



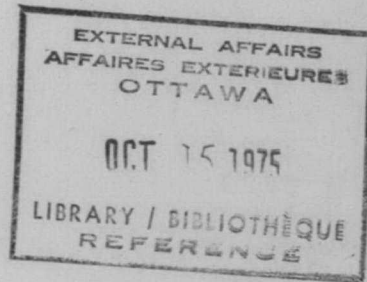
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No. 84

FOR IMMEDIATE RELEASE  
SEPTEMBER 30, 1975

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CANADIAN DELEGATION TO THE  
1ST COMMONWEALTH EDUCATIONAL BROADCASTING CONFERENCE

DEPARTMENT OF EXTERNAL AFFAIRS  
MINISTÈRE DES AFFAIRES EXTÉRIEURES

The Department of External Affairs announced today that a Canadian delegation will attend the 1st Commonwealth Educational Broadcasting Conference, being held in Sydney, Australia, October 7-16, 1975.

The delegation will be composed of the following persons:

Mr. Freeman M. Tovell, Head of the Delegation,  
Department of External Affairs

Dr. E. K. Hawkesworth, Deputy Head of the Delegation,  
Deputy Minister of Education, Alberta

Mr. Maurice Mercier,  
Assistant Deputy Minister of Education, Quebec

Dr. Lyle Cruickshank,  
Director of Media and Research, National Film Board

Mr. Léo Desmarteau,  
Director of Media, Council of Ministers of Education

Mr. Peter McDonald,  
Director of Broadcast Programmes Branch,  
Canadian Radio-Television Commission

Mr. Justice Michael O'Byrne,  
Chairman of the Board, Agency for Tele-Education in Canada

Representing the Canadian Broadcasting Corporation:

Miss Sylvia Moss,  
Manager, Education Division, Toronto

Mr. Finlay Payne,  
Head, Programme Policy, Ottawa

Mr. Malcolm J. McKechnie,  
Department of External Affairs (Secretary)

The Conference is being organized under the auspices of the Government of Australia, the Commonwealth Secretariat, the Commonwealth Broadcasting Association and the Australian Broadcasting Commission. In view of the nature of the Conference, invitations to participate were extended to both the Canadian Government and to the Canadian Broadcasting Corporation. The overall theme of the Conference is "Educational Broadcasting and Educational change", and the delegates will be examining the following specific topics:

"Educational Broadcasting in the Wider Context of Broadcasting and National Development"

"Users and Makers in Educational Broadcasting"

"Technological Developments Related to Broadcasting and their Potential for Extending the Use of Educational Programmes"

"Development of Materials for Educational Broadcasting"

"Commonwealth Co-operation in Educational Broadcasting"