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| BEST - DIET for | INFANTS and INVALIDS |
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| Get theWell-Known Well-KnownRound Package Round Pack | Pure Full-cream milk and malted grain, reduced to powder form. |
|  | Delicious, Invigorating |
| Nax | Nourishing |
| RORLICMCS ${ }_{\text {che }}$ The Food- |  |
| HLTED MIH |  |
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| when |  |
|  | Ask for HORLICK'S |
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Lma camam:


Ladies' SLLK HANDKERCHIEFS,
Hemstitched .. ...........40c. dies' LAWN HANDKERCHIEFS, Embroidered .....8, 10,12 \& 20c. Ladies' LAWN HANDKERCHIEFS, Hemstitched ....8. 10, 12 \& 20c. Ladies' LNED KID GLOVES, Ladies' CASHMERE HOSE,
Ladies' LACE PETER PAN COLLARS.
保 HANDKERCHIEFS Hemstitched ents SLK handKerchiefs, Hemstitched. ent's ABERDEEN KNIT WOOL GLOVES … . .75, 85c. \& $\$ 1.00$ Gent's Kid LINED GLOVEES, Gent's FANCY NEGLIGEE SHIRTS

RE
Remaining stock of to
Gent's wo
25 Gent's SLIPPERS, Tan \& Black $\$ 1.20, \$ 1.40, \$ 2.2$ Boys' and Mer's WINTER CAPS, Boys' JEPSEYS, Plain and Striped 50c. to \$1.10, Boys' KNITTED JERSEY SUUTS Cap to match. S2.20, $\$ 2.30$ \& $\$ 2.50$ Children's JERSEY SPATTS, Cream and Cardinal .. . . . . . . 30 to 5le. Children's WOOL HOODS, Silk Em broidered Children's white lawn pina FORES, Lace and Embroidery Phoenix mufflers, white, 25 c.
TRAVELING RUGS SRA $\$ 3.50$ and $\$ 4.50$ hearth rugs . . . . $\$ 3.80$ \& $\$ 5.00$ A. \& S. RODGER.


HELPFUL
HINTS
For Christmas Shoppers
Yor"llind Gils Your Gift is Your Silent Representative. Reybyere and pan

s at clearing prices.

## A. \& S. RODGER

For Good Values.
Useful, Sensible \& Appropriate GIFTS

## FOR CHRISTMAS:



2n open chimmey. It was furniss .
he sititng rooms ot country inm: zenerally exibibit. There was a thicl
aarpet on the floor, and there we:

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## andect be andene ane rese re mouth

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Just Not Er My Photog

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## ADIES' CO

MUFFS.
MITTS.
Special Disco
Fur garments
Royal


Our Annual Christmas Menu.
ELLIS \& Co., Ltd.,
Family Grocer and Wine Merchants, 203 Water Street.
Manhattan and Martini Cocktails.
Fresh Oysters. Shiare.
Lobsters in Aspic. Prawns in Aspic. Hors D'eurres.
Royans a la Bordelai
Fresh Salmon. $\begin{gathered}\text { Ryesh Halibut. } \\ \text { Fhicken Beasts. }\end{gathered}$ Norwegian Anchovies. Luxette. Norwegian Lax.
Terrines Pate de foie Gras Truffled. tte and Caille au Perigord. Real Turtle Meat and Real Turtle Extract. Lusty's Choice Soups. Partridge. Pheasants. Red Currant Jelly.

$$
\begin{array}{cc}
\text { Irish Hams. } & \text { Irish Bacon. } \\
\text { ayssandu } & \text { Ox Tongues. }
\end{array} \quad \text { Ayrshire }
$$

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\begin{aligned}
& \text { Paysandu Ox Tongues. } \begin{array}{c}
\text { Ayrshire Baco } \\
\text { Turkeys. } \\
\text { Cranbery Sauce. } \\
\text { Irish Sausages. } \\
\text { Scotch Beef Hams. }
\end{array}
\end{aligned}
$$

 Plain and Stuffed Oli
Geese.
Frampign
French Trufes.
Sweet Potatoes.
French Trufles.
Swet Potatos.
Brussels
Sprouts.
Ca Brussels Sprouts. Caulif esh Tomatoes. Eng. Garden Pea
Peeled Asparagus and Tips. Plum Pudding. Apple Pu Mince Meat. Custard Powde Bartlett Pears. Pineapples.
Cherries in Creme de Menth. Grape Fruit. Maraschino Cherries $\longrightarrow \quad \begin{gathered}\text { Fruit Salad in Glass. } \\ \text { Pineaple in Maraschino. }\end{gathered}$ eaches and Pears in Brandy Dessert Apples. Bananas. Florida Oranges. Tangerines. Crystalized Ginger and Crystalized Cocoanut. Crystalized Cherries, Pears, Apricots, Greengages.

Canton Ginger. Imperial Fr. Plums. Elvas Plums. Tunis Dates. Blanched Salted and Jordan Almond Naples Walnuts. Brazil Walnuts. Chestnuts. Hazel Nuts. Bon Bons and Cosaques. Confectionery "of the finest kinds" and makes,
Huntley's \& Palmer's Cakes and Biscuits.
Wines, Spirits and Liqueurs.
 Madeira. Marsala
Vintage Clarets Moet \& Chandon Champagne. 1904 and 1906. Pommery \& Greno. G. H. Mumm Extra Dry.
Pol Roger, Extra Quality Extra Dry. Beaune. Pommard. Chablis. Sauterne.
Sparkling Burgundy. Sparkling and Still Hocks.
Sparkling and Still Moselles. Grand Marnier Cordon Rouge.
Creme de Cocoa Chouva. Russian Kummel.
Cherry Brandy. Creme de Menth. Maraschin Orange Curacao. D. O. M. Benedictine. Cherry Whisky. Apricot Brandy Blackberry Brandy. alian and French Vermouth Anisette, Extra Dry.
Koosh Bitters.
Sloo Gin-"Pedlar". Angostura Bitters.
Kirchenwasser Martell's \& Hennessey's Brandies. ${ }_{20}^{20 \text { Year Old Liqueur Brandy. }}$ 20 Year Old Medicinal Brandy.
Ellis' Old Scotch Whisky. E. C. Liqueur Whisky.
Walker's Canadian Rye.
ohnnie Walker's Whisky. Black Label. Schweppe's Mineral Waters.
"Perrier", the Champagne of Table Waters. nent's Lager Beer. Bass's
Versandt Munchen Beer Stillon Cheese. Gorgonzola Cheese English Cheddar Prize Cheese.
Edam Cheese. lon Tea
Cigars and Cigarettes.
"Calixto Lopez". Havana Cigars. Regalia Reina Fina. Belvederes. "La Sabrosa" Jamaica Cigars. H. L. Savory's Egyptian, Turkish and Russian Cigarettes (Plain, Cork and Gold Tipped)

A MERRY CHRISTMASTO ALL

## XMAS Turkeys!

60 ONLY Selected Turkeys.

EGGS. 30 casses Seleted lyss






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Save Time! Time lost becauseof headaches
lassitude and derression of bil
ionunness, is worse hhan wasted
Biiousness yields quickly to the Bilioussessyyields suaickly totthe
safe, certain home remedy-
BECCHAMS PILLS


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Now landing ex bargh
Calidora."

If you order yo
Winters supply of
VORTH STDNE SCRERED

MULLALY\& 0 .


Korff's Cocoa!
$\qquad$

Menical Times and Gazette report on Korft's cocoa

Fruit for Christmas!

 P. C. I. POTATOES, TURNIPS, Etc. Right prices for best goods.
EDWIN MURRAY.





















Valencia Or.nnes, P. E. P. I. Buru Potatees
BURT \& LAWR:NCE, 14 New Gower Siree!

1. Carol: : T Th
Bunnett.


## Robson K.t. Anout Abt An

Christmas


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The members of
Ladies' Association
ly requested to atten in the Aula Maxima 27th inst., at 3.30 p arrangements for ation's Dance. MAK
Hon. See'y. mivabds hinvins



## .ie Extra Special Values ${ }_{\text {wit }}$

Last Friday and Saturday of the Year.
The real thrifty shoppers will be seen here on Friday and Pure Food Saturday, because THEY know the sort of Bargains that can be picked up between Xmas and New Year After the Xmas rush we naturally have a lot of small items-Odds and
Ends-to dispose of Ends-to dispose of.
Join the thrift Saturday.


Saving Prices on Men's and Boys Furnishings. mens caps.
 MEN'S BOOTS
 retic slipper.

## WOOL POLKAS.



##  <br>  <br> \section*{- 10.4}




ES, etc.
$\square$

BERRISS.
TURNIPS, Et
Results


## The Time

 is NOW.We have none but the Smartest of New Goods to choose from, our stock being selected
with a view to good taste and long service for which our store is rapidly becoming noted. The following list will give you an idea of what to
purchase for Hi.
Classy Ties, neatly boxed.
Fancy Vests, Gloves, Lined and Unlined
Sox, Silk and Cashmere, in dainty Silk or Irish Linen Handkerchiefs. Motor Scarfs in Wool or Silk. Braces nicely boxed.
Sets of Braces and Garters to match in neat bxs. Arm Bands in fancy boxes.
Umbrellas with nice boxwood handles, inlaid our Collapsible Umbrella for travelling
May be packed in a suit case ling Stics with Ster Sil Walking Sticks with Sterling Silver Mounts, in
great variety Dressing Gowns and Smoking Jackets. Collar Boxes in Solid Leather.
Military Brushes
Military Brushes in Case
Remember all our stock is the newest and is both classy and distinctive, at prices that will surely
please. You cannot do better than select HIS pease.
present at
"The Little.
Bugler Boy."




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## max mix









Evening Telegram


Our Xmas Poultry has Arrived.


Nold


an
Famous
Christmas Trees.


## E. P. Silverware.

Tea Pots. Coffee Pots. Cream Jugs. Sugar Basins. Butter Dishes. Cake Baskets. Biscuit Barrels. Pickle Jars. Marmalade Jars. BOWRING BROS., Ltd.,

Phone 332
Hardware Department.

## Art Volumes $\begin{gathered}\text { RYAN'S } \\ \text { Custom Tailoring, }\end{gathered}$

 and

 The whater bub: wicil ming bata
 maw mix
S. E. GARLAND, A Happy


Flower Vases Sugar Sifters. Salad Bowls. Toasters. Milk Jugs. Egg Stands. Fruit Dishes. Napkin Rings. Bread Knives, etc.

It costs a small portion of your time to see our Overcoatings and Suitings, and you have
the satisfaction of convincing, yourself before placing your order.

## Marshall's Salvage Sale

## Stretch the Purchasing Power of Your Xmas Dollars

Slippers-A Good Suggestion. They are the always acceptable gift and
dition and to be sold at Salvage Prices.
LADIES' FELT ROMEO and BEDROOM CROCHET SLIPPERS.
Ladies' dongola house and evening slippers. INFANTS' SOFT SOLE BOOTS and SANDALS. MISSES' \& CHILDREN'S FELT ROMEO SLIPPERS MISSES \& CHILDREN'S PATENT LEATHER SLIPPERS. MISSES' \& CHILDREN'S BLACK \& TAN VICI STRAP SLIPPERS. MEN'S BLACK \& TAN ROMEO SLIPPERS.
$\qquad$
ADIES' DRESSING JACKETS
CHILD'S SLLK DRESSES.
adies' motor scarves
LADIES' BIK. \& COI'd WOOL SQUARES
LADIES' SLLK PETTICOATS. LADIES' APRONS.

Chid's matinee coats.
ILD'S MATINEE COATS.
INFANTS' WOOL POLKAS. CHILD'S KNITTED COATS. MISSES' KNITTED COATS.


## Xmas 1913

We Wish every Man, Woman and Child, in our Island Home, A Merry Christmas.

GEORGE NEAL

LET YOUR CHRISIMAS BE CHEERY
SEEDED \& SULTANA RAISINS.
TRON, LEMON \& ORANGE PEELS.
BRAZIL, HAZEL, WALL \& ALMOND NUTS SPICES \& FLAVORING ESSENCES. COCOAS Cofress $\&$ Corfer Essence.

JAMS JELLES SYRURS

J. J. ST. JOHN.

OUR XMAS LIST! UUUERS' MILITARY ROAD, Telephone 160 The finest selection of Moir's Chocolates in fanc
all prices. French Cherries, Butter Nuts, Burnt Almonds,
Stuffed Dates and an assortment of all other kinds by pound.
Moir's Almond' Paste, Fruit Cake and Plain Cake.
Bon Bons, Santa Claus Stockings, Xmas Tubs. Bon Bons, Santa Claus etockings, Xo Xmas Trees.
All kinds of FFancy Sweets to hang on Xmas
Table Raisins, Walnut, Hazel, Almond, Brazi Nuts. Bananas, Pears, Oranges, Green Grapes, Tangerines,
Lemons, Table Apples, Celery, Tomatoes, CIGARS AND CIGARETTES OF ALL KINDS.

OUTPORT CUSTOMERS hindiy place yotr

## CHRISTMAS ORDERS

For WINES and SPIRITS with us as soon as possible and avoid delay occasioned by

HAYWARD \& Co.


## H

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## Free

## For the last day of the Old Year

To the io Cigarette Smokers Sending Tin the Largest Number of Coupons to our.

## Premium Department

1 on December 3 ist, 1913 , we will pre-sent-in addition to the premiums re quested by them-any one article listed in our Premium Catalog, up to the Value of 550 Coupons.

Coupons will be received from 8 a.m. to $5 \mathrm{p} . \mathrm{m}$. on the above date either by mail or personal delivery, at the Prem= ium Department. The winners name will be published in this space during the first week of January 1914.

For the benefit of our outport friends who desire to compete for this extra FREE premium, all outport letters received on 20 th $\& 30$ th will be held over until the closing hour 5 p.m. on the 3 Ist. Mail your coupons to arrive early.

As soon as results are announced we shall notify the winners, who will please apply to the Premium Department stating the article they require as Prize Premium.

Imperial Tobacco Co., (Nfld.,) Ltd

ANOTHER SHIPMENT
Just to hand of
Ladies' COATS,
in the very newest Blanket Cloths
and in Navy makes, fancy trimmed.
\$6.80, 7.80, 9.00, 10.00 and 12.00 each. These Coats represent the last coats shown anywhere, and will be found to be the very best value ob-
tainable.

Children's and Misses' COATS,
in the very newest and taking styles, in teavy cose possible prices.
ize 24 in . 27 iz in. 30 in .33 in . 36 in. 39 in. 42 in .45 in .48 in Prices 1.20, 1.50, 1.80, 2.10, 2.40, 2.40, 2.70, 3.00, 3.30
HENRY BLAIR.

The Disastrous Colliery Explosion

XMAS SUGGESTIONS ! GO TO
TRAPNELL'S


## America, Once Sea-Queen, <br> May Sail Over the Cup Course Again.




Nickel Watches
Bracelet Watces
Gents Alberts













| Autiole |
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 Ebony Cloth Brushes
Ebony Backed Murros
Ebony Hat Brushes Ebony Hat Brushes
Sileer Letters for Ebony Goods
Teasponn
Desert Soons Teaspoons
Dessert Spoons
Table Spoons







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Cint silver Tooth Pick
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Pingents
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Silver Backed Mirrors
Silver Baked Combs
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Cold Cream Boxes
Puff Boxes
Puff Boxes
Tooth Powder Boxes
Nail Polishers
Nail Polisders
Paste Boxes
Vaseline Boxes
Ointment oxes
Gilove Button

Toilet Botles
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Tases

| Pencil Cases |
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| Toilet Clocks |

NEW GOODS OPENING EEVERY DAY Dishes
TRAPNELL'S
water street

The best Gift of all is a Fine SUIT or OVERCOAT.


A New Suit or Overcoat for a Christmas Present is sure of a hearty welcome. Our big stock offers a compre hensive showing of all the newest and best styles. Ask your dealer for our goods
and you will be sure to and you will be sure to suit
father, brother or one of boys.

Newfoundland Clothing Co., Ltd.

Advertise in The Evening Telegram.

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The Art of Bei

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IS THE TRUE
XMAS SPIRIT DEAD?

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Your Christmas
Dinner.

The Art of Being



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## ENTRESS.

Sweetbreads in tomato sauce
Wild Boars' Head,
Scotch Haggis, Curried Fowl Scotch Haggis,Curried Fo
Curried Rabbit,


RELEVES.


## GAME.




Asparagus, Spinach,
Dandelion, Succotash,
Dandelion, Succotas
Mushrooms,
Mushrooms,
Brussels Sprouts,
Flageolets, Celery
SAVORY.


## SWEETS.

MENU.
Hors D'Oeuvres
Oysters, Anchovies, Royans
Sardines, Tomatoes, Olives. Tngis Rhum Pudiding

FRUIT. Jaffa Oranges, Pears,
Red and Green Grapes, Bananas, Apples, Grape Fruit, Tangerines,
Lemons, Cranberries,
Nuts (all kinds), Raisins, Nuts (all kinds), Raisins,
Figs, Dates, French Plum Figs, Dates, French Plum
Roguefort, Gorgonzola, Gruyere, Port de Salut, Stilton, Cheddar, Pineappl
Cream Cheeses. Irish Bacon, Irish Sausages, English Hams,
Chicken Breasts in glass,
Brunswick and Salomi SauChicken Breasts in glass,
Brunswick and Salomi Sa
sage, Tripe. Salted Amonds, Metz Fruits, Aspic Jelly, Poultry Seasoning, Cantrell \& Cochrane's Gin
ger Ale, Soda Water, ger Ale, soda Water
inger Beer \& Ginger Wi Bon-Bons.
A large assortment of
English Cakes, iced \& plain. English Cakes, iced \& cotch Oat Cakes, Bath Oliver Biscuit
Fuller's Chocolates an Sweets.
Abdulla Cigarettes, Turkis Egyptian \& Virginian. Bock \& Jamaican Cigars. Holly, Mistletoe, Ruscus, Statice, Wax Capes.

Grocery Department. 'Phone 679.
BISHOP
\& Sons Co., Lud

| Here's a Health. |  |
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THE NICKEL THEATRE! Big Holiday Programme!
Wednesday and Thursday, including a Special Performance at 10 a.m. Christmas Day
The following Feature Reels will be shown at each show:
THE CURIO HUNTERS-A Vitagraph.
2. THE FOREST FIRE-An Edison
4. IT TAKES TIME TO BE BEAUTIFUL-A Vitagraph

MUSICALE-Arthur Priestman Cameron in "Peculiar" Songs, with Profesorv Iccarity at the Piaion

3 SHOWS CHRISTMAS DAY-10, 2 and $70^{\prime}$ clock.

## Just the Xmas Present FOR BABY.

We offer the Suggestion that nothing would make a more suitable gift than one of these little BEAR COATS,
that we are showing in our window at $\$ 2.50$ each.
every coat in this lot worth $\$ 3.50$ each.
See the DAINTY BONNETS worth $\$ 110$ that we are offering this week for

65 cents.
SEE OUR WINDOW.
S. MILLEY



Said Tige to Buster, "Buster Dear I really have to laugh Whene'er my master's voice I hear Said Buster, "Here's a Record new, This ought to make you roar, Is selling more and more.
The Buster Brown makes an ideal skating boot. Full lines now in.
F. SMALLWOOD,

Advertise in the "Telegram."

## The Crescent Picture Palace

A Big Christmas Bill!
THE UNSEEN WITNESS- GOLD AND HIS MENHIS AWFUL DAUGHTER- CALL HIM WHISFERScure for the blues. A laughable comedy.
. DAVID PARKS, Baritone, sings the "Rosary."

## Rossley * Theatre

A, HA, HA: HERE WE ARE AGAIN Grand Opening on December 25th of Rossley's 2nd Annual Pantomime
SNOW WHITE and the SEVEN DWARFS son, Mirs. Davidson and Children.
He most beautiful Spectacular production ever witnessed with our city childrex
$\qquad$ p.m. and 3.30 p.m. Admission 20 cts., Reserved Seats 40 cts., Private


## Newfoundland Views

 the views of bowring park, stiser on labrador, stenset in st. Johns harbor, are gens of Artisitic. Plotogranipy. your friends abroad. You can get a book containing
wfoundland for only 40 cents.

## OUR SPECIAL CHRISTMAS OFFER!

For MONDAY, TUESDAY and WEDNESDAY we offer a SPECIAL DIS- OUNT Of TEN PER CENT. on all FURNTURE And FURNISNGS


Considering that our prices are now as low, op even lower than others in the
rade, you will readily see the advantage of buying from us now. Beside we have trade, you will reacilis see the advantage of fuying from us now. Beside we heve have
one of the best selected stocks of Furniture and Furnishings in the city. Our Showroom, 2nd flat, is breaking down with good things so reasonnaly priced.
Our newly made Surface Oak Side 'oard is a dandy for $\$ 15.00$, worth $\$ 20.00$ or more.
Our Dining Room Suites are the best that art can produce. We have them in surface Oakk, Quartered Sawn Oak, eather seat,

Our range of Wicker, Rattan, Quartered Sawn Oak Chairs and Rookerss can-
surpassed for beauty and durability

Springs and Crescent Felt Mattress, also the Oxforod Springs.
The acme of perfection goods. Nothing better. Just
The acme of perfection gods. Nothing better. Just peep in when down
and see if we cannot suit you.
REMEMBER you get your TEN PER CENT. in cash or other goods abso-
REM
tely free as a Christmas present.

## C.L. MARCH Co. LItN.,

XMAS WITH CAPT. SCOTT.


CHRISTMAS JOTTINGS.


The New




