## A Royal Smoke Worth While Firtion



Bengal
Little Cigars.
 10 for $25 c$.
CASH'S

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to and enlarged, 90c.
World's Work Magazine for January, containing Jas.
J. Hill's Rules of Business Success.
The Feet of the Fighting
Men, illustrated. Men, illustrated.
How Should a Lawyer BeThe, Next Five Years of the
U. S. Navy. Sleep for the Sleepless and a
host of other interesting
articles which you can articles which you can-
not afford to be without, GARLAND'S Bookstore


Wholesome - Palatable
Economical

## Island Brand

 BONELESS and FLAKED CODFISHPacked by
Newfoundland-American Packing Co., Inc. at their plant in Bay Bulls.

Sold by

## The Leading Grocery Stores

in St. John's and Elsewhere.


FOR
Paint, Soap
Oiled Clothing
The Standard Mifg. Co., Lid.

Fruit and Vegetables!
 EDWIN MURRAY'S.

the evening telegram, st. John's, newfoundland, february


Rheumatism A Sneaking Disease
Has At Last Met Its Conqueror

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Cleaned or Pressed for New
Year. Phone or send to SPUP RELL, 365 Water Street. Tele-
phone 574. Clec 28, eod,tf


##  <br> Our Volunteers. <br> . 

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Messages Received
Previous to $9 \mathrm{~A} . \mathrm{M}$.

Message sReceived Previous to 9



| Ladies |
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| Blouses |
| White Muslin Blouses. |
| White Silk Blouses. |
| White Crepe de Chene |
| Blouses. |
| White Middy Blouses. |
| Nainsook Camisoles. |
| Crepe de Chene |
| Camisoles. |
| Society Satin Camisoles |
| White Knickers. |
| Nighties. |
| Chemises. |
| Neckwear. |
| Boudoir Caps. |
| Kimonoss. |
| Wool Underwear- |
| Pants \& Combinations. |
| Fleece Lined Corset |
| Covers, |
| and a huge isplay of |
| Corsets. |

## The LAST WEEK of Our Big Sale!

For this week we add to the many Bargains at present on offer Our Entire Stock of BOOTS and SHOES
at greatly reduced prices. BISHOP, SONS \& CO.,

Children's and Infants' Wear.

## Our Infants' Wear

 Department,
## English Silk Hand-Embroidered Dresses for Clilidren,

from six months to two years; also a beautiful line of American hand-made Smocks for Children, two to ten years old; and other attractive and most desirable




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## TO－DAY＇S Messages．

 10．30 A．M．sub．castalies． まままus＝




## PRIME TIMOTHY HAY！

We are carting to－day from the Furness 793 Bales Prime Timothy Hay， and are prepared do sell this lot at cUur PRIcEES
to avoid handling charges and expense of stor－

Telephone your order for prompt delivery
from shin＇s side and secure the benefit of our from ship＇s side and secure the benefit of our ow quotation．

F．McNAMARA，<br>Queen Street．

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## RELIABLE RUBBER FOOTWEAR

THE Spring Season is fast approaching, and with it conditions of weather which will necessitate the constant use of Rubber Boots or Shoes. Despite the difficulties of transportation, we find ourselves at the present time with a well-assorted stock of Rubber Goods, including the famous

MERCHANT'S BRAND RUBBERS.

| Ladies anchor brand. | CHILDREN'S ANCHOR BRAND. <br> Low Cut, sizes 3 to $10 \ldots$. . 46c. to 60 c. pr. | MISSES' ANCHOR BRAND. <br> Low Cut, sizes 11 to $2 \ldots$..62c. to 70c. pr. <br> High Cut, sizes 11 to 2....72c. to 80 c | GENTS ANCHOR BRAND. |
| :---: | :---: | :---: | :---: |
| High cut . . . . . . . . . . . . . . . . . . . . . 80 c. pair | High Cut, sizes 3 to $10 \ldots .1 .56 \mathrm{c}$. to 70 c . pr. Rubber Boots, sizes 6 to $10,1.70$ to 2.10 pr . Prices according to size. | Rubber Boots, sizes 11 to $2,2.20$ to 2.60 pr . Prices according to size. |  |
| The following well-known styles in MERCHANTS. | YOUTHS' ANCHOR BRAND. <br> Low Cut, sizes 9 to 13 . . . 70 c. to 80 c . pr. | BOYS' ANCHOR BRAND. <br> Low Cut, sizes 1 to $5 \ldots . .80 \mathrm{c}$. to 90 c . pr. | The following well-known styles in MERCHANTS. |
| Elva, Low Cut <br> 85c pair <br> Esther, Low Cut <br> Ethel, Low Cut <br> Stormont, High Cut Sizes 2 to 8 , including all $1 / 2$ sizes. | Ligh Cut, sizes, 9 to to 13.75 c . to 85 c.Hr. pr.Rubber Bots,Prices acs 9 to $13,2.20$ to 2.60 pr. |  |  |
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| These Rubbers are made to fit low and high |  |  |  |
| Merchant's |  |  |  |


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IN France you called this＂Savon，＂Tommy，dear！
And the meaning of the word is very clear．
What saved the shirt you have on？
Why，good old Sunlight Savon．
It＇s the SAVON that you SAVE ON－Tommy，dear！ £1，000 GUARANTEE OF PURITY ON EVERY BAR． LEVER BROTHERS LIMITED，PORT SUNLIGHT

## What a Gas Range

 Means for You， Mrs．Housekceper．of mitumat oumbir nim
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This Flour is made from Turkey Wheat and makes a of bread that cannot be surpassed．
Anybody can make excellent bread with Larabee＇s BEST FLOUR．Use 3 quarts of flour to 1 quart of luke warm water．
． If you like Good Bread try this Flour．

## COLIN CAMPBELL，Distributor



Household Notes． $\qquad$
The Noras Sotia＂Lumber King＂








## List ! To the Slogan.

 A Sale of 1000 Yards of Job Fleece Calico, At 15 cents per yard.Also COTTON BLANKETS at . . . . . $\$ 1.50, \$ 1.70$ and $\$ 2.00$ pair And Ends of SHIRTING averaging from 10c. to 12c. per yard Which are fully 36 inches in width. All special bargains at
A. \&S.RODGER'S


## Oir Great Blouse Bargain

 WORTH COMING FOROver Five Hundred White PIOUE BLOUSES,
Worth up to $\$ 2.00$ in High and Low effects for $\$ 1.20$ each.

Excellent Quality, Perfect Fit.
See Window.
S. MILLEV.


## BARGAIN TABLES.

We have sust reecied a larre assortment of goods for above tables and will time. When we tell you that for One Dollar you will get more than you can carry home, you will not worry about hard, times. It is all arranged on tables easy of
access, and each table has the one price. We list a few of the many things offered:


> THE FAIR.


THE Newfoundland
Regiment already has won RENOWN in Gallipoli and France. Drafts are constantly going to keep up the strength.
They go to uphold the grand old flag and--
FIGHT FOR IT!

## WE NEED MORE MEN

 to keep us up to strength!Will YOU Come with US and Help in the Fight?

TheThe preponderance of men and munitions is with the Allies. The reports every day show evidence of this steadily increasing strength. The spirit of confidence and deTide Has Turned. $\begin{gathered}\text { sucesss so much the soner. Your enlistment may mean just the additional help nee } \\ \text { cessary. If you are going to help }- \text { Now is the time. }\end{gathered}$

## COME ON OVER--

 To the Recruiting Office.We have a place for you in the Newfoundland Regiment.
Your Arms and Accoutrements are ready.
Apply to Headquarters, St. John's, or to any Outport Magistrate or Justice of the Peace, who will furnish you with Fare and Meals to

## Headquarters Newfoundland Regt.

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