

TO THE TRADE

MAY 15, 1916

Semi-Annual Stocktaking Sale

Continuing Monday, May 15th

Our stock is very much larger than it usually is at this season of the year, caused by late deliveries. During the past few weeks import shipments have been the largest in our history. Our policy is to clear out all lines we possibly can previous to our new season's business, and, therefore, we are now prepared to sell new seasonable goods for immediate shipment at prices greatly below market values.

Wash Goods Department

Table listing various wash goods items like Printed Muslin, Violette, Delainette, etc. with prices.

Silk and Cotton Fabrics

Table listing silk and cotton fabric items like Chiffon Silk, Printed Vols, etc. with prices.

A very large range in different weaves and effects, including Embroidered Vols, Seed Vols, St. Gauil Spot Vols, etc.

Dress Goods Department

Table listing dress goods items like Serges, Gabardine, All-Wool Poplins, etc. with prices.

Silk Department

Table listing silk items like 40-inch 1-1 stripe Silk Poplin, 36-inch Black and White Check Messaline, etc.

Carpet Department

800 AXMINSTER HEARTH RUGS, 27" x 32", at \$2.00 each; assorted, Oriental and floral designs, 1,000 AXMINSTER DOOR MATS, 15" x 27", at \$9.00 per dozen.

These Quotations are for Immediate Shipment Only for the Month of May

JOHN MACDONALD & CO., Limited, TORONTO

PLAYS, PICTURES AND MUSIC

"TALK-TALK-TALK" AT THE GRAND. "Talk-Talk-Talk," the new Canadian musical comedy, which met with public approval on its first presentation here some weeks ago, will be the offering at the Grand Opera House all this week.

"WIDOW BY PROXY." The Robins Players will inaugurate their third week at the Alexandra Theatre tonight, in Catherine Chisholm Cushing's farce-comedy, "Widow by Proxy." The story has to do with Gloria Grey, a daring and fascinating young woman, who has been taking care of a friend, recently widowed.

LATEST DANCERS AT LOEW'S. A big all-star show of eight feature acts will be presented at Loew's Yonge Street Theatre this week. Every act on the bill has been carefully selected with a view to its entertaining qualities.

AT THE STAR THIS WEEK. Lew Golden and Bert Saunders, two of the funniest comedians that traveled over the independent circuit last season, will appear at the Star Theatre all this week with the Jolly Girls.

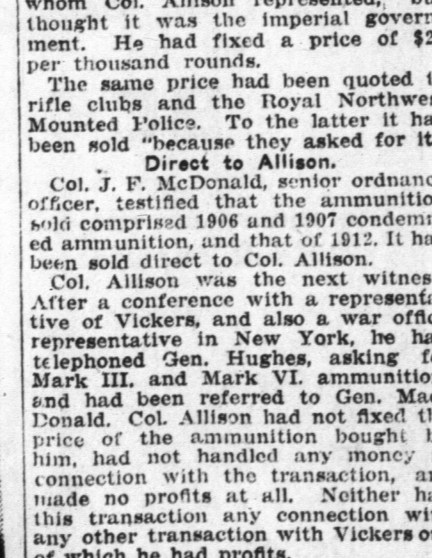
VARIETY BILL AT STRAND. Today, Tuesday, and Wednesday, there will be presented a very strong and varied bill at the Strand Theatre. Charlie Chaplin will be seen in "The

AMMUNITION SALE IS INQUIRED INTO

Vickers Firm Suggested Release of Good Material for Use at Front. ORDERED TO DESTROY After Investigation Three Years Ago Large Quantity Was Disposed of.

MADISON THEATRE. Ground on many incidents which took place when Anita King crossed the continent by automobile alone, being the first person, man or woman, to accomplish this feat.

CREATORE AT SCARBORO BEACH. Sig. Giuseppe Creatore and his band which appears at Scarborough Beach on Saturday, May 20, is one of the most remarkable organizations before the musical world today.



JACK AMORY. Special to The Toronto World. ST. CATHARINES, Ont., May 14. The provincial bovine regulation closing the bars at Niagara-on-the-Lake went into effect at 7 o'clock on Saturday night because of the opening of Niagara camp.

C. P. RAILWAY HAS ISSUED NEW FOLDER

"Acadia" Most Delicate and Alluring of Summer Series. "Acadia" is the name of a new folder got out by the C.P.R.—the most delicate and alluring of the summer series.

OTTAWA, May 13.—The sale of 2,286,000 rounds of Canadian ammunition by the military department through Col. J. Wesley Allison to Vickers, Ltd., was inquired into by the Davidson Committee investigating war contracts at a sitting this morning.

As for Col. Allison's connection with the affair, General Hughes stated he had approached him with regard to buying some of it, and that the minister had sent him to General Donald. He afterwards heard that some of the ammunition had been sold to Vickers, and when in England had disposed of some of it to the admiralty, merely adding something for expenses but not commission.

NIAGARA BARS CLOSED. Special to The Toronto World. ST. CATHARINES, Ont., May 14. The provincial bovine regulation closing the bars at Niagara-on-the-Lake went into effect at 7 o'clock on Saturday night because of the opening of Niagara camp.

FLIGHT THAT FAILED

ST. CATHARINES, Ont., May 14.—Thomas and Mary Graham of Toronto, who on Friday evening were brought to an hotel at Niagara-on-the-Lake to take charge of the kitchen, secured an advance on wages and took the first car in the morning to this city.



Dr. Chase's Nerve Food advertisement text.

Nervous Prostration

Mrs. Conrad Schmidt, R.R. No. 1, Milverton, Ont., writes: "Two years ago last spring I was run down, had nervous prostration, and was in a terribly nervous condition. I could not sleep or eat, could scarcely count the nights that I passed without sleep, and if I did eat, had sick headaches and vomiting spells. My limbs would swell so badly that it hurt me to walk. I would jump up in bed, awakened by bad dreams. In fact, I was so bad, thought I could not live, and started to use Dr. Chase's Nerve Food without much hope."

"It was not long before I began to improve under this treatment, and I can truthfully say it has done me a world of good. It took some time to get the nervous system restored, but I kept right on using the Nerve Food regularly, and gradually gained in health and strength. I have a fine baby boy now. He weighed 12 lbs. at birth, and, though my friends were anxious after the condition I was in, I got over that fine, and now weigh 120 lbs. Before using the Nerve Food I was a mere skeleton."

The original of this testimonial is on file in our offices for your inspection, or you may write to Mrs. Schmidt for confirmation of her cure.

50 cents a box, 6 for \$2.50, all dealers, or Edmondson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations disappoint.

SNOW SAVED WHEAT FROM BIG LOSSES

March Storms Kept Down Killing to Small Amount. SEEDING IS DELAYED Late Spring is Responsible for Slowness in Planting.

OTTAWA, May 14.—The census and statistics office has issued in the form of a press bulletin, the first crop report of the present season. It deals with the area and condition of the fall wheat crop, the condition of hay and clover meadows at the close of the winter and the progress of spring seeding up to the end of April.

Large Yield Forecast

The general condition of the crops on April 30, which, measured by the standard of 100 as representing a full crop, is 89 in Ontario, as compared with 88 last year, and 78 in Alberta, as compared with 88. For Ontario the figure was only surpassed last year and in 1910. The condition for the whole of Canada on April 30 was 88, which converted into a standard of 100 as representing the average condition at the same period for the seven years, 1909 to 1915, indicated a condition of 108, or an anticipated yield per acre of 8 per cent. in excess of the seven years' average, provided that conditions between now and harvest time are not abnormal.

Seeding Retarded

It is as yet too soon to report on the maritime provinces. The spring is late, and the general conditions in Quebec and Ontario are not favorable for early planting. Last year on April 30, it was estimated that 6 per cent. of the planting was completed, as against 27 per cent. this year. Of spring wheat this year 1.8 per cent. of the estimated acreage was sown in Quebec, 4.8 per cent. in Ontario and from 26 to 80 per cent. in the middle west, being 26 per cent. in Manitoba, 36 per cent. in Saskatchewan and 80 per cent. in Alberta. In 1915 not more than 8 per cent. of the acreage under wheat remained to be sown after May first. The quantity of late and barely sown at this date are also relatively small.

Dr. Chase's Nerve Food advertisement with logo and product image.

The Toronto World

FOUNDED 1850. A morning newspaper published every day in the year by The World News Company of Toronto, Limited...

The Circulation of the TORONTO DAILY AND SUNDAY WORLD is authenticated by the A B C Audit Bureau of Circulations

in advance will pay for The Daily World for one year, by mail to any address in Canada, United Kingdom, Mexico and the West Indies...

in advance will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain...

UNITED STATES. Daily World \$4.00 per month. Sunday World \$5.00 per month. Postage extra to all foreign countries.

MONDAY MORNING, MAY 15, 1916

Mayor Church Comforts the Huns

Further consideration and an examination of the extraordinary proposal made by Mayor Church...

The Telegram regarded this as an attack upon Sir Adam Beck...

The idea is too crude and absurd to stand alone, so it is wrapped up in an attack upon the Ontario Government...

The lamentation over the woes of the tax-payers is merely an attempt to conceal the true authors of these woes...

We have not the slightest objection to Mayor Church entertaining any aspirations which he may think himself worthy to materialize...

There are two points in this connection upon which we should like to lay stress. First of all is the fact that the people never objected to the war tax...

The objection to the war tax does not come from the average citizen. A mill on the dollar from the average citizen with an assessment of \$3,000 means that he pays \$3 to the war fund...

have some legal or constitutional reason why they should keep it. It is not the average man who objects to the tax, but the curmudgeon...

These men with plenty of money are the pleaders for "the poor unfortunate tax-payer..."

The other point we wish to mention is the effect upon the Germans. What headlines there will be in the Prussian papers...

Senator Mason's address a week or two ago, upon his previous one two months ago, on the subject of recruiting...

He read a letter from Lord Shaftesbury in which that gentleman said: "I think most people now understand that my purpose was not to discourage recruiting..."

Col. Mason thought, and every person not involved in politics or entering into politics...

In Great Britain conscription, under the name of compulsory service, has been adopted with the object of getting the last 200,000 men to be available in the country...

The feeling in England generally and in military circles in particular is that the war will be prolonged for want of material...

BATTALIONS FOR BARRIEFIELD. Special to The Toronto World. KINGSTON, Ont., May 14.—It was officially announced by Col. T. D. R. Hemming...

STARTING OUT TO BAG DAD



LAURIER COMING TO MAKE APPEAL

He Will Repeat His Views on Bilingualism in Massey Hall.

STUMP QUEBEC LATER

Sir Wilfrid Announces Intent to Aid in Recruiting Campaign.

By a Staff Reporter. OTTAWA, Ont., May 13.—Sir Wilfrid Laurier has decided to appeal to Ontario's heart...

The World is also informed that following his address in Massey Hall, Sir Wilfrid Laurier will embark upon a recruiting tour of the Province of Quebec...

In his speech on Wednesday, Sir Wilfrid plainly indicated that he is dissatisfied with the rate of recruiting in his native province...

TO TRIAL FOR FORGERY. Male Members of Quartet Committed at Kingston.

Special to The Toronto World. KINGSTON, Ont., May 14.—Howard Tremaine, Robert Flanagan, May Grant and Marnie Langerdon (better known as Marnie Russell)...

MICHIE'S BEAURICH CIGARS 3 FOR 25c AT THE CIGAR DEPT., 7 KING ST. W. MICHIE & CO., LIMITED

INDIA STAYS CALM IN MIDST OF WAR

LONDON, May 14, via Reuter's Ottawa Agency.—A special despatch from Simla says: The fall of Kut-el-Amara and the recent Irish disturbances have been taken with the most remarkable calmness throughout India...

DELIVERY OF THE MORNING WORLD

To Toronto Island was resumed on Monday, May 1st. Change of address and new orders may be telephoned to Main Room, EARLY AND PROMPT DELIVERY IS GUARANTEED.

SIR WILFRID LAURIER

Gives His Benediction to Arthur Hawkes in N.W. Toronto. The Northwest Liberal Association is to be addressed tonight at a meeting in Mullin's Hall (Bloor and Lansdowne) by Arthur Hawkes...

AVIATORS HAD A SPIN OUT AT LONG BRANCH

School Opened for Season and Students Took to Air Saturday for Trial. Flying at the Curtiss School of Aviation at Long Branch was indulged in Saturday and the aviators all reported splendid conditions...

TAMWORTH MAN KILLED.

Special to The Toronto World. TRENTON, May 14.—Mrs. John Brennan, widow of the late John Brennan, has received news that her eldest son, Burk Bradford, has died of wounds. He joined the colors at Fort Arthur and left Canada about Christmas...

ALPINE CLUB CAMP.

BANFF, Alta., May 13.—Arrangements for the eleventh annual camp of the Canadian Alpine Club are being completed in this vicinity. It will be known as Bow Valley Camp. The graduating climbs will be Pilot, Mount Brett, Mount Bourget and an unnamed central peak of massive range...

Red Cross Contributions

Table listing various Red Cross contributions from individuals and organizations across Canada, including amounts and names like Brig.-Gen. James Mason, Mrs. F. P. Stellarton, Board of Trade, Brantford, Ont., (Serbian), etc.

FRENCH HOSPITALS IN DIRE NECESSITY

Madame O'Gorman Makes Urgent Appeal to Toronto Sympathizers

AT THE LUNCHEON

In Headquarters of the Secours National—Campaign for Funds.

The vital note that permeates the statements of Madame O'Gorman, at present in Toronto, and who speaks in Foresters' Hall on Monday evening, is the dire need that exists for assistance for the hospitals in France.

Madame speaks from first-hand information, having just left the hospitals for the purpose of making a three months' tour in the United States to appeal for those hospitals.

The visitor to Toronto told her experiences at the station in Dunkirk, where for two weeks there was nothing but straw to lay the wounded upon and where everything was in a most filthy condition. The only ones to do the nursing were herself, Lady Decker, the Duchess of Sutherland and her daughter.

Money is wanted for it must be remembered that 80 per cent. of the wealth of France is in the hands of the enemy. Money is needed, too, because many articles required, such as hospital basins, jugs and the like, can be got cheaper in England than if they were sent from Canada.

WOLF FAB

Every Spring Special high-grade clothing wool all at quality

TAFFEY

Special Siles children's clothing

GOLF

Splendid Golf Clubs at \$4.00

VIVELY

Beautiful in the range of colors

JOHN

55 to 60

Ladies

of all kinds of work

NEW

Readjusted

RES

Withd

O'Keefe's BEERS ARE BEST. They are brewed in strict conformity with the Government standard for PURE BEERS. They have over sixty years of O'Keefe experience behind them—of brewing the best pure beers. Order a Case From Your Dealer.

Baseball

LEAFS WILL HAVE NEW MEN IN LINE UP TODAY

Red Murray and Catcher McKee Work Against Newark—Manager Promises a Winner.

The Leafs arrived home yesterday not the least disappointed after their disastrous opening trip. Manager Joe Birmingham declares he will give Toronto...

Five hands will furnish music at the ball game at the Island Stadium late afternoon when the Newark Indians open the local season.

Leafs Scored Only One Run in Last at Richmond

RICHMOND, May 12.—Richmond made it four in a row from Toronto by winning the last game of the home series by the score of 7 to 1.

SATURDAY GAMES IN INTERNATIONAL

At Newark—The Blatons stand under the new tree and shook out eight spicy specimens on all sorts of fine wallops.

WOODBINE GOSSIP

The Ottawailly Gentlewoman caused the only excitement of fine Sunday morning at Woodbine Park.

Princeton Oarsmen Look Best

Princeton University, when its season closes, with the three-corned variety races with Yale and Cornell at Ithaca on May 27.

Eastern Clubs Open Today in the West

ARGOS WILL HOLD REGATTAS AS USUAL

At least fifteen junior and five senior members joined the Argos last week and are indulging in daily jaunts on the water in fours and eights.

BASEBALL RECORDS

Table with columns: Club, Won, Lost, Pct. for International League.

Table with columns: Club, Won, Lost, Pct. for National League.

Table with columns: Club, Won, Lost, Pct. for American League.

AMERICAN LEAGUE SATURDAY SCORES

Table listing scores for American League games on Saturday.

SATURDAY SCORES NATIONAL LEAGUE

Table listing scores for National League games on Saturday.

Tesreau at His Best Giants Win Another

At Chicago (National).—New York won its fifth straight game on Sunday by defeating Chicago 6 to 1.

JOE WRIGHT'S CREW FINISHED FOURTH

Princeton Wins Eight-oared Race at American Henley—The Results.

PHILADELPHIA, Pa., May 13.—The Columbia University Varsity eight-oared shell crew was forced to take the wash of Princeton and the United States Naval Academy in the Childs Cup race.

BASEBALL RECORDS

Table with columns: Club, Won, Lost, Pct. for International League.

Table with columns: Club, Won, Lost, Pct. for National League.

Table with columns: Club, Won, Lost, Pct. for American League.

Indians Win Sunday Game in First Inning

At Newark (International).—Newark took a big lead in the first inning on Sunday, winning from Buffalo, 7 to 5.

BIG Welcome Night TO "C" Battery R.C.H.A.

Auspices Irish Patriotic Association and His Worship Mayor Church.

Gayety Tuesday Evening ADMISSION FREE

Jim Donovan, R.C.D. vs. Trooper Moore, R.C.D. WOOD PROS. CHAMPION MIDGET BOXERS OF THE WORLD.

CYCLONE SCOTT vs. HILLIARD LANG SEVERAL OTHER GOOD BOUTS AND STAR VAUDEVILLE ACTS.

CLEMENS, SMTH AND ROBERTSON LEADERS INTERNATIONAL, NATIONAL AND AMERICAN

NATIONAL LEAGUE.

Table with columns: Club, Batting, A.B., R., H., T.B., Pct.

INTERNATIONAL LEAGUE.

Table with columns: Club, Batting, A.B., R., H., T.B., Pct.

Leaders in Individual Batting.

Table with columns: Player, Club, A.B., R., H., T.B., Pct.

Pitching Records.

Table with columns: Player, Club, G., W., L., Ave.

Princeton Wins The Childs Cup

COCKERY WON MARATHON WITH JAMIESON SECOND

Beavers' Battalion Field Day at Hanlan's Great Success—Summary of Events.

Before a crowd of soldiers estimated at 7000, who cheered and applauded enthusiastically for winners and favorites, the Beavers' field day of athletic events was held Saturday at the Island Stadium.

The program opened with a baseball game of six innings between the Beavers and the Spinnings, which was won by the latter team by the score of 5 to 3.

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T. & D. SOCCER Celtic Champions Make Soccer Record

LONDON, May 13.—For the thirteenth time in the club's career and for the third year in succession, the famous Celtic Soccer Club gained the famous Celtic championship, and in doing so, hung up two new records.

Tracery Thorobreds Arrive in New York

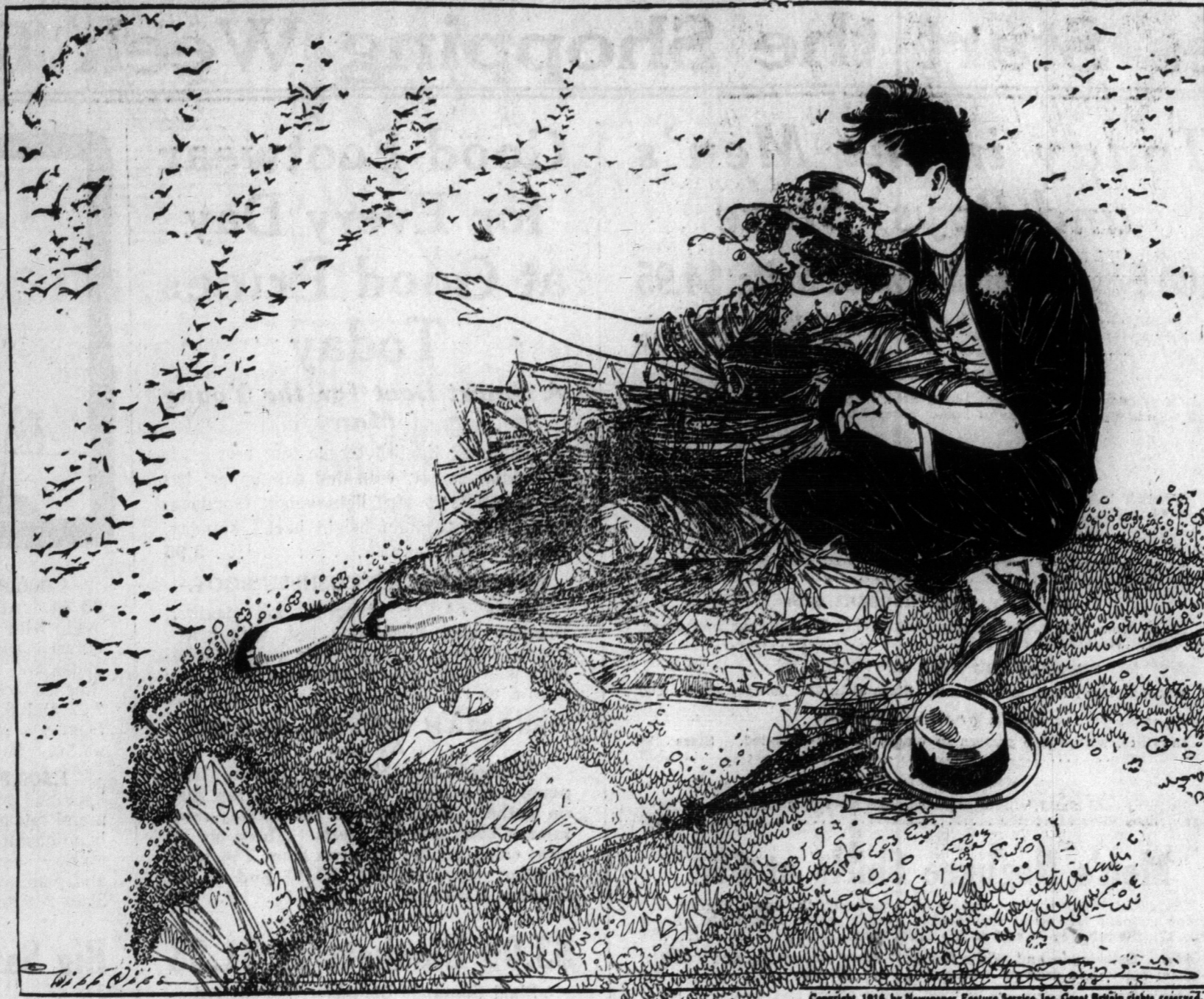
NEW YORK, May 14.—The steamship Manchuria, which sailed from London May 2, docked at Pier 58, North River, of the Atlantic Transport Company early yesterday forenoon.

J. Willard Has Real Easy Fight Labor Day

CHICAGO, May 14.—Jess Willard and Fred Fulton were matched here last night for a fight on Labor Day, according to an announcement by Mike Collins, Fulton's manager.

DAILY MAGAZINE PAGE FOR EVERYBODY

THE ANSWER OF THE BIRDS By Will Nies



On a hilltop where the grasses were dappled with the flowers, they ended their walk. All the way he had been striving to say what had been in his mind and heart all day.

You are the one grand passion of the boy's life. You have all the cards in your own hands—but I am wondering if you know how to play them.

He needs a dash of cayenne and a pinch of homely salt; but, above all, give him the savor of good-humored, healthy laughter, with him when he is good-natured, and at him when he is ragged.

Of course, if children come to you, her voice softened at the mere thought of a child in a woman's life—you will have no more problems, Dicky is the laque of man who perfectly dandy over a child of his own.

What if all the world should suddenly begin to warn girls, and boys, and men, and women, and children, and babies, and old people, and everybody, to talk of it, all the time, about pats de foie gras, or mushrooms under glass, or something else equally jocosely and delectable, and told them they mustn't, on any account, even think of these things—told them three times a day, and over and over, in season and out of season, at home, at the theatre, in the club—what would you expect those boys and those girls to do?

WINIFRED BLACK ASKS Is Ignorance Ever Innocence?

Should girls be taught the knowledge of evil in order to protect themselves from it? is the subject for discussion in one club of which I know.



What would you do under the same circumstances? I wish the girls and the boys would take a few older people in hand and teach them some common sense, and some common delicacy, and some common consideration.

Are there no interests in her world other than sex interest, and that of the very lowest and most primitive kind? You can't pick up a magazine today without reading something about "sex."

Innocence is not a trap. It is an armor of defence. An innocent girl can take care of herself as no girl who knows too much could ever think of doing.

Why single out one particular weakness and talk about it and sing about it, and hint about it, and joke about it, and hint about it, if you are really trying to get a girl to know enough to estimate life as it balances everything?

Wash a half cup of rice and sprinkle it into a kettle of boiling water; let boil 15 minutes and drain. Chop a cup of pecan nuts and mix with the rice, add one teaspoon of salt and a little pepper. Scoop the centres from cooked beets, fill the space with the rice mixture, stand in a baking pan and bake 20 minutes. Chop the centres of the beets, add to a cream sauce and serve around the beets.

The Amateur Gardener

If the woman who loves flowers has but a little time to devote to them, I would advise her to confine her gardening to the hardy perennials, for the reason that these require the least attention of any class of plants in general cultivation.

plant you are setting out, or spread them out in unattractive ways. It pays to do this work carefully and in conformity with nature's way of doing things.

DAILY MOTION PICTURE SECTION

"BOOB WEEKLY" IS COMING HERE SOON

World Has Secured Exclusive Newspaper Rights to Goldberg Creation.

IS FUNNIEST EVER

Burlesque on the Animated Weekly and is One Big Scream.

"The Boob Weekly," R. L. Goldberg's comic movie cartoon, which is to be published in The Toronto World, and will be released by Pathé for the picture theatres, is a burlesque on current news films.

MOTION PICTURE THEATRE DIRECTORY

- Doric, 1036 Bloor west, Wm. Farnum in "Gilded Fool."
Empress, 317 Yonge, Theda Roberts in "Mrs. Grex of Monte Carlo."
Family, Queen and Lee avenue, Kathryn Williams in "The Rosary."

OWEN MOORE



is one of the three noted Moore brothers, and is the husband of Mary Pickford, with whom he has played in many productions, including "Cinderella" and "Mistress Nell."

Behind the Screen

Query: Miss Mary Pickford's address was given in The World of Thursday, May 11, at 370 Riverside Drive, New York City. She may also be addressed at the studios of the Famous Players at Los Angeles.

NEW KELLERMAN PICTURE TO ECLIPSE "BIRTH OF A NATION"

So Says Herbert Brennon, and His Reputation Rests on the Result—Figures Make It Look a Real Picture.

Is there another Griffith to be unearthed this summer? Rumor has it that Herbert Brennon, who achieved considerable fame and much money from his Annette Kellerman picture, "The Daughter of the Gods," has been working on a production for William Fox for the last nine months and is soon to announce to the world the result of his labors, which he avers will eclipse everything to date.

VOICE OF THE FANS

Moving Picture Editor World: I would like to suggest that the management of the moving picture theatre could arrange to have a special matinee on Saturdays for children. Pictures could be selected which would be amusing and instructive to children. In that way it might be arranged, too, that children need not pay a war tax.

RECIPES FOR THE CARD INDEX COOK BOOK

- Velvet Cake
INGREDIENTS
METHOD
Sift the flour, cream the butter and sugar, add the yolks of the eggs one by one, beating well after each, then stir in the lemon essence and add the flour very lightly. Add the cream and white of eggs beaten to a meringue and stir very lightly into the mixture. The baking powder can be sifted with the flour or blended with the cream. The latter is best unless you make the cake very quickly. Bake for 45 minutes in a medium oven.

