POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 25, 1927


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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 21, 1921


## Special Mid-Season Sale



## MILLINERY

## West End Store

At Greatly Reduced Prices

## 1 King Square Opposite City Market <br> West End 254-260 King St 267 King Street

## Introducing New Footwear Department in West End Store.

This Inaugural Sale will be Celebrated in All Sto res to Signalize New West End Department.
We wish to direct particular attention to the eetraordinary reductions which we have made in the prices of Ladies' Polo Coats and in our Boot and Shoe Department. Drastic cuts, as will be readily determined by a glance at the prices of Ladies and Men's wear in general, have b een listed in practically all lines. But it is evident from the figures quoted on the Polo Coats, Footwear, Men's Suits and Hosiery that phenomenal values have been placed for your approval.



## Hosiery

| Ladies Cotton Hose-Double toe and heel $\qquad$ . . . . . . . . . . . 25c pr | Men's Cotton Sox <br> Men's Lisle Sox . |
| :---: | :---: |
| Lisle Hose-All colors . . . . . . 39c pr | Silk Sox . . . . . . . . . . . . . . . . 48c pr |
| Heather Hose . . . . . . . . . . 98c pr | Children's Ribbed Hose |
| Ladies' Pure Silk Thread Hose. $\$ 2.00$ value. All colors. | Black and brown. Sizes 5 to 16 years old; 50c quality. |
| While they last . . ........ . 98c pr | To clear . . . . . . . . . . . . . . . 29c pr |

Boois and Shoes
 $\$ 4.98$
 5.98

Ladies Kid Oxfordo Brown and
back. Spool and tow heel.
3.98

2.49

Ladies Brown Calf Boots-Ames
Holden, guaranteed. Hish cut




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