

THE EVENING TELLEGRAM, ST. JOHNS, NEWFOUNDIAND, SEPTEMBER 25, 1023-8



## THE ClIIIPPSESOF THE MOON <br> Bebe Daniels and Nita Naldi <br> A Georgeous Drama of Luxury-Fashion-All that Money can buy. By the director of <br> ROIBIN HOOD : <br> MAJESTIC <br> Lo-day 7.15 - Two Shows - 9 ADMISSION : 20 cents <br> Two Matinees per Week- <br> Wednesday and Saturday.



Girls' New FALL CLOTHES

AT BANNER BARGAIN WEEK SAVINGS.

GIRLS' COATS

diectie fercatse with
fine oruality. Velour
Coats with side trimmed
panes. sizass to 16 .

## Girls' Serge Dresses

Wool Crepes and Wool Serges, trimmed Wool Crepes and and plain modeles. Sizes
7 wito 14 , in Broidryn, Navy and mixed colors.
Prices Range up to $\$ 5.48$ Girls Fall Hats
We have secured a Special Lot of girlst THIS WEEK SAVINGS.


## Sensational Banner <br> Think of it! To-morrow you can save 25 p.c. to 50 p.c. in this Great Sale <br> WINTER COATS <br> Hundreds upon hundreds of magnificent New Coats in a reeord smashins value-laden Winter Coat Event that will stand head smashing, value-1ae any similar Sale we have ever attempted. and shoulders over and and shoulders over any simiar saie we have ever attempted Everything that is new in materials and styles are fully repre

 Women's \& Misses Fall \& Winter Coaits, Dresses, Suits\$12.98, \$16.80, \$21, \$27, \$35 Other Coats at $\$ 7.98$ up $10 . \$ 78.00$
 $\$ 5.98$ up to $\$ 20.98$, other Dresses $\$ 24$ to $\$ 39$ MATERIALS. THE STYLES Poiret Twills, Flat Crepes, Satin, Canton, Charmeuse, Canton Crepe. All New Colors.

EXTRA! $\$ 8.00$ to $\$ 10.00$ Sweaters seeves. Most popplay, what h h
of Buff, Grey, Brown, Solid
of C -2 A Race With Tirne to 110 octock Specials
These Record-Breaking Bargains will fly faster than time itself; 120 minutes in
which to make your choice: 9 , to 11 only. No Mail, Phione or C.O.D. Orders. Women's $\$ 1.50$ Overblouses :\%is, 50 c Men's $\$ 1.50$ Fall Caps .wnen. wiv. 50 c Women's $\$ 2.80$ Skirts Women's Woollen and Cloth Tams Worth $\$ 1.50$ \$2 50 Slip O . . . . . . 59 $\$ 1.60$ per Pair Towels at 69 c per $P$ air $\$ 2.40$ per Pair Towels at 79 c. per Pair.


READY IFOR THE GREATEST WEEK'S BUSINESS IN OUR HISTORY. OUR ENTIRE STOCKS OF FALL AND WINTER MERCHANDISE AT BIG SAVINGS! IT WOULD TAKE A DOZEN PAGES OF THIS NEWSPAPER TO BRING TO YOUR ATTENTION ALL OF THE BANNER BARGAIN WEEK OFFERINGS IN NEW, SEASONABLE, FALL AND WINTER MERCHANDISE. BUT WHAT YOU DONT FIND IN THIS ADVERTISEMENT YOU WILL FIND IN THIS STORE.

NEVER HAVE SUCH VALUES BEEN ASSEMBLED, AND THE ECONOMICAL FAMILIES OF ST. JOHN'S AND VICINITY SHOULD SUPPLY ALL THEIR APPAREL NEEDS FOR THE ENTIRE SEASON AT THESE BANNER BARGAIN WEEK'S SAVINGS. BUY, BUY AND BUY-BECAUSE THE MORE YOU BUY THE MORE YOU SAVE!


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Its Rich Delicacy and genuine all-round goodness , makes genuine an-round gooaness , makes
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proved by the use of Purity Braind it it proved by the use of Purity Braind. It
gives a suble new flavor \& your gives a suble new flavor to your
cakes and puddings. Economical, too. Use it for Coffee and Cocoa, also.

> Keep a Supply in the Pantry


# TO-NIGHT--At the NICKEL--T0-NIGHT Marion Armstrong 

 Scotoh-Canadlan Soprano Louise Loring Mezzo-Soprano
## In Brilliant Concert Programme

MISS LORING SINGS; (A) AH FORS E LUI - Traviata. (B) "UNTIL"
MISS ARMSTRONG SINGS: (A) "MY AIN FOLK." (B) "THERES NAE LUCK ABOOT THE HOOSE". DUET-"OH DRY THOSE TEARS" (B) "LONG, LONG AGO"

PROF. MONCRIEF MAWER AT THE PIANO.
musicale every afternoon at 4 -EVERY night at 9.

## "A 'Babe Ruth' in the Laughter League!" Warner Bros. present WESLEY BARRY in GUS EDWARDS' "SCHOOL DAYS" : "SCHOOL DAYS"

Dear Old Golden Rule Days-8 Wonderful Big Acts-8. The screen classic of the season! A Picture that makes the dimples catch the laughing tears.

GOMMG:-"Ritoh Men's Wives," one of this season's greatest social super-specials; and 4 that wonderful melo dramatic offering-"Down to the Sea in Ships."
Night Admission 30c : Matinees as Usual
$0000000000000000000 \times 0.0000000000000000000000000000000000000$
 Can You Match it? $=\mathrm{z}=\mathrm{m}$
Tiv nilito $\boldsymbol{y}$

## 4.

## and Brogues!



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\begin{aligned}
& \text { We are now fully stocked with these famous, } \\
& 1 \text { known ENGLISH SHOES. }
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$$ double wear in each pair.

F. SMALLWOOD

218 \& 220 WATER STREET
Sole Agents for "K" Footwear in Newfoundland
our WINTER sTock of
AMERICAN and WELSH ANTHRACITE COAL
Will arrive about August 15 th.
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Finest Quality Price Right.

GEORGE NEAL, Limited

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JUST ARRIVED.
50 Brls. Choicest spare ribs.
50 Cases SpANISH ONIONS.
10 Cases NIXEY'S SQUARE BLUE,
2 Cases Southwell's LEMON CRYSTALS
50 Sacks SCRATCH FOOD.
200 Cases Canned tomatoes
${ }^{65}$ Cases Hartley's JAMS \& MARMALADES. 50 Cases White's PICKLES \& CHOW CHOW CHow.
100 Cases California canned pears.
100 Cases CALIFORNIA CANNED PEARS.
100 Cases CALIFORNIA CAND. PEACHES.
100 Cases CALLPRNAN CHEESE.
30
30
500 Bris, victor flour.
'PHONE OR WRITE FOR PRICES.

## STEER BROS.

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 HENRY C. DONNELLY

 100 HALF BARRELS PEARS

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 50 BOXES CALIFORNAA APLIES,NOVA SCOTIA GGAVESSTEIN APPLES, in Bris BURT \& LAWRENCE


A Man's DARK TAN MAHOGANY CALF
BLUCHER LACED BOOT with rubber heels. Price $\$ 4.50$ the pair Special prices to Wholesale Dealers on case lots Mail Orders receive prompt attention

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Wallace Silverware. 4-x $\pm=5 \pm 5=$ $5 \times 5$ $5=5=5$
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JOB'SSTORES,Ltd,

Nild. Government Railway. South Goast Steamship Service.

Freight for the above route per S. S. Glencoe will be accepted at the Freight Shed TO-DAY, Tuesday from 9 a.m. to 5 p.m.
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