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 TOGKS, GRAIN, PROVISIONS DIRECT WIRES

## A. GORMALY \& CO.

ENRY A. KING \& CO.

## ivate wires to all leading Exchanges

OHN STARK \& CO.,
26 Toronto Street,



A. E. AMES \& CO
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ADSTONE HOUSE,


THE TORONTO WORLD
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FEBRUARY 51898


## RT. EATON CO:

## February Furniture Sale!

## $\left.\right|^{\text {To }}$

## 

so long as we offer such remarkable bargains. We repeat with emphasis that nowhere outside this store can the same
or equal goods be duplicated for the money without a big or equal goods be duplicated for the money without ane
loss. In other words, you can save money, and big money,
too, buying here this month. That's the fact. Here are the too, buyin
proofs:
Dining Room Sets- 8 pieces, hardwood, antique finish, sideboard
 Dining Room Sets
high, 4 feet 2 inches high, 4 eet 2 inches wide, $15 \times 2$ inch bevel lpate mirror, nea
hand-carved and finished; extension table, 5 heavy post braced l

 I mixed mattress, wool both sides, I bedroom table, 1 I6x10 inch
top. I pair of feather pillows. I chair and rocking rhair .
to match; regular price $\$ 17 . \%$. Sale price Bedroom Suites-Io pieces, solid oak, polished, large size be
stead and combination washstand, orour choce of square or chev
shaped bureaus with bevel plate mirror, closely woven spring an
 Parlor Suites-7 piecess, sofa, arm chair, arm rocking chair, recep-
tion and corner chair) in solid oak or wainut frames.
inh healstered
in heavy satin russe coverings, silk plush 1 bands, parlor table in
 shaped seats, in solid orak
price $\$ 20.00$. Sale price.




 Hall Racks-Solid quarter-cut oak, heavily, hand-carved and
polished, large boo seat fancy turned cenindes, haped arms, best
 About two arces of Furniture selling at equally low prices here for oldand inferio gradr

## A Store for the Men.

This is a store for men because it provides liberally about
everything a man can possibly need for his comfort and enjoy-
ment. While providing liberally, it does so at a minimum of expense. At no time is this more in evidence than right now Men's Trousers.



 Clothing.
 ment, where a complete assortment of Klondike Clothing is shown. Those who intend buying an outfit should get ou
prices before buying. Rig money saved by those who do.
T. EATON Co.

I90 YONGE ST., TORONTO.

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## Cup

LA CEYLON TEA, ertisement, carries
Hella is a revelation tella is a revelatio ity to old ones.

When It's
Just as Easy



 KEMP MFG. CO., Toronto,

HERCULES BEDS

HAVE YOU TR
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SPECIAL INOUCEMENTS is Almost
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H. RIGGS

## DIPHTHERIA

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HE TORONTO WORLD

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## MAIL ORDERS


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not offer you?

## Dress Goods Prices That Count

As the Only Means of Relief
from Bright's Disease


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WORTHY BARGAINS FOR MONDAY SHOPPPERS
Early-year Furniture selling, that was mentum in February. Shoppers are com paring stocks, and do not hesitate to tell of the better quality of our Furniture, whilst prices do not disappoint.

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The Robert Simpson Co.
 interesting only when compared with the goods. We like
comparisons, for realization in this store exceeds expectawill please anyone
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Colored Dress Coods

Canada's Silk Store

 importations have been greater, our output larger, than any
year in our history. Some special offerings in Black Silks for Monday


## February Furniture Selling

 CEYLON TEATea Drinkers Use No Other
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## W.A.MURRAY \& CO, <br> TORONTO.

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## THE LAST DAY WALKER BUILDINGS

These premises will be vacated by us nd CLOSED FOR BUSINESS after

## The Final Day Of Our Great Closing Sale.

Nothing, we may say, will prevent this store from being crowded on this the last day of our sale. Numerous odd lots will be closed out at prices that will make quick selling, as these few items clearly demonstrate: lozen Infants' All-Wool Vests, short and long sileeves, $\quad 10$

doren Men's Lambs Wool Shirts and Drawers, regu- $\quad 50$
lar oc and $\mathrm{s}_{\mathrm{I} .00}$ each, for

4 en Huckaback Towels, fringed red bordetes, fize $21 \times 1.00$
Special Table of Veilings, none worth less than
yard, for . to o 30 . .10
 Me
 only Men's Fine Twed suits, in dark and mid dixtures, 3.00



## Extraordinary

Bargains in.

## Dianos and

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We have just completed our
nual stock-taking, and now

 CANS at extraordinary prices
indicated by the following : oright Pianos Hopkinson.
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Bell, 5 stops
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mith American
8 stops.
Doherty, 7 stop
Thomas 8 stops.
Bell Pedal Organ (suit
able for churcch or
organist practice)
Every instrument in thor Easy terms of payment
\& s. Nordheimer
15 King-St. East,
Toronto.
RONTO RLECTRIC MOTOR CO.

## EGTRILIPMWER <br> ieaper than steam <br> WO CENTS

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## TTENTION

Manufacturers!
e Canadian Ni gara Power Co.

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## NOTICE!

Ot Bagage at Verral order KING ST. EAST.
"Disappointed!" Youn never hear chis worl

## REMOVAL SALE!

Having made a satisfactory lease of those hand-
some, commodious and elegantly appointed new pre
Cor. of King and Yonge Sts. we are making arrangements to move there on or
about April stst next, and, in order to reduce stocks at
the the old stand, we commence to-day a great reduction
sale of all lines Men's Furnishings-Underwear-Shirts-Collars-Ties-Umbrellas-Dressing Gowns

20 to 50 Per Cent. Discounts


## J. M. TREBLE ${ }^{\text {sjxmasit }}$

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PAINE'S GELERY GOMPOUND Saves a Life After Fifteen Years of Terrible Agony


## "SLADA" <br> CEYLON TEA

GARHODAN YUON RRIWAY

## Is packed to please, and faithfully serves its mission.




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& \text { the Latest Information. }
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One Freery Day for week ending Peb. 12 All '98 wheels, one grade, Ladies' or Gents HONORABLE DEALING MEANS SUCOESS



Competition question Name Soyereign who reigned longest in British History.

I. Chart of English History, size $33 \times 24$ inches II. Chart of First Century of Christian Era, si

A DALLY PRIZE OF A \$75 GPESGERT WHEEL Come and see how we conduct our Competition
 Comparative Synoptical Chart Co. Limited Room 26, 77 Victoria St., Toronto

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THE BEST COAL and WOOD MARKET RATES offices: GKins stroet East Ben Yonge stroet 200 Wellesley Street. Corner Spadina. Ave. and
College Street. DOCKS : Foot of Church Street. YARDS: CONGER COAL CO., Limite GREAT REDUCTION IN WOOD For the Holidays.





Don't Give Up the Struggle

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## Mutual Reserve Fund Life Association FREDFRICK A BURNHAM, President NEW YORK CITY

MUTUAL RESERVE BUILDING

## Seventeenth Annual Statement

## True Economy and Not Its Shadow.

 Steady and Substantial GrowthNew Business Received in 1897 , Over $\$ 71,000,000$.
ash Income During 1897 , Over $\$ 6,000,000$. $\$ 32,000,000$.
Death Claims Paid since Organization, Over $\$ 32$,
paid for business than ever
The Association closes the year with a more efficient agency organiza-
The Association closes the year with a larger premium income than
Ther Association closes the year with its business on a better founda-
The
The progress of the year has been substantial rather than howy in character. By the change in premium-payment methods it has been possible for the first time in the history of the Mutual Reserve Fund Life Association to eliminate unpaid-for business from the report.

The Mutual Reserve, as its name implies, is a mutual com pany; it belongs to the members; the memberne is responsible. Reserve. To that membership the management is responsible; with that membership reststhe power; in the hands of that membership is the future of the Association.

THE RECORD OF THE YEAR 1897
shows the following results, which bear proof of the steady and healthful growth of the Mutual Reserve:







 Liabilities.


 W. J. McMurtry, Toronto - Man - Manger for Ontario.
D. Z. Bessette, Montreal, Manager for Quebec. W. T. Murray, Halifax N.S., Manager for Maritime Prov
A. R. McNicoll, Winnipeg, Manager for Manitoba




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RIGE LEWIS \& SON WEATHER STRIP AIKENHEAO HAROWAEE CO. Phones a and 104 . COCOA ESSENCE




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 W. A. LEE \& SON CENERALACENTS

IX PAYS TO CONSULT
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A Fur Outfit

Fur Weather FUR COATS Raccoon
Beaver, Beaver,
Persian Persian Lamb,
Fur Lined, Otte Fur Lined, Otter
or Persian Trimmed or Persian Trimm
WITH CAP AND

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| PRICES. | JAS. H. ROCERS FINANCIAL BROKERS. OSLER \& HAMMOND $\pm==2$ STOCKS, GRAII, PROVISIOMS DIRECT WIRES J. A. CORMALY \& $\underset{5 B \text { and } 58 \text { VICTORIA ST. }}{ } \mathbf{C O}$. HENRY A. KING \& CO.


R.D.Fisher\&Co. Brokers,


A.E.AMES \& CO.
 Fergusson \& Blaikie Stock Brokers,


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 R. H. TEMPLE

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JAMES PRICE
INSURANGE And LAND AGENT
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RENTS COLLECED.
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