







G. KNOWLING LIMITED.

Has just received a shipment of Choice Gravenstein and Winter-Keeping APPLES

which they offer for sale at lowest market prices. G. KNOWLING, Ltd. nov.5.7.9

Evening Telegram

W. J. HERDER, Proprietor H. A. WINTER, B.A., Editor

ITALY SAFE.

The German attack upon Italy has failed. Notwithstanding the Italians' loss of territory, men and guns, we go so far as to say that it has failed ignominiously.

The German drive, then, has failed because its first and predominant object has failed, because, so far from being achieved, it has been supplanted by an effect the very opposite.

But, it will be said, that failure is more than balanced by her military success. It is no such thing. It may be questioned whether she has won any military success at all.

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guns taken are not much more numerous than those just lost to the French on the Aisne. The loss of territory is immaterial. The cause of it was deplorable and the effect at one time ominously threatening.

Supreme Court. Present: Full Bench. William Mallard vs. Michael Delaney. Mr. C. J. Fox, for plaintiff

Robert Sparrow (Inspector of Police) vs. Clarence McDonald, M.D.—This is a case stated by F. J. Morris, Esq., Stipendiary Magistrate, for the opinion of the Supreme Court.

McMurdo's Store News. MONDAY, Nov. 5, 1917. Sabadilla Insect Powder is regarded by many as the best Vermin destroyer

From Care Race. CAPE RACE, To-day. Wind East, blowing strong with rain; a steamer passed in at 9 a.m.

Grand Dancing Assembly in T. A. Armoury, Wednesday evening, Nov. 7th, in aid of Church purposes. Tickets—Double 50c., Single 30c.

Patriotic Concert.

SEATS RESERVED FOR OUTHARBOURNE.

Department of Militia, St. John's, Nfld., Nov. 3, 1917. Sir—Will you please state, in your issues of Monday and Tuesday

Found Dead.

MISS NORA RAFTUS, LIVING ALONE, DIES OF HEART FAILURE. Miss Nora Raftus, sister of the late Richard Raftus, the well known lawyer, was found dead at her home on Patrick Street.

Nfldr. Killed at Sydney.

Michael Keating, 23, a native of Conception Bay, was accidentally killed at the steel plant in Sydney on Tuesday last

Casualty List.

RECEIVED NOV. 3rd, 1917. Died at Ayr County Hospital, Nov. 1st, 1908—Private Alberts Roberts, Bay du Nord.

Hospital Report.

Progressing Favorably. 795 Atkins, 263 Allen, 2199 Ball, 1050 Boggan, 1820 Coxworthy, 2581 French, 1986 Halfyard, 2035 Green, 3437 Ivany, 2223 James, 183 Maddigan, 2612 Noseworthy, 2329 Quirk, 3266 Snow, 3422 Tracey.

Committee of Grocers.

The Food Control Board, in accordance with the authority delegated to it by the meeting of grocers in the Board of Trade Rooms on Friday afternoon

Red Cross Fund.

The Committee of the Imperial Red Cross Fund will be glad if parties in the outskirts taking up subscriptions for the recent collection on "Our Day" will forward the same to St. John's

Nyal's Assorted Talcum arrived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep7,t7

Laying of Corner Stone

OF NEW CHURCH AT KELLIGREWS.

Yesterday afternoon the corner stone of the new church about to be erected in Kelligrews was laid by His Grace Archbishop Roche. His Grace, accompanied by Monsignor McDermott, V.G., and Father Kelly, pastor of the parish, arrived in Kelligrews by motor, and in the presence of a large concourse of people the first stone of the new church was blessed and placed in position.

Political Rumors

Political rumors, varied and peculiarly strange, are given much currency of late. Some of them are as interesting as they are improbable. But the latest is given much credence, and that is, that the present Minister of Public Works will be moved into retirement before many months elapse.

Here and There.

REQUIEM MASS.—At the Cathedral this morning Solemn Requiem Mass was celebrated for the repose of the souls of the benefactors of the Cathedral and St. Patrick's Church.

RESERVIST STRICKEN WITH DIPHTHERIA.

Royal Naval Reservist William Russell, who for the past three months had been doing duty at Fort Waldgrave, was stricken last night with diphtheria and this morning was conveyed to the Fever Hospital in the ambulance.

ATLANTIC LODGE, L.O.O.F.—Atlantic Lodge, No. 1, L.O.O.F., will hold its regular monthly meeting tonight.

AGED MAN FRIENDLESS.—An aged man, named Menchion, who was without friends or money, applied at the police station to-day for lodging. He was recommended to go to the Poor Commissioner for admission to the Poor Asylum. He followed the sea most of his life time and is broken down from hard work and the weight of years, as he is bordering on eighty. His case deserves pity.

WINARD'S LINIMENT CURES CABBAGE

GET IT NOW.

Advertisement for Smyth's suits. Features two suits: one for boys aged 6 to 18 years for \$8.75, and one for kiddies aged 2 1/2 to 8 years for \$5.50. Includes the Smyth's logo 'ESTABLISHED 1875'.

Advertisement for PARKER & MONROE, Limited, 'The Shoe Men'. Features an illustration of a man sitting on a box labeled 'SAMPLE SHOES' and text: 'SAMPLE SHOE SALE. We are clearing out a line of Women's Laced Boots of Black Kid Vamps, Champagne Tops, 8 inch, high laced. Regular \$6.00 value. Our price this week Only \$4.00 pair.' Also includes the text: 'Now is your opportunity to get a Smart, Stylish Boot at only \$4.00 a pair.' and 'PARKER & MONROE, Limited, The Shoe Men.'

Advertisement for 'ORO' Raisins. Features two circles with the word 'ORO' inside. Text: 'If You Think it Waste of Time to Read an Advertisement Don't Read This.' 'There's a certain brand of Flour which you prefer to any other; there's a certain kind of Tea which you like better than any other; do you know that there's a certain brand of RAISINS you ought to know more about?' 'The Brand is "ORO"'. 'Just a little word, BUT! It has a BIG meaning. "ORO" on a package of Raisins means that such package contains a choice grade of Sun-Ripened California, Raisins from which the seeds have been taken. Besides! "ORO" means that the Raisins are clean. You can put them right into your cake or pudding or bread direct from the package. You don't need to wash "ORO" Raisins.'

Advertisement for M. MOREY & CO. 'LANDING Best Screened North Sydney COAL. Lowest Prices. M. MOREY & CO.' Includes text: 'REID'S BOATS. The Argyle arrived at Placentia at midnight Saturday. The Clyde left Port Blandford at 9.25 a.m. to-day. The Ethie left Bonne Bay at 11.45 a.m. on Saturday, going north. The Glencoe arrived at Port aux Basques at 3 a.m. to-day. The Home left Lewisporte at 8.15 a.m. to-day. The Wren is leaving Clarendville to-day. The Diana arrived at Cartwright yesterday. PENITENTIARY REPORT.—For the week ending Nov. 3rd, the average number of prisoners daily at the Penitentiary has been 44, as against 54 for the corresponding period last year.' 'MISSION PARTY REACHES DESTINATION.—Rev. Henry Gordon, of the Groswater and Sandwich Bay Mission, who left here on the s.s. Diana McKenny and Bright and ex-Private John Richards, who volunteered as school teachers, arrived safely at their headquarters in Cartwright yesterday. From there they will proceed at a later date to take up work at their various stations.' 'BORN. A son to Mrs. and Mr. William Westcott, Warberry Street.'

Advertisement for Knowling's GROCERY Dept. 'FINEST QUALITY ROLLED OATS, 14 lbs. for 90c. CHOICE FAMILY FLOUR, 14 lbs. for \$1.00 PLASMON OATS—Plasmon and the finest Scotch Oats. Enormously increased in food value by the addition of Plasmon . . . . .17c. pkg. PLASMON OATFOOD, in tins—Splendid for general use or for invalids and infants; the finest ground kernel of Scotch Oats combined with Plasmon, 26c. tin PLASMON COCOA—Of much greater nutritive value than ordinary Cocoa . . . . .45c. tin FLAKED BARLEY, in 2 lb. cartons—Partly digested; very palatable and nourishing . . . . .27c. carton FLAKED WHEAT, in 2 lb. carton—An ideal breakfast food . . . . .27c. carton EAST, WEST & CENTRAL GROCERY STORES. G. KNOWLING, Ltd. oct20,61,5,m

To-Day M

10. SCHOONER Three men when the Lunenburg, bound for Newcastle, and Richibucto Cap went to pieces Buctouche, and John Mc were seen clinging ship but schooner was 1885.

NOT M A statement office reads: report except a north of the northwest of Alsace. Aviators region of Dum airplanes but ties. Eastern reciprocal artillery gion of Vard and north of

BRIT Fighting in or chaffier; statement issued text reads: carried out by east of Gavrell the enemy radi east of Epehy bombardment; missing. one of our post Wood was reported considerable on both sides. Hostile artillery the Neufvepo

NAVAL The Admiral that a number ried out by the vice. The state greater enemy the flow in the scater was driven the scout was bombing raid this afternoon. Both bombs among hangars drome. Our enemy formation driven down our machines return

RUSHING Britain and ing to the aid of hour. Not alor been sent to the Tagliamento R

MyLimbs

And Waken M Sleep, I Wa Nervous Specia Fou Windsor. Of This is the king Windsor people about Dr. Chase action of this different to the the nerves that try it. Gradua nourished the health and vigor tained are both Mrs. M. Smith Windsor, Ont. ing from nerv was caused by broke out in the nerves were in going to bed I es quieted dow sleep. I used around the re Even when I to sleep my I waken me. I ous, night sw become uncon for quite a litt cold and it see to get warm of the street I w objects at once person to spe Any little noise me very much clialists and tring this time. lief. At last I Food, and beif this treatment I am now feel I can go out of difficulty, can go about the e well at night, like myself av to be able to how much he done me. At built up my w commending suffering from kind." Dr. Chase's box, a full tr \$2.75, at all Bates & Co., not be talked stitute. Imita





VALUE FOR YOUR MONEY.

Now as never before, is it essential for you to get full value for the money you spend. We have always held the reputation for giving the best St. John's value in the undermentioned goods:

783 YARDS WHITE T WILL SHEETING 60c. to 80c. yard. 80 inches wide, of the best English make. CIRCULAR PILLOW COTTON 38c. yard. 40 inches wide, perfect goods. WHITE LINEN BEDSPREADS \$2.50 to \$6.60 each. Double size, handsomely embroidered on best linen.

1,000 YARDS WHITE CURTAIN NET 22c. to 34c. yard. Soft, lace-like attractive designs. WHITE SCRIM 23c. to 47c. yard. Plain and H. S. Borders, including the new Bluebird design. AM. ART CURTAINS, \$1.95 to \$3.50 pair. 2 1/2 yards long, lace trimmed. CHINTZ, 22c to 46c yard. All the newest patterns shown here.

TABLE CENTRE PIECES White Embroidered, 45c. to 75c. each. Col'd Linen, Silk Embroidered, 70c. to \$2.70. CUSHION COVERS White Frilled, only . . . . . 45c. Col'd Sateen, only . . . . . 45c. Linen Crash . . . . . 60c. to \$1.05 Cushion Cords . . . . . 16c. to 45c. each. PILLOW CASES Frilled, only . . . . . 50c. H. S. Embroidered . . . . . 40c. to \$1.00 CRASH COSEY COVERS, only . . . . . 20c. each

432 CONGOLEUM MATS 18 x 36, only 23c. each. STAIR OILCLOTH 16c. yard, 15 inches wide. Only three pieces left at this low price.

BISHOP, SONS & COMPANY, LIMITED. PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

War News.

Messages Received Previous to 9 A. M.

FRENCH ADVANCE. PARIS, Nov. 3. The French are advancing between the Oise Canal and the region of Cerny and have reached the south bank of Ailette River, the war office announces. The Germans have retreated to the north bank of the river. The bridges across the Ailette were destroyed by the Germans since Oct. 21st. The French have captured 422 guns and 720 machine guns.

NAVAL FORCES ENGAGED. LONDON, Nov. 3. The Admiralty announces that certain forces have been engaged in the Cattegat, an arm of the North Sea between Sweden and Denmark, and that prisoners are being brought in. A commerce raider which was disguised, and four German trawlers were sunk yesterday.

RUSSIAN OFFICIAL. PETROGRAD, Nov. 4. (Official.) Northern and Southwestern fronts: There were fusillades and operations by scouting parties. In the Dvinsk region north of Kshohava there has been fraternization between Russian and enemy soldiers. In the direction of Buzco near the village of Kranchend the enemy patrols attempted to approach our trenches with proclamations, but were driven away by our fire. On the Caucasus front there is nothing to report. Our aviators bombed and set fire to Polizy Farm. We captured an enemy aviator in the region of the Village of Solimno.

BOMBARD TURKISH COAST. CONSTANTINOPLE, Nov. 4. Hostile cruisers in the Mediterranean have bombarded the Turkish coast, the war office announced today. The repulse of a Russian attack on the Caucasus front is announced in the statement.

ITALIAN OFFICIAL. ROME, Nov. 4. To-day's official statement reads: Along the line of Tagliamento there was artillery activity on both sides of the river. We replied with our fire and various counter attacks to intensified enemy pressure on our left wing. In the zone of Giudicaria after artillery preparation strong enemy detachments attacked our advance posts in Daone and Guinell valleys. They were repulsed after heavy fighting and left a few prisoners in our hands. During the night Nov. 2nd and 3rd our aviators flew back over the left bank of the Tagliamento and destroyed various ammunition depots not evacuated during the withdrawal. Yesterday two German airplanes were brought down at Aderuzzi and Codroipo.

TURKS CAPTURED. LONDON, Nov. 4. It was officially announced today that fifteen guns were captured at Beersheba, and prisoners to the number of 444, including 26 officers were captured at Gaza.

ON THE BRITISH FRONT. To-day's official statement reads: Irish Fusiliers carried out a successful raid last night southwest of Havincourt. Two raids attempted by the enemy in the neighborhood of Monchy-le-Preux were repulsed in each case. On the battlefield small parties of our troops captured two hostile strong points, one east of Broodseinde and the other southeast of Poelcapelle.

A POSSIBLE RAIDER. BOSTON, Nov. 3. A possible German commerce raider flying the American flag has been sighted off the coast of Canadian provinces. She is reported a suspicious looking schooner three hundred feet long, painted black or brown and flying the United States flag. She has been reported to the naval authorities by incoming liners the past few days. The location of the boat is given as about three hundred miles off Halifax and in a straight line 1,000 miles east of Nantucket. Rear Admiral Schreuder of the hydrographic office says in a statement, that steamers and sailing vessels should maintain a sharp lookout for a large schooner of uncertain identity which has been sighted off the North Atlantic coast flying the American flag. Her location on Oct. 28th when last seen, was latitude 40 degrees 22 minutes north, longitude 50 degrees 13 minutes west. The vessel has three masts and one funnel well forward, it is believed the funnel is false.

GERMANS CAPTURE AMERICANS. BERLIN, Nov. 4. The German official reports the complete withdrawal of their forces from the Chemin des Dames plateau, on the Aisne front, claiming the retreat had been intended for some time. American prisoners were taken at the Rhine-Marne Canal.

AIR FIGHTING. PARIS, Nov. 4. Last night's French official reports French aviators fought 611 aerial engagements during the battle of Malmaison, bringing down 16 Ger-

man airplanes, and burning three captive balloons; fifty other German airplanes fell in enemy lines. Many successful raids were carried out yesterday. To-day two German attacks on the front north of Chateau Wood on the right bank of the Meuse were dispersed with heavy loss.

ON TRIP TO ITALY. LONDON, Nov. 4. Premier Lloyd George has left for Italy, attended by General Smuts, General Robertson, Chief of the Imperial Staff at Army Headquarters, Major-General Maurice, Chief Director of Military Operations at the War Office, and Major-General Sir Henry Hughes Wilson, of the General Staff and other officers.

T. J. EDENS. 100 Sacks CORN MEAL, \$4.50 Sack. 100 Sacks GLUTEN MEAL, \$4.50 Sack. 20 cs. BAKEAPPLES in tins 50 cs. No. 1 SALMON. 20 cs. No. 1 LOBSTER. 100 cs. BOYER'S TOMATOES. 100 cs. EARLY JUNE PEAS. 50 cs. CAMPBELL'S SOUPS.

CANDLES for Altar purposes. Pure Wax, Stearine, Sperm, London Wax. 500 barrels ROBIN HOOD FLOUR now landing. FRESH by Steamer to-day: 10 boxes PURITY BUTTER. 10 boxes P. E. I. EGGS. 100 barrels APPLES—Kings and Gravensteins.

Dill Pickles, in tins. 30 cases SWEET JUICY ORANGES, 200 and 215 count, \$1.50 case.

T. J. EDENS. Duckworth Street and Bowlin's Cross.

Lloyd George, the British Premier, arrived at Paris last evening, where he will accompany Prof. Painleve, the French Premier, to Rome, leaving today.

GERMAN TRANSPORTS IN RIGA GULF. PETROGRAD, Nov. 4. General Verdervsky, Minister of Marine, has reported to Premier Kerensky the presence of big German transports near the Estonian shore, indicating a landing in force.

LAURIER'S MANIFESTO. OTTAWA, Nov. 4. Sir Wilfred Laurier has issued his manifesto. In the document addressed to the Canadian people the Opposition Leader declares his policy and outlines his aims on all important questions of participation in the war. Sir Wilfred claims that a fundamental objection to the Government's policy of conscription is that it conscripts human life only and doesn't attempt to conscript wealth resources or the services of any person other than those who come within the age limit prescribed by the Military Service Act. The first duty of the Laurier Administration would be to find men, money and resources enough to ensure the fullest measure of support to our heroic soldiers at the front and to enable Canada to continue to the very end to do her splendid part to win the war. To this Sir Wilfred Laurier adds, "As to the present Military Service Act my policy will be not to proceed further with its provisions until the people have an opportunity to pronounce on it by way of a referendum. I pledge myself forthwith to submit the Act to the people and with my followers to carry out the wishes of the majority of the nation as thus expressed."

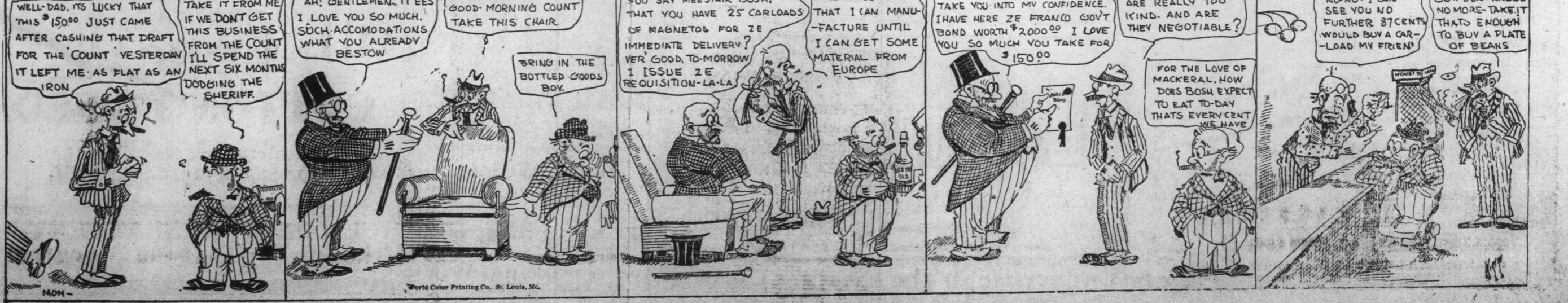
Germany Alarmed Over Allies' Air Preparations. Allies Have The Upper Hand in Air Mastery—Major-General David Henderson Leaving British Air Board. (By Associated Press.) London, Oct. 27.—Major-General David Henderson, who is retiring as head of the British Air Board, to undertake an important "special duty," in an interview to-day with the Associated Press, said: "I shall not say much to you about the plans of the British air service for the immediate future. That would be giving information that the enemy is very anxious to obtain. The Germans are acutely alarmed over the preparations that the Entente Allies are making for the air war next year. They are under no illusions about it, and they are bending every effort to counter it by a stupendous program on their side. But we have had the upper hand of them in the air from the very beginning and feel sure, especially with the help of the United States, that our mastery will grow stronger, notwithstanding all their efforts."

Increased Casualties. Asked whether it were true that the British casualties in air training had increased considerably in recent months, Sir David said: "The total number of our training casualties increased heavily, but that was mainly because so many more men were training. It must be admitted, however, that the actual percentage of casualties in training also increased slightly owing to the fact that our training has grown so much more comprehensive. "Looping the loop has come to be almost a kindergarten exercise in air training, and the man training to be a fighting pilot must practice the side-slip, the tail-slide, the nosedive and other aeronautics of a most complicated character, until he is able to do almost anything with his machine. "Actual field exercise is most valuable training for the airman," said Sir David, continuing: "Learn by Experience. "No bravery or native skill can compensate for a lack of experience and training in actual war. The best airmen in the British army, speaking generally, are these who have been at it the longest. For instance, one of our squadrons contains eighteen men who have downed 200 enemy machines in six months, and won a victory over that superb German aviator, the late Lieut. Vosse. The leaders of that squadron are men who have had long experience at the game. They are just as daring as anybody, but they have learned by that very experience how best to protect themselves while inflicting the greatest damage on the enemy. "In connection with the American air programme, Sir David warned against the danger of standardization in aircraft, and expressed his anxiety that the American planes may not be permitted to hinder the present work of the British Air Service, which is depending to a considerable extent on materials and training machines ordered in the United States. "WOLVERINE ENGINES.—We are now taking orders for this engine, one of the strongest, most durable heavy duty engines on the market to-day. Call or write for particulars. L. M. TRASK & CO., 140 Water Street. nov3,61

As used in the Royal Household of His Most Gracious Majesty King George Vth. HENCE ITS NAME. Royal Household The Flour of Royalty.

Imperial Red Cross. "OUR DAY" APPEAL. Amount acknowledged... \$27,322.84. H. D. Windler... 25 00. United States Picture and Portrait Co... 50 00. J. R. Bennett... 50 00. J. T. Croucher... 10 00. E. Burry, Glovertown... 5 00. Blair's... 30 00. Amount collected at Lumsden, per Jas. Robbins... 4 00. Donation from the ladies of the Holy Trinity Church, Gunridge, Bay Bulls, per Mrs. Pack... 20 00. Schrr. 'Springdale' of Twillingate... 5 00. Bank of Nova Scotia... 500 00. Canadian Bank of Commerce... 250 00. Bank of Montreal... 500 00. Proceeds of dance at Conception Hr. per Magistrate O'Toole... 61 51. Proceeds Patriotic Entertainment held at St. Leonard's, Placentia, W. per Misses Laura T. Rogers and Ida Leonard... 29 00. A. P. McNiven... 10 00. Total \$29,561.25. F. H. STEER, Treasurer. Here and There. When you want Minced Collops, try ELLIS'. Children's patent leather shoes will not break and scar so badly if after wearing they are wiped off with vaseline. IMPROVED FERRO MARINE MOTOR ENGINES.—We have a full stock of 5 1/2 and 7 1/2 h.p. and others arriving within a few days; also a full line of repair parts. We have not had a single complaint from users of these Engines. Write or ask for particulars. Complete satisfaction guaranteed. L. M. TRASK & CO., 140 Water Street.—nov3,61

OL' DAD MARTIN—Whoey! He Gets the Order—But Do They Eat Today? By A. MILL



gs. ALL BUY aki Shirts ers Misses' Bedroom Red and Grey Slipper for pair. Leggings Navy only. pair. of Fram- which it is If you will be de- surely where some fit. some are old Mas- of what is are the Pictures for some- member the Trait Co. NEED and GS obtainable R. Agt. PROP LINE st longer. Y, Agent. Telegram

Ladies' Winter COATS, Splendid Selection.

Ladies' & Men's Overcoatings, Nap, Blanket Cloth, Tweed. Prices Reasonable.

**Robert Templeton**

**GALVANIZED SHIP BUILDING NAILS,** 5, 6, 7, 8, 9 inch.

**CONVEX WASHERS.**

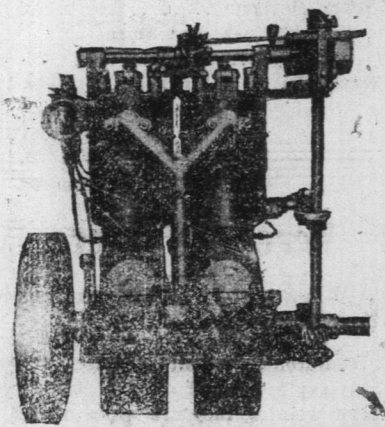
Galvanized SHEET IRON, in 20, 22, 24, 25, 26 gauge.

Selling at LOWEST PRICES.

**BOWRING BROTHERS, Limited,** Hardware Department.

**CAN GIVE IMMEDIATE DELIVERY** of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.



**W. H. TRASK,**

140 Water Street (2nd floor).

St. John's.

**Smallwood's BIG Shoe Sale.**

LADIES' TAN HIGH CUT BOOTS only . . . \$4.00

LADIES' TAN HIGH CUT BOOTS only . . . \$4.50

About 100 pairs in the lot. Secure a pair to-day.

LADIES' PATENT LEATHER BEAK CLOTH TOP BOOTS only \$8.50 per pair.

About 150 pairs in the lot.

MEN'S HEAVY ARMY BOOTS . . . \$4.00 per pair

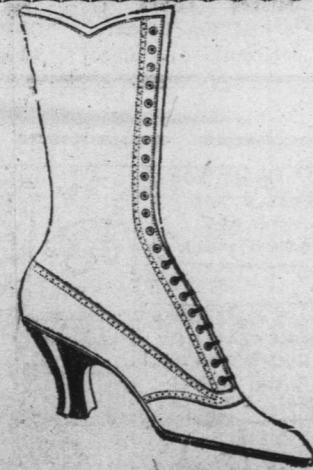
MEN'S HEAVY ARMY BOOTS . . . \$4.50 per pair

MEN'S FINE KID BLUCHER STYLE BOOTS at . . . \$3.75

MEN'S LONG RUBBERS only . . . \$4.00 per pair

Wholesale Buyers would do well to secure themselves at these prices.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.



You could sell more Flour in your town and make more money by handling

**VICTORY FLOUR**

**VICTORY TORIC LENSES**

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist.  
St. John's.

"VICTORY" has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.

The "VICTORY" dealer commands the trade even at a higher price.

Try to get the account for YOUR TOWN.

WE are still showing a splendid selection of . . .

**TWEEDS and SERGES.**

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

**John Maunder,**  
Tailor and Clothier, St. John's, Nfld.

**CLEANLINESS, QUALITY, SERVICE,**

AT **Johnson's Fancy Bakery,**  
174 Duckworth St.

**NO MATTER HOW THE FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

advertise in The Evening Telegram

**TORIC LENSES**

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist.  
St. John's.

**Good Books by The Best Authors!**

Price: 27c. each.  
Postage: 2c. a book.

- The Lost Tribes—G. A. Birmingham
  - Young April—Egerton Castle
  - Widgecombe Fair—Eden Phillpotts
  - Sincerity—Warwick Deeping
  - The Splendid Spur—"Q"
  - Blinds Down—H. A. Vachell
  - Hucklebury Finn—Mark Twain
  - The Money Market—E. F. Benson
  - Tales of Two People—Anthony Hope
  - The Inviolable Sanctuary—Geo. A. Birmingham
  - Mr. Jervis—B. M. Crocker
  - The White Company—A. Conan Doyle
  - Memoirs of Sherlock Holmes—A. Conan Doyle
  - The Luck of the Vails—E. F. Benson
  - The Ship of Stars—A. T. Quiller-Couch
  - The War in the Air—H. G. Wells
  - Buried Alive—Arnold Bennett
  - The Watchers of the Plains—R. Cullum
  - Friartram of Bient—Anthony Hope
- Garrett Byrne,**  
Bookseller & Stationer.

**Just Arrived 200 Bundles**

**Corkwood,**

Thick, Medium and Thin.

**H. J. Stabb & Co.**  
nov2, eod, if

**A ROYAL SMOKE.**

**BENGAL LITTLE CIGARS**

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

**10 for 25 cents.**

Wholesale and Retail.

**JAS. P. CASH,** Water Street.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

**REID-NEWFOUNDLAND COMPANY.**

NOTRE DAME BAY SERVICE!

**S.S. 'Home'**

S. S. HOME leaving Lewisporte every Monday for the following ports of call:

Exploits,	Little Bay Islands,
Fortune Hr., Cottle's Cove,	Little Bay, Three Arms,
Point Leamington,	Harry's Harbour,
Leading Tickles East,	Jackson's Cove,
Leading Tickles West,	King's Point,
Triton East,	Ratling Brook,
Triton West,	Burlington, Nipper's Hr.
Pilley's Island,	Indian Burying Place
Port Anson,	Snook's Arm,
Boot Hr., Springdale,	Tilt Cove, Shoe Cove,
Lush's Bight, Cutwell Hr.,	La Scie.
	(Returning, read up.)

**Reid-Newfoundland Co.**

**Your Business Success in 1917**

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