## BRITISH AND FRENCH HOLD OWN IN DESPERATE COMBAT

 GERMANS FALL BACK SPAIN MAY Inoursums mave ALL ALONG THE LINEOn Twelve Mile Front from North of Rivor of Scarpe
To South of Loos, British Troops Pressed Back Germans Along Line.




## BRITISH PRESS GLAD

## SPAIN IOINS AL

## CHESTER HORROR

E
Monday in Horks Shut Dow Dead Women and Girls, Victims of the Unknown Tragedy.




GERMAN SOLIEEFS GLLD TO SURRENOER TO THE CAHBDAN SOLDERS

Most of Prisoners Captured Are Bavarians (South Ger many) Indicating that Kaiser Has Withdrawn His Prussians for Final Stand-Bavarians and Prussians Speak Different Languages.




## Remember your heroes!



Help the Y.M.C.A. to help the soldiers

|  |
| :---: |
| Is Asked For In St. Jo |
|  |
| April 14th to 18 th |
| ne not called upon by Y.M.C.A. representatives please use coupon in this advertisement. <br> Be Generous |
|  |

coutside and sleep some nightl" to be turned on you any minute! Then you can say "Thank God for the Y.M.C.A.'I

What if the colossal struggle were being enacted within reach of Canadian homes! How the
hearts of Canadian mothers, hearts of Canadian mothers,
fathers, sisters, brothers and friens, sisters, leap to the task of letting no day go by without its flood of comforts and encourhey're needed every day. All too few are the remem-
brances it is possible to send to brances it is possible to send to
far away battlefields. What a glorious privilege you have of
reaching your precious reaching your precious boys
through the work of the Y.M.C.A., whose protecting Canadian Camps, on trains and
boats, in camps in Britain and boats, in camps in Britain and
France, right up to the firing France, right up to the firing
line, the Y.M.C.A. is doing your work-will you help?
Somewhere in France the
other day a captain and three othen came out of battle to the
mever-present ever-present Y.M.C.A. hut and
said they wanted to learn how to pray and live the Christian life. They had knelt about a man asked his captain to pray for him. The captain shook his head. He could not make a prayer. Then the captain remembered the only prayer he
knew, "Now I lay me down to knew, "Now I lay me down to
sleep." As they prayed their
comrade passed away. So they


BRAVE young Canuck writes of his long weary hours in cold, wet trenches: "Of course you think you understand what I am talking about, but if you want to realize it, instead of going to bed, just take your overcoat and go
"Why, the first question a fellow asks when he goes into a town is, "Where is the ' $Y$ '?" They send us hot soup up the line. I tell you it's good when you have been standing in one place for two hours, chilled to the bone, expecting a machine gun

Glimpses
MCA Service to Soldiers
 More then 30 militry
 ind diblod. Y.M.C.A. centro in overy





 Cirieltings IIfbrine in
 Supplies many noeverieme
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Snapphota f folkest home



National Council, Young Men's Christian Association
 + Mingo opinuw. niress
Major Birks Y.M.C.A. Military Fund HON. H-A. MckEown, Chief Juutice, W. J. AMBROSE, Manager, Bank of Monitreal, Dr. A. P. Barehtill, C. H. Peters, C. A. Kimball, H. G. Marr, J. G. Harrison, T. H.
Estaitoio, H. A. Portex, J. A. Tilton, E. A. Goodwin, H. C. Rankine, E. L. Rising.
G. E. Barbour.


Spring Overcoats The one in several models. the Chesterfield (fy front) semi-shaped in grays and
Black. Prices $\$ 15$ to $\$ 28$. Another style is the straight back, hanging full from the the slip-on-in grays, blue cheviot and fancy tw.
Prices $\$ 12.50$ to $\$ 25$.
Another one is the but this advertisement is getting
too long for you buay men to read.
Come in and see all our difand Spring Suits.

Gilmour's, 68 ling 9 St.




CAPTAIN

## Overcoals

 CAPTAN RAMMOND PARKKER, NATVE OF SI. Jofl, Holds Severral WOODERELL MARNE RECOROS

$\qquad$



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b. . Can-
but on conplethen she was sold


















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## Canada Life

Assurance Company
J. M. QUEEN

Branch Manager, st. John

You know of men well up in years who are still drudging along. They cannot stop even if they would, but must go on to the end of their
days working for a living days working for a living.

When they were younger they did not have the chance now offered you. It was not then possible to secure such a convenient and absolutely certain provision as our Monthly Pension Plan, by means of which an average deposit of only a few dollars a month would now return them $\$ 50$ a month for the rest of their days.

## Why Not Pension Yourself?

It is a good idea to "take stock" of your presen financial position-to size up your personal affairs and
decide on a plan for the future.

## Our New Pension Policy

life, you will receive a monthly cheque for $\$ 50.00$ or more, as you may now decide-and this monthly payment canno cease as long as you live.

## Further Guarantees

If you should die before having received the payments for at least ten years, then the balance will be paid to your before reaching the age at which your pension starts, the monthly payments. will be made to your beneficiary for ten years. Positively, these cheques will be issued by the

## How Can We Do This?

Because we have developed a new and special plan; one that combines all that is best in annuities, pensions, and

## It Is Worth Investigating

Think what it may mean to you to be certain of a 978 of people in their later years are yailly or wher 97x of peopl partially or wholl

Whatever your
be as you grow older, you will welcom this definite monthly income, particularly business, for it will then help to take the place of your salary or supplement

Railroad Men Swear By Gin Pills





Gimpills


Bringing Up Father
 mixiz Midutiow
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 Enitita




Che St. John Standard


THE STANARD, 5 T
"We arefighting for a woothy purposes, and meshall not lay down
arms untl tha purpose has been fully achieved."
our anms until that purpose has been fully achieved."-H. M. The King.
TO THE PEOPLE OF THE EMPRE-Every Aghteng unlt wo oan
TO THE PEOPLE OF THE EMPIRE-EVery
seand to the front meang one step nearer peaca.

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Z\% SILVERWARE OF CHARACTER
Trattiona and oustom allto par mit


 ao to have You ca
FERGUSON \& PAGE


## Dreadnought Tire Chains

| NOW IN stock |  |
| :---: | :---: |
| Back Curtain | Raintyte Top |
| Lights | Covering |
| M. E. AG | 1-53 Union St. |

You Need Home,

Take It All Through
For Carryine the Load
For Carraing the Lomd
For Greatest Transmis
Nothing Can Excel LEAIHER BELTING
D. K. MCLAREN, Limirep 64 Prince Wm. St. ..... P. O. Box 702:

## Canada Brushes Win

 d Best Selecied Materials enable us to produc
Superior Grade Brushes, which, we feel. Superior wract your entire satisfaction.
will
Our Solid Backed Household and Dandy Brushes are daily winning pre
draw attention to our
STRAIGHT COMPRESSED VARNISH BRUSH so made that it absolutely will not flare.
CANADA BRUSH CO. - ST. JOHN


DiRECT FROM LONDON
Engish Worstod Sultings


Edgecombe \& Chaisson





## NEWS AND COMMENT FROM THE FINANCIAL WORLD

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at Campbellton．
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## Do You Believe

in Crystal Gazing？
Whether you do or not，you do know that NEWRAY is the smallest capitalized－largest territorial－best potential－next producer－ territoria－best potentia

NEWRAY is in the famous Hollinger－Mcln－ trike of the enormously rich Hollinger－Mc Intyre vein series．
NEWRAY is a＂mine，＂not a＂prospect．＂On

## Tax

 Exempt INVESTMENTTo Net 7\％

 yorn，reatire，and fust the seccur which
can recommend． Eastern Securities Co．Itd


## Tax Exempt Securities

Yielding from
5\％to 7\％

J．M．ROBINSON \＆SONS GRAVEL ROOFING Also Manufacturers of SHEET METAL WORK every description． | opper and Galvanized Iron Work for buildings a specialty |
| :--- |

IN SICKNESS OR IN HEALTH
FOUR CROWN SCOTCH
the best whisky tor those in robust heath，also make
it best for medicinal purposes，for any Whisky made as FOUR CROWN
is made can never be anything but PURE，WHOLESOME
and INVIGORATING．
FOSTER \＆COMPANY，Agents ST．JOHN，N．B
the 400 －foot level the crosscut is in 350 feet， NEWRAY is＂tuning up＂its stamp mill，and will be a producer within 30 days．

You cannot ignore these factors．We ad－ vise the purchase of NEWRAY－Now．

## Mark Harris \＆Co．

 58 Prince Wm．Street，St．John，N．B．
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## insure with The British．America Assurance Company

 Knowiton \＆Gilchrist，－Pugeley Bullading，Cor．Princese and

## GILBERT G．MURDOCH


THOMAS BELL \＆CO．，St．Johr，N．B．


A．R．C．CLARK \＆SON，General Contractors
Water and Seworage Installations
Wharf Building

The unon foundry and Machine Works，ItI Eingineers and Machinists
West St．John Phone West 1 G．H．WARING，Manager．
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## TRAVELLING？

Passage Tickets By All Ocean Steamship Lines． wм．Thomson \＆co
Reval Bank Bldg．，St．Jothn，N B．

## TUBES

 STEAM BOILERS
and and

MATHESON \＆
Boiler Makers

## CUNARD LINE

PASSENGER SERVICE
MONTREAL and LONDON （Calling Falmouth to land passengeras．）

 ELDER－DEMPSTER LINE
sOUTH AFRICAN SERVICE． FROM ST．JOHN，N．©．
For information as to Dates of sa



## CAMADIAN

 SHORT－DIRECT
 SLEPFREs．




THE STANDARD ST JOUN N B SATURDAY

## MIBE THAN HMEF <br> ITS AMERGGIIS <br> <br> MARGUETTITE

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## MADE IN CANADA

## DVMINTON = MADE IN CANADA <br> Are Dry and Clean to Those Who Wear Our Rubbers

$\pi$The extravagance of exposing good shoe 1 leather to springtime mud and slush is .
(II The discomfort of soggy, soaking feet leads straight to the deeper discomfort and lurking danger of colds-and coughs-and worse.
(1) The uselessness of it all is decisively demonsof the trim-fiting rubbers that bear one of these Trade Marks:

## 

## Canadian Consolidated Rubber Co.

Largest Manufacturers of Rubber Goods in the British Empire EXECUIVE OFFICES seven large, up-T0-date manufacturing plants in canada 28 "SERVICE" BRANCHES AND WAREHOUSES THROUGHOUT CANADA
1


## BUY HOME PRODUCTS <br> ARCHITECT

| harold a. allen, Architect, |
| :---: |
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| BAKERS. |
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| IZZARD'S BAKERY. Home-Made Bread. Buns and Rolls a S Secialty. <br>  |
| GIBBONS' QUALITY LOAF Pure, Clean and Wholesome, Eats Like Cake. 194 Metcalf Street. 'Phone, M 654-27. |




| JAS. McLENNAN, <br> Tailor 90 Union Street, W. E Phone W. 154-41. |
| :---: |
| M. T. COHOLAN, Merchant Tailor, 681 Main St. Phone M. 2348-11 |
| CONTRACTORS. |
| E. O. LEAHEY, <br> Contractor, Protection St., W. E. Phor |
| KANE \& RING, General Contractors, ${ }^{85} 1.2$ Princes William street Phone M 270941 |

The man who ts loyal enough, big enough and wise enough to confine hit
purchases to onome-made" goods is an man we can well be proud of. Ever
honest consumer must pat himselt enthusies honest consumer must pat himself enthusiastically on the back when by
spend his money in $\begin{aligned} & \text { way that, in supplying his own wants, he is helping to } \\ & \text { build up the community in which he lives. }\end{aligned}$



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Two words across the counter will assure you a good cigarsay "Tuckett's Marguerite"

Manufacturers.
verything in Wurers.
for Buildings.
Saw Mill and Factories,

| W. A. MUNWR', |
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| Carpenter-Contractor |
| I34 Paradise Row |
| Phone 2129 |$|$

H. L. \& J. T. McGowan, Ltd.,
139 Princess St.
St. John.

THE WORKING MAN'S
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 H. HORTON \& SON, LTD.,

| MILK AND CREAM. |
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| NORTHRUP BROS., |
| Milk and Cream. |
| Prompt Delivery. |
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MACHINE WORKS.
NOYES MACHINE CO. Gasoine Engine (and Automobilo
parts) made at short notco
Manutacurrers of shipmate twoeccle
 J. FRED WILLIAMSON
$\substack{\text { MACHINISTS AND ENGINEERS } \\ \text { Stean }}$ Steamboat, Mill and General Re
opir Work
INDIANTOWN, ST, JOHN, $\frac{\text { Phones: M-229; }}{\substack{\text { Residence } \\ \text { Mi.2268, }}}$


## SILDGES CARRY 50,000 ExIIES III <br> RACE TO FRrEDOM FROM SBBERAA


IEW BEIIG
The

You Men Who Live In Your Boots You want these great Brown Boots with the Red Line 'round
and three to one

## GOODRICH

HIPRESS' BOOTS AND SHOES


## How the Blood Is Purified

By the Searching and Painstaking Work of Healthy Kidneys.

In its circulation through the left in the blood and the whole sye body the blood not only carries nutri- tem is poisoned by impure blood. tion to the cells and tissues, but also Pains in the back and limbs, coleets the waste material resulting severe headaches, lumbago and rien
from the breaking down of cells and matism are the natural result. Harfrom the breaking down of cells and life.

In due course the blood passes through the kidneys to be purified of filtering organs extract each day toring 50 gans extract each day ounces of solids, 500 grains of urea and 10 grains of uric acid, the material which is found in rheumatic joints.
Sudden changes of temperature throw a great strain on the kidneys, but it is overeating and drinking In a vain effort to remove the excess of waste matter. the kidneys break down, uric acid and other poisons are



## Dr.A.W.Chases Kidney-LiverPills




## PERCY'S PUZZIEDI Wanrs

 $\$ 510.00$ in Cash Prizes to be Awarded


 $\$ 510.00$ in Cash Prizes



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## SPEECH IS GOLDEN

 If one knows how and when to use it


ST. JOHN STANDARD Mive Great Unterenstles Helped Make This Book
Cornell, Harvard, Princton, Columbla, Penneylvania. They made the bosest alctlonary, ever printed-lits

Publishers' Price $\$ 4.00$ Yours for Three
Coupons mor Only Coupons mot Only 1 C

CLIP COUPON ON PAEE

## A Successful Advertising Agency

A Monument to Its Founder, Anson McKim
2. N 1889 , Mr. Anson McKim founded the first Advertising Agency in Canad
 called, developed rapidly, a branch ine of business, A. McKim \& Co., as it was then ches in Winnipeg and London, England. In 1907, the business was incorporated under its present name-A. McKim Limited-and a solid foundation laid for perma-
nency and future growth. nency and future grown.
Advertising was in its infancy when Anson McKim started business, but, although
methods have changed and developed during the last twenty-eight years and this meas grown from small beginnings to by far the largest Advertising Asency in Agnay and one of the strongest organizations of its kind in America; the policy remains the same-a sincere and conscientious effort to make advertising pay-to make advertising
profitable to both Advertiser and Publisher.
The scope and uses of advertising have developed greatly in our experience. It raise capital for new enterprises and for re-grou ing or re-organizing existing industries won by others only by a generation of laborious effort. The sentiments of a whole nation have been moulded into sympathetic co-operation with a group of industries. campaigns have swept the country, nd areat national enormous sums for chantitale and and patriotic purposes, through carefully-planned
advertising. And the end is not yet. advertising. And the end is not yet.
what we would do if we were spending our own money. Years of earnest effort, analyzed experience and carefully-classified records of resultts, have enabled us to rectuce to pracuical working formulae the principles that make advertising pat. Experience has
taught us successful and present them effectively to the public.

Nor do we hesitate to advise an advertiser not to spend his money when we cannot see a way yhrough to satispactory returns. Our own business and that of the pub-
lishers prosper only in proportion to the success of our advertisers, and our growth has been largely through the increased appropriations of advertisers who have been our clients for years-some since the beginning of the business.
Rather more than half of the general advertising in Canada during the last quarrer of a
century has been planned and carried out by this agency. The experience, records, and specialized ability which have enabled us to solve so many and varied advert ising problems
are at the service of any organization or individual who wishes to educate or infurence the public for a legitimate purpose.

## A. McKIM LIMITED <br> 



A proud old name, consistently maintained

exceptional conditions keep the price lower than that charged for other high gra e brands
J. M. DOUGLAS \& CO., Canadian Agents, Montreal


Around the City


TELLS OF THE
WAR ACTITTY

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## CITY WOWAN

## Charlotte C. Berryman is Left $\$ 5,000$ by Widow of the


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Charlotte C. Berryman, of St. John





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Brighten Up the Shabby Spots

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daly Three Names on Yeste day's Roll of Honor-General Military Notes.

## HONOR ROLL.

## Stappleton, England. Cannodinn Ensiners. Enmes Whately. v.s.A.











## Marr Millinery Co., Ltd.

Makes It Easy to Clean

$\rightarrow$
Perkins Combination Carpet and Vacuum Cleaner Absolutely new in every respect.
Periect brush adjustment Whees flanged -no more tire troublew. Price \$8.50
The easiest, simplest and most practical brush ad-Ever-Ready Prize Contest Name - Now at Our Store
Emerson \& Sisher Std. MAMVHESTEAR Ren Colored Shirts Our Special \$1.00 Qual
 Unquestionably Superior Values
 All soft, with NEWEST PATTERNS, COLORINGS AND CLOTHS.
OUR SPECIAL ONE DOLLAR QUALITY.


THE STANDARD, ST. JOHN, N. B, SATURDAY, APRIL 14, 1917.


## U.S. WhRSSIPY PITROLLIIIG

Will Relieve British and French Warships Off Canadian and New England Coasts.








 GALIESTON HERRS OF GOMMEREE RINEEA

Getting The Unusual<br>I More tread than uual, more mileage than usual more eatisfaction than usual, only go with unuual tires like Dunlop-"Traction" or "Special."

Dunlop Tire \& Rubber Goods Co., Limited
Hoend ortice and Factortess, TORONTO
BRANCHES:
ictoria, Vancouver, Edmonton, Calgary.]
Saakatoon, Regina, Winnipeg, London

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Answer Your Country's Call by Producing Larger Crops


## ItIs Folly To Accept "Ready <br> Made" Clothes This Spring

HAVE YOUR SPRING WARDROBE "MADE TO YOUR MEASURE"

ET us be frank about this clothes question. eep down in your heart you have always preferred Made-to-Measure Clothes. No as natural to prefer a suit that is mode to gour order as it is to prefer a meal that is $\frac{\text { to }}{\text { cooked }}$ to your taste

Our problem, therefore, is not to convince you that you WANT made-to-measure clothes. That argument is obvious. Our main job is to make you realize that you can afford madeto-measure clothes, that you can a. factory made substitute.

We say to you: Go to any one, of our conveniently located tailory, shops, and judge English \& Scotch Woollen Ca quality, style and d values for yourself. See for your. self the remarkable Made-to-Mea-
sure Clothes we are turning out at $\$ 15.00$. Feel the rich texture of the spring woollens-examine the garments we have on our delivery racks, and the price is uniformly maintained at each of our eighteen great tailor shops,

## Suit or Overcoat



Engilsh and Scotch Woollen Co.


Made To Your Measure

UR responsiblity to you ts the same as to thousands of
men who come to us season after season for therr clothes with the utmost confidence that they will get garments that
are right. We feels sense of moral responaibirity formen men; we feel bound to see that as to quality, style and correctness of fit, their confidence in us is not misplaced, and
with each suit or overcoat goes our guarantee of completo yolanan

18 GREAT TAILOR SHOPS IN CANADA
six conveniently located montreal stores

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anam
Outof-Town Men:
32 Charlotte Street, St. John, N. B.


## MAGIC BANINGPON:

The perfect leavening qualites of "Magic" combined The ingredients are plainly printed on the label and our half
century reputation should be sufficient guarantee of the high quality of these ingredients.
E.W.GILLETT COMPANY LIMITED

A GOOD MEDICINE
FOR THE SPRING

## O. Marah Pugatives-A is All You Noed


GROW ONIONS
FROM HIGH GRADE SEEDS

| $650,1 \mathrm{~B}, 82.10$ it lis. 89.28. <br> Seleot Large Red Wetherafled onlon (black eced) ote $28 \mathrm{e}, 14 \mathrm{ib}$. |  |  |  |
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| $659, \mathrm{lb}, \$ 2.10,5$ lbe $\$ 0.26$. |  |  |  |
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| shallot Multiplior Onione (for green oniona) tr. aces, |  |  |  |
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| Irish King Swede Turnip (table or cattlo) coessondeder 402,200 , $1.2 \mathrm{lb} .37 \mathrm{c}, \mathrm{lb} .70 \mathrm{c}, \mathrm{B} \mathrm{lbs}, \$ 3.40$. |  |  |  |
| Jumbo sugar Beet (best for stock) $4 \mathrm{oz} .15 \mathrm{c}, 1-2 \mathrm{tb}, 20 \mathrm{e}$, the 48 o Culture leaflets for any of the above. Froe with ordore |  |  |  |
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| summer Cypress, lovely aummer hedge $\qquad$ Pke. Bo, 142 sta Pku. 100 om or 200 |  |  |  |
|  Glant Xxx Comet Attors, mixed, all oolors $\qquad$ Mkg. 100 |  |  |  |
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| Glant XX |  |  |  |
| "Pakro" Seedtape, "You plant it by the yard," 2 pkta, for $2 t a$ for descriptive llot. Rennio's Soed Anmual Froe to All Order through your LOCAL DEALER or diroot from |  |  |  |
| RENNIE'S SEEDS ${ }^{\text {WM. RENNIE CO., LTD. }}$ 190 Moalil stroot MONTREAL TORONTO, WINNIPEQ VANOOUVER |  |  |  |
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Here are Related Facts and Fancies Concerning the
Activities of Individuals and Organizations, the
Home, Fashions and Other Matters.




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In time of need

 BIEECHMHS
 will not fail you will not fail you

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| 25 DICTION AllDictionarie ous to this year | RIES IN ONE published previare out of date |

G. B. CHOCOLATES
 EMERY BROS.

IS EASY TO USE AND

Who's Who and What's What in the Picture World and on the Stage--Favoriles and What They Say and Da.


## OPERA HOUSE

All New Vaudeville Program Today




Champer Crimson Stain Mystery Serial Picture


IIPERRIAL-Owen Moore and Irene Fenwich

## "A GiRL LIKE THAT"

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A Piquant Drama With a Big Punch!
"THE SFCRET KINGDOM"-Clip'er Io. 6

Another Roaring Hughie Mack Comedy!

| UN Q UE | LYRIC |
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YOUR DEALER SELLS IT

THE STANDARD, ST. JOHN, N. B., SATURDAY, APRIL 14, 1917.


ARE YOU ENTERING THE COMPOSITION CONTESTS SOMETHING TO DRAW.


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## WILCOX’S

Saturday and Monday CASH SPECIALS!

We are just doing this to give those who did not get a chance to take advantage of our Special Easter Offering
to do so. All goods marked in plain figures, so look for saving by taking advantage of our Special Offering for Saturday and Monday.

## LaDIS' DPPRRTMENT / MENS OPPARIMENT Ladies' White Worth $\$ 1.35$. Ladies' White as. fivatite Men's Cashmere Hose Worth 50 c ., 3 pairs for $\$ 1$ Men's Silk Hose siman fomit 3 Somity Latr sims sixititisso Less 10 per cent. for Satur- day and Monday. Ladies' White Underskirts Worth $\$ 2.25$.. For $\$ 1.75$ Ladies' White Underskirts Worth $\$ 1.75$.. For $\$ 1.35$ Ladies' White Underskirts Worth $\$ 1.50$. . For $\$ 1.10$ Ladies' White Underskirts Worth 60c. . . 2 for $\$ 1$ Ladies' White Nightgowns Worth $\$ 2.25$.. For $\$ 1.75$ Ladies' White Nightgowns Worth $\$ 1.75$. For $\$ 1.25$ Worth $\$ 1.75 \ldots$ For $\$ 1.25$ Ladies' White Wightgowns Worth $\$ 1.50$. For $^{2} .1 .10$ Ladies' Suits.. Only $\$ 15$ These are Suits well worth $\$ 18.00$ and $\$ 20.00$, and these prices are for Saturthese prices are for Satur day and Monday only. Ladies' Suits From $\$ 15.00$ to $\$ 35.00$ Less 10 per cent. for SaturLess 10 per cent. for day and Monday. Ladies' Spring Coats From $\$ 7.50$ to $\$ 22$ Less 10 per cent. for Satur- day and Monday. Ladies' Silk Dresses From $\$ 11.00$ to From $\$ 11.00$ to $\$ 18$ Less 10 per cent. for Satur- day and Monday. <br> Ladies' Serge Dresses From $\$ 7.50$ to $\$ 10.00$ <br> Ladies Serge Skirts From $\$ 2.98$ to <br> Ladies' Black and White Check Skirts <br> $$
\begin{aligned} & \text { Ladies' Silk Dress } \\ & \text { Outside Skirts } \\ & \text { Only } \$ 9.00 \end{aligned}
$$ <br> Men's Good Working Shirts Only 50c Men's Heavy Wool Hose3 pairs for $\$ 1.00$ Men's Silk Front SisMen's Silk Front Shirts Worth $\$ 1.50$. For $\$ 1.10$Men's Regatta Shirts Worth $\$ 1.35$. For $\$ 1.00$ <br> Suede Gloves Only $\$ 1.50$ <br> Black Overalls Worth $\$ 1.50$. For $\$ 1.00$Saturday and Monday. <br> Boys' Regatta Shirts Only $50 \mathrm{c} ., 75 \mathrm{c}$, and <br> Boys' Blouses Only 50Boys' Pants FromBoys' Suits From $\$ 4.50$ to $\$ 13.00$ Less 10 per cent for SaturLess 10 per cent for Satur- day and Monday, withday and Monday, with pair of Braces thrown in.Our Boys' Suits are the best in town for the money If youIf you get one of our good Suits. I am sure you will be back for andback for another when you want one. <br> From $\$ 10.00$ to $\$ 30.00$ <br> Less 10 per cent. for Satur day and Monday.hand-tailor made and wellhand-tailor made and we finished by some of the besthanished by some of the best tailor-made suit. Just tryus once and you will be aMen's Spring Top CoatsLess 10 per cent. for Saturday and Monday. <br> Remember, These Prices Are FoSaturday and Monday Only <br> IT PAYS TO SHOP AT

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Chariotte Street


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 RELIABLE BUSINESS DIRECTORY
## AUTOMOBIESS. COAL AND WOOD.

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| HACK \& LIVERY STABLE |  |
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| WM. BUCKLEY, <br> Boarding and Livery Stable |  |
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| 741/2 Coburg Street, Phone M. 1367. |  |
| JOHN GLYNN |  |
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| DAVID LOVE, Large Sleigh to Hire. 20 Germaln 8 |  |
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|  ONELLY's sTABLE,10 Coburg St |  |
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| THOMAS A. SHORT, Hack and Llvory StableRILght Opposto Unlon Depo |  |
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## Let the Public Know <br> WHO YOU ARE,

WHAT YOU ARE and
WHAT YOUR BUSINESS IS A fash in the pan is of little use to your buai-
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to buy they will know where you tre USE THIS RELIABLE
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## JPOYAS \& CO., King

 POYAS \& CO., King Sq.Fuill Lines of Jeweiry and Wathnes.
Prompt Repair Work. Phone m 2695-11 LAUNDRIES.

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& \text { Rope, Oakum, Putch, Tar, Olls, Fanter }
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AND RANGES.
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In Pulpit and Pew


## Genuine President

 Suspenders have the name plainlyatamped on the buckles. Tho metal trimmings are
solid brass, gilt finithed and soina drases.gill finished and
zuaranted not to rust. Ony the finest quality
of beat clastic web and opecially prepared cord io used.
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THIE STANDARD, ST



When the "Sandman" Comes how seff yof feel when you place Baby in whis
 Tho opright filler rods are so close together, that
Baby camnot get caught in them. पMMore than this, the PARKHILL SAFE CRIB has the Trip-Latch that every Mother will appreciate. It enables her to
drop the side of the crib, merely by pressing the leter drop the side of the crib, merely by pressing the latch
with the foot, while holding Baby with both hands Easy rumining side-slide and casters. Abeothtely Several designs. You'll be pleasantly saurprised at the prices.
Ask the dealer to show you the "Parkhill Safe Crib." The Parkhill Manufacturing Co. Limited Makers of Bedsteads and Bedding
MONTREAL MONTREAL
Alaeka on an article means High Grade Every Particle x

## What U.S. A. Will Do To Help Beat Germany

The die is cast. The American people take up the gage of battle which has been forced upon
them by the German Government, and will go into the war "up to the hilt"" to protect their rights them by the German Government, and will go into the war "up to the hilt" to protect their rights
on land and sea, and the fundamental principles of democracy. It will be no purely defensive war upon which America embarks, for President Wilson in his message to Congress called upon the country "to exert all its power and all its resources to bring
the Government of the German Empire to terms and end the war" because "the world must be the Government of the German Empire to terms and end the war" because "the world must be In THE LTERARY DICEST for April 14, public opinion as to the practical steps which
should be taken is shown. The submarine peril is one of the first, and perhaps the most important, problems to be overcome. On this subject, press writers in London and Washingaon tell of plans already made for cooperation between the American and Allied navies. The various view-points upon universal military service, the dispatch of troops to Europe, an agreement with Great Britain,
France, Russia, and Japan, for no separate peace, three steps advocated by the Chicag Tribune, France, Russia, and Japan, for no separate peace, three steps advocated by the Chicago Tribune,
are advanced, and arguments for and against them are presented, in addition to other plans. Other significant phases of the world's news are also shown under these headings:
When the Voice of the American People Called For War

German-American Opinion on War with Germany
The Prospects of U-Boat Success The Voice of Democracy in Germany The Metric "Myth"
Railway Signals in th
Railway Signals in the Streets How the Birds Sing The Passing Era of the Pen Boston's Melting-Pot
Child-Crime in Warring Germany

How Europe Welcomes United States Into the Is the Moon a Disused Target? The Sheep and the Goats Team-Work in Germ-Land Authors and Artists as "Vigilantes" "Hearing" and "Seeing" Play The Churches and War Mevico's Inhospitality to Missions

A World-Tour In An Observation-Car




April 14th Number on Sale Today-All News-dealers-10 Cenis


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## Clearing Sale Men's Clothing

I'm putting on sale my present stock of Men's Clothing to clear before May Ist, to make room for the new brands I'm going to handle in my new store, up town at 104 King Street.

I'm going to clear:--
$\begin{array}{lr}\$ 18.00 \text { Suits at } & \$ 13.75 \\ \$ 20.00 \text { Suits at } & -\quad \$ 15.50 \\ \$ 22.00 \text { and } \$ 25.00 & \text { Suits } \\ \text { at } & -\end{array} \quad \$ 17.50$
Spring and Summer Overcoats $\$ 18.00$ Overcoats at $\$ 14.00$ $\$ 18.00$ Slip-ons at - $\$ 15.00$ SPECIAL
High Grade Chesterfield
Overcoats at $\$ 17.00$ SPECIAL
Blue Serge Suits, to order $\$ 30.00$
NOTE-You can save $\$ 5.00$ to $\$ 10.00$ by buying your next winter's overcoat from me at this sale.
Sale Starts Saturday Morning, April 14th A. E. HENDERSON Men's Clothier
Down Town in the Western Union Corner


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## COAL

Best Quality
Reasonable Price Wholesale and Retail R. P. \& W. F. STARR, LTD.
40 smythe St - 150 Unlon sz SYDNEY COAIS Now Landing Fresh Mined JAMES S. McGIVERN, Tel. $42 . \quad 5$ Mill St.





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## $\stackrel{\text { Big }}{\text { Bour }}$ $\underset{\substack{\text { Light } \\ \text { Six }}}{ }$



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German Vessels Taken Over by Government, Valued at More than $\$ 400,000,000$, Are Expected to bo Put into the Atlantic Service Carrying Supplies for the United States' Allies.



























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## Max Of Y. M. C.L. III

 Major Birlss and Capt. Cameron Tell of What has been Ac-complished Overseas Among the Boys-Will Need
Three-quarters of a Million Dollars for this Year's Op-
erations.






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Constipation is the Source of Many Ills


## "RIGA"






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Corner King and Geamain Streets
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