andigny. North of that place of all ages and for grown-ups plainly "California Fig Syrup Company."

BARGAIN

PRICES

Ladies' Fine Brown Kid

Laced Boots. Neat shape-

ly last, carrying a 21/2-

Le Cateau Railway Junction, East of Cambrai, Is Captured by Marshal Haig's Forces - British Made an Advance of Over Ten Miles in One Day -Many Civilians Liberated in Captured Towns.

WASHINGTON, Oct. 10 .- The victory of the Anglo-American forces north of St. Quentin may be paving the way for early invasion of Germany itself, striking hints of a wholly new enterprise, directed at the upper Rhine valley, having come from unofficial quarters in France and they follow repeated reports from Switzerland that the civil population of the Rhine valley towns were being removed by the German authorities.

Some officers here regard these reports as highly significant. They give them particular weight because it now appears certain that the enemy will be forced far back all along the front in Northern France and Belgium within the next few days. While the constant hammering is kept up in the north to pin down the German armies there it might be possible, it was said, to deliver a new stroke on the Alsace-Lorraine front that might swiftly develop into an invasion of Germany itself by way of the Rhine

The wholly unexpected extent of the German collapse between St. Quentin and Cambrai, however, may upset any plans for a drive to the Rhine Marshal Foch may have planned. As the enemy stands today with a great gap torn in the centre of the lines that were already struggling to extricate themselves and get back to a shorter front, there is even the possibility of a crushing

Far East of Cambrai Taken

and yesterday evening, in the face of increasing resistance, and early in the night advanced detachments established themselves across the Cambria-Le Cateau road, within two miles of Le Cat-Holiday Footwear

and also east of Cambrai, where we have made progress.

"Between Lens and the Scarpe the British also are advancing, and are in touch with the Germans to the west of the line of Vitry-en-Artois, Azel-lez-Equerechin and Rouvroy.

"In the sector between the Scarpe and Lens our patrols are in touch with the enemy west of the general line of Vitry-en-Artois, Azel-lez-Equerechin, and Rouvroy. We have gained possession of Saullaumines and Noyelles."

Advance Below Lens.

"Southeast of Lens our troops have made further progress and have captured Rouvroy."

tured Rouvroy."
The text of today's early statement

"We continued to advance yesterday,

NEW TURK WAR LORD IS OPPOSED TO GERMANS

London, Oct. 10.—The new Turkish war minister is Izzet Pasha, former commander-in-chief of the Turkish forces, according to advices received by the Evening News. He bitterly opposed the defunct pro-German cabinet.



Hail! Smiling morn

Eno's makes cheery optimists out of bilious pessimists

ENO'S FRUIT -Nature's Laxative

EAT LESS MEAT IF BACK HURTS

> Take a Glass of Salts to Flush Kidneys If Bladder Bothers You.

> Eating meat regularly eventually produces kidney trouble in some form or other, says a well-known authority, because the uric acid in meat ex

ity, because the uric acid in meat excites the kidneys, they become overworked; get sluggish; clog up and cause all sorts of distress, particularly backache and misery in the kidney region; rheumatic twinges, severe backaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or bidneys aren't acting right, or if unces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for

glass of water before breakfast for a few days, and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate the same activity also to neurons. them to normal activity; also to neu-ralize the acids in the urine so it no irritates, thus ending bladder Jad Salts cannot injure anyone;

makes a delightful effervescent lithia-water drink which millions of mer

Steady Savings Bring Real Wealth.

A Savings Account, steadily added to, even if only by small amounts, brings increased happiness to oneself and family and adds real wealth to one's

Decide to-day to let The Bank of Nova Scotia help you to save by opening a Savings Account here. Interest paid half-yearly.

Paid-up Capital \$ 6,500,000 Reserve Fund . 12,000,000 Resources . . 130,000,000

THE BANK OF **NOVA SCOTIA**

G. H. MONTGOMERY



and undigested food will gently move out of the bowels, and you have a well, playful child again. If your child coughs, snuffles and has caught cold or is feverish or has a sore throat give a good dose of "California Syrup of Figs," to evacuate the bowels, no difference what other treatment is given. Sick children needn't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure. The mother of the Cateau rail-way junction has been captured by the British, Field Marshal Haig announces in his report tonight. The British have advanced rapidly along the whole battlefront. They now hold the line of the Selle River from St. Souplet to Cateau. "West of Solesmes we captured Aversenes and Rieux, and then St. Martin. South of the Scheldt Canal we have been found, including 2,500 to the text of tonight's statement reads: The text of tonight's statement reads: The text of tonight's statement reads:

ation Is Too Acute for Aggravation.

HUNGARY MAY SECEDE

eau. "Fighting is taking place south of the n.c.in road on both sides of Caudry and also east of Cambrai, where we tion of Two Big States Gaining Momentum.

> TO GRANT RIGHTS. Basel, Thursday, Oct. 10 .-Emperor Charles of Austria will soon issue a proclamation dealing with the right of the different nations of the empire to decide their own futures, according to Vienna advices to the Frankfort Zeitung. The Pesti-Hirlap of Budapest says that Hungary is seeking national life the family residence, Whiting street, of independent of Austria, and de-pneumonia. He was employed by the sires to insure the integrity of Borden Milk Company, and worked up her territory, secure a seaport and have the right to settle her own internal affairs. That journal claims the right for Hungary nal claims the right for Hungary to be represented at the peace

AMSTERDAM, Oct. 10 .-The future of Austria-Hungary is summed up by a large note of interrogation," says the Frank-fort Zeitung, in an article directing attention to the critical situation in the dual monarchy, which, it says, "stands at the cross-roads."

conference by a special delegate,

and suggests Count Albert Ap-

The newspaper declares that the entire existence of Austria-Hungary is at stake and that it is not only a question of what shape the Hapsburg dynasty will assume, but whether it will continue to exist. The distressful position of the dual state is so critical that it is impossible to aggravate it, the newspaper

LORD SHAUGHNESSY **RESIGNS PRESIDENCY** OF C. P. R. COMPANY

E. W. Beatty, K.C., Becomes President.

MONTREAL, Oct. 10 .- Lord Shaugh-MONTREAL, Oct. 10.—Lord Shaughnessy has resigned as president of the Canadian Pacific Railway, and is succeeded in this office by E. W. Beatty, K.C., vice-president. Lord Shaughnessy will retain the post of chairman of the board of directors.

Sir George Bury retires from his office of vice-president on account of ill-health, and is succeeded by Grant Hall, who has been vice-president in charge of western lines.

ANOTHER METHODIST OFFICIAL IS RETIRING

Rev. S. T. Bartlett Leaves S. S. and P. S. C. E. Dept.

Hamilton. Oct. 10.—For personal reasons and because of the strain, owing to the financial stringency of the department, of administering the office, Rev. S. T. Bartlett, general secretary of the Sunday school and young people's societies of the Methodist Church, has decided to retire from that position. Mr. Bartlett has held the office for ten years, having previously been assistant secretary for two years. His quadrennial report shows a balance of a little over \$12 with which to carry on the whole of the Sunday school educational work for Canada.

'OVER THE TOP' Of Our Door Is the Sign That Stands for Service, Quality and Low Prices.

SOVEREIGN BRAND CLOTHES are invariably correct for men of all ages. They lead in exclusiveness, in point of quality and general satisfaction.

SUITS AND TOPCOATS FOR MEN AND YOUNG MEN

Our line is a remarkable one from the standard of comprehensive assortments of styles, fabrics and colors. Every one most reasonably priced.

the fine touches careful tailoring alone can give them. The fabrics are thoroughly dependable in correct patterns for fall wear. Many

style features.

THE TWEED AND FANCY | OVERCOATS OF MATER-WORSTED SUITS all have IALS PURCHASED ONE, TWO AND THREE YEARS AGO, but made up in this season's most popular styles, to fit men and young men of all type figures; whitneys, cheviots and meltons,

\$15, \$18 to \$47.50 \$15, \$18 to \$38

A BIG SHOWING OF MEN'S **TROUSERS**

We always pay particular attention to our Trouser Department. Just now we have a large and varied stock to choose from in sizes 29 to 48. Made in our own factory from materials of plain and fancy tweeds and fancy worsteds, hairline stripes, blue and black serges and vicunas. Priced according to materials.

\$2.50, \$3.00, \$3.95, \$5.00 to \$12.00

SEASONABLE **GLOVES**

For dress wear, for street wear, for general all-around hard knocks-we have them | that we sell. all Gloves in tans, greys

and champagne. \$1.50, \$2.00 to \$5.00 \\$2.50 to \$5.00

UNDERWEAR There's underwear safety,

The Best Makes of

service and satisfaction in all Boys' Combinations, \$1 to \$3 Men's Combinations

SANFORD'S JUVENILE CLOTHING FOR THE BOYS Our assortment of Youths', Boys' and Little Fellows' Suits

and Overcoats is now at its best. It couldn't be better, for we've selected the best. Many handsome styles.

BOYS' SUITS

For ages 7 years to 10 years, in fancy tweeds....\$6.50 to \$12.00 Blue Serges....\$8.95 to \$15.00 For ages 11 years to 17 years. Fancy Tweeds. . \$8.50 to \$22.00

BOYS' OVERCOATS Different because—they appear better—they fit better—

they wear better. They are better because they are made Youths' Overcoats, correct in style.....\$12, \$15 to \$25 Boys' Overcoats.......\$6.50, \$8.50, \$10.00 to \$16.50

Boys' Reefers, in grey whitneys and blue whitneys and naps, some flannel lined. According to quality

NEW FALL HATS For the men who appreciate good headwear, our Hat Department is brimfull of seasonable sugges-\$3.00 to \$6.00

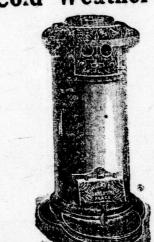
CHILDS' SUITS A great assortment in this style of suit, in serges, cheviots and tweeds, made in fancy Norfolk models, buttoned up close at neck, for sizes 2 to 7 years.

Fancy Tweeds\$5.95, \$6.95 to \$10.00

Blue Serges...\$10.00 to \$20.00\$7.50, \$8.50, \$10 to \$13.95 | Serges....\$6.95, \$8.50 to \$10.00 OAK HALL

short illness, the death of William Nettleford Turney occurred today at

Cold Weather!



TORTOISE HEATER We have these in different

yles.
ALSO WITH OVEN. DINING-ROOM STOVE A Good Prices from \$10.00 up.

Full Line of Ranges

Prices from \$22.00 up. Hot Blast Oil Heaters . . \$3.00 McClary's Oil Heaters \$6.00 Perfection Oil Heaters \$6.50 Stove Pipes, 6 and 7 inch, each 30c Elbows 35c

Ash Sifters Common Banner \$4.50 Bucksaws \$1.25 up Cross-Cut Saws ... \$4.00 up Weather Strip, to keep out the cold, for Doors and

Windows. See us before buying these

"Suicide by Inches"

THOUSANDS of people commit suicide ■ by inches!

If one should take minute daily doses of some irritant or poisonous drug, no particular effect might be noticed until accumulation of the poison made its action evident.

Yet how many realize that irritant and poisonous substances are formed constantly, even in health, during food digestion and the preparation of its waste for elimination?

If the bowels act regularly and thoroughly, such dangerous matter is safely gotten rid of.

not cure constipation. They make constipation a habit. They do not prevent "suicide by inches."

But if constipation exists, there results stagnation of intestinal waste, increased production of poisonous substances, and their absorption into the blood, which carries them all over the body.

The result is disease or disorder, which, if neglected or allowed to continue, cripples or kills. The victim of such self-poison commits suicide by inches.

Constipation is a bad habit. It is sin against the body. But there is an even worse habit, crime against Nature, the taking of pills, castor oil, laxative mineral waters, and salts to "force the bowels

Nujol is not a drug, does not act like any drug; it is absolutely harmless. Nujol helps Nature re-establish easy, daily, thorough, bowel evacuation.

> Warning: NUJOL is sold only in sealed bottles bearing the Nujol Trade Mark. Insist on Nujol. You may suffer from

On the other hand, the Nujol

Treatment not only overcomes constipation, but prevents stagnation and makes self-poisoning impossible.

Send for Instructive Booklet CHARLES GYDE & SON P.O. Box 875, Montreal

CANADIAN SELLING AGENTS FOR

Nujol Laboratories STANDARD OIL CO. (NEW JERSEY) NEW YORK CITY



Clockwork' Regular as







Ladies' Grey Kid Laced Boots. Neat plain toes. New style silk finished cloth tops. Two and half inch French heels. A prètty model. \$6.45 Special Holiday price

Men's Brown Calf Laced Boots. Neolin style soles with solid rubber heels. Neat dressy Boots. Speeial holiday \$4.95

HERE'S WARMING, SOOTHING RELIEF

For prompt relief from Rheumatism, Neuralgia, or Lumbago, you can depend on Sloan's Liniment. The warming, soothing, counter-irritant effect is the quickest way to overcome the inflammation, swelling or stiffness. A few drops go right to the sore part, draw the blood from the congested place and remove the cause of the

than plasters or pountees. A stain the skin or clog the pores. A bottle of Sloan's Liniment is all you bladder bothers you, get about four bladder bothers you, get about four stain the skin or clog the pores. A bladder bothers you, get about four stain the skin or clog the pores. need for qui k rest and relief from the pains of sprains, bruises, backache, stiffneck, and most forms of rheumatic twinges. Generous size bottles at druggists everywhere. Made

FROM YOUR RHEUMATIC ACHES Sloan's Liniment makes rubbing need-less. It is easier and cleaner to use than plasters or poultices. It does not

CITY'S LEGISLATIVE **POLICY TO UNDERGO CHANGE IN JANUARY**

Makes Action Necessary.

MANY SUGGESTIONS MADE IS NOW ASKING BACKING

of Control Functions, Favored.

The board of control passes at the end of this year. The ratepayers at tinues to look with covetous eyes on the last election voted it out of exist- the some 400 odd tons of anthracite

The question now arises what will and customs house. be the composition of the city's legis- So far he has been unable to get any

mittees.

The suggestion which seems to meet with general approval is one proposing that the city council should elect an executive council with the mayor as chairman, and four members. The finance and works committees would be retained as at present, and the chairmen of the two committees would be members of this executive council. Two more members of the council, one from each committee, would be named by the council. This executive body would in reality do what the present board of control does, act as a safety valve for the council.

Close Connection.

The mayor and two of the four members would be in touch with the matter appeared before the executive body, and the whole executive body, and the whole executive would have a firm grip on all matters when they were defined as the council.

McCallum. "I will put the matter ity to the city council, and ask if it will back me up."

"Well, it con't any more than hang me, and I will certainly put the Government on the defensive and make it fight against a policy advocated by one of its own officials," said Mr. McCallum intends to get those 400 tons of coal.

From this it may be assumed that Mr. McCallum intends to get those 400 tons of coal.

DR. MACFIE IMPROVING.—Dr. A. W. Macfie, who has been seriously ill, at Appin, is improving.

TWO WOUNDED.—Appearing in the casualty lists today among the wounded are the names of W. Powell of London Junction and C. E. Baker.

peared before the executive body, and the whole executive would have a firm grip on all matters when they were presented to the council.

Confusion is experienced yearly as the new council steps into office. The opinion now held is that the present council should make a start on the matter, and get things in shape to present to the incoming council. The latter body could change the drafted bylaw whatever way it saw fit. whatever way it saw fit.
City Clerk Baker has already a number of suggestions drawn up and Controller Little is ready with a num-

PRIVATE SUCCUMBS TO SPANISH INFLUENZA AT WOLSELEY BARRACKS

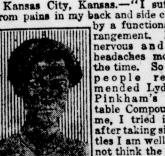
Pte. George Woodcock died at Wolseley Barracks Hospital Thursday night as a result of Spanish influenza. He was ill four days. Pte. Woodcock has been in training here for some time and his home is in Arthur. Ontario. The body was taken to the undertaking pariors of E. C. Killingsworth, awaiting the arrival of his parents.

treatment of coughs, colds and bronchitis, as certain in its toxin is on diphtheria, or vaccination on small-pox, wouldn't you feel like giving

Peps is the discovery! Peps are little tablets, containing certain medicinal ingredients, which, when placed upon the tongue, immediately turn into vapour, and are at once breathed down the air passages to the lungs. On their journey, they soothe the inflamed and irritated membranes of the bronchial tubes, the delicate walls of the air passages, and finally enter and carry relief and healing to the lungs. In a word, while no liquid or solid can get to the lungs and air passages, these. Peps fumes get there direct, and at once commence their work of healing.

FREE TRIAL Cut out this article, write across it the name and date of this paper, and mail it (with 1c. stamp to pay return postage) to Peps Co., Toronto. A free trial packet will then be sent you. All

PAINS IN BACK



nervousness, backache, the blues and other symptoms of a functional derange-ment should give this famous root and herb remedy a trial.

For forty years it has been overcoming such aliments of women after other medicines have failed.

If you want special suggestions in regard to your condition, write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of long experience is at your service, and your letter will be held in strict confidence.

POSTOFFICE AND **CUSTOMS CERTAIN** TO LOSE HARD COAL

Passing of Board of Control Fuel Controller Bound He Will Secure It.

Executive Council, With Board If He Is Unable To Line It Up He Will Take Coal Anyway.

> Fuel Controller J. W. McCallum con coal now in the cellars of the postoffice

be the composition of the city's legislative body in 1919? The matter is being freely discussed among the members of the present council. The opinion prevails that the council should take some action with a view to formulating a policy so that the new council will find the decks cleared for action when it steps into the harness. Controller E. S. Little, City Clerk Baker and a number of the aldermen have advanced views as to what steps should be taken by the council.

New Procedure.

The first step will, of necessity, be the preparation of a new procedure by law. What this new bylaw will contain is now a matter for discussion.

There seems to be a general and strong opposition to going back to the old and unwieldy system of four committees.

The suggestion which seems to meet the council, and ask if it will back mention of the city council, and ask if it will back mentions of the city council.

There seems to be a general and strong opposition to going back to the old and unwieldy system of four committees.

The suggestion which seems to meet will, it refuse?"

BUREAU GOT OPERATORS.—Seventeen shell operators were placed in a munition factory out of the city on Thursday by the local branch of the Government Employment Bureau. CONTROLLERS RECOVERED.— Controllers J. M. Moore and J. H. Saunders, who have been ill for a short time, are both out again today. They attended the meeting of the board of control.

CLASSES CANCELLED.—All gymasium classes in connection with the nasium classes in connection with the Young Women's Christian Association are being cancelled until Tuesday, October 15, the day after Thanksgiving, owing to the fact that Miss Fitzgerald, instructor, is suffering from an attack of Spanish influenza.

BRIDGE MAY YET BE BUILT.—A start may be made any day now on the Beatty footbridge. This morning Engineer Brazier informed the board of control that the lumber for the work was to be delivered yesterday, and the steel may arrive within two weeks. The steam shovel was expected on the job Wednesday.

general court-martial is ordered for the purpose of trying Ptes. Ottis Byers. Delmore Pearson, James Croft, A. C. McLean and Herbert Platten. These five men are all charged with desertion and will be tried on Wednesday next at 10 a.m. The standing board of officers on the general court-martial will have charge.

have charge.

PAYS \$10.—George Rawlings was fined \$10 and costs in police court this morning for buying second-hand goods at sales and re-selling them and not having a license which permitted him to do so. He admitted that he went to sales and bought goods and resold them, but told the court that he did not think it was necessary to have a license to do so. Gerald Trickett was fined \$1 and costs for riding a bicycle on the sidewalk.

Walk.

THREE FOR KINGSTON.—John Kellestine, Gerald Drulard and William Howie left early this morning for Kingston Penitentiary. Kellestine and Drulard are both deserters, and will serve two years at Kingston. The former was arrested several months ago on a charge of vagrancy. He was remanded for a week, and in the meantime it was learned that he was a deserter. William Howie was sentenced to three years on a charge of theft.

ANNUAL BANQUET.—The annual banquet of the Y. M. C. A. Harriers' Club was held Thursday night, and a most enjoyable supper was given by the woman's auxiliary. Prizes for the summer's competition were given out, and a small program staged when all had eaten their fill of the good things. Speeches were made thanking the wo-men for their kindness in providing

the supper, and a vote of thanks was passed with honors.

APPLIES TO CIVILIANS.—An order APPLIES TO CIVILIANS.—An order has been issued at military headquarters to the effect that all civilians engaged in military employment must discontinue attending theatres, dance halls or any place of amusement. This order came out following the order making it impossible for soldiers of garrison and camp to attend. According to the officers in charge at headquarters, civilian employees are as likely to spread Spanish influenza as are the soldiers.

TORONTO STOCK EXCHANGE.
Seported by Edward Cronyn & Co
Toronto, Oct. 11

And SIDE

Asked.
Asked.
Am Cy. 41½
Ames, c. 27½
do pfd. 71½
Barcgl. 14½
Brazzl. 50
Br Fish 49½
Br Brazzl. 50
Br Fish 49½
Brazzl. 50
Br Fish 49½
Br Brazzl. 50 rangement. I was nervous and had headaches most of the time. So many people recommended Lydia E. Pinkham's Vegetable Compound to me, I tried it and after taking six bottles I am well. I do not think the Vegetable Compound can be beaten for wo-C Land. 143 %
C Perm. 165 %
C Invest. 64 %
H Prov. 133
H & E. 204
20 % pd. 196
L Bank. 140
L & C. 126 %
T Trust. 203
T Mort. 134
Bonds—
C Bread. 90
C Loco. 90
D Iron. 85
Elec Dev 85
M L & P 40
3 Penmans 80
Ontario. 76
Rio Jan. 35
Spanish. 80
Stl Can. 94
War Loan. 94
War Loan. 1924. 97
1931. 94%
941 me, I tried it and after taking six bettles I am well. I do not think the Vegetable Compound can be beaten for woman's ailments. —Mrs. L. TIMMERMAN, 3011 N. Hutchings St., Kansas City, Kansas.

Women who suffer from headaches, nervousness, backache, the blues and other symptoms of a functional derangement should give this famous root and Mackay. 79

do pfd ... 64

Mackay. 79

do pfd ... 64

Mackay. 79

do pfd 95

Monarch ... 46

do pfd ... 79

NS Car 9

855

NSSteel. 65

P Burt. 34

do pfd 71

... Penmans ... 31

do pfd ... 83

Petrol. 1400 1350

P Paper. ... 46

P Paper. ... do pfd. ... Russell... 90 do pfd. 90 Sawyer... 25 do pfd. 40 Spanish... 17 TYPEWRITER SICK? Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building, Phone 4756. ARTHUR'S--- 662-6621/2 DUNDAS ST. EAST Phone 3213---ARTHUR'S

AWAY FROM THE HIGH RENT

Extra Special Handkerchiefs, 3 for 25c

White Lawn Handkerchief, neatly embroidered corner, in white or color, put up in packages containing three. Extra

OCTOBER STORE NEW

The autumn season has begun. This is the month that finds shopping at its height. And this is the month that finds this store splendidly fit to meet every shopping need and with stocks at their fullest to make choosing easy and satisfactory.

Extra Special White Dome Fasteners 5c Dozen

1,152 dozen White Domes, with spring fastener; regular 10c value. While they last 5c dozen

NEW GEORGETTE BLOUSES AT \$5.95 AND \$6.95

It matters not how smart or how fashionably-designed your suit may be unless you wear with it an attractively-designed blouse, half of the beauty of the suit is lost. These new blouses are made of an excellent quality georgette, every desirable fashion tendency of the season is included. You will find an ample number of round yoke effects; colors white,

SPECIAL SILK WAIST OF EXTRA QUALITY, \$2.98 Excellent value, in good quality Jap silk waists, colors are white, black, maize, flesh and peach; sizes 36 to 44, square hemstitched collar, front of pin tucks finished with pearl buttons. Extra value\$2.98

COMPLETE SHOWING OF NEW VOILE **WAISTS**, \$2.98 Embroidered fronts, and a gracefully-shaped collar edged with white filet lace, help to make this blouse very effective, also round neck and collarless

styles; sizes 36 to 48. Special\$2.98 BETTER QUALITY VOILE WAISTS, \$3.50 TO \$5.95

We have just received a delayed shipment of Fine Voile Blouses, slip-on models, in a range of neatly embroidered fronts, filet and Venetian lace edging;

PONGEE SILK WAIST, \$1.98. Very moderately priced is this waist of Pongee Silk which is noted for its washing and wearing qualities. This

STILL-VOILE WAISTS, 98c.

Didn't seem as if it were possible to sell waists at this price any more, but model has convertible collar and is this is the last shipment of a contract

Embroidered Silk Camisoles \$3.50

Made from good quality taffeta silk, in peach, maize and sky, neatly embroidered fronts. Extra value\$3.50

Crompton's C.C a La Grace **Corsets**, \$2.00

This corset is made from good quality white coutil, long hip and skirt, with a strong hook and eye below front clasp, four hose supporters; sizes 20 to 30. Special\$2.00 pair

White Corduroy Velvet, 85c

White Corduroy Velvet, 27 inches wide, soft finish, suitable for children's coats



SPECIAL VALUES IN FINGERING YARN

Scotch Fingering Yarn \$2.75 lb. Scotch Fingering Yarn \$3.50 lb.

New Shipment Monarch Knit Sweater Coats

Smart Style Sweater Coat, finished with belt, in navy and cardinal and khaki and cardinal. Priced\$4.50

Comfortable Sweater Coat, with wool face and cotton back, colors cardinal and white, copen and gold, grey and melon. Priced\$5.50 Brushed Wool Coat, finished with belt, colors card-

inal and white, grey and melon, melon and white, copen and gold. Priced\$7.95 All-Wool Sweater Coat, finished with belt and sailor collar, colors rhubarb and melon, and gold and

WHITNEY CHINCHILLA COAT, \$7.50 Here is a very warm winter coat for girls of 4, 5 and 6 years, made from dark grey chinchilla cloth, convertible collar, 2 pockets and straight belt.

WOOL BLANKET CLOTH COAT.

\$7.50.

NAVY CHINCHILLA COAT, \$8.50.

Girls' Warm Winter Coats, made from navy blue chinchilla, finished with belt This coat has a convertible collar, 2 pockets and all round straight belt; and 2 pockets, lined with black and sizes 4, 5 and 6 years, color dark grey. white check; sizes 4, 5, 6........\$8.50 Special\$7.50 each

SPECIAL SELLING

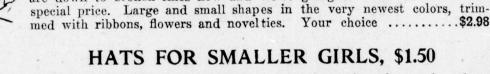
DARK GREY CHINCHILLA COAT, Girls' Warm Winter Coat of dark grey chinchilla, plush collar, trimmed with NAVY BLUE CHINCHILLA COAT \$14.85

This coat to fit girls 10, 12 and 14 years, is made from extra quality whitney chinchilla, has plush collar, plush buttons, belted. Extra value\$14.85

SMART GREY TWEED COAT, \$15.75.

Splendid Wearing Tweed Coat, in grey check pattern, large convertible collar, plush buttons, lined throughout; sizes plush buttons, belted style; sizes 4, 5 10 and 12 only. Special\$15.75 and 6. Special\$9.85

black. Special\$10.50 SMART BECOMING HATS FOR THE SCHOOL GIRL, \$2.98 These are hats that we have been selling regularly at \$3.50, but they are down to broken lines now and we're going to clear the lot at this



This is a collection of sample hats, in a variety of styles and colors; worth regularly very much more; they are very suitable for school hats for smaller girls. Special \$1.50

SILK AND COTTON POPLIN, SPECIAL \$1.98, Some of the qualities of this material are its high lustre, silky finish and draping qualities; colors are navy, brown, grey, sand, rose; 36 inches wide. Special\$1.98 yard

COLORED VELVETEENS, 59c

Colored Velveteens, in red, navy, This brassiere is in the bandeau

DE BEVOISE BRASSIERES, 85c

brown, castor, grey, purple, green, style, made with elastic insert in white, 22 inches wide, suitable for back, in flesh color only; sizes 34 to

GIRLS' BLUE SERGE DRESSES, Typical Values from Our Well-Stocked Hosiery Department \$4.95 TO \$8.95. Probably there were so many things to look after while your daughter was about

CASHMERETTE HOSE AT 39c.

to enter the new term at school you did not find time to make satisfactory selec-This is a warm, comfortable stocking for tion of her school dresses. Here are fall and winter wear; sizes 81/2 to 10; dresses of serge and plaid materials, in many styles; sizes 4 to 14 years. Priced seamless throughout, spliced heels and\$4.95 to \$8.95 toes39c pair

WARM KNITTED UNDERSKIRTS, \$1.50 and \$2.50.

Grey Knitted Underskirts, trimmed with red, finished with draw tape \$1.50 each Wool Knitted Underskirts, in black, cardinal and grey, warm and cosy \$2.50 each

SILK HOSE, \$1.00 Special value in this silk boot hose, in

both black and white; sizes 81/2 to 10....

.....\$1.00 pair

A warm durable stocking for present and

and toe; all sizes\$1.50 pair · CASHMERINO HOSE AT 59c

winter wear, seamless throughout, spliced

heek and toes; colors black, cream and

SILK HOSE, \$1.50

Black and White Silk Hose, in a splendid

quality, lisle top, double sole, spliced heel

Penman's Cashmere 'Hose, made from twisted cotton and wool yarns, with spliced heels and toes; neat hem tops and

CASHMERE HOSE, 750

CASHMERE HOSE, 95c

Another Penman make, in Cashmere Hose, about 75 per cent wool, good warm comfortable stocking, seamless throughout.95c pair

EXTRA SPECIAL—HOOKS AND EYES, 2 CARDS FOR 5c

Hooks and Eyes in black or white, including DeLong and Newey

ARTHUR'S, London East, Phone 3213

THE RECEIPTED AND THE RESIDENCE OF THE R

EXTRA SPECIAL—BLACK SPOOL COTTON, 5 SPOOLS FOR 25c

60 gross six-cord Black Sewing Cotton, 200-yard spools, Nos. 24, 30, 36, 50, 60, 70. While they last 5 for 25c

Open Evening---Dundas Cars Pass the Door

THE PARTY OF THE P ANNUAL FIELD SPORTS LEGAL BATTLE OVER OF COLLEGIATE HELD EXPLOSION CERTAIN CANUCK COMMANDER

TODAY AT TECUMSEH Effort Will Be Made To Collect

FALLON TELLS HOW TRICKED THE ENEMY

Keen Competition for All the Events Recorded.

A rumor has reached the city officials that the residents of East London who sustained damage in the resident gas explosion intend to bring action against the insurance companies in an effort to collect insurance on their policies.

A complete program of sports will be run off at Tecumseh Park, after which the St. Thomas—L. C. I. football match will be played.

Collegiate sports is one line of athletics that has not been hit by the war, and as if to exemplify this, compating the marker was discussed at the explosion was never keener in the history of the insurance compensation on their policies.

The matter was discussed at the controllers decided that City Treasurer letter had received only a few days ago from Sir Arthur Currie, companies in an effort to collect insurance companies in the insurance companies in the nature caused by the explosion.

It is said, however, that the owners of the insurance compensation on their policies.

The matter was discussed at the explosion are active to the mander of the Canadian army in France, in which Gen. Currie related had.

Events Recorded.

A rumor has reached the city officials that the residents of East London who sustained damage in the region to bring the program gard gardent companies in an effort to collect insurance companies that the policies in force do not cover damage of the nature caused by the explosion.

It is said, however, that the owners of which was his description of the way he had celebrated mass in more than one ruined church in France.

His lordship Eash with full church, his Lordship Bishop M. F. Fallon of the Diocese of London addressed a great gathering in the wind the panies in an effort to collect insurance companies in force do not every damage of the nature caused by the explosion was caused by fire, ad the war cone, not the least interesting of which was his description of the way he had celebrated mass in more than one ruined church in France.

His lordship read extracts from a letter he had

tack in force at a point north of Amiens, when as a matter of fact they were concentrating to the southward, and later were able to make a surprise attack, which eventually resulted in the Germans abandoning much of the line, which had been strongly held, and moving their troops the enemy was deceived into beheving that a great force was moving
to force an attack in the northern portaion of the line. As a result he weakened his defence in the south, and the
Allies were able to dent the line so
severely that it eventually cracked

London and Port

Stanley Railway Timetable Effective September 9. To St. Thomas—†5:15, †*6:20, 7:20, *8:20, 9:20, *10:20, 11:20 a.m., 12:20, *1:20, 2:20, *3:20, 4:20, 5:20, 6:20, *7:20, 8:20, 9:20, *10:20, †11:20.

To Port Stanley—†*6:20, *8:20, *10:20 a.m., *1:20, *3:20, *5:20, *7:20, *10:20 p.m. †Daily except Sunday.

*Limited trains London to St. Thomas

Stop that cough!

Con't let it master you, for a continua irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—





TODAY AND TOMORROW. The Newest Sensation in Motion Pictures

LILA LEE, in "The Cruise of the Make-Believes"

She's Wonderful. She's Beautiful. New York Raves About

FATTY ARBUCKLE, In "THE COOK"

Stated by Fatty Himself To Be His Best Pitcure.

THANKSGIVING DAY, TUESDAY and WEDNESDAY. D. W. GRIFFITH PRESENTS SWEET, SAUCY LITTLE

DOROTHY GISH, In "The Hun Within" A startling episode of German propaganda.

ADVERTISING RATES.

Amusements-Fifteen cents per line

Meetings—One cent per word each

Births, Marriages and Deaths—One insertion, 50 cents. Memoriam notices, \$1 each insertion. Cards of Thanks, 50

ocents each insertion. Cards of Thanks, of cents each insertion.

Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms To Let and all similar condensed advertise.

ments—First insertion, one cent per word; each subsequent insertion, one-half cent per word for consecutive in-sertions. Advertisements ordered for special days, one cent per word, each insertion. No advertisement less than

fifteen cents.

An extra charge of ten cents is made

PROFESSIONAL CARDS.

ROBERT HANNAH, ELOCUTIONIST

entertainer, concert engagements, 367 Princess avenue. Telephone 3735.

balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

LOST AND FOUND.

Answering to name of Gypsy; collar and tag. 489 Talbot street. Reward.

STOLEN — FORD CAR, 1917 MODEL, license No. 14143, serial No. 115005. Liberal reward. Alf Coatsworth, R. R.

Thursday morning, on Maitland or Simcoe. Reward, George A. Patrick, No. 2, Lambeth. 12u

street, near Colborne. Please return 392 Simcoe. Reward. *11c

LOST-SORREL HORSE, THREE white feet, foretop sheared, from lot 1, concession 3, Ekfrid. Any person

retaining this horse after this notice will be prosecuted. Return to An-drew McDermid, care Basil Lambeth,

1. Wheatley, Ont.

paving expenses.

Longwood.

THAT SON-IN-LAW OF PA'S .- In This Case Sharing Means It All.

WILL BOARD HERE WITH

PHONE 2198 REGARDING MINERAL

street. Phone.

& McCormick.

tendants.

PATRICIA TODAY AND SATURDAY

PEERLESS **GERALDINE FARRAR**

'The Turn of the Wheel' Special Two-Part Big V. Comedy.

'ROOFS AND RIOTS''

ALDINE AND WRIGHT Aerial Novelty. MONDAY, TUESDAY, WEDNESDAY.

'THE UNBELIEVER" MUSIC, DANCING, SINGING LATEST. FASCINATING. INSPIRING.

WINTER GARDEN

Admission 10c. Every Evening.

and other Government and municipa loans bought and sold. F. B. CLARKE, London Stock Exchange, 416 Richmond street, next Bank of Commerce, Lon-

OPENING DANCE

of McCormick Employees in our new dining-hall, Friday evening, Oct. 11, at 8:30 o'clock. Tony Vita's Orchestra, five pieces Admission 25 cents.

HORSES, CATTLE, ETC. For Sale or Wanted.

DEAD HORSES AND CATTLE taken away promptly. Will pay cash for live animals. Phone 4740. London Fertilizer Company.

AUCTIONEERS

R. Sales conducted in any local-Write or phone R. A. McDonald. Kintore. SEE H. VAN LOON, 261 DUNDAS street, if you need an auctioneer. Telephone 120. AUGER, AUCTIONEER, VALUATOR, 141 King. Boots, shoes, clothing. Private sale daily. See my shoes.

WANTED.

BY FAMILY OF THREE, FOR SIX months, furnished rooms, with board, in central locality; modern heating conveniences essential. Apply Box 174. HUNDRED-ACRE FARM, ON SHARES, with stock and implements supplied. Box 168, Advertiser. 12n

BUSINESS CHANCES.

GENERAL STORE, STOCK, DWELL-ING, barn and acre of land on main road leading to London. Good flour and feed business in connection. Sell or exchange for farm or house in city. Brodie's real state, London Loan Block

WANTED TO SELL OUT, RATE ON the dollar, drygoods, gents' furnishings, boots and shoes. Sydney Smythe, insurance agent, Talbot streat London WHOLESALE AND RETAIL AUTOMO-

BILE tire and accessory business—
This is a rare opportunity for right
party to take over this department of
our business, as we can give assistance until you get things in running

392 Simcoe. Reward.

LOST—ON TALBOT STREET, BETWEEN Fullarton and Albert, pair
of brown suede gloves. Please return
this office. Reward. our business, as we can give assistance until you get things in running shape. This department is showing good profits and sales are excellent; centrally located and well advertised -not very much capital to handle deal -only parties keenly interested and desirous of getting into business need apply. Box 156. Advertiser. *10n

ARCHITECTS

phone 656.

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET. WILLIAM G. MURRAY, ARCHITECT

—Dominion Savings Building, top
floor. Phones: Office 1557, house 1584.

MARRIAGE LICENSES

W. G. R. Bartram. 59 Dundas.

ONLY MAKIN'\$ 5.00 A DAY AT

LOST - LINEMAN'S TESTER -Corner Quebec and Dundas Return to 643 Lorne avenue. Phone 6397. 11u C. McBRIDE, MEMBER ONTARIO Association of Architects, etc. Molsons Bank Building. Phone 262.

LOST FROM MARKET ON WEDNES-DAY evening, Ford, 1917 model; license No. 49038 and motor No. 97481. Liberal reward. Ben Stiltz. Mount Brydges. ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 556 LOST-VICTORY BOND 136252A-RE-WATT & BLACKWELL, MEMBERS Ontario Association of Architects— Bank of Toronto Building, London; Lister Chambers, Hamilton.

MARRIAGE LICENSES ISSUED BY

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital. 84 King
street. Phone 788.

MECHANO-THERAPY.

CHARLES SIDNEY IRELAND — Mechano-therapist and chiropractor. Chronic and nervous diseases. Office of late Dr. Drake. Phone 186.

BOKN, MARRIED, DIED.

DIED. ASHPLANT—Emily G., beloved wife of W. J. Ashplant, at Hamilton, on Oct. 9, 1918. Funeral from her late residence, 627 Wellington street, Friday at 3 p.m. Service at 2:30 o'clock. 11u LARKE-At St. Joseph's Hospital, on October 7, 1918, Agnes Clarke, photographer, of Lucan, formerly of England, in her 44th year.

Interment was made in Woodland Cemetery on Wednesday, Oct. 9.

*9n ,

beloved wife of Shas Finch, years.

Funeral will leave her late residence on Saturday, Oct. 12, at 3 o'clock, service at 2:30. Friends and acquaintances please accept this intimation. Interment at Woodland Cemetery.

WANTED — SALESLADY FOR DRY-GOODS—Apply A. A. Arthur, East London.

12c

McDONALD—Mrs. Helen Henderson, widow of the late Donald McDonald, in her 91st year, at her late residence, 584 Talbot street. Funeral (private) on Friday, Oct. 11, at 2:30, services at 2 o'clock.
Please omit flowers. Please omit flowers.

NETTLESHIP—At the residence of his consistency of the peacon. 59

RESTANT Orphans' Home. 12tf

Anna Pauley.

Anna Pauley.

Funeral (private) from the above Euneral (private) from the above Saturday at 3 p.m., sersaturday at 3 p.m.,

CARD OF THANKS.

Mr. and Mrs. David J. Brooks and family wish to thank their many friends for the kind tokens of sympathy expressed in their recent bereavement.

MEETINGS. AN EMERGENT MEETING OF ST. John's Lodge, No. 20, G. R. C., A., F. and A. M., will be held this (Friday) evening in Masonic Temple, Queen's avenue, at 7:30 p.m. Work, second degree. Visitors welcome, T. Geary, W. M. P. Poorth veneral. W. M.; R. Booth, secretary. MEETING OF L. O. DISTRICT LODGE, No. 1, will be held in Orange Hall, corner of Market Lane, Saturday even-ing, 12th inst. Meeting called at 8 o'clock. W. A. Langford, W. M.; W. J. Hodgins, secretary.

for all transient advertisements that are charged. LUB GIRLS' RALLY AT Y. W. C. A., 187 King street, tonight at 8 o'clock. ENDERSON'S JUVENILE PIPE Band and Entertainers have the fol-lowing engagements booked ahead: Alvinston, Rockton, Wyoming, Hen-sail, Windsor and Detroit. Mrs. Alice Henderson, manager, 91 Wellington THAMESFORD, SEVENTH LINE, anniversary at 2 and 8 on the 13th of October. Music by The Grove cnoir. Rev. A. G. Harris will conduct the revisions. the services.

NOMINATIONS FOR OFFICERS—Young Liberal Club, Hyman Hall, Friday, Oct. 11, 8 o'clock. All Liberals are invited to attend. 0.3,4,7,9,11. DANCING-EVERY WEEK-THREE big nights—Monday, Wednesday and Saturday. Excellent orchestra. Latest music. Popular program. Lessons any time, day or evening. Phone. Dayton MEMBERS OF THE LONDON Branch of the Ontario Vegetable Growers' Association will meet in Mr. MACDONALD LUNDON JUVENILE Pipe Band, dancers and entertainers, specialty Red Cross and patriotic. Whole or part program. Booker, G. W. Stark, 41 Ridout, London. Phone Finn's office Saturday evening, Oct. 12, at 8 o'clock, for special business. J. Moulton, secretary. b REGULAR ASSEMBLY — RICHARD Coeur de Lion Preceptory, No. 4, Knights Templar quarters, Masonic Hall, this (Friday) evening, 7:30. J. H. Moran, P. Preceptor; S. Baker, SAM MUNRO, JUVENILE HARRY Lauder, featured with Henderson's Juvenile Pipe Band. 101 Waterloo street. Phone 3199.

registrar. registrar.

LONDON COUNCIL, NO. 233, ROYAL Arcanum, meets tonight, 8 o'clock, K. of P. Hall, corner Dundas and Clarence streets. Samuel M. Jepson, secretary. GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagements accepted. Care the Purdom Hardware Company. London.

TONIGHT. Community Chorus

baths and massage treatments for various ailments. Experienced at-Y. M. C. A. AUDITORIUM. Everybody welcome. Come and hea yourself sing. JEAN WALKER, TEACHER OF ELO-CUTION—Concert engagements accepted. Address 411 King. Phone 4219.

WORK WANTED

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony HANDY MAN WANTS WORK, MORN-INGS, indoors. Am not particular whitime I start. Phone 1957. *10c BRUNSWICK TRIO, "THE HAR-MONY Boys"—Fall fair program, songs, violin specialties, comic. Other artists supplied. W. Spence, 2 Erie avenue. Phone. DRESSMAKING AT REASONABLE prices. First-class work, 1082 Frances street (off Egerton). 11c HIGH-CLASS SHOE REPAIRING -

Best materials and workmanship. Ontario Shoe Repair, Talbot, near Dundas. Telephone 5820. Everything GLADYS COMBER, PIPER AND dancer. Leader of Henderson's Kiltie Band, 431 Ottaway. Phone 4397. NEEDLEWOMAN (EXPERIENCED) wishes sewing at home. 18 Palace LOST - FEMALE BULLTERRIER-

HELP WANTED

PATRIOTIC, STEADY, WELL-PAID employment at home, in war or peace time—Knit socks for us on the fast, simple Auto Knitter. Particulars, today, 3c stamp. Auto Knitter Company, Dept. C29, 607 College, Toronto, Ont. Dec.13-zxv STRAYED — TO LOT 7, CONCES-SION 7, London Township, red and white spotted heifer. Owner may have same by proving property and \$5 PRIVATE CHRISTMAS GREETING card sample book free; representa-tives already making five to ten dol-LOST — SUM OF MONEY IN BILLS, lars daily. Bradley-Garretson Brantford, Ont. Oct.19

TEACHERS WANTED.

LOST—GOLD WATCH FOB—ROAD east of Hyde Park village. Reward. 261 Grosvenor street. Phone 2811. 12u perienced preferred. Apply, stating salary expected, James Walls, Denfleid, No. 4. ASSISTANT TEACHER WANTED —
Protestant, for S. S. No. 8, Gosfield
North, North Ridge; second-class certificate. Dutles to commence at once.
Please state salary wanted per year.
According to the commence of A new schoolhouse. Electric car passes school. Apply to Albert J. Ede, secretary-treasurer, R. R. No. 1, Essex. 6tf

SITUATIONS VACANT

men and women as telegraphers, freight and ticket clerks, etc. Railways will now accept women in station service. Unusual opportunities account of war. Big wages to start. Railway forms and main lines insures result. Now is the best time to prepare through home study. Victory pare through home study. Victor bonds accepted. Write Dominio School Railroading, Toronto. tf-v WARD at Market Branch of Bank of British North America. *7n

VETERINARY SURGEONS.

W. McDONALD, VETERINARY SURGEONS. QEON, 2 Riverview avenue. Phone 688. Phone 1786.

EDUCATIONAL GRADUATES OF CANADA BUSINESS College, Chatham, trained by practical methods, in our splendidly equipped and magnificent college building find they are in demand. Get handsome Catalogue B, and be convinced. For Home Training, get Catalogue I. 11n

FEMALE HELP WANTED.

YOUNG GIRL, TO HELP IN HOUSE-WORK-Apply 552 Waterloo street. •12c operator wanted—Apply Regal Manu facturing Company. *12c WANTED — YOUNG GIRL FOR housework, three in family. Apply 844 Wellington street. WANTED AT ONCE - A WOMAN for washing. Apply 24 The Ridgeway.

son-in-law, Mr. O. L. Deacon, 59 Craig street, on Friday, October 11, 1918, Charles Nettleship, dearly beloved husband of Mary A. Nettleship,

FICE work, with experience in copying telephone dictations. Apply Box 159, Advertiser. WANTED - COOK-GENERAL FOR

WANTED — A STENOGRAPHER — With thorough office training. Apply Box 162, Advertiser. 11c

SALESLADIES WANTED AT ONCE-Apply Canadian Smallwares, 136 and 138 Dundas street. 11c

ED-Apply Housekeeper, Tecumseh House. ELDERLY WOMAN OR PERSON DE-SIRING light work, with comfortable

McCORMICK MFG. CO. Cook for meats (no pastry), \$60 a month, room and board. Stenographer, \$15 a week. Typist, \$10 to \$15. Houseworkers, \$20 to \$25 a month. Woman for washing, \$1.50 and car fare.

ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 138 Dundas Street. WANTED — FIRST-CLASS DRESS-MAKER to take charge of shop; good wages. Apply Box 51, Port Colborne, Ont. 3m TOBACCO STRIPPERS WANTEDstreet.

GIRL WANTED TO HELP WITH PA-TIENTS—Apply Home for Incurables 708 Dundas street east. 8n

BIG MONEY MADE

GOOD PAY WHILE LEARNING. See Timekeeper, D. S. Perrin, & Co., Limited, before going elsewhere. *95-tl WANTED-MARRIED OR SINGLE

WANTED — EXPERIENCED GEN-ERAL servant, no upstairs or laun-dry work. Apply Mrs. F. F. Harper, 483 Colborne. 6tf

WANTED - GOOD GENERAL MAID AGENTS WANTED.

AGENTS-MARVELOUS DISCOVERYenormous demand; wash clothes white without rubbing; wash day a delight; no fuss, no muss, no cuss; one hun-dred per cent profit; send ten cent for canvassing samples. Garretson Brantford, Ont. Oct.19

is open for position, salary or salary and commission; road preferred; late grocery salesman. Box 143, Adver-tiser.

BY MIDDLE-AGED PLAIN WORKING cook, in small family. Box 151, Advertiser.

MALE HELP WANTED GIGHT ENGINEER OR MIDDLE-AGED man, who has had some experience with steam boilers, to run heating system. Greene-Swift, Limited. *12c

BOY WANTED, WITH WHEEL, AF-TER four and Saturdays. Apply Ideal Shoe Repair. *12c

SMART BOY, ABOUT SIXTEEN, TO learn bookbinding trade. The A. A. Langford Company, Limited. •12c PLUMBERS AND STEAMFITTERS
wanted, 65 cents per hour to good
mechanics. E. Cardwell, Welland,
Ont. 12a

EXPERIENCED CANVASSER WANT-ED for traveling. Splendid proposi-tion and good income. See Mr. War-ren, Belvedere Hotel, between 12 and ren, Belvedere Hote 1 or 6 and 8 p.m. EXPERIENCED PAPER CUTTER -State all in first letter, with salary required and how soon available. Royal Print and Litho, Limited, Halifax, Canada.

PLATEN' PRESSMAN, WHO CAN take charge of five machines and produce the work. Union shop. Royal Print and Litho, Limited, Halitax, Canada. 12c

PRINTERS — WE WANT AN EFFICIENCY man, one who can take
charge of our entire plant and see
that the orders go through properly
and in time. No buying or selling—
just production and the elimination
of lost time and effort. It will pay a
good salary, but the man must be
worth it. State everything in first
letter and how soon you would be
available. Royal Print and Litho,
Limited, Halifax, Canada. 12c COMPETENT MALE STENOGRA-PHER wanted. Good salary will be paid to right party. Apply Box 201. Advertiser. 12c

MAN FOR DEPOT WORK WANTED. also man to drive wagon. Apply Sat-urday, Canadian Express Company Dominion Savings Building. •110

BOY WANTED TO DRIVE DELIVERY wagon. Apply W. Marsh, Market House.

WANTED — SHOE SALESMAN AND saleslady. Apply, stating full particulars and references. Raven's shoe store, St. Thomas. PERIENCED planer hand, also cabinetmakers and furniture trimmers. Apply quick to the Hespeler Furniture Company, Limited, Hespeler, Ontario.

ENGINEER WANTED TO TAKE charge of boiler; must have papers for 100-H. P. boiler; good position and steady employment. Apply Box 166, Advertiser 11c

On Government work, \$7 per day. See Mr. Kerr at Iroquois Hotel after 6 p.m. JOIN CASSAN'S WIRELESS SCHOOL for quick results in Radio Telegraphy. Great demand now. Special class starting in two weeks. Write now. Cassan's Wireless School, Toronto.

LABORERS ON GOVERNMENT work. Wages 45 cents per hour. See Mr. Kerr at Iroquois Hotel, after 6 PAPER JOGGER AND CUTTER BAKER WANTED-APPLY R. WIL-WANTEL IMMEDIATELY FOR A factory office in a town in Ontario, a competent bookkeeper with experience in costing. Apply in the first instance, with references, to Box 114.

MAN WITH COUPLE YEARS' BAK-AN WITH COUPLE 1 BAR ERY experience. Apply at Peters, 519 Pichmond. •10c BRIGHT BOY WANTED AT ONCE — 17 or 18 years of age. Apply Northern Life Assurance Company. 10c

ERY; good wages to reliable man; no others need apply. Lee & Talbot, 772 Dundas. MAN CLERK WANTED FOR GENERAL store in village—Apply, stating age, experience and salary wanted. Box 136, London Advertiser. 8a

TIRE BUILDERS — \$2.75 PER DAY
while learning; steady work guaranteed. Apply at Dominion Tire Factory, or 127 King street w., K'tchener, Canada. HORSESHOER AND JOBBER WANT-ED at once; good wages. Apply Wm. M. Fischer, Kitchener, Ont. 4bu

MUNITIONS OPERATORS on shrapnel shells, \$4 to \$7.50 per day. Machinists 60c to 70c per hour, long contract. ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 DUNDAS STREET. 10tf FIRST-CLASS JUNIOR CLOTHING

salesman wanted—Good wages to live fellow; references. E. J. Malone, Box 55, Tillsonburg, Ont. 10k FEW MEN WANTED FOR CANDY factory. Apply, Timekeeper, D. S. Perrin & Co., Limited. 10n MAN WANTED, WITH SOME EX-PERIENCE in garden work; \$606 per year, free house and vegetables. Mac-Innes Bros., gardeners. *9k

WANTED AT ONCE

250 MEN LABORERS AND **CARPENTERS**

Apply Superintendent Palmer

ARTICLES FOR SALE McCLARY FAMOUS ACTIVE RANGE with reservoir, in first-class condition. 382 Burwell street. *12u

HOT WATER BOILERS — ONE NO.
7 Daisy, one No. 7 Gurney, and quantity of fittings; also one large baseburner. Main & Collyer, South London pound, our customers only. Tyler's 355½ Clarence.

ENTLEMAN'S DARK BLUE CHIN-CHILLA overcoat, good as new, size 38. 152 Adelaide. b 38. 152 Adelaide.

REED BABY CARRIAGE — NO. 2
Cartwright street.

DAVENETTE FOR SALE—GOOD AS new. Apply mornings, 392 Colborne. STOVE FOR SALE — COMBINATION gas and coal; good condition. 290 Hy man street. 12c GOOD DRIVING MARE FOR SALE

-Nine years old; cheap; city broken. Herbert Legg, lot 5, con. 4, London Township. PANDORA RANGE FOR SALE—AL-MOST new. 871 Wellington street. 12u McKIM'S AUCTION ROOM — SOME splendid rifles for shooting deer. Good stoves, beds, etc. Phone 4820. 357 Talbot RUMMAGE SALE-SATURDAY, OCT.

12, to aid Victorian Order, under auspices of Helping Hand Guild, corner of Rectory and Dundas. MALE HELP WANTED LABORERS AND CARPENTERS wanted at new military hospital on Base Line road; highest wages. Ask for Mr. Kerr. TWO GOOD LATHE HANDS WANTED

and two good vise hands; good wages to good men. Apply Yeates Machin-ery, Pottersburg. •9k Linotype Uperator Wanted

For position on Morning Advertiser; steady work. Apply to Foreman Composing Room

TO LET.

WILL RENT MY WELL-FURNISH-ED, centrally-located modern homat reasonable figure to reliable party. Box 160, Advertiser. 11c SPLENDID COTTAGE TO LET—AP-PLY 24 Orchard street, South Lon-FIRST-CLASS PIANO FINISHER Wanted. Apply Heintzman & Co., 242

Dundas street. Dundas street. DRO, gas, water, garage; convenient to car; winter's coal, Immediate pos-DRO, gas, water, garage; convenient to car; winter's coal. Immediate pos session. 346 Grosvenor. 11c TWO-STORY BRICK HOUSE, 255 Talbot street. Modern convenier Apply 253 Talbot street. HIGHEST WAGES PAID FOR EX-PERIENCED planer hand, also cabinetmakers and furniture trimmers. PART OF FURNISHED HOUSE TO rent. Centrally located, modern. Box 11c LARGE HOUSE, SUITABLE FOR rooming or large family, modern, two blocks from heart of city. Rent \$20. Nice flat, rent \$8. W. H. Thornton, 52 Dundas. SEVEN-ROOMED, 1½-STORY HOUSE to let, with side porch and front ver-anda. Apply 586½ Central. 10c WANTER - TEAMSTERS, AT ONCE SIX-ROOMED BRICK HOUSE - HY

DRO, gas. Apply 131 Wharncliffe south. FOR SALE OR TO LET — IN THE north end, 7-roomed, 112-story brick; modern. Apply Mrs. J. P. Brimacombe, 10 Christie. 3bu SPLENDID COTTAGE TO LET-AP-

ROOMS TO LET

NICELY-FURNISHED HOUSEKEEP ING and sleeping rooms, steam heated. 409 Dundas. *11c wanted—Permanent position to good VERY DESIRABLE FRONT ROOM, man; 48 hours per week. Box 167, with breakfast. 374 York street. *11c 11c ROOM TO LET—NICELY-FURNISHED room. 228 King. TWO DANDY LIGHT HOUSEKEEP-ING rooms, furnished complete Phone 1700. 570 Talbot. 11c

WANTED TO RENT Advertiser, stating salary expected.

*10c

THREE OR FOUR UNFURNISHED rooms for light housekeeping, near Wolseley Barracks. Box 169, Advertiser, stating salary expected.

**THREE OR FOUR UNFURNISHED rooms for light housekeeping, near condition; bargain price, E. O. Graves.

BOARDERS WANTED - CONVENI Life Assurance Company.

MIDDLE-AGED HANDY MAN TO work in box repair shop. Apply Time-keeper, McCormick Manufacturing Company.

*10c

ENT for Normal. 204 Wharnchite road south, corner of Elmwood. 12c

BOARD AND ROOMS — MODERN conveniences. 165 Albert street. 11c ACTIVE YOUNG MAN FOR DELIV- TO RENT - NICELY-FURNISHED front bedroom. Phone 6062 for par-

ticulars. MOVING AND STORAGE.

ON MOVING DAY, REMEMBER "DAY, the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 480 Maitland. Phone 2887. H. F. Day. UP-TO-DATE MOVING VANS-FUR-NITURE and planos carefully handled. W. R. Flowers, 8631/2 Colborne street. Phone 2636. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 573 Adelaide. BIGGS' FURNITURE STOR-AGE.—Clean and dry. Prices

reasonable. The Forest City Moving Vans. Phone 1162, 97 Carling street. BROUGHTON, THE MOVER—SPE-CIALTY, crating and shipping. Phone 1444.

AUTOMOBILES AND TAXIS MARLEY & HEXTER TAXI SERVICE —Service our motto. Closed cars, day, night. Phone 2859. Finest Oil made for automobiles. Try a gallon—you will use nothing else. GURD'S, 185 DUNDAS ST. GURD'S, 185 DUNDAS ST.

AUTO AND TRUCK REPAIRING AND painting by experts; prices right. John R. Munro & Son, corner Albert and Richmond streets. UNION TAXI SERVICE—24 HOURS a day—651 Richmond, one black south of C. P. R. Phone3403. BLUE BONNET TAXI SERVICE — London's leading and reliable taxi service. A car when you want one. We have the equipment. Baggage truck in connection. Phone 6262. AUTOMOBILE OWNERS - SPRINGS made and repaired. Carriage and wagon painting. Cook's Repair Shop, 347 Ridout street. Phone 5143. HUNTER'S LIVERY AND TAXICABS —Formerly South London—164 Maple, Phone 157. HOP TAXIS-CALL 3911. ON TIME-

never late. Closed cars. Service at all hours. 381 Wellington street. SIGNS. GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free. 420 Talbot street. Phone 1842.

STYLE AND PRICE TO SUIT ALL.

Carney's Cash and Carry 69 WILSON AVENUE. PEANUT BUTTER28c

Canada Food Board Licenses 8-9205 and 10-0550. PHONE 4266.

HARD AND SOFT SLABS Mixed, Per Load, \$4.50.

Anderson's Coal and Wood 495 YORK STREET. PHONE 1391.

SECOND-HAND' TIMBERS, PIPE fittings, single-barrel shotgun. Box 170, Advertiser.

THEFF WILLIAM SECOND HAND' TIMBERS, PIPE We carry a complete stock. Send in

ARTICLES FOR SALE

THREE WHITE WYANDOTTE PUL,

LETS, well bred, hatched early Ma. \$4. 301 Wharncliffe north. b

BICYCLE ACCESSORIES—WE CARRY

everything to equip your wheel. Our stock and prices can't be beaten. Try us, Walker, the old reliable, 757 Dundas. Phone 3976.

CONN E-FLAT CLARINET, ALMOST

new, complete with case. Apply 853 William street, city. *11c

88-NOTE PLAYER-PIANO—A SNAP— Either cash or terms. No dealer need apply. Box No. 164, Advertiser. 11n

COW, DUE TO FRESHEN DEC. 15-

MASON & RISCH UPRIGHT PIANO-

KITCHEN CUPBOARD FOR SALE cheap. Apply 1461 Dundas street. 11c

free. Winter your own—it pays. D. A Gawne, Ridgetown, Ont. 8

The Traction Company

quantities of scrap material, con-

sisting of Iron and Steel. Timber.

Poles, Ties, etc., in either large or

small quantities. Apply to W. N.

Warburton, London, for information.

condition; bargain price. E. O. Graves, 110 Dundas street.

MEN'S HEAVY ALL-WOOL UNDER

Saturday Specials

LADIES' HIGH SHOES. \$2.98

SHOES, Neolin sole, rubber

MEN'S DARK BROWN

SHOES. Regular \$6.50, for

PAXMAN'S

156 KING STREET.

Gargoyle Mobiloils

Finest Oil made for automobiles. Try

YOU CAN GET THE BEST SELEC-

TION OF UP-TO-DATE

DRAPERIES, RUGS,

CURTAINS, ETC.

KEENE BROS.

KING STREET,

London's Best Home Furnishers.

SPECIAL!

OR 7-INCH STOVEPIPE,

20c each. Slightly damaged.

J. A. BROWNLEE

Opposite Market.

HEATERS

Terms arranged.

LADIES' DARK BROWN

Spring calv bury street.

Advertiser.

BICYCLE AND MOTOR SALES CO. 425 Wellington Street.

ARTICLES FOR SALE LADIES' SUITS, DRESSES, WAISTS and skirts on credit; newest styles and fashions; also men's and boys' clothing. Drop me a line and I will bring down what you require. Lewis Wolf, 769 Dundas street, in grocery store, Phone 6112.

LADIES' SILK BRUSHED WOOL sweater coats, suits, dresses, coats, men's and boys' suits and sweater coats, house furnishings, shaker flannel and woolen blankets and comforters, at \$1 per week. J. Holiff, 463 Dundas. Phone 3595. HAPPY THOUGHT COOKING RANGE

-516 Wellington street. Phone 1943.

11u

Dundas. Phone 3595.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and

and Kent streets, for school books a school supplies. CIDER, GUARANTEED PURE AND made fresh from apples only as orders are received; 2½ gallons, C.O.D., \$1. Box 4, Tamblings Corners P. O., or phone 2222. coat, dress or anything in wearing apparel for ladies, men and boys. Terms arranged to suit your convenience. I am also selling furniture and house furnishings. My patronage is the largest in the city. I guarantee satisfaction. Call, write or phone 3208, J. Wolf, \$21 Lorne avenue. GOOD RIFLES FOR BIG GAME —
Apply 454 Salisbury street. 11c BLANCHARD'S NEW FISH MARKET

Has been in use but a short time. Parties leaving city will sacrifice same. Purchaser may pay owner small cash payment and arrange terms for balance. Apply Box 16i, Advertiser. 529 Richmond street. Fresh fish every day. Phone 1510. IF YOU WANT HELP, SITUATIONS, Want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, Ic a word, or three consecutive insertions for 2c a word, with cash order. Subscriptions: Daily, 25c a month, \$2 yearly. Saturday edition, 50c yearly. Sample copy sent on application. RUMMAGE SALE IN AID OF THE boys of Hyatt Avenue Methodist C. S. E. T., Friday night, 8 o'clock, and Saturday, at 404 Hamilton road, near Rectory. LADIES' DARK BROWN WINTER

Rectory.

JIL AND GAS WELL DRILLING MACHINERY for sale; five complete
outfits, in addition to many special
tools, in A1 condition; also pipe, casing, pumping machinery and gas field
equipment. J. W. Tripplehorn, 85
Cross street, Chatham. 10n

Cross street, Chatham. 10n

WHITE LEGHORN PULStreet. The Pillows, MATTRESDEED,
renovated. Hunt & Sons, 593 Richmond street. Phone 997.

ONE UPRIGHT PIANO, IN FIRSTCLASS condition, at a bargain for
cash, \$160. Apply 613 Wellington
street.

Tuber CLOVES — WHOLE AND
Tuber's, 355½ Clarold, for sale. Apply mornings, 590
Pail Mall. 10c

EED CORN-LONGFELLOW YEL
Steel: Steel: 84tf

PURE CLOVES — WHOLE AND ground, \$1 per lb. Tyler's, 355½ Clarence. SEED CORN—LONGFELLOW YELLOW Flint, also Sulzer's White Flint, from Ontario grown seed; well matured; 75 pounds ears for \$5; sacks [Ters, poultry, twice daily, 143 King street, opposite market. Phone 1206.]

8h BUY YOUR CLOTHING ON CONVENI-QUESTIONS AND ANSWERS FOR engineer's license, 25 cents, post free, James Creeny, 131 Delhi street, Guelph, Ont. 7n boys' suits. See me before buying Terms to suit. This is also the cheap est place to buy ladies' hats. Call, write or phone 1987. W. Goldenberg, 761 Dundas, next Wood's Fair. MORRIS UPRIGHT PIANO—MAHOG-ANY case, full iron plate, 3 pedals, 7 1-3 octaves, as good as new, \$125 less than original sale price. Apply Mason & Risch, Limited, 248 Dupdas street London WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highes price. 341 Dundas. THE WONDER COAL OIL BURNER fits any stove; cheaper than gas or coal. See it at Lewis', 1011/2 King.

> made to order. Chamberlain weather strip. Phone 1504. BUY FURS NOW. BEFORE PRICES ADVANCE.
> We can offer them to you now at the Old Prices. Hudson Seal Coats..... \$185 Up

WINDOW AND DOOR SCREENS

Best Workmanship Guaranteed. B. SHAPIRO. EAVESTROUGHING, ROOFING, GEN-ERAL tinsmithing repairs; country work solicited. W. G. Arnold, 220 Clarence. Phone 4911. MATE on your upholstering. Charles M. Quick, 725 Richmond street. Phone THE JOY-FUL SMOKE — SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer. London.

BOY'S GUNMETAL WATCH, WITH BUY YOUR SHOES gold chain and pencil; valued as keep-sake. Return to this office. Reward. IN EAST LONDON FANNING MILL FOR SALE—WM.
Gray & Sons, 351 Talbot.

NITSCHKE SQUARE PIANO—7 1-3
octaves, full iron plate, good tone, \$7s,
payable \$1 per week. Mason & Risch,
Limited, 248 Dundas street, London.
7m

ROYAL TYPEWEITER PROPERTY OF THE PROPERT

Agranove Shoe Store 640 DUNDAS STREET.

A Millinery Display WEAR, all sizes; also bargains in new and second-hand shoes at Siskind's, 338 Richmond and 375 Clarence. *32tf Worth Coming Miles To See! NOTICE—UP-TO-DATE SHOES FOR the whole family at \$1 per week Call, write or phone 1267. M Lerner, 502 Hill street.

*4bu

Yery original, to. Faithful reproducvery original, to. Faithful reproduc-tions of the master designers high-priced models. Our reasonable prices will delight you. SEVERAL NICE WHITE BULLTER-RIER pups; one nice beagle hound pup for sale cheap. F. W. Probst, Box 60. Linwood. Ont. 6g

Reliable Clothing Co. 642 DUNDAS STREET. PHONE 2744. BELTING, REPAIRING AND LEA-THER supplies. Phone 1061. Mills, belt manufacturer, 152 Carling.

Turner's Shoe Store heels\$5.50 Opposite the Armories, Dundas Stree Special reduction in Shoe values this week-end. Boys' and Girls' Sc Shoes. New store and new goods. *10c\$5.50 STOVE PARTS NICKELPLATED—National Brass, Limited. *91-ti BOYS' SHOES. Regular \$2.50, THOUSANDS OF EVERGREEN THOUSANDS from 25c up. Shade trees, many sizes, from 25c up. Shade and ornamental trees, flowering shrubs, many kinds. Rose bushes. Christmas roses. Rhubarb, peonies, 25c each or 5 for \$1. Three varieties maple trees, basswood, mountain ash, horse chestnut. Charles Baker, nu seryman, Ridout south. Phone 2222. I CAN CLOTHE ANY MEMBER OF your family with the season's latest suits, coats, furs, dresses, walsts, skirts, sweaters and shoes; also fur-niture and house furnishings, with \$1 per week. Call, write or phone 1267. M. Lerner, 502 Hill street.

ORGAN, 25c WEEK BELL 5-OCTAVE ORGAN stops, good tone; has been thoroughly overhauled in our repair department. Sale price \$35, payable 25c per week.

BELL PIANO-CASED ORGAN 7 octaves, 13 stops, quarter-cut oak case, cannot be told from new, cost \$150. Sale price \$68, payable 50c per week.

Thomas Piano-Cased Organ Oak case, 6 octaves, in excellent condition. Regular price \$125. Sale price \$63, payable 50c per week. Out-of-town customers write for full particulars. MASON & RISCH, LIMITED. 248 Dundas Street, London. Oct. 12

Good Practice Piano, \$125 Tolkin upright piano, 7 octaves, good practice piano; full purchase price allowed in event of exchanging for new piano. Sale price \$125, payable \$1 per COLLETT FURNITURE COMPANY.

97 King St. Between Talbot and Ridout.

2xv

Darticulars.

MASON & RISCH, LIMITED.

248 Dundas Street, London.

Oct.12

1,000 FUR FELT HATS Worth Up to \$2.50 Value, for These Hats Escaped the Submarine. SEE WINDOW DISPLAY.

THE HEART OF LONDON. 371 Talbot Street. Open Evenings. NEW WOOD YARD, 241 OTTAWAY avenue. Phone 2208. \$2.75 to \$5.50 per load.

WEGNER CLOTHING CO.

VICTOR - VICTROLA ACCOUNTANTS.

WM. H. WILLIS, PUBLIC ACCOUNT-ANT-Audits, investigations and systems. 284 Burwell street. Phone 2720.

Mahogany case, with 12 selections. Has been used but a few months. For sale cheap, either for cash or short-time payment. Apply Box 131, Advertiser.

Oct. 12.

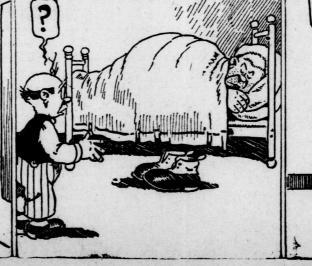
TH' MUNITION FACT'RY, AND YET HE'S PAYIN' AN ASSIST ANT \$4.50 OUTA HIS OWN POCKET T' DO TH' ROUGH WORK FOR HIM?

YA SAY TH' SON-IN-LAW'S INES AND HIS ASSISTANT













PIANO FINISHER FOR WAREROOM

FINCH—At her late residence, 261 Talbot street, on Oct. 10, 1918, Euphemia, beloved wife of Silas Finch, aged 66 for the Choir of St. Andrew's Presby-

SALESLADY FOR TRAVELING -Splendid proposition; one with some house-to-house selling experience pre-ferred. Call Belvedere Hotel. See Mr. J. F. Warren, between 12 and 1, and 6 and 8.

small apartment in central locality; family of three. No children; no laun-dry. Apply Box 158, Advertiser. 11c

WAITRESS WANTED TO TAKE charge of dining-room. A. Hall, King's Hotel, Kingsville.

Dominion Savings Budding.

BOYS WANTED—GOOD WAGES PAID.

Apply London Box Company, 309

Bathurst. Must have references. Good wages and no washing. Apply Mrs. Milton Jackson, 78 Thornton avenue. Phone 3173.

WAITRESSES WANTED AT ONCE— Hours 11 to 6. Apply to Steward, Dining-Room, Smallman & Ingram's *10c positions are waiting for trained men. Our course trains you in your spare moments. Write for booklet to National Salesmen's Training Asso-ciation. Den'

National Salesmen's Training Association, Dept. A., Toronto. BABY BUGGY TIRES PUT ON, springs repaired. Work guaranteed in every way. Try us. Walker, 757 Dundas. Phone 3976. Goods called for and delivered.

NURSE, PRACTICAL—APPLY MRS.

McNeil 32 Cartwright street. *10c GOOD COOK-GENERAL - IMMEDI-ATELY—Wages by the week. Apply Box 152. Advertiser. 10c WANTED — A COMPETENT MAID— Apply Mrs. Wilson, 260 Queen's avenue.

SIRING light work, with comfortable home and small wages. Apply 495 Piccadilly. 20 GIRLS WANTED For Biscuit and Candy Packing.

John McNee & Sons, 381 Clarence WANTED - HOUSEKEEPER - BY respectable man; middle-aged pre-ferred. Apply at once. Box 330, Otter-ville, Ont.

-BY-Chocolate Dippers Bon Bon Dippers Paper Box Makers Soda and Biscuit Packers.

ladies to take orders from neighbors for private Christmas greeting cards to send the soldiers and friends; \$5 sample book free; big profits; make one hundred dollars by Christmas, Linscott Company, Brantford, Ont.

—References required. Apply Mrs. A. H. Purdom, 351 Burwell street 4tf

SITUATIONS WANTED. OUNG, EXPERIENCED SALESMAN

Quebec street gate, Carling Heights.

CASH GRAIN QUIET

AT WINNIPEG WITH

Winnipeg, Oct. 10 .- The cash grain

CLEARING AUCTION SALE

f farm stock and implements, on lot
. con. 7. East Nissouri, known as Hope
Webester farm, on Tuesday, Oct. 15,
1918, commencing at 1 o'clock. Terms,
time months' credit. No reserve as proprietor has sold his farm. R. A. McDonald, auctioneer. M. B. Bent, clerk.
O. M. Stonehouse, proprietor. 12u

DA.

DA.

DERMATOLOGY

MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of superflucus hair permanently. Miss Beattle, corner Talbot and Fullarton.

BUSINESS CARDS.

FOR GENUINE PLUMBING REPAIRS HEMSTITCHING AND PICOT EDG NG, done while you wait, at the inger Sewing Machine, King street. ACLEOD & GREY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone 1277.

DO YOU KNOW THAT THE FOREST City Laundry has an enviable reputation in the city as the laundry of satisfaction? You have tried the rest, now thy Forest City Laundry. Phone 3881.

SAVE ALL JUNK FOR S. LEFF— Phone 4626. Very best free paid. PIANO TUNING

Have your plane or player-plane tuned by one of our experts. Planes \$2.50, players \$3.50. MASON & RISCH, LIMITED. 248 Dundas Street, London. Nov. 5

· STOVE PARTS. NICKEL-PLATED

National Brass, Limited

OSTEOPATHIC CLINICS OR RETURNED SOLDIERS — 444
Wateroo. Clinics closed during summer months. FOR CHILDREN—CATHOLIC CLUB, 520 Richmond. Clinics closed during summer months.

WANTED TO PURCHASE COTTAGE OR SMALL HOUSE, LARGE State lowest cash price. Box 171,

Advertiser.

SILENT SALESMAN WANTED-AP-GOOD TOP BUGGY CHEAP FOR cash. State price. Box 155, Advertiser. CABINET WANTED — MUST CONTAIN at least three dozen drawers about two inches deep and at least eighteen inches wide. Address Box 154, London Advertiser.

MELODEONS WANTED - KEENE'S
Antique Store. 342 Talbot street. GOOD WORKHORSE WANTED-Weight 1.200. Phone 2839.

LEGAL CARDS

TENNENT & TENNENT, BARRIS TERS, solicitors, notaries public. Money to loan. 78 Dundas. D. H. Tennent, Gordon H. Tennent. GRAYDON & GRAYDON, BARRIS-TERS, Bank British North America,

U. A. BUCHNER, BARRISTER, SOLI-CITOR, corner Talbot and Carling. Phone 99. Money to loan. V G R BARTRAM BARRISTER notary, etc., 59 Dundas street. CRONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas Coleridge. J. M. McEVOY, BARRISTER, SOLICI-

TOR, Robinson Hall Chambers, Money GIBBONS, HARPER & GIBBONS— Barristers, etc., Imperial Bank Bulld-ing. Sir George Gibbons, K.C.; Fred Harper; George S. Gibbons. T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 98

McKillop, Murphy & Gunn-OAK HALL BUILDING Mo PURDOM & PURDOM—
DOMINION SAVINGS BUILDING.
First Floor, corner of Richmond and
King streets

MACPHERSON & PERRIN, BARRIS-TERS, solicitors. Money to loan. Robinson Hall Chambers.

OSTEOPATHIC PHYSICIANS DRS. MARIE H. HARKINS, REBECCA kins, specialty catarrhal deafness E S DETWILER DO HAS RE.

PERSONAL.

CIENTIFIC PALMISTRY AND Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 910 Dundas street, opposite Fair Grounds gates. Hours of consultation 10 a.m. to 10 p.m.; Saturday to 5

MRS. LANE, CLAIRVOYANT, 362 York street, London, Ont. CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 3881/2 Ridout street. Phone 3666.

INSURANCL

IF IT'S INSURANCE CONSULT Donald D. Lethbridge. Only the best companies represented, 117 Dominio Savings Building, Phone 650. G. M GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance. USED CARS FOR SALE.

FORD SEDAN

1917 CHEVROLET-A BARGAIN Owner leaving city. 211 Ridout south

Equipped with Gray & starter, shock absorbers and dash lock. Only run since August, 1917.

Price \$955.00

Apply Box 172, Advertiser

RACER BODY FOR FORD CAR-A bargain for quick sale. 425 William street. BARGAIN FOR IMMEDIATE SALE— Saxon Six chassis. Apply 582 Dufferin avenue. 11c MARK CUT-RATE TIRE COMPANY, 126 Carling St. Phone 6182. London. EXV

CHALMERS TOURING, 1217, FIVE-PASSENGER: Chalmers, touring 1918 PASSENGER: Chalmers, touring 1918 5-passenger; Gray-Dort, 5-passenger; Overland, 5-passenger; Ford Goupelet; Cadillac-Smith Form-a-Truck (new). Beemer & Co., Limited.

USED CARS

FORD CABRIOLET.

CHANDLER, 5-passenger. DELIVERY TRUCK. HUPMOBILE BEEMER & CO., Limited 131-183 QUEEN'S AVE. Distributors for Cadillac, Chalmers and Gray-Dort Motor

Cars. White Truck and Smith Form-a-Truck.

REAL ESTATE FOR SALE MEDICAL CARDS.

W. F. BABB. 205 QUEEN'S 75 ACRES, SEVEN MILES OUT OF Strathroy, 12 miles from London; soil sand loam; on this property is a good bank barn, log house. Price \$3,800. W. B. Reid, real estate, 403 Richmond. DR. W. J. STEVENSON, 389 DUNDAS street Specialty, diseases of women street—Specialty, diseases of women ard surgery. Phone 516. DR. HUGH A. STEVENSON, 391 DUN-DAS street—Special attention X-rays. FIRST-CLASS 100-ACRE FARM, LON-DON Township. Beautiful buildings. Price \$8,500. \$5,600—100 acres, Belmont; fair buildings, clay loam. Terms. \$6,500—50 acres, beautiful buildings; London Township. \$5,000—50 acres, London Township; good buildings, clay loam. Currie & Tull, 418 Talbot street. JOHN G. HUNT-EYE, EAR, NOSE, throat Hayman Court, Queen's avethroat Hayman

DR. JOHN S. SCHRAM, CORNER Kent and Talbot streets. Specialty, midwifery, diseases of women and children. DR. PINGEL, LONDON-ELECTRICAL treatment of diseases a specialty. DR. GEURGE MENEIL-OFFICE AND Good 50-acre farm, 3 miles from mall village; bank barn 30x50, 7-00med frame cottage. Will sell cheap residence, 244 Queen's avenue. Spe-cialty, diseases of women and surfor immediate sale. \$2,400 cash required, balance on mortgage. The Western Real Estate Exchange, Limited, 78 Dundas street, London. 12u

J. B. CAMPBELL, M.A., M.D.—SPE-CIALTY, diseases stomach and sur-gery. Hours, 1-4, 7-8. and appoint-DR. J. E. KIDD, OFFICE AND residence, corner Dundas and Mait-land, Phone 889. DR. NORMAN R. HENDERSON, COR-NER Dufferin and Clarence (former-iy Park avenue)—Eye, ear, nose and throat.

DR. KARN, SPECIALIST, GENITO-URINARY and rectal diseases of men and women. 426 Richmond street, London DRS. FERGUSON & FERGUSON, South London. Phone 753. Dr. R. Fer-guson, specialty inidwifery and dis-eases of women. Dr. J. I. Ferguson, specialty children's diseases. DR. HOLMES, 344 RICHMOND—SPE-CIALITY, skin diseases, electro-ther-apy and X-ray.

DP. WEEKES, 436 WATERLOO-Hours, I to 3, and 7 to 8. DR. SEPTIMUS THOMPSON, PARK avenue, corner Queen's. Eye, ear, nose and throat.

DR. A A. McLEAN, CORNER DUN-DAS and William—Specialty diseases DAS and William—Specialty, diseases of stomach and children, and non-surgical treatment of women. DR. G. L. CLARKE-EYE, EAR, NOSE and throat. 335 Dundas street. R. W. SHAW, M.D., L.R.C.P. AND M.R.C.S. (England), 287 King street. DR. W. M. SHOEBOTHAM, 620 RICH-MOND, corner of Hyman. Specialty, surgery, diseases of women. CER, tumors, etc. King street east, Kitchener, Ont.

DR. D. H. ARNOTT, 226 QUEEN" avenue, in addition to regular prac-tice, will give special treatment for cure of liquor and drug habits. DR. BROWN - EYE, EAR, NOSE, throat. 472 Clarence street. Appoint-

L. BURDON, M.D., L.R.C.P. and S. (Edinburgh) — Diseases of women, children. 461 Waterloo. Phone 258. MUSICAL INSTRUCTION. CHARLES E. WHEELER, F.C.G.O.— Classes in vocal, plano, organ, har-mony and counterpoint resumed Sep-tember 3. Studio, 429 Waterloo. 77tf CLARENCE E. GILMOUR, ORGANIST

Paul's Cathedral—Voice, piano, organ. Studio, 510 Adelaide and organ. Studio street. Phone 3703. BERT WEIR, ORGANIST CENTEN-NIAL Methodist Church, teaches plano, organ, theory and vocal, 493 Adelaide street. MRS. G. PENHALE HARRISON teacher piano, voice, theory. Studio, 166 John street. Phone. Pupils prepared for university exams. New term. September 1.

JAMES CRESSWELL, TEACHER OF violin, mandolin, band and orchestral instruments. Studio, 498 King. Phone. GEORGE C. LETHBRIDGE, ORGAN-JEORGE C. LETHBRIDGE, ORANGE IST First Presbyterian; pupil of C. M. Widor, Paris, France, French School. Organ, piano, vocal, theory. 290 Princess. Phone 5214. Engagements accepted. THOMAS G. SHUTER, TEACHER OF banjo, mandolin, guitar and all fretted instruments. Studio, London Conservatory of Music.

Learn To Play Piano We positively teach you to play the latest Popular Songs within 20 lessons. Money back if we fail. Call for free

demonstration or phone or write for ree booklet. The Marks-Winn School OF POPULAR MUSIC, LIMITED, Phone 6244. 16916 Dundas Street. Studio hours: 12 (noon) to 10 p.m.

An Excellent Opportunity Harkins, St. George Apartments, Wellington. Phone 1560. Rebecca Har-LONDON CONSERVATORY

OF MUSIC Lessons are given, in classes of three and a violin loaned at a low fee. For particulars, address 356 Dundas Street or Phone 1101.

NORA LITTLE, TEACHER OF SING-ING, resumed teaching Sept. 9, Studio, 265 Dundas, Phone 2364. MISS M. RAYMOND RESUMED teaching Sept. 4, at her studio, 556 Richmond street. Phone 2686. 78tf FRANCES CULLIS, CONTRALTO SO-LOIST Askin Street Church, teaches singing Studio, 177 Wortley road.

MONEY TO LOAN. \$80.000 LEND-6-CITY, FARMS-Reynolds, 77 Victoria, Toronto. PRIVATE AND TRUST MONEY TO loan on farm and city property; low-est rates, terms to suit. T. W. Scandrett, 98 Dundas street. PRIVATE FUNDS TO LOAN-LOW-

EST rates. U. A. Buchner, corner Talbot and Carling. MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate agency, 117 Dominion Savings Building (first floor up).

DR. FRED L. WOOD Artificial Teeth, \$6.00. No charge for extraction. Open evenings, 8 to 9:30. 2011/2 DUNDAS STREET-OVER BELTZ & CO. PHONE 1077.

MISCELLANEOUS. LL CRATES KNOWN AS THE property of the London Canning Company are to be returned at once.

Anyone detaining these after this notice is liable to prosecution.—London Canning Company.—10k DEBTS DUE MERCHANTS AND others collected anywhere. No collec-tion, no charges, Rates and references on application. Canadian Eureau of Credits. Dominion Bank Chambers. MORREN - REMOVED FROM 423 Wellington to 231 Queen's avenue.

HOTELS.

LONDON HOUSE—PHONE 4905— Remodeled. Modern rooms by the day or month. SURVEYORS.

F. W. FARNCOMB, CIVIL ENGINEER surveyor. Room 307. Dominion Savsurveyor. Room 3 ings. Phone 552.

USED CARS FOR SALE.

PACKARD LANDAULET, would make a fine funeral or taxi car.

LETTER WHICH MAKES PLAIN THAT HE PLAYS KAISER'S GAME

Writes to Cousin That "Sermon on Mount" Talk in December Was Misinterpreted—Sne ers at "Democracy." and Wants Germany to G rab All She Can Get.

street. London. 124

\$7,000—100 ACRES. NISSOURI TOWNSHIP, brick house, basement barn,
clay loam, good orchard. Will accept
house in London in part payment. Patterson, Imperial Bank Chambers.

\$6,000—50 ACRES, EXCELLENT SOIL,
about 2 miles from London, brick
house, water inside, basement barn,
equipped with steel stanchions, cement
mangers, silo, hog pen, implement
shed. 78 Dundas street, London. 124

London, Oct. 11.—A dispatch to the
Daily Mail from Berne says:

"A letter in which Prince Max of
Baden reveals himself in his true colors
has come into my hands. After reading
it no one will any longer be in doubt
either as to the character of the man
who wrote it or as to the reason why
the kaiser chose him for the role he now
has to play.

"On December 14 last, at the time
when many speeches were being deliver-

sent me a telegram congratulating me and calling my speech "a high feat." "'On the one hand the Pan-Germans

conquer the world to their hearts' con-tent. On the other hand, that hateful

Anxious to Have a Dig.

"For many a day I longed to have a good dig at our enemies and to hold

Continued From Page One

charest treaties and the open scouting of the Reichstag resolution as some-

thing which had served its purpose.
"President Wilson's reply displays clearness and caution, which are absolutely essential."

ALLIES DRIVE DEEP INTO GERMAN LINES ON

about 2 miles from London, brick house, water inside, basement barn, equipped with steel stanchions, cement mangers, silo, hog pen, implement shed, thoroughly fenced with wire. See this farm. Brodie's Real Estate. London Loan Block. house, water inside, basement barn, equipped with steel stanchions, cement mangers, silo, hog pen, implement shed, thoroughly fenced with wire. See this farm. Brodie's Real Estate. London Loan Block.

FOR SALE OR EXCHANGE.

23 acres, 4'-mile from good village on Grand Trunk Railway. Good bank barn, fair frame house, loam soil. Will take small cottage as part payment. The Western Real Estate Exchange, Limited, 78 Dundas street, London.

SPLENDID 160-ACRE FARM, WITH good buildings; good terms to experienced farmers if

ited, 78 Dundas street, London. 121

SPLENDID 100-ACRE FARM, WITH good buildings; good terms to experienced farmer if taken this fall. Box 117, Advertiser. 10k

SEE-THIS

SPLENDID 230-ACRE FARM IN SOUTH OXFORD.

Clay loam soil, large bank barn and large two-story brick house, also second set of smaller buildings; 15 acrest timber; about 5 miles from Norwich. A special bargain for quick sale. Price imper; about 5 miles from Norwich. A special bargain for quick sale. Price Max wrote the following letter to his cousin, Prince Alexander of Hohenlohe, to interpret the real meaning of his Sermaon on the Mount speech: "I am astonished at the various interpretations put on my speech in various quarters. The Swiss newspapers can dinto it a sort of opposition between the Hohenzolerns and the Zahringers (the Baden royal family). How nonsensical this is is shown by the fact that the kaiser—this is entre nous—sent me a telegram congratulating me and colling my speech "a birb feet".

78 Dundas Street, London, Ont. CENTRAL, BEST LOCALITY.
2 story and attic, brick, hardwood finish, two mantels and grates, 4 bedrooms, large lot, 65 feet frontage; brick barn at rear. Price, \$7.300 On the one hand the Pan-Germans fall upon me, utterly failing to perceive in their wrath that with my interpretation of Christianity I am really endowing their German swords with a German spirit by means of which they can t rear. Price, \$7,300.
THOS. C. KNOTT REAL ESTATE AGENCY, 117 Dominion Savings Building.

and fruit. For terms, etc., apply to Walter Atkin, Harrow, Ont. Phone 93-4.

GENERAL STORE FOR SALE, without stock or fixtures; dwelling above, all conveniences, hard and soft water, piped upstairs, garage, oilhouse and public shed; in lively village, only two stores, Apply to Box 1, Camilachie. Snap, if soid at once.

49tf

Marians in Coichester South, comprisioning 100 acres in 1st concession. Splender. The of the popular outery for 'democracy'' and all current party watch words, especially "parliamentarism."

"The world is out of joint, and peoples' minds are unbalanced. Everybody is so hypnotized by these crazy ideas that I cannot get men to take in earnest my words of practical common sense about applied Christianity and the desentimentalizing of the conscience of humanity has a whole.

Anxious to Have a Dig.

"For many a day I longed to have a good dig at our enemies and to hold things.'"

In what a leading with such a cunning and z stute opponents to compensation which we possess.

"There you have, then, my own intended up to scorn in my speech, 100,000 copies of which have been distributed as a leaflet for propaganda purposes. My speech is to be read as a whole it is so hypnotized by these crazy ideas the relief of propaganda purposes. My so hypnotized by these crazy ideas the relief of propaganda purposes. My so hypnotized by these crazy ideas the relief of propaganda purposes. My poor opinion of the moral disposition of the rulers of our enemies, as well as of the terrible lack of judgment among the people whom they rule. The baseness of their ideas is too shameful for words. We Germans, on the other hand, sin by our stupidity, for both the Pan-Germans and podding a good dig at our enemies and to hold things.'" house and puone sheet, in the lage, only two stores, Apply to Box 1, Camlachie. Snap, if sold at once.

City Property. ARGAINS-18 SURREY AVENUE, brick cottage, real bargain for a few days for investments as well as a home. Bungalow, north, seven rooms, very complete; special price for few

attic, white brick, all modern, 3 minutes' walk to market; \$1,000 down, balance can be arranged. W. B. Reid, 403 Richmond. FOR SALE OR TO LET-TWO COT-

TAGES, north end, 259 Regent street and 199 Cheapside, west of Richmond. Apply 1073 Richmond. *11c \$1,950—FRAME 1½-STORY HOUSE, Colborne street, north end, 3 bedrooms, full basement, toilet. barn; a good buy; easy terms. B Weir, 493 Adelaide.

\$1,500—\$100 DOWN—\$15 MONTHLY— for immediate sale, brick cottage, Florence street, east end. Bert Weir, 493 Adelaide. 2,850-YORK STREET, NEAR REC-TORY, red pressed brick, 1½-story, semi-modern. Bert Weir, 493 Adelaide. \$100 DOWN—\$15 MONTHLY—\$1,475 cottage, on Elias street. Bert Weir, 493 Adelaide. 4,200-THAT MOST BEAUTIFUL

taken.

red pressed brick bungalow on Wort-ley road; strictly modern Boxt road; strictly modern. Bert Weir, \$3,600—L O R N E AVENUE, R E D pressed brick, 1½-story house, 3-piece bathroom, furnace, double parlors; easy terms. Bert Weir, 493 Adelaide, 11k

FOR SALE—MODERN FRAME COTTAGE, household furniture, chickens, 22 Orchard street, evenings.

*Germany has crossed the singe like transient phantoms during the last few months. We do not know wi ere we are regarding the particular authority he-hind any particular chance matter. We must remember the Reichstag's resolution of July, 1917. The military situation changed in Germany's favor. The result was the Brest-Litovsk and Bucharest treaties and the open scouting

\$2,700—COTTAGE, ON ADELAIDE street, near Queen's avenue, 3 bed-rooms, 3-piece bathroom, hydro, excellent location; easy terms. Bert Weir, 493 Adelaide. Bert

\$1,600—FRAME COTTAGE. Three bedrooms, electric light, water, sewer connections, ½-acre lot, barn, driveshed, etc. Ten minutes' walk to

ANDERSON & COMPANY 12 MARKET LANE.

COTTAGE FOR SALE—CENTRALLY located, hydro and gas. 508 Maitland.

DR. M. J. FREZELL, DENTIST— Over McLachlan's drug store, opposite old city hall.

DR. S. M. THOMAS—NEW ADDRESS, 212 Dundas street. Phone 2085. DR. JAKVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 213 Dundas street. DR. HOCKIN, DENTIST—SPECIAL-IST, pyorrhea and bleeding or reced-ing gums. 606 Dundas, corner of Adelaide, Bank of Toronto Chambers.

DR. HOCKIN, DENTIST—SPECIALIST, pyorrhea and bleeding or receding gums. 606 Dundas, corner of Adelaide, Bank of Toronto Chambers.

CHIROPRACTIC.

DR. T. H. ENGLISH IS HANDLING Dr. A. W. Macfie's practice during the month of October. Office, Dominion Savings Building.

CLARA KILBOURNE, UNIVERSAL College of Chiropractic graduate. Office, 231 Queen's avenue. Telephone 3553.

DR. B. KNIGHT, DRUGLESS PHYSI. CLAN-Chiropractic, electro-therapy, X-rays, etc., 287 Piccadilly. Phone 4009.

RUPTURE APPLIANCES
Ni.W INVENTION IS GUARANTED—T. Y. Egan, specialist, 445 Yonge street. Toronto. ZXV

OSTEOPATHY.

DR. CATON, OSTEOPATH, 171 KENT street—General practice. Lady attendant Phone 1573.

DR. BAKKLIE, OSTEOPATH AND Chiropractor. Magnificent electro-therapeutic equipment; fourteenth avenue. Phone 2565.

WOLVES EXACT 930 LIVES FROM THREE VESSELS

Heavy Toll Follows the Huns' Latest Sub Operations.

400 ON MAIL STEAMSHIP American and Japanese Boats Torpedoed in the

Atlantic.

HUGE SUBMARINES.

London, Oct. 11.—The sinking of the Japanese steamship Hirano Maru and the mail boat Leinster mark incidents of the new submarine campaign white the Germans launched about ten days the Germans launched about ten days ago, according to the Mail. It adds that ago, according to the Mail. It adds that directions according to the Mail and the concerned in rebutting the lies and false suggestions of the enemy's moral of-fence. As my object was also to laugh fence. As my object was also to laugh to scorn the democratic war cry of the western powers I had to come to a sort of compromise with my audience about our own internal affairs. As I quite decline to accept any such thing as western democracy for Germany and Baden, I had perforce to tell my hearers that I perfectly understood their needs, but at the same time I could not but warn them that I had arrived at a sort of political platform which gives me liberty to follow paths I have marked out for myself. ity became evident in various directions, notably along the routes followed Radishes. 2 bunches. ty became evident in Various directions, notably along the routes followed by steamers carrying American troops. It is reported that the new U-boats are much larger and more heavily armed than any which have been sent out heretofore by Germany.

Among the missing is Lady Alexandra Phyllis Hamilton.

Beans, 1: 12 basket. Radishes, 2 bunches, whilesale with the cath caulitowers, per doz. Wholesale with the cach caulitowers, retail.

600 FROM LEINSTER.
Dublin, Oct. 11.—It is believed that 600 lives were lost in the sinking of the mall steamer Leinster by a torpedo in the Irish Sea yesterday, it was stated today at the office of her owners. Only about 150, it was added, were saved.

Submarines have taken a heavy toll of lives. Three hundred lives are before the control of lives. Three hundred lives are before the control of lives. Three hundred lives are before the control of lives. so difficult to define; for I, too, naturally wish for the greatest possible exploitation of our successes in contrast to the so-called peace resolution of July, 1917, which was a disgusting child born of fear and the Berlin dogdays.

"I wish to have the greatest possible indemnities, no matter in what form, so that after the war we may not be too poor. My view in these matters is not quite yours, for I am not yet in favor of anything more being said about Beigium than what already has been said. Our enemies know enough, and in dealing with such a cunning and restute opponent as England, Beigium is the outperfeat."

"There you be to the procession of the process of the pro

perished with the sinking of an American ship on her way to France, while 100 miles off the Atlantic coast.

400 LOST WHEN IRISH

MAIL SHIP IS SUNK.

LONDON, Oct. 10. — The Dublin mail boat Leinster has been torpedeed according to the Exchange Telegraph Company. The steamer was making a trip from Dublin to Holyhead.
Four hundred persons perished in the torpedoing of the Leinster, according to a report, which has not yet been confirmed.

The reported torpedoing of the Lein
Apples. cooking, 11-qt. basket. The property of the property of

reported that extraordinary precau-tions had been taken with respect to the channel, as well as the English The gross tonnage of the Leinstead is Eggs, per doz.....

2.646. Her owners are the City of Butter, creamery, lb. Butter, dairy brollis. Butter, creamery brollis. Butter, creamery brollis. A THIRTY-MILE FRONT; FOE TO QUIT DOUAL 300 PERISH FROM

home. Bungatow.

wery complete; special price for revery fine feduced \$400 for quick sale. Two Plecadilly street homes, 6 rooms, brick, all modern; bargain; get particulars quick. Normal School home, very fine, reduced \$1,000 for cash. Ten acres, with first-class buildings, joining the city, \$15,000. Three good homes to reale at bargary for \$1,000. Three good homes to there homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the homes for sale at bargary for \$1,000. Three good homes to the form the sale at bargary for \$1,000. Three properties the statement reads:

"After the capture of Leskovatz, our troops, on the 8th interpretation for \$1,000. Three good homes to the high passengers. The vessel was torpeded and sunt by a German submarine early on Fribation for \$1,000. Three good homes to the high passengers. The vessel was torpeded and sunt by a German submarine early on Fribation for \$1,000. Three properties the statement reads:

"After the capture of Leskovatz, our troops, on the 8th interpretation for \$1,000. Three good homes to the statement reads:

"After the capture of Leskovatz, our troops, on the 8th interpretation for \$1,000. Three good homes to the sum of Paris, Thursday, Oct. 10.—French troops today crossed the ne east of Oeuilly, southeast of Laon, and drove the enemy thward. The French have gained ground north of Berry-auand have taken prisoners, according to the official dat the war office tonical.

Aisne east of Oeuilly, southeast of Laon, and drove the enemy northward. The French have gained ground north of Berry-au- MANY U.S. SOLDIERS

Bac and have taken prisoners, according to the official statement AND SAILORS KILLED. issued at the war office tonight. In the Champagne sector, the AN ATLANTIC PORT, Oct. 10 .- The Germans have begun a retreat toward the Aisne River. French American steamship Ticonderoga, a ves-sel of 5,130 tons, has been torpedoed and forces have crossed the Aisne at Termes, which they hold, and have sunk on her way to France with probably a heavy loss of life. Twenty sur ably a heavy loss of life. Twenty survivors of the ship, wounded or suffering from exposure, were brought here today by a British vessel, to which they captured the station at Grand Pre, where numerous prisoners were

"She led the way uphill," he said,
"and she must lead the way down."
There can be no talk of disarmament until Germany, the great armorer, has been disarmed. Beyond that, the league the shelf of the submarine, they have the shelffre of the submarine, they must insist upon each Government giving fullest information of the armaments of its country, whether manufactured for itself or for other countries. If any forcing of the pace occurs the league can consider the application of

If any forcing of the properties of league can consider the application of the economic weapon before things have gone too far. But regulations cannot completely dispose of the questions of armaments, for even if all armaments torpedo approaching the ship. He informed the captain, but the torpedo was one ar that escape was impossible. The clearness and caution, which are absolutely essential."

League of Nations.

Lord Grey repudiated the idea that a league of nations was to be a league of the Alies for the purpose of maintaining the supremacy particularly of a group of nations, and also the idea that the league of nations projected could be utilized as a substitute for the successful termination of the war.

Viscount Grey agreed with President Wilson that the league cannot be formed now. Though personally he would have been delighted to see a working model at the carliest possible of such a model degenerating into a league entirely different from the league remaining a party to the league if it were being used except to carry out its ideals.

The United States would not remain a party to the league if it were being used except to carry out its ideals.

The United States would not remain a party to the league of the prosecution of the war, to give the maniference of the prosecution of the war, to give the me and attention necessary to elabor them and attention necessary to elabor them and attention necessary to elabor the maniference of the projectile struck the side of the boat ment set saide for postal clerks. The projectile struck at side for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck the side of the boat ment set saide for postal clerks. The projectile struck and the comparing the clear of the control of the surface of the league of the clear of the control of the surface of the people behind in the surface of the league of the surface of the league of the surface of the league of the league of the surface of the league of the surface of the league of the league of the projectile struck the side of the boat between the forecastle and the compart-

Leinster foundered so quickly after sne was torpedoed that there was no chance to launch the lifeboats, according to the Dublin correspondent of the Daily Mail. A number of the survivors landed at Kingstown had been badly injured and Toronto, Oct. 10 .- Listed quotations at Toronto are: Flour—Manitoba, war grade, \$11.65, bags; Ontario winter, war grade, \$10.75, are in the hospital there.

ROOFING

bags.
Millfeed—Manitoba bran. \$37.25

ton; shorts, \$42.25 per ton, carlots, Montreal. Oct. 10.—Wheat flour sub-

HAY

Montreal, Oct. 10.—Hay—No. 2, per ton, car lots, \$24@25.

SLATE ROOFING—OUR SPECIALT) is slate blackboards. J. Whitiaker 551 King street.

Montreal, Oct. 10.—Wheat flour substitutes were easy at the recent declines noted, and the prospects are that they will go still lower in the near future on account of the more liberal supplies offering.

Flour—Manitoba spring wheat, war grade, \$11.50@11.65.

Rolled Oats—Bags, 90 lbs., \$5.20@5.30.

Rembers Toronto Stock Exchange. INVESTMENTS Cronyn Building, 71 Bay St., Toronto

FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

The fine weather still continues to affect the local market, and again this morning there was a very small atten-ance both of buyers and sellers. Hay is becoming more plentiful, and 15 loads were offered yesterday, bring-ing from \$17@18 per cwt. One load sold as high as \$18 25.

Oats remain steady, bringing from \$2 10@2 15 per cwt.

No other produce was offered, but a large market is expected on Saturday, owing to the fine weather and Monday being a holiday.

Winnipeg, Oct. 10.—The cash grain market was dull and featureless today, with no demand. October oats closed %c lower, and December was down %c. Flax was 10c lower for November and 8c lower for December. Barley was %c

up for October, but 1/4 c down for De-Oats, per bu...... 71 2-5 to 72 7-10
Wheat, per bu...... 2 12 to 2 15 Oct. \$ 80½
Dec. 74½@74½
Barley— Oct. 3 39 35
Nov. 3 32 325
Dec. 3 22 317
Cash grain;
Oats—No. 2 Canadian western, 804c;
No. 3 Canadian western, 77c; extra No. 1 feed, 77c; No. 1 feed, 754c; No. 2 feed, 72c.
Barley—No. 2 Constitution of the constitution of th feed, 72c.
Barley—No. 3 Canadian western, 98c:
No. 4 Canadian western, 93c; rejected nd feed, 89c. Flax—No. 1 N.W.C., \$3.40.

TORONTO.

Toronto, Oct. 10.—Ontario oats are weaker on the local grain market, selling at \$5c on the basis, in store, at Montreal. Dealers state that there is more oats being offered at country points during the last couple of days than heretofore this season. The prospect that with the coming needs there will Hubbard squash, doz. 1

Produce, wholesale

Chicago, Oct. 11.—Opening: October, none; December, \$1.11½

London, Oct. 11.—Bar

400; 25c lower; heavy and \$18.75; few, \$18.80; light yor

Hams-Short cut, 137s.

PROVISIONS.
Liverpool, Oct. 11.—Beef—Extra In-

western, 330s.

Corn-

Butter, crocks, lb... Eggs, crate lots, doz. Eggs, basket lots, doz

at country points.

There is very little millfeed being offered on the local market. The great bulk of it is being sold directly from the mills to the farmers. Sales are on the basis of the fixed prices, Montreal delivery. do. No. 3, \$2.27; Ontario, No. 2 spring, \$2.31; Ontario, No. 2 spring, \$2.26; do., No. 3 spring, \$2.22; in store, Montreal; Manitoba, No. 1 northern, \$2.24½; do., No. 2 northern, \$2.21½; do., No. 3 northern, \$2.17½, in store, Fort William Oats—Canada western, No. 2, 801/4c; No. 3 Canada western, 75@78c, in store, Fort William; Ontario, No. 2 white, 75@78c, outside; No. 3 white, 74@77c, outside. Barley-\$1@1.05.

MONTREAL. Montreal, Oct. 10.—The corn market today was weaker, and prices declined 2½@7½c per bushel. There was no change in prices for oats today to note. Oats—Extra No. 1 feed, 93c. Bacon-Cumberland cut, 152s; clear bellies, 160s; long clear middles, light, 160s; shoulders, square, 128s. light, 160s; shoulders, square, 128s. Lard—Prime western in tierces, 149s d; American refined, pails, 152s; American refined, boxes, 150s.

OILS.
Liverpool, Oct. 11.—Tallow—Australian (in London), 72s.
Turpentine Spirits—125s.
Rosin—Common, 64s 6d.
Petroleum—Refined, *1s 6%d.
Linseed Oil—62s.
Cottonseed Oil—68s.
War Kerosene—No. 2, 1s 2%d.

WHO FIRED LOADED CARTRIDGE AT HEIGHTS?

Shot Heard, But Cannot Be Traced to Anyone. An investigation is in progress at

Carling Heights for the purpose of probing the firing of a loaded cartridge in the late hours of last night. Where the shot came from and who fired it are unknown, but many of the boys in camp is a complete mystery. It was first thought that one of the sentries had Oats - October, 67%c; December, fired, but on these being questioned they all denied firing. The camp military police will report on the case in a New York, Oct. 11.—Bar silver, few days.

silver, 491/2d. SPEEDERS AND OTHERS

WALL STREET.

New York, Oct. 11.—Wall Street, 10:30
a.m.—Profit-taking, induced in part by
the impending holiday, caused recessions
of one to three points among speculative
issues in the early period of today's
market. Oils, yesterday's strongest
feature, reflected this attitude on the
part of traders, more than any other HELP COURT REVENUE today by a British were transferred by another vesser which picked them up.

Scores of American sailors and soldiers were killed or unded by shrapnel fired by a German submarine after it had torpedoed the Ticonderoga 100 pace in armaments.

The way uphill," he said that the way uphill," he said the way uphill, and the way uphill and the way uphill, and the way uphill a East Buffalo, Oct. 11.—Cattle—Receipts, 750; steady. Calves—Receipts, 500; \$1 higher, \$7@20. Hogs—Receipts,

pigs, \$18; roughs, \$16@16.25; stags, \$12 14. Sheep and Lambs—Receipts, 400; lambs, 25c higher; lambs, \$10@17.25; others, unchanged. PEACE IN SIGHT, BUT FAR OFF, SAYS GREY.

the former secretary of foreign affairs, in the first speech he has made in two years, said he thought peace was within sight, but not within reach. He praised the wisdom of President Wilson's reply to the German note.

LONDON, Oct. 10 .- Viscount Grev.

Save Your Money

for the coming Victory Loan

A. E. AMES & CO.

Transportation Building, Montreal

74 Broadway - - New York

Established

The Dominion Savings

and Investment Society Interest on Deposits $3\frac{1}{2}$ to 4 per cent

OFFICE: DOMINION SAVINGS BUILDING. CORNER RICHMOND AND KING STREETS.

Total assets, 31st December, 1917, amount to \$2,334,803.86 as



DIAMONDS

Diamond Rings from \$5 to \$350. including single diamond rings, three and five diamonds, and many

C. H. WARD & CO.

DIAMOND MERCHANTS. 386 Richmond Street.

The everyday coffee user knows good coffee when he tastes it. That is why

Peters **Plantation** Coffee

makes such a wide appeal. still selling at 50 CENTS PER POUND.

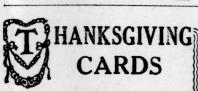
Peters: London

THANKSGIVING FOOTWEAR

Our unusual display of New Fall Footwear embraces the newest styles, the best values and Satisfaction is what we sell

VAUFMAN'S 226 DUNDAS

"GOOD SHOES CHEAP."



18 18 18 HAY'S **STATIONERY**

THE STORE WITH "BETTER CARDS."

DEVELOPING and PRINTING Size Roll Film Developed and Printed For 25c at

THESE COOL DAYS ENJOY A HOT DRINK OR

Taylor's 6 Cut-Rate Drug Stores

LUNCH AT THE CANDY SHOP



see Herbert C. Hoover with his eyes "well dressed" in

Herbert C. Hoover Food Administrator For the United States

His motto is: Conserve food OUR MOTTO: Conserve your eyesight-with

proper glasses. Good vision will help you win the battle of life **BROWN**

VISION SPECIALISTS.

hone 1877. 223 Dundas Street. LONDON, ONT.

THE CANADA AUTO DEVICES CO SAY DARTRIDGE TIRES ARE SO DO THOSE WHO HAVE THEM .

CAKES The kind that make you want more, At **RUDDY'S**

There's a store near you. 733 RICHMOND STREET. 3081/2 DUNDAS STREET. 874 DUNDAS STREET. Canada Food Board License 5-1820.

ISSUED BY THE CANADA FOOD We can eat the scores of othe



BIG CROWDS

Dozens are sold every day. Don't miss this opportunity. Hats worth up to \$2.50 and \$3.00 for \$1.23 25 SAMPLE RAINCOATS. 25 SAMPLE OVERCOATS.

The balance will be sold on Saturday at a saving of \$5.00 to \$8.00 a garment. 25 CENTS SAVED

every pair of Overalls

Wegner Clothing Co.

THE REAL LIVE STORE. Famous for Their Little Prices 371 Talbot, Opposite Market Open Evenings

CANADA FOOD BOARD Licenses Nos. 8-8840, 8-8841

We Deliver. Order Early, Please. Prime Old White Cheese, lb. . . 35c Also Choice New Yellow Cheese,

Guaranteed Pure Clover Honey

THOROUGHLY RIPENED, EXCEL LENT FLAVOR. Jars 30c, 20c

It is good policy to buy Raisins now, as prospects are that Raisins, Prunes, Currants and Peels will be very scarce. We have some choice Raisins, 2 packages for 25c, and Fancy Raisins (best quality), 15c.

John Diprose

OCTOBER THE DIAMOND MONTH. ect your Diamonds now for Christ-mas. By adding to them, they

will grow. \$10.00 UP TO \$400.00. JOHN A. NA H "MY JEWELER,"

Our Show Windows

Cook's Shoe Store

and are sending their friends.

OVERCOATS

\$3,000 Worth of Overcoats at

\$18.50, \$23.50 and \$25.50.

150 Black Beaver and Melton

Overcoats, made from old

stock at a saving of \$7.00 to

SWEATER COATS

\$4,000 worth of Canadian and

imported makes. Special

\$10.00 on a coat.

up to \$17.50

120 DUNDAS ST.

Thanksgiving Is An Opportune Time To Remember the Boy Overseas.

OVERSEAS PARCELS. Send him a parcel now. We can

OVERSEAS BISCUITS. Put up in packages or Many styles and flavors. SECTION HONEY.

Our standard of honey is est. Order this at once.

Per sections 40c. OLIVE SPECIAL. Delicious ripe olives. Ready when company calls. Regular 15c value.

10c PER

NO-LG A SUBSTITUTE FOR EGGS. Use it as you would eggs. It has given general satisfaction. The use of No-Eg reduces egg cost to practically 18c per dozen. Ask about No-Eg.

CREAMERY BUTTER. Good Canadian butter. A treat for the boys over there. Put up in hermetically sealed tins. 75c per tin.

WHITES AND YOLKS, 35c BOTH. DRIED BEEF. An appetizing, satisfying meat. Ready to serve. 7uc per pound.

springs up between them. Then that something happens. Her lover is arrested for murder and returned to New York, she following. He refuses to talk. Teen the stirring courtroom scene and the sentence of death. But she will never believe ms guilt. She will risk her all to learn the truth. Geraldine Farrar is seen in all her dramatic glory as the woman who solves the mystery by subterfuge and cunning. A two-reel Big V. comedy, "Roofs and Riots," is a veritable scream. It's filled with good, clean comedy, from start to finish.

In vaudeville Aldine and Wright present a sensational aerial act.

The above program in its entirety will be presented at the Patricia again today and Saturday.

'THE HUN WITHIN" HAS

Remarkable Picture Will Be Shown for First Three Days Next Week. The first of the Paramount-Arteraft productions with which the name of

D. W. Griffith is connected is "The Hun Within," to be shown at the Majestic Theatre the first three days of next week. This is said to be an extraordinary picture, and it has been said that it bears the indelible print of Griffith's confirmancian.

THE GRIFFITH MARK

250 DUNDAS T. A. ROWAT & CO. PHONES:

Canada Food Board License No. 8-3422.

GERALDINE FARRAR IN HER GREATEST PLAY AT PATRICIA TODAY, SATURDAY

Beautiful Screen Star in "The Turn of the Wheel."

COMEDY AND VAUDEVILLE

Excellent Program at the Popular London Playhouse.

Geraldine Farrar, the beautiful opera star, made a tremendous hit at the Patricia Theatre yesterday in her latest screen success. "The Turn of the Wheel." In no previous production has Wheel." In no previous production has the celebrated artiste been afforded such splendid opportunities for her magnificent emotional art. Stronger, more intense dramatic situations are seen in this picture than in any productions in which the beautiful Geraldine Farrar has ever been featured. Geraldine Farrar greets her audience as Rosalie Dean, a lovely, gorgeously gowned woman of today, an art student in the stronger of the control of

GERALDINE

SELLING-OUT SALE

Thanksgiving Specials

While this selling-out sale is on, you have an opportunity to

buy all your winter requirements in Clothing, Furnishings,

Underwear, etc., at a big saving. Remember this is not an

ordinary ten-day sale, but a genuine selling-out sale, as the

STOCK MUST BE SOLD. The people are coming by train and

automobile as far as one hundred miles. They come to buy

\$3.25, \$4.75, \$7.50, \$9.50 and makes; some of it at less than

ISSUED BY THE CANADA FOOD BOARD.

Not Deprivation but Con servation is what is asked of you

The Giant Clothing House

120 DUNDAS STREET. Mark the Place and Mark It Well.

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN.

RAINCOATS

\$3.000 worth of Canadian and

English makes are selling fast

at these special prices, \$9.95,

UNDERWEAR

\$8,000 worth of Underwear.

including Stanfield's, Pen-

man's and other well-known

\$12.95 and \$14.95.

last year's prices.

OPEN EVERY EVENING UNTIL 7 O'CLOCK.

The kind that sold for \$2.00



ROSCOE FATTY ARBUCKLE PARAMOUNT-ARBUCKLE CUM

Appearing at the Majestic Theatre today and Saturday in his latest and greatest laughing success, "The Cook."

Mr. Arbuckle is the heavy weight cook in a heach cafe and like the major. JOYN A. NA H JEWELER,"

206 DUNDAS STREET,
"Where You Will Eventually Buy."

Our Show Windows

are replete with a full line of latest fall styles in Boots and Shoes for Men, Women, Youths, Misses and Children. You will find they present a most inviting opportunity for choice in reliable footwear of all kinds. Our prices are always in keeping with quality. We invite you to give our window exhibits a look over.

Cook's Shoe Store

THE STORE WITH THE STOCK.

GERALDINE

FARRAR

In THE

TURN OF

THE WHEEL

Goldwyn Dicture

IN THE

TURN OF

THE WHEEL

Goldwyn Dicture

At the Patricla today and Saturday.
Also a special two-part Big V. comedy, "Roofs and Roots," and Aldine and Wright in an aerial noveity.

Rome. She later meets an American man playing the game at notorious Monte Carlo. He is losing. He is losing, and the roots the pretty cashier. They are rivals, until a tough guy enters the place and takes a hand in the love game. Arbuckle sets his terrier upon the disturber, and a scene of excitement ensues. Many comical situations follow, including a screamingly funny fishing trip, made by Arbuckle and his dog, a chase of the tough guy down a roller coaster, the fall of the cashier from the coaster to the ocean, her man playing the game at notorious Monte Carlo. He is losing, He is losing, and the is about to speak of Luke, the dog, whose perfectives and breaks the bank. Mutually infatuated, a great love



LILA LEE In The Cruise of the Make Believes' A Paramount Picture

At the Majestic Today and Saturday. Miss Lee, beautiful and talented, 16 years old, was for years a favorite in vaudeville and known as "Cuddles." She is a new star in the silent drama, but it is said that her abilities and per-sonal charms are of that delectable quality as will soon make her name wherever motion pictures are

exhibited.

In her premier vehicle Miss Lee has an ideal characterization, that of a girl of the slums of noble ideals, who, after a series of unusually interesting experiences, finds love and happiness. She is admirably supported by exceldent screen players, and it is safe to say that "The Cruise of the Make-Belleves" forms an entertainment which for originality and artistry seldom has been excelled.

MOTHER SHOULD KNOW.

When a regiment or battailon goes marching by there's but one person init for the mother—her boy. One of the latest and very popular songs mother tells of her boy's prowess and how everyone was out of step but him Mason & Risch, Limited, 248 Dundas street, London, would like to play the song for you on Victor Record, "They were All Out of Step But Jim." b MOTHER SHOULD KNOW.

A BIG CORN CROP.

ILDERTON, Oct. 10.—The corn harvest is now in full swing and silo filling is keeping the farmers busy. The corn crop is very heavy and badly lodged in many fields. One Lobo farmer with a big field of badly lodged corn, measured one of the stalks which was 14 feet long, with large ears. So the silos will no doubt be full to running over, which means plenty of feed for wintering the stock.

Coldstream school is closed, as many of the children have the "flu."

The other schools have so far escaped the epidemic.

HYDE PARK SCHOOL FAIR.
HYDE PARK, Oct. 10—Fine weather, fine exhibits and one of the best fairs held this year, was the verdict announced by those who attended the Hyde Park school fair. Crowds from the surrounding district poured in throughout the afternoon, and a lively interest was taken in all the exhibits. Special mention might be ince Gray, Florence Watson, Kenneth Dickey, Willie Douglas, Dorothy Watson, which made an excellent showing, especially the quantity and quality of potatoes, which were grown from one pound of seed.

HYDE PARK SCHOOL FAIR.

HYDE PARK, Oct. 10—Fine weather, fine exhibits and one of the best fairs held this year. While Dickey are the prize-winners: Mary Chittem, Mary May, Ethel Gervis, Huron Battalion. Just two years ago, and the telegram announcing his death came about the hour that he left two years ago. He was reported wounded in July and had been back in the battle line only a few days. A brother was killed in action a couple of years ago, and two other brothers are in France still. Mrs. Agnes Stokes, East street, received word today that her husband, Frederick William Stokes, of the infantry, was officially reported killed in action on September 28. He went overseas with the 161st Huron Battalion. Western Ontario Electric Co.

Western Ontario Electric Co.

Western Ontario Electric Co.

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The Purdom Hardware Co.

Coal Is Scarce --- Kerosene Plentiful

Coal is powerfully scarce and costs more than ever before. Then, too, we should all be glad to save coal. PERFECTION HEATERS have just one enemy-cold corners, and they simply won't permit them in the house.

The "PERFECTION" Is Smokeless, Odorless and Easy to Carry About

Buy yours now before they go up in price. The prices now are\$6.50 and \$7.25



DUSTLESS ASH Price.. \$2.25, \$2.75 SIFTERS Three irons, stand and handle. All made of galvan-







Price 65c up



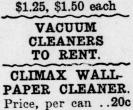
FLOOR WAX.



AXES \$1.50 up



5-foot .. \$4 00 each 5½-foot . \$4 50 each 6-foot . \$5 00 each BUCKSAWS. \$1.25, \$1.50 each VACUUM





FOOD CHOPPERS Climax . \$1.50 each Universal ...



WIRE LAWN RAKES



Sifter ... 35c each

Use Chi-Namel Varnish

for floors, furniture and woodwork. We also have a special Chi-Namel Linoleum Varnish. Does not change the color of the linoleum. Easy to apply with brush. Stands water. Try it and be convinced.



HEEL-PROOF.

rurdom Hardware Co.

124 Dundas Street

Phones 2800, 2801

A Thanksgiving Feast of Bargains THAT IS WHAT WE ARE OFFERING TO MAKE SATURDAY-THE DAY BEFORE THE HOLIDAY-THE BIGGEST

The state of the s

DAY IN THE HISTORY OF THIS STORE. GLANCE AT THESE BARGAINS OFFERED HERE AND YOU WILL AGREE WITH US THAT THEY ARE EVEN A LITTLE BETTER THAN THE LIST THIS POPULAR STORE ALWAYS OFFERS. SHOP EARLY SATURDAY MORNING BEFORE THE BEST CHOICE IS GONE.

Stove Mats, with border all the way around, 36x36 inches. Special75c

BRUSH MATS Brush Mats, indispensable at this season of the year. Large size25c

TABLE OIL CLOTH Table Oil Cloth, 45 inches wide. Only in fancy pattern. Ten pieces to sell. Regular 50c. Sale, yard39c

CARPET ENDS 100 New Carpet Ends, 11/2 yards long, Al quality. While they last 98c

SWISS CURTAINS 150 pairs Fine Swiss Net Curtains, very fine net, 21/2 yards long. Regular \$3.50. Special, pair\$1.98

PORCH APRONS Porch Aprons, very large size, best quality print. Last week at the price

BLANKETS 100 pairs Blankets, best quality Ibex make, 12-4 size, white or grev, pink or blue border. Today's value \$4.50.

Special\$3.75 CASHMERE HOSE Penman's All Pure Wool Cashmere Hose, some imperfect, but none the

worse, seamless and fast color, sizes

81/2 to 10. Today's price \$1.25. Sale, LADIES' VESTS 35c 7 dozen Ladies' Grey Ribbed Vests, with long sleeves, fall weight. While

FLANNELETTES

25 pieces Best Stripe Flannelette, wide width with plush finish, lovely for night gowns and pyjamas. Today's value 35c. Special, yard29c

VELVETEENS

Velveteens for Hats. All the best shades, very heavy pile. Special, yard

5 pieces English Serge, all pure wool

SERGES FOR SUITS

and shrunk, 50 inches wide, colors of navy blue and black. Regular \$3.50. Special, yard\$2.50 VELOUR COATINGS

Velour Coatings for Coats, 54 inches wide, colors of burgundy, nigger brown and green. Special, yard\$5.50

UPSTAIRS COTTON EIDERDOWN KIMONAS Kimonas made of heavy Eiderdown, style right up to date, colors of old

rose, blue and grey. Special\$2.98 HATS Hats, newest shapes arriving daily in

Plush and Mohair. See ours first. Blush

COMFORTABLES 8 only Real Down Proof Sateen Comfortables, sizes 72x72 inches, beautiful colorings. Today's value \$18.00. Special\$12.50

FELTOL SQUARES Feltol Squares for stoves, in block and floral design, size 2 yards by 2 yards. Special\$2.40

MARABOUT TRIMMING Marabout fur trimming for dresses and

EXTRA SPECIAL \$2,000 worth of Travelers' Samples of Winter Underwear, comprising Vests and Combinations. Pure Wool and

capes, all leading shades, brown, mole,

grey and white. Special, yard40c

Union Vests at special prices. MEN'S OVERALLS

20 dozen Men's Gold Back Overalls with bib, splendid weight for just now, sizes 34 to 44. Value today \$1.75. Sale\$1.39

SEALETTE COATS

Sealette Coats made from Salt's maximum finish Sealette, made up in the most up to date style, sizes up to 46. Special\$32.00

TOP SKIRTS Ladies' Serge Skirts made from all

pure wool material with pockets and gathered back and belt. Special \$5.00 LADIES' PULL-OVERS

All colors and sizes. These are all the

rage now. Special, at\$5.95

ALL-WOOL SWEATER COATS With large sailor collars and V-necks, in all colors and sizes. Regular price

\$8.50. Special, at\$5.95 20-INCH JAP SILK In three shades of rose and one of

cerise. Regular 35c a yard. Special20c a yard

Through to Carling Street

WASH CLOTHS 6c Each

SAFETY PINS 2 Cards for 5c

Umbrellas in nearly every store. We sell \$1.49