"THE "PEOPLES PAPRR"-FORTY SIX YEARS IN TELE SERVIGE ON THE PUBIIC-IS A LIVE DALLY IN A BUSY CENTRE-STUDY MS NEWSX ADVERTISING. EICHTEEN PAGES

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STORAGE SPACE AVAILABLE
STORAGE SPACE SUITABLE FOR FISH IN BULK OR PACKAGES COMBINED WITH OR WITHOUT WHARFAGE ACCOMMODATION; AND FOR PROVISIONS, FEEDS, HAY, ETC., ARE OBTAINABLE AT TESSIER'S PREMISES, Water SI. Wost, Phone 244, Box 994.



Look out! Two winners are coming! The flavor makes boys and girls pals with 'Kellogg's Corn Flakes. Put sweet, crisp, golden-toasted Kellogg's Corn
Flakes in a bowl with rich milk or cream. Deli-

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##       And papa was thererem













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## Why not express your ewn individuality in

## Suit or Overcoat

oy having them hand-tailored by
W. P. Shortall P. 0 Box 45. ${ }_{\text {THE AMERICAN TALIOR }}$

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We are clearing out a large Jalj, Line of

## $\$ 1.20$ each

VALUES WORTH UP TO $\$ 3200$. The early bu
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A smart InidSeason Ton Coat
will uist fill the bill these chilly
evenins.
Mid Season

For Evening Wear
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DO NOT DELAY!

## Aytresoons




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Sophie Wacher created the costumes.
Liova Nosier was flm editor.
LADIES' HATS !
UP-todate $\begin{aligned} & \text { LADIES' HATS } \\ & \text { sonable, at }\end{aligned}$ styles, prices rea-


## Big Bill at MAJESTIC TO-DAY! <br> EDMUND LOWE AND CLAIRE ADAMS, in 'HONOR AMONG MEN'

A Story of Intrigue and Romance; also a Fox Comedy-A News Reel. georgeous display of scenery and costumes.

Don't Forget 'Judgment of the Storm'Next Week

| Big Feature at the |
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| Majestic Next Week |

Two Plays Next Week Wedding Bells







Obituary
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## T0 ENCOLRAGE EARLY THE NEW FALL MODES <br> We Offer Our Entire Stock of New Coats, Millinery, Sweaters and Raglans at Specially Reduced Prices

 newest styles at the beginning of the season, ait prices you would only expect when the season has greatly, advanced

THESE PRICES WILL BE IN FORCE For 10 Days Only

Black and Navy Velour Coats


## Velour Coats

$\qquad$

 Women's Tweed Coats




Sale of the New Fall Millinery

Here ts one ona-or the season 's most important millinery offerings. presenting our counplete stock of New Fall

 Choosing your New Fall Hat will prove nost interesting, particulari




## Sale of New Fall \& Winter Coatings 25awaw=

 Wool Coating. Curl Cloth.
 New Coating.
 Check Coating
Shown in large
 Velour Coating

 Velour Coating.
 Fancy Velour Coating.



## The New Raglans

 at Reduced Prices Women's Tweed Raglans.


 Women's Ragians.

 Women's Waterproofs.
Plat, shades of Faran. Grey and Nigger, also in pretty tweed effects, in
Brown, Fawn and Heather mixtures; all sizes.



## The Royal Stores, Limited

the evening telegram, st. Johns, newfoundland, September
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\section*{Acting Premier <br>  <br>  <br>  <br> $\qquad$} | Fridy, September 18, 1925. |
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NEW GLOVES
Complete Fall's Smart
NEW GLOVES
to Complete Fall's Smart Costumes
 Fabric Gloves
 Womens Gauntets

 Kid Gauntlets


## NEW FALL FOOTWEAR

 at Sale PricesMen's Boots
 Men's Boots

Women's shoes
 Childs Sandals
 Skuffer Boots


## WOMEN'S

 UNDERWEARSharply Reduced
Tricolette Knickers

Women's Underskirts


## Womens Vests

 Stanfelds Pants

Womens s Corsets




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Lowly Priced
 Centres

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 Guest Towers


OVERCOATS and SUITS FOR BOYS
Boys' Overcoats

$\$ 5.60$ each
$\$ 3.65$ each
THE ROYALSTORES, Limited

## New Arrival in

 Silk Broadcloth Pagoda Silk or Broadcloth
 Cotton Broadcloth
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Mysterious Case of Bertha Mirazek

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It's THE ONLY COMBINATION that's all effective against any and all competition. Compare our FRTDAE Q SATURDDAT
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## Buying Opportunities in Seasonable Hosiery <br>    

pportunities From the Showroom Chances for every girl and woman to save on New Fall Wearables. If this event doesn't prove profitable to you it will not be through any lack of bargains.



Household Goods

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CHOICE SILVERPEEL ONIONS 10 bs for 40 c ．
CERTO SUREJEL

 40 ．a Botle
Just arivived another fresh supply
LVERPOOL RAT VIRUS．
 80c．Glass Tube．

> CHIVERS HIGH CLASS ENGLISH JAMS STRAWBERRY，in 2 th．Tins－70c．tin．
（Only 35 c .1 ib ．）

## NEW FALL DRESS GOODS Dress Tweeds， 40 inches wide，assorted colours． 70c．85c． 90 c to $\$ 1.65$ yard． Dress Tweeds， 54 inches wide，in a nice variety

of Check and Stripe Patterns．
$\$ 1.50$ ，$\$ 1.70, \$ 1.85, \$ 2.00, \$ 2.80$ yard． NAVY DRESS SERGES－Fast Dyed，$\$ 1.00, \$ 1.10$ ，
$\$ 1.50, \$ 1.85, \$ 2.40, \$ 2.90, \$ 3.75$ yard． $\$ 1.50, \$ 1.85, \$ 2.40, \$ 2.90$ ，$\$ 3.75$ yard．
VELVETEENS－Assorted colours，heavy pile， 90 e． VELVETEENS－Assorted colours，heavy pile， 90 e．
$\$ 1.25, \$ 1.35, \$ 1.50, \$ 1.80$ yard． MIRROR VELVET－Black and Navy，for trim－
ming and hat－making，$\$ 1.30$ yard． SPECIAL
1 PIECE OF PALE BLUE CORDUROY VELVET Just the thing for Kiddies Coats and Hats．
Clearing at ．．．．．．．．．．．．．．．．．．． 1.00 yard．

## $\frac{\text { ENE }}{\text { ELOVE }}$ GLOVE SILK UNDERWEAR．



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## Bowring＇s

 Hardware Dept．
## Shaving Outfits

FOR YOUNG AND OLD SHAVERS．
Auto Strop Safety
Razor Set．
$\$ 1.25$ and $\$ 5.00$ ea．
Ans．ind Auto Strop
 Safety Razors
Gillette style． $\$ 1.00$ and $\$ 2.00$ set
Sheffield Safety Razor Blades
75c．doz． Marathon Safety Razor Blades ．．．．．．80c．doz Enders Automatic Stropper，for Safety Razor NTIK ThiK Stropper ． Clemak Razor Sharpener Kemoline Razor Paste．
Perfection Razor paste

## Blade Razors

50c．60c．75c．$\$ 1.10$ each Genuine Bengal Razors
．$\$ 2.00$ each Kenuine Bengal Rars ．$\$ 2.50$ each Genco Razors ．．．．．．．．．．．．$\$ 1.50, \$ 2.00, \$ 2.50$ each Razor Guards－Make your blade razor into a
Safety．．．．．．．．．．．．．．．．．．．．． 25 c．each Razor Hones ．．．．．．．．35c．75c．$\$ 1.00$ ，$\$ 1.40$ each Duplex Automatic Hair Cutter ．．．．．．$\$ 1.25$ each Hair Clippers．


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# SMALLWOOD'S Big 10 Per Cent. Off SHOE SALE CLOSES SATURDAY NIGHT 

10 PER CENT OFF EACH PAIR OF MENS, WOMEN'S, BOYS' AND GIRLS' FINE BOOTS OR SHOES HURRY: HURRY: OR YOU WLLL BE TOO LATE!
Saturday night is the end of our big 10 per cent opf shoe sale.


MEN'S AND BOYS' FOOTWEAR! 10 PER CENT OFF EACH PRICE QUOTED:

| WORK BOOTS Men's Work Boots in Black; alse in Tan Leathers ${ }^{\text {Fo }}$ 1 $\$ 2.89$ $\$ 3.00$ $\$ 3.50$ $\$ 4.00$ \$4.50 $\$ 5.00$ 1000 nd |
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| MEN'S |
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| FINE BOOTS. |
| The Best Ammerican |
| Shoes in all leather |
| and styles. |
| FOR |
| F4.0. |
| $\$ 4.50$ |
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| $\$ 7.00$ |
| and |
| 10 Off. |



POLLCEMEN' Boots ........ 10 OFF
secure your choice to-day


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OFF


## LETS G0 TO COOBIES

Just opp. Post Office
THEY ARE FILLED WITH BARGAINS THIS WEEK



| Cup Toweling. | Towe Roller. |
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mer noler for
Scrub Brush.
It you wras




## Bear Constantiy in Mind that it pays to <br> Shop At MARSHALLS

 See the wonderful Bargains offered for our Special Sale Days Friday, Saturday \& Monday MENS ENGLISH TWEED SUITSAll English Wool Tweeds. Tailored in the latest styles: fit and porkmanshin guat anteed. Just the right quality for Fall and Winter wear. See there and
you T agree with us that they are the best Suit Values ever offiered in the ity. Look at the prices, then give us a call and be convinced.



| CHILD'S BLA <br> 19 c , and | $\begin{aligned} & \text { K HOSE } \\ & \text { c. Pair. } \end{aligned}$ | One Inch Width Embroidery. 10 yards for 19c. |  |
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| SPECIAL | BOYS' <br> flannelette <br> ROAPERS |  | SPECIAL |
| SHIRT |  |  | STRIPED |
| REGATTAS |  |  | WOOLEN |
| Plain and Stúped Patterns. | Fancy trimmed cuffs and Collars for 98c, each. |  | Flannels |
| 39c. yard |  |  | 53c. yard. |


| CHILD'S BLAC <br> 19 c , and 2 | K. HOSE One Inch <br> cair. 10 y  | One Inch Width Embroidery 10 yards for 19c. |
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| SPECIAL | BOYS' <br> FLANNELETTE <br> ROSPERS <br> Fancy trimmed cuffs and Collars for 98c, each. | SPECIAL |
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| 39c. yard |  | 53c. yard. |

## EXTRA SPECIALS DRESS FLANNELS

Mill Ends. Ctuly .

$\$ 1.20$ Pound.

## Marshall Bros

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## FAMILY FOOTWEAR SPECIALS

## For All Occasions <br> VALUES THAT STAND ALONE

The individuality of STYIE and appearance, and the visible high standard of both MATERIAL, and WORKMANSHIP that is noticeable in our FOOTWEAR makes us conident of giving you satisfaction.
PLEASE NOTE OUR PRICES:
CHILDRENS BOOTS


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$\begin{aligned} & \text { Price } \\ & \text { Poles. }\end{aligned}$

$\$ 4.00$
MEN'S
BOX CALF BOOTS
Blucher style, strong and. durable
rubber
heels
attached. Ail sizes.
$\begin{aligned} & \\ & \\ & \text { Special } \\ & \text { Srice } \\ & \\ & \$ 4.20\end{aligned}$
MEN'S
BLACK KID BOOTS
Very soft and easy, bucher style,
rubber heels atachedu
Sizes 6 to
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ELEANOR BOARDMAN
peter the great
RAYMOND McKEE
Jack Boyle's story of crime, mystery, and a
dogi, of a thrilling man hunt through two conti-
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 "The Man Who Fights Alone" $=$

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Westclox


Help the cook
IN many homes, you'll cooking and baking or start find a Westclox in the the meals. kitchen. There it stands A Westclox is always guard, telling the cook the faithful to its trust.-Itruns correct time and helping on time, rings on time and her live up to her schedule. lasts a long time. Good It's often set to time the cooks depend on Westelox.

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YOU GET-
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SECURE YOUR CAP NOW AT A DOLLAR SAVE-


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CORNER PRESCOTT ST. and WATER ST. Canoeist Rescued IEALTH NINTS





















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Expressive of Our Value Supreme $\mathbf{c}$


## Travelling Rugs


Prum Russ．



The Store Resplendent In It＇s Autumn Garb



Some Very Excellent Values in

## BOOTS \＆SHOES

 This Week|  <br>  |  |
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[^2]Boys

| 00000000000000000000000 <br> OXFORD <br> CREAMERY BUTTER <br> FIRST QUALITY. PASTEURIZED. TWO POUND SLABS. <br> KIA-ORA LEMON CRUSH. <br> KIA-ORA ORANGE CRUSH. <br> KIA-ORA PINEAPPLE CRUSH. <br> PUREST CREAM. <br> SPANISH OLIVE OIL <br> One Quart Tins-90c." each. <br> "THE HOME OF GOOD THINGS TO EAT!" DUCKWORTH ST, ${ }_{379}$ RHOWLINS' CROSS. <br>  |
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PRESENTATION GIFTS.
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Fruit Bows, sugar Dishes, Butter Dish.
 We invite you to call or write for
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Packages
We are giving away, FREE, 6 individual moulds and 1 large mould made of high grade dell-0 packages received by us. These pretty moulds can be used for
dozens of dainty desserts and salads. Al you need do is "Save your Empties" and
bring or send them to us at the address Distributed by Muir Bldg.,
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Hall Stove Boards $\$ 1.55$ to $\$ 2.95$
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TRY A TON AND BE CONVINCED.
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GET IT AT GEAR'S SPPRTSMEN \& HUNTERS! WE have the shells that are making thf
big hits.

## U. S. SHELLS <br> deFIANCE. SMOKELESS. ROMAX. BLACK POWDER

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NOW IN STOCK.
Burt \& Lawrence, Susu Shipping Co., Itd.




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